

Helsinki, Finland 12th of December, 2017

IFF Central Board meeting 5/2017 07.12.2017

Place: Double Tree Hilton Hotel,

Participants:	Tomas Eriksson	President	
	Jörg Beer		
	Martin Klabere		
	Carlos Lopez		
	Kimmo Nurminen		
	Thorbjörn Ovedal		
	Lidwien Reehuis	ATC Chair	
	Ron Spence		
	Filip Suman	Vice President	
	Veli Halonen	Operations Coordinator	
	Stefan Kratz	Competition Manager	§1 - 6
	John Liljelund	Secretary General	

Excused: **Monica Birdal**
Stephen King

Minutes

§ 1. Opening of the meeting

Mr. Eriksson opened the CB and welcome the members to the meeting and the 11th IFF Women's World Floorball Championships in Bratislava, Slovakia, which has been an extremely big challenge for the IFF administration, due to a lot of issues in the preparations. Mr. Eriksson concluded that Mr. King due to business reasons Ms. Birdal due to her studies are prevented from participating in the CB meeting, but will both arrive later to Bratislava.

CB decided: To approve the report

§ 2. Approval of the agenda

Mr. Eriksson concluded if there are any updated appendixes for the meeting.

Appendix 3 - IFF Claims 6.12.2017
Appendix 4 - IFF Claims 6.12.2017
Appendix 7ab - WFC 2017 LOC Report (Ticket Sales & Marketing)
Appendix 15 - IF Forum Report
Appendix 17 - Agreement proposal for IFF office at IWGA
Appendix 19 - IFF Ethics Commission meeting report
Appendix 27 - WFC 2018 Report
Appendix 28 - ANOC report
Appendix 29 - Latin America report

CB decided: To approve the report

§ 3 **Minutes from the CB meeting:
04/2017 in Espoo, Finland 17.09.2017 (Appendix 1)**

The minutes from the last meetings were scrutinized, approved and put ad acta.

§ 4. **Economy**

a) **Financial report 30.11.2017**

In the absence of Ms. Birdal, Mr. Kratz made a short presentation of the financial report and the balance sheet by the 30.11.2017 (**Appendix 2**).

The outcome per the 30th of November is -40.240 CHF which is some 55.370 CHF less than at the same time last year. The main reason is the investment made for The World Games 2017 and some shortfalls in the marketing sales. At this time it is clear that there will be a deficit, as there will be a loss for the year 2017.

The IFF Office has prepared a forecast, which points towards a negative result of 50-70.000 CHF, which is still in line to the CB's previous decisions. The main reasons for this is, as informed earlier, the extra investment made for The World Games and the expected lower marketing income, both from the general marketing sales and the WFC. The WFC will also bring less income than expected, as the LOC has not received all of the promised governmental support. There are still quite difficult to know where we will end up in the end.

Mr Eriksson explained that we have normally a lot of cost in the end of the year, but now there are some missing income, like the WFC marketing income.

Mr. Suman asked for the positive upswing for the material income and Mr. Liljelund answered that it is positive, but more a return to a status qua after a really bad year in 2016.

CB decided: To approve the report.

b) **Information on IFF claims – status December 6th, 2017**

Mr. Kratz presented the claims situation by the 06.12.2017 for Associations participating in WFC 2017, registered for the WFC 2018 and those not participating (**Appendix 3 and 4**).

The countries with most debts, i.e. Slovenia has continued to follow the short-term plan. Jamaica has not followed up after the clarification on their standing, which creates a problem and new contacts will have to be taken after the new year.

The next payment from Latvia will be paid in the coming months, as is the situation with a number of other countries.

The following actions needs to be taken in connection to the registration of the teams for the WFC 2019, as the dead-line for registration is in the end of December 2017, in accordance of the IFF License System 2.0. The Association must be without debts to IFF by the time of the qualification to be guaranteed participation but also Associations following a set up plan to pay off their debts may be given the possibility to participate. From WFC 2020 the Association must be without debts by the time of registration.

Mr. Suman stressed that we are now twelve months prior to the final line, that you need to have a clear sheet to participate or register and the members must be reminded about this.

Mr. Eriksson concluded that this will be done accordingly.

CB decided: To approve the reports

c) Proposal for update of the Budget for 2018

Mr. Kratz informed that a proposal to update the Budget for 2018, approved by the IFF General Assembly 2016, has been prepared by the office (**Appendix 5**). The differences are mainly due to the moving of the Champions Cup to early 2019 from October 2018, the launching of the new web site and a possible new statistics software, as well as seminars in Go Girls project to be held 2018. The proposal has been made based on the plans of the committees and functions, analysed by the Office staff.

Ms. Reehuis proposed that the Athletes Commission to be included in the WFC and asked if the proposed budget will make it possible. Mr. Eriksson answered that this is the case.

