

Helsinki, Finland 17th of September, 2017

IFF Central Board meeting 3/2017 17.09.2017

Place: Hotel Hanaholmen

Participants:	Tomas Eriksson	President
	Monica Bakke	
	Jörg Beer	
	Martin Klabere	
	Kimmo Nurminen	
	Lidwien Reehuis	ATC Chair
	Filip Suman	Vice President
	Veli Halonen	Operations Coordinator
	Stefan Kratz	Competition Manager
	John Liljelund	Secretary General

Excused: **Stephen King**
Carlos Lopez
Ron Spence
Thorbjörn Ovedal

Minutes

§ 1. Opening of the meeting

Mr. Eriksson opened the meeting of the CB at 08:30 and welcomed the members to the meeting. Mr. Eriksson concluded that Mr. King, Mr. Lopez, Mr. Ovedal and Mr. Spence are not in position to participate to the meeting due to different personal matters.

CB decided: To approve the report

§ 2. Approval of the agenda

Mr. Eriksson concluded that there were the following updated appendixes for the meeting and the agenda was approved

Appendix	3	- Claims situation 15.09.2017
Appendix	4	- License system situation
Appendix	5	- Champions Cup 2017 LOC Report
Appendix	7	- The World Games 2017 Floorball Evaluation Report
Appendix	8	- IFF Rules of the Game CB decided schedule
Appendix	9	- RACC report

CB decided: To update the appendixes

§ 3 **Minutes from the CB meeting:
03/2017 in Wroclaw, Poland 28.07.2017 (Appendix 1)**

The minutes from the last meetings were scrutinized, approved and put ad acta.

§ 4. **Economy**

a) **Financial report 31.08.2017**

Mrs. Bakke made a short presentation of the financial report and the balance sheet by the 31.08.2017 (**Appendix 2**). As not much has happened after the previous CB meeting the possibility to make a reliable forecast is still a bit shaky.

The outcome per 31st of August is 94.096 CHF which is still some 13.000 CHF better than last year but the forecast points towards a negative result of 50.000 CHF. The main reasons for this is the extra investment made for The World Games and the expected lower marketing income, both from the general marketing sales and the WFC. The WFC will also bring less income than expected.

The final financial report for the The World Games is not ready yet, as some invoices are still missing, but it will most probably stay around the EUR 74.000 – 78.000 EUR, after we had to take some costs for the satellite connectivity. The TWG finances will be updated later during the autumn.

Mr. Kratz explained that the expected outcome for the year will be around -50.000 CHF. Mr. Liljelund clarified that we had approved a minus of 70.000 from the World Games.

CB decided: To approve the report.

b) **Information on IFF claims – status September 15th, 2017**

Mr. Kratz presented the claims situation by the 15.09.2017 (**Appendix 3**), the license system situation for Associations in WFC 2017 and those not participating (**Appendix 4**). Mr. Kratz had been re-working the appendixes prior to the meeting and updated them accordingly for the meeting.

After the last meeting Slovenia has contacted the office to get on track and made a first payment. Also, Jamaica has been in contact and written to the office to get a clarification on their standing with the aim to get things sorted out. The next payment from Latvia will come in the coming months, as is the situation with a number of other countries.

CB decided: To approve the reports

§ 5. **World Championships**

a) **WFC 2017 Bratislava, Slovakia**

Mr. Kratz gave a short report of the preparations of the WFC 2017 in Bratislava, Slovakia.

After some delay the WFC 2017 web site has been launched and the ticket sales have started and also the 1st info letter to the participants has been sent. Preparations are underway and the IFF Office is working closely with the LOC to manage all issues.

Mr. Liljelund reported that TV is more or less in order, the time table is almost finished and agreements for broadcasts are made with Czech, Finnish, Slovak, Swedish and Swiss TV's. Discussions with the others are also ongoing and we are in contact with the Olympic Channel. As usual the TV set-up will be finalised in the beginning of November. The TV production will be made by the Slovak company ArenaSportTV, which will also broadcast all matches in their channels in Slovakia.

Mr. Liljelund made a short report of the TV situation, with agreement made for Czech Republic, Finland, Sweden and Switzerland. The offer has been sent to Denmark, Norway, Poland, Germany, Thailand, Singapore and other participating countries.

