



# INTERNATIONAL FLOORBALL FEDERATION (IFF)

Ordinary member of AGFIS/GAISF

Helsinki, December 9<sup>th</sup>, 2010

## IFF Central Board meeting 5/2010 09.12.2010

Place: Hotel Seurahuone, Kaivokatu 2, 00100 Helsinki

Participants:	Tomas Eriksson	President
	Filip Suman	vice president
	Per Jansson	treasurer, from §5c) -
	Hans Botman	
	Risto Kauppinen	
	Stephen King	
	Stefan Kratz	Competition Manager
	Merita Bruun	Information Manager up to point 6
	John Liljelund	Secretary General

Invited: -

Excused: -

## Minutes

### § 1. Opening of the meeting

Mr. Eriksson opened the meeting at 09.00 and greeted the CB members welcome to the last IFF CB meeting for the prosperous two year period 2009 - 2010 and the IFF General Assembly in Helsinki, in Finland.

### § 2. Approval of the agenda

Mr. Eriksson concluded that there was three updated appendixes, namely the Appendix 10, IFF Event Questionnaire – WFC 2014  
Appendix 11, Result of the Athletes Commission Election  
Appendix 12, Nomination of candidates for the IFF CB Committees for 2011-2012

**The CB decided:** To include the proposed appendixes to agenda and approve the agenda.

### § 3 Minutes from the previous CB meeting: 04/2010 in Helsinki, Finland – 16.10.2010, (Appendix 1),

The minutes from the last meetings were scrutinized, approved and put ad acta.



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## § 4. Economy

### a) Financial report by the 30.11.2010 (Appendix 2)

Mr. Kratz, on behalf of the treasurer Mr. Jansson, gave a short recap of the financial report by the 30.11.2010, concluding that the IFF finances are well in balance with the budget. Most of the outstanding costs and income are related to the WFC and this will be cleared after the championships.

**The CB decided:** To approve the financial report and the balance sheet per 30.11.2010

### b) Information on IFF claims – status December 9<sup>th</sup>, 2010 (Appendix 3)

The CB decided in its last meeting to remind the member associations in debt to IFF that those ordinary members with outstanding membership fees from 2009 and earlier are not entitled to vote at the General Assembly.

Mr. Kratz presented the IFF claims as per 09.12.2010 and the situation with the suspended member associations Ukraine and Malaysia as well as the actions to be taken in advance of the IFF General Assembly. It was concluded that the situation has not changed, despite a number of communications with the countries. There are no additional actions needed in advance of the IFF General Assembly

**The CB decided:** To approve the claims situation per 09.12.2010.

### c) IFF General Assembly

The IFF General Assembly will be held on the 10<sup>th</sup> of December at the Balders Hall in Helsinki starting at 09.00. The Agenda for the General Assembly was gone through. **(Appendix 4)**

The CB is to discuss the actions needed to be taken and proposals and put them forward to the General Assembly. Mr. Liljelund went through the Agenda for the General Assembly and the running order was discussed.

Further it was informed that the Federation New Zealand Floorball has applied for ordinary membership **(Appendix 9)**. The CB discussed the situation of the member associations which are to be proposed for ordinary membership of the IFF. The Office proposes that Brazil, Great Britain and Serbia are granted ordinary membership.

The proposal was to discuss and approve the Agenda for the General Assembly and to propose the following documents for the IFF General Assembly.

**The CB decided:** To approve the proposal of the Agenda for the General Assembly and to propose the documents for the IFF General Assembly.

## § 5. World Championships

### a) WFC 2010 Finland

Mr. Kauppinen gave a short report about the ongoing WFC 2010, which have been played in Helsinki and Vantaa, Finland, from the 4<sup>th</sup> to the 11<sup>th</sup> of December 2010.



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Mr. Kauppinen felt and the CB full heartily concurred that the organisation has, despite the problems created by the flight attendants strike and the heavy snow, been able to perform an excellent service to all the stakeholders, the participating teams and also the spectators of the Event. The LOC is very pleased with the number of spectators in the Finnish matches during first week-end of the tournament.

