

NATIONS	2008					2009					2010							2011						TOTAL				
	U19 2010	MF	Fines	Other	Total 2008	WFC 2010	WFC 2011	EFC 2009	MF	Other	Total 2009	Income 2010	U19 2010	U19 2011	EFC 2010	MF	Orgfee	Other/W FC-10	Total 2010	U19 2012	WFC 2012	CC/EFC 2011	MF		Orgfee	Other	Total 2011	
Argentina	0	0	0	0	0	0	0	0	0	0	0					500			500	0	0	0	500	0	0	0	500	1000
Armenia	0	500	0	500	1000	0	0	0	500	0	500					1500			1500	0	0	0	1500	0	0	0	1500	4500
Australia	0	0	0	0	0	0	0	0	0	0	0			0				0	0	0	0	0	0	0	0	0	0	0
Austria	0	0	0	0	0	0	0	0	0	0	0		0	0					0	0	0	0	0	0	0	0	0	0
Belarus	0	0	0	0	0	0	0	0	0	0	0								0	0	0	0	0	0	0	0	0	0
Belgium	0	0	0	0	0	0	0	0	0	0	0								0	0	0	0	0	0	0	0	0	0
Brazil	0	1500	0	0	1500	0	0	0	1500	0	1500					1500			1500	0	2000	0	1500	0	0	0	3500	8000
Canada	0	0	0	0	0	0	0	0	0	0	0			0					0	0	0	0	0	0	0	0	0	0
Czech Republic	0	0	0	0	0	0	0	0	0	0	0		0						0	0	0	0	0	0	0	0	0	0
Denmark	0	0	0	0	0	0	0	0	0	0	0								0	3000	2000	0	0	0	0	0	5000	5000
Estonia	0	0	0	0	0	0	0	0	0	0	0								0	0	0	0	0	0	0	0	0	0
Finland	0	0	0	0	0	0	0	0	0	0	0		0						0	5000	0	0	0	0	0	0	5000	5000
France	0	0	0	0	0	0	0	0	0	0	0								0	0	0	0	0	0	0	0	0	0
Georgia	2000	0	0	0	2000	2000	2000	0	1500	0	5500					1500		1000	2500	0	0	0	1500	0	0	0	1500	11500
Germany	0	0	0	0	0	0	0	0	0	0	0		0						0	0	0	0	4500	1000	0	0	5500	5500
Great Britain	0	0	0	0	0	0	0	0	0	0	0			808				1000	1808	0	2000	0	1500	0	0	0	3500	5308
Hungary	0	0	0	2000	2000	0	0	0	0	0	0		1422	0		2500		1000	4922	3000	2000	0	2500	0	0	0	7500	14422
Iceland	0	0	0	0	0	0	0	0	0	0	0								0	0	0	0	0	0	0	0	0	0
India	0	0	0	750	750	2000	0	0	0	0	2000					1500		7500	9000	0	0	0	1500	0	0	0	1500	13250
Indonesia	0	0	0	0	0	0	0	0	0	0	0					500			500	0	0	0	500	0	0	0	500	1000
Iran	0	0	0	0	0	0	0	0	0	0	0					500			500	0	0	0	500	0	0	0	500	1000
Ireland	0	500	0	0	500	0	0	0	500	0	500					500			500	0	0	0	500	0	0	0	500	2000
Israel	0	0	0	0	0	0	0	0	0	0	0								0	0	0	0	0	0	0	0	0	0
Italy	0	0	0	0	0	0	0	0	0	0	0								0	0	0	0	0	0	0	0	0	0
Japan	0	0	0	0	0	0	0	0	0	0	0								0	0	0	0	0	0	0	0	0	0
Korea	0	0	0	0	0	0	0	0	0	0	0								0	0	0	0	1500	0	0	0	1500	1500
Latvia	0	0	0	0	0	0	0	0	0	0	0		1422	0		0	0		1422	3000	5000	0	2500	0	0	0	10500	11922
Liechtenstein	0	0	0	0	0	0	0	0	0	0	0								0	0	0	0	0	0	0	0	0	0
Lithuania	0	0	0	0	0	0	0	0	0	0	0								0	0	0	0	500	0	0	0	500	500
Malaysia	0	1500	0	4000	5500	0	0	0	1500	0	1500					1500		1000	2500	0	0	0	1500	0	0	0	1500	11000
Moldova	0	500	0	0	500	0	0	0	500	0	500					500			500	0	0	0	500	0	0	0	500	2000
Mongolia	0	500	0	500	1000	0	0	0	500	0	500					1500			1500	0	0	0	1500	0	0	0	1500	4500
Netherlands	0	0	0	0	0	0	0	0	0	0	0								0	0	2000	0	0	0	0	0	2000	2000
New Zealand	0	0	0	0	0	0	0	0	0	0	0								0	0	0	0	0	0	0	0	0	0
Norway	0	0	0	0	0	0	0	0	0	0	0		0						0	0	0	0	0	0	0	0	0	0
Pakistan	0	1500	0	500	2000	0	0	0	1500	0	1500					1500			1500	0	0	0	1500	0	0	0	1500	6500
Poland	0	0	0	0	0	0	2000	0		1327	3327		1422	3000					6422	3000	2000	0	2500	0	0	0	7500	17249
Portugal	0	500	0	0	500	0	0	0	500	0	500					500			500	0	0	0	500	0	0	0	500	2000
Romania	0	0	0	0	0	0	0	0	500	0	500					500			500	0	0	0	500	0	0	0	500	1500
Russia	0	0	0	0	0	0	5000	0	0	0	5000		0	0					0	3000	2000	0	2500	0	0	0	7500	12500
Serbia	0	0	0	0	0	0	0	0	0	0	0					500			500	0	2000	0	1500	0	0	0	3500	4000
Sierra Leone	0	0	0	0	0	0	0	0	500	0	500					500			500	0	0	0	500	0	0	0	500	1500
Singapore	0	0	0	2000	2000	0	2000	0	0	0	2000					2500			2500	0	2000	0	2500	0	0	0	4500	11000
Slovakia	0	0	0	0	0	0	2000	0	2500	1327	5827		1422	0		3500		1000	5922	3000	2000	0	3500	0	0	0	8500	20249
Slovenia	0	1500	0	0	1500	2000	2000	0	1500	0	5500					1500		1000	2500	0	2000	0	1500	0	0	0	3500	13000
Spain	0	0	0	0	0	0	0	0	0	0	0								0	0	0	0	0	0	0	0	0	0
Sweden	0	0	0	0	0	0	0	0	0	0	0								0	0	0	0	0	0	0	0	0	0
Switzerland	0	0	0	0	0	0	0	0	0	0	0			0					0	0	0	0	0	0	0	0	0	0
Thailand	0	500	0	0	500	0	0	0	500	0	500					500			500	0	0	0	500	0	0	0	500	2000
Turkey	0	0	0	0	0	0	0	0	500	0	500					500			500	0	0	0	500	0	0	0	500	1500
Ukraine	2000	500	3000	3500	9000	0	0	0	1500	0	1500					1500			1500	0	0	0	1500	0	0	0	1500	13500
USA	0	0	0	0	0	0	0	0	0	0	0								0	0	0	0	1500	0	0	0	1500	1500
Nat. Total	4000	9500	3000	13750	30250	6000	15000	0	16000	2654	39654	0	5687,16	3807,96	0	27500	2000	13500	52495	18000	32000	0	45500	1000	0	96500	218899	
CLUBS	0	0	0	0	0	0	0	0	0	0	0							0								0	0	
EFC/CC	0	0	0	0	0	0	0	13565	0	0	13565								21262								0	34827
Transfers	0	0	0	300	300	0	0	0	0	0	0								0								0	300
Fines	0	0	0	0	0	0	0	0	0	0	0								0								0	0
Club Total	0	0	0	300	300	0	0	13565	0	0	13565								21262			0				0	35127	
OTHER'S	0	0	0	0	0	0	0	0	0	0	0							0								0	0	
Fines Mat.reg.	0	0	4500	0	4500	0	0	0	0	0	0								0								0	4500
Income 2010	0	0	0	0	0	0	0	0	0	0	0	16333							16333								0	16333
TV/Spons income	0	0	0	0	0	0	0	0	26000	0	26000								0								0	26000
Other's Total	0	0	4500	0	4800	0	0	0	26000	0	26000	16333						0	16333							0	47133	
TOTAL	4000	9500	7500	14050	35050	6000	15000	13565	16000	28654	79218,70																	



INTERNATIONAL FLOORBALL FEDERATION (IFF)

Ordinary member of AGFIS/GAISF

Helsinki, 11.05.2011

To:
**Ukraine Floorball Federation
President
Mr. Oleksander Bakanychev**

cc:
**Independent Floorball groups in Ukraine
IFF President**

Dear Mr. President,

It is with great sorrow, I on behalf of the IFF Central Board, send you this letter. You have on a number of times failed to answer the communication from the IFF and its administration. We asked you on a number of instances to respond and declare your standpoint in the present quite problematic issue.

The Ukraine Floorball Federation has on numerous occasions broken the IFF Rules and Regulations, by not turning up for the IFF Women's U19 World Floorball Championships in Poland in 2008 and having retained from paying the membership fees and additionally the sanction fees the federation has received from the IFF. Furthermore the UFF has neglected to follow the pay-off plan agreed together with Mr. Stefan Kratz.

The IFF Central Board has on its meeting discussed the present situation in Ukraine and decided to ask the Ukraine Floorball Federation a number of questions in order to clarify the real situation of the sport in the Ukraine. Based on your answers the IFF will then take a look at your present membership status.

The Ukraine Floorball Federation is to answer these questions to the IFF, no later than on the 24th of May, 2011. If you fail to do so, the IFF is then assuming that you are not in a position to represent Floorball in Ukraine

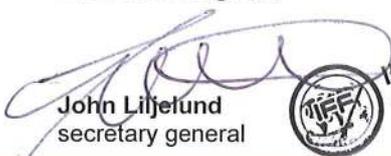
- 1) What actions have been taken in Ukraine by the UFF to develop Floorball in Ukraine for the last three years?
 - a. We would like to see number of clubs, played series and organised tournaments
 - b. Development of licensed players
- 2) We have received information that other Floorball groups have contacted you and proposed to co-operate with the UFF, but You have turned this down.
 - a. What are the reasons for this?
 - b. Which groups have approached you?
 - c. Why didn't UFF participate in the meeting arranged on the 29th of April in Kiev?
- 3) What are your plans to pay-off the debts to IFF?
 - a. Please provide a time-line for this and explain the lack of contact with Mr. Kratz.
- 4) Since it according to the IFF Statutes can be only one national governing body for each country, IFF is forced to try to find a solution for the situation in Ukraine
 - a. How would you solve the present issue with a number of different groups?
- 5) In the process it has come clear that the registration of your federation is apparently not with the Ukraine Ministry of Family, Youth and Sports, which assumable is the right authority!
 - a. Which authority has registered the Ukraine Floorball Federation?
 - b. What is your relationship with the State Commission of Sports?
 - c. What is your relationship with the National Olympic Committee?

As stated before, we are awaiting your answers by **CET 16.00 on the 24th of May, 2011.**

As you are quite familiar with international sports, we believe that you understand the need to act in the accordance with the rules and regulations of the IFF. We hope you with your answers will be able to clear present the lack of trust and to answer the open questions, in order for us to continue the development of Floorball in Ukraine.

Looking forward to your swift response, I remain

with sincere regards,


John Liljelund
secretary general



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INTERNATIONAL FLOORBALL FEDERATION (IFF)

Ordinary member of AGFIS/GAISF

Helsinki, 25.05.2011

To:
**Ukraine Floorball Federation
President
Mr. Oleksander Bakanychev**

cc:
**Independent Floorball groups in Ukraine
IFF President**

Dear Mr. President,

The International Floorball Federation has now for a number of times during the last month tried to be in contact with the Ukraine Floorball Federation (UFF) and yourself, Mr. Bakanychev. It is not appropriate of anyone in International Sport to refrain from answering to emails and even phone calls. You, Mr. Bakanychev, promised to call back to the IFF office, which you never did.

We have on a number of instances tried to communicate with you, in relation to the outstanding debts of the UFF to IFF, but you have chosen to stop responding to the IFF in March 2011. The debt is consisting of two different types. Firstly the unpaid membership fees going all the way back to when you were approved as provisional member. The membership fees now add up to CHF 5.000. The second part of the debt is related to the registration of Ukraine to the IFF Women U19 World Floorball Championships in Wolsztyn Poland in 2008. The UFF failed to participate and also to inform the Local organiser accordingly, which created a number of unnecessary problems for the organiser. You have not paid the participation fee and the sanction fee for the Event, which in total is CHF 8.500

In addition to this you have received a email on the 28th of April, in which IFF is stating our concern for the present situation in Ukraine Floorball, especially when there are a number of organisations promoting the sport outside the Ukraine Floorball Federation. There was no response to this letter from your side.

The IFF Central Board has on its meeting discussed the present situation in Ukraine and decided to ask the Ukraine Floorball Federation a number of questions in order to clarify the real situation of the sport in the Ukraine. Based on your answers the IFF will then take a look at your present membership status. In order to clarify the situation we sent you a letter on the 11th of May, with a number of questions in relation to the present situation of Floorball in Ukraine. IFF asked for your reply to this letter until the 24th of May, without any reaction from your side. In order to remind you of the situation an email was sent to you yesterday.

It has unfortunately become clear that neither You, Mr. Bakanychev nor the UFF is in any way respecting the rules of IFF or the unwritten code of conduct with-in International Sports. We are amazed that you, Mr. Bakanychev, who also hold other functions in the International Sports family, are behaving like this.

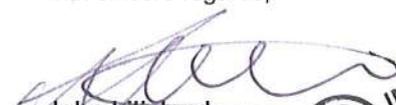
Your disrespect for the IFF and the fact that you have neglected to develop Floorball in Ukraine, gives the IFF Administration no other option than to start a reconciliation process concerning the status of Ukraine Floorball.

We are open to hear your views, if you are willing to change your behaviour towards the IFF, but we will open an official discussion with all Floorball parties in Ukraine still during this year, in order to speed up the development of Floorball in your country. We hope that Ukraine will be an active IFF member participating in the IFF Events in the future.

IFF will seek all possible ways in our power, to retain the outstanding debt the UFF has to IFF and we will also take other actions in order to set the situation right.

As you are quite familiar with international sports, we believe that you understand the need to act in the accordance with the rules and regulations of the IFF.

with sincere regards,


John Liljelund
secretary general



INTERNATIONAL
FLOORBALL FEDERATION (IFF)

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IBAN: CH13 0481 8055 9200 1100 0

CHAMPIONS CUP						CZE	FIN	SWE	SUI	Eurosport
TUE	04.10.	13:00	W	FBS Bohemians - SC Classic	LIVE	X				
		16:00	M	Tatran Střešovice - Storvreta	LIVE	X				
		19:00	M	Mladá Boleslav - SSV Helsinki	Poss.	???				
WED	05.10.	16:00	W	Herbandent SJM - Djurgarden	LIVE	X				
		19:00	M	SSV Helsinki - Wiler Ersigen	LIVE	X	X			
THU	06.10.	13:00	W	Herbadent SJM - Rubene	LIVE	X				
		16:00	M	Mladá Boleslav - Wiler Ersigen	LIVE	X				
		19:00	M	Tatran Střešovice - TUNET IBK	Poss.	???				
FRI	07.10.	10:00	W	Women semifinal 1	IFF					X
		13:00	W	Women semifinal 2 (czech team plays (if any))	LIVE	X				X
		16:00	M	Men semifinal 1 (czech team plays (if any))	IFF	X				X
		19:00	M	Men semifinal 2	IFF	???	X		High-light, if play	
SAT	08.10.	13:00	W	Women final	LIVE	X	X, if plays		High-light, if play	X
		16:00	M	Men final	LIVE	X	X,if plays		High-light, if play	X

WOMEN'S WFC 2011						CZE	FIN	SWE	SUI	Eurosport
THU	08.12.	16.30	W	1st D - 2nd C (Q4)	IFF					X
		19.30	W	1st A - 2nd B (Q1)	IFF					
FRI	09.12.	16.30	W	1st B - 2nd A (Q3)	IFF		X?			X
		19.30	W	1st C - 2nd D (Q2)	IFF	???				
SAT	10.12.	16:00	W	Winner Q1 - Winner Q4	SUHV/IFF	???		X?	X, if plays	
		19:00	W	Winner Q2 - Winner Q3	SUHV/IFF	???	X		High-lights	X
SUN	11.12.	16:00	W	Bronze	SUHV/IFF	???	???		X, if plays	
		19:00	W	Final	SUHV/IFF	???	X	X	X, if plays	X



IFF Associations Meeting, 9th and 10th of December 2011 starting at 10.30 AM,
At the Wallhalla Hotel St.Gallen, Switzerland

Friday: 10.30 – 16.30 Meeting, with lunch
Saturday: 09.00 – 13.00 Meeting, with lunch

A G E N D A

Day 1 – Friday, 9th of December, 2011

1. **Welcome by the President of IFF (5-10 minutes)** (TE)
- key points of the development since the last General Assembly in Helsinki 2010
2. **Presenting the agenda for the meeting (20 minutes)** (JL)
- Present Issues:
- Competition structure (FS)
- Introduction of the Development Manager (JL)
- CIMO Project (KS)
3. **Result of pre-survey (25 + 45 minutes)** (JL)
- Five major challenges – five recent success in our member association
- Present organisation of IFF member associations (organisation structure, committees employees
- WORKSHOP: What direction shall the IFF support have in the future?
- mixed groups

Lunch Break 12.15 – 13.00

4. **Presentation of the Workshop (45 minutes)**
 5. **IOC Full Recognition Implications for Floorball (25 minutes)** (TE)
- The needed actions for IFF in order to reach the Olympic Games
- The IOC Short List system – what is it?
 6. **Floorball on the way to the Olympics (30 minutes)**
- The importance of multi-sport events
- Key Note Speaker: Jean-Laurent Bourquin???
- Q&A (10 minutes)
- Coffee 14.50 – 15.10
7. **Universalism in Sports (20 minutes)**
- The example of the Universiade, FISU Director general, Eric Saintrond???
- Q&A (10 minutes)
 8. **Information topics (30 minutes)**
- Topic: tbd
- **5th WUC Floorball Men & Women Prague, Czech Rep. 2012 (max. 7 minutes)** (LOC)
 9. **End of Day one summary** (TE)



INTERNATIONAL FLOORBALL FEDERATION (IFF)

Ordinary member of AGFIS/GAISF

Day 2 – Saturday 10th of December 2011

10. **The IFF Licence System - Actions needed to fulfil the set objectives (20 min)** (TE)
- Details, objective and Implementation of IFF Licence system 2012 -
- Political importance
11. **Different Development stages in Floorball (25 minutes):**
- The Early Days – Tomas Jonsson (NOR)/Pekka Mukkala(FIN)
- Introducing Floorball to a new Country – Martin Vaculik (CZE)
- A growing Sport in a small country – Ain Lillepalu (EST)
12. **Available IFF Material and where to find it (10 minutes)** (MB)
- The IFF Information Strategy and tools
- IFF Materials
13. **Workshop (strategy groups) (35 minutes)**
What can IFF do to support the licence implementation?

Coffee break: 10.30 – 10.45

14. **Workshop results (30 minutes)**
15. **Positioning of the Floorball Brand (20 minutes)** (JL)
- IFF Core Country Marketing Network group
16. **Marketing and TV (30 minutes)**
- Key Note speaker: Timo Lumme IOC
- Comments by Floorball person (5 minutes)**
Person: ???
- Q&A (10 minutes)**
17. **Presentation of cooperation and upcoming IFF Events (25 minutes)**
a) **Special Olympics co-operation (10 minutes)**
- Mr.
b) **4th U19 Women Slovakia 2012 (max. 7 minutes)** (SFF)
- Mr.
c) **9th WFC Men Bern - Zurich, Switzerland 2012 (max. 7 minutes)**
(SUHV)
- Mr.
18. **Closing of the meeting** (TE)

Proposal for IFF Service Awards in connection to the IFF 25th Anniversary

Gold	Andras Ciztrom	SWE	IFF President 1986 - 1992
	Pekka Mukkala	FIN	IFF President 1992 - 1996, IFF vice president 1996 - 1998
	Renato Orlando	SUI	IFF RACC Chairman 1998 - 2008, CB 2000 - 2010, vice President 2002 - 2010
Silver	Stefan Kratz	SWE	IFF CB, vice president 1986 - 1996, Secr. Gen 1996 - 2005, Competition Manager 2005 -
	Martin Vaculik	CZE	IFF CB 1994 - 2006
	Per Jansson	SWE	IFF CB 1996 - 2010
	Peter Lindström	NOR	IFF CB 1994 - 2006
	Tomas Jonsson	NOR	IFF CB 1994 - 2008
Bronze	Lilly Kaiser	SUI	IFF CB 1986 - 1996
	Thomas Gilardi	SUI	IFF CB 1998 - 2006
	Kalle Sailer	SWE	IFF RC 1994 - 2006
	Ain Lillepalu	EST	IFF CB 1996 - 2002

IFF ExCo meeting 11th – 12th of August 2011, in Prague, Czech Republic

Participants:	Tomas Eriksson,	President
	Filip Suman,	vice president
	Stephen King,	AOFC president
	John Liljelund,	secretary general

Report on present issues

1. *Opening*

Mr. Eriksson to open the meeting at 17.10, on Thursday the 11th of August.

2. *IOC Recognition*

The IOC 123rd session decided to grant the IFF the IOC full Recognition in Durban, South Africa, on the 8th of July, 2011. The IFF ExCo greets the IOC decision and believes that this will open a number opportunities for our member associations.

