### Financial Report 31.10.2015

#### COSTS

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#### *Outcome of the material appr. system:

| *Outcome of the material appr. system: |
|-----------------|-------------------------|
| *Outcome of the material appr. system: | 0,00 |
## Balance sheet 31.10.2015

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### LIABILITIES AND EQUITY

#### LIABILITIES

- **Outstanding liabilities**
  - **Claims 2010**
  - **Claims 2011**
  - **Claims 2012**
  - **Claims 2013**
  - **Claims 2014**

#### EQUITY

- **Retained earnings**

#### OUTCOME

- **Outcome 30.11.2015**

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### Financial Report 30.11.2015

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**TOTAL CHF 1516890**

**INCOME**

| Outcome 30.11.2015 | 939257,20 | 886502,68 | 439500,00 | 1378757,20 | 1.39133 |

**Income 0,00**

**Costs 0,00**

**Profit 0,00**

**Profit % 0,00**

**80 % 0,00**

**20 % 0,00**

**TOTAL CHF 1516890**

**RESULT CHF 134228,42**

**81026,60**

**-129000,00**

**5228,42**

**-271037,18**

*Outcome of the material appr. system:
### 30.11.2015

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**Subtotal:** 590321.21

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**Subtotal:** -134228.42

### -590321.21

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**CLUBS**

**EFC/CC 23925**

**Fines Mat.reg. 4500**

**APEND 3**

**TOTAL**
### Follow-up IFF claims (updated 04.12.2015)

#### WFC 2015 teams

<table>
<thead>
<tr>
<th>Association</th>
<th>Debts 2015-12-04</th>
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<tr>
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*Participation fee paid but not yet the fee for qualified to final round*
Follow-up IFF claims (updated 04.12.2015)

WFC 2016 teams

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Follow-up IFF claims (updated 30.11.2015)

**IFF License system situation**

*Associations in the WFC 2015 final round and registered for U19 WFC 2016 and WFC 2016 are in appendix 4a and 4b*

<table>
<thead>
<tr>
<th>Association</th>
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<tr>
<td>Argentina</td>
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<td>Belarus</td>
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<td>Remaining’s of annual fee 2014-2015 and shared U19 2015 refs</td>
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<tr>
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</tr>
<tr>
<td>Estonia</td>
<td>0</td>
<td>Registered for the WFC 2016</td>
</tr>
<tr>
<td>France</td>
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<td>Registered for the WFC 2016</td>
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<td>Iceland</td>
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<td>India</td>
<td>1400</td>
<td>Remaining’s of Annual fee 2012</td>
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<tr>
<td>Israel</td>
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<tr>
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<tr>
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</tr>
<tr>
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</tr>
<tr>
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<td>Registered for WFC 2016. Mainly annual fees.</td>
</tr>
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<td>Turkey</td>
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<td>Ukraine</td>
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<td>More than half of the debt is from 2015.</td>
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### Costs

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<tr>
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1) Based on 7 full-time employees
2) TV/Internet-TV costs are mostly allocated to actual cost centre

### Income

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<td><strong>1 423 000</strong></td>
<td><strong>1 586 900</strong></td>
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*Estimated Result*  
**CHF 134 228.42**  
**0**
In preparing this discussion paper and suggested new draft IFF Licence requirements the following issues were considered:

- **How much does IFF want to use the Licence Conditions to help the following**
  - Development in new countries
  - Confirm present status and push existing countries to improve their operations and organisational governance etc
  - Continue the path towards meeting the Olympic Agenda 2020 recommendations and the IFF IOC Road Map objectives
  - Use to identify and continue to push the EOTO process and related tasks for areas of deficiency

- **Does the IFF develop a fixed and firm set of requirements or is there some flexibility allowed for individual circumstances**
  - Do we need to consider recognition issues for each country
  - Do we need to consider political issues with new countries and regions
  - Which events does this apply for all WFC, U19 WFC, EFT, CC or Regional?
  - What constitutes National Championships as many countries currently only play an Open tournament due to number of teams and/or distance costs

- **How does the IFF check compliance – audit/when**
  - The decision of the IFF License 2.0 will finally be taken by the IFF General Assembly in 2016
  - An Initial Audit of the Member Associations will take place during 2017
  - Based on this a yearly check-list of topics to be developed shall be made together with the National Association. This check-list shall be on the IFF License 2.0 web page
  - The implementation of the IFF License 2.0 will be used for the registration of the 2020 Men’s World Championships in 2018

- **Timeframes for compliance, what should they be**
  - The defined license criteria’s must be fulfilled by December 2018, when the registration takes place.
  - The Development Check-list topics shall be planned and executed before 31st of May 2020.
  - A new Audit shall be made in 2021
After considering the above issues the following revised Licence structure and requirements are proposed for CB discussion and decision

1.0 Licence Requirements

That the licence requirements be split into 3 tiers that will achieve the following goals

1.1 Allow developing countries to participate in an entry level competition, at an early stage in their development without the need to meet all the requirements with their normally limited resources.

This will allow those newer countries to participate in regional tournaments such as IFF Challenge, APAC, SEA Game challenge etc. and also to play Friendly Internationals against other countries.

1.2 Tiers are set for countries to develop their internal systems etc and to progressively move into the higher level of international tournaments.

2.0 Licence Tiers

TIER 1

• Basic requirements to participate in Regional Floorball tournaments (organised by IFF National Associations) and Friendly International matches at country level

TIER 2

• Basic requirements to participate in WFCQ, EFCQ and Continental/Regional tournaments (ie Regional Multi Sports Games such as SEA Games)

TIER 3

• Basic requirements to participate in WFC tournaments, U19 WFC or Global Multi-Sport Games

Requirements for participation at the relevant Tier Tournament are detailed on the attached IFF License Matrix

3.0 INCENTIVES

There is need to use the system to encourage countries to continue their internal development. It is proposed this is done through a combination of incentives and conditions so the program is not open ended. In the long term it is not felt that countries should be rewarded for not growing and aiming to participate in the higher level tournaments.

3.1 Incentives (not applicable to Friendly Internationals between countries not part of a recognised tournament)
3.1.1 Tier 1 countries receive a discount on participation fees at regional tournaments starting at 30% reducing by 10% for each year. The aim is in 3 years time they progress to the next level of Tier and tournament. The mechanics to action this can be through a subsidy from IFF or provision of sticks and balls to the equivalent value or holding an IFF Development training session. The incentives are not available after 5 years membership of IFF. Therefore to achieve full benefit the member will need to participate within 2 years of membership.

3.1.2 Tier 2 countries receive a development training session or IFF works to setup an EOTO project for that country or a 1 off grant for first time participating at a Tier 2 tournament.

3.1.3 Tier 3 countries receive a 1 off grant for their first time participating at a Tier 3 tournament.

3.2 Conditions

3.2.1 Countries have 2 years from initial membership of IFF to participate in a Tier 1 tournament to qualify for the Tier 1 incentives.

3.2.2 Countries have 2 years to advance to a Tier 2 tournament after their initial Tier 1 tournament participation before the incentives run out.

3.2.3 Countries have an additional 2 years to advance to the Tier 3 tournaments.

3.2.4 Countries that have been a member of the IFF for more than 4 years and have not participated in any Friendly International or tournament when this Licence System 2.0 will be implemented has a time frame of 12 months to participate in the any Event.

4.0 Actions

4.1 The following actions are proposed

4.1.1 CB to discuss the concept and proposed requirements, in its meeting in December 2015.

4.1.2 The CB approved Concept will be presented to the IFF Associations Meeting 2015.

4.1.3 A final proposal be developed including wording changes to current regulations during 2016.

4.1.4 CB approve final proposal for the IFF GA 2016.
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<tr>
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<th>TIER 2</th>
<th>TIER 3</th>
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<td>o Women</td>
<td></td>
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<td></td>
</tr>
<tr>
<td></td>
<td>o Juniors/Schools</td>
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10th IFF Women’s World Floorball Championships 2015
4.–12.12. Tampere, Finland
General update

- Last preparation phase has been quite busy, but today when the first matches kicked-off the arenas looked good.

- The biggest focus during the last weeks was on spectator recruiting to ensure that the ambience during the event is as good as possible

- There will be 320 volunteers involved

- Ticketing 3.12.15: sold tickets: 3’127  promotion and stake holders: 6’198
Marketing / Sales

- Marketing campaigns in Tampere:
  66 bus stops
  Led commercial at Hakametsä area
  Bridge banners
  Hämeenkatu bridge shirts on the statues as from 9.12.
  SoMe sisältömarkkinointi

- Direct marketing to players and clubs

- Yle cooperation: own commentator for every match, documet of the national team’s road to WFC2015, player inserts

- Sales:
  - New partners and promotors: VW, Olvi (Teho Sport), IKH, Subway, Eerikkilä
magical together
### Sales trend (single-line)

#### Web report

**From:** 03 December 2015 23:00  
**To:** 04 December 2017 22:59  
**Closing date:** 04 December 2015 07:36

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## Broadcasted TV matches

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<td>IFF</td>
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<td>Japan - Denmark</td>
<td>GrpC</td>
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<tr>
<td>18:15</td>
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<td>Norway - Finland</td>
<td>GrpA</td>
<td>YLE</td>
</tr>
<tr>
<td>Sat</td>
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<td>Latvia - Czech Rep.</td>
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<td>IFF</td>
</tr>
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<td>Singapore - Australia</td>
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<td>Slovakia - USA</td>
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<td>Czech Rep. - Germany</td>
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<td>Grp C</td>
<td>IFF</td>
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<td></td>
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<td>GrpA</td>
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### Total

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## Split of Marketing Rights income between IFF and WFC 2015

### APPENDIX 7d

#### Pre-defined old Sponsors/Partners

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<th>Pre-defined old Sponsors/Partners</th>
<th>Level</th>
<th>Total Value EUR</th>
<th>LOC Provision to outside Agency</th>
<th>Result after deducted provision</th>
<th>IFF part EUR (20 %)</th>
<th>Total Barters EUR</th>
<th>IFF usage of barters</th>
<th>IFF Compensation for barters in EUR</th>
<th>Result after deducted provision</th>
<th>IFF part EUR (30 %)</th>
<th>IFF Compensation for barters in EUR</th>
<th>Part of barter returned to LOC</th>
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<th>IFF usage of barters</th>
<th>IFF Compensation for barters in EUR</th>
<th>Result after deducted provision</th>
<th>IFF part EUR (30 %)</th>
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### IFF invoices LOC

- Sales provisions
- unusable barters provision:

### IFF invoices LOC

- used barters, but returned

### LOC invoices IFF

- used services
- transferred services
- TV build-up/cabling

**Explications:**
IFF pays the same commission/provision to an outside company if the LOC has paid it, here it is deducted from the original sum.

IFF pays no commission for the barter which has been used by SIBF/LOC.
## WFC 2016 QUALIFICATION

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### Qualification to the final round

- **Direct (1):** Latvia (organiser)
- **Europe (10):** Top 2 per qualification plus 2 best 3rd placed teams
- **AOFC (3):** Top 3
- **Americas (2):** Top 2
Evaluation of the Bids for the Organisation of the World Floorball Championships 2019 and 2020

The IFF RACC Chairman Mr. Martin Klabere was given the task to collect the feedback given by the IFF ExCo, the selected RACC members and the IFF Competition office on the applicants for the WFC2019 and WFC2020. The Evaluation was conducted by using the IFF Evaluation Tool, which is a part of the IFF Event Management solution. All but one of the nominated evaluators made the evaluation in the system.

As Switzerland informed on the 12th of November that the SUHV is not bidding for the Men’s WFC2020, just two days prior the end of the bidding process, it left the Finnish as the only bidding country for the WFC 2020. Even as there is only one applicant this will have to go through the application process, in order to show that they are really ready to organize the IFF WFC.

Switzerland was the only applicant for the Women’s WFC 2019. Based on the evaluation the application leaves a lot to hope for, as there are a number of details missing and some points left very thin, which makes this a very weak application in total. The IFF finds it to be worrying that the SUHV is already in the bidding stage planning to have a financial deficit. As we are aware that SUHV is a good and experienced organizer of Events of this magnitude, we believe that there will be a lot of improvements in the actual organization of the Event, compared to the application. The IFF needs to lift the level of its Main Events, to match the growing importance of the sport, especially to the International Community.

The Swiss application got in average a total of 591 points out of the maximum of 1000 points.

The Finnish Application has been very well conducted and it clearly shows that the SSBL’s intention is to raise the level of the WFC in all fields. It is visibly that the SSBL have carefully evaluated and analyzed the bidding document and built their proposal based on this. The overall objectives are supporting the development of Floorball both internationally and nationally.

The Finnish application got in average a total of 802 points out of the maximum of 1000 points.

Based on the result of the evaluation, the RACC Chairman Mr. Martin Klabere proposes to the CB to appoint the following organisers and that the factors mentioned in the bid, will be the lowest level for the organizer agreement, which will otherwise follow the IFF systems.

- The Swiss Floorball Federation as the organiser of the Women’s WFC 2019 in Bern and Basel.
- The Finnish Floorball Federation as the organiser of the Men’s WFC 2020 in Helsinki.
SPECTATORS

- 12287 spectators
- (13708 in 2011)
- 30% more in average
- 1029 per game
- without home teams in final day
FINANCES

• 2011 (- 50k)
• 2015 we expect slightly better result

• Higher costs in total – 170,000 Euro

• Higher office a organization costs
• Higher cost with the TV
• Higher arena costs (floor, spect. comfort)
• Less marketing income
  - bad deal with the club, different priority
• Lower accommodation cost – 25 - 30% (although higher prices)
• Governmental support
PROMOTION CAMPAIGN

- Floorball family x Local public x General sports public

  - Floorball family
    - Higher the brand of Champions cup resulting in buying of tickets or following TV and other channels
    - Early start - Play-off + big campaign at Superfinal
    - Visibility + Storytelling – Why is CC interesting

- Local public
  - Knowledge of Top sport event + support of the local team
  - 6 weeks

- Sports public
  - Knowledge of the tournament
  - 3-4 weeks - outdoor campaign
CHALLENGES

- Floorball family x Local public x General sports public

- Floorball family
  - Limits of a club event
  - Tournament system difficult to understand

- Local public
  - No success of the local team

- Sports public
  - Short event
OUR EVALUATION

• Satisfaction with the tournament
  – considering sport results of the local and Czech teams

• City and the local club attitude are the key thing (early start)

• The Champions cup will be as strong as the clubs taking part

• Questions:
  – Clubs and federations attitude
  – One game effect (SPV)
  – Ranking of the tournament
  – Years after 2017?
Champions Cup Steering Group meeting, Tampere, Finland 09.12.

**Participants:**
- Filip Suman                CCGS chair, CFbU/IFF
- Kari Lampinen           SSBL
- Magnus Nilsson          SIBF
- Edwin Widmer           SUHV
- John Liljelund            IFF
- Milan Rantakari          IFF CC Brand Manager

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**Report on present issues**

1) **Opening and Objectives**

Mr. Suman welcomed everyone to the meeting and welcomed Mr. Lampinen, who is the new representative of SSBL.

The aim of the meeting is to evaluate the outcome of the CC 2015 in Mlada Boleslav.

2) **Review of CC 2015 in Mlada Boleslav**

Mr. Suman reported that the total number of spectators exceeded a total number of 12,345, with an average of 1028 per game. This exceeds the set target set by the CCSG for the CC 2015-2017.

The finances seem to be very good and the financial result will be better than in 2011 (-50,000 €), but the final book-keeping is still to be finished. The estimation of the final result is -30,000 €.

The total cost of the event is close to 170,000 €, which was much higher than in 2011. There was additional costs due to the installment of the Flooring and the Led screen for the spectators. The visibility has spread as wide as possible – more quality is needed.

The marketing income was smaller than expected, but not due to the tournament as such, but due to the financial situation and the way the sales set-up was built by the CFbU. The accommodation cost went down, due to the shorter tournament, despite the higher hotel prices. The good spectator numbers were a result of the promotion campaign to the Floorball family, local public and general sports public. In the period just before the CC, the promotion was focused on the story telling to the fans.

The challenges were that the audience is not interested if there is not the local teams on Saturday, when the local teams lost in the quarter finals on Friday. The event was quite short, so it was difficult to attract people during the Event.

The CFbU CB was pleased with the outcome of the tournament, despite the not so good Sport result of the Czech teams. There is a need for an early start of negotiation with the Club and the City. The National Association, could not have increased the awareness of the event.

There was a total of nine matches in TV in Czech Republic (7 games), Finland (4 games), Sweden (4 games) and Switzerland high-lights in News show.

The total number of spectators was just over 307,000 viewers.

The CCSG discussed the outcome of the Event.
- It is important to set the City of the CC 2017 already in the summer of 2016
- Piranha Chur was not content to first have to play an easy match first and then a though game the second day. They wanted to have more matches.
- SPV Seinäjoki was not happy to just play one match, but they knew the rules and did not complain
- Not very big reactions from the Swedish Teams, which is good. But the clubs want more money.
- The Value of the CC, is only how good and big the Clubs are. There needs to be a responsibility link between the Club and the tournament.
- We need to work with the building of the responsibility of the Teams.
- The Sport Level was still very good, only few matches were uneven, very good performance of a Norwegian team as the EFC winner.
3) **Status Report CC 2016 Borås, Sweden.**
The cooperation with the City has started and the City supports the Event with 25,000 €, free Areenas and a marketing package. Borås has organized the Finland-Sweden Challenge, with good results and close to Gothenburg, with a lot of top teams in the region Mullsjö, Pixbo and Warberg. The arena has a capacity of 2,500 spectators, with media cube and other good spectator services. The hotels are fixed, with 8 teams at the Grand hotel Borås, some 750 m from the arena. The other are to live in an hotel some 1,2 km from the arena.

4) **CC Brand Managers report**
The promotion was emphasized during the last three weeks prior to the Event. The marketing and branding looks quite ok and this can be returned to later.
It is important to get the National Associations to commit to the preparation process.
The whole process has to be concepted and the system to be sold and understood by the Clubs. It is all about getting the fans to the Event.

5) **Country Updates**
The status of building a system for communication with teams and federations to increase visibility has to finalized. The Clubs and the National obligations has to be listed in relation to the non-organising countries of the Champions Cup.
Mr. Rantakari to ask for the input from the national project leaders. The Fan based travelling campaign must start in the Super-Final

6) **Targets for the Champions Cup**
The Brand Portfolio works quite well with the logo, but there are different colors. We will use the same look & feel in the future and unify how it looks. The target is to build a Brand Portfolio for 2017 in Finland.
Mr. Rantakari is to collect the content and prepare the proposal of what the Brand Book should consist of. He will also collect previous 5 layout so the CCSG can decide if it is possible to use one of them for future (preferred) or there is a need to create new one.