CB decided: To approve the report and the updated Budget for 2018

d) 4th IFF Association Meeting in Bratislava 8th to 9th of December

Mr. Eriksson informed that the 4th IFF Associations Meeting, will be held at the Bratislava Municipality House, due to a double booking at the IFF Hotel - the Double Tree Hilton Hotel, which the LOC had forgotten to inform IFF about when IFF approved the hotel. The LOC has helped to arrange a transportation from the Hilton to the Municipality House. There are at the moment a total of 39 member federations registered for the meeting, which is more than last year.

The IFF ExCo has approved the proposal for the Agenda, which has been sent to the members over two weeks before the meeting (**Appendix 6**). The main topics of the meeting are

- The Future WFC's
- The International Calendar
- Keynote Speaker: Mr. Mike Laffin, Sportcal – Floorball's Role in Multi-Sport Games
- The World Games Evaluation
- Each One – Teach One
- IFF Marketing Strategy
- Information Topics
- Next IFF Events presentations"

Mr. Eriksson stressed that there are two overall objectives with the Associations meeting and these are to inform and motivate the members.

The Agenda has a lot of activation of the participants and workshops. The CB members that are not on stage will have a role in facilitate the workshops and the activation sessions.

Mr. Halonen informed that the smaller floorball associations have a meeting after the Associations Meeting in the meeting hall.

Mr. Suman asked what the expectations are for the Association meeting. Mr. Lopez answered that what the worries are of the countries and Mr. Klabere felt that this is the place where the associations can ask questions.

Mr. Ovedal felt that the networking opportunity is the key issue here and it gives possibilities making the contact. Mr. Eriksson thought that it is very important to have the meeting. IFF is supporting the member associations not participating in the Women's WFC to participate.

CB decided: To approve the reports

§ 5. World Championships

a) WFC 2017 Bratislava, Slovakia

Mr. Kratz gave a short report of the preparations of the WFC 2017 in Bratislava, Slovakia, which has been quite difficult and extremely time consuming as the flow of information has not met the standards of what can be expected. Also, the fact that a lot of tasks has been significantly delayed by the LOC and information not provided to the IFF in time, has delayed IFF a lot. Based on the experience from the WFC 2017 preparations the IFF will need to include clear sanctions in the organiser agreement. The IFF Office will prepare these for the WFC 2019 agreement. IFF had very little knowledge of the preparations, when arriving to Bratislava. The organiser has worked hard and after Sunday we have had an ordinary tournament.

The IFF Office has asked the Slovak Association to hand in a report by the 1st of December, but due to time restrains there are only reports concerning the ticket sales and sponsorship agreements signed for the Event. (**Appendix 7a and b**). There has so far been a total of 14.500 spectators, with around 2.000 spectators per Slovak games. The present sales of marketing rights have not been as successful as planning, as the total sales is under 12.000 in cash and some 15.000 in barter. The IFF will receive only some 5.000 in commissions from the WFC 2017, which is significantly less than the budgeted income.

Mr. Klabere gave a short report on the ongoing event, in his capacity as the IFF Jury Chairman. The Jury and Office has been supporting the LOC and trying to help them, if we would not have done that the organisation might have not been able to survive. There is progress day by day after the volunteers have got the information what to do.

Mr. Liljelund informed that Sportcal has renewed its way of conducting the GSI Research and will now include a number of on-site interviews of the LOC and the International Federation key persons. The Sportcal representatives will be present during the Event and interview these persons and also gather most of the information need on-site. IFF has provided the names of the persons responsible for the tasks that Sportcal wanted to interview. Sportcal has contacted the persons to be interviewed. Unfortunately, it has taken Mr. Granec and Mr. Turay some time to answer the contacts taken by Sportcal, but now some interviews are set. IFF will have to step in and help with the data collection, if the LOC doesn't show interest to participate.

Mr. Liljelund reported that after some smaller issues and a lot of discussions the set-up for the TV production has been finalised. The TV production will be made by the Slovak company ArenaSportTV, which will also broadcast all matches in their channels in Slovakia. All the matches from the WFC will be produced with a 6+1 camera TV set-up in both the O.Nepelu and Hant Arenas. At the moment the TV signal is distributed to 12 countries and discussions are still ongoing with a number of countries (**Appendix 8**). A total of 41 matches will be broadcasted. IFF will stream all matches on its YouTube channels and the IOC Olympic Channel will broadcast a total of 19 matches, all with English commentary, where IFF is using Mr. Olly Hogben as the commentary.

The takers of the TV signal are

China, Harbin TV, 4 games (negotiations ongoing)
Czech Republic, Czech TV, 16 games

Denmark,	DRK, 3 group games, discussions ongoing
Finland,	Yleisradio TV2, 7 games
Germany:	MDR Highlights from German games Sportdeutschland.tv will stream all 37 games on satellite
Latvia:	LTV7, Latvian games + Final
Poland:	PolSat, Some matches
Singapore:	Eleven Sports Network, Singaporean group games + possible placement games
Slovakia:	National TV, Slovak games + Finals
Sweden:	TV12 and CMore, Swedish games + Semi and Finals
Switzerland:	SRF, High-lights + Swiss quarter, semi and medal matches live
USA:	ESN, USA Group and placement games

In total 120 matches will be broadcasted by the takers at the moment. Discussions are ongoing with some options to stream matches. Unfortunately, IFF has been contacted by TV4, as there has been some important information not provided to them by the LOC.

