Helsinki 9th of November, 2016

To: IFF Member Associations
IFF President and CB
IFF AC and DC

Cc: IFF Auditor

FINAL ANNOUNCEMENT OF THE IFF GENERAL ASSEMBLY 2016

Dear Ms./Mr. President,

The 13th IFF General Assembly 2016 will, as announced on the 5th of September 2016, be held during the Men's 11th World Floorball Championships in the Hotel Radisson Blu Latvija – Riga on Saturday the 10th of December, 2016, starting at 08.30.

Enclosed you will find the summons to the IFF General Assembly together with the preliminary Agenda, the CB reports and proposals, as well as the motions and nominations made by the National member associations.

The following documents are sent out together with this final announcement, which the General Assembly is to decide upon:

- the Agenda for the General Assembly 2016
- the IFF Annual Report 2015 - 2016
- the Financial Reports for 2014 and 2015
- the IFF Auditors Reports for 2014 and 2015
- the Plan of Actions 2017 - 2018
- the CB proposal for a Budget for 2017 - 2018
- the nominations and motions
- the CB proposal for IFF Licence System for participation in Major Events 2.0
- the CB proposal for minor changes of IFF Statutes
- the CB proposal to change of player based fees of IFF Membership fees

The material will also be copied as a hard copy version for the participants of the IFF General Assembly in Riga.

All Member Associations are welcome to participate in the IFF General Assembly with a maximum of two representatives each. If the participating representatives of the member associations need an interpreter, the association may use one at the General Assembly.

Looking forward seeing you in Latvia, we remain

With kindest regards,

Tomas Eriksson                                                    John Liljelund b.d.
IFF President                                                  secretary general
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<th>Country</th>
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<td>Australia</td>
<td>Mr. Stephen King</td>
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<td>Austria</td>
<td>Mr. Peter Egg</td>
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<td>Mrs. Manong Mouga Yvette</td>
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<td>Mrs. Zhang Jing</td>
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<td>Mr. Shao Yunsheng</td>
<td>Vice President and Secretary-general of CFF</td>
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<td>Mr. Ching Sy Jeng</td>
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<td>Cote D'Ivoire</td>
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<td>Mr. Wadjia, Bletchi Eboi Marcel</td>
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<td>Mr. Kari Lampinen</td>
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<td>Adviser of Haitian Floorball Association</td>
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<td>Mr. Tamás Gal</td>
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<td>Mr. Atli Thor Hannesson</td>
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<td>Mr. Se Woong Kim</td>
<td>CB member of Korea Floorball Federation</td>
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<td>Mr. Ivis Petersons</td>
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<td>Mr. Victor de Bruin</td>
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<td>Mr. Alejandro Russo-Mendoza</td>
<td>Head of International Relations FVFL</td>
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<td>Mikael Brandstam</td>
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<td>Magdalena Kotikova</td>
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<td>John Liljelund</td>
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<td>Operations Coordinator</td>
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<td>Minna Nurminen</td>
<td>Information &amp; Anti-Doping Coordinator</td>
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Seppane Zhou CFF

Verapong B. Thailand

Siampong Pholmak Thailand.
Proposed Agenda for the IFF General Assembly to be held in Riga, Latvia on the 10th of December 2016

1. Opening of the General Assembly by IFF President Mr. Tomas Eriksson

2. Approval of present Associations and the voting roll.

There are 43 ordinary member associations, i.e. Australia, Austria, Belarus, Belgium, Brazil, Canada, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Great Britain, Hungary, Iceland, India, Indonesia, Iran, Israel, Italy, Jamaica, Japan, Korea, Latvia, Liechtenstein, Malaysia, the Netherlands, New Zealand, Norway, Pakistan, the Philippines, Poland, Russia, Serbia, Singapore, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine and USA, which according to the IFF Statutes § 29.2. have the right to vote at the General Assembly, if they have fulfilled their obligations towards IFF.

A simple majority is 22 votes and the 2/3 majority is 29 votes, according to the Statutes.

Approval of the voting roll.
The assumption is that all ordinary members have fulfilled the requirement by the time of the General Assembly.

3. Greetings to the General Assembly

1. Greetings from the Latvian Floorball Union and the Local Organisation Committee of the 11th World Floorball Championships

2. View point from the IFF Material Partner Unihoc on the global development of Floorball, Mr. Torbjörn Jonsson

4. Election of two scrutineers of the General Assembly

5. Approval of the agenda

6. Approval of the protocol of the last General Assembly (Article 31 paragraph 2)

The protocol from the last General Assembly has not been opposed to and is therefore automatically approved according to the statutes.

7. Modification of the statutes (changes in statutes a 2/3 majority is needed)

The IFF Central Board proposes to make some minor changes to the IFF Statutes, in relation to the IFF License System 2.0 and the fact that the elections are carried out every four years.
8. Admission or expulsion of official member Associations

No of the present member associations have on their own accord applied for ordinary membership. The CB proposes that they are decided by the General Assembly to become ordinary members.

The CB has decided to propose that the following provisional members are automatically considered ordinary members: Thailand and Turkey, according to IFF Statutes, Article 13 paragraph 3.

The new voting roll will be approved by the General Assembly.

9. Approval of the CB reports

The Annual report 2015-2016, a short resume from the plan of action decided upon in Gothenburg, Sweden for the period 2015-2016 and the activities IFF has had in the period.

10. Approval of the financial report and the auditors report

1. Calendar year 2015 financial statements by the treasurer Ms. Bakke
2. Auditors report concerning 2015 by Mr. Brandstam
3. Calendar year 2016 financial statements by the treasurer Ms. Bakke
4. Auditors report concerning 2016 by Mr. Brandstam

11. Decision on freedom of responsibility for the CB

Based on the proposal made by the IFF auditor Mr. Brandstam.

12. Decision on membership fee

The IFF Central Board proposes to make a minor change in the membership fees system in relation to the IFF License System 2.0 for the coming two year period.

A 2/3 majority is needed for a change, and a simple majority for the amounts.

13. Approval of the IFF CB proposals, budget and working plan for the next two years

1. Plan of action for the period 2017-2018 (between General Assemblies)
2. Budget for the calendar year 2017
3. Budget for the calendar year 2018

14. Elections

All nominations having arrived to the IFF Office at least sixty (60) full days prior to the IFF General Assembly, i.e. until October 10th, 2016 are according to enclosure.

The following committees and commissions are to be elected for the coming four year period.

Elections:
- IFF President
- Nine CB members
- Chairman of the Disciplinary Committee
- Three members and minimum two substitutes of the Disciplinary Committee
- Chairman of the Appeal Committee
15. **Appointment of a chartered auditor for two years.**

The CB proposes re-election of Mr. Brandstam.

16. **Examinations and decisions on proposals and motions of the members**

   1. **IFF License System for Participation in Major Events 2.0**

17. **Approval of Regulations within the meaning of article 15 paragraph 2 littera c)**

The IFF Central Board does not propose any Regulations for approval for the General Assembly.

18. **Decision on all affairs being reserved for the General Assembly by the statutes or by law**

The IFF Central Board proposes to the General Assembly to approve the resolution defining that the legal seat of the IFF will be in Lausanne, Switzerland.

19. **Appointment to be honorary member**

There is no such proposal.

20. **Decision on the meeting place for the next General Assembly**

Preliminary proposed by the CB on the 08.12.2018 at 09:00, during the WFC 2018 in Prague, Czech Republic.

21. **Presentations on coming World Floorball Championships**

   - WFC 2017 Men U19 in Växjö, Sweden by SIBF
   - WFC 2017 Women in Bratislava, Slovakia by SFF
   - WFC 2018 Women U19 in St. Gallen/Herisau by SUHV
   - WFC 2018 Men in Prague, Czech Republic by CFbU
   - Other presentations

   1. Floorball Development – Floorball4all, Mr. Benjamin Lüthi

22. **Closing of the General Assembly**
Proposal to the IFF Central Board to change the IFF Statutes

a) § 13.3., in relation to the IFF Licence System 2.0

One of the bigger problems with the present membership fee structure we have, is that a number of IFF members who are not actively taking part in competitions are gathering huge membership debts after they have been IFF members for four years in accordance with the IFF Statutes § 13.3.

13.3 Provisional membership shall only be granted for four years. After a maximum of four years from becoming a provisional member the Association will, automatically, become an ordinary member, after a decision taken at the IFF General Assembly, if the Association in question is fulfilling the requirements of article 14.

This has led to a situation where the threshold for participation has grown too big. Based on the approach taken in the IFF License System for Participation in Major IFF Events, the CB proposes to the IFF General Assembly to change the § 13.3 in the following way: not have the automation after four years to become ordinary and have to pay the full basic (1500) membership fee. The proposal is as follows:

13.3. Provisional membership shall only initially be granted for a period of four years. After which the membership status of the country in question shall be subject for revision by the IFF CB, based on the activity of the member Association. If the requirements of article 14 are fulfilled, the provisional member shall after having been a provisional member for the period of four years apply for ordinary membership to the IFF General Assembly.

By doing this we believe we can introduce the countries a new option, where the country shall pay the higher basic fee, after four years, if they compete in any of the Tier level competitions, leaving it for the CB/Administration to consider the lower basic fee (CHF 500) for the inactive, to keep debts low.

b) § 27.1. Nominations, Motions and Proposals

Additional proposed change:

27.1 Candidates for election to any office in the IFF shall be nominated to the official address of the IFF at latest 60 full days in advance of the General Assembly. Only persons of an ordinary member are eligible for elections for the IFF CB.
c) § 28, point l) Number of Appeal Committee and Disciplinary Committee members

Additional proposed changes:

In order to enlarge the possibility of the number of persons taking part in the IFF operations, the IFF CB proposes to change the quota of persons in the IFF Appeal Committee and Disciplinary Committee from the present two ordinary members to three ordinary members and define the number of substitute members to a minimum of two.

l) Elections, for a period of four years:

- IFF President
- nine CB members
- chairman of the Disciplinary Committee
- three members and minimum two substitutes of the Disciplinary Committee
- chairman of the Appeal Committee
- three members and minimum two substitutes of the Appeal Committee
- chairman of the Ethics Commission
- three members of the of the Ethics Commission
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1. Introduction

During the last two years, the IFF has faced a number of very positive results and a few set-backs. The securing of the position on the Wroclaw World Games 2017, came finally at the International World Games Association General Assembly in 2015. We also secured the participation in the European Master Games in Torino, Italy in 2019. On the other hand we as a result of the crisis in SportAccord lost the opportunity to participate in the now cancelled SportAccord Urban Games. Overall the development of Floorball and the position of our sport has moved forward in the International Sports Community during the last two years.

We have now moved to become a serious contester when it comes to a number of multi-sport events and in the framework of the Recognised International Federations. IFF has continued to work on the three main fields of activity, namely the increased awareness and visibility of the sport, increased lobbying of the sport and securing of an increased marketing revenue, even though the revenue has not increased in the way we have wanted.

During the period there has been a large amount of issues in the International Sports Family, with procedures not in line with the guidelines for the Good Governance and WADA Code. IFF has at the same time implemented a number of Good Governance documents to steer the activities of the IFF. At the same time we have had cases where the member associations have utilised these guidelines.

The IFF has substantially changed during the period, moving away from working with just some major projects and instead work with small steps all over the organisation and our activities, which has given us really good results.

It is fair to say, that also after having received the IOC recognition a lot of focus has been paid to actively increase the number of members and spreading the sport wider, but the IFF actions have moved from a quantitative to a more qualitative approach. The analysis made in connection to the 3rd Associations Meeting held during the Women’s WFC in Tampere, Finland in 2015, clearly shows that a lot of focus is needed to strengthen the member associations’ own organisations in order to be able to move forward and provide support to the other members.

The main focus during the period between the General Assemblies of 2014 and 2016 has been to first secure the participation and then to prepare the whole Floorball community for the upcoming Wroclaw World Games, which is at this historical situation our Olympic Games. The presence at the World Games in Wroclaw is the result of a very good lobby work of the IFF. The World Games is our opportunity to show the Sports Community what our sport can bring to the multi-sport games in the future and enter into new events, as well as to show how adaptable we are as we are playing with a new playing system and game time. We have worked during the last year to build an activation plan, to plan to activate the IFF, the Polish association and the IFF member associations to promote, raise the awareness of the Event and our sport and try to bring fans to Wroclaw.

The international Floorball family has continued to grow during the two year period, with seven new member associations joining the IFF. The development has been especially strong in Africa, where a number of countries are looking to join the IFF. At the same time IFF has, together with the member associations, continued the efforts made to enlarge the IFF activities outside Europe, in accordance with the recommendation of the IOC. IFF organised a Development Seminar in Douala, Cameroon, where some six countries took part. There are a total of 15-20 countries which are in the process of being able to apply for membership in the next coming two years. The objective has been to rather close the gap between the member associations and bring the countries closer together, than to just increase the number of member countries, so we need to secure that the organisations joining IFF are active and well organised.

The single most important activity towards the membership, has been to create even better service to our member associations, based on the Association Audit and the development program called “Each One—Teach One” (EOTO), which consisted of two separate parts. The IFF made an internal Action Plan based on the results of the EOTO questionnaire conducted with the IFF member associations, of which much of the 30 service elements have been finalised, including the models and best practises for the members. In the other part of the EOTO process, the IFF has built a member-based Mentor-Mentee bi-lateral program, which has been rolled-out to the member associations, with close to 30 bi-lateral projects initiated and the
cooperation pairs have started the projects during 2015—2016.

From a competition point of view, the number of IFF Event tournaments has increased to a total of 15-16 on a yearly level, this together with the increased service given to the organiser in relation to the new social media channels, web page, TV and Internet-TV, IFF has renewed our Accreditation system and the team and player statistics has required a lot of resources from the IFF Office. The main competition development issue has been the implementation of the re-structuring of the European club competitions, where the IFF Central Board has installed a new third level of competition called the EuroFloorball Challenge in 2016, in order to again increase the number of club teams playing in the Euro Cups. The format of the Champions Cup has been changed and has since 2015 in Mlada Boleslav been played during only three days, with six teams playing. The work for the continuation of the Champions Cup has continued during the whole year and the Champions Cup Steering Group will bring a proposal by the end of the Year, with the aim that all stakeholders will continue within the CC for 2018—forward. The overall objective with the aim to raise the visibility of Floorball, and the financial positive value of the tournament. The IFF Central Board has also prepared the revision of the IFF License System of the Participation in the Major Events and a number related documents in order to support the development of the developing countries, which is now proposed to the IFF General Assembly for approval.

2. IFF Member Associations

IFF today consists of 64 Member Associations of which 43 are ordinary members and 21 provisional members. During the period the number of Member Associations has increased from 57 to 64.

The ordinary Members Associations are: Australia, Austria, Belarus, Belgium, Brazil, Canada, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Hungary, Iceland, India, Indonesia, Iran, Israel, Italy, Jamaica, Japan, Korea, Latvia, Liechtenstein, Malaysia, the Netherlands, New Zealand, Norway, Pakistan, the Philippines, Poland, Russia, Serbia, Singapore, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine, United Kingdom and USA. The number of ordinary members has increased from 39 to 43.

The provisional Member Associations are: Argentina, Armenia, Cameroon, China, Cote d’Ivoire, Haiti, Hong Kong, Ireland, Lithuania, Malta, Moldova, Mongolia, Mozambique, Portugal, Romania, Sierra Leone, Somalia, South Africa, Thailand, Turkey and Uganda

According to the Statutes of IFF the provisional members, who have been members for at least four years, automatically become ordinary members, if they fulfil the requirements. The CB has taken a number of activities to increase the number of members and started a project to find new countries and started a project to include new countries, mainly outside of Europe, as has been a requisite by the IOC, in order to fulfil IOC short list criteria’s.

2.1 AOFC

The Asia and Oceania Floorball Confederation (AOFC) was founded by the Asia and Oceania Member Federations of the International Floorball Federation in 2005. The fifth AOFC General Assembly was held on the 6th of February 2016 in Pattaya, Thailand, setting the direction and guidelines for the development of floorball in the region. The development of the members has been the main task of the AOFC in the two year period.

The AOFC consists today of 13 IFF members: Australia, Japan, India, Iran, Indonesia, Korea, Malaysia, Mongolia, New Zealand, Pakistan, the Philippines, Singapore and Thailand. China and Hong Kong have
joined the IFF in 2016 and they will apply for the membership in the AOFC in 2017, in connection to the WFCQ in New Zealand.

The following persons constituted the AOFC Central Board during 2014—2015:

President: Mr. Stephen King, Australia  
Vice President: Mr. Eddie Tan, 1st Vice President, Singapore  
Mr. Dr. Prabhat Kumar, Vice President, India  
Treasurer: Mr. Geum Sung Kang, Korea  
Secretary General: Mr. Christian Bertschinger, New Zealand  
Member: Mr. Takanobu Yoshino, Japan  
Member: Mr. Ramezenali Davalo, Iran  
Member: Mr. Hwang Joo Kim, Korea  
Member: Mr. Kenneth Ho, Singapore  
Member: Mr. P.S. Gill, India  
Member: Mr. Aroi Ekowardhon, Indonesia

The AOFC Central Board for 2016-2017 was elected in the 2016 AOFC General Assembly:

President: Mr. Dato'Seri Chaiyapak Siriwat, Thailand  
Senior Vice President: Mr. Stephen King, Australia  
Vice Presidents: Mr. Atul Gupta (India) & Mr Tsutomu Watanabe, Japan  
Secretary General: Mr. Christian Bertschinger, New Zealand  
Treasurer: Mr. Geum Sung Kang, Korea  
West Asia Envoy: Mr. Ramezenali Davalo, Iran  
Member: Mr Takanobu Yoshino, Japan  
Member: Mr. Hwang Joo Kim, Korea  
Member: Mr. Kenneth Ho, Singapore  
Member: Mr. Harinder Kumar, India  
Member: Mr. Raymond Nangoy, Indonesia  
Member: Mr. Jason Cowland, Australia  
Member: Mr. Mohd Hafidz bin Zainalabidin, Malaysia

The office of the confederation was placed in Singapore until the AOFC General Assembly in February 2016. Now it has been moved to Bangkok, Thailand and will be set-up during the Q1 of 2017.