The ExCo discussed about the actions to be taken after the IOC Full Recognition:

- The IOC EB now appointed 8 sports (baseball, karate, roller sports, softball, sports climbing, squash, wakeboard and wushu) on the short list for the 2020 Games. The IOC session will in September 2013 make the decision of one sport for the 2020 Olympic Games.
- The IFF needs to follow-up on the IOC Programme commission evaluation of the eight sports, prior to the next election of the short list (2015) for the 2024 Summer Games, in order to learn in which fields we have to be stronger. We need to create some contacts to the IOC Programme Commission.
- The strategy must be to continue the work based on the three main pillars of our strategy.
- Before the application for the shortlist in 2015, IFF needs to develop our own organisation and events and work with the different multi-sports events.
 - o Set up a meeting with the IOC Sports Department during the autumn 2011
 - o Prepare a presentation of the IOC sports selection process for the President & secretary general meeting in St. Gallen in December.
 - Gather information for the member associations
- Contact to different organisations:
 - o IWGA (World Games):
 - Arrange a meeting with IWGA President Ron Froehlich in beginning of 2012, in order to ask what actions are needed to enter the IWGA.
 - The Czech Olympic Committee has asked why Floorball is not on the Programme and are interested to ask officially from IWGA .
 - o FISU (Student Sports):
 - The World University Championships are played 2012 in Czech Republic. We need to find an organiser for the 2014 Event outside Europe.
 - In order to enter the Universiade programme, a sport has to be a demonstration sport for three times.
 - To ask if Floorball could be included in the Winter Universiade.
 - Mr. Eriksson and Mr. Liljelund are participating in the Shenzhen Universiade to build the relationship and evaluate the need for a possible participation in coming Universiade.
 - o IMGGA (Master Games):
 - IFF has sent a letter asking for the continued process in order for entrance in the Winter Master Games in Italy 2015.
 - We are waiting for a reply from the IMGGA, in order to start the preparations.

Report on present issues cont.

- ISF (School Sports):
 - The latest 3rd edition of the School Sport Federation World Championships was played in Plizen, CZE in May 2011.
 - The positive was that Iran participated in the tournament
 - Need to organise an official meeting with the ISF in the near future

- 3. **Presidential and Secretary Generals meeting**
 - The next Presidents and secretary generals meeting will be arranged in the IFF hotel Hotel Wallhalla, on Friday the 9th and Saturday 10th of December.
 - The ExCo proposes that the meeting would be called the Associations Meeting
 - The schedule of the meeting would look as follows:
 - Friday 11.00 - 17.00 - lunch and coffee
 - Saturday 9.00 - 13.00 - Coffee and sandwiches
 - Program – what to discuss - Main topics Marketing and Development
 - 1. Present Issues
 - a. Competition structure
 - b. Introduction of the Development Manager
 - 2. Licence system implementation
 - Run through the license system and political importance
 - Workshop (Random groups): What can IFF do to support the Associations to fulfil the requirements.
 - 3. IOC Full Recognition implications
 - Outside speaker (Jean-Laurent Bourquin) to speak on the way for Floorball to reach the Olympic Games
 - a. Short list system – What is it!
 - 4. Marketing and TV
 - a. Outside speaker on marketing & TV
 - Timo Lumme (IOC Marketing),
 - b. Core country marketing network group - positioning
 - JP Lehtonen, Daniel Bollinger, Jonas Carlberg
 - c. Floorball person to speak on TV
 - 5. Development questions
 - What type of material exists, where to go find it
 - 6. Interactive part:
 - Example of how it was done – best practices
 - Ain Lillepalu, Tomas Jonsson, Martin Vaculik
 - Workshop (by strategic groups): given tasks
 - 7. Pre-Survey
 - Five major challenges - five recent success
 - Organisation, employees, committees
 - Workshop: What direction for IFF support in the future

- 4. **25th Anniversary – Saturday between semi-finals (max time 35-40 min)**
 - The IFF 25th Anniversary will be organised in St. Gallen in the Athletik Centrum Arena on Saturday the 10th of December, between the semi-finals.
 - The aim of the Anniversary is to celebrate the achievements of the IFF so far.
 - The invitation will be sent out to the awarded after the CB meeting in October.
 - The proposed program looks like the following:
 - Program: start 10 minutes after the end of the first semi final
 - 1. Opening by speaker
 - 2. IFF President Key note speaker
 - 3. Awards: Bronze (4 persons), Silver (5 persons) and Gold (3 persons)
 - Short introduction by speaker, awards delivered in groups
 - The awarded represents the following countries:
 - Czech Republic, Estonia, Finland, Norway, Sweden and Switzerland.

Report on present issues cont.

- The criteria for the IFF Service awards are:
 - Gold:
 - o President, vice-president, secretary general
 - o Minimum of 12 years of service in the movement
 - o Has performed an extraordinary service to the movement
 - Silver:
 - o CB, Committee member, Employee
 - o Minimum of 10 years of service in the movement
 - Bronze:
 - o CB, Committee member, Employee, other roles
 - o Minimum of 6-8 years of service in the movement
 - IFF will invite all IFF related VIP's to the Anniversary Ceremony and give them a little Floorball related gift.
- 5. WFC 2015 applications**
- Both the German and the Finnish association have handed in their detailed application before the 15th June, 2011.
 - The CB shall decide upon to the organiser before the end of the 2011.
 - The applications shall be evaluated upon the basis of competition, marketing, TV&media, financial and political related questions.
 - The ExCo task was given to the group Mr. Suman, Mr. King and Mr. Liljelund and make a proposal for the IFF CB for the 1st – 2nd of October, 2011.
- 6. Membership issues**
- The ExCo discussed the situation of the GFBUA
 - The ExCo discussed the now static situation in Ukraine.
 - Jamaica is the next potential country to apply for membership.
- 7. Marketing strategy**
- Corporate Identity:*
- The ExCo discussed the need to have a common Corporate Identity for IFF Events and felt that there is a need to move towards a core logo for all the events.
 - The idea will be discussed at the Core Marketing Network meeting
- Core Marketing network group meeting:*
- The next meeting of the Core marketing group meeting in Väsby 30th of August, with the following agenda points:
 - New IFF Marketing presentation
 - Ideas for generic competition logos
 - Position of the Floorball brand on a national and international level today and tomorrow
 - Present sponsors in the different organisations
 - TV discussion continuation
 - IFF marketing strategy and sales situation
 - FBL Floorball game status
- TV situation:*
- IFF has been working hard in order to secure TV from the two main Events for 2011, Champions Cup and Women's WFC.
 - The situation with Eurosport has been really hard to get the commitment for the Eurosport management to show Floorball on Eurosport 2.
 - o Champions Cup:
 - The situation is very good with 10 televised matches.
 - IFF will produce the Men's semi-finals and one Women's semi-final
 - There will be coverage in Finland (3 matches), Sweden (2 matches), Switzerland (Swiss semi-final and final high-lights) and EuroSport will take 5 matches.
 - o Women's WFC:
 - The situation is not very good, with 4 televised matches.
 - IFF will probably have to produce the 4 quarter finals and any additional requests from member countries.
 - There will be coverage in Czech Rep. (own production of group matches and 2-3 IFF produced), Finland (2-3 matches), Sweden (2-3 matches) and EuroSport will take 4 matches.

Report on present issues cont.

8. *Development Manager*

- Unihoc has approached the IFF informing that they are investigating the possibility to sponsor a development Manager for IFF. The negotiations are underway and the aim is to close the process before November, so that the person could start in the beginning of 2012.
- The following steps have to be taken:
 - o IFF to prepare a contract proposal with Renew Group
 - o IFF to make an agreement between IFF and SIBF concerning the employment and a possible office space in the SIBF Office in Solna.
 - o Finalise the Job description of the position.
 - o Interview the person in question

9. *Activities during the autumn*

- a. EFCQ in August, played in Italy and Slovenia.
- b. IFF Development Seminar, Makati City, 16th – 18th of September
- c. IFF CB meeting, Helsinki, 1st – 2nd of October
- d. Champions Cup, Mlada Boleslav, 4th – 8th of October
- e. EFC Final round, Rakoniewice, 5th – 9th of October
- f. WFC 2011, St. Gallen, 3rd – 11th of December
 - Arrival on Thursday 8th of December
 - IFF CB meeting, Thu 8th of December 13.00 – 17.00
 - IFF Associations meeting Fri 9th – Sat 10th
 - IFF 25th Anniversary Sat 10th
 - WFC Finals and Departure Sun 11th

10. *Other business*

a) Wheelchair Floorball:

- The group which is building up the International Wheelchair Floorball Federation, has asked if they can use the IFF logo as a base for their logo, the ExCo is positive to allow the group to use our logo as the bases.
If Mr. Suman can participate in the meeting, since in the meeting of the Wheelchair Floorball will be held in Prague,

b) Next CB meeting:

- The meeting will be held in the Helsinki region on the 1st – 2nd of October, starting Saturday the 1st with lunch and ending with lunch on Sunday the 2nd.
- The CB members are to write a written report of their activities and in one paragraph describe how their field of responsibility can help IFF/Floorball to enter the Olympics.
- The special topic to be discussed during the CB Dinner on Saturday is the process to enter the Olympic Games

11. *Closing of the meeting*

Mr. Eriksson closed the meeting on Friday the 12th of August at 13.30.

IFF – Office Report

Issues that need to be discussed or decided upon or taken action upon

- Set up a meeting with the IOC Sports Department during the autumn 2011 (JL)
- Prepare a presentation of the IOC sports selection process for the President & secretary general meeting in St. Gallen in December. (TE/JL)
- Arrange a meeting with IWGA President Ron Froehlich in beginning of 2012 (JL)
- Need to organise an official meeting with the ISF in the near future (FS)
- Build programme for Associations meeting (JL)
- Order the memory medals for the awards (JL)
- Order the IFF 25th Anniversary gift for the participants (JL)
- Invite awarded and guests for the 25th Anniversary in St. Gallen (JL)
- Invite for the Associations meeting in St. Gallen.(JL)
- IFF to prepare a contract proposal with Renew Group (JL)
- IFF to make an agreement between IFF and SIBF concerning the employment and a possible office space in the SIBF Office in Solna.(TE/JL)
- Finalise the Job description of the position. (JL)
- Interview the person in question (JL)
- CB meeting invitation (JL)

New ideas, etc...



AOFC REPORT OCTOBER 2011

1.0 CURRENT MEMBERS STATUS

The AOFC currently consists of 11 member countries being;

- Australia
 - Has arranged meetings with various bodies including ASC, AOC and Wheel Chair association to push more political side of the work
- India.
 - Has been requested to provide an updated report on their status and plans for the next year. Still awaiting
 - Ongoing discussions required with India to ensure the National Association is functional to support floorball development in India. Development appears to be limited to some states only.
 - Discuss Loan Rink as loan period is due to expire shortly
- Indonesia
 - Is continuing with development in the University area with another development training session with AOFC personnel as trainers being planned for December
 - Discussions required to ensure National Association is fully functional some issues at the moment to resolve
- Japan
 - Holding of WFCQ in Feb next year is on track
- Korea
 - Focussed on school development which is progressing successfully
- Malaysia
 - State regions are discussing the process of bringing IFF fees up to date while still developing the sport in Malaysia

- Mongolia
 - Attended IFF seminar in Philippines. Game is now active with 20 players.
 - New president and committee is active
 - Looking at nominating to play at APAC in Japan 2012
- New Zealand
 - NZ attended AFO in Australia and working on the NZ National Championships in Wellington in October
 - Looking at nominating to play at APAC in Japan 2012
- Pakistan
 - No active work at present
- Singapore
 - Is assisting with discussions to have floorball included in SEA Games 2015 being held in Singapore
- Thailand
 - Thailand attended IFF Seminar in Philippines.
 - Existing IFF member has lodged application with Thai authorities for registration.
 - Existing IFF member still intends to meet and discuss with the Bangkok group to work together

2.0 OBJECTIVES AND GOALS

There are a number of actions required to continue to achieve the following main goals

- Increase the number of countries playing the game and the number of countries becoming IFF and AOFC members
- Work with existing member countries to ensure they meet the future IFF licensing requirements
- Participate in multi sport games in AOFC region to include SEA Games, Pan Pacific Masters Games, Commonwealth Games

3.0 RESOURCES

In order to meet the objectives and goals the AOFC will need to work closely with the IFF to develop the resources in AOFC to allow AOFC and its member countries to pursue these goals.

Lack of finances and resources is the major issue for countries in the AOFC region. Many of the countries are only newly developing and lack funds and sport facilities. The resources to be developed and actions to be taken include the following

- Persons in AOFC countries capable to deliver the IFF Development seminar materials at various levels in different countries at different development stages. There are now 4 AOFC persons who can deliver the IFF seminar in AOFC countries
- Continue to seek and receive support from IFF to
 - Provide balls, sticks and other equipment for new developing countries
 - Develop and deliver training materials, seminars etc for developing countries and existing members

- Appoint a full time Development Officer for the AOFC who would have the following roles
 - Identify through various contacts, channels etc potential persons in countries to work with to develop floorball in new countries
 - Contact and work with new contacts to establish the game in their country
 - Work with existing potential countries to develop their structures, resources etc to enable them to meet the IFF membership criteria
 - Work with existing AOFC member countries to ensure they meet the future IFF registration requirements including National Associations, National Championships and numbers of clubs/teams
- The AOFC will need to seek funding assistance for the Development Officer from the current AOFC members, their government bodies and the IFF and potential sponsors

4.0 NEW COUNTRIES 2011

4.1 Iran

- Iran participated in World Schools Championships.
- Iran to submit application for membership of AOFC at next General Assembly

4.2 Sri Lanka

- Visit to Sri Lanka to launch floorball and conduct some training with IFF and AOFC has been put on hold

4.3 Nepal

- There are 3 parties in Nepal involved with Floorball. Discussions are needed to have the 3 parties work together

4.4 Bangladesh

- AOFC to organise a coaching session same as for Indonesia this year

4.5 Philippines

- Officers have been elected to new National Floorball Association. Process to continue for full establishment in the country
- Philippines successfully hosted the IFF seminar in September with 83 participants
- Philippines have lodged application for provisional membership of IFF
- Philippines to submit application for membership of AOFC at next General Assembly

4.6 Taiwan

- Follow up required by AOFC of Singapore Player now living in Taiwan

5.0 IFF Development Seminar in September 2011 held in the Philippines. There were 83 participants from the following countries

- Indonesia
- Philippines
- China
- Russia
- Mongolia
- Australia
- Thailand

FISU Universiade, Shenzhen, China 17th – 19th of August 2011

Participants: Tomas Eriksson, President
John Liljelund, secretary general

Report on present issues

1. *Objective*

The IFF President and secretary general attended at the Shenzhen Universiade by the invitation by the FISU Director General Mr. Eric Saintrond, as a part of the FISU Family.

The objective was to learn as much as possible of the way a team sport is being present during a major multi-sport event and to discuss Floorball's possibilities to enter the FISU Universiade in the future.

2. *Meeting with Eric Saintrond, FISU Director General*

- The FISU is looking to restrict the number of sports on the Universiade programme.
- This is also affecting the way new sports can enter the games.
- Floorball need to approach the organising cities and convince them about the need for the inclusion of the sport.
- It was discussed that Mr. Saintrond, would check his availability to visit the Associations meeting in St. Gallen to address the meeting about the role of the Universiade.
- The participation of IFF and Floorball during the FISU Forum in Taipei was discussed and IFF can make a presentation of the sport to the seminar and maybe organise a demonstration in the event.

3. *Meeting with FISU Summer Universiade Director Mr. Mark Vandenplas*

- The Summer Universiade has at the present 13 Compulsory Sports and the decision of the FISU Council is to add Taekwondo in 2017 adding the compulsory sports to 14. There are four team sports present; Football, Basketball, Volleyball (also BeachVolley) and Waterpolo.
- The bidding process for the Universiade is six years prior to the Event.
- There has been a big traffic with optional sports for Shenzhen 2011 (11 sports), Kazan (RUS) 2013 (12 sports) and Gwangju (KOR) 2015 (8 sports). FISU is not happy with the growing number of Sports, since it makes it harder to find organisers
- FISU has adopted a new strategy in relation to the compulsory sports. It is the organising city which proposes which sports are to be on the programme of the Universiade.
 - o The task for IFF is to tackle the bidding cities to have a chance of entering the games.
 - o The FISU Council is only after the proposal of the cities making a final decision about the sports.
 - o To become an optional sport there are no real criteria's, as long as the City is in favour.
- The 2017 Universiade will be decided in November 2017 and the interested countries are Brasilia (BRA), Taipei City (CTP) and Koceali (TUR), which are not very strong Floorball countries.
 - o IFF still needs to be in contact with the national Floorball and Student sports associations and start discussing possible actions.
- Our first real chance will be for the 2019 Universiade, where the bidding process starts in March 2013 and the decision is taken in November 2013.
 - o Following countries have shown interest: Holland (Amsterdam), Taipei, Sweden.
 - o IFF needs to build a good programme for promoting the sport in the Student Sport Federations
 - o We need to secure a strong presence of the Sport in the Universities in the region of the organiser.

Report on present issues cont.

4. **Meeting with Basketball Technical Committee chair (CTI) Mr. Ulf Öhrman (SWE)**
 - The Basketball tournament is organised with 24 men's and 16 women's teams, played in 4 groups and quarter finals, like all team sports.
 - The sport has a technical director (CTI) from FISU and then also a representative from the International Federation in question.
 - It is the CTI who is leading the competition in a group of around 10 persons. The organiser is fully running the venues and there is no coordination from FISU or the IFF.

5. **Meeting with Volleyball CTI Mr. Mark Tennant (CAN)**
 - In order to enter the Universiade Floorball needs to overcome the identity issue the sport has, not all those making the decision is familiar with Floorball.
 - IFF needs to raise its profile in the FISU Family by newsletters, promoting the WUC's and gain more countries participating.
 - Presenting the sport at the FISU Forum would be a good thing to do.

6. **Meetings with FISU Council members**

Leons Eder (SUI), FISU vice president:

 - Mr. Eder has been part of the WUC 2006 in Switzerland and knows Floorball quite well. The main issue is to build the knowledge of Floorball inside the FISU Council.
 - It is important to have the Floorball WUC outside Europe in either 2014 or 2016, but preferably in with easy access.

Karin Ulps (EST), FISU Council member:

 - Mrs. Ulps took part in the 2008 WUC in Finland and had not seen the sport before that. Estonia is a growing Floorball country, with good university sorts, so it is vital to keep them in the loop.

7. **Meeting with the Finnish Head of Delegation Mr. Jukka Tirri**
 - Mr. Tirri has been participating as a team leader for the Finnish team in all 4 Floorball WUC's.
 - He gave us a short introduction of how the whole Universiade works in relation to the Student Sports Federations, with the Head of Delegations meetings, the way the athletes' village, the FISU Office and the whole competition structure.
 - He was in favour of presenting the sport at the next FISU Forum, in order to raise the awareness of the sport for all student sport federations.
 - It is vital to coordinate the activities between the top Floorball countries student sport federations, in order to be able to promote Floorball better. The Finnish Student Sport Federation OLL is willing to assist here.

8. **Meeting with WUC Director Laurent Briel**
 - There is a clear need to appoint the organisers of the WUC well in advance, preferably even 3-4 years, in order to be able to promote Floorball inside FISU.
 - It is important for Floorball to show presence also outside Europe, in order to show that it is a global sport. Preferably already in 2014 or 2016.
 - The system of registration and referee nomination was discussed, in order to make the system more flexible and easier to handle.
 - Registration for WUC 2012 by end January
 - IFF to continue to nominate the referees, referees to be nominated by the IFF no later than the 28th of February.
 - Work closer to promote the WUC and the visibility on the internet.
 - The participation of women in the WUC was stressed and it will also positively affect the way FISU will look upon the sport.

9. **Other business**

In addition we discussed with a lot of persons like:

 - Fritz Holtzer, former FISU vice president (SUI)
 - Walter Rönmark, former FISU Council member
 - Attila Adamfi, competition director International Weightlifting
 - Tom Dielen, secretary general International Archery Federation

10. Conclusions

We need to organise at least the WUC for 2012 (Prague, CZE), 2014, 2016 and at least one outside Europe, in order to show international presence.

Our possibilities in the summer Universiade are in the 2019 and 2021 Universiades, if there is no movement before that, IFF will need to overlook our strategy regarding FISU and IFF involvement in WUC after 2016/2018.

Another option is, as it was unofficially hinted to us by FISU officials, to contact the organisers of the Winter Universiade Maribor 2013 (SLO), Granada 2015 (ESP) and Trieste 2017 (ITA) to promote our sport, in order to have it on the Winter programme.

Issues that need to be discussed or decided upon or taken action upon

- Take active contact in Taipei, in order to try to create a local Floorball Federation there, through present contacts and Mr. Dahlgren. (TE/JL)
- Arrange a meeting with FISU vice president Mr. Stefan Bergh in Sweden (TE/JL)
- Need to activate the contact from IFF and the national associations towards the national student sport associations in the top Floorball countries.
- Discuss IFF's participation in the FISU Forum in 26th to 31st of March, 2012.
- Contact to the Universiade bid countries 2017 and especially 2019
- Arrange a meeting with the main countries student sport federations in connection to the FISU Forum.
- Invite Eric Saintrond to the Associations Meeting to address the meeting.

New ideas, etc...

- Invite the four big countries Student Sport federation presidents for a meeting during the WFC in St. Gallen (Thu 8.12.)
- Have a representative from FISU (Mr. L.Eder, Mr. R.Nieminen or Mr. E.Saintrond) to address the IFF Associations meeting concerning how the universality of the Universiade works and what role FISU plays in the World of Sports, by developing the athletes for other competitions, like the Olympics.

Appendix 12

RACC report – September 2011

RACC is fully focusing on handling all competitions in 2011. This year brought new challenge with total change of club competition system with new Champions Cup which has an effect on Euro Floorball Cup and also system of qualification.

Next to this RACC already plans year 2012, where there might be up to 14 different IFF events.

System of competition is now so wide, usually on a high level and also dynamic which means a lot of recourses, both professional (office) and volunteers (RACC, jury etc.) has to be invested.

Information from RACC meeting – May 27-29.5

1) Competition system

A) WFC

RACC confirmed that evaluation of the new system will take place after the Women's WFC 2011 but the fresh first experiences were in detail discussed and noted for further evaluation.

B) U19 WFC

RACC continued with U19 future discussion. There has to be a clear view how the event will develop especially if number of teams will grow. Since the Adult system is not taken as ideal for U19, potential ways are:

- Same system as now but more spots to qualify
- A-division + several B-divisions
- A-division 10 teams and qualifications

For the Women's U19 there is not yet a need of qualifications so there will be no need of change for a while

For the Men's U19 there is already a change in number of direct qualified teams made for next U19 WFC.

The next Men's U19 WFC could mean that a qualification is needed outside Europe which could mean other terms for qualification.

RACC also evaluated WFCU19 term survey between federations which was done base on the proposal from some federations. After evaluation **RACC propose to the CB:**

to move the U19 WFC to be played one week earlier than today, meaning that the term shall involve the 1st weekend of May. The main reason is to lower the problem of term collision with the final school exam from the category which plays the WFC. Official change would be valid from 2013 (2012 organizer uses new term by their own request).

