**Statement of income**

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<td>95000</td>
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<td>Part.fees - non-competition</td>
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<td>Temporary play</td>
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<td>5000</td>
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<td>Membership fees</td>
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<td>Fines</td>
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<td>Sponsors &amp; Advertisements</td>
<td>88517.73</td>
<td>160000</td>
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<td>Value in kind</td>
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<td>Office support</td>
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<td>Development support</td>
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<td>Sales</td>
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<td>10000</td>
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<tr>
<td>Lic, revenues &amp; royalties</td>
<td>295549.95</td>
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<td>Material exemptions</td>
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<tr>
<td>Other</td>
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<tr>
<td><strong>Total income</strong></td>
<td><strong>CHF 1438546.79</strong></td>
<td><strong>1516890.00</strong></td>
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<table>
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<th>COSTS</th>
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<td>Central activities</td>
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<td>ExCo</td>
<td>3287.00</td>
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<td>GA/AM</td>
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<td>External meetings</td>
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<td>IOC 50 Road Map</td>
<td>30717.80</td>
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<td>Parafloorball</td>
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<td>U19 WFC</td>
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<td>EFC</td>
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<td>World Games</td>
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<td>Regional Games</td>
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<td>Anti-Doping</td>
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<td>Development</td>
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<td>Material*</td>
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<td>121600</td>
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<td>Marketing</td>
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<td>Disciplinary Committee</td>
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<td><strong>Total costs</strong></td>
<td><strong>CHF 1431603.42</strong></td>
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<tr>
<td><strong>Profit/loss</strong></td>
<td><strong>CHF 6943.37</strong></td>
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* The outcome of the material appr. system was:

<table>
<thead>
<tr>
<th>Income</th>
<th>Costs</th>
<th>Profit</th>
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</thead>
<tbody>
<tr>
<td>295549.95</td>
<td>246801.44</td>
<td>48748.51</td>
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</tbody>
</table>
# Balance sheet 31.12 2015

## Assets

### Current assets

<table>
<thead>
<tr>
<th></th>
<th>01.01 2015</th>
<th>31.12 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>1500,00</td>
<td>1880,00</td>
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<tr>
<td>Credit Suisse 559200-11</td>
<td>127160,84</td>
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### Receivables*

<table>
<thead>
<tr>
<th></th>
<th>01.01 2015</th>
<th>31.12 2015</th>
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<tbody>
<tr>
<td>Claims 2010</td>
<td>100034,48</td>
<td>95034,48</td>
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<tr>
<td>Claims 2011</td>
<td>44353,83</td>
<td>39353,83</td>
</tr>
<tr>
<td>Claims 2012</td>
<td>60436,09</td>
<td>44100,06</td>
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<tr>
<td>Claims 2013</td>
<td>72900,00</td>
<td>52200,00</td>
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<tr>
<td>Claims 2014</td>
<td>274097,39</td>
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<tr>
<td>Claims 2015</td>
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<tr>
<td>Accr. income &amp; deferr. expenses</td>
<td>0,00</td>
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<tr>
<td>Receivables from rel.parties</td>
<td>26817,44</td>
<td>18540,07</td>
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</table>

**Total assets**

|                     | CHF 707300,07 | 813716,44 |

## Liabilities and equity

### Current liabilities

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<tr>
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<th>31.12 2015</th>
</tr>
</thead>
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<tr>
<td>Accr. expenses &amp; deferred income</td>
<td>-204580,00</td>
<td>-195090,00</td>
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<tr>
<td>Other current liabilities</td>
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<td>Transfers to reserves*</td>
<td>-181847,03</td>
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<td>Development reserves</td>
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### Equity

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<td>Profit 2015</td>
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**Total liabilities & equity**

<p>|                     | CHF -707300,07 | -813716,44 |</p>
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<thead>
<tr>
<th>Nationality</th>
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<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
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<tr>
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**Club Total**

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<th>2017</th>
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<td>6000</td>
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**Total**

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<th>Nationality</th>
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<th>2014</th>
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<th>2016</th>
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**Income**

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<tr>
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**Club Total**

<table>
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<tr>
<th>Nationality</th>
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<th>2015</th>
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**Total**

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<tr>
<th>Nationality</th>
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<th>2015</th>
<th>2016</th>
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<td>23925</td>
<td>6000</td>
<td>5500</td>
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</table>
**Suggestion for reducing of IFF claims**

The suggestion is based on reducing the IFF claims on non-active members. Basically the reduction is reducing the annual fees from 1500 to 500 CHF and the outcome per year would then be:

2010: 5000 CHF  
2011: 5000 CHF  
2012: 11236:03 CHF*  
2013: 10000 CHF  
2014: 9000 CHF  
2015: 5000 CHF

*Iran has a debt from the WFCQ 2012 (2836:03 CHF) in Japan that would be reduced if and when a development seminar would be held in Iran and they would take some costs normally paid by IFF. India has a remaining 1400 CHF from the earlier Association.

**Per Association** the reduction would be like this:

<table>
<thead>
<tr>
<th>Country</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Argentina</td>
<td>3000</td>
</tr>
<tr>
<td>Armenia</td>
<td>5000</td>
</tr>
<tr>
<td>Brazil</td>
<td>5000</td>
</tr>
<tr>
<td>Georgia</td>
<td>6000</td>
</tr>
<tr>
<td>India</td>
<td>1400</td>
</tr>
<tr>
<td>Iran</td>
<td>2836:03</td>
</tr>
<tr>
<td>Ireland</td>
<td>1000</td>
</tr>
<tr>
<td>Moldova</td>
<td>3000</td>
</tr>
<tr>
<td>Mongolia</td>
<td>5000</td>
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<tr>
<td>Pakistan</td>
<td>6000</td>
</tr>
<tr>
<td>Philippines</td>
<td>1000</td>
</tr>
<tr>
<td>Portugal</td>
<td>3000</td>
</tr>
<tr>
<td>Thailand</td>
<td>1000*</td>
</tr>
<tr>
<td>Turkey</td>
<td>2000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>45236:03 CHF</strong></td>
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</table>

*From the earlier Association*
**Follow-up IFF claims (updated 18.03.2016)**

**IFF License system situation**

*Associations registered for WFC 2016 and U19 WFC 2016 are in appendix 4b*

<table>
<thead>
<tr>
<th>Association</th>
<th>Debt until 2016-03-18</th>
<th>Comments</th>
<th>After reduction</th>
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</thead>
<tbody>
<tr>
<td>Argentina</td>
<td>6000</td>
<td>Have not participated in any IFF competition. Only annual fees.</td>
<td>3000</td>
</tr>
<tr>
<td>Armenia</td>
<td>8000</td>
<td>Have not participated in any IFF competition. Only annual fees</td>
<td>3000</td>
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<tr>
<td>Belarus</td>
<td>2720</td>
<td>Remaining’s of annual fee 2014-2015 &amp; shared U19 2015 refs</td>
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</tr>
<tr>
<td>Brazil</td>
<td>7500</td>
<td>Have not participated in any IFF competition. Only annual fees</td>
<td>2500</td>
</tr>
<tr>
<td>Cameroon</td>
<td>1000</td>
<td>Have not participated in any IFF competition. Only annual fees</td>
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</tr>
<tr>
<td>Georgia</td>
<td>15500</td>
<td>Half of the debt from 2010 and earlier</td>
<td>9500</td>
</tr>
<tr>
<td>India</td>
<td>1400</td>
<td>Remaining’s of Annual fee 2012</td>
<td>0</td>
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<tr>
<td>Indonesia</td>
<td>1500</td>
<td>Participated in SEA Championships. Only annual fees</td>
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<tr>
<td>Iran</td>
<td>7836</td>
<td>Mainly annual fees</td>
<td>5000</td>
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<tr>
<td>Ireland</td>
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</tr>
<tr>
<td>Israel</td>
<td>0</td>
<td>Have not participated in any IFF competition</td>
<td></td>
</tr>
<tr>
<td>Ivory Coast</td>
<td>0</td>
<td>New</td>
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</tr>
<tr>
<td>Lithuania</td>
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<td>Have not participated in any IFF competition. Only annual fees</td>
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<tr>
<td>Malta</td>
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<td>New</td>
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</tr>
<tr>
<td>Moldova</td>
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<td>Have not participated in any IFF competition. Only annual fees</td>
<td>3000</td>
</tr>
<tr>
<td>Mongolia</td>
<td>8000</td>
<td>Have not participated in any IFF competition. Only annual fees</td>
<td>3000</td>
</tr>
<tr>
<td>Mozambique</td>
<td>1500</td>
<td>Have not participated in any IFF competition. Only annual fees</td>
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<tr>
<td>Pakistan</td>
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<td>Have not participated in any IFF competition. Only annual fees</td>
<td>3000</td>
</tr>
<tr>
<td>Philippines</td>
<td>5000</td>
<td>Participated in SEA Games. Only annual fees.</td>
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</tr>
<tr>
<td>Portugal</td>
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<tr>
<td>Romania</td>
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<td>Have not participated in any IFF competition. Only annual fees</td>
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<tr>
<td>Sierra Leone</td>
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<td>South Africa</td>
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<td>Have not participated in any IFF competition. Only annual fees</td>
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<td>Turkey</td>
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<tr>
<td>Ukraine</td>
<td>8200</td>
<td>More than half of the debt is from 2015.</td>
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</table>
Follow-up IFF claims (updated 18.03.2016)

WFC and U19 WFC 2016 teams

<table>
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<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>Australia</td>
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<td>15.01.2015</td>
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<td>05.01.2015</td>
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<td>04.12.2014</td>
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IFF LICENCE FOR PARTICIPATION AT MAJOR EVENTS – VERSION 2.0

DISCUSSION PAPER FOR IFF CB MARCH 2016 MEETING

In preparing this discussion paper and suggested new draft IFF Licence requirements the following issues were considered and were also discussed as part of the SWOT Analysis carried out at the 2015 Associations Meeting.

- **How much does IFF want to use the Licence Conditions to help the following**
  - Development in new countries
  - Confirm present status and push existing countries to improve their operations and organisational governance etc
  - Continue the path towards meeting the Olympic Agenda 2020 recommendations and the IFF IOC Road Map objectives
  - Use to identify and continue to push the EOTO process and related tasks for areas of deficiency

- **Does the IFF develop a fixed and firm set of requirements or is there some flexibility allowed for individual circumstances**
  - Do we need to consider recognition issues for each country
  - Do we need to consider political issues with new countries and regions
  - Which events does this apply for all WFC, U19 WFC, EFT, CC or Regional?
  - What constitutes National Championships as many countries currently only play an Open tournament due to number of teams and/or distance costs

- **How does the IFF check compliance – audit/when**
  - The decision of the IFF License 2.0 will finally be taken by the IFF General Assembly in 2016
  - An Initial Audit of the Member Associations will take place during 2017
  - Based on this a yearly check-list of topics to be developed shall be made together with the National Association. This check-list shall be on the IFF License 2.0 web page
  - The implementation of the IFF License 2.0 will be used for the registration of the 2020 Men’s World Championships in 2018

- **Timeframes for compliance, what should they be**
  - The defined license criteria’s must be fulfilled by December 2018, when the registration takes place.
  - The Development Check-list topics shall be planned and executed before 31st of May 2020.
  - A new Audit shall be made in 2021
The SWOT analysis is summarised as follows

**SWOT ANALYSIS OF EXISTING LICENCE SYSTEM**

**STRENGTHS**
- Makes it easier to develop with some basic guidelines
- Sets out some clear expectations to work towards
- There is a system in place
- Puts everyone on level requirements to participate
- Growing in a standard way
- It has good intentions
- Good to get a new country to at least a certain minimum level

**WEAKNESSES**
- No one really knows what the Licence System is and requires to meet
- Some of the requirements can be difficult for newer/developing countries
- Lack of awareness and documents
- There is no encouragement to better the minimum requirements
- Only 1 level
- Too many rules can create barriers
- Too few countries in the top level

**OPPORTUNITIES**
- Use a Licence system (LS) to help Close the Gap
- Use the LS to continue on the Olympics Roadmap
- Enhance collaboration between countries
- Set minimum requirements/standards
- Tool for Nations to use to do internal development
- Common rules
- Setup with different levels of requirements/fees for different levels of country development
- Allow to grow at own pace
- Lay foundations for expectations
- Discount to costs for lower level countries to help them develop
- Easy to adopt for NA’s in their development

**THREATS**
- Volume of work for volunteers to do maybe too big
- Lack of flexibility
- Create barriers to joining floorball if too much
- Inflexible system or penalties to discourage joining
- Stop at minimum requirements only, no incentive to continue to develop and improve
- Not a practical system
- Requirements are not clear
After considering the above issues and the SWOT analysis results from the Associations
Meeting the following revised Licence structure and requirements are proposed for further
CB discussion and decision

1.0 Licence Requirements
That the licence requirements be split into 3 tiers that will achieve the following goals

1.1 Allow developing countries to participate in an entry level competition, at an
everal stage in their development without the need to meet all the requirements
with their normally limited resources.
This will allow those newer countries to participate in regional tournaments such as IFF Challenge, APAC, SEA Game challenge etc. and also to play Friendly Internationals against other countries.

1.2 Tiers are set for countries to develop their internal systems etc and to progressively move into the higher level of international tournaments.

2.0 Licence Tiers

TIER 1
- Basic requirements to participate in Regional Floorball tournaments and Friendly International matches at country to country level. This would cover tournaments such as Euro Floorball Challenge or APAC/Asian Cup

TIER 2
- Basic requirements to participate in WFCQ, Continental/Regional Multi Sport tournaments (ie Regional Multi Sports Games such as SEA Games)

TIER 3
- Basic requirements to participate in WFC tournaments, U19 WFC or Global Multi-Sport Games

Requirements for participation at the relevant Tier Tournament are detailed on the attached IFF License Matrix

3.0 INCENTIVES
There is need to use the system to encourage countries to continue their internal development. It is proposed this is done through a combination of incentives and conditions so the program is not open ended. In the long term it is not felt that countries should be rewarded for not growing and aiming to participate in the higher level tournaments.
3.1 Incentives (not applicable to Friendly Internationals between countries not part of a recognised tournament)

3.1.1 Tier 1 countries receive a discount on grant to assist with participation fees at regional tournaments starting at 30% reducing by 10% for each year. The aim is in 3 years time they progress to the next level of Tier and tournament. The mechanics to action this can be through a subsidy from IFF or provision of sticks and balls to the equivalent value or holding an IFF Development Seminar and/or Training session. The incentives are not available after 6 years membership of IFF. Therefore to achieve full benefit the member will need to participate within 3 years of membership.

3.1.2 Tier 2 countries receive a development training session or IFF assistance to setup an EOTO project for that country or a 1 off grant (up to 50% of participation fee) for first time participating at a Tier 2 tournament.

3.1.3 Tier 3 countries receive a 1 off grant or IFF Development training session for their first time participating at a Tier 3 tournament.

3.1.4 Organisers of Tier 2 or 3 tournaments will have the possibility to receive either a rink or flooring for the first time they organise a Tier 2 or Tier 3 event.

3.2 Conditions

3.2.1 Countries have 4 2 3 years from initial membership of IFF to participate in a Tier 1 tournament to qualify for the Tier 1 incentives.

3.2.2 Countries have 3 2 2 years to advance to a Tier 2 tournament after their initial Tier 1 tournament participation before the incentives run out.

3.2.3 Countries have an additional 2 years to advance to the Tier 3 tournaments before the incentives run out.

4.0 Actions

4.1 The following actions are proposed

4.1.1 CB to discuss the concept and proposed requirements, in its meeting in March 2016. Additional issues to discuss include:

- How to grade and decide on incentives
- Do we have punishments
- Advantages/incentives to be an organisers
- Flexibility on compliance???
- Award for best performance/improvement each year
• How to deal with countries who don’t meet new licence requirements but they have participated at that level before

• Review membership fees structure to look at use of the membership fees as an incentive

4.1.2 A final proposal be developed including wording changes to current regulations during 2016

4.1.3 CB approve final proposal for the IFF GA 2016.
## IFF Licensing Requirements for Participation at Major Events - Version 2.0

### Appendix 5b

<table>
<thead>
<tr>
<th>ID</th>
<th>Requirement</th>
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<td>National Tournaments being played</td>
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<td>o Good Governance</td>
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<td>o Conflict of Interest</td>
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<td>o Codes of Conduct</td>
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<tr>
<td></td>
<td>o Women</td>
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<td></td>
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* X indicates requirement is not met.
Final Report
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Final Report: Updated 1.3.2016 JG
1. Summary

The 10th IFF Women’s World Floorball Championships 2015 were in many ways a success for floorball, the organizer as well as women’s sports in general.

This due to a great cooperation between all the stakeholders involved in the event, the city of Tampere, the government, all the partners and suppliers as well as a great group of 350 volunteers, the patron and the ambassadors, the staff of the Floorball organizations and last but not least the participating teams.

Especially the recognition of the event in the media, locally as well as worldwide, was more than expected. 34 matches were shown on TV or Internet TV, which was a new record for Women’s World Floorball Championships. The final was watched in Finland by 289,000 TV viewers. During the final a peak of 839,000 reachability was registered. New records were achieved also in the amount of attendance. The group match between Finland and Switzerland on 5th December 2015 did reach the amount of 3476 spectators, which is a new record for the group stage, whereas the final match between Finland and Sweden, played on 12th December, was followed on spot by 6,517 enthusiastic people. This was a new record per match.

In addition to the above mentioned records, the local organizers did set several objectives in order to improve the image of floorball as well as further develop the level of events. Actions were taken such as involving people from outside the floorball society, educating new specialists in certain areas and implementing new event management tools. The event was much more, than just one of many other world championships.

As a conclusion, the theme of the championships, Magical Together, was achieved after a long process of planning and preparing.

During the championships it was announced by the International Floorball Federation, that Finland will host the Men’s World Floorball Championships in 2020. The next five years are very important to further increase the knowledge of floorball.

By the time this final report was finished, not all relevant information was available, and some of the facts need to be updated.

Thanks to everyone involved in the 10th IFF Women’s World Floorball Championships 2015.

Jeannette Good, General Secretary
10th IFF Women’s World Floorball Championships 2015
2. **Event Planning and Design**

The local organization started at an early stage to plan and design the event. There were a lot of objectives and goals required to show off with, since it was 18 years ago that the previous Women’s World Championships were held in Finland and five years since Finland hosted the Men’s World Championships.

The Event Planning and Design goes through some of the main topics in events, especially the structure of the organization, as this is the pillar of any event.

### 2.1. Local Organization

From the time the 10th IFF Women’s World Floorball Championships 2015 was nominated to be hosted by Finland to the event itself, there were three different Boards at the Finnish Floorball Federation. This did affect the structuring and planning of the organization at some point, until the situation calmed down approximately one year before the event itself.

The General Secretary of the Championships started to work with the project in September 2014, which was just enough time to do the final event planning and run through the event. As mentioned earlier, the time the General Secretary started, there were already many working groups and objectives set, but nothing was planned on the organizational structure.

The structure of the organization was set as follows:
2.1.1. Patron and Ambassadors

The Minister of Transport and Communication, Mrs. Anne Berner, was acting as Patron for the event.

Two Ambassadors were nominated, Mr. Mika Kohonen, to represent the Top of Floorball Players as well as Ms. Laura Österberg Kalmari, a well-known former National Team Football player and sports professional. Especially Laura Österberg Kalmari’s commitment to the event was exceptional; there was a lot of support from her already before the event itself. During the championships, she took part in a seminar for girls’ and women’s floorball.

2.1.2. Council

<table>
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<th>Name</th>
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<tbody>
<tr>
<td>Finnish Floorball Federation</td>
<td>Ismo Haaponiemi, President of the Board of the Finnish Floorball Federation (replaced Mika Kaltala in January 2015)</td>
</tr>
<tr>
<td>Ministry of Education and Culture</td>
<td>Hannu Tolonen, Senior Advisor</td>
</tr>
<tr>
<td>International Floorball Federation</td>
<td>John Liljelund, Secretary General</td>
</tr>
<tr>
<td>City of Tampere</td>
<td>Anna-Kaisa Heinämäki, Deputy Major (replaced Olli-Poika Parviainen)</td>
</tr>
<tr>
<td>Local Organizing Committee</td>
<td>Tuulikki Kangasluoma, President of the local Organizing Committee and Member of the Board of the Finnish Floorball Federation</td>
</tr>
<tr>
<td>Local Organizing Committee</td>
<td>Jeannette Good, General Secretary of the championships</td>
</tr>
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</table>

The council met once before the event, on 31.10.2014 in Hämeenlinna.

2.1.3. Local Organizing Committee

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<th>Name</th>
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<tbody>
<tr>
<td>President</td>
<td>Tuulikki Kangasluoma, Board Member of the Finnish Floorball Federation</td>
</tr>
<tr>
<td>General Secretary</td>
<td>Jeannette Good</td>
</tr>
<tr>
<td>Tournament Coordinator</td>
<td>Hanne Nyrönen, Member of the Staff of the Finnish Floorball Federation</td>
</tr>
<tr>
<td>Competition Manager</td>
<td>Ari Vehniäinen, Head of Competitions at the Finnish Floorball Federation</td>
</tr>
<tr>
<td>Sport director of City of Tampere</td>
<td>Pekka P. Paavola</td>
</tr>
<tr>
<td>Event director of City of Tampere</td>
<td>Perttu Pesä</td>
</tr>
<tr>
<td>Operations Manager of Hakametsä</td>
<td>Vesa-Pekka Salminen (replaced Jari Tolvanen)</td>
</tr>
<tr>
<td>Member of Organizing Committee</td>
<td>Esa Kolvisto, Director of the club Koovee</td>
</tr>
<tr>
<td>Member of Organizing Committee</td>
<td>Harry Hannelius, President of Ilves Floorball (replaced Jari Luukkanen in Oct. 15)</td>
</tr>
<tr>
<td>Member of Organizing Committee</td>
<td>Pasi Peltola, General Manager of the club SC Classic</td>
</tr>
<tr>
<td>Member of Organizing Committee</td>
<td>Jukka Lintula, Member of the club Koovee</td>
</tr>
<tr>
<td>Sales and Marketing Manager</td>
<td>JP Lehtonen, CEO of the Finnish Floorball Ltd.</td>
</tr>
<tr>
<td>Communication Manager</td>
<td>Juhani Henriksson, Head of Communications at Finnish Floorball Federation</td>
</tr>
<tr>
<td>Adjacent Services</td>
<td>Arja Kilpeläinen, Board Member of the Finnish Floorball Federation</td>
</tr>
<tr>
<td>Adjacent Services</td>
<td>Kim Sällström, Head of Club Development at the Finnish Floorball Federation</td>
</tr>
</tbody>
</table>

The Local Organizing Committee met on a monthly basis between 1.11.2014 and the event. Managers and specialists were invited to join the Local Organizing Committee according to the agenda.
### 2.1.4. Managers

<table>
<thead>
<tr>
<th>Function</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>School cooperation, junior program</td>
<td>Eeva Welling, staff member of the Finnish Floorball Federation</td>
</tr>
<tr>
<td>Accreditation</td>
<td>Jan Kondo, staff member of the Finnish Floorball Federation</td>
</tr>
<tr>
<td>LOC Manager of Hakametsä</td>
<td>Janne Bruun, staff member of the Finnish Floorball Federation</td>
</tr>
<tr>
<td>Ceremonies</td>
<td>Janne Bruun, staff member of the Finnish Floorball Federation</td>
</tr>
<tr>
<td>VIP manager</td>
<td>Jari Kinnunen, staff member of the Finnish Floorball Federation</td>
</tr>
<tr>
<td>Volunteers manager</td>
<td>Johanna Vasankari, staff member of the Finnish Floorball Federation</td>
</tr>
<tr>
<td>Statistics</td>
<td>Lasse Lepola, staff member of the Finnish Floorball Federation</td>
</tr>
<tr>
<td>Medical services</td>
<td>Marja-Leena Lehtonen, Koskiklinikka</td>
</tr>
<tr>
<td>Press Manager</td>
<td>Markku Huoponen, staff member of the Finnish Floorball Federation</td>
</tr>
<tr>
<td>Ticketing manager / Eco Compass</td>
<td>Miira Kuvaja, Freelancer</td>
</tr>
<tr>
<td>Referees</td>
<td>Mika Saastamoinen, staff member of the Finnish Floorball Federation</td>
</tr>
<tr>
<td>web site and social media</td>
<td>Mika Hilska, staff member of the Finnish Floorball Federation</td>
</tr>
<tr>
<td>Sales Consultant</td>
<td>Mikko Aikko, staff member of the Finnish Floorball Federation</td>
</tr>
<tr>
<td>Statistics</td>
<td>Mikko Kaksonen, staff member of the Finnish Floorball Federation</td>
</tr>
<tr>
<td>Ringside patrol</td>
<td>Mikko Helanen, staff member of the Finnish Floorball Federation</td>
</tr>
<tr>
<td>IFF Flights and accommodation</td>
<td>Minja Ylärakkola, trainee</td>
</tr>
<tr>
<td>Accreditation</td>
<td>Minna Koivisto, trainee</td>
</tr>
<tr>
<td>LOC Manager Tampere Arena</td>
<td>Nina Peltola-Styrman, staff member of SC Classic</td>
</tr>
<tr>
<td>Ringside patrol</td>
<td>Olli Junttila, staff member of the Finnish Floorball Federation</td>
</tr>
<tr>
<td>Transportation Manager</td>
<td>Sanna Kartaslammi, club representative of Ilves</td>
</tr>
<tr>
<td>VIP Manager</td>
<td>Satu Johansson, volunteer</td>
</tr>
<tr>
<td>Match Secretariat</td>
<td>Terho Laaksonen, staff member of the Finnish Floorball Federation</td>
</tr>
<tr>
<td>VIP Manager</td>
<td>Teresa Turhanen, staff member of the Finnish Floorball Federation</td>
</tr>
<tr>
<td>School cooperation, junior program</td>
<td>Tiina Koivisto, staff member of the Finnish Floorball Federation</td>
</tr>
<tr>
<td>LOC Manager Hakametsä</td>
<td>Tommi Palonen, club representative of Koovee</td>
</tr>
<tr>
<td>Marketing</td>
<td>Toni Nikunen, staff member of the Finnish Floorball Federation</td>
</tr>
<tr>
<td>Volunteers’ manager</td>
<td>Tuija Salomaa, freelancer</td>
</tr>
</tbody>
</table>

Most of the Managers were nominated from the staff of the Finnish Floorball Federation and the clubs cooperating with. In order to fill all the necessary positions, some of the managers were hired for the event. Managers were in charge of their teams, they selected their staff in cooperation with the volunteers’ manager. Each manager was in charge of the task description and introduction of the team members to their duties, they did the shift planning and daily reporting on behalf of their teams.
2.1.5. Team Guides

<table>
<thead>
<tr>
<th>Team</th>
<th>Team Guide</th>
</tr>
</thead>
<tbody>
<tr>
<td>Australia</td>
<td>Riitta Joutsi-Hänninen</td>
</tr>
<tr>
<td>Czech Republic</td>
<td>Erika Svahn</td>
</tr>
<tr>
<td>Denmark</td>
<td>Noora Halonen/Roosa Mikkola</td>
</tr>
<tr>
<td>Finland</td>
<td>Marjo Liljelund</td>
</tr>
<tr>
<td>Germany</td>
<td>Denise Krug</td>
</tr>
<tr>
<td>Japan</td>
<td>Jussi Ala-Lahti / Iina Sorsamäki</td>
</tr>
<tr>
<td>Latvia</td>
<td>Janne Känel</td>
</tr>
<tr>
<td>Netherlands</td>
<td>Veera Inkeroinen</td>
</tr>
<tr>
<td>Norway</td>
<td>Henna Yläsoo</td>
</tr>
<tr>
<td>Poland</td>
<td>Jorma Turunen</td>
</tr>
<tr>
<td>Russia</td>
<td>Maria Ylander</td>
</tr>
<tr>
<td>Singapore</td>
<td>Sari Romppanen</td>
</tr>
<tr>
<td>Slovakia</td>
<td>Iiro Leinonen</td>
</tr>
<tr>
<td>Sweden</td>
<td>Riitta Svahn</td>
</tr>
<tr>
<td>Switzerland</td>
<td>Raija Rekola</td>
</tr>
<tr>
<td>USA</td>
<td>Roosa Mikkola/Minja Ylärakkola</td>
</tr>
</tbody>
</table>

Team Guides were recruited through the volunteers’ application process and were interviewed before their appointment. Some of the Team Guides did contact the LOC directly as they knew already the team they wanted to be guide of. It was quite a challenge to find team guides that could be available for the period of a minimum of 10 days. We had Team Guides from the local area, but also from abroad. However, all of them have been in Tampere and they knew more or less about the city. In addition, they all spoke at least Finnish and English.

