Helsinki, Finland, 18th of February 2020

IFF Central Board meeting 1/2020
16.02.2020

Place: Hotel Allegra Lodge - welcome hotels,
Hamelrainstrasse 5, 8302 Kloten, Switzerland
Phone: +41 44 804 44 44, allegralodge@welcomehotels.ch.

Participants:
- Tomas Eriksson, President
- Jörg Beer
- Steen Houman
- Stephen King
- Martin Klabere
-Carlos Lopez
- Lidwien Reehuis, ATC Chair
-Kaarina Salomaa
-Filip Suman, Vice President
-Veli Halonen, Operations Manager
-John Liljelund, Secretary General

Excused:
- Monica Birdal, Treasurer
-Ron Spence
-Stefan Kratz, Competition Manager

Minutes

§ 1. Opening of the meeting

Mr. Eriksson opened the meeting and welcome the members to the first CB meeting of the year 2020.

Mr. Eriksson is further informed that Ms. Monica Birdal and Mr. Ron Spence are unable to attend to this meeting.

CB decided: To approve the report

§ 2. Approval of the agenda

Mr. Eriksson concluded that there are the following updated and new appendixes for the meeting.
Appendix 3 - Claims situation for Associations participating in WFC Events (updated 13.02.)
Appendix 13 - Meeting report form the Strategy Task Force meeting in Zurich 14.-15.2.
Appendix 15 - IFF DC revised decision on Team Storvreta
Appendix 29 - COVID-19 Assessment

CB decided: To approve the report and include the new and updated appendixes

§ 3

Minutes from the CB meeting:
05/2019 Neuchâtel, Switzerland, 13.12.2019 (Appendix 1)

The minutes from the last meeting were scrutinized, approved and put ad acta.

§ 4.

Economy

a)


Mr. Liljelund reported behalf of Mrs. Birdal on the preliminary financial report and the balance sheet by the 31.12.2019 (Appendix 2).

The preliminary outcome per 31st of December is -13.000 CHF, which is 25.000 CHF better than forecasted in the last CB meeting, mainly due to less costs than forecasted. The IFF Office has been able to save small sums on different positions, like TV production costs, WFC accommodation costs and other WFC costs. The total saves of on the cost side for the full year, compared to budget, is 250.000 CHF. The liquidity is some 47.000 CHF worse compared with last year mainly due to late payment of the material income (128.000) and the WFC 2019 organisers fee (30.000), which was paid on the side of 2020. The liquidity is presently around 150.000 CHF.

Mr. Eriksson informed that he has been overlooking the financial situation, as it has been looking bad during last year. The achievement has been quite remarkable.

Mr. King felt that the office has done a great job and Mr. Klabere asked why the Development material is the same as the year before. Mr. Liljelund answered that it is the value of the material barter.

The CB will have the final full year report for their approval in the next CB meeting in May.

CB decided: To approve the report

b)

Information on IFF claims – status February 13th, 2020

Mr. Liljelund reported on behalf of Mrs. Birdal on the claim’s situation by the 13.02.2020 for Member Associations in WFC 2020 and those not participating (Appendix 3 and 4).

The efforts have continued to get all teams registered for the WFCs 2020 to be in line with the License system. Latvia has cleared their debts and both Ukraine and Austria are sticking to their respective payment plans. Mr. Klabere felt that it is really good that we have received all the payments with Latvia.

Russia has still to clear the last part of their debts, as they didn’t pay anything by the 31.12. and the NFFR had not answered to any contacts until 6th of February when Mr. Chernov informed that they will pay in February. Slovenia has still to deliver the plan for the remaining debt but has...
made other payments on time. Slovenia has informed that they will be negatively affected if the WUC 2020 will consist of less teams than expected.

Cote d’Ivoire shall make their first down-payment by the end of March, in accordance with the approved payment plan.

Mr. Klabere and Mr. Suman felt that the office has done a good job and it will save a lot of personal resources for the office. Mr. Eriksson expressed that it seems that the member associations reads this part of the minutes quite clearly.

Mr. Liljelund reported regarding the U19 WFC 2019 organiser and Floorball Canada, IFF had a Skype meeting with Floorball Canada on the 24th of January, represented by their president Mr. Randy Sa’d, Board of Director Mr. Matt Smith and Mr. Ron Spence, as neither Premier Floorball nor Floorball Canada had made any payments in accordance to the earlier approved plan by the end of 2019. Mr. Sa’d also represented Mr. Anthony MacNeil in the meeting, as he was unable to participate due the family matters. The meeting discussed the situation, the present situation with both PF and FC and IFF stressed that Floorball Canada and Premier Floorball/U19 WFC 2019 LOC needs to provide a plan which they can stick to. It was agreed that Floorball Canada will provide this plan, IFF has now received a new and edited plan, in which both Floorball Canada and Premier Floorball are making payments. The plan is built so that the payback period would be over six years (2020-2025), with paying less in the beginning and more towards the end. (Appendix 5)

Mr. Eriksson informed that he has been in contact with Mr. Ron Spence to discuss the matter of the debt and asked how Floorball Canada is dealing with debt. The proposal is the best IFF can receive at the moment, so we need to cover as much as possible.

Mr. Houman asked who would be responsible for the debt if Premier Floorball would go out of business. Mr. Liljelund answered that the debt is with Floorball Canada based on the agreement for the organisation of the U19 WFC 2019.

Mr. Klabere felt that they want to secure the TWG 2021 participation, as the payment plan has been built with more weight in the end of the period. Mr. King asked if it is the full sum that has to be paid, which the CB agreed to. Mr. Lopez is worried how the Floorball community will react to the explanations to the Floorball Canada, as running a federation is hard for all association. Mr. Suman asked happens if they have not paid until the end of the year, to which Mr. Liljelund answered that then they are out.

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The previous CB meeting decided that as long as the U19 WFC 2019/Floorball Canada can follow the made payment plan or a revised payment plan, with payments every quarter Canada can participate in the WFC 2020, if Canada fails to make payments an automatic suspension from registration to any IFF Events will take place, until the plan is followed and payments are back on track. If Canada fails to make payments IFF will remove them from the WFC 2020, which automatically means that they are not in position to participate in The World Games 2021.
Birmingham. In the present situation the IFF CB needs to decide upon the revised payment plan, if we have received it, if not the automatic suspension from registration will take effect.

IFF has made the following plan of how-to follow-up on the Event registrations, based on the License system and the previous CB decisions. The License system is now fully implemented, and the teams must pay when registering. Although more teams than normal have paid the participation fee (19 of 26 in WFC and 23 of 28 in the U19), not all have done that so far. The teams not having paid them yet have all been reminded to pay and the fact that payment should have been done when registering. (Appendix 5b). This and the continued follow-up of the teams with a pay-off plan aims to have all registered also ready for participation.

CB decided: To approve the reports and to continue to follow up on the pay-off plans for Canada, Russia, Malaysia, Slovenia and Cote d'Ivoire. The CB decided to approve the payment plan for Canada

§ 5. World Championships

a) WFC 2019 Neuchatel, Switzerland

Mr. Beer gave a final report on the WFC 2019 played in Neuchâtel. (Appendix 6)

The WFC made a new spectator record with an overall number of 44,513 spectators during the whole event. The LOC reached about 93% of the budgeted ticketing income and there were around 5,000 school kids who visited the WFC during the weekdays, out of which a total of 85% where from the French speaking part. The LOC is still investigating the number and origin of the foreign spectators. The Swiss TV made a survey of the most historic sport moment in Swiss Sport. The semi-final SUI-CZE was voted as the most historic sport moment. The fact that Switzerland made the Event a great event.

The overall sponsorship income was 150,424 CHF, with 107,500 in cash. The sponsors have been really satisfied and provided positive feedback and very happy about their visibility at the WFC. There were some issues with the Swiss Fat Pipe vendor, as they sold unauthorized Fat Pipe products in the Fan Zone, which were removed by the LOC and IFF.

The LOC is overall pleased with the livestream production, even if PolarHD worked mainly on their own and in direct cooperation with the IFF. There were some issues with the telecom companies with the ordered isdn- and internet lines for commentary, but this was solved well in time before the WFC.

The LOC built some additional infrastructure for the TV production and a spectator stand in the end of the field., which both worked well. The small, but packed arena worked well, despite that it was old, but required a lot of work to update the look & feel. There were some issues with the seating system and there were some issues with people finding their own seats. The B-arena setup was very basic but worked well.

There was a total of 150 accredited representatives of Media during the WFC, with the main Media centre was some 2-3 minutes away in the Football Stadion. This led to the fact that very few journalists stayed in the Media Center.

The LOC built a separate VIP tent on the balcony of the terrace to fit all the VIP's for the Final weekend. There was during the final weekend some 400 plus VIP's

The financial outcome will be finalised by the end of February but should not exceed the budgeted deficit of 140,000 CHF, which will be finalised in the LOC final meeting in a few weeks. The SUHV sees this as a good investment for the future. The WFC got in total 135,000 CHF from municipal and cantonal authorities.

Mr. Beer explained that this Event will help to get the break-through for the sport and will help for the preparation of the WFC 2022.
Mr. Eriksson expressed that the IFF is very pleased with the organisation of the Event and how the Swiss run the event. Mr. Halonen informed that the Swiss semi-final was published by the French L’Equipe and on their social media channels, which had a reach of half a million.

Mr. King asked if there are plans with the SUHV to use them for the development of the sport in Switzerland. Mr. Beer answered that the plans are now related with the projects related to the WFC 2022 and do similar things as the Czech organisers. Mr. Suman felt that the Events don’t have the direct impact for the development of the sport, but will have the impact on the next Event, based on the Miracle in Neuchâtel.

Ms. Salomaa asked what could have been the way to avoid a financial loss. The doubling of the sponsoring income would have been the only real way to do it. The support received was used for the promotion of the Event.

Mr. Klabere gave a report on behalf of the WFC 2019 Jury. The tournament was very smooth, and the cooperation worked very well. It was easy to work with a group who is so experienced. There were some problems with the ticket sales for the team area.

Mr. Liljelund reported on the TV broadcasts and that the organisation of the TV/Internet-TV production. IFF has had the responsibility for the sales and distribution of the signal for the WFC. IFF was able to close deals within total TV Channels, from 13 countries (11 countries in 2017) for broadcasts for some 139 matches (Appendix 7). These matches had a total number of spectators of 7,9 mill spectators, with some data still missing from Asia. The final had a total of 1,8 mill spectators.

Mr. Suman wanted to high light the enormous success with the TV, as there are much work behind the it. We are slowly reaching the numbers which will make us interesting. The problem is still that we are on so many markets.

**CB decided: To approve the report**

**b) U19 WFC 2020, Uppsala, Sweden**

Mr. Klabere gave a short report of the preparations for the U19 WFC 2020 to be played in Uppsala, Sweden in May. The LOC is running the preparations and ticket sales has started in November. There will be a Good Governance seminar on Friday afternoon, and LOC have tested the event during the Finnkampen Finland-Sweden women and U19 women matches in January, giving them a lot of learnings. The sponsor sales has been combined for the two championships, including both the U19 WFC 2020 and the Women’s WFC 2021. There is a negotiation ongoing with the IFF concerning the TV set-up for the

John Liljelund and Sarah Mitchell conducted an inspection of the venue for U19 WFC 2020, IFU Arena in Uppsala, Sweden. For the U19s this will be a great venue with competition and training courts all within the one building. 8 of the 16 teams will also be accommodated in the hotel right next to the arena. There is plenty of space for VIP areas and exhibition space. A little limited with meeting space, but enough for U19s. With its close proximity to Stockholm (40min drive), IFF expects there could be a large number of international spectators, but with a maximum capacity of 3,200 the seating availability will be limited, especially for the final weekend so this will need to be managed carefully by the LOC. A technical exception has been granted for the LOC to sell standing tickets.

Mr. Suman asked how the IFU venue will work out for the WFC 2021, to which Mr. Klabere answered that this will have to be analyzed.
Mr. Liljelund informed that the IFF office has started a consultation with the LOC and the Chinese Floorball Union, regarding the possible participation of the Chinese team, due to the Corona virus outbreak. Ms. Ebba Wengström, U19 WFC 2020 project manager has informed that there are no restrictions from the authorities in Sweden regarding restrictions for traveling to Sweden from China. The Public Health Agency of Sweden follows the WHO guidelines and advise against stopping flights from China. However, some airlines are withdrawing their departures from China until the 29th of February. At the moment there are no guidelines for quarantine for travellers from China. IFF has not received any answer from the Chinese Floorball Union yet.

The Swedish Floorball Federation and the LOC is planning to organize a Good Governance seminar, in cooperation with the Swedish Sports Confederation and the LOC has started discussions also with the IFF concerning the timetable of the seminar, as IFF is planning a consultative meeting concerning the Future of Floorball and the Euro Floorball Championships. The IFF CB is to decide upon the timing of the consultative meeting.

**CB decided:** To approve the report.

c)

**Next Events**

**WFC 2020, Helsinki Finland**

On behalf of Mr. Kratz, Mr. Halonen reported that the European Qualifications of the WFC 2020 have been played with 24 teams in Denmark, Latvia and Slovakia, and that Sweden, Denmark, Poland, Switzerland, Slovakia, Norway, Czech Republic, Latvia and Germany have qualified to the final round. There was made an exemption allowing Cote d’Ivoire to participate in the Slovak WFCQ but played outside the tournament as they didn’t have more than 7 players, with the goalkeeper was not on the final list. The teams participating in the tournament were very happy to have them there.

IFF will start the process to build a first draft of the match schedule directly after the Ballot, in order to have the first version ready in time for the start of the main ticket sales.

Due to the Corona virus IFF has taken an active role by asking the participants in the AOFC WFCQ to follow-up on their Health authorities instructions on travel to Thailand due to the outbreak of the epidemic. All participants have so far confirmed their participation in the event, as there have not been any restrictions put on travel to the Thailand so far. The Philippines has on the 6.2. informed that they have been advised to pull out. IFF is in discussion with the Philippines association.

Mr. Eriksson felt that this has been handled very well by the IFF Office.

Ms. Salomaa reported on the preparations of the WFC 2020 Final round. The LOC preparations are well on track and the WFC 2020 Team has employed a fourth employee Ms. Ella Jyrkinen who has started on the 03.02. as an Event coordinator. The LOC organisation is being built and most positions in the operative organisation is being filled. The employees of the SSBL have now been appointed tasks and the LOC has formed a WFC Steering group in which IFF is represented by the IFF secretary general. The first contacts have been taken to the teams in Europe and North America. The volunteer search will start in April, but a lot of the key roles have been assigned to employees of the Finish Federation. The LOC is cooperating with the Haaga-Helia Helsinki Business Collage and the communication students of the Laajasalo institute. Training will start in August-September.

The ticket sales have proceeded for the Final Weekend packages for the Hartwall Arena and the packages for the Finnish fan’s (Follow your team). By the 7th of February there has been sold
some 3,700 Final Weekend Packages (Saturday and Sunday) and some 800 tickets are reserved, which will be invoiced during the spring. There is further a reservation of 1,500 packages for a Swedish group Gula Väggen. For the final weekend the categories 2, 3, 5 and 6 are getting full. The Preliminary round and quarter-final daily tickets will be on sale from beginning April 2020, after the Ballot, with an opening week-end package 4.-6.12., Daily Tickets, Follow Your Team/Finland tickets and a Venue Pass for the Helsinki Ice Hall. There are already some 1,000 tickets reserved by clubs and partners.

The Sponsorship sales has already reached the monetary goal and the LOC and IFF has started the discussion on how to place the venue commercials and how to divide them between the parties.

The Ballot will be held on the 10.3.2020 in the Casino Helsinki, Fennia hall, with invitations to be sent out in early 2020. (Appendix 8)

Mr. Suman asked on the focus on the international part of the Event, like small issues that it is very important that there is the same treatment for all matches, same type contests like goal shooting in other matches than for the matches for the home teams or similar VIP treatment.

Mr. Liljelund informed that the discussions will start with the TV broadcasters concerning directly after the WFC ballot has been made to find the ideal times for each of the major TV channels. The IFF is making the discussions in the order of valid agreements, which is Finland, Czech Republic, Sweden, Slovakia, Switzerland and Latvia. The other broadcasters will be contacted in a 2nd phase.

Mr. Liljelund informed that the Men's WFC 2020 AOFC Qualification is scheduled to be held in Bangkok, Thailand from 2nd – 7th March at Bangkok Arena. All teams and officials will stay at the same hotel (Interplace Hotel, Bangkok). Transport to/from the venue will be via private bus, usually only one team per bus. Due to the COVID-19 (corona virus) situation, all participating teams, host organisation, IFF Medical Committee, IFF RACC Chair and IFF staff have been consulted to consider the different possibilities for the event – postponing, cancelling or playing. As of Wednesday 12th February, all teams, except Philippines, have confirmed their willingness to participate. One member of the IFF Medical Committee proposed to cancel the event, no responses were received from the other 3 members. Additionally, all IFF staff and officials for the event have also been given the opportunity to withdraw from participating, but all have confirmed they are willing to go. (Appendix 29)

At present there is no World Health Organisation (WHO) or government bans on travel to/from Thailand. Postponing the event would be very problematic, with no possibility of knowing when the situation with the virus would change. Cancelling, especially without any formal travel bans in place, would place teams at a very high risk of not being able to recover any monies already outlaid on travel costs. In turn, IFF would also suffer financial loss in the case of a cancellation. Taking all these things into consideration, the decision has been made to play the event, as planned. IFF and Floorball Thailand reserve the right to cancel the event at any time up until the start of the event, based on a change in travel advice by WHO or the Thai government that restricts travel to/from Thailand. After the notification of the official decision that the event will take place, teams have the right to withdraw without sanction ONLY in the case of a change in travel advice from their own government &/or Thai government which would directly restrict their travel to/from Thailand. Health checks will be put in place at the venue and special protocols will be introduced for participants, volunteers and spectators.

The IFF RACC chair and the IFF Office has discussed that if the tournament can’t be played it is the top4 ranked teams registered that will be qualified for the WFC.

CB decided: To approve the report

### Upcoming Events

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U19 WFC 2021, Czech Republic
On behalf of Mr. Kratz, Mr. Halonen reported that 28 teams have registered, two more than 2019. The new are Singapore, which hasn’t participated since 2005 and China. Of these teams Canada, Russia and Slovenia are in debt and need to follow their respective pay-off plan to be allowed participation.

Mr. Suman gave a short report of the final round preparations. The Czech Floorball are slowly starting the preparations and association will choose the leader of the event, which most likely will be played in Brno, in the same arena as the WFC 2013.

CB decided: To approve the report

WFC 2021, Uppsala, Sweden
On behalf of Mr. Kratz, Mr. Halonen reported that 26 teams have registered, which is three less than 2019 (Korea, Malaysia, the Philippines) but still with some question marks for more teams to register. Of these teams Canada and Russia are in debt and need to follow their respective pay-off plan to be allowed participation.

Ms. Reehuis asked why Korea, Malaysia and the Philippines have not registered. Mr. Halonen answered that there are no exact reasons known. Ms. Salomaa asked if this is a sign of something. Mr. King explained that there is probably the fact that these countries have financial issues and are more focusing on the AOFC Cup, as they are still not close enough to qualify for the WFC. Ms. Reehuis asked if the AOFC Cup is a real competition and a risk for the WFCQ’s. Mr. King answered that it is a risk and it needs to be evaluated, but participation in the South-East Games and Asian Indoor and Martial Arts will give the countries more governmental support. Mr. Eriksson explained that there are also local reasons and obstacles for the organisations to receive the approval form the sports authorities.

Mr. Klabere gave a report of the final round preparations. The LOC is the same as for the U19 WFC, which will provide them with a lot of experience. Mr. Klabere felt that the IFU arena will make it possible to have a reduced time between the matches, if the team warm-up in the other arenas.

Mr. Suman explained that this idea came from the IFF Associations meeting held in Neuchâtel.

CB decided: To approve the report

WFC 2022, Zurich, Switzerland
Mr. Beer informed of the Swiss plans of when to play the WFC 2022. Mr. Daniel Kasser is the director of the WFC and to build a new department for the WFC 2022 inside the SUHV. There is a Steering Committee from the WFC, consisting of 10 persons (with 5 of them being Board members of Swiss Unihockey), with Mr. Beer and Mr. Zoss and the local committee chairs. The LOC has received the support for the Event.

The WFC will be played in Zurich in the new Arena Swiss Life which will be ready in the fall of 2022, for 12,000 spectators and in the AXA Arena in Winterthur, with 2,000 spectators. The official start of the work will start in March 2020.

The dates for the WFC are not decided yet but most likely be the 5th to 13th of November, but are still checking with Swiss TV, Swiss football and ice hockey. The SUHV will make the decision in the coming next two-three months.

Mr. Suman wanted to congratulate the Swiss for starting the preparations at an ideal time, even if it is a problem that the arena will only be ready in the fall of 2022. Mr. Beer expressed that there
might be a risk, but the LOC has a B-plan, but the Swiss Ice Hockey league will start in September in the arena.

Mr. Liljelund felt that it is very good that the SUHV has started consulting with Swiss TV, Football and Ice hockey.

**CB decided:** to approve the report

### Invitation for WFC 2023 and WFC 2024 organiser

On behalf of Mr. Kratz, Mr. Halonen reported that we have invited to apply for the organisations of the Adults and U19 WFC 2023 and 2024. The bidding tool has been prepared for the Letter of Interests.

Mr. Suman felt that the time given to the countries might be a little too short. Mr. Klabere asked how we should deal with the evaluation of the bid for questions that has not been answered. Mr. Halonen and Mr. Liljelund proposed that IFF Office will prepare a guideline for the answering

**CB decided:** to approve the report and to ask the IFF Office to prepare the guidelines for the Evaluation of the Bids in Eventello.

### 6. Euro Floorball Cup

**a) Euro Floorball Cup 2020**

On behalf of Mr. Kratz, Mr. Halonen reported that the search for organisers of the EFC and EFChallenge 2020 is ongoing.

Mr. Lopez asked if there are some candidates and Mr. Halonen answered that there are some candidates and discussions are ongoing.

**CB decided:** To approve the report.

**b) Champions Cup 2020**

Mr. Suman gave a final report of the Champions Cup 2020 played in Ostrava, Czech Republic 11-12.01.2020. The CC2020 played in the RT TORAX Arena in Ostrava. The CF staff participated very actively in the organization together with the Czech Champion’s club for both men and women Vitkovice. There was a total of 36 accredited media, with a few non-czech. Czech TV broadcasted two matches and Finnish Lottery TV showed six matches. The organisation was first class and without any major issues.

The Event made a new spectator record for average number of spectators per match for all Champions Cups matches, with 1.615 spectators per match and a total of 12.923, which is the 4th highest number of spectators for Champions Cup so far. The match Vitkovice – Storvreta had about 2600 spectators. The budget was balanced and after the possible governmental support will bring the organization to a very small minus. If not having the support the result will be around minus 50.000 EUR. Mr. Suman felt that there are very little of international fans of the participating teams, even that the teams were very happy with the organisation. We can only bring it to another level when the teams can attract their own fans to the Event.
Mr. Klabere feels that the event has been a great success, with the number of spectators and still we can not make a surplus. Ms. Salomaa felt that the events can only be profitable, if we can move the fans with the teams.

The Czech Floorball has made an official complaint concerning the behaviour of Team Storvreta on the bus from Ostrava to Prague. Storvreta has apologized to the LOC and the bus company, the complaint has been forwarded the case to the IFF Disciplinary Committee, which has decided to take the case for consideration. Both Storvreta and the Swedish Federation has apologized from the Czech Organiser. The IFF DC has sanctioned Team Storvreta as it found this incident to be very serious, even if it has later occurred that there had been some mistake made in the documentation of what Team Storveta has actually done, as some of the pictures was from the Täby bus, where there had also been some issues on the trip back to the airport. The IFF DC has taken the case for reconsideration after the new information has occurred and revised the decision.

Mr. Klabere feels that all of these incidents in the IFF Events, needs to be reported, if something happens.

Mr. Liljelund reported on the Champions Cup Steering group meeting, held in Copenhagen on the 29.01.2021 discussing the Champions Cup Home & Away Concept and the next steps to implement the concept, the Champions Cup 2020 regulation, which are to be approved by the IFF CB and the execution of the Champions Cup 2020 and the plans for the Champions Cup 2021 in the AXA Arena on Winterthur on the 9.-10.1.2021. (Appendix 9)

The CCSG has finalised the CC Home & Away concept from 2023 forward (Appendix 10). All the topics raised by the stakeholders and changes made to the Champions Cup concept and the CSG has proposed to start with the new concept only in 2023, due to the fact that it is very hard to evaluate the effects of the changed WFC 2022 played in October/November, due to the FIFA World Cup. This means that the CC Final4 would be played still in January 2023 and the stakeholders have agreed to support to the organiser. For IFF there is no change in the financial commitment. The stakeholders are to inform their CB of the proposal and the CCSG proposes that the IFF CB approves the proposal.

Mr. Suman asked when we would move into Phase 2 and Mr. Liljelund felt that it will happen after one or two years.

CB decided: To approve the reports and approve the Champions Cup Home & Away concept

§ 7. Committees and Ad Hoc group reports

a) ExCo reports

Mr. Eriksson reported on the ExCo activities after the previous CB meeting and the IFF Association Meeting 2019, which the IFF CB workshop has evaluated on Saturday the 15.2.

The ExCo has continued the process to secure the payment of the debt of Floorball Canada and arranged a meeting with the Canadian on the 24.1., which has been separately reported in the financial paragraph.

Mr. Liljelund reported that the IFF Ethics Commission have held its yearly meeting on Friday the 13th of December, for the first time with the present composition after the IFF General Assembly. (Appendix 11) The ETC discussed the following issues of Gambling and Gaming in Floorball, Reporting Mechanisms in Sport, the cooperation between the IFF ETC and IFF Disciplinary
Committee and the Concerning the gambling and betting, the IFF has been planning to include the betting education and harassment prevention into the compulsory Anti-Doping education that all participating teams in the Major Events have to participate to. Ms. Schenk and Ms. Roberts will provide some information on how to build some related materials. IFF will try to prepare a first draft during the spring. Concerning the Reporting Mechanisms in Sport, the ETC feels that the IFF should have a guideline of how to deal with possible whistle-blowers information. The Office will draft the guideline which will be sent for consultation to the ETC and then decided by the CB in 2020.

The ETC decided to arrange some type of a meeting with the IFF DC in Helsinki, during the WFC 2020. The ETC discussed the importance of taking more action concerning diversity in also the IFF Statutes and would like to have the opportunity to comment upon them.

Mr. Eriksson felt that it is very good that the IFF ETC members are very well connected within sports.

Mr. Liljelund reported on the IOC Sport Department their End of Year outing for the Sports Department in Neuchâtel on the 13th of December. The program was built in cooperation with the Recognised Federations contact person Mr. Andrew Hofer. The group consisted of 32 IOC employees. The day started with an introduction to floorball at the B-venue by Mr Kalsta and Mr Kihm. First the general equipment and rules were explained followed by a practice session on passing the ball. This was followed by a half an hour session of Points Master floorball in a small rink with much enthusiasm. Finally, the field of play was set up at full size for a two 20-minute periods of floorball with a referee and two goalies from the local club Corcelles-Cormondreche. First period was played IFF (staff, jury, referees) versus IOC and the second period with mixed teams. The guests were so excited about playing that they requested for a third 20-minute period to be played.

After lunch Mr Zoss from Swiss Unihockey led a tour around the A-venue with adjacent Q/A session. Afterwards the IOC group watched the quarter-final CZE-POL before returning to Lausanne. The feedback from the visit was very positive and actually the Director of the Sports Department requested for tickets also for weekend matches. Mr. Eriksson felt that the event was a huge success and thanked the involved for their efforts.

Mr. King presented the results of the Strategy Task Force meeting held in Zurich on the 14.-15.2. to discuss the content structure of the Strategy document and decide upon the strategic direction for the Strategy document, based on the Feedback from the Association meeting strategy workshops. (Appendix 12). The discussions have been really good discussing the outcome of the Associations meeting strategy workshops, the trends affecting Floorball, the Visions, Mission and values as well as the strategic directions forward and the implementation of these.

The Strategy Task Force has in their meeting discussed the following topics (Appendix 13):

The process for the approval of the Strategy document looks like this:

Based on the result of the STF meeting, the IFF Office will start to write a first draft text for the strategy. The aim is to have it ready by mid-March, for the STF to approve before the end of the Month. A Skype meeting is needed in end of March!

The first version is to be presented to the CB after that in April, prior to the next planned IFF CB meeting, which is only on the 24.-25.5., which is too late to wait for the material to be sent out to the members and the stakeholders.

The proposal is that the CB would have an extra Skype CB in between, to discuss the Strategy. The CB would receive the proposal some 10 days before the meeting. The Draft ver1 will be sent for consultation to the member associations and stakeholders (after Extra CB meeting), who will be asked for their feedback until end of June.

Need for a STF meeting in August to discuss the input and make the strategic decisions – Date early August subject to how much response is received. The meeting can be confirmed once the feedback from MA’s/Stakeholders is received. Based on this a 2nd Draft will be prepared for the
CB to discuss in the meeting 5.-6.9 and after the CB approval it will again be sent for consultation and we urge the members/stakeholders to carefully discuss it.

Need for STF face to face meeting in September/October, some 2 weeks after the date we set for comments on the 2nd draft to be submitted to give the office time to work through the responses but no later than the 1st week of October

The STF will present their final proposal in the end of October (30.10-1.11.) to the CB, which will have to approve it after their input and it will then be sent to the Members as a part for the documents for the IFF General Assembly 2020 during the WFC in Helsinki, Finland.

Mr. Eriksson asked if there was a good atmosphere in the Strategy Task Force meeting, Mr. King felt that there was a very good atmosphere and the group has a common consensus of what we are trying to achieve. Mr. Salomaa and Mr. Suman felt that it was a really good meeting. Mr. Eriksson feel that the outcome of the IFF Associations meeting is a good foundation for the work.

Mr. Eriksson reported that the IFF Disciplinary Committee has dealt with a case related to the Czech Floorball complaint on the behaviour of team Storvreta on their trip back to Prague airport from the Champions Cup in Ostrava. The IFF DC has taken an initial decision based on the input received by the Czech Floorball and Storvreta IBK. It has however later after the decision was made occurred, informed by Storvreta, that there was some mistake made with the delivery of photographs to team Storvreta which of course has affected the reaction of Storvreta and the decision of the IFF DC. The secretary general has handled the investigation of this case, which has taken quite some time to clarify what actually has happened and why IFF had not received all the information from the start. The IFF DC has on Wednesday the 13th of February made a revised decision, based on the new information in the case. (Appendix 15)

Mr. Eriksson reported that IFF has received an invitation from Czech Floorball to participate in a multi-country EU project focused on the development of Floorball associations and creating strategic development tools. Mr. Suman is to provide more information concerning the project (Appendix 28) Mr. Suman informed that the Czech Floorball has decided to be much more active to support the neighbouring countries after the WFC. As Ms. Svobodova found a possibility for an EU Erasmus+ project, the Czech floorball has now invited a number of countries for a long-term project with the neighbouring countries Germany, Poland, Slovakia and Denmark, Spain and the EFT countries to participate and IFF. The idea is to be able to give more targeted support to the countries, based on the experience of the Czech Floorball and other most developed countries. Presently the Czech Floorball is preparing the application for the Erasmus+, which could work like a laboratory for the development of the member associations.

Mr. Lopez and Mr. Eriksson felt that this is a great opportunity for the member associations and the also the IFF. Mr. Liljelund asked what IFF is needed to do. Mr. Suman answered that IFF doesn’t really have any core role in the project but will be part of it and can be able to use the outcome in the IFF Development work for the future.

Ms. Reehuis asked about the finances of the project, as this was missing in the appendix. Mr. Suman answered that the project will be funded up to 90 %, as it normally the project is financed 50% – 50%.

CB decided: To approve the reports.

b) CB members responsibilities

Mr. Houman reported on the Six Nation Floorball group plans and next activities. After the last sixth nation tournament which was organized successfully by the Polish Floorball Federation. Now it is time for the tournament for 2020 during the October International week-end, which will
be organised with Germany as host, which most likely will be organised in the Leipzig area. It’s still to be decided how the format of the tournament will be. There are two models being discussed, to play either with 3x15min with five matches or 3x20min with 3-4 matches per team. The cooperation is now good between the six countries.

Ms. Reehuis asked how the evaluation will be done, to which Mr. Houman answered that this has not been decided yet.

Mr Lopez reported about the on the development in Central and Latin America and the plans for the future. At the beginning of the year a new mailing process has been started with all the nations involved with us: Brazil - Venezuela - Colombia - Peru - Argentina - Chile - Dominican Republic. In this we have asked for an update of their situation and also about the projects they have and who are representing which country. Also an update of the book sent last year has been included. Unfortunately, there has only been responses from three countries. (Appendix 14) The most active countries are Brazil, which is running very well at the moment and the organisation has now been well organised. In Colombia there has been a change of leadership and the registration of the federation is to be done during the year. There is a national league in Peru, but they are not answering any contacts from the IFF. The third country is Venezuela, but most of the active persons are living outside of Venezuela.

Mr. King reported on the on the present status of the AOFC activities. The AOFC is preparing for the AOFC WFCQ and the Singapore Open tournament, which is the Club competition in the region, with a lot of teams participating also from Sweden. New Zealand has continued the mentor program on their own.

Mr. Spence has informed that there is nothing to report from North America.

Ms. Salomaa reported on the IFF Artificial Intelligence Strategy she has prepared as a part of her studies, which the IFF could utilise. (Appendix 16) The idea is to look upon the possibilities there are to educate the IFF employees on the possibilities with Artificial Intelligence. The list of the possible tasks which could be operated through A.I. was discussed with the secretary general. Ms. Salomaa will prepare a different case on which channels could be used in the communication between the IFF and the membership associations together with the secretary general.

CB decided: To approve the reports

c) Contacts to International Sports Organisations

SportAccord
Mr. Eriksson reported that due to the Corona virus outbreak in China the SportAccord has been overlooking the situation and has on the 13th of February confirmed that the SportAccord World Sport & Business Summit 2020 will not take place in Beijing due to the Novel Coronavirus outbreak in China. IFF had planned to have a booth together with the Chinese Floorball Union, but this has been put on-hold for obvious reasons.

ARISF
Mr. Liljelund reported that the work on the ARISF short one-page clarification of the Role of ARISF is proceeding and the proposal shall be discussed in the next Council meeting.