7) **Sales of the Champions Cup**
The organization of the Sales of the CC, is somehow related to the Combined Sales project. It will be difficult to sell the one week-end tournament project as its own.
One solution could be that a part of the IFF share of the Combined Sales revenue, would be given to the CC.
An option would be to sell it as a long term contract but only for the Champions Cup or let the organizer sell them like it is now.
Sweden feels that the rights should be kept with the local organizer, with the partners of the Combined sales. Finland thinks it would be interesting to include it to the nationally package, but an international (title) partner would create more identity for the Champions Cup. After the discussion it was agreed that CC marketing rights will be used as follows 1) small part of the right is with the present long term IFF partners (eg Gerflor) 2) other part is included via three potential partners in combined sales with the possibility to add to one of them position of CC title as add-on for extra price, 3) Title partner package for CC only will be created, 4) part of the rights will stay with the local organizer for local partners. CC CCSG discussed the value for a title partner and it was agreed that the value for the CC Title between 25,000-30,000 €, would be enough for the organisers.

8) **Manufacturer village**
Mr. Liljelund reported on the development of the participation of the Floorball Equipment Manufacturers. Now we need to look on the possibility to sell the Champions Cup just to one Manufacturer and give them the possibility to have an outside activity program outside the Event of itself.
Continuation of the Champions Cup after 2017
Mr. Suman asked what is needed to organize the Champions Cup 2018 and forward. For Switzerland it is to have at least a zero result. The Swedish will re-evaluate their strategy for organization of International events. The CC countries is to discuss these matters prior to the meeting in March.
For CC2018 there needs to be a new organizer, as the CFbU is organizing the Men’s WFC2018 in December

Issues that need to be discussed or decided upon or taken action upon

- The Next CCSG meeting will be held on the 30th of March in Frankfurt
- Secure the name of the National Association projector in January

Tasks for the Brand manag for the march meeting …

- Prepare exact proposal to have a Champions Cup title partnership option for the Main Partner in the Combined Sales system, as an add-on or the signal package to the IFF International Partner, The title partnership must work alone as well.
- Build a Sales proposal to the Manufacturers for a new solution.
- Build a list of obligatory tasks for the National Associations and the Clubs.
- Prepare the proposal of what the Brand Book should consist of
- Collect previous 5 CC layouts so the CCSG can decide if it is possible to use one of them for future (preferred) or there is a need to create new one.
- Collect information of promotional campaigns form previous CC to create a idea book for future organizers
- Countries are to prepare for the discussion of the continuation of the CC after 2018

Other ideas:
IFF ExCo Meeting, By Skype, November 2\textsuperscript{nd}, 2015

**Participants:**
- Tomas Eriksson, IFF President
- Filip Suman, IFF vice-president
- Monica Bakke, IFF Treasurer
- Stephen King, AOFC President
- John Liljelund, IFF general secretary

### Report on present issues

1. **Opening of the Meeting**
   - Mr. Eriksson opened the meeting at 12:00 and welcomed all to the meeting.

2. **International Sports Situation**

   2.1. **Update of the SportAccord situation**
   - Mr. Eriksson informed about the situation that the Olympic IF organizations (ASOIF and AIOWF) have prepared a new proposal for the SportAccord Statutes, in which most of the power, if not all, has been moved to the Olympic IF’s. This process has been led by the interim president Mr. Gian Franco Kasper (FIS President). Apparently the ARISF President Mr. Raffaele Chiulli and the other ARISF member on the SportAccord council has been totally side-stepped in the process for new statutes.
   - The rumor is that this operation where ASOIF get 3 votes, AIOWF 2 votes, ARISF 1 vote and AIMS 1 vote in the SportAccord council is the IOC wish. (Appendix 1)
   - IFF has discussed with a number of ARISF federations and it is quite clear that the recognized IF’s are divided. The ARISF council has reacted against the SportAccord council proposal for the statutes, which is to tell the IOC that you are not supporting them.
   - The proposal from Eriksson/Liljelund is to clearly state that we are ok, with the SportAccord proposal, as it is impossible to serve two masters and our main objective is to reach the IFF objectives in the YOG and Olympic Games.
   - It is unclear what shall actually be decided at the Extra Ordinary General Assembly. It looks that there will be no decisions will be taken in the Extra Ordinary AGM in Lausanne and there has been a lot of criticism towards the ARISF President R. Chiulli, how he has handled the situation.
   - ExCo discussed the situation and decide to stay on top of the situation and collecting more information to support the situation. The IFF felt that the ARISF IF’s needs to have more votes than the AIMS and the SportAccord Statues must recognize the ARISF.

2.2. **Report from Meeting with IOC President Thomas Bach (Appendix 2)**
   - Mr. Eriksson reported on the meeting with the IOC President Thomas Bach and the IOC Sports Department and the outcome of the meeting. The meeting was set quite early since we flagged our concern of the SportAccord development towards the IOC. The conclusions are that we are invited to start the discussions towards the Olympic Channel and to start the discussions about the Sport Initiation Program, with the IOC Sport Department.

2.3. **IOC Short List Project**
   - Mr. Liljelund reported on the continuation of the production of documents for IOC application in the future.
   - The preparation of the IFF Equality Concept document has been delayed due to all other tasks, but shall be made with-in the year. The IFF School Curriculum to be published in November.
2.4. **Cooperation with FIH**

Mr. Eriksson reported that the discussions with President Leandro Negre are to continue during the IF Forum, to clarify the present situation, as the FIH has not been in contact, after the IFF Application for the Tokyo 2020 Additional Event. It can be that they don’t need a cooperation with us as much.

### 3. Upcoming Events

3.1. **WFC 2015 License system implementation**

Mr. Liljelund gave a short follow-up IFF claims for WFC 2015 teams (updated 28.10.2015)

Extra reminders sent to Latvia, Netherlands and Russia.

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*Registration fee paid, but not yet the fee for their qualification for the final WFC tournament.

3.2. **WFC 2015**

Mr. Liljelund reported on the preparations running well and the visibility for the Event is quite good. However the financial situation in Finland and the relative low perception of the Women’s WFC market value has led to a quite low sales of the marketing rights.
- The ticket sales is heavily promoted, but still not taken of really well.
- They will use the Women’s EFT as a test Event to check the organization and volunteers

The slow market sales will have a negative effect for the IFF yearly budget with some maybe 15.000 – 20.000 CHF.

3.3. **Organisers of Events 2019 and 2020**

Mr. Eriksson informed that bid for the WFC 2019 and 2020 has been prolonged for the 13.11. The IFF office has informed the CB of who shall make the evaluation of the bid (ExCo, RACC: Klabere, Vehniäinen and Wullschleger and the IFF Competition Department). The Evaluation toll links will be sent out as soon as possible.
- The dead line for evaluation has been set to the 25th of November
- The RACC Chair Mr. Klabere will make a recommendation to the IFF CB

3.4. **Preparation of the IFF License System for Participating in Major Events 2.0**

Mr. King informed that the CB gave King and Liljelund the task to prepare the proposal for the IFF License System 2.0 to be approved by the CB in the 1st meeting 2016 with the proposal presented to the Association Meeting. The working group will bring a proposal for the CB meeting in Tampere.
3.5. SEA Games 2017 situation (Appendix 3)
Mr. Eriksson gave a short report on the present situation for us to get included on the SEA Games 2017, by a decision of the SEA Games Sports Committee. Their next meeting will be in February 2016. Mr. Chaiyapak will push from within the SEA Games council and the IFF needs to lobby towards the Malaysian, Indonesian, Philippines and Singaporean NOC’s.
This week the Thai and Malaysian Floorball Presidents are having a meeting in Kuala Lumpur.

4) ExCo work and actions taken

4.1. International lobby work
Mr. King reported on the IFF seminar for Floorball development work on Fiji, with a school seminar – The workshop was conducted in September by Mr. King and Mr. Bertschinger. There was meetings with the Sport Council and the NOC. They will start a sport initiation to youth in Fiji. The training was run together with Football associations. It was agreed that a new association shall be formed at some stage.

4.2. Development & Equality
Mr. Liljelund reported on the already planned/executed seminars for 2015
- China 11.-13.7., Coaching and Refereeing, approximately 60 participants
- Spain 2.-4.10., Coaching, over 20 participants, with 4 from Portugal
- Slovenia 22.-24.10., Coaching and Refereeing, around 30 participations
- Laos 22.-23.8. (25 participants, LAO )
- Cameroon 20.-22.11.
- Norway/Denmark 7.11. Good Governance seminar (DEN, GER, NOR and POL)
- Portugal 4.-6.12. WUC preparation

4.3. Marketing
Mr. Suman reported that the Core Country Marketing Network Group will have its meeting in Frankfurt, Germany on the 17t of November to discuss for example the Combined Sales proposal. The proposal for the IFF Combined Sales will be presented to the CCMNG.

4.4. AOFC update
Mr. King gave a short report on the present situation in the AOFC. The main issues are related to the SEA Games and some Development.

4.5. Report from the Core Country Presidents meeting (Appendix 5)
Mr. Eriksson reported that the feedback was positive and fruitful from the participating countries and the feeling was that it was a good start for the cooperation. It was agreed to continue with the process of a CC 10-meeting in connection to the Champions Cup in the future.

5) New Membership issues

5.1. Member Applications
Mr. Liljelund reported on the situation of Cote du Ivory has applied and it will be presented for approval for the CB. The ExCo to approve and propose Cote du Ivory as IFF provisional member Nr. 59 to the CB
Further Mr. Liljelund informed that a new organization has applied to take over the activities in Pakistan. The office proposes to approve the applicant. This will be brought to the CB meeting as well.

5.2. Projects – Status (Appendix 6)
Mr. Liljelund informed that the Office has prepared a list of potential members and active groups and the potential time-line for their inclusion. To be discussed by the CB.
6) Associations Meeting 2015 - Tampere
Mr. Liljelund reported on the preparations for the 3rd Association Meeting. The meeting will be held on Friday from 11:00 – 16:00 with the City reception at 16:00 and Saturday 09:00 – 12:00

The Agenda will have to be sent some weeks prior to the meeting and is presently looking like this, we are still looking for an outside Key Note speaker : The 3rd IFF Association Meeting will this year focus on the following topics:

1) Welcome and Opening (TE)
2) The continued IOC Road Map (TE)
   - Report from the Meeting with IOC President
   - Sport Accord Situation
3) International Lobbying and the needed actions (SK)
   - Brain storming: What are the most important lobbying channels in your country?
4) Multi-Sport Games Status, Requirements and Next Steps (PiL)
   - World Games situation
5) The New IFF License System 2.0 (SK/PiL)
   - SWOT analysis of how the License system 1.0 in theme groups
6) The Each One Teach One Project
   - The Project update and service materials (VH)
   - Updates and good examples (presented by the countries)
   - Pair discussion: What else is needed for the National Associations?
7) CC Brand Marketing and Combined Sales (FS)
   - Activation tool
8) New IFF Materials
   - IFF School Curriculum
   - Update IFF Organisers Handbook
9) Key Note Speaker
   - To be confirmed: Harri Syväsal, Irregular betting, Ministry of Education
9) Presentation of coming organisers
   - U19 WFC 2016 Bellville Canada
   - CC 2016 Borås, Sweden – Mr. Magnus Nilsson
   - WFC 2016 Riga, Latvia – Mr. XXX YYYY, LFS
   - U19 WFC 2017 Växjö, Sweden – Mr. XXX YYYY
   - Special Olympics World Games Floorball – Mr. Mariusz Dementko, SOEE

ExCo agreed to the proposed Agenda for the CB

7. Next CB meeting

7.1. Agenda
   - Budget update for 2016 (Office Budget process in beginning of November)
   - License system finance WFC 2015
   - License system 2.0 proposal
   - WFC 2016/WFCQ
   - Status U19WFC2016
   - Report CC 2015 and EFC 2015
   - Upcoming organisers 2019/2020
   - CB in the future
   - ExCo meeting report/AOFC and Americas report
   - CC10 meeting report
   - International Sports: SportAccord/IOC Bach Report
   - SEA Games political work
   - Marketing: CCMNG meeting Combined Sales
   - RC:
   - Medical:
   - RACC:
   - Entourage Commission: Election
8. Other Issues

8.1. Next Steps for Employment Development Coordinator in 2016
The ExCo to have a discussion about the next steps based on the previous discussions in the CB and ExCo
- One solution is to try to arrange it as follows:
  - In 2016 half by loan from EFT countries and half from our reserves
  - In 2017 we should have Return on Investment from marketing (33%), by loan (33%) and the last third from our reserves (33%)
The ExCo to have a brainstorming meeting in Tampere on Thursday 10th of December in the afternoon on how to finance it and when to start the process.

8.2. IFF Statutes change
Mr. Eriksson and Mr. King presented their ideas for how to treat the CB in the future. One issue is how to grow the CB as the number of IFF members grows.

8.3. EFT and Swiss Super Final
Mr. Liljelund reported upon the fact that SUHV has decided to move their Superfinal to the IFF International week-end, has created a lot of issues as it collides with the Women’s EFT in Sweden and needs to move the Men’s EFT. There is now a process to try to find a positive solution between the EFT countries.
- There are a lot of issues related to the Freeing of Players for National Teams, that IFF needs to protect, not to create further problems
- The EFT Countries will have a Skype meeting in November to discuss the issues and hopefully find a solution.

10.4. Problems with National Associations not acting to free players
- It has coming to the attention of IFF that an association has informed a team on the second highest league that they can’t do any match changes for a team who has a player playing in a different National team
- The answer given by the Association was that the dates for the EFC is not blocked – this needs to be clarified
Upcoming meetings and issues

- Follow-up on the meeting with the Russian NOC concerning the NFFR accreditation (JL)
- Follow-up the TWG2021 LOC and the USFbA on the activation of Floorball in November (JL)
- Set up meetings with the Indonesian, Malaysian, Philippines and Singaporean. NOC’s in the beginning of the January 2016
- To ask for a meeting with ARISF President Chiulli (TE/JL)
- IFF to arrange a meeting with the Malaysia NOC, supported by the Thailand Federation (TE/JL)
- Send out the updated invitation for Association Meeting meeting by mid of November (JL/VH)
- Send out the IFF CB Agenda on the 7th of December, with materials handed in on the 4th of December (JL)

Issues that need to be discussed or decided upon or taken action upon

New ideas, etc…
CONSIDERATIONS

The following considerations were addressed in preparing this discussion paper and draft option.

• How does the CB grow as the no of member countries grow to ensure there is good representation across the world
• What is the ideal no of CB members to represent the member countries but also to operate effectively
• How does the CB makeup be reflective of member countries across the world and not be dominated by one geographical area.
• How does the CB attract members with skills and experiences needed to help its operation
• Cost of an enlarged CB
• Quality of members
• Effectiveness of larger CB

DRAFT OPTIONS

It was felt that after the above considerations were addressed that there are a number of potential options to go forward. It is felt that the issue should be addressed on both a short term option for the General Assembly in December 2016 and a longer term option can be further discussed and considered over the next 4 year period.

The draft option for the General Assembly 2016 is to not make significant changes while the sport is still in a major growth phase and while the number of active and strong structured countries is still limited.

• **Short Term Options for December 2016 General Assembly**
  - Increase the number of countries represented without increasing the size of the CB
    - Implement a 1 member per country policy excluding the Athletes Commission representative
    - This is to cover all positions including the Exco
    - General Secretary position becomes part of the CB and is elected at the General Assembly or contracted before the GA. Option to contract the GS role in 2 or 4 year periods that go across the GA elections so the position does not become politically driven.
    - This will allow 2 new countries to be represented based on the current CB representative membership. The countries impacted based on the current structure would be Sweden and Finland
Mechanics of the process for election will need to follow a strict process particularly in relation to the President and General Secretary roles so that the final nominations for the CB positions can be settled for voting purposes
  - President nominations and election
  - General Secretary nomination and election (if this is the model adopted)
  - CB nominations confirmed and elected

• Long Term Options
  - Increase support committees/functions rather than CB member numbers
  - Bring in additional CB members based on a criteria such as being Confederation Representatives
  - Develop a quota system for confederations or regions similar to WFCQ system
  - Develop a % based criteria’s for the number of CB members so as member countries grow the no of CB members grow ie as an example for every 10 new members a new CB position is created

ACTIONS

• CB to discuss the proposal
• Agreed proposal to be drafted into new Statue wording
• Final proposal to Dec 2016 General Assembly for a short term option
Meeting with the IOC President Thomas Bach and the IOC Sports Department, Lausanne, Switzerland, 30.09.2015

Participants: Tomas Eriksson, IFF President
John Liljelund, IFF

Report on present issues

1. General

IFF got an audience with IOC President Bach, as a result of the aftermath to the letter sent to the SportAccord ex-president in May, in which IFF criticised the actions of Mr. Vizer.

IFF first meet with the IOC Sport Department (Kit McConnell, IOC Sports Director and Christian Wassmer, IOC Recognised IF’s liaison) to discuss the present situation and prepare for the meeting with the IOC President.

2. Meeting with IOC Sports Department

The IOC Sports Director Kit McConnel is quite new in his position and does not really know Floorball that well, so IFF gave him a short update on the present situation and the IFF ambitions and next steps.

The following issues were discussed:
- Possibility to include countries like Greenland, Hong Kong and Scotland as IFF members. Mr. Wassmer will discuss this with the NOC Relations department
- The IFF Urban Floorball concept and the ambition towards the Youth Olympic Games
- IFF actions to fulfil the IOC Olympic Agenda 2020 recommendations
- Cooperation with FIH and the FIH reaction due to the IFF application for the Tokyo Olympic Games Additional Events
- IFF materials for the Olympic Channel. Mr Wassmer will check the next steps for IFF
- The present situation with SportAccord, where Mr. McConnell was very distant and telling that is not for IOC to decide or take any party.

3. Meeting with President Bach

The objectives for the meeting were to give the IOC President an update of the IFF’s recent actions, goals and objectives in order to meet the IOC requirements, for a possible inclusion in the Multi-Sport Events, presenting the status of Floorball with focus on the Olympic Agenda 2020 and seeking the IOC Presidents advise for the next steps, for a possible inclusion in the Sport Initiation Programs of the Olympic and Youth Olympic Games and the participation in the YOG.

It was a very open and fruitful meeting, in which a lot of views were exchanged of how Floorball could move forward in a number of fields, as it is what the Olympic movement is looking for - a truly Youth oriented sport. We originally got 15 minutes, but the meeting lasted for over 45 minutes.

The IOC President congratulated the IFF for its active and good achievements in relation to the implementation of Good Governance Policies and adaptation of the Olympic Agenda 2020 in our operations and the formation of the Ethics Commission. President Bach stressed that it is the task of every federation to try to develop their sport in the best possible way and urged IFF to continue the good dialogue with the IOC Sports Department and the IOC Sports Director Mr. Kit McConnell when it comes to the Sport Initiation program and the YOG 2018 and the Olympic Games 2020.