For the long term perspective, RACC feels if there is which to promote the WFCU19 there is probably a need of total changing the term. For this change more detail discussion is needed.

C) Club competition

CC and the new EFC will be played 2011 for the 1st time.

RACC made a recap of the discussion development which started already in the RACC workshop two years ago when it was clear that no Swedish men's team registered for the EFC.

RACC discussed the process in changing the system and the outcome also involving the cost allocation in the CC divided between Clubs, Associations and IFF.

One problem mentioned is that the EFC winner in the CC can't be in the next CC and also the possible worse ranking in the EFC if the national Champion is playing the CC and the runner-up in the EFC.

It was discussed the ranking of a nation having a team both in the CC and the EFC.

The RACC decided that the EFC winner participating in the CC will be ranked 1st in the EFC ranking and the EFC champion of the same year is ranked 2nd

Long discussion were taken about the date – both tournaments are played at the same date which is not ideal.

It was discussed how a division of terms could look. RACC think that it would be an advantage if the competitions could be played in different terms, even if they are played the week after each other i.e. EFC 1st week and CC 2nd week.

It was discussed to have the same system in the EFC with a 2nd team from the organizer and decrease the number of direct qualified.

RACC decided to propose this for discussion with other IFF bodies.

2) Jury work

A) Recap of tournaments from past season

Recap of the EFCQ:s, U19Q, EFC, WFC and WFCQ:s were made.

Many practical adjustments to the preparation stage and daily tournament work were agreed.

They will be included into the internal Jury guideline document and some them proposed into organizers hand book.

Important issue was the procedure between first and final list regarding team officials. It was agreed that solution for being able to change a team official even though the new official is not in the first list must be found. Office was given the task.

The procedure of changing players during the event in the final list from the first list has to standardized (with reason or just information etc.) it shall be investigated how it is done in other sports.

B) Jury guideline document

RACC went through the updated jury guideline.

Fines during tournament - for practical reasons it would help during events if the smaller potential fines during tournament would be put in the competition regulations instead of the juridical regulations and handled by the jury during the tournament.

C) Jury report structure

Martin Wolmhed presented a proposal of structure of the jury report after IFF events. RACC decided to follow it.

Team feedback form from IFF events will be prepared by Kaarina and sent to the RACC for comments.

It was discussed how a possible feedback to the organizer could look.

D) IFF Handbook

An update will be done during summer so possible ideas should be put forward to Kaarina. Division of compulsory and additional was discussed.

3) Upcoming tournaments

- A) Decision of organizers & groups WFCQ 2012
Europe: Germany, Poland, Slovenia
- B) Asia: Japan
Americas: USA
- C) Decision on EFCQ organizer
As of today Slovenia is the only organizer. RACC to decide on how to deal with the situation if more organizers are needed. Office to find organizer and propose for an e-mail decision by RACC.
- D) Jury in upcoming events was decided until the end of 2011
- E) Upcoming tournaments status check

Information was given about the upcoming tournaments; EFCQ 2011, EFC 2011, CC 2011, WFC 2011.
Looking for U19 2013Q (Italy interested) – decision September 2011
Looking for EFC 2012 (Latvia could be asked again)

4) Regulations

- A) Check of present regulations and proposals

RACC discussed that regulation which should contain a rule of compulsory light and dark color sets of uniforms form all teams (TV reasons)

RACC than discussed the number of players on the finals list, which was lowered to 20 few years ago. RACC is of the opinion that previous number of 23 was better and will prepare a proposal to CB in that way.

There is a need to discuss within CB the status of the “Guidelines for potential organizers” since they were not updated for some years and for example handbook is more detail and much more updated. RACC is of the opinion that GOP could be taken away in favour of the IFF Event Handbook

- B) System of the ranking for teams not playing for exact place (qualifications etc..)

RACC decided details for ranking, which will be based on points per match and goal difference in the Qualifications (WFCQ & EFCQ).

Ranking based on all matches played during season will be discussed in the future.

- C) Regulation for national teams in club competitions

Based on questions sent by more federations about participation of the national teams in club competitions RACC discussed the requirements

the organizer mentions the eventuality of the national team participation in the tournament regulations
the organizer will receive an official approval of the respective Association and also confirmation that the individual players participation corresponds with the national legislation
the national Association will report the participation to the IFF
the organizer ensures that a potential match between two national teams within the tournament would be refereed by international referees

5) Competition seminar

There is a plan to organize a Competition seminar for federations. The seminar could be held already during this summer (possibly in connection with Czech Open?).

Main goal of this seminar would be to improve the cooperation of all federations during the preparation of IFF events and also to improve the knowledge of reason of different requirements and regulations of IFF events.

Ideal participants should be persons in the Associations which are responsible for national teams and which are active in the preparation of national team participation. Sometimes these persons are also present at IFF events usually in the role of technical leaders.

RACC discussed the agenda of the competition seminar based on the IFF competitions.

Basically the target group would be participation but some time should be about organizing.

Important is to get also the smaller Associations to participate.

Ideal are 2 persons from each Associations (Association person + National team persons) – important to get the correct persons to participate.

Topics:

Cooperation with IFF office

Preparation within a team at home

Work of team leaders during IFF event

Short information to Organizers on how to organize

Special programme for new Associations (how to fill in team list etc.)

Agenda was discussed.



INTERNATIONAL FLOORBALL FEDERATION (IFF)

Ordinary member of AGFIS/GAISF

IFF Referee Committee meeting in hotel Jury's INN Prague.

17th to 18th of September 2011-09-17

Present:

Mr. Hans Botman, chairman

Mr. Thomas Thim, vice-chair

Mr. Klaus Koskela

Mr. Jan Nordli

Mr. Pierre Boudville

Mr. Lukas Gyger

Mr. Petr Michalek

Mr. Veli Halonen

1. Mr. Hans Botman, the chairman of the IFF RC opened the meeting on the 17th of September 9:00 and welcomed all the RC members to the meeting.
2. The RC had wide discussion about the referee nominations for the Women's WFC, which will be played in St.Gallen Switzerland in December 2011. The RC also talked about the new system for referees, when the nominations are divided into the men's and women's categories, which have been in use from the beginning of 2011.

Mr. Veli Halonen presented the nomination proposal made by the office

The RC had a wide and long discussion about the nominations for the Women's WFC. The basic idea, since the referee nomination system has been divided to two categories is to nominate those referees who are concentrating on the women's matches should mainly be the ones in the events for women. However, we have only started the new specialized system in 2011. At this moment, there are not enough referee couples specialized on the female side and most of the couple we have are quite new and need to grow into the system. All candidates were carefully evaluated and it was decided that some couples needed to get a bit more experience on other tournaments before we can nominate them for WFC.

Based on the feedback from the IFF referee observers and the RC, RC decided that at this moment we do not have 6 gold level referee couples on the female side. Since

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INTERNATIONAL FLOORBALL FEDERATION (IFF)

Ordinary member of AGFIS/GAISF

this is WFC, we need to secure that the nominated referees have the knowledge and experience to lead such an important tournament. Therefore the RC decided to complete the nomination with couples that specialize on the male side, but have the quality and experience to lead a WWFC.

The RC decided the nominations for the Women's WFC 2011

RC also had a general discussion about the nominations and from the nomination point of view there have only been problems dividing the nomination for the Champions Cup and EFC Final round, since there are men's and women's teams in the same tournament and also 2 extra teams from the organizing countries in the Champion Cup. Otherwise the system has worked out well.

The RC nominated Swiss referee pair Niklaus Güpfer/Thomas Ziegler to be IFF referees and the office will try to find a suitable nomination for them for the upcoming international weekend.

The RC also finds it very important to increase the number of female referees based on the equality function, which is also an important issue for the IOC. Therefore the RC requests female referee proposals from those IFF member federations, which already have female referees in their national highest level. At this time that would mainly mean Sweden.

For the future nominations the head of the referee management of each tournament is also added to the e-mail delivery list, when the proposal will be sent out.

3. The RC had a discussion about the referee nomination for the U19 friendly internationals. The RC will do its best in order to support especially the smaller federations in this issue by nominating the referees the most cost efficient way. The RC decided that it will be possible to nominate referees from the development group for U19 friendly internationals, once the RC feels that this couple is ready for such a nomination. If the referees from the IFF development group will be used, there will always be an observer nominated.
4. Mr. Lukas Gyger gave a presentation of how the IFF RC can and will support the potential Gold-level referees in their careers as IFF referees in the future. Especially the referees from smaller countries, where the level of Floorball is not that high and they should have more challenging matches during the regular season and perhaps in some other country. (Appendix 1)



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The RC will continue discussion and planning of the possibility to implement this system sometime in the future. The RC members will also discuss this issue in their national federations and about the possibility of longer term referee exchange programs between nations especially in the areas, where the distances between countries are not that long, so that the referees don't actually have to move.

5. Mr. Gyger also presented the plan of action to support the existing Gold-level referees.(Appendix 1)

The RC had a long and fruitful discussion about the presentation. Mr. Thim and Mr. Gyger will be in touch with the organizers of the Women's WFC in order to find out the possibilities to at least have some of the issues mentioned in the presentation, for example the possibility to offer the referees some help, such as massage etc.

RC also discussed about the possibility to arrange an education for the IFF Gold-level referees annually. The education would contain physical test, rule tests and referee education. Mr. Thim and Mr. Gyger will come up with a proposal

6. Mr. Jan Nordli gave a report about the IFF referee Development Group. The group has been formed at the present time there are 10 couples in the development group. The general idea is to be able to appoint a 'coach', which is an IFF referee observer, who can help the referees in their career.

4 couples of the group have already been observed and coached during summer in the major club tournaments.

Mr. Jan Nordli is waiting for more proposals from the IFF member association in order to increase the amount of the referees in the development group.

Mr. Nordli proposed to the IFF RC that the RC would nominate the Danish Couple Jacob Frejlev/Kurt Pedersen Lot from the development group as official IFF referees and the RC approved the proposal. He also proposed that the office would send out information to the associations once more as a reminder to study the possibility to propose more referees to the development group, which was also approved.

The RC also discussed about the ways to increase the amount of the female referees in the IFF level as well as in general. Female referees can naturally also be part of the IFF referee Development Group. The RC concluded that we need to start by enlarging the number of female referees on the national level. The RC has noted that this is



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quite a challenge for most members. The IFF CB is also working on the issue of female players and coaches and the RC finds it important to add female referees as one topic to that. The RC proposes to create a working group for the development of the female referees together with the equality function and the national RCs. This working group should learn from other sports and help the IFF members to build a system for female referees. Mr. Hans Botman will contact the IFF office, the equality function and the national federations to build a joined working group.

7. Mr. Pierre Boudville gave a report about the referee situation in the AOFC. (Appendix 2). The RC approved the report and discussed about the situation in Asia. The RC will also study the possibility to help Japan, with its request, about having an experienced IFF referee observer sent over to educate the Japanese referees. That could be possible to arrange during the Men's qualification in Japan in January 2012.

8. Mr. Thomas Thim gave a report of the status of the new referee educational material. The material is now basically ready and it will be delivered to the RC members in a CD-rom format. The RC talked about the possibility to arrange a meeting with the core countries about the use of the new material, since it is essential that there are instructions and guidelines for the IFF member associations how to use it and to whom and which level it will be used. Mr. Thomas Thim and Mr. Veli Halonen will investigate the possibilities for that. There is also need for a training course for the national trainers, who will educate the material in their own federations.

Mr. Thim also presented the on-line rule test system, which is one part of the educational material.

9. The IFF Chairman Mr. Hans Botman ended the meeting 11:30 on Sunday the 18th of September and thanked all the participants for a good and fruitful meeting.

Next meeting: The RC decided to have the next meeting 10th-11th of March 2012 in Berlin. The RC would like to include a meeting with the RC of the Floorball Deutschland to discuss development and cooperation. The meeting will start on Saturday the 10th of March and end on Sunday the 11th.



INTERNATIONAL FLOORBALL FEDERATION (IFF)

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Strategy Paper: The future of Gold Level Referees

Instruction No.

Supersedes:

Issued by:

Date:

Valid until:

Aim:

All previous versions

IFF Referee Committee (IFF RC): TT, LG

16.09.2011

30.5.2012

This document describes the procedures for IFF member federations to propose international referees and specifies the qualification requirements of IFF referees.

I Background

During its meeting in February 2011, the IFF Referee Committee (IFF RC) has identified various problems and raised its concerns regarding the future quality of refereeing during IFF Top Class Events, such as WFCs and the Champions Cup:

- The IFF RC goal is to have a minimum of 8 gold level pairs coming from at least 6 different countries
- The quality of support available for top-level referees varies with the appointed Head of Referees and the organizers. There is too much of improvisation during tournaments instead of having clear strategies.
- During high level tournaments, the crucial games ((Semi-)Finals etc.) put also experienced and qualified referees under pressure, since the public exposure of these performances (spectators, media etc.) is hardly comparable to what even top referees usually experience in their home leagues. In addition, the quality gap between the group phase with less challenging matches and the final phase makes it very difficult for the referees to be ready for the big games.

2 Increase the amount of gold level referees

There are two aspects of the problem of having too few IFF gold level referees:

- Developing new gold level referees
- Retaining current gold level referees within the IFF system

2.1 Developing new gold level referees

In the past, gold level referees mainly came from IFF core nations (CZE, FIN, SUI, SWE), which is in correlation to the ranking of the respective national teams. Additionally, some promising couples do come from „threshold countries“, namely DEN, LAT, NOR, POL, SIN. Those referees often show their potential and certain learning curves during IFF events, however they hardly develop outside the tournaments. This is due to lack of challenge in their own national competition system – but being constantly challenged on a high level is key to gain the practice required to perform within the gold group and being able to manage the few really big games there are.

Talented players of threshold countries often try to develop their skills in the league of one of the core countries, where training, support and atmosphere are usually better than in their home league and their individual progress is faster.

Therefore, silver and silver-plus referees from threshold countries who are determined to get to the gold level should be encouraged to transfer for a longer period of time (not less than a quarter of a year, full season preferred) to one of the core countries, where they should gain as much refereeing practice on a high level as possible.

Points to be considered:

Problem	Possible solution
Individual motivation (job, family situation)	Transfer option also available for single referees. Combine transfer with education/sabbatical opportunities
Loss of income	Part-time working options to be identified. Check with elite clubs and national top referees for job options
Housing situation	Check with (former) national top referees whether they are willing to serve as hosts.
Core nation RC commitment	The core nations referee organisation must create a development plan for the guest referees, which schedules them to a maximum amount of games.

Alternatives and complimentary actions:

- IFF RC should aim to establish an online tracking system (“electronic referee folder”), where all the referees log their career events (appointments, observation feedback etc.) in order to have a full overview of their development

2.2 Retaining current gold level referees

After the first „hype“ of being an IFF referee, top level referees of established countries are at risk to become „fatigued“ with their task. Only to state that it is an honour to be part of the top group is no longer enough. They start to slow down their development, knowing that they will be nominated to the big events anyway, and show-up unprepared and uncommitted. Eventually, they quit.

Problem	Possible solution
Lack of reward and compensation	Think of new ways to compensate gold level referees: <ul style="list-style-type: none"> - Access to equipment - Goal might be that gold level referees are not losing any money or paid leave days during their assignments.
Exhaustion: Too many assignments to IFF events.	<ul style="list-style-type: none"> • Careful nominations respecting individual needs • Nominations to „lower“ events should be enriched with education/development tasks for local referees, but only if it fits the personality of the referee.
Exhaustion: lack of professional treatment during IFF events	See chapter 3

3 Enhance the quality of treatment during events

During IFF top events, the task of the head of referees is primarily to ensure that the surrounding conditions allow the referees to perform to the best of their abilities. This is a challenge insofar as the level of the games varies.

Following points should be considered:

3.1 Observing or coaching? Or both?

Of course, evaluation is important, as appointments for final games are to be based on unambiguous facts. However, during the game, referee observers should have the skills to support the referees in a way that the game is being managed to the best possible outcome. This might include feedback during the intermissions. The referees are to choose what kind of support level they want and need.

3.2 Daily structure

In most of the tournaments, the only fixed point on the agenda is the referee meeting in the evening. The planning of the rest of the day is entirely up to the referees and mostly depending on their game schedule. However, we might consider to ask the referees for more structure in regard to:

- Nutrition
- Physical activities
- Video analysis
- Transportation and game preparation
- Match feedback
- Rest time

Etc.

3.3 Managing the group

The referee management has to ensure that the referees form a group during the tournament.

- Foster common activities
- Stick to the guidelines: Both referees and observers
- „Old“ members taking care of „new“ members
- Protection from any unwanted outside influence
- Meetings: Well prepared, sharp and short.
- Promoting the brand

3.4 Supporting staff

During top events, the referee support should be enlarged. Top events are often hosted in established floorball countries, where resources are available (e.g. retired former IFF referees). We need to bring in more volunteers into the group, to cope with tasks such as:

- Medical support and regeneration/fitness
- Cutting video materials for post-game analysis
- Group activities

Chairman of national RCs should be asked to form such a support group during top events and liaising between local organizers and the IFF RC.

4 Education

Past experiences have shown that it is difficult to educate referees appointed to a top level event during those events. The focus should be on performance, regeneration and health.

Therefore, it is recommended that an annual education event is planned for gold and silver-plus level referees beside a tournament. Possible topics are:

- Technical education
- Fitness and rules test
- Career management
- Promoting the brand

UPDATE REPORT ON REFEREE SITUATION IN AOFC MEMBER COUNTRIES

AUSTRALIA

No updates on referees but information on State Leagues.

Perth Floorball League

PFL or Perth Floorball League is the new revised name for the FAWA Elite season. This season, there will be three different divisions.

- Men's League
- Mixed League
- Women's League

The Men's and Mixed League is likely to be played on either Friday night or Saturday and definitely on Sunday, with numbers permitting. The Women's League is to be played on Saturday, and depending on the numbers, will probably be held after the new year due to the Ladies World Championships. The main aim is to also get more games for each division with less byes.

New South Wales Elite Series

The NSW Elite Series is usually played from October to May. The 2010/2011 NSW Elite Series featured 8 teams playing each other twice in a season, followed by the semi-final playoffs for the top 4 teams and the Grand Final.

INDONESIA

Mr Andreas Tedjasukmana from Floorball Indonesia has indicated that they will support and need referee development and training. They have around 100 schools that are playing floorball but no trained referees of sufficiently high standard. He has suggested whether it is possible for a referee programme to be organised by AOFC or IFF in mid-December 2011 in Jakarta, Indonesia. If such a programme was organised, they would have around 70 interested participants.

JAPAN

Mr Takanobu YOSHINO of Japan Floorball Association reported that the Japanese league is held from the end of March to the beginning of October. For Men, there are 2 Divisions with 8 teams in Division 1 and 6 teams in Division 2. For Ladies, there are 4 teams.

Japan started a referee certification system in 2010 and now has about 30 certified referees. Mr Kazuyori GOTO is the Chairman of the Referee Committee in Japan. However, his English is limited.

The 2 IFFF referees are Mr Eisaburo OKANO and Mr Keita SUZUKI. The referee couple of Mr So NAKAJIMA and Mr Takeshi MIYAZAWA has been identified for further development. Unfortunately, there are no active female referees in Japan. The referees are paired up by the clubs that they represent.

Mr YOSHINO has requested for an experienced referee observer from IFF or AOFC to be sent to Japan to give advice in their national championship, as it would help the Japanese referees. Mr YOSHINO feels that the IFF Development Seminar (Referee Module) has not been very helpful to the Japanese participants as English is a big problem for them. He would prefer individual teaching by an experienced referee observer.

KOREA

No information available.

MALAYSIA

Mr Edward Lim from Malaysian Floorball Association reported that Malaysia has not officially started the national league yet, although there has been quite a number of friendly matches between clubs from different Malaysian states as well as friendly matches between Malaysian states. However, 4 Malaysian states have their own league, namely Penang, Selangor, Wilayah and Sabah. Penang has 2 Men's Divisions with 8 team each, and a Ladies league with only 3 teams (which was started in 2011). Penang also has a schools tournament which gathers about 15 school teams. The Penang leagues are usually held in the first half of the year, with the schools league played in March.

Selangor run its league from November till the middle of the following year. There are 10 teams in the Selangor men's league. This coming season, a ladies' league with 5 teams will also be started, including one team from Penang.

Sabah in East Malaysia has 5 to 6 teams in its league, which is played in the first half of the year.

Malaysia currently only has 4 active certified referees, including 1 female referee. As most of these referees are also players, they are randomly assigned to pair up together as and when there are matches to referee and according to their availability as assignments would have to fit in with their playing schedule.

There are not enough referee candidates at the present moment, as most of the people who are involved are still players would prefer to continue playing rather than be referees.

They would like more referee seminars to be organised regionally. They have found the IFF Development Seminar (Referee Module) to be very useful.

SINGAPORE

The Singapore Floorball League (SFL) is held year round for different Divisions, which have actually been renamed for marketing purposes:

SFL Men Premiership (April to July) – 12 teams
SFL Men Championship (July to October) – 12 teams
SFL Men Conference (November to March) – 24 teams

SFL Ladies Premiership (April to July) – 12 teams
SFL Ladies Championship (July to October) – 16 teams

In addition, there are inter-schools tournaments held for various age groups:

Primary schools (Under 12)
C Division (Under 14)
B Division (Under 17)
A Division (Under 20)

There are also tournaments organised among the technical institutes, universities and polytechnics:

POL-ITE Games (Polytechnics and Institute for Technical Education)
IVP Games (Institute for Technical Education, Varsities (universities) and Polytechnics)

For referees, Singapore has a pair of IFF referees (Mohd Sharil and Dennis Lim). There is also a female referee couple (Serena Tiong and Debbie Poh) being nominated. A third female referee (Carmen Teo) is also being groomed but she does not have a female referee partner who is committed or at a high enough level yet. More male referees are also being identified and groomed for further development.

OTHERS

IFF Development Seminar being conducted in Manila this weekend (17-18 Sep 2011), including Referee Module.