Mr. Suman expressed that there are some concern in the Czech Republic of the promotion of the WFC in Slovakia to fill the arenas.

CB decided: To approve the reports

b) WFC 2018 Prague, Czech Republic

Mr. Kratz reported that the schedules for the WFC 2018 qualifications are under negotiation and that a first draft of the match schedule for the final round is made and discussions are ongoing with the LOC. The LOC wants to start ticket sales much earlier, as the attendance objective is to break the record of a single game and the overall spectator record.

The organizer agreement for the WFC 2018 has been signed and was visible for the CB members at the meeting.

Mr. Suman informed that the WFC secretary general Ms. Zuzana Svobodová will start providing reports of the preparations from the next CB meeting. The work has started with the professional staff in the office with three persons already in beginning of the year and the marketing of the event has already started. The promotional campaign to the clubs has been made in the autumn with the league clubs. The interest is there with the clubs and there is a plan to have local activation in different regions.

The Czech Floorball will start discussions in 2017 with the National Associations for cooperation to ensure more international fans.

CB decided: To approve the report

c) U19 WFC 2018 St. Gallen, Switzerland

Mr. Kratz reported from the European U19 WFC 2018 qualification played in Austria from the 08-10.09.2017, from where the teams Austria and Russia qualified to the final round.

Further it is to be reported that a first draft of final round schedule has been prepared, in cooperation with the LOC, which is starting the promotion of the Event.

Mr. Halonen expressed that the LOC has been very active, which is really positive and helps a lot in the preparations.

CB decided: To approve the report

d) Upcoming organisers

U19 WFC 2019, Halifax, Canada

Mr. Liljelund informed that discussions with the LOC of the U19 WFC 2019 in Halifax, Canada has continued after their study trip to the U19 WFC in Växjö. The LOC is starting the preparations and a draft contract for the U19 WFC 2019 has been prepared and sent to the LOC.

U19 WFC 2020, Harbin, China

Mr. Liljelund informed that the negotiation with the Chinese Floorball Federation (CFF) have continued and the CFF is presently waiting for the final confirmation and approval from the General Administration of Sports in China (GASC), which is the Chinese equivalent to a sports confederation, to be able to sign the agreement for the U19 WFC 2020. The CFF has now confirmed that they will organize the U19 WFC 2020. The CFF has asked for negotiations of the contract in connection to the visit of Mr. Liljelund in the coming weeks. The process has been delayed, as the whole management of the Chinese Ice Hockey federation has been changed, under which the CFF is organized, as it is not an Olympic Sport. The implications are still positive and the process has moved forward, even if it still is not finalized. The IFF ExCo is to take the needed decisions during autumn, if CFF is not in position to confirm the agreement before the IFF CB meeting.

Mr. Suman felt it is really good the preparations and discussions are ongoing already now.

Mr. Eriksson agreed and things that it is vital to have a good contact to the CFF in this matter.

Mr. Beer informed that the WFC 2019 will be played in Neuchatel, in the western part of Switzerland. The matches will be played in the Patinoire du Littoral as main arena and the Salle de la Riveraine as second arena. Both arenas are in short walking distance, making it easier to organise and the support from the regional government will be good.

Mr. Nurminen informed that the Finnish Federation has started the planning for the WFC. The decision for the host city will be made during the 1st quarter in 2018. The idea is to have the marketing and visual elements ready by the Men's WFC 2018.

CB decided: To approve the reports

§ 6. EuroFloorball Cup

a) EuroFloorball Cup 2017

Mr. Kratz reported that the EuroFloorball Challenge 2017 was played in Trencin, Slovakia between the 23-27.08.2017. A total of 8 male teams participated and Tsunami Zahorska Bystricka from Slovakia won the tournament and qualified to the EuroFloorball Cup 2018.

Mr. Kratz further reported that the EuroFloorball Cup will be organized in Valmiera, Latvia 17-21.10.2017 with 6 Men's and 6 Women's teams and the preparations are ongoing with the Latvian LOC.

Mr. Suman asked if the WFC 2017 was visible during the Event. Mr. Kratz answered that there was limited visibility.