2.1.6. Volunteers

Points of interest:
- Volunteer recruiting started in May 2015. Most of the appointments were made in October-November 2015. Even during the event itself, several people (most of them friends and family of volunteers) wanted to join the volunteer team.
- Some of the teams could have used some more volunteers, especially the building and dismantling crew. However, overall we were satisfied with the amount of volunteers.
- EcoCompass guides were recruited from the Tampere University of Applied Science (TAMK). During the event, they were also helping in all kind of customer service activities.
- Volunteers did get free meals and outfits according to their duties. They were allowed to follow matches, whenever off duties and they received tickets for friends and family.
### Function and Amount

<table>
<thead>
<tr>
<th>Function</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>EcoCompass guides</td>
<td>101</td>
</tr>
<tr>
<td>VIP and customer services</td>
<td>30</td>
</tr>
<tr>
<td>Team Guides and referee hosts</td>
<td>22</td>
</tr>
<tr>
<td>Statistics and result services</td>
<td>21</td>
</tr>
<tr>
<td>Security</td>
<td>21</td>
</tr>
<tr>
<td>Adjacent services (in and around the arenas)</td>
<td>21</td>
</tr>
<tr>
<td>Match Secretariat</td>
<td>18</td>
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<tr>
<td>Building Crew</td>
<td>18</td>
</tr>
<tr>
<td>Medical Services</td>
<td>15</td>
</tr>
<tr>
<td>Ticketing</td>
<td>13</td>
</tr>
<tr>
<td>Transportation</td>
<td>13</td>
</tr>
<tr>
<td>Accreditation</td>
<td>9</td>
</tr>
<tr>
<td>Media Services</td>
<td>9</td>
</tr>
<tr>
<td>Anti-Doping Chaperones</td>
<td>9</td>
</tr>
<tr>
<td>Info Desk and office</td>
<td>8</td>
</tr>
<tr>
<td>Marketing assistants</td>
<td>5</td>
</tr>
<tr>
<td>IT services</td>
<td>3</td>
</tr>
<tr>
<td><strong>Total of volunteers</strong></td>
<td><strong>338</strong></td>
</tr>
</tbody>
</table>

### 2.2. International Floorball Federation

#### 2.2.1. IFF Central Board

<table>
<thead>
<tr>
<th>Function</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>President</td>
<td>Tomas Eriksson</td>
</tr>
<tr>
<td>Vice President</td>
<td>Filip Suman</td>
</tr>
<tr>
<td>Treasurer</td>
<td>Monica Bakke</td>
</tr>
<tr>
<td>Member</td>
<td>Jörg Beer</td>
</tr>
<tr>
<td>Member</td>
<td>Heiko Jassman</td>
</tr>
<tr>
<td>Member</td>
<td>Stephen King</td>
</tr>
<tr>
<td>Member</td>
<td>Magdalena Kotikova</td>
</tr>
<tr>
<td>Member</td>
<td>Carlos Lopez</td>
</tr>
<tr>
<td>Member</td>
<td>Johanne Mikkola</td>
</tr>
<tr>
<td>Member</td>
<td>Milan Rantakari</td>
</tr>
<tr>
<td>Member</td>
<td>Martin Klabere</td>
</tr>
</tbody>
</table>


### 2.2.2. IFF Office

<table>
<thead>
<tr>
<th>Function</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Secretary General</td>
<td>John Liljelund</td>
</tr>
<tr>
<td>Competition Manager</td>
<td>Stefan Kratz</td>
</tr>
<tr>
<td>Competition Coordinator</td>
<td>Sarah Mitchell</td>
</tr>
<tr>
<td>Operations Coordinator</td>
<td>Veli Halonen</td>
</tr>
<tr>
<td>Information Manager</td>
<td>Merita Bruun</td>
</tr>
<tr>
<td>Marketing</td>
<td>Milan Rantakari</td>
</tr>
</tbody>
</table>

### 2.2.3. IFF Jury

<table>
<thead>
<tr>
<th>Function</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jury Chairman</td>
<td>Martin Klabere</td>
</tr>
<tr>
<td>Jury Member</td>
<td>Andris Dzenis</td>
</tr>
<tr>
<td>Jury Member</td>
<td>Jan Jirovsky</td>
</tr>
<tr>
<td>Jury Member</td>
<td>Heidi Leb</td>
</tr>
</tbody>
</table>

### 2.2.4. IFF Referee Management and IFF Referees

<table>
<thead>
<tr>
<th>Function</th>
<th>Name</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>Head of referees</td>
<td>Sami Rahikainen</td>
<td></td>
</tr>
<tr>
<td>Referee Observer</td>
<td>Frank Leuenberger</td>
<td></td>
</tr>
<tr>
<td>Referee Observer</td>
<td>Lubos Maly</td>
<td></td>
</tr>
<tr>
<td>Referee Observer</td>
<td>Göran Norberg</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Function</th>
<th>Name</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>Referee</td>
<td>Lucie Hejnova</td>
<td>Czech Republic</td>
</tr>
<tr>
<td>Referee</td>
<td>Jitka Romancakova</td>
<td>Czech Republic</td>
</tr>
<tr>
<td>Referee</td>
<td>Martin Petrik</td>
<td>Czech Republic</td>
</tr>
<tr>
<td>Referee</td>
<td>Tom Podlesny</td>
<td>Czech Republic</td>
</tr>
<tr>
<td>Referee</td>
<td>Tom Kirjonen</td>
<td>Finland</td>
</tr>
<tr>
<td>Referee</td>
<td>Jyrki Sirkka</td>
<td>Finland</td>
</tr>
<tr>
<td>Referee</td>
<td>Juhani Kirves</td>
<td>Finland</td>
</tr>
<tr>
<td>Referee</td>
<td>Henrik Sneliman</td>
<td>Finland</td>
</tr>
<tr>
<td>Referee</td>
<td>Sandra Zurbuchen</td>
<td>Switzerland</td>
</tr>
<tr>
<td>Referee</td>
<td>Corina Wehinger</td>
<td>Switzerland</td>
</tr>
<tr>
<td>Referee</td>
<td>Roland Brändle</td>
<td>Switzerland</td>
</tr>
<tr>
<td>Referee</td>
<td>Remo Neidermann</td>
<td>Switzerland</td>
</tr>
<tr>
<td>Referee</td>
<td>Therese Edin</td>
<td>Sweden</td>
</tr>
<tr>
<td>Referee</td>
<td>Frida Nilsson</td>
<td>Sweden</td>
</tr>
</tbody>
</table>
Points of interest Organization:

Staff:
- Only two persons worked full time on the project: The General Secretary from September 2014 – January 2016 and a tournament coordinator from November 2014 – December 2015.
- It was not obligatory for the staff of the Finnish Floorball Federation to take part in the WFC2015. It was agreed with each staff member individually, which task they would take over.
- In order to ensure, that the most critical sectors were manned, some of the managers were hired just for the event; also, there were many trainees involved in the planning of the event.
- Due to the changes in the organization of the Finnish Floorball Federation as well as the heavy workload, most of the staff members were able to focus on the championships at a very late stage, which increased the pressure of the preparations a lot.

Accommodation:
- The Sokos Hotel Ilves was selected as headquarter accommodation for IFF as well as the local organization. The location of the hotel as well as the size and the experience the hotel has in international events were the main reasons of selection of the accommodation.
- A media hotel was appointed for the event, the Sokos hotel Villa. Due to a lack of interest and bookings at this hotel, we decided not to set-up any additional services at this hotel.

Transportation:
- A shuttle service between the arenas and the IFF/LOC hotel was running through the tournament, 1 ½ hrs prior to the first match of the day until two hrs after the last match. Everyone appreciated this service. It saved a lot of additional bookings and misunderstandings. The only challenge occurred during the first couple of days prior to the matches, when the shuttle service was not in place yet.

Cooperation IFF and LOC:
- The cooperation between IFF and LOC was very smooth from the first moment the organisation of the event started until the end. IFF staff was always ready to help and advice, this was extremely important in the beginning of the preparations, as the General Secretary of the LOC as well the tournament coordinator had very little experience and knowledge on Floorball events. The IFF Event Handbook and additional guidelines and regulations were the pillar for the LOC. For future events, these documents could be even more detailed in order to assist less experienced organizers (for example draw procedure and event).
- After each day’s last match, a daily meeting took place. Representatives from IFF (Jury, Referee Management, and staff) as well as LOC (General Secretary, Competition Manager, and Venue Manger Hakametsä) were present to discuss shortly the issues of the day. This was a very efficient way to ensure, that the level of organisation increased towards the finals. The daily reports assisted the LOC in focusing on the right things. By following points, already after the second day there was merely minor things to report.

2.3. Tournament City - Tampere

The city of Tampere did win the bid of being the host city due to large range of cooperation and commitment the city was willing to take in connection with the Women’s World Floorball Championships. In particular, in marketing and promoting the event, cooperation with the basic education and pre-school as well as the Sports Services.

The Tampere Event Office was supporting throughout the event planning as well as the implementation phase, in order to ensure that the recognition of the event in Tampere itself was remarkable.
The two venues Hakametsä Arena and Tampere Arena worked as a great complex for an international event of this size. The personnel of the Tampere City Sport Services did a great job to ensure that the facilities did meet the international level of standard and the cooperation between the personnel and the staff of the local organizing committee was excellent. In addition, to mention the time available for the set-up of the Hakametsä Arena was very well planned.

Tampere Arena was the second arena, with matches where we expected less spectators. Even though some of the sanitary facilities and dressing room assignments needed some special arrangements, the size of the arena was very suitable.

Spiral Hall in Tampere was a training venue. In addition, the Hakametsä Arena and Tampere Arena were also training halls, when not in use for match activities.

The Project with pre-school and basic education was planned a long time ahead of the event itself. The coordinator from the city’s side was Mikko Tiirikainen. In cooperation with the clubs represented in the Local Organizing Committee local elementary and pre-schools were visited in order introduce floorball. In addition to that, the classes and schools were invited to visit the championships as well as support a national team. The city of Tampere was also involved in the promotion campaign at the Särkänniemi amusement park by recruiting guides for the observation and activities at the floorball rink.

2.4. Participating teams
The Team Service Manager, before their arrival, contacted participating teams. Once arrived the Team Guides took over and reported to the Team Service Manager.

The local organization ordered transportation for the teams according to their request, already prior to the official time of the event.

Laundry service and meals were available at own cost at both arenas.

The match recordings were available on a web-based system, free to be download right after the matches. Since this was the first time this system was used in English and this way, there were some minor issues, but once the system worked, everyone was very satisfied.

Teams were not charged for tickets, once they dropped out. The tribunes that were not valid for public sales (standing tribune) were used for this purpose.

2.5. Objectives and goals

The values for the Championships were set already at a very early stage of the planning of the event.

- Equality: equality in sports and sport organizations
- Sense of community: to feel the sense of community throughout the event, from planning to the dismantling of the event
- Joy and passion from floorball: express the joy and passion of floorball and show it to people not knowing about the game or sports

2.5.1. Objective 1: a journey

The main objective was to build a journey from the bidding process to the championships and beyond. On the journey, we focused on the following tasks:

- Magical Together –theme throughout the journey, to create a unique spirit that unites

Viivi Ahola was named as promoter to focus on activities and promotional events in the Tampere area. The target was to reach people from Tampere area not involved in floorball. Some of the events:

- 1st of May for Children in Tampere
- Särkänniemi amusement park had a rink from May until August, where visitors could play floorball free. (visitors during summer time approx. 494 000)
- 100 floorball hidden in Tampere – 100 days to go to the championships

During the event, a unique spirit was achieved at the arenas among the spectators as well as the staff. Facts and statistics to be seen under point three. Event itself, results and attendances.

In 2015, immigrants and their integration in the society were a main topic. In connection with the championships, we invited about 200 immigrants from the Tampere area. They appreciated the invitation very much.
• **Use of Social Media’s dynamic way of communication**

Social Media channels such as Facebook, Twitter, Instagram were used already at an early stage of the preparation. It was agreed with IFF, to use the official sites that are at the WFC organizers use and move on to the next organizer, once the championships are over.

• **Mini-World Championships for women and girls as well as partners**

Mini-World Championships called Diamond tournaments were due to staff resources focusing on girls only. In 2014 three tournaments were organized and in 2015 four tournaments, including Tampere area. A total of 51 teams in 2014 and 61 teams in 2015 took part in the tournaments.

Partners were taking part in a Mini-World Championship on the 10th December at the Tampere Arena. This was very much appreciated.

• **Sponsor and Partner networking**

A different kind of approach in partner networking was used by creating new concepts that have not been used before. The event sale was one of the biggest challenges throughout the event. This has been a general subject in all the sports events lately. Companies are very careful in participating in new project and events. However, we did manage to get some new sponsors and partners on board, some of them at a very late minute. This was possible due to a flexible sales system.

• **Tailor made travel packages for companies, clubs, fans, families**

Together with Matkapojat travel packages were designed to encourage teams, families and companies to travel in groups to the championships, also fans from abroad were targeted. Unfortunately, the service was stopped a couple of weeks before the event due to a lack of interest.

<table>
<thead>
<tr>
<th>Task</th>
<th>Goal</th>
<th>Achieved</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ticket buyers</td>
<td>14’000</td>
<td>6’600</td>
</tr>
<tr>
<td>School children as spectators</td>
<td>6’000</td>
<td>1’008</td>
</tr>
<tr>
<td>Volunteers</td>
<td>400</td>
<td>350</td>
</tr>
<tr>
<td>Suppliers and organization</td>
<td>200</td>
<td>200</td>
</tr>
<tr>
<td>Team representatives</td>
<td>400</td>
<td>400</td>
</tr>
<tr>
<td>Total attendance</td>
<td>45’000</td>
<td>36’147</td>
</tr>
<tr>
<td>Total attendance on the final day</td>
<td>7’500</td>
<td>10’836</td>
</tr>
<tr>
<td>Attendance at Finland matches</td>
<td>4’000</td>
<td>2’559 (FIN-NOR)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>3’476 (FIN-SUI)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2’049 (FIN-POL)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2’312 (FIN-GER)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>4’676 (FIN-CZE)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>6’517 (FIN-SWE)</td>
</tr>
</tbody>
</table>
2.5.2. **Objective 2: Continuous development – sustainability**

To strengthen the image of floorball and to increase the amount of girls and women playing this sport, is an objective itself when hosting an event of this side, it is important to plan also beyond the event itself.

- **Cooperation with clubs to organize Diamond Events for girls playing floorball as well as introducing the sport to schools during 2014 / 2015**

  School visits were organized for all teams and most of them succeeded. Most of the teams and schools did appreciate this kind of program and keep it as a nice souvenir of the event. As an organizer, we feel, that this was one of the most important parts of the promotion of floorball and its fan culture.

  Clubs did visit pre-school and basic education schools to introduce floorball. These visits continue also in the future.

- **Engaging more women in floorball by inviting them to be a coach, volunteering for a club or just for the Championships and offering them the education / seminar**

  The Finnish Floorball Federation is part of the “Coach like a Woman -project”, leaded by the National Olympic Committee, to encourage and support women to start to coach or something else in sports.

  During the Championships there were also a lot of trainees (all female), developing their knowledge in sports management and event planning.

  - Viivi Ahola, Thesis on increasing of sales of the WFC2015 in Tampere
  - Vilma Pekkala, trainee and focusing on adjacent services as well as cooperation with pre-school and basic education
  - Henna Määttä, Master in Business Studies, specialisation of Sport Management - Thesis on Game Event Evaluation
  - Minja Ylärakkola, studying Event Producer and trainee as event coordinator and Team Guide
  - Outi Mikkola, trainee/volunteer with the main topic on volunteering
  - Matilda Salminen, trainee, studying Event producer, focusing on the adjacent program outside the arenas.

  On 5th December a seminar on Girls and Women’s Floorball was organized, where for the first time young floorball players were involved in the discussion and workshop of the seminar. The Finnish Floorball Foundation was making this seminar possible. Discussions and planning is going on in order to continue the concept and spread it out throughout Finland.

- **Launching a Respect – program in order to express our appreciation of long term dedication to floorball**

  The 5th December was the Respect day of the Championships. This included all kind of elements of respect. The campaign Red Card against racism was implemented in the official pre-match program, immigrants were invited to the match between Finland and Switzerland as well as the former national team players and Finnish champions were invited.
The Finnish Floorball Federation did also start the Legend concept in connection with its 30th anniversary. The Legend title is still to be achieved by a female representative.

- **How to implement sustainability and the environmental aspect and protection at major events?**

After some investigations of the possibilities to achieve the EcoCompass event actions and especially the support of the National Olympic Committee and Sport Finland led to a totally new aspect of the organization of the event. The full report (in Finnish will be added once it is finished).

The 10th IFF Women’s World Floorball Championships is among the first international sports tournaments organized in Finland aiming for the title of EcoCompass Event.

EcoCompass Event is an environmental management system designed for the use of different kinds of events. The idea is to provide the organizers tools to arrange an environmental friendly event. EcoCompass for Events is organized by the Ministry of Education and Culture. The Finnish Olympic Committee and VALO, Finnish Sports Confederation coordinate it.

The main parts of the tournament we were looking after with our own choices were:

- transportation
- accommodation
- food services
- fan products
- the waste practices of the venues
- office practices

It was our intention to create new ways to consider the environmental questions in sports events. The idea is that our solutions are useful for the future tournaments and events. Moreover, of course we wanted to set an example about environmental considerations and actions for the international sports community!

Documentation has been as much as possible digitally, flyers, posters and other material has been produced only at a limited amount and more focus has been set on social media. The official match program was digital and only a small amount of paper version has been printed and sold.

http://issuu.com/salibandyliitto/docs/wfc2015_magazine/1?e=1837252/31720730

A lot of effort was seen in what kind of food was served to the volunteers and guests. Travel recommendations and shuttle services were established. Waste sorting and guidance was one of the most visible elements of the project, when over 60 youngsters were volunteering in the EcoCompass project.

During the championships, the event was audited and we did meet all the requirements of the title of a EcoCompass Event.


Read more about EcoCompass:
http://www.ekokompassi.fi/en/ (in English)
http://www.ekokompassi.fi/ (in Finnish)
2.5.3. **Objective 3: Top conditions and recognition for top athletes**

- **We ensure that the championships environment is supporting the top athletes' requirements**

  This was considered when planning the set-up of the event, such as distances, level of hotels proposed to the teams, arrangements at the arenas.

- **The introduction of the national team players will be brought to the grassroots level and supporters at events, meeting school classes etc.**

  The ongoing promotion of women’s floorball at all levels, during diamond tournaments, at promotional events prior to the championships, on social media did achieve the recognition and increase the fan culture for women’s floorball.

- **We want to organize a remarkable Event in Finnish Sport through the amount of spectators as well as the content of the Event.**

  The 10th IFF Women’s World Floorball Championships were definitely the most remarkable sports at the beginning of December in the media channels as well as locally in Tampere. This can be considered as a great success, media was still days after the event talking about the championships, which has not happened often in Women’s Sports.

  YLE, the Host Broadcaster, did show all Finland’s matches live or partly live on channel 2. In addition to that, also the match for the 3rd place was broadcasted. There were a lot of news feeds as well as morning TV did implement the championships in the program.

<table>
<thead>
<tr>
<th>Match</th>
<th>YLE broadcasted</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.12. Norway – Finland</td>
<td>Live</td>
</tr>
<tr>
<td>5.12. Switzerland – Finland</td>
<td>Partly live</td>
</tr>
<tr>
<td>7.12. Finland – Poland</td>
<td>Delayed</td>
</tr>
<tr>
<td>9.12. Finland – Germany</td>
<td>Partly live</td>
</tr>
<tr>
<td>11.12. Finland – Czech Republic</td>
<td>Partly live</td>
</tr>
<tr>
<td>12.12. Switzerland – Czech Republic</td>
<td>Live</td>
</tr>
<tr>
<td>12.12. Sweden – Finland</td>
<td>Live</td>
</tr>
</tbody>
</table>

More figures at 3.3. Media facts and figures.

- **To present on national and international level Finnish studies and knowledge concerning the health of athletes, such as injury prevention by Kati Pasanen.**

  Initially it was planned to organize an international seminar, but due to the lack of resources and organizational challenges, it was decided to have a Finnish only seminar. The National Team and Top Floorball Division of the Finnish Floorball Federation organized the seminar.
3. The Event, results and attendances

3.1. Event History

The Women’s first world floorball championship was organized in 1997. The tournament is organized every odd year, this competition was the 10th edition.

Competitions and top three: (standing after the Championships 2015)

<table>
<thead>
<tr>
<th>Year</th>
<th>Winner</th>
<th>2nd place</th>
<th>3rd place</th>
<th>Host country</th>
</tr>
</thead>
<tbody>
<tr>
<td>1997</td>
<td>Sweden</td>
<td>Finland</td>
<td>Norway</td>
<td>Finland (Åland Island)</td>
</tr>
<tr>
<td>1999</td>
<td>Finland</td>
<td>Switzerland</td>
<td>Sweden</td>
<td>Sweden</td>
</tr>
<tr>
<td>2001</td>
<td>Finland</td>
<td>Sweden</td>
<td>Norway</td>
<td>Latvia</td>
</tr>
<tr>
<td>2003</td>
<td>Sweden</td>
<td>Switzerland</td>
<td>Finland</td>
<td>Switzerland</td>
</tr>
<tr>
<td>2005</td>
<td>Switzerland</td>
<td>Finland</td>
<td>Sweden</td>
<td>Singapore</td>
</tr>
<tr>
<td>2007</td>
<td>Sweden</td>
<td>Finland</td>
<td>Switzerland</td>
<td>Denmark</td>
</tr>
<tr>
<td>2009</td>
<td>Switzerland</td>
<td>Finland</td>
<td>Sweden</td>
<td>Switzerland</td>
</tr>
<tr>
<td>2011</td>
<td>Sweden</td>
<td>Finland</td>
<td>Czech Republic</td>
<td>Switzerland</td>
</tr>
<tr>
<td>2013</td>
<td>Sweden</td>
<td>Finland</td>
<td>Switzerland</td>
<td>Czech Republic</td>
</tr>
<tr>
<td>2015</td>
<td>Sweden</td>
<td>Finland</td>
<td>Switzerland</td>
<td>Finland</td>
</tr>
</tbody>
</table>

Women’s WFC Medals

<table>
<thead>
<tr>
<th>Country</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sweden</td>
<td>7</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Finland</td>
<td>2</td>
<td>6</td>
<td>2</td>
</tr>
<tr>
<td>Switzerland</td>
<td>1</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Norway</td>
<td></td>
<td></td>
<td>2</td>
</tr>
<tr>
<td>Czech Republic</td>
<td></td>
<td></td>
<td>1</td>
</tr>
</tbody>
</table>

3.2. Match results and attendances

Group stage matches

<table>
<thead>
<tr>
<th>Date</th>
<th>Match</th>
<th>Group</th>
<th>Result</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.12.2015</td>
<td>Slovakia – Russia</td>
<td>D</td>
<td>4-2</td>
<td>154</td>
</tr>
<tr>
<td></td>
<td>Germany – Sweden</td>
<td>B</td>
<td>1-16</td>
<td>222</td>
</tr>
<tr>
<td></td>
<td>Norway – Finland</td>
<td>A</td>
<td>1-14</td>
<td>2559</td>
</tr>
<tr>
<td></td>
<td>Poland – Switzerland</td>
<td>A</td>
<td>3-12</td>
<td>110</td>
</tr>
<tr>
<td></td>
<td>Japan – Denmark</td>
<td>C</td>
<td>3-5</td>
<td>117</td>
</tr>
<tr>
<td></td>
<td>USA – Netherlands</td>
<td>D</td>
<td>7-4</td>
<td>115</td>
</tr>
<tr>
<td>4.12.2015</td>
<td>Daily attendance</td>
<td></td>
<td></td>
<td>3277</td>
</tr>
<tr>
<td>5.12.2015</td>
<td>Latvia – Czech Republic</td>
<td>B</td>
<td>2-15</td>
<td>207</td>
</tr>
<tr>
<td></td>
<td>Slovakia – USA</td>
<td>D</td>
<td>15-2</td>
<td>517</td>
</tr>
<tr>
<td></td>
<td>Switzerland – Finland</td>
<td>A</td>
<td>4-6</td>
<td>3476</td>
</tr>
<tr>
<td></td>
<td>Singapore – Australia</td>
<td>C</td>
<td>5-4</td>
<td>117</td>
</tr>
</tbody>
</table>
### Group Standings

#### Group A

<table>
<thead>
<tr>
<th>Team</th>
<th>Matches Played</th>
<th>Wins</th>
<th>Draws</th>
<th>Losses</th>
<th>Goals for</th>
<th>Goals against</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finland</td>
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<td>3</td>
<td>0</td>
<td>0</td>
<td>25</td>
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<td>0</td>
<td>1</td>
<td>25</td>
<td>10</td>
<td>4</td>
</tr>
<tr>
<td>Poland</td>
<td>3</td>
<td>1</td>
<td>0</td>
<td>2</td>
<td>9</td>
<td>19</td>
<td>2</td>
</tr>
<tr>
<td>Norway</td>
<td>3</td>
<td>0</td>
<td>0</td>
<td>3</td>
<td>4</td>
<td>27</td>
<td>0</td>
</tr>
</tbody>
</table>

#### Group B

<table>
<thead>
<tr>
<th>Team</th>
<th>Matches Played</th>
<th>Wins</th>
<th>Draws</th>
<th>Losses</th>
<th>Goals for</th>
<th>Goals against</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sweden</td>
<td>3</td>
<td>3</td>
<td>0</td>
<td>0</td>
<td>40</td>
<td>3</td>
<td>6</td>
</tr>
<tr>
<td>Czech Republic</td>
<td>3</td>
<td>2</td>
<td>0</td>
<td>1</td>
<td>26</td>
<td>20</td>
<td>4</td>
</tr>
<tr>
<td>Latvia</td>
<td>3</td>
<td>0</td>
<td>1</td>
<td>2</td>
<td>5</td>
<td>25</td>
<td>1</td>
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<tr>
<td>Germany</td>
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<td>0</td>
<td>1</td>
<td>2</td>
<td>5</td>
<td>28</td>
<td>1</td>
</tr>
</tbody>
</table>

#### Group C

<table>
<thead>
<tr>
<th>Team</th>
<th>Matches Played</th>
<th>Wins</th>
<th>Draws</th>
<th>Losses</th>
<th>Goals for</th>
<th>Goals against</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Denmark</td>
<td>3</td>
<td>3</td>
<td>0</td>
<td>0</td>
<td>19</td>
<td>11</td>
<td>6</td>
</tr>
<tr>
<td>Australia</td>
<td>3</td>
<td>1</td>
<td>0</td>
<td>2</td>
<td>15</td>
<td>18</td>
<td>2</td>
</tr>
<tr>
<td>Singapore</td>
<td>3</td>
<td>1</td>
<td>0</td>
<td>2</td>
<td>13</td>
<td>15</td>
<td>2</td>
</tr>
<tr>
<td>Japan</td>
<td>3</td>
<td>1</td>
<td>0</td>
<td>2</td>
<td>13</td>
<td>16</td>
<td>2</td>
</tr>
</tbody>
</table>
Group D

<table>
<thead>
<tr>
<th>Team</th>
<th>Matches Played</th>
<th>W</th>
<th>D</th>
<th>L</th>
<th>Goals for</th>
<th>Goals against</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Slovakia</td>
<td>3</td>
<td>3</td>
<td>0</td>
<td>0</td>
<td>32</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td>Russia</td>
<td>3</td>
<td>2</td>
<td>0</td>
<td>1</td>
<td>19</td>
<td>10</td>
<td>4</td>
</tr>
<tr>
<td>USA</td>
<td>3</td>
<td>1</td>
<td>0</td>
<td>2</td>
<td>13</td>
<td>28</td>
<td>2</td>
</tr>
<tr>
<td>Netherlands</td>
<td>3</td>
<td>0</td>
<td>0</td>
<td>3</td>
<td>7</td>
<td>28</td>
<td>0</td>
</tr>
</tbody>
</table>

Play-off stage matches

**Playing system:** The two best teams of group A and B qualified directly to the quarterfinal. Teams placed 3rd and 4th in group A and B and the teams placed 1st and 2nd in group C and D made it to the first playoff round (played before the quarter-finals).