3. The IFF Central Board (CB)

The CB elected for four years, in accordance with the new IFF Statutes, by the IFF General Assembly held in Zurich, Switzerland on the 8th of December 2012 has had the following composition:

Mr. Tomas Eriksson, Sweden, President  
Mr. Filip Suman, Czech Republic, Vice President,  
Ms. Monica Bakke, Norway, Treasurer  
Mr. Daniel Bollinger, Switzerland, Member—resigned in September 2015 for professional reasons  
Mr. Risto Kauppinen, Finland, Member—resigned in November 2014 for personal reasons  
Mr. Stephen King, Australia, Member (AOFC President)  
Ms. Magdalena Kotikova, Member (Athletes Commission Chair)  
Mr. Carlos Lopez, Spain, Member  
Ms. Johanna Mikkola, Canada, Member  
Mr. Oliver Stoll, Germany, Member—resigned in December 2014 for personal reasons  
Mr. Martin Klabere, Sweden, Member

The Finnish Floorball Federation proposed Mr. Milan Rantakari to replace Mr. Kauppinen in the CB, which was confirmed by the IFF general Assembly held in Gothenburg. The Swiss Floorball Federation proposed in accordance with the IFF Statutes to replace Mr. Bollinger with Mr. Jörg Beer and Floorball Germany proposed to replace Mr. Oliver Stoll with Mr. Heiko Jassmann. Both replacements were accepted by the CB.
There have altogether been 9 CB meetings between the General Assemblies, held as follows:

Gothenburg; Sweden  12.12.2014
Copenhagen, Denmark  12.04.2015
Espoo, Finland     30.08.2015
Tampere, Finland  10.12.2015
Arlanda, Sweden   20.03.2016
Espoo, Finland     11.06.2016
Prague, Czech Republic  04.09.2016
Riga, Latvia  06.11.2016

The CB has continued to build its work by running specific working sessions during the first day of the two-day CB meeting to discuss, analyse and prepare more strategic questions, before the actual CB meeting itself on the second day. This has proven to be very efficient. And given the CB the possibility to dig deeper into a number of topics. In the same way the IFF CB has restructured its work, by forming three Ad hoc groups for Development & Equality, Lobbying and Marketing.

The most important decisions from the IFF CB meetings are published in an IFF Newsletter, right after the meetings are held and the CB protocols with the enclosures are also published on the IFF website after acceptance by the IFF CB.

3.1 Main Fields of focus
The CB has, in accordance with the initial policy decision made in 2004, continued to stress the three different pillars of the IFF activity. Firstly, in the field of the international lobby work with the aim now to achieve the acceptance of floorball globally and to secure the participation in International Multi-Sports events, in order to make it possible for the IFF to strive for the “IOC Short List “for the 2024 Olympic Games. During 2016 a lot of focus has been given to the Wroclaw World Games 2017, which is the Olympics for Floorball. Floorball has also been accepted as an official sport for the International Master Games Associations European Master Games in Turin 2019. As a part of this the aim has been to profile the IFF in the International Sports Community as a strong player. Secondly, is the work that has been done with the issue of Marketing in order to strengthen the financial and market situation of the IFF and also make the sport more suitable for television, and at the same time strengthen the brand of Floorball. In this field the concept of the Combined Sales has been discussed in debt in the CB. The third main focus has been on the development of the IFF member associations, where IFF has built the Each One-Teach One mentoring program and the EOTO Action Plan and the proposal for the IFF License system for participation in Major Events 2.0 for the IFF General Assembly 2016.
3.2 Appointments
The following persons have been appointed by the IFF CB (more information under 20. IFF Office):
Mr. Milan Rantakari, CC Brand manager, Summer 2015
Ms. Minna Nurminen, trainee, Summer 2015
Ms. Minna Nurminen, Information & Anti Doping Coordinator (maternity leave replacement) Summer 2016
Ms. Gitta Olsson, Office Coordinator, Autumn 2016
Mr. Veli Halonen, Operations Coordinator, Autumn 2016
Ms. Anna Jacobsson, Doping Test Coordinator, Autumn 2016

3.3 New Committees
The IFF General Assembly 2014 elected an IFF Ethics Commission, which has started the work on the IFF Ethics and Good Governance documents and other questions related to the IFF Good Governance work.
The CB has also decided to start a IFF Entourage Commission, which will start its work more in detail after the IFF General Assembly 2016 and the election of the new CB.

3.4 IOC 50 Road Map
After the IFF General Assembly 2014 in Gothenburg the IOC has changed the system for the process of for inclusion of new sports in the Olympics Games, as a part of the IOC President Thomas Bach Olympic Agenda 2020, which was approved in the IOC session in Monaco in December 2014. Based on this the Tokyo 2020 organiser committee was given the chance to propose a total of 500 athletes for the IOC. IFF was one of 24 recognised summer federations who applied for the position of Additional Events of the Tokyo 2020 Olympic Games. Tokyo proposed Baseball & Softball, Karate, Skateboarding, Sport Climbing and Surfing, which was approved by the IOC session in Rio 2016.

The IOC has not yet presented how the process for the inclusion and evaluation of the Additional Sports of the Olympic Games, so based on the decisions of the IFF General Assembly 2014 and the 3rd Association Meeting 2015, the IFF has continued the preparations for the IOC Short List application for the 2024 Olympic Games. As a part of the IOC Short List process the IFF CB has worked in close cooperation with the International World Games Association (IWGA) and the International Master Games Association (IMGA) and achieved participation in both events, which can be a key factor for the application towards the Olympic and Youth Olympic Games, as the IOC Agenda 2020 defines these events as the gateway to the Olympic Games.

During the period the SportAccord ran into serious political problems after the SportAccord President Mr. Marius Vizer attacked the IOC and President Bach, during the SportAccord General Assembly in Sochi 2015. Mr. Vizer had to resign and a number of Olympic IF’s withdrew their support from SportAccord. As a result of this SportAccord has been re-organised and the Urban Games are not at least now on the program, which means that IFF has lost an opportunity to showcase the sport there.

Based on the earlier decisions, IFF has continued the cooperation with the company AdvsiSport, to ensure that IFF is ready for the coming application processes in the coming years, based on the present requirements.

As a part of the project to fulfil the IOC requirements, the CB has prepared and approved the following documents:
IFF Equality Policy
IFF Equality Action Plan 2016-2017
IFF Guidelines for Prevention of Sexual Harassment

Presently the main challenge for IFF is in the field of the universality of the sport, especially outside Europe. The IFF has worked on this issue and have maintained in contact with around 20-25 countries in Africa, the Americas, and Asia and Oceania, out of which China, Cote d’Ivoire, Haiti, Hong Kong, Malta, Somalia and Uganda have been approved as new IFF member associations during the period.

The IFF has been in close contact to the IOC Sports Department in order to follow-up on the development in relation to the requirements set for International Federations to seek participation in the Olympic Games.
3.5. Lobby work
The IFF CB has stressed the need to raise the awareness of the importance of Lobbying to the decision makers on a national and international level within the Floorball Community. The IFF representatives have been accepted and meetings have been held with most senior sports hierarchy and organisations during the period, showing that we have reached the stage of acceptance in the international sports family.

IFF has started the process to gather a group of Floorball Ambassadors, with the aim of having a set number of Floorball Ambassadors in 2017.

4. IFF Executive Committee (ExCo)
The composition of the ExCo has been:
Mr. Tomas Eriksson, President. chairman
Mr. Filip Suman, Vice president
Mr. Stephen King, AOFC President
Ms. Monica Bakke, Treasurer
Mr. John Liljelund, General Secretary, secretary

The ExCo has worked mostly with the international affairs and the cooperation with other sports authorities, also handling urgent daily business. The ExCo has also worked with a number of other projects in connection to the EOTO project, the Multi-Sport Games and the IOC Road Map.

The ExCo has organised two meetings with the IFF’s Core Countries in relation to the Champions Cup 2015 in Mlada Boleslav and the test Event for the World Games in Wroclaw, Poland to discuss the ways of cooperation of the biggest Floorball countries

The IFF ExCo has had five meetings during the period
Copenhagen 02.03.2015
Helsinki, Finland 10.06.2015
Skype 02.11.2015
Skype 02.03.2016
Skype 17.08.2016

4.1 Contacts to International Sport Federations
International Olympic Committee (IOC)
The IFF has had a number of meetings with the IOC Sports Department discussing the development of the sport and the way for IFF to move forward. As a result of the SportAccord problems in May 2015, IFF took part in the discussions on how to move forward and was able to arrange a meeting with the IOC President Mr. Thomas Bach in September 2015 to discuss the issue and give general information of the Floorball development.

IFF has applied and been granted the revised IOC support for development projects and anti-doping education on a yearly basis as an ARISF member. IFF has provided all needed information to the IOC in a number of questionnaires regarding Women and Sport, Sport for All and matters related to Integrity in Sport.

Ms. Merita Bruun, who is responsible for the IFF Anti-Doping program, took part in the IIHF skills competition as an instructor, during the winter Youth Olympic Games in Lillehammer, Norway in February 2016.

The IFF President Tomas Eriksson attended the 2016 Olympic Games in Rio, Brazil meeting a number of IOC members, IF representatives and IOC Administration.
IFF has during the period also started the process of introducing the Urban Floorball 3vs.3 concept to the IOC, in order to show that we have a Sport for All component in our portfolio.

In addition IFF has applied for the IOC Patronage for the Men’s World Floorball Championships 2016.
SportAccord
The IFF has actively taken part in the SportAccord Convention and General Assemblies organised in Sochi, Russia 2015 and Lausanne, Switzerland 2016 and has held meetings with the new SportAccord President Mr. Patrick Baumann. The SportAccord has been quite inactive after the Sochi General Assembly, as most time has been focused on the reparation of the problems occurred after the outburst of the former President Mr. Marius Vizer. IFF also took part of the Extra Ordinary General Assembly in Lausanne in November 2015.

IFF has actively used the services of SportAccord provided to its members and, with their assistance has continued to work with two IFF YouTube channels via the SportsHub, which is a web portal for live images of a number of sports. The channels are used for live-streaming IFF Events as well as building a library of floorball videos accessible by all. IFF has also started the monetizing of the YouTube channels during Q3 of 2014.

As a result of the problems inside the SportAccord, the SportAccord has re-organised their activities and as a result of this the Urban Games have been cancelled as a result of the termination of all the SportAccord Games.

Additionally, IFF has participated in the Policy Advisory Board for the .sport domain, which SportAccord is seeking on behalf of the international sports community.

IFF organised a reception for the IOC, IMGA, IWGA and FISU during the EuroFloorball Tour organised in Lausanne in connection to the Sport Accord in April 2016,

Association of IOC Recognised International Sport Federations (ARISF)
IFF has taken part in the activities of the ARISF and participated in the ARISF General Assemblies in 2015 and 2016. IFF has been able to apply for development support from ARISF and have received a total of USD 5,500 per year for 2015 and 2016.

IFF has also taken an active role inside ARISF to start the discussions of how ARISF could serve the interests of its member better in the future and was invited to discuss these topics at the ARISF council meeting during the Lausanne SportAccord Convention.

IFF has also been asked to participate in the SportAccord IF Forum as an ARISF represent to discuss the ways of activate youth in sports.

International University Sports Federation (FISU)
IFF has continued the discussions with FISU officials about the possibilities to include Floorball in the Universiade. The issue is that the sport needs to be included as a demonstration sport for three consecutive Universiades and at the same time be on the World University championships, before it can be included as an ordinary sport. The process doesn’t seem to be too good for the IFF at the moment.

The new version of the collaboration convention with FISU concerning the continued cooperation between IFF and FISU in the fields of University Sports and securing the continuation of Floorball in the World University Championships was used for the first time during the 7th edition of the WUC in Porto, Portugal, where Portugal and Spain took part for the first time. The WUC was organised by the Portuguese Student Sport Council and the University of Porto, with the help of the Spanish Floorball Federation with 9 men’s and 7 women’s teams participating.

International Master Games Association (IMGA)
IFF had earlier agreed that floorball will be on the program of the IMGA World Winter Master Games 2015 in Italy, but due to financial problems in Italy, the Event was moved to Canada and it has been agreed with IMGA that Floorball will not be on the program there. Preparations for the European Master Games have started for 2019, when Floorball would be on the program. The IMGA decided to appoint Torino, Italy as
the host for the European Master Games 2019, the other candidate was Tampere, Finland. Discussions are ongoing on how the Floorball tournament will be played.

**International School Sports Federation (ISF)**

There has been no ISF Championships played during the period and no contact with the IFF.

**International World Games Association (IWGA)**

IFF applied in November 2013 to become an ordinary sport of the World Games. The IWGA first did not accept Floorball, but as Netball failed to comply with the IWGA requirements, Floorball was given a spot for six men’s teams in the World Games 2017.

IFF has participated in the World Games Competition Managers meetings in Wroclaw and together with the Polish Floorball Federation started the preparations for the World Games. The TWG Test Event was held in September 2016, as the Polish Open with six teams in the WKK Arena, which will be the Floorball Arena for the World Games.

The IFF has prepared a World Games Activation Plan for the deviation of the tasks for the IFF, the Polish Federation and all the IFF member federations.

Discussions have started with the organisers of the Birmingham 2021 World Games organising committee on how to popularise Floorball in the City.

**World Anti-Doping Agency (WADA)**

The IFF has, during the period, actively worked with the implementation of the new WADA Code 2015, which came into force on the 1st of January 2015. As a part of this process the IFF has approved a new version of the IFF Anti-Doping rules, based on the consultation with WADA and the SportAccord Doping Free Unit.

IFF has actively taken part in the WADA’s Anti-doping work and commented upon the proposals for the new WADA Code and International Standards. The IFF has also participated in the IF’s WADA symposiums organised in Lausanne in 2015 and 2016. The IFF Anti-doping & Information Manager, Ms. Merita Bruun, was elected to the WADA Education Committee for 2015-2017.

IFF has continued running the Say No! to Doping campaigns in the IFF major events, and in line with the changed WADA requirements IFF conducted an Athlete’s Outreach during the Women’s WFC 2015. During the Men’s WFC 2016 in Latvia the Athlete’s Outreach will be directed to the countries, which have not participated earlier and IFF will start to run the Outreach also in the U19 WFC’s. The work to secure and to keep the WADA Code compliance has continued during the period.

**5. IFF Appeal Committee (AC)**

The composition of the AC has been:

Mr. Lars Granqvist, Sweden, Chairman  
Mr. Tom Hedkrok, Finland, Member  
Mr. Kjell Hovland Olsen, Norway, Member  
Ms. Aiga Staltmane-Veksa, Latvia, Substitute member  
Mr. Ron Spence, Canada, Substitute member

Office responsible: John Liljelund

The Appeal Committee has not had any cases to deal with during the period.

**6. IFF Disciplinary Committee (DC)**

The composition of the DC has been:

Mr. Ismo Haaponiemi, Finland, Chairman
The Disciplinary Committee has had two cases to deal with during the period. The first case was a Match Penalty 3 during the U19 WFC 2015, for orally offending the referees and the second was raised by the new IFF Event Disciplinary function against a players dangerous behaviour during the Champions Cup 2016.

7. IFF Rules- and Competition Committee (RACC)
The composition of the RACC has been:

Mr. Martin Klabere, Sweden, Chairman
Mr. Ari Vehniäinen, Finland, Vice-Chairman
Mr. Marek Budzinski, Poland, Member -20.03.2016
Mr. Bogdan Zajdzinski, Poland, Member 20.03.2016-
Ms. Heidi Leb, Austria, Member
Mr. Sani Mohamed Bin Salim, Singapore, Member –11.06.2016
Mr. Jan Jirovsky, Czech Republic, Member
Mr. Beat Wullschleger, Switzerland, Member
Mr. Michael Lachenmaier, Germany, Member
Mr. Emanuel Antener, Switzerland, Athletes’ Commission Representative (since 2013)

Substitutes: Mr. Ramezanali Davalo (Iran), Mr. Andris Dzenis (Latvia), Mr. Victor de Bruin (Netherlands), Mr. Teo Turay (Slovakia), Mr. Tamuz Hidir (Ukraine)
RACC Jury person: Mr. Esko Kyyhkynen (Finland), Ms Zane Klabere (Latvia), Mr. Magnus Nilsson (Sweden)
Office responsibility: Mr. Stefan Kratz and Ms. Sarah Mitchell

The main tasks during the period have been to work with the development of the IFF competitions and updating regulations.

7.1 International Competition Calendar
In the Adult WFC events all registered teams, apart from the organising country, are required to participate in regional qualification tournaments. This was first introduced for the Men’s WFC 2014 qualifications held in January/February and received very positive feedback from all teams. This system continued in 2015 for the Women’s WFC and onwards. For U19 WFC events, regional qualifications has been held for the
Men’s U19, while number of teams registered for the Women’s U19 event has meant that no qualifications has been necessary.

The EuroFloorball Cup continued in 2015-16. In 2015, the EFC again suffered from a low level of interest and only the minimum number of teams required for the Final round event (12) registered, which meant that the newly introduced EuroFloorball Challenge (which was to replace the EFC qualifications) was not played. In 2016, there was an increased level of interest and the EuroFloorball Cup (with 6 men’s and 6 women’s teams) as well as the EuroFloorball Challenge (with 4 men’s and 4 women’s teams) were both held. The winners of the Challenge event qualified for the EuroFloorball Cup 2017.

