

Helsinki, Finland 10<sup>th</sup> of June 2019

## **IFF Central Board meeting 3/2019** **10.06.2019**

**Place:** Meeting over Skype

<b>Participants:</b>	Tomas Eriksson	<b>President</b>
	Jörg Beer	
	Monica Birdal	<b>Treasurer</b>
	Steen Houman	
	Stephen King	
	Martin Klabere	
	Carlos Lopez	
	Lidwien Reehuis	<b>ATC Chair</b>
	Ron Spence	
	Filip Suman	<b>Vice President</b>

**Excused:** Kimmo Nurminen

Veli Halonen	<b>Operations Manager</b>
Stefan Kratz	<b>Competition Manager</b>
John Liljelund	<b>Secretary General</b>

**Excused:**

## **Minutes**

### **§ 1. Opening of the meeting**

Mr. Eriksson opened the meeting and welcome the members to the third CB meeting of the year over Skype at 15.00 CET

Mr. Eriksson informed the CB that Mr. Kimmo Nurminen has in writing resigned from his position as a CB member with immediate effect by an email today. (**Appendix 30**) It is with growing concern Mr. Eriksson sees that a number of IFF CB members are resigning during their term of appointment. So far there has been a few from Germany and Finland as well as one from Denmark and Switzerland.

Mr. Eriksson informed that the Finnish Floorball Federation Central Board had already earlier decided to name a successor for Mr. Nurminen and after receiving his resignation today handed in the proposal for a replacement. The SSBL proposes to replace Mr. Nurminen with Ms. Kaarina Salomaa (**Appendix 32**), who is a former international level player, national team team-leader (U19 and Women) and former IFF Competition Coordinator. Ms Salomaa is also presently the chairperson of the SSBL competition committee. Mr. Eriksson proposes to accept the resignation of Mr. Nurminen and accept the replacement of him with Ms. Salomaa

Mr. Liljelund expressed that it is unfortunate that the resignation comes so late in the process, as it seems that the SSBL CB has made the decision already earlier. This is not very good.

Mr. Suman felt that we would need to ask the SSBL to provide a link to the SSBL CB for Ms. Salomaa, to have the necessary information and knowledge of the view of the Finnish federation.

It is very important not to create a precedent situation in the replacements of important positions in the IFF. Mr. King likewise felt that it is important for Ms. Salomaa to have working links with the Finnish CB. Also Mr. King raised the question of how late in the term the CB can replace a member during the four year period. Mr. Liljelund answered that the IFF CB has earlier in the case of the German CB member in 2016 advised not to make the replacement with only seven months to go. Ms. Birdal and Mr. Klabere felt that it is important to fill all the vacancies and welcomed Ms. Salomaa to the IFF CB and felt that Ms. Salomaa is a really good candidate, with very good knowledge of International Floorball.

Mr. Eriksson stressed that it is important that there is an active link between Ms. Salomaa and the Finnish CB, which has been discussed earlier with the SSBL President Mr. Risto Kauppinen.

**The CB decided:** To approve the report and accept the resignation of Mr. Nurminen and accept the replacement of him with Ms. Salomaa, as proposed by the SSBL.

## § 2. Approval of the agenda

Mr. Eriksson conclude that there are the following updated and new appendixes for the meeting.

- Appendix 3 - Financial report 31.05.2019 updated
- Appendix 6 - WFC 2019 Neuchâtel progress report
- Appendix 7 - Match schedule changes du to TV WFC 2019
- Appendix 15 - SportAccord Convention report (to be sent after the meeting)
- Appendix 28 - AOFC report
- Appendix 29 - Latin America report
- Appendix 30 - Kimmo Nurminen resignation from IFF CB
- Appendix 31 - Additional clauses to the IFF MR2020
- Appendix 32 - SSBL proposal to replace Mr. Nurminen as a CB member
- Appendix 33 - Material Board meeting 01/2019 report

## § 3 Minutes from the CB meeting: 02/2019 in Malaga, Spain 10.03.2019 (Appendix 1)

The minutes from the last meeting are to be scrutinized, approved and put ad acta.

## § 4. Economy

### a) Financial report 2018, by 31.12. 2018

Mrs. Birdal presented the final version of financial report and the balance sheet by the 31.12.2018 (**Appendix 2**). The outcome per 31<sup>st</sup> of December is -155.054,03 CHF which, as was stated in the last CB meeting, is mainly due to the actions taken to remove the old debts to the IFF, as decided by the CB based on the recommendation from the IFF auditor. The result for the ordinary activities for the financial year 2018 was close to a zero result, with an outcome of +312 CHF.

Further Mrs. Birdal presented the financial report and the balance sheet by 31.05.2019 (**Appendix 3**). The outcome per 31st of May is 165.133, which is 201.500 less compared to the same period last year. The liquidity is 140.000 lower compared to last year partly due to the U19 WFC 2019, which also affects the outcome, but mainly due to that the organisers fee and marketing income from WFC 2018 was already paid earlier than the same for the WFC 2019. Mr.

Eriksson and Mr. Liljelund stressed that a solution must be found to solve the liquidity situation of the IFF. This started with the WFC in Riga 2016 and then continued with the Bratislava 2017 and the U19 WFC 2019 in Halifax.

Mr. Eriksson and Mr. Liljelund proposes to find both a short- and long-term solution. The short-term solution could be to take a long-term solution via a loan from one of the member associations to sort out the liquidity problem which is caused by the three events in 2016-2019, as it will take some time for IFF to re-build the liquidity. The longer period solution is to advance the payments to IFF for the organisers and buyout fees for the IFF Events and that the office will look upon implementing a system with bank guarantees and come back with a proposal for new organisers of the U19 and Adult WFC's.

Mr. King asked how likely it is that we will get the outstanding debts with-in the next six months or so. Mr. Liljelund answered that the issue is mainly with Latvia, as the indications looks pretty good for Canada. Mrs. Birdal felt that we need to make a plan for how we can solve the overall system, with some members are accumulating debts. Mr. Suman thinks that the situation is quite complex, and we need to be on our toes in the case. Even if they are one day late, we need to act hard. In the Latvian case we simply need to rely on the License system and that it will work. Mr. Suman feels that the only way is to ask the big federations to invest more, as there is no other solution. Mr. Eriksson is pleased that the CB members understand the difficulty in the situation.

Mr. Klabere feels that we need to have a solid solution for the self-finance of the IFF for the future or receive much more marketing income, as long as we don't have the possible to ensure that we can collect all fees from the member associations or have other resources. Mr. Spence asked if there is a possibility that IFF would take a line of credit or increase fees to the members for both membership and organisation. Mr. Liljelund answered that the preferred short term solution is still the loan for one or a few of the member association and then the long term solutions needs to be discussed more in detail in September.

Mr. Eriksson expressed that the secretary general will handle the discussions in relation to these questions with the member associations.

**The CB decided:** To approve the report and the proposal to have the Office to prepare a proposal for the next CB meeting in September.

**b) Information on IFF claims – status May 31<sup>st</sup>, 2019**

Mr. Kratz presented the claims situation by the 31.05.2019 for Associations in participating in the WFC 2019 and those not participating (**Appendix 4 and 5**).

A major number of efforts have been put in to get all the teams registered for the WFCs 2020 to be in line with the License system. Most Associations have managed but Latvia has not been able to follow the plan set so far, on the contrary their debt has increased with the Annual fee for 2019 and the shared referee costs of the U19 WFC 2019. Latvia explains the situation with a more than expected expensive participation in the U19 WFC. If the CB should conclude that Latvia is not following the plan set and therefore not eligible to participate in the WFC 2019 and 2020 a replacer for Latvia is needed for the WFC 2019. The team nearest to qualify was Hungary and they would be ready to step in but need a confirmation as soon as possible and latest 31st of July.

Mr. Houman felt that we need to look upon Latvia in two ways, as they have organised the World Floorball Championships and therefore look upon the debts related to the WFC in a longer period of time. Mr. Kratz expressed that is exactly what IFF has done as the debts relate back to 2016.

The aim of the Latvian association is to clear the WFC debt still during this year. Mr. Klabere has discussed with the Latvian President Mr. Ilvis Pettersons, who had said that they should have paid some fees still today. Mr. Kratz informed that they after 31st of May has paid 4200 CHF and plan to pay some 6.000 CHF by the 15th of July.

Mr. Liljelund proposed to ask the member associations for the yearly Financial Reports, in order for IFF to understand what means the association has to pay the debts. Mr. Suman asked what the next step are for the Latvian plan. Mr. Kratz gave an explanation to which Mr. Suman felt that the plan needs to be more concrete. Mr. Klabere felt that the plans and the effects of not paying should be described much more in detailed. A plan is needed with exact payments and final dates for payments and the consequences if you don't pay was supported by Mr Suman. Mr. Liljelund expressed that it not as easy as it looks, as the member associations needs to follow their financial situation closely and also then money doesn't always come from the government in a planned time table. Mr. Lopez feels it is very important to clearly inform the members of what the effect is if they can't pay.

Mr. Liljelund proposed that Mr. Kratz will make a detailed payment plan with exact effects for the members with debts, in accordance with the IFF License system, as not all members prioritise to pay off debts to the IFF.

Mr. Kratz reported that also Russia has fallen a bit behind. They explain this with a more than expected expensive participation in the U19 WFC but state that they will be on track in July.

Further Mr. Kratz reported that the U19 WFC 2019 organiser, in addition to the loan agreement mentioned in § 5b) U19 WFC 2019, has fallen behind with the payments of the buyout of travels and daily allowances, the marketing agreement and the 2nd part of the organisers fee, a total of 39.000 CHF already in advance of the Event. The first payment shall be made in end of July, second in the last of September and the last by the end of December 2019. Mr. Spence informed that both Floorball Canada and Mr. Anthony MacNeil has indicated that the debt will be paid back and they will discuss the process in the coming weeks. Ms. Birdal thinks that we need secure the payments as planned. Mr. Beer asked how the Halifax organiser plan to re-pay the

Mr. Klabere asked how the total sum is built between the loan and the other fees from the organisers contract. Mr. Kratz explained that the fees from the organisers contract is 39000 CHF and the loan agreement is 82654.52 CHF (107722.10 CAD).

Mr. Kratz proposed that Latvia shall be given the time to 15<sup>th</sup> of July to pay off at least 10000 CHF, to be in the IFF account latest 15th of July, to get back into the payment plan and that they shall be excluded from the WFC 2019 and 2020 if they fail to do so.

Further Mr. Kratz proposed that a follow-up shall be made in the next meeting to determine whether Canada and Russia shall be eligible to participate in the WFC 2020.

**The CB decided:** To approve the reports and to present the Latvian federation with a detailed payment plan and effects if they are not able to pay in the dates. Further the CB decided to get back to Canada and Russia regarding their participation in the WFC 2020 in the next meeting.

## § 5. World Championships

### a) WFC 2019 Neuchatel, Switzerland

Mr. Beer gave a status report on the WFC 2019 preparations. (**Appendix 6**) The preparations are ongoing well and all the indicators are green at the moment. The cooperation with the local club

is also on track and the club acts as the co-organiser. The recruitment of volunteers is proceeding well and 14 out of 15 team guides are selected.

Ticket sales has started and there are already some 1.400 tickets sold and the focus is now on the first and last week-end, with an income some 10 per cent of the budgeted. The marketing sales has started well with already some 113.000 CHF out of the budgeted 170.000 CHF. The teams have been asked to book their hotels until the 30<sup>th</sup> of April, but only 60 per cent have booked their hotels.

The situation in the venues are under control and the subflooring has been done in the main venue. The city has made an investment for TV lights in the main arena. The VIP will be built in a tent outside the arena, with a heating system. There is totally space for some 450-500 VIP's. There will be a fan zone built in-front of the main venue.

The current budget is around -140.000 CHF.

Mr. Liljelund reported on the TV arrangements and the TV-site check organised on the 22<sup>nd</sup> of May in Neuchatel with the TV production company PolarHD. The TV setup will be quite good with 6+2 cameras in the main arena and 3+2 cameras in the 2<sup>nd</sup> arena. There is sufficient space in the arena for the TV operations and the Commentator positions.

IFF has held discussions with the main takers of the TV signal, either directly or through the member associations and based on this first update of the match schedule has been done in very good cooperation with the LOC, which should be published before the 15<sup>th</sup> of June. (**Appendix 7**)

**The CB decided:** To approve the reports

b)

#### **U19 WFC 2019, Halifax, Canada**

The IFF has asked for a report from the U19 WFC 2019 LOC President Mr. Anthony MacNeill, to give his views of how the Event was organized (**Appendix 8**) IFF has received a report from the LOC. The LOC was in shortage of people and therefore late in the process. The IFF Staff built the venues, as there were no persons to help in the building the arenas. Without the help of the Jury chairman Mr. Jan Jirovsky, it is unclear if the venues would have been ready for the start of the Event.

Mr. Liljelund reported on the events leading up to the U19 WFC 2019 and the call for help made by the LOC just little over a week before the start of the Event. As the LOC didn't have the funds to pre-pay the 2<sup>nd</sup> venue and the Team accommodations at the University, the ExCo made a decision proposed by Mr. Liljelund to step in and provide the organizer with a loan in order not to jeopardize the Event, when all teams were already on their way to Canada.

Mr. Kratz reported on the loan agreement (**Appendix 9**) made with Floorball Canada to solve the liquidity crisis the U19 WFC organizer faced before the event started which jeopardised the use of the B-arena and the main team accommodation. The loan (107.722.10 CAD (82.654.52 CHF)) shall in total be re-paid during 2019 with payments July 31st (33%), September 30th (33%) and December 31st (34%).

Further Mr. Kratz reported that LOC were very short of volunteers and late in all preparations which affected the overall standard of the tournament. In addition, the number of spectators was very low and far below the expected by the LOC.

Mr. Halonen reported on the huge problem with the flooring in the main arena, a problem which was continuing for the entire event. The main problem was that Gerflor provided the IFF with a flooring that had been wrongly rolled and stored for three years and this and the ice covering plates in the arena caused the floor to be one of the worst ever in any IFF Events.

Without the extremely professional and helpful attitude of the Gerflor installation crew, it is doubtful that the tournament could even have been played in the main arena. Mr. Liljelund reported that IFF has discussed the matter with Gerflor and it has become clear that there was a mistake from their side in providing this flooring for the main venue. There was no problems with the other flooring in the B-venue.

Mr. Liljelund proposed that the office would prepare changes in the contracts regarding payment schedules, bank guarantees to avoid future financial problems for the IFF with organisers.

Mr. Klabere stated that he can only show his greatest gratitude for all the IFF personnel who worked and tried to fix the issues in Halifax. The most important is that it didn't affect the games too much. Mr. Suman felt that it is important that there is a CB member represented during the events. Mr. Eriksson expressed that the IFF was represented by the IFF CB member Mr. Ron Spence.

**The CB decided:** To approve the report and the proposals

c)

### Next Events

#### WFC 2020, Helsinki Finland

Mr. Kratz reported that the European qualifications are planned to be played in Denmark, Slovakia and Latvia with 8 teams each (2 groups of 4) and that 3 teams will qualify from each of these qualifications.

The LOC preparations for the WFC 2020 are proceeding well and the cooperation with the IFF are well on track. (**Appendix 25**) The organization of the Event team is made. The Event Director: Hanne Pirkola (since Oct 2018) and Marketing and Communications Manager: Minna Koivisto (since March 2019). The team will be enlarged with an Event Producer (9/19) and an Event Coordinator (1/20).

The Ticket Sales will start in November 2019, for fan packages (FIN) & final weekend at Hartwall. The extended ticket sales start: February/March 2020 (daily tickets, fan packages for other countries) The ticket sales promotion will be made in Four main steps: Ticket sales start Nov 2019, All tickets for sale Feb/Mar 2020, start of season 2020/2021 and final sprint Nov/Dec 2020. To boost the ticket sales the following events will be organised School tournaments, March (WFC 2020), Sportec –exhibition, March (WFC 2020), Work place floorball championships, May (WFC 2020 + partners), SunSäbä –tour, May-August (WFC 2020 + partners + clubs), EFT-tournament, November (WFC 2020 + partners + clubs), Mall tour, November (WFC 2020 + partners). The LOC has already organised two partner meetings during spring 2019, with very good participation and the partners are very actively promoting the event through Hope campaign, SunSäbä tour, Workplace floorball, mall events, fan zone . The next meeting 10.9.2019 will be hosted by Helsinki City

The preliminary game schedule has been drafted, negotiations with the Finnish Broadcasting company YLE, ballot and participating teams in Feb and the final schedule during spring 2020.

**The CB decided:** To approve the report

d)

### Upcoming Events

#### U19 WFC 2020, Uppsala, Sweden

Mr. Klabere reported on the preparations of the SIBF for the U19 WFC 2020. The LOC will

employ a manager during the summer. The home page is already on-line [www.u19wfc2020.se](http://www.u19wfc2020.se) and the design will be the same for both the U19 WFC 2020 and WFC 2021 tournaments.

Mr. Kratz is reported that the U19 WFC 2020 qualifications will be played in Lignano Sabbiadoro, Italy, with 5 teams; Russia, Hungary, Austria, Netherlands and Italy, from which two teams will qualify

Mr. Halonen informed that the IFF Office has this week have opened the Event Management Tool – Eventello for the U19 WFC 2020.

**The CB decided:** To approve the reports

### **U19 WFC 2021**

Mr. Liljelund reported that the discussions to find an organiser are ongoing and a proposal for the organiser will be made in the next CB meeting

### **U19 WFC 2022**

Mr. Halonen informed of the bidding process, where there are three countries Finland, New Zealand and USA, who are to fill in the bid tool in Eventello. The IFF Office has discussed the bid with the Floorball New Zealand during the U19 WFC in Halifax and the potential organizer has a realistic view of how to organize the event. USA has not expressed any more information to organize the event and Finland

**The CB decided:** To approve the reports

## **§ 6.**

### **EuroFloorball Cup**

a)

#### **EuroFloorball Cup 2019**

Mr. Kratz reported that Russia decided very late, on the 24<sup>th</sup> of May, not to organise the EuroFloorball Cup 2019 in St. Petersburg but proposed to check the possibility to change the location to Nizhny Novgorod.

Due to this Slovakia, as intended EuroFloorball Challenge organiser, was contacted and asked if willing to organise the EFC instead. After some negotiations Slovakia was ready to sign the contract to take on the organisation of the EFC 2019, to be played in Slovakia Malacky during the period 9-13.10.2019.

The invitation has been sent with 19<sup>th</sup> of June as last day to register.

**The CB decided:** To approve the report.

b)

#### **EuroFloorball Challenge 2019**

Mr. Kratz reported that Utrecht, Netherlands backed out from organising the EFCh 2019, due to lack of City support and that he due to this approached Slovakia to organise. They were positive and Trencin was planned as place for the event.

After that Slovakia had taken over the EFC instead Mr. Kratz is communicating with Italy and France for a possible organisation of the EFCh. The expectation is that Italy will revert to the

issue later this week. The tournament, if played in Italy, will be played the first week-end of September.

**The CB decided:** To approve the report.

**c) Champions Cup 2019**

Mr. Kratz reported that the Champions Cup 2020 will be played in Ostrava, Czech Republic 11-12.01.2020 and that the invitation has been sent to the teams. The ballot will be made in September.

Mr. Suman reported on the preparations of the Champions Cup 2020 to be played in Ostrava Czech Republic. The Club Vitkovice will act as a co-organiser of the Event as they are champions in both men and women. The discussion of where to play is ongoing.

Mr. Liljelund reported on the CCSG meeting held on the 21<sup>st</sup> of May in Copenhagen, which discussed the next steps in the process for the new Home&Away concept based on the feedback from the different stakeholders. (**Appendix 10**). Based on the feedback the CCSG decided to build a test version for just the Top4, to test the whole concept in a real competition situation, maybe already within the present four-year period. The stakeholders will come with their initial comments to the CCSG, which will have Skype meeting on the 12<sup>th</sup> of June to push the process forward.

Mr. Liljelund shortly present the updated Champions Cup Concept and the next steps forward (**Appendix 11**). Mr. Suman asked who is to lead the CCSG, which Mr. Liljelund expressed we need to decide upon in the September meeting.

Mr. Klabere felt that the test model is a good solution at this stage, but we need to continue to work with the proposal. The finance looks much better now, but we still we need to avoid giving money to the clubs for the traveling in the future, but this is a very good proposal to start building the new tournament format.

**The CB decided:** To approve the report and the proposed Champions Cup proposal.

**§ 7.**

**Committees and Ad Hoc group reports**

**a) ExCo reports**

Mr. Eriksson reported on the ExCo activities after the previous CB meeting, which have concentrated upon the preparation for the SportAccord Convention in Gold Coast, Australia and to find a solution for the U19 WFC 2019 financial situation and securing the running of the Event. In addition, the ExCo has worked with the preparations in advance of the CB meeting.

Mr. Eriksson reported on the meeting with the CEO Special Olympic International Mrs Davis and CEO SSOE Mr Evangelista in Stockholm on April 11 about the 2021 World Winter Special Olympics to be organized in Sweden in February 2021, where floorball might be the biggest sport when it comes to the participation.

Mr Eriksson took part in the Swedish NOC AGM on April 23, and the implications if Sweden is granted the rights to organize the 2026 Winter Olympics and Paralympic Games.

Mr Eriksson was on May 26 re-elected with acclamation for another four-year term as Board Member of the Swedish Sports Confederation responsible for foreign affairs.

Mr Eriksson will represent on June 14-16 the Swedish Sports Confederation as voting delegate at the annual AGM of the ENGSO in Frankfurt, Germany, at the DOSB Headquarters.

Mr. Liljelund reported that IFF has on the 16<sup>th</sup> of April 2019 finally received the official registration of IFF in Lausanne, in the Canton du Vaud (**Appendix 12**). IFF now needs to follow a number of Swiss rules and Mr. Liljelund has negotiated with the Swiss lawyer Mr. Philippe Rentz, former IFF International Referee that he will help in the registration with the social and health insurance company, the tax office and some other authorities. IFF has made an agreement with IWGA for the office at the IWGA Office. Mr. Suman felt that this is a major step forward.

The Sportcal GSI Event Study for the IFF Men's World Floorball Championships 2018 has been published and has already provided Czech Floorball and IFF with a lot of positive feedback from various stakeholders. (**Appendix 13**) Mr. Beer informed that the SUHV will have a meeting with the sporting authorities for the support for the WFC 2022, using the Sportcal GSI report as a basis for the support. Mr. Eriksson ones again congratulated the Czech Floorball.

Mr. Liljelund presented the working process for the IFF Strategy in advance of the IFF Association meeting in Neuchatel in December. The idea is that the work for the new Strategy will start during the autumn of 2019, with the objective to prepare for the member associations discussions during the IFF Association Meeting concerning the common view of the direction of IFF's future. The process will start with a number of questions that are listed below which will be asked widely with-in the Floorball Community outside the National Associations, to build a broad base for the discussions. The results of the initial interviews and the Association Meeting outcome will act as the base for the preparation of the IFF Strategic vision for 2021-2032.

The Process shall be led by a Task Force consisting of IFF CB members, Member Associations representatives, other stakeholders and the IFF Office, which shall be elected in September. The IFF ExCo will act as a Steering Group for the process keeping it on track. The Task Force will make two preliminary submissions to the Floorball Community, with the first version in April and the second in August in 2020, which both will be scrutinised by the following entities: the member associations, IFF Committees, Outside stakeholder groups (Elite teams, Leagues, Athletes, Fans, Media, Sponsors, Coaches and referees). The objective is to build a broad-based picture in which direction the Sport World is moving towards, what future scenarios and trends will affect and challenge our future (**Appendix 14**)

Mr. Suman and Mr. Klabere felt that the proposal is also quite good and will be a good base for the future work. Ms. Reehuis reported that the Athletes Commission discussed the issue in their meeting and already named their representative.

**The CB decided:** To approve the reports

**b)**

### **CB members responsibilities**

Mr. Houman reported on the meeting of the 6 Nations meeting held on 2<sup>nd</sup> of April over Skype, to discuss present matters: The host of the six nation floorball challenge will be the Polish Floorball Federation. The Tournament will be held in Nowy Targ in the south of Poland In the group there is interest to play the matches with 3x15min. A benefit with shorter match time will be more matches can be played. A decision is yet to be made but at the IFF CB meeting it will be informed.

Together with the tournament, there will be organised a seminar for coaches, though in the future it could be for referees as well. The seminar will be arranged together with the Czech Floorball and with help from the IFF.

Mr Lopez reported about the development in Central and Latin America and the plans for the future. (**Appendix 29**) It has been difficult to get answers from the Latin American countries, as the situation has received a lot of visits from players and other Floorball people from Europe, which gives the countries a wrong idea of the development and how to go forward. The situation in Colombia is advancing slowly and in Brazil there are good things being done. The BFF is working well with the Brazilian NOC.

Mr. King reported on the present status of the AOFC activities and also on the experiences of the implementation of the IFF Mentor Coach Mr. Juerg Kihm for the AOFC with New Zealand as the country during the U19 WFC 2019 in Halifax, Canada. (**Appendix 28**)

AOFC has contacted the Kirbati and asking them to become a member also of the AOFC.

Mr. King has received a report from Mr. Kihm for the mentor program, where the cooperation with the coaches worked really well in Halifax with the U19 WFC and the planning was much much better. The biggest problem is to apply the Game plan under pressure and therefore the lost the control of the games more than expected. We need to develop game sense for the smaller countries.

Mr. Spence gave a short report on the present issues in Northern America. (**Appendix 27**) Mr. Spence wanted to thank all the persons from outside of Halifax for their great support and help for the Event. There was a lot of positive effects of the Event. The Canadian floorball community showing that Canada should be taken seriously. Now the players have been able to see an event on their home turf, seen by players, parents, high school students, sport executives and local media in Halifax and Canada at large. It has provided a base to build the Sport in Canada and the USA.

Ms. Reehuis asked what the next step will be for Floorball Canada. Mr. Spence answered that the idea is to analyse the outcome and build the sport on the experience with local and national follow-up.

**The CB decided:** To approve the reports

### c) Contacts to International Sports Organisations

Mr. Eriksson reported on the development in the International field, mainly in relationship to the SportAccord Convention and the various Annual General Meetings and other meetings during the week.

#### SportAccord

The 16th SportAccord Convention was held Gold Coast, Australia. In connection to the SportAccord all the bigger International Sport Organisations held their Annual General Meetings and there is a HealthAccord, LawAccord and CityAccord and a Convention Seminars. The SAC had 1701 (-123 participants) delegates, 831 organisations (-10 organisations), 109 IF's (+/- 0 IF's), 84 nations, 179 Cities and Regions and over 800 support staff. The gut feeling is that Floorball and IFF is much more known and in particular being asked to give presentations in different meetings. Mr. Eriksson thanked Mr. Liljelund for his

As a part of the SportAccord Convention, GAISF in coordination with the local organisation arranged a Sport Festival United through Sport, promoting Youth sport displaying some 60 different sports, among them also Floorball. The Australian federation had organised a demo game with players from the Brisbane Floorball Club playing against each other and then another test-out session for local school kids. (**Appendix 15**) Mr. Liljelund thanked Mr. King for the work put into the preparations and coordination with the Brisbane Floorball.