Organisation	19	Refereeing	32	Coaching	32
Mr. Borlain, Mr. Bravo, Ms. Cagungan	PHI	Mr. Alfaro, Mr. Aralar, Ms. Asaldo	PHI	Mr. Aboy, Mr. Andes, Mr. Asajar	PHI
Mr. Cang, Ms. Castillo, Ms. Cawan	PHI	Ms. Balares, Mr. Berango, Ms. Botecario	PHI	Ms. Bravo, Ms. Canlubo, Mr. Castro	PHI
Ms. Cortez, Mr. Diaz, Mr. Elizaga	PHI	Mr. Brofiola, Ms. Carreon, Mr. Carreon,	PHI	Ms. Climaco, Ms. Corpuz, Ms. De Guzman	PHI
Mr. Enteria, Franquelli, Mr. Gonzales	PHI	Mr. Casuga, Mr. Cerdon, Ms. Cruz,	PHI	Mr. De Leon, Mr. De Los Reyes, Mr. Doguiles	PHI
Mr. Ignacio, Ms. Palaruan, Mr. Tiamson	PHI	Mr. Dayawon, Mr. Dela Torre, Mr. De Vera	PHI	Mr. Fresnoza, Mr. Galman, Ms. Galvez	PHI
Mr. Ismurotov	RUS	Mr. Galman, Mr. Gonzales, Ms. De Guzman	PHI	Ms. Gutierrez, Mr. Hipolitio, Mr. Laguilles	PHI
Mr. Hermanto	INI	Mr. Huab, Mr. Javellana, Ms. Nave	PHI	Mr. Magpily, Mr. Navarro, Ms. Nocum-Tenorio	PHI
Mr. Feng	CHN	Mr. Oribiana, Mr. Padricio, Mr. Paulate	PHI	Ms. Oliveros, Ms. Panganibian, Ms. Perez	PHI
Mr. Colov	THI	Mr. Rebano, Ms. Silva, Mr. Tolentino	PHI	Mr. Roldan, Mr. Tarcelo, Mr. Villanueva	PHI
		Mr. Jadamba, Mr. Natsagdorj,	MON	Ms. Chen Xin	CHN
		Mr. Dolwoy, Mr. Tedjasukmana	INI	Dr. Sutarno, Mr. Jajang	INI
		Mr. Viljanen	THI	Mr. Baasandavaa	MON
				Mr. Hansen	AUS
Stephen King AUS & John Liljelund	FIN	Ismail Sharil	SIN	Harri Lind & John Liljelund	FIN

Number of Participants who found the issue to be very interesting

Organisation	Resp	Refereeing	Resp	Coaching	Resp
Match duty feedback	14	Actual refereeing in a game	17	Defensive tactics	18
Organising championships	14	Floorball rules	17	Game duties and observation	18
Floorball rules	13	Penalty rules and procedures	16	Basic skill trainings/skills	16
Match secretary trainings	12	Referee signs	15	Practical lessons	16
Giving feedback	10	Game time duties	13	Fun Game	16
National federations structure	9	Observation tasks	12	Observation feedback	12
Building competitions	7	Fun Game	10	Offensive tactics	12
Leadership in Sports	7	Game situation interpretations	9	Making drills	10
Communication	5	Dynamics of Floorball	8	Basic game plays	9
How to build clubs	5	Observation feedback	8	Planning trainings	9
Organising the federation	5	What is to be an referee	7	Team building	9
Paying Floorball	5	Game situations	6	Stick handling	9
Sponsorship	5	Good dialogue in class	6	Game analysis/feedback	8
Team building	5	Group works	6	Group dynamics	8
Financing of the budget	4	Referee movement	6	Opening the game	8
Game time duties	4	Good lecturers	4	Activation warm-up	8
History of IFF	4	Video analysis	4	Analysing games	7
IFF Strategy	4	Co-operation on the field	3	Good competent lecturers	7
Interaction in class	4	Organising referee courses	3	Group works	7
Organising an event	4	Questions and answers	3	Play books/player roles	7
Stick handling	4	Stick handling	3	Floorball rules	7
Referee movement	4	Good presentations	2	Coaches roles	5
Dynamics of Floorball	3	History of Floorball	2	Leadership theory/values	5

Number of Participants who found issues negative during the seminar

Organisation	Resp	Refereeing	Resp	Coaching	Resp
Not too much playing	7	Too hot room (Friday)	8	Not enough playing	6
Fun game moved	2	Repeated questions disturbed	4	People arriving late	4
Organisational issues not tabled	2	Too little practical demo	4	Too big differences in Floorball knowledge	4
Unorganised flow of seminar	2	Noise from the fans	2	Lack of communication from host	4
General topics not touched upon	1	Presentation was not lively	2	Too long lectures	3
No map where to go in the building	1	No whistles provided	2	Unclear instructions where to go	3
Not much physical activity	1	No warm-up before playing	2	Dress code - to warm	3
Schedules were disturbed	1	No public address	1	Too much focus on players, not coaches	3
Trouble shooting for the match	1	Poor hotel management	1	First venue too small for actual drills	3
Disturbance of discussions	1	No breakfast provided	1	More instructions needed	2
No local sport org. examples	1	No sound system	1	Fun Game moved	2

Issues that the Participants found to be needed in the next seminars

Organisation	Resp	Refereeing	Resp	Coaching	Resp
More time to learn things	2	Practical Referee sign training	5	Another seminar next year	4
More Asian examples	1	More training in the field	4	More actual ball drills	3
More practical examples	1	Give the participants the rule book	2	More games to observe/analyse	2
		Annual events for referees	2	More playing Floorball	2

Average Scores given by the Participants on a scale from 1 = Not good at all to 5 = very good; Total seminar = 4,3

Organisation	Avg	Refereeing	Avg	Coaching	Avg	Total
Information level	4,3	Information level	4,5	Information level	4,2	4,3
Usefulness	4,3	Usefulness	4,5	Usefulness	4,3	4,4
Gave me ideas	4,2	Gave me ideas	4,4	Gave me ideas	4,3	4,1
Relevance	4,3	Relevance	4,4	Relevance	4,2	4,3
Total	4,3	Total	4,5	Total	4,3	4,3

Floorball Clinique and JFA Launch in Kingston, Jamaica 9. – 11.07.2011

Participants: John Liljelund, IFF

Report on present issues

1. Background

- The Jamaican Floorball Association had been formed in the spring of 2011 by a number of young persons, of which the President, Mr. Jason Daye is studying in Sweden where he have learned about the sport.
- The aim of the Clinique was to introduce the sport to the local PE teachers, local hockey coaches and to the local leaders of the Police Youth Clubs. The Clinique was also visited by young hockey players and community youth organisations.
- The JFA has committees to provide 20 primary schools with sticks, balls and educational materials for September – the task is now to build the package.
- The team – the steering committee – consists of the following persons:
 - Jason Daye, President
 - Gihon Mitchell, secretary general (daily business)
 - Steve Hutskinson, web-site and Universities
 - Lyndsey Miller, financial/administration
 - Larone Brown, Montego Bay responsible
 - Dea Fricikton, Police Youth Club
 - Rudolfo Johnson, Coaching
 - Sofie Nilsson, Project management
 - Sonita Abrahams, assisting setting up the organisation (Rise Life Management Services)

2. The Clinique

- The Clinique was organised in the GC Foster Collage of Physical Education and Sport, outside Kingston and had a total of over 40 participants.
- The Clinique was organised in order to demonstrate the sport for secondary level PE Teachers, field hockey coaches, representatives from the Police Youth Clubs and social organisations. Also the Jamaican Floor Hockey Special Olympics coaches were participating in the seminar.
- The two day Clinique included theoretical lectures about stick handling, passing and basic tactics, basic rules and additionally how to promote and spread the sport in schools.
- The aim of JFA is to have these persons participating in the seminar to spread the sport in their local communities and schools.
- The Participants were very interested and asked a lot of question related to rules. The JFA felt that it has been a very good event.

3. University project

- There are additional plans to start up Floorball in 5-6 Universities in the Kingston area, providing sticks, balls and jerseys for the Universities.
- The basic idea of the JFA has been to divide the development into two different streams the high school through PE teachers and then the University sport organisations.
- The JFA is requesting some assistance from the IFF to support the Universities with sticks and balls.

4. Discussions

- During the Clinique, discussions were held with the JFA on how to apply for membership in the IFF.
- The possibility of renting a development rink for the JFA, was discussed for 2012.
- The JFA will look into the possibility of sending a team to the WFC qualification for 2014. Maybe also try to participate in some tournament also earlier.
- Also the possibilities for the JFA to receive material support were discussed.

•

Report on present issues cont.

5. *The Official Launch of the Jamaica Floorball Association*

- In connection to the Clinique an official launch of the Association was organised in the city of Kingston.
- There were participants from Ministry of Sports, Institute of Sports, Jamaica Sports Development Centre, Social Development Commission, Special Olympics Jamaica, Rise Police Youth Clubs, Life Management Services, Universities, potential sponsors and schools taking part in the launch
- JFA introduced themselves by Mr. Jason Daye, explained how the sport had found its way to Jamaica and the targets they have.
- IFF made a short introduction of International Floorball and the way forward for Jamaica to join the IFF and what the Floorball looks like in the World.
- JFA then presented their Plan of Action with schools, Police Youth Clubs and Universities for the upcoming six months.
- The secretary for the Police Youth Clubs expressed their interest to spread the sport among their organisation (over 500 clubs) and to start building a league.
- After the presentations in the discussions during the coffee, the general atmosphere was very positive and the JFA representatives were very pleased with both the Clinique and the launch.

6. *TV Coverage*

- The local governmental Jamaica Information Service (JIS) came and filmed the Clinique, with interviews about the sport, JFA and IFF, footage of the participants playing, and the lecturers. The program will be shown on the local cable channels during the next coming weeks and is also visible on the internet.
 - The local TV Station made a short report about the sport for the main news broadcast at 7 pm and 10.20 pm.
 - The TV stations also filmed the JFA launch, so overall the media coverage was quite extensive and remarkable.
-

Issues that need to be discussed or decided upon or taken action upon

- JFA to make a decision about applying for membership in the IFF, before October
 - JFA to set up a task list and plan the next events.
 - Set up a meeting with the PE teachers who has been participating in the Clinique to decide how to introduce promoting of Floorball in schools. (August)
 - JFA will have a meeting with all Police Youth Club representatives about starting a league between the Police Youth Clubs (July)
 - JFA to organise a tournament for the Rise Life Management Services youth groups (Social foundation for the Youth in the Suburbs) (July)
 - IFF shall investigate the possibility to support JFA with a Floorball rink in 2012, if the JFA has applied for and have received the membership in IFF.
 - JFA will also apply for more material support in the form of sticks and balls.
-

New ideas, etc...

- Look upon the possibility to organise the WFCQ for Men 2014 in Kingston

IFF Core Country Marketing Network meeting in Upplands Väsby, Sweden, 30.08.2011

Participants:	CFbU: Mr. Filip Suman	CFbU secretary general
	SSBL: Mr. JP Lehtonen	Finnish League marketing director
	FG: Mr. Mathias Liebing	FG board member
	NBF: Not present	
	LFS: Not present	
	SIBF: Mr. Jonas Carlberg	SIBF Marketing director
	SUHV: Mr. Daniel Bollinger	SUHV secretary general
	IFF: Mr. Risto Kauppinen,	IFF Marketing function chair
	Mr. Tomas Eriksson,	IFF President
Mr. John Liljelund,	IFF secretary general	

Report on present issues

1. Opening of the meeting

Mr. Kauppinen welcomed everyone to the second meeting of the Core Country Marketing Network meeting. It is a pity that there are no representatives from Latvia and Norway. The aim of this meeting is to share best practices in the different countries, in order to learn from each other.

2. Presentation if the new IFF Marketing presentations

Mr. Kauppinen made a short presentation of the renewed IFF Marketing presentation, which has been built with the aim as a generic sales presentation for the sport. The presentation has been made by the IFF Marketing function. One idea is that the national associations can use the material as a part of their own marketing materials.

The content of the presentation was discussed and an idea was fostered, that the material should now be given to a graphical company.

The group discussed the price of the packages proposed in the presentation. The problem is that the level of the IFF partnership is relatively small, in connection to the local sponsors, but one of the reasons is that IFF can't produce as great number of contacts, as the national associations.

It was felt that it would be a benefit that IFF would have a Title sponsor, since it would make the national sales easier. The present prices are still quite reasonable

The relative value of our consumer contact is still relatively low, due to low TV visibility. It is hard to sell a product without knowing which TV-station is showing the games.

The problem is that the commercial value is not big enough; we need to have more TV.

3. IFF Marketing Strategy and Sales situation

Mr. Liljelund gave a short report about the way the commercial sales for IFF Sponsors are built for 2011-2014.

IFF is looking to have 1 Title sponsor, 2 Main sponsors and a maximum of 6 material partners. These are given and their fields industry is exclusive. The rest of the space is given to the LOC and the sales are divided IFF (30%) and LOC (70%), with the sales responsibility totally for LOC. IFF is by this, giving the whole market for the exploitation of the LOC.

The split of the visibility between IFF and LOC concerning space in the Arena was discussed in detail. The problems related to the price level and number of commercials for each party was also discussed.

Report on present issues (cont.)

4. *Ideas for new generic IFF Competition logo's*

The idea of having one corporate identity for the IFF Competition logo.

The IFF proposal has been made to have a generic logo that brings the elements of the present IFF logo, in order to build on the brand value.

The discussion was concentrated on how much freedom should be given to the organizer, to elaborate with the logo.

A number of ideas were presented, where the level of the freedom differed somewhat.

One idea was to remove the different colors from the event logo and just have the top and bottom as it is and then have just a white ball in the middle.

The IFF Office will make a final proposal based on the discussion of the network group for the new corporate identity for the logo.

- The compromise is to include the color in the IFF text surrounding, removal of the black round circles, change the ball to white and always include the name Floorball in the competition name.

5. *Present Sponsors in the Different Associations*

The present countries gave an update of their national sponsor situation.

The result is presented in the attached document.

6. *Positioning of the Floorball Brand on a national and international level today and tomorrow*

Mr. Carlberg started by presenting the brand analysis of Floorball made by the Swedish Floorball Federation. The content of the analysis was very interesting and shows the same results as the analysis made by IFF prior to the IFF General Assembly in 2010.

The results of the very active discussion will be worked upon and presented to the group later in September.

7. *TV situation for the Autumn*

Mr. Liljelund made a short presentation of the present TV situation, which is quite challenging, since we only have secured some of the TV visibility in the different countries. IFF has negotiated a deal with Eurosport, which secures five matches from the Champions Cup and at least four matches from the Women's WFC.

The present situation is attached.

8. *FBL Floorball Game status*

Mr. Liljelund reported on the situation with the FBL Floorball game after the Swedish League organization SEI had informed the developers that they are not interested to include SuperElit series in the game.

The developers have been interested to look at a possibility to include the Swiss Mobiliar league and the Czech Fortuna League in the game, in order to be able to publish a second version, in order to then be able to create a console game (Xbox), which would have a much larger presence on the market and would help to spread Floorball.

9. *Next steps and actions*

The next meeting will be held starting with dinner on the 10th of January and the meeting on Wednesday the 11th in Berlin, Germany.

Upcoming meetings and issues

- Research possibilities on how to make the Marketing Presentation more visualised.
 - IFF to send out a present split between the space reserved for IFF and the LOC in IFF Events.
 - The IFF Office to make a final proposal for the generic competition logo for IFF Events.
 - The Swiss and Czech associations to elaborate if they are interested to have their Men's leagues included in the FBL Floorball Game.
 -
-

**Issues that need
to be discussed
or decided
upon or taken
action upon** •

**New ideas,
etc...**

Present sponsors by country and by field of industry

		Country						
	Field of industry	Sweden	Finland	Germany	Switzerland	Czech Rep.	IFF	
Main sponsors	Banking		Hypo					
	Betting	Svenska Spel	Veikkaus			Fortuna		
	Cars		Volkswagen			Skoda		
	Confectionary		Leaf/Tupla					
	Insurance		OP-Pohjola		Mobilier	Ceska Pojistovna		
	Military	Army						
	Newspaper	Expressen	Ilta-Sanomat			MF Dnes		
	Sportshops		Intersport					
Official partners	Accident prevention				Suvaliv			
	Apparel	Z-Athletica	Patrol (Asics)	Unihoc	Addidas	Z-Athletica	Asics	
	Beverage				Rivella	Mattoni		
	Charity				World Vision			
	Clothing	New Body	Nanso Group					
	Energy drinks		Olvi Teho					
	Floorball Material	TBD	Realstick	Unihoc	Interhockey	Salming	Unihoc	
	Flooring	Unisport (Gerflor)	PR-Lattiat (Gerflor)				Gerflor	
	FMCG		Apetit pizza					
	Hardware store		K-Rauta					
	Health insurance				Concordia			
	Hostels			A&O Hostels				
	Insurance	Folksam						
	Medical care		Klinikka 22		Perskindol			
	Medical support		Rehband					
	Nutrition	AXA						
	Office furniture					AJ		
	Person renting		Proffice					
	Printing house			MaxPrint				
	Referee out-fit					Addidas	Swerink	
	Rinks			Swerink		Uher		
	Sports Drink		Oriola (Dexal)	Red Bull		Isoline		
	Techno cemical		Kiilto					
	Travel	SJ			Gast	Czech Trains		
	Working ware		Dimex Oy					
	League	League ball	CR8ER			Fat Pipe	Precision	
	TV	TV partner	TV4 (Bonnier)	Nelonen media			Czech TV (TV4)	

 = local companies

 = regional companies

 = international companies

IFF Corporate Image, in order to have more visibility for the brand in our events

First idea:



Second version upon changes – more possibility for the LOC to have their own view:



Third version, after the Core Country Marketing Group – which wanted even more freedom:



Fourth version, the final version in which the National interests have been included:



**IFF & Floorball Material Producers Development Board meeting
at Landvetter Airport Hotel, in Gothenburg, Sweden 31.05.2011**

Participants:
 Blast: -
 E-SG: Timo Bygden
 Powerstick: Sami Turtiainen
 Renew: Torbjörn Jonsson, Johan Österman and Jokim Strömberg
 X3M: Tomas Solin
 SP: Lars-Åke Henriksson
 IFF: John Liljelund

**Report on
present issues**

1. Welcome

Mr. Liljelund opened the meeting at 13.00 at the Landvetter Airpot Hotel in Gothenburg, Sweden and informed that due to other obligations no representative from Blast were able to participate.

Mr. Liljelund conveyed the greetings from by Mr. Tomas Eriksson, IFF President in which he stressed the importance of a good cooperation between the manufacturers and the IFF.

2. General Update

Mr. Liljelund reported on the number of sold sticks, balls and other material in 2010. The total sales was trailing quite a lot compared to previous years mainly due to the problems related to Exel Composites transactions with the Exel & Canadien Floorball Brands. The reported sales was in line to the previous year apart for the sticks:

Sticks total	562.641 pcs	(632.876 pcs)
Stickers	10.000 pcs	
Balls	1.738.625 pcs	(1.549.900 pcs)
Goal cage	1.968 pcs	(880 pcs)
Rinks	384 pcs	(279 pcs)
Facemasks	408 pcs	(3.300 pcs)

Material Approval system financial outcome 2010

Equipment Income	197757
Testing Costs	-32905
SP administration	-27500
IFF Administration	-115700
Outcome	21652
Development Board	17321

Made total number of tests in 2010

Sticks	15
Balls	1

3. ISPO Project 2012

Short recap of the present situation, where ispo/Messe Munchen wants IFF to pay the full price for the Floorball rink. IFF doesn't have that much money to invest in the rink, since we already this year paid ½ of the price for the Flooring on top of the other costs.

ISPO offer for 2012:

- Floorball manufacturers pays the "One side open stand"-price, which is 139 Euro/m2.
- IFF would have to pay the full price for the playing field 7,5 x 15 = 112,50 m2 (EUR 15.637,50)

Report on present issues (cont.)

- IFF Lounge and Info Desk would be included
- IFF would have to pay full price for the bar (EUR 3336)
- Parking, changing room and volunteers tickets included
- Carpet in the Village included, if same colour as in the other hall.

Mr. Liljelund explained that there are not any financial resources for the IFF to run the ispo with the present set-up, due to the financial outcome of 2010.

Mr. Solin felt that ispo China is way too early for the community. The playing field can be substituted by a large flat screen. Salming is not prepared to spend more money.

Mr. Österman expressed that Renew is not interesting to invest more money in the Floorball Village.

Mr. Turtiainen expressed, that we need to find new ways of promoting the sport in sport fairs or festivals.

The Development Board decided after a long discussion to not organise the Floorball Village in 2012, but instead discuss with the Floorball Germany about a possibility for participation in a Sports Festival or other similar events and look for an opening for the ISPO in 2013. The Development Board will discuss these options in its meeting in December 2012.

4. *Projects for 2011 and 2012*

The IFF proposes that the Development Board would for 2011 continue for a last year with the project in Germany, where Floorball Germany has developed fast during the 8 years the project has been made (Appendix 1).

The IFF Development Board decided to support the German project and that the DB grants the project with 12.500 CHF for the year 2011.

The IFF also proposes to start a project with the Floorball Canada with the Ice Hockey Canadian Development Model, in order to introduce Floorball to the greater hockey population (Appendix 2).

The IFF Development Board decided to support the Canadian project and that the DB grants the project with 12.500 CHF for the year 2011. The DB will request that the project will be conducted in a way that all Floorball manufacturer are in a position to offer their products to the market.

The IFF also informed that for the last years ispo 2010 approx. 35.000 CHF has been used for the ispo project of the Development funds for 2010.

5. *Material Regulation 2012*

In accordance with the IFF system for renewing the material regulations every second year it is now time to agree upon issues that the Floorball Material Manufacturers would like to change in the Material Regulations.

The manufacturers are asked to come with their comments to the meeting in order to make it easier for IFF/SP to start looking on the possible changes.

The Manufacturers would need to know the decisions by end of August, in order to be able to implement it for the season 2012 – 2013.

So far there are the following issues on the table:

- Rule change for transferring the brand certificate if the company handling the brand changes.
- Increase the maximum length for the stick to 114.
- Include a uniform measurement system for measuring the stick
- To remove the mid bar in the goal
- Check the drop-net measurements.
- To change the system for the face-off line on the stick
- Change the radius of the shaft from 9 mm to 6 mm

IFF/SP will provide the manufacturers with the rule changes by the end of August. The Manufacturers then have 10 days to comment upon the proposed changes.

6. *Other Issues*

6.1. The very high price of the testing for the protective eye-ware certification was discussed. SP was asked to look into the question.