The Champions Cup continued in 2015-16 with the new mode played Friday-Sunday but still with 6 Men’s and 6 Women’s teams, including the winners of the previous year’s EFC.

During the period the RACC has been the Jury in the following IFF Competitions:
- Men’s WFC, December 2014 in Sweden
- Women’s WFC Qualifications, January/February 2015 in Canada, Australia, Latvia, Poland and Slovakia
- Men’s U19 WFC, May 2015 in Sweden
- Champions Cup, October 2015 in Czech Republic
- EuroFloorball Cup, October 2015 in Latvia
- Women’s WFC, December 2015 in Finland
- Southeast Asia Games, June 2015 in Singapore
- Men’s WFC Qualifications, January/February 2016 in Estonia, Poland, Slovakia, Slovenia, Thailand and USA
- Men’s U19 WFC, May 2016 in Canada
- EuroFloorball Challenge, August 2016 in Hungary
- Men’s U19 WFC 2017 Qualifications, September 2016 in Italy and Japan
- Champions Cup, October 2016 in Sweden
- EuroFloorball Cup Final round, October 2016 in Germany

Other tasks for the RACC has been to follow up on International Transfers, Competition Regulations, Regulations for Friendly Internationals, preparation work for coming IFF events including technical inspections and starting the changes of the Game Rules for the 2018 to be in force from the 1st of July 2018.

The fact that the main events have been awarded to Latvia, WFC 2016 and Slovakia WFC 2017, is a big step forward for the IFF, as we are playing the Major Events outside the top four countries.

### 7.2 World Floorball Championships

The Adult WFC is played with 16 teams which are divided into 4 groups based on ranking, with the teams ranked 1-4 & 5-8 balloted to groups A & B and teams ranked 9-12 & 13-16 to group C & D. In addition there is a first play-off round, giving more teams the possibility to play in the quarter finals.

Since 2014 the regional qualification system where all teams, apart from the organiser, must participate in regional tournaments to qualify for the Final Round. The quota for the participating teams by continent is based on the number of registered participating teams, using a deviation factor of 16 equalling the number of participating teams, and thereby determining the continental quota.

### 7.3. Game Rules

IFF changes the Game Rules in accordance with a four year cycle, where the next edition of the Game Rules will come into force from the 1st of July 2018. The IFF Rule Group, headed by Mr. Martin Klabere started its work in 2016, asking the member associations and other stakeholders, including the Athletes’ Commission members, for proposals to change the existing game rules. The Rules Group received a total of 133 proposals.

### 7.4. Champions Cup

The 2nd phase of the Champions Cup started 2015 as a three day tournament, with quarter finals, semi finals and Finals. Some major improvements have been proposed for the marketing of the Event and the brand building process and since late 2015 a CC brand manager was employed to work with these issues. The CB has approved a Brand Book for the IFF Champions Cup identity, which will be in full use from 2017 forward.
7.5. IFF materials in the competitions
IFF is delivering flooring, rinks and goals to IFF major events - WFCs, Champions Cup and EFC Final Round. The transportation has been arranged so that the organisers of the events have secured storage facilities and the materials are delivered from one competition to another in order to save unnecessary transportation costs. Other materials, such as balls, rink & floor commercials are also supplied to all IFF events.

7.6. IFF Event Management Tool
IFF, with Finnish company OnlineDynamics, has built an interactive web-based Event Management Tool, Eventello, for the bid process and the management of the main event preparations. The tool was tested during the lead-up to WFC 2015 and was fully implemented for use with the local organisers of WFC 2016. It is constantly being reviewed and updated with feedback from IFF staff and event organisers.

8. IFF Referee Committee (RC)

The composition of the RC has been:

Mr. Klaus Koskela, Finland, Chairman
Mr. Daniel Bollinger, Switzerland, CB liason, until 30th September 2015
Mr. Lukas Gyger, Switzerland, Vice-chairman
Mr. Pierre Boudville, Singapore, Member
Mr. Radek Hora, Czech Republic, Member
Mr. Mats Öster, Sweden, Member
Ms. Birgitta Radacsi, Hungary, Athletes Commission representative (since 2013)
Office responsibility: Mr. Veli Halonen

The RC has been involved in appointing referees to all IFF events and friendly Internationals, and to observe and educate the international referees during these events. One part of this program is that the IFF RC has launched a project called “The IFF Way of Refereeing”. There has been slight problems in IFF events with the education of the referees and the IFF RC ‘s aim with this project is to have a mutual IFF way in FF events, so that eventually there would be minimal amount of differences in the actions of the referees during the IFF events. The first education for IFF observers will take place in Riga during the WFC 2016 and the objective is to take the first steps in use for the Women’s WFC qualifications, which will be played in the beginning of February 2017.

The RC started a referee development group in the beginning of 2011 and from that group the RC has been able to promote 18 new referee pairs to the IFF ordinary referee group. The development group has turned out to be a cost-efficient way to educate the referees from new IFF member associations. The IFF provides the observations and education and the national associations have covered other costs.

There was a new group created also for the AOFC area and it's called the AOFC Referee Development Group. An educational clinic was carried out during the Men's WFC qualifications in Pattaya in Thailand in February 2016.

The RC has struggled with the number of female referees and has also had co-operation with other sports to try to find solutions, but it seems that all the major team sports are facing similar problems. Despite the difficulties of this, the RC has continued its work during the last two years, but the number of female referees has not increased. At the time there are four female referee pairs and the new nomination period for 2017-2018 will not increase the number.

The RC has purchased the headsets for the use of the IFF referees and the headsets are used in IFF major events and also many of the IFF member associations have started to use the headsets in their national series for the referees.
9. IFF Medical Committee

The composition of the Medical Committee has been:

Dr. Walter Frey, Switzerland, Chairman
Dr. Tiina Nylander, Finland, Vice chair
Dr. Lars-Erik Bartels, Denmark, member
Dr. Liene Kozlovska, Latvia, member
Dr. Patricia Wallace, Australia, member

The IFF Medical Committee is acting as the IFF TUE committee, being responsible for granting Therapeutic Use Exemptions to floorball players that are required to take prohibited medication. In addition the IFF MC functions as an expert group when renewing the IFF Anti-doping rules and other practices regarding the Anti-doping work, i.e. the Registered Testing Pools and Test Distribution Plan (TDP). The IFF MC is also involved in other fields which concern the promotion of athletes' health.

The Medical Committee is involved in the communication with and feedback given to WADA. The Medical Committee prepares Anti-doping materials, e.g. the Anti-doping Guidelines for IFF Events and the Anti-doping part of the IFF Handbook for organisers.

Injury reporting in floorball
IFF has taken a new step and has collected statistics of floorball injuries in Adult WFC & Champions Cup events since 2012. The aim is to gain further knowledge of the typical injuries in floorball in order to prevent the injuries and to be able to compare the statistics with other sports.

The IFF Medical Committee has launched the Injury reporting system and injury reporting template, the Injury Form Floorball (InFo Floorball). The system is based on the common reporting methods and criteria of other sports and the IOC. The IFF tested the injury reporting system for the first time in the Champions Cup 2012 and has continued with it since then. Discussions with the Finnish UKK Research Institute have started in order to prepare research studies based on the collected materials in the end of 2014. The preliminary plan is to publish the study in 2017 and to present the summary of the findings in the IOC congress in March 2017.

10. IFF Athletes Commission (ATC)

The Athletes Commission (ATC) was reorganised after the 2012 General Assembly with the election, by the IFF CB, of the Commission Chair who also has an ex-officio position on the IFF CB. Representatives from the ATC are now included in both the Referee Committee, the Rules and Competition Committee and the Rules Group. The main achievement during the period has been the establishment of a working ATC.

In the last period, the ATC members have been consulted on the changes to the Game Rules, have contributed to the Athlete’s Blog on the IFF website, have contributed to the development of an information flyer on the dangers of betting in Floorball and have participated in the promotion of The World Games 2017.
The annual ATC meeting was held in 2015 in conjunction with the Men’s U19 WFC in Helsinborg, Sweden and in 2016 in Copenhagen, Denmark.

The Commission Chair (and CB member) responsible for the Commission was: Mrs. Magdalena Kotikova (CZE) and the office responsibility was with Ms. Sarah Mitchell.

Based on nominations sent in by the IFF’s Member Associations, and voted on by the athletes at the Men’s 2014 World Floorball Championships (WFC) and the Women’s 2015 WFC, the Athletes Commission comprise of Mrs. Magdalena Kotikova (CZE), Mr. Karl-Johan Iraeus (formerly Nilsson) (SWE), Mr Tero Tiitu (FIN), Mr Junoh Lee (KOR), Mr Emanuel Antener (SUI), Ms Josefina Eiremo (SWE), Ms Eliisa Alanko (FIN), Ms Lidwien Reehuis (NED) & Ms Jill Roberts (AUS).

As approved by the IFF Central Board in June 2016, a new election system will be introduced for the ATC. Beginning at the next elections, to be held for the Men during WFC 2016 and for the Women during WFC 2017 qualifications, ATC members will be elected for a term of 4 years. A progressive change-over system will be used to move the elections from during the WFC Final round to the WFC Qualification events. In this way we ensure that a greater number of athletes have the opportunity to both nominate for, and vote, in the ATC elections.

**Male Elections:** During WFC 2016 (December 2016), 4 male representatives will be elected by the players from all participating teams at WFC 2016. These players will be elected to the ATC for the term of 1st January 2017 – 28th February 2020. Elections for the male representatives for the next term will be held during the Men’s WFC Qualifications in February 2020.

**Female Elections:** The next elections for the female representatives for the ATC will be held during the Women’s WFC Qualifications in February 2017. Once elected, the term of these ATC members will be 1st March 2017 – 28th February 2021.

11. IFF Equality Function

The IFF established the Equality Function in 2009 in order to secure and promote the equality between gender, nationality, religion etc. so that all floorball enthusiasts have the possibility to equally participate in the sport. With the change of the working pattern of the CB the function has been led from the IFF office by Ms. Sarah Mitchell.

The IFF GoGirls! Floorball project which was launched at the Associations Meeting held at the WFC in Os-trava in 2013 and since then many member associations and clubs have used the GoGirls! Floorball materials and ideas to promote training camps, tournaments and other events. Go Girls! Floorball has also been introduced in some countries as part of a broader activity plan to help the integration of refugees.
The GoGirls! Floorball offers materials for players, coaches, parents, local organisations, clubs and national associations that give advice and ideas on how to increase the number of girls and women in Floorball. The aims of the project are to provide information on how to get girls playing, how to teach them to play, and how to keep them involved.

IFF participated in the European Women & Sport Conference (2016) - Moving towards gender equality in sport. As a result of discussions held at this conference the need for the IFF to develop a policy regarding Sexual Harrassment was highlighted. Work has begun on the policy and it is planned to be introduced during 2017.

12. IFF ParaFloorball Function

The ParaFloorball function has been lead from the IFF Office by Ms. Merita Bruun. Due to her maternity leave, Ms. Minna Nurminen will be the person in charge 1.9.2016-31.8.2017

The purpose of the IFF ParaFloorball Function is to coordinate and promote the activities of the different versions of floorball played by disabled athletes. It was originally established by the IFF Central Board in December 2010 in order to coordinate and cooperate with the different international organisations that have floorball for the disabled on their program. The IFF ParaFloorball Function follows the IFF mission promoting all versions of floorball being played.

The IFF currently cooperates with three international organisations that have floorball on their program, the Special Olympics (SO), the International Committee of Electric Wheelchair Hockey (ICEWH) and the International Committee Wheelchair Floorball (ICWH). More information and current updates from the different ParaFloorball sports is found on the IFF website under ParaFloorball.

Special Olympics (SO)
Special Olympics is the largest sports organisation for persons with Intellectual Disability with more than 4,7 million officially registered athletes in 169 countries in all Regions of the World. Special Olympics includes 35 different sports, 29 summer sports, 6 winter sports Floorball being one of the youngest official sport on this long list.

IFF and the Special Olympics signed the Proclamation for partnership during the IFF Associations’ Meeting 2011. SO floorball demonstration matches have been played in many IFF Events since 2010 and in 2013 SO floorball was a demonstration at the Special Olympics World Winter Games for the first time. In 2014 Special Olympics Floorball received the official Special Olympics World Games status and SO Floorball will be an official sport in the Special Olympics World Winter Games held in Austria 2017.
International Committee of Electric Wheelchair Hockey (ICEWH)
ICEWH belongs to the sport section of the International Wheelchair & Amputee Sports Federation, IWAS and is the International head organisation of Electric Wheelchair Hockey Floorball (EWH). Electric Wheelchair Hockey Floorball is a sport for people in motorised wheelchairs. EWH is played on an area approximately the size of a basketball court with a surrounding barrier. EWH Floorball demonstration matches have been played in many IFF Events since 2010.

International Committee Wheelchair Floorball (ICWH)
ICWH was established in 2012 with the aim to spread and develop the sport further. At the moment seven countries are participating in the ICWH events. Manual Wheelchair Floorball is played almost with the same rules as floorball, 5 versus 5 plus goalkeepers. Manual Wheelchair Floorball demonstration matches have been played in some IFF Events.

13. IFF Marketing Function

The composition of the Marketing function has been:
Mr. Filip Suman, Czech Republic, Chairman
Mr. John Liljelund, IFF Secretary General, Member
Mr. Milan Rantakari, CC Brand Manager, Member

The IFF Marketing function has continued the work related to the positioning of Floorball and increasing the visibility and sales value of Floorball in the market in close cooperation with the Core Country Marketing Network group, in order to be able to have the same sales arguments for the floorball community on a global level. The Marketing Network Group has convened four times during the period. The CCMNG has been preparing the concept of the Combined Sales proposal, where the top ten IFF countries have been putting together marketing rights together with the IFF, to prepare a sales offer of a bigger size partnership, in the form of Title or Main Partners of the IFF and Partners of the National Associations. The IFF has been looking for a Sales Agencies and already contacted a total of nine different companies and speaking to some potential partners in the end of 2016. The overall aim is to have one sponsor by the end of 2017 and then additional ones for the WFC 2018 in the Czech Republic.

As a result of this, the discussion whether IFF is to start its own active sales of marketing and TV-rights is undergoing.

One of the key objectives during the past two year period has been to enhance the brand value for floorball. The IFF CB approved Corporate Identity for all IFF events, has been evaluated and some changes are under preparations. This together with the marketing slogan - One World One Ball - which has been used widely to illustrate floorball, IFF is trying to keep focus on the sport for all the Events in the same way. The present version of the Corporate Identity has been used now in the IFF Events since the WFC2013 and the evaluation has shown that it needs to be updated to serve the national interests better and be easier to use in different formats..

The system for partners has been divided into a four level system, where the Floorball Material Sponsors are on the lower first line, and then there are Partners, Main Sponsors and a Title Sponsor.

The approach used during the last years, where the organisers of the main events are given most of the sales rights, apart from the existing IFF Partners, and IFF then collects a provision from the organiser in order to secure that there is only one sales organisation in the market, has not worked to the level of expectations, so a new approach is being currently discussed.

All sponsor agreements for the Floorball Material, Apparel and Flooring, for the period from 2015—2018, has been prolonged accordingly.

As a part of the increased visibility IFF has started cooperation with Sportcal to conduct an in-depth research of the financial and overall effect of the IFF World Championships for 2016—2020. The Men’s World Floorball Championships were ranked 23rd out of 77 Events in 2014 and the Women’s WFC 2015 49th out of 83 in the Global Sport Index by Sportcal.
13.1. Branding of the Champions Cup

In order to increase the awareness and visibility of the IFF Champions Cup, the stakeholders decided to employ a half-time person to coordinate and support the National Associations and the Clubs participating in the CC, in the promoting of the Champions Cup. The CC brand manager was employed in the autumn of 2015.

The Champions Cup Steering Group has worked on the improving the marketing, branding and sales of the CC. During first half of 2016 the Champions Cup new basic Brand Book was finalized and accepted by the Steering Group in June 2016. It will be fully in use for the CC2017.

Also the levels for the Champions Cup partnerships have been defined and it can be sold separately or in connection with the Combined Sales as agreed by the CoreCountry Marketing Network Group. The five stakeholders of the Champions Cup are jointly responsible for the sales and marketing of the CC. In relation to this the five stakeholders have agreed that the CC should be included in the national sales plan of the Associations.

The continuation and format of the CC from 2018 onwards is under discussion including the evaluating of the actual time of the tournament and e.g. combining CC with a major recreational tournament. The CCSV members are looking over the different ideas and make some cost calculations based on the different ideas by the end of the year. The National Associations also have to conduct a survey with their national top Clubs views and comments on Champions Cup e.g. ask the latest CC participating clubs

The main objectives for the organisation of the Champions Cup is to reach these three separate goals - CC is on black financial numbers for the organiser, over 1000 spectators in average per match and - increased TV and media visibility

13.2 Partnership Agreements

UNIHOC

The IFF and UNIHOC signed a new partnership agreement in January 2015 for the years 2015 – 2018 in order to develop floorball worldwide. UNIHOC is the IFF’s official material provider, including sticks, balls and goalie equipment. UNIHOC provides the official IFF Event ball CR8ER and material needed for the IFF Development work.

The agreement with UNIHOC has made it possible for IFF to build a solid foundation for the IFF Events, when all the championships have the same look and feel when it comes to floorball equipment, flooring and apparel. The parties have together executed a number of competitions and campaigns in our social media channels and tried to find other forms of co-operation to continue developing the sport.