#### **GAISF AGM**

Mr. Eriksson reported that the ARISF President Mr. Raffaele Chiulli has unanimously been elected as the GAISF President for the next two years, as the rotation term was brought forward with one year. The GAISF AGM also approved the Statutes Changes and new program for the GAISF multi-Sport Games, with the first edition of the World Urban Games in Budapest in 2019. FIBA presented their approach to Third Party Organisers in a general presentation to the AGM.

Mr. Eriksson further informed that GAISF had together with the I Trust Sport Foundation executed a shorter Good Governance survey with the ARISF and AIMS members of GAISF. The study was similar as the ASOIF/AIOWF. There were 47 responses on the 20 indicators, scored from 0 to 4. Quite a number of federations were scored. Total score was 80 and there was A1 5 IF's (over 60), A2 (over 50), B1 with over 30 and then C with above 10. The average score seems to rise with the number of staffs.

The outcome shows that there are need for improvement for financial transparency, evidence of key policies, internal control, conflict of interests, Term limits and gender balance on boards. The full report will be published on GAISF, the IF reports will be published shortly with suggested and there is a 2nd assessment exercise planned. (**Appendix 16**) IFF was ranked 5<sup>th</sup> of all of the ARISF/AIMS members and had 58 points. We lost points on missing the CB Bio's and the fact that our rules for number of terms are perceived too lenient.

Mr. Eriksson felt that this is a really good result and we have proven that we are on a good path and this has to be taken to a national level. Mr. Klabere felt that we can easily get some more points, in the group with less with the IF's with less than 2 mill in revenue. Mr. Suman felt it will be easy

#### **ARISF**

Mr. Liljelund reported that the ARISF Council and the ARISF AGM approved the Strategy review prepared by Mr. Tom Hollowell and Mr. Liljelund from the ARISF Council. The main objectives is to work closer with the IOC and GAISF and find ways of servicing its members better. The Strategy was built on the questionnaire made to the ARISF members. During the Event the ARISF Council had a meeting with the IOC EB presidium to discuss future cooperation and the ARISF-IOC Workshop looked upon Gender issues in Sport, the work of the Independent Testing Agency and how to work with the Olympic Channel.

Mr. Eriksson expressed that the ARISF President had been very pleased with the work done by Mr. Liljelund.

#### **IWGA/TWG**

Mr. Liljelund informed that the preparations have continued concerning The World Games 2021, with discussions with the BOC in Australia and that BOC has chosen Floorball, Lacrosse and Flying Disc as the team sports to teach in schools. The USFbA is working setting up education in Birmingham and presented the idea of a test-event, together with education sessions in Birmingham was discussed with BOC.

During the IWGA AGM the World Games 2025 was awarded to Chengdu, China, the IOC informed that the Calendar Commission has been re-formed to discuss the increasing number of Events and that it would be key that the NOC's would start supporting the delegations for the World Games. Mr. Liljelund presented a plan for sales of IWGA sponsorship using the IWGA members qualification and World Championship events to support sales, in line with the Combined Sales proposal during the AGM

#### **IMGA**

The preparations of the IMGA European Master Games in Torino, Italy next summer are ongoing and the registration is still slow. There were latest 5 teams registered and the target is to have ten teams by mid-June. The IFF Office has agreed to the Italian Floorball Federation proposal to allow also female and mixed teams to play in the tournament, to secure the tournament. The EMG has been promoted with the help of the Prague Masters organisation as well as many

national federations, both directly to the senior teams and clubs and in social media. The IFF has and will periodically promote the EMG in its own social media channels. IMGA awarded Tampere, Finland to be host of the EMG 2023 with Floorball on the main program.

### **World Urban Games**

The Urban Games have been moved from Los Angeles to Budapest and there will only be some 6 sports + two invitational sports on the program. And GAISF has this week informed that the GAISF Multi-Sport Team is looking upon different sports for the future. IFF needs to start planning to organise some Street Floorball Championships, for example in connection to the Czech Open or similar tournaments during next summer.

The preparations have been made with so there will be 6 IF's that will be on the Competition program: Basketball (3x3), Cycling (BMX freestyle), Dance Sport (Breakdance), Flying Disc (Freestyle), Gymnastics (Parkour), World Skate (Skateboard freestyle). The showcase sports are indoor rowing and Laser run (Modern Pentathlon). GAISF will conduct an evaluation and application run for the World Urban Games 2021 in Budapest program in the end of 2019. Based on this we need to organise an Urban Floorball Championships before the end of the year. GAISF further informed that the World Combat Games will be held in 2021 in Nur Sultan, Kazakhstan.

Mr. Eriksson reported on the ASOIF AGM, he attended during the week. The main questions were to find a solution for how to divide the money after the Tokyo 2020 Olympics and could only find a solution after five voting rounds and the criticism towards the Tokyo Olympics organisers,

Mr. Eriksson reported that the preparations of the 30<sup>th</sup> South-East Asian Games to be organised in November-December 2019, are well underway. IFF is coordinating the materials for the venue with the Philippine Association. The Floorball tournament is planned to be played in the beginning of the SEA Games, which is good as the Women's WFC will start on the 7<sup>th</sup> of December in Neuchatel. There will be played a test-event in Manilla, in conjunction with the Technical Manager meeting. AOFC has assisted the Philippine federation, as there has been some cash issues for the organiser of the AOFC Cup. Mr. Kratz informed that the venue for Floorball has not been decided. Mr. Liljelund informed the Floorball Philippines has found a flooring from Handball Philippines

Mr. Eriksson reported that the AOFC President has called and informed that Thailand has been awarded the Asia Indoor and Martial Arts Games in 2021 and that Floorball is on the program. IFF has started the communications for the Sports calendar, in order to avoid the clash with The World Games in Birmingham. For Floorball this will be very important to promote Floorball to all the Asian countries. Mr. Suman felt that this will be a major step forward for the Sport and we shall use it as a platform for further growth. M. Eriksson agreed and added that the costs for the participating teams will be covered by the NOC.

Mr. Eriksson further reported that he has been asked to join the World Dance Sport Federation Ethics Commission as a member.

**The CB decided:** To approve the reports

d)

### **RACC**

Mr. Klabere reported on the RACC activities (**Appendix 17**) The RACC meeting will be held later in the year.

The following Associations have reacted to the letter of Future Floorball testing during the season 2019-2020:

Finland:	Finnish Cup. 3x15 min, 17 players + 5 officials – already approved
Sweden:	Will investigate and then apply for 2020/2021 (replied after reminder)
Switzerland:	Will revert in August with a proposal for Swiss Cup and Junior series
Czech Rep:	Czech Cup Women, 3x15 minutes.
Korea:	President Cup 2020 to be played with 3x15 min and 18 players + 5 officials
Great Britain:	Group matches of the UK National finals 3x15, 5 min. intermission and 33x18m field (a fact rather than testing since it is played 1-2/6 2019))
Hungary:	National Championships 3x15, 5 min. intermission, 24x14m field, 3+1 players (The RACC chair has said No since less players on the field is not for this test, but rather to play Urban Floorball, which can be done anyway)
Iran:	Wants this to be tested in the AOFC Cup (IFF replied that it is for LOC to apply for)
The Six:	To play the Six nation Cup with 3x15 minutes periods, even though no application

The RACC proposes that the tests for the IFF Events, should be executed only in the EuroFloorball Challenge, with the IFF Future of Floorball set up.

Mr. Klabere also congratulated the Czech Floorball for their first World Championships achieved in the U19 WFC 2019 in Halifax..

Ms. Reehuis asked if any of the Athletes Commission members were included in the process for the decisions concerning the testing of new game formats for Future of Florball. Mr. Klabere answered that the National Associations has been asked what they need to test. The meaning of the tests is to get as much information how the game will change, and we are in the evaluation phase for a few years. The RACC hasn't made the evaluation form yet, but the National Associations could be asked to include the Athletes views in the evaluation.

**The CB decided:** To approve the report and approve the proposal for the members tests in Czech Republic, Great Britain, Finland, Korea, Switzerland and the 6 Nations Cup. IFF will also test the basic set-up in the EuroFloorball Challenge.

**e) RC**

Mr. Lopez is reported, that the IFF Way of refereeing Playbook steering group had its meeting on the 24<sup>th</sup> to 25<sup>th</sup> of May. During the meeting the group discussed of the experiences of the use of the Playbook during the last season and also how the implementation of the rules edition 2018 worked from the referee perspective during the season. The general overview was that the new rules were well implemented, and no major problems occurred during the season.

Before the season the main question was that will there be more penalty shots awarded in the games due to the fact that the two minutes bench penalty was not awarded in conjunction of the penalty shot anymore, but the outcome was that there was no significant change compared to the previous seasons. This was also clearly visible in the IFF events, which were played during the season 2018-2019.

The RC has nominated a total of 38 referee pairs from 18 different countries during the year 2019 so far for the IFF events.

**The CB decided:** To approve the report

**f)**

**Medical committee**

Mr. Halonen, in the absence of Ms. Bruun, reported that the 15<sup>th</sup> edition of the WADA Annual Symposium under the theme "Towards 2021 – Navigating the future together", was organised 13-

14 March 2019 in Lausanne. Both IFF A-D Manager and ATC representative Ms. Agata Plechan participated. The symposium concentrated much on the new WADA Code coming into force January 1<sup>st</sup> 2021 (**Appendix 18**).

The IFF Medical Committee is planning to have a meeting during autumn 2019 in Zurich, with September 25<sup>th</sup> to 26<sup>th</sup> as preliminary dates.

The IFF will ask the IFF Athletes' Commission for input regarding future anti-doping awareness campaigns (instead of Say NO! to Doping). The question is also, if the campaign shall continue to focus on only anti-doping or shall it be a broader campaign, including more aspects of fair and true sport (against match fixing, corruption etc.). The ATC to discuss this during their meeting in June.

Mikael Karlsson has received a four years sanction by the Swiss Olympic Disciplinary Chamber for Doping Cases due to the presence of the banned substance cocaine. The ADRV was committed on 6th October 2018 on the occasion of an in-competition test in Kloten (suspension period: 16.11.2018 - 15.11.2022).

**The CB decided:** To approve the report

**g) Athletes Commission**

Ms. Reehuis informed that the spring ATC meeting was held in Nijmegen, Netherlands from 7-9 June. Next to the meeting they held a training session with NeFUB junior players. The ATC discussed the new playing formats and felt that there is a lack of information from the national associations on how to develop the game itself. They also feel that national associations should be more in contact about this discussion with their own athletes.

The ATC thinks it's good to combine anti-betting and anti-doping in a new "Play True" campaign. The ATC members will answer the IFF Strategy questionnaire and felt that there are room for development. The report will be finished later and distributed to the CB members.

Mr. Eriksson stressed that the work of the ATC should be active also on the national level. Ms. Reehuis told that the ATC would like to have a national Athletes representative to be in contact with. Mr. Suman asked what the ATC felt about the proposals for the Future of Floorball. Ms. Reehuis answered that there is a need to have a more in-depth discussion, especially with the athletes, on why things are being changed in how the game is played.

**The CB decided:** To approve the report

**h) Marketing function**

Mr. Beer reported about the current sales of rights and marketing situation. The IFF Core Country Marketing Network Meeting was held in Copenhagen on the 23<sup>rd</sup> of May, discussing the best practice from the different countries. The next meeting will be held in October 10<sup>th</sup> in Zurich, Switzerland.

The sales efforts have been aimed towards international Scandinavian brands and/or international brands that have partnered with LOCs in WFCs.

The main negotiations are with Sports Apparel Sponsors, currently active discussion with Hummel and Puma. A few other Main Sponsor offers are out which are being actively followed up (AJ Produkter, Ice Power (Offer for 2019-2020 sent last week), HMD Global). Our Finnish agent

also has few leads open for the events coming up in Finland and Sweden 2020-21. There are new negotiations started with a new sales partner, called Protocol Sports Marketing. (**Appendix 19**)

The sponsors reference videos have been published on the IFF Youtube channel and website. They are being utilized in posts made in LinkedIn, Twitter and Facebook as well as support material in sales material.

The fan survey for Floorball was supplemented with Czech data and finalized. The results are ready (**Appendix 20**) and published. There were no breakthroughs as such however the survey validates several things that had been self-defined as being facts. These are now validated facts to back up sales negotiations. The final version of the Sportcal GSI study of the WFC 2018 has been published and utilized as part of sales / marketing. The results of the fan survey and Sportcal study have been distributed to the CCMNG group. Editorial material about the success in WFC 2018 and floorball in general have been distributed to Nordic business papers and magazines.

In developing our portfolio in terms of attractivity towards the fans and potential sponsors there are active negotiations with a company which produces digital brand activation services (e.g. live voting (venue/stream/app), social media wall, decibel meter, etc.). The idea has also been tested with Unihoc and the aim is to create a concept for them for WFC 2020.

Mr. Liljelund expressed that there has been a lot of work done and eventually there will be some results. Mr. Eriksson felt that the way we have been working has been much better than in the past.

**The CB decided:** To approve the reports

i)

#### **Development & Equality Ad Hoc group**

Mr. Halonen reported that a four day referee clinic was carried out from the 25th to 28th of April in Singapore. There were 26 participants from AOFC countries: India, Indonesia, Korea, Malaysia, Philippines, Singapore and Thailand. Two first days were theoretical education and also the rule and physical tests were carried out. During the last two days the participants refereed Singaporean Premier league games, both men's and women's.

The development of the referee in the AOFC area has been very positive and the AOFC educators have done a very good job with the basic educations. Singaporean Floorball Association would like to have the clinic on annual basis, and they would like to support the AOFC referee development with this clinic mainly by providing the facilities and real games to be refereed by the participants and the IFF would provide the educator and one top referee pair from Europe to help with the education.

**The CB decided:** To approve the report

j)

#### **International Lobbying Ad Hoc group**

Mr. King to give a short report on the ongoing activity. (**Appendix 26**) A draft Lobbying Package is currently with the Office to prepare a package for the members. In relations to The World Games to commence to develop an action plan to target large businesses in Southern USA to have demonstration sports at their premises such as Target, Walmart, Dicks Sporting Goods on a Saturday morning in the carpark, as part of the World Games activations.

Develop the media and information plan for SEA Games 2019 along with plan for introducing the

sport to the decision makers for SEA Games and Philippines sport/schools. Use the SEA Games to introduce Floorball to the other countries through street demonstrations and direct approaches to the NSO/NOC in the participating countries. Co-ordinate through Thailand and Singapore

**The CB decided:** To approve the report

## § 8. IFF Office

Mr. Liljelund informed that the replacement for the Office Coordinator Ms. Gitta Schmidt has been selected. The new employee started on the 3<sup>rd</sup> of June and is Ms. Monika Kraus, from Gdansk, Poland who previously worked for the Polish member association. Ms. Kraus will be employed as a Competition Coordinator, with responsibility also for the Transfers.

**The CB decided:** To approve the report

### a) Development operations

Mr. Liljelund reported that IFF is building a concept together with the Sport Institute Eerikkilä/FBA Floorball Academy for the countries ranked 5-10<sup>th</sup> with the theme “Prepare for HEL”, consisting of coach education for national team coaches, coach educator coaching and tactical game components education. So far at least Denmark, Latvia, Norway and Slovakia are interested. IFF will present the concept to the countries still in June 2019.

IFF is also discussing to build a general Floorball Coach Education structure from Basic to Expert level together with the Kisakallio Sports Institute for the China Floorball/China Hockey Association.

**The CB decided:** To approve the report

### b) Communications operations

Mr. Halonen reported, in the absence of Ms. Merita Bruun that there is a Digital media reports from the past IFF U19 WFC 2019 Event as an attachment. (**Appendix 21**) Compared to the previous U19 WFC's it seems that Instagram and Twitter is growing, when Facebook is loosing its strength. Compared to the Växjö U19 WFC 2017 we were able to increase the Instagram followers with over 2000 new likes.

**The CB decided:** To approve the report

### c) Material operations

Mr. Liljelund reported that IFF will have the yearly spring meeting with the IFF Material Board on the 10<sup>th</sup> of June to discuss and approve the Material Regulation 2020, which takes effect from the 1<sup>st</sup> of July 2020. (**Appendix 33**)

The major changes are listed in the appendix (**Appendix 22a**) and the whole Material Regulation is in (**Appendix 23**). IFF will also in the Material Board meeting propose some new components to the tested materials, which we will inform more about after the Material Board meeting.

The Material Board is proposing to use the 2019 development funds for the Philippines Sea Games preparations and the World Games 2021 preparations. The report from the Material Board meeting will be delivered to the CB meeting

The Material Board had in its yearly meeting decided to include a new clause concerning the marking of Grips for floorball sticks and the requirement to have the same branded grips as the stick from 1<sup>st</sup> of July 2020, with a one year transfer period. (**Appendix 31**)

Mr. Eriksson felt that the Material Board is a very important forum, to keep all the manufacturers onboard.

**The CB decided:** To approve the report and the proposal for the Material Regulation 2020.

i) **ParaFloorball information**

Nothing reported

**The CB decided:** To approve the reports

e) **Equality operations**

Nothing reported

**The CB decided:** To approve the report

**§ 9. Member Federations**

a) **Membership questions**

Mr. Liljelund reported that there has been an ongoing discussion within the Chinese Floorball Federation, in relation to the re-organisation of the association. IFF has signed a Memorandum of Understanding with the China Hockey Association, which should now open for the membership application to be sent to IFF. (**Appendix 24**)

Mr. Eriksson stressed that we have to be patient with the process.

**The CB decided:** To approve the report

b) **Members under suspension**

No members under suspension

**The CB decided:** To approve the report.

c) **New Member Applications**

The IFF office has been in touch with the national Floorball Committee of Kuwait since last autumn. They have been slowly building the Floorball committee and have reached the first step of the recognition from Sports Kuwait and the Kuwait NOC. Floorball is not big in Kuwait but is

still growing steadily and working under the NOC, like in Iceland. During the week-end the IFF has received the fully filled IFF Membership application form (**Appendix 34**)

The IFF office has now received the required documents for the membership application and the IFF office proposes to approve Kuwait national Floorball Committee to become the IFF provisional member number 73.

**The CB decided:** To approve the report and approve the Kuwait National Floorball Committee (KNFC) as IFF provisional member Nr. 73.

#### **§ 10. Next CB meeting**

Mr. Eriksson conclude that the next CB meeting, will be held as earlier informed at the Eerikkilä Sports Institute, Tammela, Finland from the 6<sup>th</sup> to 8<sup>th</sup> of September. Arrival at noon and departure after 15:00 on Sunday.

**The CB decided:** To approve the report

#### **§ 11. Closing of the meeting**

Mr. Eriksson thanked the everyone for a good meeting and closed the meeting at 19:48

**John Liljelund**  
**Secretary General**

**Tomas Eriksson**  
**President**

**Financial Report 31.08.2019**
**Appendix 2**

Costs										Balance sheet 31.08.2019		
Cost Centre		Budget	Outcome	Compared	Expectation	Compared	TOTAL 2018	TOTAL 2019	Outcome		01.01.2019	31.08.2019
10	Central activities**	22500	16979,77	14510,00	6000,00	160379,97	174889,97	22979,77	-479,77	Swisscard guarantee	0,00	21600,00
11	Office	783000	371730,77	443937,89	305000,00	269774,95	713712,84	676730,77	106269,23	Credit Suisse 559200-11	109531,81	68063,88
12	CB	37700	17019,00	18622,45	6000,00	9478,81	28101,26	23019,00	14681,00	Receivables		
13	ExCo	5000	0,00	0,00	0,00	0,00	0,00	0,00	5000,00	Claims 2013	49200,00	47000,00
14	GA/AM	9500	0,00	0,00	9500,00	7281,03	7281,03	9500,00	0,00	Claims 2014	41550,00	40050,00
15	External meetings	15900	12388,76	8844,52	3500,00	2196,35	11040,87	15888,76	11,24	Claims 2015	28500,00	27000,00
16	IOC 50 Road Map	16500	0,00	18029,71	0,00	13633,92	31663,63	0,00	16500,00	Claims 2016	62633,95	60633,95
17	Parafloorball	5000	0,00	139,70	500,00	535,45	675,15	500,00	4500,00	Claims 2017	58200,00	49500,00
18	Equality Function	10900	0,00	2952,99	1000,00	0,00	2952,99	1000,00	9900,00	Claims 2018	205065,65	27693,07
19	Athletes Commission	9000	7667,48	5345,08	1300,00	2217,05	7562,13	8967,48	32,52	Claims 2019	0,00	155354,52
20	WFC	190700	43378,84	47692,72	170000,00	169977,40	217670,12	213378,84	-22678,84	Prepaid costs	17935,39	598,42
21	U19 WFC	29000	26743,67	16921,42	2000,00	9818,68	26740,10	28743,67	256,33	Receivables from rel.parties	67062,74	53328,71
22	EFC	44000	16463,97	9997,00	32000,00	534,37	10531,37	48463,97	-4463,97	Total assets	<b>639679,54</b>	<b>550822,55</b>
23	Champions Cup	85000	74217,91	20866,00	0,00	711,12	21577,12	74217,91	10782,09			
24	World Games	0	137,64	0,00	0,00	463,05	463,05	137,64	-137,64			
25	WUC	0	0,00	2519,67	0,00	501,08	3020,75	0,00	0,00			
26	Regional Games	5500	0,00	0,00	5000,00	1456,09	1456,09	5000,00	500,00			
29	Anti-Doping	36000	10282,16	13176,14	14000,00	17815,84	30991,98	24282,16	11717,84			
30	WADA edu. and meetings	0	2300,95	0,00	2500,00	0,00	0,00	4800,95	-4800,95			
40	RACC	19000	2508,81	5955,48	8000,00	3502,79	9458,27	10508,81	8491,19			
50	RC	30900	9551,53	8688,04	8000,00	2234,55	10922,59	17551,53	13348,47			
60	Development	42050	19633,34	10207,42	10000,00	15168,95	25376,37	29633,34	12416,66			
61	Development mtrl	158890	158890,00	158890,00	0,00	0,00	158890,00	158890,00	0,00			
70	Material*	120100	9497,52	4370,57	90000,00	101405,39	105775,96	99497,52	20602,48			
80	Marketing	69450	26259,35	21997,58	14000,00	36885,00	58882,58	40259,35	29190,65			
81	TV	1200	12,70	56,89	2000,00	1492,42	1549,31	2012,70	-812,70			
82	Internet TV	0	0,00	0,00	0,00	0,00	0,00	0,00	0,00			
83	Information	45700	38300,30	22096,00	10000,00	22721,71	44817,71	48300,30	-2600,30			
89	MC	6000	580,80	0,00	1500,00	0,00	0,00	2080,80	3919,20	Total liabilities & equity	<b>-639679,54</b>	<b>-550822,55</b>
91	AC	1000	0,00	0,00	0,00	0,00	0,00	0,00	1000,00			
92	DC	1000	0,00	0,00	0,00	0,00	0,00	0,00	1000,00			
TOTAL		CHF 1800490	<b>864545,27</b>	<b>855817,27</b>	<b>701800,00</b>	<b>850185,97</b>	1706003,24	<b>1566345,27</b>	234144,73			
Income												
3011	Transfers	115000	51300,00	48500,00	60000,00	58800,00	107300,00	111300,00	-3700,00	Income	0,00	
3012	Participation fees	216000	213000,00	151000,00	0,00	8000,00	159000,00	213000,00	-3000,00	Costs	0,00	
3013	Organizers fee	143000	58000,00	177310,00	40000,00	0,00	177310,00	98000,00	-45000,00	Profit	0,00	
3015	Part.fees - non-competition	0	0,00	0,00	0,00	0,00	0,00	0,00	0,00			
3019	Temporary play	6000	2000,00	2750,00	0,00	1550,00	4300,00	2000,00	-4000,00		80 %	0,00
3210	Membership fees	190000	193900,00	183300,00	0,00	0,00	183300,00	193900,00	3900,00		20 %	0,00
3219	Fines	15000	100,00	3600,00	6000,00	6350,00	9950,00	6100,00	-8900,00			
3250	Sponsors & advertisements	245100	53069,01	133606,65	40500,00	27279,81	160886,46	93569,01	-151530,99			
3251	Value in kind	158890	158890,00	158890,00	0,00	0,00	158890,00	158890,00	0,00			
3260	TV	150000	22776,42	25058,05	163500,00	101387,32	126445,37	186276,42	36276,42			
3270	Internet TV	10000	0,00	0,00	0,00	0,00	0,00	0,00	-10000,00			
3300	Office support	140000	140000,00	140000,00	0,00	0,00	140000,00	140000,00	0,00			
3310	Development support	30000	30974,90	31513,90	0,00	0,00	31513,90	30974,90	974,90			
3510	Sales	40000	7840,39	0,00	3000,00	0,00	0,00	10840,39	-29159,61			
3860	Material approval income	322000	76565,50	98702,40	185000,00	186476,65	285179,05	261565,50	-60434,50			
3861	Material exemptions	4500	1069,10	741,55	1500,00	1645,86	2387,41	2569,10	-1930,90			
3899	Other incomes	15000	0,00	76,45	4000,00	4048,11	4124,56	4000,00	-11000,00			
8020	Interest	0	0,00	0,00	0,00	0,00	0,00	0,00	0,00			
8080	Exchange rate gains	0	188,67	114,96	150,00	247,50	362,46	338,67	338,67			
TOTAL		CHF 1800490	<b>1009673,99</b>	<b>1155163,96</b>	<b>503650,00</b>	<b>395785,25</b>	1550949,21	<b>1513323,99</b>	-287166,01			
RESULT		CHF 0	<b>145128,72</b>	<b>299346,69</b>	<b>-198150,00</b>	<b>-454400,72</b>	<b>-155054,03</b>	<b>-53021,28</b>				

\* Outcome of the material appr. system:

**Follow-up IFF claims (updated 31.08.2019)**

**Appex 3**

**WFC 2020 teams**

Association	Total debt 2019-08-31	Old debt (-2015)	New debt (2016–19)	Paid WFC 2020	Paid U19 WFC 2020	Pay-off plan is followed	Pay-off plan is not followed	Comments
Australia	0	0	0	14.01.2019	14.01.2019			
Austria	0	0	0	21.01.2019	08.01.2019			
Belgium	0	0		27.12.2018	Not reg			
Canada	121655	0	121655	27.12.2018	27.12.2018			U19 WFC 2019 organiser
China	2200	0	2200	Not reg	24.12.2018			Annual fee 2019
Cote d'Ivoire	2000	0	2000		Not reg			Annual fees 2016-2019
Czech Republic	0	0	0	13.12.2018	12.12.2018			
Denmark	0	0	0	31.01.2019	Not reg			
Estonia	0	0	0	27.12.2018	Not reg			
Finland	0	0	0	07.12.2018	05.12.2018			
France	0	0	0	03.01.2019	Not reg			
Germany	0	0	0	20.11.2018	14.11.2018			
Great Britain	0	0	0	31.12.2018	Not reg			
Hungary	0	0	0	18.01.2019	18.01.2019			
Iceland	0	0	0	31.12.2018	Not reg			
Italy	0	0	0	28.12.2018	28.12.2018			
Japan	0	0	0	04.01.2019	Not reg			
Korea	5200	0	5200		Not reg			Annual fee 2018 and 2019
Latvia	39634	0	39634	15.07.2019		X		WFC org fee and marketing, Annual fee 2018
Liechtenstein	0	0	0	28.12.2018	Not reg			
Malaysia	3700	1500	2200		Not reg			Annual fee 2013 and 2019
Netherlands	0	0	0	22.02.2019	03.01.2019			
New Zealand	0	0	0	20.12.2018	20.12.2018			
Norway	0	0	0	28.12.2018	28.12.2018			
Philippines	0	0	0	08.07.2019	Not reg			
Poland	0	0	0	25.04.2019	25.04.2019			
Russia	3000	0	3000		23.08.2019			U19 WFC 2019
Singapore	0	0	0	13.12.2018	Not reg			
Slovakia	0	0	0					
Slovenia	5500	1500	4000	26.03.2019	Not reg	X		Ann.fee 2013, WFC 2017, U19 2017
Spain	0	0	0	14.02.2019	Not reg			
Sweden	0	0	0	25.10.2018	25.10.2018			
Switzerland	0	0	0	21.12.2018	21.12.2018			
Thailand	0	0	0	27.03.2019	Not reg			
Ukraine	9700	5700	4000	27.03.2019	Not reg	X		U19 2014 refs, U19 2015, WFC 2017 part, Ann.fee 2015,2016,2019 part
USA	0	0	0	20.11.2018	20.11.2018			
	<b>192 589</b>	<b>8 700</b>	<b>183 889</b>					

Associations not registered for WFC 2020 and/or U19 WFC 2020

Association	Total debt 2019-08-31	Old debt (-2015)	New debt (2016-19)	Pay-off plan is followed	Pay-off plan is not followed	Comments
Argentina	3500	1500	2000			Have not participated in any IFF competition. Only annual fees.
Armenia	3500	1500	2000			Have not participated in any IFF competition. Only annual fees
Belarus	8500	2500	6000			Annual fee 2014, 2016, 2017, 2019 & shared U19 WFCQ 2015 refs
Brazil	2000	1000	1000			Have not participated in any IFF competition. Annual fees 2014-2016, 2019
Burkina Faso	0	0	0			New
Cameroon	3000	1000	2000			Have not participated in any IFF competition. Only annual fees
Central Africa	0	0	0			New
Croatia	500	0	500			Annual fee 2019
Georgia	5100	1500	3600			Annual fees 2013-2018
Haiti	1500	0	1500			Annual fee 2017-2018
Hong Kong China	1500	0	1500			Annual fee 2017-2018
India	1200	0	1200			Annual fee 2018. Participated in AOFC Cup 2017 and 2018
Indonesia	4800	1500	3300			Participated in SEA Championships. Only annual fees
Iran	15200	3500	11700			Annual fees 2013-2018, WFC & U19 WFC 2017
Ireland	3500	1500	2000			Have not participated in any IFF competition. Only annual fees
Israel	0	0	0			Have not participated in any IFF competition
Jamaica	11000	2500	8500	X		Has paid the annual fee 2019
Kenya	3000	0	3000			Annual fee 2018
Kiribati	0	0	0			New
Lithuania	1000	1000	0			Have not participated in any IFF competition. Annual fees 2014, 2015
Malta	2000	0	2000			Have not participated in any IFF competition. Only annual fees
Moldova	3500	1500	2000			Have not participated in any IFF competition. Only annual fees
Mongolia	3500	1500	2000			Have not participated in any IFF competition. Only annual fees
Mozambique	3500	1500	2000			Have not participated in any IFF competition. Only annual fees
Nigeria	1000	0	1000			Annual fee 2018
Pakistan	4100	1500	2600			Have not participated in any IFF competition. Only annual fees
Portugal	4000	2500	1500			Have not participated in any IFF competition. Only annual fees
Romania	3500	1500	2000			Have not participated in any IFF competition. Only annual fees
Rwanda	500	0	500			Annual fee 2019
Serbia	12500	5500	7000			Participated last in WFC 2016
Sierra Leone	4400	1500	2900			Have not participated in any IFF competition. Only annual fees
Somalia	1000	0	1000			Annual fee 2017
South Africa	3000	1000	2000			Have not participated in any IFF competition. Only annual fees
Turkey	5700	1000	4700			Have not participated in any IFF competition. Only annual fees
Uganda	1000	0	1000			New
Venezuela	1000	0	1000			Annual fee 2018
	<b>123 000</b>	<b>38 000</b>	<b>85 000</b>			

## CANADIAN DEBTS PAY-OFF PLAN revised August 2019

We, Floorball Canada and Premier Floorball, propose the below revised pay-off plan and commit ourselves to follow it.

**Debt 20.08.2019 in CHF: 121654.52   Loan 82654.52 CHF, Organisers fee, marketing and buy-out 39000 CHF**

Date	Pay-off loan	Remarks: To be paid by Premier Floorball	Remaining
31.12.2019	11000.00	If followed - Canada is still in the U19 WFC 2020 & WFC 2020	71654.52
31.03.2020	11000.00		60654.52
30.06.2020	11000.00		49654.52
30.09.2020	11000.00		38654.52
31.12.2020	11000.00	If followed - Canada still in the WFCs and TWG 2021	27654.52
31.03.2021	11000.00		16654.52
30.06.2021	11000.00		5654.52
30.09.2021	5654.52		
<b>Total pay-off loan</b>	<b>82654.52</b>	<b>CHF</b>	
		Pay-off org. Remarks: To be paid by the Men's U19 WFC Organization	
30.09.2021	5345.48		33654.52
31.12.2021	11000.00	If followed - Canada is still in the WFCs	22654.52
31.03.2022	11000.00		11654.52
30.06.2022	11654.52		0.00
<b>Total pay-off org.</b>	<b>39000.00</b>	<b>CHF</b>	
<b>Total:</b> 121654.52 CHF			

### Notes:

The intent from the U19 WFC 2019 LOC is to pay 15000 CAD (11000 CHF) each quarter, starting the end of December 2019 until the loan and organising costs are paid off. We are aware that this is not very comforting as they are sure the IFF and CB would prefer a full payment however, this is the only means by which the LOC can recoup money from hosting the Mens U19 WFC. If we are fortunate to sell a higher number of franchises per quarter, then additional payments will be made. The hope is that this will be the case so we can get the IFF paid as quick as possible.

Canada in August 2019

  
Randy Sa'd  
Floorball Canada

  
Anthony Mac Neil  
for Premier Floorball

As the IFF has signed the agreements for the organisation of the U19 WFC 2019 and the loan to solve the cash-flow crisis of the U19 WFC 2019 LOC with Floorball Canada and the U19 WFC LOC, we still acknowledge that part of the debt is to be paid by Premier Floorball.

Helsinki in September

Tomas Eriksson  
IFF President

John Liljelund  
IFF Secretary General

Helsinki, Finland 14th of August, 2019

## **PROPOSAL TO THE IFF CB**

### **How to find new sources of funding for the IFF in the short and long term and find guarantees against financial crises in relation to Event organisation.**

The IFF has in the last three years been affected by a few **different** financial set-backs when it comes to the financial impact of the Event organisers of the WFC 2016 in Riga Latvia, WFC 2017 and latest now in the U19 WFC 2019 in Halifax, Canada. The IFF has so far been carrying the financial risk on its own, if the LOC has not been in position to live up to their requirements. The recent events have showed that IFF is not anymore in position to handle these types of financial crises on its own.

The recent events have put IFF in a difficult position both from a cash-flow, but also overall financial situation. Therefor the following measures have been selected to safeguard the IFF in the future and help to keep the IFF finances in balance **and secure continued activities and services**.

**To sort-out the short-term cash-flow issues** a proposal is made that IFF will borrow a total sum of 75.000 CHF from one or more of the IFF members for a seven-year period. IFF would start repaying the loan in 2022, with 15.000 CHF per year in 2022 – 2026. Discussions have been held with a number of countries and a concreate proposal will hopefully be made for the CB meeting in Eerikkilä.

**To solve the overall long-term financial challenges** the proposal is that the IFF CB takes the following decisions, in its meeting on the 8<sup>th</sup> of September:

- 1) To change the payment schedule for the Event Organisers organising feed, starting from the Events in 2020, so that 50 % of the organisers fee is paid 12 months before the start of the Event and the remaining 50 % is paid 3 months before the Event.
- 2) The payment of the Marketing Rights fees is divided into two parts, with the first 6 months prior to the event and the later 2 months prior to the event.
- 3) The organiser will pay an additional signing fee upon receiving the Event (WFC 5.000 CHF, U19 WFC 2.000 CHF, Regional championships 2.000 CHF and other IFF events 1.000 CHF)
- 4) Any new Final round organiser will need to provide a guarantee (bank or other eqvivalent) of at least 50 per cent of the organisers and commercial fees to the IFF.
- 5) IFF will increase the participation fees for the WFC's, U19 WFC's, Champions Cup, EuroFloorball Cups and other events from the next invitations in 2019, for the next upcoming Events. **IFF has not increased the participation fee for the WFC since 2003, when the B-division participation fee was raised to the present CHF 4.000. The U19 WFC participation fee was also raised to the present last in 2003**

#### **WFC:**

- WFC participation fee Qualification for WFC 2021: 2000 -> 3000 CHF (gives 30,000/year)
- WFC participation fee direct qualified: 5000 -> 7000 CHF (gives 2.000/year)
- WFC Qualified to Final round: 2000 -> 2500 CHF (gives 7.500/year)

#### **U19 WFC:**

- U19 WFC participation fee Qualification for U19 WFC 2021: 2000 -> 3000 CHF (gives 8.000/year)
- U19 WFC participation fee direct qualified: 3000 -> 5000 CHF (gives 20.000/year)

Champions Cup:

- CC participation fee from CC 2021: 3000 -> 4000 CHF (gives 8000/year)

EuroFloorball Cup:

- EFC participation fee from 2020: 2000 – No change

EuroFloorball Challenge:

- EF Challenge fee from 2020: 1000 – No change

- 6) **With the increasing number of Events being played outside Europe (Halifax, Canada or Wellington, New Zealand), when the travel costs could increase substantially. Therefore, it is important to insure that the participating countries has knowledge of the cost for the referees and control the costs for the organisers.** IFF will invoice the referee costs from the teams in the WFC qualifications, U19 WFC's and other events in advance one month prior to the Event. This will take effect from the start of 2020.
- WFCQ: Increase from 1.000 to 1.500 CHF (gives in average 16.000/year)
  - U19 WFCQ: Increase from 1.000 to 1.500 CHF (gives in average 4.000/year)
  - U19 WFC final round: from 1.200 to 1.500 CHF (gives in average 4.800/year)
- 7) IFF will increase the transfer fees with 10 percent from the 1<sup>st</sup> of May 2020. (gives around 10.000 CHF/year)

The overall effect would be some 110.000 CHF per year with the same level of participation as today.

#### **Additional possible actions**

If there is no solution found in the situation with the LOC of the U19 WFC 2019, in relation to their debts payments, the IFF CB has no other possibilities than to call for an Extraordinary General Assembly, in accordance to the Art. 26 of the IFF Statutes. The Extraordinary General Assembly would decide upon the increase of the IFF membership fees.

In accordance with the Statutes the summon for the Extraordinary General Assembly 90 full days before the meeting, which means that the decision has to be taken during the meeting on the 8<sup>th</sup> of September.

With kindest regards,

John Liljelund  
Secretary general

# Women's WFC 2019

## Current status

### Ticketing

- Over 2'000 tickets sold
- Focus on both weekends
- Ticket income currently at Fr. 58'000.00
- About 15% of the needed income
- Furthermore, lots of tickets are currently reserved

### Sponsoring

- Sponsoring income at Fr. 116'500.00
- Sponsoring goal is at Fr. 170'000.00 gross and Fr. 150'000.00 net
- Fr. 20'000.00 are in budget for commissions to our LOC / sponsoring agency but has almost not been needed so far.
- Our new agency takes care, to sell further packages. They could place several offers at different companies

### Teams

- 2<sup>nd</sup> information letter has sent to the teams by beginning of August
- 2 teams (Estland / Japan) have not booked their accommodation yet and the contact to them is very difficult
- Teams are asked to send in the answer sheet of the 2<sup>nd</sup> information letter by beginning of September
- Since only a limited number of bigger hotels are available in Neuchâtel, up to 6 teams have their accommodation about 30 minutes or more out of Neuchâtel

### Livestream / TV Production

- Swiss TV does not have an SNG available for the WFC, but offered an alternative, expensive solution
- IFF, swiss unihockey, Polar HD and Swiss TV are trying to find a cheaper solution

### Infrastructure

#### Main arena

- The setup in the arena is finalized
- However, details need to be discussed and defined

#### Second arena

- No special things to report

### VIP

- The collaboration with the restaurant works well
- We are finalizing the offer of menus / drinks in the VIP area until September



## LOC / Volunteers

- About 60% of all the tasks are covered
- All the key function around the playing field are set
- Almost all of these people have been helping us during past international/national events

## Marketing / Communication

- On 5th September, we will communicate our slogan
- Afterwards, the communication on the channels of swiss unihockey will increase
- Start of communication in the western part of Switzerland is by 25<sup>th</sup> october
- For the international channels, we have a collaboration with external people, which already supported us during the Women's U19 WFC and will as well be in charge for international channels during the Women's WFC.
- We currently are designing the branding elements in and outside the arena, together with our graphic agency
- Media registration starts 5<sup>th</sup> September and last until beginning of November

## Logistics

- The accommodation of lots of teams are between 20 to 30 minutes away from the arena, wherefore we will need a higher number of busses for the team transports

## Fans

- The planned Fanzone will be placed on the parking area in front of the arena, instead of on the place directly next to the arena
- The goal is, to entertain people after the games and on the weekends

## Budget

- Swiss unihockey receives additional Fr. 100'000.00 from swiss olympic
- From the city of Neuchâtel, we receive more support in kind and therefore as well another Fr. 10'000.00 – Fr. 15'000.00 in cash from the federal department of sports
- The goal still is, to not lose more than Fr. 140'000.00, which currently seems reachable.

## General things

- City reception is planned on Friday, 13<sup>th</sup> December at 2pm.
- School kids will be invited and swiss unihockey will pay certain costs of their transports

**Men's World Championships Qualification 2020 EUR1**

Fredrikshavn, Denmark 30.01-02.02.2020

Prel schedule 30.08.2020

**Group A**

Sweden (2)

Poland (12)

Slovenia (20)

Ukraine (44)

**Group B**

Denmark (7)

Estonia (10)

Great Britain (28)

Iceland (29)

*Changes due to TV may affect the schedule***29.01.2020 Wednesday      Arena Nord**

20:00 Captains and Technical meeting

**30.01.2020 Thursday      Arena Nord**

10:00	Slovenia - Poland	Grp A
13:00	Estonia - Great Britain	Grp B
16:00	Iceland - Denmark	Grp B
19:00	Ukraine - Sweden	Grp A

**31.01.2020 Friday      Arena Nord**

10:00	Great Britain - Iceland	Grp B
13:00	Slovenia - Ukraine	Grp A
16:00	Poland - Sweden	Grp A
19:00	Denmark - Estonia	Grp B

**01.02.2020 Saturday      Arena Nord**

10:00	Poland - Ukraine	Grp A
13:00	Iceland - Estonia	Grp B
16:00	Great Britain - Denmark	Grp B
19:00	Sweden - Slovenia	Grp A

**02.02.2020 Sunday      Arena Nord**

10:00	1st Grp A - 1st Grp B	Final
13:00	2nd grp A - 2nd Grp B	3rd place
16:00	3rd grp A - 3rd Grp B	5th place
19:00	4th Grp B - 4th grp A	7th place

# **Men's World Championships Qualification 2020 EUR2**

**Poprad, Slovakia 30.01-02.02.2020**

Prel schedule 30.08.2020

## **Group A**

Switzerland (3)

Russia (18)

Belgium (22)

Cote d'Ivoire (40)

## **Group B**

Norway (6)

Slovakia (9)

Hungary (27)

Italy (30)

*Changes due to TV may affect the schedule*

## **29.01.2020 Wednesday**

20:00 Captains and Technical meeting      IFF hotel

## **30.01.2020 Thursday**

### **Arena Poprad**

10:00	Cote d'Ivoire - Switzerland	Grp A
13:00	Belgium - Russia	Grp A
16:00	Norway - Italy	Grp B
19:00	Hungary - Slovakia	Grp B

## **31.01.2020 Friday**

### **Arena Poprad**

10:00	Belgium - Cote d'Ivoire	Grp A
13:00	Norway - Hungary	Grp B
16:00	Russia - Switzerland	Grp A
19:00	Italy - Slovakia	Grp B

## **01.02.2020 Saturday**

### **Arena Poprad**

09:00	Russia - Cote d'Ivoire	Grp A
12:00	Switzerland - Belgium	Grp A
15:00	Slovakia - Norway	Grp B
18:00	Italy - Hungary	Grp B

## **02.02.2020 Sunday**

### **Arena Poprad**

09:00	4th Grp B - 4th grp A	7th place
12:00	3rd grp A - 3rd Grp B	5th place
*15:00	2nd grp A - 2nd Grp B	3rd place
18:00	1st Grp A - 1st Grp B	Final

\*Slovakia to play at 15:00 on Sunday 02.02.2019

# **Men's World Championships Qualification 2020 EUR3**

**Liepaja, Latvia 29.01-01.02.2020**

Prel schedule 30.08.2020

<b><u>Group A</u></b>	<b><u>Group B</u></b>
Czech Republic (4)	Germany (5)
Spain (19)	Latvia (8)
Netherlands (23)	Austria (24)
Liechtenstein (33)	France (32)

*Changes due to TV may affect the schedule*

## **28.01.2020 Tuesday**

20:00 Captains and Technical meeting, Art hotel Roma

## **29.01.2020 Wednesday Olympic Centre Liepaja**

10:00	Liechtenstein - Czech Republic	Grp A
13:00	Netherlands - Spain	Grp A
16:00	Germany - Austria	Grp B
19:00	France - Latvia	Grp B

## **30.01.2020 Thursday Olympic Centre Liepaja**

10:00	Netherlands - Liechtenstein	Grp A
13:00	Germany - France	Grp B
16:00	Spain - Czech Republic	Grp A
19:00	Austria - Latvia	Grp B

## **31.01.2020 Friday Olympic Centre Liepaja**

10:00	Spain - Liechtenstein	Grp A
13:00	Austria - France	Grp B
16:00	Czech Republic - Netherlands	Grp A
19:00	Latvia - Germany	Grp B

## **01.02.2020 Saturday Olympic Centre Liepaja**

10:00	4th Grp B - 4th grp A	7th place
13:00	3rd grp A - 3rd Grp B	5th place
16:00	2nd grp A - 2nd Grp B	3rd place
19:00	1st Grp A - 1st Grp B	Final

# **Men's World Championships Qualification 2020 AOFC**

**Bangkok, Thailand 02-07.03.2020**

Prel schedule 30.08.2020

<b><u>Group A</u></b>	<b><u>Group B</u></b>
Australia (13)	Thailand (14)
Japan (17)	Singapore (16)
Korea (21)	Malaysia (25)
Philippines (32)	New Zealand (26)

*Changes due to TV may affect the schedule*

## **01.03.2020 Sunday**

20:00 Captains and Technical meeting

## **02.03.2020 Monday Huamark indoor Stadium**

12:00	Korea - Australia	Grp A
14:30 Opening ceremony		
15:30	Thailand - New Zealand	Grp B
18:30	Japan - Philippines	Grp A

## **03.03.2020 Tuesday Huamark indoor Stadium**

12:00	Korea - Japan	Grp A
15:00	Thailand - Malaysia	Grp B
18:00	New Zealand - Singapore	Grp B

## **04.03.2020 Wednesday Huamark indoor Stadium**

12:00	Philippines Korea	Grp A
15:00	Malaysia - Singapore	Grp B
18:00	Australia - Japan	Grp A

## **05.03.2020 Thursday Huamark indoor Stadium**

12:00	New Zealand - Malaysia	Grp B
15:00	Singapore - Thailand	Grp B
18:00	Australia - Philippines	Grp A

## **06.03.2020 Friday Huamark indoor Stadium**

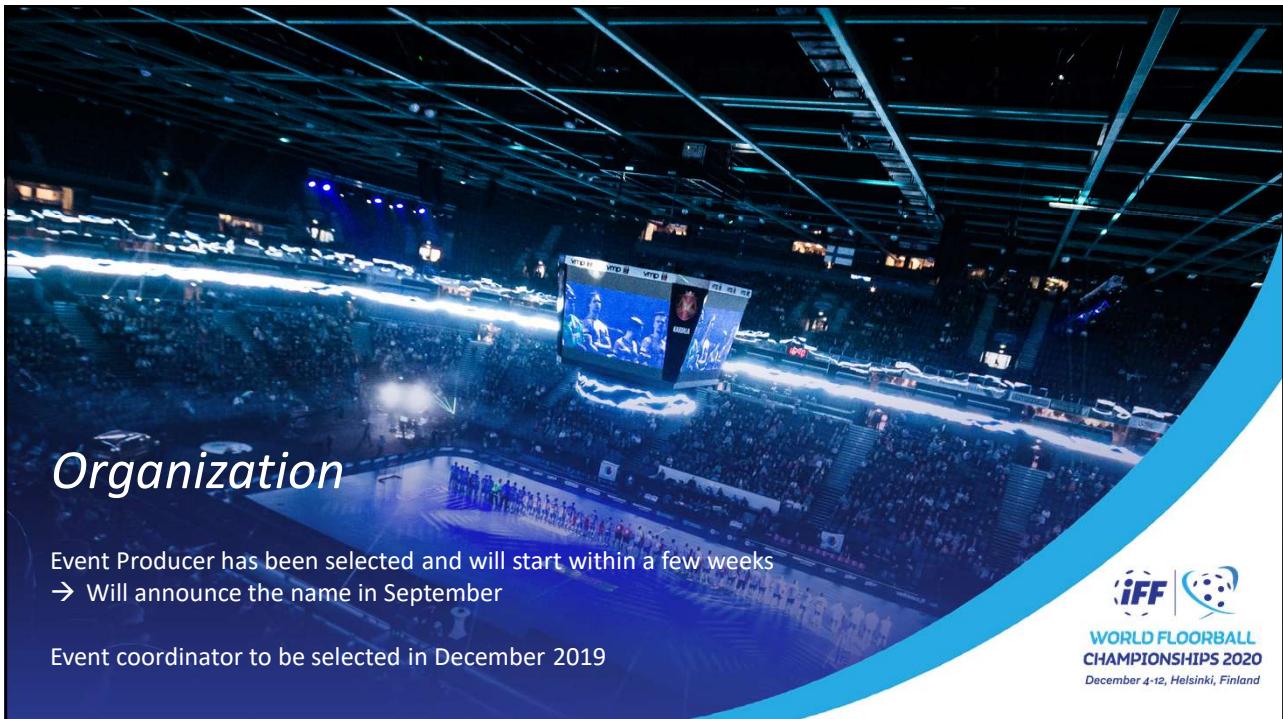
12:00	4th Grp B - 4th grp A	7th place
*15:00	2nd Grp B - 3rd Grp A	Qual.2
18:00	2nd Grp A - 3rd Grp B	Qual.1

## **07.03.2020 Saturday Huamark indoor Stadium**

12:00	Loser Q1 - Loser Q2	5th place
15:00	Winner Q1 - Winner Q2	3rd place
18:00	1st grp A1 - 1st Grp B2	Final

Closing ceremony

\* Thailand shall play 15:00 if playing on 06.03



**Ticket Sales**

- Ticket sales start: November 2019 (fan packages (FIN) & final weekend at Hartwall Arena)
- Ticket sales for registered fans start in October 2019
- Extended ticket sales start: March/April 2020 (daily tickets, fan packages for other countries)



WORLD FLOORBALL  
CHAMPIONSHIPS 2020  
December 4-12, Helsinki, Finland

**Marketing focus on ticket sales start**

Marketing for ticket sales start:

- Helsingin Sanomat front page
- Ilta-Sanomat print and digital
- Salibandy.fi channels (FB, insta, website..)
- EFT –tournament and other floorball events
- Registered fans
- Other floorball federations
- Arenas
- Innebandymagazinet
- Etc.