Mr. Eriksson congratulated Mr. Liljelund for an amazing achievement with this huge number on the broadcasted matches. Mr. Nurminen expressed that the number for TV spectators has been very good in a number of countries.

Mr. Ovedal felt that the commentary has been really amazing and received a lot of positive feedback. Mr. Spence asked if IFF was aware of the problems, which Mr. Liljelund expressed that it was a lack of answering of the LOC.

Mr. Suman felt that it is good that we have new countries organising new events, but at the same time very problematic for a new country to organise a major event and have no experience of what it means that you have not organised an event like this. We need to look at what could be done on beforehand to avoid all the present issues.

Mr. Eriksson felt that there needs to be a much more clear process of how to deal with the Event.

CB decided: To approve the reports

b) WFC 2018 Prague, Czech Republic

Mr. Kratz reported on the WFC 2018 qualifications to be played on Jeju Island, South Korea, Valmiera, Latvia, Tallinn, Estonia and two groups in Nitra, Slovakia, with a total of 33 teams. The preparations are running well and the IFF has started the preparations for the qualifications.

Mr. Kratz continued reporting that a first draft of the match schedule for the final round has been made, in order to give the LOC the possibility to start ticket sales in December 2017. As the teams are not yet qualified for the event, the match schedule has been built placing the Czech team matches, with the comment that TV could still change the other matches and the Czech opponents. The preparations are ongoing very well, which is a really good for the IFF as we can prepare early.

Mr. Suman gave a short report of the preparations from a Czech perspective (**Appendix 27**). The Czech association has started to build the Event like it should be done. Some negotiations are still ongoing with the Arenas, which takes a lot of time. There is an office of four employees for the WFC and Mr. Suman is sure that it will be well prepared.

The discussions with TV have been started by the Czech Floorball, IFF has not yet been included in the discussions, but an initial contact will be taken during the WFC 2017. The Czech TV would

most likely act as the Host Broadcaster, but the question if they are able to meet the present price level for IFF to use their production is still open. The target is to close this by in the beginning of 2018.

Mr. Suman expressed that the WFC would like to test how far we could go with the involvement of the International fans. There needs to be activation already in the spring, to engage fans to come to Prague. The Czech asks the member associations to support this process.

CB decided: To approve the report

c) U19 WFC 2018 St. Gallen, Switzerland

Mr. Kratz reported that the work with the U19 WFC 2018 organiser is ongoing and preparations are proceeding well. The LOC is actively in contact with the IFF in a number of fields.

Mr. Beer confirms that the communication is very good and the preparations are proceeding very well.

CB decided: To approve the report

d) Upcoming organisers

U19 WFC 2019, Halifax, Canada

Mr. Kratz reported that the work with the U19 WFC 2019 to be played in Canada has started, and that the logo is ready. The agreement is still under discussion, with IFF awaiting the comments from the LOC with their comments.

Mr. Liljelund explained how the process for the organisers agreement and how it steers the preparations.

Mr. Spence assured that the agreements will be signed and the process fulfilled.

CB decided: To approve the report

U19 WFC 2020, Harbin, China

Mr. Liljelund informed that the negotiation with the Chinese Floorball Federation (CFF) have continued and the CFF is still waiting for the final confirmation and approval from the General Administration of Sports in China (GASC), which is the Chinese equivalent to a sports confederation, to be able to sign the agreement for the U19 WFC 2020. The process has been delayed, as the whole management of the Chinese Ice Hockey federation has been changed, under which the CFF is organized, as it is not an Olympic Sport.

The implications are still positive and the process has moved forward, even if it still is not finalized. There are indications that the issue with the certification of CFF in the Ice Hockey Federation has been cleared by the new leadership. The CFF is also apparently waiting for the Harbin government final approval of the project, which has for reasons unknown to me been delayed.

The CFF will send representatives to the WFC and negotiations will be held with them to clarify the situation. The CFF has now informed that they want to still discuss the financial conditions of the U19 WFC organization. Negotiations will take place in December or January. Mr Suman asked what the situation for the WFC 2021, as we usually take the decision for the organizer four years in advance.

Mr. Reehuis asked if there are some cultural differences with the LOC. Mr. Liljelund answered that there are some major issues.

CB decided: To approve the reports and continue the discussions with the CFF

§ 6. EuroFloorball Cup

a) EuroFloorball Cup 2017

Mr. Kratz reported that the EuroFloorball Cup 2017 was played in Valmiera, Latvia 17-21.10.2017 with 6 Men's and 6 Women's teams.

Slevik IBK from Norway won the Men's and SK98 Pruske from Slovakia won the Women's tournament and received the IFF Victory Cheque of 5.000 CHF, even if they are not in position to participate in the Champions Cup in the future.

Mr. Lopez is afraid that the clubs received the information about the accommodation etc. too late from the LOC.

Mr. Kratz explained that the problem is that we don't have the organisers in time.