ASICS

ASICS and IFF signed a new apparel sponsor contract in 2015 valid until the end of year 2018. This sponsor contract gives the IFF the possibility to continue having the same look and feel for the international referees and has made it possible to support the major event organisers with materials. IFF has also given the ASICS the right to introduce the IFF WFC Most Valuable Player (MVP) ASICS Golden Shoe award for the WFC MVP, which is given in both Men and Women WFC’s to the MVP player.

ASICS is supporting the IFF Mobile Event Application in Guess the Winner module.

Gerflor

Gerflor continues to be one of IFF’s material partners in the field of the official certified floorings in IFF events. The contract between IFF and Gerflor lasts for a period of four years, until December 31st 2018.
Swerink
IFF signed a separate agreement with Swerink, continuing the co-operation for the use of the official IFF Rinks in IFF events each year since 2006. IFF and Swerink has started a much closer cooperation, in which Swerink has supported member associations and clubs by selling them used and renovated floorball rinks. The agreement with Swerink is signed for the years 2015-2018.

13.3 TV and Internet TV
The function has concentrated on building guidelines and increasing the television visibility of floorball, based on the principle of distributing as many televised matches as possible at a fairly reasonably price to the member associations. This approach has given a good result from the World Floorball Championships, with visibility in over 15 countries from the WFC 2015. Unfortunately Eurosport has decided not to broadcast the WFC due to other engagements since 2013. IFF has signed a cooperation agreement with the Czech and Finnish National Broadcasting Companies CTV and YLE, to secure visibility of IFF owned TV matches from the WFC and the Champions Cup.

IFF is trying to offer the matches produced from the WFC’s from the group games for a nominal fee to the nations playing, in order to build the relationship with TV. IFF also made a high-lights program form the WFC 2015 which has been sold by the BroadReach Media to close to 90 countries and IFF will produce the similar kind of high-lights program from the WFC 2016.

In the WFC’s 2015 and 2016 IFF has also acted as Host producer of the TV production, working together with the Latvian company PolarHD, which has produced the TV– and internet-TV signal.

IFF has in cooperation with the organiser during the two year period produced Internet-TV from all the events, in order to satisfy the need of the fans of our member associations public, who do not have the possibility to view the matches on national or international TV. As a part of building the brand of floorball, IFF has participated in the SportAccord SportsHub project on YouTube, where IFF now have two of our own channels for the IFF Video archive for all televised and streamed matches from the IFF Events.

These floorball videos can be freely used by the whole floorball family. The aim is to have the member associations providing videos for the YouTube IFF Channels, in order to spread the sport. IFF is working in order to be able to secure the live streaming of all Major IFF Events (Adult WFC, U19 WFC, CC and EFC Final round and the related qualifications) over the internet. The IFF member association are entitled to stream their own events free of charge on the IFF channels, which a number of organisers have used.

Instead of the this initiative the Core Country Marketing Network Group started to build a Floorball TV magazine to increase visibility of Floorball in the medias. However the plan to build a Floorball TV magazine proved to be too costly and the IFF instead worked together with the company BroadReach Media to build a Floorball high-lights program for the Major Events.

The Men’s WFC 2014 had a total of 6,2 million TV viewers and the Women’s WFC 2015 had 3,2 million spectators in the TV games.
IFF has agreed with the International World Games Association that they can stream IFF Events on their World Games Channel. IFF has also during the autumn 2016 signed a Memorandum of Understanding with the Olympic Channel, to secure visibility from the Major IFF Events. Presently work is ongoing to have some 10-12 games from the WFC on the Olympic Channel.

IFF will also have an English commentary on the IFF YouTube from two matches per day during the major part of the WFC 2016, starting from the 6th of December, working together with the Australian professional commentator Mr. Mathew Hill.

**YouTube:**
IFF first opened a YouTube video channel (www.youtube.com/iffchannel) in December 2009, and in April 2012 a second channel was added. (www.youtube.com/ifflive). The second channel allows for streaming from two venues simultaneously, making it possible to live stream all matches from the major IFF events.

Since the Men’s WFC 2014, every IFF event has been streamed live to the IFF YT channels, as well as several Euro Floorball Tour events in 2015 & 2016 and the Polish Open 2016, which acted as The World Games 2017 test event.

In total, this means that between December 2014 and October 2016, 376 international games have been broadcast on the IFF YT channels. In addition, there are highlights videos and player interviews from all events.

**IFF YouTube Channels combined figures**

As at 31st October 2014
- Subscribed users: 13,648
- Uploaded videos: 1,778
- Video views: 3,271,237

As at 31st October 2016 (growth since 2014)
- Subscribed users: 28,596 (+109%)
- Uploaded videos: 2,875 (+62%)
- Video views: 7,135,556 (+118%)

14. IFF Development Function

The Development function has been run by the IFF Office by Mr. John Liljelund, IFF Secretary General. From August 2016 on the IFF operations coordinator Mr. Veli Halonen has taken more responsibility of the operational development work.

The Development function has during this period, in close co-operation with the respective committees and functions and the IFF Office, focused on developing the IFF members and gaining new member associations. The work to strengthen the development of the IFF member associations started in 2005 through the IFF Development Program Seminars. IFF has worked to get a number of new lecturers to accommodate the growing number of seminars all around the World.

IFF has during the period worked with the evaluation process of the Floorball Development Seminars and the need to have more tailor made solutions for the countries. The interest towards the seminars has again increased and new discussions are ongoing for new seminars. As a result of this there have been seminars and worshops delivered on three levels one for new countries and beginners, one for already playing countris, which is the basic seminar ans then one more advanced tactical seminar.

IFF has started a cooperation with the Swiss volunteer organisation Strassenkinder4Floorball to spread the sport to South America and to try to build member associations from these projects.
IFF has also supported the development of the on-line Floorball Drill Animation tool XFball, which is created by the Swedish Company XFball. The IFF included the tool in the IFF School Curriculum, as ten school class program directed to PE teachers. The IFF School Curriculum has been translated into at least Chinese.

In addition IFF has worked together with Peace & Sport to build a Floorball section in their Adapted Sports manual, in which youth in crisis environments are told how to find means to do sport.

14.1 Development Program
The aim with the Floorball Development seminar is to give the participants the needed tools to ‘train the trainers’ in their respective countries after the seminar. The participating associations build up a two year development plan during the seminar, which the IFF then monitors.

The seminar is built on three different blocks, one for Organisation, one for Coaching and one for Refereeing all aiming to give additional knowledge to the associations and assist them in planning and managing the development in their respective country. The seminar is a three/four day event consisting of theoretical lectures, practical training sessions, group work and hands-on training and observation. The structure of the Development Seminars has been reviewed and a new approach has been taken with more customer-focused solutions for a single country workshop. A new seminar type, The Good Governance Seminar was held in Denmark in November 2015 as a one day seminar.

The first pilot seminar was held in Eger, Hungary in December 2005. In 2015—2016 there has been Development Seminars and country-specific workshops or smaller scale seminars have been organised in organised in Austria, Cameroon, China, Denmark, India, Iran, Laos, Philippines, Poland, Portugal, Slovenia, Spain, Singapore and USA. In addition a seminar has been conducted for the Special Olympics Europe in Ireland in connection to the SO Floorball tournament and IFF has supported the SOEE with their development activities.

The IFF has also supported Floorball Hungary’s School project, Floorball Poland project regarding the upcoming World Games 2017 in Wroclaw in Poland These two projects are run in co-operation with the IFF Development (Material) Board and the IFF office.

The IFF launched Each One-teach One (EOTO) project in September 2014 with at that time 29 bilateral working pairs. The purpose of the project is to get IFF member associations to work together as mentors and mentees. The project has been concentrating mainly on coaching and refereeing related cooperation between the IFF member associations. Some projects related to the administration and organizing competitions and events have also been completed and some are still ongoing.

The challenge of the EOTO project is to make it clear for the participants that each actions is as important for the project and the slogan for the project has been “Each Step Counts”.

IFF participated to an Erasmus project funded by the European Union. The project is called Agon. The project coordination was on the shoulders of the Latvian Sports Confederation and there were ten participants, five from Floorball and five from Handball. The project objective was to create a grass root level handbook for school children and schools in general to lower the entry level of children to team sports and to sports in general.
IFF was the coordinator of the handbook related to Floorball and the partners creating the handbook in Floorball were the Estonian, Latvian, Lithuanian and Polish Floorball federations. The Handbook was published in September 2016. The project was delayed due to some withdrawals during the project.

14.2 Material support for new Floorball countries
The IFF has been in the position to support new and growing floorball countries as they strive towards developing their floorball activities by providing them educational material and guidelines as well as floorball equipment.

Floorball equipment support packages have during the two year period been sent to 42 countries: Algeria, Angola, Austria, Bosnia-Herzegovina, Brazil, Burkina Faso, Cameroon, Canada, China, Columbia, Cote D’Ivoire, Croatia, Estonia, Fiji, Greece, Greenland, Haiti, Hungary, India, Iran, Ireland, Israel, Jamaica, Kenya, Laos, Lithuania, Malawi, Malta, Mexico, Moldova, Netherlands, Oman, Pakistan, Philippines, Portugal, Qatar, Saudi Arabia, Slovakia, Slovenia, Thailand, Uganda, USA and Vietnam. The total amount of sticks has been 2605, balls 4790, tool bags 44 and 24 goalkeeper’s equipment sets.

IFF carried out a project called Kids with Sticks and the IFF delivered 300 junior sticks to selected countries in April 2016. Those 300 sticks are in the overall number.

IFF also has an ongoing system for renting old Floorball rinks to member associations, based on a nominal rent for the period of two years. During 2015-2016 IFF has deployed rinks in the following countries:
Iceland, Israel, Portugal, Thailand, South Africa and USA

IFF is very thankful for the support of UNIHOC, which has made this material support possible.

15. IFF Information function
The Information function has been run from the IFF Office by Ms. Merita Bruun. Due to her maternity leave, Ms. Minna Nurminen is the person in charge 1.9.2016-31.8.2017.

The IFF Information function aims to inform about the IFF member associations and the wider floorball community as well as other IFF stakeholders and partners about activities such as Events, Rules, Decisions etc. The main IFF Information channels are: IFF website, IFF Newsletters, IFF Information materials as well as the Issuu web publications and IFF Social Media channels.

The Information Function has prepared a Social Media Strategy for the IFF in 2014, as a part of the EO-TO project. In addition the Information function has built official guidelines for the Social Media usage. Updated version of the official guidelines was updated on 2016.

15.1 IFF Website (www.floorball.org)
A new layout was launched and new features were added to the official IFF website in Autumn 2013 with more focus on still and moving picture, social media channels and ongoing events. Since then all the latest #floorball tweets, IFF Flickr photos and YouTube videos are found on the IFF front page. Later on, the IFF Instagram channel was also added on the page.
A live results slider has been included on the top of the page, from where visitors can follow live events or access the online match record or rosters.

The total number of users 2015 (1.1.2015-31.12.2015) on IFF’s website was 259 588 and sessions was 596 165. The total number of users until November 6th in 2016 (1.1.2016-6.11.2016) was 244 062 and sessions 606 589.

The number of visitors during the IFF Events in 2015 + WFC 2014 (highest number users/event):
- Men’s WFC 2014 (17 432 on December 9th)
- Women’s WFC Qualifications 2015 (7 983 on February 7th)
- April Internationals weekend (6 411 on April 26th)
- Men’s U19 WFC 2015 (10 205 on May 3rd)
- September Internationals weekend (3 415 on September 13th)
- Champions Cup 2015 (CC Webpage 6 352 on October 3rd)
- EFC 2015 (2 499 on October 7th)
- November Internationals weekend (9 775 on November 6th)
- Women’s WFC 2015 (WFC Webpage 29 933 on December 11th).

The number of visitors during the IFF Events in 2016 (highest number of users/event):
- Men’s WFC Qualifications 2016 (12 714 on February 3rd)
- April Internationals weekend (6 636 on April 24th)
- Women’s U19 WFC 2016 (6 587 on May 5th)
- Men’s & Women’s World University Championships 2016 (4 319 on July 24th)
- Men’s U19 WFC Qualifications (5 796 on September 9th)
- September Internationals weekend (5 796 on September 9th)
- Champions Cup 2016 (4 793 on October 1st)
- EFC 2016 (2 485 on October 7th, it should be noted that organiser had their own page)
- November Internationals weekend (10 860 on November 6th)

**Champions Cup website**
Since 2012 the Champions Cup website has been launched under the IFF domain in cooperation with the local organisers. Each year some changes have been made to the CC page content.

**World Floorball Championships website**
Since 2015 the World Floorball Championships website has been launched under the IFF domain in cooperation with the local organisers. Each year some changes have been made to the WFC page content.

**15.2 IFF Newsletter**
Starting from 2006 the IFF has sent out Newsletter including the most important decisions made by the IFF Central Board, the upcoming IFF events and other interesting floorball news from around the world. The IFF sends out approximately 20 Newsletters per year and there are currently over 1100 IFF Newsletter subscribers (September 2016).

**15.3 IFF Social Media channels**

**Facebook:**
IFF opened its Facebook page (www.facebook.com/iff.floorball) on 1st of August 2009 and at the moment there are over 36 500 floorball fans following IFF on Facebook (November 7th 2016). The IFF Facebook page is updated with IFF news, interactive event pages, videos and photos. The IFF Facebook is also shown on the IFF website.

**Twitter:**
IFF opened its Twitter feed (www.twitter.com/iff_floorball) on 12th of October 2009. At the moment (November 7th 2016) there are over 11 600 followers. The IFF Twitter shares IFF news, floorball tweets, videos and photos and #floorball tweets show on IFF website.

**Flickr:**
IFF opened Flickr photo account (www.flickr.com/photos/iff_floorball) on 1st of August 2010 and at the moment (November 7th 2016) there are 44 145 photos from different IFF events.
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Instagram:
IFF opened the Instagram account http://instagram.com/iff_floorball in December 2013. At the moment (November 7th 2016) there are around 44 200 followers. The IFF Instagram is updated with some IFF news, event photos and reposts floorball related photos and videos.

16. IFF Information & Development material
As a part of the service to the member associations IFF has continued producing new materials and existing materials have been translated into different languages for floorball development purposes. All the educational written materials are free to be downloaded from the IFF webpage, and most of the materials are also published in an easy read version on issuu (http://issuu.com/iff_floorball).

16.1 Information materials
The Floorball flyer includes general information about floorball and the International Floorball Federation and can be downloaded from www.floorball.org.

16.2 Education materials
IFF School Curriculum & Street/Urban Floorball3+
In 2016, the IFF published a School Curriculum that helps Associations and School Authorities to introduce Floorball. The Curriculum also includes information about Street/Urban Floorball3+ and Points Master.

The Floorball Youth Start Up Kit aims to help teaching young players and is available in many different languages.

The IFF Coaching Material is built on three different levels based on the development of the players, which helps the coach to plan practices in the most efficient way for players of all skills. IFF has, as a part of its Development program, produced three English coaching manuals: i) Teaching Individual techniques and tactics in Floorball, ii) Team Tactics and iii) Special Situations.

The material Learn—Start—Play: Learning the game, starting up the organisation and playing in different ways - gives hints and guidelines how to start playing, finding or building materials and how to work with clubs and associations.

Coaching DVD’s for Individual Technique and Goalkeeping. The coaching DVD’s include Guidance for players and coaches, as well as practical drills. Two DVD’s are available with English commentary and subtitles in: French, German, Italian, Spanish, Portuguese, Russian and Japanese (only individual technique DVD).

Basic referee education material. The material is meant for basic training and will give more tools for the referee trainers when training referees. The material is available in French, English, Slovenian, and Spanish. It can be downloaded as PDF or PPT from the IFF webpage under Materials. The IFF has also launched a new referee educational video with clips from actual playing situations. The material has been used in the IFF Floorball Development Seminars.

GoGirls! Floorball material includes information for players, coaches, parents and organisations on how to increase girls and women’s participation in floorball. It offers materials that help to understand girl’s participation and how to encourage it. There is information about how to design programmes specifically for girls and tips for parents and coaches. All the material can be downloaded in PDF from the IFF webpage under Development.
16.3 Other materials

**IFF Mobile applications**
The IFF launched the IFF Events mobile app for iOS and Android in 2012. The mobile application is created by a Czech company OK System and includes all the latest updates and statistics from the ongoing IFF Events (WFC, WFCQ, U19 WFC and Champions Cup), the IFF news as RSS feeds and links to the IFF social media channels. The users can guess results and win prizes. Currently (2nd of October 2016) the mobile app has 34 415 downloads.

IFF, together with the Finnish Floorball Federation has a Floorball Points Master application for a recreational form of floorball for the iOS, Android and Windows.

**17. IFF Material Board**
IFF Secretary General, Mr. John Liljelund, has been responsible for all questions related to floorball material and the Material Approval system. The IFF Development Board, which is a co-operation organ of the IFF and the major Floorball manufacturers have decided to change the name to the IFF Material Board.

The main work has been the following-up of the Material Regulations, which involved several meetings with the Swedish Testing and Research Institute (SP) and the Czech Test Institute ITC as well as with the manufacturers of floorball equipment. During the period a new version of the Material Regulations have been published and were in force from 01.07.2016, for the next two year period. One of the main issues during the period has been the follow-up on the use of dangerous and illegal grills for the goalkeepers facemasks. This process was started in the autumn of 2015.

Together with the Material Board, IFF is also conducting the exemption for the use of over-length sticks for players taller than 190 cm. The system has now been used for the sixth year in a row, with good feedback from the players describing that their health problems have been reduced significantly due to the possibility to use longer sticks.

The Material Board has during the period supported development projects in Canada, Hungary, Poland, Russia and Spain.

**18. IFF Anti-Doping work**
The revised World Anti-Doping Code took effect on 1st January, 2015 and a series of steps were taken by the IFF to implement the new Code.