In the discussion President Bach reacted very positively to the IFF activities in the field of Social Media and was especially interested to hear about our policy of streaming all our events on the IFF YouTube channel. He suggested that the IFF would start cooperating with the Olympic Channel to give the sport additional visibility on the Olympic platform.
Upcoming meetings and issues

- To discuss the steps forward related to the IOC Olympic Channel

Issues that need to be discussed or decided upon or taken action upon

- To get information on the situation on the countries like Greenland, Hong Kong and Scotland

New ideas, etc…

- To continue the process to support the Olympic Organisations (ASOIF and AIOWF) in the process in relation to SportAccord
SportAccord Extra Ordinary General Assembly and IF Forum, Lausanne, Switzerland, 11.-13.2015

Participants:
Tomas Eriksson, IFF President
John Liljelund; secretary general

Report on present issues

1. General
The SportAccord had called together an Extra Ordinary General Assembly to discuss the future of the SportAccord and the SportAccord Convention. The ASOIF and AIOWF had presented a proposal for the new statutes, which were much criticised from especially the ARISF IF’s. However it had become clear that this was the wish of the Olympic movement, so it put the ARISF IF’s in a tight spot. As discussed in the IFF ExCO IFF was in favour of the present proposal, apart from the fact that ARISF would lose one seat in the SportAccord council and that the all members would lose theor vote in the SportAccord AGM.

The IF Forum was built around the topics of Good Governance, the fight against Match Fixing and Sustainability. The resent turmoil and aftermath of the FIFA, IAAF and Russian Doping scandal coloured the discussions heavily.

The IOC clearly stated that the need for Good Governance is now crucial to keep the Autonomy of the Sports Movement.

2. SportAccord Extra AGM
The SportAccord Extra AGM took a very interesting direction, when the Agenda was changed just prior to the meeting and the interim president Mr. Gian Franco Kasper addressed the AGM that the Statutes proposal was just meant to provoke discussion.

The SportAccord Council changed their proposal to the following:

1) Asked the AGM to in principle approve the idea to merge the SportAccord and the SportAccord Convention. This the AGM approved, almost unanimously

2) Asked the AGM to authorize the SportAccord Council to start the negotiations with the SportAccord Convention for a merger. Approved by the AGM.

3) Asked the AGM to give the SportAccord Council the task to revise the proposal for the new SportAccord. All IF’s have the possibility to provide new proposals. The Council stated that the initial Statutes proposal was made to trigger discussion. Now the SportAccord Council, will based on the IF input prepare a new proposal for the 2016 SportAccord AGM, even that the proposal will not be handed out in accordance with the present Statutes. The AGM approved the proposal

4) The SportAccord Convention 2016 will be held in April, even though the City has not been decided yet.

So the process will be continuing for the next six months...

The SportAccord Council was quite clear in their message - talk to your respective organizations, they are represented in the SportAccord council. From our perspective it is important to clarify what the task and objective of SportAccord is and whay it is needed for.
3. **IF Forum topics**

The IOC President Bach declared in his opening speech that the Doping Administration must be made independent of the Sport Organisations, to secure the Credibility of Sports. He also felt it is imperative that we will have impartial controls in the future. The Credibility and Good Governance is key for the protection of the clean (doping & match fixing) clean athletes. He also stressed the need to re-structure the sport organisations to secure the Good Governance.

The SportAccord Convention President Ricci Bitti also spoke on the importance to start the process to set all Good Governance elements in place in the IF’s, as there seems to be a lot to be done.

**Good Governance**

In the Good Governance session the IOC Deputy Director General Pere Miro stressed that Good Governance and Autonomy is just two sides of the same coin. This is clearly stated in the Olympic Agenda recommendation 27. He further said that the IF’s need agree with the Basic Universal Principle of Good Governance (PGG) and the compliance shall be monitored and evaluated, bu both the IOC and the IF’s themselves.

Kit McConnes, IOC Sports Director stated that the IOC Sports Department will coordinate the Best Practices in use.

The following examples of Good Governance were mentioned:
- Separation of powers and conflict of interest
- Composition of Executives and legislative bodies
- Methods and procedures for election
- Limit the number of mandates and age limits
- Transparency
- Code of Ethics
- Assigning Competitions
- Sponsorship deals
- Fight against corruption and prevention programs
- Avoid double roles of the key executive officers in the IF’s

**Match Fixing**

The overall message in relation to Match Fixing, is that the IF’s all have a huge responsibility in this field to educate their athletes and their entourage, as this is a bigger threat to Sport than Doping.

The IOC will produce a set of model rules for the IF’s in relation to Match Fixing. IOC is using a data collection system called Integrity Betting Intelligence System (IBIS) to monitor all forms of abnormal betting. This is only used by Olympic IF’s

As an Educational Tool the IOC has produced the Fair Play Campaign, which has a quite easy message:
- Be True: Never fix your matches, Always do your best
- Be Safe: Never bet on your sport or your competitions
- Be Careful: Avoid sharing information that could be used for betting
- Be Open: Speak out if you are approached.

4. **Bi-lateral meetings during the IF Forum**

As a part of the preparation of the SportAccord Extra AGM and the aftermath, IFF discussed with a lot of persons, in order to get a clear picture of the situation:
- Paul-Erik Höyer (Badminton), Rene Fasel (Ice-Hockey), Kelly Fairweather (Hockey), Jose Peruena (Canoing/IWGA), Raffaele Chiulli (Powerboating), Riccardo Fraccari (Baseball-Softball), Volker Bernardi (Flying disc), Tommy Viking (American Football), Marco Maria Scolaris (Sports Climbing), Brian Porteous (Orientering), Anna Arazhova (Underwater)

**IOC/Kit McConnell**

A follow-up discussion on the meeting in September and the need for IFF to start the discussions concerning the Olympic Channel. IFF to contact Kit.

Mr. Christian Wassmer has left the IOC and they are to re-install a replacement by the end of the year, until that Kit will act the contact point.
IMGA – European Master Games 2019/Jens V. Holm and Kai Holm
The process for the 2019 EMG is still open and the decision will be taken in August 2016 for the organiser. As Scotland will take the EMG 2023, the main contestants are Helsinki/Lahti (FIN), Odense (DEN) and St. Petersburg (RUS).
IMGA is still very keen to include Floorball in the organisation contract for the EMG organiser.

IWGA – World Games 2017/Joachim Gossow
General update on the process for marketing and TV/Internet streaming, the IF’s will be informed about the TV plan as soon as the LOC TV Contract is made. IFF and can then start the discussions with the IWGA about what needs we have additionally for the TV and streaming.
Mr. Gossow apologised for the mistake being made by the Wroclaw LOC, as they had sent out the wrong World Games Sport programme to the participating IF’s. For example Floorball had got the wrong dates, but Mr. Gossow assured that Floorball is played from the 27th to 30th of July.
It was also discussed that Floorball will make a rink commercial for the WFC in Tampere for the “Road to Wroclaw”.

dotSport/Pierre Gremeau
The process has been prolonged since Dounut and Famous4 have both after they lost the initial complaint against the validity of the SportAccord dotSport application, have now launched a complaint against the ICANN. This process is probably going to take some additional 6-9 months. We expect to have a decision in Q2/2016
The dotSport Policy Advisory Board is only able to start the launch process after the ICANN has cleared the case with Dounut and Famous4.
The service provider Core will run the administration of the dotSport and the estimation that it will star in Q4 of 2016.
The IF’s have been given two acronyms to use, in our case floorball.sport and iff.sport. It is then up to us to decide how we want to use the third level domain names, like floorball.rus.sport, wfc2018.iff.sport or AIK.floorball.sport
More information will come in April 2016.

FISU/Eric Saintrond
Discussions about the possibility to have some kind of presence for Floorball during the FISU Winter Universiade 2021 in Switzerland. IF has contacted the FISU vice president Leonz Eder (SUI) and asked for support. He referred to FISU rules and therefore we contacted Mr. Saintrond. It seems to be a problematic case, but we will continue discussions with Mr. Eder.

Upcoming meetings and issues


Issues that need to be discussed or decided upon or taken action upon

• Answer the ARISF questionnaire on the proposed changes of the SportAccord statutes
• Contact Kit McConnell to start the process in relation to the Olympic Channel


New ideas, etc…

• Address the WFC 2015 technical meeting with the Fair Play Campaign information
• Contact IWGA to secure the rink commercials for the WFC2015 in Tampere
European Olympic Committee 44th EOC General Assembly in Prague, Czech Republic November 19-22, 2015

Participants: Tomas Eriksson, IFF President
Filip Suman, IFF Vice President

Report on present issues

1. General

The IFF President was invited, through the Czech Olympic Committee, as an International Federation President as guest to attend the 44th European Olympic Committee General Assembly, organised in Prague on November 19-22. IFF Vice President was there in his capacity as NOC Vice President, as a host and organiser of the EOC Session.

2. November 20th Opening day of the Session, and November 21st second day of the EOC session

It was an ordinary AGM, and vital topics of the days to mention were:

1. Mr. Thomas Bach mentioned in his opening speech that WADA/IOC are to look on reforms within the Anti-Doping to further be able to monitor and do check-ups on doping, recently emerging from what has happened within IAAF and the Testing Laboratory in Moscow. Furthermore it was stressed by the IOC President needs of swift reforms within NOC and IF in regards to good governance.

2. Mr. Patrick Hickey, the President of the EOC, mentioned in his speech that it is too early due to what has happened in Russia to set the next edition of the 2019 European Games, however one could get it that it will be decided later to organise the European Games 2019 in Russia in the cities of Sochi and Kazan, once the situation has been resolved.

3. Mr. Pere Miro from the IOC, being the IOC Olympic Solidarity Director, had an interesting presentation on how IOC work with seminars and supports weaker developing countries through the NOC’s huge funding. Millions USD are being distributed through the Solidarity Funds. Apparently we also as IF have a standing invitation to the IOC in this aspect. Might be useful invite Mr. Pere Miro to attend the EFT matches April 22-24, 2016 in Lausanne.

4. Mrs. Gunilla Lindberg, addressed from the ANOC, as secretary general of ANOC, stating that there are now 206 NOC, with recently elected Kosovo and South Sudan as new members. Also that ANOC is moving from Swiss law when it comes to auditing to the more world-wide accepted IFDS standards.

5. EOC seems to be in good financial standings, and distributes amongst other in last year (2014) totally well over 4 Million USD (approximately 80,000 USD each NOC) in subsidies, besides covering costs for participants in Euro Games and EOC Sessions et al.
3. Meeting with Mr. Patrick Hickey the EOC President

Meet with Mr. Hickey. We informed about the present status of Floorball world-wide and our IOC recognition from July 2011, and thanked President Hickey in his capacity as IOC member and IOC EB member. Mr. Hickey conveyed clearly that he, from Ireland, was not that updated on our Sport, but we showcased it, and informed about our provisional member, the Irish Floorball Association, and about activities such as SO seminars et al in Ireland.

We asked about possible inclusion, and advice on both EYOF (European Youth Olympic Festival), and European Games.

Next EYOF are Winter 2017 in Turkey (Erzurum), and Summer 2017 in Hungary (Gyor). The possibilities are quite small to be included for Floorball. Mr. Hickey responded frankly speaking, stating that it is limited to 9 sports (Olympic), which are Athletics, Basketball, Cycling, Artistic Gymnastics, Handball, Judo, Swimming, Tennis and Volleyball. And many waiting for inclusion.

2019 Winter is organised in Sarajevo, Bosnia and Herzegovina, and 2019 Summer in Minsk in Belarus.

The 2021 Candidates are very interesting still since it is in big Floorball countries, in 2021 Summer EYOF in Kosice in Slovakia, and 2021 Winter in Vuokatti in Finland.

Next edition of the 2019 EURO GAMES will be in Russia in the two cities of Sochi and Kazan. Here it is a better possibility for those sports who are strong in the organising country. Most likely Mr. Hickey said it will be officially announced that Russia is the organiser, in the Executive Meeting held in coming March 2016, and Mr. Hickey advised us to already now start lobby and look into through our Russian contacts possible inclusion from Russian NOC side.

On the question, like the IOC, if there are possibilities such as sports initiation program, at EURO GAMES, there are not, at not least yet. So overall conclusion is to go through Russian Floorball and Russian NOC.

In the recently in Baku, in Azerbaijan organised first ever EURO Games, were included outside the Olympic Sports, both Karate, Beach soccer and Basketball 3x3 all non-Olympic.

4. Meeting with Iceland National Olympic and Sports Association of Iceland

Meet with the President Mr. Larks Blöndal, vice President Mrs. Helga Steinunn Gudmundsdottir, and secretary general, Mrs. Liney Rut Halldorsdottir. IFF informed about Floorball status internationally, and asked about Floorball on Iceland, knowing it is a committee still under the Iceland NOC. Mrs. Liney informed that Floorball is still a committee, and it works fine, however she did not say it is growing, but stated since Iceland “are full of Handball venues” prospects for Floorball is good. IFF is to take up contacts with Floorball Iceland and ask for their plans, and liaison with how to move on with full affiliation to Iceland NOC. Also ask how the Norwegian Floorball Association are working with Iceland in the framework of the EOTO.

5. Meeting with Mr. Antonio Espinos, World Karate Federation President

Meet with Mr. Espinos, WKF President, and Mr. Stjepan Celan, secretary general Europe Karate, and President Karate Croatia. Mr. Espinos, was asking about what happened in Lausanne at the Extraordinary AGM of the Sport Accord. We both elaborated on the facts that it might be a difficult issue to have the statutes changed for a merger intended by the Council supported by the IOC; with a 2/3 majority of the present votes. It was also highlighted the “new entity” of possibly a new Sportaccord with four bodies out of which the Winter and Summer IF will have as proposed a majority of votes proposed, even enough to change future statutes.
6. **Meeting with Mr. Andrzei Krasnicki, Polish NOC President**

Meet with Mr. Krasnicki, he was well aware of Polish Floorball and knew about plans for 2017 Wroclaw TWG. IFF informed about the test event in September 2016 at the Polish Floorball Open. Mr. Krasnicki is also President for the Handball Federation. Good to invite him to the test event at Polish Open so he and the Polish NOC are even more familiar with our sport. Mr. Krasnicki was very straightforward informing that in Poland the NOC get no money at all from Polish state, the NOC needs to rely totally on marketing/sponsor income.

7. **Meeting with Mr. Jörg Schild, President of Swiss Olympics**

Meet with President Schild, and exchanged views on Floorball, informing the Swiss NOC President on the EFT Tournament to be organised by SUHV in Lausanne in April 22-24, 2016, in the Olympic Capital. Mr Schild definitely showed interested to attend.

8. **Meeting with Norwegian NOC Mr. Inge Andersen, secretary general**

Meet with Norway NOC SG Inge Andersen on the YOG in Lillehammer Norway organised in February 12-21, and he invited IFF to attend.

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**Upcoming meetings and issues**

- To speak with The Irish Floorball Association on status of recognition and developments and maybe possible invitation to Mr. Hickey to attend an Irish Floorball event
- To inform Russian Floorball Federation on the status of the 2019 European Games in Sochi and Kazan and evaluated through Russian NOC possibilities of Floorball entering
- Mr. Pere Miro, IOC Olympic Solidarity Director, invitation to attend the EFT in Lausanne April 22-24, 2016?
- To do follow up on Iceland on the status with our Floorball Association, and process to stay as a Committee under the NOC of Iceland, and ask Norway on actions on EOTO with Iceland, if not already known by IFF?
- Inform and discuss with Polish Floorball about plans for Polish Floorball Open in 2017 and possibly invite Polish NOC, in particular the President Mr. Krasnicki.
- To speak to SUHV, and co-ordinate invitations from Swiss Olympics (as well as IOC) to attend the EFT in Lausanne on April 22-24, in particular the Swiss NOC President Jörg Schild

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**Issues that need to be discussed or decided upon or taken action upon**

- To approach 2021 EYOF candidates Kosice summer EYOF in Slovakia, and 2021 Vuokatti winter EYOF in Finland?
- To approach respectively EYOF 2019 in winter Sarajevo and 2019 summer in Minsk?
- 2019 Euro Games strategy, how to approach to be able to join in program?
- Strategy for IFF members (NSA) to join in their NOC & Sports Confederation? Process needs speeding up!

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**New ideas, etc…**

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ASEAN Region Development and WFCQ AOFC Preparations
Bangkok & Pattaya, Thailand, 26.-27.10.2015

Participants:
Tomas Eriksson, IFF President
John Liljelund, IFF

Report on present issues

1. General
During the visit IFF had an escort in Mr. Grittayaluck Siripongboonsitti, Assistant to Mr. Siriwat, who helped us with all practical details and we had a car to our disposal. In addition Mr. Jason Choo, Liaison to the President travelled with us to Pattaya.

IFF participated in a dinner together with the Thailand Hockey Association Board, in Mr. Siriwats home. The following persons participated:
- Dato’Sri Chaiyapak Siriwat – Thai Hockey President
- Mrs. Narumon Siriwat – Thai Netball Association President (Spouse)
- Admiral Pichajn Kamentchan – Thai Hockey Vice President
- Admiral Teenstat Pansakun - Thai Hockey Vice President
- AVM Ginggarn Charornjitta – Thai Hockey Treasurer
- Dr. Praom Suntornviphat – Thai Hockey Technical/Development officer
- Mr. Verapong Borisutsukkamol – Thai Hockey Media Relations
- Mr. Rach Ratanawichit – PTT Oil company Sponsor
- Mr. Werasak Wisalaporn – Thai Hockey Competitions
- Police Major General Chavoen SriSasalak – Thai Hockey Advisor
- Mr. Jason Choo – Thai Hockey Board member
- Mr. Grittayaluck Siripongboongsiti – Thai Hockey Officer

The Thai Hockey Board participated in most of the Events.
IFF also made a site check to the Bangkok Indoor Stadium Huamark (6.000 spectators – FIFA Futsal Worl Cup 2012) and the Bangkok Arena (12.000 spectators – Asian Futsal Championships 2015) for possible coming events in Bangkok. Both venues are well suited for International Events

2. WFCQ Contract discussion
The WFCQ contract was discussed in detail in a meeting with Ms. Nin Siriwat, secretary to the President and Mr. Chaiyapak Siriwat, Thailand Hockey Association President. A large part of the Thailand Hockey Association Board took part in the meeting.

IFF gave a general explanation of the tasks for the organiser and run through parts of the IFF Organisers Handbook, in order to clarify the tasks related to the organisation of the Event. Especially the system for referee costs was discussed in depth. IFF informed that there will be a need of four referee pairs for the tournament. In accordance with the contract Thailand Floorball will pay the travel, board & lodging of three IFF Officials.

After the general update, Ms. Siriwat asked what will be the most critical issues in the organisation, where IFF answered that the issues related to the match secretary and time keeping, the local media visibility, enough of local spectators and above all having enough of volunteers.

Mr. Siriwat informed that the LOC will promote the Event to the ex-patriots in Pattaya and has agreed with the local PE teachers to have audience in the matches.

The contract was signed in Bangkok the following day, after some additional discussions.
3. **AOFC WFCQ Site-visit**

The AOFC WFCQ will be played at the Pattaya Sport Stadium from the 2nd to the 7th of February.

The LOC is proposing to have all teams living in the Ambassador Hotel in Pattaya. The LOC will make an offer for the accommodation and meal package at the Ambassador hotel to the teams. This information needs to go out in November. The hotel is very big and they have all needed facilities to accommodate the teams and organise specific rooms for meals and meetings.

The LOC will transport the teams from the Airports with busses to the Official hotel, the Ambassador. The distance from the hotels to the venue is approximately 10 minutes by car.