IOC
Mr. Suman informed that he visited the Youth Olympic Games 2020 in Lausanne and that there is positive atmosphere towards YOG as a whole and this event should be the big goal for
floorball. Ice hockey presented the 3 vs 3 Ice hockey with totally new rules and playing format, which got a lot of positive feedback from the Players.

IWGA/TWG

Mr. Liljelund informed that the IFF application for the extra demonstration activities has been approved by the BOC. All the three proposed activities have been approved and IFF has started the process with the USFbA to plan the activities.

IFF has through the secretary general provided comments to the proposed Statutory changes of the IWGA, which would include a new group of members, namely the Olympic program IF’s who could participate with non-olympic program disciplines, but they would have to pay for their participation. The quota for the Olympic IF’s would not increase from the present. IFF has also commented on the IWGA Strategy proposals and had a separate meeting initiated by the chair of the Strategy group Mr. Jan Fransoo, IKF president to discuss the IFF comments. The Strategy and the Statutes are to be approved by the IWGA AGM in Beijing. (Appendix 18)

Mr. Suman asked if about the inclusion of the Olympic new disciplines, to which Mr. Liljelund answered that the issue is to bring the Olympics and World Games closer to each other.

Mr. Liljelund has in his role as the IWGA Marketing committee member been part in preparing the proposal for a combined sale of IWGA. (Appendix 19) IFF nominated the U19 Men’s Word Champions 2019 for the Athlete of the year and the Floorball Candidate became 10th in the voting.

The USFbA is planning to host their US Nationals in Birmingham, Alabama in August 2020 and IFF has together with the USFbA had a meeting with the BOC to see how they could be part of the event. The plan is to organise an IFF seminar for refereeing and coaching with the USFbA and the BOC. Also a demonstration match is planned to be played with the BOC.

The Birmingham Organisation Committee has answered that they will inform about their decision in beginning of 2020. At the same time IFF has been informed that there is not an interest from the BOC side towards a test-event of Floorball prior to the TWG. The USFbA is planning to run the US Open in Birmingham in August 2020, which can act as a test event. The USFbA has also conducted a very successful education session for some 50 PE teachers, from 40 schools in Birmingham on the 12th of November. In addition, the cooperation has continued with the USFbA TWG group on how to popularise the Sport in Birmingham and more discussions are to take place during the WFC.

Mr. Eriksson informed that the registration for the World University Championships in Koper, Slovenia has been very slow. IFF has also sent out information to its members concerning the registration and have separately approached the countries that participated in the test-event last summer Austria, Italy and Hungary. The Top 4 counties apart from Czech Republic has apparently decided not to participate. In Finland, Sweden and Switzerland the reason is that the event doesn’t fit into the calendar of the National Teams. Mr. Suman felt that it is a pity that there was not any teams from the other EFT countries, as this could backflash on Floorball.

CB decided: To approve the reports

d) RACC

Mr. Klabere reported on the present RACC activities and the topics on the table presently apart for the issues related to the Future of Floorball and the Euro Floorball Championships, with the relating questions of the WFC ranking and quota system. (Appendix 20)
The RACC chair proposed the system and process for creation of the Rules of the Games 2022 process and the how the Reference Group and Rule Group will be built and who are proposed as members. The Reference group will have its first meeting in Stockholm on the 24th of March.

The composition of the Reference group is;
Responsible person from the RACC – Mr. Martin Klabere
Delegate from ATC – for the first meeting Ms. Lidwien Reehuis. New delegate from ATC is nominated from May 2020.
2 national team coaches – Mr. Sascha Rhyner (Switzerland - coach for Czech women’s national team), Men’s coach not set yet.
IFF Secretary General – Mr. John Liljelund
IFF Competition manager – Mr. Stefan Kratz
IFF Operations manager – Veli Halonen

The proposal for the Rule group, the small group with 1-2 rule writing experts together with IFF competition manager and responsible person from RACC

Responsible person from the RACC – Martin Klabere
Rule experts: Niklaus Güpfert (Switzerland) and Mattias Linell (Sweden) who has a long experience of being a part of rule writing for IFF and being rule experts
IFF office competition manager – Stefan Kratz

Further the RACC chair reported what actions are to be taken in respect to the handling of tackles to the head, as this seems to be an increasingly growing problem on the Field of Play. Also, the issue of how to handle the Disciplinary matters during Friendly International Matches is presented. The CB felt that the RACC and the RC to jointly find a good solution for looking over the differences in the interpretations.

Ms. Salomaa felt that it is really good that we have a system to look upon these issues. Mr. Halonen felt that it is good to have the possibility to look at this after the incident, but we should try to avoid these as it is defined in the rules.

Further Mr. Klabere proposed for the CB to approve the updates to the Champions Cup regulation and the Transfer regulations. (Appendix 21abc) Mr. Klabere felt that there are pretty big things in the proposal of the Organisers Regulation, which have much bigger changes than had been expected. Mr. Klabere proposed not to approve the Organiser regulation in this meeting, as there has not been enough time to carefully analyse the proposed changes.

Based on the IFF CB workshop held on Saturday Mr. Klabere proposed that the IFF should make the following decisions:
- To organise additional Future of Floorball format tests in the season 2020 – 2021, based on the RACC proposal in the EuroFloorball Cup, EuroFloorball Challenge, Women’s WFCQ in 2021 and in The World Games tournament (Men only) in July 2021.
- Further to organise a consultative meeting on the 9th of May, inviting the European Floorball countries, which have participated in WFCQ’s to discuss the organisation of the Euro Floorball Championships ahead of the IFF AGM 2020 in Helsinki.
- The IFF is to present a basic information package to the invited member a month before the actual meeting, to be approved by the IFF ExCo. The material should consist of the IFF GA decisions, the EFT proposal, RACC comments, presented Criticism and Benefits, with in principle one open question: Should the Euro Floorball Championships be played as a Stand Alone or Integrated tournament In the consultative meeting there needs to be representatives from both political and competition side, to have all the necessary information.
- The CB will ask the IFF office to prepare a Cost-Benefit analysis concerning the enlarging of the number of WFC from 16 to 20 teams.
- The CB should give the RACC chair and IFF Competition office the task to prepare a proposal for a new quota system.

Mr. Halonen reported that the IFF Competition office has made a summary of international matches for 2019 (numbers in brackets are for 2018). The National Associations organised a total of 29 (25) Events, where a total of 199 (127) International matches were played. These are all of the events.matches outside of the IFF own events, such as WFC, EFC, CC etc... The numbers include AOFC Cup, Africa Cup & SEA Games. International tournaments were hosted by 18 different countries, including 4 new hosts – Kenya, Iceland, Philippines and Ukraine.

**CB decided:** To approve the report and the proposed updates to the Champions Cup and Transfer regulations and decided to table the proposal of the Organisers Regulations, to be discussed in the next CB meeting.

To organise additional Future of Floorball format tests in the season 2020 – 2021, based on the RACC proposal in the EuroFloorball Cup, EuroFloorball Challenge and in The World Games tournament (Men only) in July 2021. The CB also decided after a vote of 7 in favour and 2 against to test during the Women’s WFCQ 2021. Ms. Salomaa and Ms. Reehuis left their divertive opinion to the decision about the test in Women’s WFCQ.

Further the CB decided to invite the European Member Association, participated in the WFCQ’s for a consultative meeting upon the Euro Floorball Championships during the U19 WFC 2020 in Uppsala, Sweden on the 9th of May.

The CB asked the IFF office to prepare a Cost-Benefit analysis concerning the enlarging of the number of WFC from 16 to 20 teams. The CB decide to give the RACC chair and IFF Competition office to prepare a proposal for a new quota system for the WFC.

To give the RACC and the RC the task to mutually define the process of how referees should react in handling of offences towards the head.

To give the IFF Office the task to prepare an update of the IFF Juridical regulations concerning the handling of disciplinary matters during the IFF Friendly Internationals for the coming CB meeting. Further the CB decided to give the RACC the task to in cooperation with the Office prepare how this should be included in our regulations.

To form a Rule’s Reference group as proposed, which shall evaluate which rules that should be applied in the new Rules of the Game 2022 and a Rules Group as proposed to write the new rules.

e) **RC**

Mr. Lopez reported, that The IFF RC nominated the referees for all the WFCQ’s and so far the European qualifications have been played. Based on the preliminary reports of the Heads of the referees the tournaments have been good with no major problems and there was only one incident, which lead to further action by the disciplinary organ of the tournament.

The new web-based tool has been tested during the WFCQ EUR2, where the referees took the rule test and it worked out fine. The RC is taking the system into a broader use during the spring, for example a video-based rule book for the IFF educators.
As the IFF CB decided in its last meeting in Neuchâtel, the IFF RC and IFF RACC need to create mutual interpretations of the rules of the game in order to secure that the rules are understood and conducted the same way globally and also to decrease the number of extreme physical offences. The RC has started the work and will finalize a draft version in its meeting in March. The draft to be sent to the RACC after that for the evaluation. The RC would like to have the interpretation ready for the season 2020-2021, but that schedule might be too optimistic. There has been a very good work done by some of the RC members and Mr. Halonen from the office.

CB decided: To approve the report

f) Medical committee

Mr. Halonen, in the absence of Ms. Bruun, reported that the IFF Anti-doping manager attended the International Conference on Implementing the World Anti-Doping Code 2021 in January, where the practical implementation of the WADA Code 2021 was discussed. For the IFF there are certain topics that need to be decided upon like the Hearing Panels autonomy (delegations to third party might be the best option) and the new Testing Pool requirements. The plan is that the IFF will draft the new IFF Anti-Doping Rules during summer and these will then be sent to WADA for approval. Both the IFF Anti-doping Manager Merita Bruun and the IFF Athletes' Commission member Ms. Agata Plechan will attend the WADA IFs Symposium in March.

RUSADA has disputed WADA's allegations, the matter is referred to CAS. The IFF Anti-doping Manager will have a meeting with WADA on February 4th in order to clarify the issue when it comes to Russia participating in future WFC final rounds (no age category or qualification events will be affected by the decision). Russia can participate under a neutral flag when there has been a sufficient number of In Competition (IC) and Out of Competition (OOC) tests performed on the athletes with no Anti-Doping Rule Violations (ADRV), but it is still to be discusses what is a sufficient number of tests. WADA has also informed that the Bangkok Laboratory is suspended (taking effect 18 November 2019), so the IFF will need to use another lab for the AOFC WFCQ. The IFF is investigating other solution in cooperation with the LOC.

The IFF Medical Committee has prepared preventive guidelines on the Coronavirus topic and is following the situation closely. The IFF Office has also been in contact to the organiser of the WFCQ in Bangkok and all participating teams have been asked to provide updates on their own governmental advice on travel in regard to the coronavirus. All teams, except Philippines, have confirmed that they are still planning on participating. Philippines have advised that they are concerned about the possibility of their government stopping the return of people travelling overseas back to the Philippines. As far as we know there is no official ban on travel so we have advised them that we would need some official confirmation from their government that warns against travelling to Thailand. If they cannot provide this then we have advised that the regular penalties for withdrawal may be applied. We have asked that they also submit all of their team information, as required, until such time that we can make any further decisions. The situation is changing often and sometime very quickly so we must be ready to make changes if any of the participating team's governments do change their travel advice but, for now, all teams, IFF and hosts, Floorball Thailand, are preparing for the event as normal.

CB decided: To approve the report

g) Athletes Commission

Mr. Eriksson informed on behalf of Ms. Reehuis on the present activities of the ATC.
The male members of the ATC will end their term on 29th February. New elections are underway for the next term of 2020-2024. Seven nominations were received, and the first lot of voting has taken place during the Men’s WFC Qualifications. The voting will be completed at the AOFC qualification and announcement of results will happen around 16th March. Voting form is attached in the appendix. (Appendix 22)

CB decided: To approve the report

h) Marketing function

Mr. Beer reported about the current sales and marketing situation.

Protocol Sports Marketing has been conducting ongoing sales to a growing list of prospects. Their efforts include further conversations to contacts created during Q4 2019, calling their existing sponsorship network, direct e-mails as well as participation to trade fairs (next Sportel Miami 2020 / early March).

PSM also closed their first deal by selling steaming rights for two of the Norwegian WFCQ 2020 matches for a Norwegian sports streaming platform sportsdirect.no. Some organisational changes have taken place within PSM with Mr. Ali Karimi being on a leave of absence and being replaced by Mr. Kahled Abdalla, which has slightly slowed the process down but is now picking up speed again (Appendix 23)

Mr Kalsta has also initiated new potential prospects on the Nordic market. The IFF sold a partner package for the CC 2020 to the Floorball brand Oxdog.

Discussions with Hummel and Puma have been kept alive. Both companies have been contacted early 2020 with latest facts on the Women’s WFC 2019. Puma is known to have invested in floorball by signing a deal with the Swedish Floorball Federation late 2019.

The campaign to attract more followers on the IFF Instagram account has continued to work well. We are just about to hit the 90k plateau (combined IFF and WFC accounts) (Appendix 24).

For developing our portfolio in terms of attractiveness towards the fans and potential sponsors there is a company which produces digital brand activation services (e.g. live voting (venue/stream/app), social media wall, decibel meter, etc.). An element for audience voting for best players of the WFC is under discussion with UNIHOC (with target to be utilized in WFC 2020).

The plan to launch the floorball material recycling initiative “Stick with it!” in the Women’s U19 WFC 2020 is being prepared together with the U19 WFC LOC. The plan still stands to make a bigger push during the Men’s WFC2020 together with the LOC and Unihoc. A sustainability manual for event organizers is still in preparation. It has reached our knowledge that Unihoc will be launching sustainable products (ECO-line) late 2020 / early 2021 which are produced 100% of recycled material (stick bags, bottles).

The IFF brand image a survey project will be postponed to the latter half of 2020 due to lack of student resources/groups for this spring. The study will be made by the Glion Institute of Higher Education students.

Mr. Eriksson felt that we are taking good steps in the right direction. It would be important to have a general discussion concerning the marketing questions in the next CB meetings.
Ms. Salomaa felt that it is very good to make actions to activate the fans in the Events and Ms. Suman felt that we at some time need to look upon the monetisation of our YouTube stream. Mr. Liljelund answered that the IFF Office has already started to look at this.

CB decided: To approve the reports

i) Development & Equality Ad Hoc group

Mr. Halonen reported that due to the financial issues there have been less development seminars in the of 2019 and only few planned for the 2020. It seems that European nations are not asking for the seminars in the same range as a few years back and they request more tailor-made education and for those the IFF is finding solutions with its member associations and individual sports institutes.

The AOFC area and Africa are requesting clinics on regular bases and the office is planning to run seminars in the regions during 2020, but the plans have not been completed yet. The planning is ongoing. There still seems to be the will in Africa to organize the Africa Cup this year, but the problem related to funding with the nations in Africa is still relevant. There have been some more additional enthusiasm expressed from the African members after the Cote d’Ivoire participation to the WFCQ 2020 EUR2 and they are looking to play the next Africa Cup in 2020 in Burkina Faso.

CB decided: To approve the report

j) International Lobbying Ad Hoc group

Nothing to report.

CB decided: To approve the report

§ 8. IFF Office

Mr. Eriksson presented the proposals for the Agreements for the Hosting of the IFF Office and the Employment of the IFF Secretary General on behalf of IFF and present them to the Finnish Federation. (Appendix 25ab) The Finnish Federation.

Mr. Halonen reported that the transfer period in 2019 ended up with very similar results as in the the previous one. We had a total of 617 ordinary transfers in 2019 (618 ordinary transfers in 2018) and altogether 17 intercontinental and student visitor transfers less in the year 2019, the overall number being 13 in 2019. On the other hand, there were more express transfers in 2019 and therefore the income of the transfers was 6 % higher in 2019 compared to the year 2018.

Ms. Salomaa raised the question if it would be possible to get the CB materials earlier. Mr. Eriksson felt that it is important to be in time.

CB decided: To approve the report and the proposal for the agreements.

a) Development operations
Mr. Halonen informed how the IFF will use the WFC 2021 registration as a test, before the Tier system takes full effect in 2023. The members have taken the implications of the License system for real and the IFF Office will check-up which tier group each association should belong to.

**CB decided:** To approve the report

b) **Communications operations**

Mr. Halonen informed on behalf of Ms. Bruun that both the Women’s WFC 2019 CC 2020 have reached better visibility numbers compared to previous events. (Appendix 26ab).

**CB decided:** To approve the report

c) **Material operations**

Mr. Liljelund reported that E-Sports Group Oy (E-SG) has paid off all old debts that has occurred after the reconstruction of the company started on the 4.4.2018. The sanction fees to IFF are still being discussed. For the debts which are under the reconstruction IFF is discussing different opportunities with E-Sports Group Oy.

The IFF test-institute RISE has made the 2019 surveillance test on the Floorball material and there are some cases that might end up in sanctions.

**CB decided:** To approve the report

d) **ParaFloorball information**

Mr. Houman reported that the Special Olympics Sweden has just arranged the pre-games for the Winter World Games in Östersund, Sweden, with 12 teams mostly from Sweden participating. During the pre-games IFF has assisted the Special Olympics International with the use of the IFF Match Statistics Software, as Special Olympics is moving over to start using statistics for the sports. Also a cooperation regarding how IFF is dealing with media reporting from IFF Events. Alongside the tournament with twelve teams, there was a seminar arranged together with EU. The participants were from Denmark, Iceland, Finland, Hungary, Romania, Germany, Estonia and Lithuania. All have received floorball Sticks and Balls and will start floorball back home. From our perspective, it’s interesting to have these countries presents, to hear what kind of experiences there are in the different countries.

Mr. Houman is further reported that unfortunately, The World Winter Games 2021 in Sweden has been cancelled, due to financial issues after the LOC had not received the financial support from the Swedish Government. For floorball it’s a blow, since it would have been a record number of teams presents from all continents. Special Olympics are looking for solution in order to be able to find a new host with short notice! There are two bids to organise the event still for 2021. Within Special Olympics floorball is growing, and there is a huge interest to start the sport. After floorball seminars has been held in Egypt (11 nations) and Singapore (8 nations), the sport will be offered in nations, where IFF doesn’t have a national federation.

Mr. Liljelund furtherreported that Special Olympics has conducted a Floorball seminar in Jamaica, for the Caribbean region. The seminar lectures were conducted by USFbA members.

Mr. Halonen, reported on behalf of Ms. Bruun, that IFF has had a meeting with the head of Czech Wheelchair Floorball Federation, Mr. Zbyněk Sykora to discuss further cooperation (Appendix...
27). There is a group of manual wheelchair floorball groups and organisation that want to join the IFF and through this seek recognition from the IPC. Based on the discussions the plan is to build a solution for the organisation to in someway join the IFF, maybe through a system of an associate membership.

During the Special Olympics Invitational Games 2020, held in Östersund, Sweden from 1st – 4th February, SO for the first time ever used the IFF Online statistics system to record match results and player statistics. Unfortunately, because of the IFF WFC Qualifications being held at the same time it was not possible for and IFF staff representative to be at the event to assist them, which complicated things a little as there was nobody onsite who was familiar with the system. However, with a lot of phone calls and emails we managed and IFF believe that SO were very happy with the outcome. They will do their own internal review and provide a report to us. The event page can be seen here: [https://floorball.sport/special-olympics-invitational-games-2020/](https://floorball.sport/special-olympics-invitational-games-2020/)

CB decided: To approve the reports and start the process to prepare the changes in the IFF Statutes to enable associate membership.

e) Equality operations

Nothing to report

CB decided: To approve the report

f) Sustainability operations

Mr. Liljelund reported the actions taken in regard to the IFF Sustainability actions, which has been prepared together with Mr. Tero Kalsta. The IFF has officially signed the UN Sports for Climate Action Framework and committed to the fight against climate change. The UN Sports for Climate Action Framework aims to help sports organisations reduce emissions caused by their operations and leverage the worldwide popularity of sport to engage millions of fans in the effort.

The IFF has joined two (out of four) working groups in the Sports for Climate Action Framework. The working groups serve to create guidance, best practices and measurement tools for implementing the principles outlined in the Framework

1) Systematic Effort
2) Reducing climate impact (rep. John Liljelund, Secretary General, IFF)
3) Sustainable consumption
4) Educate and advocate for Climate Action (rep. Tero Kalsta, Sales Coordinator, IFF)

The signatories will hold their first meeting during the Sports Positive Summit in March 2020.

First task for the IFF was to calculate the carbon footprint the IFF office has produced (flights) during 2019. The outcome for was 139.9t CO2. (used calculation tool: myClimate.com (Foundation myclimate)) suggested by Julie Duffus, the Olympic Movement Sustainability Manager. The idea is to productize the compensation of the IFF CO2 as an element of a partnership package.

The IFF has the possibility to partner with the Finnish non-profit organisation Compensate as carbon offset partner (annual fee a few hundred euros). This would entail the IFF purchasing its compensation quotas from them and we could also the link or even embed their services on the IFF website (working group 4). Hopefully the IFF can also challenge national federations to participate in compensation purchases (within financial resources).
The plans to communicate the IFF commitment in this project are in place and material being prepared. Recently the German Football Association and football club Olympic Lyonnaise have published news about their commitment to the same cause.

**CB decided:** To approve the report

§ 9. **Member Federations**

a) **Membership questions**

Nothing to report

**CB decided:** To approve the report

b) **Members under suspension**

No members under suspension

**CB decided:** To approve the report.

c) **New Member Applications**

Mr. Halonen informed that there are no new applications at the time being, but the membership procedure has started with Colombia, Jordan, Cyprus and Chinese Taipei.

**CB decided:** To approve the report

§ 10. **Next CB meeting**

Mr. Eriksson concluded that the next CB meeting, will be held on the 23.-24.05.2020, in Arlanda/Uppsala, Sweden

There might need to be hold a Skype CB meeting concerning the first draft of the IFF Strategy on the 30th of April at 10:00 CET, before it goes out for the consultation to the member associations and other stakeholders.

The other meetings are preliminary planned as follows:

M3: 05.-06.09.2020 in Dubai – Invitation for IFF GA to be sent out latest 11.09.2020

M4: 30.10-01.11.2020 in Helsinki – All documents and nominations have to be sent out latest 04.11.2020.

M5: 09. Or 10.12.2020

IFF General Assembly 11.12.2020

M6: 12.12.2020

**CB decided:** To approve the report and decide accordingly

§ 11. **Closing of the meeting**

Mr. Eriksson closed the meeting at 14:20
John Liljelund  
Secretary General

Tomas Eriksson  
President

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Fi-00920 Helsinki, Finland

Phone: +358 9 454 214 25  
Fax: +358 9 454 214 50

E-mail: office@floorball.org  
Web-site: www.floorball.org

Bank: Credit Suisse, CH-8700 Küssnacht, Switzerland  
Account No: 0818-559200-11. Swift: CRESCHZZ80A  
IBAN: CH52 0483 5055 9200 1100 0

Recognised by the IOC  
Ordinary member of SportAccord  
APPENDIX 1
IFF Central Board meeting 2/2020
23.04.2020

Place: Teams meetings

Please be so kind to click on the link I have sent to you earlier for the Teams meeting.
If possible be so kind to join the meeting some few minutes before the starting time, so we can
secure that all can get connected. In case of a problem please send me an sms, WhatsApp
message or an email and I will try to get you onboard.

Schedule:

Thursday, April 23rd

IFF CB meeting on IFF Strategy proposal
Meeting start at:

<table>
<thead>
<tr>
<th>Location</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vancouver, Canada</td>
<td>06:00 PDT</td>
</tr>
<tr>
<td>Central Europe</td>
<td>15:00 CET</td>
</tr>
<tr>
<td>Finland</td>
<td>16:00 EET</td>
</tr>
<tr>
<td>Perth, Australia</td>
<td>21:00 AWST</td>
</tr>
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</table>

I will open the meeting in Teams at 15:55

Participants:

<table>
<thead>
<tr>
<th>Name</th>
<th>Role</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tomas Eriksson</td>
<td>President</td>
</tr>
<tr>
<td>Jörg Beer</td>
<td>Treasurer</td>
</tr>
<tr>
<td>Monica Birdal</td>
<td></td>
</tr>
<tr>
<td>Steen Houman</td>
<td></td>
</tr>
<tr>
<td>Stephen King</td>
<td></td>
</tr>
<tr>
<td>Martin Klabere</td>
<td></td>
</tr>
<tr>
<td>Carlos Lopez</td>
<td></td>
</tr>
<tr>
<td>Lidwien Reehuis</td>
<td>ATC Chair</td>
</tr>
<tr>
<td>Kaarina Salomaa</td>
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<tr>
<td>Ron Spence</td>
<td>Vice President</td>
</tr>
<tr>
<td>Filip Suman</td>
<td></td>
</tr>
<tr>
<td>John Liljelund</td>
<td>Secretary General</td>
</tr>
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</table>

Agenda

§ 1. Opening of the meeting

Mr. Eriksson opened the meeting at 15:00 CET and welcome the IFF CB members to the
meeting to discuss and approve the IFF Strategy Task Force 1st submission for the IFF Strategy

Mr. Eriksson inmformed that Mr. Suman will join the meeting latest at 15:30 CET, due to an
ongoing meeting.

Proposal: To approve the report
 CHAPTER 2

Approval of the agenda

Mr. Eriksson concluded that there are no updates of the Agenda and Appendixes.

Mr. Eriksson further made a proposal of how the meeting shall be handled. Mr. Eriksson will lead the meeting and run the discussion going through each paragraph per paragraph and the CB member who has made the comment could shortly explain their view, if needed. Mr. King would have the role to comment upon the view of the Strategy Task Force and explain and motivate for the STF views and formulations. Mr. Liljelund would then to work on the text itself and try to make the changes in the document during the meeting.

Proposal: To approve the report.

§ 3

IFF Strategy timetable

Mr. King made a re-cap of the timetable of the IFF Strategy process. The Invitation for the 1st commentary round to be sent out on the 24th of April to IFF members, IFF committees and commissions, IFF staff and other stakeholders to comment upon the 1st submission until the end of June, as long as the CB has approved the draft. The STF is then to evaluate the feedback in a meeting on the 24th of August and prepare a 2nd submission for the IFF CB meeting on the 5th and 6th of September. Based on the CB evaluation and approval of the possible additions made as a result of the 1st commentary round the Document will then be sent out to the members for a 2nd consultation round. The STF will propose a final draft for the Strategy for the CB meeting on the 30th of October – 1st of November.

Proposal: To approve the report and take cognisance of the STF timetable.

§ 4.

General discussion about the STF Strategy Document

Mr. Eriksson initiated a general discussion about the STF proposal for the IFF Strategy – Strengthening the Foundations within the IFF CB.

Mr. Eriksson felt that the STF has done an excellent work and prepared the proposal well in time for the CB meeting. Mr. King thanked all the STF members for their excellent work so far.

§ 5.

Presentation of the STF 1st submission

Mr. King made a short presentation of the work done by the STF and present the purpose of the CB meeting as well as the background and approach the STF has taken with the proposal and to provide the outline for the discussion in the CB meeting. (Appendix 1). The objective of the STF was to create an easy to read document with concrete direction for the future. Mr. King went through the different chapters of the document. The STF agreed that there are no restrictions in the document and the 1st submission would trigger discussion among the membership, rather than having the membership saying yes. The main priority of the CB meeting is to have a clear view if the CB is agreeing to the general ide of the document. The idea is to have an English language professional to check the language for the final version and we have thought to have different level of targets for the IFF.
The IFF Central Board is to discuss the proposals for text changes, content proposals and more principal comments made by the IFF CB members to the IFF Strategy Task Force 1st submission and agree upon the document to be sent out for the 1st Commentary round to the member associations, IFF committees and commissions, the IFF Staff and all other stakeholders.

Mr. Eriksson stressed that that we should concentrate on the big issues.

Mr. Liljelund proposed that the process will be conducted in the following way.
- All participants are to mute their contacts when not speaking
- If a CB member has made a proposal for change of text (marked in yellow) or content (marked in green), they are to ask for the word in the Teams chat and then shortly make a motivation for the change.
- If a CB member has made a more principal question (marked in blue), they are to ask for the word in the chat and then provide the motivation for their change.
- If you want to comment upon a question, please ask for the word in the chat

Notes. Professional leagues need to check for 2nd submission and clearly defines
Define the difference between registered and licensed
Include a glossary in the final version
For the Values we need to look at the I C IFF as the order of the values.
Each time we have a short, we need to have in brackets what it means, and should it be NA (national associations) or MA (members association) (Steen)
Include present situation for Target 2 in IFF numbers and multisport games for GA presentation
In the big picture, should we have a WFC in this version, for small/new associations. The big challenge is lack of arenas with size 40x20m.
Would also prefer that somehow a positive attitude from the audience is included.
Would it be an idea to have this as separate target, labelled nr. 3 (Tomas)
We need to clarify the of the situation in the lower ranked countries and how to add it to the 6.3. Target 1 / Target 4
Insert a link to license system, not all would know it sadly enough (Steen)

Mr. Liljelund presented the solution on how to

Monica out 15:55, Lidwien 16:00

**CB decided:** To approve the IFF Strategy document for the 1st Commentary round after discussions and send it out to the IFF Members, IFF for the 1st Commentary round.

§ 6. Information topics

Mr. Eriksson informed shortly about some topics that are being worked with and have been raised by some CB members:

**U19 WFC 2020:**
The IFF have invited the Swedish MA for a meeting to discuss the Go/No-go date for the Event and effects of the options. We are also communicating with the LOC of their plans to secure the health of all participants and spectators if we play. The outcome of this will be reported in the CB meeting in May.

**WFC 2020:**
Discussions will be held with the Finnish MA and the LOC about setting a Go/No-go date for the Event and the different scenarios for all the what if-questions, in case of a need for postponing or even cancellation of the Event in May and outcome will be reported in the May CB meeting.
Mr. Suman asked what time frame is the idea for the Go/No-go date, to which Mr. Liljelund answered that this would most likely be in beginning of the

Other Events:
EFC and EFCh:
The IFF has a system to fill the Euro Floorball Cup (EFC) first with teams and only then starts to place teams in the Euro Floorball Challenge (EFCh) and we have already asked the nations if they will be able to participate in the EFC/EFCh this year. The deadline for answering is on the 6th of May. The answers so far are YES: UKR, NOR? And SVK, NO: DEN and SLO and then Maybe is ESP for EFC only – so it looks like we will not have the EFCh and maybe could play the EFC.

Champions Cup:
No actions needed at the moment, but there is a concern about the teams capability to participate. We will know more after the registration time is ended, 30th of June.

U19 WFC 2021 qualifications
The situation is on hold until mid-May, as the organisers first need to confirm the status for the possibility to be able to organise. The IFF Competition office will send out some information to the registered teams in beginning of May.

Mr. Liljelund informed that

World Games 2022
The World Games has today launched a new theme: New Name Same Games. The TWG 2022 will be played 7.-17.7.2022 and all operations have been pushed forward. We have bi-monthly meetings with them and the USFBA is planning to organise the US Nationals in Birmingham in end of August. We are following the situation, if there are possibilities to arrange a seminar in connection to the US nationals and the U19 WFC qualification between USA and Canada.

Organisation:
The CB will have its next meeting as planned on either the 23rd and/or 24th of May over Teams etc., which will be discussed during the meeting.

Committees:
The Committees will continue working as normal but using the technical means necessary to work in these extraordinary times. Responsibility within the office to work with each respective committee in regards to the Strategy, so there is contacts in May-June.

Office:
People are working from home and we have introduced a bi-weekly office meeting to keep everyone on track of the present developments, share information and deal with matters we are facing. There has been a lot more work than before, despite that we are not preparing for the U19 WFC in May.

Finance:
We have started to make an analysis with Mr. Kratz on how a possible postponement or cancellation of the U19 WFC 2020, the WFC 2020 or any other event will financially affect the IFF finances and what options we have to deal with these challenges. This will be ready for the meeting in May.

CB decided: To approve the report
§ 7. Next CB meeting

Mr. Eriksson concluded that the next CB meeting, which was planned to be held on the 23.-24.05.2020, in Arlanda/Uppsala, Sweden, will have to be conducted as a Teams meeting, with 4-5 hours on each day starting between 14:00 – 19:00 CET each day. It also might be needed to have an Extra CB meeting in end of June, but this can be decided later.

The other meetings are preliminary planned as follows:
M3: 05.-06.09.2020 – Invitation for IFF GA to be sent out latest 11.09.2020
M4: 30.10-01.11.2020 – All documents and nominations have to be sent out latest 04.11.2020.
M5: 09. Or 10.12.2020
IFF General Assembly 11.12.2020
M6: 12.12.2020

Proposal: To approve the report and decide accordingly

§ 8. Closing of the meeting

Mr. Eriksson is to close the meeting

John Liljelund       Tomas Eriksson
Secretary General    President
### Balance sheet 31.12.2019

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<th>Current assets</th>
<th>01.01.2019</th>
<th>31.12.2019</th>
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<tr>
<th>LIABILITIES AND EQUITY</th>
<th>Current liabilities</th>
<th>01.01.2019</th>
<th>31.12.2019</th>
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### Income Budget 31.12.2019

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<tbody>
<tr>
<td>Income</td>
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<td>Costs 232035,59</td>
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| Profit | 34410,71 |

### Total liabilities & equity

| Total liabilities & equity | 0,00 | -27528,57 |

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<thead>
<tr>
<th>Outcome of the material appr. system:</th>
<th>Income</th>
<th>Costs</th>
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<td>Income</td>
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<td>Costs</td>
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<tr>
<td>Profit</td>
<td>34410,71</td>
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</table>

### Total CHF

| TOTAL CHF | CHF 1800490 | 1545130,67 | 1706003,24 | 255359,33 |

### RESULTS

| RESULT CHF | 0 | -13497,91 | -155054,29 | 13497,91 |
### Balance Sheet 15.05.2020

#### ASSETS

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<tr>
<th>Description</th>
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<tr>
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#### LIABILITIES AND EQUITY

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<td>Total liabilities &amp; equity</td>
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### Financial Report 15.05.2020

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#### INCOME

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* Outcome of the material appr. system:
### Follow-up IFF claims (updated 15.05.2020)

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### Follow-up IFF claims (updated 15.05.2020)

#### Appex 6

**Associations not registered for WFC 2020 and/or U19 WFC 2020**

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| Total           | 144 700                | 38 000           | 106 700            | 0                      |                           |                           |                                                                         |
### Appendix 7

#### Debts Pay-off Plans (IFF Events Participants)

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I GENERAL GUIDELINES
ARTICLE 1 TITLE, LEGAL FORM AND CONSTITUTION

The International Floorball Federation (IFF) is an association governed by Art. 60 and following, of the Swiss Civil Code, consisting of the National Associations that are recognized by IFF as controlling association for Floorball in their respective countries.