CB decided: To approve the report.

b) EuroFloorball Cup 2018

Mr. Kratz reported that EFC from 2018 most probably would need to be played at an earlier date than now should the new calendar concerning international weekends be decided according to the RACC proposal. The dates of the EFC will be part of the calendar discussions during the Associations meeting.

In addition Mr. Kratz reported on the preparation to find a an organizer for the Event. There will be actions taken to find the organisers.

CB decided: To approve the report.

c) Champions Cup 2017

Mr. Nurminen reported on the IFF Champions Cup 2017 played in Seinäjoki, Finland 06.-08.10.2017 (**Appendix 9**). Overall the CC 2017 was a huge success, with a total of 12.609 spectators, and 8.944 unique spectators, even if what a little less than expected. The maximum number of spectators was 2.470 in the game between Falun – SPV, and the average number of spectators per game 1050,8 and both are new Champions Cup records. The marketing income was around 30.000 Euros. It is hard to sell just one Event and the marketing rights were divided with a part to SPV, which had the local sales experience.

The success was built with the fact that there was a good partnership with the LOC and around the Main arena, which had in the same building also two practice venues. The Challenges were more on the financial side. The ticket sales targets were not reached, with less tickets sold in the venue. The problem is that the spectators don't know the Champions Cup, so there needs to build the brand of the CC even further. The financial result was some 20.000 – 30.000 EUR better than budgeted, but will still make a loss of around 95.000 – 100.000 EUR, with the pre-investment of the SSBL in previous years of 50.000 EUR.

The media situation was good, with 5 matches on the public channel 5 (TV5) in Finland, 4 matches on the Swedish TV4, two high-lights form Swiss Matches on SRF (SwissTV) and one game streamed live on the SRF web page. In addition there were eight games with English commentary on the Olympic Channel. The total number of spectators was around 3 million, with all the news broadcasts.

The activation zone and the venue was really good and can be an option for the future. The IFF was really happy with the overall organization and the LOC and the City involvement.

The CC web page had some 17.000 unique users, the Social Media posts had a reach of some 15,8 mill and the CC had some 2200 mobile app, compared to the TWG over 4000 users. The Social Media figures will only grow if the participating countries actively promote the event on their own channels, like was the case of the World Games. The YouTube channel had over 121,000 views and over 1,3 mill hours viewing.

Mr. Kratz reported on the test organised with the use of the teams Media Attaches during the Champions Cup 2017, giving them the opportunity to enter the team dressing rooms. Based on the successful outcome, we are using the same system for the WFC 2017.

Mr. Liljelund reported that the stakeholders of the Champions Cup have signed the agreement for the organisation of the Champions Cup 3rd edition 2019 – 2022. (**Appendix 10**)

Mr. Nurminen reported on the Champions Cup Steering group meeting held on the 3rd of November 2017, in Kirchberg, Switzerland (**Appendix 11**). The CCSG analyzed and evaluated the Champions Cup 2017 organisation and outcome. Other main topic was the next edition of the CC, of the potential Home and Away concept with the working group starting followed by discussion and e.g. evaluation of the questionnaire results. Mr. Nurminen felt that there is no clear consensus of the Home & Away concepts and there are a number of issues still open.

Outcome of the meeting was that there are quite many options and opinions that still need to be analysed by all parties. The CCSG decided on the next steps

- All parties will make a wish-list and NoNo-list for their preferences for the Champions Cup before the mid of January 2018.
- The Swedish Federation will make a financial analysis for the implementation changes of the Champions Cup for the meeting on December 9th.
- So a short CCSG update meeting will be held on 9th Dec 2017 in Bratislava, Slovakia

Mr. Klabere expressed that based on the feedback of the EuroFloorball Cup and EuroFloorball Challenge teams are not ready to play on a Home & Away basis. Mr Nurminen expressed that the process will take a very long time, as there are so many views on how to solve the issue.

CB decided: To approve the report

§ 7. Committees and Ad Hoc group reports

a) ExCo reports

Mr. Eriksson reported on the ExCo activities during the last two months and the preparations in advance of the ANOC AGM and the GASIF IF Forum and the before the WFC 2017 in Slovakia.

The ExCo has over email approved the proposal for the 4th IFF Association meeting Agenda, which has been sent out to the members.

The Evaluation Report of the TWG 2017 Floorball has been finalised based on the feedback received after the previous CB meeting. The CB is to discuss how to use it for the future preparations of other multi-sport events. **(Appendix 12)** The IWGA report is still very positive for the IFF, is this will be enough to secure our place at the TWG 2021 is still unclear. The comments concerning the Swiss Timing and Korfball and Floorball is a bit surprising, as all the comments are related to Korfball.

Mr. Suman expressed that the Media Evaluation was made only on the World Games title in English and the City of Wroclaw, as there are different key words. This is an issue in the Czech Republic at least.