CB decided: To approve the report.

b) Champions Cup 2017

Mr. Nurminen reported on the preparations of the IFF Champions Cup 2017 to be played in Seinäjoki, Finland from the 06.-08.10.2017. The Champions Cup LOC had a meeting on the 12th of September, which the IFF CC Brand manager has participated in and a short report will be provided after the meeting to the CB. **(Appendix 5)** The report will cover the overall status of the organisation, cooperation with teams, financial situation (incl. ticket sales, partnerships), marketing (exhibition and activation areas), social media -activation (www-page, FB, Instagram, videos, Meltwater quiz) and the visibility in media. There was a training of the volunteers yesterday in Seinäjoki, which went well.

The preparations are ongoing on all levels. The TV negotiations are closed with Sweden and Switzerland and going into the final stages and we are awaiting an answer from both Czech Republic and Finland, as the overall TV agreements in Finland are still open. Mr. Nurminen explained that the SSBL has discussed with Discovery for the CC. The impact of the TV will affect sales a lot if there are visibility on the free channels in Finland. The final decision of discovery will be given on Monday the 18th of September.

The ticket sales have reached around one thousand sold tickets, so there is a challenge to reach the ticket sales target.

The Champions Cup Steering Group (CCSG) has based on the decision made in Vantaa, Finland on the 23.03.2017, worked on the CB decided for the Agreement for the organisation of the Champions Cup 2019 – 2022, shall be signed during September.

Mr. Nurminen informed that the CCSG gave a working group headed by Mr. Rantakari has prepared a first draft CB decided concept paper for how to build a system for a home and away based games, based on the work done during the first session of this working group will be held on Saturday the 29th of July in Wroclaw. **(Appendix 6)** Based on the concept paper and the related questionnaire the IFF Office has interviewed the participating teams in the EFCh in Hungary. The Task force will analyse the results of the questionnaire after the CC and the EFC.

Mr. Klabere felt that the CC Concept paper is a good way to show how the tournament could be played with the home/away system and are happy that competition experts was involved in the process of making it. Mr. Suman felt that it is important that we gave the whole pictures and information to the Clubs, otherwise they will come with a lot of ideas, which would be unrealizable. It is a good to involve more teams from one country and the ranking system. It could be an idea to have club tournaments be included in the Club ranking, giving IFF the possibility to be involved in these top tournaments.

Mr. Nurminen further informed that the next CCSG is to be held on 3rd Nov 2017 in Kirchberg, Switzerland.

Mr. Liljelund further informed that at the Champions Cup 2017 in Seinäjoki, IFF will test the use of team Media Attachés. Each team will be allowed to nominate one accredited media representative as their Media Attaché. This person will be given access to the team's dressing room for each of their games – both prior to the match and afterwards. When the media attaché can access the dressing room and the amount of time that they can be there will be up to each team to decide themselves.

The Media Attaché will be issued with a regular media accreditation but with access to the team areas included. They will NOT be allowed access to the team bench area. They will not be counted as one of the team's 7 officials.

We will see how it works for this event and then look to introduce a similar system for WFC, where National Associations will be able to nominate up to 2 Media Attachés for their team. Requests from TV and other media to access dressing rooms will still be handled, for now, on an individual request basis.

Mr. Nurminen asked if this person should be included on the list of ten team officials. Mr. Liljelund answered that it is not needed, the person should just be accredited media.

CB decided: To approve the report and approve the CB decided of the test for Media Attachés for the Champions Cup 2017.

§ 7. Committees and Ad Hoc group reports

a) ExCo reports

Mr. Eriksson reported on the ExCo activities before and after The World Games 2017 Wroclaw, Poland. There have been some meetings planning the autumn meetings between the IFF President and the secretary general.

The process for the Evaluation Report of the TWG 2017 Floorball has been started and a first draft for the report will be provided for the CB at the meeting in Helsinki. The CB is to discuss the outcome of the TWG2017 and provide input for the evaluation process. (**Appendix 7**)

Mr. Liljelund expressed that the objective of the TWG Evaluation Report is to have documented what we have done and what the outcome were. This is also to act as a tool for coming preparations for participation in multi-sport games.

Mr. Suman and Mr. Beer felt that it is a really extensive report expressing what we have made.

Mr. Eriksson felt we need to add the financial investment made and Mr. Suman wanted to include a topic about the effect of playing in the summer. In addition, we need to focus on the impact of the LOC for the success and that we have to do more in Birmingham to make the sport visible and have the test-event in the city. Mr. Suman proposed that the IFF should together with the EFT countries try to arrange a tournament with top teams in Birmingham in 2020.