ARTICLE 2 OBJECTS

The objectives of the IFF are the promotion, development and organisation of all different types of Floorball world-wide.

ARTICLE 3 LEGAL SEAT AND OFFICE

3.1 The location of the legal seat of IFF is in Lausanne, Switzerland, based on the registration of the IFF at the Commercial Registrant at the Canton du Vaud, in Switzerland

3.2 The location of the head and secondary offices of IFF shall be determined by the Central Board.

ARTICLE 4 PREVENTION OF DISCRIMINATION

The IFF shall take steps as shall be deemed necessary or advisable to prevent any discrimination against a country, private person or group of people because of race, skin colour, ethnic, national or social origin, gender, sexual orientation, disability, language, religion, political opinion or any other opinion, wealth, birth or any other status or any other reason.

ARTICLE 5 DOPING ABUSE

In case of Doping abuse within IFF activities the WADA Anti-Doping Code and the relevant IFF regulations are applicable.

ARTICLE 6 REPRESENTATION

The IFF represents International Floorball activities solely to all partners, such as public authorities, media and other exclusively.

ARTICLE 7 PUBLICATIONS

7.1 To inform its members regarding official publications and invitations, the IFF can form its own publications/medium.

7.2 Details shall be governed by an IFF regulation.

ARTICLE 8 FEDERATION’S- / FINANCIAL-YEAR
The federation’s year and the financial year last from the 1st of January to the 31st of December.

II MEMBERSHIP

ARTICLE 9 MEMBERSHIP OF IFF WITHIN OTHER FEDERATION

9.1 The aim of IFF is to co-operate within the international sports community, such as GAISF and the IOC and to become a Sport on the Olympic Summer Games.

9.2 In the event of a conflict with other statutes, differences of statutes, the IFF Statutes will take precedence.

ARTICLE 10 MEMBERSHIP WITHIN THE IFF

10.1 Every nation is able to apply for one official National Floorball Association as either a provisional or ordinary member of the IFF. The National Floorball Association’s responsibilities include the promotion and preservation of the sport of Floorball in that nation and the organisation of national championships. Each National Floorball Association is also entitled to participate in IFF activities. Every nation may also recognise regional organisations as associate members. The membership can be recognized to all National Floorball Associations (only one per nation) that aim is to promote and preserve Floorball, organize national championships and participate in the activities organised by IFF. There can only be one official Floorball Association in each country.

10.2 Members of the IFF may not join or cooperate with any other IFF non-sanctioned International Floorball Organisation.

10.3 The IFF Statutes are acting as guidelines for the National member associations statutes and by-laws.

ARTICLE 11 TYPES OF MEMBERSHIP

11.1 The IFF differentiates between provisional members, ordinary members, associate members and honorary members.

11.2 Unless the context otherwise indicates, the term “Member(s)” in these Statutes comprises both ordinary members, provisional members and associate members.

11.3 An associate member is an international sport organisation which groups together the activities in several countries for the purpose of organising competitions or any international organisation contributing to the sport of floorball in various fields.

ARTICLE 12 APPLICATION FOR MEMBERSHIP
12.1 An Association/organisation applying for membership shall address a written request (all documents in English) to this effect to the IFF. The application shall contain:
   a) name and address of the headquarters of the Association/organisation,
   b) names and addresses of the board members of the Association/organisation,
   c) Statutes and other Regulations of the Association/organisation,
   d) minutes from the foundation, and if possible,
   e) short description of the Floorball activities organised by the Association/organisation,
   f) registration documents from their National authorities and an approval from the National Sports Confederation.

12.2 A new member association shall be accepted first as a provisional member before becoming an ordinary member.

ARTICLE 13 ACQUISITION OF PROVISIONAL MEMBERSHIP

13.1 The National Floorball Association can be a section of another Sports Federation which is member of the National Sports Confederation.

13.2 If the statutes and regulations correspond to the statutes of the IFF and the conditions for membership are fulfilled the CB shall grant the provisional membership.

13.3 Provisional membership of the National Floorball Association shall only initially be granted for a period of four years, following which the membership status of the country in question shall be considered subject for revision by the IFF CB, based on the activity of the member Association.

If the requirements of article 14 are fulfilled, the provisional member shall after having been a provisional member for the period of four years may apply for ordinary membership to the IFF General Assembly.

13.4 An organisation seeking for associated membership shall fulfil the same requirements as an association seeking for provisional membership. An associated member will always be considered as a provisional member, after the IFF CB has granted the membership.

ARTICLE 14 ACQUISITION OF ORDINARY MEMBERSHIP

14.1 The Association shall be a self-governed Floorball Association or a self-governed Floorball section in another Association.

14.2 The Association shall consist of at least 10 Clubs, carrying out activities related to Floorball. Exceptions can only be granted by the CB.

14.3 The Association shall be the Organizer of National Floorball Championships.

14.4 The Association shall be member of the National Sports Confederation (The CB may, in its discretion, make expectations, in justifiable circumstances).
14.5 An application for ordinary membership may also be made handed in to the IFF according to article 12, paragraph 1, earlier than the four years, if the applicant fulfills the requirements for ordinary membership defined in Article 14 1-3.

14.6 Ordinary membership is granted by the General Assembly.

ARTICLE 15 MEMBERS RIGHTS

15.1 Provisional and associated members are entitled to:

a) Participate at the General Assembly without voting status, but with the right to put forward motions.

b) Participate in Friendly Internationals, Regional, Continental or World Championships and in international parafloorball events organised by or in cooperation with the IFF, with their National Team. Participate with their various National Teams in Championships if the requirements are fulfilled.

c) Allow their Club Teams to participate in matches and tournaments sanctioned by the IFF, according to the Competition Regulations

15.2 Ordinary members are entitled to:

a) Full Co-management of all IFF activities within the limits of the competence given by the Statutes. All ordinary members have the equal rights within the IFF.

b) Participate at the General Assembly with voting status and with the right to put forward motions.

c) If a new regulation that has been published is opposed (within 30 days notice), 1/3 of the ordinary members can request that approval of it by the General Assembly approve it.

d) Participate in Friendly Internationals, Regional, Continental and World Championships organized by the IFF with their National Team. Participate with their various National Teams in Championships if the requirements are fulfilled.

e) Allow their Club Teams to participate in games and tournaments sanctioned by the IFF, according to the IFF Competition Regulations.

ARTICLE 16 MEMBERS DUTIES

Members shall:

a) Be aware of and comply with the statues, regulations, directives and decisions and other directions of the IFF and its bodies and to brief their own members on them.

b) Avoid any activities that could be detrimental to the interests and the status of Floorball in general and the IFF in particular.
c) Fulfil the requirements of the Financial Regulations and pay their membership fees when they are due.

ARTICLE 17 LOSS OF MEMBERSHIP

17.1 The membership expires by: - resignation (withdrawal) - exclusion (not following IFF rules) - dissolution of the association/organisation

17.2 The expiration of membership does not relieve a member dispense from any member's duties and obligations arising during the period of their membership.

17.3 Any members lose their member's rights after the expiration of membership. They have no legitimate claim to the fortune of the IFF.

ARTICLE 18 RESIGNATION

The resignation from the IFF shall be sent to the official address of the IFF within 90 full days notice to the end of the IFF Administrative year.

ARTICLE 19 DISSOLUTION

The membership of a National Association in the case of dissolution of a National Association the membership expires at the day of the decision of dissolution.

ARTICLE 20 REACQUISITION OF MEMBERSHIP

If a former member in the case of a reapplication of a former member (National Association) reapplies for membership, it must meet in addition to the conditions particularised in article 13 and not be in arrears of any dues or arrears of duties.

ARTICLE 21 HONORARY MEMBERSHIP

21.1 The General Assembly may grant the title of Honorary President or Honorary Member to any individual person who has rendered meritorious service to the IFF. The CB shall submit the name of any such person to the General Assembly for approval.

21.2 Honorary Members shall be invited to the General Assembly and are entitled to take part in the discussions but have no voting power.

21.3 Honorary Members shall be freed of membership fees.

ARTICLE 22 CONTINENTAL BODIES - CONFEDERATIONS

The IFF Continental Body is a group of at least three (3) IFF ordinary and provisional members who belong to the same continent or assimilable geographical area. A National Association can only join the Continental Body after having become an IFF member. The Continental Bodies are bodies of the IFF.

The Continental bodies can also be called Confederations.
The Continental confederations are to be accepted by the IFF ordinary General Assembly by a majority of 2/3.

The following Continental Bodies can be established in IFF - Africa, Americas, Asia, Europe and Oceania.

**ARTICLE 23  ORGANISATION, TASKS AND RIGHTS OF THE CONTINENTAL BODIES**

23.1 The objective of the Continental Confederations is to coordinate and steer the development of the sport in their geographical area both on a continental and national level, with the goal to have as strong national associations as possible.

23.2 The tasks of the Continental bodies are:
- Run the administration of the Continental body, in cooperation with the IFF Office.
- Arrange a General Assembly for the Continental Body every second even year, prior to the IFF General Assembly
- Working with and developing the Continental Competitions and/or IFF World Floorball Championship qualifications.
- Coordinate the competition calendar and selection of hosts for International Events, in agreement with the IFF
- Coordinate the Development work of the region
- Run regional lobbying on a continental/regional way for multi-sport events
- Run lobby work on the continental level
- Coordinate Political work to gain new member countries
- Provide a written development plan for the Continental Body, which will be included in the IFF Plan of Action

23.3 Confederation shall have the following rights and obligations:

a) to comply with and enforce compliance with the Statues, Regulations and decisions of IFF
b) to work closely with IFF in every domain to achieve the objectives stipulated in Article 2 to organise International Competitions
c) to organise its own International and Interclub Competitions, in compliance with the international calendar
d) to ensure that International Leagues or any other such groups of clubs or Leagues shall not be formed without its consent and the approval of IFF at the request of IFF to grant Associations applying for membership the status of a provisional member. This status shall grant Associations the right to take part in the Confederation’s competitions and General Assemblies. Any other rights and obligations of the provisional member shall be regulated by the Confederation’s statutes and regulations.
e) to appoint to the Confederation Central Board members to which they are entitled in compliance with these Statutes.
f) to nurture relations and cooperation with IFF actively and constructively for the good of the Game through consultative meetings and to discuss and resolve any problems relating to the interest of the Confederations of IFF
g) to ensure, that the representatives appointed to IFF bodies or the Confederation Central Board carry out their activities on these bodies with mutual respect, solidarity, recognition and fair play
h) to set up committees that work closely together with the corresponding committees of IFF
i) exceptionally to allow, with IFF’s consent, an Association from another Confederation to participate in a Competition that it is organising
j) with the mutual cooperation of IFF, to take any action considered necessary to develop the game of Floorball on the continent concerned, such as arranging development programmes, courses, conferences etc.
k) to set up the bodies necessary to fulfil the duties incumbent upon it.
l) to produce the funds necessary to fulfil its duties

23.4 The Central Board may delegate other duties or powers to the Confederations. To this end, IFF may conclude an appropriate agreement with each of the Confederations concerned.

23.5 The Confederations’ statutes and regulations shall be submitted to IFF for approval.

III BODIES

ARTICLE 24 BODIES

The bodies of the IFF are:

A) The General Assembly
B) The Central Board (CB)
C) The Executive Committee (ExCo)
D) The Disciplinary and Appeal Organs
E) The Committees
F) The Ethics Commission (EC)
G) The Continental Bodies (COB)
H) The Entourage Commission (ENC)

A. THE GENERAL ASSEMBLY

ARTICLE 25 ORDINARY GENERAL ASSEMBLY

25.1 The General Assembly is the supreme body of the IFF. An Ordinary General Assembly shall be held, every two years, in connection to the Men’s World Floorball Championships in even years.

25.2 The General Assembly shall be announced by the CB at latest 90 full days in advance. The summons to the General Assembly together with the agenda, the CB reports, the financial report, auditors report, budget, nominations and any motions and proposals of the National Associations shall be sent to the National Associations at latest 30 full days in advance.

ARTICLE 26 EXTRAORDINARY GENERAL ASSEMBLY

26.1 The CB or a 1/3 of the ordinary member Associations can claim the summoning of an Extraordinary General Assembly.

26.2 The Extraordinary General Assembly shall be held within 90 full days since the service of the claim. The procedure shall be equal to the one of the Ordinary General Assembly.
ARTICLE 27  NOMINATIONS, MOTIONS AND PROPOSALS

27.1 Candidates for election to any office in the IFF shall be nominated to the official address of the IFF at latest 60 full days in advance of the General Assembly. Only persons of an ordinary member are eligible for elections for the IFF CB.

27.2 All proposals and motions of the member Associations shall be sent in to the official address of the IFF at latest 60 full days in advance of the General Assembly.

ARTICLE 28  AGENDA AT THE GENERAL ASSEMBLY

The functions and competence of the General Assembly are:

a) Opening of the General Assembly
b) Approval of present Associations and the voting roll.
c) Election of the external scrutinisers
d) Approval of the Agenda
e) Approval of the protocol of the last General Assembly (according to article 31 paragraph 3)
f) Admission or expulsion of ordinary member Associations
g) Approval of the CB reports
h) Approval of the financial report and the auditors report
i) Decision on freedom of responsibility for the CB
j) Decision on membership fee
k) Approval of the budget and working plan for the next two years
l) Elections, for a period of four years:
   - IFF President
   - nine CB members
   - Chair of the Disciplinary Committee
   - three members and a minimum of two substitutes of the Disciplinary Committee
   - Chair of the Appeal Committee
   - three members and a minimum of two substitutes of the Appeal Committee
   - Chair of the Ethics Commission
   - two - three members of the Ethics Commission
m) Appointment of a chartered auditor and a substitute for two years
n) Examinations and decisions on proposals and motions of the members
o) Approval of Regulations within the meaning of article 15 paragraph 2 littera c)
p) Decision on all affairs being reserved for the General Assembly by the statutes or by law
q) Modification of the statutes
r) Appointment of honorary member
s) Decision on the meeting place for the next General Assembly

ARTICLE 29  VOTING STATUS

29.1 Each member Association is allowed to participate with two persons (delegates legitimated by the National Association) at the General Assembly. A person can only represent one Association.

29.2 Each ordinary member Association which has fulfilled its obligation's to IFF is entitled to one vote at the General Assembly. The CB informs the voting roll and distributes it together with the documents of the General Assembly latest 30 full days before the General Assembly.
ARTICLE 30  ELECTIONS AND DECISIONS

30.1 Elections and decisions are voted by open ballot unless at least two of the present ordinary members apply for a secret ballot.

30.2 Elections and decisions shall be taken by simple majority of the present votes.

30.3 When the voting concerns elections, the person or those persons with the most votes shall be considered elected. In the election of the CB the candidate of each gender, who have received the most votes, are first elected and the remaining seats are filled in order of most votes received.

30.4 IFF strives to secure an even representation of both genders in all of its Bodies, listed in Art. 24. The minimum representation of each gender shall be at least 33 per cent.

30.5 Effective from December 2020, the IFF President and the members of the Central Board can only be elected for a total of three consecutive terms of four years in one role, starting from the elections at the IFF General Assembly 2020. The IFF General Assembly can decide for an exception of one term. A member of the Central Board can only be elected if they are less than 70 years of age on the date of the election.

ARTICLE 31  PROTOCOL (MINUTES)

31.1 The GA protocol shall be signed by the IFF GA Chair, the IFF secretary general and the external scrutineers and be sent to the member Associations within 30 full days from when the General Assembly has been held.

31.2 The minutes will be deemed is considered to be approved by the ordinary member Associations unless a substantiated objection in writing is sent to the CB of the IFF within 30 full days notice since the service.

31.3 In the case of an objection the next General Assembly will decide on the approval respectively of the corrigenda or the completions of the minutes.

B. THE CENTRAL BOARD

ARTICLE 32  FUNCTION

32.1 The Central Board (CB) is the executive body of IFF.

32.2 It leads the IFF and represents it externally.

ARTICLE 33  COMPOSITION
33.1 The CB shall consist of a President and ten members representing both genders. The President and nine members are elected by the General Assembly, while the tenth member is the Chair of the Athletes Commission, elected by the latter.

33.2 No more than one person from the same ordinary member Association can be elected as member of the CB, with the exception of the President or the Athletes Commission Chair. In all cases, the CB cannot be made up of more than two members from the same member Association.

33.3 The term of office for the President and members of the CB shall be four years. The retiring members and the President shall be eligible for re-election, in accordance with Art 30.5.

33.4 Vacancies during the term of office shall be co-opted by the CB upon proposal by the national Associations in question.

ARTICLE 34 CONSTITUTION AND ORGANISATION

34.1 Within the members of the CB there shall be appointed one Vice President and a Treasurer.

34.2 The procedure within the CB, the functions and competence of the CB members shall be governed by rules of procedure and responsibility lists.

ARTICLE 35 COMPETENCE AND VOTING

35.1 The CB shall be responsible for the management and administration of the IFF and shall take decisions on all matters which does not require a General Assembly decision. The CB may delegate some of its powers.

35.2 The CB shall appoint the Chair and members of the committees

35.3 The CB enacts the IFF Regulations.

35.4 Each member of the CB is entitled within the limits of its particular function and in the execution of CB decisions to represent the IFF in its own power.

35.5 The CB can install working groups (WG) for specific duties with adequate competence. Also Non CB members may participate in can be-called into a WG.

35.6 In order to fulfil all the requirements in the administration the CB can appoint a General Secretary.

35.7 The CB shall have a quorum of six members, including the President or, in the absence of the President, the Vice-President.

35.8 In case of a draw in a CB voting the President’s vote is decisive.

C. THE EXECUTIVE COMMITTEE (ExCo)

ARTICLE 36 COMPOSITION AND COMPETENCE

36.1 The routine and urgent business of the IFF shall be dealt with by an Executive Committee (ExCo) comprised of the President, the Vice-President, the Secretary General and two
additional members of the CB, the latter being proposed by the President and elected by the CB.

36.2 The ExCo shall be responsible for the preparation of matters for the CB and handling urgent questions if the CB is not in position to reconvene.

36.3 Decisions shall be taken by simple majority. In case of tie equality of votes, the President shall cast the deciding vote.

36.3 Members of the ExCo shall not take part in the voting on items on the agenda, which are of particular interest to their National Federation, or the Federation in which they hold a position.

If necessary, the said items shall be designated by a separate vote, in which the members in question shall not take part.

ARTICLE 37 EXCEPTION

In cases of extreme urgency, the President may take the decision alone. The President shall inform the ExCo of these decisions at the next meeting.

D. THE DISCIPLINARY ORGANS

ARTICLE 38 ORGANS

The disciplinary organs of IFF are:

(a) the Jury;
(b) the Disciplinary Committee (DC);
(c) the Appeal Committee (AC).

ARTICLE 39 COMPOSITION

39.1 The Rules and Competition Committee (RACC) appoints the Jury members to each competition.

39.2 The General Assembly elects the members of the DC and the AC for a period of four years.

39.3 The General Assembly appoints the Chair of each Committee from among the members for the same period of four years.

39.4 At least the Chair of each Committee shall be a lawyer.

ARTICLE 40 COMPETENCE AND PROCEDURE

40.1 The Jury is authorised to sanction any breach of IFF regulations or guidelines during IFF competitions according to the Juridical Regulations in force.

40.2 The DC is authorised to sanction any breach of IFF regulations which does not come under the jurisdiction of another body according to the Juridical Regulations in force.

40.3 The AC is responsible for deciding appeals against any of the Jury’s, DC’s and CB’s decisions that the IFF regulations do not declare as final or referable to another body.
40.4 The procedure is governed by the Juridical Regulations.

E. THE COMMITTEES

ARTICLE 41 STANDING COMMITTEES

41.1 The Standing Committees of IFF, appointed by the CB, are:

- Rules and Competition Committee (RACC)
- Referee’s Committee (RC)
- Medical Committee (MC)
- Entourage Commission (ENC)

41.2 The Chair and the three members of the Ethics Committee are elected by the General Assembly (Art. 28 1).

41.3 The Athletes Commission members (4 female and 4 male members) are elected by the athletes of the IFF member associations every four years.

ARTICLE 42 COMPOSITION

42.1 Based on proposals submitted by each Committee Chair, the CB appoints the members of each Committee for a four-year term.

42.2 Excepted for the MC, the Committees shall, in principle, be chaired by a member of the CB. The CB may decide otherwise.

42.3 The CB shall determine the number of members of each Committee.

ARTICLE 43 OBLIGATIONS

43.1 The Chair shall represent his Committee. In consultation with the Office, the Chair of a Committee shall set the dates of meetings, be responsible for the proper conduct of business and regularly report to the CB on the Committee’s work.

43.2 The Committees shall advise the CB. The CB may delegate certain of its duties to a Committee.

43.3 The Committees shall draw up guidelines for their work, which shall be approved by the CB.

ARTICLE 44 SPECIAL COMMITTEES AND FUNCTIONS

44.1 The CB may create Special Committees for a temporary period in order to deal with urgent and specific matters.

44.2 The rules governing the composition and obligations of the Standing Committees shall apply to Special Committees.
44.3 The CB may appoint persons to Special Functions or to perform special tasks on behalf of the IFF.

IV ADMINISTRATION

ARTICLE 45 OFFICE

The Office shall carry out all the administrative work of IFF under the direction of the Secretary General.

ARTICLE 46 SECRETARY GENERAL

46.1 The Secretary General is the chief executive of the Office and shall be appointed on the basis of an agreement governed by private law.

46.2 The Secretary General shall be responsible for:
   a) implementing decisions passed by the General Assembly, the CB and the ExCo;
   b) managing and keeping the accounts of IFF properly;
   c) compiling the minutes for the meetings of the General Assembly, the CB and the ExCo and standing and special committees;
   d) IFF’s correspondence;
   e) relations with the Confederations, Members, Committees and Special Functions;
   f) organizing the Office;
   g) the appointment and dismissal of staff working in the Office;
   h) signing decisions on behalf of any IFF committee, provided that no other ruling exists in the respective regulations.

V FINANCES

ARTICLE 47 REVENUES

The revenues of the IFF consist, amongst others, of:

- membership fees
- duties
- tolls
- sanction fees
- subventions, donations, gifts, legacies
- returns of trade and agreements

ARTICLE 48 MEMBERSHIP FEE

48.1 The membership fee consists of two parts: a basic fee and a fee based on the number of players in the National Association (sized-related fee).
48.2 An ordinary member pays an ordinary members basic fee, and the sized-related fee. A provisional member pays a provisional members basic fee and the sized-related fee.

48.3 The amounts of the fees are settled by the General Assembly and appear in the IFF Financial Regulations.

ARTICLE 49 INDEMNITIES AND CHARGES

The indemnities and charges of any member of an IFF body or representatives of the IFF shall be governed by the IFF Financial Regulations.

ARTICLE 50 LIABILITY

The IFF is liable for its engagements exclusively and only with its own assets. It is excluded to have a recourse to the National Associations.

ARTICLE 51 EXAMINATION OF THE ACCOUNT / AUDITORS

The General Assembly shall appoint a firm of chartered accountants, one accountant and one substitute for a term of office of two years to examine the financial report of the IFF every year. The auditors’ reports shall be submitted to the General Assembly.

VI DISCIPLINARY MEASURES

ARTICLE 52 DISCIPLINARY MEASURES

52.1 Sanctions are:
   a) Warning
   b) Reprimand
   c) Fine
   d) Disqualification from competitions
   e) Discharge from official position
   f) Suspension
   g) Expulsion

52.2 The Jury, the DC and the AC may impose the sanctions described in these Statutes and in the IFF Juridical Regulations on member Associations, clubs, players and officials.

52.3 In any case different sanctions can be combined.

52.4 Suspensions of National Associations are imposed by the General Assembly. In the case of emergency, the CB is empowered to impose suspension on National Associations. All Suspensions of National Associations shall become into force on the date of the decision.

52.5 Only a General Assembly or an Extraordinary General Assembly may expel a member Association, after granting it a hearing, in accordance with IFF Juridical Regulation.

52.6 The sanctions are enforced throughout the IFF and notice thereof shall be given by registered letter to the party concerned.
VII DISPUTES

ARTICLE 53 MEDIATION

53.1 Any dispute of international dimension arising between IFF and/or member Associations, their representatives, coaches, Teams, Referees, etc. shall be submitted to mediation in accordance with the IFF Mediation Rules.

53.2 If, and to the extent that, any such dispute has not been settled within 90 days of the commencement of the mediation, or if, before the expiration of the said period, either party fails to participate or continue to participate in the mediation, the dispute shall, upon the filing of a Request for Arbitration by either party, be referred to and finally settled by CAS arbitration pursuant to the Code of Sports-related Arbitration.

ARTICLE 54 ARBITRATION

54.1 The Court of Arbitration for Sport in Lausanne, Switzerland (CAS) shall have exclusive jurisdiction, to the exclusion of any ordinary court or any other court of arbitration, to deal with the following disputes in its capacity as an ordinary court of arbitration:

a) disputes between IFF and associations, leagues, clubs, players or officials;
b) disputes of international dimension between associations, leagues, clubs, players or officials.

54.2 The CAS shall only intervene in its capacity as an ordinary court of arbitration if the dispute does not fall within the competence of a IFF organ.

54.3 Any decision made by the DC upon disciplinary matters, any decision made by the AC upon competition matters and any decision made by the CB upon any doping abuse may be submitted exclusively by way of appeal to the CAS, to the exclusion of any ordinary court or any other court of arbitration. The time limit for appeal is twenty-one full days after the reception of the decision concerning the appeal.

54.4 An appeal before the CAS may only be brought after IFF’s internal procedures and remedies have been exhausted.

54.5 The CAS is not competent to deal with:

a) matters related to the application of a purely sporting rule, such as the Rules of the game or the technical modalities of a competition;
b) decisions through which a natural person is suspended for a period of up to two matches or up to one month;
c) awards issued by an independent and impartial court of arbitration in a dispute of national dimension arising from the application of the statutes or regulations of an association.

54.6 The CAS will resolve the dispute definitively in accordance with the Code of sports-related arbitration.
VIII MISCELLANEOUS

ARTICLE 55 GOVERNING LAW, LEGAL FORUM AND POWER OF ATTORNEY

55.1 These Statutes shall be governed in all respects by Swiss law.

55.2 The legal forum shall be the legal seat of IFF.

55.3 Power of Attorney is given as follows:
- The President has the right to sign in the name of the IFF single-handedly
- The secretary general has the right to sign in the name of the IFF single-handedly in any issue of the daily business or together in combination with the president, vice president or the treasurer.
- The Vice President and the Treasurer has the right to sign in the name of the IFF always two persons together in any possible combination with either the president or the secretary general.

55.4 All invoices to be paid by the IFF must be approved in accordance with the IFF Financial regulation

ARTICLE 56 OFFICIAL LANGUAGE

The official language of the IFF is English. Each National Association shall be responsible for its own translation.

ARTICLE 57 MODIFICATION OF THE STATUTES

The modification of the IFF Statutes shall become effective by the decision of a 2/3 majority of votes present at the General Assembly.

ARTICLE 58 DISSOLUTION OF THE IFF

58.1 The dissolution of the IFF shall become effective only by a 3/4 majority of all ordinary member Associations.

58.2 The dissolution must be repeated and granted by an extraordinary Dissolution Congress not later than six month after the first dissolution decision.

58.3 In the case of dissolution all financial claims have to be settled by a special Liquidation Committee (LC) elected by the dissolution General Assembly. The delegates of the Dissolution General Assembly shall decide about the use of the balance.

IX CONCLUDING CLAUSES

ARTICLE 59 ENACTING CLAUSE

These statutes were adopted by the IFF General Assembly in Helsinki, in Finland on December 10th, 2020. They supersede those dated 8th of December 2018 and come into force immediately.

ARTICLE 60 TRANSITIONAL REGULATIONS
60.1  Facts that have accrued in advance of the enacting of these Statutes shall be judged/interpreted in accordance to the former Regulations.

60.2  Any decisions of the IFF Bodies shall stay to be effective as far as they are not contradictory to these Statutes.
I hereby confirm that these are the valid IFF Statutes, which has been approved by the IFF General Assembly on the 11th of December, 2020.

John Liljelund
Secretary General
International Floorball Federation

International Floorball Federation
Alakiventie 2, 00920 Helsinki, Finland
Tel. +358-9 4542 1425 Fax +358-9 4542 1450
Corona effects

- We are monitoring the situation together with IFF on a continuous basis
- First contact with the Ministry of Education and Culture has been made (possible postponing of the event, its likelihood, requirements and costs)
- Deadline for the final decision (Sept/Oct)
Corona effects

- Ticket Sales start was postponed from 3.4. to 15.5.2020 (Pre-sales started 8.5.2020)
- Some promotional events were cancelled (spring/early summer) and some moved to August/September
- Closer cooperation with the clubs was put on hold for the most critical time period (March/April)
- Elämys Group is working on confirming the cancellation policies for hotels for the teams in case the event is postponed
- Otherwise preparations are moving forward normally with plan B preparations on the side

Ballot 2020

- Ballot was very successful with the attendance of approximately 80 people.
- Participants included among others the deputy mayor of Helsinki, ambassadors of Canada, Switzerland and Latvia, representatives of different federations, head coaches of participating teams, WFC2020 partners, IFF, LOC and some media.
- The event can be watched online: https://www.youtube.com/watch?v=ZLCg0mrcvvs
**Ticket Sales Status**

- Final weekend sales accelerated after the ballot, but came to a stop a few days later due to the corona pandemic and the restrictions caused by it
- Ever since, the sales have been very slow, but are now slowly picking up
- The start for the sale of preliminary round (15.5.) and QFs boosted the sales a little
- Final weekend has sold a little over half of the capacity at Hartwall
- Most popular day of the preliminary round and QFs has been Sat 5.12., which has sold a little over 300 tickets (Finland-Sweden)
- Next we are promoting an affordable Opening Weekend package for three days 4.-6.12. to boost the sales for Friday and Sunday as well.
- Expectedly, due to the current situation, ticket sales will be quite slow until the fall and will pick up fully only after we can confirm the event taking place in Dec 2020
Ticket Sales – All Tickets

→ Final Weekend Package 11.-12.12.2020
→ Opening weekend package 4.-6.12.2020
From 35€/45€ for three game days
→ Daily Tickets
From 18,50€/25€ per day
→ FYT Finland (All Finland game days at Helsinki Ice Hall)
→ Venue Pass (All games at Helsinki Ice Hall)

Club discounts, school campaigns, discounts for registered fans etc.

Volunteers

- Volunteer application form opened 14th of April 2020 at https://www.wfchelsinki2020.fi/volunteers/
- Many key roles have been assigned to experienced Finnish Floorball Federation staff
- Groups of volunteers have been recruited from different colleges (Haaga-Helia, Helsinki Business College etc.)
- Selections will be made during the summer
- Training starts in September
- A trainee, Wilma Sirkka, has been hired to take over the volunteer staff starting in August (University of Jyväskylä, Faculty of Sport and Health Sciences)
Teams and accommodation

- Teams have been asked to discuss the accommodation options with the travel agency Elämys Group no later than the 31st of May.
- There are different cancellation policies with different hotels.
- Elämys Group is negotiating with the hotels about the cancellation policies, especially about the possibility to cancel or postpone the whole reservation without costs, if the event is not held in December 2020.
- Cancellation policies will always be checked and confirmed before each booking.
- The current teams’ booking situation (next slide)

(FYI: The last cancellation date (100%) currently for the accommodation bookings made for the LOC and IFF at Tripla was postponed to 7.8.2020. Will be checked again over the summer.)

### Teams and accommodation

<table>
<thead>
<tr>
<th>Team</th>
<th>Hotel</th>
<th>Confirmed</th>
<th>Cancellation policy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Czech Republic</td>
<td>Hotel Rantapuisto</td>
<td>Booking not through Elämys</td>
<td></td>
</tr>
<tr>
<td>Denmark</td>
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<td>Booking not through Elämys</td>
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<tr>
<td>Finland</td>
<td>Hotel Hanasaari</td>
<td>Booking not through Elämys</td>
<td></td>
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<tr>
<td>Germany</td>
<td>VALO Hotel</td>
<td>under negotiation</td>
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<tr>
<td>Japan</td>
<td></td>
<td>under negotiation 30 days prior arrival</td>
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<tr>
<td>Sweden</td>
<td>Clarion Jätkäsaari</td>
<td>ok 100% 25.8.2020 (under negotiation)</td>
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<tr>
<td>Switzerland</td>
<td>Hotel Katajanokka</td>
<td>ok Cancellation ok</td>
<td></td>
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<tr>
<td>USA</td>
<td>Omena Hotels</td>
<td>ok 30 days prior arrival</td>
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<tr>
<td>Latvia</td>
<td></td>
<td>under negotiation 30 days prior arrival</td>
<td></td>
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</tbody>
</table>
Thank you!

More information:
http://wfchelsinki2020.fi/
IFF ExCo Meeting  
Date: 20.03.2020 – per capsulam at 12:00 CET

Present:

Tomas Eriksson  IFF President, chair  
Monica Birdal  member  
Steven King  member  
Filip Suman  member  
John Liljelund  member, secretary

Minutes

1. Opening

Mr. Eriksson welcomed all the members of the ExCo to the second meeting of the Year and opened the meeting at 12:00 CET.


Mr. Eriksson informed that as the situation with the present COVID-19 pandemic is getting worse and worse, IFF needs to act. The pandemic has closed almost all the national and international level sports events and the possibility for athletes to train, the IFF has therefore been actively discussing with the Swedish Floorball Federation on the different options concerning the cancellation or a possible postponement concerning the Women’s U19 WFC 2020. IFF has during the last fortnight received a multiple number of questions and requests to solve the event and information from teams that they are not in position to participate in May, as the national travel restrictions would prohibit their travel to Sweden.

The Swedish Floorball Federation has been following the Swedish Governmental and Medical Authorities orders and instructions and as they differ in the severity from a number of other countries actions, there has not been a clear order for the cancellation of the Event. The U19 WFC LOC has made changes to the deadline for accommodation of the teams, in interest of the participating teams. The IFF Competition Department has at the same time provided continuous updates of the reaction and correspondence of the participating teams.

IFF has in the discussions with the Swedish federation stressed the importance to decide in the matter in the interest of the participating teams and the whole Floorball community. The unclear situation has caused a situation where IFF has received a lot of criticism that the Event has not been solved earlier.