The IFF Anti-Doping Regulations 2015 are still in place and are constantly reviewed to meet any changes introduced by WADA. The IFF Anti-Doping Rules are adopted and implemented in conformance with IFF’s responsibilities under the Code, and are in furtherance of IFF’s continuing efforts to eradicate doping in the sport of floorball.

**Testing**
The IFF has conducted doping tests in IFF events (WFC, WFCQ, U19WFC, CC, EFC) and also conducted Out-Of-Competition (OOC) testing. The IFF annually collects, publishes and reports to WADA the doping tests conducted in floorball (found on www.floorball.org under Anti-doping). The IFF has also actively taken part in the events and consultation rounds arranged by WADA and in the process of renewing the WADA Code and the International Standards.

The IFF Registered Testing Pool (RTP) system that collected whereabouts for individual athletes was discontinued in 2015. However, the IFF still maintains a Testing Pool (TP) from which athlete whereabouts are obtained, which can be used to increase the effectiveness of the IFF’s Out-of-Competition Testing program.

The TP consists of the top three national teams according to the results from the previous World Floorball Championships and according to the WFC being played that year. In 2015 when it was the Women’s
WFC year the IFF TP consisted of Sweden, Finland & Switzerland. In 2016, for the Men’s WFC year, Sweden, Finland & Czech Republic made up the TP.

All athletes taking part in events (camps, tournaments, international matches) of the top 3 ranked national teams are included in the IFF TP. The IFF collects the needed whereabouts information through the National Federations which supply the following information:

- National team event information
- Regular club team training activities (one regular training time/week during the season) of the league clubs of their country with current national team players from their country

The whereabouts are collected for the purpose of efficient test planning. The IFF uses the WADA’s Web-based database management system, Anti-Doping Administration & Management System (ADAMS), which was developed for the purpose of coordinating anti-doping activities and to provide a mechanism to assist stakeholders with their implementation of the Code. The IFF uses ADAMS for the management of daily anti-doping activities such as TUE’s and Whereabouts.

The IFF announced an Anti-Doping rule violation in June, 2016. A player tested positive for Carboxy-Tetrahydrocannabinol (THC), a metabolite of marijuana and/or hashish, above the decision limit of 180 ng/mL, as a result of a sample collected on February 4th 2016 in World Floorball Championships 2016 Qualifications Europe 3 in Lochow, Poland. The player accepted a nine-month period of ineligibility, which began on April 1st 2016, the date he accepted a provisional suspension.

Anti-doping Information & Education

The IFF Anti-doping work focuses on providing relevant information to the IFF Member Associations and the IFF webpage is regularly updated with information about Anti-doping. The IFF also informs its Member Associations through the IFF Newsletters, the IFF Anti-doping Guidelines and IFF Development seminars.

During the World Floorball Championships 2014, the IFF conducted the first Athlete Outreach program, delivering Anti-doping education to all of the WFC participants. The Athlete Outreach was mandatory for all WFC teams and consisted of a presentation and online quiz, and the athletes also needed to fill out forms about the previous Anti-Doping education they had (or had not) received. The Athlete Outreach was also held at the Women’s WFC 2015, where participation was again mandatory, however, for future WFCs the Outreach will only be provided to those countries who have not previously received the IFF education, or who specifically request it. It is planned that the Athlete Outreach education program will refocus its work towards the U19 WFC participants over the coming years.

The IFF has continued to increase its Anti-doping Education and Information activities in this reporting period. The IFF Say NO! To Doping campaign, which was launched in partnership with the World Anti-Doping Agency (WADA) in the Men’s WFC 2010, has continued and been implemented in the following IFF Events:

4. Women’s U19 WFC 2012
5. EFC Qualifications 2011
6. Champions Cup 2011

For the IFF *Say NO! To Doping* campaign the IFF has produced SNTD flyers, balls, wrist bands and beanies as well as the *WADA Dangers of Doping* leaflet. The IFF is also promoting other WADA Information & Education tools and resources such as *WADA Coach True* and the *Athlete Anti-Doping Learning Program ALPHA*.

19. IFF Competitions

19.1 License System for IFF Member Associations

The IFF General Assembly in Prague 2008 approved the new License system implemented for the IFF Member Associations participating in the IFF events. The License system was created in order to direct the Member Associations to develop their own organisations, rather than only participate in International Events. The most important reason is that IFF’s responsibility is to secure the level and the quality of the sport and to treat all members equally.

The License system was implemented after the 2012 Men’s World Championship and the IFF administration have since then focused on strengthening the member associations’ operations. IFF has aimed to find different solutions to help the member associations to find the best solutions for the national implementation of the requirements.

During 2015-2016 the IFF Central Board has worked out a proposal for an updated version of the License system to be presented to the General Assembly 2016 for decision.

19.2 IFF Statistic Software

The IFF Statistic Software has been used in IFF events since WFC 2007. All the matches on IFF events can be followed live through the on-line match records of the software and the software provides tournament statistics on the web. The software has also made it possible to have all the statistics from IFF events gathered in one place.

The software is now used in every IFF event, for all international matches hosted by IFF Member Associations, as well as for recording other events such as World University Championships and the Southeast Asian Games. From December 2014—October 2016 there were 22 IFF events and 47 other international events recorded in the statistics system, for a total of 599 international matches.

The IFF Statistic Software has continuously been developed in order to better meet the wishes of the IFF and the member associations. Modifications are constantly being made to how the tournament information, results and statistics are gathered and then displayed on the IFF website. In 2015, a printed match record was introduced to replace the old hand-written system. The new match record helps to stream-line the use of the system and allows for an exact copy of the match record to be available for download at any time from the IFF website in a PDF format.
19.3 IFF Accreditation system

The IFF Accreditation system underwent a major overhaul in 2015 with the replacement of the old Microsoft Excel-based tool with an online system called GATE. This was developed in partnership with Online Dynamics, the same company who developed the new IFF Event Management system.

In principle, the basic look of the card has remained the same, with the accreditation cards (ID-badges) being used for the identification of persons and for the control of different persons’ movement in the IFF events.

Via the online system, the cards can be customised for each event, with graphics and layout altered depending on the needs of the organisers. The accreditation groups, zones and access to these areas can all be set-up via the online system and customised for each user. The system also allows for the integration of a bar-code to the accreditation card, meaning that the need for both an accreditation card and ticket for access to a venue can be eliminated. The GATE system produces the cards in a PDF format for printing.

The new system has been used successfully in all IFF events since the middle of 2015, and is still being developed with new features and add-ons for event organisers.

19.4 World Championships

Men's 10th World Championships: 5th - 14th December 2014 in Gothenburg, Sweden
This tournament was played with 16 teams divided into 4 groups via a ballot system.

30 teams registered to this event. 1 team, the organiser, was directly qualified to the tournament while the remaining 29 teams played the qualification tournaments to determine the final 16 teams. The qualification events were held in January/February 2014 in Canada, New Zealand, Poland, Slovakia, Netherlands & Latvia. Competing at this level for the first time were New Zealand, Ukraine & Jamaica. For Netherlands & New Zealand this was also their first time organising an IFF event.

Women's 10th World Championships: 4th - 12th December 2015 in Tampere, Finland
This tournament was played with 16 teams divided into 4 groups via a ballot system.
Final standings: 1) Sweden, 2) Finland, 3) Switzerland, 4) Czech Republic, 5) Latvia, 6) Germany, 7) Poland, 8) Slovakia, 9) Norway, 10) Denmark, 11) Russia, 12) Australia, 13) USA, 14) Netherlands, 15) Japan, 16) Singapore.

24 teams registered to this event. 1 team, the organiser, was directly qualified to the tournament while the remaining 23 teams played the qualification tournaments to determine the final 16 teams. The qualification events were held in January/February 2015 in Poland, Latvia, Slovakia, Australia & Canada. Competing at this level for the first time were New Zealand & France.
19.5 U19 World Championships
Men’s 8th U19 World Championships: 29th April - 3rd May 2015 in Helsingborg, Sweden
26 teams from 3 continents participated in the qualifications and Final Round. 13 teams received direct qualification to the Final Round based on results from the 2013 WFC and regional qualifying quota system.
The WFC Final Round was divided into A & B-division, both with 8 teams. The top 9 teams qualified to the U19 WFC 2017.
A-division: 1) Finland, 2) Switzerland, 3) Czech Republic, 4) Sweden, 5) Slovakia, 6) Poland, 7) Latvia, 8) Norway (relegated to B-Division 2017)
B-division: 1) Denmark (promoted to A-division 2017), 2) Germany, 3) Hungary, 4) Estonia, 5) Canada, 6) Australia, 7) USA, 8) Japan.

Qualifications:
EUR Grp A: 1) Estonia 2) Spain, 3) Belgium, 4) Great Britain 5) Ukraine.
EUR Grp B: 1) Hungary, 2) Austria 3) Belarus 4) Italy, 5) Netherlands.
AOFC: 1) Australia 2) New Zealand.

Women’s 7th U19 World Championships: 4th - 8th May 2016 in Belleville, Canada
This was the first WFC final round event (adult or U19) to be held in North America. 15 teams participated. The WFC was played with an A-division of 8 teams and B-division with 7 teams. This event saw Japan, Thailand and USA compete at this level for the first time.
A-division: 1) Sweden, 2) Finland, 3) Switzerland, 4) Czech Republic, 5) Norway, 6) Poland, 7) Slovakia, 8) Latvia (relegated to B-division 2018)
B-division: 1) Germany (promoted to A-division 2016), 2) Canada, 3) Hungary, 4) USA, 5) Thailand 6) Japan, 7) Austria.

19.6 Champions Cup
Champions Cup is played with 6 men’s & 6 women’s teams, which are made up of the national club champions from Finland, Sweden, Switzerland & Czech Republic, as well as a second team from the organising country and the winner of the previous year’s EuroFloorball Cup.

Champions Cup 2015: 2nd - 4th October 2015 in Mlada Boleslav, Czech Republic
Final standings of CC 2015 for men:
1) IBF Falun (SWE), 2) SV Wiler-Ersigen (SUI), 3) Tatran Stresovice (CZE), 4) SPV (FIN), 5) Florbal Mlada Boleslav (CZE), 6) Slevik IBK (NOR)

Final standings of CC 2015 for women:
1) KAIS Mora IF (SWE), 2) Classic (FIN), 3) Piranha Chur (SUI), 4) Florbal Chodov (CZE), 5) Herbadent SJM Praha 11 (CZE), 6) Sveiva (NOR)
Champions Cup 2016: 30th September - 2nd October 2016 in Borås, Sweden
Final standings of CC 2016 for men:
1) Storvreta IBK (SWE), 2) Classic (FIN), 3) Florbal Chodov (CZE), 4) Pixbo Wallenstam (SWE), 5) GC Zürich (SUI), 6) Greåker IBK (NOR)

Final standings of CC 2016 for women:
1) Pixbo Wallenstam (SWE), 2) Classic (FIN), 3) 1.SC Vitkovice (CZE), 4) IKSU (SWE), 5) Piranha Chur (SUI), 6) Nauka MP (RUS)

19.7 EuroFloorball Cup & EuroFloorball Challenge

In 2015, the EuroFloorball Challenge was established to replace the EFC qualification system. The Challenge events are built in a tiered system and the number of events held each year will be based on the number of registrations received for EuroFloorball Cup/Challenge. The winner of each challenge event automatically qualifies to the next tier level in the following year. The winner of the top tier challenge event qualifies to the EuroFloorball Cup.

EuroFloorball Cup 2015: 6th - 10th October in Cesis, Latvia
Final standings of EFC 2015 for men:
1) Greåker IBK (NOR) (Qualified to CC 2016), 2) Lekrings (LAT), 3) Nizhegorodets (RUS), 4) Rubene (LAT), 5) TTÜ SK (EST), 6) IFK Paris (FRA).

Final standings of EFC 2015 for women:
1) Nauka MP (RUS) (Qualified to CC 2016), 2) Rubene (LAT), 3) MMKS Podhale Nowy Targ (POL), 4) FK Kekava (LAT), 5) MFBC Grimma (GER), 6) CDE El Valle (ESP).

For EFC 2015 only 6 men’s teams and 6 women’s teams registered for the event, so no challenge event was held.
EuroFloorball Cup 2016: 5th - 9th October 2016 in Weissenfels, Germany

Final standings of EFC 2016 for men:
1) UHC Sparkasse Weissenfels (GER) (Qualified to CC 2017), 2) Lielvarde (LAT), 3) SK Link Saku (EST), 4) Tunet IBK (NOR), 5) TV Lilienthal (GER), 6) FBC Spartak Moscow (RUS)

Final standings of EFC 2016 for women:
1) Sveiva IB (NOR) (Qualified to CC 2017), 2) UHC Sparkasse Weissenfels (GER), 3) Olimpia Osowa Gdansk (POL), 4) SK Fbk Kometa Spisska Ves (EST), 5) MFBC Grimma (GER), 6) St. Petersburg United (RUS)


For the first edition of EFCh 2016, 4 men’s teams and 4 women’s teams participated in the event.

Final standings of EFCh 2016 for men:
1) Phoenix Fireball (HUN) (Qualified to EFC 2017), 2) Dunai Krokodilok (HUN), 3) FBC Bozen (ITA), 4) IFK Paris (FRA).

Final standings of EFCh 2016 for women:
1) CDE El Valle (ESP) (Qualified to EFC 2017), 2) Neumann Pillangok (HUN), 3) Phoenix Fireball (HUN), 4) Lyon FC (FRA).

20. IFF Economy

The volume of the IFF economy has since 2014 been quite constant and not grown so much, mainly due to the fact that the number of members, number of sponsors and the Men's WFC's have not provided as much revenue as expected but also that the value of the Swiss Francs has grown by about 13%.

IFF has been closely following up its finances and has been controlling its costs, in order to keep the result on an acceptable level. The fast growth of the operations and the number of new projects we have been running has continued to require a number of new investments. Overall the finances are well balance, but it has been hard to predict number of participating teams in the IFF Events especially in the Club tournaments. The growing number of events and the services related to these has demanded to increase the IFF administration simultaneously with the increased number of development activities and competitions. The actual figures are found in the Financial Reports for 2014 and 2015.

IFF still needs to find ways to increase the financing from outside the floorball, which primarily should come from sponsors from outside the floorball market but also need to increase the internal floorball financing without preventing the development and growth.

IFF has in connection with the IFF License system worked hard with the member associations to reduce the number of debts to the IFF, in order to not put their participation in the upcoming Events under compromise. The debts to IFF has in the end of the period started to decrease significantly which is needed for the future development.

21. IFF Office

The International Floorball Federation has been growing rapidly for the last 11 years and as a result of this the IFF has needed to increase the number of the employees and start to use as much outside working force as possible with-in limits of the available financial resources.

The IFF has currently six full-time employees and one part-time employee.

As of August 2016, Ms. Gitta Olsson started as an office coordinator and at the beginning of September 2016, Minna Nurminen, a student from the IIHF Vierumäki Academy, started as a maternity leave substitute for Ms. Merita Bruun to work as a Information & Anti-Doping coordinator with the support of Ms. Anna Jacobson as a part-time Anti-Doping contact.
## Statement of income

### INCOME

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### COSTS

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### Balance sheet 31.12 2014

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**Liabilities and equity**

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<td>-269243,39</td>
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<tr>
<td><strong>Total liabilities &amp; equity</strong></td>
<td>CHF -729887,52</td>
<td>-707300,07</td>
</tr>
</tbody>
</table>
To the general assembly of

International Floorball Federation

Stockholm 1\textsuperscript{th} September 2015

Report of the statutory auditor on the financial statements

As statutory auditor, I have audited the accompanying financial statements of International Floorball Federation (IFF) which comprise the balance sheet, income statement and notes for the year ended 31 December 2014.

Executive board responsibility
The Executive board is responsible for the preparation of the financial statements in accordance with the requirements of generally accepted accounting standards and the consolidation and valuation principles as set out in the notes. This responsibility includes designing, implementing and maintaining an internal control system relevant to the preparation of the financial statements that are free from material misstatements, whether due to fraud or error. The Executive board is further responsible for selecting and applying appropriate accounting policies and making accounting estimates that are reasonable in the circumstance.

Auditor’s responsibility
My responsibility is to express an opinion on these financial statements based on my audit. I conducted my audit in accordance with International standards of auditing (ISA). Those standards require that I plan and perform the audit to obtain reasonable assurance whether the financial statements are free from material misstatement. An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor’s judgment, including the assessment of the risk of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers the internal control system relevant to the entity’s preparation of the financial statement in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity’s internal control system. An audit also includes evaluating the appropriateness of the accounting policies used and the reasonableness of accounting estimates made, as well as evaluating the overall presentation of the financial statements. I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion.

Opinion
In my opinion, the financial statements for the year ended 31 December 2014 comply with generally accepted accounting standards and the consolidation and valuation principles as set out in the notes.

I recommend that the financial statements submitted to you be approved.