Mr. Klabere feels that there is a lot of numbers that should be published to show how good we have been in comparison to the other participating sports.

Mr. Eriksson felt that we need to send the report to the IWGA Executive Committee and Administration.

Ms. Reehuis proposed to make a leaflet with all the numbers, for the national associations, to use to promote and show the activity of the Floorball Community.

The overall summarising of the CB was that it was worth all the work done and was a major success.

Mr. Eriksson informed that the IFF has organised a Presidents and secretary generals meeting since the WFC 1997 in Åland, Finland and an Associations meeting since 2011 in St. Gallen. The CB decided is to continue the process also for the WFC 2017 in Bratislava, Slovakia. The possible timing for the Associations Meeting is on Friday (semi-final day) from 9:00 – 15:30 and

on Saturday (final day) from 9:00 – 12:00. The meeting will be held in the Hilton hotel or the O.Nepalu Arena.

The CB discussed the possible topics for the Associations Meeting 2017. Based on the workshop discussion on Saturday one topic could be the Development of the International Calendar as an activation point.

The topics of the Association Meeting could discuss:

- The International Calendar Development
- The Evaluation of The World Games
- Each One – Teach One-success stories
- Information Issues. (Marketing,
- Key note speaker: Idea IFF Performance in World Championships and The World Games Mr. Mike Laflin (SportCal)
- Bullet-topics

The IFF Office will then invite for the Associations Meeting accordingly and prepare the program in the ExCo

CB decided: To approve the reports and approve the theme and topics for the Association Meeting

b) CB members responsibilities

Mr. Eriksson informed that as Mr. King, Mr. Mr. Lopez, Ovedal and Mr. Spence are unable to participate, we will return to their topics in the next meeting, if there is nothing urgent on the table.

Mr. Halonen informed that there is a professor Ms. Miriam Burgha has activated a group at the University in Argentina. Also a new contact from the Dominican Republic has appeared.

CB decided: To approve the reports

c) Contacts to International Sports Organisations

Mr. Eriksson made a short recap of the discussions with International Organisations during The World Games 2017. There was a lot of interaction between the organisations during the TWG. One objective was to have as many International Sport Politicians to the Floorball venue in Wroclaw, which we could achieve, regardless of playing in the last days of the Event.

Mr. Eriksson further reported that there has been no additional information from the Indonesian federation concerning the present situation with Floorball as a possible demonstration sport at the Asian Games 2018 in Indonesia.

Mr. Liljelund informed that the FISU has informed that they have not yet received applications for the organisers for the World University Championships 2020, which has a has a dead-line for application is by the 29th of September 2017. The IFF will organise a meeting with FISU, during the GAISF (previously SportAccord) at the IF Forum to discuss the process with FISU.

Mr. Klabere felt that the FISU WUC could be a place to use the TWG game format with number of players and shorter game time, in order to decrease the costs.

Mr. Liljelund informed that in the aftermath of the application process for Floorball's participation in the Buenos Aires Youth Olympic Games, it has become evident that IFF needs to setup a process for a closer contact and report to the International Hockey Federation – FIH. The IFF

President and secretary general will try to set-up a meeting with FIH, during the IF Forum in Lausanne in November.

Mr. Suman felt that it is good to try to contact the FIH to establish a contact.

Further Mr. Liljelund informed that IFF has participated in discussions organised by the IWGA to be able to open a sub-office at the IWGA Office in Lausanne. The IFF will discuss with the IWGA administration on the possibilities to solve the issues we presently have without any official registration in Switzerland.

Mr. Suman felt it is important that the alternatives are looked over.

CB decided: To approve the reports

d) RACC

Mr. Klabere reported on the present RACC activities and the planned actions to be taken in the coming months (**Appendix 9**).

The RACC has planned the schedule for the preparation of the IFF Rule Book for 2022 and the process related to this. Here the discussion of the possibility for the IFF to look over the Game Rules, if there are something major coming up every second year will also be touched upon. (**Appendix 8**) The idea is to involve more groups to the Rules Change process with Athletes, National Associations and IFF CB and Administration.