Based on the changed situation of the COVID-19 pandemic the Swedish Floorball Association, together with the IFU Arena and the Uppsala Convention Bureau has on the 20th of March informed the IFF that they would not organise the U19 WFC 2020 as planned in Uppsala in May, but proposes to postpone the event to be played in Uppsala from the 2nd to 6th of September, 2020.
The IFF President Eriksson and the secretary general has prepared a proposal for an ExCo decision to postpone the event for September, based on the Swedish proposal and the present global COVID-19 pandemic situation we are facing, the **IFF ExCo decided accordingly**:

The IFF Executive Committee (ExCo) has taken the decision to move the Women’s U19 World Floorball Championships 2020, in Uppsala, Sweden from 6th to 10th of May, to be played from the 2nd to 6th of September 2020, based on the proposal by the Swedish Floorball Federation. The reason for this is force majeure and reasons related to the spread of the COVID-19 globally and due to large number of restrictions for travel abroad and gatherings, preventing trainings in most of the participating countries. The U19 WFC will be played with the original age limitations included in the invitation.

3. **Other Issues**

   No other topics were discussed

4. **Closing of the meeting**

   Mr. Eriksson thanked the ExCo for a good meeting and closed the meeting.
Further to the decision to postpone the event until 2nd – 6th September, the IFF has since made the following recommendations:

- A re-assessment of the overall COVID-19 situation to begin during the last week of June
- Two-week period from this time for all parties to discuss and consider the various options concerning the event
- Final decision to be made on the event by the middle of July at the latest

The re-assessment will need to consider both the restrictions that will limit the possibility of participation in the event as well as how the event itself would be run. The following factors are those that will need to be considered:

**Travel restrictions**
- What travel restrictions are still in place?
- What is the likelihood of these changing in a way (positively or negatively) that would impact on the possibility of teams & IFF officials to travel?
- Even if travel restrictions are eased, how is the situation for actually making travel bookings? Are there flights available at reasonable prices?

**Health restrictions**
- Are there associated restrictions with travelling, such as the need to undergo COVID-19 testing prior to travel?
- Will a COVID-19 test carried out in the days prior to the event be set by the IFF as a requirement for all participants?
- Even if travel is allowed will participants still need to quarantine when they return to their home country?

**Team preparations**
- Will teams have had adequate opportunities prior to the event to prepare properly?
- Have teams had access to training facilities, training as a team etc?
- As the participants are U19s, many parents may not allow their daughter to participate and then many teams may be left with limited player numbers

**Swedish restrictions**
- What are the quarantine restrictions for travellers arriving to Sweden?
- Are there restrictions on arrivals from any specific countries?
- Do the restrictions differ for arrivals from different countries?
- What are the guidelines on mass gatherings?

If the event is to be held, there are further considerations:

**Medical restrictions**
- What guidelines will the IFF give for team interaction in the venues / accommodation?
- What happens if a participant (player, team official, volunteer, IFF staff) gets sick during the event? How would that effect the event as a whole? Does it continue?
- Will teams be required to conduct daily health checks on participants?
• Will daily health checks be required for event staff and officials?

Venue restrictions
• Are spectators allowed? If yes, how many?
• If limited numbers, are there requirements for them to be distanced? Are they kept separate from the event participants?
• Use of locker rooms? Will teams share locker rooms or have the exclusive use of their own?
• What will be the protocols for contact between the media and the teams?
• What extra cleaning protocols will be put in place?

IFF will need to also consider the following factors regarding participation and IFF administrative / competition regulations:
• What if not all teams can or are willing to participate?
• What will be the criteria for teams to choose not to participate without any penalty from IFF?
  Eg. govt travel restrictions
• What is the minimum number of teams required for the event to go ahead?
• What if the teams that can participate are very different levels (eg. Sweden, Hungary, China, Norway)? How will we handle this?
• If we play and teams choose not to participate do they get their participation fee refunded?

The options to be considered regarding the event remain the same:

1. Cancellation – if the situation remains the same, where travel is severely restricted by either Swedish or other government / health authorities, or has even worsened, then cancelling the event should be considered

2. Postponement – could be considered if the same conditions as above apply but we could find an alternative date on which the event could be held

3. Playing the event – if the situation has improved and travel restrictions have been relaxed then playing the event should be pursued as the best option, but the problems already mentioned would need to be addressed
WHO has released some guidelines for assisting sporting organisations in assessing and planning sporting events. The key factors for IFF are:

<table>
<thead>
<tr>
<th>Key Consideration</th>
<th>Comments</th>
<th>Risk factors &amp; mitigation checklist</th>
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<tbody>
<tr>
<td>Are there sports that could be considered a lower or higher risk?</td>
<td>Higher risk sports include contact sports. Physical and close contacts among players increases risk of transmission of COVID-19.</td>
<td>Consider:</td>
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<td>• daily health check of competitors</td>
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<td>• Physical (at least 1 meter)</td>
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<td>separating of competitors, officials,</td>
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<td>spectators and support staff</td>
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<td>• thorough disinfection and</td>
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<td>• sharing of equipment should be</td>
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<td>prohibited, in particular ensuring</td>
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<td>that water bottles and cups are not</td>
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<td>shared</td>
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<td>• consider safe utilization of the</td>
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<td>closed containers for all disposable</td>
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<td>and reusable hygiene materials</td>
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<td>(e.g. tissue, towels, etc.).</td>
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<td>Size of event</td>
<td>The size of the sporting event affects the risk</td>
<td>Physical distancing of spectators</td>
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<td>must be maintained if spectators</td>
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<td>and support staff are to be present</td>
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<td>during the event</td>
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<td>Demographics (age and health)</td>
<td>Competitors of sporting events tend to be younger and healthier than spectators. However, some competitors, coaches and support staff may have underlying health conditions.</td>
<td>Pre-travel and pre-event health</td>
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<td>checks are highly encouraged/mandatory to ensure exclusion of those with potential additional risks (comorbidities, medications, allergies)</td>
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<td></td>
<td>The age and health of spectators and other staff will vary.</td>
<td>Spectators can include vulnerable</td>
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<td>groups so consider advising some</td>
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<td>at-risk groups not to attend.</td>
</tr>
<tr>
<td>Action plans</td>
<td>Action plans should be developed to mitigate all risks identified in the assessment. Some actions will be the responsibility of the public health authority to deliver, some will be the responsibility of the local health service provider, and the event organizer will be responsible for others; each action plan should specify who is responsible for delivering each action, the timescale for delivery, and how and by whom delivery will be ensured.</td>
<td>Will there be any appropriate screening requirements for event participants – for example, will participants be screened for COVID-19 symptoms on arrival?</td>
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<td>Disease surveillance and detection – for example, how will the disease be recognized and diagnosed in participants?</td>
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<td>Treatment – for example, how and where will ill participants be isolated and treated?</td>
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<tr>
<td>Trigger points</td>
<td>Who will decide and when?</td>
<td>For example, who will decide whether affected participants can continue or resume their role in the event? What trigger points will indicate the need to reconsider or revise the plans? What would trigger postponement or cancellation of the event?</td>
</tr>
<tr>
<td>----------------</td>
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<td>-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
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</table>
| Risk communication | Key messages for the local population and event participants must be coordinated and consistent | Messaging should include:  
• an overall assessment of the local risk;  
• advice on preventive measures, especially respiratory etiquette and hand hygiene practices;  
• advice about how to access local health care if necessary, including how to do so without creating a risk to health care workers;  
• advice on self-isolation and not attending the event if symptoms develop;  
• information about disease signs and symptoms, including warning signs of severe disease that require immediate medical attention;  
• advice on self-monitoring for symptoms and signs for participants travelling from affected countries, including checking their temperature;  
• information that wearing a face mask is recommended for participants who have respiratory symptoms (for example, cough); it is not recommended for healthy participants (WHO guideline) |
Women’s Champions Cup 2020 winner: Täby IF (SWE)

Men’s Champions Cup 2020 winner: Storvreta IBK (SWE)
IFF Champions Cup

- Annual competition
  - Decides the best floorball club team in the world (women/men)

- In current format played as Top4 format (two day tournament)
  - Between champions of SWE, FIN, CH and CZ (men and women), in total 8 teams

- Renewed concept starting from 2024 (extended Top format)
  - Teams in Northern (SWE, FIN) and Southern conference (CH, CZ)
  - Between national champions and runners up
**IFF Champions Cup Event**

Several dates 2024 (extended Top4 format)

- The Men’s category min. of 25 games
  - Qualification round, quarter- and semi-finals, final
- The Women’s category min. of 13 games
  - Qualification round, quarter- and semi-finals, final
- Finals: joint event for Men and Women

**IFF Champions Cup**

- Dedicated channels: website, SoMe (Twitter/Facebook/Instagram)
- Supportive communication also via IFF channels and national federation/LOC
- All matches streamed on the IFF YouTube channel (subscribers 67 811)
- Usually national broadcaster takes some games

<table>
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<tr>
<th>EVENT</th>
<th>YEAR</th>
<th>COUNTRY</th>
<th>CHANNELS USED</th>
<th>Views</th>
<th>Estimated minutes watched</th>
<th>New Subscribers</th>
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<td>2019</td>
<td>Sweden</td>
<td>1</td>
<td>168 523</td>
<td>1 815 174</td>
<td>468</td>
</tr>
<tr>
<td>CC</td>
<td>2020</td>
<td>Czech Republic</td>
<td>1</td>
<td>168 030</td>
<td>2 308 116</td>
<td>460</td>
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</table>
Visibility in IFF events

- Main partners on TV-side (rink and LED)
- Strong TV and online presence in key markets
  (further breakdown in Sportcal GSI Event Study report)

Top geographies: Youtube (based on minutes watched) / WFC 2016
- Switzerland (14%)
- Sweden (13%)
- Finland (11%)
- Latvia (9.2%)
- Estonia (6.7%)
IFF PARTNER ELEMENTS

GENERAL PARTNER VISIBILITY
• Press screen/Mixed zone backdrop
• Match Programme
• CC website/Organiser website
• Editorial content
• Social media components

PARTNER VISIBILITY ELEMENTS
Venue
• Goalie area (see picture)
• Digital / screens
  • Video screen ads
  • In arena screens
• Floor Commercial (subject to availability)
• Rink Commercial / LED commercial (subject to availability)
PARTNER VISIBILITY ELEMENTS

Branding

- Branding possibilities
- Champions Cup layout inclusion (social media posts)
- Referee attire (see picture)
  - Worn jersey for auction (income for sustainability cause)
- Penalty bench area
- Player bench (sweat towels, bottles, etc.)
- Volunteer clothing

PARTNER VISIBILITY ELEMENTS

Streaming

- Streaming
- Ads in stream
- Branded highlights ("Brought to you by")
PARTNER VISIBILITY ELEMENTS

Social Media and Activation Possibilities

- Competitions in social media
- Branded posts in social media channels (company branded Champions Cup layout)
- Streaming on Company web page
- Competitions to spectators
- Tickets to Audience
- Exhibition booth (subject to availability)

PARTNER VISIBILITY ELEMENTS

Sustainability

- Promoting sustainable values at the event
- Myclimate “Cause We Care” initiative
  - Offer private persons and companies’ specific ways of actively living and contributing towards climate protection
    - Education / Action booths at the venue
    - CO2 compensation tools / donations
    - Social Media activations
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<td>Penalty bench (branded)</td>
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<td></td>
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<td>Screen ads in venue and streaming</td>
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<td>Yes (10 s clip)</td>
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<td>Brand visibility in signage (incl. volunteer clothing)</td>
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<td>Branded social media templates</td>
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* Excluding VAT and production cost
IFF ExCo Meeting  
Date: 26.02.2020 – by Skype at 13:00 CET  

Present:  
Tomas Eriksson  IFF President, chair  
Monica Birdal  member  
Steven King  member  
Filip Suman  member  
John Liljelund  member, secretary  

Minutes  

1. Opening  
Mr. Eriksson welcomed all the members of the ExCo to the first meeting of the Year and opened the meeting at 13:00 CET.  

2. AOFC WFCQ 2020 in Bangkok, Thailand  
Mr. Eriksson informed that in the meantime after the IFF CB meeting in Kloten, Switzerland the situation has dramatically changed in Thailand concerning their possibilities to organize the AOFC WFCQ 2020. There has been constant communication with the LOC, them providing more information of the development of the situation in Thailand and IFF agreed that a letter with requirement for health clarification was sent to the participants, both officials and teams members in beginning of this week, informing of the Thai Government recommendations. IFF also advised as there was more specific concern about the two Korean cities Daegu and Cheongdo, that the LOC should ask if there are any members of the Korean delegation who are from those cities or have been in contact with people from or who has visited these cities.  

The Thai Hockey Association had yesterday, on the 25th of February, received an official information from the Thai Medical Authorities/Thai Ministry of Public Health, where all travelers returning to Thailand from the effected countries (China, South Korea, Japan and Singapore) are to place themselves into a self-quarantine for 14 days. Based on this and several other reasons the Thai feel that they are not anymore in position to organise the AOFC WFCQ next week and have therefore in their letter to the IFF today informed that they are forced to cancel the event. The IFF held a crisis meeting with the Thai association early this morning and based on this it is evident that they are not in position to organise the event, as the pressure internally within the association and externally towards them from the different authorities is very big. It is now also apparent that both the venue and the Sports University have also withdrawn their support and the Bangkok Metropolitan Administration has denied the use of the Bangkok Arena for the Event. The Thai Medical Authority, the Department of Disease Control from the Ministry of Public Health had today issued a new press release, which is not translated yet, in which they had made additional requirements for travelers. The information from yesterday and the letter from the Thai Hockey Association is attached as appendixes.  

For the IFF the situation is really problematic as the Thai government for obvious reasons, as over 20 % of their yearly BNP comes from tourism, are very reluctant to put out any travel bans, as
there is not even one for China. But with their recommendation of self-quarantine, there is an imminent risk that the teams arriving from Japan, Singapore or South Korea would be put in quarantine for 14 days. Five out of the six teams travelling to Bangkok, comes from these countries, as Australia and New Zealand has been practicing in Singapore for the last days.

As the Thai Association in their official letter to the IFF, has expressed that they feel that it is impossible for them to organise the event, based on the recommendations given by the authorities and in the interest of public health. The ExCo needs to take an official decision concerning the AOF/C WFCQ Event in Thailand and after that immediately send the information, with the Thai letter and the related documents to the concerned teams and national associations, the nominated officials for the event and the IFF CB and Staff.

Ms. Birdal felt that it is correct to cancel the event, even if it is a harsh decision. Nr. King also felt that the decision is the right one, as the risk of being put in quarantine for 14 days would have huge financial effects. Mr. Suman felt that cancelling now is the only option, as the Thai association can't organize the event. Mr. Suman asked why we don't postpone the event. Mr. Liljelund answered that the issue is that the associations might not have the financial resources to travel again to Thailand.

The IFF President Eriksson and the secretary general has prepared a proposal for an ExCo decision to cancel the Event based on the present situation the Thai Hockey Association is facing, the IFF ExCo decided accordingly:

The IFF Executive Committee (ExCo) has been forced to take the decision to cancel the Men's IFF World Floorball Championships 2020 qualification tournament for the Asia-Oceania region, which was to be played in Bangkok, Thailand between the 2nd to the 6th of March, based on force majeure, due to reasons related to the spread of the COVID-19 in the region. The Thai Hockey Association is no longer in a position where they are able to host and organise the event, due to the following:
- A quarantine directive from the Thai Ministry of Public Health for people returning/arriving from affected countries (China, Japan, South Korea and Singapore)
- Withdrawal of the host venue, the Bangkok Arena, by the Bangkok Metropolitan Administration; and
- Withdrawal of the support of Thailand National Sport University for operations as part of a ban by the Ministry of Education.

The ExCo further decided that, as the WFCQ cannot be played the four top ranked teams will be directly qualified to the WFC 2020 Final round in Helsinki, Finland.

The IFF ExCo further strongly recommends that the participating teams do not start/continue their travel to Bangkok, Thailand due to the imminent risk of being put into quarantine.

3. Other Issues

No other topics were discussed

4. Closing of the meeting

Mr. Eriksson thanked the ExCo for a good meeting and closed the meeting at 13:20 CET.
OLYMPISM AND CORONA

With the global COVID-19 pandemic, we are all living in much uncertainty. At this point in time, this uncertainty is far from subsiding. We are all only beginning to understand the far-reaching consequences of the coronavirus crisis around the world. What is certain, however, is that this pandemic has affected and will affect all areas of society, including all of us in the world of sport, significantly.

The global spread of the virus has meant that the Olympic Games Tokyo 2020 have had to be postponed to 2021, a historic decision that was taken in order to safeguard the health of the athletes and the hundreds of thousands of people involved in the Games.

In this respect, please accept my sincere thanks and appreciation to each and every one of you for your strong support of the decision by the IOC Executive Board to postpone the Olympic Games Tokyo 2020, which we took together with our Japanese partners and friends. Given the difficult circumstances we are all currently facing, the very broad and overarching support for this decision was not a foregone conclusion. This is why the support of all 206 National Olympic Committees (NOCs), all Summer Olympic International Federations (IFs) plus the IOC Athletes’ Commission and the continental athletes’ commissions for this historic postponement is a great demonstration of the unity of the Olympic Movement under these unprecedented circumstances.

Coronavirus crisis management

Now we have another unprecedented challenge ahead of us – organising the postponed Olympic Games. This is a first in our long Olympic history, and it is an immense task for the IOC, our Japanese partners and friends, and all the members of our Olympic community.
This new situation will need all our solidarity, creativity, determination and flexibility. We shall all need to make sacrifices and compromises. Extraordinary circumstances call for extraordinary measures. This situation requires every one of us to do our part, and this applies to all of us, including the IOC. For our part, we have made it clear that the IOC will continue to be responsible for its share of the operational burden and its share of the costs for these postponed Games, under the terms of the existing agreement for 2020 that we have with our Japanese partners and friends. Although it is too early to give an exact figure, we already know that we have to shoulder several hundred million US dollars of postponement costs. This is why we also need to look into and review all the services that we provide for these postponed Games.

With regard to supporting the Olympic community that is affected by this crisis, we are already in fruitful discussions with the athletes, the NOCs and the IFs, as well as our commercial partners and sponsors. As immediate measures, we have already extended all Olympic grants to the NOCs to cover their preparations for the Games. This also applies to the grants for 1,600 Olympic Scholarship athletes worldwide and the IOC Refugee Team.

The joint Task Force with the symbolic name “Here we Go” is already working at full speed in a highly professional way. It has established the priorities and management strategies to make these postponed Olympic Games feasible and successful. These priorities include first of all to create a safe environment with regard to health for all participants. Here, we can continue to rely on the advice of the World Health Organisation (WHO) concerning potential adaptations to the organisation of mass gatherings. With regard to feasibility, the IOC has provided a wide-ranging catalogue of cost-saving measures to the joint Task Force.

By following this strategy, we have the unique opportunity to turn the celebration of the postponed Olympic Games Tokyo 2020 into a festival of unity for humankind, and a symbol of human resilience to overcome this coronavirus crisis. Imagine what a powerful signal of hope these Olympic Games will be for the world during these unprecedented times. The Olympic flame can be the light at the end of the dark tunnel that humankind currently finds itself in.
The post-coronavirus world

At this moment, nobody knows what the realities of the post-coronavirus world will look like. What is clear, however, is that probably none of us will be able to sustain every single initiative or event that we were planning before this crisis hit. We will all need to take a close look at the scope of some of our activities and make the necessary adjustments to the new realities. In this context, the IOC administration is reviewing the IOC’s budget and priorities. This review will shortly be presented to the IOC Executive Board for discussion and approval.

The motto when we launched Olympic Agenda 2020, and which is written on the wall at Olympic House: “Change or be changed”, is in this crisis-time more relevant than ever. As challenging and difficult as the circumstances may appear right now, if we draw the right lessons from the current situation, we can shape our future to even strengthen the relevance of our Olympic Movement in the world. Therefore we should drive further the reforms of Olympic Agenda 2020, in particular with regard to sustainability, in order to address this crisis.

To accomplish this, as a responsible organisation we should dare to look into the future of the world after this crisis. History tells us that significant crises or systemic shocks, like the coronavirus pandemic, have profound and far-reaching impacts on society at large. Therefore, we have to imagine in what kind of post-coronavirus world sport, the Olympic values and the Olympic Games will find themselves in.

At this moment in time, nobody can truly predict the realities of this post-coronavirus world. But if we want to be prepared, we need to try to look further ahead. To this discussion I would like to contribute some food for thought: One could imagine three broad scenarios, while bearing in mind that these are by no means exhaustive, nor likely to become reality in their pure form, but will differ according to their national, regional and cultural background.

In the first scenario, society will try to continue much like before the crisis. With this scenario, the current crisis would most likely exacerbate already existing social and economic inequalities. Too many inequalities and inefficiencies in too many societies have been laid bare in this crisis.
The world will not be able to overcome these by blindly following computer algorithms based on data stemming from the past, like from the financial crisis in 2008. This crisis is very different. To overcome this crisis will require human excellence, experience and creativity.

The second scenario is largely characterised by society and nations driven even more by egoism and self-interest. This scenario could lead to even more divided societies, to more inequalities, with all the social risks this entails for the political systems. It would lead to a dramatic worsening of international relations, protectionism and political confrontation in all aspects of human life: the economy, sport, culture, humanitarian aid, everything would become a political tool in this political confrontation.

The main features of the third scenario are more solidarity and international cooperation. This scenario would mean that we have understood that we cannot predict or shape the future state of the world by relying solely on technology, and that no individual, no government, no nation can solve the big problems of humanity on their own. This would lead to efforts to share the hardship of the crisis in a fair way among people and nations, and to strengthen a fair and cooperative world order.

Whichever elements of these scenarios are dominant, there will be a fundamental effect on sport and society at large.

Being united by our Olympic values of peace, solidarity, respect and unity in all our diversity, we can make an important contribution to this post-coronavirus world. We can do so from a strong basis. Thanks to the many reforms of Olympic Agenda 2020 we are enjoying long-term stability. This allows us to shoulder not only our share of the postponement costs of the Olympic Games Tokyo 2020 but at the same time keep assisting the athletes and the Olympic stakeholders. Yet there is no reason to be complacent. This post-coronavirus world will confront us with more challenges, in particular social, economic and political ones. Therefore, we have to drive Olympic Agenda 2020 forward and adapt it.
Social impact

We can fairly assume that, in the post-coronavirus society, public health will play a much more important role. Sport and physical activity make a great contribution to health. While studies by the WHO had already demonstrated this with stunning results concerning non-communicable diseases, the coronavirus crisis teaches us how much a sound general health situation helps to overcome communicable diseases as well. Sport and physical activity are therefore the perhaps most low-cost tool for a healthy society. To make this even more evident too, the IOC is about to conclude a new Memorandum of Understanding with the WHO.

We can highlight the significance of sport for inclusivity and integration. Sometimes, sport is the only activity that unites people regardless of their social, political, religious or cultural background. Sport is the glue bonding a society together. Such inclusivity is even more important in otherwise deeply divided societies.

We shall also have to consider what social distancing may mean for our relations with e-sports. Whilst maintaining our principles by respecting the “red line” with regard to the Olympic values, we encourage all our stakeholders even more urgently to “consider how to govern electronic and virtual forms of their sport and explore opportunities with game publishers” (Declaration of the 8th Olympic Summit, 7 December 2019). Some IFs have already been very creative by organising remote competitions. We should further strengthen these moves and encourage our joint working group to address this new challenge and opportunity.

Economic impact

Without any doubt, the current health crisis will lead to a long and deep economic crisis, the effect of which on sport may differ from country to country. This will depend greatly on the importance governments will give to the enormous social capital represented by sport when it comes to the allocation of the financial assistance provided by them for the recovery of economy. Therefore, we should strongly request governments to appreciate and honour the immense contribution of sport to public health, its importance for inclusion, social life and culture, and its important role for their national economies.
In Europe, for example, a recent study showed that sport contributes more than two percent to GDP, a contribution which makes sport economically more important than a number of more traditional economic sectors. The same study found that nearly three per cent of all jobs in Europe are sport-related. Sport is therefore a big employer.

This study, like many others, demonstrates that sport can play not just a positive social role but also an economic one in helping the world to recover from the crisis. We are not part of the problem. We can be part of the solution. To achieve this, governments must include sport in their economic support programmes.

However, for most sports events, as for all sectors of society, things will not be as they were before. This is why the IOC should further strengthen the sustainability and feasibility reforms of Olympic Agenda 2020 with a new phase of the “New Norm” to make even more savings possible for the Organising Committees of the Olympic Games. These new measures should lead to an even more restricted footprint for all the stakeholders at the Olympic Games.

The IOC will also study whether and how we can accelerate our response to climate change. The IOC as an organisation is already carbon neutral, as the Olympic Games Tokyo 2020 should also be. Our new aim could be to make them both climate positive even before 2030, which is the year targeted by the international community to achieve their climate goals.

For the Olympic Movement as a whole, we may also have to look more closely into the proliferation of sports events, as we already discussed at previous Olympic Summits. The financial pressure on all the stakeholders, including NOCs, IFs and Organising Committees, may require more consolidation in this respect.

**Political impact**

At least in some parts of the world, we may see more nationalism, more protectionism and, as a result, more political confrontation. Here, our Olympic values of solidarity, peace, respect for each other and for the global rules of sport need to be emphasised. By living in and strengthening solidarity we can show that respectful international cooperation produces better and fairer results than isolationism.
We all have to make every effort to ensure that the Olympic Games are supported by the entire international community as the demonstration of the “Unity of humankind in all our diversity”; that the Olympic Games are building bridges for everybody without any kind of discrimination; and that therefore the Olympic Games as this unique sports, cultural and social event should be beyond any political or other divisive considerations.

**The way forward**

I hope that with these ideas I can contribute to a comprehensive discussion. Therefore I propose a wide-ranging consultation among all of us under the guidance of the IOC Executive Board and the IOC Session, as we did for Olympic Agenda 2020. Already the Ancient Greeks, to whom we owe the Olympic Games, knew that with every crisis comes an opportunity. Let us take this opportunity in a way of unity and creativity to emerge from this crisis even stronger than before. The post-coronavirus world will need sport, and we are ready to contribute to shaping it with our Olympic values.

Lausanne, 29 April 2020
2020 APPLICATION FORM
IOC IF DEVELOPMENT PROGRAMME

2020 PROJECT OVERVIEW

Project Name
IFF Mentor Coaching program/Coaching development program

Project Description
The IFF launched for the year 2019 a program which was called IFF mentor coaching program and the intention was to continue the program in the year 2020. The first actions for 2020 were planned to take place in the beginning of March in conjunction of the Men’s World Floorball Championships (WFC) qualifications in Bangkok in Thailand with teams New Zealand and also partially with the team Singapore. Due to the Covid-19 the whole event was cancelled and that naturally had its affect on the program as such. The IFF is now building a new model with European nations and is building a model for IFF member associations ranked from 5 to 10 to create a coaching education program with a bigger meeting in conjunction of the Men’s WFC 2020 Final Round, which will be played in Helsinki in Finland from the 4th to 12 of December. The IFF will work together with a Finnish sports institute during this project, which is also specialized to Floorball coach educations. The first steps for this education will take place in the autumn 2020 assuming that there will be possibilities to play tournaments at that time of the year.

CONTACT INFORMATION

Person(s) responsible for the project and contact details
Veli Halonen, IFF Operations Manager, halonen@floorball.sport, +358400529033

CATEGORISATION

Type of activity
Like in the Mentor Coaching program the most important thing is to get the coaches, who are participating to the program, to act as real coaches with real teams and players in a real tournament. Naturally not forgetting the classroom education either, which gives the information of coaching a certain levels and in this program also on the elite level, which still is a challenge to many countries in Floorball. Based on the experience from last year the model has proven to be functional and in order to be able to close the gap between the top four countries and the others, these steps need to be taken and the program needs to be ongoing for longer period of time in order to secure the continuum. If and when the participants can work with the teams and the players, the results, based on the previous experience, are eventually much more concrete than if the education is only theoretical.

Target group
The target group is the coaches in the IFF member associations outside the top four countries to help them to gain even more professional level and understand the latest innovations of modern Floorball.

SCOPE OF THE PROJECT

Vision/Main objective(s)
The vision is the same as with the Mentor coaching program and that is to increase the number of high level coaches inside the IFF member associations. This is, alongside with individual player development, one of the best ways to secure the positive development of competitive Floorball and that way also all levels of Floorball in the long run.

Partnerships
At this stage it might be difficult to continue the program in Asia and Oceania and at the present time it seems smarter to concentrate to co-operate with the European IFF members. The intention in the long run is to be able to be able to offer the program to all IFF members, who want to be part of it. The IFF members also need to commit to the program, because
being part of the program also requires some level of financial investments from them.

| Action plan | There are IFF member associations, which have taken the initiative to improve the level of the coaching on their national levels. The so called six nations, which are now ranked between 5-10 in IFF official ranking and the countries are Denmark, Germany, Latvia, Norway, Poland and Slovakia. They are now seeking co-operation with the sports institutes mainly in Finland and Sweden to start to educate their coaches and the IFF is very closely co-operating with them mainly as mentor to make the right connections. According to the present plan they are planning to play their annual tournament in October/November and that would be the first testing ground for the program for this year and then the 2nd get together in Helsinki in Finland in December.

There is also the need for the IFF members, ranked 11-30, to start coaching education program. Some of that need can be covered with the bilateral co-operation between the IFF member associations, but the higher level can only be reached with the help and coordination with the IFF and its development programs. |

Please complete this form and send it (in .pdf format) to celine.moyat-perez@olympic.org
Deadline: 30 April 2020
## Project Description

The present IFF strategy was taken in active use in 2008 and is valid until December 2020 and therefore the IFF has started the process of creating the new strategy for 2020-2032. The strategy process was started in 2019 and in December in the IFF Associations’ Meeting the new strategy planning was in a key role. The IFF has formed a strategy task force to work with the strategy proposal for 2020-2032. The first proposal shall be ready by the 23rd of April 2020 and will be sent to the IFF members, committees and other selected stakeholders, who will give their replies by the end of June 2020. The final decision of the new IFF Strategy 2020-2032 will be taken by the IFF General Assembly in December 2020.

The IFF Central Board launched the IFF license system 2.0 in 2016 and it was approved by the IFF General Assembly in 2016. The purpose of the License system it to clarify to the IFF member associations, what is required for the members to fulfill all the criteria related to the membership within the IFF and what is required in order to be able to participate and to organize IFF events. The plan is to implement the License system fully concerning the IFF events starting in 2023, which means that the implementation should be done by the end of 2021. The work has started in 2019 and the main task is to define together with the IFF members what they need to do and what actions they need to take in order to fulfill the criteria and eventually be able to participate to all IFF events and also to be able to organize IFF events.

Even though these projects might not be directly “development” programs, they still have added value to the whole Floorball community and especially in the present global situation might be easier to carry out.

### Contact Information

| Person(s) responsible for the project and contact details | John Liljelund, IFF Secretary General, liljelund@floorball.sport, +358400529030  
Veli Halonen, IFF Operations Manager, halonen@floorball.sport, +358400520933 |

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</tbody>
</table>

The strategy work will include several different organs inside the IFF and its stakeholders. The strategy task force has already have five meetings, two physical meetings and three video meetings. The IFF Central Board will have its own video meeting regarding the new strategy on the 23rd of April and after that the draft will be sent to the IFF members, committees and other stakeholders for the review and feedback. The draft versions of the new strategy is scheduled to be ready by October 2020 and be presented in the IFF General Assembly in December 2020.

The IFF office has already started to co-operate and consult with its members regarding the License system 2.0 an what is required for the members to fulfill the criteria and what they need to do if they want to move forward in the license system. The plan is to meet most of the members in conjunction of the IFF events if possible. The first meeting took place in the beginning of February 2020 before the influences of Covid-19 expanded. However the work will continue via other communication channels and personal meetings will take place as soon as it’s possible.

### Target Group

<table>
<thead>
<tr>
<th>Youth</th>
<th>Women</th>
<th>Elite</th>
<th>Master’s</th>
<th>Administrators</th>
<th>Other</th>
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<td>X</td>
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</table>
The target group for the IFF strategy is naturally the whole global Floorball community, since the strategy is a guiding lighthouse for the community and is striving the sports to the mutually defined direction and objectives. The most important is, when defining the new strategy, to be able to build a concept to which the community can commit to and therefore it’s important that all groups and their views have been taken under the consideration.

For the IFF License System the target group are the IFF member associations. There are three different categories/tier groups in the License system and the objective of the IFF is to help and support the IFF members to achieve a higher tier group. Most of the members are still in tier group one or two and the final aim is to have as vast number as possible of IFF members to reach the third tier group.

<table>
<thead>
<tr>
<th>SCOPE OF THE PROJECT</th>
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</thead>
<tbody>
<tr>
<td><strong>Vision/Main objective(s)</strong></td>
</tr>
<tr>
<td><strong>Partnerships</strong></td>
</tr>
<tr>
<td><strong>Action plan</strong></td>
</tr>
</tbody>
</table>

Please complete this form and send it (in .pdf format) to celine.moyat-perez@olympic.org

Deadline: 30 April 2020
Financial support to International Federations

Dear Presidents and Secretaries General

We would like to once again thank you for your great partnership through this extraordinary period in meeting the impacts of COVID-19 on the Olympic Movement and world of sport. This is sincerely appreciated.

In this regard we have continued to assess the overall position of the IOC, both in terms of the additional costs related to the postponement of the Olympic Games Tokyo 2020 and the support programmes needed for the Olympic Movement.

This was addressed in today’s IOC Executive Board meeting, where an aid package of up to USD 150 million for the Olympic Movement was confirmed. This package includes the International Federations, National Olympic Committees and Recognised Entities (Recognised IFs and organisations), to enable all stakeholders to support your athletes and continue your sports and IF activities.

Details on this can be found in the IOC Executive Board press statement.

In parallel, as the majority of the Olympic and IOC-Recognised IFs are based in Switzerland, we have worked with the Swiss government to coordinate support for IFs based in Switzerland. This builds on the staff support and loan programmes previously put in place by the Swiss Federal Council and utilised by many Swiss-based IFs.

You have therefore probably noted the agreement announced yesterday by the Swiss Federal Council which offers further support to the Swiss-based International Federations in a joint programme with the IOC. This creates a specific fund for Swiss-based IFs of between CHF 120 and 150 million, jointly funded by the IOC and Swiss government / concerned cantons, to be made available in the form of loans. The IOC funding for this scheme is included within the overall Olympic Movement aid package of USD 150 million which is referenced above.