<table>
<thead>
<tr>
<th>Date</th>
<th>Match</th>
<th>Group</th>
<th>Result</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.12.2015</td>
<td>Latvia – Australia</td>
<td>PO2</td>
<td>10-3</td>
<td>212</td>
</tr>
<tr>
<td></td>
<td>Germany – Denmark</td>
<td>PO4</td>
<td>3-2 PS</td>
<td>205</td>
</tr>
<tr>
<td></td>
<td>Norway – Slovakia</td>
<td>PO3</td>
<td>2-4</td>
<td>195</td>
</tr>
<tr>
<td></td>
<td>Poland – Russia</td>
<td>PO1</td>
<td>4-1</td>
<td>167</td>
</tr>
<tr>
<td></td>
<td>USA – Japan</td>
<td>13-16:1</td>
<td>10-2</td>
<td>63</td>
</tr>
<tr>
<td></td>
<td>Singapore – Netherlands</td>
<td>13-16:1</td>
<td>3-4</td>
<td>53</td>
</tr>
<tr>
<td>8.12.2015</td>
<td><strong>Daily attendance</strong></td>
<td></td>
<td></td>
<td>895</td>
</tr>
<tr>
<td>9.12.2015</td>
<td>Switzerland – Latvia</td>
<td>Q3</td>
<td>9-2</td>
<td>168</td>
</tr>
<tr>
<td></td>
<td>Czech Republic – Poland</td>
<td>Q4</td>
<td>8-2</td>
<td>202</td>
</tr>
<tr>
<td></td>
<td>Finland – Germany</td>
<td>Q1</td>
<td>16-0</td>
<td>2312</td>
</tr>
<tr>
<td></td>
<td>Australia – Norway</td>
<td>9-12:1</td>
<td>1-11</td>
<td>102</td>
</tr>
<tr>
<td></td>
<td>Russia – Denmark</td>
<td>9-12:2</td>
<td>6-7 OT</td>
<td>61</td>
</tr>
<tr>
<td>9.12.2015</td>
<td><strong>Daily attendance</strong></td>
<td></td>
<td></td>
<td>2845</td>
</tr>
<tr>
<td>10.12.2015</td>
<td>USA – Netherlands</td>
<td>13th</td>
<td>7-1</td>
<td>110</td>
</tr>
<tr>
<td></td>
<td>Australia – Russia</td>
<td>11th</td>
<td>4-14</td>
<td>147</td>
</tr>
<tr>
<td></td>
<td>Norway – Denmark</td>
<td>9th</td>
<td>2-0</td>
<td>207</td>
</tr>
<tr>
<td></td>
<td>Sweden – Slovakia</td>
<td>Q2</td>
<td>15-1</td>
<td>460</td>
</tr>
<tr>
<td></td>
<td>Japan – Singapore</td>
<td>15th</td>
<td>5-4 OT</td>
<td>52</td>
</tr>
<tr>
<td>10.12.2015</td>
<td><strong>Daily attendance</strong></td>
<td></td>
<td></td>
<td>976</td>
</tr>
<tr>
<td>11.12.2015</td>
<td>Germany – Poland</td>
<td>5-8:1</td>
<td>5-2</td>
<td>412</td>
</tr>
<tr>
<td></td>
<td>Slovakia – Latvia</td>
<td>5-8:2</td>
<td>3-4 PS</td>
<td>196</td>
</tr>
<tr>
<td></td>
<td>Finland – Czech Republic</td>
<td>Semi 2</td>
<td>4-3</td>
<td>4676</td>
</tr>
<tr>
<td></td>
<td>Sweden – Switzerland</td>
<td>Semi 1</td>
<td>7-3</td>
<td>3034</td>
</tr>
<tr>
<td>11.12.2015</td>
<td><strong>Daily attendance</strong></td>
<td></td>
<td></td>
<td>8318</td>
</tr>
<tr>
<td>12.12.2015</td>
<td>Poland – Slovakia</td>
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<td>74</td>
</tr>
<tr>
<td></td>
<td>Germany – Latvia</td>
<td>5th</td>
<td>2-5</td>
<td>222</td>
</tr>
<tr>
<td></td>
<td>Switzerland – Czech Republic</td>
<td>3rd</td>
<td>5-4</td>
<td>4023</td>
</tr>
<tr>
<td></td>
<td>Sweden – Finland</td>
<td>Final</td>
<td>5-4 PS</td>
<td>6517</td>
</tr>
<tr>
<td>12.12.2015</td>
<td><strong>Daily attendance</strong></td>
<td></td>
<td></td>
<td>10836</td>
</tr>
</tbody>
</table>

**Attendance whole event:** 36147
Points of interest:
- New attendance per match record: 6,517 (SWE-FIN final)
- New group match attendance record: 3,476 (FIN - SUI group match).
- New total daily attendance record: 10,836 (final day)
- WFC 2015 total attendance: 36,147, which is the 2nd highest number (the Women’s WFC record is from the WFC 2013 in Czech Republic: 43,806)

Final Standings

<table>
<thead>
<tr>
<th>Position</th>
<th>Team</th>
<th>Position</th>
<th>Team</th>
<th>Position</th>
<th>Team</th>
<th>Position</th>
<th>Team</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Sweden</td>
<td>5</td>
<td>Latvia</td>
<td>9</td>
<td>Norway</td>
<td>13</td>
<td>USA</td>
</tr>
<tr>
<td>2</td>
<td>Finland</td>
<td>6</td>
<td>Germany</td>
<td>10</td>
<td>Denmark</td>
<td>14</td>
<td>Netherlands</td>
</tr>
<tr>
<td>3</td>
<td>Switzerland</td>
<td>7</td>
<td>Poland</td>
<td>11</td>
<td>Russia</td>
<td>15</td>
<td>Japan</td>
</tr>
<tr>
<td>4</td>
<td>Czech Republic</td>
<td>8</td>
<td>Slovakia</td>
<td>12</td>
<td>Australia</td>
<td>16</td>
<td>Singapore</td>
</tr>
</tbody>
</table>

3.3. Media facts and figures

3.3.1. Media representatives

<table>
<thead>
<tr>
<th></th>
<th>Journalists</th>
<th>Journalist/Photo</th>
<th>Journalist TV/Radio</th>
<th>Journalist print/web</th>
<th>Journalist web</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>72</td>
<td>17</td>
<td>17</td>
<td>24</td>
<td>19</td>
</tr>
<tr>
<td>Photographers</td>
<td>17</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Video</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Radio</td>
<td>1</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>TV Crew (Technicians etc.)</td>
<td>25</td>
<td></td>
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<tr>
<td>Total Accredited</td>
<td>119</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Points of interest:
- 50 different media organizations from 12 countries were represented on spot.
- Due to a new accreditation system, media accreditation could start only one month prior to the championships.
- An additional media tribune was built for the journalists, in order to meet the international standard. The media tribune as well as the whole set-up of all media facilities was very much appreciated.
3.3.2. **WFC 2015 on TV**

A total of 34 WFC 2015 matches were shown on TV or Internet TV in a total of 75 broadcasts in 14 different countries.

- In Finland the Final was watched by 289,000 TV viewers and the total number of viewers in the seven TV matches was over 1.2 million.
- In Sweden the WFC 2015 final had an average of 314,000 spectators. The total number of TV viewers in the 8 TV matches was over 630,000.
- In Czech Republic the semi-final against Finland was watched by 123,000 viewers. The total number of WFC 2015 TV viewers was 465,000.
- In Slovakia the highest number of TV viewers was reached during the Slovakia versus Norway play-off game when over 105,000 viewers watched the game. The average number of viewers in Slovakia was over 70,000 per match.

(The IFF has not yet received the TV numbers from other countries.)

The TV rights are with IFF, who contracted the Host Broadcaster YLE as well as the production company PolarHD. The local organisation was involved in the negotiations and it agreed to buy some additional broadcasting of team Finland’s matches in order to get the maximum visibility of the Championship.

3.3.3. **WFC 2015 on YouTube**

**Combined statistics for both IFF Floorball Channels**

Statistics Period: 1st – 16th December 2015  
Video uploads: 197  
Performance  
Views: 515,013  
Estimated minutes watched: 5,313,770 (= 3,690 days or 10 years)  
New subscribers: 1,315  
Engagement  
Likes: 1,808  
Comments: 19,298  
Shares: 1321  
Most watched videos (based on estimated minutes watched)  
Top 5:  
SWE v FIN Final  
SWE v SUI Semi-final  
Final Highlights  
SWE v SVK Quarter-final  
SVK v LAT 5th-8th  

3.3.4. **WFC 2015 website www.wfc2015.fi**

Official WFC website numbers November 15th December 15th 2015: users 112 931, sessions 235 055.
- Numbers during WFC (4-12.12.2015)
- Total amount of users during WFC: 101 705
- Most amount of users/day: 21 111 (12.12.2015)
- Total amount sessions: 226 942
- Countries visiting: 118
- Total page views: 698 201
- pages/session: 3.08

3.3.5. **WFC 2015 IFF Events Mobile App**

The IFF Events Mobile App has now been downloaded by 29 707 users.
Android: 15 927 downloads
iOS: 14 400 downloads
Top countries:
1. CZE 3 542
2. SUI 1 974
3. FIN 1 534
4. SWE 1 397
5. GER 1 093

Numbers during WFC 2015
Users: 5 457
Sessions: 137 883
Views/session: 5.94
Top 10 countries/sessions
1. Finland 29 553 (21.43 %)
2. Switzerland 18 933 (13.73 %)
3. Czech Republic 18 569 (13.47 %)
4. Germany 12 516 (9.08 %)
5. Sweden 8 807 (6.39 %)
6. Slovakia 8 516 (6.18 %)
7. Japan 4 747 (3.44 %)
8. Latvia 4 300 (3.12 %)
9. Denmark 3 978 (2.89 %)
10. Netherlands 3 715 (2.69 %)
A total of 1 630 persons took part in the ASICS guess the results competition.

3.3.6. **WFC on Social Media**

**WFC Facebook**
facebook.com/worldfloorballchampionships
Total likes after WFC 2014: 6 846
Total likes after WFC 2015: 9 929
= + 3 083 likes since WFC 2014

**IFF Facebook**
facebook.com/IFF.Floorball
Total likes after WFC 2014: 31 226
Total likes after WFC 2015: 32 916
= + 1 690 likes since WFC 2014
### 3.4. Ticketing

Ticketing was planned a long time ahead of the event. Ticketing prizes and the strategy were updated in November 2014.

#### 3.4.1. Ticket prices

**Tournament Ticket: 143,50 €**
- Tournament ticket valid for the whole tournament from 4th to 12th December.
- Tickets in category 1
- Bought only in advance!

**Day tickets**

- Day tickets only were sold, valid for the whole day and both arenas. Re-entering was possible.

**Group Stage**

<table>
<thead>
<tr>
<th>Ticket Type</th>
<th>Price in advance</th>
<th>Price from the venue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adults</td>
<td>17,50 €</td>
<td>22,00 €</td>
</tr>
<tr>
<td>Children, 6-17 years</td>
<td>6,50 €</td>
<td>12,00 €</td>
</tr>
<tr>
<td>Students, pensioners, special groups</td>
<td>6,50 €</td>
<td>12,00 €</td>
</tr>
<tr>
<td>Family ticket (2 adults + 2 children)</td>
<td>36,00 €</td>
<td>36,00 €</td>
</tr>
<tr>
<td>Team adults (15 persons)</td>
<td>100,00 €</td>
<td>NA</td>
</tr>
<tr>
<td>Team children (5 adults 20 children)</td>
<td>75,00 €</td>
<td>NA</td>
</tr>
</tbody>
</table>

Licensed players get a 3 € reduction. Reduction is for tickets bought from the venue.
The Finals Weekend, 11.-12.12. One ticket, two days

<table>
<thead>
<tr>
<th>Ticket Type</th>
<th>Price in advance</th>
<th>Price from the venue</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Cat. 1</td>
<td>Cat. 2</td>
</tr>
<tr>
<td>Adults</td>
<td>63,50 €</td>
<td>43,50 €</td>
</tr>
<tr>
<td>Children, 6-17 years</td>
<td>32,50 €</td>
<td>22,50 €</td>
</tr>
<tr>
<td>Students, pensioners, special groups</td>
<td>32,50 €</td>
<td>22,50 €</td>
</tr>
<tr>
<td>Family ticket (2 adults + 2 children)</td>
<td>130 €</td>
<td>86 €</td>
</tr>
<tr>
<td>Team adults (15 persons)</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Team children (5 adults, 20 children)</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

Licensed players get a 3 € reduction. Reduction is for tickets bought from the venue.

3.4.2. **Sales statistics (provided by Lippu.fi)**

![Ticket Sales channels diagram](image)

Most of the tickets were issued by the local organizer itself. Internet sale was possible even on match days, until the start of the last match.

![Age Groups diagram](image)
Gender

Female 43%  
Male 57%

TICKETS IN RELATION TO INTERESTS

- Sports: 12%
- Theater: 11%
- Rock/Pop/Jazz: 9%
- Stand-up: 8%
- Classic Music: 7%
- Family activities: 6%
- Partying: 4%
Points of interest:
- Ticketing started in May 2015 with the team tickets.
- Team tickets sales was planned for Finnish floorball clubs, in order to gain some money. 1316 persons did follow the championships with a team ticket and a total amount of 10,000 euros was refunded to the clubs. The effort and time used for the team ticket sale system was higher than expected compared to the amount of tickets sold.
- The average of tickets bought by person was between 2.17 and 5.42
- 40% of the spectators were interested in sports, however, 60% of the spectators indicated to be interested also in something else than sports.
- There were several promotional ticket campaigns; the overall sales of these campaigns did not meet the expectations.
3.5. The Match Organization

3.5.1. Match Program

When designing the program around the matches the following key aspects were considered:

- A ceremony manager was appointed for both arenas to ensure the running of the program and the timelines.
- In addition to the floorball matches, some entertainment around the matches was needed.
  A stage was installed on rink level, to be used for interviews and entertainment.
- Cheerleaders, the event mascots (dragon, musketeers, Santa Claus, Unihoc mascot) were bringing some magic to the games.
- Activities such as floorball fortune games, quizzes, photo walls were popular.
- As a surprise, supporting teams were provided with t-shirts
- We invited the well-known Finnish floorball supporter to the Championships, to introduce the culture of supporting to the spectators.

The result of all these elements was seen during the final, when the Hakametsä arena was all white (with the exception of a small corner of Swedish fans).

3.5.2. VIP and Hospitality

It was decided to combine the VIP and the Hospitality Section. The focus was on Finland games, with a meal and entertainment. This reception was also used to award Finnish Floorball persons.

As a floorball innovation the reception room was decorated with Floorball Photos, which actually could be bought by the guests.

3.5.3. Security and Accreditation

59 persons were appointed in the security crew. Some of them were volunteers, 13 persons did participate in the security course that was organized prior to the event. All other were appointed through the local club Koovee.

The cooperation with the local authority was very smooth. Some small challenges with the entry control did take place in the beginning, but they were all solved in time for the final weekend.

The accreditation system was launched for this event, with some challenges. Other than planned, it was not possible to transfer directly the data of the volunteers to the accreditation system. This did add a lot of manual work. During the event the opening hours were too long.
3.6. Finances


<table>
<thead>
<tr>
<th></th>
<th>Actual</th>
<th>Budgeted</th>
<th>Difference</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Receipts</strong></td>
<td>519 700.07 €</td>
<td>930 000.00 €</td>
<td>- 410 299.93 €</td>
</tr>
<tr>
<td>Ticket income</td>
<td>140 478.30 €</td>
<td>300 000.00 €</td>
<td>- 159 521.70 €</td>
</tr>
<tr>
<td>Other sales</td>
<td>42 221.77 €</td>
<td>15 000.00 €</td>
<td>27 221.77 €</td>
</tr>
<tr>
<td>Government</td>
<td>200 000.00 €</td>
<td>250 000.00 €</td>
<td>- 50 000.00 €</td>
</tr>
<tr>
<td>City of Tampere</td>
<td>80 000.00 €</td>
<td>215 000.00 €</td>
<td>- 135 000.00 €</td>
</tr>
<tr>
<td>Sponsorsales</td>
<td>57 000.00 €</td>
<td>150 000.00 €</td>
<td>- 93 000.00 €</td>
</tr>
<tr>
<td><strong>Expenses</strong></td>
<td>- 673 181.07 €</td>
<td>- 994 999.00 €</td>
<td>321 817.93 €</td>
</tr>
<tr>
<td>Sponsorship and sales expenses</td>
<td>- 142 440.26 €</td>
<td>- 355 040.00 €</td>
<td>212 599.74 €</td>
</tr>
<tr>
<td>Salaries</td>
<td>- 100 308.70 €</td>
<td>- 120 959.00 €</td>
<td>20 650.30 €</td>
</tr>
<tr>
<td>Event Preparation</td>
<td>- 31 141.70 €</td>
<td>- 38 000.00 €</td>
<td>6 858.30 €</td>
</tr>
<tr>
<td>Final Tournament</td>
<td>- 399 290.41 €</td>
<td>- 481 000.00 €</td>
<td>81 709.59 €</td>
</tr>
<tr>
<td><strong>Final Balance</strong></td>
<td>-153 481.00 €</td>
<td>- 64 999.00 €</td>
<td>- 88 482.00 €</td>
</tr>
</tbody>
</table>

3.7. Influential report

In cooperation with the Olympic Committee, Valo (Finnish Sports Organisation), Sport Finland and the Sport Business School Finland (Haaga-Helia Institute) an influential report of the event was made. The full report in Finnish is enclosed.

Some highlights:

- 22.8 % (3’220) of the spectators were local, 73.5 % (12’470) were from Finland other than Tampere, 3.7 % (460) were from abroad
- A clear majority of spectators (71.4 % of all spectators, 92.7 % of spectators other than from Tampere) travelled to Tampere with the Championships as first reason.
- All the foreign visitors answering the research stayed for at least three nights in Tampere. An average of 6.1 nights in Tampere was reached.
- Total amount of money spent in the event area is 1’032’000 € and in the Tampere area 2’394’000 €, in total 3’426’000 €
4. **Conclusion and future development**

The 10th IFF Women’s World Floorball Championships 2015 was a learning and developing process for many people. Not everything went exactly according to plan. Also to mention that at the end of December the U20 Men’s Ice Hockey World Championship did take place in Finland, which was of course one of the events we were competing with on all levels.

When starting to plan and design the event, it would be important, that already at that point the leader of the project as well as the managers would be appointed and involved. The event reaches a totally different level of commitment, when the same people involved in planning are also in charge of the implementation.

Especially in smaller organizations, it is hard to find the additional working time for a big project like a world championship. This needs to be planned well in advance. It has to be decided if the employees are limiting their daily work and dedicate a certain percentage of work time to the project or if some areas of the event should be outsourced. If planned well and set the duties right among the employees of an organization, the event can be a great tool of motivation and personal development, sometimes just some changes to the daily routines can be enough. However, an event of this size and importance should be implemented in the whole organization and activities of a Host Federation.

Motivation and education was taking place with some of the employees in this event, whereas the implementation of the event in the Federations activities and structure was not met, too many changes in the organization happened during the preparation of the WFC, a new board, a new organizational structure, a new Superfinal.

But in the end, the image we managed to build through the championships can be seen as a great achievement and something everyone involved should be proud of.

It is now time to step forward and further develop floorball and event management at the Finnish Floorball Federation to be ready for Men’s Championships in 2020.

5. **Sponsors**

**IFF Sponsors**

Asics  
Gerflor  
Unihoc  
Swerink

**WFC2015 Sponsors**

Veikkaus  
K-rauta  
Volkswagen  
Finnish Army  
Koskiklinikka  
Image Wear  
Bauer Media  
Tampereen ammattikorkeakoulu  
Tampereen aikuiskoulutuskeskus
Ravintola Hook
IKH
Sokos Hotels
Decens
Hämeen Ilmesaneeraus
Eerikkilä
Subway

The sales of sponsorship contracts was very challenging due to the economic situation in Finland as well as the structure of the organisation. The LOC did not manage to get many existing sponsors on board; new sponsors were mainly local companies, entering with a rather small fee. The club representatives of the LOC had the opportunity to participate in the sales, unfortunately without succeeding.

6. Annexes (in Finnish)

Annexe 1: Influential report
Annexe 2: EcoCompass report
## WFC 2015 TV Matches

### Broadcasted TV matches and Spectators

<table>
<thead>
<tr>
<th>Date</th>
<th>Arena 1</th>
<th>Matches shown</th>
<th>35</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fri</td>
<td>12:30</td>
<td>Slovakia - Russia</td>
<td>GrpD</td>
</tr>
<tr>
<td>04.12.</td>
<td>15:30</td>
<td>Germany - Sweden</td>
<td>GrpB</td>
</tr>
<tr>
<td>04.12.</td>
<td>15:30</td>
<td>Japan - Denmark</td>
<td>GrpC</td>
</tr>
<tr>
<td>04.12.</td>
<td>18:15</td>
<td>Norway - Finland</td>
<td>GrpA</td>
</tr>
<tr>
<td>Sat</td>
<td>11:00</td>
<td>Latvia - Czech Rep.</td>
<td>GrpB</td>
</tr>
<tr>
<td>05.12.</td>
<td>11:00</td>
<td>Singapore - Australia</td>
<td>Grp C</td>
</tr>
<tr>
<td>05.12.</td>
<td>14:00</td>
<td>Slovakia - USA</td>
<td>GrpD</td>
</tr>
<tr>
<td>05.12.</td>
<td>17:00</td>
<td>Switzerland - Finland</td>
<td>GrpA</td>
</tr>
<tr>
<td>Sun</td>
<td>10:45</td>
<td>Netherlands - Slovakia</td>
<td>GrpD</td>
</tr>
<tr>
<td>06.12.</td>
<td>11:00</td>
<td>Japan - Singapore</td>
<td>Grp C</td>
</tr>
<tr>
<td>06.12.</td>
<td>13:15</td>
<td>Germany - Latvia</td>
<td>GrpB</td>
</tr>
<tr>
<td>06.12.</td>
<td>14:00</td>
<td>Denmark - Australia</td>
<td>Grp C</td>
</tr>
<tr>
<td>06.12.</td>
<td>19:15</td>
<td>Sweden - Czech Rep.</td>
<td>GrpB</td>
</tr>
<tr>
<td>Mon</td>
<td>12:30</td>
<td>Sweden - Latvia</td>
<td>GrpB</td>
</tr>
<tr>
<td>07.12.</td>
<td>12:30</td>
<td>Denmark - Singapore</td>
<td>Grp C</td>
</tr>
<tr>
<td>07.12.</td>
<td>15:30</td>
<td>Czech Rep. - Germany</td>
<td>GrpB</td>
</tr>
<tr>
<td>07.12.</td>
<td>15:30</td>
<td>Japan - Australia</td>
<td>Grp C</td>
</tr>
<tr>
<td>07.12.</td>
<td>18:15</td>
<td>Finland - Poland</td>
<td>GrpA</td>
</tr>
<tr>
<td>Tue</td>
<td>9:30</td>
<td>3rd grp B - LAT</td>
<td>2nd grp C - AUS</td>
</tr>
<tr>
<td>08.12.</td>
<td>12:30</td>
<td>4th grp B - GER</td>
<td>1st grp C-DEN</td>
</tr>
<tr>
<td>08.12.</td>
<td>13:10</td>
<td>Singapore - Holland</td>
<td>13:16</td>
</tr>
<tr>
<td>08.12.</td>
<td>15:30</td>
<td>4th grp A - NOR</td>
<td>1st grp D-SVK</td>
</tr>
<tr>
<td>Wed</td>
<td>12:30</td>
<td>2nd group A</td>
<td>Winner PO2: LAT</td>
</tr>
<tr>
<td>09.12.</td>
<td>15:30</td>
<td>2nd group B</td>
<td>Winner PO1: POL</td>
</tr>
<tr>
<td>09.12.</td>
<td>18:15</td>
<td>1st group A</td>
<td>Winner PO4: GER</td>
</tr>
<tr>
<td>Thu</td>
<td>12:30</td>
<td>Loser 9-12:1</td>
<td>Loser 9-12:2</td>
</tr>
<tr>
<td>10.12.</td>
<td>15:30</td>
<td>Winner 9-12:1</td>
<td>Winner 9-12:2</td>
</tr>
<tr>
<td>18:30.</td>
<td>1st group B</td>
<td>Winner PO3: SVK</td>
<td>Q2</td>
</tr>
<tr>
<td>Fri</td>
<td>10:00</td>
<td>Loser Q2:SVK</td>
<td>Loser Q3: LAT</td>
</tr>
<tr>
<td>11.12.</td>
<td>13:00</td>
<td>Loser Q1: GER</td>
<td>Loser Q4: POL</td>
</tr>
<tr>
<td>17:45.</td>
<td>Winner Q1</td>
<td>Winner Q4</td>
<td>Semi 2</td>
</tr>
<tr>
<td>20:15.</td>
<td>Winner Q2</td>
<td>Winner Q3</td>
<td>Semi 1</td>
</tr>
<tr>
<td>Sat</td>
<td>Winner 5-8:1</td>
<td>Winner 5-8:2</td>
<td>5th place</td>
</tr>
<tr>
<td>12.12.</td>
<td>12:30</td>
<td>Loser Semi</td>
<td>Loser Semi</td>
</tr>
<tr>
<td>12.12.</td>
<td>15:20</td>
<td>Winner Semi</td>
<td>Winner Semi</td>
</tr>
</tbody>
</table>

**PayTV - only Internet figures Available**

**No figures available for Streaming**

**Not provided all information**

Number of matches: 8 8 8 8 4 7 8 10 20 4 75

Other Countries Reached: Estonia matches (Viasat), Lithuania matches (Viasat) and Russia Match-TV (high-lights)
# Women’s U19 World Championships 2016

**Belleville 04-08.05.2016**  
(Updated 25.02.2016)

## A-DIVISION

<table>
<thead>
<tr>
<th>Group A</th>
<th>Group B</th>
</tr>
</thead>
<tbody>
<tr>
<td>Slovakia</td>
<td>Latvia</td>
</tr>
<tr>
<td>Switzerland</td>
<td>Finland</td>
</tr>
<tr>
<td>Sweden</td>
<td>Czech Republic</td>
</tr>
<tr>
<td>Norway</td>
<td>Poland</td>
</tr>
</tbody>
</table>

## B-DIVISION

<table>
<thead>
<tr>
<th>Group C</th>
<th>Group D</th>
</tr>
</thead>
<tbody>
<tr>
<td>USA</td>
<td>Canada</td>
</tr>
<tr>
<td>Austria</td>
<td>Japan</td>
</tr>
<tr>
<td>Thailand</td>
<td>Jamaica</td>
</tr>
<tr>
<td>Hungary</td>
<td>Germany</td>
</tr>
</tbody>
</table>

### 03.05.2016 Tuesday

- **16:00** Technical meeting
- **19:00** Opening Ceremony

### Yardmen Arena

#### 04.05.2016 Wednesday

- **11:00** Canada - Japan Grp D
- **13:45** Sweden - Norway Grp A
- **16:30** Latvia - Finland Grp B
- **19:15** Czech Republic - Poland Grp B

#### 05.05.2016 Thursday

- **11:00** Slovakia - Sweden Grp A
- **13:45** Switzerland - Norway Grp A
- **16:30** Finland - Poland Grp B
- **19:15** Canada - Jamaica Grp D

#### 06.05.2015 Friday

- **11:00** Norway - Slovakia Grp A
- **13:45** Switzerland - Sweden Grp A
- **16:30** Finland - Czech Republic Grp B
- **19:15** Germany - Canada Grp D

#### 07.05.2015 Saturday

- **10:00** 4th B Grp 7th place
- **13:00** 1st B Grp A-Semi 2
- **16:00** 1st A Grp B-A-Semi 1

#### 08.05.2015 Sunday

- **09:00** Loser B-Semi - Loser B-Semi
- **12:00** Winner B-Semi - Winner B-Semi
- **15:00** Loser A-Semi - Loser A-Semi
- **18:00** Winner A-Semi - Winner A-Semi

### Quinte Arena - Rink B

#### 04.05.2016 Wednesday

- **10:00** USA - Austria Grp C
- **12:45** Thailand - Hungary Grp C
- **15:30** Slovakia - Switzerland Grp A
- **18:15** Jamaica - Germany Grp D

#### 05.05.2016 Thursday

- **10:00** USA - Thailand Grp C
- **12:45** Austria - Hungary Grp C
- **15:30** Latvia - Czech Republic Grp B
- **18:15** Japan - Germany Grp D

#### 06.05.2015 Friday

- **10:00** Hungary - USA Grp C
- **12:45** Austria - Thailand Grp C
- **15:30** Poland - Latvia Grp B
- **18:15** Japan - Jamaica Grp D

#### 07.05.2015 Saturday

- **10:00** 4th D Grp 15th place
- **13:00** 3rd C Grp 13th place
- **16:00** 1st D Grp B-Semi 1

#### 08.05.2015 Sunday

- **11th place** Loser B-Semi
- **B-Final** Winner B-Semi
- **3rd place** Loser A-Semi
- **A-Final** Winner A-Semi

*If Canada qualifies their B-Semi shall be played 19:00 in the A-arena and the 5th place match 19:00 in the B-arena

*Changes due to TV may affect the schedule*
### Communication & Marketing Plan - Champions Cup 2016

#### Appendix 9

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity/Message</th>
<th>Owned media CC</th>
<th>Owned media Borås</th>
<th>Owned media Swedish Federation</th>
<th>Owned media Fristad Golf</th>
<th>Other Media</th>
<th>Paid</th>
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<td>x</td>
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<td>20150909</td>
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<td></td>
<td></td>
<td></td>
<td></td>
</tr>
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<td>x</td>
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**Other media/channels:**

Feel free to put them on list.