4. **Pattaya Sport Stadium – Venue Check**

The Stadium has been built for the SEA Games in Thailand and has been used for a number of International Events. The venue is 90 x 60 m and has a concrete floor. All spectator stands are at one side of the venue. The venue has air conditioning, which is one of the reasons for choosing it. There is one score board in the venue and the lightning is sufficient. LOC plans to install curtains to have a nice set-up.

LOC is proposing to play the tournament on an Indoor hockey sub flooring, consisting of blue plastic tiles (20 x 20 cm), which the Thailand Floorball has practiced on earlier. The same flooring will be used in the nearby Pattaya High School 7 gymnasium. Based on previous experience the tiles will work quite well, but the ball might behave a little different in the seams in the tiles.

There are 6 big changing rooms, with showers and enough rooms for the referees, anti-doping, media, seminars and IFF Office. The LOC plans to install internet in the venue for the Event. There are enough VIP rooms to choose from regardless of how the field is placed in the venue.

IFF needs to assist the LOC with a rink, goal cages and balls for the Event, which shall be sent to Thailand before December. The importation will be assisted by Mr. Ratthapol Phaingam from the Sports Authority Thailand (SAT)

5. **Thailand Floorball Development**

Mr. Siriwat informed that the Thai Floorball is planning to enter the School games in 2016 with boy’s and girl’s teams. This is due to that Thailand Hockey Association is removing indoor hockey and replacing it with Floorball. In order to be able to do this a number of referees needs to be educated, in order to be able to refere the tournaments. IFF will provide a referee instructor with the help of the Swedish Federation for a training session in November 2015, with some 20 potential referees.

In addition it was agreed that IFF will run a development seminar for coaches, in advance of the WFCQ, between the 31.01.-02.02, giving the coaches the possibility to observe the first day matches of the WFCQ.

IFF will provide a referee instructor with the help of the Swedish Federation for a training session in November 2015, with some 20 potential referees.

In addition it was agreed that IFF will run a development seminar for coaches, in advance of the WFCQ, between the 31.01.-02.02, giving the coaches the possibility to observe the first day matches of the WFCQ.

6. **Next Steps SEA Games 2017/2019**

Presently Floorball is not yet on the program of the SEA Games in Kuala Lumpur, Malaysia in September 2017. According to the information the program has to be defined a year in advanced of the Event. This gives us still some time to lobby for Floorball.
As the constellations in the SEA Games Council are related to the number of medals each country can get, it is very important to talk to the Malaysian NOC (OCM) about the possibilities for the Malaysian teams and how well the sport has spread in Malaysia. As Floorball is on the SEA Games Charta as a category 3 sport, it is just for the organiser to include it. But as there are a number of political constraints, it is not that easy.

The Malaysian Floorball Federation needs to finalise the affiliation of the organisation of the OCM and clarify the situation to the IFF. After this IFF needs to seek audiences with the OCM President HRH Tunku Imram and the OCM secretary general Ms. Beng Choo Low.

Mr. Siriwat promised to support Floorball in the SEA Games Council and talk to the other countries, but the initiation must come from Singapore.

It was also decided that Mr. Siriwat will invite the SEA Games Council to the WFCQ in Pattaya, with the NOC representatives from Laos, Cambodia and the Philippines.

Mr. Siriwat gave the advice that it is very important to have Singapore to push for Floorball. IFF needs to seek support from the Singapore NOC secretary general Mr. Chris Chang.

7. Turkmenistan Asian Indoor Games 2017

Mr. Siriwat stressed that it is very important to start discussions with the Turkmenistan organisers concerning the Asian Indoor and Marshall Arts Games 2017.

8. Other Issues

IFF informed about the development seminar organised in Savannakhet, Laos and that the Regional Education Office will be invited by IFF to the WFCQ in Pattaya.

It was agreed that IFF will provide the signal from the WFC to Thailand Floorball for the use in Thai TV, in order to popularise the sport in Thailand.

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### Upcoming meetings and issues

- To speak with Rizal/Malaysia Floorball about present situation
- To speak with Sani Mohd Salim, about the situation
- To seek audience with Chris Chan, Singapore NOC to discuss SEA Games 2017
- To seek audience with HRH Tunuk Imram, OCM President
- To seek audience with OCM secretary general Beng Choo Low

### Issues that need to be discussed or decided upon or taken action upon

- To organise the Referee seminar in November and February (TE)
- Coach seminar in connection to the WFCQ 31.01. – 02.02. (PiL)
- Invite Laos for the WFCQ (PiL)
- Talk to Sani about the Myanmar situation (TE)
- To ship rink, goal cages and balls to Thailand (VH)

### New ideas, etc…

- Ms. Siriwat to provide the contact details for Thai TV, so that IFF can provide the TV signal from the WFC 2015 (PiL)
Apendix 19

Report from RACC-organisation (CB-meeting in Tampere 2015-11-10)

1. **Rule Group**
   There have been some questions during the start of the season due to interpretations in different countries.

   New rules 2014 has worked well but there is from time to time wishes for detailed rule book that covers every situation possible. Something that we don’t want to have.

   Plan for new rule book is followed and countries/IFF bodies that want to propose new rules/interpretations has until the end of February to do this.

2. **RACC-organisation**
   Education of new Jury has worked well and the tournaments as such is handled under other topics

   Schedule for jury spring 2016 looks like this:

<table>
<thead>
<tr>
<th>Jury 2016</th>
<th>May 1</th>
<th>May 2</th>
<th>May 3</th>
<th>May 4</th>
<th>May 5</th>
<th>May 6</th>
<th>May 7</th>
<th>May 8</th>
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3. **Regulations update**
   Competition Regulations national team update

   Edition 2016 Competition Regulations - EuroFloorball Cup (EFC) and the EuroFloorball Challenge (EFch)

   Both reported under other paragraph in the agenda

4. **Organiser WFC 2019 & WFC 2020**
   Evaluation is done and result is reported under other paragraph in the agenda

   Martin Klabere

   02.12.2015
COMPETITION REGULATIONS NATIONAL TEAMS

3.6 For the WFC/U19 WFC Final round players shall be freed for participation in their respective national teams at least three days in advance of the event.

3.7 For Friendly Internationals during IFF International weekends, players shall be freed for participation in their respective national teams at least three days in advance of the event or at the latest, Wednesday at noon, to be present in the team concerned. For the international weekend in November the players shall be freed on Monday at noon.

3.8 In addition, players shall be freed the last weekend before the WFC/WFC Qualification/Multi-sport Event for national team training camps. Information of such training camps shall be informed to the IFF no later than 30th of June for the WFC and 4 months before a WFC Qualification/Multi-sport Event.
COMPETITION
REGULATIONS

EUROFLOORBALL CUP AND
EUROFLOORBALL CHALLENGE

Edition 2016

Decided by the IFF Central Board 10.12 2015

Valid from 01.01 2016
COMPETITION REGULATIONS – EUROFLOORBALL CUP AND CHALLENGE

§ 1 GENERAL
1.1 The EuroFloorball Cup (EFC) and the EuroFloorball Challenge (EFch) shall be conducted in accordance with IFF Competition Regulations, IFF Juridical Regulations and the IFF Rules of the Game.
1.2 All IFF member associations are entitled to apply to organize the EFC and EFch events.
1.3 The organizers of the EFC and EFch are appointed by the IFF Central Board (CB) upon proposal from IFF Rules and Competition Committee (RACC).
1.5 Those with a possibility to influence the outcome of a match may not, self or via other person, bet on the outcome of a match. This means that i.e. players, officials, secretariat and board members may not bet on a match where their own Club participates. Referees may not bet on a match, or any match in a tournament, they are part of.

§ 2 QUALIFICATION OF TEAMS
2.1 IFF shall organize the EuroFloorball Cup for Champions (EFC), Men and Women, in the week involving the 2nd full weekend of October each year and the EFch during August. Regional qualification tournaments shall be organized in the last weekend of August to determine the last two teams to enter the final round.
2.2 All national champions of IFF member associations situated in Europe, except the top 4 ranked, may apply to participate in either the EFC or the EFch depending on ranking.
   If a national champion, due to reasons beyond control, can not participate, the national Association can apply to the RACC for the runner-up to participate. The IFF CB shall decide. Its decision is final.
2.3 Registration to participate and payment of the participation fee, 2500 CHF for directly qualified teams the EFC and 1000 CHF for teams in the qualification EFch, shall be at the headquarters of IFF not later than the 31st of May preceding the EFC or EFch. Registration shall be made on the official IFF registration form.
2.4 A registered team that has entered the competition and withdraws from the EFC or EFch shall be sanctioned according to the IFF Juridical Regulations.
2.5 All costs such as travelling, local transports included, and board and lodging shall be borne by each participating team. Further the referee costs in the qualification shall be equally shared by all teams in the qualification. This cost shall however not exceed 1000 CHF.

§ 3 QUALIFICATION OF PLAYERS AND OFFICIALS
3.1 Only players licensed for the club not later than date for handing in the first list of team delegation shall be eligible to represent the club in the EFC/EFch. A player having participated in the EFC/EFch (Qualification and/or Final Round) shall not be granted a transfer to another Club before 15th of November the same season until 21 days after the event.
3.2 Only players having achieved the age of 15 and officials the age of 18 before the start of the EFC/EFch are eligible to participate.
3.3 Clubs participating are entitled to use a maximum of 20 players and 7 officials in the EFC/EFch.
3.4 30 full days before the first match of the EFC/EFch a list of the team delegation, completed on the official IFF form and signed both by the Club and their national Association, shall be sent to IFF and the organizer. This list may consist of up to 30 players and 10 officials from which the final delegation shall be selected. Together with the first list, the teams shall send a passport style photo of each team member (players and officials) and a picture of the team jerseys.
   21 full days before the first match of the EFC/EFch the final list of a maximum of 20 players and 7 officials shall be sent to IFF and the organizer. Only those persons included in the final list are entitled to participate in the EFC/EFch. Persons in the final list may, due to unforeseen circumstances, be substituted after a written application to the IFF RACC. The substitute shall however, if it concerns a player, be listed in the first list of 30 players.
Passports or any other internationally accepted ID card shall be checked in connection with the accreditation.

3.7 A player shall only be eligible to play for one team in the EFC/EFch during the same season.

§ 4 PLAYING SYSTEM

4.1 The EuroFloorball Cup and EuroFloorball Challenge are divided into qualification rounds and played as a final round.

4.2 IFF RACC shall, after the dead-line for registration, decide if qualification rounds shall be played and, according to the ranking list, which teams shall go through qualification.

The forming of groups in the EFC & EFch final round shall be according to the ranking list based on the results obtained during the last three years of the same category.

The 2nd team from the organizing Association shall be placed in the opposite group as the champion of the Association. The EFch champion from the lower EFch event from the previous year shall be placed in the group opposite of the 2nd team from the organizing Association.

The EFC shall be played with 6 teams divided into two groups and seeding shall be based on the ranking list

<table>
<thead>
<tr>
<th>Group A</th>
<th>Group B</th>
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<tbody>
<tr>
<td>Seeded 1st</td>
<td>Seeded 2nd</td>
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<tr>
<td>Seeded 4th</td>
<td>Seeded 3rd</td>
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<tr>
<td>2nd team of organizer/EFch champion</td>
<td>2nd team from organising country/EFch champion</td>
</tr>
</tbody>
</table>

The organizer shall be directly qualified. Should the organizer not be ranked as directly qualified they shall be placed as last directly qualified team.

The EFch shall, with a maximum of 6 teams, be played with one group

4.6 In the EFC, continued play after the group matches shall be as follows:

Semi-final 1 Winner of group A – 2nd of group B
Semi-final 2 Winner of group B – 2nd of group A
Final Winner of Semi-final – Winner of Semi-final

A drawing of lots shall decide which team shall be the home team of the final.

Ranking match for 5th place shall be played as follows:

Match for 5th Place 3rd of group A – 3rd of group B

The above matches shall, when ending in a draw, be decided according to the IFF Rules of the Game concerning extra-time and, if necessary, penalty shots.

4.7 The match schedule of the EFC and EFch shall be done so that there is at least 2 ½ hours between the start of matches being played on the same rink. In principal a team that plays the last match of the day shall not play the first match the following day.

§ 5 PLAYER’S OUTFITS

5.1 The player’s outfit shall be according to the IFF Rules of the Game. The participating teams of the EFC and EFch shall have one dark and one light coloured jersey to play with, in order to avoid problems on internet and TV.

IFF may decide about further regulations regarding numbering, colours and advertisements on the player’s outfit and equipment, and the team official’s outfit and equipment, to be in charge place during the EFC &/or EFch.

5.2 A player taking part in the EFC and EFch shall wear the same number throughout the whole competition (according to the list of players § 3.3).

5.4 All teams are required to present their two playing shirts (one light and one dark) for inspection at the First Technical Meeting of the event. The main colour of the outfit must be dominating.
§ 7 REFEREES
7.1 All matters concerning referees in the EFC &/or EFch shall be dealt with by the IFF Referee Committee according to valid regulations and decisions.

§ 8 PROTESTS
8.1 The IFF Rules and Competition Committee (RACC) shall act as the jury and decide in matters regarding protests during the EFC &/or EFch. Sanctions imposed by the Jury are final as far as the duration of the competition to which they apply is concerned.

§ 9 ANTI-DOPING
9.1 The IFF Rules and Competition Committee (RACC) shall act as the jury and decide in matters regarding anti-doping during the EFC & EFch. Sanctions imposed by the Jury are final as far as the duration of the competition to which they apply is concerned.
9.4 In case of a positive doping test the player concerned shall be suspended during investigation. Decision about punishment shall be taken after the EFC or EFch.

§ 11 OTHER DISCIPLINARY MATTERS
11.1 The IFF Rules and Competition Committee (RACC) shall act as the jury and decide in matters regarding other disciplinary matters during the EFC and EFch. Sanctions imposed by the Jury are final as far as the duration of the competition to which they apply is concerned.

§ 13 CUPS AND MEDALS IN THE EUROFLOORBALL CUP
13.1 In the EFC, a cup and 30 IFF Gold medals shall be awarded to the winning team. Additional medals may not be produced.
13.2 The EFC runner-up shall receive a cup and 30 IFF Silver medals.
13.3 The referees refereeing the EFC final shall be presented one IFF Gold medal each.
13.4 Cups and medals for EuroFloorball Challenge events will be decided between the IFF & local organiser.
13.5 The EFC winner is qualified to next year’s Champions Cup and, when participating in the Champions Cup, receives a sum of 5000 CHF.

The winner of each EFch event is directly qualified to the next level EFch event the following year, dependent on the EFch events that are organised. EFch winners will be given priority in inclusion in the available EFch events the following year. The winner of the highest EFCh level qualifies to the EFC the following year.

§ 16 MEETINGS IN THE EUROFLOORBALL CUP & EUROFLOORBALL CHALLENGE
16.2 In the EFC, a second technical meeting shall be held after the group matches.

§ 17 TICKETS
17.1 Participating Teams
17.1.1 Each participating team is entitled to a maximum of 27 tickets/reserved seats automatically valid for the time the team is playing in the EFC/EFch, free of charge, for the players and officials of the team. The accreditation ends on the same day when the teams have played their last match in the competition. The teams must inform the organiser no later than 30 days in advance of the start of the EFC/EFch which tickets they will use.
17.1.2 The organiser of the EFC/EFch must reserve the needed amount/reserved seats of tickets for all the participating teams, for the group rounds.

For the play off rounds the organiser needs to reserve the same amount of tickets/places that there are teams still participating in the tournament at that stage to an equal number of the accredited teams.

17.1.3 The participating teams are entitled to reserve and purchase tickets for the play off phase of the tournament to the lowest price category, no later than one month prior to the start of the EFC.
17.1.4 If a team, which has reserved and paid tickets for the play-offs, would qualify for the play-offs, the
organiser would reimburse the price of the tickets.

17.2 Participating Clubs/Associations
17.2.1 Each participating club is entitled to a maximum of 5 tickets (2 VIP accreditations and 3 ordinary tickets)
valid for the entire EFC/EFch, free of charge.

Each member Association with a participating club is entitled to a maximum of 5 tickets (2 VIP accreditation and 3 ordinary tickets) valid for the entire EFC/EFch, free of charge.
The IFF RC meeting on Saturday the 19th and Sunday the 20th of September 2015
Hotel Park-Inn, Prague

Mr. Klaus Koskela, Chairman
Mr. Lukas Gyger, Vice Chairman
Mr. Pierre Boudville, RC member
Mr. Radek Hora, RC member
Mr. Mats Öster, RC member
Mr. Veli Halonen, RC secretary
Excused:
Ms. Brigitta Radacsi

1 § Opening and welcome
Mr. Koskela opened the meeting at 09:00 and welcomed the RC members to the meeting and thanked for the good input during the Saturday’s working session.

2 § Referee and observer classification updates
The IFF RC updated the referee and observer classifications and also had a discussion of the referee situation in general. Some referees have ended their career for the time being or at least taken a time out. Fortunately only few pairs have informed that they will quit.

The RC decided to propose new referees and two referee observers based on the proposals from the IFF member associations. The referees are:

Jukka Kortinen / Tero Kontinen from Canada
Roman Cibík / Michal Tomáš from Slovakia
Jörgen Andersson / Daniel Dufvenberg from Sweden
Tomas Magnusson / John Gundin from Sweden

The observers are:

Jesper Juul Goebel from Denmark
Reine Sjödin from Sweden
3 § Observer and referee nominations for the Women’s WFC2015 Final Round

The RC decided to nominate the following referees and referee observers to the Women’s WFC2015 Final Round, which will be played in Tampere in Finland from the 4th to 12th of December 2015.

The nominations are:

Lucie Hejnova / Jitka Romancakova CZE
Martin Petrik / Tom Podlesny CZE
Tom Kirjonen / Jyrki Sirkka FIN
Juhani Kirves / Henrik Snellman FIN
Sandra Zurbuchen / Corina Wehinger SUI
Roland Brändle/Remo Niedermann SUI
Therese Edin / Frida Nilsson SWE

Observers:

Sami Rahikainen FIN, head of the referees
Lubos Maly CZE
Frank Leuenberger SUI
Göran Norberg SWE

4 § New physical tests for international referees

The RC discussed widely about the need of updated and new physical tests for the IFF referees. Czech, Finnish, Swedish and Swiss Floorball Federations have tested different new testing modes and two tests out of several turned out to be the best ones. The so called YoYo and Piip tests. YoYo test has been tested by the Swedish and Czech Federation and the RC decided to take the YoYo test in use from the season 2016-2017 on.

The test will include the 160 meters running track and after that YoYo test. The IFF RC will provide the information about the details of the test by the end of November 2015 to all IFF member associations. The information shall include the instructions how to carry out the tests, video examples and instructions how to practice for the test. The limits to pass the test will also be informed at the same time.
5 § New movements and positioning guidelines

The Swedish Floorball Federation has been educating new movements and positioning guidelines for their referees for the past two years. The basic idea is the same as it has been in all IFF educational materials, but the new idea is to give the referees more freedom to move in certain situations in order to be able to see more and also to be able to spot some difficult situation especially in front of the goals.