6.2. The certification number was discussed.

Upcoming meetings and issues

- Next meeting will be held in connection to the Women's WFC 2011 in St. Gallen Switzerland.
-

Issues that need to be discussed or decided upon or taken action upon

- IFF will send out the proposal for the changes of the Material Regulation by end of August 2011
 - The manufacturers are to respond with their comments before the 10th of September.
 - IFF to contact Floorball Germany and ask for ideas of what could be done to promote Floorball to the general public.
 - IFF to inform ispo that there will be no Floorball Village in 2012, for the higher price.
 - IFF to inform Floorball Germany and Floorball Canada about the project support
-

New ideas, etc...

Material Regulation edition 2012, upcoming news/changes

The IFF Development Board, which consist of a number of Floorball Manufacturers have in their meeting in June discussed the different needs and wishes from the market to make changes in the IFF Material Regulation, edition 2012 (for 2012 – 2014). Based on this the IFF has together with SP made the following proposals for a change:

New clause

1.11 Rules for the transfer of a brand/s to other company

The reason for the transfer of brand/s to other companies can be e.g. due to takeovers, license withdrawal, bankruptcy, etc.

In a transfer of an existing brand/s, in addition to the general rules (see point 5.6), the new company must take responsibility for the brand/s outstanding debts related to the IFF-marking system (such as accounting reports, testing, certification), before the new certificates can be issued to the new brand license owner.

Changed clause

1.3.2.4 Embossed mark for blades and balls

The brand name of the blade has to be shown as an embossed marking on the blade. The font size has to be at least 5 mm in height. Companies have to adopted the new marking requirement not later than 1st of July 2012, see point 2.1.1. Make sure that all new molding tools manufactured after January 1st 2011 has the brand name engraved and all blades produced after July 1st 2012 is carrying the brand name.

Companies can apply for an exemption from the new marking for a period of maximum two years.

New clause

1.3.2.6 Uniformed stick measurement

The length of the stick has to be uniformed. The length to be communicated to the customers is the length of the stick measured as described in appendix 1 point 5.2.4. Companies have to adopted the new marking requirement not later than 1st of July 2012, see point 2.1.1. Make sure that all new sticks produced after July 1 2012 is carrying the new uniformed stick measurement.

Companies can apply for an exemption from the new marking for a period of maximum two years.

Changed clause

2.1.3 Stick Dimensions

- The stick length will be increased by 20 mm to a maximum of 1140 mm.
- The shaft's curve radius will be reduced by 3 mm to a minimum of 6 mm, except for the lower 30 mm of the shaft, which is to be minimum 9 mm in radius.
The shaft's diameter is to be maximum 35 mm, not including grip binding and the knob closing it.
- Length of grip line marking will remain the same 375± 20mm and will be measured to the centre of the line / design. The grip line / design marking is to be minimum 2 mm and maximum 40 mm wide. The grip line / design is to have a good contrast to the background colour.

a) stick length	max 1140 mm
b) the shaft's curve radius	min 6 mm
c) the shaft's diameter	max 35 mm
d) length to the grip line / design marking	375 +20/-20 mm
e) width of grip line / design marking	min 2 mm and max 40 mm

Changed clause

2.3.1 Goal, general design

The goal is to be designed without a metal bar for holding the drop-net.

The Goal cages produced before January 1st 2012 can for a transfusion period of a maximum of four years can be used with the middle bar. No goal cages produced after January 1st 2012 shall have the middle bar.

Changed clause

2.3.7 Goal, Drop Net Length

The drop net length is to be such that the bottom edge hangs between a min of -50 mm and a max of 50 mm from the playing surface.

The manufacturers have the possibility to comment upon the proposal of these changes to the SP/IFF until the 15th of September.

The IFF Central Board will make the decision of the changes for the Material Regulations, edition 2012 (for 2012 – 2014) in its meeting on the 1-2.10.2011.

SP will send out a preview on the 15th of October, which the manufacturers can still comment upon until the 31st of October, 2011.

The new rules are then adopted for 2012 – 2014 and start to be in force from the 1st of July 2012.

Changes in testing/certification of Floorball goggles

SP has revised system for testing and certification. The clause "Resistance to Fogging" (that caused problems for many companies) has been removed. SP have concluded that the test do not directly relate to the safety, it is more of comfort-related nature.

It will also be possible to collect all goggles (senior, junior, kid) of the same type in the same certificate. All in all, it will cause the total price to be reduced, especially at prolongation of certificates.

Changes in the certification system (sticks)

Certificates will be issued after approved type testing and be valid for 5 years as today.

The certificate will show the properties of the shaft e.g. straight tapered carbon shaft, flex 27 mm, diameter and length as well as drawing number and date. No brand or model name will be entered on the certificate.

All information about brand and model name connected to the certificate will only be recorded in the database. At any updates (new model name, etc.) during the validity of the certificate will, therefore, only be updated in the database.

When updating a certificate with an e.g. new model name, please send in the MS Excel list showing the model range, in the same way as is done today. IFF has highlighted that it is very important that all brands and models that are certified also are shown in the database, it also applies to any special models, limit edition models, etc.

With the new system, the cost associated with updating will approximately be the half of todays. The cost of new certificate, construction changes in the certificate and renewal of certificate persist at the current rate.

The new system will be implemented by January 1st 2012.

More detailed information about the changes in the certification system will be sent out during autumn 2011.

Timetable for the revision of Material Regulation edition 2014

- Last day to send in new ideas 28th of February 2013
- IFF/SP checking the proposals in March-April 2013
- Draft sent out to manufacturers end of April 2013
- IFF CB makes decision in May 2013
- Material Regulation published by 1st of July 2013
- It takes effect 1st of July 2014.

Appendix 20

IFF employs a new Competition Coordinator

The International Floorball Federation, which has been growing rapidly for the last years and as a result of this, IFF has received the full IOC recognition during last summer.

In order to meet the growing need of service provided to our member associations, we are now looking to employ a person to fill the vacant position for the IFF Competition Coordinator in the IFF head office, situated in Helsinki, Finland.

The Competition Coordinator will join the IFF Office, which has at the moment five full time employees and we are now looking to employ an additional one in the near future.

The IFF office consists of a general secretary, a competition manager, a competition coordinator, an information & anti-doping manager and an office coordinator. The competition coordinator is responsible for the following tasks:

- Preparations of IFF Competitions and international weekends
- Handling of the IFF Accreditation tool
- Contact to participating teams of IFF Events
- Anti-Doping related work in connection to the IFF Events
- Administration of registered testing pools and use of ADAMS software
- Administration of the IFF Statistic Software
- Competition related updates on the IFF web-page
- Updates to IFF YouTube, Facebook, Flickr and Twitter channels
- Acting as the officer for the IFF Equality function
- Acting as the officer for the IFF Athletes commission

We are looking for a person with the following qualifications.

- Good knowledge of English (spoken and written)
- Preferably speaking some of the following languages (German, French, Spanish)
- Good organisational skills
- Knowledge of National Floorball, National Teams or other sports organisations
- Good communicational skills with persons from different cultures
- Good skills in handling large amount of data and good computer handling skills

IFF offers a good view point into international sports, in a fast growing organisation, which organises over 10 International events in the season 2011 – 2012.

The position is to be filled as soon as possible, but no later than from the start of November, 2011 and is on a continuous basis.

All applications, including a salary request and a CV, should be sent to the IFF Office address at office@floorball.org no later than the 21st of September, 2011. If there are any questions you would like to ask you can contact John Liljelund, general secretary at either liljelund@floorball.org or the mobile number: +358-400-529030.

MODEL RULES

on Sports Integrity in Relation to Sports Betting

for all International Sports Federations and Organisations

International federations (IFs) are encouraged to:

- Ensure that all participants are automatically bound by and are required to comply with all of the provisions of the IF Rules related to Sports Betting.
- Ensure that participants familiarise themselves with all IF Rules related to Sports Betting, including what constitutes an offence.

The following Definitions and Model Rules are provided as a recommended guide for IFs to incorporate into their Rules and Regulations, while acknowledging that the particularities of each IF will require adaptation of the following:

Definitions

- *Inside Information:* Any non-public information relating to any competition or event that a participant possesses by virtue of his/her position within the sport. Such information includes, but is not limited to, factual information regarding the competitors, the conditions, tactical considerations, injuries, or any other aspect of the competition or event but does not include such information that is already published or a matter of public record, readily acquired by an interested member of the public, or disclosed according to the rules and regulations governing the relevant competition or event.
- *Sports integrity:* to preserve the fundamental character of sporting competition as an honest test of skill and ability; to act on and off the field in ways consistent with preserving the social and economic value of sport.
- *Manipulation of sports results/match fixing:* irregularly influencing the course or the result of a sports event in order to obtain advantage for oneself or for others and to remove all or part of the uncertainty normally associated with the results of a competition.
- *Match Corruption:* Promising, offering, giving, requesting or receiving any bribe or other reward or accepting the promise or offer thereof to fix or otherwise to influence improperly the result, or any other aspect of a sports event.
- *Participants:* a definition of “participants” in any competition that is as inclusive as possible, concerning all accredited individuals including athletes, judges, IF and National Olympic Committee (NOC) employees, officials and families, the event organising committee and the entourage of all participants.
- *Sports betting:* all sports betting-based games that involve wagering a stake with a monetary value in games in which participants may win, in full or in part, a monetary prize based, totally or partially, on chance or uncertainty of an outcome. (i.e. fixed and running odds, totalisator/toto games, live betting, betting exchange, spread betting and other games offered by sports betting operators, etc):

- *Legal betting*: types of betting that are allowed on a specific territory or jurisdiction by a regulator or government (ie. explicit permission given to legal companies to operate).
- *Illegal betting*: types of betting which are not legal in the country as well as betting activities proposed by unofficial companies or simply in 'back-stores'.
- *Irregular betting*: when irregularities and abnormalities in the bets placed or the event upon which the bets are placed can be identified.

MODEL RULES

Regulation of participants' betting activities

1. Obligation on participants to safeguard the integrity of sport by refraining from any attempt to influence the elements of a competition in a manner contrary to sporting ethics;
2. Obligation on participants to be responsible for their own actions;
3. The IF commits to taking measures to increase awareness and knowledge of participants on the issue of manipulation of sports results and its consequences through education and training;
4. The IF agrees to nominate a representative of the IF as the focal point on all matters related to betting and match-fixing;
5. The IF commits to ensuring confidentiality with regard to unproven allegations of match fixing;
6. Establish as offences:
 - a. Participants in any sports event, and their entourage, from participating in all forms of, or support for, betting or gambling related to their own matches and competitions in their sport;
 - b. Failing, for reward, to perform to one's abilities;
 - c. Instructing, encouraging or facilitating any other party to bet;
 - d. Inducing, instructing or encouraging any participant to breach any of the established offences;
 - e. Ensuring the occurrence of a particular incident, which is the subject of a bet and for which he/she expects to receive or has received any reward;
 - f. Providing or receiving any gift, payment or other benefit in circumstances that might reasonably have been expected to bring the athlete or the sport into disrepute;
 - g. Using any 'Inside Information' for betting purposes, including disclosing 'Inside Information' to any person (with or without reward) where the athlete might reasonably be expected to know that its disclosure could be used in relation to betting;
 - h. Failing to disclose information to the competent IF or competition authority (without undue delay) full details of any approaches, invitations to engage in conduct, or incidents that would amount to a breach of the IFs or competition rules related to betting;
 - i. Failing to cooperate with any reasonable investigation carried out by the IF or competition authority, including failure to provide any information and/or requested documentation, including records relating to the alleged breach (such as itemised telephone bills, bank statements, internet service records, computers, hard drives and other electronic information storage devices);
 - j. To knowingly assist, cover up or otherwise be complicit in any acts previously described committed by a participant. The participant shall be treated as having committed such acts himself and shall be liable accordingly.

Regulation of competitions

1. Limitation or prohibition of participants' laptop computers and telecommunication tools including cell phones and internet in restricted areas (including locker rooms) during competitions;
2. Assignment of sports officials, especially referees and judges, within as short a period before the match/competition begins as possible;
3. Introduction of random financial audits for referees and judges and regular scrutiny of their field decisions;
4. Banning or exclusion from the betting offer of competitions of sports organisations or athletes under investigation or subject to sanctions for manipulation of sports results;
5. Prohibition of betting on particular sports competitions/events including prohibition of betting on minors (athletes under 18 years old) unless the minor competes in a competition for adults;
6. Prohibition on sponsorship by betting operators of sports teams and clubs composed of minors (athletes under 18 years old);
7. Prohibition of unauthorised betting types and formulas following identification by individual IFs of the authorised betting types and formulas;
8. Establishment of regulations to ensure national federations and clubs fulfill their financial obligations towards their athletes and sports officials ie. regular pay and good conditions for their professional athletes and sports officials (including referees and judges);
9. Establishment of regulations to avoid conflicts of interest, to ensure that no one is involved in the management of federations, clubs, associations, teams etc who is under prosecution for action including forgery, corruption, etc or who has been convicted of a criminal offence within a determined period;
10. Establishment of regulations to ensure transparency in the financing of sports organisations through betting activities;
11. Undertake efforts to promote recognition of a "betting right" dedicated to sports bodies and related to the use of sport by betting companies to ensure an economic fair return from the betting operators, not only for the organisers of sports events, but also for the development of all sports.

Disciplinary procedures and sanctions

1. Establishment by IFs and competition authorities of effective, proportionate and dissuasive sanctions and provisional measures for participants found in breach of the sports regulations related to Sports Betting, including cancellation of sports events where a risk of fraud has been established/identified; cancellation of sports results where fraud has been established; temporary or permanent bans on further sports activities, demotion, points reduction, return of rewards, reimbursement of caused material damage, fines etc;
2. Establishment of measures for temporary prohibition from participation by participants under prosecution for betting related offences;
3. Establishment of disciplinary procedures in line with agreed international general principles of law and ensuring respect for the fundamental rights of suspected participants. Procedures should include:
 - a. the reporting and disciplinary bodies to be distinct from one another;
 - b. the right to be heard and to be informed of the charge;
 - c. the right of such persons to a fair hearing and to be assisted or represented;
 - d. clear and enforceable provisions for appealing against any judgment made;
 - e. a possible sanction in the event of an established breach;
4. Establishment of procedures for the mutual recognition of suspensions and sanctions imposed by other international and national level sports organisations and government authorities.

Recommendations regarding data exchange

International federations are encouraged to:

1. cooperate with governments and responsible betting operators to face sports betting risks. Objectives of that cooperation include support for an International Convention on Sports Integrity and the development of a common Education Programme regarding the potential risks related to sports betting, match fixing and international crime;
2. establish and, where appropriate, make use of effective channels for the exchange of intelligence and information related to the investigation and/or prosecution of manipulation of sports results at national and international level, on the understanding that information and intelligence transmitted should be early and detailed enough to be of practical use;
3. collaborate in the establishment of a system of monitoring and recording matches/competitions where a risk of manipulation has been established/identified;
4. give the largest mutual help and ensure spontaneous exchange of intelligence and information on manipulation of sports results between national, foreign and international authorities, where there are reasonable grounds to believe that any offence established in accordance with the IFs regulations has been committed and provide, upon request, all necessary information to the national, foreign or international authority requesting them;
5. submit data in their possession or under their control when requested to by government authorities;
6. introduce mechanisms for whistle-blowing in the area of manipulation of sports results to ensure disclosure of information (e.g. hotline, email address);
7. ensure protection of privacy and personal data in the area of investigation of manipulation of sports results in the light of respect for human rights;
8. support the regulation of sports betting to ensure responsible betting behaviour and to combat illegal betting.

Всеукраїнська Федерація Флорбола
All Ukrainian Floorball Federation

Address:

Вереснева вул. 24
Kyiv, Ukraine, 02099

Email:

vff.ukraine@yandex.ua

Web-site:

www.floorballukraine.net

Contact person:

Marianna Kalinina
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Address:

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Kyiv, Ukraine, 02099

Email:

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Contact person:
Marianna Kalinina

Phone:

Web-site:

www.floorballukraine.net

Kiev, Ukraine
13 September 2011

To:
Central Board of IFF and
Secretary General of IFF
John Liljelund

Dear Central Board

All Ukrainian Floorball Federation (VFF) was founded in 2009 and have been developing floorball in Ukraine for the past 3 years. Our members include a collection of several regional federations and a dozens of clubs, teams and partner organizations. Open National Championships have been organized for the past 2 years and so has also many tournaments the most notable is Ukrainian Open. During this time we have also arranged seminars and trainings for referees and coaches and organizers.

We have also initiated a process to bring all the different floorball organizations in Ukraine together under one umbrella regardless of past grievances. We managed to find a constructive dialog with most of the floorball movement in Ukraine. However this does not include previous IFF member, the Floorball Union of Ukraine headed by Mr. Oleksander Bakanychev. We condemn his actions in strongest terms as you can see in the attached document from the meeting of independent floorball groups in Ukraine on the 20th of April 2011.

We apply for membership to start a new chapter between Ukrainian floorball community and the the International Floorball Federation. We take full responsibility to clear the issues that the previous member association had with the IFF. We also take responsibility to fulfill our obligation as a national federation and to be an open, transparent and democratic structure.

Artur Kamarytsa
President
All Ukrainian Floorball Federation



Address:
Вереснева вул. 24
Kyiv, Ukraine, 02099

Contact person:
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Серія А01

СВІДОЦТВО

№ 600441

ПРО ДЕРЖАВНУ РЕЄСТРАЦІЮ
ЮРИДИЧНОЇ ОСОБИ

ВСЕУКРАЇНСЬКА ГРОМАДСЬКА ОРГАНІЗАЦІЯ "ФЕДЕРАЦІЯ ФЛОРБОЛА"

Ідентифікаційний код юридичної
особи 36686387

Місцезнаходження юридичної
особи 08300, КИЇВСЬКА ОБЛ.,
БОРИСПІЛЬСЬКИЙ РАЙОН, СЕЛО
ЩАСЛИВЕ, ВУЛИЦЯ
ФЕРМЕРСЬКА, БУДИНОК 15-А

Місце проведення
державної реєстрації БОРИСПІЛЬСЬКА РАЙОННА
ДЕРЖАВНА АДМІНІСТРАЦІЯ
КИЇВСЬКОЇ ОБЛАСТІ

Дата проведення
державної реєстрації 22.10.2009

Підстава (підстави) заміни
свідоцтва про державну
реєстрацію частина друга Прикінцевих
положень Закону України "Про
державну реєстрацію юридичних осіб
та фізичних осіб-підприємців"

Дата заміни свідоцтва про
державну реєстрацію 15.12.2009

Dear Mr. Liljelund,

Our answer to your questions:

As maybe CB knows the situation in Ukraine has been complicated. This time last year there was 5 structures that made claims on development Floorball in Ukraine. Those structures are as follows,
Floorball Union of Ukraine (Mr. O. Backanechev),
Floorball Federation Ukraine (Mrs. J. Ternovaya),
All Ukrainien Floorball Federation (Mr. A. Kamarytsa),
Ukraine Floorball Federation "Mr. V. Vitruk" and
YMCA Ukraine (Mr. A. Zolotar).

In short All Ukrainian Floorball Federation (Mr. A. Kamarytsa), Ukraine Floorball Federation "Mr. V. Vitruk" and YMCA Ukraine (Mr. A. Zolotar) has agreed upon a common structure and a provisional board has been set up that represents the different structures. I may add that some independent structures has joined, some of them previously allied with Floorball Federation Ukraine (Mrs. J. Ternovaya).

The annual meeting is planned to 21-22th of April 2012 in Kiev in addition to the final play-off tour of the Ukrainian Championships. Until then the provisional board has 8 main tasks.

1. Structural Organization
2. Competitions
3. Finances
4. Education/popularization
5. Relations with IFF
6. Relations with Ukrainian Sports Authorities
7. Information/marketing
8. National Teams.

Regarding Floorball Union of Ukraine (Mr. O. Backanechev) it's very difficult to make statement on the structure, partly because its closed and probably it doesn't existed. From outside it looks like an shadow organizational structure to the Ukrainian Dragon Boat Federation. Exactly the same people hold the positions, but most important, is that I haven't meet anybody that has seen some sign of activities done by Floorball Union of Ukraine (Mr. O. Backanechev) in Ukraine. Floorball Union of Ukraine (Mr. O. Backanechev) has been in contact with many structures in Ukraine regarding different commercial proposals, which in it self created a lot of broken promises and conflicts.

Floorball Federation Ukraine (Mrs. J. Ternovaya) is different. The federation is based in Donetsk and naturally has its strongest member base in Eastern Ukraine. So they do have floorball activities and have been around for around 10 years. And they do arrange competitions.

On the team level I can't see any disagreements, many of our teams are working together and stay in close contact with the teams in Floorball Federation Ukraine. But it's rather with Mrs. Ternovaya that we did manage to find a dialogue. We have made tireless efforts to contact her during the summer. Specially since in April we agreed upon that Mrs. Ternovaya should during the summer present a proposal that she was comfortable with regarding finding one common structure, but no sign so far and no contact. I am partial but from my point of view there has been a lack of interests to even initiate serious or any talks from Mrs. Ternovaya's side.

The structure of Floorball Federation Ukraine (Mrs. J. Ternovaya) is also unknown. We only know the name of the deputy of Mrs. J. Ternovaya. Many of the member organizations in Floorball Federation Ukraine openly say that they are excluded from decision making. And it has been impossible to get a copy of statutes or information if there has ever been an annual meeting. No website, no one answering calls and so on. So it's difficult for us to have an educated opinion.

I can generally say that in Ukraine sometimes organization with grand names are in real nature nonfunctional structures that does just exist on paper.

Regarding All Ukrainien Floorball Federation (Mr. A. Kamarytsa) it was the same, but since the process of finding a common structure began one year ago it has forced people to come together and start to create forms of cooperation and decisions making that are including, representative and meaningful. And we understand that this is also process, everybody understand that we have a lot of things to improve and work on as federation

Best Regards

All Ukrainian Floorball Federation
Contact Person
Marianna Kalinina



57 East Street
Kingston
Jamaica, W.I.
Telephone: (876)374-9036/373-1526
www.floorballjamaica.org
jfa@floorballjamaica.org

September 16, 2011

John Liljelund
General Secretary
International Floorball Federation
Alakiventie 2, FIN-00920 Helsinki, Finland

Dear Mr. Liljelund,

The Jamaica Floorball Association hereby applies for membership with the International Floorball Federation. In keeping with the laws of Jamaica, the Jamaica Floorball Association was registered in July 2011 with the Companies Office of Jamaica as a nonprofit organization. The registration of the association is as a result of the dream of incumbent President Jason Daye in bringing Floorball to Jamaica and the Caribbean at large.