Mr. Liljelund to report that the IFF Ethics Commission (ETC) had its yearly meeting in Bratislava during the WFC 2017. On the Agenda there will be the question related to Match fixing, how to treat complaints to the ETC and discussions on how to organise the ETC work **(Appendix 19)**

CB decided: To approve the reports and approve the TWG 2017 Floorball Evaluation Report

b) CB members responsibilities

Mr. Ovedal made a short report of the development with the Western European countries and the actions taken based on the questionnaire sent to the Western European countries, focusing mostly on coaching education and the organisational development and good governance There is a wish for a more formalised coaching education, where IFF would play a consultative role. The six countries, Denmark, Germany Norway, Latvia, Poland and Slovakia participated recently in the 6 Nations tournament organised in beginning of November in Nitra, Slovakia. In connection to the 6NFT tournament, the six federations had a planning meeting and organised a small seminar on how to build their own Coaching Education structure, which was conducted by the IFF secretary general. The outcome might be a IFF lead Coaching Educator education in 2018. Mr. Ovedal thought that it would be beneficial to have a CB working sessions on these topics in the CB.

Mr Lopez reported shortly on the development in Central and Latin America and the plans for the future. There has been some development in some of the countries and IFF would need to organise some kind of meeting and seminar for the countries in 2018. **(Appendix 29)** There are no new countries showing up, but there is a common issue that there are not more sports recognised in a number of Latin American countries. The countries are asking for materials, for which IFF asks for a plan. In Colombia there are good news, as they have waited for an answer that they fulfil the criteria to become a sport in Colombia and should now be able to register the sport. In Argentina there has not happen too much, but Venezuela there is a lot happening and they are well connected with Special Olympics. In Brazil a lot is happening and the president has visited Europe and played a National Championships with 12 teams and run a referee course. Apparently, there is some plans to have a Brazilian team planning to go to the WFC 2018.

Mr. Halonen informed that there has been discussions with a number of countries to organise a seminar in some of the countries.

As Mr. King has been detained from arriving to the CB meeting for a business meeting, Mr. Liljelund introduced the proposal for the implementation of the IFF Development Officer for the

AOFC (**Appendix 13**) The idea is to conduct a test in 2018 with one country, most likely Korea where an IFF nominated mentor coach will focus on two main things, namely education of the National Team coaches, trying to Close the Gap on the Field of Play and educate the coaches to teach the local coaches. Based on this test, the IFF will then later decide to roll this out with two-three projects for 2019. The proposal has been approved by the AOFC and Mr. King has discussed with Korea. Mr. Eriksson stressed that this will be a more efficient way of executing the support to AOFC countries. Mr. Ovedal asked about the aim and Mr. Liljelund expressed that the idea is to educate the National team coaches and close the gap.

Mr. Spence reported on the development in Canada and USA, especially as the preparations for the U19 WFC in Canada has started. The development is quite different between Canada and USA, where Canada is trying to build on the organisation and a structure of the sport. As a part of this the Canadian association has entered into a cooperation with the company Premier Floorball to spread and develop Floorball in North America (**Appendix 14**), which is actually run by the same persons that are responsible for the organisation of the U19 WFC 2019 in Halifax, Canada. Premier Floorball is now asking if they could based on their MoU with Floorball Canada use the IFF logo in their work.

In addition, the Canadian Floorball is interested to start the discussion of how to develop the qualifications for the Women's WFC qualifications to grow leadership in female floorball.

Mr. Suman asked if there is a possibility to run an approach towards Alabama, or does this have to be run by IFF. Mr. Spence answered that presently there are very little activity, but there is a contact in Alabama. Mr. Liljelund informed that discussions are ongoing with USFbA how to start the preparations in Birmingham, Alabama.

Mr. Suman shortly presented his report of the ANOC AGM organised in November in Prague, Czech Republic by the Czech NOC (**Appendix 28**). As it was not possible for IFF to have any accreditation for the ANOC AGM, it was agreed that Mr. Suman would try to seek contact with some NOC representatives, based on a prepared list by Mr. Eriksson and Mr. Liljelund. The ANOC highlighted the Beach Games in San Diego with some non-olympic sports, but it will be difficult for Floorball to enter here. In the YOG 2020 they will try to have a test on swapping of the athletes in the Olympic Village, to test how to solve the bed issue.

CB decided: To approve the reports and give the IFF secretary general the right to provide the authorisation for Premier Floorball, after the signature of the organise agreement for the U19 WFC 2019 in Halifax.

c) Contacts to International Sports Organisations

Mr. Liljelund shortly reported on the GAISF IF Forum, which was organised in Lausanne in November focusing on the topic of Sustainability. Before the start of the actual IF Forum, GAISF (previously SportAccord) organised an information meeting, in which they informed about the changes made, including the change of the Sport Accord Convention board, with the GAISF President Mr. Baumann to lead the SAC. The main topic for the meeting was the signing of the MoU between the IOC and GAISF, which apparently will clarify the procedures forward in the future. The MoU has not been published to the GASIF members, even if it defines the membership structure of GAISF and will affect the IOC recognition process. The issue was not opened in the ARISF Council either, so the assumption is that the content is not known.