**To be set by date**

- Pictures/videos/media
  - Compounds in Sweden - spread to countrymen of participating teams
  - Contact with teachers in sports lessons, the municipality of Borås (mailchimp? Sendlist)
  - Eurostar 22 spots Borås
  - Speaker unknown at SSL-finals, ticket release check available LED-screens for CC advertising
  - Contact with Finnish people in Sweden
  - Contact with Czech people in Sweden
  - Barriers for web, other federations
  - Posters to send to participating teams and others
  - idrottning/legat.se?
  - Online competitions
  - Awareness at other team competitions for instance Elfsborg/Borås Basket
  - Contact Malin Henriksson, BT

- Speed skating competitions Summerthursday's

**Media/press:**

http://www.bt.se/sport/champions-leaguefinalen-2016-spelas-i-boras/
http://www.bt.se/sport/malut-fler-an-10000-oskadar/
IFF ExCo Meeting, via Skype, March 2nd, 2016

Participants:
- Tomas Eriksson, IFF President
- Filip Suman, IFF vice-president
- Monica Bakke, IFF Treasurer
- John Liljelund, IFF general secretary
- Excused: Steve King

Report on present issues

1. Opening of the Meeting
   Mr. Eriksson opened the meeting at 12:10 and welcomed all to the meeting, with Mr. King unable to participate, due to other commitments.

2. International Sports Situation
   2.1. SportAccord Convention update
       Mr. Eriksson informed that the planned merger of the SportAccord and the SportAccord Convention organizations is not to be carried out now. Also the change of the SportAccord Statutes have been modified in a way where the present status quo will be upheld.
       The SportAccord Council have sent out a proposal for the new Statutes, where the number of the Council members will be increased from 7 to 9 members, with 3 from ASOIF and 2 from AIOWF, which is an additional one. There has been no information from ARISF in the whole issue. Also the mission of the SportAccord has changed totally.
       IFF is trying to prepare a 2-3 minutes video for the SportAccord Convention Digital Demo Zone video.

   2.2. SEA Games report
       Mr. Eriksson reported on the discussions during the WFCQ in Pattaya, Thailand, where it seems that the SEA Games Council has not approved Floorball on the program in the SEA Games 2017. Based on the information from Mr. Salim, the SNOC will appeal on the following sports Fencing, Canoeing, Triathlon and Floorball to the SEA Games Council in March.
       There needs to be four countries supporting this appeal, based on information Singapore, Thailand and Philippines are in favor of the appeal.
       IFF is to coordinate the situation with the AOFC President Mr. Chayiapak Siriwat to ensure that there are four countries pushing the appeal.

   2.3. West Asia development
       Mr. Liljelund reported on the discussions with the Turkmenistan Indoor and Martial Arts Games, through Mr. Ali Davallo from the Iran federation. There has been no concrete information from Turkmenistan.
       When the trade blockade is lifted the possibilities to travel to Iran easier.

   2.4. Asia and Americas development
       Mr. Liljelund informed that the AOFC is working to find a placement for the U19 WFCQ 2017 between Iran, Japan and New Zealand, who are the registered countries.
       There is problem, as Iran has proposed to host the qualification in the Kish Island, which doesn’t need visas, for example the Beach Volleyball competitions have been played. The process is ongoing
3. **Swiss EFT in Lausanne 22.-24.4.**

Mr. Liljelund has been in contact with the SportAccord about possibilities to activate the participants of the SportAccord Convention, by allowing all participants to participate in the EFT.

The EFT playing schedule is for Friday the 22nd of April, with SWE-CZE at 17 and SUI-FIN at 20, but the SUHV is expecting quite a small number of spectators expected, in the old arena with a capacity of some 1,700 seats.

The IFF feels it is very important that there is an aggressive promotional campaign in Lausanne for the EFT. Liljelund to write the Mr. Michel Zoss,

SUHV has proposed to invite the IOC President and some other IOC Top Officials. IFF has proposed to invite also Sport Director Mr. Kit McConnell, TV Director Mr. Timo Lumme, NOC Department Director Pere Miro and Olympic Channel Director Mr. Yiannis Exarchos. In addition an invitation to EOC President Patrick Hickey.

There has also been discussions about an activation of IOC Sports Department employees on Saturday before the games. Here needs to be coordination with the SUHV.

There is a plan to have an EFT meeting between the EFT countries on Saturday the 23rd on the fixture and the issues related to the collision for the Super Finals.

4. **AOFC AGM**

Mr. Eriksson reported on the AOFC AGM where a new President Mr. Chaiyapak Siriwat, with 12 out of the 13 AOFC members participated in the AGM. Mr. Siriwat informed that the Thai Hockey will open up an AOFC office in Thailand and he wants to organize an Asia Cup in Thailand.

The AGM decided to form an Asia Games Task Force within the AOFC and with IFF at Pattaya. Indonesia has had some recent contact with Indonesian NOC for Asian Games 2018.

AOFC formed a Competition committee to work with which country shall organize the qualifications and now the Committee is working through options. NZ and Japan have said cannot go to Iran, so looking at NZ or Japan for U19 WFCQ.

The Committee is now waiting on Malaysia response regarding WFCQ2017

New Asia Referee Development Group approved by the IFF RC.

5. **Development Coordinator**

Mr. Liljelund reported that the question concerning the Development Coordinator has moved into a phase, where there are two different options. Either to employ a person in the IFF Office or a part time coordinator and the regional persons in Asia, Oceania, Africa and Central and South America. There is not a great need in Europe.

Mr. King has indicated in his view is regional persons, initially can be part time leading to eventual full time in each region. IFF should approach countries in regions to ask for support either financially or office or equipment.

Mr. Suman felt we need to define the objectives of the regional development, if it is to get new countries or to develop existing countries. The ExCo proposes to raise the question for the CB in Sweden.

6. **CB Structure**

Mr. Eriksson reported that taskforce has been working on the proposal based on the roles and needs, which will be sent out to the CB prior to the CB meeting.

There is a discussion if there has been any impact having representation from different regions and has it helped the development. The representation of confederations could be automatically represented.

The way of the appointment of the secretary general will still have to be discussed.

The CB Structure will be one of the themes for the CB workshop in Sweden.

7. **IFF License system 2.0**

Mr. Liljelund reported that the taskforce has been working on the proposal based on the feedback given by the last CB. The new proposal will be sent out with the CB Agenda.

In connection to this the Membership fee system must be discussed to the implementation of the License system 2.0.

The IFF License system 2.0 will be the second of the themes for the CB workshop.
8. **Wroclaw World Games 2017**

Mr. Liljelund reported that the Polis Floorball Federation has indicated that there has been some problems with the Test-Event in September 2016. As Finland and Sweden are not playing due to their internal matches in Umeå.

Switzerland has informed that they will withdraw due to not being able to get a team for the tournament.

IFF has been in contact with the Polish Federation and now the Finnish Federation has started to re-discuss their participation in the tournament, if they can sort out the financial constraints, they would be able to send a B-Team.

Mr. Suman feels that the ExCo needs to raise this question in the CB, as this event is the path towards the Olympics and coming World Games.

9. **FISU: World University Championships 2016 Porto, Portugal**

Mr. Liljelund reported on the preparations of the WUC in Porto, Portugal. The preparations are proceeding well and IFF has sent a shipment of material to Porto to support the development of the sport there. The Spanish Federation has run some clinics and the cooperation with the FISU Technical Delegate Mr. Taneli Tiilikainen works well. The WUC LOC has also asked for help for qualified match secretary volunteers.

So far the following countries have registered:

- Men (10): CZE, ESP, FIN, KOR, POL, POR, RUS, SVK, SWE, SUI
- Women (6): CZE, ESP, FIN, POL, SWE, SUI

Based on discussions it seems that JAP (both) and the host POR (Men) are in the process to register.

10. **Office situation**

Mr. Liljelund reported on the work done in relation to the process to uphold the IFF Office for the period 2017 – 2020. Discussions will be held with the Finnish Ministry of Sport on the 7th of March. SSBL/IFF has been promised to receive an MoU from the Finnish Ministry for 2017 – 2020, of a similar support that IFF has received through SSBL so far. The IFF Office has prepared contracts for office and SG to SSBL, waiting for comments from the SSBL.

The final decision has to be made by the CB and the IFF General Assembly in Riga, Latvia.

11. **Next CB meeting – Clarion Hotel Arlanda Airport**

Mr. Eriksson reported that the meeting will be held in Arlanda, Sweden at the Airport Hotel starting with Lunch.

The Workshop: CB Structure and IFF License system 2.0

Normal issues on the Agenda:

- Financial report 2015
- WFC 2015 Final Report
- WFC 2016/U19 WFC 2016
- Champions Cup
- International Sports
- ExCo
- Committees
- Functions
- Office
- Other Issues

12. **CB meeting in May**

Mr. Eriksson opened the discussion of the logistical issues of having the CB meeting in Belleville, Canada in connection to the U19 WFC.

There are a lot of problems related to the transportation and accommodation.

The CB meeting needs to be held prior to the summer.

The ExCo will bring the issue to the CB meeting in Sweden.

13. **Other Items**

New countries on their way in are China, Colombia, Somalia and Uganda.
### Upcoming meetings and issues

- To prepare a Status Development Report for the IOC Sports Department, by end of March (JL)
- To contact ARISF Council and ask for the ARSIF input in advance of the SportAccord Convention (TE/JL)
- To write a letter to AOFC President Mr. Siriwat, concerning the SEA Games situation. (TE)
- To write to SUHV secretary general Michael Zoss and ask for actions in relation to the EFT in Lausanne. (JL)
- To discuss the situation of the EFT with the SUHV leadership and the Test-Event for the World Games (TE)

### Issues that need to be discussed or decided upon or taken action upon

- 

### New ideas, etc...

- To conduct the next CC10 meeting in connection to the World Games Test-Event in Wroclaw in September.
AGENDA FOR THE THEME SESSION 2 Hrs

1.0 ROLE OF THE CB
   1.1 Prepare and present a summary of previous SWOT analysis done in 2012
   1.2 Discuss if any one sees different or additional roles/tasks/responsibilities of the CB

2.0 GROWING NO OF TASKS
   2.1 With the growing no of tasks discuss
      • What are those tasks that the CB currently carries out
      • Future tasks of the CB above the current ones. What might these be
      • Does a CB member need to be on all tasks
      • Does a CB member need to be Chairman on all tasks

3.0 CB MEMBER ROLES
   3.1 What Roles should the CB members take on the Tasks they are allocated
      • Hands on, active or Chairman, or ???
   3.2 What skills should a CB member have to take on a Role
      • Specific related skills
      • Representation for area/region

4.0 CB MEMBER TRAINING
   4.1 What training do the members believe they need to carry out their tasks and roles

5.0 GENERAL SECRETARY
   5.1 Proposal option for the CB to consider
      • CB proposes the General Secretary to the GA for confirmation by the GA. Employment contract is then signed by the IFF President and currently Finnish Floorball
Meeting Minutes

§ 1 Opening of the General Assembly by AOFC President Mr. Stephen King who welcomed all those present and stated how good it was to see all AOFC countries except 1 at the meeting. Mr King also thanked Khun Chaiyapak, his team and the Thailand Hockey Association for their excellent work and hosting of the WFCQ and the General Assembly. Mr King also welcomed the IFF President Mr Tomas Eriksson and the IFF General Secretary Mr John Liljelund.

§ 2 Approval of the agenda
Additional items approved to be added to the agenda were
Asian games project
Athletes Commission
Organisers WFCQ 2017 Women, WFCQ 2017 U19 Men and WFCQ 2018 Men

§ 3 New Membership Applications to consider
- Approval of new member for Pakistan replacing previous member.
- Approval of new member for Thailand replacing previous member
The motion to accept the new Members from Pakistan and Thailand were approved by the meeting.

§ 4 Approval of present Associations and the voting roll
The following members were present
- Australia.
- India
- Indonesia
- Iran
- Japan
- Korea
- Malaysia
- New Zealand
- Pakistan
- Philippines
- Singapore
- Thailand
Mr King commented that is was very pleasing to see 12 of the 13 AOFC member countries were present at the meeting.

§ 5 Election of two scrutineers of the General Assembly
Mr Tomas Eriksson (IFF President) and Mr Jason Choo (Board Member Thailand Hockey Association) were elected as the scrutineers for the meeting.
§ 6 Approval of the CB report for 2014-2015
Mr King provided a verbal report to the meeting on behalf of the CB
- Increase in the number of countries and teams at WFC and WFCQ events has been very encouraging
- Implementation of the new Referee and Observer Development program has been a great success with 4 pairs now being approved in conjunction with the WFCQ in Thailand.
- Rapid growth of the player numbers in a number of countries showing how their hard work is paying off with great examples in countries such as India, Korea and New Zealand
- Project Oceania has commenced with a successful visit to Fiji as the first action with the goal to expand to Samoa, Tonga and other Oceania countries
- Participation and organising multi sports games with the SEA Games and WUC in Singapore
- Continuing to hold IFF Development seminars and referee and coaching development

§ 7 Approval of the financial report and the auditor’s report.
No report or auditors report as no financial transactions

§ 8 Decision on membership fee
No decision required until AOFC bank account set up which must be in Singapore the country of registration or any future countries if the office changes to a new seat.

§ 9 Approval of the budget and working plan for the next two years
No budget presented
Meeting agreed to allow the new CB to develop their own working plan for the next 2 years

§ 10 Elections 2016-2018
Mr King declared all positions vacant and requested Mr John Liljelund to run the election process.
Mr Liljelund conducted the elections based on the nomination list and proceeded to hold an election for each position. The results of the election were as follows

- Dato'Seri Chaiyapak Siriwat Thailand President new
- Stephen King Australia Senior Vice President current
- Atul Gupta India Vice President new
- Tsutomu Watanabe Japan Vice-President new
- Christian Bertschinger New Zealand Secretary-General current
- Ramezanali Davalo Iran West Asia Envoy current
- Gum Sung Kang Korea Treasurer current
- Jason Cowland Australia Member new
- Harinder Kumar India Member new
- Raymond Nangoy Indonesia Member new
- Takanobu Yoshino Japan Member current
- Hwang Joo Kim Korea Member current
- Mohd Hafidz bin Zainalabidin Malaysia Member new
- Sheikh Muhammad Junaid Pakistan Member new
- Ralph Ramos Philippines Member new
- Kenneth Ho Singapore Member current
Khun Chaiyapak addressed the meeting and thanked them for their vote of confidence in him and he committed to work with the CB to develop floorball more in the region and he also stated he would work to get an office open in Thailand in the near future to support AOFC.

§ 11 Appointment of a member National Association to be responsible for the audit of AOFC accounts for the ensuing two years
Nil appointed as not required until financial transactions commence

§ 12 Decision on the meeting place for the next General Assembly
Next General Assembly will be held in conjunction with the WFCQ 2018 at a venue to be decided

§ 13 Additional Agenda Items
- Asian Games project agreed to be a focus for the CB to include in their plans and to work closely with the IFF. Further discussions to be held at the CB meeting later today
- Athletes Commission meeting agreed to establish an AOFC Athletes Commission and to appoint the existing 2 IFF Athletes Commission members for the AOFC region to the AOFC Athletes Commission. They are Jill Roberts (Australia) and Juno Lee (Korea). Mr Liljelund informed the meeting that the Athletes Commission would mean that they were also ex-officio officers of AOFC
- Due to both political and process issues the organisers for a number of events are yet to be decided. The meeting agreed to allow the CB to continue discussions for the next month to try to come to recommendations for Organisers of the WFCQ 2017 Women, WFCQ 2017 U19 Men and WFCQ 2018 Men

§ 14 Closing of the General Assembly
Mr King on behalf of the President closed the meeting and thanked all for their attendance
IFF Report to CB Meeting March 2016

1.0 General Assembly 2016
   1.1 The GA for 2016 was held in conjunction with the WFCQ in Pattaya Thailand
   1.2 Minutes if GA are available on IFF Website

2.0 CB February Meeting 2016
   2.1 The AOFC held its first CB meeting after the GA in Pattaya Thailand
   2.2 Minutes of the CB are available on the IFF Website

3.0 Highlights for the last 6 months
   3.1 New CB with representatives from 12 Countries on the CB
   3.2 New President elected Dato Seri Chaiyapak Siriwat
   3.3 At the GA 12 of the 13 AOFC members were present
   3.4 New CB working structure agreed
   3.5 IFF accepted 4 referee pairs to new AOFC Referee Development Group
      following first session under the AOFC Referee and Observer Development
      program held at Pattaya.
   3.6 The WFCQ for men 2016 had 7 participating countries, highest no to date

4.0 Actions
   4.1 Confirm countries to propose as hosts for
       • WFCQ U19 Men 2016
       • WFCQ Women 2017
       • WFCQ Men 2018
       • WFCQ Men 2020
   4.2 Establish and commence new working committee
   4.3 Pursue Asian Games
   4.4 Establish AOFC Athletes Commission
   4.5 Establish AOFC office in Thailand
   4.6 Continue Project Oceania
   4.7 Confirm dates for Development seminars in
       • India
       • Philippines
       • Australia
# AMERICAS REPORT MARCH 2016

1. Floorball in Americas by Country
2. New Countries

## 1. Floorball in Americas By Country

- **BRAZIL**
  - Marketing initiatives for 2016 Olympics
    - ‘Bring a Stick Campaign’
    - Outdoor floorball demonstrations
    - Would like to get IFFs input on the above initiatives. Next step would be to set up a conference call with IFF office
  - Connected Brazil President with Australia to get input on how to setup confederation structure as Brazil is working to get NOC recognition and that structure is required in Brazil to be recognized.

- **JAMAICA**
  - Floorball participation increased in Jamaica overall by 45%
  - A 2015 report of Floorball development submitted by JFA is attached
  - Jamaica participated in the Men’s WFCQ in Colorado

- **USA**
  - WFCQ held in Colorado in February. USA, Canada & Jamaica participated. USA & Canada will compete at the 2016 WFC in Latvia
  - Midwest Floorball Championship tournament will be playing in Tomah, Wisconsin April 23, 2016
  - NHL Team NY Islanders launched a partner program with Generation Floorball to bring floorball to schools in Brooklyn, NY
  - Brazil and USA Floorball connected and help cross promote on social media

- **CANADA**
  - Canada placed first at the Men’s WFCQ in Colorado
  - ParaFloorball representative added to the board
  - FC Board is working on running 2016 Canada Cup and have established an executive board to oversee the tournament
  - FC looking to connect with countries like Ukraine and Australia for mentorship on further building membership and competition structure
  - Focus is on U19 WFC in Belleville this May
    - Increased communication with IFF has been successful and helpful
    - Major automotive sponsor added to tournament
    - ASCICS Canada has been approached to be on board
    - Sponsorship push is currently a priority as current budget is running a deficit
    - Marketing and promotion being carried out locally

## 2. New Countries

- None to report
IF Passport for The World Games 2017

Wrocław, Poland

Sport: Floorball

Discipline: Indoor

Event/Medals: Team Men with 42 medals

Venue: WKK Arena, Wrocław

Dates:
- Arrival date: 25.07.2017 (Jetlag day depends on travel distance)
- Start competition: 27.07.2017
- End competition: 30.07.2017
- Departure date: 31.07.2017

Numbers:
- This passport is valid for the participation of 90 athletes - 9 officials - 1 competition manager - 1 IT person.
- Free accommodation will be provided for 101 persons.

Conditions for participation

The International Floorball Federation (IFF) accepts the invitation to participate in The World Games 2017, Wrocław Poland and commit itself to send the best athletes in accordance with the World Games Rules. The IFF will ensure that all participants have adequate health insurance coverage during their stay in Wrocław.

CEO
International World Games Association

President / Secretary General
International Floorball Federation

Signed by: Joachim Gossow on 21.12.2015
Report on present issues

1. General

The preparations for the AOFC WFCQ were a little problematic as there had not been any information from Dato’Serri Chaiyapak Siriwat about the political situation in regards to the SEA Games in advance of our arrival. Upon arrival we got information that Mr. Siriwat had been ill for over two months which explained the lack of communication.

The organisation of the WFCQ has been mainly handled by the daughter of Mr. Siriwat Penthai Siriwat, who has taken a leave of absence from her regular work to run the competition. The preparations were made very well from a technical point of view, but the lack of Floorball experience was visible and required quite some involvement from the IFF Office, especially during the first day of the seminar.

The WFCQ was well visibly in the Thai media, with articles in the main newspaper Tairack and the visibility in at least five TV channels. T-Sports (Sports channel) and the Pattaya Satellite TV followed all Thai games, the Thai semi-final and bronze game was additionally followed by Channel 11 (National TV), Spring News and MCot.

In advance of the WFCQ a Coaching seminar was organised for a total of 11 hockey coaches, in which the basic skills and tactics were educated, including game observation and planning trainings. There was some issues with the language skills of the participants, but that was solved partly by a translator and a lot of sign language.

2. SEA Games preparations

Due to the illness of Mr. Siriwat, the planned set of meetings with the Singapore, Philippines and Malaysia NOC’s has not been held and there are no present plans to meet them in the near future, as MR. Siriwat is still out of business for the coming two months.

According to the agreement the Thai Hockey had invited representatives from Laos, Cambodia and the Philippines, but they didn’t arrive and it was a little unclear of the reason for this.

Mr. Siriwat is of the opinion that the door for the SEA Games and the Floorball participation has almost closed as the SEA Games council have decided not to have Floorball on the games program, but there still are some possibilities. Apparently there is some application process to the program and therefore IFF needs to seek the support of the Philippines NOC and Singapore.

Further discussions of the situation will be held in the next weeks, when Mr. Siriwats condition becomes better.

3. Meeting with Malaysian Floorball (Mr. Rizal, Mr. Hafidz bin Zainalabidin)

Based on the discussions with Mr. Siriwat, the IFF held a meeting with the Malaysian Association to look upon the next steps in the SEA Games process.
Malaysia Floorball needs to have the regional sport commission accreditation from 8 of the 14 regions to get the accreditation of the Olympic Commission of Malaysia (OCM). Floorball now has the accreditation of 5 regions and the sport is played in 8 and the estimation is to have all documents in the next 2-4 months. There is a lot of new clubs and it was agreed that both the Malaysia Floorball and IFF would contact the OCM to discuss the possibilities to have any form of Floorball in the Kuala Lumpur SEA Games. Mr. Rizal expressed that it has been very difficult to even get a meeting with the OCM and the interest to Floorball is low, when Malaysia doesn’t have a gold medal chance in the SEA Games. The only two persons who can influence the situation is either the OCM President Prince Tunku Imram and the Sports minister.

It was agreed that also IFF should ask the OCM of the status of Floorball in the SEA Games 2017. IFF is to contact both the OCM and the Sports Minister.

Based on the answer from the OCM and the Sports minister, IFF should discuss the issue with the OCM secretary general Ms. Beng Choo Low, who during the 2015 SEA Games indicated that a demonstration tournament could be possible.

Mr- Rizal also promised to get back to IFF with information of who are the Malaysian SEA Games Council members.

In addition Malaysia will start helping Brunei to set up Floorball. More information will follow.

4. AOFC General Assembly

The AOFC General Assembly is held every second year in connection the Men’s WFCQ and had a total of 12 of the 13 AOFC members present. Mr. Chaiyapak Siriwat was elected as the new AOFC president and Mr. King will continue as the Senior vice president. The IFF ATC members Jun-oh Lee (KOR) and Jill Roberts (AUS) are also now members of the AOFC CB.

The AOFC will concentrate on the following issues in the coming years
- Mr Siriwat informed that the AOFC will organise an Asia Cup and the timing will still be discussed
- AOFC now has an IFF RC approval International Development group with four referee pairs (Indonesia, Korea, Malaysia and Singapore). Out of these the Malaysians were given a chance to referee a game during the WFCQ.
- The solution concerning the AOFC development person will be discussed by the IFF ExCo and CB. The Project Oceania will continue in Fiji.
- An Asia Game task Force was founded, with participation from Indonesia, Iran, Korea and IFF.
- A system for the application process of the IFF Events (WFCQ and U19 WFCQ) was agreed and the AOFC Competition committee will give their proposal to the IFF.
- Within the next 4-6 weeks AOFC will propose the organisers for the U19 WFCQ 2017, WFCQ2017 and WFCQ2018.