This Swiss Federal Council announcement can be found here. A technical implementation group including representatives of the Swiss government and the IOC is now being established to implement this funding programme. This group will also include the Canton de Vaud as the majority of Swiss-based IFs are based in Lausanne and Vaud.

Following confirmation at today’s IOC Executive Board meeting of both the Olympic Movement aid package and the joint support programme with the Swiss government authorities (for Swiss-based IFs), we are available to discuss with you any specific requirements your federation may have. Please do not hesitate to be in touch with us if you would like to have such a discussion.
We understand the importance of supporting all IFs as necessary in these uniquely challenging and uncertain times in order to support your athletes and develop your sport. We thank you again for your great partnership and look forward to speaking with you again soon.

Many thanks and very best regards,

Kit McCONNELL
Sports Director

Lana HADDAD
Chief Operating Officer

Copy: Christophe de Kepper, IOC Director General
Raffaele Chiulli, GAISF President
Philippe Gueisbuhler, GAISF Director
FOR THE ATTENTION OF:
2020 FISU WUC Floorball Organising
Committee

FROM:
Eric Saintrond – FISU Secretary General/CEO

Lausanne, 25 March 2020
Ref: SG/ES – PS/2020-70116

Re: 2020 FISU World University Floorball Championship

Dear Organising Committee,

First of all, on behalf of the International University Sports Federation, we would like to express our deepest gratitude for all the efforts that you have put in the preparations of the 2020 WUC Floorball scheduled from 14 to 28 June in Koper (CRO).

During this challenging period most of countries are facing today, it is FISU’s duty to make cautious decisions in order to ensure the safety of all people involved in its events. As you know, we have been closely monitoring the current situation and have tried so far to react accordingly in the best possible way.

Following the discussions that were held between FISU and your Organising Committee, the proposal of cancellation of the World University Championships that were scheduled in June was submitted to the FISU Executive Committee and received its approval.

As a result, we hereby confirm the cancellation of the 2020 World University Floorball Championship. This has not been an easy decision to make but we truly believe it is the wisest choice in these circumstances. Please note that FISU will reimburse all Organising Rights and Services Fees to your National University Sports Federation. A financial compensation will also be offered to the NUSF in order to cover part of the administration cost of the event.

Moreover, the World University Championship Department will work on the possibility to postpone your event to the same period in 2021. However, the possibility of doing so will have to be carefully analysed as it will depend on the International Federation calendar and
the now postponed Tokyo Olympic Games. Our staff will stay in contact with you in order to evaluate that potential option.

We deeply regret that the COVID-19 pandemic leaves us with no other choice and kindly ask you to inform all the registered countries to your event of this cancellation. FISU will send a communication as well to its Member Associations informing them of these unfortunate cancellations.

We wish you all the best to overcome this crisis and remain at your entire disposal for any question you may have.

Sincerely,

[Signature]

Eric Saintrond
FISU Secretary General/CEO

Copy: Marian Dymalski – WUC CTI Chair
      Taneli Tiilikainen – FISU TCC
      Kristina Landgren – FISU Sub TCC
      World University Championships Department
Test Association applications

A total of four rules has been asked to be tested and the following Associations have applied to be test Associations.

1) Free hit as beginning of power play after delayed penalty (503.9/507.23)
Czech Republic, Denmark, Finland, Italy and Norway

2) Allow a player to intentionally kick the ball more than once (507.8)
Czech Republic, Denmark, Finland and Switzerland (if possible, for two years)

3) Install the possibilities for 2+2 minutes bench penalty (60X)
When a field player playing the ball raises his stick in the back swing before hitting the ball, or in the forward swing after hitting the ball hits an opponent’s faces.
Finland

4) Replace the 5-minute bench penalty with a 2+2-minute bench penalty (60X)
Sweden (for two years, only stop earlier if not working) and Switzerland (if possible, for two years)

Proposal: To appoint test Associations accordingly.
ORGANISER REGULATIONS

Responsibilities and regulations for organising IFF events

(Match, Tournament and/or Championships)

Edition 2020

Decided by the IFF Central Board xx.xx 2020

Valid from xx.xx 2020
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These Organiser Regulations are designed to give all Member Associations that wish to bid for and/or host International Floorball Federation (hereafter referred to as 'IFF') events an overview of the requirements that the Host Association (hereafter referred to as the ‘Host’) and its designated local organising committee (hereafter referred to as the ‘LOC’) must satisfy, in order to organise IFF events. Requirements for the Host and LOC may vary for different IFF events. These variances are outlined within the regulations.

I. ORGANISATION

1. GENERAL

1.1 IFF EVENTS
The IFF events consist of:
- World Floorball Championships (WFC) for both women and men
- World Floorball Championships Qualifications (WFCQ) for both women and men
- U19 World Floorball Championships (U19 WFC) for both women and men
- U19 World Floorball Championships Qualifications (U19 WFCQ) for both women and men
- EuroFloorball Cup (EFC) and EuroFloorball Challenge (EFch) for both women and men’s national club team champions from the 5th and lower ranked nations
- Champions Cup (CC) for both women and men’s national club team champions from the top-ranked nations, currently Czech Republic, Finland, Sweden, Switzerland. PLEASE NOTE: Regulations for CC Events are dealt with separately in ‘Champions Cup Regulations’.

1.2 OTHER EVENTS
The events listed below are NOT bound by these specific Organiser Regulations, however, they must still be organised according to all applicable IFF Rules and Regulations:

1.2.1 International Friendly Matches and Tournaments
IFF shall be informed of all international friendly matches and tournaments according to the regulations for Friendly International matches. The IFF Referee Committee (IFF RC) appoints the referees upon proposal from the organising associations and its opponent/s

1.2.2 International Club Tournaments
International club matches and club tournaments with elite teams (the highest divisions) from two or more nations, as well as National League matches played abroad, shall be notified to IFF according to the regulations for International Elite Club tournaments

1.2.3 World University Floorball Championships (WUFC)
An International University Sports Federation (FISU) event that is organised in co-operation with FISU, IFF and the Host, based on the collaboration agreement between IFF and FISU. The IFF RC appoints the referees

1.2.4 The World Games (TWG)
An International World Games Association (IWGA) event that is organised in co-operation with IWGA, IFF and the Host, based on the collaboration agreement between IFF and IWGA. The IFF RC appoints the referees and technical officials

1.2.5 European Masters Games (EMG)
An International Masters Games Association (IMGA) event that is organised in co-operation with
the EMG organising committee, IFF, and the Host. The event is open to specific age groups as decided by agreement between the EMG and IFF. The IFF RC appoints the referees.

1.2.6 Southeast Asian Games (SEA Games)
A biennial multi-sport event involving participants from the countries of Southeast Asia. The games are under regulation of the Southeast Asian Games Federation with supervision by the International Olympic Committee and the Olympic Council of Asia, and co-operation with the IFF. The IFF RC appoints the referees and technical officials.

All other club matches and tournaments shall be treated according to the regulations of the National Association where the tournament is played.

1.3 NEW EVENTS
Other competitions such as new age classes in IFF events according to 1.1, Continental Championships for national teams, World Cup or League and Continental Cups or Leagues for club teams may only be introduced by IFF. The use of ‘International Floorball’ or ‘World Floorball’ in an event title is reserved for use only by the IFF.

1.4 IFF EVENT OWNERSHIP
IFF is the sole owner of the IFF events and of all rights of marketing and publicity including transmissions by radio, TV, and internet, video recordings, mobile applications, social media and any other utilisation inherent to the events. All matters related to this will be separately defined in the contract between the IFF and the Host.

1.5 INTELLECTUAL PROPERTY RIGHTS
IFF will develop significant intellectual property in connection with the IFF events including, but not limited to, wordmarks, designs, logos, emblems, symbols, slogans, devices and mascots. This intellectual property will be used by the IFF and the LOC in promoting and advertising the IFF events. Such property will be owned by the IFF, however, IFF may grant licences to use such intellectual property to its commercial partners and certain other licensees.

In order to ensure that it can control the look, feel and public perception of IFF events and to preserve the commercial value of rights of association with IFF events which are granted to commercial partners, IFF must be sure that it will be able to assert its ownership of its intellectual property and to prohibit unauthorised persons from using it in all relevant markets including, most importantly, in the host country.

1.6 RULES OF THE GAME
All matches shall be played in accordance with the official IFF Rules of the Game. Exceptions may only be granted upon request to the IFF RACC.

1.7 REGULATIONS
All IFF events shall be organised according to all applicable valid IFF Regulations.

1.8 EXCEPTIONS
The Host has the right to ask for exceptions concerning the requirements for organising of IFF events. Exceptions from these regulations can only be agreed upon in a written contract between IFF and the Host or by the specific approval of the IFF RACC.
1.9 APPLICATIONS
Any IFF Member Association, not under suspension, may apply to organise an IFF event. Bid applications should be sent according to the following deadlines:
  - WFC - 54 months in advance of the competition
  - WFCQ - 24 months in advance of the competition
  - U19 WFC - 42 months in advance of the competition
  - U19 WFCQ - 18 months in advance
  - EFC - 24 months in advance of the competition
  - EFCh - 18 months in advance

1.10 CONTRACT
The Organiser Regulations stipulate the overall requirements for organising an event. In the contract between the Host and IFF it is possible that some of the stipulations may be excluded or reduced for the qualification tournaments.

IFF and the Host shall sign a contract stipulating the rights, duties and responsibilities of the IFF and the Host, as follows:
  - Rights and duties according to the corresponding regulations
  - Rights and responsibilities of marketing and advertising
  - Rights and responsibilities concerning coverage on television, radio, internet and other media channels
  - Financial responsibilities
  - Sales provisions
  - Ticket sales
  - Any other business not covered for in the competition regulations

1.11 SUPPORT RESPONSIBILITIES OF THE HOST

1.11.1 Customs
Persons that are participating in IFF events, or in the organisation thereof, should be able to import into the host country all goods which they consider necessary, or desirable, in order to fulfil their function in relation to IFF events. The Host should, within the limits of the host country customs regulations, assist the IFF and participating countries with the formalities of importing and exporting goods for This free and unrestricted import and export of goods must be ensured throughout the preparation of IFF events, during the competition itself and following its conclusion. This should, without limitation, extend to the following goods of designated persons:
  - personal effects
  - sporting equipment
  - medical supplies and instruments
  - pharmaceuticals and food supplements
  - food and beverages
  - photographic and audio-visual equipment and supplies
  - broadcast equipment and supplies
  - computers and other office equipment
  - documents, printed matter, gifts, awards, trophies, medals, flags, signage, decorative materials and promotional materials
  - uniforms, costumes and other clothing
  - products that IFF’s commercial partners intend to distribute as promotional items
  - products of IFF’s commercial partners which are supplied to IFF in connection with the organisation of IFF events
• additional IFF property, if existing: IFF competition materials: Floors, Rinks, Goals, Sticks, Balls

1.11.2 Visa / Immigration / Work Permits
During IFF events there will be a demand for entry into the host country by foreign nationals. The process by which all foreign nationals are permitted to enter and exit the host country should be clear, simple and expeditious. All foreign nationals with a valid passport attending IFF events as participants or spectators should, within the limits of the host country visa and immigration laws, be permitted to enter and exit the country. The IFF and Host should give all possible assistance to the participating National Associations in obtaining entry and exit visas.

1.12 LIABILITY
Organising liability rests with the Host. Claims against IFF for compensation will not be accepted.
2. ADMINISTRATION

2.1 LOCAL ORGANISING COMMITTEE (LOC)
The Host shall have a Local Organising Committee (LOC) that shall consist of functions and responsibilities as follows:

- Finance
- Venues
- Competition matters (including match statistics)
- Marketing & Sponsorship
- Ceremonies
- Transportation
- Accommodation and support services
- Accreditation
- Media services
- TV and internet services
- Anti-Doping & Medical services
- VIP services
- Security
- Volunteers

Refer to the IFF Organiser’s Event Handbook for more detailed information regarding the responsibilities of each function.

The LOC shall, no later than 18 months prior to a WFC or U19 WFC, and no later than 6 months prior to WFCQ, U19 WFCQ, EFC, EFCh, advise to the IFF the main contact person within the LOC responsible for the organisational matters.

2.2 IFF OFFICIALS
A range of different IFF officials will be present at all IFF Events. The number of IFF officials differs between each event, depending on the number of venues and the number of matches per day, and will be decided upon by the IFF RACC, IFF RC & IFF Central Board (IFF CB) prior to each event.

For planning purposes, the following table shows the approximate number of IFF Officials participating at an event. THIS IS A GUIDELINE ONLY. The exact and final number of IFF officials at an IFF event will be agreed upon by the IFF and the Host in the contract. If the conditions of the event in question change, IFF reserves the right to change the number of needed persons.

<table>
<thead>
<tr>
<th>IFF OFFICIALS</th>
<th>WFC</th>
<th>U19 WFC</th>
<th>WFCQ</th>
<th>U19 WFCQ</th>
<th>CC</th>
<th>EFC</th>
<th>EFCh</th>
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<tr>
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<td>10</td>
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<td>-</td>
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<td>-</td>
<td>-</td>
</tr>
<tr>
<td>CB Members</td>
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<td>-</td>
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<td>6-8</td>
<td>6-8</td>
<td>8</td>
<td>8</td>
<td>6</td>
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2.3 MATCH SCHEDULE
The match schedule shall be drawn up in accordance with IFF guidelines and regulations

2.3.1 Time between the start of matches
At least 2hrs 45mins shall be allowed in the match schedule between the start of matches being played in the same arena. For matches where a result must be reached, possibly by extra time or penalty shots, 3hrs should be allowed.

2.3.2 Consecutive matches of a team
If a team (upon approval by the IFF RACC) has to play two matches on the same day, there must be at least 3 hours between the finish and the start of these two consecutive matches. In principle, a team that has played the last match of the day shall not, if possible, play the first match of the following day.

2.3.3 Warm-up
Teams are entitled to warm-up on the competition field of play playing area, for a period of at least 15 minutes before the start of the match. If required, the pre-match ceremonies can be changed to facilitate at least a 15-minute warm up, or an alternative area may be provided for the warm-up.

2.3.4 Changing of the match schedule
The LOC is entitled to request to the IFF RACC for changes in the match schedule for reasons of television coverage &/or local spectator needs. The teams concerned shall be informed within a reasonable time before the start of the match.

2.4 ACCREDITATION
Accreditations should be prepared prior to the event by the LOC, and there should be the possibility at each venue to produce accreditations on-site. The LOC is responsible for all costs related to the production of accreditations and the provision of neckbands.

All IFF Event participants, as listed below, must be accredited and receive a personal accreditation pass:

- IFF Officials - IFF Staff, IFF CB, IFF Jury, IFF Referee Management, IFF Referees, IFF Volunteers, IFF Committee Members, IFF Media
- Participating teams
- Media
- Event Staff – LOC staff and volunteers
- IFF VIPs - according to the contract signed between the IFF and Host
- Participating National Association and Club VIPs

2.5 ANTI-DOPING
In IFF events, the IFF shall determine the number of finishing placement tests, random tests and target tests to be performed and this shall be stated in the contract between the IFF and the Host. The results of all tests shall be sent to the IFF.

2.5.1 Testing procedures
The number of doping tests during the event depends on the current IFF Test Distribution Plan (TDP) and all tests shall be carried out by specially trained and accredited doping control personnel. The LOC are responsible for contacting the National Anti-Doping Organisation (NADO) and laboratory for organising the doping control based on the valid IFF Anti-doping Regulations.
2.5.2 Chaperones
The organisers need to provide chaperones according to the agreement with the NADO (the NADO might supply their own chaperones). Chaperones must be over 18yrs of age and must be of the same sex as the person being tested.

2.5.3 Doping Control room
The Doping Control room must be located inside the competition venue, close to the field of play, locker rooms and, if possible, the first aid room. To ensure athlete privacy, the Doping Control room must be inaccessible to the public, located away from the media and spectator areas and access may only be granted to authorised persons.

The doping control room must contain the following areas:
- Waiting room/area separated from the sample taking area(s)
- Sample taking area (administration area) with a desk, 4 chairs, a table for the samples, wash basin, soap and towels. If possible, a lockable refrigerator for storage of samples should also be supplied.
- Sample collection area (toilet/s). At least one toilet is required in the sample collection area and if possible, a separate sample collection area should be provided for each gender being tested. The toilet area must be large enough for the DCO to directly observe the player providing the sample. The sample collection area must be directly accessible from the sample taking area (not through the waiting room).

More information regarding Doping Control procedures and requirements can be found in the IFF Organiser’s Event Handbook.

2.6 TICKETING

2.6.1 Ticket Revenue
The IFF grants the Host the total revenue from the sales of entrance tickets, decided by the LOC.

2.6.2 Ticket System
The ticketing system and the pricing shall be approved by the IFF before the launch of ticket sales. The IFF should have the possibility to buy tickets before the official ticket sales begin.

2.6.3 IFF tickets
The Host grants IFF an amount of free tickets, of which a certain number should be with VIP accreditation. The Host must also supply free tickets (in the form of accreditations) for the IFF Referees, IFF Jury & IFF Referee Management, valid for the entire event. The IFF must inform the organiser at least one month in advance of how many tickets they will need during each day. The amount of tickets for IFF depends on the event and is stated in the contract between the IFF and the Host.

2.6.4 Team tickets
The Host must provide up to 30 free tickets (in the form of accreditations) for each participating team’s players and officials, according to the official team list. Only those on the official team list will receive accreditation.

For Adult WFC the team accreditations are valid for the time the team is playing in the Championships. The accreditation ends on the same day when the teams have played their last match in the competition.

For all other IFF events the team accreditations are valid for the duration of the event.
2.6.5 National Association and Club tickets
The Host must provide 5 free tickets per day for each association &/or club with a team participating in an event. Two of these tickets should be with VIP accreditation.
3. **COMPETITION & PRACTICE VENUES AND OTHER MAIN EVENT FACILITIES**

3.1 **STADIUM AGREEMENTS**
The LOC must prove that they have reserved all the venues that they are planning to use for the event. Was previously the last point in this section (3.12) – now moved to be the first

3.2 **INSPECTION OF VENUES**
The venue/s for the competition must be approved by the IFF. Persons nominated by IFF may inspect the venue/s and arrangements in due time prior to the event. Further inspections may be carried out if necessary. Following each visit the inspector shall submit an inspection report to the IFF RACC and/or IFF CB. The LOC shall be responsible for the basic costs of the visit and transportation of the inspector/s.

3.3 **GENERAL COMPETITION VENUE REQUIREMENTS**

3.3.1 **Number of Venues**
The number of venues shall be sufficient according to the number of teams participating in the event

3.3.2 **Venue Capacity**
In principal, minimum spectator capacity for the main arena should be:
- WFC - 3000 spectators
- U19 WFC - 2000 spectators
- Other IFF events – 1000 spectators

For the WFC final matches (semi-finals and medal matches) the minimum spectator capacity should be:
- Men’s WFC – 8000 spectators
- Women’s WFC – 4000 spectators

3.3.3 **Competition Field of Play Playing Area Technical Specifications – WFC, U19 WFC**
- Playing area of 40 metres long and 20 metres wide
- Free floor space of 46 metres long and 28 metres wide
- Free height over the field of play of at least 7 metres (measured from the surface of the rink)
- The playing surface shall be made of synthetic material, with the flooring provided by the IFF floor sponsor, if existing

3.3.4 **Competition Field of Play Playing Area Technical Specifications – EFC**
- Playing area of 40 metres long and 20 metres wide
- Free space between the rink and any walls of at least 1.5 metres
- Free height over the field of play of at least 7 metres (measured from the surface of the rink)
- The playing surface shall be made of synthetic material, with the flooring provided by the IFF floor sponsor, if existing
3.3.5 Competition Field of Play Playing Area Technical Specifications – WFCQ, U19 WFCQ, EFch
- Playing area of 40 metres long and 20 metres wide
- Free space between the rink and any walls of at least 1.5 metres
- Free height over the field of play Playing Area of at least 7 metres (measured from the surface of the rink)
- The playing surface shall preferably be of synthetic material, or alternatively wood

3.3.6 Scoreboard
A scoreboard must be visible to the teams, referees, officials, media and spectators. The venue should preferably be equipped with two electronic scoreboards. The scoreboard should display the following information:
- Nationality of the teams (abbreviations of their names)
- Score
- Period being played
- Penalty timing, with the possibility of up to three penalties at a time
- Time outs called by each team (This means being able to display a different time while still being able to return to the main match clock display without disruption)
- If possible, results of previous periods

3.3.7 Internet services
Internet connections must be provided for different user groups in the venue:
- Match secretariat & video goal review
- IFF staff and officials
- LOC staff
- Media
- TV & Radio

Internet connections must be of sufficient capacity for each of the user groups needs and must be password-protected. Minimum connection speed should be 100 Mbps. TV & Radio will require dedicated internet connections.

3.3.8 Parking
Sufficient parking must be available at each venue for both cars and buses

3.3.9 Illumination of the field of play playing area
Lighting sources which may disturb the players, referees, officials or the public shall be avoided. The LOC must ensure that television lighting equipment does not interfere with the progress of the game. The recommended maintenance for illumination of the field of play playing area is as follows:

<table>
<thead>
<tr>
<th>Camera type</th>
<th>Horizontal Illuminance</th>
<th>Uniformity Mn/Ave</th>
<th>Uniformity Mn/Max</th>
<th>Vertical Illuminance</th>
<th>Uniformity Mn/Ave</th>
<th>Uniformity Mn/Max</th>
<th>Colour Rendering</th>
<th>Glare Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>HDTV</td>
<td>1500-3000</td>
<td>0.8</td>
<td>0.7</td>
<td>2200</td>
<td>0.7</td>
<td>0.6</td>
<td>&gt;90</td>
<td>&lt;50</td>
</tr>
<tr>
<td>Slow-motion</td>
<td>1500-3000</td>
<td>0.8</td>
<td>0.6</td>
<td>1800</td>
<td>0.7</td>
<td>0.5</td>
<td>&gt;80</td>
<td>&lt;50</td>
</tr>
<tr>
<td>Fixed</td>
<td>1500-3000</td>
<td>0.8</td>
<td>0.6</td>
<td>1400</td>
<td>0.7</td>
<td>0.5</td>
<td>&gt;80</td>
<td>&lt;50</td>
</tr>
<tr>
<td>Mobile</td>
<td>1500-3000</td>
<td>0.8</td>
<td>0.6</td>
<td>1200</td>
<td>0.5</td>
<td>0.3</td>
<td>&gt;80</td>
<td>&lt;50</td>
</tr>
</tbody>
</table>

Average horizontal and vertical illuminance ratios - it is recommended that the ratio for horizontal illuminance (field of play) is between 0.75 and 1.5 of the vertical illuminance for cameras. Where there is HDTV, all horizontal values for other cameras are as for HDTV. Measurements should be taken 1.5 m above the playing surface.
3.3.10 Clean Venue
The tournament shall be played in venues free from binding advertisements. There may never be contradicting commercials to the present IFF sponsors in an event. This includes the name of the venue, which, after the signing of the contract between the IFF and Host, may not be changed without approval from IFF. The LOC is responsible to secure a ‘clean’ area of at least 100m surrounding the competition venues.

3.3.11 Exhibition Space
Each venue must have sufficient exhibition areas, a minimum of five (5) exhibition areas, of at least 4 x 5m² each, inside the venues for the use of IFF sponsors. The number of required areas will be defined in the contract.

3.3.12 Flags
Flags of all participating teams and IFF and referees shall be on display inside the venues and, if possible, outside the venues. Inside the venues, the flags of the participating teams, IFF and the organiser should be suspended from the ceiling or hung against a wall. The flags of the referees shall be displayed only in relation to the flags for the match in question. The flags should all be of the same flag number size.

The flags should be hung in alphabetical order according to French spelling. The exception to this is that the host country flag can hang at the end of the flag row, while the IFF and event flag can be hung in the middle or at either end of the national flags. If the flags are hung vertically, correct hanging protocol should be followed, according to instructions provided by the IFF.

During the national anthems in the pre-match ceremonies of WFC and U19 WFC matches the flags of the participating teams should be held by a flag-bearer standing directly in front of the teams as they line-up on the court. This ceremony protocol is preferred, but not compulsory, for all other IFF events. The flags of IFF, participating teams and the referees in an ongoing match should also be on display in the immediate vicinity of the rink.

3.3.13 Spectator Stands
All spectators at each IFF event must have a seat. Provisional seating installations will be permitted. Spectator seating should be arranged, where possible, to have the maximum capacity of spectators in the main TV camera view.

3.3.14 Spectator Facilities
Facilities, such as cafeteria/kiosks catering and toilet facilities for the spectators should be provided in the venues.

3.3.15 Spectators with disabilities
Provision should be made to accommodate disabled spectators, including good viewing positions with seating for support people, and easy access for wheelchairs to appropriate toilet facilities and support devices.

3.4 PRACTICE HALL VENUE REQUIREMENTS

3.4.1 Technical Specifications
- Practice hall playing area must be the same dimensions as the competition playing area
- Free height over the playing area of at least 7 metres (measured from the surface of the rink)
- The playing surface should, if possible, be the same as in the competition venues
- The rink and goal cages should, if possible, be the same as in the competition venues
• Changing rooms, showers and toilets should be provided for the sole use of the teams for the duration of their practice time, and a designated time before and after their scheduled practice.

**Practice Schedule**
The practice area should be reserved for the use of one team at a time, suiting the tournament program. This information is specified under 3.15 Practice Sessions.

3.4.2 **Practice Equipment**
Teams shall bring their own balls and other equipment to practice sessions.

3.5 **RESERVED SEATING**

3.5.1 **WFC, U19 WFC, WFCQ, U19 WFCQ**
The following reserved seats shall be provided for IFF and media and marked accordingly:
- Seats reserved for the use of IFF should be according to a separate agreement
- 5 seats (2 VIP + 3 ordinary tickets) per participating National Association
- 30 seats per participating team, specially located
- 2 seats (VIP) per IFF Member Association participating in the General Assembly or Associations’ Meeting, but without a team participating in the WFC. This is covered in the first dot point as these come from the IFF allocation
- The necessary number of seats for the accredited media
- Separate location for radio and television reporters and commentary positions
- Separate location for media crew

3.5.2 **WFCQ, U19 WFCQ, EFC, EFch**
The following reserved seats shall be provided for IFF and media and marked accordingly:
- Seats reserved for the use of IFF should be according to a separate agreement
- 5 seats (2 VIP + 3 ordinary tickets) per participating National Association &/or Club
- 30 seats per participating team, specially located
- The necessary number of seats for the accredited media
- Separate location for radio and television reporters and commentary positions
- Separate location for media crew

3.6 **VIP SPACES**
A VIP room, offering refreshments, light meals and snacks shall be available for the Host VIPs, IFF VIPs, Sponsors and Guests Officials, IFF Sponsors, IFF Guests and VIP-accredited Member Association’s representatives, according to the separate contract between the IFF and Host. In addition, (for WFC Events) the IFF shall have the possibility to hire out 2-3 VIP spaces in the venue, of which the IFF is responsible for the cost.

3.7 **MEDIA REQUIREMENTS**

3.7.1 **Media Tribune**
Each competition venue must provide a media tribune (stand) that is in an central unobstructed viewing position in the main seating area grandstand. It must be well-lit and provide easy access to the media working area and press conference room, if in use. It must provide internet access and an electricity source. It must include separate areas for TV and radio broadcast commentators, and the written press. There should be seating sufficient to accommodate the accredited written press.
3.7.2 Media Working Area (Press Room)
A media working area should be provided in each competition venue. This area should include a working area with desks, chairs, power points, internet, & printer & fax machine, and should also include an area where catering (refreshments and snacks) may be provided. The media working area should provide easy access to and from other media-related facilities such as the media tribune, press conference room, mixed zone, as well as access to adequate toilet facilities. There should be seating sufficient to accommodate all accredited written press.

3.7.3 Photographers
Each competition venue must provide a working area for accredited photographers. This area should include a working area with desks, chairs, power & internet, and should also include an area where catering (refreshments and snacks) may be provided. The photographer’s working area may be combined with the media working area or may be separate but, in either case, should provide easy access to the area directly outside the field of play playing Area and any specially marked photographer’s zones in the venue.

Accredited photographers should be identified by the wearing of a photographer’s vest, provided by the LOC.

For Adult WFC events, there should be space around the outside of the rink for a minimum of 30 photographers.

3.7.4 Mixed Zone
Each competition venue must have a mixed zone between the rink and the team dressing rooms where accredited media can interview players following a match. Each mixed zone should be easily accessible from the team dressing rooms, the media working area and the media tribune. It should include an IFF/Event sponsor backdrop and be large enough to accommodate the necessary media.

The mixed zone should be organised so as to give the host broadcaster the first right to interview, followed by other TV, radio and then the written press.

3.7.5 Press Conference Room
At WFC events, each competition venue should have a press conference room which is large enough to accommodate coaches, players, press officers, and interpreters. Each press conference room must be equipped with an adequate sound system, and have an IFF/Event sponsor backdrop.

3.7.6 TV requirements
In each competition venue, the main TV camera shall be located on the same side as the match secretary, on the side that gives the best possible visibility to the LED and second line commercials. TV cameras shall be situated such that they do not cause any disturbance or danger for the participants or spectators. Suitable electricity and internet levels, as required by TV broadcasters, must be provided by the LOC.

3.7.7 Live TV broadcast requirements
For IFF Events with live TV broadcasts the LOC must provide an emergency electricity plan.
3.8 ADMINISTRATIVE ROOMS

3.8.1 Competition Office*
Each competition venue should have a competition office managed by LOC staff, with telephone, computer, internet access, printer, fax, laminating machine (for accreditations) and other office equipment as required.

3.8.2 IFF Office*
Each competition venue should have an office space for IFF officials which accommodates at least 10 people, with desks, chairs, telephones, internet access, printer, fax and other office equipment as required. There should also be refreshments and snacks provided. The office should be able to accommodate the following number of people:

- WFC - at least 15 people
- U19 WFC - at least 10 people
- Other events - at least 8 people

*If possible, it is preferred that the Competition & IFF offices be combined in one space, or at least located in close proximity to each other

3.8.3 Referees room
As well as dedicated locker rooms for the referees, each competition venue should have a separate room for the referees. It should be large enough to accommodate at least 4 people, have a seating area, and contain refreshments and snacks.

3.9 TECHNICAL ROOMS

3.9.1 Team Locker Changing Rooms
Each team shall have its own locker room for practice sessions and matches. For practice sessions, the team shall have the use of the locker room for at least 30 minutes before and after their scheduled court practice time. For matches, the teams shall have the use of the locker room for at least 90 minutes before their match starting time and at least 60 minutes after their match ends. The locker rooms should have sufficient seating for at least 20 people, with at least three 3 showers, and toilets

3.9.2 Referee’s Locker Rooms
For the referees, each competition venue should have at least two locker rooms with a separate shower and toilet. Male and female referees shall have separate facilities.

3.9.3 Doping control room
Each competition venue should have a doping control room containing a waiting room, sample collecting area and sample talking area (toilet), according to the requirements set by the IFF Anti-Doping regulations. For more details see Section I: 2.5 Anti-Doping

3.9.4 First Aid room
Each competition venue should have a First Aid room, supplied with the necessary medical equipment, for the use of the First Aid staff
3.10 MATCH SECRETARIAT

**Penalty and Substitution Benches, First Aid**
Match secretariat, penalty and substitution benches shall all be, where possible, placed on the same side of the court. This should also, if possible, be the same side as the main TV camera.

3.10.1 Match secretariat staff
The match secretariat shall be placed at a safe distance outside the rink at the centreline. The match secretariat shall consist of the following staff:
- Two timekeepers
- One manual match record keeper
- One online match record keeper (IFF Statistics Software)
- One speaker
- Two penalty bench guards
- One official IFF representative, if requested

All match secretariat staff, including penalty bench guards, must be at least 15yrs of age.

Seating for up to 2 IFF Officials should be provided near the field of play, within close proximity to the match secretariat.

3.10.2 Match secretariat equipment
At the match secretariat there must be at least four chairs placed at the match secretariat, public address audio equipment connected to the hall’s broadcasting system, a reliable internet connection and the following equipment and forms:
- Minimum of 2 timing devices (including one electronic scoreboard and one manual stopwatch)
- Computer with internet access for online match record (IFF Statistics Software)
- Printer for printing online match record
- IFF Match action sheet, official team lists, and team line-up forms
- Equipment for measuring the curvature and length of sticks
- 50 balls of a brand and design approved by the IFF
- Tape for the goal creases and a tape measure
- Brooms and cloths
- Two Spare referees' whistles
- International rule book
- Notepads and pens
- Materials for repairing goal cages, goal nets and the rink shall be kept nearby

3.11 PENALTY BENCHES
The penalty benches shall for each team accommodate at least 4 persons and be located next to the match secretariat. The penalty bench area must be clearly marked and separated from the team substitution benches. There shall be one official penalty guard at each penalty bench (seated at the end closest to the opposition team bench).

3.12 SUBSTITUTION BENCHES
The substitution benches for each team should accommodate at least 20 team members, have at least 15 and a maximum of 20 seats. The ends of the substitution zone should be clearly marked on the floor, and there should be rubbish bins located in close proximity to the benches.
3.13 FIRST AID
Qualified First Aid staff with appropriate equipment (including a stretcher and, if available, a defibrillator) should be located in the immediate vicinity of the rink field of play during all matches. First aid services for spectators must also be provided.

3.14 SAFETY AND SECURITY REQUIREMENTS
The LOC is responsible for the safety and security arrangements in all of the competition and practice venues. The LOC must have a security plan for the event.

3.15 PRACTICE SESSIONS
The practice area should be reserved for the use of one team at a time. The LOC shall provide the practices within the time frame of 08:00 – 22:00.

3.15.1 Official competition venue practice
Teams are entitled to at least one practice, of 45-60mins, in the competition venue before their first match in that venue, usually on the day before an official match.

3.15.2 Daily practice
Teams are entitled to should be given the opportunity to practice for at least 60 minutes per day on a playing area that is, if possible, of the same size and playing surface as that of the tournament.

3.15.3 Practice schedule
Practice sessions shall be conducted according to the official practice schedule as agreed upon by the LOC and participating teams. No practice sessions should be scheduled at the same time as any meetings that teams are required to attend, such as the Captain’s & Technical Meeting.

3.15.4 Balls and other equipment
Teams shall bring their own balls and other equipment to practice sessions.
4. ACCOMMODATION

It is the LOC’s responsibility to propose accommodation alternatives at various price levels for IFF Officials, participating teams and media. The accommodation details shall be submitted ten (10) eight (8) months prior to a WFC or U19 WFC event and four (4) months prior to all other IFF events.