IFF made a presentation in the IF Forum concerning the EcoCompass process during one of the sessions on Sustainability and received positive feedback from the IOC Sustainability department. (**Appendix 15**)

Mr. Eriksson reported that there has been a letter sent from the IOC defining the process forward for the Additional Events of the Olympic Games 2024 and 2028. The content is that the IF's are to wait for the decisions made by the POGOC for the Paris 2024. (**Appendix 16**)

Mr. Liljelund informed that IFF has continued the discussions with the IWGA concerning the possibility to open a sub-office at the IWGA Office in Lausanne. The IFF would have an office in the IWGA Offices in Lausanne and be able to use the IWGA IF employee for meetings in Lausanne and the meeting facilities in the IWGA Office. In addition this would sort out a number of issues related to the official IFF registration in Switzerland. will discuss with the IWGA administration on the possibilities to solve the issues we presently have without any official registration in Switzerland. IFF has also discussed the matter with the Canton du Vaud and they have promised to assist, if it is decided to go ahead with the process. The price of the office would be 1500 CHF/month. (**Appendix 17**)

Mr. Liljelund further reported that the IWGA Executive Council has published its Evaluation Report from The World Games 2017 in Wroclaw. (**Appendix 18**)

Mr. Liljelund informed that the FISU has informed that they have chosen the Slovenian Student Sport Association as the organisers for the World University Championships 2020. The invitation for the World University Championships 2018 has been sent out by FISU for Lodz, Poland from the 26th to the 30th of June. Mr. Liljelund will act as the ISF Representative for the WUC in Poland.

Mr. Liljelund informed that IFF has approached the FIH President and secretary general, but due to calendar issues a meeting is planned for the SportAccord Convention in Bangkok, Thailand in April.

Mr. Suman felt that it is really positive to have an organiser where we don't usually organise IFF Events. It is important that we have organisers for the WUC. The IWGA Office can solve a number of issue for us.

CB decided: To approve the reports

d) RACC

Mr. Klabere reported on the RACC activities and proposed changes in the competition calendar when it concerns international weekends in the autumn (**Appendix 26**).

The EFT countries had originally approached the IFF with a proposal on the 4th of October to make changes concerning the international weekends and jointly agree to the reasons put forward for changes.

For the September weekend the proposal is to move it to be one week earlier, which would mean the 1st full weekend of September. The reason is to make it possible to start the national leagues earlier without having to break for Internationals or having Internationals very near the league start.

When it concerned the November weekend, now the 1st weekend of November, the proposal is from the EFT countries, in their specific cases to separate the Men's and the Women's international weekends into two in their case, so that the EFT countries can organize the EFT-tournament for the gender playing the WFC in December the 3rd full weekend of October and the gender not playing the WFC that year shall have the international weekend the 2nd full weekend of November. The reason is that the current November weekend is to near the WFC.

The RACC had decided to propose to the CB to decide accordingly to change the September weekend to be the 1st full weekend of September and split the November weekend to be the 3rd full weekend of October and the 2nd full weekend of November. But as the Swiss association was not in position to follow the original proposal due to competition calendar issues they informed that they can't follow the EFT-proposal. There was an attempt to reach a compromise with introducing the new timing for September and November in 2018, but there was no compromise reached among the EFT countries in the question and therefore the RACC is forced to withdraw its proposal. After some internal discussions the EFT-countries has re-established the proposal of introduction of the September and November dates from 2018. Mr. Klabere confirms that the RACC is in favor of this proposal.

Mr. Beer expressed that the problem is that the EFT-proposal changed of the change from 2019 to 2018, but the information has not reached the Swiss League planning already for 2018. The Swiss CB had discussed the proposal and had a written ballot, which would have to be unanimous to take the decision urgently. So Switzerland cannot officially be in favour of the re-established proposal.

Mr. Klabere concluded that the CB shall decide in accordance with the original EFT proposal to implement the change of the calendar taking effect from 2018, in order to support the needs of the WFC 2018 organiser interests, regardless of the situation in Switzerland.

Mr. Klabere further informed that sending only one team list for WFCQ 2018, where 20 players, 7 team officials and 10 emergency players is noted, is tested.

In addition Mr. Klabere informed that using the IFF YouTube livestream for reviewing goals will be tested in the WFCQ in Korea. Both referees and teams shall be able to request checking

CB decided: To approve the report and change the dates of the International week-ends for September and split the October-November international week-ends into two week-ends in accordance with the original EFT-country proposal starting from 2018

e) **RC**

Mr. Halonen reported that the referee nominations for the WFC 2017 were made in the very beginning of October and during the nomination process the IFF office received information that the Swedish referee pair Edin/Nilsson had some issues with their physical tests. The office requested from the referees what the case is and the reply was that they are ready for the WFC. Based on that the referee nominations were sent out without any further comments about the nomination of Edin/Nilsson.

However on Wednesday the 15th of November the IFF office received information from the Swedish Federation that Edin/Nilsson have not passed the physical tests and they have been suspended from the Swedish league in October until the tests have been passed. Before that the information regarding this had unfortunately not reached the IFF office, for one or the other reason

In accordance to the RC nomination guidelines of the IFF, the RC was forced to withdraw the nomination of Edin/Nilsson due to the fact that they had not passed the physical tests, and therefore had not been refereeing on the highest level since beginning of October and therefore did not fill the criteria of the IFF RC.

