

# Jörg Beer

## *Member/Marketing*



Birth year: 1967  
Nationality: Swiss  
E-mail: joerg.beer(at)bluewin.ch

Member of IFF CB, since: 2015  
Current term ends: 2020

### **Floorball experience**

*On Field of play:*  
Player, coach, referee

*Off Field of play:*  
Of President of Swiss National League (1999-2000)  
See

### **Profession**

Present:

From 2005 on CEO Fleurop-Interflora (Schweiz) AG

Past:

5 years Head of Sponsoring at Swiss National TV

5 years Head of Key Accounts Department at Publicities in Zurich (an advertising company)

### **Education**

Economics and Marketing

### **Hobbies**

Sport, marathon running, travelling

### **National Floorball tasks**

Member of SUHV CB, Vice president, responsible for Marketing & Events, from beginning of 2013 to present

President of Grasshopper Club Zürich from 2005 to 2014

Founder of UHC Rot-Weiss Chur (1985) a 5 years President (1986-1991)  
CB Member SUHV in the early nineties  
President of Swiss National League (1999-2000)  
Member of the Swiss National League Committee 2003-2005 und 2009-2011  
Vice president Floorball Association of the Canton of Zurich 2001-2005  
Chairman of Organisation Committee for European Cup 2005 Zurich und Adliswil  
Chairman of Organisation Committee for Star Games swiss unihockey  
2002/2003/2005/2006/2007/2009  
Chairman of Organisation Committee for Swiss Unihockey Masters 2011 und 2012 in  
Zurich  
Member of Organisation Committee for several international friendship games,  
tournaments (EFT) and World Championships (2004 in Zurich/Kloten and 2012 in Zurich)