Mr. Siriwat informed that there will be an AOFC Office in Bangkok, in connection to the Thai Hockey Association.

Mr. King will provide a more thorough AOFC AGM report.

5. Meeting with Iran Floorball Federation (Mr. Ali Davallo)

Mr. Davallo informed that the Iran NOC has sent a letter to the Arabic NOC’s seeking support for the spreading of Floorball in the region. IFF had not been informed about this, nor seen the letters, which were promised to be sent to IFF. The Iran NOC has also contacted the Asia Olympic Committee concerning Floorball on the Asian Games.

The process for the Asian Indoor and martial Games has not really moved forward at all, The Iran NOC secretary general Mr. Alipur has spoken with the Turkmenistan NOC and are willing to meet with the IFF, but it is still unclear when this could be arranged.
It was agreed that Mr. Davallo will in March write the West Asia development plan in March.

IFA asked for some sticks for support for their school development. IFF will provide the sticks in March.

6. **Meeting with Philippines Floorball Association (Mr. Ralph Ramos)**

It was agreed that IFF will run a Floorball Development Seminar for Coaching and Refereeing in Manila in the end of May. The PFA will confirm the date in the coming weeks.

7. **Meeting with Indian Floorball Federation (Mr. Atul Gupta)**

The InFF is also asking for a seminar, but it was agreed that the InFF will propose the dates for the seminar.

It was agreed that IFF will send a set of old school sticks to India to support the national development.

<table>
<thead>
<tr>
<th>Upcoming meetings and issues</th>
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</thead>
<tbody>
<tr>
<td>• IFF to write to OCM/Malaysian Sports Minister to ask for the status of Floorball in connection to the 2017 SEA Games.</td>
</tr>
<tr>
<td>• IFF to continue the discussions with Mr. Siriwat of the next steps and contacts to the Singapore and Philippines NOC.</td>
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</tbody>
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<table>
<thead>
<tr>
<th>Issues that need to be discussed or decided upon or taken action upon</th>
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<tbody>
<tr>
<td>• IFA is asking for material support to develop the sport (150 sticks and 400 balls)</td>
</tr>
<tr>
<td>• Indonesia is asking for material support to develop the sport (100 sticks and 300 balls)</td>
</tr>
<tr>
<td>• Agree upon the date for the FDS in Manila, Philippines</td>
</tr>
<tr>
<td>• IFF to send a school set of sticks to India</td>
</tr>
<tr>
<td>• Agree upon the date for the Indian seminar.</td>
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</tbody>
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<table>
<thead>
<tr>
<th>New ideas, etc...</th>
</tr>
</thead>
<tbody>
<tr>
<td>• IFF to continue discussions with Iran, Malaysia and Thailand for the possibility to receive the TV signal from the WFC.</td>
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</table>
**Meetin** **g with National Floorball Federation of Russia and Russian Deputy Sports Minister Pavel Koblakov, Moscow, Russia 28.01.2016**

**Participants:**

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
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</thead>
<tbody>
<tr>
<td>Maksim Chernov</td>
<td>NFFR President</td>
</tr>
<tr>
<td>Konstantin Zhykovsky</td>
<td>NFFR secretary general</td>
</tr>
<tr>
<td>Pavel Koblakov</td>
<td>Russian Deputy Minister of Sports</td>
</tr>
<tr>
<td>John Liljelund</td>
<td>IFF</td>
</tr>
</tbody>
</table>

**Report on present issues**

1. **General**

   In the discussions held with the NFFR during the WFC2015 in Tampere, it was agreed that IFF would meet with the Russian Sports Ministry and NOC to discuss the development of Floorball in Russia.

   In addition the IFF interest towards the participation in the potential EuroGames 2019 was discussed.

2. **Discussions with NFFR about the present situation in Russia**

   The NFFR has now received the official accreditation from the Ministry of Sport for two years, until the 30th of September 2017. The recognition can only be provisional until the association has activities in 43 out of the 86 regions of Russia. Presently the NFFR has around 20 regions.

   The NFFR has now around 2.000 players playing in the association’s series. The total number of Floorball players in Russia is over 25.000. The NFFR is running a new type of Men’s Championships with 19 teams divided into four regional series:

   - Central Russia: 8 teams = 6 qualifies for the Final round tournament
   - Omsk/Siberia: 5 teams = 2 qualifies
   - St. Petersburg: 3 teams = 2 qualifies
   - Arkhangelsk: 3 teams = 2 qualifies.

   The final round tournament will be played in Nizhniy Novgorod during five day.

   In the womens league there are 9 teams and the U19 plays a series for the first time.

   NFFR has introduced a licence fee to the players, in the highest leagues and has worked a lot with school programmes.

   There is a big need to show the sport in National TV (Match-TV) and the 2 high-light packages showed from the WFC2015 gave good feedback and raised interest

3. **NFFR Structure**

   The NFFR doesn’t have any real operational organisation. Mr. Zhukovsky is not paid, but does the work of the secretary general as a volunteer. This is a problem, if the Association is to grow.

   The living Mr. Zhukovsky gets from selling sticks (Realstick) and running school projects.
4. Meeting with Mr. Pavel Koblakov, Russian Deputy Sports Minister

The meeting was arranged at the Ministry of Sports and Mr. Koblakov was extremely well prepared for the meeting, knowing exactly what development stage IFF is in, listing the World Games 2017, the Urban Games, the WFC’s 2014 and 2015.

He stated that there has been good development in NFFR and during the last four years the number of players have increased four times. But still development of the Club and National Teams are needed. It was stated that the cooperation between IFF, NFFR and the Sport Ministry is on a good level.

The Ministry finds Floorball to be an interesting Sport for all, which has potential as a competition sport. The Ministry organises a yearly Event for over 60 teams in the Sport premises at the Ministry.

Concerning the EuroGames 2019, Mr. Koblakov stated that:
- First the organisation needs to be given to Russia.
- The program is still open from both EOC and Russia.
- For Russia, they are interested in Sports, where they can have medals.
- It is also a financial issue to build the venue for the sports.
It is possible to return to the matter when the organisation has been given to Russia.

Mr. Koblakov gave the following advise to the NFFR and the IFF for further development of the sport in Russia:
- Focus on popularisation of the sport and added visibility.
  - IFF expressed our will to provide free TV signal from the WFC2016
  - Mr. Koblakov said he will look into this.
- The Sports ministry is willing to support the NFFR in the future
  - Development programmes for schools and universities, but the NFFR needs to be more active
  - Positive to support IFF Development Seminars in Russia
  - Supporting NFFR involvement in IFF work (CB, Committees, and Referees)
  - Will consider supporting a Championship in Russia (EFC/WFCQ)
- The World Games qualification is very important for the Sports ministry.
- The overall message is that NFFR needs to be more active!

---

**Upcoming meetings and issues**
- NFFR needs a short descriptive Floorball promo video
- Agree upon the Payment plan for the WFC2016 participation fee, part to be paid in JAN/FEB

**Issues that need to be discussed or decided upon or taken action upon**
- Try to build a Development Program through schools to find ways of supporting Russia
- Look for the possibilities to organise International Events in Russia

**New ideas, etc…**
-
Report from RACC-organisation (CB-meeting in Stockholm 2016-03-20)

1. **Rule Group**

There is a totally new rule group for the work of edition 2018.

Martin Sykora, CZE  
Niklaus Güpfert, SUI  
Pasi Kylmämaa, FIN  
Mattias Linell, SWE  

In total there is ~ 150 proposals for rule change and new interpretations sent from 7 countries, ATC and IFF office. There is also a lot of rules that would change our sport totally. Another big group of proposals is about explaining things that we already have rules for = we would soon have a rule book of 200 pages if we go in that direction.  

First meeting was held 2016-03-12/13 in Stockholm – more information during CB-meeting of our conclusions.

2. **RACC-organisation**

Poland has submitted requests to replace their RACC-member Marek Budzinski to Bogdan Zajdziński until the next term of nominations.

Proposal to CB – to change from Marek to Bogdan.

3. **Regulations update**

Organiser regulations - regarding flags for referees  
Transfer regulations - clarification  
Both reported under other paragraph in the agenda
Appendix 18

IFF Transfer Regulations

§ 5 TRANSFER PERIOD
A transfer according to § 1 shall be the IFF official address by hand during the period 1st of May to 31st of December at midnight CET. A transfer arriving outside the transfer period will not be handled until the next period starts shall be rejected. The period between two transfers of the same player shall be at least 21 days.

IFF Organisers Regulations

§ 3
3.2.x:

i. Flags
Flags of all participating teams and IFF and referees shall be on display inside the venues and, if possible, outside the venues. Inside the venues, the flags of the participating teams, IFF and the organiser should be suspended from the ceiling or hung against a wall. The flags of the referees shall be displayed only in relation to the flags for the match in question. The flags should all be of the same flag number size.

.........
The flags of IFF the participating teams and the referees in an ongoing match should also be on display in the immediate vicinity of the rink.
Appendix 19

Report from Rule Group meeting 2016-03-12/13 Arlanda Airport Sweden

Task of the group (no change from earlier decided by the CB)
The opinion from IFF CB is that changes, which affect the nature of the game, shall be kept to a minimum in order to allow the rules and the sport as such to consolidate.

It is our aim to create an ideal balance between continuity, which is necessary for floorball’s further development, and conservation, which is necessary to keep the sport understandable both by spectators and the media.

How the work is done
We are dividing the 133 proposals into groups as follows:
1. To be further considered - 44
2. To be worked out - 13
3. Considered as a referee instruction - 2
4. Considered as a regulation - 9
5. Not to be adapted - 65
6. Rules for test - 0
7. Language /moving – 0 (but there will be due to item 1 and 2

There is a lot of text that need to be worked out due to the changes that are in item 1 and 2 that also effects other rules.

We also need to do changes that we believe is necessary but we don’t know how it will be practically done.

We can see a clear wish to be ‘creative’ in the normal leagues regarding sudden death and penalty shot.

We came to the conclusion that we don’t need to test any of the changes.

We will start the creation of an interpretation book to keep text of actual handling from the rule book.

Due to the number of changes Rule Group will probably need to meet during autumn.

The group also came to the conclusion that we have a lot of good rules but unfortunately referees are not whistling as the book prescribe and that is a problem of education and consequence for referees that don’t follow the rules.

Martin Klabere 2016-03-19
Appendix 20

Place: Decision per capsulam over e-mail
21.01.2016

Participants:

Klaus Koskela  Chairman of the RC
Lukas Gyger  Vice Chair of the RC
Pierre Boudville
Radek Hora
Mats Öster
Veli Halonen  RC Secretary

Minutes

§ 1. The RC decided to nominate following referees to the AOFC referee development group.

Kenny Khoo/Jaey Jetpuria-Malaysia
Jong Suk Shin/Young June Lee-Korea
Lee Hong Sheng Marcus/Owen Tan-Singapore
Fajar Nurrohmanu Hidayat/Yongky Dwi Adi Priyanto-Indonesia

The group is new and is created in co-operation with the AOFC. The referees in the group can be appointed and nominated to IFF events for individual test games in the region under the supervision of the IFF Referee Committee and in the presence of officially nominated IFF referee observer.

Klaus Koskela
IFF RC Chairman

b.d Veli Halonen
RC Secretary
Hotel Scandic Hvidovre, Copenhagen, Denmark

Participants
Klaus Koskela, Chairman
Lukas Gyger, Vice-Chairman
Pierre Boudville
Radek Hora
Mats Öster
Veli Halonen, RC secretary

1 § Opening and welcome
- Mr. Koskela opened the meeting at 09:00 and welcomed all RC members to the meeting.

2 § Feedback and reports from the WFCQs played in February 2016
- Mr. Halonen gave reports of the WFCQs and about two referee seminars held in conjunction with the WFCQ AOFC and WFCQ Americas. In general, the tournaments went quite well from the referee point of view. Some minor issues occurred, but in general the RC was pleased with the work of the referees and observers in all the qualification tournaments.

3 § Referee and observer Classifications
- The RC updated the classifications of the IFF referees. Four pairs were promoted to Gold level. The RC objective for Gold pairs from eight different countries has not become reality so far, but the RC is working on that issue constantly. At the time there are Gold Level pairs from five IFF Member Associations.

4 § Observer and referee nominations for the women’s WU19 WFC 2016
- The RC decided to nominate following eight referee pairs and three observers for the Women’s U19 WFC 2016 in Canada:

Tero Kontinen/Jukka Kortinen CAN
Martin Petrik/Tom Podlesny CZE
Lucie Hejnova/Jitka Romancakova CZE
5 § New physical tests for international referees

- RC has discussed about the renovation of the physical tests and it was now decided that the 1500 metres run will be replaced with Yo-Yo test. The 160 m technical running track test still remains. Mr. Öster and Mr. Halonen will check the time limits for the test during the week 9 2016 and the information will be sent to IFF Member Associations by 4th of March 2016.

6 § The IFF way of refereeing seminar for IFF observers

- The RD decided to organize a seminar for IFF observers during the early days the of the WFC 2016 in Latvia in Riga. IFF member associations, which have IFF observers would cover the travels and accommodation costs of their participants. IFF will cover the costs of the educator for that seminar. The seminar would last for two days and requires one-night accommodation. Mr. Öster and Mr. Halonen to plan the program for the education. The EFT countries will send their own proposals for the agenda by the 15th of September 2016 and the agenda and schedule will be handled in the next IFF RC meeting in the end of September 2016.

7 § Reports of the measuring of the goalkeepers’ facemasks.

- Mr. Halonen reported about the results of the measuring of the goalkeeper’s facemasks in the IFF events from the beginning of the season. The measuring has been carried out in Champions Cup, EFC Final Round, Women’s WFC 2015 and in all the men’s WFC 2016 qualifications. There haven’t been main problems, just minor issues mainly with the approved goalkeeper’s helmets. The national teams and the
club teams in IFF events have acted very positively towards the checking of the goalkeeper helmets.

8 § New IFF observer Guidelines
- Mr. Koskela to present the new guidelines for the IFF observers. There has been a need for that, because it seems that it has not been crystal clear for IFF observers how to coach and educate the referees during the IFF major events. RC handled two separate guideline proposals and the work with the documents continue and the RC members will also discuss about the topic in their national RCs in order to complete the documents. The new guidelines will be presented to IFF observers during the seminar in Riga in December 2016.

9 § IFF RC tournament and game appointment guidelines
- Mr. Halonen presented the updated guidelines for the RC to make the referee nominations for the tournaments and individual games. The guidelines are the same as they have been before, but now just written under one document. The basic idea is that the IFF RC can nominate referees from all IFF referee groups; Ordinary group, development group and AOFC development group, based on RC’s consideration of the level of the tournament.

- RC also discussed about the proposal from the Finnish and Swedish national teams if they could test during some international weekend in friendly games having Finnish and Swedish referees to referee games between Finland and Sweden. RC had a wide discussion about the issue and since the RC has also given the permission to other IFF member associations to have referees from playing countries in order to reduce the costs then the RC also grants this testing possibility to all IFF member association in some selected friendly tournaments based on the proposals from the IFF member associations.

Otherwise all the IFF events will also in the future be refereed by neutral referee pairs and in most of the friendly tournaments as well. The games refereed by referees from the playing countries is more like an exception and the RC needs to give the permission for that.

10 § RACC proposal about the usage of the national flags of the IFF referees in IFF events
- The IFF RACC sent a question to the IFF RC about the usage of the national flags of the IFF referees in the IFF tournaments. The RC does not have a problem if the national flags of the referees are not used in the IFF events. The basic idea is that the referees are IFF referees and are covered by the IFF flag.

11 § The next meeting will take place on 24th to 25th of September somewhere in Europe.
12 § Closing the meeting

- Mr. Koskela thanked the RC members for a good meeting and for a very efficient working day on Saturday and closed the meeting at 13:00
IFF Report from the WADA ADO Symposium

WADA ADO Symposium 2016
Lausanne, 14-16 March

1. Code implementation update and 2016 priorities for the Anti-Doping Community
   - Independent Testing Unit in the future? WADA investigates possibility to separate testing units from IFs. WADA also investigates the possibility of having an independent tribunal for disciplinary matters. More information to be received after May 2016.

2. Code Implementation update:
   - The aim should be to develop a healthy sporting environment through value-based education, so ADOs need to deliver values-based education as a preventative mechanism
   - Smart testing a priority and expanding athlete biological passport
   - Implementing of TDSSA (Technical Document of Sport Specific Analysis)
   - Intelligence & investigations (should an e-mail available for anonymous tips, social media follow-up, experts help with intelligence) and strategy for saving samples and further analysis
   - New anti-doping rule violations and regime of sanctions
   - Focus on athlete support personnel
   - Consequences of non-compliance (to have financial penalties in the future, so that WADA doesn't pay)?
   - In 2017: compliance practice reviews start generally

3. Code Compliance Monitoring – Process, Timelines and Impact
   - Rules in place + implementation: TUE, Education, Results Management. Both rules and programmes need to be in place
   - Code Compliance will be an ongoing dialogue with ADOs
   - ISO certificate for WADA Code compliance monitoring tool and process in order to have an objective process, independent experts, coordination approach towards signatories
   - More focus on quality, regular assistance/guidance, possibility to make corrective measures
   - Internal task force in WADA (will assist compliance review committee) + Compliance review Committee (independent, experts of compliance, ATC members etc.)
   - Online questionnaire (200 questions), questionnaire sent out in the end of 2016 (December), reviews start in 2017
   - ADAMS data is also to be reviewed
   - In-person audits with ADOs
   - IFs need to force NFs to be Code compliant

4. Values-based education
   - The sport movement needs to invest more in values-based education and IFs shall implement event-based education for adults and juniors
   - IFs to encourage and oblige NFs to conduct education in cooperation with NADOs
• Code compliance: ADOs to create an education plan that is appropriate to their capacity and available resources

5.  Trends and Testing
• DMAS in supplements (methylhexanamine): 1002 positives (until 2013 on the market)
• New: n-ethyl -1-phenyl-2-butanamine: less than 30 cases & DMBA: new sport nutritional supplement, 7 findings in 2015
• Medianium, monitored by WADA in 2015 and added to the List in 2016

6. APMU (athlete passport management unit)
• Blood passport (aimed more for high risk endurance sports)
• Steroid passport (no extra analysis, every athlete providing a sample)
• Can be different APMUs involved in testing and the passport custodian. Default custodian: the first testing the athlete. IFs to decide custodian (check on ADAMS, tick athlete and check details)
• APMU needs expert panel and will make target testing recommendations
• Low risk sports with low amount of tests: good to have independent organisations opinion, charge per hour for these (Nordic APMU)

7. New ADAMS
• Current 12 years’ old
• More User-friendly tool fully available on all platforms
• 2016 November - December launch phase

8. Practical workshops
• Applying the technical document for sport specific analysis & testing strategies
  i. ESAs (EPO), IFF to make 5%
  1. Injection needed, not only endurance sports, easily available
  2. Focus testing to heavy training periods, prior to major events (6-8 weeks), both IC and OOC tests
  3. Iron supplement can be an indication (used with ESAs)
  4. Detected in urine and blood
  5. Detection window varies depending on route, dose and ESA (6-18 hour shortest)
  ii. Growth Hormone (GH), IFF to make 5% of GH and/or GHRF
  1. Increases lean-muscle mass
  2. Used for injury recovery and with other PEDs
  3. Has to be injected (multiple times a week)
  4. Only detected in blood
  5. Easily obtained, moderate price
  6. Isoforms – short detection window (6-8 hours)
  7. Biomakers – longer detection window
  8. Both IC and OOC tests at different times of day and week
  iii. Growth Hormone Releasing Factors (GHRF)
  1. Easily obtained and cheap, new drug
  2. Different routes (iv, sc, in, oral)
3. Focus on morning testing (usually taken at night)
4. Window of detection can be days

- Developing an Education Plan
  i. Identify essential elements for education programmes (Code Article 18)
  ii. Clear understanding of responsibilities, IFs to help NADOs access NFs
  iii. Information (facts): processes, health consequences etc.
  iv. Education (values): activities, ethical consideration, moral conversation with athletes, challenging, face to face interaction
  v. Basic Model Plan:
     1. Event raising awareness
     2. Education intervention (A-D newsletter)
     3. Event raising awareness (protective factor)
     4. Evaluation always needed (can be simple post-its etc.)
  vi. Possible IFF Plan: Give alternatives to team participating at major events (alternate WFC, U19)
     1. Attend a NADO education session (certificate to IFF)
     2. All team members to take an eLearning programme, WADAs ALPHA or NADOs Clean Win etc. (certificate to IFF)
     3. Attend IFF or NADO Education Outreach session during the event (mandatory for those teams who haven’t participated in any of the above within 10 months and new teams)

IFF TO DOs
- Plan/conduct IFF testing plan based on the updated TDSSA document (5% ESA, 5% GH/GHRF and both IC and OOC)?
- Continue investigation of the need of APMU for steroid profiles
- Prepare an Anti-Doping Education Programme (Plan) for IFF
- Prepare more detailed financial report for different anti-doping fields (needed for Compliance Questionnaire)
- Need to run education also during U19 events (in cooperation with NADOs?)
- Update current Risk Assessment document with new data, test distribution plan. Also try to include Intelligence & Investigation
- Input to license system (NFs to be Code compliant, NFs to be in contact with NADOs etc.)
Appendix 23

PROPOSAL FOR NEW ATHLETES’ COMMISSION ELECTION SYSTEM

From 2016, the Athletes’ Commission Members will be elected for a term of 4 years. The proposal is also to move the elections from being held during the WFC final round to the WFC Qualification events. In this way we ensure that a greater number of athletes have the opportunity to both nominate for and vote in the ATC elections.

To implement this new system completely, a progressive change-over system will be used:

MALE ELECTIONS

During WFC 2016 (December 2016), 4 male representatives will be elected by the players from the participating teams at WFC 2016. These players will be elected to the ATC for the following term:

1st January 2017 – 28th February 2020

Elections for the male representative for the next term will be held during the Men’s WFC Qualifications held in February 2020. Once elected, the term of these ATC members will be 1st March 2020 – 28th February 2024

FEMALE ELECTIONS

The next elections for the female representative for the ATC will be held during the Women’s WFC Qualifications held in February 2017. Once elected, the term of these ATC members will be 1st March 2017 – 28th February 2021.
PARTNERSHIP
WITH FASTEST DEVELOPING TEAM SPORT
WORLD FLOORBALL
The International Floorball Federation was founded in 1986.
Has grown from an alternative students sport to a recognised top elite indoor team sports.
IFF consist of 59 members, from all five continents.
Is played in around 80 countries worldwide.
IFF is a member of the SportAccord and fully recognised by the International Olympic Committee
Fully WADA Code compliant and member of ARISF, IWGA and IMGA
• 1-2 minutes video (special atmosphere, emotions, full house/spectators, recreational, fun side)
• WFC – men 2014 and women 2015 (atmosphere) e.g.
• Men’s WFC High-lights and maybe another from WFC 2013 Womens Czech - SUI

www.youtube.com/watch?v=VC3Z-D_9t4U
www.youtube.com/watch?v=8aL9Cyh1trs
THE UNDERLYING FLOORBALL TRUTH
VALUES AND THE BIGGEST SUCCESSES

- Fast and Dynamic stick game played by Youth
- Easy to pick up and fun to play
- Inexpensive to play and easy to spread
- Very strong penetration in 12-30yrs segment and in schools and Universities
- Strong participation also of girls and women
- One of the few sports which are truly equal between the two genders
- Can be played almost anywhere – indoor or outdoor
THE UNDERLYING FLOORBALL TRUTH
VALUES AND THE BIGGEST SUCCESSES

- Flexible game formats adaptable for different age groups and venues
- Entertaining and Spectator friendly
- Lot of speed, action and goals during a game
- Top International Events
- Played at World Games, South-East Asian Games and Master Games
- Healthy Sport – Very limited injury level
- Front row in implementing Anti-Doping and Good Governance Policies
Floorball Growth in a Nutshell

300,000 Over 300,000 Competition players in 59 countries

2,400,000 In addition over 2,4 million active recreational players in over 80 countries

1,000,000 Over 1 million active fans in the Social Media Channels.

- Strong internal information ecosystem consisting of social medias, Floorball internet-TV and a number of interlinked web-sites with
  - Over 500,000 unique users per month
  - Over 3,000,000 sessions per month
THE VISION OF IFF FOR 2020

- Building our own strong Brand identity,
- Increasing the visibility and raising the awareness of the Sport.
- An attractive sport for all, in all of its different forms and identities.
- With between 75-80 national member associations, and five continental confederations.
- WFC played with participants from five continents, based on the qualifications
- Being on the program of the Regional Multi-Sport Games outside Europe
- Played on the World Games 2017 and
- Reach the Olympic Games, Youth Olympic Games or the Olympic Sport Initiation Programme
IFF MEMBER ASSOCIATIONS
AND COUNTRIES WHERE FLOORBALL IS PLAYED

- IFF Ordinary Members
- IFF Provisional Members
- NON-members who play floorball
WHY MOVE INTO FLOORBALL

• Agile, Flexible and Adaptable organisation
• Contact to a challenging market segment 15 – 30 year old
• Average age of the Spectators in the Arena is around 25 years
• Increasing market in Volume and Value
• No “boundaries” with Partners, Low Entry Level
• Very good penetration in Social Media
• Top 10 European Countries joined with IFF in a Marketing Solution, to Increase visibility of the Sport
• Top Sport in Czech Republic, Finland, Slovakia, Sweden and Switzerland
• Fastest growing Sport in Denmark, Germany, Latvia, Norway and Poland
• Clean Sport
SOCIAL MEDIA ACTIVATION
CAMPAIGNS WITH FLOORBALL WORKS EFFECTIVELY

• Case Unihoc during WFCs 2014 & 2015 in cooperation with IFF

FACEBOOK
Was able to double the reach of the Unihoc Facebook page

INSTAGRAM
Total 8 clips à 15 sec. average 20 000 views.
Total views 160,000 + also in Youtube with 750,000 viewers.

YOUTUBE
three short clips with over 750 000 viewers.

• Especially in Brand & general (global) Awareness building
• Supports & creates Sales increase in both e-Commerce & actual stores (retail chains)
• And during Events: present at the Venue/Arenas: promotional booth/sales point, visibility in general, as well as the visibility and Broadcasting via IFF channels.
## IFF, WFC, TOP 10 COUNTRIES

### SOCIAL MEDIA PENETRATION

- National Associations Social Media Likes (beginning of Feb 2016)

<table>
<thead>
<tr>
<th></th>
<th>IFF</th>
<th>WFC</th>
<th>Top 10</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook</td>
<td>33,432</td>
<td>10,196</td>
<td>206,345</td>
<td>249,973</td>
</tr>
<tr>
<td>Twitter</td>
<td>10,104</td>
<td>1,565</td>
<td>25,885</td>
<td>37,645</td>
</tr>
<tr>
<td>Youtube</td>
<td>26,114</td>
<td>-</td>
<td>13,688</td>
<td>39,782</td>
</tr>
<tr>
<td>Instagram</td>
<td>26,499</td>
<td>5,399</td>
<td>58,608</td>
<td>90,506</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>417,906</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- Numbers are continuously growing
FAST INCREASE
OF FOLLOWERS & LIKES ON INSTAGRAM

IFF Instagram 2015

- Stats by Iconosquare and Socialblade
- Followers by Socialblade
- Daily: +85
- Monthly: +2 550
- Yearly Projection: +30 600
• The IFF and the Top 10 Floorball Countries have together agreed to start a marketing Initiative called Combined Sales, in order to be able to offer a high level of Consumer Contacts Hits for Floorball to the Market.

• The Initiative consists of the following partnerships in the International Floorball Events:
  – A **Title Partner** and **two Main Partners** in the IFF Events.
  – These would then have the following Event status at the National Associations Level:
    – IFF Partner at the Euro Floorball Tour and Friendly Internationals of Core Countries.
    – IFF Partner at the National Finals and Cup Finals of Core Countries.