Mr. Klabere also conclude that there have been some small corrections made to the Rules of the Game, edition 2018 after the last CB meeting, which are merely clarifying the rules as such. The RACC will come with all related CB decided to the IFF CB, discussed during the RACC meeting in May, for the CB meeting in Slovakia in December.

Mr. Klabere further proposed that the use of compression wear as proposed in the game rules edition 2018 shall be implemented with immediate effect and the CB is to give a clarification in the regulations is that the Compression ware shall “visible parts of undershirts, undershorts, tights and compression wear shall be of the same colour as the main colour of the match uniform shirt or the shorts. For leg wear black is also allowed”. In the Game Rules the clarification is written as “Unless otherwise defined by National Association uniform regulations, visible parts of undershirts, undershorts, tights and compression wear shall be of the same colour as the main colour of the match uniform shirt or shorts. For leg wear black is also allowed.” The proposal is made based on the fact that the especially legwear is difficult to get in other colours as black.

Mr. Nurminen asked if the shorts can be of two different colours in one team.

Mr. Kratz reported that the IFF competition office have handled and approved the exemptions for the length of the and the number of players during Extra Time from Czech Republic and Denmark. The respective associations are to hand in a written report before the end of May 2018 to report the outcome.

Mr. Liljelund informed that the EFT countries are planning to hand in an application for changes of the International Competition Calendar during the fall and that IFF will participate in a meeting concerning this on the 22nd of September in Copenhagen, Denmark.

CB decided: To approve the reports, the updated Rules of the Game edition 2018, the preparation schedule for the Rules of the Game edition 2022 and to implement the clarified changed use of compression wear already now

e) RC

Mr. Halonen reported that the IFF RC has continued the co-operation with the Czech Open organizers regarding the IFF Referee Development group. Five referee pairs participated to the Czech Open tournament from Austria, Germany, Slovakia and Spain. For the first time, this year the Development Group Referees also participated to the Slovak Open. For these tournament, the IFF provides the educators and all the costs related to the referees are paid by the national associations, which send the referees to the tournaments. There are more referees coming into the Referee Development group.

CB decided: To approve the report

f) Medical committee

Mr. Halonen, in the absence of Ms. Nurminen, informed that IFF Test Coordinator Ms. Anna Jacobson informs that WADA has published a draft 2016 Testing Figure Report and asked the international federations to verify the numbers. There were some tests missing from the floorball statistics, but they have been identified and the laboratory in question has submitted them in ADAMS. The final figures are: 397 tests in the sport of floorball in 2016. Of these, 124 were carried out in-competition and 173 out-of-competition. The IFF managed and ordered a total of 97 tests, while the rest were ordered by national anti-doping organisations, national federations and event organisers.

In addition, the Medical Committee member Ms. Tiina Nylander and IFF Information and Anti-Doping Coordinator Ms. Minna Nurminen will both attend the WADA TUE Symposium in Helsinki 21st -22nd of September.

Mr Liljelund informed that IFF has started discussions with Ms. Bruun concerning the second stage of the WADA Code Compliance review and will take needed action to prepare for the Code Compliance review corrective measures, after we have received the WADA input.

Mr. Liljelund further informed that IFF has received a letter concerning the cooperation with the IOC lead Independent Testing Authority (ITA) in sports. IFF has already taken contact with the ITA to start discussions concerning a possible cooperation. The Office will also have internal discussions in the matter. (**Appendix 10**)

In addition, the WADA has asked for nominations for the WADA Committees. The Athletes Commission members have been asked if they are interested to participate and Ms. Reehuis informed that the Ms. Agata Plechan from the ATC has shown her interest.

CB decided: To approve the report

g) Athletes Commission

Mr. Eriksson concluded that as there are only one candidate from the ATC, As the ATC has asked for candidates for the WADA Athletes committee and Ms. Agata Plechan is the only one who have showed interest, the CB will nominate her for the WADA Committees.

CB decided: To approve the report and approve the nomination of Ms. Agata Plechan

h) Marketing Ad Hoc group

Mr. Beer informed about the preparations for the next Core Country Marketing Network Group (CCMNG) meeting, which will be held in Frankfurt, Germany on Friday the 27th of October. The meeting will discuss and focus on the Core countries best practises, achievements and also challenges e.g. lack of tv/visibility, finding or securing partners/sponsorship, how to attract spectators. Also the next steps for the creation of the IFF Sales system shall be discussed, based on the national sales strategies.