The ticket sales for the final week-end the organiser still have some 450 tickets unsold, but it is likely that the final will be sold out on Saturday. The interesting thing will be whether all the ticket holders will come already on Friday.

The overall Media coverage in both printed and electronic Press has been really good and for example the biggest newspaper Helsingin Sanomat stated on Sunday the 5<sup>th</sup> that Floorball is the new National Sport in Finland.

Mr. Kauppinen wanted to stress that he on behalf of the LOC feels that the cooperation between the organiser and the IFF has worked really well. All small problems have been solved in a positive manner on the spot in the combined Competition Office.

Mr. Suman felt that the WFC is working very well and it looks really well organised for all stakeholders. Further Mr. Suman felt that the introduction of the new competition system has been a success. However the evaluation will have to be made of the new system, after the WFC 2011. There have been some minor issues which we are dealing with the organisers. An idea for the next organisers is to secure that there are always spectators in the audience on the TV side. Mr. Suman concluded that he is very pleased and wishing the best for the three last days.

Mr. Liljelund answered when asked, that he also felt that the WFC is a huge success and that the preparation for these WFC has been quite different, from a positive perspective. The direct and positive discussion with the LOC has worked extremely well and all open questions have been solved on the spot. From an IFF Office point of view the set-up has been excellent.

Mr. Liljelund gave a short report on the situation concerning the TV-broadcasting from the WFC (**Appendix 5**), with the total number of produced matches will be 17 whole matches and 2 Swiss highlights. IFF has coordinated the negotiations with all the takers and the host broadcaster YLE (Yleisradio). IFF has achieved to have 10 matches to be broadcasted on Eurosport 2, but we have had to produce 5 matches, in order to be able to secure this visibility. The number of viewers in Finland as varied in the beginning of the tournament from 125.000 – 210.000 spectators.

The only problem from a TV point of view has been the quality of the Team videos which has been a problem and the teams have had a number of comments to this. IFF and LOC have tried to sort out the situation to the content of the participating teams. Mr. Liljelund further expressed that the video stream has been good and the IFF News and Game high-light feed on the SportsHub has been good.

**The CB decided:** To approve the reports.

### b) **WFCQ 2011**

Mr. Kratz reported on the preparations for the qualifications of the Women's WFC 2011 to be played in Perth, Australia 29-30.01.2011, Richmond, Canada 04-05.02.2011, Rakoniewice,

#### Address

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FI-00920 Helsinki,  
Finland

#### Phone

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#### Fax

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#### E-mail

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Poland and Benidorm, Spain 02-06.02.2011. The total number of participating teams is 16 teams,

**The CB decided:** To approve the report

**b) U19 WFC 2011 Germany**

Mr. Kratz reported on the preparations for the U19 WFC 2011 played in Weissenfels, Germany between the 3–7.5.2011 with sixteen teams. The preparations are continuing with Floorball Germany, which the IFF has held a preparatory meeting with, in order to define the needed exceptions for the venues. The IFF Competition Office will continue the preparations.

**The CB decided:** To approve the report

**c) WFC 2014**

Mr. Liljelund reported that the Swedish Floorball Federation (SIBF) has sent in the WFC application questionnaire in advance of the CB meeting, stating the facts for their Application for The WFC 2014. Mr. Eriksson and Mr. Liljelund had a meeting with the City of Gothenburg, the Swedish Federation to discuss the issues related to the TV and Marketing prior to the Swedish returning the questionnaire.

Mr. Liljelund informed The Swedish federation has based on the discussions with the IFF, included some contractual conditions in their questionnaire, which the IFF has not automatically accepted, but IFF agrees to take these in to consideration as a base for the negotiations. However the decisions of the IFF General Assembly and the CB, supersedes these.

Mr. Liljelund proposed to appoint the Swedish Floorball Federation as the organiser for the WFC 2014 and to start the negotiations with the organiser.

Mr. Kauppinen stressed that we can approve the application, but IFF is not automatically approving all the proposals of the Swedish Federation for the ground for the negotiations.