The main purpose and mission of the organization is to promote, plan, organize and monitor all events and activities for the sport of Floorball in Jamaica and potentially the Caribbean region. We are committed to this purpose and mission, and are working persistently in accomplishing our mandate. Since our seminar and launch in July 2011, we have received positive feedback from the Ministry of Education, Ministry of Sports, Youth & Culture and the Special Olympics of Jamaica in wanting to acquire additional information about the sport coupled with plans for partnership and relevant support.

The Association believes that membership with the International Floorball Federation (IFF) will empower us in our move in becoming a strong association here in Jamaica and further extend our reach within the Floorball community. Overleaf, you will find details about the Association and our administrative composition.

We therefore, look forward in becoming a part of the IFF family. For additional information, please feel free to contact the undersigned at (876) 373-1526 (cell) or email: sirgihon@yahoo.com

Yours sincerely,

Gihon Mitchell
General Secretary

Organization Details

Name of Organization: Jamaica Floorball Association

Head Office: 57 East Street Kingston C.S.O

Contact information: + 1876 6190998 & +1876 6191001

Email address: jfa@floorballjamaica.org

Present Board Members

Name	Position	Address
Jason Daye	President	12 Lacey Road, Kingston 16, Kingston
Andrew Silburn	1 st Vice President	45 Dianna Drive Kingston 3
Steve Hutchinson	2 nd Vice President	24 Annette Crescent Kingston 10 Jamaica West Indies
Gihon Mitchell	General Secretary	456 7East Greater Portmore St. Catherine
Lindsey Miller	Treasurer	52 Stock Form Road Kingston West Indies
Rudolfo Johnston	Technical Director	2 a Denmore Road Kingston 10 West Indies
Sofie Nilson	Board Member	My address is Sofie Nilsson Fredrika bremers gatan 20 75442 Uppsala Sweden

Jamaica Floorball Association Steering Committee Meeting

May 16, 2011

Meeting was called to order by the General Secretary Gihon Mitchell at approximately 4:27 pm on May 2011. He welcome all who were present to the meeting before handing over the meeting to Mr. Silburn the Vice President who will chair the meeting in Jason Daye's absents.

Jason Daye the president was not available for the start of the meeting due to other engagement but will join the meeting late by Skype.

Mr. Silburn continued with the meeting by asking each person present to introduce themselves to the group. Individuals introduce themselves as follows:

Lindsey Miller introduces herself to the team and gave a brief background on her work as a CAFÉ advisor and work done in the banking system.

Sophie Nilson introduce herself and talk about her studies that she is presently doing in project management and her plans to start a youth programme in Jamaica. She also spoke about the assistant she gave in helping Jason Daye in the beginning in getting persons to buy into the idea of bringing Floorball to Jamaica.

Rudolpho Johnston then spoke about is involvement in sports and a coach at the Kingston College. He also explained that he was once the VP of the Hockey association and a past hockey player for the Jamaican team.

Mr. Silburn then asks for an update from the General Secretary on things already done for the Association. The General Secretary (Gihon Mitchell) inform the team that the association is registered with the Companies Offices of Jamaica and he has receive the certificate of incorporation from them, he also inform the team that he is presently working on the organizations TRN, NIS and the opening of the account for the association. He also informs the team that the association also has a logo and a website. He also informed the team that letters have been sends to the Minister of Sports and the president of the Jamaica Olympic Association informing them of the formation of the group and the group's intentions. It was also recommended that a letter should be send to the Minister of Education since we are planning on taking the sport into schools.

Launch

Mr. Silburn then gave an update on the planning of the launch. Mr. Silburn informed the group that the Mona Visitors' Lounge has been selected as the venue for the launch and 50 persons is our target number. Some of the invitees to the launch are the Minister of Sports, representative from the Jamaica Olympic Association, representative from the Ministry of Education, the media houses, Jamaica Tourist Board, and sponsors. He however said that the venue needs 20% deposit to confirm our booking.

(Ms. Lindsey had to leave the meeting, she leave the meeting at approximately 4:49pm)

Sponsorship

Mr. Silburn updated the meeting informing them that letters have been written to go out to sponsors for the launch. Places such as RED Stripe, Scotiabank , COURTS, WYSENCO and LIME. He also stated that he has given a letter to the owner of Kingston Bookshop. However it was recommended that we don't seek any sponsorship from alcoholic companies due to the fact that we are a sporting body. Jason then joined the meeting and gave us his perspective on sponsorship. He said that it's very important to focus on local sponsors and that direct contact needs to be made with the persons in these companies who are responsible for sponsorship. Jason said that he is also in discussion with Volvo who wants to be a sponsor of the association. He also said that Czech Republic want to be a sponsor but he is not sure what they will sponsor us with. He made it clear that most of these international Floorball Organizations will assist us with certain gears and equipment but not necessary money. Canada Floorball Association also wants to come on board and help but he is not certain which area they will assist us in. Rudolph advises Jason that he needs to approach them with different areas that he would like them to sponsor. Sofie recommended that we seek sponsorship from Ericson as they are doing business here in Jamaica with our phone companies.

Training

Rudolpho said that the Gym at Excelsior High School will be the best place for the training and that he can work on us getting that area. We however will be working on getting GC Foster Collage and have Excelsior's GYM as our backup plan. Mr. Daye said that a representative from IFF will conduct the training but we will have to do the planning for the training. They will give Jason the detail as to when they can come to Jamaica to do this training. However we will need to arrange logging, transportation and venue. They will pay for their own logging and airfare.

Other business

Jason said that that Floorball Planet wants us to bring a team to Texas August 12, 2011, Tentative 12-14 persons will be going if we are able to find the funds to attend. They are however working on the lodgments for us. However we need to workout a cost for this trip such as airfare.

Meeting was adjourned by the Chair Andrew Silburn and Seconded by the General Secretary

CERTIFICATE OF THE INCORPORATION OF A COMPANY



Thereby certify that
JAMAICA FLOORBALL ASSOCIATION (JFA) LIMITED
was Incorporated under the
Companies Act as a Limited Company

On The
FIFTH day of MAY Two Thousand And Eleven
Given under my hand at St. Andrew this
ELEVENTH day of MAY Two Thousand And Eleven

MELISSA CUNNINGHAM
For Registrar of Companies

Company Number 52893



THIS WORDS ONLY JAMAICA WHICH PHOTOGRAPHED

THIS WORDS ONLY JAMAICA WHICH PHOTOGRAPHED

NOTE: TAMPEREVIDENT HOLOGRAM AND METATRAKSAFE CHANGES IMAGES WHICH VIEWED AT DIFFERENT ANGLES

Appendix 10

Lähetäjä: Nordseth, Frank [mailto:Frank.Nordseth@nif.idrett.no]

Lähetetty: to 14.12.2006 16:46

Vastaanottaja: Stefan Kratz; liljelund@floorball.org

Kopio: jon-e-er@online.no; joneri@so-hf.no; Jonsson, Tomas; Larsen, Terje (Innebandy)

Aihe: SV: Regarding the organizing of IFF events

Regarding the organizing of IFF events

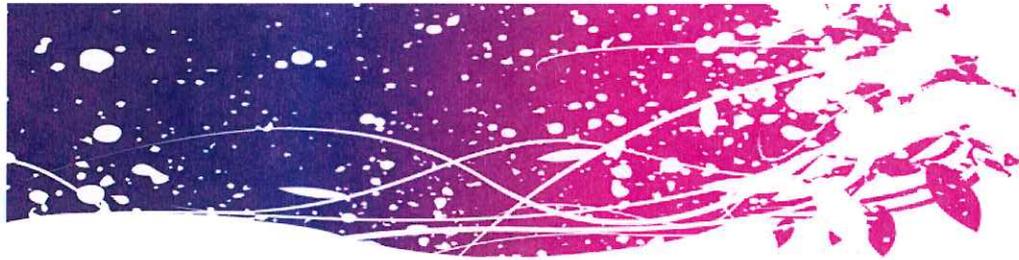
Dear IFF,

The Norwegian Floorball Association has shown interest to organize the Men's U19 WFC 2011 **OR** the Women's U19 WFC 2012.

Unfortunately The Norwegian Floorball Association can not give good answers to the IFF questionnaire at present time. We have not yet decided upon details concerning the championships, but the Norwegian central board will guarantee that the IFF requirements will be fulfilled if IFF award one of the named championships to the Norwegian Floorball Association.

The Norwegian Floorball Association has also shown interest to organize the EC qualification in August 2007. We have not yet received any details concerning this matter. Considering the short time remaining to the event, our association must ask IFF for a decision regarding the EC qualification organizer(s) before the 1.January 2007. If not, we unfortunately must withdraw our interest for the EC qualification 2007.

Best regards
Jon Erik Eriksen /s
President



**Women's 10th
Floorball
Championships 2015
bid**

by

Suomen Salibandyliitto ry (SSBL)
Finnish Floorball Federation





IFF EVENT ORGANISER BIDDING QUESTIONNAIRE

Introduction

A bid for any IFF event shall be built on the IFF Guidelines for potential organisers of IFF Events. It is of greatest importance that the bid satisfies the requirements stated. In this questionnaire IFF wants the bidder for an IFF event to in short explain how the organiser plans to organise the IFF event. In the Guidelines for Potential Organisers of IFF Events, the issues needed to be included in the bid have been covered in the document.

Bidding Association:

Suomen Salibandyliitto ry / Finnish Floorball Federation

Contact person:

Name	Function
Mervi Kilpikoski	Secretary of the International Committee/ Organisation Secretary
Phone	E-mail
+358 400 529008	Mervi.kilpikoski@salibandy.net

The bid concerns the following IFF event (only one event per questionnaire):

Women's World Floorball Championships 2015

Proposed bid Place(s) and dates for the event:

5.-12.12.2015 Helsinki or Tampere or Hämeenlinna or Espoo or Lappeenranta

Motivation and objectives for the Local Organiser to organise the event:

Please find enclosed the pdf-file, where motivation and objectives are explained in details.

Description of the Political support for the organiser

(brief description, letters of support shall be attached):

Finland is part of EU and has democratic political system.

The bid for Women's WFC2015 has been prepared in co-operation with SLU (Finnish Sports Federation) and OKM (Ministry of Culture and Education). Please find enclosed the letter of support from OKM (will be delivered during week 25).

There are five cities interested in hosting the WFC2015: Hämeenlinna, Lappeenranta, Espoo, Helsinki and Tampere. Letters of support are enclosed. Some of them have already made decision to support the WFC2015 financially should they be nominated as the host city.

Description of potential problematic conditions in the organiser's country

(ability to satisfy 3.2.1-3, 3.2.5 & 3.2.7 of the Guidelines, certificates shall be attached)

IFF member countries have to be granted visas for the Event by the organising countries:

3.2.5. Finland is part of the Schengen-group. More information on which countries need VISAs can be found from the website of Finnish Foreign Ministry (Front page -> services -> Foreign nationals arriving in Finland. In principle, it is quite easy to get tourist visa to Finland. In WFC2010 everything worked out fine and participants of IFF general assembly were able to arrive at Helsinki.

3.2.7. SSBL follows the WADA-code, and ADT-testing are done in co-operation with Finnish Antidoping Agency

Proposal of the Ticketing system to be used (brief description):**Planned Ticketing system (Daily tickets, Ticket categories, etc):**

Basic idea is to offer the daily tickets. The categories of the ticket will be decided after we know the host city and the venues.

Purchases from abroad:

SSBL will build the ticketing system together with the ticketing company so that it is possible to buy the tickets from abroad via internet. For bigger groups there will be a service by ticketing company or travel agency.

Number of Volunteers needed (estimated number) and the Structure of the Organisation

Volunteers needed: Minimum 350, maximum 700. The amount depends on how many days a volunteer will be available and on how the volunteers are recruited (from schools or from floorball clubs or some other way).

Structure of the organisation will be based on the IFF guidelines and regulations and experience collected from Men's 8th World Floorball Championships 2010.

Organising committee will consist of the following responsibilities: a. Finance
b. Venues, c. Transportation, d. Accommodation and support services, e. Ceremonies, f. Medical services, g. VIP services, h. Media services and communication, i. Security and additionally accreditation, marketing and adjacent services & events.

The operational organisation will conclude the following teams: a) Competition & venues, b) Support services (i.e. competition office, accreditation, staff management, visitor management, VIP services

etc.) c) Media services and communication (social media & multimedia production included) d) Promotion and adjacent events

Number of Venues, size of floor and spectator capacity, number of dressing rooms etc...
(description and ability to satisfy 4.3, 4.4 of the Guidelines, certificate to satisfy 4.6 shall be attached):

Match venues: SSBL guarantees that all match venues will be chosen to follow the IFF guidelines and regulations. The exact information on facilities is available after deciding the host city. SSBL is going to make decision of the host city at least 3 years before the WFC2015, but so far there are no reservations to the venues made. Meetings with the possible host cities have been held during the spring 2011. The cities have shown high interest to host women's WFC2015.

- **floor size/playing size:** floor size ~45 x 25 m and playing size 40 x 20 m
- **spectator capacity:** in the main venue at least 5000 and in the second arena at least 1000
- **Number of dressing rooms:** at least 4 for the teams and at least 2 for the referees
- **teams and referees**
- **Meeting rooms:** in the venue there will be needed meeting rooms and office both for the IFF and for the organizer with needed facilities (internet, printer etc.)
- **VIP rooms:** there will VIP room(s) in the venue with service
- **Match clock:** in the venues there will be a scoreboard according to the IFF Guidelines
- **others:**

Training venues:

- **floor size:** 40 x 20m
- **Number of dressing rooms:** at least 2 for the teams
- **Others:**

LOC wish for Home team playing dates/places (brief description):

Playing dates:

Wishes for the "home"-team to play (date and time), with respect to the regulations:

5.12. and 6.12. (Finnish Independence Day 6.12. Due to reception of the President, we wish the Finnish match to be in the afternoon.

8.12. and 9.12.

11.12. and 12.12.

Dates are related to the sporting point of view. Negotiations with TV would however change dates and times.

Safety and Security arrangements, Medical facilities and Anti-Doping controls (brief description):

Security (in-house or out-sourced):

Security basically out-sourced, access-control out-sourced from manager status, volunteers used in the performance level. The main point is that the security and access control is planned and managed by professionals. There are not many venues in Finland which have their own security organisation; most of them have out-sourced the service.

Medical facilities: There is a very good public health care system in Finland. Emergency medical treatment is free of charge in every city, also to some foreigners. The price depends on mutual contracts like in between Scandinavian countries (free of charge for Swedish, Danish, Norwegian and Icelandic). Based on former experience, the organiser will check the level of insurance of the participating teams.

- **In the venues:** SSBL guarantees there will be a first aid group in the venues in all matches.

- **Hospitals:** There are public hospitals close to the venues, and their emergency personnel will be informed about the event. Ambulance will arrive when called. There are also private hospitals available in the possible host cities.

Anti-Doping (IFF Anti-Doping Regulations):

- **Doping control room in the venue (Yes/No):** Yes
- **Local contact to National Anti-Doping Organisation (Yes/No):** Yes

Accommodation system (description and ability to satisfy 5.1 – 5.2 of the Guidelines, certificates to satisfy 5.2.4 shall be attached):

Type of accommodation (price level, number of hotels in the cities, hotel standard):

There are no hotels starting in use in Finland. However, there are chains which level with three star standard hotels like Cumulus hotels or Scandic hotels. There are also chains which level with four star standard hotels like Holiday Inn or Sokos Hotels. These chains can be found in all big cities in Finland. SSBL will guarantee that there will be enough different price level possibilities for the teams to choose from and that IFF delegation will be accommodated in another hotel than teams. The accommodation system will be decided in co-operation with IFF. SSBL will guarantee that the daily allowances for IFF delegation will be paid per IFF Guidelines.

System of booking (via LOC/Agency or directly):

SSBL prefers direct booking or agency, since hotel booking is not our major profession. However, this depends on the city, the hotel brand and how things turn out with partner negotiations (if there is a hotel brand/chain interested in partnership of WFC2015 or not) and will be decided in co-operation with IFF.

Transportation system (arrival city/cities and description of planned transportation system to satisfy 6.1 of the Guidelines):

Transportation system: The arrival city would be Helsinki/Vantaa/Tampere. The international airports are located in Tampere (Pirkkala Airport) and in Helsinki (Helsinki-Vantaa International Airport). Should the host city be Hämeenlinna or Lappeenranta, the organiser will take care of the transportation and costs from/to Helsinki.

- **Teams:** Coaches for the teams (5 to 10 coaches), timetable handled by the transportation company, guide lined by IFF Event Manager Hand Book and Guidelines 6.1. Transportation will be organised from/to airport/harbour/railway station and hotel, to/from trainings and matches according to the official team program. Extra transportation can be booked.
- **Referees:** Vans or cars driven by volunteers. Transportation system will be build according to the guidelines 6.1. and will include transportation to/from airport/harbour/railway station to hotel and to/from hotel to/from venues.
- **Jury:** Will be transported as mentioned above.
- **Other IFF (CB, Staff, VIP):** Will be transported as mentioned above. VIP will be transported only from official WFC hotel(s)

Transportation radius in km from venues outside the LOC designated hotel list:

Will be decided when the host city has been chosen, generally 10-15km from the main venue.

Marketing (ability to satisfy 7.1 – 7.2 of the Guidelines):

Present Local Federation Sponsors:

Nelonen media (TV-contract for Salibandyliiga)
Leaf Oy / Tupla (Salibandyliiga,national teams)
Veikkaus (Salibandyliiga and federation)

Suomen Hypoteekkiyhdistys HYPO (Salibandyliiga, national team)
VV-auto Oy/ Volkswagen (Salibandyliiga, national team)
Nanso Group Oy/ Black Horse (Salibandyliiga, national team)
Sanoma News Oy/ Ilta-Sanomat & Veikkaaja (Salibandyliiga)
OP Pohjola (national team, federation)
Intersport (national team)
K-rauta (Salibandyliiga)
Proffice Finland Oy (Salibandyliiga)
Apetit Pakaste Oy / Apetit-pizzat (Salibandyliiga)
Dimex Oy (Salibandyliiga)
Poliisiammattikorkeakoulu (Salibandyliiga)
Kiilto Family Oy (national team)
Oriola Oyj/ Dexal (national team)
Klinikka 22 (national team)
Patrol Oy/ Asics (national team)
Uudenmaan PR-lattiat/Spalife (national team)
Otto Bock Oy / Rehband (national team)
Olvi Oyj/ Teho (Finnish Cup)
Realstick Oy (Finnish Cup + expanding...)

Potential Local Event Sponsors:

We are looking for partners who:

- will enable the WFC2015 surplus budget
- are interested in long-term partnership, i.e. will join the development program and will enable actions before the event itself
- shares the values (joy of floorball, communality, sustainability, equality and ecology) of the Women's WFC2015

Some possible areas/possible partners are listed below:

Transportation/logistics: VR

Banking & insurance: Hypo & OP-Pohjola Group

Packaging: Finnish Forest Industry (StoraEnso); sustainability, ecology

Beauty and Health products aimed at female (Lumene, Valio etc.)

Personal Hygiene

Energy Drinks (Olvi)

Communication, telephone operators (Sonera, DNA etc.)

Sporting games (Wii, EA Sports etc.)

Sport Construction Industry (sport arenas, sport equipment etc.)

Planned Marketing Elements to be used (Adjacent events, campaigns, etc) :

The female floorball development program (Tyttösäbä on Timanttia) will act as an essential campaign towards the WFC2015. During the tournament we wish to organise in co-operation with IFF international female floorball seminar/s and educations. More detailed marketing plan is to be made later.

Sales System of LOC Marketing Rights:

Partly in-sourced, partly out-sourced. Will need to discuss the matter in more details in accordance with the present decision with IFF.

TV Broadcasting:

Contacts to Local Broadcasters: Since IFF owns the TV-rights, SSBL will be in close contact with IFF and together with YLE to negotiate as many TV-productions as possible from women's WFC2015, and to be shown on web-TV also.

Plans for Local Broadcasting:

Depends on negotiations with YLE. Will try to broadcast at least Finnish matches in YLE channels and/or web-TV.

Space for TV cameras and commentators in the venues:

SSBL will guarantee that there will be space for TV cameras and commentators in the venues. Location will be specified in co-operation with IFF.

Media and Press Centre:

Level of Media Accreditation (what level of requirements for the journalists):

Internationally the press identity card is needed. We will plan the media accreditation and overall media services (media centre, press conferences etc.) based on the WFC2010 and IFF hand book.

Press Centre and Press Conferences (Everyday press conferences, Press releases):

The production team will be based on the experience from WFC2010. Detailed daily plan will be done in co-operation with IFF. Our own production team will produce contents to web-page, social media (facebook, twitter and whatever new ones there will be) and also photos to flickr and videos to youtube.)

LOC Web-page plans and timetable:

If needed, we will publish an independent web-page about 6-12 months before the event.

Finance (bid for the organisation and commercial rights, prelim. budget shall be attached):

Budget: Please see the enclosed pdf.

Does the organiser wish to buy out the administration of all the IFF Personnel (Jury, Referees, Referee Management, Staff and IFF Central Board) international travel and accommodation according to a specified price list with fixed costs:

Yes, please.

Date:

In Helsinki, 15.6.2011

Signatures:

Executive Director	Secretary General
Jari Kinnunen 	Ismo Haaponiemi 
Name in printed letter	Name in printed letter



Motivation: Why Finland now?

Finland is well-known as an excellent organiser of all kinds of big events. In floorball SSBL has just proved to be as able since WFC2010 turned out a huge success. As we have the knowledge and experience, we are sure to be able to organise excellent tournament for Women's WFC2015 participants. Finland hosted the first women's World Championships 1997 in Åland and has not hosted other Women's WFC after that.

1)Men's WFC2010 created a boom in floorball awareness in general and in media interest. So far, this is the best time to organise Women's WFC to achieve maximum political, public and organisational support.

2)Cities like Helsinki, Espoo, Hämeenlinna, Tampere and Lappeenranta are very eager and enthusiastic to host the event. New ways to co-operate with cities are ready to be experienced. There is also possibility to organise such an event that will end up with surplus finance.

3)Female floorball development program (Tyttösäbä on Timanttia) started 2009 and the first phase

will end in 2015. Aims of the program are similar with the objectives of the Women's WFC2015, and both would benefit from each other. Women's WFC2015 would act as an excellent final round of the program, and the program would act as promotion of WFC2015 from 2012 to 2015.