The IFF Brand Manager Mr. Milan Rantakari has during the summer defined potential sponsor companies based on the IIHF sponsors and conducted them to be able to send them the IFF marketing material. So far the project has not resulted in any concrete results. The number of companies contacted is close to thirty. In a number of cases we have received an answer, which usually has been thank you, but no thank you. There is some still open and the work continues.

Mr. Beer additionally reported on the plan for the re-organisation of the sales of the IFF marketing and media rights during the coming season and in the period 2017 – 2020. The basis for the approach is to have an in-house based sales, supported by local co-operating companies in a number of countries, as IFF has not been able to find an International Sales Agency. **(Appendix 11)**

Based on this approach and the discussions in relation to the role of the Champions Cup Brand Manager and the stakeholders and their requirement to move into a more sales related approach. The Marketing function will start the application process for a new IFF Marketing Coordinator, with a stronger sales focus, during the autumn. **(Appendix 12)** As a result the IFF will present a job application by end of September for a Sales Coordinator, with a clear focus for a sales driven person and try to make the interviews by mid-November, so that we could start in beginning of January 2018.

Mr. Suman expressed the importance to realise that when we have a bigger sponsor, we need to have the personnel to manage the bigger sponsors and how this will affect the impact of the main partners for the WFC LOC.

Mr. Beer expressed that this is an important part of the process to understand.

Mr. Liljelund felt that we need to approach this question proactively to cooperate with the WFC LOC.

Mr. Nurminen felt that the work done here by Mr. Beer has been good as it is very important to have the right type of person. The profile should be on selling. The person has to be working mainly outside the office, to find the contacts. The right profile of the person will be crucial for the outcome.

Mr. Beer answered that the profile must be more on the sales experience, but the knowledge of floorball is beneficial.

Mr. Halonen agreed to the arguments and felt that the person is key.

CB decided: To approve the reports

i) Development & Equality Ad Hoc group

Mr. Halonen reported about the upcoming Floorball Development Seminars in the coming months. In the end of September there will be a seminar organised in Uganda in the coaching

block for the East-African member associations. The lecturer will be Mr. Timo Suonpää, Finnish ex-national coach. Those will be Kenya, Uganda and Rwanda.

A coaching and referee block seminar of a more advanced level will be carried out in Shanghai in the end of September, in order to give the CFF enough qualified lecturers to run more education in China.

There is also a Development Seminar planned to take place in Antalya in Turkey in mid-October, but the number of participants is still open and that seminar has not been confirmed yet. In the end of October a seminar with coaching and referee blocks will be carried out in Bali in Indonesia by AOFC educators from Singapore.

CB decided: To approve the report

j) International Lobbying Ad Hoc group

As Mr. King is not present there is nothing to report.

CB decided: To approve the report

§ 8. IFF Office

Mr. Liljelund informed that the IFF has continued the contract for the replacement for Ms. Merita Bruun, when it comes to the WADA cooperation and the Doping Tests with Ms. Anna Jacobson until the end of July 2018.

CB decided: To approve the report

a) Development operations

Mr. Liljelund reported that IFF is in the process to enter into an agreement with the Kisakallio Sport Institute for Coaching education in China. The Kisakallio Sport Institute has signed an agreement with the Chinese government for export of Education Services in China, floorball is a part of this. The IFF render Kisakallio the right to use IFF materials for their educations and Kisakallio will build a three-level education system for coaching. Kisakallio is in the process to sign an agreement with CFF.

CB decided: To approve the report

b) Information operations

Mr. Halonen reported, in the absence of Ms. Minna Nurminen that IFF has started the discussions about the communication plan for the WFC and it be put into action as soon as possible. The LOC has named a dedicated person for the Social Media.

In respect to the Champions Cup 2017, the Champions Cup competition in cooperation with Meltwater was launched 6th of September. It includes a quiz and at the end people can fill in their contact information and take part in a raffle. The winner will get two VIP tickets to the tournament in Seinäjoki. This is a part of the promotion for the Champions Cup done by IFF. The LOC has produced good video material of each team and some English articles prior to the event.