Brandstam Revisionsbyrå AB

Mikael Brandstam
Approved public accountant
## INTERNATIONAL FLOORBALL FEDERATION
### Financial Report 2015

### Statement of income

#### INCOME

<table>
<thead>
<tr>
<th>Item</th>
<th>Budget</th>
<th>Diff,</th>
</tr>
</thead>
<tbody>
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<td>Transfers</td>
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<td>Organizers fees</td>
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<tr>
<td>Part.fees - non-competition</td>
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</tr>
<tr>
<td>Temporary play</td>
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<td>Fines</td>
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<td>Material exemptions</td>
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<td>Other</td>
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<td><strong>Total income</strong></td>
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#### COSTS

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<td>GA/AM</td>
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<td>Parafloorball</td>
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<td>Athletes Commission</td>
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<td>U19 WFC</td>
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<td>EFC</td>
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<tr>
<td>WUC</td>
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<td>Rules &amp; Competition Committee</td>
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<td>Referee Committee</td>
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</tr>
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<td>Appeal Committee</td>
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Balance sheet 31.12 2015

Assets

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<th>01.01 2015</th>
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<tbody>
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<td>Cash</td>
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<td>Receivables*</td>
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<td>Claims 2010</td>
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<td>95034,48</td>
</tr>
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<td>Claims 2011</td>
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<td>39353,83</td>
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<td>Claims 2013</td>
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<td>Accr. income &amp; deferr. expenses</td>
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<td>0,00</td>
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<tr>
<td>Receivables from rel.parties</td>
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</tr>
<tr>
<td>Total assets</td>
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Liabilities and equity

Current liabilities

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
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<tbody>
<tr>
<td>Accr. expenses &amp; deferred income</td>
<td>-204580,00</td>
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<td>Development Board reserves 2013</td>
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<td>Development Board reserves 2014</td>
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<tr>
<td>Development Board reserves 2015</td>
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Equity

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Retained earnings</td>
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<td>-273781,55</td>
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<td>Profit 2015</td>
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<tr>
<td>Total liabilities &amp; equity</td>
<td>CHF -707300,07</td>
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</tbody>
</table>
To the general assembly of

International Floorball Federation

Stockholm 30th May 2016

Report of the statutory auditor on the financial statements

As statutory auditor, I have audited the accompanying financial statements of International Floorball Federation (IFF) which comprise the balance sheet, income statement and notes for the year ended 31 December 2015.

Executive board responsibility
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Opinion
In my opinion, the financial statements for the year ended 31 December 2015 comply with generally accepted accounting standards and the consolidation and valuation principles as set out in the notes.

I recommend that the financial statements submitted to you be approved.

Brandstams Revisionsbyrå AB

Mikael Brandstam
Approved public accountant
Proposal to the IFF Central Board to change the IFF Membership Fee system, in relation to the IFF Licence System 2.0

One of the bigger problems with the present membership fee structure we have, is that a number of IFF members who are not actively taking part in competitions are gathering huge membership debts after they have been IFF members for four years in accordance with the IFF Statutes § 13.3.

13.3 Provisional membership shall only be granted for four years.
After a maximum of four years from becoming a provisional member the Association will, automatically, become an ordinary member, after a decision taken at the IFF General Assembly, if the Association in question is fulfilling the requirements of article 14.

As a part of the implementation of the IFF License System for participation in IFF Major Events, the IFF CB proposes that the basic fee for Associations not yet active according to the License system 2.0 shall be 500 CHF and remain 1500 CHF for active members and to change the scale system of the IFF Membership Fee, Number of Players as follows starting from 2017:

<table>
<thead>
<tr>
<th>PROPOSAL</th>
<th>EXISTING</th>
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<tbody>
<tr>
<td>Number of players</td>
<td>CHF</td>
</tr>
<tr>
<td>0 - 300</td>
<td>0</td>
</tr>
<tr>
<td>301-650</td>
<td>300</td>
</tr>
<tr>
<td>651-1250</td>
<td>700</td>
</tr>
<tr>
<td>1251-1750</td>
<td>1000</td>
</tr>
<tr>
<td>1751-2500</td>
<td>1500</td>
</tr>
<tr>
<td>2501-3500</td>
<td>2500</td>
</tr>
<tr>
<td>3501-5000</td>
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</tr>
<tr>
<td>5001-6500</td>
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</tr>
<tr>
<td>6501-8000</td>
<td>5500</td>
</tr>
<tr>
<td>8001-10000</td>
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<td>75001-100000</td>
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<td>100001-</td>
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</table>
International Floorball Federation
IFF

PLAN OF ACTION 2017 - 2018
PLAN OF ACTION FOR 2017-2018

1. General

As defined by the IFF General Assembly in Prague at the 2008 General Assembly, the International Floorball Federation (IFF) is an association consisting of associations existing to nurse and service its member associations, in order to further promote and develop the sport of Floorball on an international level. IFF is the approved sole international governing organisation for all different types of Floorball, and an ordinary member of SportAccord (prev. GAISF) since 2004, fully recognised by the IOC at the 123rd session in Durban, South Africa 2011 and consequentially a full member of ARISF Association of IOC Recognised International Sport Federations) since July 2011. IFF was approved as a member of the International World Games Association (IWGA) in 2013, strengthening our position in the International Sports Community. The IFF was approved as associate member in IMGA in 2012. The objective is to strengthen and put forward our positions on the International Sports field, in all the organisations we are working in.

IFF today consists of 63 member associations in total, out of which 43 countries are ordinary members. According to the present IFF Statutes, a provisional member association has until now, after having been a provisional member for a period of at least four years, automatically receive the member responsibilities of an ordinary IFF member. In the proposal for the IFF Licence System for participation in Major Events, the IFF CB proposes to re-classify the members based on their activity level on the international floorball scene, to help the smallest member associations. The IFF strongly urges these member associations, if they fulfil the requirements stipulated by the IFF Statutes, to apply for ordinary membership in the IFF. As a part of the implementation of the Licences system, the aim is to promote the values of the system – to avoid that our member are not aware of the content and the process.

Through the proposal for the IFF Licence System the IFF administration will more actively strive to support the provisional member associations to develop their operations in order to become ordinary members and participate in the IFF Events on some level. The objective is to have the General Assemblies of both 2016 and 2018 to approve additional ordinary members. The main objective, in advance of this IFF General Assembly, has been, apart to further increase the number of member associations, to strengthen the process of closing the gap between the IFF member associations and to prepare the whole Floorball Community for the upcoming IOC “Short list process” as decided by the IOC, for inclusion in the Olympic Games and/or the Youth Olympic Games on the either the official program or as a SportLab initiation sport.

The basis for our existence and our operations for the first two decades has been to spread, grow and develop the sport globally and at the same time seek an official approval and recognition from the international sports community. Now in what can be defined as the second phase of our existence, after having successfully reached the recognition and membership of all the Major Global Sports Organisations (IOC, SportAccord, ARISF, IWGA, IMGA, FISU and WADA) the focus for IFF has changed and we need to be an active and trustworthy partner of the International Sport Community, bringing forward the ideas of Floorball to the community as a whole. It is now vital that all IFF members continue to strive for national recognition to their respective NOC and National Sports Confederations, and put forth the most suitable, and internationally well-known, national candidates, regardless if sports politicians or high ranking employees, with the biggest chances to be elected, and in this historical instance by using the Wroclaw World Games as a gate opener to the NOC’s and the National Sport Confederations.
The IFF General Assembly 2014 in Gothenburg has decided to update the half-time revision of the strategic vision of IFF for the rest of the decade until 2020:

To continue to constantly develop as the internationally approved sole owner of the dynamic sport of Floorball building our own Brand identity, increasing the visibility and raising the awareness of the Sport. At the same time serving as an attractive sport for all and continuing to develop all its different forms and identities. Being a healthy organisation with sufficient human and financial resources, with between 75-80 national member associations, having and organising their own national championships and continental confederations.

Floorball is adaptable to be played on a global level taking into consideration all the different infrastructural conditions, according to the standardised game rules, with a WFC played with participants from five continents, based on the qualifications and being on the program of the Regional Games, the World Games and to reach the Olympic Games “Short List process” until 2020.

The approved strategy is the guiding lighthouse showing the direction for the operations of IFF and the Plan of Actions is defining the operational objectivise and how to organise the activity.

The success achieved with the inclusion of Floorball in a number of Multi-sport Games in the last years, proves that the whole operation of the IFF continuously has to be built around the same three pillars that were decided already in 2004, which has been the basis for the prominent success during the last over 10 years. These being:

- the international lobby work in respect to increase the visibility of the sport and inclusion into the multi-sport games;
- the development work of increasing the number of, and strengthening, our member associations; and
- the marketing of the sport, building and spreading the brand of Floorball.

In the coming two year period, the main focus for the IFF will be to continue the preparations started to meet and preferably the present requirements of the IOC, for a possible inclusion on the IOC “Short list process” for the 2024 and 2028 Olympic Games. The future of Floorball as a growing sport, is very closely connected to the success of how the sport will develop hand in hand on the national and international level. As the IOC has adopted the “Olympic Agenda 2020”, which aims to change the way the IOC operates, which has already made a difference through the inclusion of five new sports in the Tokyo 2020 Olympic Games. This process will now continue and in the long run effect also the way the IOC will build their events in the future. At the present there is no real knowledge of how the system for inclusion of new sports will look like. Therefore, we need to prepare to meet the present requirements IOC has set, a process started already after the last IFF General Assembly in 2014. The IFF will continue to use the preparation of the IOC Short List bid, as a tool in the process to improve our policies, procedures and structures, here the participation and successful organisation of the Wroclaw World Games is imperative, as this is our opportunity to show the International Sports Community what Floorball can bring to the table and what additional value we can bring.

The firm belief of the IFF, is that the sport has still approximately 4-6 years to really present our strong international brand and presence, making it possible for Floorball to become, firstly, a sport listed on the Short list, and then a sport on the Olympic Program in either 2024 or 2028. In addition, we need to adapt the sport of Floorball to fit the requirements of the growing number of International and Regional Multi-Sport Games. As a part of this process we need to test different playing formats, where it is applicable.

The discussion about the identity of our sport has continued during the last years. The key for Floorball is to create and enlarge our present brand space, by preferably using only one generic name – Floorball, in order not to slow down the process to reach the level of international
importance defined in our Vision for the rest of the decade. The development of international sport has proven that there are a number of examples where a rapidly growing sport has not succeeded to take the final steps and maintain the importance of the sport. The main objective for IFF is to build and spread the understanding and the forms of cooperation achieved in connection to the Each One – Teach One project and its bi-lateral Mentor – Mentee initiatives, with the member associations, whose primary working field is always national, but there can be no development of Floorball without a growing international brand space and understanding for its importance.

1.1. **Strategic objectives for 2017 – 2018**

The IFF is building its operational planning on a number of documents, which are all approved by the membership in the IFF General Assembly. The IFF Strategic Vision approved in 2008, which serves as the Guiding Lighthouse for the direction of our overall operation until 2020 on a long term basis, which was updated at the IFF GA in Gothenburg. This document, the IFF Plan of Action, serves as the short term plan of what we need to do and how to reach the strategic objectives, whereas the IFF then works with a number of projects, like the IOC Short List project and the Each One – Teach One project.

One of the main short term targets the IFF needs to reach is to increase the number of member association, in order to meet the stipulated requirements, of having roughly 70-75 active functional countries by the end of 2018, to proceed in the process related to the “IOC Short list”. The IFF has to continue to focus on not only growing the membership outside of Europe, but also to work to bring the new members up to speed and to help closing the gap from the start. Different sources indicate that there are around 85-90 countries where Floorball is played in one form or another at the moment. The objective for IFF must be to collect these countries under its umbrella and by the end of the period have close to 70 members.

IFF has changed the approach to actively seek for new Floorball groups and work together with expatriates in order to gain faster entrance in a number of countries. The IFF CB will continue the project to gain new member associations for the next two year period.

In order to continue to grow and flourish, and thereby reach our vision and the set objectives, the most important factor for IFF is, without doubt, the welfare of our member associations. The stronger our member associations becomes, the more and faster they can develop the sport on a national level and, in turn, the stronger the IFF will become, through the increased visibility and importance on the national level. It is however important to understand that this requires a much tighter cooperation between all the stakeholders of the Floorball family. IFF has continued the process already for over the last 10 years, to build and developed, a wide set of operations, services and materials for the use of the member associations and floorball clubs. The last two years have clearly showed that the focus of the organisation, through streamlining of IFF’s organisation, much more focus can, and will, be given to strengthening the operations of the members. This is in order to be able to build healthier and sustainable member associations, which are then capable of bringing Floorball to the next level.

The results of the IFF Associations’ Audit, the IFF historic development project with the implementation of the Each One – Teach One (EOTO) bi-lateral Mentor –Mentee initiatives, will have to continue and IFF will measure the effect of the project through an evaluation questionnaire in 2017. The role of IFF will be to steer and coordinate the bi-lateral initiatives, in order to spread the learnings and speed up the overall development. The overall effect of the EOTO project will be evaluated by the IFF Central Board the period and the evaluation will be brought up for the IFF GA in 2018.
IFF will still continue running the Floorball Development Seminars, as a way of bringing together more countries, but is equally willing to offer country-specific educations in the field of coaching, organisation, refereeing or good governance issues. During the period IFF will create a certification system for coaching education, like what already exists for the International referees with their referee classes, in order to help the member associations without an own system. IFF will continue to make country-specific workshops to develop the member services of these associations (competition and education), especially in order to help the associations fulfill the requirements of the Licence system for participation in IFF Events. The forms of cooperation will vary from material support to joint development clinics and seminars. IFF needs to approach especially the regions where Floorball is not very well represented like the Africa, Middle-East, South America and Central Asia. A section of Lobbying will be included in the Seminar program. In connection to this the education material of the Floorball Development Seminars will be updated to the present level of the sport. The target is to start floorball in a number of Latin American and African countries during the period.

The IFF CB will during 2017 start the process of implementation of the License System 2.0 and send out a questionnaire to the national associations to clarify in which tier they are presently and how to build a development plan for these countries. The implementation of the Licence System 2.0 will start already with the registration of the WFC 2018. The aim of the Licence System is to help and guide the member associations to the next level.

The lobbying work of IFF has been very successful so far, with the full recognition of the IOC and receiving an undisputed place in the world of sport through the acceptance of Floorball in the Multi-Sport Games. The IFF strategy has so far been to aim for any possible multi-sport event, but in the coming period, a careful return on investment analysis has to be made in order to determine where we shall concentrate our efforts. Now the participation in the Wroclaw World Games, the IMGA European Master Games 2019 and regional games, makes it necessary to pinpoint the resources of our activities whether to enter new Multi-Sport Games. The key objective is that IFF could secure the participation in more multi-sport events after 2019. IFF will develop a package for National Associations to approach known celebrities to become Floorball Ambassadors in their respective countries. The Lobby work must be directed not only on the International level, but also on the local and national level by the National Associations, in order to achieve the best possible result. The CB will need to discuss how to communicate the importance of moving forward in the International Scene to all stakeholders, including clubs, member associations and their leadership and to have the international work included in their strategic plans. During the period IFF will need to actively seek inclusion into the framework of the International organisations, like the SportAccord or WADA.

With the participation in the Wroclaw World Games 2017, the focus will have to change from seeking for a place in the games, into how Floorball can enhance the games and what we can bring to the events. The success of the Wroclaw World Games are imperative, and we will without a doubt be measured by both the IWGA and the IOC, when it comes for our future success internationally. It will define the brand value of our sport, based on the level of the games in Wroclaw, the visibility in ordinary and social media from the event and more than anything how the Floorball fans will follow it in Wroclaw and at home. The option must be to maximise the investment made for the Wroclaw World Games. The effort has to be directed both towards the international community and also towards working closely with the member associations, for example, the Asia Oceania Floorball Confederation (AOFc), in order to promote and develop Floorball in the region, securing the participation in the SEA-Games. After the failure to enter the Malaysia SEA Games 2017 in Kuala Lumpur, IFF and the regional member associations needs to secure the continued presence of Floorball in the coming SEA Games in Manila, the Philippines in 2019 and beyond. This makes it possible to have a foot in the door for the Asian Games 2018 in Jakarta Indonesia. The target should be to help the development in the Asian and American regions to support the possibilities to be included in the Regional games. In Africa the IFF aims to start the development of the competitions, by organising an African Cup 3 vs. 3 during 2017, if
there are enough participants and a suitable organiser can be found. It is vital to stress once again that the inclusion to the NOC’s is a key issue, since it is the NOC who at the end of the day in many, nearly all cases, decide if and when Floorball NSAs may take part in a Multi-Sport event.

IFF has created an International Lobby Folder, supported with introduction letters to the IOC, NOC’s, NSA’s, SO and Masters Organisations to help the member associations to introduce the sport to their relevant organisations. This Lobby Folder has to be updated in the coming period. IFF will send the Lobby Folder to all IOC members.

At the moment one of the major obstacles for a faster development of the IFF and more support to be given to the member associations, is that IFF does not gain even close enough the amount of marketing rights income what would be needed. The employment of the IFF Brand Manager and the creation of the Combined Sales project together with the 10 major European national associations in the Core Country Marketing Network Group, is the next attempt of the IFF to reach 1-3 major sponsors during the mandate period and to gain, in order to enhance the IFF market value. IFF needs to increase the stream of income to be able to uphold the level of operations, as the present ones requires more and more financial resources. IFF has and will be able to secure a range of Floorball Material Equipment sponsors for the period 2019 - 2022. In the process of building the Floorball Brand we need to enhance the use of the IFF Corporate Identity in our Events and simultaneously keep the same look and feel of all IFF Events, which has helped branding Floorball. There is also a need to strengthen the IFF Floorball Brand, both towards media and the Floorball public. The process of renewing the IFF Corporate Identity will be finalised during the mandate period.

The target for the coming two year period is to on one hand increase the revenue of the sales of our marketing rights through both the Combined Sales Project and through the sales activity of the IFF marketing function and at the same time enhance the visibility of our sport. The objective is to improve the sales process and through this receive better results. This requires that the IFF will actively seek a solution for how to sell our marketing rights for the future, regardless if it is through a sales company or an in-house marketing manager. In addition, there will be a Public Service Announcement (PSA) statement build to market the sport. IFF will run a number of marketing campaigns and an evaluation will be done based on these, to study the cost-benefit effect.