4.1 DISTANCE BETWEEN HOTELS AND VENUES
As far as possible, the average travelling distance between the hotels and the tournament venue or practice venues should not exceed 10kms. Hotels should be selected accordingly. If a team chooses an accommodation which is not on the proposed accommodation list from the LOC &/or which is outside the transport radius set by the LOC, the team might then be liable for their own team transportation costs during the event. Moved from being under Transportation. Second (deleted) part still included under team accommodation (4.3)

4.2 IFF OFFICIALS’ ACCOMMODATION
The LOC is responsible for selecting the hotel accommodation, with breakfast included, for the IFF officials. The hotel should be situated in the competition city or immediate vicinity and be of at least 3-star standard. The LOC should select a hotel that is separate from the teams. No IFF officials are to be accommodated in a hotel together with any of the participating teams, unless approved by the IFF. IFF is to approve the hotel in advance. The hotel should have a meeting room that is reserved daily for the referees according to the meeting schedule advised by the IFF. The hotel must have sufficient internet services to cater to the work of the IFF Officials. It should offer restaurant facilities or have restaurant options close.

4.3 TEAM ACCOMMODATION
The LOC will supply, to each of the participating teams, a list of recommended hotels within a set distance from the competition venue, usually not greater than a 10km radius. Teams may select their own hotels, however, when accommodation that is not listed by the LOC, offered by their booking agency, or is outside the transport radius is chosen, extra costs for transportation may be charged to a team. This must be clearly defined by the LOC in their information letters to the teams.

4.4 HOTEL GUARANTEES
The LOC will be required to submit guarantees for each of the hotels which are proposed as hotels during the event. They will guarantee that the price levels of these hotels will increase only by an amount corresponding to the increase in the consumer price index in the host country before the event, and that the booking conditions applicable to such hotel rooms will not include minimum overnight stays.
5. TRANSPORTATION

5.1 TRANSPORTATION – WFC, U19 WFC, WFCQ & U19 WFCQ

5.1.1 LOC RESPONSIBILITIES
The LOC is responsible for the IFF officials’ transportation according to the agreement between IFF and the Host. The LOC is responsible for the transport of the participating teams starting two days before the first match of each team and ending the day after the last match of each team.

5.1.2 TIMETABLES
The LOC are responsible for organising the transportation timetables in cooperation with the IFF and participating teams.

5.1.3 TEAM TRANSPORTATION
The participating teams must inform the LOC, well in advance, of their travelling plans. The team transportation shall be done by bus, unless otherwise agreed upon by the IFF & Host in the contract. The team transportation timetable should be arranged in co-operation with the teams, so that teams arrive at the practice hall at least 30 minutes before the start of the practice session and at the match venue at least 90 minutes before the start of a match. For arrival & departure transport, the LOC may offer shared transport for teams. For transport to/from matches & practice sessions only one team per bus may be transported at a time.

5.1.4 IFF OFFICIALS’ TRANSPORTATION
The LOC shall provide transportation for all IFF officials during the event. – IFF staff, IFF CB, IFF Jury, IFF Referee Management, IFF Referees and IFF Committee Members. Vehicles for the IFF officials shall be arranged according to agreement with the LOC. IFF officials generally need to be at the venue at least 60-90 minutes before the start of each match.

5.2 TRANSPORTATION – EFC & EFch

5.2.1 LOC RESPONSIBILITIES
The LOC is responsible only for the IFF officials’ transportation according to the agreement between IFF and the Host. Teams are responsible for all their own transport.

DISTANCE BETWEEN HOTELS AND VENUES
As far as possible, the average travelling distance between the hotels and the tournament venue or practice venues should not exceed 10kms. Hotels should be selected accordingly.

5.2.2 TIMETABLES
The LOC are responsible for organising the transportation timetables in cooperation with the IFF.

5.2.3 TEAM TRANSPORTATION
The participating teams are responsible for all their own transport.

5.2.4 IFF OFFICIALS’ TRANSPORTATION
The LOC shall provide transportation for all IFF officials during the event. – IFF staff, IFF CB, IFF Jury, IFF Referee Management, IFF Referees and IFF Committee Members. Vehicles for the IFF officials shall be arranged according to agreement with the LOC. IFF officials generally need to be at the venue at least 60-90 minutes before the start of each match.
6. MATCH VIDEO & EVENT PHOTOGRAPHS

6.1 MATCH VIDEO - WFC, U19 WFC & EFC

6.1.1 IFF match video
The LOC must arrange for every match in the tournament to be recorded on hard drive. The LOC must provide full match video of every game of the tournament to the IFF. The IFF has full exclusive copyright of all IFF event match videos. A copy of all matches, highlights & player interviews must be provided to the IFF on an external memory drive, no later than 7 days after the completion of the tournament.

6.1.2 Team match video
The LOC must provide a copy of each match, free of charge, to the participating teams of that match. The copy of the match should be given to the team no later than 3 hrs after the match has been completed. The LOC can choose the format of delivery, such as dvd, memory stick or ftp server. Information about how teams will receive match videos should be advised to the teams no later than thirty (30) days prior to the event.

The LOC can also, for a set price, provide copies of any game to other teams in the event. The LOC should request match video orders from the teams no later than thirty (30) days prior to the event.

6.1.3 Full match videos upload
If not automatically done by the online match streaming service, the LOC must arrange for full match videos of all games to be uploaded within 2-3hrs after the completion of a match to the approved IFF media channels. each day.

6.1.4 Highlights
For WFC, the LOC must produce individual match highlights of at least 3 minutes AND a daily event highlights video of at least 5 minutes.

For U19 WFC & EFC, the LOC must produce individual match highlights of at least 3 minutes AND / OR a daily event highlights video of at least 5 minutes.

All highlights must be uploaded to the approved IFF media channels. Match highlights should be uploaded within 2-3hrs after the completion of a match. Daily highlights should be uploaded no later than the start of play on the following day.

6.2 MATCH VIDEO – WFCQ, U19 WFCQ & EFch

6.2.1 IFF match video
If the LOC records any matches they must provide a full match video of these to the IFF. The LOC must arrange for every match in the tournament to be recorded on hard drive, and the LOC must provide full match video of every game of the tournament to the IFF. The IFF has full exclusive copyright of all IFF event match videos. A copy of all matches, highlights & player interviews must be provided to the IFF on an external memory drive, no later than 7 days after the completion of the tournament.

6.2.2 Team match video
The LOC should advise to the participating teams no later than forty-five (45) days prior to the event whether they will record all matches, or whether teams will be allowed to do their own match videos. The LOC must provide a copy of each match, free of charge, to the participating teams of that match. The copy of the match should be given to the team no later than 3hrs after
the match has been completed. The LOC can choose the format of delivery, such as dvd, memory stick or ftp server. Information about how teams will receive match videos should be advised to the teams no later than thirty (30) days prior to the event.

The LOC can also, for a set price, provide copies of any game to other teams in the event. Information about how teams will receive &/or order match videos should be advised to the teams no later than thirty (30) days prior to the event.

The LOC is responsible for making these arrangements with the participating teams, as well as for reserving an area in the spectator stands for the teams to record from.

6.2.3 Full match videos upload
If not automatically done by the online match streaming service, the LOC must arrange for full match videos of all games to be uploaded, within 2-3hrs after the completion of a match, to the approved IFF media channels each day.

6.2.4 Highlights
For WFCQ, U19 WFCQ & EFCh, highlights are not required, however, if the LOC wish to provide them they can produce individual match highlights of at least 3 minutes and/or a daily event highlights video of at least 5 minutes.

These should be uploaded to the approved IFF media channels. Match highlights should be uploaded within 2-3hrs after the completion of a match. Daily highlights should be uploaded no later than the start of play on the following day.

6.3 PLAYER INTERVIEW VIDEOS
The LOC is responsible for conducting an interview, in English, with one player from each team after every match. The interview video must be uploaded by the LOC to the approved IFF media channels according to the instructions from the IFF.

6.4 MATCH PHOTOGRAPHS
The LOC is responsible for taking photographs during the event, covering all matches. A minimum of 30 high resolution photos, per match, must be supplied to the IFF and uploaded by the LOC to the approved IFF media channels. The LOC must give the IFF the right to use these pictures for, but not limited to, the IFF website and in promotional and marketing materials of the IFF and its sponsors. The photos can be used freely for the purpose of floorball development and/or promotion. The photos shall not be used for commercial use, except by IFF or LOC sponsors, unless otherwise agreed with the IFF.
7. REPORTS AND INFORMATION

7.1 INFORMATION TO IFF
The LOC shall, ten (10) eight (8) months prior to WFC & U19 WFC events, and four (4) months prior to all other IFF events, submit the following information to IFF:

- Composition of the organising committee
- Confirmation of the schedule
- Accommodation details
- Transportation details
- TV/Internet streaming arrangements
- Details of technical arrangements
- Budget
- Other necessary information

7.2 INFORMATION LETTERS TO TEAMS

7.2.1 First report information letter
The LOC shall, eight (8) months prior to a WFC & U19 WFC, and four (4) months prior to all other IFF events, send a First report Information letter to the IFF and participating teams, which should contain:

- Competition & practice venue information
- Proposed hotels for the participating teams and the booking procedure
- Description of the transportation arrangements, including distances between the venues and the proposed hotels
- Preliminary match schedule
- Telephone and email contacts of the local organisers

7.2.2 Second information letter
The LOC shall, four (4) months prior to a WFC & U19 WFC, and two (2) months prior to all other IFF events, send a Second Information Letter to the IFF and participating teams which should contain:

- Detailed tournament program
- Program and venues for practice sessions
- Information about other services such as meals and laundry
- Information about match videos to be provided by the organiser, as well as an order form for the teams, including the costs of the match recordings
- Other practical information

7.2.3 Final information letter
The LOC shall, no later than 30 days prior to the event, send to all the participating teams a final information letter that confirms their daily schedule, including all transport, training, match & meal (if applicable) information

7.3 EVENT MANUAL
The LOC shall, upon arrival, provide an Event Manual to the IFF officials and participating teams, appointed referees and jury members, containing:

- A short welcome by the host
- Contact information of key LOC contacts, IFF staff, team managers & team guides
- Address information of competition & practice venues
- Information about locker rooms and other services at venues
• Transportation arrangements to and from the matches and practice halls
• Information of ceremonies & official events
• Accreditation / ticket information
• Press conferences and times
• Instructions on how the mixed zone will operate and the team’s responsibilities
• Pre- & post-match countdowns and protocols
• Anti-doping information
• Information about how match videos will be distributed
• Contact and address information for local hospital and other medical and emergency services

7.4 DAILY REPORT
The IFF, during the tournament, should submit to the LOC, teams, IFF officials, and IFF Committee Members, referees, jury members and the media a daily report containing:
• Results of the previous day’s matches with scores, assists, penalties and number of spectators and livestream views (if applicable)
• Details of the present day’s matches
• Name and nationality of the referees for the matches of the present day
• Ranking lists
• The next day’s program
• Other information

8. UNFORESEEN CIRCUMSTANCES
Anything not provided for in these regulations shall be decided by the IFF RACC, or the IFF CB respectively, and, if appropriate, in co-operation with the organisers and/or the participants.
II. FINANCIALS

9. ORGANISING COSTS

The Host shall be responsible for all financial matters concerning the local organisation of the event.

10. TRAVEL COSTS FOR TEAMS

10.1 TRAVEL COSTS FOR PARTICIPATING TEAMS - WFC, U19 WFC, WFCQ & U19 WFCQ

10.1.1 Travelling to the event
Costs for travel to and from their home country and the determined arrival city shall be borne by each participating team.

The arrival city of a tournament shall be the city with the nearest harbour, railway station or international airport to the main city of the competition. In case of any doubts, it is the IFF CB / IFF RACC which defines the arrival city of the tournament.

10.1.2 Local transport traveling during Championships
The Host shall be responsible for the cost of transporting participating teams (maximum 30 persons per team) to and from the determined arrival city to their accommodation and, to and from their accommodation to their matches, training sessions and other events according to the official program of each team.

The responsibility for the LOC to transport teams starts two days before the first match of each team and stops the day after the last match of each team. In addition, the LOC is responsible to transport the team from their accommodation to the determined harbour, railway station or airport on the day of their scheduled departure.

10.2 TRAVEL COSTS FOR PARTICIPATING TEAMS – EFC & EFch

Each participating team is responsible for all their own travelling costs, including to and from their home country to the host city, as well as to and from their accommodation to matches, practice sessions and other official events.

11. TRAVEL COSTS FOR IFF OFFICIALS

11.1 TRAVEL COSTS FOR IFF OFFICIALS – WFC
The Host is responsible for the overall costs of the visit, transportation and health &/or travel insurance for the following IFF personnel:

- IFF CB members
- IFF Jury as appointed by the IFF
- IFF Referee management as appointed by the IFF
- IFF Referees as appointed by the IFF
- IFF Staff

These costs include:
• Transport to/from their home city to the arrival city
• Transport to/from the arrival city to the accommodation
• Transport between accommodation, venue/s & official events
• Accommodation
• Medical & travel insurance
• Daily allowances (except for IFF CB members)

The responsibility for the LOC to transport IFF officials starts two days before the first match and stops the day after the last match of the tournament.

11.2 TRAVEL COSTS FOR IFF OFFICIALS (excluding referees) – U19 WFC
The Host is responsible for the overall costs of the visit, transportation and health &/or travel insurance for the following IFF personnel:
• IFF CB members
• IFF Jury as appointed by the IFF
• IFF Referee management as appointed by the IFF
• IFF Staff

These costs include:
• Transport to/from the arrival city to the accommodation
• Transport between accommodation, venue/s & official events
• Accommodation
• Medical & travel insurance
• Daily allowances (except for IFF CB members)
• For the IFF Jury and IFF referee management – also transport to/from their home city to the arrival city

The responsibility for the LOC to transport IFF personnel starts two days before the first match and stops the day after the last match of the tournament.

11.3 TRAVEL COSTS FOR IFF OFFICIALS - EFC
The Host is responsible for the overall costs of the visit, transportation and health &/or travel insurance for the following IFF personnel:
• IFF CB members
• IFF Jury as appointed by the IFF
• IFF Referee management as appointed by the IFF
• IFF Referees as appointed by the IFF
• IFF Staff

These costs include:
• Transport to/from the arrival city to the accommodation
• Transport between accommodation, venue/s & official events
• Accommodation
• Medical & travel insurance

The responsibility for the LOC to transport IFF personnel starts two days before the first match and stops the day after the last match of the tournament.
11.4 TRAVEL COSTS FOR IFF OFFICIALS (excluding referees) – WFCQ, U19 WFCQ & EFch

The Host is responsible for the overall costs of the visit, transportation and health &/or travel insurance for the following IFF personnel:

- IFF CB members
- IFF Jury as appointed by the IFF
- IFF Referee management as appointed by the IFF
- IFF Staff

These costs include:

- Transport to/from the arrival city to the accommodation
- Transport between accommodation, venue/s & official events
- Accommodation
- Daily allowances (except for IFF CB members)
- Medical & travel insurance

The responsibility for the LOC to transport IFF personnel starts two days before the first match and stops the day after the last match of the tournament.

11.5 TRAVEL COSTS FOR IFF REFEREES – U19 WFC, WFCQ, U19 WFCQ & EFch

For the IFF Referees as appointed by the IFF, the LOC is responsible for:

- Transport to/from the arrival city to the accommodation
- Transport between accommodation, venue/s & official events

The responsibility for the LOC to transport the IFF Referees starts two days before the first match and stops the day after the last match of the tournament.

All other IFF Referees costs are shared between the participating teams. These costs include:

- Transport to/from their home city to the arrival city
- Accommodation
- Daily allowances
- Medical & travel insurance

TRAVEL COSTS FOR IFF REFEREES – WFCQ, U19 WFCQ & EFch

For the IFF Referees as appointed by the IFF, the LOC is responsible for:

- Transport to/from the arrival city to the accommodation
- Transport between accommodation, venue/s & official events

The responsibility for the LOC to transport the IFF Referees starts two days before the first match and stops the day after the last match of the tournament.

All other IFF Referees costs are shared between the participating teams. These costs include:

- Transport to/from their home city to the arrival city
- Accommodation
- Daily allowances
- Medical & travel insurance
12. MEDICAL COSTS
The LOC shall be responsible for the cost of having qualified first aid staff in the arenas. Participating teams shall be responsible for taking out sufficient insurance to cover their delegations. If needed the LOC could assist in offering sports massage services for the referees of the tournament.

13. DOPING TESTS
The LOC shall be responsible for all costs related to the Doping tests. The number of tests for each event is set according to the IFF Testing plan. Any extra tests that are required outside of the specified number will be at the expense of the IFF.

14. VENUE INSPECTIONS
The LOC shall be responsible for the basic costs of the visit and transportation of an IFF appointed person, in principle a member of the IFF RACC &/or IFF Staff, to inspect the venues and tournament arrangements in due time prior to the event. These costs include:
- Transport to/from their home city to the arrival city
- Transport to/from the arrival city to the accommodation
- Accommodation

Following each visit the inspector shall submit an inspection report to the IFF RACC and/or IFF CB, and further inspections may be carried out if necessary. Already specified under 3.2

15. PRACTICE SESSIONS

15.1 TEAM PRACTICE SESSION COSTS - WFC
The LOC shall be responsible for the cost of providing one 60 minute training session per day for each team during the tournament. The training venue shall be chosen according to the technical specifications outlined in Section 1 - 3.4 Practice Hall Venue Requirements.

In addition, the LOC shall provide for each team one training session of 45-60 minutes in the competition venue prior to their opening/first match in each competition venue, as a part of the teams official program.

15.2 TEAM PRACTICE SESSION COSTS – U19 WFC, EFC, WFCQ, U19 WFCQ, EFCh
The LOC shall be responsible for the cost of providing one 45-60 minute training session for each team in the competition venue prior to their opening match.

The participating teams shall be responsible for the costs of all other training sessions, including transport to/from the training
LIST OF ABBREVIATIONS
CC – Champions Cup
EFC – EuroFloorball Cup (Final Round)
EFch – EuroFloorball Challenge
FISU - International University Sports Federation
IFF – International Floorball Federation
IFF CB – IFF Central Board
IFF RACC – IFF Rules and Competition Committee
IFF RC – IFF Referee’s Committee
LOC – Local Organising Committee
MA – IFF Member Association
U19 WFC – U19 World Floorball Championships
U19 WFCQ – U19 World Floorball Championships Qualifications
WFC – World Floorball Championships
WFCQ – World Floorball Championships
WUFC – World University Floorball Championships
The IFF CB Background paper concerning the on the different factors related to the creation and format of the Euro Floorball Championships.

The objective of this document

The IFF Central Board (IFF CB) has taken cognisance of the feedback of the member associations in relation to the proposal to create of the Euro Floorball Championships and how it should be organised. The objective of this Background Paper is to provide all the information regarding the case and the IFF CB asks you, the IFF member association to discuss this internally and prepare your view and comments for the IFF Consultative meeting which is scheduled to be held during the U19 WFC 2020 in Uppsala, Sweden, in September.

The original proposal

The Euro Floorball Tour (EFT) countries proposed a Motion to the IFF General Assembly 2018 to create a new international competition – the Euro Floorball Championships (EFC).

The EFT-countries motivated the need for the creation of the EFT with the growing need, not only from a competition point of view, but also from marketing and visibility aspects, to have an additional title to fight for in Europe. The IFF also desperately needs more international events, to strengthen the marketing, promotion and the awareness of the sport. Especially for the EFT-countries the EFC would be very important, as it would receive a much higher status, on the national level than the present EFT’s and therefore help the national associations in their work to promote the sport and they need more high-level international events to organise in their countries.

The top 7 European nations from the previous WFC and the host nation will be directly qualified for the EFC, which will be played during the WFC qualification International week in January-February, meaning that these countries are directly qualified for the next WFC, if they participate in the EFC.

The tournament will be played in two balloted groups of four teams during 7 days, four days for group games and 3 days for placement, semi-final and medal matches, with a total of 20 matches. Men will play in even years and women in odd years, but always in the same year as the WFC for that gender. The EFC would be managed by IFF, in the same way as the WFC’s and the U19 WFC’s.

IFF will have the overall responsibility and delegate this to the organiser via the organiser agreement and the EFC Competition regulation. IFF will handle the distribution of the International TV- and Internet-TV signal. The EFC will be organised based on the IFF regulations and the requirements set in the IFF Event Handbook. The requirements for the EF will be a little above the requirements of the U19 WFC’s when it comes to finances and requirements so that it is easier for smaller floorball countries to organize the event.

The IFF General Assembly decision

The IFF Rules and Competition Committee (RACC) analysed the proposal put forward for the IFF General Assembly and made a survey among the IFF members, to which 11 out of 22 countries responded and 9 where in favour of the proposal. There were a lot of discussion, comments and questions from the membership on how the EFC should be organised and how it will affect the overall competition situation. The RACC gave the IFF Central Board (CB) a proposal for a recommendation for the IFF General Assembly 2018 in Prague, which the CB approved.
Based on this the IFF General Assembly decided approved the Motion put forward by the EFT-countries to create the Euro Floorball Championships and gave the IFF Central Board (CB) the task to work-out the detailed solution for how the Euro Floorball Championships will be played.

The RACC discussion on the Euro Floorball Championships

The RACC had a general discussion regarding process of this kind of changes and would have preferred a longer time to the possible side effects regarding organisers, calendar etc.

The RACC concluded that the EFC format must be created by IFF, so that the it is kept together because almost every change is affecting the other parts of the competition structure.

The RACC made the following proposals on how to deal with the proposal:

- The Ranking shall be based on the last WFC (ranking system is very slow, and this is a good way of giving quick developing countries a possibility to participate)
- Number of participating teams: 8
- Playing system: 6 or 7 days depending on resting days after group matches. Three group matches, quarterfinals (A1-B4, A2-B3, A3-B2 & A4-B1), semifinals and medal matches (gold & bronze).

The RACC also discussed the effect on the floorball calendar perspective (without having the knowledge of marketing input or taking into a count other sports events), were August came up as a possible proposal. After discussions with the IFF marketing people and National federations August is not an option anymore and the input is that the best time for the tournament is in the beginning of February.

The RACC discussed thoroughly regarding going back to the old system where some countries don’t participate in the qualification which RACC feels would be bad for the development of floorball and also makes things very problematic regarding todays system regarding quota. RACC therefore want IFF CB to consider the possibility to keep all teams, except organiser if European, in the qualifications and use EF Championships as a stand-alone tournament.

If the IFF CB is following the original intention of the proposal for the EF Championship, then there is a need of looking over the calendar due to that isn’t good to play WFCQ at the same time as EF Championships because the qualifications will lose too much attention in principle regarding all aspects.

There could be a totally new format of qualifying in Europe for both EFC and WFC if number of spots in the quota for WFC is too few. But that kind of system will have the consequence of more qualification stages which of course effects the cost for participating nations. The RACC reasoned that if the EFC will have 8 directly qualified spots at the same time as Europe is organizing, which will be the case in most WFC’s for a long time still, it would mean that 16 nations only would compete for one spot which of course isn’t possible, if the number of countries in other regions are increasingly participating in the WFC.

The RACC proposes that the IFF CB will look over the quota for the WFC and how it is being calculated.

The IFF CB discussions

The IFF CB has discussed the matter based on the decision made by the IFF RACC and have concluded that there are several views both for and against the original EFT proposal.

The main Benefits of the proposal to create the EFC are:

- It would give a much-needed additional yearly top Event
- It would be a financial good tournament for the organizer
- It would be a showcase for the sport
- Teams to compete on the same competition conditions, with same amount of games
- The ranked 5th-8th ranked teams will have three more matches against the top nations
- The format will minimize the big results
- It will be a way for other countries to successfully organize bigger events and a road to organize the WFC’s in the future

The main criticism towards the proposal to create the EFC are:

- The Event is built based on the needs of the EFT-countries
- All teams should qualify for the WFC
- The EFT-countries are not willing to play the WFC qualifications
- Risk that the teams will choose to participate in the EFC and not in the WFC
- It will be difficult to find organisers for the WFC and the EFC
- Longer tournament than the WFCQ
- Risk to play the WFCQ at the same time with the EFC, as no focus on the WFCQ

The IFF CB conclusions

Based on the different input, as described above and the discussions the IFF CB has held the IFF CB has found that it would be needed to organise a consultative meeting during the U19 WFC 2020 in Sweden. The CB has decided to enter into the meeting without any concrete proposal for how to solve the situation.

The CB is inviting the European member associations to familiarize themselves with the material and prepare themselves to discuss the way how to organize the Euro Floorball Championships and to answer the following question during the IFF Consultative meeting: Should the Euro Floorball Championships be played as a Stand Alone-tournament or an Integrated tournament.
9th March 2020

IFF ATHLETES’ COMMISSION 2020-2024 MALE ELECTION RESULTS

The elections for the male members of the IFF Athletes Commission for 2020-2024 were held during the WFC 2020 Qualification events. Votes from all European teams, including Finland, were received, but votes from the other regions – AOFC & Americas – were significantly reduced from in past elections.

As USA & Canada are directly qualified to WFC 2020 they did not have any qualification event and were therefore asked to vote by returning the election forms via email, which was not successful at all. We received only about 5 forms from a possible 40.

The AOFC qualification was cancelled and so all of those teams were also asked to submit their votes via email. Votes were received from four of the eight teams, but still the numbers were significantly lower than in the past. I would estimate that we received about 50 election forms from a possible 160.

Despite this, the election results were quite clear. The only close decision was between 4th & 5th, and I believe that if a full quota of AOFC votes had been received then the result here would have been much wider, with more votes going to the candidate from the Asian region.

The results of the elections, with the top four being selected, are as follows:

<table>
<thead>
<tr>
<th>Name</th>
<th>Votes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jarno Ihme (FIN)</td>
<td>220</td>
</tr>
<tr>
<td>Tomas Sladky (CZE)</td>
<td>186 (re-election)</td>
</tr>
<tr>
<td>Sergio Garcés (ESP)</td>
<td>158</td>
</tr>
<tr>
<td>Junoh Lee (KOR)</td>
<td>130 (re-election)</td>
</tr>
<tr>
<td>Anže Šneberger (SLO)</td>
<td>125</td>
</tr>
<tr>
<td>He Xiaolong (CHN)</td>
<td>86</td>
</tr>
<tr>
<td>Marian Hrabovyk (UKR)</td>
<td>56</td>
</tr>
</tbody>
</table>

Kind regards,

Sarah Mitchell
Athletes’ Commission Officer
Marketing Function Report/Tero Kalsta 23.5.2020

Sales Overview

The general sales situation has been strongly affected by the pandemic like many other sports and businesses. The time has been used to make plans for sales and sustainability. From end of April to early June Mr Kalsta is taking part in a Sponsorship Sales Certificate digital course organized by the European Sponsorship Association (few hours per week 1-2-1, video material, exercises). Alongside professional development this will lead to a restructuring of the sales material due to be presented in June.

Sales Status

Due to the current situation there is not much to report from PSM.

Media rights (PSM report)

There was a plan to approach broadcasting companies with good floorball footage from the past with the idea of bringing something new and fresh to the table (opposed to them airing re-runs of sports and matches that have been seen many times before. The broadcast level material that the IFF however does not have the audio track (English commentary) included. Therefore, there was no match material to offer apart from the Event highlight programs which will be pushed now.

PSM is negotiating with the Norwegian sports media (web-based) that acquired the rights to stream two of the Men’s WFCQ Norwegian national team matches. We hope to get this client more actively involved in the upcoming WFC in December. Good progress also in some markets (in terms of discussion and generating interest) such as the UK, Poland, Africa, and a few other markets.

We will be creatively marketing Floorball and the 2020 Championships throughout the year. Hundreds of broadcasters worldwide are hearing about Floorball on a regular basis and they are confident that this will translate into sales for the broadcast rights.

Sponsorship (PSM)

Marketing Collateral

Sales Activity

Currently the sponsorship sales sector has died down completely as there is so much insecurity on the market both for enterprises as well as event organizers.

Sectors and Approach

Our team is now focused on December’s major tournament, which gives us enough time to approach and have a meaningful discussion with brands who may still have 2020 budget remaining. Regarding Sector, considering the IFF approach to keeping Floorball’s eco-footprint minimal, we are also adding a new Sector focused on healthy foods and environmentally conscious companies. However, this does not mean that we will stop targeting sectors that we have been targeting such as Cosmetics, Athletic Apparel, etc.
Due to the situation caused by the pandemic most discussions with potential sponsors have died down. Hummel is still interested in floorball and consider it a serious option from 2020 onwards. I have also been in regular contact with Puma. A clear stand if they are considering us (or any new) sponsorship has not been taken. I will be in contact with both parties once our sustainability partnership with myclimate will be published (more under chapter Sustainability).

Due to the abrupt ending of the floorball season, the preparations for the Champions Cup 2021 have started much earlier than usual. The graphic layouts are ready, and the sponsor deck is finalized, so the event is ready for sales. There is good interest in the floorball manufacturer field and the idea of a manufacturer village is being discussed with them.

The IFF has drafted a new sponsoring concept for the Champions Cup concept from 2023 onwards (Appendix ?)

Marketing Status

We have received the final version of the WFC 2019 Sportcal GSI Study report. The positive results have been publicized in all IFF channels and distributed to Protocol Sports Marketing to support sales.

The plans for producing the renewed promotional IFF video has been postponed evaluating the outcomes of the strategy process (input for core messages). We have an existing offer and a selected partner to start work as soon as we can define a clear production plan. A draft of our needs has been submitted to the chosen production company. In the meantime, we received a pro bono offer for producing some shorter video compilations. As a result, in April we have published Top10 goals video (over 6500 views), Top10 saves (over 2300 views) and Top10 penalties will be published in May (all with voice over from Olly Hogben).

The planned brand survey has been postponed to the second half of 2020. All available student groups had already been allocated to projects for this spring (students at the Glion Higher Institute of Education). The project would have two targets: 1) validate if the goals set for the brand change have been achieved and 2) how the brand is perceived in its current form.

Another target in branding is to make our social responsibility brand stronger. We will utilize the outcome of the survey to develop this further. For many brands this is a major factor in decision-making:

- “Stick with it!”-campaign planned to be launched already during Women’s U19 WFC 2020 in cooperation with LOC (joined effort with local donation project (Re:Play))
- “Stick with it!”-campaign to collect old floorball material (blades, balls, drinking bottles) in cooperation with the LOC Helsinki and floorball manufacturers (project accepted as on Olympic Movement Sustainability Case Study https://www.olympic.org/sustainability/case-studies)
- Communication about IFF signing the UN Sports for Climate Action Network and first steps
  - Publish news about commitment to the initiative
  - Participation in working groups (to create tangible targets and measuring tools)
  - Calculate IFF office travel carbon footprint (2020)
- The IFF supported the LOC in their sponsor (Grohe) campaign to promote drinking of tap water. We received great support from our ATC members as well as some national team players and coaches.
- Promotion of the tap water distribution stand that will be organized the WFC 2020 by the city of Helsinki
• Negotiations with non-profit organization myclimate are finalized and a partnership has been agreed upon (launch 19.5.2020 / more in chapter Sustainability).

Other on-going projects include:
• Increasing the Instagram followership
  - number of followers has been increasing steadily ((surpassed) 89k followers (combined IFF + IFFWFC accounts))
• Gathering best-case scenarios from national level
• Discussion on how to support sustainability efforts of national federations (with the assistance of myclimate)
  - WFC 2022 LOC has already been in contact with myclimate
  - Czech Floorball and swiss unihockey have expressed interest in cooperation
• Helping our partners in sustainability efforts
  - UNIHOC will be set in contact with myclimate (plan to create a "climate-neutral" stick model)
• The IFF LinkedIn profile has been updated regularly and it has slowly produced further reach. The number of followers has risen from 110 (Oct 2018) to 441 (May 2020)

The CCMNG meeting was supposed to take place May 7th in Uppsala but has due the postponement of the Women’s U19 been moved to the 3rd of September. Among the topics for the meeting will be best cases from national federations, working with Protocol Sports Marketing (and maybe possibilities this represents for national federations) and the future of monetizing the broadcasting rights of the WFCs. IFF’s work with myclimate as well as the UN Sports for Climate Action group and how this should be reflected in the floorball community will also be a topic.

Sustainability

Environmental aspects are being evaluated for the new IFF strategy. The upcoming partnership with myclimate (www.myclimate.org) will serve the sustainability targets set out in the strategy draft. Currently a manual for organizing sustainable events is being prepared for IFF event organizers and will be commented by the experts at myclimate.

First and foremost, the cooperation was negotiated to have access to professional help in matters regarding sustainability. We are somewhat of a pioneer as we are the first international federation that they will be working with. The only financial commitment that is being made is to compensate for IFF staff travel CO2 emissions in 2020 (based on 2019 emissions this a few thousand euros).

The partnership elements between the IFF and myclimate are as follows:

• Official partnership status (right to use the myclimate logo and vice versa)
• Communications partnership: we will distribute news and information around sustainability in each other’s channels. A media plan for the next 12 months is in place
  - myclimate newsletter reach over 30k
• Access to editorial and graphic material of myclimate
• Consultation help on sustainability for IFF member federations and partners (discounted)
• IFF compensates for staff travel CO2-emissions (year 2020). The compensation payments will go to a chosen climate protection project (explained below)
• Potential lead generation in sponsorship through the myclimate customer network

The IFF can choose which climate protection project it will finance through its compensation payments. The projects are of highest quality and standardized by a third-party auditor. Moreover, myclimate
promotes quantifiable climate protection and long-lasting development worldwide. Through these projects, emissions are reduced by replacing fossil fuel sources with renewable energies and by implementing energy-efficient technologies. All projects also contribute to the UN Sustainability Development Goals (SDG). We have chosen a project in Kenya which contributes to 10 SDGs and with an emphasis on Gender Equality (Appendix ?)

With the partnership fulfilling IFF sustainability needs and targets we will also utilize this as part of our brand building and sales material. It will create new opportunities and will also further increase the credibility of IFF as a partner.

All the efforts in developing the IFF sustainability initiative will put us in a good position to apply for the IOC / DOW Carbon Initiative for the Olympic Movement for the year 2020 (Appendix ?).
Dear Presidents,
Dear CEOs/Secretaries General,

You have been informed in our video conference call last Thursday, 2 April 2020 about the postponement of The World Games to 7-17 July 2022. We once again want to thank all of you for your unanimous support of the CoCom’s decision and we are also pleased that many of you published this necessary course of action with your positive comments. It definitely shows to the world of sports, the public and media that the IWGA family can overcome and manage such a challenge in a very mutual and efficient way.