• Participating Countries:
  – CZE, DEN, FIN, GER, LAT, NOR, POL, SWE, SVK and SUI.
<table>
<thead>
<tr>
<th>Month</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>JAN</td>
<td>National Cup Finals (Jan-March)</td>
</tr>
<tr>
<td>FEB</td>
<td>World Championship Qualifications, International Weekend</td>
</tr>
<tr>
<td>MARCH</td>
<td>National League Finals, EuroFloorball Tour, International Weekend</td>
</tr>
<tr>
<td>APRIL</td>
<td>World Championships U19, National Cup Finals</td>
</tr>
<tr>
<td>MAY</td>
<td>FISU World University Championship 2016 in Portugal, The World Games 2017 in Poland</td>
</tr>
<tr>
<td>JUNE</td>
<td>2017 Southeast Asian Games in Malaysia</td>
</tr>
<tr>
<td>JULY</td>
<td>International Weekend, Start of National Leagues</td>
</tr>
<tr>
<td>AUG</td>
<td>Champions Cup, EuroFloorball Cup (Challenge?)</td>
</tr>
<tr>
<td>SEPT</td>
<td>EuroFloorball Tour, International Weekend</td>
</tr>
<tr>
<td>OCT</td>
<td>World Floorball Championships</td>
</tr>
</tbody>
</table>
FLOORBALL
AN EASY ACCESS TO AN CHALLENGING TARGET GROUP

UNIQUE FLOORBALL ENVIRONMENT

• A High Participation Sport
• Managed by the Players
• Short & Flexible Decision line
• Own Lifestyle
• Brand Loyal Consumers
• Strong Floorball Equipment Brands
• Open for new Ideas
YOUNG TARGET GROUP

- Most Player are between 15-29 year of age
- Modern Urban Youth (19-29 years)
- Gathering First Experiences
- Forming their Consumer Preferences
- Relying on Friends Habits
- It is a Target Group which is Hard to Reach
- Consumption Oriented
FLOORBALL
AN EASY ACCESS TO AN CHALLENGING TARGET GROUP

CHALLENGING NEW BEHAVIOUR

• Adapts to New Influences Fast
• High Sensitivity for Change
• Are Creating Information, not Only using it
• High Social Media Penetration
• Not Relying on Traditional Media Channels
• Wants to Play & Participate
CASE STUDY
MEN’S WFC 2014

• **WFC for men every even year**, 2016 in Riga / Latvia, 2018 in Prague / Czech Rep., 2020 in Helsinki / Finland

• The WFC’s is played with 16 teams in four groups of four teams, based on regional qualifications.

• The WFC 2014 had in total **7.9 million TV spectators, in 23 televised matches**

• Additionally there was **over 1.3 million Internet-TV spectators** globally on the IFF You Tube Channels.

• In addition to this the reach of the WFC related Social Media Channels reached **over 2 million users**.

• The Championships has since 2008 been broadcasted by the respective national broadcasting company.
Based on the Sportcal Global Sports Impact Report 2015 which focuses on the overall impact of 77 Major Multi-Sport Games and World Championships held in 2014, the IFF Men’s WFC 2014 was based on the Sportcal ranking number 23 out of the 77 studied Events.

The Event had the following GSI Event rating:
- Economic 65%, Sporting 12 %, Media 13% and Social 11%

This was achieved with the following factors:
- Spectators: 104,445
- Competitors: 320
- Continental Reach: 4 Continents, 16 Nations
- Accredited Media: 262
- TV visibility 49 nations
- TV Broadcasters: 9
WFC2014 got a lot of media attention globally. The championships were reported in all the countries that took part in the games and especially in hosting Sweden.

Top countries by the number of published articles after Sweden (over 1600) were Finland (approx. 850), Switzerland (300), Russia (280), Czech Republic (275), Slovakia (250), Japan (150), Latvia (120), Korea (110), and Estonia (100).

In Asia and US the mentions were mainly bulletins or links to other news sites, that did not include any own editorial content.

Media coverage of the championships improved remarkably from previous years.

There were approx. 4300 articles that reached 133,7 million people worldwide.

Most important medias were Russian БезФормата, Slovakian Aktuality, Swedish Göteborgs-Posten and Tv4 as well as Finnish National Broadcaster Yle.

There were over 10 300 social media mentions and 343,3 million impressions.

Most of social media posts were shared through Instagram and Twitter.

In terms of impressions and reached people, Instagram was the most valuable channel. 4600 Insta photos reached the audience of approx. 22,4 million people.

Pr value for earned media was approx. 4 million euros (editorial media coverage of 2,8 million euros and social media visibility of 1,2 million euros).
CASE STUDY
MEN’S WFC 2014

MEDIA COVERAGE AND PRESS SPIKES

- **4275** published editorial articles
- **133.7** million readers globally
- **2.8** million worth pr value

- Biggest press spikes were during the Championships in December during the games and especially during the finals.
- Search words: #WFC2014 or WFC2014 or “WFC 2014” or “World Floorball Championships” or floorball or unihockey or innebandy or salibandy or „mistrovství světa ve florbal“ or florbal or florbol or florbalu or saalihoki or “플로어볼” or “フロアボール” or “Флорбол” when attached to the word world championships in each language.
- Social media include blogs, forums, Twitter, Youtube and open Fb profiles.
CASE STUDY
MEN’S WFC 2014

TOP SOCIAL MEDIA CHANNELS

<table>
<thead>
<tr>
<th>Social channel</th>
<th># of hits</th>
<th># of impressions</th>
<th>€ pr value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Instagram</td>
<td>4 637</td>
<td>22 489 450*</td>
<td>899 197*</td>
</tr>
<tr>
<td>Twitter</td>
<td>4 562</td>
<td>6 860 174</td>
<td>171 577</td>
</tr>
<tr>
<td>Facebook**</td>
<td>980</td>
<td>207 4500</td>
<td>51 863</td>
</tr>
<tr>
<td>Blogs</td>
<td>139</td>
<td>393 000</td>
<td>98 25</td>
</tr>
<tr>
<td>Youtube</td>
<td>35</td>
<td>2 483 420</td>
<td>62 086</td>
</tr>
<tr>
<td>Forums</td>
<td>16</td>
<td>32 000</td>
<td>800</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>10 369</strong></td>
<td><strong>343 329 982</strong></td>
<td><strong>1 195 348</strong></td>
</tr>
</tbody>
</table>

# of impressions: how many saw WFC in social media.
pr value: what was the value of earned social media.
* Instagram: Impressions and pr value are calculated by using the average opportunity costs of buying views (CPT) and actions (CPA) in social media. Basic channel multiplier is added to differentiate viral social media from digital advertising.
**Fb includes public actions.
LOVE THE WAY YOU PLAY

FOR EXAMPLE USE PART OF THE FINNISH

https://www.youtube.com/watch?v=qGSlhQ_UDA4
IFF TV AND INTERNET
TV STRATEGY FUTURE CHANNEL MODEL

IFF EVENTS

TRADITIONAL TV
- WORLD GAMES CHANNEL
- OLYMPIC CHANNEL
- INCREASED VISIBILITY & AWARENESS

IFF YOUTUBE
- LIVE MATCHES
- HIGH-LIGHTS
- SOME
- SERVICE TO FANS & FLOORBALL COMMUNITY

ENTER DARK MARKETS
- ENHANCED SERVICE PAY PER VIEW
- TV MAGAZINES
- ENHANCED MARKETING REVENUE
• **Floorball is now played on the following Multi-Sport Games:**
  – 2017 World Games, Wroclaw, Poland
  – 2017 South-East Asian Games, Kuala Lumpur, Malaysia and
  – 2019 European Master Games, tbd
• The main Floorball Nations have moved to play a Super Final for both Men and Women in April
• Negotiations are ongoing on inclusion in Youth Olympic Games and/or Sports Initiation Program for the Youth and Olympic Games
• At the same time the recreational side of the sport is developing even faster with different playing formats 3vs.3, Urban floorball and school curriculums
• Floorball will finally break through in the International Sports Community and Enter Even more Multi-Sport Games, after the 2017 World Games.
• In order to take the next step, we need to increase the credibility of the Sport and here the inclusion of a Major International Partner is crucial.
• The cooperation gives the Partner a very good opportunity to enter the market with a still low entry investment and be part of the continued success of Floorball.
Present Main Partners

**IFF:** Asics, Unihoc, Gerflor, Swerink

**CZE:** KB, Volkswagen, Ceska Pojistovna, Tipsport

**FIN:** Veikkaus, Volkswagen, Subway, Finnish Army, K-Rauta, Viking Line, Intersport

**SWE:** Honda, Svenska Spel, Pantamera, Swedish Army

**SUI:** Die Mobiliar, Adidas, Huguenin
IFF MARKETING STRATEGY

TITLE SPONSOR

MAIL SPONSORS
MAXIMUM OF 2

MATERIAL PARTNERS
MAXIMUM OF 5
FLOORBALL, FLOORING & APPAREL

MEDIA PARTNERS
MAXIMUM OF 3
(TV BROADCAST, INTERNET-TV AND MEDIA AGENCY)
**Venue**
- One (1) Mid-circle floor commercial 3 m in diameter
- Two (2) Floor Commercials
- Two (2) rink commercials 2 x 0,5m (TV side)
- Two (2) second line commercials 2,5 x 1m /16 x 12 sec led screen spots (TV Side)/game
- One (1) Goal commercial/goal (Net)
- Video screen spots 2 per game
- Referee outfit
- Surrounding area next to rink
- Special spectator stand

**Promotional materials**
- Press screen/Mixed zone backdrop
- Match Programme
- Promotion/Giveaway materials
- IFF web-site/Organiser web-site
- Exhibition area in venue (10-20 m²)
- All Stars/Best Player/Presenter of the match
- IFF Event Mobile Application
- Social media components

**Activation possibilities**
- Competitions to spectators
  - Tickets to Audience
- Competitions in Social Media
  - Facebook and YouTube
- Streaming on Company web page
- Any company channel

**COMBINED SALES VISIBILITY ELEMENTS**
**IFF TITLE PARTNER – IFF EVENTS**
## COMBINED SALES VISIBILITY ELEMENTS

**IFF MAIN PARTNER – IFF EVENTS**

### Venue
- One (1) Floor Commercial
- One (1) rink commercial 2 x 0,5m (TV side)
- One (1) second line commercial 2,5 x 1m /12 x 15 sec led screen spots (TV Side)
- Video screen spots 2 per game
- Referee outfit
- Surrounding area next to rink
- Special spectator stand

### Promotional materials
- Press screen/Mixed zone backdrop
- Match Programme
- Promotion/Giveaway materials
- IFF web-site/Organiser web-site
- Exhibition area in venue (10-20 m²)
- All Stars/Best Player/Presenter of the match
- IFF Event Mobile Application
- Social media components

### Activation possibilities
- Competitions to spectators
  - Tickets to Audience
- Competitions in Social Media
  - Facebook and YouTube
- Streaming on Company web page
- Any company channel
COMBINED SALES VISIBILITY ELEMENTS
IFF PARTNERS – NATIONAL ASSOCIATION EVENTS

Venue
• One (1) Floor Commercial
• One (1) rink commercial 2 x 0,5m (TV side)
• One (1) second line commercials 2,5 x 1m / 12 x 15 sec led screen spots (TV Side)
• Video screen spots 1 per game
• Referee outfit (in International Events)

Promotional materials
• Promotional materials
• NA web-site/Organiser web-site
POSSIBLE FIELDS FOR THE COMBINED SALE

- Soft Drinks (FIN)
- Beverages
- Interior design
- Power Co (FIN & SUI)
- Personal Hygiene
- Construction Companies
- Banking
- Fast Food
- Confectionary
- Medical Companies

- Casual Wear
- Technical Appliances
- Travel/Airlines
- Logistics
- Elevators
JOIN US FOR THE NEXT PHASE OF THE FLOORBALL SUCCESS STORY

- Floorball will finally break through in the International Sports Community and Enter Even more Multi-Sport Games, after the 2017 World Games.
- In order to take the next step, we need to increase the credibility of the Sport and here the inclusion of a Major International Partner is crucial.
- The cooperation gives the Partner a very good opportunity to enter the market with a still low entry investment and be part of the continued success of Floorball.
INTERNATIONAL FLOORBALL FEDERATION STORY
OF FASTEST DEVELOPING TEAM SPORT IN THE LAST 30 YEARS
Letter of support

International Floorball Federation

On behalf of the Sports Division of the Ministry of Education and Culture in Finland, I am pleased to endorse the continuation of the activities of the International Floorball Federation in Finland.

The Ministry of Education and Culture has supported the IFF Office in Finland for several years and would contribute to the effective function of the Office in Finland also in the future.

Helsinki, 17 March 2016

[Signature]

Harri Syväsalmi
Director

Ministry of Education and Culture
Sports Division
This agreement is made and entered into on the last day set out below by and between

**Finnish Floorball Federation**, (Suomen Salibandyliitto ry, Alakiventie 2, 00920 Helsinki, Finland (hereinafter referred to as “FFF”)

**AND**

**The International Floorball Federation**, (with its legal seat in Switzerland) Alakiventie 2, 00920 Helsinki, Finland, (hereinafter referred to as “IFF”)

1. **Purpose of the agreement**
   1.1 According to the FFF Central Board resolution, the FFF offered to cover the cost of the IFF office and one office employee for a period of four years, from 2017 – 2020, as a part of the FFF initiative to support the development of International Floorball

2. **Scope of the agreement**
   2.1 The agreement concerns the providing of services, in accordance with section 4 below.

3. **Duration of the agreement**
   3.1 The agreement applies as from January 1st, 2017, and shall end on December 31st, 2020. For termination of the agreement in the end of the contract period, a notice of termination must be given six (6) months prior to the expiration date.
   In the event that none of the parties has given such notice of termination, the agreement shall continue in full force during successive renewal periods of two (2) years. A notice of termination must be made in writing in order to be valid.
   3.2 Discussions of the prolonging of this agreement shall take place during the Q1 in 2020.

4. **Services**
   4.1 For the performance of services at IFF’s secretariat in Helsinki, Finland, FFF shall provide an office employee, presently the position of the IFF Competition Coordinator.
   4.2 The services of the office employee, shall correspond to a full-time employment, i.e. 100 per cent of a permanent full-time employment per month. The services include salary costs as well as all legal taxes in Finland, and necessary costs for all infrastructure (such as e.g. office rent, mail- and computer services, mobile- and ordinary phone costs, and postal costs, copying and travel costs). All these costs are covered by the FFF.
   4.3 The IFF Office is responsible to provide a yearly budget for the complete costs of the IFF Office, in accordance with the procedures and timetables of the FFF.
   4.4 The correspondent value of the services rendered (office and employee) is equivalent to a sum of at least 80,000 € on a yearly basis.
   4.5 For all the other employees employed by the SSBL on behalf of the IFF, apart of the secretary general and the office employee, all costs are to be paid by the IFF. The SSBL is to invoice these costs four times a year in accordance to a separate plan.
4.6 The employment of the secretary general shall be determined in a separate employment contract, which shall be contra signed by the IFF President.

5. Employers responsibility
5.1 FFF is the employer of its own staff and is, thereby, responsible for the payment of the salary, social fees and other costs according to any agreement or law relating to FFF and its staff.

6. Secrecy
6.1 FFF is bound to make sure that the persons performing services for IFF undertakes not to reveal to third parties such confidential information which they obtain during the performance of the assignment.

The content of this agreement shall be kept within the central boards of both organisations.

7. Entire agreement; Amendments
7.1 This agreement constitutes the entire agreement between the parties on all issues to which the agreement relates.

7.2 Only those amendments and additions to this agreement that are made in writing and signed by the parties are valid.

8. Assignment of the agreement
8.1 This agreement may not be assigned to a third party without a written approval of the parties.

9. Severability
9.1 If any provision of this agreement or part thereof shall to any extent be or become invalid (for example change of personnel), the agreement as a whole shall not be annulled. If the annulled provision or part significally affects one party’s benefits from or performance based on this agreement, the agreement shall be reasonable adjusted.

10. Renegotiation
10.1 Negotiations concerning the scope and direction of this agreement may be demanded by the parties in the event of substantial changes of the circumstances on which this agreement is based.

11. Force majeure
11.1 Either party shall be relieved from its obligations if the performance hereof is delayed due to circumstances which are beyond the parties’ control. The following circumstances shall be considered as force majeure if it prevents the fulfilling of this agreement or part of this agreement; war or acts of war, natural disaster, fire, explosion, labour disputes and government acts or regulations. A party desiring to invoke an event of force majeure shall give immediate notice in writing to the other party.
11.2 As soon as the event of force majeure comes to an end, the party shall notify the other party hereof and also state when the obligations that have been delayed due to the event of force majeure will be fulfilled.

12. Disputes

12.1 Any dispute arising out of or in connection with this agreement shall be settled by arbitration in accordance with IFF statutes.

12.2 The place of arbitration shall be in Helsinki, Finland.

This agreement has been executed in two identical copies, of which the parties have received one each.

Helsinki March 19th, 2016

FINNISH FLOORBALL FEDERATION (FFF)  INTERNATIONAL FLOORBALL FEDERATION (IFF)

Ismo Haaponiemi  Tomas Eriksson
President FFF  President IFF

Kari Lampinen  John Liljelund
General Secretary FFF  Secretary General IFF
AGREEMENT

This agreement is a continuation of the previous agreements made and entered into for the first time in March 2005 by and between

Finnish Floorball Federation, (Suomen Salibandyliitto ry, Alakiventie 2, 00920 Helsinki, Finland (hereinafter referred to as “FFF”)

AND

The International Floorball Federation, (with its legal seat in Switzerland) Alakiventie 2, 00920 Helsinki, Finland, (hereinafter referred to as “IFF”)

1. **Purpose of the agreement**

1.1 IFF will buy services from the FFF. The services will consist of the office staff and Mr. John Liljelund at the present, who will have the full-time employment as secretary general of IFF.

2. **Scope of the agreement**

2.1 The agreement concerns the providing of services, in accordance with section 4 below.

3. **Duration of the agreement**

3.1 The agreement applies as from January 1\textsuperscript{st}, 2017, and shall end on December 31, 2020. For termination of the agreement, a notice of termination must be given six (6) months prior to the expiration date.

In the event that none of the parties has given such notice of termination, the agreement shall continue in full force during successive renewal periods of two (2) years. A notice of termination must be made in writing in order to be valid.

3.2 Discussions of the prolonging of this agreement shall take place during the Q1 in 2020.

4. **Services**

4.1 For the performance of services at the IFF’s secretariat in Helsinki, Finland, FFF shall employ the IFF general secretary, elected by the IFF. The employment of the secretary general is firstly based on the decision of the IFF CB and secondly based on the separate employment document, signed between the secretary general and the FFF, countersigned by the IFF President.

The IFF will renew the employment contract of the IFF secretary general, after the election of the secretary general in 2016, for the period 2017 – 2020.

4.2 If the secretary general should be prevented from performing what is stated in section 4.1 above, this agreement shall immediately expire without any obligation for either party to compensate the other party for the period thereafter.

4.3 The services shall correspond to a full-time employment, i.e. 100 per cent of a permanent full-time employment per month. The services include salary costs as well as all legal taxes in Finland, and necessary costs for all infrastructures (such as e.g. office rent mail-
and computer services, mobile- and ordinary phone costs and postal costs and copy).
The FFF will invoice all IFF related travel cost directly from IFF.

4.4 IFF shall as compensation for the person placed at IFF’s disposal, § 4.1-4.3, pay to FFF
an amount of 160,000 CHF per year, according to a system agreed.

5. **Terms of payment**

5.1 FFF shall send an invoice to IFF at the end of each quarter of the year. Payment shall be
made not later than 30 days following the issue date of the invoice. If payment has not
been made by the due date, FFF is entitled to interest on the overdue payment according
to Finnish law.

6. **Employers responsibility**

6.1 FFF is the employer of its own staff and is, thereby, responsible for the payment of the sal-
ary, social fees and other costs according to any agreement or law relating to FFF and its
staff.

7. **Secrecy**

7.1 FFF is bound to make sure that the persons performing services for IFF undertakes not to
reveal to third parties such confidential information which they obtain during the perfor-
mance of the assignment.
The content of this agreement shall be kept within the central boards of both organisations.

8. **Entire agreement; Amendments**

8.1 This agreement constitutes the entire agreement between the parties on all issues to which
the agreement relates.

8.2 Only those amendments and additions to this agreement that are made in writing and
signed by the parties are valid.

9. **Assignment of the agreement**

9.1 This agreement may not be assigned to a third party without a written approval of the par-
ties.

10. **Severability**

10.1 If any provision of this agreement or part thereof shall to any extent be or become invalid,
the agreement as a whole shall not be annulled. If the annulled provision or part of signifi-
cance affects one party’s benefits from or performance based on this agreement, the
agreement shall be reasonable adjusted.

11. **Renegotiation**

11.1 Negotiations concerning the scope and direction of this agreement may be demanded by
the parties in the event of substantial changes of the circumstances on which this agree-
ment is based.
12. **Force majeur**

12.1 Either party shall be relieved from its obligations if the performance hereof is delayed due to circumstances which are beyond the parties control. The following circumstances shall be considered as force majeure if it prevents the fulfilling of this agreement or part of this agreement; war or acts of war, natural disaster, fire, explosion, labor disputes and government acts or regulations. A party desiring to invoke an event of force majeure shall give immediate notice in writing to the other party.

12.2 As soon as the event of force majeure comes to an end, the party shall notify the other party hereof and also state when the obligations that have been delayed due to the event of force majeure will be fulfilled.

13. **Disputes**

13.1 Any dispute arising out of or in connection with this agreement shall be settled by arbitration in accordance with IFF statutes.

13.2 The place of arbitration shall be in Helsinki, Finland.

This agreement has been executed in two identical copies, of which the parties have received one each.

Helsinki March 19th, 2016

FINNISH FLOORBALL FEDERATION (FFF)  
INTERNATIONAL FLOORBALL FEDERATION (IFF)

Ismo Haaponiemi  
President FFF  

Tomas Eriksson  
President IFF  

Kari Lampinen  
General Secretary FFF  

John Liljelund  
Secretary general IFF
1.0 EXECUTIVE SUMMARY
There is a clear understanding that development of the AOFC region in the next 3 years is a major priority and imperative of the IFF to support its stated aim of becoming an Olympic Sport and to support the Short List bid for the 2024 Olympics. The AOFC region has become a very active area for the sport becoming a part of multi sports games. Recent and potential actions/opportunities include

- SEA Games Myanmar 2013 Demonstration Sport
- WUC 2014 Singapore hosted
- SEA Games 2015 Singapore hosted
- SEA Games Malaysia 2017
- Commonwealth Games 2018 to be held in Australia to be pursued as a demonstration sport
- Asian Games to be pursued for Vietnam 2019
- East Asia Games to be pursued for 2017, host yet to be announced

2.0 PROPOSAL
The AOFC requests the IFF to consider the possibility of utilising the proposed IFF Development Officer to include a Part Time Development Officer to be based in the AOFC region.

3.0 INTRODUCTION
The AOFC was formed in 2005 to represent the interests of its member countries within International Floorball. The AOFC is affiliated with the International Floorball Federation (IFF).

The AOFC is structured with a Central Board (CB) of 8 members and 2 sub committees reporting to the CB. The CB and sub committee positions are determined every 2 years at the General Assembly.

- Rules and Competition Sub Committee
- Marketing and Development Sub Committee

The AOFC carries out the following roles and activities

- Coordinate the calling for and recommendations for organisers to hold the Asia Pacific Floorball Championships (APAC) and WFCQ annually.
• Liaise directly with IFF on issues of marketing, development and competitions. This includes where and when to hold IFF Development seminars, loan rinks and competitions for WFC qualifications
• The AOFC coordinates with the IFF where, who, how and when the IFF support for new developing countries is utilised such as sticks, balls, rinks etc
• The AOFC now has a number of personnel trained by IFF to be able to present the IFF Development seminar materials which cover Organisation, Coaching and Refereeing. These persons are available to assist new countries develop there own skills and present the sport in their country

4.0 CURRENT MEMBERS
The AOFC currently consists of 13 member countries being:
- Australia
- India
- Indonesia
- Iran
- Japan
- Korea
- Malaysia
- Mongolia
- New Zealand
- Pakistan
- Philippines
- Singapore
- Thailand

5.0 OBJECTIVES AND GOALS
There are a number of actions required to continue to achieve the following main goals
• Increase the number of countries playing the game and the number of countries becoming IFF and AOFC members
• Work with existing member countries to ensure they meet the future IFF licensing requirements
• Participate in multi sport games in AOFC region to include SEA Games, Pan Pacific Masters Games, Commonwealth Games and Asian Games

6.0 RESOURCES
In order to meet the objectives and goals the AOFC will need to work closely with the IFF to develop the resources in AOFC to allow AOFC and its member countries to pursue these goals.
Lack of finances and resources is the major issue for countries in the AOFC region. Many of the countries are only newly developing and lack funds and sport facilities. The resources to be developed and actions to be taken include the following
• Persons in AOFC countries capable to deliver the IFF Development seminar materials at various levels in different countries at different development stages
- Continue to seek and receive support from IFF to
  - Provide balls, sticks and other equipment for new developing countries
  - Develop and deliver training materials, seminars etc for developing countries and existing members

7.0 DEVELOPMENT OFFICER GOALS AND ACTIONS
To allow the continuing development of the existing AOFC countries and extend the game into other countries in the AOFC region it is felt that the option of appointing a part time development officer for the region is an action to be strongly considered. The Development Officer for the AOFC who would have the following goals

- Identify through various contacts, channels etc potential persons in countries to work with to develop floorball in new countries
- Contact and work with new contacts to establish the game in their country
- Work with existing potential countries to develop their structures, resources etc to enable them to meet the IFF membership criteria
- Work with existing AOFC member countries to ensure they meet the future IFF registration requirements including National Associations, National Championships and numbers of clubs/teams
- Work with new AOFC members to assist them establish National teams capable of being ready to play at the upcoming SEA games, WUC and APAC within the next 2 years
- Work with existing AOFC members to assist them obtain recognition of their NOC and National Government Sports Organisation
- Appoint a Development Officer, this would probably best be someone from the region who has already been involved with the IFF development program or development work in the AOFC region
- Work with the AOFC and its member countries to seek ongoing funding assistance for the Development Officer from the current AOFC members, their government bodies and the IFF and potential sponsors
- Establish an office in a country in the AOFC region. It is felt a country central such as Singapore, Thailand or Malaysia would be most appropriate. Alternatively the person could work from home with some financial support for internet, printers and computer.
- Set main priorities for the person to be
  - Work with SEA countries to have them ready for SEA Games 2017
  - Have a minimum of 2 countries per 2 years join the IFF and AOFC by working with following countries with existing contacts
    - Sri Lanka
    - Nepal
    - Bangladesh
    - East Timor
    - Hong Kong
    - Taiwan
    - Fiji
  - Work with IFF, Iran and the West Asia NOCs to introduce and develop the sport in those regions
  - Oversee Project Oceania
• Proposed actions to establish the position are
  o Identify potential person to hold the position as this will drive location and therefore costs.
  o Set a budget for the job
IFF - SP Meeting, IFF Office, March 4th, 2016

Participants: Lars-Åke Henriksson, SP  
John Liljelund, IFF general Secretary

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1. **Opening**  
Mr. Liljelund opened the meeting at 10:30 at the IFF Office, Helsinki, Finland.