**The CB decided:** To appoint the Swedish Floorball federation and give the secretary general to start the negotiations with the coming organiser, based on the requirements stipulated by IFF.

**§ 6. EuroFloorball Cup**

**a) EuroFloorball Cup 2011**

Mr. Kratz reported on the actions taken to find an organiser for the EFC Final round 2011. So far none of the potential organisers have shown any interest to organise the EuroFloorball Cup yet. Some discussions are held during the WFC and some light has been seen in the tunnel. The next step is to take a second contact to a number of associations, in order to try to solve the issue before the end of February 2011.

Mr. Eriksson felt that it is important to find a solution early enough in beginning of next year.

**The CB decided:** To approve the report

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Finland

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## b) **Champions Cup**

Mr. Suman reported on the situation concerning the Champions Cup and the actions taken by the IFF ExCo, in order to secure the planning process during the coming months. The main activity is to be able to finalise a written documents for the contracts between the four participating associations and the IFF. In addition we will have to find a way to find a solution for the contribution of the three other countries for 2011, if we are forced to change the competition system after 2011.

Mr. Liljelund expressed that there needs to be an evaluation process for 2012 and forward, started after the event in 2011. Mr. Liljelund further informed that a preparatory meeting is needed to be held after the CB meeting in March.

Mr. Suman expressed that the Czech association is working to find out which location of the three potential cities will be the best, Prague, Ostrava or Mlada Boleslav. The Czech association will try to make the decision of the organiser already in January.

**The CB decided:** To approve the report

## § 7. **Committees and Function reports**

### a) **ExCo reports**

Mr. Eriksson reported on the preparations made by the ExCo in advance of the WFC and the IFF General Assembly. The main focus has been on the preparations for the WFC and the IFF General Assembly.

**The CB decided:** To approve the report

### b) **Contacts to International Sports Organisations**

Mr. Eriksson reported on the SportAccord IF Sport Forum, organised in Lausanne, Switzerland from the 22. - 24.11.2010. The formal seminar was focusing on the way to enhance the running of the International Federations and the risk assessment in different events and activities.

Mr. Eriksson stressed that furthermore one of the conclusions we need to be proud of is that IFF is the 4<sup>th</sup> international federation to run our Say NO! to Doping campaign in cooperation with WADA. It was informed that IFF held a lot of unofficial meetings with SportAccord, FISU, ARISF, Canton du Vaud and a number of other international federations.

Mr. Eriksson felt that the development of the SportAccord has been really positive and there is a lot of service and advice given to the International Federations, which helps us in our daily business. It is possible that through this organisation we can also in the future, have a possibility to enter a new type of international multi-sport event

**The CB decided:** To approve the report

Mr. Liljelund gave a short report on the FISU City Events Conference organised in Brussels on the 17. - 19.11.2010, which actively brought potential Event Organisers and Rights holders together under the auspice of FISU. During the Event the future of Floorball with-in FISU and the way to the Universiade was discussed.

**The CB decided:** To approve the report



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Mr. Eriksson reported on the discussions held with the CEO Mr. Jens Holm of the International Master Games Association (IMGA). IMGA is positive to include Floorball on their program for the winter Master Games in 2015. The ExCo proposes to apply for membership in the IMGA.

Mr. Liljelund explained that the participation in the Master Games is for individual athletes and teams, not national associations, so it is from an organisational point of view an easier task for the IFF to participate in this Event.

Mr. Kauppinen sees this as a good service for our members, since there are already international games played for seniors.

**The CB decided:** To approve the report and give the secretary general the task to apply for membership of the IMGA in the beginning of 2011.

c) **RACC**

Nothing to report

d) **RC**

Mr. Botman gave a short report about the ongoing International Referee Observer (7 observers) and National Referee Committee educations (10 countries) during the WFC, which has started in a positive way. The educations give IFF a real possibility to evaluate the situation on-sight.