4)SSBL offers IFF a four-year girls & women's development program in stead of hosting one WFC final tournament. During the following four years SSBL will produce different copy-free ways to start and promote female floorball in small clubs.



Values and theme of the WFC

*There are three main values that the development program and WFC2015 bid shares: **joy of floorball**, **communality** and **equality**. Aims of the program are similar with the objectives of the Women's WFC2015, and both will benefit from each other.*

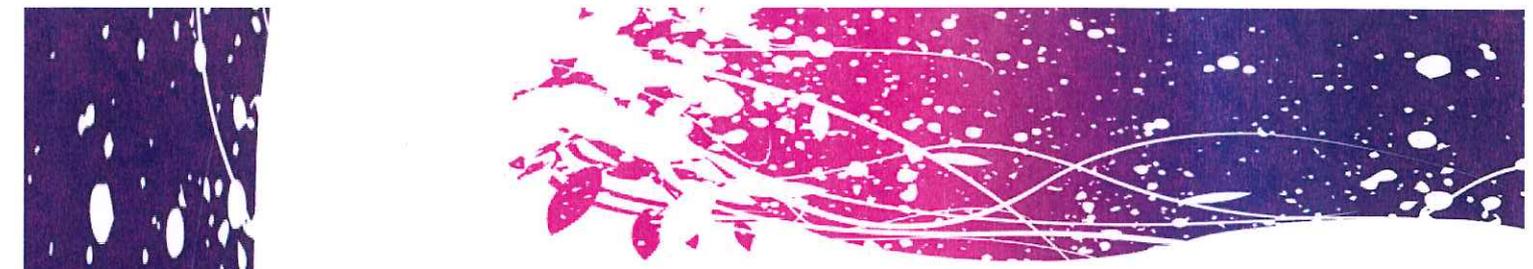
The main theme of the WFC2015 tournament in Finland would be **sustainability** and **ecology**. Sustainability can be seen in three dimensions: financial, social and environmental.



Finance means surplus in budgeting, **social** means activities that will live on in floorball countries around the world. **Environmental** means the ecology in every material and service decisions made.

Ecology will be seen in organisation and lay-out of the tournament in all levels. All materials and services, like WFC products, transportations, meal supplies etc., will be chosen with ecology as one of the deciding issues. For the first time in international floorball events' history the carbon footprint of the WFC would be calculated by outsourced professional. The result would be the benchmark for IFF events to further develop the ecology of IFF events.





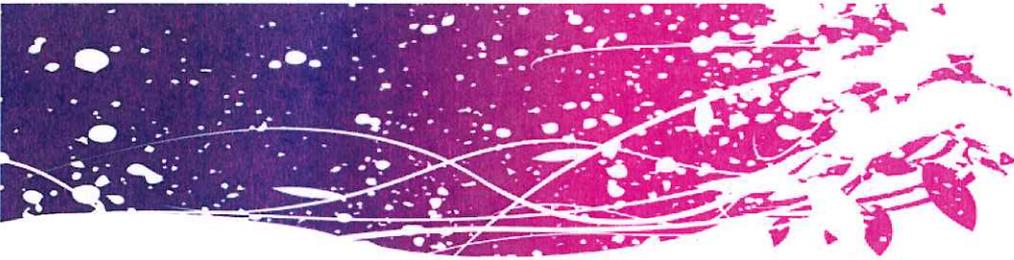
Development Program: National Objectives

Female development program offers clubs means to develop their club and to recruit more female players. For the first time Finnish Floorball Support Foundation (Salibandyn Tuki –Säätiö) granted financial support (13.000 € altogether) for eleven club starting girls floorball programs in May 2011.

Organising the Women's World Floorball Championships 2015 is a means for SSBL to achieve the following objectives:

- 1)** To promote female floorball in Finland in order to improve the image of floorball as top-level sport.
- 2)** To get more spectators to women's matches in regional, national and international level (women's league, national team matches, Women's WFC2015) In WFC2015 we aim at, at least sold-out medal matches and overall spectators more than 25.000.
- 3)** To get higher media coverage (TV-time, newspapers, Internet) for women's floorball compared with other women's team sports.
- 4)** As an integral part of female development program "Tyttösäbä on Timattia" we aim at increasing the amount of female licensed floorball players in Finland from 6.000 to 12.000 by year 2015 and the amount and quality of coaches and support/administrative people in clubs.
- 5)** To produce floorball related positive experiences to residents of respective host city and surrounding areas during the four-year development program and WFC2015.
- 6)** To find new partners for female floorball and WFC2015 with long-term perspective.





International Objectives

Internationally there are some interesting points of views we would like to see come true in co-operation with IFF during the next four-year period.

1) Respect –program is a way to find new roles in floorball to players who have finished their national league or national team career. SSBL would like to work together with IFF (Athletes Commission) in order to start the program internationally at the same time as in nationally in Finland.

2) In co-operation with IFF there is a possibility to utilise the experience SSBL gets from development program, in IFF international development seminars, other seminars & education worldwide. All materials would be available to translate for IFF use.

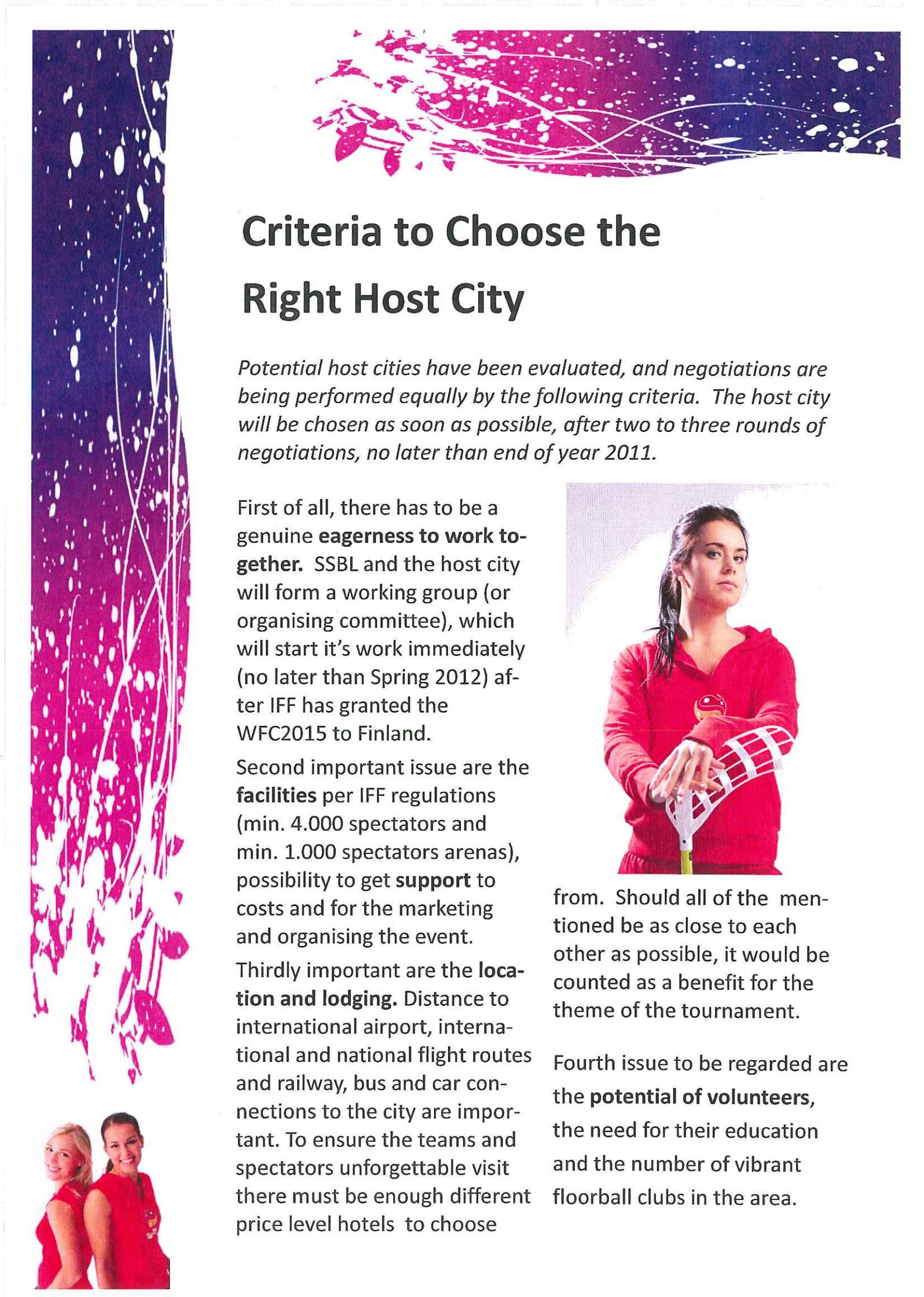
3) During the WFC2015 SSBL & IFF could organise a seminar concentrating on how to get more women in deciding positions in national and international sport/floorball organisa-

tions. There is also the IWG World Conference on Women and Sport in Helsinki 2014, which would be one milestone in our four-year development program, promotion wise and presentation wise.

4) To start an international exchange program in between big floorball countries and floorball development / starter countries. There could be possibilities to work together with WFC2015 partners to find new countries, contacts and financing to the project managed by IFF.

5) WFC2015 would find it's role in promoting floorball also within international sport community: there will be the World's biggest recreational gymnastics event Gymnaestrada in Helsinki, where we see potential in co-operation in seminars and promotion in between both events.





Criteria to Choose the Right Host City

Potential host cities have been evaluated, and negotiations are being performed equally by the following criteria. The host city will be chosen as soon as possible, after two to three rounds of negotiations, no later than end of year 2011.

First of all, there has to be a genuine **eagerness to work together**. SSBL and the host city will form a working group (or organising committee), which will start it's work immediately (no later than Spring 2012) after IFF has granted the WFC2015 to Finland.

Second important issue are the **facilities** per IFF regulations (min. 4.000 spectators and min. 1.000 spectators arenas), possibility to get **support** to costs and for the marketing and organising the event.

Thirdly important are the **location and lodging**. Distance to international airport, international and national flight routes and railway, bus and car connections to the city are important. To ensure the teams and spectators unforgettable visit there must be enough different price level hotels to choose



from. Should all of the mentioned be as close to each other as possible, it would be counted as a benefit for the theme of the tournament.

Fourth issue to be regarded are the **potential of volunteers**, the need for their education and the number of vibrant floorball clubs in the area.



Finance, preliminary budget

Income	€	Outcome	€
Ticket sales (based on 20-30 € / day tickets semis and medal matches)	+200.000	Personnel/ salaries	- 120.000
Product sales	+ 25.000	Venues	- 15.000
Partners (including Ministry of Culture & Education)	+140.000	Outsourced services (security, ceremonies, building the venues etc.)	- 70.000
Host City	+ 50.000	Transportation	- 50.000
		Lodging (accommodation, meals etc.)	- 50.000
		Materials	- 50.000
		Other (VIP, pr, adverts etc.)	- 55.000
Altogether	+415.000	Altogether	- 400.000



Preliminary project plan

Action	When	Action	When
Bid for Women's WFC2015	June 11	Accommodation (prel.reservations), transportation, theme of the WFC, sales starting, co-operation with OKM, IWG, Gymnaestrada etc.	All year 2013
Diamond-tours in schools Action plan for 2012 Selection of the host city	Autumn 11	Diamond-tours in schools, co-operation with host city & local clubs continues, action plan for 2014	Spring and Autumn 13
IFF central board decision	Autumn 11	Champions Cup, Finland Women's WFC2013 Czech	Oct 13 Nov 13
EuroFloorball Tour, Finland (inside exhibition with 70.000 visitors), co-operation with local clubs & host city begins	Nov 11	EFT women & girls, Finland IWG World Congress in Finland	April 14 June 14
Women's WFC2011, Switzerland	Dec 11	Employees, co-operation with local clubs and host city continues, action plan for 2015	Spring / Autumn 14
Diamond-actions Meetings with clubs & host city	Spring & Autumn 12	All adjacent events production, promotions, campaigns, Gymnaestrada	All year 15
More detailed project plan for WFC2015 (marketing plan, adjacent events plan, organising committee nomination, budgeting, personnel plan); action plan for 2013	Autumn 12	The event and reporting	Autumn 15 Winter 16





Examples of the Development Program contents

Diamond tour

(Timanttikiertue) is a floorball theme day for schools. Organisers are local club, SSBL and SSBL region .

The main objective is to get more female floorball players to the clubs and to improve the image of floorball among local girls.

The theme day consists of different kinds of floorball skill tests, like technical circle, target and speed shooting. In the evening there will be a local women's floorball match, where all participated girls can arrive with their parents, free of charge. In the match there will be more information available on how and where one can start floorball on a regular basis.

Spectator Frolic

(Katsomokarkelot) is a challenge to club's junior teams to come and support their own female team.

Spectator Frolic can be organised also to the national team matches. In national level the development program organises theme days, where junior teams are invited to, and encouraged to support their team by cheering or writing cheering signs or by face painting. In WFC2010 about 800 youngsters took actively part in Spectator Frolic organised on Sunday 5.12.2010.





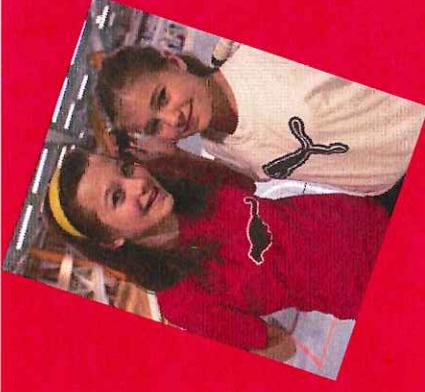
Timantti (Diamond)

Female Floorball Development Program

SSBL Elite Sport Committee/ Female Floorball
Development Working Group



VISION 2015



Floorball is the most
ATTRACTIVE, POPULAR
and **PLAYED**
team sport among girls and women
by 2015

Objectives and measures



- ❖ To increase the amount of female football players
 - in 2009 there was 6000 licenced players → 12 000 licenced players in 2015
- ❖ To improve the image of female football
 - Media coverage compared to other women's team sports: newspaper lot millimeters and seconds in TV (Sponsor navigator survey made yearly by Sponsor insight company)
 - The increase of amount of spectators in Women's football league
 - The attractivity of football among female (Sponsor navigator survey made yearly by Sponsor insight company)
- ❖ To increase the amount and the quality of coaches and supportive/administrative personnel in female football
- ❖ To rise the standard of women's elite football: the top of the hill needs to be wider in order to succeed internationally
 - The relative success of women and U19 women national teams

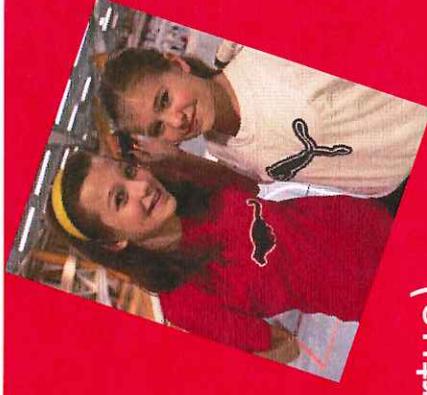


Preliminary Report

1,5 years are behind us and a lot has happened already!

- ❖ The image have been improved!
 - Very active Internet-site (<http://www.tyttosalibandy.fi/>) with active followers, the status have been stabilised
 - Diamond Brand (Timantti) advertisements, slogan (Tyttösäbä on Timanttia)– and accessory have been produced
- ❖ Respect within floorball in Finland has risen
 - Nine of eleven central board member candidates mentioned, that female floorball should be developed in the next two years period
 - 50 clubs have enrolled to the development program
 - Floorball Support Foundation (Salibandyn Tuki –säätö) is supporting financially club level female floorball development programs
- ❖ Amount of female floorball licenced players is increasing
 - F-juniors started local competition program, Diamand (Timantti) tours and Train with your Mate (Kaveritreenit) have increased the number

Year 2011



- ❖ Schools are attracted to Diamond-tours (Timanttikiertue)
 - 25-30 floorball days in different schools all over Finland in between February and April
- ❖ Holistic training –program of youth players
 - Aims at supporting youth versatile and self-organised training
 - Technical Ace Challenge -program (Tekniikkataiturikisat), gimmick of the month (kuukauden kikkavideo) –videos published via Internet & YouTube and professional guided warm-ups and cool-downs with floorball supporting special trainings
 - Female floorball seminars
 - Main objective: To find better ways for SSBL and clubs to work together and to find mutual goals – Let's succeed TOGETHER
- ❖ Regional projects will be lounged
 - Piloting in capitol city area: to get the clubs to work more together

Panu Kekäle

Dnro KH: 1480 /2011

10§ Naisten salibandyn MM-kisat vuonna 2015

KH 18.4.2011 § 10

Valmistelija: tilaajapäällikkö Päivi Joenmäki, p. 03 621 2382

Suomen salibandyliitto on päättänyt hakea naisten salibandyn MM-kisoja vuodelle 2015 Suomeen. Liitto pyrkii löytämään kaupungin kumppanikseen hakemaan kisoja. Käydyissä keskusteluissa liitto on ilmoittanut, että he ovat neuvotelleet kolmen kaupungin kanssa kumppanuudesta. Kaupungit ovat Tampere, Espoo ja Hämeenlinna.

Naisten salibandyn MM-kisatapahtuma 5.-13.12.2015 tarjoaisi paikkakunnalle viihdyttäviä huippu-urheiluhetkiä (kisat kestävät 9 päivää ja sisältävät 43 ottelutapahtumaa), oheistapahtumia, kansainvälisiä seminaareja ja koulutuksia, TV- ja internet-nähtävyyttä sekä yhteistyötä koulujen kanssa. Tapahtumassa kaupunkiin majoittuu joukkueita 16 kpl (yhteensä 500 henkilöä), kansainvälisiä vieraita 30 maasta sekä katsojia.

Salibandyliiton vaatimukset mukaan lähtevälle kaupungille ovat seuraavat: aito halu sitoutua projektiin, soveltuvat liikuntapaikat (1 halli, jossa vähintään 5000 hengen katsomo ja 1 halli, jossa vähintään 1000 hengen katsomo), kansainväliset ja kansalliset liikenneyhteydet, riittävä majoituskapasiteetti, alueella toimivia salibandyseuroja, resursseja vapaaehtoistoimijoihin, mahdollisuus saada tukea liikuntapaikkakuluihin sekä mahdollisuus saada tukea tapahtuman järjestämiseen ja markkinointiin.

Salibandyliitto päättää toukokuussa 2011 yhteistyökaupungin, jonka kanssa se lähtee kisoja hakemaan.

Hämeenlinnassa edellytykset täyttyvät, jos suunniteltu halli Pullerille toteutuu. Toisena hallina käytetään jäähallia. Arvioidut kustannukset kaupungille tapahtumasta ovat noin 30.000-50.000 euroa sisältäen suoran avustuksen sekä tilavuokrat ja muut kustannukset.

Hellsténin ehdotus: Kaupunginhallitus päättää lähteä hakemaan naisten salibandyn MM-kisoja vuodelle 2015 Hämeenlinnaan ja Suomeen edellyttäen, että Salibandyliitto valitsee Hämeenlinnan kumppanikseen.

Keskustelun kuluessa Sari Rautio ehdotti Tapio Vekan kannattamana, että päätökseen lisätään mainintana, että liikuntahallin rakentamispäätöstä käsitellään vuoden 2012 budjettivalmistelun yhteydessä.

Päätös: Kaupunginhallitus hyväksyi ehdotuksen ja yksimielisesti siihen kokouksen kuluessa ehdotetun lisäyksen.

Muutoksenhaku: Liite 2.

Lisätietoja antaa tilaajapäällikkö Päivi Joenmäki, p. 03 621 2382.

Pöytäkirjan nähtäväksi asettaminen 27.4.2011
Otteen oikeaksi todistaa:
Hämeenlinnassa 26.5.2011


Helena Hirviniemi
Hallintopäällikkö

Maksutta

MUUTOKSENHAKUKIELLOT

Liite 2

Kieltojen perusteet	Seuraavista päätöksistä ei saa tehdä kuntalain 91 §:n mukaan oikaisuvaatimusta eikä kunnallisvalitusta, koska päätös koskee vain valmistelua tai täytäntöönpanoa / Hallintolainkäyttölain 5 §:n mukaan asiaa ei ole ratkaistu tai jätetty tutkimatta. Pykälät 1-5, 8, 10, 12-15, 19, 21
	Muun lainsäädännön mukaan seuraaviin päätöksiin ei saa hakea muutosta valittamalla. Pykälät ja valituskieltojen perusteet §/. Etuostolaki 22 § 2 mom.

Lisätään pöytäkirjaan/otteeseen



14.6.2011

LETTER OF SUPPORT

The Finnish Floorball Federation is applying to host the Women's World Floorball Championships in 2015. Preliminary negotiations about the bid have been held between the organizer and the city of Tampere and the city of Tampere is willing to act as a host city for the championships.

Women's World Floorball Championships is well in line with the strategy of the city of Tampere. International sports events are important feature of the implementation of the city strategy. Tampere has excellent reputation both nationally and internationally in hosting and organizing major sports events. In recent years, Tampere has hosted several major international competitions and other sports events. The city has made a significant contribution to the event arrangements and has paid special attention to the quality of its competition venues.

The city of Tampere will participate and co-operate with the event organizer in practical arrangements if the Women's World Floorball Championships will be organized in Tampere. The details of the co-operation shall be agreed upon later together with the organizer.

Mr. Perttu Pesä
Deputy Mayor
City of Tampere



International Floorball Federation

June 9th, 2011

Dear Floorball Federation,

Lappeenranta, the vibrant International University City wishes you the best of success to bring the Floorball World Championship Games 2015 to Finland and to Lappeenranta.

Lappeenranta is a commercial centre and the home of leading energy university Lappeenranta University of Technology (LUT) with approximately seventy-two thousand inhabitants in South-Eastern Finland. The second most visited city by foreign tourists, only 220 km from Helsinki, Lappeenranta is easily reached through our international airport with direct daily and scheduled flights of airBaltic and Ryanair respectively, in addition to fast railway and road transit.

An all-year-round tourist destination at the shores of Lake Saimaa, Europe's fourth largest lake, Lappeenranta offers a great variety of hotels, spas and cottages, service seasoned with Karelian hospitality. Scandinavia's largest Entertainment Spa Hotel Holiday Club Saimaa with an ice arena will open this Autumn.