You are certainly aware that our Host, the City of Birmingham and the Birmingham Organising Committee (BOC) did a tremendous job re-organising all necessary arrangements with the local partners. Venues, accommodation, catering and transport, key pillars for hosting a successful Event, could be newly negotiated by them with their very openminded and supportive partners on site.

In the next weeks and months, we will have to assess and coordinate the consequences on the preparations and delivery of the Games. These concern not only operational questions related to the Games, but also the possible adjustment of the sporting calendar to allow The World Games to take place with the best athletes.

In our call, we let you know that we would come back to you short-termed with the most urgent information to continue preparations for TWG in Birmingham.

**Postponement of Competition Managers Meeting and NOC/NSO Meeting**

On 6 March 2020, your federation was informed by BOC that the 2nd Competition Managers Meeting was scheduled for 5-6 October and the NOC/NSO Meeting for 7-8 October of this year. Along with the shifting of The World Games Event from 2021 to 2022, we subsequently plan to hold these meetings in the fourth quarter of 2021. The exact dates will be discussed with BOC short-termed and forwarded to you in due time.

**Deadline of Qualifications and necessary adjustment of Qualification Criteria**

Caused by the current extraordinary situation, most of you had to cancel or delay scheduled qualification events in 2020 for TWG. Consequently, we decided to move the deadline for the qualification events to **31 January 2022**. As a vast majority of athletes or teams have not yet qualified for The World Games Birmingham, we are also prepared to discuss and review with you the qualification criteria which you had filled in the IWGA Games Management System (IGMS). It is understood that you firstly need to consult internally before you submit your proposals to IWGA for approval. We are convinced that we mutually agree on new entries, if necessary, which should always be in the best interest of the athletes.

While nobody can predict the development of the pandemic, this approach will leave you a great degree of flexibility, guaranteeing the most appropriate qualification procedure for your athletes.
Deadline of Registration for TWG Birmingham for Athletes and Teams

The deadline for registration of qualified athletes and teams will be **31 March 2022**. The registration process remains unchanged. Late entries for replacements will still be possible in consultation with IWGA after the closure of the registration system.

**Signing of revised IF-Passports**

While we intent to keep the competition days and slots as discussed and approved with all Federations, it is necessary to sign an updated version of the IF Passport. As a reminder, the IF Passport is the official agreement between the IFs and the IWGA, confirming information during TWG Birmingham on

- the sports, disciplines and events,
- venue of the competitions,
- relevant dates of stay (from jetlag day through competitions to departure) and
- number of athletes, team officials and technical officials.

The new version of the IF Passport(s), signed by the IWGA CEO Joachim Gossow, which needs to be signed by your respective IF President or CEO/Secretary General and returned electronically to **office@theworldgames.org**, will be sent out soon to your office shortly.

Vice President Max Bishop expressed his hope in the recent call that all of you would be able to sign this document so that the Sports Programme could remain unchanged.

We are aware that it will require everybody’s efforts to make these Games a great success. At the same time, we are confident that, with collaboration, solidarity and flexibility, this can be achieved.

Please do not hesitate to come back to us in case you need any further information from us for your internal planning on your preparation and participation in TWG Birmingham.

Kind regards,

Joachim Gossow
IWGA CEO

Sebastian Garvens
Head of Games Services
GSI Event Study

IFF Women’s World Floorball Championships 2019
Neuchâtel, Switzerland
7 December – 15 December 2019
GSI Event Study

IFF Women’s World Floorball Championships 2019
Neuchâtel, Switzerland

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The Event Study reflects Sportcal’s best judgement in the light of the information available at the time of its preparation. Sportcal has relied upon the completeness, accuracy and fair presentation of all the information, data, advice, opinion or representations (the “Information”) obtained from public sources and from IFF, swiss unihockey and various third-party providers. The findings in the Event Study are conditional upon such completeness, accuracy and fair presentation of the Information.

Images provided by IFF.

Data provided by:
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Executive Summary

IFF Women’s World Floorball Championships 2019

Neuchâtel, Switzerland hosted the IFF Women’s World Floorball Championships 2019 (referred to throughout the study as Neuchâtel 2019) on 7-15 December 2019.

It was the third time that the event was hosted in Switzerland.

The attendance totalled 44,513 over the nine-day tournament, setting a new record for a women’s world championships. Close to 12,000 tickets were sold, contributing to a substantial part of the event revenues.

Overseas spectators and accredited participants generated an estimated 7,634 bed nights in Neuchâtel and the neighbouring cantons.

The tournament was broadcast in 19 nations on TV, with live and delayed coverage generating over 277 hours of coverage and attracting an audience of 7.5 million. The live streams from Neuchâtel 2019 on IFF’s YouTube channel had over 766,080 views, while 1,309 stories were published during the tournament. A total of 166 members of accredited media covered the event.

16 nations from four continents competed in Neuchâtel, with a total of 316 athletes participating. They were accompanied by 121 team officials and 22 technical officials.

The delivery of the event was supported by 650 volunteers.

<table>
<thead>
<tr>
<th>Date</th>
<th>City, Nation</th>
</tr>
</thead>
<tbody>
<tr>
<td>7-15 December 2019</td>
<td>Neuchâtel, Switzerland</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Venues</th>
<th>Organiser</th>
</tr>
</thead>
<tbody>
<tr>
<td>Patinoires du Littoral</td>
<td>swiss unihockey</td>
</tr>
<tr>
<td>Salle de La Riveraine</td>
<td>FSG Corcelles-Cormondrèche</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Event Frequency</th>
<th>Owner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Every two years</td>
<td>International Floorball Federation</td>
</tr>
</tbody>
</table>

Key statistics

**ECONOMIC**

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendance</td>
<td>44,513</td>
</tr>
<tr>
<td>Tickets distributed*</td>
<td>16,735</td>
</tr>
<tr>
<td>Tickets sold</td>
<td>11,753</td>
</tr>
<tr>
<td>Complimentary tickets</td>
<td>4,982</td>
</tr>
<tr>
<td>Bed nights</td>
<td>7,634</td>
</tr>
</tbody>
</table>

*tickets were valid for multiple games

**MEDIA**

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>TV broadcasters</td>
<td>39</td>
</tr>
<tr>
<td>TV nations</td>
<td>19</td>
</tr>
<tr>
<td>TV broadcast hours</td>
<td>277:15:18</td>
</tr>
<tr>
<td>Accredited media</td>
<td>166</td>
</tr>
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</table>

**SOCIAL MEDIA**

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Posts</td>
<td>2,488</td>
</tr>
<tr>
<td>Reactions / Likes</td>
<td>220,556</td>
</tr>
<tr>
<td>New followers</td>
<td>2,781</td>
</tr>
</tbody>
</table>

**SPONSORSHIP**

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of partners</td>
<td>18</td>
</tr>
</tbody>
</table>

**SPORTING**

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Athletes</td>
<td>316</td>
</tr>
<tr>
<td>Competing nations</td>
<td>16</td>
</tr>
<tr>
<td>Officials</td>
<td>143</td>
</tr>
<tr>
<td>Team officials</td>
<td>121</td>
</tr>
<tr>
<td>Technical officials</td>
<td>22</td>
</tr>
</tbody>
</table>

**SOCIAL**

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Volunteers</td>
<td>650</td>
</tr>
</tbody>
</table>
Overview

Event History

The IFF Women’s World Floorball Championships 2019 in Neuchâtel was the 12th edition of the event. It was also the third time Switzerland has hosted the event – after Bern in 2003 and St. Gallen in 2011.

Since the first women’s world championships in Mariehamn, Finland, in 1997, Europe has hosted the event eleven times. Singapore 2005 was the sole edition of the event to have taken place outside of Europe.

Switzerland is the only country to have organised the event three times. Finland and Sweden both have organised the event twice, with Sweden due to host the next edition of the world championships in 2021.

**Editions hosted by nation (1997-2021)**

<table>
<thead>
<tr>
<th>Year</th>
<th>City</th>
<th>Nation</th>
<th>Continents</th>
</tr>
</thead>
<tbody>
<tr>
<td>1997</td>
<td>Mariehamn</td>
<td>Finland</td>
<td>Europe</td>
</tr>
<tr>
<td>1999</td>
<td>Borlänge</td>
<td>Sweden</td>
<td>Europe</td>
</tr>
<tr>
<td>2001</td>
<td>Riga</td>
<td>Latvia</td>
<td>Europe</td>
</tr>
<tr>
<td>2003</td>
<td>Bern</td>
<td>Switzerland</td>
<td>Europe</td>
</tr>
<tr>
<td>2005</td>
<td>Singapore</td>
<td>Singapore</td>
<td>Asia</td>
</tr>
<tr>
<td>2007</td>
<td>Frederikshavn</td>
<td>Denmark</td>
<td>Europe</td>
</tr>
<tr>
<td>2009</td>
<td>Västerås</td>
<td>Sweden</td>
<td>Europe</td>
</tr>
<tr>
<td>2011</td>
<td>St. Gallen</td>
<td>Switzerland</td>
<td>Europe</td>
</tr>
<tr>
<td>2013</td>
<td>Ostrava / Brno</td>
<td>Czech Republic</td>
<td>Europe</td>
</tr>
<tr>
<td>2015</td>
<td>Tampere</td>
<td>Finland</td>
<td>Europe</td>
</tr>
<tr>
<td>2017</td>
<td>Bratislava</td>
<td>Slovakia</td>
<td>Europe</td>
</tr>
<tr>
<td>2019</td>
<td>Neuchâtel</td>
<td>Switzerland</td>
<td>Europe</td>
</tr>
<tr>
<td>2021</td>
<td>Uppsala</td>
<td>Sweden</td>
<td>Europe</td>
</tr>
</tbody>
</table>
Overview

Event Format

The biennial IFF Women’s World Floorball Championships brings together the 16 world’s best female teams to compete for the title of world champions.

The 2019 event in Neuchâtel was a nine-day competition. The group stage took place over the first four days of the event.

The 16 teams were divided into four groups, with the top eight nations, according to the IFF ranking, being placed in Groups A and B, and the lower-ranked nations in Groups C and D.

The top two teams from Groups A and B automatically advanced to the quarter-finals. The third- and fourth-placed teams in Groups A and B and the top two teams from Groups C and D went through to the play-off stage and faced each other for a place in the quarter-finals.

Nations which did not progress through the play-off round or quarter-finals took part in the placement round to decide the final rankings (9th-16th place).

**IFF Women’s World Floorball Championships 2019 competition schedule**

<table>
<thead>
<tr>
<th>DATE</th>
<th>STAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>7th Dec – 10th Dec</td>
<td>Group Stage</td>
</tr>
<tr>
<td>11th Dec</td>
<td>Play-off Round</td>
</tr>
<tr>
<td>11th Dec – 15th Dec</td>
<td>Placement Round</td>
</tr>
<tr>
<td>12th Dec – 13th Dec</td>
<td>Quarter-Finals</td>
</tr>
<tr>
<td>14th Dec</td>
<td>Semi-Finals</td>
</tr>
<tr>
<td>15th Dec</td>
<td>Bronze Medal Match</td>
</tr>
<tr>
<td>15th Dec</td>
<td>Gold Medal Match</td>
</tr>
</tbody>
</table>
Overview

Previous Edition

IFF Women’s World Floorball Championships 2017

<table>
<thead>
<tr>
<th>Date</th>
<th>City, Nation</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-9 December 2017</td>
<td>Bratislava, Slovakia</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Venues</th>
<th>Organiser</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ondrej Nepela Arena</td>
<td>Slovak Floorball Association</td>
</tr>
<tr>
<td>Hant Arena</td>
<td></td>
</tr>
</tbody>
</table>

The IFF Women’s World Floorball Championships 2017 were held in Bratislava, Slovakia.

Slovakia had never hosted the IFF’s flagship female event before.

The event was attended by 31,688 spectators across the two event venues: the Ondrej Nepela Arena and the Hant Arena.

A total of 23 broadcasters showed the event on TV, reaching 14 nations across three continents. In total 39 matches out of the 48 were broadcasted. Worldwide coverage was ensured through internet streaming via YouTube and the Olympic Channel.

The final, which saw Sweden defeat Finland for the world title, recorded 902,000 viewers and the bronze match between Switzerland and Czech Republic had 190,000 viewers. Overall, the live matches were seen by 4.84 million viewers.

A total of 320 athletes from 16 nations representing four continents participated in the 2017 world championships. There were 145 officials in Bratislava (121 team officials and 24 technical officials).

A team of 110 volunteers (including three from overseas, supported the delivery of the event.

Key statistics

<table>
<thead>
<tr>
<th>ECONOMIC</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Total attendance</td>
<td>31,688</td>
</tr>
<tr>
<td>Venues</td>
<td>2</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>MEDIA</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>TV nations</td>
<td>14</td>
</tr>
<tr>
<td>No. of TV broadcasts</td>
<td>23</td>
</tr>
<tr>
<td>Accredited media</td>
<td>693</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SPORTING</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Athletes</td>
<td>320</td>
</tr>
<tr>
<td>Officials</td>
<td>145</td>
</tr>
<tr>
<td>Competing nations</td>
<td>16</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SOCIAL</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Volunteers</td>
<td>110</td>
</tr>
</tbody>
</table>
Overview

Host Profile

Switzerland

Switzerland is located in central Europe. Sport is embedded in Swiss culture with football, floorball, ice hockey, tennis and skiing being amongst the most popular sports.

On top of being home to the IOC and a number of international sports federations, the country has staged several world championships in recent years, ranging from skiing to cycling, curling and badminton.

The country also hosts some of the biggest athletics and snow sports annual events in the world such as the Diamond League’s Athletissima and Weltklasse meetings or the FIS Alpine World Cup’s Lauberhorn downhill race.

In the coming years, Switzerland will host the Winter Youth Olympic Games, the IIHF World Championships, the UCI Road World Championships (twice), the Winter Universiade and the IFF Men’s World Floorball Championships.

As of 2019, Switzerland sits in 13th position in the Sportcal’s Global Sports Nations Index.

Selected events hosted in Switzerland (2016-2024)

<table>
<thead>
<tr>
<th>YEAR</th>
<th>SPORT</th>
<th>EVENT</th>
<th>CITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>Curling</td>
<td>World Men’s Curling Championship</td>
<td>Various</td>
</tr>
<tr>
<td>2017</td>
<td>Skiing - Alpine</td>
<td>FIS Alpine World Ski Championship</td>
<td>Various</td>
</tr>
<tr>
<td>2018</td>
<td>Cycling - Mountain bike</td>
<td>UCI Mountain Bike World Championships</td>
<td>Various</td>
</tr>
<tr>
<td>2019</td>
<td>Badminton</td>
<td>TOTAL BWF World Championships</td>
<td>Basel</td>
</tr>
<tr>
<td>2019</td>
<td>Floorball</td>
<td>IFF Women’s World Floorball Championships</td>
<td>Neuchâtel</td>
</tr>
<tr>
<td>2020</td>
<td>Ice hockey</td>
<td>IIHF World Championships</td>
<td>Various</td>
</tr>
<tr>
<td>2020</td>
<td>Cycling - Road</td>
<td>UCI Road World Championships</td>
<td>Various</td>
</tr>
<tr>
<td>2020</td>
<td>University sports</td>
<td>Winter Youth Olympic Games</td>
<td>Lausanne</td>
</tr>
<tr>
<td>2021</td>
<td></td>
<td>Winter Universiade</td>
<td>Lucerne</td>
</tr>
<tr>
<td>2022</td>
<td>Floorball</td>
<td>IFF Men’s World Floorball Championships</td>
<td>Zurich</td>
</tr>
<tr>
<td>2024</td>
<td>Cycling - Road</td>
<td>UCI Road World Championships</td>
<td>Zurich</td>
</tr>
</tbody>
</table>

Key facts

<table>
<thead>
<tr>
<th>Size</th>
<th>41,277 km²</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>8,292,809 (2018)</td>
</tr>
<tr>
<td>GDP(PPP)</td>
<td>$62,100 (2017)</td>
</tr>
<tr>
<td>Capital</td>
<td>Bern</td>
</tr>
</tbody>
</table>

GSI Nations Index* 13th (2019)

* GSI Nations Index is Sportcal’s proprietary index which analyses the hosting and bidding of major sports events and ranks nations by the cumulative score of the events that nation has hosted.

More information on GSI Nations Index www.sportcal.com/GSI
Overview

Host Profile

Neuchâtel

Home to approximately 34,000 inhabitants (80,000 in the metropolitan area), Neuchâtel is Switzerland’s 21st biggest city and the capital of the French-speaking canton of Neuchâtel. It is located in the West of Switzerland and is bordered by the eponymous lake of Neuchâtel and the Jura mountains.

Mainly famous for its watch industry, this university city has also managed to position itself at the cutting-edge of the micro-technology and high-tech industry.

The Castle and the Collegiate Church (built in the Gothic style in the Middle Age), are the city’s landmarks.

Neuchâtel sits in the 230th position – and seventh Swiss city - in Sportcal’s GSI Cities Index, with the IFF Women’s World Floorball Championships 2019 the city’s only scoring event.

Selected events hosted in Neuchâtel (2019-2020)

<table>
<thead>
<tr>
<th>YEAR</th>
<th>SPORT</th>
<th>EVENT</th>
<th>CITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>Ice Skating</td>
<td>ISU World Junior Synchronized Skating Championships</td>
<td>Neuchâtel</td>
</tr>
<tr>
<td>2019</td>
<td>Floorball</td>
<td>IFF Women’s World Floorball Championships</td>
<td>Neuchâtel</td>
</tr>
<tr>
<td>2020</td>
<td>Ice Skating</td>
<td>TISSOT Neuchâtel Trophy</td>
<td>Neuchâtel</td>
</tr>
</tbody>
</table>

Key facts

Size 18 km²
Population 33,578
GSI Cities Index* 230th (2019)

* GSI Cities Index is Sportcal's proprietary index which analyses the hosting and bidding of major sports events and ranks cities by the cumulative score of the events that city has hosted.

More information on GSI Cities Index
www.sportcal.com/GSI
Overview

Venues

The IFF Women’s World Floorball Championships 2019 were held at two competition venues in Neuchâtel: the Patinoires du Littoral and the Salle de La Riveraine.

The Patinoires du Littoral, a multi-purpose sports complex located in the east of the city, nearby the lake, was the main competition venue.

All of the Swiss team’s matches, as well as the quarterfinals, semi-finals and medal games (gold medal game and bronze medal game) were played in the Patinoires du Littoral hall. The venue was specially converted from an ice hockey rink to a floorball arena for the purpose of hosting the world championships.

The venue was opened in 1986 with an ice rink. A second rink was added in 2001. In its Neuchâtel 2019 configuration, the venue had a 4,250-seat capacity. In its regular ice sports set-up (ice hockey, ice skating and curling), the venue can accommodate up to 6,500 people – with the difference made up of standing areas. The venue hosts the annual Tissot Neuchâtel Trophy in ice skating and is the home field to HC Université Neuchâtel, the ice hockey team playing in Switzerland’s fourth division.

The Salle de La Riveraine, is a multi-sports hall, situated on the lake shores and within walking distance from the Patinoires du Littoral.

The La Riveraine sports arena served as a second competition venue. The group matches, mostly of the Groups C and D (where the IFF’s lower ranked nations are placed), and placement games took place there.

From 9 to 11 November 2018, the Salle de La Riveraine was also the venue for the Euro Floorball Tour, a women’s four nation tournament which acted as a rehearsal event for the IFF Women’s World Floorball Championships 2019.

The arena was inaugurated in 2005 and had capacity for 700 fans for Neuchâtel 2019. It is home to Neuchâtel’s main basketball, volleyball and handball teams.

In addition to the two competition venues, training rinks were set up at Neuchâtel’s La Maladière stadium as well as in the nearby town of Cornaux.

<table>
<thead>
<tr>
<th>Patinoires du Littoral</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue type</td>
</tr>
<tr>
<td>Constructed</td>
</tr>
<tr>
<td>Capacity (Neuchâtel 2019)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Salle de La Riveraine</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue type</td>
</tr>
<tr>
<td>Constructed</td>
</tr>
<tr>
<td>Capacity (Neuchâtel 2019)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Total matches per venue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Patinoires du Littoral</td>
</tr>
<tr>
<td>Salle de La Riveraine</td>
</tr>
</tbody>
</table>
Founded in 1986, the International Floorball Federation (IFF) is the global governing body for the sport of floorball. The organisation is responsible for all floorball events, including the biennial world championships for men and women.

The IFF awarded the IFF Women’s World Floorball Championships 2019 to Switzerland in December 2015. Switzerland is one of floorball’s most successful nations and the sport has a strong following but predominantly in the German-speaking part of the country. The selection of Neuchâtel as the host city meant that the world championships were to take place in Romandy, the French-speaking region of Switzerland where floorball is yet to make headway and therefore it was believed that the event would be a catalyst for the development of the sport in the Swiss cantons where French is the official language. The IFF hoped that Neuchâtel 2019 would bolster awareness for the women’s game in the same way that the IFF Men’s World Floorball Championships 2018 in Prague, Czech Republic did for the men’s game.

A strong host performance was seen as key for IFF’s objective of increasing popularity and awareness in the region. During the previous four women’s championships, the finals were contested by Sweden and Finland but Switzerland achieved a second-place finish in Neuchâtel, a huge step for the sport in the host country.

The media and marketing strategy for Neuchâtel 2019 involved having 14 countries with direct TV broadcasts of matches, including growing markets in Asia, such as Malaysia, Singapore and Thailand, as well as Ukraine in Europe. Swiss performance was a significant factor in achieving good TV viewing figures domestically, with the tournament shown by three main Swiss free-to-air broadcasters.

In swiss unihockey the IFF had a trusted partner with the experience of organising major floorball events. Switzerland played host to the Women’s U19 World Floorball Championships in 2018 and the swiss unihockey team that delivered the tournament was largely responsible also for organising the 2019 world championships which helped to ensure smooth preparations.

The eventual aim of floorball is to become an Olympic sport. Aiding this are various factors, including the equality of the sport, which treats men and women the same, and which includes the same game formats and prize money. The IFF acknowledges that more women are needed in the sport as coaches, administrators and policymakers but the interest in female floorball competitions is increasing.

Other possible contributors to achieving Olympic aspirations and a higher status in the world of sport are the ease at which floorball can be picked up by newcomers, as well as the fact that floorball players rarely sustain injuries during the games. Parents are more likely to let their child to play sports that are less violent which can contribute to floorball’s future growth. The sport is also considered to be fairly cheap, with sticks costing very little. IFF saw Neuchâtel 2019 as nine days in a larger step of progressing the game over the next few years.
The IFF Women’s World Floorball Championships 2019 marked the return of the tournament to Switzerland which had previously hosted it in 2011. Swiss unihockey effectively became the main organising body for Neuchâtel 2019 and formed a team responsible for the delivery of the event.

Swiss unihockey was supported by FSG Corcelles-Cormondrèche, a local club which took on the responsibility for organising catering services for spectators and managing the volunteer programme.

The federation has had both short-term, event attendance-related objectives and long-term, local floorball development-related objectives for the event.

In the short-term, objectives focussed on hitting certain KPIs set by swiss unihockey prior to the start of the tournament, largely related to budgeting. A key objective was to make back the budget spent on the tournament through ticket sales and other avenues, although swiss unihockey was not expecting to make a profit on the event.

The event attendance-related objective was centred around achieving a certain amount of ticket sales. The pre-tournament objective was selling CHF 420,000 in match tickets (including VIP ticket sales).

In the long-term, a major goal was to increase interest in the game in the French-speaking regions of the country. While the fulfilment of this objective will be assessed in the long run, media interest in both the German-speaking and French-speaking parts has never been higher in floorball, and public interest soared due to the Swiss team’s performance, according to swiss unihockey. Ticket sales were boosted by Switzerland’s group stage triumph against Finland, and the increased interest was especially apparent after the team’s semi-final, in which Switzerland produced a miraculous comeback against Czech Republic. The match, which Switzerland won in overtime having previously scored four goals in the last two minutes of regular time, overcoming a 2-6 deficit, was the ‘wow’ factor of the tournament that helped floorball to reach more casual fans and people who had had little previous exposure to the sport.

On the communications side, the early objective of the organisers was to raise awareness of the event in the French-speaking cantons. To that end, media partnerships were struck with local media companies to spread the message about the world championships, while the city of Neuchâtel supported the promotional activities in its newsletter and by offering city-owned advertising spaces. ‘Floorbalized’ was adopted as the slogan of the world championships and the local artist David Charles (also known under the stage name MC Roger) created the official song.

At a season-opening workshop with floorball clubs in September 2019, the teams were briefed on the world championships and were asked to support the communications campaign. Swiss unihockey originally aimed to organise a range of activities with local clubs in the lead-up to the tournament, including school visits involving Swiss players but the idea had to be abandoned because of the lack of resources on the clubs’ side.
However, as a way of engaging children in floorball, swiss uni­hockey ran the schools programme, which brought thousands of school children from across the country to watch games for free throughout the tournament, and there are plans to expand the initiative in the lead-up to the men’s world championships that Switzerland will host in 2022.

Finding sponsorship deals for the tournament proved difficult for swiss uni­hockey. While the organisers were able to secure partnerships for Neuchâtel 2019 with the existing federation sponsors, they struggled to find other local sponsors, partially because there are no big industries present in Neuchâtel – the canton is considered one of the poorest in Switzerland. However, as a result of the championships, swiss uni­hockey started conversations with potential sponsors and it is hoped that they can lead to new partnership being signed in the future.

Floorball has enjoyed a huge amount of growth in Switzerland in recent years. As of December 2019, the country had more than 35,000 players across both genders, and in terms of participation it is the second biggest team sport in the country behind football. The vast majority of other sports in Switzerland are either shrinking or stabilising, whereas floorball is continuing to grow. A long-term objective is to continue this systemic growth. In addition, it is believed that the tournament helped swiss uni­hockey to strengthen its relationships with high ranking ministers and politicians, garnering the federation more political sway.
Stakeholders

FSG Corcelles-Cormondrèche
Local Organising Committee

FSG Corcelles-Cormondrèche is an athletics and floorball club based in Corcelles near Neuchâtel, which acted as the local organising committee for the IFF Women's World Floorball Championships 2019.

In 2017, the club successfully organised the U15 Trophy, a nationwide competition for the junior floorball teams, and subsequently submitted its candidature to host the women's world championships in 2019 once it had been confirmed that Switzerland was awarded the hosting rights.

Two other Swiss cities – Bern and Biel – were also in the running, but in September 2017 it was confirmed that the event will be hosted in Neuchâtel.

A major factor that contributed to selecting Neuchâtel as the host city was Swiss unihockey's desire to develop the interest in floorball in the French-speaking part of the country – out of the 35,000 licensed floorball players in Switzerland, only around 10% are from Romandy. The advantage of the bid was also the proximity of the two venues that were used for the competition and the fact that FSG had experience from organising other floorball competitions. The city of Neuchâtel supported the event through offering the rental of the city-owned facilities at a discounted rate.

The club saw a massive opportunity in staging the world championships to promote floorball in the canton. The sport is rarely broadcast on French-language channels, but Neuchâtel 2019 received extensive coverage on TV in the region and local press. Additionally, the club could benefit financially from organising the world championships, as it had a revenue share agreement with Swiss unihockey concerning the sale of sponsorship rights and food and drinks to spectators.

Hosting the event was also regarded as an ambitious but rewarding challenge for the people involved in the club. FSG has around 250 members, many of them under the age of 21 and its ambition was to create a family-friendly event. Free transport was offered to many children who attended the world championships as part of the school programme.

The experience gained through the organisation of the U15 Trophy and other floorball events helped to ensure the smooth operation of Neuchâtel 2019. The club could advise on things such as the positioning of TV cameras, saving some time and effort that could be required for logistical arrangements. However, its main role was to manage volunteers and catering for spectators, as well as to provide promotional support before the world championships and organisational support during the world championships.

FSG is hoping to see an influx of new members as a result of the world championships, although handling additional demand could be a challenge with limited facilities available for training and practice. It is hoped that the event will help to build more political support for the construction of a new sports hall in Neuchâtel.

Key objectives

- Develop interest in the sport in the region
- Inspire young people in Romandy to take up floorball
- Run a family-friendly event

INTERVIEWS

Cédric Jaccoud
President
Local Organising Committee

Vincent Benoit
Sponsoring
Local Organising Committee

Tim Hunkeler
Volunteering
Local Organising Committee

Pascal Kramer
Catering
Local Organising Committee
Economic
The IFF Women’s World Floorball Championships 2019 was the most attended women’s world championships in the history of the competition. The total attendance reached 44,513, beating the previous attendance record of 43,806 set in Brno and Ostrava in 2013.

By day, the highest attendance was recorded on the final day of the event (9,349), followed by the penultimate day of the competition when the semi-finals were played (7,814). The average attendance per day was 4,946.

Ticket sales amounted to 11,753, while 4,982 complimentary tickets were distributed.

The gold medal match was the best attended game of the competition, with 4,250 spectators. This was followed by the 3rd place decider between Finland and Czech Republic (3,734). The host nation’s matches attracted cumulative attendance of 16,260.
Economic

Attendance

Ticketing

A total of 11,753 tickets were sold for the IFF Women’s World Floorball Championships 2019.

Tickets for Neuchâtel 2019 went on sale on 27th February 2019, two days after the announcement of the match schedule. Individual tickets were available via Ticketmaster, the global ticketing company, while group orders (for 20 or more tickets for a single day) were handled by swiss unihockey. Fans could also purchase tickets in the ticket office by the main venue, Patinoires du Littoral.

Only day tickets were available in two age categories – adults and children under 16 years old – and two seating categories. They cost between CHF 19 and CHF 59 for the matches competed in Patinoires du Littoral, and between CHF 10 and CHF 15 for the games played in the secondary venue, La Riveraine. Ticket holders for the matches in the main arena could attend the games in La Riveraine for no additional charge.

Close to 90% of all tickets sold online were purchased by fans based in Switzerland. By canton, most ticket buyers came from Bern (24.9% of all tickets purchased by the Swiss fans), Neuchâtel (13.3%), Zurich (12.7%) and Vaud (7.7%).

In addition to tickets sold, around 5,000 tickets were distributed free of charge, while 5,000 children received a free entry as part of the schools programme ran by swiss unihockey.
Economic

Financials

The IFF Women’s World Floorball Championships 2019 made an operating loss of CHF 61,188 (based on the accounts provided by swiss unihockey, excludes income/expenditure of FSG Corcelles-Commorâche which made a profit of around CHF 80,000). The operating expenditure of the organising committee totalled CHF 1.08 million, while the revenue amounted to CHF 1.02 million.

Public funding, ticketing and sponsorship were the primary sources of income.

In terms of expenditure, the rental of the event venues was the largest cost that totalled CHF 0.32 million.

Neuchâtel 2019 OC income and expenditure statement

<table>
<thead>
<tr>
<th>AMOUNT (CHF)</th>
<th>AMOUNT (EUR)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accommodation</td>
<td>9,752</td>
</tr>
<tr>
<td>Catering</td>
<td>19,913</td>
</tr>
<tr>
<td>Payments from IFF</td>
<td>10,274</td>
</tr>
<tr>
<td>Public funding</td>
<td>357,596</td>
</tr>
<tr>
<td>Sponsorship</td>
<td>162,688</td>
</tr>
<tr>
<td>Sponsorship branding costs</td>
<td>24,878</td>
</tr>
<tr>
<td>Ticketing</td>
<td>385,636</td>
</tr>
<tr>
<td>Transport</td>
<td>3,041</td>
</tr>
<tr>
<td>TV rights</td>
<td>33,000</td>
</tr>
<tr>
<td>Other income</td>
<td>11,140</td>
</tr>
<tr>
<td><strong>Total revenue</strong></td>
<td><strong>1,017,918</strong></td>
</tr>
<tr>
<td>Anti-doping</td>
<td>15,695</td>
</tr>
<tr>
<td>Hospitality</td>
<td>62,176</td>
</tr>
<tr>
<td>Hosting fee</td>
<td>60,000</td>
</tr>
<tr>
<td>Logistics (incl. accommodation &amp; transport)</td>
<td>274,801</td>
</tr>
<tr>
<td>Marketing</td>
<td>67,010</td>
</tr>
<tr>
<td>PR &amp; communication (incl. TV production)</td>
<td>187,840</td>
</tr>
<tr>
<td>Venue rental &amp; infrastructure</td>
<td>317,689</td>
</tr>
<tr>
<td>Volunteering</td>
<td>52,468</td>
</tr>
<tr>
<td>Other expenditure</td>
<td>41,427</td>
</tr>
<tr>
<td><strong>Total expenditure</strong></td>
<td><strong>1,079,106</strong></td>
</tr>
<tr>
<td><strong>PROFIT/LOSS</strong></td>
<td><strong>-61,188</strong></td>
</tr>
</tbody>
</table>

Exchange rate used CHF 1 = EUR 0.91324 throughout study
**Economic**

**Bed Nights**

It is estimated that the IFF Women’s World Floorball Championships 2019 produced at least 7,634 bed nights for the city of Neuchâtel and the neighbouring cantons.

IFF member federations covered the accommodation costs for athletes, team officials and national federation representatives, while the organising committee paid for the accommodation of the technical officials and the IFF staff.

There was no data captured in order to establish a bed night analysis for all accredited persons and spectators travelling to Neuchâtel to attend the event, therefore only selected participants are considered. However, it can be assumed that the actual number of bed nights generated by event participants was more than 10,000.

### Neuchâtel 2019 – Bed nights

<table>
<thead>
<tr>
<th>GROUP</th>
<th>NO. OF VISITORS</th>
<th>LENGTH OF STAY (NIGHTS)</th>
<th>BED NIGHTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Athletes</td>
<td>316</td>
<td>10.3</td>
<td>3,255</td>
</tr>
<tr>
<td>IFF sponsors and guests</td>
<td>30</td>
<td>6</td>
<td>180</td>
</tr>
<tr>
<td>Officials (team)</td>
<td>121</td>
<td>10.3</td>
<td>1,246</td>
</tr>
<tr>
<td>Officials (technical) and IFF staff</td>
<td>44</td>
<td>8.8</td>
<td>386</td>
</tr>
<tr>
<td>Overseas media representatives</td>
<td>91</td>
<td>7</td>
<td>637</td>
</tr>
<tr>
<td>Overseas spectators</td>
<td>500</td>
<td>3</td>
<td>1,500</td>
</tr>
<tr>
<td>swiss unihockey staff</td>
<td>43</td>
<td>10</td>
<td>430</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>1,145</strong></td>
<td><strong>6.7</strong></td>
<td><strong>7,634</strong></td>
</tr>
</tbody>
</table>

**Bed nights overview**

- Total bed nights: 7,634
- Avg. length of stay: 6.7 nights
Media

Television

Overview

A total of 39 broadcasters across 19 nations in three continents provided broadcast coverage of the IFF Women’s World Floorball Championships 2019.