2. **General issues**
   - **Last meeting February 2015**
     - SP has certified the new Dor-Sport rink and IFF/SP has instructed Dor-Sport to look over construction of the old rink for use. The problem has been that when used for a long period the edges get very sharp. Dor-Sport has now bought stickers for five new rinks in 2016.
     - SP will visit Dor-Sport in April to inspect the construction of the rink.
     - Tonnisport Oy has covered all the old SB-yhtiöt debts and got the certification for the Realstick products transferred to Tonnisport just a few days before the WFC 2015. However Tonnisport has not paid the invoice for the testing of the safety goggles 2MK, which had been issued to them as a pre-invoice, so the testing will not start before the invoice is paid. The deadline for the invoice was in January 2016.
     - SP has chased the companies Cobra (SUI), Argentum (SUI) and Woow (CZE) for yearly reports. The Companies need to answer if they are still active on the market.
     - SP has communicated with the Manufacturers that have dispenses, that they will all end on the 30th of June, 2016. Presently there are five dispenses on the market:
       - Tonnisport Oy: Missing brand name on blade Realstick Galant
       - Renew Group Sweden Ab:
         - Use of Reactor Striker Blade on Zone Air Base 31 stick
         - Missing the IFF mark on Blades manufacturer before 2008
       - Habo Plast AB: IFF mark missing on Jolly blade
       - Power Stick Oy: Blade radius problem for Rage blade
     - Starting from 1.7. there is not more possible to mix the shafts and blades of two different Brands. An administrative fee of CHF 300 for each of the exemption.
     - SP has included the new test method for the ball in the Material Regulation edition 2016.
     - SP conducted an easier ball test with making one with bigger holes, one with smaller balls and adding holes to one. The speed decreases for all compared to the present ball. IFF/Liljelund to check with its partners about the situation.
   - **Material Regulation**  
The Material Regulation 2016 is almost ready and shall be added with a explaining text for the measuring of face masks for goalkeepers.
The material Regulation will be sent out in June.

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3. **Dispenses**
There are still five different dispenses on the market at the moment:
New system for dispenses to be in force from the 01.07.2016

4. **New Companies:**
   - **Approved New Companies:**
     - HS-Sport (CZE), sticks now ready after two year process
     - Blindsave (LAT), goalkeeper facemasks
     - Korkeus (FIN), sticks
     - Necy sro (CZE), goal cage, rink and ball
   -
On the way in:
- Gridwear (SWE), safety goggles
- Next Level Sport Solution (SWE), rink

Questions from new companies
- Amao Lang (CHN), sticks
- Bosport sro (CZE), goalkeeper facemasks
- Bauer (USA), goalkeeper facemasks
- Henrik Bennarp (SWE), rink
- Skandia sports (NOR), sticks
- Nordic Sports (SWE), rink and goal cages

SP web site/Newsletter
- There was three newsletters sent during 2015 and the web site is regularly updated
- The web site will be updated during the spring/summer 2016, due to the fact that the SharePoint 2017 Microsoft support will end. The new pages will be made by a company called Loopia. The aim is to be ready by the 1st of August 2016.
  - The new domain name is IFFequipment.se

3. Marking of products
   - Development of pre-sold markings:
     - The amount of pre-sold marking stickers for total year 2015:
       - From the start of the year 2014:
         - Balls 2,302,704 pcs (2,255,135 pcs)
         - Sticks 708,728 pcs (706,043 pcs)
         - Goals 2,712 pcs (2,865 pcs)
         - Rinks 415 pcs (385 pcs)
         - Face masks 2,010 pcs (2,000 pcs)
     - All ball manufacturers have handed in the yearly reports, only Cobra and Argentum have not reported anything on the stick side.

   - Development of pre-sold markings:
     - There is a total of 47 of active companies (47 in 2014), with 419 (429) certificates:
     - There are 14 SWE, 11 CZE, 8 FIN, 5 SUI, 3 POL, 1 CAN, 1 HK, 1 LAT, 1 PAK and 1 TPI companies.
     - There are 26 (30) approved balls, 1369 (1390) sticks names (176 blades), 17 (16) goals, 23 rinks, 7 (3) face masks and 26 (23) Protective eye-ware products.
     - The price of the marking stickers has been the same since 1999.

Not paid invoices

<table>
<thead>
<tr>
<th>IFF Stickers</th>
<th>SP Testing/Certification</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total 18,778 SEK</td>
<td>Total 55,176 SEK</td>
</tr>
</tbody>
</table>
- LEXX/LUC Marketing GmbH: 3,076 SEK
- Jekab HB: 60,863 SEK
- E-SG Oy: 7,392 SEK
- Tonnisport Oy: 90,109 SEK

IFF/Liljelund to investigate how to deal with working with a company to secure the payments through Instrium Justitia.

4. Surveillance Market Control
   - The yearly surveillance market control has been carried out.
   - Following products have been tested in 2015:
     - 4 pcs balls
     - 32 sticks have been tested
     - 2 pcs goal cages
   - This year there were a total of five discrepancies found in the market surveillance. Only three of the companies have answered.
   - Based on the evaluation with SP sanctions have been sent out to the companies failing the surveillance test.
   - SP will send the material to IFF.

Market Surveillance Control 2016
Based on the new Material Regulation, SP/IFF can collect material for testing at the companies warehouses etc. If needed SP/IFF can buy products from warehouses.
Rinks and Goal Cages will be tested in Czech Republic, Poland and Switzerland. IFF to help with collection of materials.

5. Material Regulation MR2016
   - Material Regulation 2016 published by 1st of July 2015 and it will be sent to the manufacturers in June.
   - A new explanation concerning the measurement of the openings in the goalkeeper face masks will be included.
   - It takes effect 1st of July 2016.
   - New Ideas for the MR2018 by the end of February 2017

6 Floorball accessories
   - SP/IFF approved a Finger Protection grip that can be added to the stick.

7 Agreement between SP/IFF
   - SP will come with issues for change of the agreement in the meeting in Q3/Q4

8 Other Issues
   - New Safety Goggles on the way in from Oxdog and Gridwear

Upcoming meetings and issues
- The next meeting will be held in August/September 2016.
- The IFF Development Board Meeting in April 2016.

Issues that need to be discussed or decided upon or taken action upon
- SP to communicate with E-SG concerning their problematic situation
- SP to follow-up with these dispenses with the companies
- SP to communicate with the companies, which have not answered the reporting.
- SP to send out a newsletter high-lighting the changes in the dispense system
- IFF to send out sanction decisions
- IFF to prepare the DB meeting for April, venue open
- IFF to check how IFF could speed up the payment process through companies like Instrum Justitia.

New ideas, etc…
Dear SportAccord Members,

Following our communication to you after the recent SportAccord Council Meeting held on the 26 January 2016, we are pleased to send you the Formal Calling Notice for the SportAccord Statutory General Assembly, to be held on the 22 April 2016 at the SwissTech Convention Center in Lausanne, Switzerland, as well as the new draft SportAccord Statutes. The SportAccord General Assembly will take place during the annual SportAccord Convention (17-22 April 2016).

Any Member wishing to add an item to the agenda must submit it to the SportAccord Administration no later than 23 March 2016.

We would like to take this opportunity to remind you of the rules relating to delegates in the applicable SportAccord Statutes:

19.1 Each Member’s delegation is limited to a maximum of 3 (three) persons, including Council Members (if they are represented in that organ).

19.2 All delegates other than the President/Chairman, Vice-President or Secretary General/Director General of the Member shall send to the Administration (time permitting) a power of attorney document signed by one of the above mentioned 3 (three) Officers, which he must carry on the day of the SportAccord General Assembly.

21.1 Each Full Member who has satisfied all its financial obligations toward SportAccord at the time of the meeting is entitled to one vote. In accordance with article 21.3 the International University Sport Federation (FISU) also has a voting right.
Consequently membership invoices will be sent out by the SportAccord Administration on 29 February 2016 with a due date for 31 March 2016.

As mentioned in our previous letter dated the 26 January 2016, Members will be electing a new President for the period 2016 - 2020. We remind you that in accordance with Article 31.1, formal nominations of potential candidates must be communicated in writing to the administration of SportAccord 30 days before the General Assembly. Therefore they must be submitted no later than 23 March 2016. We would like to draw your attention to Article 31.2 and 31.3 for the conditions of application.

To register for the SportAccord Convention 2016 and the SportAccord General Assembly, please click on the following registration link. In addition, registration for the SportAccord General Assembly should be completed by 23 March 2016.

We look forward to welcoming you to Lausanne.

Kindest regards,

Gian Franco Kasper on behalf of the SportAccord Council
Chairman of the SportAccord Council
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CHAPTER I. GENERAL PROVISIONS

Article 1. Name and headquarters

1.1 SportAccord (previously known as GAISF, the General Association of International Sports Federations) is a not-for-profit association, composed of autonomous and independent international sports federations and other international organisations contributing to sport in various fields.

1.2 SportAccord is constituted according to article 60ff of the Swiss Civil Code, is governed by Swiss law and is formed for an unlimited period of time.

1.3 The registered office of SportAccord is located in Lausanne, Switzerland.

Article 2. Objectives

2. The objectives of SportAccord are:

   a) to facilitate and promote knowledge-sharing and exchange of information between its members;

   b) to support the organisation of the annual SportAccord Convention and IF Forum;

   c) upon request from and in agreement with its Members, to develop specific services for its Members in unique areas which avoid duplication and overlap;

   d) to organise and coordinate multi-sports events and support the organisation of multi-sports games by its Members in agreement and cooperation with its Members;

   e) to be a modern, flexible, transparent and accountable organisation;

   f) to organise, at least once a year, a gathering of all of its Members, and of other stakeholders of the sport movement, preferably on the occasion of its General Assembly;

   g) to organise, at least once a year, a gathering of all of its Members, and of other stakeholders of the sport movement, preferably on the occasion of its General Assembly;

   h) to recognise the autonomy of its Members and their authority within their respective sport and organisation;

   i) to promote closer links among its Members, and between its Members and any other sport organisation;

   j) to coordinate and protect the common interests of its Members;

   k) to collaborate with organisations having as their objective the promotion of sport on a world-wide basis;

   l) to collect, collate and circulate information to and among its Members.
Article 3. Non-discrimination, representation of women

3.1 SportAccord rejects all forms and means of discrimination against individuals, groups of people, organisations or countries on grounds of ethnic origin, gender, language, religion, politics and on any other grounds.

Article 4. Official languages

4.1 The official languages of SportAccord are English and French.

4.2 Only English or French shall be used by SportAccord and by its Members in their relation with SportAccord. In the event of a dispute between English and French texts, the English text shall prevail.
CHAPTER II. MEMBERSHIP

Article 5. Categories of Members

5.1 The Members of SportAccord are:

   a) the Full Members;
   b) the Associate Members,

whose admission has been approved by the General Assembly.

Unless the context otherwise indicates, the term Member(s) comprises both Full Members and Associate Members.

Article 6. Conditions for Membership

6. May become:

   a) a Member any sport organisation (generally known as International Federations) which groups together the majority of the National Federations (or organisations) throughout the world practising its sport and regularly holding international competitions; or
   
   b) an Associate Member any sport organisation which groups together the activities of several Members generally for the purpose of organising competitions.

Article 7.A. Application Procedure for Full Membership

7.A.1 The Administration shall conduct investigations as to the bona fides of any applicant organisation, under the direction of the Council. No commitment as to the outcome of such application may be made by anyone on behalf of the General Assembly.

7.A.2 An ad hoc Commission may be appointed by the SportAccord Council to examine the new membership applications in respect to the justification of the existence of the sport and to the existence of rivalry issues with SportAccord Members.

7.A.3 On the basis of the investigations and the report of the Commission as per 7.A.2 above, and if the SportAccord Council finds the application compliant with SportAccord requirements, the Council shall issue recommendations for the General Assembly.
7.A.4 Any organisation willing to apply for membership must submit its application at least 9 (nine) months prior to the commencement date of the General Assembly at which the application is to be considered, together with:

1. a written declaration justifying that the sport or activity which they control does not conflict with or is not in rivalry with an already existing Member of SportAccord;

2. a written declaration justifying that the IF is the only federation governing its sport on a world level. Provide, if any, the name of dissident organisations and explain how and which solutions were arranged;

3. a confirmation that the candidate is a not-for-profit organisation;

4. a copy of its constitution/statutes, regulations and directives which must comply with the World Anti-Doping Code (incl. detailed statistics on the tests conducted and the number of anti-doping rules violations having led to sanctions). The constitution/statute of the candidate must also contain a specific provision recognising the exclusive jurisdiction of the Court of Arbitration for Sport, in Lausanne, Switzerland;

5. a chart of its organisational structure (including staff), with detailed explanations and highlighting the gender representation within its governing elected bodies (men/women comparison);

6. the minutes of the last 2 (two) General Assemblies;

7. the list of the last 5 (five) General Assemblies, and the list of their attendees;

8. a list of its Member National Federations (where applicable), grouped by continents, which must count:
   - for summer sports, at least 40 (forty) active Member Federations from at least 3 (three) continents;
   - for winter sports, at least 25 (twenty-five) active Member Federations from at least 2 (two) continents. Only those sports which are practised on snow and ice are considered as winter sports;

9. a membership certification signed and stamped by each member NF must be enclosed within the membership application for SportAccord; there will be no more than 1 (one) National Federation per sport and per country;

10. at the national level, the sport – represented by the IF applying for SportAccord membership – must include one of the disciplines recognised by the member NF. The National Federation must be a full member of the corresponding International Federation applying for SportAccord membership. No categories other than the full membership to the IF will be taken into account;

11. a list of the National Olympic Committees (NOCs) or National Sport Authorities (NSAs) recognising its Member National Federations; A recognition certification signed and stamped by the NOC and/or NSA must be enclosed within the membership application for SportAccord;
12. a list of its national federations having participated in men's and women's qualifying events (where applicable) and in the last two major Events/World Championships of their discipline;

13. a document presenting its event, explaining in particular:
   - the procedures implemented by the candidate in order to ensure a high level of fairness and objectivity to its competitions (including selection, training, evaluation of judges);
   - the steps taken to present its sport in an interesting and attractive manner;
   - concrete examples of its ways of ensuring non-discrimination, fair play and solidarity in all of its activities;

14. copies of audited financial statements, together with a detailed description of sources of income and a transparent report on expenses;

15. a strategic plan approved by the candidate's board meeting, covering the mid/long term;

16. a document describing the main achievements of the candidate over the last three years, and its fields of priorities, among the following list:
   - athletes
   - coaches
   - anti-doping / medical
   - promotion of women
   - sport administration
   - communication / marketing

7.A.5 A National Federation is a body representing a sport or a number of sports in a country that is recognised by the NOC and/or the highest sporting authority of the country;

7.A.6 A country, to be defined as such, must comply with at least one of the two following conditions:
   1. To be an independent state recognised by the International Community
   2. To have a National Olympic Committee recognized by the IOC

7.A.7 Membership applications are to be accompanied by a proof of payment, made out in Swiss francs, equivalent to the membership application fee determined by the Council. This payment does not cover the first membership subscription due after the candidate joins the Association.

7.A.8 In addition to the above rules, the Council is competent to enact guidelines implementing the provisions on admission, and to determine transparent and objective criteria for admission into SportAccord.
Article 7.B. Application Procedure for Associate Membership

7.B.1 The Administration shall conduct investigations as to the bona fides of any applicant organisation, under the direction of the Council. No commitment as to the outcome of such application may be made by anyone on behalf of the General Assembly.

7.B.2 An ad hoc Commission may be appointed by the SportAccord Council to examine the new membership applications in respect to the justification of the existence of the sport and to the existence of rivalry issues with SportAccord Members or Associate Members.

7.B.3 On the basis of the investigations and the report as per 7.B.2 above, and if the SportAccord Council finds the application compliant with SportAccord requirements, the Council shall issue recommendations for the General Assembly.

7.B.4 Any organisation willing to apply for membership must submit its application at least 9 (nine) months prior to the commencement date of the General Assembly at which the application is to be considered, together with:

1. a written declaration justifying that the sport or activity which they control does not conflict with or is not in rivalry with an already existing Member of SportAccord;
2. a written declaration justifying that the IF is the only federation governing its sport on a world level. Provide, if any, the name of dissident organisations and explain how and which solutions were arranged;
3. a confirmation that the candidate is a not-for-profit organisation;
4. a copy of its constitution/statutes, regulations and directives which must comply with the World Anti-Doping Code (incl. detailed statistics on the tests conducted and the number of anti-doping rules violations having led to sanctions) if the applicant organisation organises sports events. The constitution/statute of the candidate must also contain a specific provision recognising the exclusive jurisdiction of the Court of Arbitration for Sport, in Lausanne, Switzerland;
5. a chart of its organisational structure (including staff), with detailed explanations and highlighting the gender representation within its governing elected bodies (men/women comparison);
6. the minutes of the last 2 (two) General Assemblies;
7. the list of the last 5 (five) General Assemblies, and the list of their attendees;
8. a list of its Member National Federations or International Federations or National Olympic Committees (where applicable), grouped by continents;
9. a membership certification signed and stamped by each member NF or IF or NOC must be enclosed within the membership application for SportAccord; there will be no more than 1 (one) National Federation per sport or NOC per country;
10. at the national level, the sport – represented by the IF applying for SportAccord membership – must include one of the disciplines recognised by the member NF. The National Federation must be a full member of the corresponding International Federation applying for SportAccord membership. No categories other than the full membership to the IF will be taken into account;

11. if the applicant organisation organises sports events, a list should be provided of the National Federations or National Olympic Committees represented in its three most recent events. If the number of events is less than three, the organisation is not eligible for associate membership;

12. if the applicant organisation organises sports events, a document presenting its event, explaining in particular:
   - the procedures implemented by the candidate in order to ensure a high level of fairness and objectivity to its competitions (including selection, training, evaluation of judges);
   - the steps taken to present its sport in an interesting and attractive manner;
   - concrete examples of its ways of ensuring non-discrimination, fair play and solidarity in all of its activities;
   - a list of all International Sports Federations that are involved in the organisation of the events. If any of these IFs are not Members of SportAccord, they should not be any rival federation to any of SportAccord Members;

13. if the applicant organisation does not organise sports events, a document presenting its events or profession, explaining in particular the benefit of the organisation’s activities for the members of SportAccord;

14. copies of audited financial statements, together with a detailed description of sources of income and a transparent report on expenses;

15. a strategic plan approved by the candidate’s board meeting, covering the mid/long term;

16. a document describing the main achievements of the candidate over the last three years, and its fields of priorities.

7.B.5 A National Federation is a body representing a sport or a number of sports in a country that is recognised by the NOC and/or the highest sporting authority of the country.

7.B.6 A country, to be defined as such, must comply with at least one of the two following conditions:

1. To be an independent state recognised by the International Community.
2. To have a National Olympic Committee (NOC) recognized by the IOC.

7.B.7 Membership applications are to be accompanied by a proof of payment, made out in Swiss francs, equivalent to the membership application fee determined by the Council. This payment does not cover the first membership subscription due after the candidate joins the Association.
7.B.8 In addition to the above rules, the Council is competent to enact guidelines implementing the provisions on admission, and to determine transparent and objective criteria for admission into SportAccord.

Article 8. Honorary Members

The General Assembly may, upon a proposal by the Council, grant the title of "Honorary President" or "Honorary Member" respectively to a retiring President or a retiring Council Member for their outstanding services to SportAccord. They may attend the General Assembly, but do not have the right to vote.

Article 9. Members' rights

Members have the right:

a) to receive in advance the agenda of the General Assembly, to be called to the meeting within the prescribed time, to take part in the meeting and, if Full Members (or the Member referred to under article 21.3), to exercise their right to vote;

b) to be informed of the state of SportAccord;

c) to participate in voting and in elections if a Full Member (or the Member referred to under article 21.3);

d) to draw up proposals regarding the Agenda of the General Assembly;

e) to nominate candidates to the Presidency of SportAccord;

f) to exercise any other right arising from the Statutes, regulations, directives and decisions of SportAccord.

Article 10. Members' obligations

10. Members have the obligation:

a) to comply at any time unreservedly with the Statutes, regulations, directives and decisions of SportAccord, subject to the limits imposed by article 43;

b) to have their executive organs elected at all times by their respective General Assemblies;

c) to notify SportAccord, in writing, of any modification in their constitution or statutes that potentially affects the conditions of admission, of the inclusion or hiving off of any sport discipline and of any other change that potentially affects the conditions of admission;

d) to pay their membership subscription in due time.

Article 11. Resignation
11.1 A Member may resign at any time.

11.2 Such resignation shall take effect immediately upon receipt of a notice of resignation signed by the authorized person(s), and shall be reported to the next General Assembly by the Administration of SportAccord.

11.3 A Member that resigns remains liable for any outstanding obligations to SportAccord.

**Article 12. Revision of Membership**

Modifications of its constitution/statutes, regulations and directives by a Member, inclusion or hiving off of sport disciplines to its program affecting the conditions of admission, or ceasing to comply with the conditions of membership may result in the revision by the General Assembly of its membership to SportAccord.

As a result of such revision, the General Assembly may set a deadline within which the Member shall comply with any directions that the General Assembly may give, failing which the General Assembly may decide to suspend or expel the Member.

**Article 13. Suspension**

13.1 The Council may, by a majority decision, suspend a Member until the next General Meeting:

   a) if it fails to comply with a provision of the Statutes, regulations, directives and decisions of SportAccord;
   b) if it fails to fulfill its financial obligations and pay its liabilities due to SportAccord;
   c) if it owes 2 (two) years of overdue annual membership fees to SportAccord.

13.2 A final decision must be made by the next General Assembly, provided the suspension is still in force at that time.

**Article 14. Expulsion**

14. A Member shall lose its membership to SportAccord on a resolution passed by the SportAccord General Assembly, notably for the following reasons:

   a) refusal to pay any liabilities due to SportAccord;
   b) non-payment of any membership fees due to SportAccord for 4 (four) or more years;
   c) refusal to comply with the provisions of the Statutes, regulations, directives and decisions of SportAccord;
   d) loss of its status as representative of its sport at the international level.
Article 15. Notices

15.1 A notice or notification to a Member shall be deemed to have been properly received provided it was sent to the last address indicated by the Member to the Administration.

15.2 Notification regarding suspension or expulsion of the Member concerned or dissolution of SportAccord shall always be sent by registered mail.

CHAPTER III. ADMINISTRATION OF THE ASSOCIATION

Article 16. Organs

16.1 The General Assembly is the supreme organ of SportAccord.

16.2 The Council is the executive body.

A. GENERAL ASSEMBLY

Article 17. Definition, organisation

17.1 The General Assembly is the meeting of all SportAccord Members. It is the supreme organ of SportAccord.

17.2 Only a General Assembly regularly convened has the authority to exercise its powers.

17.3 The General Assembly may be Ordinary or Extraordinary.

17.4 The meetings of the General Assembly are open to the public except when decided otherwise by the General Assembly. When justified by the circumstances the President may, under the authority of the General Assembly, request individual members of the public to leave the conference room.

Article 18. Powers of the General Assembly

18. The General Assembly:

a) adopts or amends the Statutes of SportAccord;

b) may amend or revoke the regulations and directives of the Council that the General Assembly determines adversely affects any Members’ right provided or described in article 9 or impinges on any power or other competence of the General Assembly provided or described in article 18;
c) approves the minutes of the last meeting;

d) admits, suspends (subject to article 13.1) or expels a Member (subject to article 14);

e) elects the President;

f) appoints the independent auditors;

g) approves the budgets, financial statements and the activity report;

h) sets the amount of the subscription for Members;

i) bestows, on a proposal by the Council, the title of Honorary President or Honorary Member on a retiring President or retiring Council Member who rendered outstanding services to SportAccord;

j) exercises any other competence specifically attributed to it by the Statutes, regulations and directives of SportAccord.

Article 19. Delegates

19.1 Each Member’s delegation is limited to a maximum of 3 (three) persons. A Member’s delegation shall not include SportAccord Council Members.

19.2 All delegates other than the President/Chair, Vice-President or Secretary General/Director General of the Member shall send to the Administration a power of attorney document signed by one of the above mentioned 3 (three) Officers, which he/she must carry on the day of the General Assembly.

Article 20. Quorums

20.1 In order for the General Assembly to be validly convened, a majority (at least 50 % + 1) of the Members having voting rights must be present.

20.2 Decisions regarding the dissolution of SportAccord or amendments to the Statutes passed by the General Assembly shall only be valid if 2/3 (two-thirds) of the Members having voting rights are present.

20.3 Absent the quorum, a second General Assembly shall be held 24 hours after the first was due to convene, with the same agenda. In that second General Assembly, no quorum is required, unless an item on the agenda proposes the amendment of the SportAccord Statutes, the election of the President, the expulsion of a Member or the dissolution of SportAccord.

Article 21. Voting

21.1 Each Full Member who has satisfied all its financial obligations toward SportAccord at the time of the meeting is entitled to one vote.
21.2 Delegates may not represent more than one Member.

21.3 Associate Members, except the International University Sports Federation (FISU) as a founding Member, have no voting right, but have the right to speak.

21.4 Save any indication to the contrary in these Statutes, all decisions shall be made by the majority (50% + 1) of votes validly cast.

21.5 Illegible, void, blank votes, and abstentions shall not be included in the count of validly cast votes.

21.6 Except in the case of elections, voting shall be conducted by voting machines when available or otherwise, by a show of hands, unless 2 (two) or more Members having voting rights should request a secret ballot; in that case, voting machines may also be used, provided they allow for secrecy in voting.

21.7 The Council may submit any resolution within the competence of the General Assembly to a vote by correspondence to the Members. Resolutions passed by correspondence shall be considered decisions validly made by the General Assembly. The quorums set forth in Article 20 shall not be applicable. Articles 21.4, 21.8 and 21.9 regarding majority shall be applicable to resolutions passed by correspondence.

21.8 Dissolution of SportAccord and amendments to the Statutes require(s) a 2/3 (two-thirds) majority of the votes validly cast.

21.9 Admission of a new member will require a 2/3 (two-thirds) majority of the votes validly cast in the case that a member raises a reasoned rivalry issue against the admission of the said member.

21.10 Voting by proxy or letter during the General Assembly is not allowed.

**Article 22. Elections**

22.1 A candidate is elected if he/she obtains the majority of the votes validly cast.

If no candidate is elected in the first round, a second round shall take place between the two candidates having obtained the highest number of votes in the first round. In case of a tie, a third round shall take place. In case of a tie in the third round the election is done by drawing lots.

22.2 Voting for elections shall always be carried out by secret ballot whenever there is more than 1 (one) candidate up for election. Voting machines may be used provided they allow for secrecy in voting.

22.3 In the event there is only one candidate for the position being filled, the election will be carried out by acclamation, unless an election by secret ballot is requested by at least 2 (two) Members with voting rights.
Article 23. Election of the President

23.1 During the election of the President, the out-going President shall conduct the election.

23.2 The out-going President continue to chair the General Assembly until its conclusion.

23.3 The newly elected President and Council members take office after the close of the General Assembly.

Article 24. Ordinary General Assembly

24.1 The Ordinary General Assembly is convened by the Council once a year.

24.2 All proposals by Members to modify the SportAccord Statutes should be communicated in writing to the Administration at least 4 (four) months prior to the General Assembly.

24.3 At least 6 (six) months before the date of the opening of the General Assembly, the Administration shall send a formal call to the meeting to all Members. The notice shall stipulate that any Member willing to add a new item on the agenda must submit it to the SportAccord Administration no later than 4 (four) months prior to the meeting.

24.4 At least 1 (one) month before the General Assembly meets, the Administration shall circulate the agenda as prepared by the Council, together with the activity report and any other relevant document. The budget and the accounts will be circulated immediately after having been audited, but, in any case, before the General Assembly.

24.5 Together with the agenda, the Administration shall circulate details of any membership applications and a brief description and results of any investigations made to that effect by the Administration as well as any recommendations by the Council. Objections to or reservations held regarding such membership applications must be communicated to the Administration together with the reasons for such objection or reservation, no later than 15 (fifteen) days prior to the General Assembly.