CB decided: To approve the report

f) Medical committee

Mr. Halonen, in the absence of Ms. Nurminen, informed that IFF Medical Committee member Tiina Nylander and IFF Information and Anti-Doping Coordinator Minna Nurminen took part in the WADA TUE Symposium in Helsinki 21st -22nd of September. The Symposium was well conducted and provided good insight for the dealing with the TUE's. The findings will be forwarded to the Medical Committee.

Mr. Liljelund reported that the IFF has received an Anti-Doping Rule violation allegation which was raised against a national team player by an anonymous source. The allegations (which included screenshots of conversations) were sent from an anonymous email and sent to several people including different federations and organisations.

The IFF took action and contacted respective NADO, who had received the same allegations already beforehand. The IFF has also been in contact with WADA and FINADA about the case. The player was tested in her home country, but due to the timeline and the procedure of the NADO, which were seriously delayed, the athlete was also tested in another country, ordered by IFF. Both tests gave a negative result and the player was given the permission to participate in the WFC.

The IFF is not the least pleased with the way the NADO has handled the matters. It has also been brought to IFF's attention that the athlete has complained about this. The IFF will also write its own complaint, after having been in contact with the both the WADA Europe office and the FINADA. The NADO in question has provided an explanation, stating that everything has been done in accordance with the WADA Rules.

CB decided: To approve the report

g) Athletes Commission

Ms. Reehuis informed that the IFF Athletes Commission (ATC) polish member Ms. Agatha Plechan, who had been nominated for the WADA Athletes Commission has not been elected for the position. It was unfortunate, as it is kind of special that an athlete from a non-olympic sport even got nominated. Hopefully a similar chance will come up in the future.

In addition Ms. Reehuis reported that the ATC has a strong wish to be more visible at the adult WFC's to get a stronger image of the ATC and a stronger connection to the athletes they represent.

Athletes from the ATC could be involved with doping instructions, captains meetings and other promotional activities or information campaigns. In addition, the meeting can also be used to get more practical work done, like development of leaflets, IFF blogs, etc.

Although it is not possible to get all the athletes from the ATC together, the ATC would like to propose to the CB to also have a meeting at an adult WFC next to the meeting at the U19 WFC.

Mr. Halonen also informed that the ATC member Ms. Josefina Eiremo will participate in the WFC for the last days.

Mr. Suman felt that Ms. Reehuis should discuss how to include the ATC with the LOC of the WFC 2018.

CB decided: To approve the report

h) Marketing Ad Hoc group

Mr. Beer reported about 2nd meeting of the Core Country Marketing Network Group (CCMNG) meeting, which was held in Frankfurt, Germany on Friday the 27th of October (**Appendix 20**). The meeting was very fruitful and focused on Core countries best practises, achievements and also challenges with a fruitful discussion e.g. on

- Media, tv-visibilitys, awareness building
- Sales strategies towards partners/sponsors, and how efficiently to activate them
- Importance of international matches
- Club development
- The World Games learnings

The participation of the countries was for most part very active and gave a number of ideas to the participants.

The IFF Brand Manager Mr. Milan Rantakari has during the autumn continued the process of opening doors to potential sponsors. IFF has started discussions with the sales agent TMG Oy (and via them also Infront Sports & Media AG has been contacted, and next step in mid December 2017). IFF has also been in contact with the i2 agency, which has approached companies, with two good leads are under process. Further there has still been contact to the following agencies: Malja BTL Fin/Baltics, Antolainen Consulting, Commercial Sports Media (in Sweden), Commercial Sports Media and AdviSport have still been kept in loop. Also 15 Direct contact to companies. Just in the days before the Agenda was sent out Lagardère informed that they are not interested in a cooperation to sell IFF's marketing rights, but could look upon the IFF TV rights for a 30 per cent commission.

Mr. Beer additionally reported on the situation of the process of recruiting a new Sales Coordinator. A total of 21 applicants applied for the position. A first interview was conducted among 9 candidates and then three candidates were selected for a final interview, which were conducted in the later part of November in Zürich, Switzerland. The IFF Marketing function has made a proposal of the preferred candidate still before the start of the WFC. Mr. Tero Kalsta has agreed to become the new IFF Sales Coordinator, who earlier has worked as a managing and marketing director and a professional B2B specialist.

Mr. Liljelund shortly reported on the visibility of the WFC 2016 high-lights program distribution and reached visibility. The high-lights program has been broadcasted in 134 countries and on 7 networks, reaching a total of 190 million households. (**Appendix 21**)

CB decided: To approve the reports

i) Development & Equality Ad Hoc group

Mr. Halonen reported about the Floorball Development Seminar that was held in Antalya in Turkey in the coaching and refereeing blocks from the 13th to 15th of October. There were altogether 50 participants, 20 in refereeing and 30 in coaching. The participants represented different regions of Turkey, also from the major cities Istanbul and the capital Ankara. The Turkish Floorball Association still has an issue with the official registration in Turkey and therefore at the time they are unable to participate to the IFF events with the national teams, but it was agreed that they will start to participate to the IFF club tournaments with club teams.