RC discussed about the issue and the main concern was that the RC wants to have joint IFF way instead of national educations and interpretations. The Swedish educational materials regarding movements is vast and Mr. Mats Öster promised to deliver the educational material with video clips to other selected IFF member associations for studying and commenting by the end of October 2015.

The material will be studied and commented and the RC will collect the information for its next meeting in spring 2016. After that the mutual objectives will be decided and the purpose is to organize an education for all IFF observers during the early stage of Men’s 2016 WFC Final Round in Riga in Latvia.

This way it’s easier to find the IFF way in all referee related educations and eventually spread the same message to all IFF member associations regarding the referee education.

6 § Instructions for the checking of the goalkeeper face mask grills(App 1)

Mr. Halonen presented the draft of the guidelines for the checking of the goalkeepers’ face mask grill. It was decided that the instructions will be sent out to the IFF member associations as soon as possible in order to get the information to all parties and in order to avoid any unnecessary problems between the clubs, players and the referees.

Mr. Halonen also informed the RC that the use of an over length stick will continue. The IFF will grant the permission based on applications for the upcoming seasons 2015-2017. The players who are granted the permission will receive a personal permission and the IFF will publish the names of the players
7 § Closing of the meeting

The chairman thanked all the participants for a very fruitful weekend and ended the meeting at xxxx.

8 Next Meeting

Will take place from 27th to 27th of March 2016 somewhere in Europe.

on its website:  http://www.floorball.org/pages/EN/Permissions-to-use-over-length-stick
# Anti-Doping Education Questionnaire

**Team (country):**
- X Player
- X Official

**Previous Anti-Doping Education**
- X YES
- X NO

If yes, when was the last time (year & month)?

**Who organised the activity?**
- X National Federation
- X National Anti-Doping Agency
- X International Federation
- X Club team
- X Someone else, who:

**What was the content?**
- X Prohibited Substances
- X Sanctions
- X Athletes' rights
- X Athletes' responsibilities
- X Testing
- X Testing Pools
- X Therapeutic Use Exemptions (TUE)
- X Supplements
- X Something else, what:

How important would it be for you to receive more education in the listed topics from a scale from 1-5
1=not at all important /2=not that important /3=somewhat important /4=important /5= very important /(?)=impossible to say

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At what age do you think the education should be received?
- X Under 19
- X Over 19

Would you understand anti-doping education in English?
- X YES
- X NO

Would you prefer anti-doping education in your own language?
- X YES
- X NO

Who do you think should organise the anti-doping education?
- X National Federation
- X National Anti-Doping Agency
- X International Federation
- X Club team
- X Someone else, who:
### Anti-Doping Education Questionnaire

**What sources would be important in delivering the education from a scale from 1-5?**

1 = not at all important / 2 = not that important / 3 = somewhat important / 4 = important / 5 = very important / (?) = impossible to say

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<td>Team captains (who have been educated)</td>
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<td>Athletes from other sports</td>
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<td>Social media</td>
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<td>Other channel(s), which:</td>
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**Do you use nutritional supplements?**

X YES  X NO

**If you use supplements, what supplements do you use and how important are they from a scale from 1-5?**

1 = not at all important / 2 = not that important / 3 = somewhat important / 4 = important / 5 = very important / (?) = impossible to say / (X) = I don’t use this

<table>
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<tr>
<th>Supplement</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>(?)</th>
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<tr>
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<td>Minerals</td>
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<td>Fat burners</td>
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<tr>
<td>Energy drinks</td>
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<tr>
<td>Energy bars</td>
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<td>Recovery drinks</td>
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<td>Extra carbohydrate</td>
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</tbody>
</table>

**How important are the different reasons for you to use supplements from a 1-5 scale?**

1 = not at all important / 2 = not that important / 3 = somewhat important / 4 = important / 5 = very important / (?) = impossible to say / (X) = I don’t use this

<table>
<thead>
<tr>
<th>Reason</th>
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<th>2</th>
<th>3</th>
<th>4</th>
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<tr>
<td>Someone else thinks I need it</td>
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<td>Weight gain</td>
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<td>Weight loss</td>
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<tr>
<td>I have a disease</td>
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<td></td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>I take it just in case</td>
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<td></td>
<td></td>
<td></td>
<td>X</td>
</tr>
</tbody>
</table>

**How do you know the supplement you are using does not contain any prohibited substances?**

(mark the correct answer(s))

X I trust the text on the labels
X I have asked the producers to certify it is safe
X I trust my team member who recommended it
X I bought it from pharmacy and believe these products are safe
X I have checked the substance through on-line resources like: www.informed-sport.com
X www.supplement411.org
X www.consumerlab.com
X I used google

**Do you want more Anti-Doping Information by e-mail?**

X YES  X NO

E-mail address:

THANK YOU FOR YOUR TIME!
Election form for the IFF Athletes' Commission

To make your selection, mark the box next to your chosen candidate. You can vote for a maximum of 3 candidates.

Please note: All elections forms with more than 3 markings are automatically void & will not be included in the vote count.

---

**Jill Roberts, Australia**

**Age:** 29yrs  **Current Club:** Floorball Riders DBR (SUI)  **WFC's:** 5 (2007-2015)

Jill is the current Australian team captain and has been a core member of the team for many years. At the beginning of this season she transferred to Switzerland to help in her prepartions for this WFC. Jill is a qualified Physical Education Teacher & is passionate about Floorball. She wants to see it grow & develop in all countries to ultimately achieve its inclusion in the Olympic Games.

---

**Magdalena Kotikova, Czech Republic (re-election)**

**Age:** 36yrs  **Current Club:**  -  **WFC's:** 6 (2001-2011)

Magdalena was first elected to the Athletes' Commission in 2010 and has been the Chair since 2012. She retired from playing at national level after WFC 2011 and since then has remained involved in Floorball via the ATC, the IFF Central Board and coaching.

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**Eliisa Alanko, Finland (re-election)**

**Age:** 27yrs  **Current Club:** Classic, Tampere (FIN)  **WFC's:** 4 (2009-2015)

Eliisa is in her 5th year of study at University of Turku in the Faculty of Medicine Institute of Dentistry & has successfully combined a demanding school schedule with her Floorball career for many years. As a current member of the ATC, she recognises the importance of the ATC as a way for the player's voices to be heard.

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**Brigitta Radacsi, Hungary (re-election)**

**Age:** 30yrs  **Current Club:** Floorball Riders DBR (SUI)  **WFC's:** 5 (2005-2013)

Brigitta is one of the most experienced players in Hungarian Floorball & is captain of the national team. Since 2013, she has lived and played in Switzerland. Elected to the Athletes' Commission in 2013, Brigitta has been the ATC representative in the IFF Referee Committee. Having the experience of Floorball in both a smaller country & one of the Top-4 she understands the different challenges that Floorball players face.

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**Lidwien Reehuis, Netherlands**

**Age:** 29yrs  **Current Club:** UC Face Off (NED)  **WFC's:** 3 (2009-2015)

Lidwien is an energetic and very well-respected member of the Dutch Floorball community. She is involved, not just as a player, but also as a member of the NeFUB board. She uses her training as a psychologist to help the youth development and is a role-model for all Dutch players. 'Youth is the Future' and as part of the ATC Lidwien wants to make sure that the voices of the Floorball youth are heard.

---

**Karen Farnes, Norway**

**Age:** 26yrs  **Current Club:** Endre IF (SWE)  **WFC's:** 4 (2009-2015)

Karen has been a member of the Norwegian national team since 2008 and is the current captain. She has a Masters in Computing Science and since 2011 has played in the Swedish League. With IKSU, in 2012, she won the IFF Champions Cup title and has been with Endre IF since 2013. With nearly 50 international matches, she is one the most experienced of the Norwegian team.

---

**Agata Plechan, Poland**

**Age:** 28yrs  **Current Club:** Hvidovre Attack (DEN)  **WFC's:** 4 (2007-2015)

Since joining the Polish national team in 2007, Agata has played all of her Floorball in the Danish League - even being selected as best Female Floorball player in Denmark in 2008. She has a Masters degree in Development & International Relations and has worked in many international organisations, including the European Olympic Committee EU Office. She would like to be able to influence Floorball in a way that matters the most - which is for the players.

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**Josefina Eiremo, Sweden (re-election)**

**Age:** 31yrs  **Current Club:** IKSU (SWE)  **WFC's:** 4 (2009-2015)

Josefina has played over 80 internationals & is the current Swedish team captain. From 3 WFC's she has 3 gold medals. Having been a member of the ATC since 2013, she understands how we as players can contribute to the development of Floorball. She believes her task is to listen to other players opinions about how to develop the sport, and present these ideas to the IFF via the ATC.

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**Voting shall take place in Hakametsä Ice hall from Friday 4th - Monday 7th December, in conjunction with your Athlete Outreach visit. Bring your accreditation!**
Election for the IFF Athlete's Commission

In accordance with the IFF Central Board, the election of the Women's representatives for the IFF Athletes' Commission took place as follows:

Each player accredited for the World Floorball Championships, had the opportunity to elect the male representatives for the Athletes' Commission by voting for a minimum of 1 candidate to a maximum of 3 candidates by marking the tick box on the election form.

Result of the election of the Athlete's Commission

Eliisa Alanko, Finland (re-election) | 135
Josefina Eiremo, Sweden (re-election) | 125
Jill Roberts, Australia | 100
Lidwien Reehuis, Netherlands | 72
Magdalena Kotikova, Czech Republic | 67
Brigitta Radacsi, Hungary | 51
Agata Plechan, Poland | 51
Karen Farnes, Norway | 50

310 valid election forms (97% of WFC players)
IFF Core Country Marketing Network Group, Hotel NH Frankfurt Airport, Frankfurt, Germany, 17.11.2015

Participants:
- Filip Suman, CFbU President, CCMNG Chair
- Thorbjörn Ovedal, DaFU President
- JP Lehtonen, SSBL Company CEO
- Mathias Liebing, FG Marketing
- Egils Sveils, LFS Vice President
- Ilvis Peterssons, LFS President
- Monica Bakke, NBF Floorball President
- Frank Norseth, NBF Floorball
- Magnus Nilsson, SIBF Event Manager
- Daniel Kasser, SUHV Event Manager
- John Liljelund, IFF Secretary General
- Milan Rantakari, CC Brand Manager

Report on present issues

1. Opening and Short Recap (FS)

Mr. Suman opened the meeting and welcomed every one and especially Mr. Thorbjörn Ovedahl and Denmark, who has not participated before.

Since the last meeting the work has been on preparing the Combined Sales proposal and the TV update, after the previous meeting in 2014.

The main objective of the meeting is to agree upon the Combined Sales proposal and bring the understanding forward in the Core Countries.

Also Frank Norseth and Milan Rantakari made a short introduction of themselves, as they are new to the group.

2. Country updates (ALL)

Germany:

Made a big step in starting cooperation with a major TV station MDR (Eastern part (15-20 %). Good visibility from the WFC2014, in WFC2015 there will be less visibility. The visibility of the Clubs are also increasing, with the raising spectators in the League (approx. 200 in average).

Facebook is the most important SocialMedia channel. The sponsors are content with Floorball Germany. The main challenges are to get a few more sponsors and to build the organisation.

Finland:

The SuperFinal is now played for the first time in April 2016. The preparations for this has taken a lot of time. A total of 3,000 tickets have been sold so far.

The TV agreement has been prolonged just for one year, partly due to quite bad spectator figures in 2014. Negotiations are ongoing for the coming years.

All partners have continued and Subway has signed the contract for this season. The total sum of the deals is around 800,000 euro including barters.

In Social Media Salibandyliga broke a record in weekly reach of 1,4 million.

The problem is that the sales is connected to persons, not the sport.

There is 150 streamed games from the Leagues, with spectators from 1,500 – 5,000.
2. Country updates (ALL)

Switzerland:
The first SuperFinal was played in April 2014, with a big success for SUHV, with 4 hours of TV in the main channel. This was the first live club game in Swiss TV. There was new sponsors for the SuperFinal, a clock manufacturer and a major sport company.
An Impact Study was made to evaluate the value of the sponsorship packages and the TV visibility for all brands and calculate the average visibility by element. Floor and second line reached the highest values. Based on this a LED screen second-line will be included. The total income was just over 90.000 CHF. The clubs were to sell the tickets Men 300/team and Women 150/team, with a small commission.
There has been problems to find a venue for the SuperFinal and the solution is to have the EFT in the international week-end and the Super-Final in the next weekend. The SUHV has introduced a streaming of all NLA Men’s matches for 2015-2016. The clubs are running this and this has improved the focus to Events and TV. SUHV is taking part in a project called Indoor Sports, run by Mobiliar to increase the visibility of the indoor sports. The first Super Cup was played between the League Champion and the Cup Champions, organised by Mobiliar.

Denmark:
There was a deal with TV streaming for 10 matches in 2013-2014, but the company went bankrupt. National and Cup finals televised on streaming 2014 – 2015. There has been a decrease of the finals in the last two years, due to the use of best of five finals. Now back to only one final, which has been approved by the clubs. In the social media there has been a good development, with Facebook as the most important media. The web page has been reconstructed and there are a result APP included. When it comes to partners, the work is starting. There is some cooperation starting with a bank, to familiarise Floorball. The work has started with the YouTube to promote the DaFU events. Re-branding to Floorball Denmark.

Norway:
The TV doesn’t find Floorball attractive in Norway. The Norwegian finals have been televised for both Men and Women. This is due to numbers. There is just one barter agreement for equipment. Quite active in the field of social media and present in most channels. The CB has changed the way they work and the target is to build the marketing committee in the next coming years. Launching a new web page in the beginning of 2016. The Football federation has asked Floorball to join in launching a new TV channel in Norway.

Sweden:
To play the SuperFinal in the Tele2 Arena, due to the Eurovision Song Contest, which is a huge challenge as it is a Football field built for 30.000 spectators. The TV-agreement with TV4 is ending after this season. Last season 40 matches (live) on swedish-TV with 1.8 million spectators. The Web-TV platform has been changed for SSLPlay.se, with 18595 sold codes for viewing during the period Febr-April 2015 (a total of about 35 000 sold codes during 2014-2015). The number of viewers has increased in the autumn of 2015-2016. There is a project to start streaming also Youth matches during the season in cooperation with LiveAreena.
In the SocialMedia, increased number of followers on Instagram and Facebook. There are two new sponsors for the season Pantamera (Recycling) and Sohlberg Bus (transportation).

Czech Republic:
New contract with Czech TV will be signed for three years, even though that the average of spectators are staying on the same level. This season the age group 15-25 has stopped watching TV almost totally.
2. **Country updates (ALL)**

**Czech Republic (cont.)**

The Facebook has not grown anymore over 95,000 followers, but the Instagram is growing rapidly. The Czech league has changed the title partner, to a local lottery company. Negotiations ongoing with the other main sponsors.

The Men’s EFT showed a big change in the structure how people bought tickets, as almost 90 per cent was bought in advance.

The branding changed from Czech Floorball Union to Czech Floorball, to be closer to the stakeholders. The launch of the mobile version of the web page is planned, as over 40 per cent of the visits are from mobile devices.

The aim is to increase the number of matches on the web.

**Latvia**

There is an increased interest for the National League and there are some betting companies also showing their interest. The work with the WFC is getting more and more concreate and the planning for ticket sales has started.

The WFC2016 is looking to for support from the Government, the City of Riga and some sponsors additionally. The deals are on a Baltic level as well.

The ticketing is the big problem, as it is difficult to travel to Riga in winter, but they are expecting a number of visitors from Finland and Sweden.

There will be around 50 games streamed with 2-3 cameras.

3. **WFC 2015 update**

The preparations have been going quite well, under the leadership of the Ms. Jeannette Good, who is normally working in the Finnish Football Association. The preparations are well in time table.

There has been really a lot of marketing made in the Social Media channels, so it is quite interesting that there are not that much tickets sold, as there are some 3,000+ spectators in the arena. The total amount of tickets sold abroad is in their low hundreds. The estimation for the final is over 5,000.

Also the sponsorship sales has been quite slow, despite a really large number of contacts taken.

The National Associations are promoting the event on their web pages, Social Media and some promotion towards the Event. Unfortunately the interest is mainly within the family and friends.

4. **The Combined Sales Proposal (FS/PiL)**

Mr. Suman expressed that this topic has been discussing already twice in 2014 and based on this the following proposal has been made by Mr. Rantakari, Mr. Suman and Mr. Liljelund. The two topics to discuss are “What to Sell” and How to Sell”.

The basis for the proposal has been an easy solution which is suitable for all. The aim to find a solution, so that the National Association CB’s can approve the proposal.

The CCMNG discussed the proposal in general:

- Denmark felt that the proposal looks quite good for them and they are interested to enter into this. There was a question raised if a synthetic floor is needed, which it is not.
- Switzerland felt that the solution is fully possible, apart from not having any Floor commercials, as there are no Floor commercials in the Swiss Super Final. It is more about an Image building.
- Norway feels that the product is very good and very sellable for both Norwegian boards.
- For Finland this is more of an Image question and for IFF to have a big brand as a sponsor, but the Brand has to be a big enough, known sponsor.
4. The Combined Sales Proposal (FS/PiL)

- Sweden is positive to the idea – but it is problematic with the floor commercials, as the Swedish Floorball has decided to have a limited number of commercials on the floor (too higher the marketing value – just only intended for main sponsors of Swedish Floorball – more floor commercials will decrease the value for the main sponsors).
- Germany thinks this is a good thing and believe that we can open other doors.
- Latvia is positive towards this proposal, the only problem is if there is a conflict of Field of Industry with the National Events.
- Czech Republic is supporting the proposal, but there are some problems to fit all the included Floor ads in the proposal to the Czech SuperFinal set-up.

The CCMNG concluded that all the Countries were positive to the proposal presented, with the only problem was in relation to number of the Floor ads available for the project in some countries and the fact that there are some Field of Industry with a clear Conflict of presence.

The CCMNG discussed the possible Fields of Industries, which could be in a problematic situation. Out of the presented fields the following were problematic
- Soft Drink (FIN)
- Beverages (CZE),
- Beer (FIN, SUI, NOR, LAT and SWE)
- Power Supply Companies (FIN and SUI)
- Banking (CZE and FIN)
- FastFood (FIN)
- Confectionary (FIN)
- Sports Medicine (SUI)
- Mobile Phones (SWE)

5. Organisation of Sales work in the Future

How to organise the Sales system is still open and it has to be decided if we are to sell this from the IFF/National Associations or through a Global selling company. This is depending on the decisions of the IFF and the CCMNG.

It was discussed that there needs to be a lead time of implementation of a new deal for the National Associations of for example 6 months, to give all sufficient time to adapt to the new Partner.

The Free fields of industry are to be checked together within the CCMNG every 6 months.

The sales need to be coordinated that we all have open channel where the National Associations can reserve the sales right to a specific field. All Countries need to keep IFF aware of their sales development.

There needs to be a basic time-line for the sales process, in order for the National Associations to be able to participate in the sales proves and react to the possible sales.

The Sales Presentation Issue was discussed and agreed that we will create a Sales Presentation, upon which the CCMNG will discuss.