The present system to sell the marketing rights jointly with the organiser of the IFF Events, with the Local Organiser Committee, even if it has clearly proven to be a fruitful and has calmed the turbulence around the sale of the events. It has however unfortunately not increased the marketing income for the IFF and in some cases IFF has so to say carried the risk with the organiser, but without the possibility to gain any of the City and/or Governmental support. New forms of sales systems have to be evaluated, together with the organisers of the major events, especially as it has become more and more difficult to find organisers for the both the Major IFF Events and other events. The reason here the fact that the Events are not financially strong enough and don’t create financial positive results.

One of the key factors for success in the field of sponsorship sales, is without doubt the increased visibility of Floorball in TV and in the new internet-TV platforms. IFF and the Floorball family has already now proven to be very successful, in some cases even better than some Olympic Sports, when it comes to TV and streaming coverage. IFF will start the cooperation with the Olympic Channel hopefully already during the WFC 2016 and continue the streaming of all IFF Events on the IFF YouTube channels and the World Games channel. IFF will continue to act as the producer of the TV signal for the major events and work with the coordination of the uplink and the satellite segment. IFF is also in the process to secure streaming of all the matches from the Wroclaw World Games, as the organiser presently only broadcasts the medal games from the Floorball tournament. The chosen strategy to actively increase the visibility of our events in TV and provide a constant web-TV service is also essential in the future. The more active use of the social media channels is essential for our future and we will have to look at ways to also commercialise our
presence in the social and mobile media. Here the support of and the active cooperation of the member associations are needed to secure the best possible result.

IFF will strive to develop the activities inside the organisation and towards the member associations to promote the positive values of sport, described inside the IFF Good Governance Policy, including fair play in a game without match fixing and a doping free sport, giving our athletes the chance to perform in an environment without racism, hooliganism or other kind of intolerance or violence. The work with the introduction of the IFF Guidelines against Sexual Harassment, will take place. When it comes to the work against doping and enhancing good governance structures, Floorball in general is standing out positively already, and this will on a national and the international level become more and more important and with where we can make a difference and increase the awareness of Floorball even faster.

The CB will for the General Assembly 2018, prepare a proposal of how to deal with the potential need to build regional confederations in Africa and the Americas.

2. Administration

The IFF administration, consisting today of seven full time employees and the use of seasonal trainees, has continued to increase the number of services and operations during the last ten years. The growing number of competitions and IFF initiatives, and the increased demand for services provided to the stakeholders, as well as the demands that IFF shall carry out more tasks on behalf of its members, requires that the IFF administration, if it is to be able to uphold and further enhance the service level to our members, needs to develop both in numbers and quality. There is a discrepancy between the need to increase the number of employees and the missing funds of realising this.

In connection to the development of the Champions Cup for 2018 and forward, there are discussions ongoing that the CC-stakeholders would together with IFF continue to finance a CC product manager, which will be employed by the IFF.

Since the General Assembly in 2004, the IFF office has been located in Helsinki, Finland and the IFF has in 2016 signed an agreement with the Finnish Floorball Federation has offered to provide IFF with office facilities until the end of 2020, and thus the IFF Office will, for the period 2017 – 2020, stay in Helsinki. The CB shall in 2020 start, if needed, the preparations in order to relocate the office. The IFF CB shall investigate the possibilities to have the IFF registered in Switzerland, in some official way in order to clear, amongst other topics, the VAT-question.

The growing work load of the IFF administration will require different measures in the coming years. One solution is to use more in-house interns to work in the different fields of the activities. The IFF Office will also continue seeking opportunities to employ different trainees and civil workers on a project basis. Another approach is to start outsourcing certain duties like the increasing social media presence has been done already and the utilisation of the IFF YouTube channel. Since the IFF office has been financially self-funded for over fourteen years, and the turnover of the budget has increased fairly slowly during the last eight years, IFF needs to look more carefully on our revenue generation, in order for IFF to live up to the promised service level.

By the end of 2017, the aim is to have an effective and productive administration of at least eight employees, consisting of a Secretary General, Competition Manager, Event Manager, Information/Anti-doping Manager, Operations Coordinator, Brand Manager, Development Coordinator and an Office Coordinator. The additional resources shall be directed in the fields of marketing/TV and development. On a regular basis, the IFF will inform our member associations
about the different fields of responsibilities of the employees via the IFF web page and through our Newsletters.

The task for the Office is to get our member associations better familiarised with our education and information materials, as well as our regulations and how best to follow them, especially in connection with the playing of Friendly Internationals and the use of competition related services.

3. Central Board

The Central Board of the IFF will restructure its working processes and continue to improve its efficiency by allocating specific areas of responsibility to each CB member. The needed special responsibility will be delegated to the respective Committees, Functions, Office and, if required, to a special working group. This will give even more time for the CB to concentrate on the top level strategic and political questions, in order to determine what is best for World Floorball, and to help spread and develop Floorball worldwide. The tested approach with dividing the CB meeting into a working session on a few strategic questions the first day and having the meeting the second day has proven to be very successful.

The role of the Central Board has been lifted to a more strategic level, working with the overall political questions and direction of the movement, whereas the Executive Committee (ExCo) shall continue taking a larger role in the tactical questions and the Office carries the operational responsibility in accordance with the decided direction. When, and if, the financial situation permits, the administration will be strengthened during the period between the General Assemblies in order to meet with the IFF Vision and Missions.

The Central Board will have three to four meetings per year, out of which at least two are organised in connection to IFF Events, but the CB will need to look over the scheduling of these, since the possible demands might require a change in the meeting calendar.

The IFF Executive Committee (ExCo), consisting of the President, the Vice President, the AOFC Vice President, one other member and the Secretary General, will handle and prepare the upcoming issues for the CB and take decisions where they are needed, in order to increase the efficiency. The past legislation has fully proven the necessity of such a body. The IFF President and the Secretary General bear the responsibility of developing the contacts to the International Sports Community for the CB.

The IFF CB will delegate to a special working group to revise the IFF Juridical Regulations in relation to the statutory changes to be approved by the IFF General Assembly 2018.

4. The Committees and functions

The Central Board will continue on the chosen line to have a limited number of operational Committees, i.e. the Athletes Committee (ATC), the Entourage Committee (ENC), the Medical Committee (MC), the Referee Committee (RC) and the Rules and Competition Committee (RACC). The objective is to look over the tasks of the RC and the RACC and see if there is a possibility to develop the way the committees are structured and how they are working.

The other fields of activity are organised into functions lead either by a CB member of a Staff member. The functions for Marketing, Lobbying and Regional Development, are led by CB members. In addition to this IFF operates with functions, such as Development operations, Equality, Information, Marketing operations, Materials and ParaFloorball, which have already been in operation. The responsibilities of the committees and functions will be allocated by the Central
Board. Additionally, the CB will ask the Secretary General to appoint the relevant employee to act as the secretary of the committees.

The Athletes Commission (ATC) is now elected in two different instances, the male representatives during the Men’s WFC and the female representatives, during the Women’s WFC qualification in February the next year. In the future also the male representatives will be elected during the WFCQ’s. The chair of the Athletes Commission serves ex-officio on the IFF CB. The confirmation of the ATC chair will be made in a per capsulam meeting after the election of the female representatives of the ATC. Representatives from the ATC are now included in the Medical Committee, the Referee Committee and the Rules and Competition Committee and this will continue for the next four years. ATC members will also continue to contribute to the Athlete’s Blog on the IFF website and a key program that they will work on is the development of the IFF Athlete Career Program. We aim to increase the visibility of the ATC members and draw on their Floorball experience to act as role models and Floorball mentors. The overall aim is to increase the interaction between the athletes and the IFF, in order to have the voice of the athletes heard in the decision making process.

The Medical Committee (MC) will continue to focus its work on analysing and following the requirements set by WADA, administrating the IFF TUE procedure, developing the in- and out of competition testing program and the Anti-doping education, which is run through the Athletes Outreach organised in the future targeted for new adult reams and for all teams taking part in the U19 WFC’s. The MC has initiated the collection of Injury Information in the IFF Events, which will make it possible in the future to map the injury risk and help in giving preventative education to our members. During the period a number of scientific articles will be written by Ms. Kati Pasanen, from the UKK Research Institute, supported by the MC members.

The Referee Committee (RC) will continue to implement its plan for development of the International Referees, to create a world class referee community, including the needed level of top class international referees and observers. The IFF RC will implement their updated five year program for 2020 during the coming years. The RC will put extra focus on the process of recruiting and educating new international referees and observers from more countries. The RC will continue to cooperate on a more concrete level with the national referee committees and produce the needed guidelines and education materials. The goal is also to have long term plan for the increased number of female referees. The work with-in the IFF Referee Development Group will continue because the positive experience so far, as a large number of new international referees have been introduced through this system. In addition, the work in order to understand the development of the game better will have to be started together with the Floorball Coaches. Key focus will be paid in the ongoing two-way communication with the International referees and the communication of the RC will have to be enhanced both in quantity and quality.

The Rules and Competition Committee (RACC) will continue to focus on dealing with the changing requirements the fast development of our sport sets on our regulations and competition structure. The main task remains with the ongoing evaluation of the Adult’s as well as Junior’s WFC playing system and the time frame for playing of these competitions. We see a lot of other sports change their timing of events, which will not only influence the timing of our events but also the possibility for TV coverage and sponsorship deals, and hence this will have to be monitored closely by RACC in particular and by IFF in general. The continuing work of the streamlining of the IFF Competition and Organiser Regulations will be a major task of the RACC, in addition to running of the IFF Events. In addition, the RACC will work on the projects included in the EOTO Project Action Plan to provide services in the field of organising tournaments and series.

The IFF Ethics Commission (EC) will continue to work with the documents guiding the IFF operations and the implementation of the Good Governance principles. The questions of preventing of sexual harassment, illegal betting and match fixing are also high up on the agenda.
5. Competitions

The Adult World Championships will, for the first time, be played for Women in Bratislava, Slovakia in December 2017, and the Men’s WFC 2018 will return for the third time to Prague, Czech Republic in December 2018. IFF will continue with the regional qualifications, which are played in February. The new qualification system that requires the participation of all countries registered for the event, apart from the organiser, has proved both successful and popular and will definitely continue.

The U19 World Championships will continue to be played with an A- and B-division in 2017 for Men in Växjö, Sweden and in 2018 for Women in St Gallen, Switzerland. The RACC will continue to evaluate the playing time of the U19 WFC’s.

For the Men’s U19, the number of direct qualified teams has been reduced to 9, and discussions will continue to consider reducing this further as new teams will participate.

The appointment of organisers for the IFF competitions follows the specific schedule used on how to appoint organisers, meaning that a first letter asking for organisers will be sent 72 months prior (six years) to the competition and the appointment will be made 48 months (four years) prior to the competition. The bids for the organisers will be done using the IFF Event Management Tool and its Bid Evaluating tool. As a part of this process there is a need to look over how to secure profitability and increase marketing- and organization revenue for both the IFF and the national associations, when it comes to organizing the Major Events.

The top club competition in Europe, the Champions Cup, which unlike the other IFF competitions is run by the EFT-countries in cooperation with IFF. The CC which was introduced in 2011, was re-organised for the period 2015-2017 as a three day event with the national champions of the Czech Republic, Finland, Sweden and Switzerland together with the winner of the EuroFloorball Cup (EFC) and one second team of the organising country for Men and Women. The plan is to re-arrange the competition, to become a state of the art final four event from 2018 forward. The Champions Cup Steering Group is building a proposal for the new playing system, that will be tested with the national associations and their respective clubs and the decision will be taken by the end of the year. The idea is to keep some link to the EuroFloorball Cup and try to reach the overall goals of the CC with more spectators, financial positive results and broader visibility for the Event. The promotion of the Champions Cup and the other Club competitions will be key in the process and it will be led by the CC Brand Manager, together with the Champions Cup Steering Group.

IFF will continue to organise the EuroFloorball Cup Final round, which is played every year in October with 6 + 6 teams for both Men and Women, but instead of the regional Qualification Rounds a separate 2nd tire tournament called the EuroFloorball Challenge is played in August, so that no team has to play in two competitions the same year. The EFC is organised for the 5th and lower ranked teams and as the interest in the EFC had faded a little, an inquiry will be made to see how the concerned associations and their clubs would like to play the tournament. The EFC competition will continue as it is for the next two years, with an eye being kept on the participation levels.

In the Asia Oceania Floorball Confederation, there are plans to set up an AOF Club competition in the coming years, which will be played with club teams from the different countries and plans to establish an Asian Cup to promote the sport in the region. Also work is done to establish an African Cup 3vs.3 during the period.

IFF will conduct in cooperation with Sportcal a set of in-depth research’s (Global Sport Index) on the effectivity and effect of our Adult World Championships. The data collection for the research will be conducted in cooperation with the Local organiser.
6. Participation in International Events

The strategic evaluation of which Multi-Sport Games IFF is seeking inclusion in, was taken after the evaluation of the IOC Agenda 2020 and IFF has now entered the World Games and European Master Games. The Olympic Agenda 2020 clearly indicates that these two events are on the radar of the IOC. It is of course important to be able to participate in also other multi-sport events on a regional level. IFF will work with the following multi-sport events and the International organisations:

**World Games:**
The Wroclaw World Games are the biggest thing that has ever happened to IFF in its short history. These are the Floorball Olympics for us, as the World Games are and will be the gateway to other multi-sport events for us. IFF will continue to promote and build a World Class Event for Wroclaw, in close cooperation with the IFF member associations, the International World Games Association and the Wroclaw World Games 2017 Organisation Committee in order to showcase the sport in a best possible way. The objective for IFF is to secure the participation in the 2021 World Games in Birmingham, USA through an excellent event in Wroclaw and prove our sport can provide added value to the multi-sport events.

It is equally important to prepare a similar Wroclaw Action Plan, for the time after the World Games.

**Universiade:**
The 8th World University Championships will be played in 2018 in Lodz, Poland, organised by FISU in conjunction with the Polish University Sports Council and the Lodz University, supported by the Polish Floorball Federation. The discussions will continue with FISU in order to see what possibilities there are for Floorball to gain access into the Universiade.

**Master Games:**
The International Master Games Association has approved Floorball as a sport on the program of the 2019 European Master Games in Torino, Italy. During the period the preparations for this event will start in cooperation Winter Master Games. But due to the move of the Games to Canada, IFF is looking forward to the European Master Games to be held in 2019.

**SportAccord Multi-Sport events:**
As SportAccord has cancelled their multi-sport program, as a result of the re-organisation of the organisation after the crisis in 2015, floorball has lost the opportunity to participate in the Urban Games. IFF will start discussions with SportAccord what possibilities there are in the future for such an event.

**Regional Multi-Sport events:**
The process and work to include Floorball on the programme of the South-East Asian Games 2019, in cooperation with the Philippine NOC, the Philippine Floorball Association and the AOFC, has started. The AOFC is planning to organise an AOFC Cup to help promote the sport and familiarise it in the region. The aim is to have Floorball as a medal sport in the SEA Games 2019, with at least 6 of the SEA Games countries participating. IFF will, in cooperation with the Malaysian association work to lobby floorball during the Malaysian SEA Games 2017.

The IFF will work together with, and support the development of Floorball in, the following International Sports Organisations and their Events:
- International School Sports Federation (ISF)

7. The Rules of the Game
The preparation of the Rules of the Game - Edition 2018 (valid from July 1, 2018) will continue with the evaluation of the proposals handed in by the national associations and followed by the drafting of the proposal for new rules, so that he IFF CB can approve them during 2017.

8. Anti Doping work

IFF has, as a signatory of the WADA Anti-Doping Charter, an obligation to develop the Anti-Doping work in order to stay compliant with the WADA Code. Only to keep up with the ongoing changes made by WADA, requires a lot of work. IFF will update all operations needed to be in line with the World Anti-Doping Code 2015. The objective will be the practical implementation of the new WADA International Standards for e.g. Testing and Therapeutic Use Exemptions and focusing more on Anti-Doping Education, as this has been set as a requirement to reach WADA Compliance. WADA will send out an extensive Anti-Doping questionnaire to the signatories in the end of 2016, which has to be completed during Q1/2017 and will serve as the basis for our WADA Code Compliance process in the coming years. As part of that, both the IFF and the member associations need to increase their efforts in the field of Anti-doping work.

The amount and quality of education given to the athletes on both an international and national level has to increase in the future. IFF will continue with its educational and awareness program - “Say NO to Doping” - which will be run at the major events. From the WFC 2016 onwards, IFF will conduct the Athlete Outreach Education Campaign only targeted to the teams without previous participation in the program. IFF will instead run the program in the U19 WFC’s to all participating teams.

9. Development Work

The basis for the success of International Floorball is based on the development of the IFF, the National Associations and the Floorball Family as a whole. This is directing the overall IFF development work. IFF will continue with the organisation of the educational activities all over the world, but can if needed pinpoint certain specific countries.

The key to the development work of the IFF lies in the services rendered to the members and new countries. IFF will continue to organise a number of different level Floorball Development Seminars and Clinique’s based on the request from the member associations or new groups. The process with the EOTO project is steering the development direction toward the Closing the Gap in the operations, activities and thus leading in the end to a closing of the gap also on the field of play. This will at the same time increase the interaction between the member associations and the IFF. The IFF role is to act as the facilitator in the EOTO bi-lateral mentoring projects carried out by the countries during the next two years and to evaluate the process for the IFF General Assembly 2018.

The IFF needs to continue growing, both in number of player, as well as in the number of member associations, as this is one key factor for increased visibility, awareness and increased market value of the sport. IFF will continue to work with finding new countries and work together with other parties to spread the sport to especially Latin- and South-America, Africa and Asia.