WORLD FLOORBALL  
CHAMPIONSHIPS 2020  
December 4-12, Helsinki, Finland



## Visuals



## How we look now



## Ideas of fan merchandise

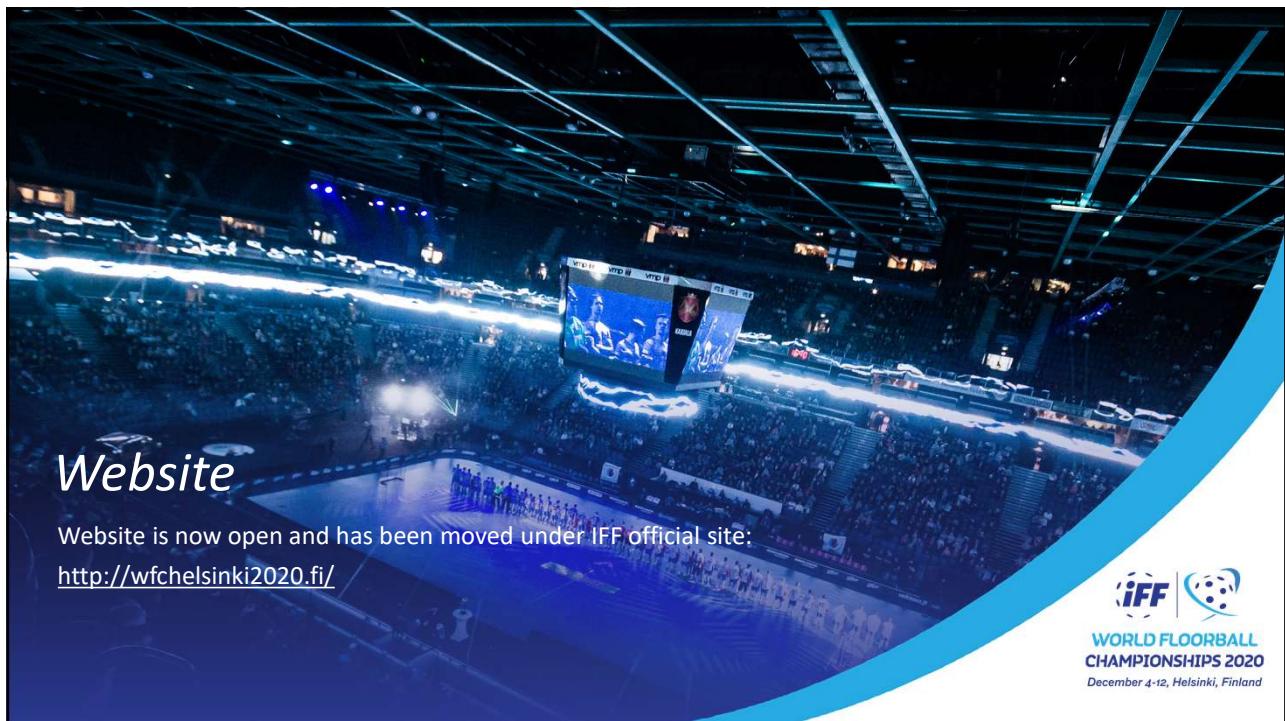


**IFF** |   
WORLD FLOORBALL  
CHAMPIONSHIPS 2020  
*December 4-12, Helsinki, Finland*

## Team Helsinki 2020

- Still continues strong
- Next meeting 10.9.2019 hosted by Helsinki City
- All, but one partner has registered for the meeting

**IFF** |   
WORLD FLOORBALL  
CHAMPIONSHIPS 2020  
*December 4-12, Helsinki, Finland*



**Website**

Website is now open and has been moved under IFF official site:  
<http://wfchelsinki2020.fi/>

**IFF** |   
WORLD FLOORBALL  
CHAMPIONSHIPS 2020  
December 4-12, Helsinki, Finland

# Welcome to Helsinki in December 2020



Hanne Pirkola  
Event Director  
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Minna Koivisto  
Marketing and Communications  
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**IFF** |   
WORLD FLOORBALL  
CHAMPIONSHIPS 2020  
December 4-12, Helsinki, Finland



## APPENDIX 10

# Champions Cup 2023 - New set-up

## Version 8.1.

### 1. Current situation

The Champions Cup has a history of great sports but difficult finances. The different stakeholders have different interests and views on the Champions Cup:

#### Clubs

For the club managers, the Champions Cup seems not to be very important. For them, the Champions Cup causes mainly problems about dates and mainly the finances.

The clubs seem not to be eager today to invest a certain amount for such a competition.

#### Players

For coaches and especially the players, the Champions Cup is a very important event. To play against the top teams of the world and mess with the strongest opponents is real sportsmanship.

#### International Floorball Federation

For the IFF the Champions Cup is very important in both matter, sports and publicity.

But the Champions Cup is also a very difficult topic about the financial situation. The IFF is today not able to finance such an event on its own.

#### Top4 National Associations

For the Top4-nations, the Champions Cup is important, but it causes a lot of questions about the schedule and the finances. Today the Top4-nations are ready to invest a certain amount in the Champions Cup.

All Top4-nations lose a big amount every time the Champions Cup is held in their country, between CHF 50'000-150'000 – this happens about all for years for any nation.

The Top4-nations believe that there must be found a possibility to organize an event, that is more interesting for the audience and sponsors.

#### Follow-up nations, ranked 5 to 10

For the follow-up nations the Champions Cup is on one hand a fantastic opportunity to play against the Top4-nations. On the other hand, the finances are a big problem: The money is very short only and is it worth for them to spend a big amount to play a game against an overpowering opponent?

But to play against the top teams of the world is an important goal for the teams and players of these countries.

#### The Champions Cup Steering Group

The CCSG agrees that there must be an international format for the top clubs and if possible also with the follow-uppers.

The CCSG agrees that the competition must be organized for both genders.



## APPENDIX 10

## 2. Competition Phase 1

In behalf of the costs, the Champions Cup starts in a first step only among the top4 nations. The other clubs will be integrated later.

### 2.1. Conferences and divisions

To avoid cost and long travel distances, the Top4-countries will be split in two regional conferences:

Northern Conference	Southern Conference
Finland (1) and Sweden (2)	Switzerland (3) and Czech Republic (4)

The registration of the teams shall be handled by the end of May.

The rules of the game are set by the IFF and the game time is defined by IFF.

The national associations have the obligation to pay their Champions Cup-fee regardless whether the clubs participate or not.

#### 2.1.1. Ballot

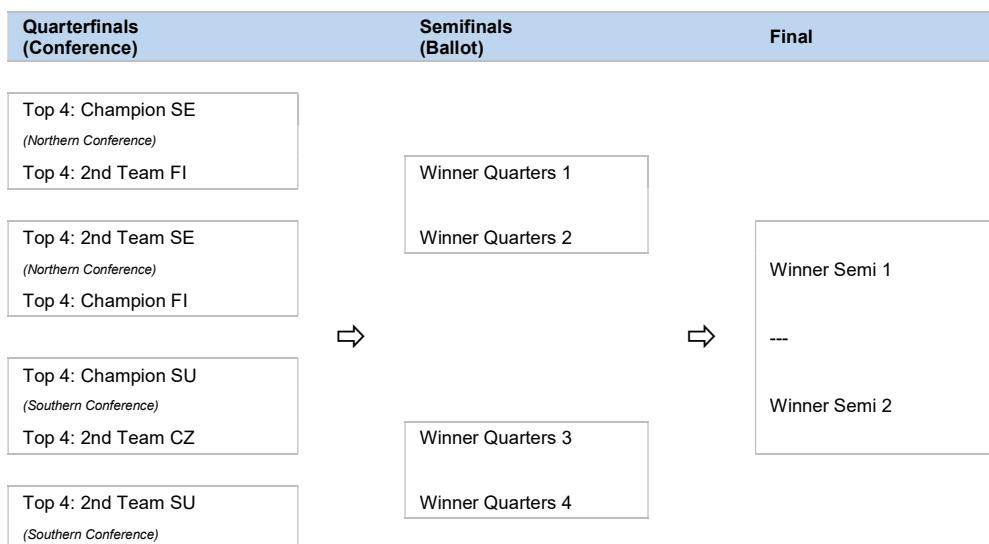
The games are played in the conferences North and South.

For the Quarterfinals there will be a ballot, made by the IFF. Before the Finals, clubs from the same nations can't play against each other.

### 2.2. Competition structure

#### 2.2.1. Men

Level	Pairs / Teams	
Final	<b>1 pair – 2 teams</b>	Winner Semi-finals
Semi-finals	<b>2 pairs – 4 teams</b>	Winner Quarterfinals
Quarterfinals	<b>4 pairs – 8 teams</b>	Top4 Champions + Top4 Follow-uppers





## APPENDIX 10

Top 4: Champion CZ

### Quarterfinals

The competition starts with the Quarterfinals including the Top4 national champions and the follow-uppers. They compete for the Semi-final qualification with a home and away-game.

The games are played in their conference.

If both teams agree, the two games can be played in the same city on two days.

### Semifinals

The winners of the Quarterfinals play for the Final with a home and away-game.

There's a ballot for the Semifinal games, but teams from the same country can't meet each other in the Semifinals.

### Finals

The winners of the Semifinals play for the title in a single game.

Both teams can agree on a host for the Finals. If both teams want to host the Finals (or nobody does), a lot decision is drawn by the IFF.

The finals are organized by the national association and the IFF. The roles, responsibilities and finance aspects for the Finals will be fixed more specified.

## 2.2.2. Woman

The whole competition structure is built on a competition tree with two groups at first stage:



### Quarterfinals

The Quarterfinals are played as tournaments, in the two conferences North and South.

*Option: The Top4 can send already one or even two teams to the Semifinals.*

The organization of the tournament will be similar as at the EuroFloorball Cup or the EuroFloorball Challenge (EFCh).

### Semifinals

The winners of the four Quarterfinals play for the Final with a home and away-game.

### Finals



## APPENDIX 10

The winners of the two semifinals play for the title in a single game.

The Woman's finals will be included in the Men's finals.

### 2.2.3. Timetable

Month	Round	Regional Tournament	Home-Away Game	2 games, one place	One Game (IFF)
Sept/Oct	Quarterfinals	X (W)	X (M)	X (M)	
End of Dec / Early Jan	Semifinals		X	X	
Feb/Mar	Finals				X

The IFF sets a two-week period, until then all games must be played. Then the clubs can agree upon to change the playing date. If there is no agreement, the IFF sets the date.

### 2.2.4. Finances

#### 2.2.4.1. Income

There are five various sources of money:

Donor		Amount/year	Number	Total
National Associations	TOP4	30'000	4	120'000
Teams (participants)	TOP4	2'500	16	40'000
IFF		30'000	1	30'000
Sponsorship	Gold	50'000	-	-
	Silver	20'000	1	20'000
	Bronze	10'000	2	20'000
Streaming				10'000
<b>Total</b>				<b>240'000</b>

#### 2.2.4.2. Expenses

The expenses look like this:

Topic		Amount	Number	Total
Final	Pricemoney (Winner 10k, runner-up 5k)	15'000	2	30'000
	Travel expenses, away team	8'000	3	24'000
Semifinals	Travel expenses, away team	8'000	8	64'000
Quarterfinals	Travel expenses, away team	5'000	16	80'000
Streaming		1'000	26	26'000
Referees		400	26	10'400
Marketing				8'000
<b>Total</b>				<b>242'400</b>



## APPENDIX 10

### 2.2.5. Additional regulations

There are some basic regulations additional to the IFF regulations:

- The subsidy of the Champions Cup is paid for marketing rights and travel costs.
  - o The away club gets a subsidy of the Champions Cup pot.
  - o This subsidy of the pot covers the costs for only one night and the travel for the team. Any additional costs must be covered by the club.
  - o All costs on the road trips are paid by the away clubs. The home game organization is not paying anything to the visiting club.
- There's a maximum size of the team:
  - o Total 24 persons
    - 2 goalkeepers
    - 18 players
    - 4 members of the staff
  - o Costs for additional persons must be covered by the club.
  - o All extra costs are the responsibilities of the club.
- A minimum time interval to the flight landing/take-off is defined before and after the game:
  - o Before match: 8 hours
  - o After match: 4 hours (if the airport is within 2h of travelling)
- Sponsorship
  - o The IFF reserves space for 4 sponsors.
    - The materials CC sponsor does have exclusivity. But the games are played in the home team rinks and on the home team floors.
  - o All the other sponsor spots are up the organization of the home game/tournament.
  - o Most of the promotional spaces are within the YouTube, SocialMedia and Web.

### 3. Competition Phase 2: Development

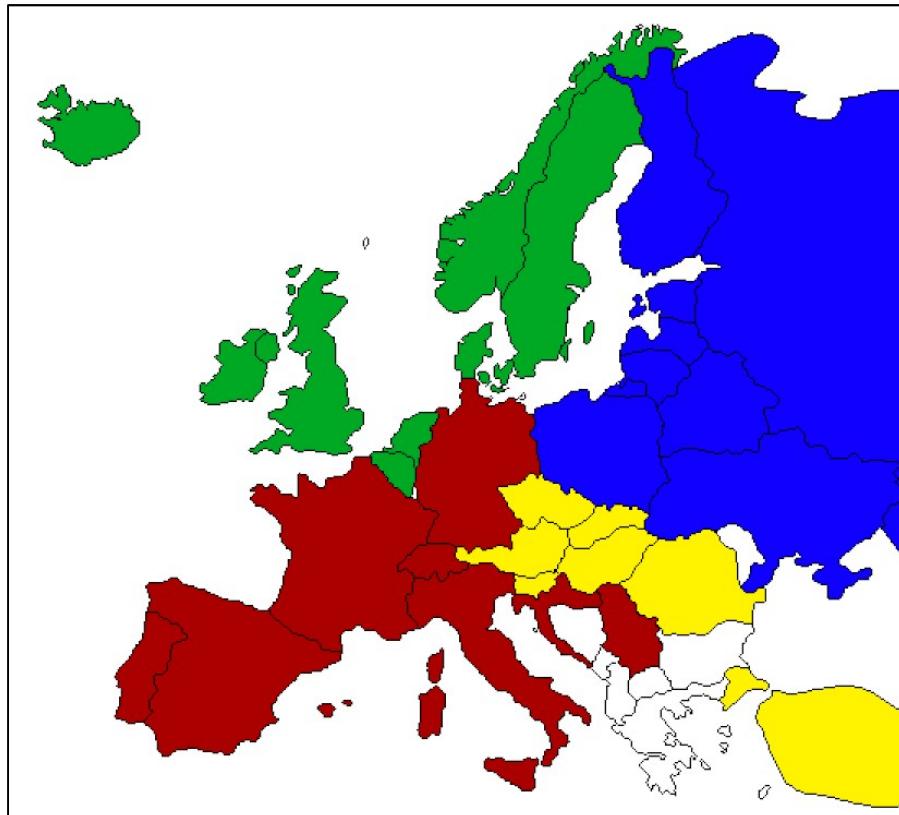
#### 3.1. Conferences and divisions

If the Phase 1 is entrenched and other European countries are willing to join the Champions Cup, the competition will be expanded.

The main objective is to find a solution which is interesting enough for all stakeholders to take part in the competition, both from a financial and competitive aspect.

To avoid big cost and long travel distances, all European countries will be split in four regional divisions. The distance between the countries is for the moment more important than the ranking, even though that the divisions don't have the same sporting levels:

Northern Conference		Southern Conference	
East Division (Blue)	North Division (Green)	South Division (Red)	Central Division (Yellow)
Finland (1)	Sweden (2)	Switzerland (3)	Czech Republik (4)
Latvia (7)	Denmark (5)	Germany (8)	Slovakia (10)
Estonia (9)	Norway (6)	Spain (19)	Austria (20)
Poland (14)	Belgium (25)	Italy (21)	Slovenia (24)
Russia (15)	Netherlands (27)	France (28)	Hungary (30)
<i>Belarus</i>	Great Britain (31)	<i>Serbia</i>	Liechtenstein (33)
<i>Ukraine</i>	Iceland (32)	<i>Portugal (provisional)</i>	<i>Turkey (provisional)</i>
<i>Lithuania (provisional)</i>	<i>Ireland (provisional)</i>	<i>Croatia (provisional)</i>	<i>Romania (provisional)</i>





## APPENDIX 10

The registration of the teams shall be handled by the end of May and the competition shall be played from August to March.

The rules of the game and are set by the IFF and the game time is defined by IFF.

If there are not enough teams for four divisions, the groups will be played in the two conferences "North" and "South".

Non-European teams are always welcome to join the Champions Cup, but they must travel to Europe and carry all costs themselves. The IFF assigns these nations to the divisions.

To define the Top4-nations, the WFC ranking is valid for the first 4 years. After this period, the results of the Champions Cup are valid.

If the champions of the countries have an obligation to participate the Champions Cup is up to IFF.

### 3.1.1. Ballot

Up to and including the quarterfinals the games are played in the conferences:

- East and North Division ⇒ North
- Central and South Division ⇒ South

For the Semi-finals there will be a ballot, made by the IFF.

Before the Semi-finals, clubs from the same nations can't play against each other.

### 3.2. Competition structure

#### 3.2.1. Men

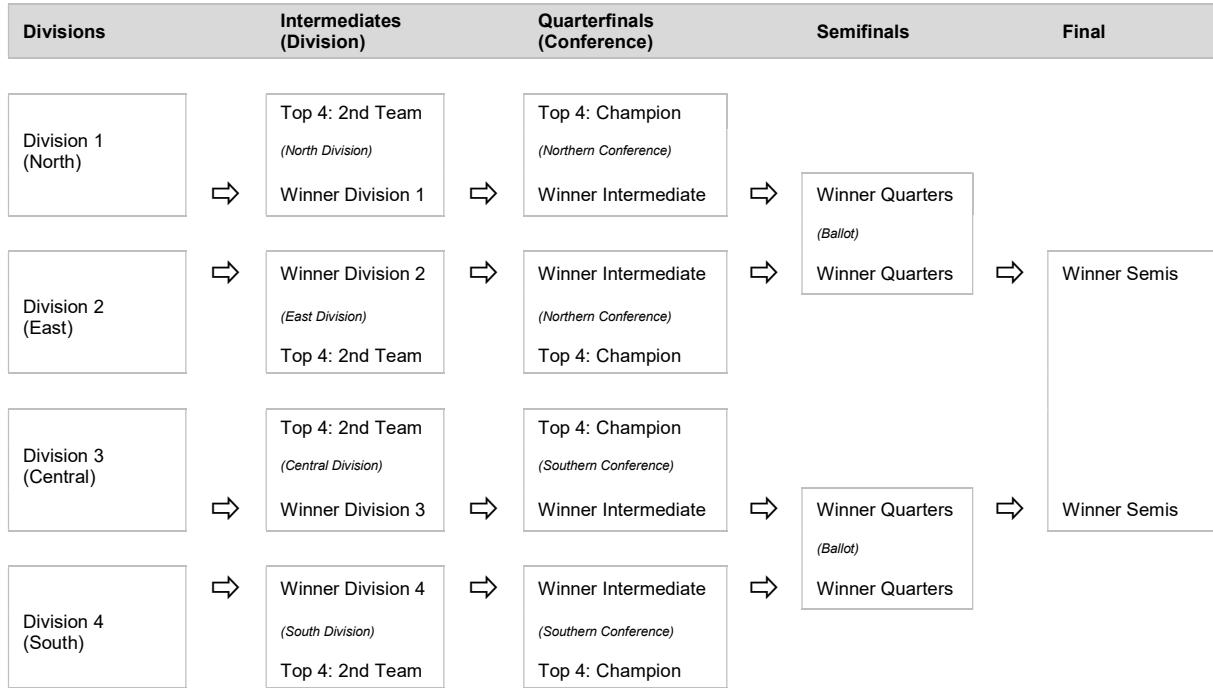
The whole competition structure is built on a competition tree:

Level	Pairs / Teams	
Final	1 pair – 2 teams	Winner Semi-finals
Semi-finals	2 pairs – 4 teams	Winner Quarterfinals
Quarterfinals	4 pairs – 8 teams	4 winners Intermediate Round + Top4 Champions
Intermediate Round	4 pairs – 8 teams	4 Division winners vs. Top4 Follow-uppers
Qualification groups	4 Divisions	All teams except the Top4; every Division winner goes to Intermediate Round. There can be a maximum of 6 teams per group. The regional tournaments can be played as a two- or three-day tournament.

In total there will be at least 24 games in the round robin and 21 games in the knock-out-phase during several months. Totally 45 games, and this could be more interesting for sponsors as the current situation.



## APPENDIX 10



### Qualifications

The qualifications will be played in 4 Divisions: The champions of all nations, but not the Top4. The format for the tournament will be provided by the IFF (for 4, 5 or 6 teams)

The four Division winners are qualified for the Intermediate Round.

The organization of the tournament will be similar as at the EuroFloorball Cup or the EuroFloorball Challenge (EFCh). These two formats will be integrated in the Champions Cup.

### Intermediate Round

The winners of the 4 Divisions play a home-away-game against the four Top4 Follow-uppers for the Quarterfinal qualification.

If both teams agree, the two games can be played in the same city on two days.

The Top4 nations define themselves who takes part as a Follow-upper, for example the cup winner if there is one.

### Quarterfinals

The winners of the Intermediate Round play against the four Top4 national champions for the Semi-final qualification with a home and away-game.

If both teams agree, the two games can be played in the same city on two days.

### Semifinals

The winners of the Quarterfinals play for the Final with a home and away-game.



## APPENDIX 10

### Finals

The winners of the Semifinals play for the Title in a single game.

Both teams can agree on a host for the Finals. If both teams want to host the finals (or nobody does), a lot decision is drawn by the IFF.

*Option: The final could be organized by the Top4 in a certain order.*

The Woman's finals will be included in the Men's finals.

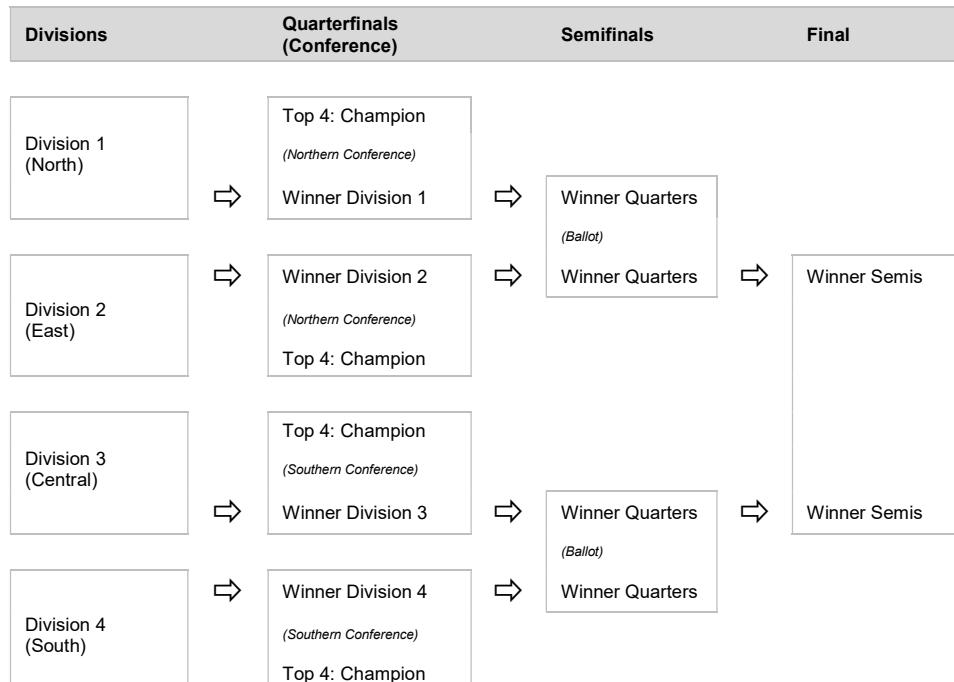
The finals are organized by the national association and the IFF.

### 3.2.2. Woman

The whole competition structure is built on a competition tree:

Level	Pairs / Teams	
Final	<b>1 pair – 2 teams</b>	Winner semi-finals
Quarterfinals	<b>2 pairs – 4 teams</b>	4 Division winners vs. Top4 Champions
Semi-finals	<b>2 pairs – 4 teams</b>	Winner Quarterfinals
Division	<b>4 Divisions</b>	All teams (3-4 teams per group); every Division winner goes to Semi-Finals

In total there will be a minimum of 12 games in the round robin, and 5 games in the knock-out-phase during several months. Totally a minimum of 17 games.



### Qualifications / Quarterfinals



## APPENDIX 10

The qualifications will be played in 3 or 4 divisional tournaments (Champions of all nations and runner-ups of the Top4). The format for the tournament will be provided by the IFF (for 3, 4 or 5 teams).

The four divisional winners of the qualification tournaments are qualified for the Quarterfinals.

*Option: The Top4 can send already one or even two teams to the Semifinals.*

The organization of the tournament will be similar as at the EuroFloorball Cup or the EuroFloorball Challenge (EFCh). These two formats will be integrated in the Champions Cup.

### Semifinals

The winners of the four Quarterfinals play for the Final with a home and away-game.

### Finals

The winners of the two semifinals play for the title in a single game.

The Woman's finals will be included in the Men's finals.

The finals are organized by the national association and the IFF.

### 3.2.3. Timetable

Month	Round	Regional Tournament	Home-Away Game	2 games, one place	One Game (IFF)
Aug	Qualifications	X			
Sep	Intermediate Round		X	X	
Nov/Dec	Quarterfinals		X	X	
End of Dec / Early Jan	Semifinals		X		
Feb/Mar	Finals				X

The IFF sets a two-week period, until then all games must be played. This could even be a fixed weekday. Then the clubs can agree upon to change the playing date. If there is no agreement, the IFF sets the date.

## 4. Finances

To build up the system there is at least CHF 317'000 needed.

All stakeholders are involved to build up this amount.

### 4.1. Income

There are five various sources of money:

- National associations
- Participating teams
- IFF



## APPENDIX 10

- Sponsorship
- Streaming rights

Donor		Amount/year	Number	Total
National Associations	TOP4	25'000	4	100'000
	All others	2'500	8	20'000
Teams (participants)	TOP4	2'500	16	40'000
	All others	2'000	16	32'000
IFF		25'000	1	25'000
Sponsorship	Gold	50'000	1	50'000
	Silver	20'000	1	20'000
	Bronze	10'000	2	20'000
Streaming				10'000
<b>Total</b>				<b>317'000</b>

All amounts in CHF

*Option: There are a lot of successful crowd funding initiatives running in the sports world. It could be a possibility to collect money among the community to collect the money needed.*

### Marketing split

If there is more income of sponsors than the needed money, the marketing split looks like this:

- IFF and the clubs share 50%-50%. This has to be defined more specific later on.

This split is valid only for the amount that exceeds the needed sponsoring income (Gold, Silver, Bronze sponsors) – or the amount that is defined for the sponsorship.

## 4.2. Expenses

The expenses look like this:

Topic		Amount	Number	Total
Final	Pricemoney (Winner 10k, runner-up 5k)	15'000	2	30'000
	Travel expenses, away team	5'000	3	15'000
Semifinals	Travel expenses, away team	5'000	8	40'000
Quarterfinals	Travel expenses, away team	5'000	18	90'000
Intermediate Round	Travel expenses, away team	5'000	4	20'000
Qualifications	Travel expenses, away team	3'000	20	60'000
Streaming		1'000	30	30'000
Referees		400	60	24'000
Marketing				8'000
<b>Total</b>				<b>317'000</b>

All amounts in CHF



## APPENDIX 10

### 5. Timetable

Task	Responsible	Timing
Finishing version 4.0	Michael Zoss	22.10.2018
Comments and adaptions from the CCSG	CCSG	24.10.2018
Fulfil the comments and adaptions	Michael Zoss	25.11.2018
Release of all four national associations	CCSG	12.2018
Feedbacks of the NA and the leagues	CCSG	04.2019
Proof of the concept	IFF RACC	05.2019
Release of the concept	IFF CB	06.2019
Discussion with the not Top4-teams (in Neuchatel)	CCSG-members	12.2019

### 6. Open questions

There are some open questions:

Question	Solution
Possible problem for the IFF: Do the countries complain about the WFC quali, because there are regional groups in CC but not in WFC qualifications?	
How and when will the other nations, especially the teams ranked 5-10 be informed?	
To play in conference in the Semifinals could also an option about financial aspects.	