Mr. Botman further informed that the discussion with the Czech Floorball Federation has been prosperous and the Czech association informed that they have changed the system for appointing their International Referees, which means that they are in position to nominate two additional International Referee pairs for the use of IFF. The referees are:

- Men Events: Marek Nováček - Ondřej Vašíček
- Women's Events: Martin Reichelt - Petr Manda

**The CB decided:** To approve the report and to add the nominations to the list of approved International Referees for 2011 – 2012.

e) **Development function**

Mr. Liljelund reported that some plans are made concerning education in Asia in beginning of 2011. A small scale seminar will be organised for university teachers with the Shanghai University in January and AOFC is planning to organise and some introduction activities in Sri Lanka and Iran in the first half of the year. The plan is to organise a full scale development seminar in the region during the year

**The CB decided:** To approve the report

**Address**

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### f) Marketing function

Mr. Kauppinen reported that the signing of the agreements with the Flooring partner – Gerflor, is going to take place during the IFF General Assembly.

IFF is also ready to sign the agreements for the Apparel and Rink Partners in connection to the WFC or latest before the end of the year.

The agreement concerning the IFF Floorball Material Provider is still open, for further investigations. The target is to have the agreement signed before the end of the year. There are still some open questions, which will determine which company to sign the agreement with.

Mr. Eriksson thinks it is very important that we have openly asked for offers, showing the needs and resources of the markets

Mr. Botman asked of the process with the process of the reconstruction of the Cape Nordic Oy, to which Mr. Liljelund answered that the company will repay half of their claims during the period 2011 – 2016, in accordance with the decision of the Court of Helsinki.

**The CB decided:** To approve the report

### g) Medical committee

Mr. Liljelund reported on the behalf of Ms. Bruun about the IFF and WADA “Say NO! to Doping”- campaign, which has been launched during the WFC. There is a Say NO! to Doping booth in the Hartwall Arena together with flyers, an anti-doping quiz and demonstration balls.

Mr. Liljelund expressed that Ms. Bruun has made a really good job in coordinating the campaign, giving us a very good visibility in the sports community, both in Finland and outside. The campaign is made in cooperation with the Finnish Anti-Doping Agency and WADA.

**The CB decided:** To approve the report

### h) Material function

Mr. Liljelund reported on the yearly development of sold Floorball materials. The number of sold material looks the following for 2010, which have been effected by the problems of Cape Nordic Oy, going into a re-construction phase:

Sticks	562.641 pcs
Balls	1.738.625 pcs
Goals	1.968 pcs
Rinks	384 pcs
Face masks	408 pcs

The situation is still under control, since the office has made a number of changes in order to balance the losses from the system for 2010, by making changes in the daily finances.

**The CB decided:** To approve the report

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### i) Athletes Commission

Mr. Kratz reported on the result of the election of the Athletes Commission conducted by the Athletes during the WFC. The IFF CB is then to elect the fourth male member of the Athletes Commission and all the four female representatives. (**Appendix 6 and 7**). The Males are elected for a two year period and the females until the next election by the peers in the WFC 2011 in Switzerland.

The athletes elected among their peers during the WFC 2010 are Mr. Matthias Hofbauer (Switzerland), Mr. Karl-Johan Nilsson (Sweden) and Mr. Ingmar Penzhorn (Germany). The CB additionally proposed to elect Mr. Benjamin Gruber (Austria) to the IFF Athletes Commission.

The CB further then proposes to elect the following Female members for the Athletes Commission for the year 2011, Ms. Magdalena Sindelova (Czech Republic), Paula Jouhten (Finland), Baiba Jurusa (Latvia) and Line Murtens Hagestande (Norway)

**The CB decided:** To appoint the three male members of the Athletes Commission elected by their peers Mr. Matthias Hofbauer (Switzerland), Mr. Karl-Johan Nilsson (Sweden) and Mr. Ingmar Penzhorn (Germany) and to further elect Mr. Benjamin Gruber (Austria). The CB further decided to elect the following Female members for the Athletes Commission for the year 2011, Ms. Magdalena Sindelova (Czech Republic), Paula Jouhten (Finland), Baiba Jurusa (Latvia) and Line Murtens Hagestande (Norway)

### § 8. IFF Office

Mr. Liljelund reported on behalf of Ms. Bruun on the discussions held with the ICWEH, concerning cooperation and promotion of Electric Wheelchair Hockey. (**Appendix 8**) The meeting was held during the Electric Wheelchair Hockey World Championships in Italy. The discussion inside the ICEWH is whether the sport will ally itself with field hockey or Floorball. The ICEWH will inform IFF about this matter later next year.