Mr. Suman thanked for the positive approach of the National Associations. The Proposal will be sent out to the C’s in beginning of next week.

6. TV situation and the WFC (PiL)

Mr. Liljelund presented how to look upon the IFF Future Medial Channel Approach, where the task is to Increase the Visibility and Awareness of Floorball Globally, Service the Floorball Fans with matches on YouTube and also
Enhance the Marketing Revenue. All these should help to enhance the Market Value of our sport. The CCMNG discussed how to approach the difference between the use of TV and other channels on the web/SocialMedia. The TV situation for the WFC was discussed and the possibility of having a Pay per View service for certain Dark Markets.

7. Any other Issues
The CCMNG discussed how the activity can be enhanced:
- Use of SocialMedia could be activated and better coordinated between the National Associations
- In the future to discuss what are the factors why the Spectators are coming to the Matches
- Use of Video Posts during the IFF Events in Social Media.
- Best Practises in Partner Activation, which shall be discussed in the next meeting.

8. Close of the meeting
Mr. Suman thanked everyone for a good and productive meeting and urged that all National Associations should use the WFC2015 to the maximum, as it is the best promotional tool for Floorball in the whole year.

Upcoming meetings and issues
- Next CCMNG will have the meeting during the spring

Issues that need to be discussed or decided upon or taken action upon
- 

New ideas, etc...
- Post 30 sec high-lights on Instagram during the WFC (Juerg Kihm)
International Floorball Federation Proposal for the IFF Combined Sales Package

Need of Increased Visibility and Marketing Resources

- It is without doubt that the number and level of International Sponsors in Floorball Internationally and Nationally are on a too low level to give enough resources to develop the Sport Forward
- We all need to have the 1st Real International Sponsor – A brand that all can recollect.
- In order to reach this we need to be able to provide a higher level of Consumer Contacts Hits
- For this the Core Country Marketing Network Group has been working on the projects of the Combined Sales
- The CCMNG is now to approve the proposal for the IFF Combined Sales Package during this meeting and then send a proposal to the National Associations for approval if they want to participate in the process before Christmas 2015.
IFF Combined Sales Idea

- In order to have an even distribution of Events for the whole year we have included the following Events in the Package:
  - World Floorball Championships Qualifications (5-6 Events) JAN/FEB
  - IFF International Week-end FEB
  - National Cup Finals JAN-MAR
  - National Finals APR
  - IFF International Week-end/ EuroFloorball Tour APR
  - U19 World Floorball Championships MAY
  - EuroFloorball Cup Qualifications AUG
  - IFF International week-end/U19 WFCQ SEPT
  - IFF Champions Cup/IFF EuroFloorball Cup OCT
  - IFF International Week-end/ EuroFloorball Tour NOV
  - World Floorball Championships DEC

IFF Combined Sales Idea

- Scope:
  - The Target is to reach the following for the period 2017-2020
    - A maximum of three IFF International Sponsors
    - A IFF Title Partner and two Main Partners
  - These would then have the following status at the National Associations Level:
    - IFF Partner at the EFT and Friendly Internationals of Core Countries
    - IFF Partner at the National Finals and Cup Finals of Core Country
  - Participating Countries:
    - CZE, DEN, FIN, GER, LAT, NOR, POL, SWE, SVK and SUI
  - Contract Scope 2 + 2 years
### System for Implementing the Sales of the Combined Sales

- The CCMNG will agree on the Target Fields of Industry and the System for Sales.
- IFF will have the overall Sales Responsibility and the Coordination of Sales organized by any other party.
- The CCNMG will discuss the possibilities of using an International Sales Agency for the approach or the existing Agencies and National Sales Organisations.
  - Each participating Country can propose to contact a Company on the List of free fields to IFF and start the Sales Process after an IFF approval.
- IFF will administrate the whole Sales Process and coordinate the Implementation and distribution of Ads for the participating countries.
  - Production of the commercials is paid by the Partner.
  - The National Associations are only giving visibility in their Events and are responsible to place the ads accordingly.
  - If there is an interest of closer cooperation that has to be agreed on a bi-lateral level with the Partner.

### System for Implementing the Sales of the Combined Sales

- Each Country can inform that they are not participating if a certain field is included in the process, then the offer will be built without this country.
  - There is also the possibility to try to find the sub-filed, which could be included.
  - If one country is not in one field of industry, then the share for the other increases.
- The total amount of the Marketing Rights the National Association needs to surrender to the IFF Combined Sales, if all three Sponsor deals are sold:
  - Three (3) Floor Commercials (if not possibility more Led/2nd Line will be used)
  - Four (4) Rink Commercials
  - Four (4) Second Line Commercials
  - One (1) Goal Commercial
  - Video Screen Spots 4 per game
  - Referee outfits (in International Matches)
- For this the National Association will receive a total of CHF between 30,000 to 40,000.
**Combined Sales Visibility Elements**

**IFF Title Partner**

**IFF Events**

Venue:
- One (1) Mid-circle floor commercial 3 m in diameter
- Two (2) Floor Commercials
- Two (2) rink commercials 2*0,5m (TV side)
- Two (2) second line commercials 2,5 *1m /16 x 12 sec led screen spots (TV Side)/game
- One (1) Goal commercial/goal (Net)
- Video screen spots 2 per game
- Referee outfit
- Surrounding area next to rink
- Special spectator stand

**National Association Events**

Venue:
- One (1) Floor Commercial
- Two (2) rink commercials 2*0,5m (TV side)
- Two (2) second line commercials 2,5 *1m /16 x 12 sec led screen spots (TV Side)/game
- One (1) Goal commercial/goal (Net)
- Video screen spot 2 per game
- Referee outfit (in International Events)

**Possible Fields for the Combined Sales**

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<th>Power Co (FIN &amp; SUI)</th>
<th>Confectionary (FIN)</th>
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<td>- Fortum</td>
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<td>- Vattenfall</td>
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<td>- Russian Gas?</td>
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<th>Banking (CZE &amp; FIN)</th>
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<th>Other Possible Fields:</th>
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<td>- Casual wear</td>
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<td>- Technical Appliances</td>
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<td>- Travel/Airlines</td>
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<td>- Logistics</td>
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<td>- Elevators</td>
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</table>
Split of Revenue

- This is the projected outcome for the Stakeholders, so any Sales Provision has to be added to this price. Also the Provision for the selling National Association.
- If the National Association Sells the Partnership Deal they will have an additional 10 per cent provision for the sales, which is on top of the basic price
- Any Sales provision has to be added to the basic minimum sum and the result is paid out in accordance with the bellow showed percentages.

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<tr>
<th>Main Partner</th>
<th>Main Partner 2</th>
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International Floorball Federation (IFF) Ordinary member of AGFIS/GAISF

Next Steps in the Process

- When approved by the CCMNG, the IFF will send out this proposal to the National Associations, asking for their approval and participation in the IFF Combined Sales
- The National Associations are also to inform if they are interested in some of the Sales Activities to a certain Company or Field.
- The Dead-Line for answering is the 16th of December
- If approved, IFF will start the preparations for the Sales Material and Supporting Materials for the Sales Work.
- Discussions with Sales Agencies and similar will start in beginning of 2016
- IFF will inform in beginning of January which National Association is working with which field or if IFF is coordinating the whole process.
- The General Idea is to go ahead with the project, even if all countries are not participating in it!

International Floorball Federation (IFF) Ordinary member of AGFIS/GAISF
IFF Office report
1.12.2015
Agon project/Erasmus+

The IFF applied for funding from the European Union Erasmus projects to plan and develop a Street Floorball concept and the IFF school curriculum for the use of the IFF and especially for the IFF member associations. The funds were granted according to the application and contained 11,070 € for working hours of the IFF office staff and 13,300 € for travels, accommodation, printing etc.

The staff members involved with the project were decided to be Mr. John Liljelund, the IFF secretary general, Mr. Veli Halonen, the IFF operations coordinator and Ms. Minna Nurminen, the IFF office assistant intern.

The project was launched in May 2015 and the project leader is the Latvian Sports Confederation. There were nine separate national organizations and two international federations involved with the project.

National Floorball Federations from Estonia, Latvia, Lithuania and Poland. National Handball Federations from Czech Republic, Estonia, Latvia, Lithuania and Poland. The Polish National Olympic Committee has acted as a partner and of the international federations IFF and SportAccord were in with the project.

SportAccord withdrew from the project after the issue with IOC and SportAccord in the beginning of June 2015.

The first project meeting was held in Warsaw in Poland from the 2nd to 3rd of June 2015 and it was clear during the first meeting that it was not very clear for the participants what was expected from each and every federation. During the meeting the Latvian Sports Confederation also showed the plans they had and that meant that the role of the IFF turned out to be bigger than the IFF originally planned.

The IFF’s workload increased in the project and extra task was mainly to collect the case studies from the national Floorball and Handball federations together with the Czech Handball Federation, which was a very time consuming task, because it also included a lot of text corrections and it was quite difficult to get the information on time especially from the smaller federations, which don’t have that many employees or no employees at all.

The timing for collecting for the information was not the ideal due to the fact that most of the deadlines were in the end of July/beginning of August. Eventually the material was collected.
and put together and will now be presented to a selected group of PE teachers in Estonia, Latvia, Lithuania and Poland for their feedback.

The Latvian Sports Confederation organized a seminar in Liepaja in Latvia from the 7th to 9th of September and Latvian PE teachers and city representatives were invited for the seminar and there were presentations from all the nations involved. Mr. Liljelund gave a presentation of Floorball and especially about the ways to activate youth to be part of Floorball.

In general the project has so far been interesting, but there have been some problems with the lack of the project management and it was not clear in the beginning to any of the participants what was expected from each and every one.

The IFF has received so far approximately 13,500 CHF from the project, which are the personnel costs and some travel costs. We have not had any accommodation costs. There are ongoing discussion to increase the amount for IFF in personnel costs, since the role of the IFF has increased and is different what original agreed.

The project will end in May 2016 and then everything related to the project should be ready. The original plan for the project management was to have everything ready by the end of the year 2015, but due to the withdrawal of the SportAccord the Latvian Sports Confederation applied for extra time from the EU and EU granted that.
Helsinki, September 11th, 2015
IFF DISCIPLINARY COMMITTEE
Minutes 1/2015

Date: 11th of September 2015
Place: Email meeting
Decision: Circulation

Participants:
Ismo Haaponiemi, chairman (FIN)
Rainer Martiskin (AUS)
Tomas Vaculik (CZE)

Excused:
Linda Noppa (SWE) – due to case concerning a Swedish Player

Object:
Match Penalty 3 to Team Sweden player #77 Gustav Widuss for rude misconduct towards the referee during the Men’s U19 WFC 2015 bronze game 3rd of May 2015.

Facts of the case:
According to the report from the match referee Mr. Andrew Lewis after the conclusion of the game CZE – SWE on the 3rd of May 2015 penalized the Swedish player Mr. Gustav Widuss #77 with a Match Penalty 3 (rule 617) for rude misconduct towards him. The misconduct was verbal including a number of obscene sentences towards the referee.

The player Mr. Widuss followed the referee Mr. Lewis to the mid-line calling him names and cursing him in accordance with the updated referee report. Mr. Widuss repeated the cursing a number of times.

The player was showed the red card and directed to leave the venue. Mr. Widuss left the field of play as directed.

Mr. Widuss in his first answer to the referee report indicates that he has only approached the referees and trying to start a discussion, not saying anything out of the normal. In his second statement, after the updated statement of Mr. Lewis, he tells that he tried to start a conversation with him, but as the referee didn’t answer according to Mr. Widuss he admits to have criticised the way the referees had refereed the game and used some obscene words doing so. Mr. Widuss felt that Mr. Lewis didn’t respond to him and called out.

Basis for decision:
Report from the Referees in the Men’s U19 WFC 2015
Updated report from the referee Mr. Andrew Lewis
Explanation from the penalized player Mr. Gustav Widuss
Updated report from Mr. Gustav Widuss

Essential provisions:
IFF Juridical Regulations
(Art. 14 Infringements against a referee, Art. 22 Offensive behaviour)
Consideration:

The IFF Disciplinary Committee finds that the incident has fulfilled the criteria’s for the DC to take it under consideration.

It is within the responsibility of any player to conduct himself in accordance to the IFF Game Rules and the related regulations and guidelines given at the IFF technical meeting to the Team management.

Any player playing in a World Floorball Championship is aware of the fact that there are no situations where the verbal abuse of the official referees are acceptable on the field of play.

According to the IFF Juridical Regulation Article 14 – Infringements against a referee, Article 15 – Type of Sanctions and Article 22 – Offensive behavior stipulates that the player has not acted in accordance with what becomes a accredited player of the U19 WFC.

The Disciplinary Committee finds that the Mr. Widuss has based on the referee reports breached the IFF Game Rules and shall therefore be sanctioned for his behaviour towards the referee Mr. Lewis.

The IFF DC finds the behaviour of player after the game to be unacceptable and regrettable and that he therefor have to accept the consequence of his action.

Decision and applicable provisions:

In accordance with the regulations namely Article 22, Offensive behavior, Article 14 Infringements against a referee and Section 3, Disciplinary Committee, Article 46, General jurisdictions of the juridical regulations the disciplinary committee imposes the following sanction to the player Mr. Gustav Widuss;

the Player Mr. Gustav Widuss is sanctioned with a suspension of any Floorball activity in three (3) official matches in his team Fagerhult Habo IBK, Allsvenskan Södra under the direction of the Swedish Floorball Federation, as Mr. Widuss does not seem to appear in any IFF Event and therefore needs to serve his suspension in the national series. The Player is sanctioned from playing from the 25th of September until the 12th of October, which includes three games.

Reasons:

The IFF DC finds based on the analysis of the available material that the player did not behave in the way becoming an athlete at an IFF Event, by not complying with the requirements and provisions of the IFF Statutes, Regulations and other legal instruments in accordance with the IFF Juridical regulation Article 15.

Any Player who insult in any way, especially by using offensive gestures or language shall in accordance with the IFF Juridical Regulation Art. 22, be suspended with a match suspension. The player shall be suspended with at least two (2) matches and in this case the DC finds that a three (3) matches suspension is in place here, taking into consideration the IFF juridical Regulation Art 14., which stipulates that the sanction shall be increased if the victim of the infringement is a referee.
The rules and regulations of the IFF, as well as the general guidelines of proper behavior are the basis we build the existence of International Floorball and all the member associations, clubs and players needs to respect these.

**Decision procedure:**
The decision was made unanimously.

**Appeal procedure:**
The directions for an appeal according to the IFF Juridical Regulation Chapter V, Article 69-77.

In Helsinki, 11.09.2015

Ismo Haaponiemi  
IFF DC chairman

John Liljelund b.d.  
secretary
IFF Office report

1.12.2015

Good Governance Seminar in Denmark

The IFF was approached by the Danish and Norwegian Floorball Federations during the MU19 WFC 2015 in Sweden if it would be possible to organize a joint seminar with Danish, Norwegian and some other IFF member associations as a part of the EOTO.

The main purpose and the agenda for the seminar was to mainly concentrate in educating the central board members of the participating associations how to work as a central board and what are the main tasks of the board members in each association.

The Danish Floorball Union was in charge of the practical arrangements and they also invited the German and Polish associations to the seminar, which was decided to be held on Saturday the 6th of November 2015. German Floorball Association was able to participate, but unfortunately the Polish Floorball Federation had to cancel the participation of their representatives.

The seminar participants were from the Danish, German and Norwegian central boards, all in all 13 persons.

A four nations Floorball tournament was also organized during the seminar weekend and the participating national teams were Denmark, Germany, Norway and Poland.

The agenda was built on Good Governance theme with other aspects as code of ethics, conflict of interest, athletes entourage etc. The educators from the IFF office were Mr. John Liljelund, the IFF secretary general and Mr. Veli Halonen, the IFF operations coordinator.

The seminar worked as an interactive one and the participants were really active during the whole day, which lasted from 10:00 to 17:00. The participants evaluated also the work of their own association and what works well and what would be the development topics, which the CBs could start to work with and they were also asked to describe their own associations with adjectives and that eventually made them to think about the whole structure of their associations and what the association status is from the side of the national stakeholders such as clubs, teams, players etc.

This was the first IFF development seminar with the one-day concept and the feedback from the participating persons and associations was very positive. After the seminar the IFF office also published a news in the IFF website and some contact from other IFF member associations were made and asked if the IFF would be willing to carry out seminar with the same concept for example in the Baltic region.
FIJI DEVELOPMENT REPORT

This report is to detail the actions taken during the visit to Fiji to introduce Floorball to Fiji and also to set out proposed actions to continue the process.

1.0 Background

1.1 Following a Women in Sport Conference in Helsinki in 2014 at which Sarah Mitchell from IFF met with Susie Yee from Fiji. Following a number of discussions it was agreed with Susie being the sponsor for the IFF to send 2 persons to Fiji to introduce Floorball to Fiji and Train the Trainers

1.2 Stephen King and Christian Bertschinger visited Fiji for the week commencing Monday 7th September.

2.0 Costs and Equipment

2.1 The original budget was for a total cost of the trip for approximately CHF 3,450 to cover the following costs

- Airfares for 2 persons from Australia and New Zealand
- Accommodation and messing for the week
- Taxis and transport
- Venue hire/promotion

2.2 In addition to the above costs 40 sticks, 40 balls and 2 x sets of GK gear were taken and left in Fiji.

2.3 New Zealand Floorball also supplied a set of Goals which are to be replaced or paid for by IFF

2.4 Final cost was approximately CHF 3,357 a small saving against the budget.

3.0 Visit Details

3.1 Meetings were held with the following persons

- Peter Mazey Executive Chairman Fiji National Sports Commission
- Joji Liga Sports Development Manager Fiji National Sports Commission
- Lorraine Mar Secretary General & CEO Fiji Association of Sports and National Olympic Committee
- Mr Joseph Sania Permanent Secretary for Youth & Sports Department Fiji Government

- The support from all persons we met with was very strong for the introduction of new sports into Fiji and in particular those sports with a cheap entry and playing cost.
Dr Mitchell the Fiji IOC representative was unfortunately not available for a meeting due to travel arrangements but he was briefed by one of the Train the Trainer participants who was travelling with him after attending the first train the trainer session. The feedback was also positive from Dr Mitchell.

3.2 Train the Trainer

- We held 2 x train the trainer sessions with a total of 16 participants across the 2 sessions. The first session was built around a brief introduction to the sport and teaching some skills in a gymnasium with a hands on approach and then a game. This allowed the participants to learn how much fun the game is. The 2nd session was a theoretical session on rules and how to run a schools session.
- Just about all attendees were currently either development officers with the FNSC, Fiji Hockey and AFL or were International athletes for Fiji in a variety of sports.

3.3 Schools

- A session was held with a local school (18 children primary school) to introduce them to the sport. A number of drills were carried out and then a game was played. The participants in the train the trainer sessions were asked to run the drills under the guidance of Christian. They were also put in charge of the teams with Stephen and Christian helping them.