13.06.2019 / MZO/CCSB

Dear Presidents,  
Dear friends,

I'm writing to you in order to give some more information about the idea IFF presented to you in connection with the WFC 2018 in Prague, concerning the International Floorball Coach education process in order to close the gap with the Top4. The project is called the Road to Hel.

The idea is to build a process, which would not only help your national teams to close the gap, but also build a system for your countries to actively develop the coaching education in your countries, to lift the level of the game in your leagues and foster new Floorball Coaches from your countries.

IFF has discussed the project in depth with the Sports Institute Eerikkilä which is the training centre of all the Finnish Floorball National Teams and also the home of the Finnish Floorball Academy, which is running the youth development in Finland. IFF is looking to start a longer project with Eerikkilä to build an International Coach Development Programme for the IFF members. In the initial phase the Road to Hel is built for the Six Nations.

The idea is to have three 3 to 4 day sessions in Eerikkilä from lunch to lunch.

The sessions would be organised as follows:

Part 1: Requirements of International Floorball; Focus on the Game/Game Analysis – Following the EFT, November 7<sup>th</sup> to 10<sup>th</sup>, 2019

Part 2: Comprehensive Development of Individuals – Finnish B-juniors National Team Road, January 9<sup>th</sup> to 12<sup>th</sup>, 2020

Part 3: Development of Team's Game and the Individual Player Roles, March-April 2020

The education is directed to National Team Coaches, National Federation Coach Educators and Some Top Clubs.

The price includes the education, accommodation and food at Eerikkilä. IFF and Eerikkilä are trying to find outside funding for the project from the Finnish Government. Also IFF is looking to find some funding for the project. The price is around 150 € per day, but we will come back to this after, we know how you feel about this.

For us to be able to go forward with the process, I would need to have your answer by the 15<sup>th</sup> of August if you are interested to participate in the Road to Hel. Please also provide information of how many persons would likely be participating and if the timings of the sessions are suitable for you.

I hope you will find this interesting and helpful for your development and look forward to receiving your feedback, I remain

With kindest regards,

John



## APPENDIX 12

### IFF Report to CB Meeting September 2019

#### 1.0 Highlights for the AOFC region

- Now 15 members of AOFC with an additional 2 provisional IFF members been invited to join. Kuwait and Kiribati
- Floorball officially included in SEA Games 2019 in Philippines; preparations well underway
- NZ have applied to hold WFCU19 2022
- Referee and coaching development continues at a strong pace in the region. Referee development seminar was held in Singapore 25<sup>th</sup>-28<sup>th</sup> April for all AOFC members
- Philippines held AOFC Cup 5<sup>th</sup> – 12<sup>th</sup> July 2019. 8 teams participated including Pakistan. The 8 teams were
  - Thailand
  - Singapore
  - Japan
  - Korea
  - Malaysia
  - India
  - Pakistan
  - Philippines
- Four Asian referees were nominated for this AOFC Cup (INA, KOR, PHI, SIN) being the Philippines pair from the development group. Referee works were at a good level
- Singapore won the tournament
- AOFC meeting held during the AOFC Cup in Philippines
- Thailand appointed as LOC for Indoor Asian Martial Arts Games 2021, with Floorball to be included on the program
- Tehran, Iran, July 24, 2019: Floorball has been included on the programme at next month's Iran 2nd Sport Talents Olympiad in Tehran.
  - Sport Talents Olympiad is a multi-sports event organised by the Ministry of Youth and Sport in Iran in age categories of 13-16 years with the specific aim of identifying young talent.
  - The Olympiad was held from August 21-26.

- Indonesia Floorball are holding the Bali Open in September and Indonesia Floorball Open in Jakarta in September
- Korean Floorball development continues at a high level including many coaching/referee training sessions
  - School development ongoing
  - 1<sup>st</sup> Floorball league started
- Australia has a very successful junior development program in Perth. One venue now has 250 plus junior teams playing weekly.
- Singapore has recently announced the joint venture between one of their clubs and a Swedish club to develop the sport more
- Thailand has had recent development programs and held its National Championships
- New Zealand has continued to focus on juniors and schools development
- India have recently held development seminars in a number of locations
- Hong Kong participated in a Sports Expo recently, lot of interest from attendees
- China continues to hold development seminars and training sessions focused on juniors
- New Facebook page setup for AOFC. All members encouraged to like and follow
  - <https://www.facebook.com/AOFC-Asia-Oceania-Floorball-Confederation>

## 2.0 Actions

- Countries have been agreed in principle to propose to the IFF as hosts for
  - WFCQ Men 2020 – Thailand
  - WFCQ U19 Men - Singapore
  - WFCQ Women 2021- Japan
- Malaysia have offered to host AOFC Cup 2020 Women's edition. This is to be confirmed
- Hold a development seminar in SEA region and include Nepal and Bangladesh
- Discuss with Indian Floorball association to take on mentor role with Nepal and Bangladesh. The Indian Floorball Association has agreed to take on this role.
- Continue Project Oceania with a new contact now moved there, NZ have been asked to follow up and mentor them
- Review the IFF Mentor Coach program in NZ
- Referee development to continue with more interaction with European experiences



## Meeting Agenda July 2019

**Date:** 10 July 2019, 11 am

**Place:** Meeting room, Seda Nuvali Hotel

### § 1 ***Roll call***

- Welcome remarks from meeting chair, Adm. Graivut Vattanatham
- Apologies from Mr. Steve King (Australia), Mr. Christian Bertschinger (New Zealand), Mr. Ching SY (China), Ms. Yui Takahashi (Japan), Mr. Raymond Nangoy (Indonesia)
- In attendance: Mr. Ralph Ramos (Philippines), Mr. Marco Ortiz (Philippines), Ms. Mimi Mubata (Philippines), Mr. Soichi Kato (Japan), Mr. Yongky Prianto and Mr. Fajar Hidayat (Indonesia), Mr. Gary Lee (Malaysia), Mr. Kim Hwangjoo and Mr. Kim SeWoong (Korea), Mr. Asim kiyani (Pakistan), Mr. Junaid SZ (Pakistan), Mr. Harinder Kumar, Mr. Pradeep Singh, Mr. Navindr Rajesh (India), Mr. Sharil ismail (Singapore), Ms. Wendy Kuan (Singapore), Mr. Wilers Smabut (Thailand)

### § 2 **New IFF members – invitation to AOFC**

- Two new IFF members: Kiribati and Kuwait are newest members of IFF. We have extended an invitation/are in the process of inviting them to join AOFC

### § 3 **SEA GAMES 2019 Philippines**

- Updated by Ralph Ramos and Mark Ortiz
- RR: Mark Ortiz is the competition manager, planned dates are 26-1<sup>st</sup> December 2019. There are 5 confirmed countries participating in SEA GAMES including: Philippines Thailand Malaysia Singapore and Indonesia, for Men's and Women's event. The venue plan now is: Los Baños Laguna, Central mall and Convention Center. There are challenges in finding a venue with good location and sufficient court size. Venue subject to approval from IFF from visit with in August.
- MO: We expect teams to arrive on the 23<sup>rd</sup> teams for practices, and there will be no games on 30<sup>th</sup>
- Entry by name will be required soon so we advise all participating country to coordinate with NOC to ensure that all entry by name is secured. For the non-SEA countries, we welcome you to watch and join.

### § 4 **WFCQ2020**

- Updated by Penthai Siriwat
- PS: LOC were unable to secure the same location from this year's WFCQ in Indoor Stadium Huamark. We are contacting alternative locations in Bangkok, as well as considering options in neighbouring city, Chonburi/Pattaya.
- Potential teams have proposed their preferred dates to be considered by the LOC (Singapore/Malaysia, pre-CNY; Korea, Feb; Pakistan, end of Feb). Teams are encouraged to contact IFF to register their participation. Updates to follow

### § 5 **AOFC Cup 2020**

- Pending approval from their national association, Malaysia have volunteered to be the next hosts for next year's 2<sup>nd</sup> Women's AOFC Cup. Updates to follow



## § 6 Development

- Singapore held AOFC development courses for referees and coaching in April 2019.
  - o SI: Singapore will be adding this development course in Singapore for coaches and referees as an annual event in around April. It is open for all referee levels and roughly 4-days duration.
  - o For any development courses where national countries may want to host in their country, please contact IFF to see how/where to get started.
- Youth development plan currently being trialled in China with a Standard Test of Floorball Skill Level for Youth being introduced
- IFF Mentor coach program launched in New Zealand
- Indian Floorball Association to take on mentor role with Nepal and Bangladesh
  - o IFA are in contact with both countries to assist them in forming a national association, however, since in floorball in India is not yet acknowledged by Indian NOC, the development is halted at the youth level

## § 7 Additional agenda items

- AOFC sub-committees amendment with new inclusions:
  - o Australia (Ms Shauna Shaw for Youth Development Committee and Mr. David Alexandrakis for Competitions Committee)
  - o China (Mr. Xueqi Guo for Referee Development Committee)
  - o Indonesia (Mr. Yongky Prianto for Referee Development)
  - o Pakistan (Mr. Asim Kiyani to Youth Development Committee)
- WFCQ U19 Men's 2020 (for WFC 2021) – Singapore is in the process to propose as hosts with four potential participant countries: Singapore, Japan, Australia and NZ
- WFCQ Women 2021 – Japan hosting in Hachioji City, Tokyo, end of January
- 2021 Asian Indoor Martial Arts Games: to be held midyear 2021.
  - o GV: Dato Siriwan approved by government to organize the event and this has been approved by the OCA. The Venue will be in two places, Bangkok, and Chonburi.
- WFCU19 2022 - NZ have applied to hold
- YP (Indonesia): Indonesia will be hosting Bali Open from 23-25<sup>th</sup> September, and 26-29<sup>th</sup> Indonesia Floorball open in Jakarta
- PS (India): January 2020 to contact IFF to host a referee and coaching courses held in Himachal Pradesh

## § 8 Closing

- GV: Thank you LOC the tournament is very good at the international level first time, thank everyone for joining the meeting today.

To All GAISF Members

Via email

Lausanne, 31 July 2019

Dear International Federation Presidents, Dear friends,

Since we left Gold Coast in May, the GAISF team has been working hard to put into practice the outcomes of our productive General Assembly (GA). These include progress on the World Urban Games Budapest 2019 and the World Combat Games Nur-Sultan 2021.

At the GA, I had a chance to explain to you my vision for GAISF and we, as a team, have been working hard to implement this strategy. The GAISF Council is engaged at length on a number of projects and I look forward to presenting them to you at the International Federation (IF) Forum 2019.

### **WORLD URBAN GAMES BUDAPEST 2019**

With just three months to go until the inaugural World Urban Games, plans are progressing well and we have just announced the final sports programme.

This is an exciting project for us all and I look forward to welcoming you in Budapest from 12-15 September. We also count on your support to join in with the event, share the sports programme and promote this exciting multi-sport competition through your social media channels.

### **WORLD COMBAT GAMES NUR-SULTAN 2021**

Discussions to include different sports for the dynamic and varied sports programme are ongoing and we are liaising with International Federations and other stakeholders on this.

Our multi-sport events are a key opportunity to introduce sport to new audiences all over the world and the IFs are central to the growth of these Games. I look forward to bringing you further updates in the coming months.

### **40<sup>TH</sup> EOC SEMINAR**

Following SportAccord 2019, I had the pleasure of attending the European Olympic Committees Seminar in Vienna, Austria as a panellist. We discussed a range of important subjects, from current and future models of sporting competition to the necessary actions for a gender-balanced future, the “commercialisation” in sport and the growth of urban sports.

I was able to outline the role of GAISF and talk about its role as an organiser of multi-sport games, in full coordination with the IOC and other key stakeholders. I explained that our role is to serve, represent, promote and protect the interests of our Members, working towards our ultimate vision of being the united voice of sports. Through our service-based model, GAISF is striving to support its Members in the development of sport around the world.

## OLYMPIC HOUSE AND 134<sup>TH</sup> IOC SESSION

The IOC celebrated Olympic Day this year with the opening of Olympic House in Lausanne on Sunday 23 June. It was an incredible occasion and the building is a testament to the values of the Olympic Movement. As one of the most sustainable buildings in the world, Olympic House is a direct reflection of one of the three pillars of Olympic Agenda 2020 and sets a great example for the wider sports movement to follow, in terms of considering the bigger environmental picture when planning our future.

Following the weekend's celebration, the 134<sup>th</sup> IOC Session took place in the Swiss Tech Centre in Lausanne. During the Session, it was announced that Milan-Cortina will host the 2026 Olympic Winter Games. My congratulations go to all involved with both the Italian and the Swedish bids, and I have no doubt that the IFs involved will work together to produce a fantastic event.

There were a number of important updates from the Session, and I would encourage you to catch up on anything you missed via [the IOC's YouTube channel](#) or [through its website](#).

## 2019 Summer Universiade

I had the pleasure to attend the 2019 Summer Universiade in Naples and I was impressed with both the organisation of the event and the quality of sport.

This has been a wonderful example of how to succeed in organising multi-sport games and, despite the usual challenges, the passion and enthusiasm from the athletes, volunteers and fans were infectious. Full credit goes to the team at FISU and the Local Organising Committee for their tireless hard work in orchestrating such a great event and I have no doubt that the young people competing and volunteering will have gained many treasured memories.

The next edition of the Universiade will be the winter competition in Lucerne, Switzerland in January 2021, while the next Summer Universiade will take place in Chengdu, China later that year.

## Judo Project in Scampia

Stephan Fox and I were able to visit the Star Judo Club in Naples this month to meet the organisation's founder, Gianni Maddaloni. The International Judo Federation's initiative "Judo for the World" is a drive to showcase those who have dedicated their time to help change the lives of others in their community through judo.

This is a fantastic initiative to inspire local people and give young people the opportunity to practise a sport. Often these young people visiting Maddaloni's gym have no family support and come from diverse backgrounds. In this way, judo is helping to change the lives of people across the world. After hearing about the club, it was wonderful to come and visit the place for myself, in my home country. GAISF believes that youth development programmes and social responsibility initiatives are a cornerstone of our future, and we encourage members to get involved with such projects.

## IF FORUM STEERING COMMITTEE MEETING TO DEFINE NEXT STEPS

Following SportAccord 2019, attention now turns to the IF Forum, which will take place from 28-30 October in Lausanne. This year's Forum will be centred on the *role of the athlete* in the international sports movement. The Steering Committee is now finalising the programme and this will be shared with you in due course, but I have no doubt that it will be of huge benefit to all IFs.

Ahead of the official opening of the IF Forum, there will also be some key events that will be of great benefit to all of us. On 28 October, from 10:00-13:00, the IOC is organising an International Forum for Sports Integrity (IFSI) at Olympic House. Following the IFSI, GAISF will hold an informal gathering for Members from 14:00-

16:00 at the Royal Savoy, providing an update on its current projects since the GA. Finally, as in previous years, a sustainability workshop, jointly organised by the IOC and GAISF, will be held immediately after the IF Forum on 30 October from 14:00-17:00.

This promises to be an important few days for all IFs and I look forward to meeting and talking with you there. More information will be provided nearer the date but I wanted to make you aware in good time so that you can plan your time and travel accordingly. To facilitate your planning, please find attached a summary of that busy week ahead of us.

#### **SPORT INTERN**

As part of our mission to serve and represent the common interests of all International Federations, we have negotiated a 20% discount for all new subscribers to *sport intern*, a very important daily electronic sports newsletter that has covered the Olympic Movement and the wider world of sport for over 50 years.

*sport intern* has a dedicated readership that includes IOC Members, IFs, National Olympic Committees and other major players in the sporting world. GAISF is a committed subscriber but I also want to help you remain informed of the latest news and updates in our industry.

All you need to do is send an email this month to [info@sportintern.net](mailto:info@sportintern.net) with GAISF2019 in the subject line and you will receive the necessary details. For those IFs already subscribed, the discount will apply for your 2020 renewal.

The above is just a small summary of the work that the GAISF Council and the team are doing to promote and develop sport around the world. I also look forward to hearing more about the great work you are doing with your own International Federations. One of our missions is to support and share this work, so please do reach out if there is a specific project that you would like us to share through our channels.

As we move further into summer, many of you will have begun the busiest part of your sporting calendars. I wish you great success in your endeavours, whether it is World Championships or other initiatives seeking to develop sport around the world.

Yours,



Raffaele Chiulli

President



# Questionnaire

## for International Federations about Marketing Strategies

# Marketing Questionnaire for IFs

Dear IWGA Member Federations,

As presented at the AGM during the SportAccord Convention in Gold Coast, Australia, the IWGA marketing commission wants to develop a combined sponsorship sales strategy for the benefit of all of us.

Therefore, we kindly ask you to complete the following questionnaire. The requested information will be kept strictly confidential for every IF.

Thank you very much in advance for your collaboration.

## FULL NAME OF THE INTERNATIONAL SPORT FEDERATION:

International Floorball Federation

### 1. SPONSORSHIP CONCEPT

**What TYPE of sponsors do you have?**

Cash

Barter/Value in kind

Services

Visibility/media

Guest programs

Others:

**What LEVEL of sponsors do you have?**

Title

Main

Partner

Supplier

Provider

City and Governmental

Other, like Media, TV:

# Marketing Questionnaire for IFs

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## What kind of activation do you offer?

- VIP/hospitality area
- Free public tickets
- „Money can't buy” - experiences
- Exhibition/convention
- Spectator activations
- Others:
  - Social media activations

## 2. SPONSORS

### What categories of sponsors do you have?

- Event or IF sponsors
- Blocked exclusive industries
- Main territories of activities of your sport
- Restrictions (*alcohol, cigarettes, betting, others*)
- Distinction between IF and LOC sponsors
- Others:

### How many sponsors do you have?

- 4

 in total
- 4

 per level
- possibility of additional sponsors

# Marketing Questionnaire for IFs

## How is the proportion between public and private sponsors?

Percentage of public/governmental sponsors

0

Percentage of private sponsors

100

Sponsors interested in other sports

100

## 3. SPONSORSHIP INVENTORIES

### What do you offer to sponsors?

- |                                     |   |   |                       |
|-------------------------------------|---|---|-----------------------|
| <input checked="" type="checkbox"/> | FOP/venue                                     | <input checked="" type="checkbox"/>     | Printed/match program |
| <input checked="" type="checkbox"/> | LED boards or conventional advertising boards | <input checked="" type="checkbox"/>     | Social media          |
| <input checked="" type="checkbox"/> | Backdrops victory ceremony                    | <input checked="" type="checkbox"/>     | Others:               |
| <input checked="" type="checkbox"/> | Backdrops press conference                    | <input type="text"/> Title/naming right |                       |
| <input checked="" type="checkbox"/> | Backdrops TV interviews                       |   |                       |
| <input checked="" type="checkbox"/> | Digital media/website                         |   |                       |

### What elements would be available for IWGA?

Basically all above elements are available. Attached the report of the latest Men's World Floorball Championships 2018 in Prague.

**Organisation  
recognised by the**



**INTERNATIONAL  
OLYMPIC  
COMMITTEE**

# STAY IN TOUCH



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#WeAreTheWorldGames

#twg2021

#RoadtoBHM



**THE WORLD GAMES**

INTERNATIONAL WORLD GAMES ASSOCIATION

**IWGA HEADQUARTERS** Avenue de la Gare 12 - CH-1003 Lausanne, Switzerland · CHE-100.602.518 VAT  
Tel.: +41 21 601 03 21 · Mobile: +41 79 352 03 19 · [office@theworldgames.org](mailto:office@theworldgames.org)

31 July 2019

Dear Members of The World Games Family,

It was a pleasure being with you at SportAccord Convention at Gold Coast, Australia in May. To those with whom we were able to meet, we appreciate the frank discussions during our productive meetings which are very important for us on the Road to Birmingham to understand your sports, your athletes and your organization.

As was explained during our main presentation at the IWGA AGM, we have opened the application process for **all International Federations** to become part of the '**Demonstration Sports Program**'. It is important to both BOC and IWGA to give all IWGA Members, be they on the sports program or not, a platform to demonstrate their sports with additional activities in Birmingham. Therefore, we encourage all IFs, together with the respective National Federation, to use this showcase opportunity.

There shall be three different possibilities for Federations to participate in the Demonstration Sports Program:

- 1. DEDICATED SPACE** in the Sports Garden within The World Games Plaza at Railroad Park, one of the main hubs of activity throughout each day of The World Games. Participants are expected to program their space to operate all day, every day;
- 2. SHARED SPACE / SHORT SESSIONS** on stage of The World Games Plaza. Participants will be scheduled to appear on the main stage at The World Games Plaza one or more times during operation of The World Games Plaza;
- 3. FIELD OF PLAY** – During competition breaks at various competition venues.

It is important to note that BOC and IWGA are offering time on the schedule, and space (as available). Any equipment, personnel, staging, lighting, fixtures, etc. will be the responsibility of the participating IF. BOC will publish a rate card for available rental items such as staging/flooring, tents, tables, chairs, audio visual equipment, etc. However, in order for us to adequately plan, we are seeking your interest in participating, and we ask that you please indicate your initial interest by **30 September 2019**, with a brief description of your participation idea. Official request forms will follow and will be due to BOC no later than **31 December 2019**. In the meantime, we appreciate ongoing discussion regarding your interest in any kind of demonstration.

More detailed information can be found on our [website](#).

Your feedback will allow us to assign space and coordinate the overall demonstration sports program with the competition schedule. If you have any questions, please do not hesitate to come back to me, Steve Mistrot ([s.mistrot@theworldgames2021.org](mailto:s.mistrot@theworldgames2021.org)) or IWGA representative Sebastian Garvens ([s.garvens@theworldgames.org](mailto:s.garvens@theworldgames.org)).

Thank you and best regards,



Steve Mistrot  
VP, Sport  
TWG 2021 Birmingham



# FÉDÉRATION INTERNATIONALE DU SPORT UNIVERSITAIRE INTERNATIONAL UNIVERSITY SPORTS FEDERATION

INTERNATIONAL FLOORBALL FEDERATION

Lausanne, 12 August 2019  
Ref.: DG/FT-PF/2018-70454

*By e-mail only*

## 2020 FISU World University Floorball Championship – Dates confirmation

Dear friends,

As you may know, FISU has attributed the 2020 World University Floorball Championship to the city of Koper, Slovenia. After discussing with our Organising Committee and following your recommendation, we are happy to confirm that the Championship will take place on 24-28 June 2020.

As you know, we will have 26 events in 2020 and we tried to find the best compromise between our calendar and the dates for the respective sports. With this in mind, we kindly ask you to add our Championship in your respective event calendar for the mentioned year.

We are looking forward to collaborating with you on this event to make sure we deliver the highest event level possible.

May you require more information, do not hesitate to contact us ([championships@fisu.net](mailto:championships@fisu.net)).

Yours sincerely,

Paulo FERREIRA  
FISU Director General

Copy to: TCC Floorball



# FÉDÉRATION INTERNATIONALE DU SPORT UNIVERSITAIRE INTERNATIONAL UNIVERSITY SPORTS FEDERATION

**FOR THE ATTENTION OF:**  
FISU Member Associations

Lausanne, 22 July 2019  
Ref.: SG/ES - FT/2019-70558

## Re: Double Attribution WUC 2022 & 2024

Dear Member Associations,  
Dear Friends,

Following the decision of the last FISU Executive Committee in Naples, we inform you that the current bidding procedure is now open for a double attribution for 2022 & 2024 under the below conditions:

- Minimum two very good dossiers for the same sport assessed by FISU TCC and WUC CTI submitted before 15 September 2019;
- The event can be attributed for 2024, only if it is successfully attributed for 2022;
- The potential hosts agree to organise the event in 2024 in a Cup (competition between universities) or Championship (competition between countries) format. The format for 2024 will be decided by FISU EC in 2020;
- The final decision is at the sole discretion of the FISU Executive Committee following the same defined timeline as previously set for 2022 WUC attribution.

According to the procedure in our regulations, we remind you that only a FISU Member Association can submit a bidding dossier. Any candidature submitted to FISU with all completed documents and payment of the bidding fee until 15 September 2019, at the latest, will be analysed by the FISU Technical Committee Chairs concerned and by the WUC Evaluation Committee.

We also inform you that Cheerleading is now officially open to bidding as a Cup (competition between universities) from 2022. You can find the list of events open to candidatures in appendix of that letter.

In advance, we would like to thank all Member Associations for their contribution to the development of University Sports and to the success of the 2022 and 2024 season.

Should you have any questions, we are at your disposal for any clarifications ([championships@fisu.net](mailto:championships@fisu.net)).

We look forward to receiving your bids.

Yours sincerely,

Eric Saintrond  
Secretary General/CEO

Copy: EC; IF; TCC; WUC



**List of events opened to candidatures**

**World University Championships (21)**

- Beach Volleyball
- Canoe Sports
- Combat Sports
- Cross Country
- Cycling
- Futsal
- Golf
- Mind Sports
- Modern Pentathlon
- Orienteering
- Powerlifting
- Rowing
- Sailing
- Shooting Sport
- Ski Orienteering
- Speed Skating
- Sport Climbing
- Squash
- Triathlon
- Waterski & Wakeboard
- Weightlifting

**University World Cups (4)**

- American Football
- Floorball
- Handball
- Cheerleading
- 3x3 Basketball\*

\*3x3 Basketball is open from 2021 and respect and different structure than other above listed event. The host of the UWC 3x3 Basketball has to cover all delegations' costs. This event is organised on a yearly basis and is attributed for a minimum of three consecutive editions.



## **Report RACC 08.09.2019**

### **1) RACC**

Meeting will be held 21-22 of September in Prague (late than normal due to office schedule in combination with vacations)

Main topics will be about the different parts in Future Of Floorball, overview of how to handle qualifications to WFC in connection to Euro Floorball Championships, IFF test tournaments, national federation tests (number of players/leaders and game time), organisers for our events, uneven results in some WFC qualification matches involving the top 4 ranked teams, Champions Cup new format, video review and rule book update.

### **2) Jury nominations season 2019/20**

The schedule is a try to optimise the possibilities regarding new jury members having their first education (2), female jury in the female WFC, test of 3 new Jury Chair in the WFCQ Men and new crew (with a lot of experience) for the WFC in SUI.