A local coaching and refereeing seminar was carried out in Indonesia in Bali from the 20th to 22nd of October. The original plan was to have participants from other countries, but due to the danger of a volcanic explosion in the island of Bali, the foreign participants cancelled their participation and the seminar was carried out for Indonesians. There were 25 participants altogether.

The IFF Secretary General carried out a Good Governance seminar in conjunction of the 6NFC in Nitra in Slovakia on 2nd of November. The program was meant for the representatives of the 6 nations and the main agenda was to help the six nations to develop a coaching education program in co-operation with other team sports and universities in their own countries based on the examples and experiences mainly from Finland.

CB decided: To approve the report

j) International Lobbying Ad Hoc group

As Mr. King is not in position to participate in the meeting, Mr. Liljelund presented the discussion paper that has been prepared for the CB concerning the future role of the confederations. At this stage this is merely for information and the CB will need to discuss this further in the next working session, in order to secure a good way forward, as the number of members are growing.
(Appendix 22)

CB decided: To approve the report and take the topic for the CB workshop

§ 8. IFF Office

Mr. Liljelund provided some general information of the Transfer situation by the mid of November, as IFF has introduced a few new categories for transfers. So far there has been made 22 discounted transfers from the ranked 26 and lower and 14 of the student transfers, making a total of 517 so far. If the average number of transfers in December will be reached we will have close to 600 transfers in 2017. **(Appendix 23)**

Mr. Suman asked if the federations are aware of these rules and how many express transfers are made. Mr. Halonen explained that the countries are quite aware of this. The Ranking system helped the countries to follow the rules. IFF has been proactive in informing about these changes and some 10 percent of the transfers are made as express.

CB decided: To approve the report

a) Development operations

Mr. Halonen reported that IFF Office has created and published guidelines and instructions to the IFF member associations how to organize and apply for a Floorball Development Seminar. There have been some seminars organized with a very short preparation time and that doesn't always serve the IFF's nor the participants interests. The earlier the information exists, the more everyone gets out of the seminars. The idea is to plan the seminars well in advance and this secure as broad participation as possible. **(Appendix 24)**

CB decided: To approve the report

b) Information operations

Mr. Halonen reported, in the absence of Ms. Minna Nurminen that the IFF launched the IFF GoGirls! Ambassador campaign in connection to the WFC 2017. The campaign includes an interview with one player of each participating national team. The main goal was to promote women in floorball and also the upcoming WFC. The plan is to continue the campaign throughout the WFC for example via video interviews and jumbotron add.

The report in regards of The World Games was published by the IWGA. Though the social media numbers differed a bit from the IFF Report the results were the same: floorball had the most hits and had a lot of visibility compared to other sports. The difference in the numbers is most likely due to different search words.

CB decided: To approve the report

k) Material operations

Mr. Liljelund reported that the IFF has taken action and sanctioned the Chinese brand Rockwind, due to a misleading marking of their IFF non-approved Floorball material.

The yearly surveillance test has been carried out for 31 products, with some five breaches.

CB decided: To approve the report

l) ParaFloorball information

Mr. Halonen reported in absence of Ms. Nurminen that there will be a Special Olympics demonstration match played on the Final day of the WFC. The Special Olympics will also have their own seminar on Friday 8.12 and will make a short presentation at the IFF Associations meeting.

CB decided: To approve the reports

e) Equality operations

Mr. Halonen reported in the absence of Ms. Sarah Mitchell that the IFF is organising a Women in Floorball Seminar on Thursday the 7th of December in connection to the WFC. Some over 30 participants have already registered for the seminar, which will in the morning session concentrating on Participation, with lecturers from Finland, France and Sweden. In the afternoon session the topic is Coaching, with bot lecturers and video inserts.

Mr. Halonen further informed that IFF will participate in the International Women in Sport Event in Botswana in May 2018, with Ms. Sarah Mitchell and the secretary general.

CB decided: To approve the report

§ 9. Member Federations

a) Membership questions

Nothing to report.

CB decided: To approve the report

b) Members under suspension

No members under suspension

CB decided: To approve the report.

c) New Member Applications

Mr. Liljelund concluded that there are no new member applications on the table, but Croatia has signalled that they will provide a membership application shortly and has now officially registered the National Association – Hrvatski Floorball Savez. Also Burkina Faso has taken the first steps towards the membership and the reports indicates that Togo and Mali will follow at some point.

CB decided: To approve the report

§ 10. Next CB meeting

Mr. Eriksson conclude that the next CB meeting, will be held on the 10th to 11th of March in Amsterdam, the Netherlands and a proposal for all the meetings in 2018 will be brought to the knowledge of the CB in the coming weeks.

CB decided: To approve the report and decide to have the he time and place for the next CB meetings

§ 11. Closing of the meeting

Mr. Eriksson is to close the meeting at 13:10, thanking everyone for an active participation.

**John Liljelund
Secretary General**

**Tomas Eriksson
President**