The cooperation between the IFF and the Floorball manufacturers has, since 2001, been directed through the IFF Development Board, which consists of representatives from the biggest Floorball material manufacturers and the IFF. The Development Board has changed name to the IFF Material Board and its main task is to focus on what types of technical changes are needed for the Floorball Material and evaluate the direction of development. The Material Board is also making
proposals to the IFF concerning the revision for the IFF Material Regulation version 2018. The other task of the MB has been to find ways for how the manufacturers and IFF can cooperate in different ways to promote Floorball worldwide. The usage of the surplus from the material approval system is being discussed in the MB, but decided by the IFF. The process of the changes of the actual technical requirements continues, and eventual changes take place every second year, next time in 2018, with proposals sent in by manufacturers in February 2017.

The IFF has re-signed the contract with the technical institute SP, in Sweden, for the coming three year period, 2016-2018 concerning the administration of the material testing of new material and the material on the markets in the stores. SP has ratified the technical institute of ITC in the Czech Republic for testing purposes.

10. Information services

The IFF website, www.floorball.org, will continue to be the main source of the information flow from IFF to its member associations, even though the activity in the Social Medias is steadily increasing. The aim is to continue to have a broad base of news feeds from around the Floorball world, use the RSS feeds of the Floorball community and to distribute more information from the member associations. IFF is continuing with the development of co allocating the WFC and the Champions Cup Events pages on the IFF web page, during the tournaments. IFF is starting the planning for an update and modernisation of its web page during the period. Focus will also be paid on the task of building a visibility strategy for the whole media-mix.

IFF will invest resources to follow the growing use of the social media, i.e. Facebook, Twitter, YouTube, Instagram and Flickr, which is a very rapid, and cost-effective, way to distribute news. IFF has its own Facebook, Instagram, Snapchat and Twitter channels, Photo gallery on Flickr, as well as two IFF Channels on YouTube. The social media pages are also easily accessed from the IFF web page. IFF will continue following the development of the communications tools, especially in the social media channels, in order to develop our own tools and channels accordingly. IFF will in cooperation with the organiser evaluate the use of Event specific Social Media channels and the possible launch of new channels.

IFF is using email-based Newsletters to address interesting topics and updates on the IFF Events throughout the Floorball world, as well as the ordinary news service. The minutes from the CB meetings are published on the website and the most interesting topics from the CB meetings are collected in a separate webpage news and Newsletter.

IFF is continuing the use of our fan-based mobile application for the Main Events, which was introduced for the WFC 2012. The objective with the mobile application is to serve as an easy-access platform for fans to follow their teams and participate in the Event. The idea is to use this for the main events, incorporating the future organiser in the build-up of the application for each event. IFF is looking over the possibilities to commercialise this application in the coming years.

As a part of building the brand of Floorball, IFF has participated in the SportAccord SportsHub project on YouTube, where IFF now have two own channels for the IFF Video archive for all televised and streamed matches from the IFF Events. These Floorball videos can be freely used by the whole Floorball family. The aim is to have the member associations providing videos for the YouTube IFF Channels, in order to spread the sport. IFF is working in order to be able to secure the live streaming of all Major IFF Events (Adult WFC, U19 WFC, CC and EFC Final round) over the internet. The IFF member association are entitled to stream their own events free of charge on the IFF channels.

The Information function is partly responsible for the publication of new educational and marketing materials together with the related functions.
11. Equality

IFF launched the GoGirls! Floorball project at the Associations Meeting in Czech Republic 2013. The project was developed with the assistance of the EuroFloorball Tour countries (CZE, FIN, SWE, SUI) and aims to help the promotion of girl’s and women’s Floorball. To begin, the IFF has provided materials for use by players, coaches, parents, local organisations, clubs and National Associations that give ideas of practices and projects that can be implemented. The main aims of the project are to increase the number of females in Floorball, teaching them how to play, and keeping them playing. The project focuses not just on players, but also female coaches and referees.

Since its inception, many associations & clubs have used the GoGirls! Floorball idea for Floorball camps and integration programmes. The materials have also been translated into German. In 2017, the IFF will ask each of the teams that qualify to WFC 2017 to nominate a GoGirls! Ambassador. The IFF will in the lead-up to WFC 2017 do a series of stories based on interviews and materials from these ambassadors to showcase female floorball in each of those countries. A similar project will be implemented for the U19 WFC 2018. The IFF encourages all National Associations to use the materials provided by the IFF and implement programs that are suitable for their particular development stage.

12. ParaFloorball

IFF is actively cooperating with the Special Olympics organisation, preparing for the Special Olympics World Winter Games 2017 in Austria after having been approved as an official sport.

In addition, IFF is supporting the International Electric Committee for Wheelchair Hockey (Floorball), which has organised a number of international competitions of a sport played with Floorball material and adapted Floorball Rules. The IECWH is seeking recognition from the International Paralympic Committee and inclusion in the Paralympic Games.

IFF is also cooperating with the committee for Manual Wheelchair Floorball, which is seeking membership of the IWAS.

13. Economy

IFF will continue to work in order to find a Title and a Main sponsor for the federation and during the period look upon how the marketing rights will be distributed with the organisers of IFF events, in order to strengthen the finances of the IFF and the Local organisers.

IFF will, during the period 2017–2018, in relation to the requirements of the Licence system, have to continue to follow up on the issue of the outstanding debts of the IFF member associations. The situation of a number of IFF members are starting to become alarming not only for the IFF, but for the National Associations as well. At present there are risks that the low liquidity of the IFF will cause, operational disturbances for the organisation.

The Budgets and Financial Reports will be published on the IFF web site.

As in the past, IFF will look for a healthy finance and strive for a breakeven financial result, but is going to make a major investment in relation to the Wroclaw World Games and the update of the web page during 2017. The IFF CB will in 2018 need to look at the possible investment in a new match statistic software, as the present one is running its last laps.
The CB will have to work with finding new funding sources for the IFF, as the present models clearly are not adequate for a continued growth of the organisation and additional services.

The IFF will focus on supporting as a priority the establishment of membership licensing systems in our member countries where it currently does not exist or is limited. This will provide the opportunity for Floorball as a whole to increase the level of funds in the total sport and thereby allow some pressure on the IFF budget to ease with more members becoming financially self-sufficient to continue their development.
## COSTS

### Cost Centre

<table>
<thead>
<tr>
<th></th>
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<td>1 000</td>
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<td><strong>TOTAL</strong></td>
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<td><strong>1 423 000</strong></td>
<td><strong>1 641 890</strong></td>
<td><strong>1 669 890</strong></td>
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1) Based on 7 full-time employees
2) TV/Internet-TV costs are mostly allocated to actual cost centre

## INCOME

### Result 2015

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<td>3013 Organizers fee</td>
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<td>3015 Part.fees - non-competition</td>
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<td>3019 Temporary play</td>
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<td>3210 Membership fees</td>
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<td>3219 Fines</td>
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<td>3861 Material exemptions</td>
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### Estimated Result

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</thead>
<tbody>
<tr>
<td><strong>TOTAL</strong></td>
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</tr>
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</table>

### Estimated Result

- **CHF 6 953.37** (0, 0, 0)
Nominations and motions by the Member Associations for the IFF General Assembly 2016

In accordance with the IFF Statutes the following Nominations and Motions have been sent in to the IFF, at least 60 full days (10.10.2016) before the General Assembly:

**Nominations:**

**IFF President:**
- Mr. Tomas Eriksson, Sweden (re-election) nominated by SIBF

**IFF Central Board:**
- Ms. Monica Bakke, Norway (re-election) nominated by NBF
- Mr. Jörg Beer, Switzerland (re-election) nominated by SUHV
- Mr. Heiko Jassmann, Germany (re-election) nominated by FG
- Mr. Stephen King, Australia (re-election) nominated by AFA
- Mr. Martin Klabere, Sweden (re-election) nominated by SIBF
- Mr. Carlos Lopez, Spain (re-election) nominated by AEUF
- Mr. Kimmo Nurminen (new) nominated by SSBL
- Mr. Thorbjörn Ovedal (new) nominated by FD
- Mr. Ron Spence, (new) nominated by CUFF
- Mr. Filip Suman, (re-election) nominated by CFbU

**IFF Appeal Committee:**

Chairman:
- Ms. Märit Bergendahl, Sweden (new) nominated by SIBF

Members:
- Mr. Tom Hedkrok, Finland (re-election) nominated by SSBL
- Mr. Kim-Alexander Holgaard Jorstad, Norway (new) nominated by NBF
- Mr. Giorgio Rambaldi, Italy (new) nominated by FIUF

Substitutes:
- Ms. Aiga Staltmane - Veks, Latvia, (re-election) nominated by LFS
- Ms. Cui Linna, China (new) nominated by CFF
- Mr. Saqib Niaz, Pakistan (new) nominated by PFF
IFF Disciplinary Committee:
Chairman:
- Mr. Ismo Haaponiemi, Finland (re-election) nominated by SSBL

Members:
- Ms. Linda Noppa, Sweden (re-election) nominated by SIBF
- Mr. Tomas Brezina, Czech Republic (new) nominated by CFbU
- Mr. Daniel Buri, Switzerland (re-election) nominated by SUHV

Substitutes:
- Ms. Zhang Jing, China (new) nominated by CFF
- Mr. Marcel Wadja, Cote d'Ivoire (new) nominated by FIFL
- Mr. Artis Krauklis, Latvia (re-election) nominated by LFS
- Mr. Saleem Ahmad, Pakistan (new) nominated by PFF
- Mr. Petr Vrba, Slovakia (new) nominated by SVF

IFF Ethics Commission:
Chairman:
- Mr. Poul Erik Höyer, Denmark (re-election) nominated by IFF

Members:
- Ms. Carol Roberts, Canada (re-election) nominated by IFF
- Ms. Sylvia Shenk, Germany (re-election) nominated by IFF

Motions:
No motions put forward from the Member Associations

John Liljelund
secretary general
Proposal to the IFF General Assembly

IFF Licence System for Participation in Major Events – version 2.0

The IFF General Assembly in Prague 2008, approved a Licence system for Participation in IFF Events, to control the level of our Major Events and steer the direction of the development of national teams, wanting to participate in these.

The basis for the Licence system of 2008 was to follow the guidelines of the International Olympic Committee, that an International Federation can only have active members and to actively guide the IFF members to enhance the level of their national championships and focus on education of coaches and referees, in order to increase the level of the play on a national level. As the development of the sport and all the features related to it, have continued to grow and by doing that it has also partly have increased the gap between the countries on the field of play.

So already for some time now, it has been totally clear that there is a need for IFF to provide additional guidance and show the direction of the road for the future, by building a second version of the IFF Licence System for Participation in Major Events.

The IFF Central Board has based on the analysis and evaluation of the IFF Licence System 2008, made during the IFF Association Meetings in Ostrava 2013 and Tampere 2015, built a proposal for a version 2.0 of the IFF Licence System. The work of the CB has been guided by the revised IFF Strategical Vision to Close the Gap on the Field of Play, approved by the IFF General Assembly in Gothenburg, Sweden 2014.

Objectives

The basic objectives for the creation of the IFF Licence System 2.0 is to direct the member associations in the right direction, where the focus is to enhance the basic operations of the associations, in order to let the organization grow and move forward.

The IFF Licence System 2.0 is meant to provide tools for the new and developing Floorball countries to choose the right direction for their operations, in order to improve their operations and organizational governance. The basis for this is to meet the IOC recommendations of the Olympic Agenda 2020 and change our operations in this direction and additionally to reach the objectives of the IOC Road Map, by having a sports product that will provide added value to the multi-sport games and in the end with the opportunity to reach the Olympic Games.

Licence Requirements and Tiers

The IFF Licence System 2.0 is designated to determine if a member association is in principle ready both from an organizational and sporting perspective to register and participate in a certain level of the IFF competitions.

In order to be able to consider the level of activities country by country, the licence requirements shall be split in three different tiers, which will allow each country to be included in the International Competition structure.
The basic idea is to give the possibility for developing countries to participate in an entry level competition, at an early stage in their development, without the need to meet all the requirements with their normally limited resources.

This will allow those newer countries to participate in regional tournaments such as the Club competition like IFF Challenge, APAC, SEA Game challenge etc. and also to be able to play Friendly Internationals against other countries. The tiers are set for countries to provide a basic time table for the member association to develop their internal operations and to progressively move into the higher level in the International Competition structure. The Licence Tiers are defined as follows:

TIER 1
The basic requirements to participate in Regional Floorball tournaments and Friendly International matches at country to country level. This would cover tournaments such as Euro Floorball Challenge or APAC/Asian Cup

TIER 2
The basic requirements to participate in WFCQ, Continental/Regional Multi Sport tournaments (ie Regional Multi Sports Games such as SEA Games)

TIER 3
The basic requirements to participate in WFC Final round tournaments, U19 WFC or Global Multi-Sport Games

The basic requirements for participation in IFF Events are firstly defined by the IFF Statues, the relevant Competition regulations, the Game Rules and other IFF Guidelines.

The Requirements for participation at the relevant Tier Tournament are detailed here

<table>
<thead>
<tr>
<th>REQUIREMENT</th>
<th>PROOF</th>
<th>TIER 1</th>
<th>TIER 2</th>
<th>TIER 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.0 Registered Organisation in their country with Governmental body</td>
<td>Certificate</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>2.0 Recognised with NSO and/or NOC</td>
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</tr>
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<td>2.1 Have been IFF members for at least 12 months</td>
<td>Application date</td>
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<td>3.0 National Championships being played</td>
<td>Annual report including results</td>
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<td>X</td>
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<tr>
<td>3.1 National Tournaments being played</td>
<td>Annual report including results</td>
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<td>X</td>
<td></td>
</tr>
<tr>
<td>4.0 Club Tournament being played</td>
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<td>Document of proof</td>
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<tr>
<td>6.0 They hold (Annual) General Meetings</td>
<td>Copy of minutes</td>
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<tr>
<td>7.0 They have a Bank account</td>
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<tr>
<td>8.0 They prepare annual accounts</td>
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<td>9.0 They have a membership/license system in place</td>
<td>Details of structure</td>
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<tr>
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<tr>
<td>REQUIREMENT</td>
<td>PROOF</td>
<td>TIER 1</td>
<td>TIER 2</td>
<td>TIER 3</td>
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<tr>
<td>-------------</td>
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<tr>
<td>10,0 They have Policies/Procedures including a minimum of</td>
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<td>10,2 Conflict of Interest</td>
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<td>10,3 Codes of Conduct</td>
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<td>10,4 Equality</td>
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<tr>
<td>10,5 Anti-Doping</td>
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<tr>
<td>11,1 Women</td>
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<td>11,2 Juniors/Schools</td>
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<tr>
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<tr>
<td>15,0 Hand in Reports to IFF</td>
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<td>X</td>
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<tr>
<td>16,0 Website and/or Facebook/Social Media</td>
<td>IFF Office</td>
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<td>X</td>
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</tr>
<tr>
<td>17,0 Marketing Plan</td>
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</tbody>
</table>

**Incentives for the Member Associations**

There is a need to use the Licence system to encourage countries to continue to constantly work with their internal development. This will be done through a combination of incentives and conditions so the program is not open ended. In the long term it is not felt that countries should be rewarded for not growing and aiming to participate in a higher level tournament.

The Incentives are not applicable to Friendly Internationals between countries not part of a recognized International tournament.

The Tier 1 countries will receive a grant to assist with participation fees at regional tournaments starting at 30% reducing by 10% for each year (The maximum amount is 250 CHF/year). The aim is that in 3 years’ time the countries progress to the next level of Tiers and tournaments. The mechanics to action this can be through a subsidy from IFF or provision of sticks and balls to the equivalent value or holding an IFF Development Seminar and/or Training session.

The incentives are not available after 6 years membership of IFF. Therefore, to achieve full benefit, the member will need to participate within 3 years of membership.

The Tier 2 countries receive a development training session or IFF assistance to setup an EOTO project for that country or a 1 off grant (up to 50% of participation fee) for first time participating at a Tier 2 tournament (The maximum amount is 1.000 CHF/year).
The Tier 3 countries receive a IFF Development training session for their first time participating at a Tier 3 tournament.

Organisers of Tier 2 or 3 tournaments will have the possibility to receive a free of charge rink for the first time they organise a Tier 2 or Tier 3 event.

The Conditions for the countries to receive the IFF Incentives are as follows:

Countries have a maximum of 3 years from having received the initial membership of IFF to participate in a Tier 1 tournament to qualify for the Tier 1 incentives.

Countries have a maximum of 2 years to advance to a Tier 2 tournament after their initial Tier 1 tournament participation before the right to receive the incentives run out.

Countries have an additional 2 years to advance to the Tier 3 tournaments before the incentives run out.

A country is considered to be an active member of IFF, when they have participated in a Tier 1 regional tournament and are then considered having reached the level for ordinary membership and the duties relating to that, if they fulfill the other requirements defined in the IFF Statutes.

The IFF membership fees system will be updated in relation to the tier system and the definition of activity of being a member.

Requirements Compliance

In order to be able to determine the present situation of the IFF Member Associations, an Initial Audit of the member associations will take place during 2017. Based on the results of the Licence Audit a yearly check-list of topics for development shall be made together with the National Associations.

Implementation of the Licence System 2.0

The implementation of the IFF Licence System 2.0 will be used for the first time in full for the registration of the Men’s World Floorball Championships 2020, in December 2018.

The defined Licence criteria’s must be fulfilled by December 2018, in order for the association to be able to register for the WFC. The Development Check-list based on the Audit shall be planned in 2018 and must be executed before the 31st of May 2020.

The IFF shall already from the registration of the Men’s World Floorball Championships, follow the principles of the IFF License System, in order that all countries fulfil the financial criteria’s prior to the WFCQ 2018.

The member associations have the possibility to apply for a dispense from the Licence system tier 2 or 3 compliance, based on their specific position.

Based on the positive decision of the IFF Licence by the IFF General Assembly 2016, the IFF Office is given the task to prepare a IFF Licence for Participation in Major Events Regulation.