Jury 2019-2020		No of jury	2	4	2	1	1	1	3
Name	Country	SVK Malacky 09-13.10.2019 EFC Final round	SUI Neuchatel 07-15.12.2019 WFC Women	CZE Ostrava 11-12.01.2020 CC	DEN Fredrikshavn EUR 1 30/1-2/2 2020 WFCQ Men	SVK Poprad EUR 2 30/1-2/2 2020 WFCQ Men	LAT Liepaja EUR 3 29/1-1/2 2020 WFCQ Men	SWE Uppsala 06-10.05.2020 U19 WFC Women	
Mr Martin Klabere	Sweden	Jury Chair							Own country
Mr Jan Jirovsky	Czech Republic				Own country				
Ms Meelike Terasmaa	Estonia					Jury Chair			Jury
Mr Ari Vehniänen	Finland				Jury Chair				
Mr Stefan Erkelenz	Germany	Jury				Jury Chair			
Mr Hwang Joo Kim	Korea								
Mr Teo Turay	Slovakia	Own country	Jury Chair				Own country		Jury
Mr Beat Willschleger	Switzerland		Own country						Jury Chair
Mr Roman Lozynsky	Ukraine								
Mr Rainer Martiskin	Australia								
Mr Lobe Priso Charty Olivier	Cameroon								
Mr Yuan Yong	China								
Mr Jens Orhoj	Denmark					Own country		Jury Chair	
Mr Ramenazanali Davolo	Iran								
Mr Andris Dzenis	Latvia							Own country	
Ms Zane Klabere	Latvia		Jury					Own country	
Mr Victor de Bruin	Netherlands								
Mr Lubomir Klosik	Slovakia	Own country			Jury		Own country		
Ms Victoria Wickström	Sweden		Jury						Own country
Mr Tamuz Hidir	Ukraine		Jury						

Martin Klabere

## Marketing Function Report/Tero Kalsta 6.9.2019

### Sales Overview

Based on the conclusion made earlier this year the sales focus has more closely been directed to countries where the sport is well established and represented (e.g. international brands from the Nordic countries) or with international brands which have already worked with floorball on a national level or as LOC partners in WFC's.

Further as the success rate has been so low options to solve the situation have been planned. Namely this involves negotiations with a potential sales agency (Protocol Sports Marketing) while continuously pursuing sales.

### Sales Status

On the sports apparel side we are currently still in discussions with two companies. Hummel is still interested in floorball and consider it a serious option from 2020 onwards. Floorball has been identified by them as a strategically important sport in their strong markets (Nordics). Having said that, the evaluation process for sponsorship agreements does not only include floorball but also other new sports. I have constantly updated them with information. I have also been in regular contact with Puma and reinitiated the case with sight on 2020 on-wards. A clear stand on whether or not they are considering us (or any new) sponsorship has not been taken. The Danish national federation struck a deal (4 years) with SELECT in spring this year as SELECT extend their sponsoring from football/handball for the first time into floorball. I have taken up contact with them and they informed that they are constantly looking for opportunities in new sports. As floorball is new for them, they are discussing it internally to see if floorball would suit them on an international level.

On the title and main sponsoring front there are over 100 contacts made and this year several new leads, according to the Nordic focus, have been created to keep the potential fresh. The best leads at the time have been established with

- AJ products => updated offer sent (on-going contact)
- HMD Global => offer sent (Nokia phones / Miko Paassilta, Nordic Marketing Manager)
- Wolt (food delivery platform) => piloting negotiations on-going
- EspressoHouse (Nordic coffee house chain)
- Kaslink (oat drink / snack products)
- Superpark (indoor activity parks)

The contacted brands vary from fast food, snacks, drinks, travel industry to consumer electronics (phones, headphones, loudspeakers).

Our two sales partners have been working on their contacts. In Finland he is still trying to open the door to the ferry company Tallink Silja. Apart from that we have agreed that the agreement with TMG Sports is being evaluated but remains as is until the end of 2019 (he has indicated to have even less time in the future to sell floorball). As the Swiss partner has not produced any leads the agreement has been terminated in agreement (requested for analysis (why selling IFF is difficult) as this is what he brought up).

We have continued our negotiations with a sales agency Protocol Sports Marketing (PSM). The goal is to find a partner that has an extensive sales network and contacts. There has been further evaluation on their behalf about our sales potential and the sales team of PSM sees a lot of potential in floorball. The terms and the model for the cooperation have been negotiated and a suggested agreement is being iterated. Simultaneously we have also drafted a rough structure for the sales and marketing strategy.

While selling a Main Sponsor there are also some offers made regarding the Champions Cup 2020. The floorball manufacturers Unihoc, Oxdog and Salming (declined) have been contacted.

### Marketing Status

Mr Kalsta has offered articles about the current success of floorball to Scandinavian business magazines and sports publications. Another Nordic approach is to find a solution for conducting direct mailing (e-mail) for Scandinavian brands.

An investigation about utilizing affiliate networks to create some additional revenue through banner advertising on our homepage is on-going (Tradetracker). The results of the fan-survey help to find the correct target group however one challenge is the big volatility in our web-traffic (high traffic during WFCs and rather low outside of the WFCs). It has turned out that there is a technical challenge to post tracking codes for affiliate banners and a solution with Skylab is being investigated.

Another target in branding is to make our social responsibility brand stronger. We will utilize the outcome of the survey to develop this further. For many brands this is a major factor in decision-making. For this there are two main topics (and two sub-topics):

- A very fitting organization from the IFF perspective would be the World Health Organization (WHO). The WHO has published physical activity recommendations, and this is something the IFF also wants to promote. There are also some potential partners who share the support of this ideology (Superpark, ValoMotion). There are also great results in Denmark within their "Movement for life" project which can be used for this
- Environment / recycling: a campaign to collect old floorball material (blades, balls, drinking bottles). Unihoc has interest in this topic as it is part of their strategy. We are discussing a campaign for WFC 2020. This might also become an IOC Sustainability Case Study (application in progress)
- Identify and contact brands which share our #GoGirls project values (e.g. P&G (Always, shampoo, deodorant), Essity (Tampax))
- According to the fan-survey the best fit to the values of our fans are the following benefit organizations
  - Unicef, Red Cross

Other on-going projects include:

- Gathering best-case scenarios from national level
  - Published: WFC2018 Street Floorball League/Gerflor
  - Published: "Movement for Life" in Denmark => national health benefits
  - Published: Latvia "Sport Unites" charity program for orphanages
  - Promoted: Finland "Equal Opportunity" campaign to prevent inequality
- How to leverage our social media platforms for sponsors with most impact (planning with Mari Mylläriinen) => possible pilot campaign with Wolt (food delivery platform)
  - Launched campaign in July in cooperation with UNIHOC to grow our Instagram followership to 90k (roughly +2000 since start)

Environmental aspects are also being considered for marketing and sales purposes. The experiences from the EcoCompass-project in WFC2015 are being evaluated for future implementation cases. The topic has been touched how to integrate this in WFC 2020. A recycling campaign is being discussed with Unihoc in connection with the WFC 2020.

Two years after the launch of the new IFF brand image a survey project has been started to evaluate how well the brand has been established and is being perceived (comparison to old), and how well it has served the purpose for which the renewal process was initiated for. Our partner school Glion School of Higher Education students will conduct the project.



Further some new perspectives for marketing have been worked on (also discussed at the CCMNG). Mr Kalsta has discussed with a company which produces digital brand activation services (Uplause ([www.uplause.com](http://www.uplause.com))). The aim is to create more activation elements in IFF channels e.g Best Player- voting for Youtube/IFF Events app as well as the venue such as voting, decibel-meter, Jumbotron social wall, kiss-cam, etc. All these elements can be partner branded/customized. This will be discussed with Unihoc as a concrete development topic for the WFC 2020 (with the understanding that they will need to invest). This dialogue will be led further to see if we could strike a general agreement with Uplause for IFF to aid LOCs and national federations to utilize these kinds of services.

## **OXDOG COMMENT REGARDING IFF GRIP REGULATION**

During Monday the 10/6 Oxdog attended the DWB meeting and during that meeting IFF presented a proposal to change the regulations regarding Grips. This was not any proposal that was on the original agenda that we had received in advance and therefore we had no time to prepare for this question, we were blindsided by this quickly presented proposal as it gave no possibility nor time to reflect on it and as a result we took wrong position in the Grip discussion.

This change was **not** a demand from **our** side and we have **never** asked for this type of change to secure the business for the manufacturers.

After DWB we had an company meeting about the Grip topic what really happend and we started an intense work after this grip-case came public as we got plenty of contacts. We have talked a lot with clubs, customers, players, leaders and other floorball people that would be affected by this regulation as well lawyers.

After all those discussions and feedback Oxdog do **not** support a change regarding the Grip.

# For the future Oxdog suggest when a topic of this magnitue comes up that will impact users and 3rd party it need to be on the Agenda, first meeting is to discuss, second meeting DWB presents its opinion, then IFF make decision. This way both IFF and DWB members have time to think, reflect and check how such matter will effect the Sport, users as well check the legal side if that is needed.

We ask IFF to write in DWB notes that Oxdog is **against** the new Grip regulation in its present form.

OXDOG/EVOSPORT AB

Joacim Bergström

CEO



## Appendix 23b

### Regarding IFF Grip Regulation

On Monday 10 of June 2019 Salming participated during DWB meeting held by IFF. One of the topics were a proposal to change regulation regarding grips. The proposal presented by IFF was not from the original agenda send out on May 31 so all members were not able to prepare or reflect in a longer perspective over possible consequence this decision might get.

The proposal was not send in by Salming and after internal and external discussions within Salming, Teams, Players, Stores, End consumers, Lawyers and other contact within the business Salming Sports decided to not support this rule regarding Grips and would like to overlook the possibilities of reversing the decision.

The proposal don't improve or make the game of floorball safer for the users which are what the IFF's DWB meeting in the past done in a proper way. Therefor we would like IFF/DWB to note that Salming is against the decision regarding this new regulation.

Suggestion for the future is that proposals/topics of dignity should be send out to all meeting participants in advance with the original agenda. Discussion during the first meeting and decision to be made during the upcoming DWB meeting.

SALMING SPORT AB  
Business Area Manager  
Pär Eriksson

International Floorball Federation  
Att: IFF Central Board  
IFF Material Board  
Alakiventie 2, FIN-00920  
Helsinki  
Finland

*With copy to:*  
[eriksson@floorball.org](mailto:eriksson@floorball.org)  
[liljelund@floorball.org](mailto:liljelund@floorball.org)

5 July 2019

## **Amended Material Regulations' compliance with applicable laws**

We write to you in the capacity of legal representatives of Reichen Sport AB, reg. no 556613-8607, regarding the above captioned matter.

On 10 June 2019, the International Floorball Federation's ("IFF") Central Board decided to approve a number of changes in IFF's Material Regulations, including *inter alia* that;

- grips for floorball sticks which have not been certified by IFF may not be sold on the market or used in any official matches arranged in accordance with IFF's rulebook (sections 0.1, 1.3.2 and 1.8) and
- that all parts of a floorball stick (i.e. shaft, blade and grip) must be of the same brand (sections 1.3.2 and 1.8), stating that "any combinations between different grip brands or unmarked grips [(i.e. grips not certified by IFF)] and the [i.e. other] shaft brands are not legal" (section 1.8).

The decision was made on the basis of a recommendation by IFF's Material Board to the Central Board. In this context, it is noted that the Material Board is a forum through which all the major, and competing, manufacturers of floorball equipment meet regularly to discuss questions relating to floorball equipment, i.e. their own businesses.

Considering that IFF, directly and indirectly through the national floorball federations, organise all major floorball competitions and leagues globally and that only equipment approved/certified by IFF may be used in competitions organised under IFF's regulations, we deem that IFF holds a dominant position within floorball competitions and leagues as well as floorball equipment certification.

# VINGE

The reason for the new brand-rule is stated by IFF's Secretary General to be that the major floorball equipment manufacturers (i.e. the members of the Material Board) asked for it in their own business interest. As for the certification requirement, IFF requires a license fee to be paid for all certified products why the new rule will economically benefit IFF. IFF has not stated any objective justifications or reasons for the new rules, neither the brand-rule nor the certification requirement. Thus, the decision is made in the interest of the floorball equipment manufacturers (which also manufacturers grips) and IFF, not the sport and the players, whose individual rights to choose the grip and stick they prefer to play with is clearly limited by the decision. On the basis hereof, Reichen Sport AB would like to emphasize the importance of that IFF and the Material Board focuses on developing floorball and favour competition and the individual players right to choose rather than focusing on their own economic interests (inter alia, new regulations should focus on creating general standards instead of focusing on brands).

Further, the decision entail that manufacturers that only produces grips will no longer be able to sell grips under its own brand. Instead, they will in practise be forced to become a sub-supplier to is current competitors (i.e. the manufacturers producing both sticks and grips). Thus, the decision significantly limits product choice and manufacturers that only manufactures grips are effectively forced out of the market. As a result, the market is concentrated to a few manufacturers and competition is negatively affected.

On a related note, we also note that the existence and activities of the Material Board can be strongly questioned from a competition law point of view. This, as manufacturers of floorball equipment representing up to 70-90% of the market meet on a regular basis with the propose of discussing floorball equipment, i.e. their own businesses. As IFF is certainly well aware of, competition laws require that competitors act independently of each other and do not exchange sensitive commercial information.

For the above reasons, IFF's new rules do, in all probability, constitute an abuse of a dominant position infringing competition rules globally, both at EU and national level. Therefore, Reichen Sport AB demands that the IFF's Central Board withdraw its decision in relation to the above-mentioned regulations at its meeting in September. If the decision is not withdrawn, Reichen Sport AB will consider taking legal action against IFF, including a complaint to the EU Commission and/or national competition authorities. In this context, it shall be noted that infringements of competition law may lead to substantive fines amounting to several tens of millions EUR.

We look forward to receiving your early reply.

Yours sincerely,

  
Anna Palmérus  
Partner, Lawyer  
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Helsinki, Finland 20<sup>th</sup> of August 2019

## Minutes of the IFF Material Board second meeting 2019

**Place:** IFF Office Helsinki  
Alakiventie 2, 00920 Helsinki, Finland

**Time:** Tuesday 20<sup>th</sup> of August, 2019, at 12:00 EET

<b>Participants:</b>	Exel (E-SG) FatPipe (Powerstick) Oxdog (Evosport) Unihoc (Renew) Salming (X3M)	Matti Pöyry and Lauri Nevalainen Sami Turtiainen Marko Sompa, Joacim Bergström Torbjörn Jonsson Pär Eriksson
	IFF	John Liljelund and Veli Halonen

### Preliminary Agenda:

#### 1) Welcome and opening of the Meeting

Mr. Liljelund opened the meeting at 12:00 and made the Roll Call

#### *Principles of the IFF Material Board*

The IFF Material Board is an advisory board to discuss and propose how to deal with issues with-in the Material questions in the IFF. The decisions of the MB will be given as advice to the IFF Central Board.

#### 2) Present situation in respect to the New Grip Rule in Material Regulation 2020

Mr. Liljelund described the present situation and what has happened after the previous Material Board Meeting on the 19<sup>th</sup> of June 2019. As both the representatives of Oxdog and Salming has in their written statements informed that they do not after considerations stand behind the unanimous decision made in the Material Board meeting on the 10<sup>th</sup> of June, 2019. This put the Material Board in a totally new situation, as all decisions made had so far been upheld by the members. (**Appendix 1 and 2**)

As the Material Board has always operated based on the principle of unanimous decisions, even in difficult matters for one or more of its members and even if IFF has not agreed to the proposal made by one of the members, IFF feels that the implementation of the new Grip Rule needs to be re-discussed. Based on these withdrawals IFF took a time-out in regards to the new Grip Rule and summoned this meeting.

In addition IFF has later received a letter from the lawyers of Reichen Sport AB, in which they argue that the new rule, in all probability, constitute an abuse of a dominant position infringing competition rules globally. Reichen Sport AB is considering taking legal action against IFF, including a complaint to the EU Commission if IFF doesn't change the rule. (**Appendix 3**) The Material Board is to discuss the next steps in relation to the proposed new Grip Rule and agree upon a common standpoint.

From the IFF standpoint the importance is to have a functional and operational system for the Material questions. As this proposal is not approved by all members, it puts the IFF under a very difficult situation. Therefore, IFF sees three possible outcomes in this situation:

- a) To keep the present proposal, despite that not all members longer support the unanimous decision taken
- b) To change the decision taken and remove the brand exclusivity in regard to same brand grip and stick, meaning that anyone can play with any grip.
  - The question here is if the grips would need to be certified with RISE.
- c) To remove any clause about what grip to be used or any reference to its product content from the Material Regulation 2020

After the recap Mr. Liljelund opened the discussion of the topic:

Both Oxdog and Salming told that they didn't have that much time to consider the proposal before the meeting in June and realized only after the meeting the possible impacts of the decision. Therefore the withdrawal of the unanimous decision by both Oxdog and Salming came few days after the previous meeting.

There was a question how was this proposal even brought to the table of the Material Board, since the decision wouldn't have brought any additional value to the players or for the sports. It was also expressed that the manufacturers couldn't be part of the decision making process where the IFF would get more money and the Material Board should only concentrate on the technical matters.

Mr. Liljelund told to the Material Board that the proposal came from manufacturers. He also explained that when the IFF gets a proposal from a manufacturer or manufacturers, the IFF evaluates the proposal with RISE and then after evaluation the proposal is brought to the IFF Material Board. In this matter one fact however is that the IFF needs to take actions towards the EU chemical regulations and in the proposal the so called self-declaration would have been the solution.

Mr. Liljelund asked from the material board members why should the grip not be regulated?

Answers were that no other sports has regulated the grip, but Mr. Liljelund said that there are a lot of regulations in other sports as well.

It was also asked if all the grips could be in principle regulated?

Mr. Liljelund answered that in principle yes, but it would require a lot of work to regulate all the grips separately without connecting the grips to the stick brands.

Mr. Liljelund, after the discussion, proposed to the Material Board, to withdraw the decision of the grip rule and all the manufacturers agreed to withdraw the decision and therefore the IFF Material Board decided to withdraw its decision from its previous meeting on June 10<sup>th</sup> 2019. It was also decided that the decision of the separate spare blades was also withdrawn from the previous meeting. Mr. Liljelund said that the decision of the withdrawal will be taken to the IFF

Central Board and the Material Board was in favour that the IFF will after the next Central Board meeting make a statement to public about the decision.

### **3) Future working principles of the Material Board**

In order to be able to operate the Material Board in the future a common agreement is now needed on how to act if a member is not in agreement with the proposed decision. Despite the criticism the IFF and also the whole concept of the Material Board has received, IFF feels that based on the close to 20 years' experience of the Material/Development Board, it has and still is a very important advisory organ and has helped to the development of the sport.

Mr. Liljelund also described how the Material Board had worked and it is not good for the IFF, nor the members of the Material Board, if the decisions of the MB are then later reconsidered. It would be ideal that all decisions can be taken on sight and if there are an objection from one or more members, the Material Board has a clear standpoint how to deal in these situations.

The Material Board is to discuss what these measures should be.

The question how the decision making process will be in the future was raised by the Material Board? One idea was that the proposals should be in hand of the Material Board members well in advance the meeting so they can check the impacts of the decisions.

There were opinions to change the working way of the IFF Material Board so that all the proposals need to be in the agenda one week before the meeting, which would then give time to the manufacturers to check both the legal and marketing influence of the possible decision.

Majority of the members however were in the opinion that the way the Material Board works at the time so that new proposals can be brought to the meeting is good.

Mr. Liljelund also expressed that the decision making process should be kept as it is, but he also proposed that since a board makes the decisions the name of the material board should be changed to the Material Advisory Board in order to stress the fact that the board is more advisory than decision taking organ. The IFF would come out in public to open how the decision making process is carried out regarding the matters related to the material regulations.

Mr. Liljelund asked the question what happens if the advisory board ends up to a situation where there are for example 4 votes again 1. Will the decision be taken based on the majority and informed as unanimous decision or the material board will take a time out and get back to the topic after certain reconsideration time? The material board was in favour to have a short, not defined, period of time to reconsider the proposal.

Mr. Liljelund proposed that for the next material board meeting the meeting would be divided to two sessions, the actual material board meeting and then another session, where to, all the manufacturers would be invited. Mr. Liljelund also proposed that the meeting could take place in conjunction to the WU19 WFC in Uppsala in Sweden in May 2020. The material board members were in favour for the proposal.

### **4) Other issues**

There was a worry among the members about the decrease of the stick markets for the last year and a half.

Mr. Liljelund told that it seems that the sales of the Floorball equipment is changing to special stores more and more instead of bigger sport equipment distributors.

It was mentioned that the sticks are too good and they last for too long.

Mr. Liljelund gave a short presentation about the situation and the development of Floorball which also has its own influence for the Floorball equipment sales. He also gave a short recap of the international events for the upcoming years.

The Material Board also discussed that they would all be interested to find ways to support the smaller developing countries for example in Asia and in Africa by delivering old sticks and second hand materials. The system should be built so that it would be carried out with an outside organization, which already has the distribution organization in those areas.

## **5) Closing the meeting**

Mr. Liljelund thanked the participants for a good meeting and ended the meeting at 13:40.

## **6) Next meeting**

The next meeting will be held in May 2020 in the conjunction of the Women's U19 WFC 2020 in Uppsala in Sweden

国家体育总局手曲棒垒球运动管理中心

Handball, Hockey, Baseball, Softball Management Center

of the State General Administration of Sports

文件

**papers**

手曲棒垒字（2019）133号

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Issuer: Wang

体育总局手曲棒垒球中心关于中国曲棍球协会

软式曲棍球委员会申请加入国际组织的请示

Request from Handball ,Hockey,Baseball and Softball Center of General Administration of Sports  
for China Hockey Association Floorball Committee to apply for joining International Organizations

国家体育总局：

State Administration of Sports:

软式曲棍球发源于芬兰，是由校园选修课发展逐渐发展成为国际性的室内集体球类运动，深受广大中小学生的喜爱。国际软式曲棍球联合会（international Floorball Federation，缩写IFF）成立于 1986 年，有 56 个成员协会，目前开展软式曲棍球运动的国家超过 90 个，已经成为世界运动会的正式比赛项目。中国香港于 2016 年加入 IFF 成为临时会员。中国曲棍球协会现已与 IFF 签署备忘录（附件），中国其他地区协会加入 IFF 必须经过中国曲棍球协会同意。目前，我国台湾地区尚未加入国际软式曲棍球联合会。

Floorball originated in Finland. It has gradually developed into an international indoor collective ball game by the development of campus elective courses. It is loved by the majority of

primary and secondary school students. The International Floorball Federation (IFF) was founded in 1986, which has 56 member associations. By present, more than 90 countries carry out soft hockey, and it has become a formal event of the World Games. Hong Kong, China, joined IFF as a temporary member in 2016. The China Hockey Association has signed a memorandum of understanding with IFF (annex), and other regional associations of China must obtain the consent of the China Hockey Association to join the IFF. By present, Taiwan has not joined the International Floorball Federation.

中国曲棍球协会已于 2018 年成立中国曲棍球协会软式曲棍球委员会并开展软式曲棍球项目，目前我国有 300 多所中小学开展软式曲棍球教学训练，2018 年始软式曲棍球已列入我中心正式开展竞赛项目。经我中心负责人与 IFF 秘书长会面商谈，IFF 原则同意中国曲棍球协会软式曲棍球委员会代表中国加入 IFF 的意向，并在中国加入 IFF 后取消原哈尔滨旱地冰球协会的 IFF 临时会员资格。鉴于以上情况，拟申请由中国曲棍球协会软式曲棍球委员会加入 IFF，在中国曲棍球协会领导下行使该项目在中国的相关管理和发展职能。

China Hockey Association has established the Floorball Committee of China Hockey Association in 2018 and launched floorball projects. At present, more than 300 primary and secondary schools in China have carried out floorball teaching and training. Floorball has been included in our center's formal competitions since 2018. After a meeting between the head of our center and the Secretary-General of IFF, IFF agreed in principle with the intention of Floorball Committee of China Hockey Association to join IFF on behalf of China, and cancelled the IFF temporary membership of the former Harbin Floorball Association after China joined IFF. In view of the above, it is proposed that the Floorball Committee of the China Hockey Association join the IFF to perform the relevant management and development functions of the project in China under the leadership of the China Hockey Association.

由于中国曲棍球协会软式曲棍球委员会加入 IFF 的申报材料中需要填写法人，根据民政部关于同一协会只能有一名法人的规定，鉴于中国曲棍球协会尚未换届的现状。经研究，决定暂由我中心法人代表中国曲棍球协会软式曲棍球委员会法人加入 IFF。

Due to the fact that the Floorball Committee of China Hockey Association needs to fill in the legal representative in the declaration materials for joining IFF, according to the regulation of the Ministry of Civil Affairs that the same association can only have one legal representative, in view of the fact that the China Hockey Association has not yet been replaced. After study, it was decided that the legal representative of our center, representing the Floorball Committee of China Hockey Association temporarily join IFF.

以上妥否，请批示。

If the above is correct or not, please give your instructions.

附件 1：IFF 与中国曲棍球协会就中国曲棍球协会软式曲棍球委员会加入 IFF 备忘录。

Annex 1: Between IFF and China Hockey Association's memorandum on China Hockey Association joined the IFF

附件 2：IFF 章程

Annex 2: IFF Statutes

体育总局手曲棒垒球中心

2019 年 4 月 23 日

Handball, Hockey, Baseball, Softball Center of General Administration of Sports

April 23, 2019

(联系人：刘东伟 电话：87183547)

手曲棒垒球运动管理中心

2019 年 4 月 23 日印发

(Contact person: Liu Dongwei tel: 87183547)

Handball, Hockey, Baseball, Softball Sports Management Center

Issued on 23 April

2019

## **IFF Membership Application**

## **ARTICLE 12 IFF statutes APPLICATION FOR MEMBERSHIP 12.1**

**Membership application number**

An Association applying for membership shall address a written request (all documents in English) to this effect to the IFF. The application shall contain:

**A) Name and address of the National Association:**

**Name of The President of the National Association:**



Please send a copy of the translated rules to the IFF office.

**B) Names and addresses of the board members of the National Association:**

Name:

Address:

Function:

E-mail address:

### C) Statutes and other regulations of the National Association

(All the registered associations need to have at least statutes to justify their work as a National Association. If other rules, regulations and guidelines exist, please attach those to the application as well)

**Please note the IFF Statutes 13.1:** The Association **can** be a section of another Sports Federation which is a member of the National Sports Confederation.

Additional Information:

### D) Minutes from the foundation

(Attach the minutes of the founding meeting, that is the meeting, where it was decided to create and found the National Association and also to elect the official organs of the National Association)

Additional Information:

**E) Registration documents from their National authorities and an approval from the National Sports Confederation.**

Do you have the registration from the National Authorities, if so, when did you receive it

Do you have a registration from the NOC(National Olympic Committee?) If so, when did you receive it

Do you have a registration from the National Sports Confederation, if so, when did you receive it

**Attach the copies of the registrations to the application**

(In some countries it's not possible to get the registration from the national Sports Confederation before the National Association fullfills certain criteria and if that's the case in your country, please inform the IFF about that in the member application and explain how the system works in your country. The registration of the national authorities is required in most of the countries, before the National Association gets official status)

Additional Information if the registrations are not possible before applying the membership within the IFF:

**After the member application has been sent**

The IFF office will prepare the application to be handled by the IFF Central Board in its next possible meeting if the application meets the requirement of the IFF. If not, the IFF will consult you with your application.