Article 25. Agenda for Ordinary General Assembly

25.1 The agenda shall contain the following items:
   a) opening of the meeting;
   b) roll call;
   c) adoption of the agenda subject to article 25.2;
   d) President's address;
   e) appointment of scrutineers (if applicable);
f) suspension or expulsion of a Member (if applicable);
g) approval of the minutes of the previous General Assembly;
h) activity reports;
i) financial matters (balance sheet, accounts, auditing report, budget, auditor…);
j) Statutes modifications (if applicable);
k) voting and elections (if applicable);
i) new membership applications;
m) items presented for information;
n) items brought forward from meetings among Members;
o) date and place of next meeting.

25.2 The Council may add any urgent matter to the agenda of the General Assembly at any time. In any other cases, the agenda may be modified by the General Assembly provided there is a 2/3 (two-thirds) majority of the votes validly cast.

Article 26. Extraordinary General Assembly

26.1 An Extraordinary General Assembly may be convened at the request of the Council or shall be convened upon receipt of a written request from at least 1/5 (one-fifth) of the Members having the right to vote, no later than 2 (two) months following the request. Notification of the meeting will be sent out to the Members at least 30 (thirty) days in advance.

26.2 The notification shall detail the reasons for convening an Extraordinary General Assembly. No business other than that specified in the notification shall be conducted at such an Extraordinary Assembly, unless all Members are present and vote unanimously in favour of it.

Article 27. Conduct of meetings

The President presides over every meeting of the General Assembly and of the Council. If the President is absent, unable or unwilling to preside, the senior Vice-President shall preside for the duration of the meeting as Chair.

Article 28. Minutes

28.1 The minutes of the meetings are recorded by the Administration and submitted for approval by the Council within 2 (two) months of the meeting.
28.2 No correction of or alteration to the minutes will be accepted without written notification to the Administration, duly received and acknowledged, within 4 (four) months of the date of circulation of the minutes to the Members.

28.3 The minutes are submitted for approval at the next General Assembly.

B. COUNCIL

Article 29. Composition and election

29.1 The Council is the executive organ of SportAccord. It consists of:
   a) the President, elected by the General Assembly; and
   b) 9 (nine) members:
      ▪ 3 (three) members designated by the Association of Summer Olympic International Federations (ASOIF);
      ▪ 2 (two) member designated by the Association of International Olympic Winter Sport Federations (AIOWF);
      ▪ 2 (two) members designated by the Association of IOC - Recognised International Sports Federations (ARISF);
      ▪ 1 (one) member designated by the Full Members that belong to the Alliance of Independent Members of SportAccord (AIMS);
      ▪ 1 (one) member designated by the Associate Members.

29.2 Each organisation/group proposes its representatives to be elected by the General Assembly.

29.3 The names of the Council members designated according to article 29.1 of the present article are proposed to the Members at the General Assembly at which the President has been elected.

29.4 The Council elects 2 (two) Vice-Presidents and 1 (one) Treasurer from among the members of the Council.

29.5 The senior Vice-President shall be determined by seniority and in case of equal seniority by age.

Article 30. Eligibility, term of office

30.1 The Council members must have reached the age of 18 (eighteen) when taking office and be in full possession of their civil rights.
30.2 Council members are appointed for a term of 4 (four) years corresponding to the term of the President. They may be reappointed.

30.3 The Council members who, during their term of office with SportAccord, lose their position with the Member affiliated to the organisation which they represent shall continue to sit on the Council until the next General Assembly, unless the relevant Member objects. In this case, the organisation concerned, mentioned under article 29.1, shall propose a substitute that will sit for the remainder of the term.

**Article 31. Presidential election**

31.1 Nominations for the Presidency must be notified in writing to the Administration at the latest 30 (thirty) days before the beginning of the General Assembly meeting at which the elections will take place. The Director will issue a note indicating the deadline to be observed at least sixty (60) days before the meeting at which the elections will take place.

31.2 Candidates must be nominated by a fully paid-up Member. Candidates must, on the date of the election be, or must have been for at least one full term, a member of the Council or similar executive organ of a Member. They must be nominated by the Member concerned.

31.3 Candidates must have reached the age of 18 (eighteen) at the date of the election and be in full possession of their civil rights.

31.4 Nominations that arrive after the deadline shall not be taken into consideration. If no candidate has been nominated within the deadline or if a nominee is no longer a candidate on the day of the General Assembly, candidates may be nominated at the General Assembly. If there is no candidate, the senior Vice-President elected by the Council shall act as Chair until the next General Assembly.

31.5 After the deadline for receiving nominations has been reached, the list of nominees for President will be distributed to the Members at least 15 (fifteen) days before the meeting at which the elections will take place.

31.6 The General Assembly elects the President for one four (4) year term. He/she is not eligible for re-election.

**Article 32. Meetings, quorums**

32.1 The Council shall meet in principle twice during each year of its period of office.

32.2 The quorum for meetings of the Council is met when the President plus 5 (five) other Council members are present (including by video, computer or telephone conference), except in exceptional circumstances where the President is unable to attend and does not wish or is unable
to cancel the meeting, in which case the quorum shall be satisfied with 1 (one) Vice President and 5 (five) other Council members.

32.3 The President or the Chair of the meeting has a casting vote in case of a tie.

32.4 Resolutions of the Council may also be adopted by way of written consent to a proposition.

**Article 33. Powers of the Council**

33.1 The Council is competent in all matters that are not reserved to other bodies by the Statutes, regulations and directives of SportAccord.

33.2 The Council lays down the regulations and directives of SportAccord subject to article 18.b.

33.3 The Council represents and commits SportAccord with regard to third parties. Subject to article 37.1, the Council shall decide through which individuals SportAccord shall be committed towards third parties.

33.4 The Council prepares and convenes Ordinary and Extraordinary General Assemblies.

33.5 The Council appoints any commission it deems necessary at any time.

33.6 The Council appoints or dismisses the Director.

**C. ADMINISTRATION**

**Article 34. Mission**

34.1 The mission of the Administration is to implement the decisions made by the General Assembly and the Council, and carry out all the administrative duties of SportAccord, under the supervision of the Director.

34.2 Members of the Administration do not have voting rights.

**Article 35. Director**

35.1 The Director is appointed by the Council, on the basis of a contract governed by private law. He/she shall be accountable to the Council for the running of the Administration and such other duties as may be required.

35.2 He/she hires the SportAccord staff after consultation with the President.
CHAPTER IV. FINANCES

Article 36. Subscriptions

36.1 All Members of SportAccord shall pay an annual subscription according to the following scale:
   a) Full Members: 100% (one hundred per cent) of the subscription;
   b) Associate Members: 75% (seventy-five per cent) of the subscription.

36.2 New Members shall pay a partial subscription for the current year, as of the month of their membership acceptance.

36.3 The amount of the subscription shall be decided by each General Assembly on a proposal from the Council and shall be payable no later than the next 31st of January.

36.4 Should a General Assembly not be held in any one or more years, the same amount of subscription as the previous year shall become due on the 31st of January.

Article 37. Finances, liability

37.1 SportAccord shall be financially bound, within the limits of the approved budget, by the joint signatures of the President and the Director, or of the Director and the Treasurer or Vice-President.

37.2 Members shall only be legally and financially liable, toward SportAccord and third parties, up to the limit of their annual subscription to SportAccord.

37.3 The financial year of SportAccord shall run from the 1st January to the 31st of December annually.

Article 38. Auditors

38.1 The accounts must be audited each year by external qualified professional auditors, totally independent from SportAccord. Their duty is to check the accounts and present their report to the General Assembly, with their conclusions and recommendations, notably with regards to the approval of the financial statements by the General Assembly.

38.2 The auditors must be appointed by the General Assembly, generally for a period of 2 (two) years. Their mandate may be renewed.
Article 39. Dispute resolution

39.1 Any dispute arising from, or related to the Statutes, regulations, directives and decisions of SportAccord, other than a dispute arising out of the interpretation of the Statutes that is to be resolved in the manner described in Article 40 or a dispute that can be resolved by a competent internal body of SportAccord, will be submitted exclusively to the Court of Arbitration for Sport (CAS), in Lausanne, Switzerland, applying its own procedural rules. Where a dispute is so submitted to the CAS, the decision of the CAS in that dispute will be final.

39.2 Any appeal against a final and binding decision from any SportAccord organ shall exclusively be submitted to the CAS, to the exclusion of any ordinary court of any country.

Article 40. Interpretation

The authority for settling any dispute arising out of the interpretation of these Statutes shall reside with the President, or Chair pro tempore, who shall seek the advice of the Council or General Assembly before making a final decision.

Article 41. Modification of the Statutes

41.1 These Statutes may only be modified by the General Assembly or by an Extraordinary Assembly convened especially for that purpose.

41.2 The amendments to the Statutes require 2/3 (two-thirds) of the votes validly cast.

Article 42. Dissolution

42.1 The intended dissolution of SportAccord shall require an Extraordinary Meeting of the General Assembly at which the proposed dissolution shall be the sole item on the agenda.

42.2 Dissolution of SportAccord and amendments to the Statutes require(s) 2/3 (two-thirds) of the votes validly cast.

42.3 Any assets remaining after the dissolution of SportAccord, shall, after satisfaction of all its debts and liabilities, be applied to the furtherance of any objective(s) of SportAccord as determined by the General Assembly at, or before, the time of dissolution. If effect cannot be given to the foregoing provisions, they shall be given to a charitable organisation. Under no circumstances shall they be paid to, or distributed among the Members of the Association.
Article 43. Independence of Members

No discussion or voting by SportAccord shall infringe in any way on the freedom and independence of any Member, who shall, at all times, retain complete independence and control over all matters falling within its field of activity.

Article 44. Enforcement

This version of the Statutes has been adopted by the General Assembly in Lausanne, Switzerland on 22 April 2016 and came into force immediately.

Supprimé: This version of the Statutes has been adopted by the General Assembly in Belek, Turkey on 11 April 2014 and came into force immediately.
Americas Development and WFCQ Americas
Colorado Springs, USA, 08.-13.02.2016

Participants: Veli Halonen, IFF
              John Liljelund, IFF

Report on present issues

1. General

   The Americas WFCQ was organised by the USFbA at the US Olympic Training Centre in Colorado Springs, in the training venue of the basketball. The venue and services were exquisite with everything within a walking distance for both teams, referees and the IFF. In connection to the WFCQ the LOC also organised the Rocky Mountains Floorball Cup, which had teams from San Francisco, Texas, Denver, Colorado Springs and some combined teams. The LOC performed an excellent job and the teams were happy.

   In the WFCQ everything worked very well and the main organiser Mr. Anders Buvarp made an excellent job together with the USFbA leadership. Jamaica only participated with some six field players and a goalie, as there had been some issues on Jamaica with players from the Special Olympics club, which in the end didn’t participate. USA and Canada qualified for the WFC.

   The rink and goals sent by IFF had got caught in the US Customs, as it was difficult for the customs to define what products the Floorball rink is!
   The event was therefore played in an Variform Nexxt rink, which unfortunately was unmarked.

   The LOC was very pleased with everything related to the organisation and started to ask about the possibilities to organise a U19 WFC in Colorado Springs in the future, for example the U19 WFC 2019. Mr. Buvarp was asked to contact Mr. Kratz in this question.

2. Floorball Colombia (Mr. José Fernando Gomez Rueda)

   Mr. Rueda visited the WFCQ and participated in the coaching seminar. After the initial seminar organised by Mr. Per Emilion last year the club in Santander have continued playing.

   In order to be able to form a regional organisation you need two-three clubs. There are a total of 33 regions in Colombia. To form a national federation you need three accredited regional federations.

   Based on the seminar there are three regions, where there are activities in three regions. In Sanander (José Gomez Rueda) the club is now seeking the official registration of the regional sports department. It has been difficult to get this, as Floorball is a new sport in Colombia. The expectation is to have an approved regional federation by the end of the year.

   Mr. Gomez Rueda will support the organisation and registration in the regions of Guajira (North) and North Santander. In addition there are contacts to Bogota. The estimation is that the National federation could be registered in the next 12-18 months. It was agreed that as soon as the first regional federation is approved, they could apply for IFF membership as Floorball Colombia, by the end of the year.
A possible Development Seminar and meetings with the NOC could be held in October/November in Colombia.

Colombia needs more Floorball materials and IFF will at least provide more Floorball materials to Mr. Rueda for example during the Rio Olympics, where he will participate as a volunteer.

It was discussed that Mr. Rueda could act as some kind of a coordinator for spreading the sport in Central and South America.

3. **Jamaica Floorball Association (Mr. Jason Daye)**

The development of the JFA has been seriously affected by the fact that it has been difficult to commit volunteers to work for the Association. It has been difficult to find the right persons. All wants to get a lot from the Association, but is not willing to invest in it.

Presently there are two strong clubs, the Maroons and the Kingston Patriots and then a number of maybe 5-6 more loosely organised clubs/groups. There is a problem when all wants to play, but there is no continuation and no volunteers. The venues are still an issue, but JFA has started working with the Kingston University and may use their venue for practise.

There has been some issues with the Special Olympics Jamaica/Victor L. Brown. It is a bit unclear how the process has developed, but the issue is that there has been some problems with allowing players from the Special Olympics club to join the Jamaican national team for the WFCQ, where Jamaica played with only six field players. Apparently Mr. brown has also used the name of the JFA when taking his club to the Canada Cup. It goes without saying that any club can’t use the name of a federation, without the specific permission. IFF will follow up this issue with the JFA and Mr. Brown.

Mr. Day is to discuss a payment plan for the membership fees to the IFF with Mr. Kratz during March. As soon as the JFA can have eight working member clubs, it should be no problem to pay the IFF fees.

The preparations for the U19 WFC are proceeding well.

4. **United States Floorball Association (Mr. Calle Karlsson & Mr. David Nilsson)**

IFF thanked the USFbA and Mr. Buvarp for a well organised event in Colorado Springs. At the moment USFbA is discussing the cooperation with the North Texas Floorball Association and is considering to have a Floorball Association in each State to be a member of the USFbA.

It was agreed that Mr. David Nilsson will be in contact with the Birmingham TWG2021 organisers on a continuous basis. Apparently the preparations for the event will only start in 2017, but we need to be active already now.

There has been some issues with the Gretzky Hockey School, which could have negative effect on the sport in north America. IFF will try to discuss with Exel/Jukka Aro to clarify the situation-

5. **Venezuela Floorball Federation (Federacion Venezolana de Floorball - FVFL)**

The FVFL has started activities in Venezuela and has now contacted IFF asking for support. IFF has contacted them to start the discussions.

Mr. Rueda will also contact them to see what needs they might have.
Upcoming meetings and issues

- IFF to write to JFA and the Special Olympic Jamaica to ask about the reasons for the late withdraw of players. (PiL)
- IFF to contact Artekno to discuss the issue with the unmarked Variform rink (PiL)

Issues that need to be discussed or decided upon or taken action upon

- Ask Mr. Rueda for the official contact details for Colombia to be included on the list of other countries. (VH)
- Write a letter to the Venezuela
- Discuss with Exel/Jaakko Aro about the Exel cooperation with Gretzky Hockey School (PiL)
- Organise a follow-up meeting concerning the Birmingham World Games in May.

New ideas, etc…

-
1. **General situation of Floorball in China**

The IFF has since 2006 the visit of the Chinese deputy Sport minister Ms. Yao Ming, looked for different solutions to find a organisation that can form an Chinese Floorball Federation in China.

IFF has worked through Exel and Nordic Sports (Mr. Sam Xiao) in 2006-2011 to try to find a solution, but without any success.

In 2009 IFF was contacted by the SISU University (Shanghai International Studies University) to start develop floorball with them. Here the contact person has been Ms. Chen Xin, who has organised a number of seminars with IFF (Shanghai, Zuhai and Wuhan) and also worked a lot with spreading the sport to the universities in a number of cities.

The SISU University represented China in the FISU 2014 World university Championships in Singapore, with the permission of the Chinese Student Sport Organisation.

IFF has signed a cooperation agreement with Ms. Chen Xin’s organisation China Floorball Development, for the years 2015-2017. The objective of the agreement was to have CFD forming an official Floorball organisation, that could have applied for IFF membership, but that has not been possible so far.

2. **Sport Stricture in China**

In China all sport is organised under the China General Sport Administration, which is the sole body that can authorities any new sport in the country. The CFD is set-up as a company and is not in position to automatically seek for the authorisation of the China General Sports Administration recognition. The Chinese government gives the organisation they see fit the right to represent the sport in China and then the organisation needs to develop the sport to receive the right to form a national federation.

The Chinese government is very keen to increase awareness of sport in combination to the Beijing Winter Olympics 2022. Floorball has been one of the sports selected in this campaign.

3. **Harbin Floorball Federation**

In March 2015 the Harbin Floorball Federation (HFF) was formed in cooperation between the local Floorball Clubs, Harbin International Exhibition and Sports Center, supported by the Harbin Sports Bureau and Harbin Education Bureau. The HFF has already organised floorball activities in 100 primary and secondary schools and the Sports bureau has bought floorball equipment (sticks, balls and rinks) for the schools.

The sport is considered belonging to the same type of sports as Ice hockey and has been organised as a branch of the Ice hockey organisation and it has been introduced to the schools with special focus on Ice hockey, as a part of the 2022 Olympic winter games to popularise winter and team sports. The government invested a total of 3,5 million yuan to setup the China Floorball Promotion Center, with a permanent Floorball rink (produced in China) in the Sports Center venue.

Also the Harbin University and some other Universities have formed their Floorball teams, with coaches who have participated in the Wuhan Floorball seminar last summer. The HFF has also opened a Floorball A team from the Harbin Floorball Federation participated in the Jeju Open in Korea. The HFF has also been in contact with the National Student Sports Federation.
The HFF has a very high level leadership, with involvement from both business life and the City of Harbin and the Harbin Sports Authorities. The leadership of HFF is as follows:

Honorary President: Mr. Ziang Xian You, Harbin Deputy Mayor
Mr. Gong Xigin, Former Deputy Secretary of Harbin
Honorary vice president: Mr. Xing Haifeng, Director of Municipal Sports Bureau

President: Mrs. Zhang Jing, Director of the Harbin Int. Exhibition Center
Executive Vice President: Mr. Shao Yun Sheng, Director Harbin Sport Administration
Vice Presidents: Mr. Daniel Lin, CEO Dotera Sports, Mr. Sebastian Zilliacus, Vice President YuuZoo
Secretary general: Mrs. Gao Yang, Director of News Corporation
Members: Lin Huasheng, Bai Junming, Wang Chaowei, Xhang Guihai, Chen Xin (not confirmed yet)

In addition to this there is a Preparatory Committee for the transition of the HFF to become the China Floorball Federation, the operation is lead by Mr. Shao Yun Sheng, Director of Harbin Sport Administration. The organisation has four main task forces:

**Comprehensive team:** Mr. Wang Chen
Coordination of Associations application to General Administration and IFF

**Promotion team:** Mrs. Sun Shiqi
Promoting the sport to other regions, carry out introductory trainings, employ and train coaches

**Technical team:** Lin Huasheng
Create Chinese textbooks, formulate rules and regulations,

**Evaluation team:** Yang Junzhe
Assessment of domestic equipment, creating equipment production standards

The HFF has received the accreditation from the General Sport Administration to represent the sport in all of China and is now seeking the permission to apply for the membership of the IFF. The HFF had to ask permission to be able to invite IFF to Harbin and will report the outcome of the meetings in the coming weeks. IFF has handed in a support letter to explain the necessity for HFF to be able to apply for the IFF membership by end of August this year, to be able to participate in activities in 2017

The HFF cooperates with the Singaporean listed company YuuZoo, who’s Chinese company and its CEO Mr. Ching is also heavily involved in the process.

4. **Meetings with IFF**

The objectives of the HFF are clear, they want to setup a National Floorball Federation, but are forced to adopt the process to the government procedures. So far the organisation is HFF, but will transit to CFF later. The HFF is now the only nationally recognised floorball organisation. The target is to have 10-20 provinces and municipalities in the country, create 50-100 floorball clubs. HFF will also setup a 5-10 development plan to have the sport in 100-200 universities and organise a number of national events and organise a yearly Floorball Development Forum.

The decision to put Floorball under Ice Hockey was discussed and IFF gave its view that it is important in the future to have an independent national federation. Presently the liaison with Ice hockey is the best way to gain national recognition. The IFF membership requirement were discussed and concluded that the HFF needs to hand in the following documents:
- Application letter, explaining the level of activities
- List of HFF Central Board members and their contact addresses
- A clarification of what Game Rules are in use
- Copy of the HFF Statutes in English
- Minutes of the founding meeting of the HFF
- Plan for inclusion of all existing Floorball groups in China in HFF
- A clarification of the process for recognition of the CFF by the General Administration

The HFF aims to apply for the IFF membership as soon as possible, after the meeting in Beijing next week. HFF will propose that Chen Xin will join the HFF Central Board.
HFF is very interested to participate and organise International Floorball Events. YuuZoo want to stream the signal from IF Events and European leagues in China on their social platforms and HFF is looking for broadcasting the main IFF Events with its TV partners.

It was agreed that the HFF needs to translate quickly the IFF Statutes, the IFF Material Regulation and the IFF Competition Regulations and the Rules of the Game.

The main contact point to the HFF is through the HFF secretary general Mrs. Gao Yung.

5. Other meetings and events
- School visit to the Harbin Traditional Ice hockey very school and the Charles B. Wang Project Hope school (Primary schools) and to see these school teams train and play. Especially the Ice Hockey school players were technically very skilled.
- Introduction meeting with leadership of the Harbin International Exhibition and Sport Center
- Signing of TV deal between HFF and the local TV station for promoting of Floorball
- Visit to the Floorball training of the Harbin university.
- Meeting and lunch with the Deputy Mayor of Harbin to discuss the development of Floorball in the Harbin region. The mayor is very committed and interested in the sport. The mayor informed that Floorball has been officially approved by the City. The Deputy Director General of the Foreign Affairs Office participated in the meeting and lunch.
- Meeting with the Harbin Sport Federation Director Qu Jian Jun, who informed that Floorball is now accepted among the 58 official sports by the Sports Federation.
- Press conference on Floorball in general and the cooperation between IFF and the HFF. Published in the Modern Harbin Newspaper and the TV and Radio news.

Upcoming meetings and issues
- Next meeting in September to analyse the situation and the next steps in the process and in connection to that meet with the China General Sports Administration.
- Investigate the possibility to hold a Floorball seminar in Harbin (PiL/SZ)

Issues that need to be discussed or decided upon or taken action upon
- IFF to write a recommendation letter to the China General Sports Administration to support the accreditation for HFF/CFF to seek IFF membership (PiL)
- IFF to provide the invitation to the IFF Floorball Development Seminar in Manilla, the Philippines (PiL)
- IFF to check the status of the Floorball manufacturer CFUC/Rockwall approval process (PiL)
- HFF to clarify which organisation HFF or the Preparatory Committee of CFF applies for membership (HFF)
- Connect HFF with the Unihoc to provide support in relation to the materials for the sport, through Mr. Zilliacus (PiL)

New ideas, etc…
WFC 2015 Media and Social Media report with Meltwater brand tracking tool
INTERNATIONAL FLOORBALL FEDERATION (IFF)
Recognised by the IOC
Ordinary member of SportAccord

Appendix 32

- Based on period November 1st – Dec 31st 2015
INTERNATIONAL FLOORBALL FEDERATION (IFF)
Recognised by the IOC
Ordinary member of SportAccord

Media search:

((magicaltogether OR WFC2015^4 OR "WFC 2015"^4 OR wfc2015^4 OR "wfc 2015"^4 OR wfcq2015^4 OR "wfcq 2015"^4 OR "WFCQ 2015"^4) NEAR/6 (floorball or unihockey or innebandy or sáhly* or sábã* or unihokej* OR saliband* or "mistrovství světa ve florbal*" or florbol* or florbal* or florbalu* or saalihoki* or "플로어볼" or "フロアボール" or "Флорбол") OR
(floorball or unihockey or innebandy or sáhly* or sábã* or unihokej* or saliband* or "mistrovství světa ve florbal*" or florbol* or florbal* or florbalu* or saalihoki* or "플로어볼" or "フロアボール" or "Флорбол") near/3 ("world championship*" or weltmeisterschaft* or wereldkampioenschapp* OR maailmanmestaru* or världsmästerskap* or "mistrzostwa świata*" or "Mistrzostwa Świata*" or "pasaules čempionātā*" or "세계선수권대회*" or "世界選手権大会" or "чемпионат мира" or WC or WFC or VM or MM or WM or WK) or (florbal* AND (MS OR "mistrovství světa*" OR WFC))) NOT (fisher* or food* or futbal* or UAE* OR FFO OR WC NEAR paperi*)

Social Media search:

((magicaltogether OR "WFC 2015" or wfc2015 or "wfc 2015" or wfcq2015 or "wfcq 2015" or "WFCQ 2015") NEAR/6 (floorball or unihockey or innebandy or sáhly* or sábã* or unihokej* OR saliband* or "mistrovství světa ve florbal*" or florbol* or florbal* or florbalu* or saalihoki* or "플로어볼" or "フロアボール" or "Флорбол") OR (floorball or unihockey or innebandy or sáhly* or sábã* or unihokej* OR saliband* or "mistrovství světa ve florbal*" or florbol* or florbal* or florbalu* or saalihoki* or "플로어볼" or "フロアボール" or "Флорбол") near/6 ("world championship*" or weltmeisterschaft* or wereldkampioenschapp* OR maailmanmestaru* or världsmästerskap* or "mistrzostwa świata*" or "Mistrzostwa Świata*" or "pasaules čempionātā*" or "세계선수권대회*" or "世界選手権大会" or "чемпионат мира" or WC or WFC or VM or MM or WM or WK) or (florbal* AND (MS OR "mistrovství světa*" OR WFC))) NOT (fisher* or food* or futbal* or UAE* OR FFO OR WC NEAR paperi*).
The preparations of the Men’s World Floorball Championships 2016 are started in all fields and directions of responsibility.

The venues for the competitions (Arena Riga (main) and Olympic Sports Centre) are already approved by International Floorball Federation.

The List of composition and duties of The Local Organizing Committee is sent to IFF.

The WFC2016 official hotel is Radisson Blu Latvija.

The volunteer recruitment is in process, part of them was tested already during EFC2015 and will be trained again in the Final matches of Latvia’s “Elvi” Floorball league on April 9th at Arena Riga.

The Ballot of the groups for WFC2016 will take place on April the 9th, at 17:30 on the special stage in Arena Riga. The Ballot will be broadcasted in Latvian TV and in Official IFF "YouTube" channel. There will be cooperation test made between sportacentrs.com (produce) and LTV7 (live translation) during Latvia’s Finals.

The First Day stamping of the special WFC2016 stamp will take place on the same stage directly after the Ballot.

Based on the results of The Ballot and the negotiations with Official Host TV Broadcaster, the LOC will publish the Match Schedule in April, the WFC ticket sales is planned to start on April the 8th.

The official ticket sale office will be Bilesuseviss.lv, it has been tested now - they are official ticket sale office also to Latvia’s finals.

There will be package offer for fans, we are working on it currently.

The First Contact letter to the teams was sent out. The First Info letter to the teams with hotel offer will be sent out at the end of the March.

The WFC homepage was launched and social network activities was started from January 29th.

More active marketing campaign will start from September (after Olympic games). There will be WFC2016 commercial on TV and radio during the Olympics.

We are working on creating mascots (he and she), there are first sketches ready. We are planning to create a special championships song, working on key words now.

The negotiations with possible sponsors is ongoing.

There are negotiations with Asics now to dress up the volunteers in this brand.

Ilvis Petersons,
President of LOC WFC 2016