4.0 Outcomes

4.1 The major outcomes from the visit were as follows:

- Introducing the sport into the sports establishment of Fiji and the positive feedback from those bodies
- Good media coverage in local paper and TV
- Establishment of an initial committee to setup a formal organisation. This is with the Fiji National Sports Commission direct support with persons on the initial committee and a directive from Peter Mazey for his staff to assist to develop the committee and introduce the sport into sports development activities in Fiji
- The school who attended the session want to incorporate floorball into their sports program and the children were keen to know where they could train and play the game
5.0 Future Actions/Options

5.1 The following actions/options need to be pursued

- AOFC and NZ as the mentor work to continue to help setting up the official committee and organisation
- As soon as the FFF (Fiji Floorball Federation) is established AOFC/NZ to work with FFF to include floorball in the Fiji Sports Outreach program and local schools
- A package for cheap school kits to be established with FFF and the help of IFF with its sponsors. FNSC is happy to buy the cheap school sets to help spread the sport across the country
- Longer term we should use Fiji as the launching pad for the Oceania/Pacific’s region. FNSC has indicated they are prepared to assist with this.

Stephen King  Christian Bertschinger
EQUALITY POLICY

Edition 2016

Decided by the IFF Central Board

Valid from 1st January 2016
Introduction

The International Floorball Federation (IFF) is the world governing body for all types of Floorball, providing a comprehensive range of services to our Member Associations and delivering international Floorball events throughout the world.

The Oxford dictionary defines equality as “the state of being equal, especially in status, rights, or opportunities”. The IFF believes that equality is about fair and equitable treatment, recognising inequalities and taking steps to address them to ensure that people have equal opportunities to participate and practice the sport. The pursuit of equality might involve changing the culture and structure of Floorball to ensure that it becomes accessible to all of members of society, and sometimes it might involve treating people differently in order to ensure equality of opportunity.

1. Statement of Intent

1.1. International Floorball Federation (IFF) is fully committed to the principles and practice of equality of opportunity. It is responsible for ensuring that all people, irrespective of their age, gender, ability, race, religion, ethnic origin, creed, colour, social status or sexual orientation, have a genuine and equal opportunity to participate in Floorball at all levels and in all roles. That is, as a participant, coach, official, volunteer, manager, administrator, employee or spectator.

1.2. IFF considers Floorball to be a “sport for all”. Floorball can and should be made accessible to everyone, to the greatest extent possible.

1.3. IFF will endeavour to provide equality of opportunity through all our actions and in the promotion and development of Floorball throughout the world.

1.4. The IFF considers that it, and its members, has an ethical, moral and business responsibility to take stock of their current position and plan for the inclusion of a wider range of participants.

2. Purpose of the Policy

2.1. IFF recognises that individuals and/or certain groups in our society have been affected by past discrimination and may be denied the opportunity to participate equally and fully in Floorball at all levels.

2.2. IFF recognises the need to provide different and diverse opportunities as a means of creating entitlement and access.

2.3. This policy has been produced to prevent/tackle any potential/current discrimination or other unfair treatment, whether intentional or unintentional, direct or indirect, against its employees, members, participants and volunteers.

3. Objectives

3.1. To ensure that all present and potential members and employees of the IFF receive fair treatment.

3.2. To endeavour to provide all its services in a way that is fair and accessible to everyone.

3.3. It is the continuing aim of the IFF in its relationships with its members and employees and in the provision of its services, not to disadvantage any individual or group by imposing any conditions or requirements that cannot be fully justified.

3.4. To educate and guide employees, members, participants and volunteers on IFF’s commitment to and implementation of the equality policy.
3.5. To recognise and take positive action to tackle barriers which may discriminate against particular identified groups.
3.6. To ensure that the format and content of competitions and regulations provide equality for all, except where it is necessary to implement certain conditions to ensure equitable, safe and reasonable competition, for example regional quotas for world championships events.
3.7. To ensure that all materials produced and distributed by or on behalf of the IFF portray a fully inclusive and positive image of the profile of all those involved in the game.

4. Actions
4.1. IFF will consult its employees and members in developing the Equality Policy and programmes to ensure reflection of the diversity of those within Floorball.
4.2. IFF will establish an Equality Commission to guide the implementation of the Equality Policy and monitor the effects of implementation.
4.3. IFF will produce and maintain an action plan to ensure that intent of this policy is delivered.
4.4. Many areas of the organisation will be shaped by this action plan which will be reviewed and updated on an annual basis.
4.5. IFF recognises that in some cases to achieve the principle of equality, unequal effort is required and, if appropriate will consider taking special measures &/or positive action in favour of any group that is currently under-represented in its membership, representative bodies or workforce.

5. Responsibility
5.1. The IFF Central Board has overall responsibility for the effective operation of this policy, ensuring its compliance, and reviewing when appropriate. With the guidance of the Equality Commission & the Ethics Commission, the Central Board is responsible for ensuring that key strategic decisions pay due regard to equality.
5.2. The IFF Secretary General has the overall responsibility for the implementation of this policy.
5.3. The IFF Equality Commission has responsibility for advising on the implementation, monitoring the delivery of the policy, reviewing the policy and providing recommendations on any necessary changes.
5.4. All IFF employees and appointed officials have a responsibility to comply fully with the policy and apply the policy in their day-to-day work programme.
5.5. All IFF members have a responsibility to respect, act in accordance with and thereby support and promote the spirit and intentions of the policy and endeavour to implement similar policy within their own organisation.

6. Implementation & Communication
6.1. The new/amended policy will be implemented immediately following the decision of the Central Board.
6.2. A copy of this policy will be available to all current employees and volunteers.
6.3. A copy of this policy will be distributed to all current members.
6.4. All new employees, members and appointed IFF officials will be made aware of this policy when they join the IFF.
6.5. A copy of this policy will be available on the IFF website.
7. Monitoring & Evaluation

7.1. This Equality Policy will remain in force until it is amended, replaced or withdrawn. A review of this Equality Policy will take place as and when required, but not less than once every three years.

7.2. The Equality Action Plan, created to ensure the objectives of this Equality Policy are delivered, will be reviewed by the IFF Equality Commission regularly. Progress relating to the policy will be recorded annually and a full report will be presented to the IFF Central Board to review the progress and the policy status.

7.3. Once approved by the Central Board, a report will be published internally and externally (with due regard to the sensitivity of the information), to show the impact of this Equality Policy and progress towards achieving the Equality Action Plan.

8. Disciplinary & Complaints Procedures

8.1. In pursuance of this policy, the IFF reserves the right to discipline any of its members &/or employees who practise any form of discrimination on the grounds of a person’s age, gender, ability, race, religion, ethnic origin, creed, colour, social status or sexual orientation.

8.2. To safeguard individual rights under this Equality Policy, any employee, appointed official, volunteer, participant or member, who believes that he/she has suffered inequitable treatment within the scope of this policy may raise the matter through the appropriate grievance procedure.

TERMINOLOGY

Discrimination
The action that people take on the basis of their prejudices, which results in unfair and unjust treatment.

Direct discrimination - Treating one person less favourably than another would be in similar circumstances

Indirect discrimination - Having requirements or conditions which appear to apply equally to all but which, in practice, can be met only by certain advantaged individuals. Such requirements or conditions are lawful only if they can be objectively justified.

Equity
Equity is about fairness and access for all. The process of allocating (or reallocating) resources and entitlements, including power, fairly and without discrimination. It may use positive action initiatives and measures to address existing inequalities.

Harassment
Inappropriate actions, behaviour, comments or physical contact that is objectionable or causes offence to a person or group. It may be of a sexual or racial nature or it may be directed towards people because of their age, sexuality, disability or some other characteristic.

Positive Action
A range of measures or initiatives intended to redress the effects of past discrimination. Special measures may be introduced for any group that is under-represented in the membership, representative bodies or workforce.
APPENDIX 28b

EQUALITY POLICY ACTION PLAN 2016/17

1) Establish an Equality Commission to review, implement and monitor the policy

2) Review current policies, including statutes. For example:
   - General Assembly participation and voting
   - Minimum targets for GA, CB, ExCo, Commissions, Commission chairs
   - Tenures for senior positions

3) Review organisational language (e.g. Chairman = chairperson / chair)

4) Review development material to include equality

5) Identify the groups that are under-represented (gender, disability, race) in order to focus equality work towards these groups

6) Develop strategies to address the imbalance, taking into consideration available resources. For example:
   - Gender equality policies – employees, coaching, boards
   - Greater inclusion of disabled athletes/programmes within IFF governance
   - Establish closer alliance with groups working with minority groups (ethnic, disabled etc)
   - Mentor programmes
   - Social justice programmes

7) Review media policies / strategies for greater equality

8) Develop strategies to influence gender equality within our member organisations
3rd IFF Associations Meeting, 11th and 12th of December 2015 Appendix 29
At the Sokos Hotel Ilves, Hatanpään Valtatie 1, 33100 Tampere

Friday 11.12.: 11:00 – 15.45 Meeting, with lunch
16:00 – 17:00 City Reception
Saturday 12.12: 09.00 – 12.00 Meeting

AGENDA

Day 1 – Friday, 11th of December, 2015

1. Welcome and Opening by the IFF President Mr. Tomas Eriksson (TE)
   - key points of development and actions taken

2. Presenting the agenda for the meeting (TE)
   - Present Issues:
     - Introduction of the Champions Cup Brand Manager (JL)

3. The Continued IOC Road Map (TE)
   - Report from the Meeting with the IOC President Thomas Bach
   - Situation in the International Sports Movement

4. International Lobbying and the needed actions (SK)
   - Brainstorming: What are the most important lobbying channels?

5. Multi-Sport Games Status – Requirements and Next Steps (JL)
   - The World Games – Wroclaw 2017
   - South East-Asian Games 2017 – Kuala Lumpur, Malaysia
   Pair Work: How to include the Multi-Sport Games in Your Daily Activities

Lunch Break 13:00 – 13.45

6. The SSBL Presentation – Mr. Ismo Haaponiemi, SSBL President

7. The New IFF Licence system for Participation in Major Events (SK/JL)
   - SWOT analysis of the effect of the 1.0 Licence system in theme groups
   - Presentation of the Proposal for the 2.0 Licence System

7. Key Note Speaker – Organising Events from a City Perspective
   Mr. Perttu Pesä, Director, Major Events Office, City of Tampere

9. Information topics
   - Special Olympics – SOEE Mr. Mariusz Damentko
Day 2 – Saturday 12\textsuperscript{th} of December 2015

Opening of Day 2 – IFF President Tomas Eriksson

10. The Each One - Teach One Project Update
   - The Project Update and Service materials
   - Best Practices and Good Examples (Countries)
   - Czech Republic: Joint U19 Women Camp
   - Denmark: Cross-Country Good Governance Seminar
   - Estonia: EOTO Cooperation and WFCQ
   Pair discussions: What else is needed for the National Associations?

11. Brand marketing and the IFF Combined Sales Initiative
    - Activation Tool

Coffee break: 10.30 – 10.45

12. Key Note Speaker – Sports, Match Fixing and Good Governance
    Mr. Harri Syväsalmi, Director of Sports, Finnish Ministry of Education and Culture, Chairman of the EU Council’s Expert Group on match Fixing

13. New IFF Materials
    - IFF School Curriculum
    - IFF Organisers handbook

14. Presentation of cooperation and upcoming IFF Events
    6\textsuperscript{th} U19 Women WFC 2016 Bellville, Canada (max. 7 minutes) (CUFF)
    6\textsuperscript{th} Champions Cup 2016, Borås, Sweden (max. 7 minutes) (SIBF)
    11\textsuperscript{th} Men’s World Championships 2016, Riga, Latvia (max 7 minutes) (LFS)
    Mr. Ilvis Pettersons, LFS President

18. Conclusions and Closing of the meeting (TE)
1.0 AOFC ACTIVITIES

1.1 WFC 2015
- 3 Women’s Teams participating

1.2 WFCQ 2016
- 7 Teams nominated. Thailand will be host the tournament in Pattaya
- Thailand is inviting NOC members and Hockey associations executives from neighbouring countries to view the tournament and to commence discussions on introducing floorball in their countries

1.3 AOFC Referee Development Program
- The IFF has agreed to support the introduction of the AOFC Referee Development Program over the next 2.5 years. First work will occur at WFCQ 2016 with additional activities being looked at in India, Korea and Australia.

1.4 IFF Development Seminar
- The IFF will hold a Development Seminar at the WFCQ 2016

2.0 AOFC DEVELOPMENT WORKS

2.1 PROJECT NEW MEMBERS
- Aim is to convert some existing countries playing floorball into members including
  - Cambodia
  - Myanmar
  - Nepal
  - Sri Lanka
  - Bangladesh

2.2 PROJECT OCEANIA
- A seminar was held on 8th-11th September in Fiji. Seminar introduced the sport to the Fiji National Sports Commission and FOC. Session held with a schools. Interim group setup to establish a Floorball organisation in Fiji and work with FNSC.
- FNSC has held an introduction day to juniors.

3.0 AOFC COUNTRIES UPDATES

3.1 NEW ZEALAND
- Currently 6 clubs with a new club in Hamilton being established
- Floorball promotions with mini rink at various fairs and festivals
  - Upcoming events and actions:
    - Participate in AGM of NZOC
    - The New Zealand Secondary School Floorball Championships were held in Wellington on the weekend of 19th and 20th September. The tournament was played at the ASB Sports Centre in Kilbirnie and Secondary Schools will compete in different categories for girls, boys, mixed and U15s.
    - 8th Wellington Open and NZ National Championships was held in September

3.2 KOREA
- First Jeju Island Open held in September. Very successful.
- National championships just completed in November
- Various tournaments held over the last 3 months all very successful
- New regional Floorball Associations established over last 3 months
3.3 PHILIPPINES
- Philippine Floorball League 2015/16 opening - October 2015
- PFA Floorball-for-all national program* - September 2015 The PFA Floorball-for-all national program aims to increase the number of PFA member clubs by introducing floorball as an alternative and recreational sports program for students, teachers, staff, and alumni of interested schools nationwide. The idea is that PFA will provide volunteer coaches and start-up equipment to the school and facilitate at least once-a-week floorball games. Once the program is set regularly in the school, PFA will then assist the participants to start forming their own floorball club. PFA is targeting to launch the program to at least 5 schools by end of 2015 and another 20 by 2016.

3.4 MALAYSIA
- The Malaysia Floorball Association is working towards applying for MOC recognition to be able to push the inclusion of Floorball at the 2017 SEA Games in Malaysia

3.5 INDIA
- Ongoing coaching and referee development programs
- Various tournaments and championships held over the last 3 months all successful

3.6 JAPAN
- JFF is seeking possibilities for the enrolment of Floorball in Demonstration Sports at the 2020 Olympic Games. IFF will assist to work with the JOC on this matter or give us whatever advice.
- Incorporation of Japan Floorball Federation. We started the study for incorporation of JFF to be finished by April 2016. This is our priority work for strengthening our organizational infrastructure for further development of Floorball in Japan. Revision of the JFF’s Article of Association might be necessary for matching to the present legal standard.

3.7 CHINA
- Teams participated at the Jeju Open
Opening and the Objectives for the meeting

Tomas Eriksson
Core Country 10 Meeting
2nd to 3rd of October 2015
Process for Core Countries Cooperation

- The swift International Development requires a closer cooperation between the main Floorball Countries.
- The Process for the cooperation has up till now been in the sphere of the EFT countries presidents and the Core Country Marketing Network Group (CCMNG).
- Now the idea is to enlarge the group so that more countries are informed and made aware of the strategical steps in the International Development.
- The IFF CB is an important tool in the organisation of the tasks, but a straight line to the leadership of the National Associations is also vital.

Objectives for the CC10 meeting

- To give a general update of the present situation and the BIG PICTURE on the International scene:
  - IOC
  - Multi-Sport Events
- Discussing the practical actions how to close the gap on the field of play
- Share the best practises from each countries
- Increase the awareness and understanding of the International Vision of Floorball
Report from the meeting with IOC President Thomas Bach

Tomas Eriksson
Core Country 10 Meeting
2nd to 3rd of October 2015

IFF overall objectives

• To continue the healthy development of the soon 30 year old organisation and spreading of the active sport in all parts of the World.
• IFF has built a strong strategic approach with the aim to showcase our Sport on the International scene, to increase the awareness of Floorball to the General Public
• To take the next step in the process of Olympic participation
• To be a very serious Partner of the IOC, in the field of International Development based on the Olympic Agenda 2020, fulfilling the 20+20 recommendations.
Sustainability in Floorball
Flexibility and Adaptability

- Floorball is played and developed by the Youth
  - Both recreationally outdoors and indoors
  - In the Schools and Universities, even in the Armed forces
  - Different flexible formats (3vs3, 4vs4, 5vs5)
  - Mixed Playing – Gender, Different age and skill levels
  - Floorball is non-discriminatory on the basis of Cost $, Skill, Fitness or Physical Ability Level or Gender
  - Strong history of successfully attracting Youth disenchanted by the mainstream sports

- Protect Clean Athletes
  - IFF runs an Athletes Outreach during our World Championships
  - Work actively with Athletes and Athletes Entourage
  - Say No! to Doping Campaign

- Athletes Commission
  - Active part in the Education of Athletes
  - Promote the Athletes Career program

- Flexibility in the competition formats in relation to available field size and number of players
- Youth driven Social Media and YouTube channels

The Credibility in Floorball
Transparency and Good Governance

- No Doping or Betting Issues in Floorball
  - Betting and match-fixing rules in place for Competitions
  - Full WADA Compliance

- Good Governance Policies in Place
  - Code of Ethics
  - Good Governance Policy
  - Conflict of Interest Policy
  - Education of National Associations in the Floorball Development Seminars

- Ethics Commission
  - Consisting of outside members

- Transparency
  - All the decisions and documents are transparently displayed on the IFF web

- No Negative History of other Sports
  - No Corruption
  - No Internal Issues
Asking for Guidance

- We believe that we are a Reliable and Strong Partner to the IOC
- We believe that IFF could be considered a Best Practise Model among IF’s
- We are ready to give any support needed also in the future to the Olympic movement
- Our intermediate objective is to be a part of the Sports Initiative Program of the Olympic Games or the Youth Olympic Games, and soonest possible to take part in the YOG

Outcomes from the meeting

- The scheduled 15 minutes meeting lasted for a good 45 minutes!
- The IOC President invited the IFF to start preparations of using the Olympic Channel as a platform for broadcasting our Events and Event related video’s
  - It will work very well as raising the awareness of our sport to a new audience.
- President Bach gave credit that the IFF is working in the right direction with building the base of the organisation
  - Running seminars and spreading the sport
  - Building a strong Social media performance
  - Building the organisation on the series system in each country
- President Bach congratulated IFF for having no issues with doping, betting or fraud and having put the Good Governance Policies in Place.
- President Bach gave green light for a continued process concerning the possibilities for the Sports initiation Program (Buenos Aires 2018 and Tokyo 2020) and the Youth Olympic Games.
Olympic Dream

It requires a lot of all of us, to one day reach the ultimate goal – The Olympic Games
- We need to be open and ready for change
- We need to build and believe in our Brand
- We need to be more outside focused in our countries
  - No one will invite us in!
- But if if we believe in it – it will based on the Olympic Agenda 2020 be possible to reach