**According to the IFF Statutes 12.2 §**

A new member association shall be accepted first as a provisional member before becoming an ordinary member. The provisional Membership shall be granted by the IFF Central Board.

## **IFF Membership Application**

### **ARTICLE 12 IFF statutes APPLICATION FOR MEMBERSHIP 12.1**

**Membership application number**\_\_\_\_\_

An Association applying for membership shall address a written request (all documents in English) to this effect to the IFF. The application shall contain

a)

**Name and address of the**

**NationalAssociation:**Association Club les Pionniers de floorball de Lomé (CPiF-Lomé)

**Name of The President of the National**

**Association:**Dr COZI ADOM Esso-Wazina

- 1) An open application letter(Attachment)
- 2) The plan of the National Association how to develop and promote Floorball in your country and what the situation is at the present time, what actions have been taken(Attachment)
- 3) Number of Clubs in your country?O6\_\_\_\_\_
- 4) Number of players/licensed players in your country  
Women17\_\_\_\_\_  
Men53\_\_\_\_\_
- 5) Which Edition of Floorball rules do you use in your games? 2018, 2014, 2010 or older2018
- 6) Have the rules been translated in your own language? If so, by who and when?  
Please send a copy of the translated rules to the IFF office.  
French

b)

**Names and addresses of the board members of the National Association:**

**Name** Dr COZI ADOM Esso-Wazina

**Address** Projet REDISSE-TOGO, 01 BP 2484 Lomé 01 TOGO, Tel (+228) 90 22 48 88

**Function** Président

**E-mail address** coziadom@gmail.com

**Name** ISSIFOU Aboudoumizamilou

**Address** Ministère de l'environnement, BP 4825 Lomé TOGO, Tel (+228) 90 18 32 84

**Function** Vice- Président

**E-mail address** issifoudre@yahoo.fr

**Name** ESSO Latif

**Address** Compagnie Energie Electrique du Togo (CEET)

**Function** Conseiller Technique

**E-mail address** essolatif607@gmail.com

**Name** KONOU Kokou Elom

**Address** 40 Rue Lotiyé Maison N°42, DOUMASSESSÉ, Lomé, Tel (+228) 92 70 53 39

**Function** Secrétaire Général

**E-mail address** juloms09@gmail.com

**Name** MOMBIDJA Pakindamba

**Address** S/C BP : 14252 LOME-TOGO, Tel. : 91 93 74 92

**Function** Secrétaire Général Adjoint

**E-mail address** pakindamb@gmail.com

**Name** KOURA DARO Ouwamirou

**Address** S/C 13BP123 Lomé 13 TOGO, Tél: +228 90 98 36 53

**Function** Trésorier Général

**E-mail address** presidarokoura@gmail.com

**Name** TCHAGBA Mousba

**Address** S/C BP : 14252 LOME-TOGO, Tel. : +228 90 83 47 01

**Function** Trésorier Général Adjoint

**E-mail address** moustcha@yahoo.fr

**Name** TCHAGODOMOU Gafarou

**Address** Demakpoè Agoényivé, Tél: +228 90 08 61 70

**Function** Chargé de la communication et à l'organisation

**E-mail address** tchaggafar@gmail.com

c)

#### **Statutes and other regulations of the National Association**

(All the registered associations need to have at least statutes to justify their work as a National Association. If other rules, regulations and guidelines exist, please attach those to the application as well)

**Please note the IFF Statutes 13.1:** The Association **can** be a section of another Sports Federation which is a member of the National Sports Confederation.

Additional Information:

The CPiF-Lomé Association has been registered with the Ministry of Administration and Communities as a national association to coordinate all promotional activities of the floorball in Togo. So CPiF-Lomé temporarily plays the role of Togolese Federation of Floorball until the establishment of a national federation in place

d)

**Minutes from the foundation**

(Attach the minutes of the founding meeting, that is the meeting, where it was decided to create and found the National Association and also to elect the official organs of the National Association)

Additional Information:

August 14, 2017 official launch of floorball activities in Togo

August 15, 2017 establishment of the association CPiF-Lomé

June 26, 2018 Registration of the Association to the Ministry of Territorial Administration and

June 15, 2019 Establishment of the Provisional Committee of the Togolese Floorball Federation  
adoption

e)

**Registration documents from their National authorities and an approval from the National Sports Confederation.**

**Do you have the registration from the National Authorities, if so, when did you receive it**  
N°431 du 26 juin 2018

**Do you have a registration from the NOC(National Olympic Committee?) If so, when did you receive it**  
\_\_\_\_\_

**Do you have a registration from the National Sports Confederation, if so, when did you receive it**  
\_\_\_\_\_

**Attach the copies of the registrations to the application**

(In some countries it's not possible to get the registration from the national Sports Confederation before the National Association fulfills certain criteria and if that's the case in your country, please inform the IFF about that in the member application and explain how the system works in your country. The registration of the national authorities is required in most of the countries, before the National Association gets official status)

Additional Information if the registrations are not possible before applying the membership within the IFF:

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### **After the member application has been sent**

The IFF office will prepare the application to be handled by the IFF Central Board in its next possible meeting if the application meets the requirement of the IFF. If not, the IFF will consult you with your application.

### **According to the IFF Statutes 12.2 §**

A new member association shall be accepted first as a provisional member before becoming an ordinary member. The provisional Membership shall be granted by the IFF Central Board.



# The World Games

2021 BIRMINGHAM, USA

*Competing Globally. Uniting Locally.*



## BULLETIN #2

Published      September 2019  
Birmingham Organizing Committee





# BULLETIN 2

Dear International Federations & Participants of TWG 2021,

We are pleased to present the second edition of the Bulletin series published by the Birmingham Organizing Committee (BOC) in advance of The World Games 2021. We encourage you to review this material as you prepare for time in Birmingham, Alabama USA in just two years. Bulletin 2 includes information for athletes, officials, and federations on the status of the BOC's planning efforts, including:

- Working Committees
- Legacy Programs
- Mascot Announcement
- Tickets & Packages
- Accreditation
- Demonstration Sports Program
- Test Events for 2020
- Games Services
- Meals
- IF - Specific Ceremonies
- Host Broadcaster and TV Production

The BOC will continue to distribute updated Bulletins leading up to The Games. As time gets closer to The World Games 2021, these bulletins will contain more detail on specific functions and services. Bulletin 3 is scheduled to be distributed on 1 September 2020, but the BOC may produce and distribute an additional bulletin in 2020.

If you have any questions or concerns regarding Bulletin 2, please contact:

**The World Games 2021 Birmingham Organizing Committee**

950 22nd Street North, Suite 600  
Birmingham, Alabama, USA 35205  
[info@theworldgames2021.com](mailto:info@theworldgames2021.com)



# TWG 2021

## BULLETIN # 2

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# 1. TWG 2021 / BOC

## 1.1 The BOC is Celebrating Two-Years Out!

# 2019

In July, the BOC celebrated two years until The World Games 2021. A press event was held at [Vulcan Park and Museum](#) to promote the countdown to The Games, introduce the world to the official mascot, reveal the newest Foundation Partner (watch the most recent World Games Wednesdays to learn more), and officially announce the TWG 2021's Education Program (one of our legacy programs).

### Countdown Clocks

The BOC has installed three countdown clocks around the City of Birmingham to build anticipation for The Games. The heavy foot-trafficked locations include: [Uptown](#), [City Hall](#), and Birmingham-Shuttlesworth International Airport (BHM).

### Official Mascot

The BOC is excited to introduce Vulcan as the official mascot for The World Games 2021. A special representation of Vulcan will be created specifically for The Games. This version of Vulcan – created through a collaboration between Vulcan Park and Museum, the International World Games Association and the Birmingham Organizing Committee – will be unveiled later this year and will appear at special events leading up to and during The Games. This distinct Vulcan will represent the excitement and vitality of The World Games and forge a spirit of competition throughout the Magic City, uniting fans in Birmingham with spectators from around the globe.



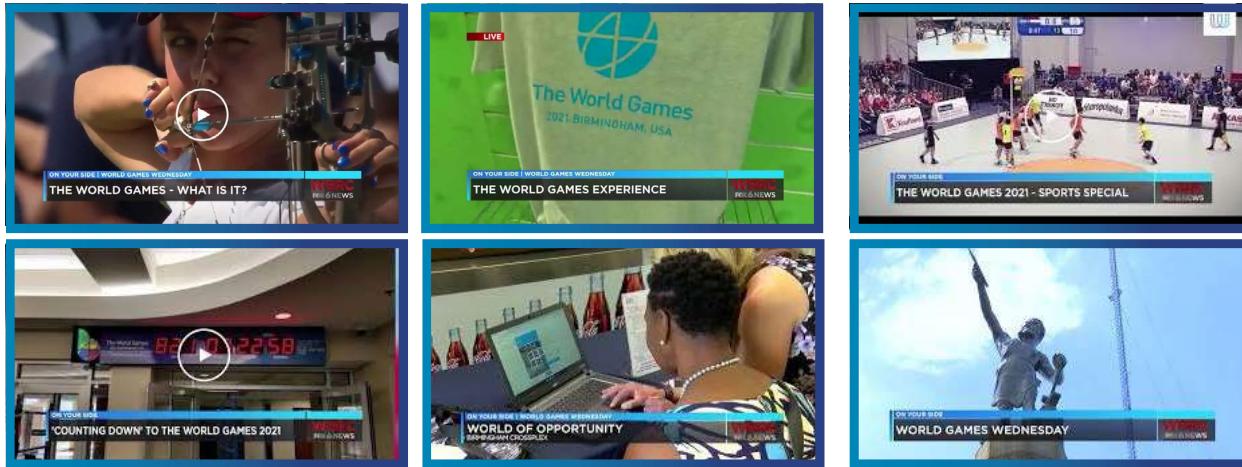
A symbol of the spirit of Birmingham, Vulcan is the world's largest cast iron statue and considered one of the most memorable works of civic art in the United States. Designed by Italian artist Giuseppe Moretti and cast from Birmingham iron in 1904, Vulcan has overlooked Alabama's largest city from atop Red Mountain since the 1930s. Featuring an observation platform and a comprehensive Birmingham history museum, Vulcan Park & Museum is one of Birmingham's most-loved tourist attractions, while the Vulcan statue is one of the city's most recognizable icons. As mascot, he will serve as the ambassador visitors will see as they travel to Birmingham for The Games.



# 1. TWG 2021 / BOC

## The World Games Wednesdays

The Birmingham Organizing Committee has partnered with WBRC FOX6 to host “The World Games Wednesdays,” a monthly segment that airs in the afternoon updating the Birmingham community on The World Games 2021. This segment started in January 2019.



## 1.2 Leaving Legacies Bigger than The Games

### World of Opportunity Program

In June, the Birmingham Organizing Committee launched the [World of Opportunity](#) program – its supplier diversity initiative, offering local, small, minority-owned and women-owned organizations the chance to be involved in current and future city-wide business opportunities.

The program provides Birmingham-based, diverse businesses direct access to future work with The World Games 2021 in a variety of categories, including transportation services, event production, security, promotional items, merchandise, sports equipment, food service, technology, printing, medical supplies, event equipment, waste removal, construction services and more.

### Sustainability

The Birmingham Organizing Committee is in the beginning stages of developing its sustainability program. The BOC envisions the program not only providing a positive impact for The Games, but also the city of Birmingham. The BOC has established a working committee to develop and provide direction/achievable sustainability goals for The Games. The committee is comprised of local representatives who serve in “green” initiatives for their respective Birmingham corporations and universities.



# 1. TWG 2021 / BOC

## **TWG 2021 Education Program**

The BOC has established a steering committee of educators and community partners to support build The World Games 2021 Education Program. The program will provide students with the opportunity to play sports featured in The World Games 2021 through a partnership with the “Let’s Move” initiative. Initial sports will include Korfball, Floorball and Flying Disc. It will also provide classroom resources and activities that will connect The World Games 2021 with physical education, social studies and athletics, as well as provide professional development opportunities for educators. TWG 2021 Education Program is presented by one of our foundation partners, Blue Cross Blue Shield of Alabama.

On 7-8 June 2019, the Birmingham Organizing Committee hosted a Korfball training seminar for nearly 20 of Birmingham’s educators. The two-day course was led by Ruben Boode and Lonneke Dykstra of the International Korfball Federation.

After spending time in Birmingham, Alabama, both trainers were sure that the International World Games Association made a good choice in selecting the city of Birmingham.

**“What we’ve seen [of Birmingham] impressed us,” said Boode. “The atmosphere here is really cool, really friendly people...The World Games 2021 couldn’t get a better city than Birmingham.”**

Currently the BOC is focusing on implementing The World Games 2021 education program in Birmingham City Schools, with plans to then scale to schools throughout the state of Alabama.



Photos from the Korfball training seminar - in classroom and on court courses.





# 1. TWG 2021 / BOC

## 1.3 TWG 2021 Tickets and Packages

BOC is currently working on the ticketing strategy, extra delegate package, IF package, and fan package options for The World Games 2021. Tickets for The Games will be available for purchase in July 2020 via the official TWG 2021 website.

Once the details are finalized, additional information on ticket prices and packages will be announced in separate communication and available in upcoming bulletins, on the BOC's and IWGA's websites, as well as in press releases. If you would like to be notified when tickets are available, [click here](#).

## 1.4 Volunteer Program

Volunteers will play a key role in supporting the delivery of Games-services and Games-operations. The BOC is working on determining specific volunteer jobs and functional areas - these details will be announced in the next year. The BOC anticipates accepting both domestic and international volunteers who want to be a part of creating a lively atmosphere for The Games attendees.

The World Games 2021 Volunteer Program is proposed to launch in May 2020. If you are interested in volunteering for The World Games 2021, [click here](#).

## 1.5 IF Sponsorships

International Federations must submit sponsorship approval requests. IFs who wish to display sponsor marks on uniforms, training apparel, etc. must seek the BOC's approval on IGMS. The BOC and IWGA have agreed that at the latest 15 March 2021 shall be the deadline for all IF sponsorship requests. You will receive instructions and detail in separate communication regarding the approval process.

## 1.6 Accreditation

In October, Birmingham Organizing Committee and IWGA have a meeting with Swiss Timing, the official Time Keeper of TWG 2021, to finalize the registration and accreditation process for athletes, officials, VIPs, extra delegates, and media representatives, as well as, the preliminary registration procedures. The BOC does not anticipate the process to differ greatly from TWG 2017.

All details regarding the registration process and accreditation procedure will be shared in upcoming bulletins.



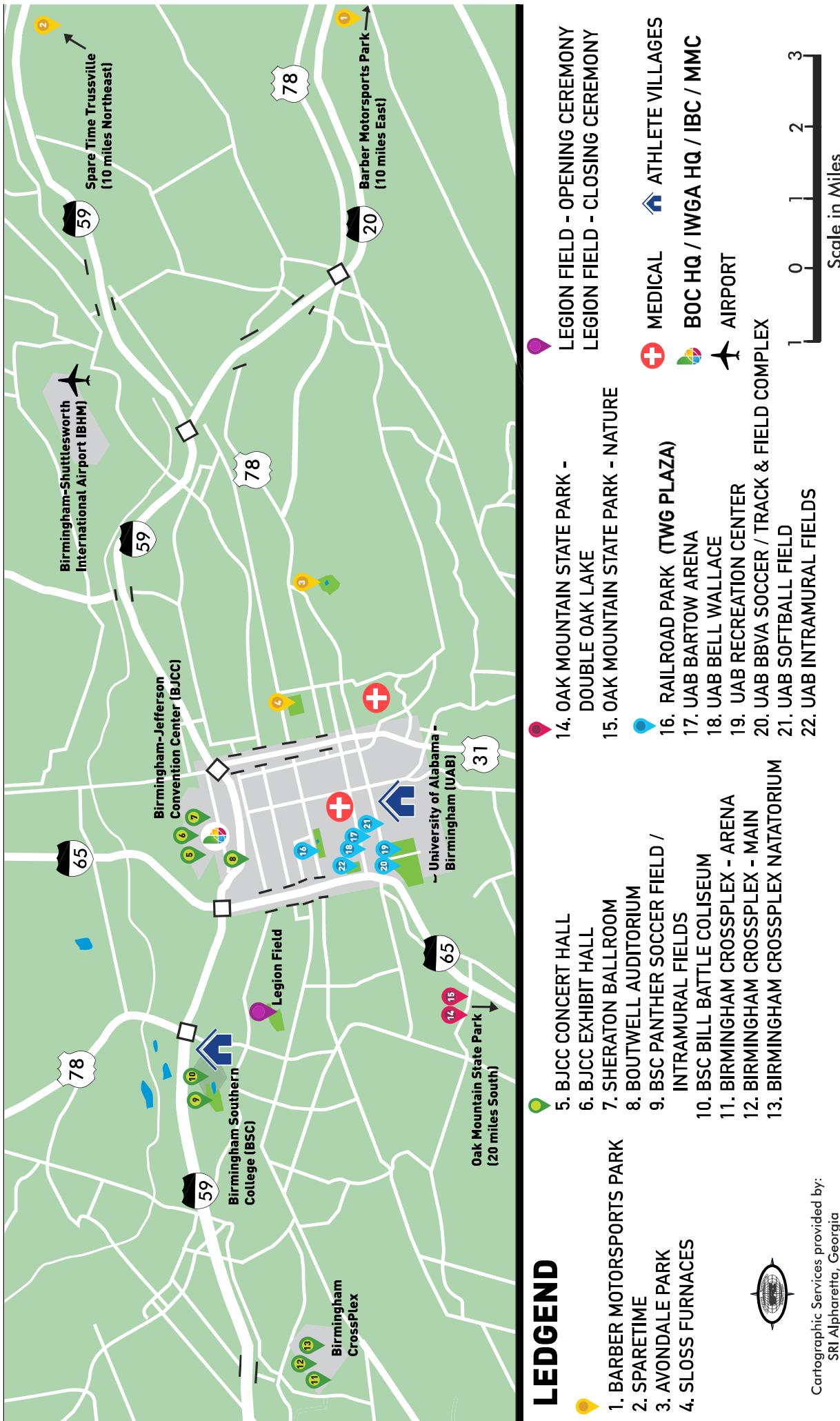
# 2. SPORTS

## 2.1 Sport + Venue List

Invitational Sports	
Duathlon	Men's Lacrosse
TBC	20. UAB - Soccer / Track Complex
Wheelchair Rugby	
Artistic & Dance Sports	
DanceSport	Cano
17. UAB Bartow Arena	13. Birmingham CrossPlex - Natatorium
4. Sloss Furnaces	14. Oak Mountain State Park - Double Oak Lake
Gymnastics	Fistball
17. UAB Bartow Arena	9. BSC - Soccer Field / Intramural Fields
4. Sloss Furnaces	11. Birmingham CrossPlex - Harris Arena
Roller Sports	Floorball
	6. BJCC - Exhibition Hall
DanceSport	Beach Handball
17. UAB Bartow Arena	4. Sloss Furnaces
4. Sloss Furnaces	Korfball
	6. BJCC - Exhibition Hall
Gymnastics	Lacrosse
17. UAB Bartow Arena	20. UAB - Soccer / Track Complex
4. Sloss Furnaces	Racquetball
	19. UAB - Recreation Center
Roller Sports	Softball
	21. UAB - Softball Field
Ball Sports	Squash
	19. UAB - Recreation Center
Arts	
Ju-Jitsu	Martial Arts
10. BSC - Bill Battle Coliseum	8. Boutwell Auditorium
Karate	Muaythai
10. BSC - Bill Battle Coliseum	8. Boutwell Auditorium
Boules Sports	Kickboxing
20. UAB - Soccer / Track Complex	8. Boutwell Auditorium
Bowling	Sumo
2. Spare Time Trussville	8. Boutwell Auditorium
Precision Sports	Marital Arts
BJCC - Exhibition Hall	Martial Arts
Beach Handball	Sumo
4. Sloss Furnaces	8. Boutwell Auditorium
Korfball	Marital Arts
6. BJCC - Exhibition Hall	Martial Arts
Lacrosse	Sumo
20. UAB - Soccer / Track Complex	Marital Arts
Racquetball	Marital Arts
19. UAB - Recreation Center	Sumo
Softball	Marital Arts
21. UAB - Softball Field	Marital Arts
Squash	Marital Arts
19. UAB - Recreation Center	Sumo
Strength Sports	
Archery	Archery
3. Avondale Park	3. Avondale Park
Billiards Sports	Billiards Sports
7. Sheraton Ballroom	7. Sheraton Ballroom
Boules Sports	Boules Sports
20. UAB - Soccer / Track Complex	20. UAB - Soccer / Track Complex
Bowling	Bowling
2. Spare Time Trussville	2. Spare Time Trussville
Precision Sports	Precision Sports
BJCC - Exhibition Hall	BJCC - Exhibition Hall
Beach Handball	Beach Handball
4. Sloss Furnaces	4. Sloss Furnaces
Korfball	Korfball
6. BJCC - Exhibition Hall	6. BJCC - Exhibition Hall
Lacrosse	Lacrosse
20. UAB - Soccer / Track Complex	20. UAB - Soccer / Track Complex
Racquetball	Racquetball
19. UAB - Recreation Center	19. UAB - Recreation Center
Softball	Softball
21. UAB - Softball Field	21. UAB - Softball Field
Squash	Squash
19. UAB - Recreation Center	19. UAB - Recreation Center
Air Sports	
Air Sports	Air Sports
1. Barber Motorsports Park	1. Barber Motorsports Park
Finswimming	
Finswimming	Finswimming
13. Birmingham CrossPlex - Natatorium	13. Birmingham CrossPlex - Natatorium
Flying Disc	
Flying Disc	Flying Disc
22. UAB - Intramural Field	22. UAB - Intramural Field
Life Saving	
Life Saving	Life Saving
13. Birmingham CrossPlex - Natatorium	13. Birmingham CrossPlex - Natatorium
Orienteering	
Orienteering	Orienteering
10. BSC - Campus	10. BSC - Campus
15. Oak Mountain State Park	15. Oak Mountain State Park
Downtown Birmingham	Downtown Birmingham
Roller Sports	
Roller Sports	Roller Sports
12. Birmingham CrossPlex - Main	12. Birmingham CrossPlex - Main
11. Birmingham CrossPlex - Harris Arena	11. Birmingham CrossPlex - Harris Arena
Sport Climbing	
Sport Climbing	Sport Climbing
4. Sloss Furnaces	4. Sloss Furnaces
Waterski & Wakeboard	
Waterski & Wakeboard	Waterski & Wakeboard
14. Oak Mountain State Park - Double Oak Lake	14. Oak Mountain State Park - Double Oak Lake
Trend Sports	
Trend Sports	Trend Sports

# 2. SPORTS

## 2.2 TWG 2021 Venue Map





## 2. SPORTS

### 2.3 Demonstration Sports Program

The World Games 2021 Demonstration Sports Program is an opportunity for International Federations and respective National Federations to showcase their sports during The World Games 2021. The Birmingham Organizing Committee (BOC) and IWGA want to give all IWGA Members, be they on the sports program or not, a platform to demonstrate their sports in Birmingham. The BOC has opened the application process for all IFs to become part of the 'Demonstration Sports Program'.

**There will be three different opportunities for Federations to participate in the Demonstration Sports Program:**

#### 1. Sports Garden

The participating Federation will have DEDICATED SPACE in the Sports Garden within The World Games Plaza at Railroad Park, one of the main hubs of activity throughout each day of The World Games. Participants will have the opportunity to program their space to operate all day, every day or two or more federations share a booth on mutually agreed upon days.

#### 2. The World Games Plaza Stage

The participating Federation will have SHARED SPACE / SHORT SESSIONS on stage of The World Games Plaza. Participants will be scheduled to appear on the main stage at The World Games Plaza one or more times during operation of The World Games Plaza.

#### 3. Competition Break Sessions

The participating Federation will be allowed to utilize the FIELD OF PLAY at various competition venues during scheduled competition breaks.

It is important to note that the BOC and IWGA are offering time on the schedule, and space (as available). Any equipment, personnel, staging, lighting, fixtures, etc. will be the responsibility of the participating IF. The BOC will publish a rate card for available rental items such as staging/flooring, tents, tables, chairs, audio visual equipment, etc.

At this time all IFs should have received a letter from VP, Sport, Steve Mistrot regarding the program. Please indicate initial interest for the Demonstration Sports Program by 30 September 2019, with a brief description of your participation idea. [Official request forms](#) are available on our website and will be due to the BOC no later than 31 December 2019.

If you have any questions, please contact either Steve Mistrot ([s.mistrot@theworldgames2021.org](mailto:s.mistrot@theworldgames2021.org)) or IWGA representative Sebastian Garvens ([s.garvens@theworldgames.org](mailto:s.garvens@theworldgames.org)).



# 2. SPORTS

## 2.4 Requirement Requests

As the BOC is developing competition venue plans, it is very important for IF's to complete the 'Requirements' page on the IWGA Games Management System (IGMS) to ensure respective competition venues are properly suited during The Games. Below are step-by-step directions on how to find the IGMS 'Requirements' page:

- Step 1:** Login to your IGMS account
- Step 2:** Scroll over 'MEMBERS INFO'
- Step 3:** Click 'Requirements'
- Step 4:** Select IF
- Step 5:** Fill out the empty fields

International Federations are responsible for providing a comprehensive list of all requirements in order for the BOC to adequately deliver Field of Play. The BOC will reach out to the IFs, who they feel have not fully completed the 'Requirements' page so that by 31 October 2019, the BOC shall have a comprehensive list of all field of play requirements for every sport discipline.

### Step 2 & 3

The screenshot shows the IGMS homepage with the 'MEMBERS INFO' menu item highlighted in blue. The page includes a navigation bar with links like 'Events', 'Locations', 'Accommodation', 'Broadcast', 'Catering', 'Logistics', 'Marketing', 'Ticketing', 'Overlay', 'Sponsor Services', 'Hospitality', 'Timing/Scoring/Results', 'Transportation/Travel', and 'Venue Operations & Management'. A sidebar on the left provides instructions for completing the requirements page.

### Step 4

The screenshot shows the 'Requirements' page for Air Sports - The World Air Sports Federation. It lists various requirements such as 'Field of play dimensions', 'Field of play height', 'Number of competition fields of play', 'Number of additional fields of play for training / warm-up', 'Field of play surface', 'Sport specific equipment and safety measures', and 'Other requirements not indicated above'. Most fields are currently empty or marked as 'Not applicable'.

### Step 5

The screenshot shows the same 'Requirements' page for Air Sports, but with several fields filled in with specific details. For example, 'Field of play dimensions' is described as 'For the racing circuit, a minimum developed size of 200 m within a 180° racing course for track is a rectangle that defines a 10° flight path. It is formed by a start line obstacles that be crossed or avoided and a finish line'. Other fields like 'Field of play height' and 'Number of competition fields of play' also contain detailed descriptions.