Lappeenranta is the City of Sport: Approximately 120 sports clubs offer excellent possibilities for competitive sports as well as everyday exercising. Sports clubs from Lappeenranta compete at Finnish national level in almost every sport and we are very proud of our Ladies NST Floorball Team. To host the Championship Games, Lappeenranta is happy to offer our Ice Hockey Stadium Kisapuisto with a 5000 viewers' capacity and Holiday Club Saimaa's arena with 1700 viewers' capacity. We have all the required equipment to ensure the correct surface to play professional floorball. Additionally there are multiple practice halls for the teams to utilize during the Games. Prior to the games we will engage our marketing department in cooperation with you to make the event known locally and internationally encouraging the popularity of the sport amongst girls as well as all school aged children and bringing the maximum audiences to enjoy the Games.

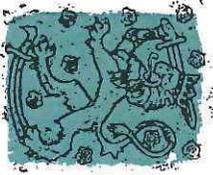
We warmly welcome the Floorball World Championship Games 2015 to Lappeenranta and look forward to cooperating with you to make this event a great success to all of us!

Yours faithfully,

Kari Korkiakoski

Deputy Mayor

tel: +358 40 590 0310, kari.korkiakoski@lappeenranta.fi



Letter of Support

The Ministry of Education and Culture will support the staging of the World Championships for Women in Floorball 2015 in Finland.

The Ministry welcomes the IFF family to our country and we are looking forward to cooperating with you. We also believe that the Finnish Floorball Federation will prepare and organise high standard championship.

Yours sincerely,

Helsinki, 21 June 2011

A handwritten signature in purple ink, appearing to read 'Harri Syväsalmi'.

Harri Syväsalmi

Director

Sports Division

Ministry of Education and Culture

Opetus- ja kulttuuriministeriö

Undervisnings- och kulturministeriet

Meritullinkatu 10, Helsinki | PL 29, 00023 Valtioneuvosto
Puh. 09 160 04 | kirjamo@mnedu.fi

Sjötullsgatan 10, Helsingfors | PB 29, 00023 Statsrådet
Tfn 09 160 04 | kirjamo@mnedu.fi

www.minedu.fi



IFF EVENT ORGANISER BIDDING QUESTIONNAIRE

Introduction

A bid for any IFF event shall be built on the IFF Guidelines for potential organisers of IFF Events. It is of greatest importance that the bid satisfies the requirements stated. In this questionnaire IFF wants the bidder for an IFF event to in short explain how the organiser plans to organise the IFF event. In the Guidelines for Potential Organisers of IFF Events, the issues needed to be included in the bid have been covered in the document.

Bidding Association:

Floorball Deutschland

Contact person:

Name	Function
Prof. Dr. Oliver Stoll	President Floorball Deutschland
Phone	E-mail
+49 (0)177 3160195	o.stoll@floorball.de

The bid concerns the following IFF event (only one event per questionnaire):

Women`s WFC 2015

Proposed bid Place(s) and dates for the event:

05.-13.12.2015

Motivation and objectives for the Local Organiser to organise the event:

Due to our experience of the organisation of the U19 WFC in Weissenfels 2011, we are on the way to promote Floorball in Germany to one of the upcoming sports. We are currently on the way to get membership in Germany Olympic Association (DOSB). And our aim is showing our National Olympic Association that Floorball is able to develop and contribute to the Olympic family. Therefore the organisation of a Women`s WFC in 2015 would be most important and one more step forward for Floorball Germany. Furthermore, we would like to show that we are a serious candidate for the organisation of a Men`s WFC in the future. The organisation of a women`s WFC in Germany is important in many aspects. 1.) The support for Floorball in Germany generally. 2.) The support of the

females Sports for Floorball Germany especially 3.) for promotion of Floorball in Germany with regard to media and possible and potent sponsors.

Description of the Political support for the organiser

(brief description, letters of support shall be attached):

As far as we will member of the German Olympic Association (DOSB) at that time, we will get support – idealistically and financially – by them. Also the organisation city and the state county will support this WFC most probably at least this is our aim!

Description of potential problematic conditions in the organiser's country

(ability to satisfy 3.2.1-3, 3.2.5 & 3.2.7 of the Guidelines, certificates shall be attached)

IFF member countries have to be granted visas for the Event by the organising countries:

There are no problems in Germany regarding visa granting or other problematic conditions.

Proposal of the Ticketing system to be used (brief description):

Planned Ticketing system (Daily tickets, Ticket categories, etc):

The ticketing system will be nearly the same as 2011 during the U19 WFC in Weissenfels

Purchases from abroad:

Using the internet (Online-ticketing)

Number of Volunteers needed (estimated number) **and the Structure of the Organisation**

The structure of organisation is oriented to the IFF Manual. We will optimise this structure due to our experiences from the U19 WFC in Weissenfels 2011. We are planning with 250 volunteers.

Number of Venues, size of floor and spectator capacity, number of dressing rooms etc...

(description and ability to satisfy 4.3, 4.4 of the Guidelines, certificate to satisfy 4.6 shall be attached):

Match venues: 2

- floor size/playing size: to be announced
- spectator capacity: to be announced, but bigger than 2000 for the main venue.
- Number of dressing rooms: to be announced
 - teams and referees
- Meeting rooms: to be announced
- VIP rooms: to be announced
- Match clock: to be announced
- others: to be announced

Training venues: 2-4

- floor size: to be announced
- Number of dressing rooms: to be announced
- Others: to be announced

LOC wish for Home team playing dates/places (brief description):

Playing dates: Prime time dates, preferably 19.00 on weekdays in the main venue

Wishes for the “home”-team to play (date and time), with respect to the regulations:

See above

Safety and Security arrangements, Medical facilities and Anti-Doping controls (brief description):

Security (in-house or out-sourced):

Both in-house and out-sourced

Medical facilities:

- In the venues: Yes
- Hospitals: Close to the venues

Anti-Doping (IFF Anti-Doping Regulations):

- Doping control room in the venue (Yes/No): Yes
- Local contact to National Anti-Doping Organisation (Yes/No): Yes

Accommodation system (description and ability to satisfy 5.1 – 5.2 of the Guidelines, certificates to satisfy 5.2.4 shall be attached):

Type of accommodation (price level, number of hotels in the cities, hotel standard):

We plan the organisation of this event in one of the big cities in Germany. Currently we are

negotiating with Berlin, Hamburg and Dresden. So the accomadation system will fit every expectation from Youth Hostel to 5-Star Hotels.

System of booking (via LOC/Agency or directly):

LOC

Transportation system (arrival city/cities and description of planned transportation system to satisfy 6.1 of the Guidelines):

Transportation system:

- **Teams: Buses**
- **Referees: Vans**
- **Jury: Vans**
- **Other IFF (CB, Staff, VIP): Vans**
-

Transportation radius in km from venues outside the LOC designated hotel list:

20km

Marketing (ability to satisfy 7.1 – 7.2 of the Guidelines):

Present Local Federation Sponsors:

Actual Floorball Germany Sponsors (A&O Hostels, MaxXprint, Gravis, Red Bull)

Potential Local Event Sponsors:

Depends on the organisation city

Planned Marketing Elements to be used (Adjacent events, campaigns, etc) :

Integration of a kids tournament as well as a hobby tournament. Organisation of Floorball workshops, currently we are working on a developmental concept for women's floorball in Germany, which will accompany the road to the WFC in 2015.

Sales System of LOC Marketing Rights:

Cooperate with the agency Contacts & Sports, Leipzig

TV Broadcasting:

Contacts to Local Broadcasters:

Hamburg 1, Sport1, Sport Digital.tv, NDR

Plans for Local Broadcasting:

E.g. Hamburg 1 is the regional broadcaster. We plan to cooperate with a local broadcaster in the organisation city.

Space for TV cameras and commentators in the venues:

Yes. There will be enough space.

Media and Press Centre:

Level of Media Accreditation (what level of requirements for the journalists):

150 journalist, full time and freelancer

Press Centre and Press Conferences (Everyday press conferences, Press releases):

Flexible, as shown at the U19 WFC in Weissenfels 2011

LOC Web-page plans and timetable:

Yes.

Finance (bid for the organisation and commercial rights, prelim. budget shall be attached):

Budget:

The detailed budget plan can not be attached today. We are planning with a total budget of 450.000 Euro.

Does the organiser wish to buy out the administration of all the IFF Personnel (Jury, Referees, Referee Management, Staff and IFF Central Board) international travel and accommodation according to a specified price list with fixed costs:

No.

Date:

Leipzig, June, 15th, 2011

Signatures:

President Prof. Dr. Oliver Stoll	CB Board Member Mathias Liebing
OLIVER STOLL	MATHIAS LIEBING
Name in printed letter	Name in printed letter



IFF JOB DESCRIPTION

Position: IFF Development Coordinator
Location: Solna, Sweden
Reporting line: IFF secretary general
Starting time: 1st of January 2012

Main Tasks:

- 1) To organise 3-4 IFF Floorball Development Seminars per year
 - a. responsible for the arrangement together with the organising national association,
 - b. inviting IFF members and other Floorball groups to the seminar,
 - c. booking the lecturers, arranging their flights and accommodation
 - d. organise the needed material for the seminars
 - e. collect the seminar feedbacks from the participants and make a report of the seminar
 - f. Write news to IFF web-page about the seminar
- 2) Update the IFF Floorball Development seminar education materials on a regular basis
 - a. IFF has a set of materials for the development seminar
 - b. Create a new higher level of Floorball Educational materials for referees and coaches
- 3) Produce and update all IFF Educational materials
 - a. The IFF Educational materials has to be looked over in a two year cycle
- 4) Follow and report of the development of Floorball in the IFF member nations
 - a. Core country news (sport and organisational) monthly
 - b. Inner circle and emerging countries news bi-monthly
- 5) Supporting new members in their development programs
 - a. Organising development Clinique's
 - b. Producing educational materials
 - c. Producing coaching manuals
- 6) Collection of material for new member country applications
 - a. Contact to applicants
- 7) Conducting membership inquiries on IFF Service
- 8) Contact to members
 - a. Collecting of member contact information
 - b. Collecting of membership statistics information
 - c. Update the IFF Member pages
- 9) Handling the IFF International Transfers
- 10) Participating in general IFF Administration
 - a. Updating player information for IFF Events
 - b. Updating team information for IFF Events
 - c. Handling of IFF Event Registrations

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E-mail

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Web-site

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Bank

Credit Suisse, CH-8700 Küsnacht
Account No. 4818-559200-11
Swift Code: CRESCHZ87B
IBAN: CH13 0481 8055 9200 1100 0



Information Function Report

Information Sections

An Overview of the Information Sections

The IFF has a myriad of materials that aim to share information, communicate new business, and unify the global floorball community through branded 1. Print & DVD Media 2. Web Media 3. Social and Mobile Media

Branded Materials

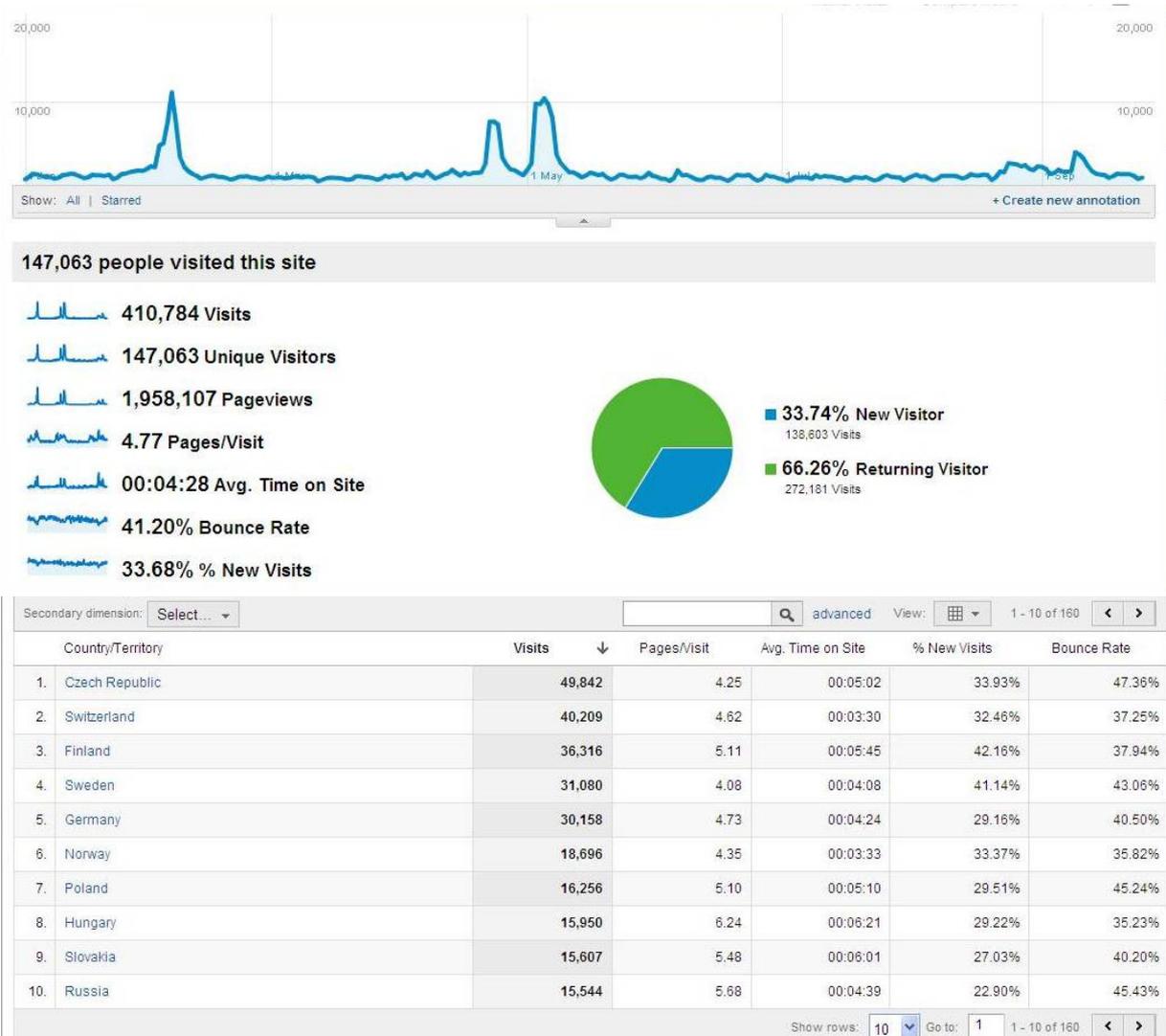
Print & DVD Media	Web Media	Social and Mobile Media
Learn Start Play	Website Floorball.org	Twitter
Youth Startup Kit	E-Newsletter	Facebook
Individual Tactics	Youtube SportsHub	
Basic Referee Material	Flickr	Floorball.co
THIS IS FLOORBALL		Google+
THIS IS FLOORBALL 25th Edition		
Team Tactics		
Special Situations and Goalkeeping		
Rules of The Game		
Coaching & Highlights DVD's		
Various Forms-		
IFF Floorball Flyer		

black=existing green=in progress red=new ideas

- There is a NEW 25th Anniversary Edition of THIS IS FLOORBALL in creation stage, and will be ready for WWFC 2011

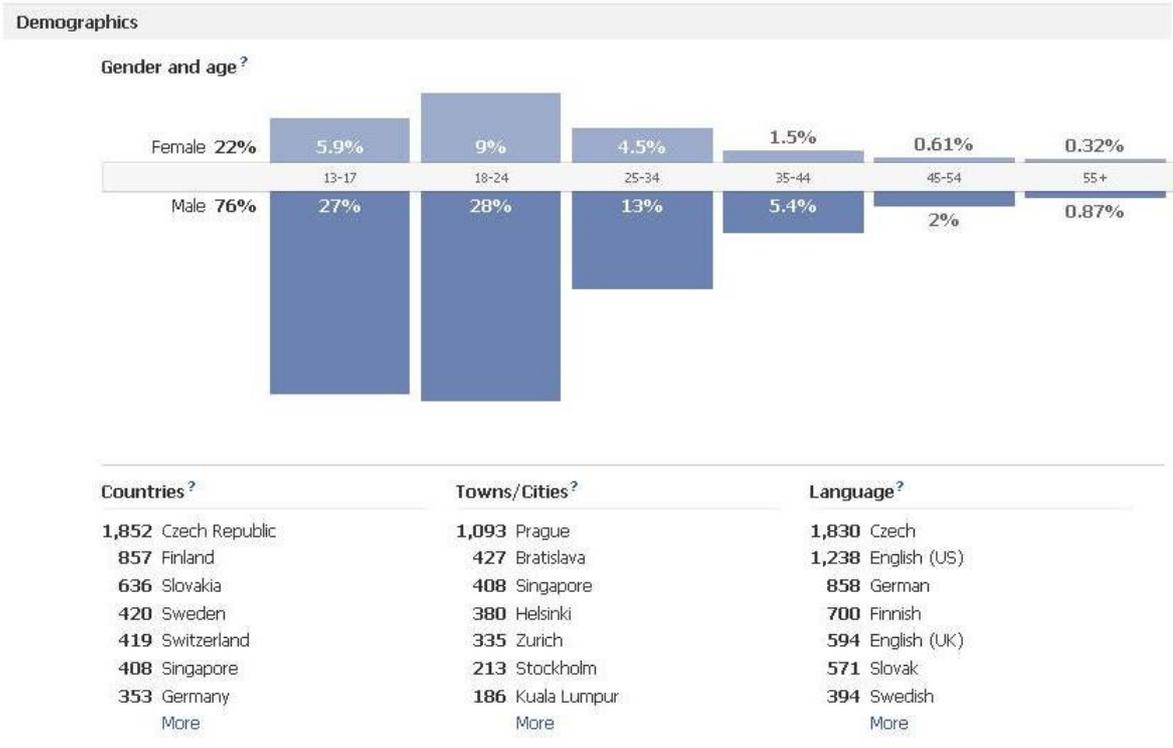
Current Website stats

January 1st - September 25th 2011



- **Current Facebook Page stats**

7 832 followers (September 25th 2011)



- **Current Twitter Stats About @IFF_Floorball**

[1,103 Tweets](#) [105 Following](#) [916 Followers](#)

- IFF Flickr Page stats

IFF Flickr contains 70 sets of Photos with over 3000 images, generating hundreds of views per set

IFF_Floorball's photostream PRO
Collections Sets Galleries Tags People Archives Favorites Profile IFF_Floor... is a friend (edit)

Men's EFCQ West 2011 27 photos	Czech Open 2011, Prague 131 photos	Women's EFCQ 2011 69 photos	Men's EFCQ East 2011 56 photos	Say NO! to Doping 7 photos	Electric Wheelchair Hockey... 11 photos
07052011 Finland-Sweden II 29 photos	07052011 Finland-Sweden 17 photos	07052011 Czech... 62 photos	07052011 Denmark-Hungary 73 photos	07052011 Germany-Poland 68 photos	06052011 Germany-Hungary 36 photos
06052011 Spain-Australia 13 photos	060502011 Russia-Canada 12 photos	06052011 Denmark-Poland 12 photos	06052011 Finland-Czech.. 34 photos	06052011 Sweden-Switzerl and 38 photos	06052011 Norway-Estonia 13 photos

• Youtube IFF Channel stats



iffchannel

Subscribe

Add as Friend | Block User | Send Message

Profile

Channel Views:	71,387
Total Upload Views:	306,183
Age:	42
Joined:	Dec 24, 2009
Latest Activity:	5 days ago
Subscribers:	584
Website:	http://www.floorball.org

Floorball is a fast paced, dynamical and tactical team sport, which is played inside a rink with plastic sticks and balls.

The International Floorball Federation - IFF (founded 1986) is the head organisation of world Floorball, which is spreading rapidly around the globe and IFF has now got 53 national member association (December 2010) and is recognised by the IOC.

Recent Activity

iffchannel uploaded a new video (5 days ago)



Switzerland player Marc Dysli in English 00.13.avi
SNTD short clip SUI player Marc Dysli in English

iffchannel uploaded a new video (5 days ago)



SNTD clip SWE player Viktor Klintsten in English 00.09.avi
SNTD short clip with Viktor Klintsten in English

iffchannel uploaded a new video (5 days ago)



Sweden player Mattias Samuelsson in English 00.11.avi
SNTD short clip Mattias Samuelsson in English

iffchannel uploaded a new video (5 days ago)



SNTD Swe player Magnus Svensson in English 00.17.avi
SNTD short clip Magnus Svensson in English

iffchannel uploaded a new video (6 days ago)



SNTD Latvian referee Mārtiņš Larinovs in English 00.11.avi
SNTD short clip Latvian referee Mārtiņš Larinovs in English

New Floorball.co community and mobile app concept



- Merita and Greg have been discussing and brainstorming around the areas of social media and mobile apps. Already in a functional state, is the Floorball.co global community platform that will enable IFF member nations to upload via their own member/users, a comprehensive directory of Floorball facilities in their regions. The "Add a Gym/Arena" functionality is complimented by a messaging board that fully integrates with users' twitter, facebook and google+ accounts. This could be a good system for floorball as well as it has been extremely useful to ice hockey, inline hockey, ball hockey and floorball players around the world, but is primarily active in Canada right now. The developers of Floorball.co have targeted Europe as their next expansion market. A recent viral campaign by the creators of this mobile Floorball Community has reached over 50,000 views in two weeks time.
- The developer of the Floorball Community app is Mr. Alex Toulemonde from The Hockey Community: <http://blog.alextooul.fr/>
- Greg Beaudin made initial contact with The Hockey Community as a Board member of BC Floorball and Floorball Canada, but quickly recognized the broader potential of their work. Accordingly, Greg is currently donating the Web Domain Floorball.co and The Hockey Community has already donated several days of development work for future consideration of partnership rights and revenue sharing on any future revenues that may be driven by the site and mobile app Floorball.co
- The priority of this project is not monetary compensation at this time, but rather to build and prove out that the applications are both extremely functional and aesthetically pleasing for the user. Building on the most advanced programming methods that allow for seamless integration with the latest social media and mobile applications.
- The Floorball.co portal could be branded to each member Nation and language add-ons are a possibility, but for now this is an English language only project.
- By Having the Master App branded though the IFF, the user data would be owned and controlled by the IFF, which could become extremely valuable for communicating new programs, selling banner ads, or other unique revenue streams as a result of this global connectivity.

The Information Function is looking to get approval to commence a cost investigation on a true IFF branded Mobile App.