General Update IOC Road Map
12-14 months Action Plan

John Liljelund
Core Country 10 Meeting
2nd to 3rd of October 2015
Present Status of the IOC Road Map

- The approval of the Olympic Agenda 2020 has totally changed the way the IOC is now working.
- Now IOC is willing to discuss the format and build up of the Olympic Games, in order to secure bidding cities and the interest of the Youth.
- As a part of this they have created the following approach and tools:
  - The future process of changing of the Olympic Program is still open
  - There has not been any information of the "Short List process" for 2024
  - Sports Initiation Program/SportsLab integrated
  - Golf and Rugby are in for 2016 and 2020
  - Additional Events proposed by the TOGOC
    - Baseball-Softball, Bowling, Karate, Skateboarding, Sports Climbing, Squash, Surfing and Wushu
  - The new entry point is through the World Games and the Master Games
- Based on this the IFF has chosen to approach the IOC through the Sport Initiation Program and the Youth Olympic Games.
  - In Nanning 2014 Roller Sports, Skateboarding, Sports Climbing and Wushu

IFF Olympic Path

**Existance**
- Forming
- Creation
- Building
- Enhancing

**Awareness**
- Fragmental
- Building base
- Acceptance
- Growth/Quality

2003 2008 2011 201? 201?
**Inclusion**
- Application
- Enhancing
- Sports Initiation
- Acceptance

2012 2015/2017 2019 2021
**Implementation**
- World Games/SEA Games/Masters
- Participation
- Evaluation
Actions taken towards the IOC

- During the last two years there has been a lot of lobbying towards the IOC and the Organisers of the Multi-Sport Games to secure Floorball participation:
  - World Games 2021 Birmingham, USA
  - SEA Games 2017 Malaysia and 2019 Philippines
  - European Master Games 2019 tbd
  - Asia Indoor and Marshal Arts Games 2017/2021
  - Euro Games 2019 Sochi, Russia
  - Youth Olympic Games 2018, Buenos Aires, Argentina
  - FISU Winter Universiade 2021 in Switzerland
- Carefully analyzed the Olympic Agenda 2020 recommendations and acted in accordance to fulfil these, in order to be compliant with the IOC requirements.
  - Good Governance Policy and Ethics Commission in place
  - Development work with new Countries and Seminars
  - Developing our Events and the IFF Marketing portfolio
    - IFF CC Brand Manager
    - Social Media and streaming

Floorball and the Olympic Agenda 2020

- IFF participated in the process of making proposals for the Olympic Vision together with the WFDF.
- Already when the 20+20 Recommendations were presented the IFF started to adopt them in our planning and work processes.
- Recommendations where IFF is perfectly aligned
  4. Sustainable -> Youth orientation
  6. Cooperation with Events -> Floorball on the World Games 2017 and IMGA European Master Games 2019
  11. Gender Equality -> Same set up and resources for Men and Women activities & Events GoGirls Program
  15. Clean Athletes -> No Doping or Betting Issues and Education in Place
Floorball and the Olympic Agenda 2020

- Recommendations where IFF is perfectly aligned
  18. Support to Athletes -> Strong Athletes Commission, Education and Athletes Career Program
  23. Engage with Communities -> Flexibility UrbanFloorball, Erasmus+ projects IFF School Curriculum, Cooperation with Special Olympics
  25. Review YOG positioning -> Bring added value through our participation model, Participate in the IOC Tripartite Commission
  27. Good Governance -> Transparency and Best Practise models
  32. Strengthen Ethics -> Renewed Code of Ethics and Ethics Commission (President WBF/IOC member + two CAS Judges)

IFF Strategic Vision 2009-2020
Half-Time Revision update

Vision for the rest of the decade:
- Be an active Partner of the International Sports Community
- Build on the quality of the Floorball operations and our product
- Closing the Gap between existing Countries
- Increase the Visibility and Knowledge of the Sport among the General Public
- Grow the number of Members and Players
Next Steps Action Plan

• Secure our participation in the Multi-Sport Events after the Wroclaw World Games 2017
  – Active contact and lobby with the respective NOC’s
• Fulfil the Olympic Agenda 2020 20+20 recommendations and still keep our “young” look and feel towards the IOC.
• Develop and enhance our Major Events, especially from a marketing perspective
  – Development of the National Leagues in more aspects than just the Super Finals
  – Increase the Marketing Value and Importance of the Major Events
  – Increase the average number of Spectators in the Leagues and the Major Events

Implications of Floorball Participation in the Multi-Sport Games

John Liljelund
Core Country 10 Meeting
2nd to 3rd of October 2015
How will this change the IFF Operations

- The participation in Multi-Sport Events will have a direct impact on the following issues:
  - International and national competition calendar
    - World Games outside our regular season
    - SEA Games played 2017 in September
  - Introduction of new team sizes and number of officials
    - Organiser decides how many slots each Sport can have
  - Possibility to have new field size and game format
    - Playing format 4v4 etc
    - Field size 32x16 m
    - Game time and number of matches per team/day
  - It will change the regulations in respect to freeing of players
    - The IFF CB changed the regulations so that the IF's have to inform four months in advance if they are using the possibility for training camps a week prior the Event.
  - It will put pressure to promote the Events internally, to gain more awareness and visibility for Floorball
    - The same situation as for Champions Cup and EuroFloorball Cup
  - Change in the structure of the Friendly Internationals and tournaments
    - The organisers will need test-events for the new sport of Floorball

IFF in Multi Sport Events

- Floorball is on the program of the following Multi-Sport Events:
  - Wroclaw World Games 2017
    - Playing Dates 27.-30.7.2017 WKK Arena (1200 spectators)
    - Six teams, based on the WFC 2016
      - Top #3 ranked
      - Best ranked neighboring team to Poland
      - Top ranked non-european team, if ranked among top #12
      - Host nation – Poland
    - Team size: 14 players + 1 coach
      - IFF are in the process to apply for the possibility to have 2-3 extra officials
    - Financial system
      - LOC pays for Board & Lodging, Local transports, referees
      - Participants pays for the travel to/from Wroclaw
  - Urban Games are CANCELLED due to the SportAccord situation
  - Negotiations ongoing for SEA Games
  - Strong interest from IMGA for Floorball in the 2019 European Master Games
Preparations Towards the Wroclaw World Games 2017

Filip Suman
Core Country 10 Meeting
2nd to 3rd of October 2015

World Games 2017

- First and most important chance for Floorball (hopefully not the only)
- To show our sport to IOC and other sports and motivate our movement
- 2 years project! – need to start now!
- Attitude in different countries
  - National approach towards WG
  - National support from Government or NOC – importance of the event
- Knowledge of World Games in the floorball family
  - Promotion in all countries
  - Challenge of timing (late July)
  - Importance even if your team would not participate + special story for WFC 2016
- Level of the floorball event during WG in Poland
  - Help to building the awareness in Poland – test events
  - Situation with local fans / spectators
  - Bringing the fans
  - Sports level – preparation of national teams
  - Media during WG
Each One – Teach One
Learnings

Tomas Eriksson
Core Country 10 Meeting
2nd to 3rd of October 2015

Short Recap of the Project

• The EOTO project is the result of the discussion with the member associations in the Associations meetings in 2011 and 2013 on how to streamline the operations of the whole movement.
• The overall objective is to close the gap between the IFF members, regardless if it is in the field of organisation, on the field of play or the number of competition and recreational members.
• The idea is to increase mainly the human resources for International Development through the bi-lateral projects
• A total of 29 bi-lateral projects have been started in various levels.
• For the Olympic vision we need roughly around 70 active member associations, with the today number of 58 members.
  • There are from 3-5 countries on the way in on the 6-12 months time frame
    • Colombia, Croatia, Hong Kong, Luxembourg, Somalia and Uganda
  • An other 10-15 countries in a two year perspective.
• There needs to be more countries trying to reach the quarter finals and the semi finals of the IFF WFC’s
EOTO Status Today

• A number of good initiatives and contacts have been taken between the countries, but some are still in the planning stages

• Some Examples:
  – Good Governance Seminar for DEN, GER, NOR and Pol, run by IFF
  – Study visits of GER to SUI Offices to learn best practices in administration
  – Switzerland and Germany, coaching and refereeing exchange program
  – Finland helping Estonia with the Coaching education and the preparations for the WFCQ 2016
  – Czech Republic and Slovakia have had mutual training camp for WU19 as a part of the EOTO
  – Denmark and Sweden coaching and refereeing cooperation
  – Referee exchange projects in Asia: Singapore helping Malaysia, Indonesia, Philippines
  – Finland helping Canada to restructure the Canadian competition and to reorganize the player license system and pricing

EOTO Status Today

• Actions of the other countries?
• We need to speed up our Activities, since we are in a good position to take the next big step forward as a sport in the International Scene.
• There is a need of more active Coordination and Reporting in the process
  – Who is responsible for this in your country?
• It is important to notice that the EOTO is not rocket science, but small deeds can catalyse huge changes in the countries participating.
• A part of the member associations are afraid of the EOTO, when they think that it is something difficult and complex.
Needs Today

- More Coaching education in for example Germany and Estonia
- WFCQ 2016: Referee co-ordination and seminar before the tournament in Bangkok
- Coaches for WFCQ 2016 Asian teams.
- More work on integration on the national level leading to more IFF members
- Which new potential country could you work with in each of the CC10

CLOSE THE GAP –
SPEED UP THE EOTO PROCESS –
COORDINATE AND REPORT

Future of IFF Club Competitions

Filip Suman
Core Country 10 Meeting
2nd to 3rd of October 2015
What would be the ideal model for a Club Competition in the future

Workshop
Core Country 10 Meeting
2nd to 3rd of October 2015

Top Club Competition SWOT

• Please think about the Top Club Competitions in general and from your standpoint analyse them.
  – Define the Strengths and Weaknesses it has
  – Think what Opportunities and Risks there are
Top Club Competition SWOT

Strengths:
- Well organized Events
- A EURO competition
- One Competition/Easy to budget
- Learn from Each other
- Good Promotion/Publicity
  - You have to win
- Additional Motivation for the Player/Club
- Present TV Media interest
  - Visibility

Weaknesses:
- Too high Costs for the Clubs
- No Sponsors for the Event
- Not enough motivation if played elsewhere
- Marketing of the Event
- Not enough Marketing Income
- A lot of question about the new CC system
- Hard to explain the system
- No Spectators – No Income
  - Difficult to attract local spectators
- Little direct benefit to take part
- Players/Club are afraid of only one game in the tournament

Opportunities:
- The tournament needs Sponsor
- Fantastic product to work with
- To make something different and out of the box
- There has to be a idea why we have this
- Try to build a Brand for the Competition
- Support by the National Association
- Trying to have different levels of the competition

Risks:
- Too high cost for one tournament
- Too far away from the home city
- Several offers to join other Club Competitions
Evolution of the club competition

- 1993 – European cup (two groups) (January)
- 1999 – Qualification added
- 2007 – Qualification for 2nd team from top countries added
- 2008 – Euro Floorball Cup (October)
- 2009 – Problem with the participation of top clubs
- 2011 – Champions cup + Euro Floorball Cup + Q
- 2015 – CC (new format) + EFC + Euro Challenge

- Difficulty to find a solution which satisfies all stakeholders
  - Federations
  - Organizers
  - Clubs from all countries
  - IFF

Questions for the Workshop
Discussions in Pairs

- What should the Club Competition look like in 2025?
  - Why do we have these tournaments?
    - Do it like an ordinary develop sport
    - Run the Competition in a totally different way to show the difference
    - Look upon on the different features of the Competition
  - During the season in a series with home and away games/smaller tournaments, with a Final 4 tournament.
  - Free of charge for the participating Clubs
    - Difficult task, but has to be investigated
    - Could open up the possibilities for a longer tournament.
    - Play in the Same City for a number of Years
  - There will be two Competitions
    - A 3 level Euro Competition and a Champions Cup
    - Start with lower levels and bring the higher level clubs in later
    - Different Competitions for Men and Women
Increase the visibility of Floorball

John Liljelund
Core Country 10 Meeting
2nd to 3rd of October 2015

Need of Increased Visibility and Marketing Resources

- It is without doubt that the number and level of International Sponsors in Floorball Internationally and Nationally are too low to develop the Sport Forward
- We all need to have the 1st real International Sponsor.
- In order to reach this we need to be be able to provide a needed number on Consumer Contacts
- For this the Core Country Marketing Network Group has been working on two projects:
  - Combined Sales
  - Floorball TV-magazine
- The CCMNG will discuss this in November and then send a proposal to the National Associations for approval if they want to participate
What does Core Country Floorball Attract

<table>
<thead>
<tr>
<th>Floorball Consumer Hits</th>
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<td><strong>NAT. EVENTS</strong></td>
<td><strong>WFC</strong></td>
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<td><strong>- Web TV</strong></td>
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<td><strong>- Spectators</strong></td>
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<td><strong>- Socialmedia</strong></td>
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<tr>
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</tbody>
</table>

IFF Combined Sales Idea

- **Scope:**
  - Title/Main Partner of IFF
  - IFF Partner at the EFT and Friendly Internationals of Core Countries
  - IFF Partner at the National Finals and Cup Finals
  - Participating Countries: CZE, DEN, FIN, GER, LAT, NOR, SWE, SUI
- **Events Included:**
  - World Floorball Championships Qualifications JAN/FEB
  - National Cup Finals JAN-MAR
  - National Finals APR
  - IFF International Week-end/ EuroFloorball Tour APR
  - U19 World Floorball Championships MAY
  - EuroFloorball Cup Qualifications AUG
  - IFF International week-end/U19 WFCQ SEPT
  - IFF Champions Cup/IFF EuroFloorball Cup OCT
  - IFF International Week-end/ EuroFloorball Tour NOV
  - World Floorball Championships DEC
IFF Combined Sales Idea

- Package:
  - Different Visibility Elements for the National Association Events and the IFF Events.
    - Venue elements
    - Promotional materials
    - Activation possibilities (National Associations can choose the level of involvement)
- Administration:
  - IFF coordinates the visibility in all events and distributes the material
  - Production of commercials, paid by the Sponsor
- Contract Scope:
  - 2+2 years
- Process forward:
  - CCMNG to finalize the package and agree on the Sales System and provisions
  - Proposal will be given to the National Associations to decide about participation
  - Sales and preparations to start in 2016 Q1-Q2

Core Country 10 Meeting
Rap-up and Next Steps

- More discussion could be held and have more workshops in a special topics
- There is a need to more proactivity
- Need to find more information, but also to find solutions to move forward
- It was a test to see how the meeting would work
  - Before we have used the Political meetings during the WFC
  - The other way of cooperation has been through the Committees, CCMNG and the CCSG
- The meetings could also be held to decide on common issues, not to supersede the General Assemblies and the Association Meetings
  - Develop the way of the meeting
- There are needs for continuing with the meeting maybe one time a year
  - The meeting shall be held in connection to Champions Cup
  - Next meeting will held in Borås, Sweden 30.9.-2.10.2016
Thank You for your attention
IFF Men’s U19 World Floorball Championships 2015: Final report December 2015

On behalf of the Swedish Floorball Federation (SFF) we would like to thank the International Floorball Federation (IFF) for a great cooperation during the IFF Men’s U19 World Floorball Championships 2015 (U19 WFC 2015) in Helsingborg, Sweden.

The IFF Central Board appointed in December 2013 Sweden to host the U19 WFC 2015, in order to find a replacement for Singapore, which where not in the position to organize the event. The cooperation between the SFF and IFF regarding the Championships has worked very well, while the following challenges have been identified from our side:

**Short preparation time**
The outcome of the event must be viewed from the perspective regarding the fact that the SFF was appointed as an organizer less than 1.5 years before the event, which is too late.

**IFF Men’s World Floorball Championships 2014 (WFC 2014)**
It is not optimal for a nation to, during the same season, host two major IFF events (WFC 2014 and U19 WFC 2015), although a lot of synergies was achieved.

**The economic result/outcome**
The SFF has invested a lot in the U19 WFC 2015 with positive effects both in a short as a long time perspective for the sport in a national as well as in an international view (see Appendix 1). The economic result for the SFF shows an outcome of minus 1 million SEK for the U19 WFC 2015. The main reason for the outcome was due to lower sponsorship and ticketing revenues than expected.

Finally, the SFF and the City of Helsingborg have been honored to host the IFF Men’s U19 World Floorball Championships in 2015, and are looking forward to welcome you back to Sweden again for new international floorball events.

For the Swedish Floorball Federation

Göran Harnesk
Secretary General

Magnus Nilsson
Event Manager

Appendix 1 – Statistics/Facts about U19 WFC 2015
Appendix 1 – Statistics/Facts about U19 WFC 2015

Spectators/Ticket sales
Total number of spectators: 12,000
A-division final: 1,778
A-division bronze match: 1,334
B-division final: 537
Total number of sold tickets: 4,300 (5,400 printed tickets)

Tourism
Two out of three of the visitors were from Sweden and of these, four out of ten from the south of Sweden. Of the foreign visitors mostly came from Norway, followed by Switzerland and Finland.

In total the U19 WFC (visitors/spectators and teams) resulted in 5,300 guest nights in the City of Helsingborg and 300 more guest nights in the nearby region (of Skåne).

The tourism economic turnover was 6.1 million SEK for the City of Helsingborg and a total of 6.9 million SEK for the whole region of Skåne (including Helsingborg).

Source: RESURS

Media
• 144 videos uploaded on IFF Youtube Channels (match videos, match highlights, daily highlights & player interviews)
• 3 matches live on Swedish TV4 (TV4 Sport and TV12) with a total number of 19,000 viewers (and 3,600 extra viewers on TV4 Play)
• All the matches were also broadcasted live, nationally at HD.se (the local media partner)
• Media accreditation: 70 (incl TV), 40 of them were international

Official website - wfc2015.se
28,000 unique visitors from 92 nations (2014.12-2015.05)

Facebook IFF: Apr 27 - May 4 2015
109 posts
40K post likes
76 post comments
243 post shares
206 page likes

Instagram iff_floorball: Apr 27 - May 4 2015
41,2K (number of times images liked or commented upon)
679 new followers
50 images posted

Twitter IFF_Floorball: Apr 27 - May 4 2015
158 Tweets
386 Retweets
919.6K retweet reach
64 Mentions
63,5K Mention Reach
15 replies
451 favorited
Team evaluation
Did the WFC meet your expectations (except the results)?
Responding to a six-point scale where 1 = Did not meet my expectations at all and 6 = Meet my expectations very well.
Coaches 4.8
Players 5.1

Did Helsingborg meet your expectations as a host city?
Responding to a six-point scale where 1 = Did not meet my expectations at all and 6 = Meet my expectations very well.
Coaches 4.7
Players 4.6

Source: RESURS

Volunteers
For recruitment, management and accreditation the WFC-organization used the system Mobilise, which also handled other target groups for accreditation (participating players, international delegates, media etc.). In total there were over 340 officials/volunteers accredited during the event. It was too few volunteers during some periods of the Championships.

Logistics
The total number of bus transfers are amounted to more than 200 (divided into five U19 WFC-buses), and the passenger transports were handled by five cars.