In addition, it is important to notice that IFF Social Media activity during The World Games reached better results in average than during the WFC in Riga. The comparison was made by counting the average impressions/reach/engagement by post. For example, during the WFC 2016 IFF Facebook has 126 posts and during TWG IFF Facebook had 56 posts. During the WFC the reach was 607.000 and during TWG 398.000.

Compared to other sports Floorball had the most public posts on any International Federation during TWG (20-30.7), however we lost in social reach to gymnastics. (**Appendix 13**)

CB decided: To approve the report

c) Material operations

Mr. Liljelund reported that the preparations for the upcoming season is ongoing and there are a number of Chinese non-approved brands entering the market, which doesn't seem to have any interest to be approved.

IFF is further checking up on a number of manufacturers to get them in-line when it comes to payments, as there are some delays in the payments to the IFF Test Institute RISE, previously SP.

CB decided: To approve the report

d) ParaFloorball information

Mr. Halonen reported in absence of Ms. Nurminen that IWAS Powerchair Hockey Floorball have changed their name to Powerchair Hockey and left out the Floorball out of the name. An inquiry has been sent to the Powerchair Hockey to clarify their relationship to Floorball and how this will affect our cooperation in the future.

Mr. Suman felt that this is not good news and we need to act upon this.

Ms. Bakke expressed that in Norway a different form of Powerchair Floorball is played under the aegis of the NBF.

CB decided: To approve the reports

e) Equality operations

Mr. Halonen reported in the absence of Ms. Sarah Mitchell that the Swedish association has contacted IFF in order to run some kind of workshop or seminar during the WFC on Female Floorball and the promotion of it.

The program of the workshop could be built around the following topics. Both Sweden and Finland have strong programs for increasing female participation that could be presented at a seminar. There are also several coaches present (both male & female) that we share their experiences of coaching girls. Some of the smaller federations could share their ideas of how to increase the number and support for women's floorball at much lower levels that would also be good. The development of female referees should also be included. So, the basic outline of the content would be:

- Presentation of established girl's floorball programs
- Coaching girls – how is it different?

- Starting from nothing – how to build a female floorball competition
- Female referees – how to develop them and keep them
- Females in management – what targets should Associations be aiming towards? –
- What strategies can they put in place?

The plan is also to try to tie together the GoGirls Ambassador project for the WFC2017, where each team will nominate a GoGirls Ambassador. All teams have already nominated their GoGirl Ambassador.

CB decided: To approve the report

§ 9. Member Federations

a) Membership questions

Mr. Halonen reported that the IFF Central Board approved Nigeria as a provisional member in its last meeting in Wroclaw on the 28th of July 2017. Due to the fact that the governmental and NOC registration process in Nigeria is relatively complicated the Nigerian Floorball Federation has now requested to change the governing body of Floorball in Nigeria to be the Floorball Federation of Nigeria (FFN), which is the organisation which also took part in the seminar in Cameroon. This is due to some misunderstandings in the process and general issues in the process of registration with the authorities in Nigeria.

The registration procedure requires several newspaper ads in a few months' time and after that the NOC of Nigeria handles the registration, which still may take some months. (**Appendix 14**) Mr. Petteri Bergius has been helping the FFN in this process.

Mr. Liljelund reported that the National Floorball Federation of Russia has held an annual meeting on the 22nd of July, with 23 regions participating and setting the plans for the coming years. As a result of this the NFFR has got an additional accreditation from the Ministry of Sports for two more years.

CB decided: To approve the reports and to change of the governing body of Floorball in Nigeria to be Floorball Federation of Nigeria.

b) Members under suspension

No members under suspension

CB decided: To approve the report.

c) New Member Applications

Nothing to report.

CB decided: To approve the report

§ 10. Next CB meeting

Mr. Eriksson conclude that the next CB meeting, will be held in Bratislava, Slovakia during the WFC 2017. The arrival to the WFC is on Wednesday the 6th of December, with the CB meeting on the 7th and the Association meeting on the 8th and 9th of December.

CB decided: To approve the report and decide the time and place for the next CB meeting

§ 11. Closing of the meeting

Mr. Eriksson thanked the participants for a good and fruitful meeting, closing the meeting at 13:16

**John Liljelund
Secretary General**

**Tomas Eriksson
President**