## 2.5 Test Events

The Birmingham Organizing Committee is in discussion with Lacrosse, Sport Climbing, Fistball, Powerlifting, and Kickboxing for proposed test events for 2020.

The purpose of test events is to build excitement in Birmingham, but also utilize these events to test Games-elements/systems (i.e. accommodations, accreditation, broadcast, catering, logistics, marketing, ticketing & hospitality sales, overlay, sponsor services/hospitality, timing/scoring/results, transportation/travel (Visas), and venue operations & management).



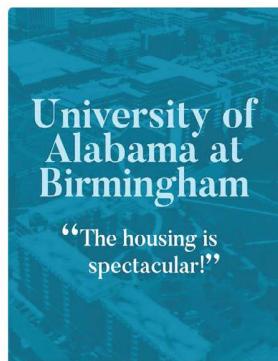
## 3. GAMES SERVICES

### 3.1 Accommodations

University of Alabama - Birmingham (UAB) and Birmingham Southern College (BSC) will be the locations for the Athlete Villages. Athletes and officials will be assigned to the Athlete Village in closest proximity to their respective competition venue. For reference of location please view the [map on page 9](#).

All Athlete Villages will have on-site catering centers (please reference Section 4.3 for meal information), FICS services, and information service desks. Please note that FICS chiropractic services will also be located at competition venues to give treatments to accredited persons.

Further details will be shared in upcoming bulletins closer to Games-time.



**Birmingham-Southern College**

“The campus is beautiful and does not warrant leaving because it has everything.”

### 3.2 Transportation

As of the date of Bulletin 2, there are no vital transportation updates. Please reference Bulletin 1 for information regarding air transportation and ground transportation.

Further details will be shared in upcoming bulletins closer to Games-time.



# 3. GAMES SERVICES

## 3.3 Meals

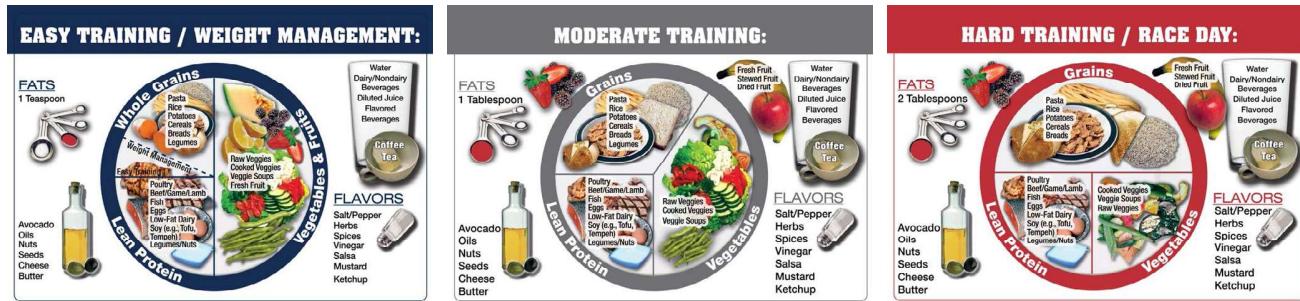
Catering will be provided at three dining facilities on-site at both Athlete Villages. Please note that officials and extra-delegates are projected to be treated like athletes. The catering centers are as follows:

1. Birmingham Southern College Dining Facility at Birmingham Southern College (BSC)
2. The Commons on the Green at The University of Alabama at Birmingham (UAB)
3. The New Freshman Hall dining facility at UAB

Please reference the [map on page 9](#) for location of BSC and UAB campuses for dining facilities.

### Projected Menu

The plan is to have a 4-day rotating menu. The proposed menu components will follow the guidelines of the USOPC, please see the image below as an example.



Please note that the BOC plans to offer a wide variety of food options to accommodate various, specific needs of accredited persons.

### Meal Hours

Longer service hours have been proposed for the above dining facilities to accommodate the training and competition schedules.

Breakfast: 6:30am – 10:00am

Lunch: 12:00pm – 4:00pm

Dinner: 6:00pm – 10:00pm

### Meals To-Go

The BOC is strategizing how to accommodate for the dining needs of those at the training and competition facilities. The BOC will utilize The World Games 2017 method of a “meal to go”/“box lunch” with parameters for accredited persons. This procedure is in the hands of the IF Competition Manager and the BOC’s service staff.



## 3. GAMES SERVICES

### 3.4 Anti-Doping

WADA code updates for TWG 2021 for participating IFs are to be presented at the next Competition Managers Meeting in October 2020.

### 3.5 Insurance

#### **Competitor Insurance**

The BOC will publish any medical and public liability insurance requirements for competitors and their equipment no later than 30 September 2020.

#### **Temporary Competitor Insurance Coverage**

The BOC will publish conditions and prices for temporary health insurance available for purchase on arrival to Birmingham no later than 30 September 2020.

Further details will be shared in upcoming bulletins.

### 3.6 Ceremonies

#### **The World Games 2021 Opening and Closing Ceremony**

At the end of August, the BOC distributed the Games Opening and Closing Ceremony RFP for qualified companies to submit a proposal to plan, organize, and manage the ceremonial events within the programming schedule of The World Games 2021. The BOC will present the Opening Ceremony concepts to the IWGA in January 2020 and Closing Ceremony concepts in February 2020. Both ceremonies are currently projected to take place at Legion Field.

Access privileges will be determined after concepts are developed. Further details will be shared in upcoming bulletins.

#### **IF - Specific Ceremonies**

Similar to the medal ceremonies, sport-specific ceremonies are included in the entirety of sport presentation. International Federations who wish to conduct a sport-specific opening ceremony at competition venues must follow the standard template that the IWGA will publish by the end of this year. It is important for the IFs to follow this standard template so that pre-competition ceremonies (like medal ceremonies) are in context of the overall competition schedule.

Further details will be shared in upcoming bulletins.



## 4. MEDIA

### 4.1 Host Broadcaster & TV Production

The BOC and IWGA have engaged world-renowned International Sports Broadcasting (ISB) to provide host broadcasting services for The World Games 2021 Birmingham. The BOC and ISB have a joint meeting in October to discuss details about production hours, sport coverage and overall production planning.

As with The World Games 2017 Wroclaw, a 24/7 Channel will be available for the global distribution of The Games. In addition, international broadcasters will get the chance to pick up specific streams of sports that are popular in their countries. ISB will use up to eight OB vans for the production of the TV signal.

ISB will not only act as the production arm of The World Games 2021; they will take over the international marketing of the media rights too.

In addition, IWGA and ISB plan to continue to work with Olympic Channel to secure distribution of The World Games 2021 to all territories in the world.

IWGA will hold a media workshop for International Federations to inform them about requirements for the best TV production possible. IFs will have to identify a counterpart for the TV production team on-site at the competition venues. IFs will receive more information on this topic at the IWGA media workshop in November.

### 4.2 Media Centers

The main media center is projected to be located in the at Birmingham-Jefferson Convention Complex (BJCC) which is adjacent to the HQ hotel. Sub-media centers are projected to have dedicated space at each competition venue.

Further details for IF media staff and media accreditation process will be shared in upcoming bulletins.

### 4.3 TWG 2021 Assets Downloads

International Federation may visit the [Downloads](#) page under the Press Room tab on our website to obtain pictures, videos, and TWG 2021 logo files to utilize in promoting The World Games 2021 (#RoadtoBHM) on their social media channels and at qualification events. Please continue to check the 'Downloads' page where more assets will be uploaded in the future.



## 5. WRAP-UP

### 5.1 Important Dates

ITEM	DATE
Submit Interest for Demonstration Sports Program	30 September 2019
IF Requirements Completion Deadline	31 October 2019
Submit Demonstration Sport Program Request Form	31 December 2019
The World Games 2021 Volunteer Program Launches	May, 2020
Tickets for The World Games 2021 Become Available for Purchase	July, 2020
2nd Competition Managers Meeting	October, 2020
IF Sponsorship Request Deadline	15 March 2021

### 5.2 Bulletin 3

As of the release date of Bulletin 2, Birmingham Organizing Committee will distribute Bulletin 3 on 1 September 2020.

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REGIONS

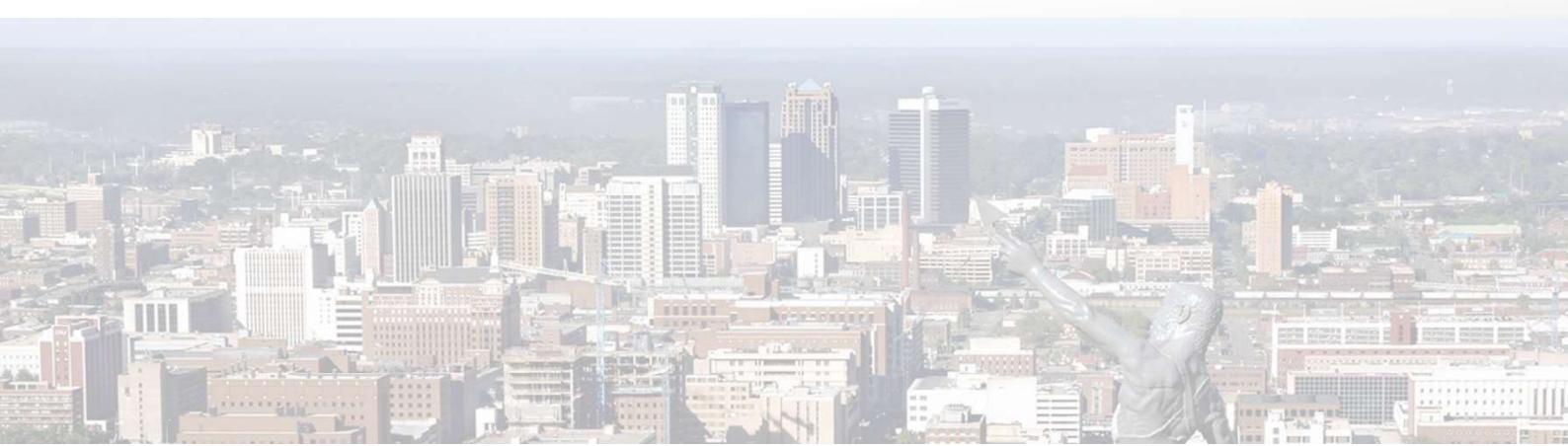


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Greater Birmingham Convention & Visitors Bureau



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**#RoadtoBHM #TWG2021 #WeAreTheWorldGames**



Name of the Association	Tier Group Actions to be taken to reach the next tier group	Debts to IFF
Hungarian Floorball Federation	0 Good Governance policy missing	4000 CHF
Philippine Floorball Association	1 Anti-Doping policy missing	None
UK Floorball Federation Ltd	1 Recognition missing	None
Dutch Floorball Federation	1 Development plans missing,	None
Israeli Floorball Association (ILFA)	1 Development plans missing, no regular series, policies according to general sports laws	None
Norwegian floorball association	2 Development plans for adult players and coaches are missing	None
Spanish Unihockey and Floorball Association	2 Marketing plan missing	None
Floorball New Zealand	1 Development plans, good governance, conflict of interest and marketing plans missing	None
Thailand Hockey Association (Thailand floorball)	1 Basically all policies missing, mission statement, marketing plans	None
CAMEROON FLOORBALL ASSOCIATION	0 Good governance policy missing	To IFF
Singapore Floorball Association	1 Vision statement missing, not organized international events since 2004	None
Finnish Floorball Federation	1 Code of conduct and conflict of interest, only instructions for the staff, no policy as such	None
Kenya Floorball Federation	0 The Federation has just been reorganized under one wings	Annual fee 2018
Florbol Turkiye/Florbol Genclik ve Spor Kulubu	1 Can't participate with national teams due to the lack of recognition from the national sports	4200 CHF to IFF total
Czech Floorball	1 Code of conduct policy missing	None
Korea Floorball Federation	1 Policies missing and no specific development plans	None
Federazione Italiana Unihockey Floorball	1 No development plans, no policies	None
Estonian Floorball Union	2 Mission statement missing	None
swiss unihockey	3	None
Liechtenstein Unihockey	1 Is a member of Swiss Floorball, no own policies, no own development plans	None
Swedish Floorball Federation	3	None
Iceland Floorball Committee	1 No development plans, no policies	1500 CHF, annual fees
Floorball Association of Nigeria	1 No development plans, no policies	500 CHF, annual fee
Slovak Floorball Association	1 Debts to the IFF	22500 CHF
Floorball Canada	1 Not specified policies, development plans missing	None
German Floorball Association	1 Development plans missing, policies missing, except coaching development and AD polic	None
Austrian Floorball Association	1 Code of conflict policy missing, development plans	None
BFF	1 Development plans and policies missing	None
China Floorball Federation	1 Player license system missing, development plans and policies missing	None
Fédération Ivoirienne de Floorball	1 No real policies, no real mission nor vision statement	1500 CHF, annual fees
Japan Floorball Association	0 No social media channels	None
Nigeria Floorball Association	0 No annual accounts, bookkeeping	500 CHF, annual fee
Slovenian floorball association	1 No development plans, no policies	7700 CHF
Latvian Floorball Union	1 Policies missing(Code of Conduct), Development plans missing	46000 CHF
Pakistan Floorball Association	1 No development plans, no policies	3300 CHF, annual fees
Ukrainian Floorball Federation	1 No development plans, no policies	8500 CHF
Polish Floorball Federation	1 All other polices are missing except AD	None
AUSTRALIAN FLOORBALL ASSOCIATION	1 Only regional leagues	None
Somalia Floorball Federation	0 No tournaments being played, no annual accounts	500 CHF, annual fee
France Floorball	1 Policies missing and no specific development plans	None
Floorball Denmark	1 Conflict of interest policy missing	None
Floorball USA	1 No national leagues, just national tournaments with mixed teams	None

## **APPENDIX 31**

### **National Association Comments to the proposed Champions Cup Home & Away Concept 2023 - .**

The Champions Cup steering group has asked the CC stakeholders for their comments to the latest proposal of the Champions Cup Concept by the end of August. IFF has received the following comments and the CB would need to have their reaction to these.

#### **Czech Republic:**

The Czech Floorball is in principle positive to the proposal, but needs to clarify a few questions.

#### **Finland:**

The Finnish Board has decided to approve the Phase 1 of the CC concept from 2023 onwards with one text change.

In paragraph 2.1. the following text should be reformulated: The champions of the Top4-countries have no obligation to participate the Champions Cup, but the national associations have the obligation to pay their Champions Cup-fee anyway.

The Finnish board suggests that this text shall be replaced with a text that conveys the following idea: *The starting point is that two teams from each country participates, one of which is the national league champion and the other is chosen by the national federation (e.g. the silver medallist or the national Cup champion). If the champion will not participate for some reason, the national federation has the right to name another team. If the national federation does not name two teams, they still have the obligation to pay the Champions Cup fee of two teams.*

#### **Sweden:**

The Swedish CB has not discussed the topic in the last Swedish CB meeting. The topic will be discussed in the next meeting of the SIBF CB on October 6<sup>th</sup>.

#### **Switzerland:**

The Swiss CB is in agreement with the proposal for the CC Home & Away Concept and the adaption from Finland is fine for Swiss Unihockey.



INTERNATIONAL  
OLYMPIC  
COMMITTEE

Form

UNCLASSIFIED  
**APPENDIX 32a**

## 2019 Olympic Movement Sustainability Case Studies

12 August 2019

Department for Corporate Development, Brand and Sustainability

### Questionnaire for the Case Study Production

*To make the case study production process easier, we would like to ask you to fill in this questionnaire. Please note that it will only be used to write and design the Olympic Movement Sustainability Case Studies.*

*Thank you in advance for your collaboration.*

Name of the International Federation: International Floorball Federation

1) What is the name of the sustainability initiative? *Stick with it! (Give your stick or ball a new life or recycle it and support developing floorball countries)*

2) When was the project created? Initial planning started in spring 2019 => the project will start as a part of the promotion campaign of the Men's World Floorball Championships (WFC) in Helsinki, Finland in the fall of 2020, with the main execution in Dec 2020 during the WFC (planned also for Dec 2021 and Oct 2022)

3) Could you summarize your project in a few sentences?

We are now starting a sustainability project in advance of the Men's World Floorball Championships 2020 to execute a project where we collect old and used floorball materials (balls, sticks, blades etc), in connection to the promotion of the WFC 2020 and then in a bigger scale during the event in Helsinki.

The old or broken floorball materials are usually just thrown away by the players or clubs and we want to re-use as much as possible, by servicing the sticks and the used but still playable balls for Floorball development in the developing countries. We will also arrange for the recycling of the broken materials with the local authorities and the industry, as the Floorball stick blades and balls are plastic (PE, PP, PEH, etc.) and the stick shafts have carbon.



#### 4) What were the main motivations that pushed the IF to create it?

Taken from the IFF strategy document:

*"IFF strives to develop and improve relations with all stakeholders on a continuous basis"*  
*AND "enhance the development of Floorball worldwide"*

The global concern of acting sustainably touches everyone so we wanted to come up with a way to contribute. The IFF as well as its main partner (equipment manufacturer) can reuse equipment in favour of developing countries and at the same time save resources. Simultaneously we hope to create awareness that broken floorball balls, blades and drinking bottles should be recycled instead of being thrown away.

The initiative also supports the strategy of our equipment partner sustainability program. In order to keep an image of being a dynamic IF and among the pioneers, this initiative also upholds this image.

#### 5) Who are the main stakeholders involved?

The main stakeholders are the IFF, the WFC LOC and all partners involved in the adjacent World Championships.

The national federations and/ or floorball groups that will receive the recycled equipment. We are also investigating if we could through organisations like Peace and Sport provide the Floorball material for refugee camps etc.

#### 6) What is the timeframe of the initiative (starting date, ending date, potential frequency)

The initiative has been set in motion during spring 2019 with preliminary discussion with the IFF material partner. The target is to have it in place by Q3/2020, ready for the Helsinki 2020 World Floorball Championships (December). Further the plan is to make this an integral part of the IFF major events taking place at the end of each year (currently known WFC 2021 Sweden, WFC 2022 Switzerland)

#### 7) What are the main objectives? (3 objectives would be good)

- Saving resources. The recycled (serviced and re-used) sticks are an addition to the quota of new floorball sticks usually provided to the IFF by the equipment sponsor hence less newly produced sticks
- The unusable material (broken / worn-out blades, broken balls, broken drinking bottles) will be directed to a recycling facility instead of being treated as general waste
- Increase the amount of support to developing floorball countries
- Create awareness about recycling also outside the material which nowadays included in the recycling processes, as these floorball materials are not within the scope of the current set recycling infrastructures.
- Show example to the rest of the world / challenge other sports to also act
- Create new sponsorship opportunities



8) Could you provide us with a relevant quotation (1 or 2 sentences) of someone representing the IF and talking about the sustainability initiative?

*"As an IF we need to find ways to contribute in building sustainability for our sport. The fan survey gave proof that we are on a good level, but we aim for improvement. Our initiative is a multiple win situation: our equipment sponsor wants it, we both can save resources, our developing markets will receive equipment and the floorball community can proudly say that they take part in sustainability initiatives"*, explains Mr John Liljelund, Secretary General, IFF

9) How have you evaluated the impact of your project? Please mention relevant facts and figures if you have some.

Expected impacts:

- Next fan survey will show if there is improvement how we are perceived (among measured descriptions: modern, responsible, environmentally friendly, socially responsible)
- Positive media exposure
- Decrease the amount of **new** sticks needed for development work in developing countries

10) What are the benefits for the IF that you have identified from the project? (Please write at least 3 benefits)

- Possibility to provide material to developing Floorball countries
- Image / PR benefits
- Making our product/ the IF more attractive in the eyes of potential partners
- Living up to or exceeding the expectations of our fans (fan survey results)
- Strengthening our partner relationships
- Employment of some club people for the campaign period (collection staff / servicing the sticks)

11) What are the next steps of your sustainability initiative?

The planning of the project is on-going (see attached document/in process) and will be negotiated with the LOC of the Helsinki 2020 World Floorball Championships as well as our equipment sponsor. Further we will contact local recycling companies to map the willingness to support this cause. After the first round in Helsinki we will evaluate the success of the initiative and take any learnings to discuss any necessary improvements or country-specific adaptions towards the WFC 2021 in Sweden and WFC 2022 in Switzerland.

Based on the three-year results there should be enough evidence whether this can be continued or even extended as something that national federations could drive as a national initiative (recycling containers in sports halls). To maximize the impact of the initiative we will also contact other equipment manufacturers to map interest and support.

*Thank you for your collaboration, please do not hesitate to contact us if you need any information.*

## Sustainability initiative

Project plan: *Stick with it! (Give your stick/ball a new life and support developing floorball countries)*

The IFF has started an initiative to organize collection of used floorball material for re-use purposes in connection of World Floorball Championship (WFC) events. The project will be organized in cooperation with the LOCs, the IFF equipment sponsor and hopefully a recycling entity. The goals are to create awareness of the possibilities to give your old equipment a new life, to establish channels for recycling plastic from floorball equipment and provide more support to developing floorball countries.

### Stakeholders

The initiative is driven by the IFF and organized in close cooperation with the LOC's and its partners (among others the Helsinki 2020 WFC partners is a logistics company). The IFF will also work together with its equipment sponsor. Early 2020 we aim to include a recycling company to participate in the project (recycling of the non-reusable plastic material)

### Timeline

The preparations for the initiative have started during spring 2019 with initial discussions with the IFF equipment sponsors and the LOC. The preparations will continue through autumn 2019 to have a fixed plan for 2020. The target is to have actual campaign measures in place by Q3/2020, ready for the Helsinki 2020 World Floorball Championships (December). Further the plan is to make this an integral part of the IFF major events taking place at the end of each year (currently known: WFC 2021 Sweden (December), WFC 2022 Switzerland (October)).

The plan is to run the initiative for three consecutive years in connection with the adult World Floorball Championships. After the 2022 WFC in Switzerland a more thorough analysis will be made for future decisions. This will include at least interviews with the stakeholders and a new round of the floorball fan survey.

### How it works?

In connection with the WFCs, the IFF and the LOC will in cooperation organize collection points for used floorball material (sticks, balls, drinking bottles, goalie equipment). This will require the set up (tent/stand) of the actual collection spots (including permissions), some sort of containers for the material and some storing capacity for these containers. Places to bring the material will be established at/or close to the WFC venue. Depending on resources further spots could be hosted e.g. in city centres. The transport of the donated material is either done with LOC vehicles or possible logistics partner. The collection points need to be operated and the personnel will be most likely recruited from local floorball clubs. These people are familiar with the equipment and will also have the skills for servicing the sticks (it might be easier to organize the servicing in a centralized location with necessary tools / might be the same location where material is stored

before being dispatched forward). The compensation model for the employed could come in the form of money or /and floorball equipment (input from the equipment manufacturer)

Once the reusable material has been collected, evaluated and serviced floorball federations in developing floorball countries and/or floorball groups will receive used floorball sticks and balls as part of the IFF development program.

The project responsibilities/tasks will be divided as follows:

- Overall project coordination: IFF Sales Coordinator
- Collection points / personnel / marcom: LOC Event Director + Marketing Manager
- Re-usable equipment: IFF office / LOC / logistics partner
- Recyclable raw material: recycling company / local authorities

#### Communication / marketing actions

The IFF is to coordinate the communicational efforts together with the LOC. The general information of the initiative is to be published as a press release. This is an integral part of the plan but hopefully would gain some increased awareness as an Olympic Movement Sustainability Case Study. Social media channels will be utilized to address the floorball community to create awareness of the initiative. We will investigate if we can find some financing to also create a marketing push for further awareness among the general public (online media, press, posters, direct mailing for ticket owners) in cooperation with the LOC and/or the equipment manufacturer.

The involved commercial partners e.g. logistics company, equipment manufacturer, recycling company will receive visibility in the communicational and marketing efforts. Certain visibility elements can also be added in the collection point graphic design.

Further communication will be published in IFF / LOC managed channels to report on the success of the collection campaign. The report will also carry information which floorball federations / floorball groups were the recipients of the reused material. The goal is to also have photo material however from experience we know this can be sometimes challenging to obtain from developing floorball markets.

#### Financials

The cost structure for the initiative will for a large proportion consist of working hours to organize and orchestrate the project however actual money needs to be allocated to collection point infrastructure, personnel (external) and most likely marketing. A more accurate budget can be created during Q2/Q3 2020

- IFF (organisation)
- Equipment sponsor (material/merchandise / cash (=> employees/marketing))
- LOC (organisation / collection points / communications / marketing)
- Logistics partner (transport)



INTERNATIONAL  
FLOORBALL  
FEDERATION

Recognised by the IOC  
Ordinary member of GAISF  
**APPENDIX 32b**

- Recycling company (material recycling / transport)
- possibly: Olympic Refugee Foundation / Olympic Solidarity (distribution of reusable equipment)

## **Appendix 33**

### **Organisers fee and support – current system**

#### WFCQ:

The organisers pay an Organisers fee of 6000 CHF

A support for producing internet stream, 2000 CHF, is withdrawn from the fee which means that the WFCQ organisers pay a net sum of 4000 CHF to IFF

#### U19 WFCQ:

The organisers pay an Organisers fee of 2000 CHF

A support for producing internet stream, 2000 CHF, is withdrawn from the fee which means that the U19 WFCQ organisers pay a net sum of 0 CHF to IFF

### **Organisers fee, support and new additional support from WFC and U19 WFC 2021**

#### WFCQ:

The organisers pay an Organisers fee of 6000 CHF

A support for producing internet stream, 2000 CHF, is withdrawn from the fee and in addition 500 CHF per incoming team to the WFCQ.

With 7 incoming teams (as is the case for the WFCQ 2020) the additional support is 3500 CHF so a WFCQ organiser would pay a net sum of 500 CHF to IFF ( $-6000 + 2000 + 3500 = -500$ ).

#### U19 WFCQ:

The organisers pay an Organisers fee of 2000 CHF

A support for producing internet stream, 2000 CHF, is withdrawn from the fee and in addition 250 CHF per incoming team to the WFCQ.

With 4 incoming teams (as is the case for the U19 WFCQ 2020) the additional support is 1000 CHF so a WFCQ organiser would receive a net sum of 1000 CHF from IFF ( $-2000 + 2000 + 1000 = 1000$ ).

***The total increase*** of costs for IFF (based on number of teams 2020) will be 15000 CHF divided as follows:

WFCQ: 28 teams  $\times$  500 = 14000 CHF

U19 WFCQ: 4 teams  $\times$  250 = 1000 CHF

***The total cost*** for IFF (based on number of teams 2020) with all WFCQ and U19 WFCQ organisers support will be 25000 CHF divided as follows:

WFCQ: 8000 + 14000 = 22000 CHF

U19 WFCQ: 2000 + 1000 = 3000 CHF