Mr. Eriksson feels that we need to give the service to our members and give them the possibility to also play the sport on all possible levels. The new ParaFloorball function will have to coordinate this activity.

Mr. Suman agrees to the process that is going on with the ICEWH and supports this development. There are similar meeting being organised with the manual wheelchair organisation. He feels that this is really important for the member associations and especially the athletes.

Mr. Kauppinen felt that ParaFloorball fits really well into the Marketing Strategy concept.

Mr. Botman stressed that in the Netherlands and Belgium the Electric Wheelchair Hockey wants to go together with Field hockey, which has a stronger presence in these countries and can give administrative and financial support for the ICEWH

Mr. Liljelund presented the IFF Organisers Handbook, which the office has put together and which has been launched during the IFF&NOC Observer Programme running at the WFC.

Mr. Liljelund further reported about the Sports Finland/NOC and the IFF organised Observer Programme during the WFC on the 8<sup>th</sup> and the 9<sup>th</sup> of December. The objective of the programme is to give both the IFF member associations a possibility to see behind the scene how the event is organised and get to know what kind of steps are taken.

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The Observer Programme has been built upon the IFF Organisers Handbook, which will then help the participants to form their own view of how they could organise an IFF Event. The invitation has been sent out to over 30 IFF member associations, with the registration date of the 12<sup>th</sup> of November 2010. Sports Finland has invited other organisations and cities to participate. **(Appendix 4a and 4b)**

The program has over 40 participants, which is a good result, with high level lecturers from the Sports Director General Mr. Harri Syväsalmi from the Education and Culture Ministry, City of Vantaa Sports director Mr. Velimatti Kallistahti and the WFC 2010 LOC Chairman Mr. Risto Kauppinen. The IFF had also organised that the observer programme participants could participate in the official reception of the Minister of Education and Culture Mr. Stefan Wallin.

Mr. Eriksson felt that the project was really good, with a lot of federation taking part with both IFF member associations and Finnish national sport federations and the cities and organisers.

Mr. Kauppinen also felt that the program was very good and the participants are really looking forward to arrange the following events and are taking learning's from what has been told in the process.

Mr. Suman agrees with the above and wants to express that the Handbook is really excellent and a credit has to be given to the IFF Office for producing the Handbook. The project management has been handled by the secretary general and Ms. Kaarina Salomaa.

**The CB decided:** To approve the report

## § 9. Member Federations

### a) Members under suspension

Mr. Kratz repeated about the situation of the suspended associations Malaysia and Ukraine.

**The CB decided:** To approve the report

### b) New Member Applications

Mr. Liljelund reported about the activities taken by Croatia, the Dominican Republic and Mozambique in order to be able to apply for membership in 2011. The Office is still investigating the situation, so no real applications are still present.

**The CB decided:** To approve the report

## § 10. Next CB meeting

The constitution meeting of the new CB meeting will be held in the hotel Seurahuone in Helsinki on the 11<sup>th</sup> of December 2010 starting at 09.30.

**The CB decided:** To decide accordingly



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Mr. Jansson expressed his gratitude towards to the IFF and to his colleagues in the CB for his period of over 14 years serving on the CB. He felt that the journey has been very positive and prosperous and he wants to convey his best regards to the IFF and the new CB to be elected.

Mr. Eriksson thanked him for the great efforts put into the CB work and IFF, during the long period of time Mr. Jansson has served on the CB. The official IFF thank you will be made in the IFF General Assembly.

## § 11.

### **Closing of the meeting**

Mr. Eriksson thanked the CB members for the last two years of positive and constructive meetings and ended the meeting.

**John Liljelund**  
**Secretary General**

**Tomas Eriksson**  
**President**

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