Coverage of Neuchâtel 2019 was available on both free-to-air and pay-TV. A total of 277 hours of coverage was generated worldwide (live and delayed coverage only).

Broadcast data was not available for all broadcasters but based on the information received from 11 of the 39 broadcast rights holders, 7.5 million viewers watched the live or delayed coverage from Neuchâtel 2019.

In addition to TV coverage, the world championships were streamed live worldwide on the Olympic Channel (24 matches) and the IFF’s YouTube channels (all matches).

DOMESTIC BROADCASTER

Swiss Broadcasting Corporation (SRG SSR) was the domestic broadcaster of the IFF Women’s World Floorball Championships 2019. SRG SSR showed coverage from the world championships through the three Swiss regional broadcasters: RSI, RTS and SRF.

The three broadcasters aired 25 match broadcast during the event for nine unique games, including all six matches of the Swiss national team. Total broadcast time amounted to over 49 hours, with a cumulative TV audience of close to 870,000 viewers.

Additionally, 460,000 viewers followed the live streams from the event on the RTS website.

TV PRODUCTION

Television production was handled by Polar HD, a Latvian production company. Polar HD was contracted by the IFF to manage the live production for the women’s and men’s world championships in 2019 and 2020. The company previously worked with the IFF at the world championships in 2015 and 2016.

Polar HD had an 18-man production crew on-site in Neuchâtel. Seven cameramen and five fixed cameras were engaged in the production of the matches in the main arena, Patinoire du Littoral, while in the smaller arena, La Riveraine, there were three cameramen and two fixed cameras.

Short highlights videos from each match and 6-7-minute daily highlights were also produced.

<table>
<thead>
<tr>
<th>TV broadcast overview</th>
</tr>
</thead>
<tbody>
<tr>
<td>TV broadcasters</td>
</tr>
<tr>
<td>TV continental reach</td>
</tr>
<tr>
<td>TV nations</td>
</tr>
<tr>
<td>TV broadcast hours*</td>
</tr>
<tr>
<td>TV cumulative audience*</td>
</tr>
</tbody>
</table>

* broadcast data available only for selected markets

<table>
<thead>
<tr>
<th>TV broadcasters by region</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asia-Pacific</td>
</tr>
<tr>
<td>Europe</td>
</tr>
<tr>
<td>North America</td>
</tr>
</tbody>
</table>

Domestic focus – Switzerland (SRG SSR)

<p>| |</p>
<table>
<thead>
<tr>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>TV broadcast hours</td>
</tr>
<tr>
<td>TV audience*</td>
</tr>
<tr>
<td>Matches broadcast</td>
</tr>
</tbody>
</table>

* excluding online streaming
## Media

### Television

#### Broadcast

**Neuchâtel 2019 – TV broadcasters breakdown**

<table>
<thead>
<tr>
<th>TERRITORY</th>
<th>BROADCASTER</th>
<th>ACCESS</th>
<th>RIGHTS TYPE</th>
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<tbody>
<tr>
<td>China</td>
<td>Beijing TV</td>
<td>Free-to-air</td>
<td>Live, Delayed</td>
</tr>
<tr>
<td>Czech Republic</td>
<td>Czech Television</td>
<td>Free-to-air</td>
<td>Live, Delayed</td>
</tr>
<tr>
<td></td>
<td>Nova Sport</td>
<td>Pay-TV</td>
<td>News</td>
</tr>
<tr>
<td></td>
<td>Seznam Zpravy</td>
<td>Free-to-air</td>
<td>News, Delayed</td>
</tr>
<tr>
<td>Denmark</td>
<td>Eurosport (Denmark)</td>
<td>Free-to-air</td>
<td>Live, Delayed</td>
</tr>
<tr>
<td>Estonia</td>
<td>Kanal 12</td>
<td>Free-to-air</td>
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</tr>
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<td></td>
<td>TV 6</td>
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<td>News</td>
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<td>Finland</td>
<td>MTV3 Finland</td>
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<td>News</td>
</tr>
<tr>
<td></td>
<td>Nelonen</td>
<td>Free-to-air</td>
<td>News</td>
</tr>
<tr>
<td></td>
<td>YLE</td>
<td>Free-to-air</td>
<td>News</td>
</tr>
<tr>
<td>Germany</td>
<td>ARD</td>
<td>Free-to-air</td>
<td>News</td>
</tr>
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<td></td>
<td>Mitteldeutscher Rundfunk (MDR)</td>
<td>Free-to-air</td>
<td>News</td>
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<td></td>
<td>Sportdeutschland.TV</td>
<td>Free-to-air</td>
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</tr>
<tr>
<td></td>
<td>Internet TV</td>
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<tr>
<td>Indonesia</td>
<td>UseeTV</td>
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<td>Live, Delayed</td>
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<tr>
<td>Japan</td>
<td>J Sports</td>
<td>Pay-TV</td>
<td>News</td>
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<td>Latvia</td>
<td>Latvian Television</td>
<td>Free-to-air</td>
<td>Live, Delayed</td>
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<tr>
<td></td>
<td>Sportacentrs TV</td>
<td>Pay-TV</td>
<td>Live, Delayed</td>
</tr>
<tr>
<td>Malaysia</td>
<td>Astro</td>
<td>Pay-TV</td>
<td>Live, Delayed</td>
</tr>
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<td>Norway</td>
<td>Eurosport (Norway)</td>
<td>Pay-TV</td>
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<td>Philippines</td>
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<td>Match TV</td>
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<td>Singapore</td>
<td>Eleven Sports Network</td>
<td>Pay-TV</td>
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<td>StarHub</td>
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<td>Slovakia</td>
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<td>Live, Delayed</td>
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<td>TV Bratislava</td>
<td>Free-to-air</td>
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<td></td>
<td>TV Markiza</td>
<td>Free-to-air</td>
<td>News</td>
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<td>Sweden</td>
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</tr>
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<td>Live, Delayed</td>
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<tr>
<td></td>
<td>Eurosport (Sweden)</td>
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<td>Live, Delayed</td>
</tr>
<tr>
<td></td>
<td>Swedish Television</td>
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<tr>
<td>Switzerland</td>
<td>RSI</td>
<td>Free-to-air</td>
<td>Live, Delayed</td>
</tr>
<tr>
<td></td>
<td>RTS</td>
<td>Free-to-air</td>
<td>Live, Delayed</td>
</tr>
<tr>
<td></td>
<td>SRF</td>
<td>Free-to-air</td>
<td>Live, Delayed</td>
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<tr>
<td>Thailand</td>
<td>True Sport</td>
<td>Pay-TV</td>
<td>Live, Delayed</td>
</tr>
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<td>Ukraine</td>
<td>UA:Pershyi</td>
<td>Free-to-air</td>
<td>Live, Delayed</td>
</tr>
<tr>
<td>USA</td>
<td>WVTM 13</td>
<td>Pay-TV</td>
<td>News</td>
</tr>
</tbody>
</table>
Media

Television

Broadcast Hours

Live or delayed coverage of Neuchâtel 2019 was shown in 15 nations by 20 out of 39 broadcast rights holders. The broadcast data received by IFF from 17 of those broadcasters indicates that the amount of broadcast hours totalled 322.

Czech Television, the Czech public-service broadcaster, and Slovakian sports broadcaster Arena Sport aired the most coverage from the world championships, with 15 and 13 match broadcasts, respectively.

Cumulatively, the three Swiss broadcasters RSI, RTS and SRF recorded the longest broadcast time amongst television rights holders of the event with over 49 hours.

European broadcasters accounted for 79% of the overall coverage of the event.

TV broadcast hours by region (live and delayed coverage)

```
TV broadcast hours – Live and delayed coverage (Overview)

TV broadcasters monitored* 17
TV broadcast hours 277:15:18
Matches broadcast on TV 41

* No data available for Eurosport (Denmark, Norway, Sweden)
```

```
TV broadcast hours by broadcaster

<table>
<thead>
<tr>
<th>Broadcaster</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arena Sport</td>
<td>29:19:52</td>
</tr>
<tr>
<td>Astro</td>
<td>05:42:00</td>
</tr>
<tr>
<td>Beijing TV</td>
<td>06:05:00</td>
</tr>
<tr>
<td>Czech Television</td>
<td>32:50:36</td>
</tr>
<tr>
<td>Discovery (Sweden)</td>
<td>20:48:00</td>
</tr>
<tr>
<td>Latvian Television</td>
<td>11:16:52</td>
</tr>
<tr>
<td>RSI</td>
<td>14:55:52</td>
</tr>
<tr>
<td>RTS</td>
<td>15:31:54</td>
</tr>
<tr>
<td>RTVS</td>
<td>14:08:32</td>
</tr>
<tr>
<td>Sportacentrs TV</td>
<td>09:19:54</td>
</tr>
<tr>
<td>Sportdeutschland.TV</td>
<td>23:52:08</td>
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<tr>
<td>SRF</td>
<td>18:58:00</td>
</tr>
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<td>StarHub</td>
<td>17:47:55</td>
</tr>
<tr>
<td>True Sport</td>
<td>17:47:55</td>
</tr>
<tr>
<td>UA:Pershyi</td>
<td>10:12:36</td>
</tr>
<tr>
<td>UseeTV</td>
<td>11:21:55</td>
</tr>
<tr>
<td>YLE</td>
<td>17:16:16</td>
</tr>
</tbody>
</table>
```

21% Asia

79% Europe
Media

Television

Audience

The total cumulative audience of Neuchâtel 2019 amounted to 7.5 million viewers, according to data provided by 11 broadcasters that showed live or delayed coverage of the tournament.

China accounted for the largest share of the audience (28.6% of the total audience), with 2.1 million viewers watching coverage of the event on BeijingTV.

The final match of the world championships drew the highest number of viewers, generating an audience of 1.81 million. Of that figure, 444,345 viewers watched the coverage of the match in Sweden and a further 272,179 viewers in Switzerland, the two nations that played in the final.

Top ten broadcasts by TV viewers (cumulative audience)

<table>
<thead>
<tr>
<th>MATCH</th>
<th>TV VIEWERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Sweden – Switzerland (final)</td>
</tr>
<tr>
<td>2</td>
<td>Switzerland – Czech Republic (semi-final)</td>
</tr>
<tr>
<td>3</td>
<td>Sweden – Finland (semi-final)</td>
</tr>
<tr>
<td>4</td>
<td>Finland – Czech Republic (3rd place)</td>
</tr>
<tr>
<td>5</td>
<td>Finland – Switzerland (group stage)</td>
</tr>
<tr>
<td>6</td>
<td>Finland – Slovakia (quarter-final)</td>
</tr>
<tr>
<td>7</td>
<td>Finland – Poland (group stage)</td>
</tr>
<tr>
<td>8</td>
<td>Switzerland – Germany (group stage)</td>
</tr>
<tr>
<td>9</td>
<td>Switzerland – Latvia (quarter-final)</td>
</tr>
<tr>
<td>10</td>
<td>Slovakia - Sweden (group stage)</td>
</tr>
</tbody>
</table>

TV audience – Live and delayed coverage (Overview)

- TV broadcasters monitored* 11
- TV cumulative audience 7.5m

* No data available for Astro (Malaysia), Eurosport (Denmark, Norway, Sweden), Discovery (Sweden), Sportdeutschland.TV (Germany), StarHub (Singapore), True Sport (Thailand) and UseeTV (Indonesia)

TV cumulative audience – Live and delayed coverage

- Arena Sport 550,000
- Beijing TV 2,134,000
- Czech Television 824,000
- Latvian Television 296,000
- RSI 22,115
- RTS 136,982
- RTVS 717,164
- Sportacentrs TV 350,833
- SRF 707,598
- UA:Pershyi 254,080
- YLE 1,467,000
Media

YouTube

Video Analysis (IFF)

IFF provided coverage of all matches on its official YouTube channel. The content related to Neuchâtel 2019 generated over 766,080 views and 8.6 million minutes of watch time over the monitored period. The channel gained a combined count of 873 new subscribers over this period.

YouTube activity summary (30 November - 22 December 2019)

<table>
<thead>
<tr>
<th></th>
<th>TOTAL</th>
<th>DAY AVERAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Watch time (minutes)</td>
<td>8,647,946</td>
<td>375,998</td>
</tr>
<tr>
<td>Views</td>
<td>766,080</td>
<td>33,308</td>
</tr>
<tr>
<td>New subscribers*</td>
<td>873</td>
<td>38</td>
</tr>
<tr>
<td>Likes</td>
<td>6,453</td>
<td>281</td>
</tr>
<tr>
<td>Comments</td>
<td>26,848</td>
<td>1,167</td>
</tr>
</tbody>
</table>

* net growth of new subscribers over monitoring period

In addition to live match coverage, the channel featured highlights videos and player interviews.

The final match between Switzerland and Sweden was the most watched video on YouTube, generating an estimated 902,541 minutes of viewer time.

Top ten videos by minutes watched (30 November - 22 December 2019)

<table>
<thead>
<tr>
<th>VIDEO</th>
<th>WATCH TIME</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Sweden – Switzerland (final)</td>
<td>890,848</td>
</tr>
<tr>
<td>2 Switzerland – Czech Republic (semi-final)</td>
<td>667,544</td>
</tr>
<tr>
<td>3 Sweden – Finland (semi-final)</td>
<td>506,618</td>
</tr>
<tr>
<td>4 Finland – Czech Republic (3rd place)</td>
<td>445,351</td>
</tr>
<tr>
<td>5 Poland – Slovakia (5th place)</td>
<td>280,160</td>
</tr>
<tr>
<td>6 Slovakia – Sweden (group stage)</td>
<td>238,629</td>
</tr>
<tr>
<td>7 Finland – Slovakia (quarter-final)</td>
<td>231,900</td>
</tr>
<tr>
<td>8 Sweden – Germany (quarter-final)</td>
<td>223,498</td>
</tr>
<tr>
<td>9 Sweden – Czech Republic (group stage)</td>
<td>222,452</td>
</tr>
<tr>
<td>10 Finland – Switzerland (group stage)</td>
<td>214,526</td>
</tr>
</tbody>
</table>

IFF YouTube Channel 1
- users by country of origin (based on minutes watched)

<table>
<thead>
<tr>
<th>Country</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sweden</td>
<td>14.8%</td>
</tr>
<tr>
<td>Switzerland</td>
<td>14%</td>
</tr>
<tr>
<td>Slovakia</td>
<td>10.6%</td>
</tr>
<tr>
<td>Czech Republic</td>
<td>8%</td>
</tr>
<tr>
<td>Finland</td>
<td>7.2%</td>
</tr>
</tbody>
</table>
A dedicated website for the event was set up for the world championships, which was intended for informative use: general information on the event, news and tickets.

The website handled 822,614 page views from 131,365 users during the competition, averaging 91,402 views per day.

Traffic to the website peaked on the day of the final, with 15th December recording the most users (20,327) and page views (110,363).

Over the extended event period the Neuchâtel website was visited by 150,689 unique users across 213,635 sessions which generated 902,267 page views.
Media

Media Coverage

Print & Digital News

Neuchâtel 2019 generated 1,540 digital news stories, according to Meltwater, a media monitoring and intelligence company.

Meltwater conducted an analysis of international digital media coverage of Neuchâtel 2019 before, during and after the event.

The research found that during the event there were 1,309 news stories published – compared to 98 hits in the seven days before and 133 hits in the seven days after the event.

The largest volume of digital news coverage was published in Switzerland, followed by Finland and Sweden.

Global digital news coverage summary (30 November - 22 December 2019)

In Switzerland alone, the event generated 186 stories in print media, the majority of which (152 stories) were published in German, according to Argus Data Insights that monitored media coverage of Neuchâtel 2019 in the host country between 5 December and 17 December 2019.

Methodology

Panel
Digital news media – 236,800 global editorial sources: newspapers, press releases, industry magazines, internet TV, internet radio

Monitoring period
30 November – 22 December 2019

Conducted by Meltwater

Media

Accredited Media

There were 166 accredited media at Neuchâtel 2019. This comprised accredited journalists, reporters, photographers and broadcasters (television and radio).

Overseas media personnel came from 16 countries across three continents. Switzerland was the most represented nation with 75 accredited media present at the world championships, followed by Sweden (29) and Czech Republic (17).

Both TV and written press accreditations contributed the highest number of accredited persons by type, accounting for 28 per cent of all accreditations – closely followed by photographers with 24 per cent of the accreditations.

Accredited media – Overview

<table>
<thead>
<tr>
<th>Accredited media</th>
<th>166</th>
</tr>
</thead>
<tbody>
<tr>
<td>Domestic / Overseas</td>
<td>45% / 55%</td>
</tr>
<tr>
<td>No. of nations</td>
<td>16</td>
</tr>
</tbody>
</table>

Accredited media by nationality

<table>
<thead>
<tr>
<th>Nation</th>
<th>Accredited media</th>
</tr>
</thead>
<tbody>
<tr>
<td>Switzerland</td>
<td>75</td>
</tr>
<tr>
<td>Sweden</td>
<td>29</td>
</tr>
<tr>
<td>Czech Republic</td>
<td>17</td>
</tr>
<tr>
<td>Finland</td>
<td>12</td>
</tr>
<tr>
<td>Germany</td>
<td>7</td>
</tr>
<tr>
<td>Norway</td>
<td>4</td>
</tr>
<tr>
<td>Slovakia</td>
<td>4</td>
</tr>
<tr>
<td>Italy</td>
<td>2</td>
</tr>
<tr>
<td>Latvia</td>
<td>2</td>
</tr>
<tr>
<td>Poland</td>
<td>2</td>
</tr>
<tr>
<td>Thailand</td>
<td>2</td>
</tr>
<tr>
<td>Australia</td>
<td>1</td>
</tr>
<tr>
<td>Estonia</td>
<td>1</td>
</tr>
<tr>
<td>Hungary</td>
<td>1</td>
</tr>
<tr>
<td>Netherlands</td>
<td>1</td>
</tr>
<tr>
<td>Spain</td>
<td>1</td>
</tr>
<tr>
<td>Unknown</td>
<td>5</td>
</tr>
</tbody>
</table>

Accredited media by continent

<table>
<thead>
<tr>
<th>Continent</th>
<th>Accredited media</th>
</tr>
</thead>
<tbody>
<tr>
<td>Europe</td>
<td>98%</td>
</tr>
<tr>
<td>Asia</td>
<td>1%</td>
</tr>
<tr>
<td>Oceania</td>
<td>1%</td>
</tr>
</tbody>
</table>

Accredited media by type

<table>
<thead>
<tr>
<th>Type</th>
<th>Accredited media</th>
</tr>
</thead>
<tbody>
<tr>
<td>TV</td>
<td>28%</td>
</tr>
<tr>
<td>Written Press</td>
<td>28%</td>
</tr>
<tr>
<td>Photographer</td>
<td>24%</td>
</tr>
<tr>
<td>Digital Media</td>
<td>6%</td>
</tr>
<tr>
<td>Radio</td>
<td>14%</td>
</tr>
</tbody>
</table>
Social Media
Social Media

Overview

Six official social media accounts related to the IFF Women’s World Floorball Championships 2019 were measured over a period of 23 days (from seven days pre- to post-event). These comprised three IFF accounts and three world championships accounts across Facebook, Twitter and Instagram.

The local organising committee was responsible for managing the world championships accounts in the lead-up to and during the tournament.

**IFF social media accounts**

<table>
<thead>
<tr>
<th>Facebook</th>
<th>Twitter</th>
<th>Instagram</th>
</tr>
</thead>
<tbody>
<tr>
<td>/IFF.Floorball</td>
<td>@IFF_Floorball</td>
<td>/iff_floorball</td>
</tr>
</tbody>
</table>

**Neuchâtel 2019 social media accounts**

<table>
<thead>
<tr>
<th>Facebook</th>
<th>Twitter</th>
<th>Instagram</th>
</tr>
</thead>
<tbody>
<tr>
<td>/worldfloorballchampionships</td>
<td>@iffwc</td>
<td>/iffwc</td>
</tr>
</tbody>
</table>

Over the nine days of competition, the six accounts recorded 2,488 posts, 220,556 likes and reactions and 2,781 new followers.

**IFF and Neuchâtel 2019 social media account summary**

<table>
<thead>
<tr>
<th></th>
<th>IFF</th>
<th>NEUCHÂTEL 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Posts</td>
<td>632</td>
<td>1,856</td>
</tr>
<tr>
<td>Avg. per day</td>
<td>70.2</td>
<td>206</td>
</tr>
<tr>
<td>Reactions / Likes</td>
<td>126,192</td>
<td>94,364</td>
</tr>
<tr>
<td>Avg. per day</td>
<td>14,021</td>
<td>10,485</td>
</tr>
<tr>
<td>Shares / Retweets</td>
<td>757</td>
<td>1,100</td>
</tr>
<tr>
<td>Avg. per day</td>
<td>84.1</td>
<td>122</td>
</tr>
<tr>
<td>Comments</td>
<td>1,258</td>
<td>417</td>
</tr>
<tr>
<td>Avg. per day</td>
<td>140</td>
<td>46.3</td>
</tr>
<tr>
<td>New followers</td>
<td>1,504</td>
<td>1,277</td>
</tr>
<tr>
<td>Avg. per day</td>
<td>167</td>
<td>142</td>
</tr>
</tbody>
</table>

* net growth of new followers over competition period
Social Media

Platform Summary

FACEBOOK

The IFF Facebook account generated 4,601 reactions and 195 shares from 81 posts.

The Neuchâtel 2019 Facebook account saw 5,429 reactions and 548 shares from 158 posts during the competition.

TWITTER

The IFF Twitter account registered 2,544 likes from 190 posts.

The Neuchâtel 2019 Twitter page recorded 961 posts, 552 retweets and 2,860 likes during the competition with an increase of 111 followers during the event.

INSTAGRAM

The IFF Instagram account attracted the most likes of all social media accounts during the event period (119,047) and generated 1,224 new followers.

The Neuchâtel 2019 Instagram page recorded 737 posts with 86,075 likes and 154 comments during the competition, with an increase of 945 followers (105 per day).

Social media accounts – daily average (event period)

<table>
<thead>
<tr>
<th></th>
<th>IFF</th>
<th>Neuchâtel 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Posts</td>
<td>190</td>
<td>961</td>
</tr>
<tr>
<td>Likes</td>
<td>2,544</td>
<td>2,860</td>
</tr>
<tr>
<td>Retweets</td>
<td>562</td>
<td>552</td>
</tr>
<tr>
<td>Comments</td>
<td>18</td>
<td>65</td>
</tr>
<tr>
<td>New followers</td>
<td>135</td>
<td>111</td>
</tr>
<tr>
<td>Avg. follower increase</td>
<td>1.0%</td>
<td>5.5%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>IFF</th>
<th>Neuchâtel 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Posts</td>
<td>361</td>
<td>737</td>
</tr>
<tr>
<td>Likes</td>
<td>119,047</td>
<td>86,075</td>
</tr>
<tr>
<td>Comments</td>
<td>1,103</td>
<td>154</td>
</tr>
<tr>
<td>New followers</td>
<td>1,224</td>
<td>945</td>
</tr>
<tr>
<td>Avg. follower increase</td>
<td>1.7%</td>
<td>6.9%</td>
</tr>
</tbody>
</table>
Social Media

Social Media Strategy

Social media is an important tool utilised by the IFF as part of its communication strategy. At every major tournament, the primary objective of the IFF’s social media strategy is to create as much visibility for the sport as they can.

Social media activity surrounding the tournament in Neuchâtel focused on gaining more followers for the IFF Instagram account. The first step of this plan was to reach 70,000 followers which was achieved in the lead-up to the tournament. Ambitious plans were made to reach 90,000 but this target was altered to 75,000, with hopes of this being achieved by the end of the tournament.

An example of a social media campaign was the introduction of the #floorballsofasupporters hashtag, which was designed for fans unable to attend the tournament in person. The idea was initially discussed during the men’s world championships in Prague in 2018 and implemented in Neuchâtel. Fans watching at home were encouraged to make Instagram posts using the hashtag and the IFF recognised the best posts.

Instagram has specifically been targeted as the primary social media platform for IFF campaigns, as it is easier for people to tag their friends in posts with different hashtags. Younger demographics who IFF are specifically trying to target to increase awareness for the sport use Instagram more widely than Twitter and Facebook.

Each of IFF’s main social media channels conveys different types of content. Instagram produces fun, visual content keeping in line with the platform’s demographics. Twitter is used primarily for match results, while Facebook features longer-form highlights and interviews with players and coaches. This strategy was consistent with the one employed at the previous women’s world championships in Bratislava in 2017.

The production of clips and content was carried out by two people at the IFF, who cut clips themselves, often from the highlights videos produced by Polar HD, the Neuchâtel 2019 production company, or full match videos.

The IFF’s focus remains on being dedicated towards the IFF’s existing social media handles, with a particular focus on Instagram, and the Instagram TV. Newer platforms such as TikTok have not been considered at this time.
Social Media

Facebook

IFF (IFF.Floorball)

**Facebook activity summary: event period (7-15 December 2019)**

<table>
<thead>
<tr>
<th></th>
<th>TOTAL</th>
<th>DAY AVERAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Posts</td>
<td>81</td>
<td>9</td>
</tr>
<tr>
<td>Reactions</td>
<td>4,601</td>
<td>511</td>
</tr>
<tr>
<td>Shares</td>
<td>195</td>
<td>21.7</td>
</tr>
<tr>
<td>Comments</td>
<td>137</td>
<td>15.2</td>
</tr>
<tr>
<td>New page fans (by 16 December 2019)</td>
<td>145</td>
<td>16.1</td>
</tr>
</tbody>
</table>

**Total fans**

<table>
<thead>
<tr>
<th></th>
<th>Start (6 December 2019)</th>
<th>End (16 December 2019)</th>
</tr>
</thead>
<tbody>
<tr>
<td>42,223</td>
<td>42,368</td>
<td></td>
</tr>
</tbody>
</table>

**Facebook activity: event period by day (7-15 December 2019)**

**Facebook activity: extended period by day (30 November - 22 December 2019)**
Social Media

Facebook

Neuchâtel 2019 (/worldfloorballchampionships)

Facebook activity summary: event period (7-15 December 2019)

<table>
<thead>
<tr>
<th></th>
<th>TOTAL</th>
<th>DAY AVERAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Posts</td>
<td>158</td>
<td>17.6</td>
</tr>
<tr>
<td>Reactions</td>
<td>5,429</td>
<td>603</td>
</tr>
<tr>
<td>Shares</td>
<td>548</td>
<td>60.9</td>
</tr>
<tr>
<td>Comments</td>
<td>198</td>
<td>22</td>
</tr>
<tr>
<td>New page fans (by 16 December 2019)</td>
<td>221</td>
<td>24.6</td>
</tr>
</tbody>
</table>

Total fans

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Start (6 December 2019)</td>
<td>15,266</td>
</tr>
<tr>
<td>End (16 December 2019)</td>
<td>15,487</td>
</tr>
</tbody>
</table>

Facebook activity: event period by day (7-15 December 2019)

Facebook activity: extended period by day (30 November - 22 December 2019)
Social Media

Twitter

IFF (@IFF_Floorball)

**Twitter activity summary: event period (7-15 December 2019)**

<table>
<thead>
<tr>
<th></th>
<th>TOTAL</th>
<th>DAY AVERAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Posts</td>
<td>190</td>
<td>21.1</td>
</tr>
<tr>
<td>Likes</td>
<td>2,544</td>
<td>283</td>
</tr>
<tr>
<td>Retweets</td>
<td>562</td>
<td>62.4</td>
</tr>
<tr>
<td>Comments</td>
<td>18</td>
<td>2</td>
</tr>
<tr>
<td>New followers</td>
<td>135</td>
<td>15</td>
</tr>
<tr>
<td>(by 16 December 2019)</td>
<td>(1.0% increase)</td>
<td></td>
</tr>
</tbody>
</table>

**Account followers**

- Start (6 December 2019) 13,755
- End (16 December 2019) 13,890

**Twitter activity: event period by day (7-15 December 2019)**

![Bar chart showing Twitter activity by day](chart1)

**Twitter activity: extended period by day (30 November - 22 December 2019)**

![Bar chart showing Twitter activity by day](chart2)
Social Media

Twitter

Neuchâtel 2019 (@iffwfc)

Twitter activity summary: event period (7-15 December 2019)

<table>
<thead>
<tr>
<th></th>
<th>TOTAL</th>
<th>DAY AVERAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Posts</td>
<td>961</td>
<td>107</td>
</tr>
<tr>
<td>Likes</td>
<td>2,860</td>
<td>318</td>
</tr>
<tr>
<td>Retweets</td>
<td>552</td>
<td>61.3</td>
</tr>
<tr>
<td>Comments</td>
<td>65</td>
<td>7.2</td>
</tr>
<tr>
<td>New followers</td>
<td>111</td>
<td>12.3</td>
</tr>
</tbody>
</table>

New followers (by 16 December 2019) (5.5% increase)

Account followers

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Start (6 December 2019)</td>
<td>2,010</td>
</tr>
<tr>
<td>End (16 December 2019)</td>
<td>2,121</td>
</tr>
</tbody>
</table>

Twitter activity: event period by day (7-15 December 2019)

Twitter activity: extended period by day (30 November - 22 December 2019)
Social Media

Instagram

IFF (/iff_floorball)

**Instagram activity summary: event period (7-15 December 2019)**

<table>
<thead>
<tr>
<th></th>
<th>TOTAL</th>
<th>DAY AVERAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Posts</td>
<td>361</td>
<td>40.1</td>
</tr>
<tr>
<td>Likes</td>
<td>119,047</td>
<td>13,227</td>
</tr>
<tr>
<td>Comments</td>
<td>1,103</td>
<td>123</td>
</tr>
<tr>
<td>New followers</td>
<td>1,224</td>
<td>(1.7% increase)</td>
</tr>
</tbody>
</table>

**Account followers**

<table>
<thead>
<tr>
<th></th>
<th>Start (6 December 2019)</th>
<th>End (16 December 2019)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Posts and Comments</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Likes</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Instagram activity: event period by day (7-15 December 2019)**

**Instagram activity: extended period by day (30 November - 22 December 2019)**
Social Media

Instagram

Neuchâtel 2019 (/iffwfc)

**Instagram activity summary: event period (7-15 December 2019)**

<table>
<thead>
<tr>
<th></th>
<th>TOTAL</th>
<th>DAY AVERAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Posts</td>
<td>737</td>
<td>81.9</td>
</tr>
<tr>
<td>Likes</td>
<td>86,075</td>
<td>9,564</td>
</tr>
<tr>
<td>Comments</td>
<td>154</td>
<td>17.1</td>
</tr>
<tr>
<td>New followers (by 16 December 2019)</td>
<td>945</td>
<td>(6.9% increase)</td>
</tr>
<tr>
<td></td>
<td>105</td>
<td></td>
</tr>
</tbody>
</table>

**Account followers**

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Start (6 December 2019)</td>
<td>13,719</td>
</tr>
<tr>
<td>End (16 December 2019)</td>
<td>14,664</td>
</tr>
</tbody>
</table>

**Instagram activity: event period by day (7-15 December 2019)**

**Instagram activity: extended period by day (30 November - 22 December 2019)**
Sponsorship
Sponsorship

Overview

The IFF Women’s World Floorball Championships 2019 were supported by a total of 18 partners, representing 11 industry sectors.

IFF’s global partners, which also support other major international floorball competitions, comprised floorball equipment manufacturers: Gerflor, Swerink and UNIHOC. The last company also provided the official match ball of the tournament – DYNAMIC.

The domestic sponsors were led by two main partners of swiss unihockey: insurance providers Concordia and Mobiliar, with each sponsorship worth north of 20,000 Swiss francs. Gold sponsors paid between CHF 15,000 and CHF 20,000 for the rights, while silver sponsors offered cash or in-kind services worth below CHF 10,000.

Sponsorship sales were supported by FSG Corcelles-Cormondrèche, the local organisational partner of swiss unihockey, which had a mandate to find commercial partners in certain categories. FSG managed to secure a few local sponsors which supplied goods and services in barter agreements, helping to offset the operational costs.

Partners list

<table>
<thead>
<tr>
<th>IFF SPONSORS</th>
<th>SECTOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>DYNAMIC</td>
<td>Sports equipment</td>
</tr>
<tr>
<td>Gerflor</td>
<td>Sports equipment</td>
</tr>
<tr>
<td>Swerink</td>
<td>Sports equipment</td>
</tr>
<tr>
<td>UNIHOC</td>
<td>Sports equipment</td>
</tr>
<tr>
<td>Concordia</td>
<td>Insurance</td>
</tr>
<tr>
<td>Mobiliar</td>
<td>Insurance</td>
</tr>
<tr>
<td>Fleurop</td>
<td>Horticulture</td>
</tr>
<tr>
<td>Groupe E</td>
<td>Utility services</td>
</tr>
<tr>
<td>BCN</td>
<td>Banking</td>
</tr>
<tr>
<td>Doors Computer</td>
<td>Internet &amp; IT services</td>
</tr>
<tr>
<td>Evenjo AG</td>
<td>Event services</td>
</tr>
<tr>
<td>Garage Lanthemann</td>
<td>Car dealership</td>
</tr>
<tr>
<td>GAST AG</td>
<td>Transportation</td>
</tr>
<tr>
<td>Grisoni-Zaugg</td>
<td>Construction</td>
</tr>
<tr>
<td>Hotel Alpes &amp; Lacs</td>
<td>Hotel</td>
</tr>
<tr>
<td>Hotel des Arts</td>
<td>Hotel</td>
</tr>
<tr>
<td>LGT Bank</td>
<td>Banking</td>
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<tr>
<td>Sound Patch</td>
<td>Event services</td>
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</table>

Partners breakdown by type

<table>
<thead>
<tr>
<th>TYPE</th>
<th>COUNT</th>
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</thead>
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<tr>
<td>IFF Sponsors</td>
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<tr>
<td>Leading partners</td>
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<td>Gold sponsors</td>
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<tr>
<td>Silver sponsors</td>
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<td>TOTAL</td>
<td>18</td>
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</table>

Partners breakdown by sector

<table>
<thead>
<tr>
<th>SECTOR</th>
<th>COUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sports equipment</td>
<td>4</td>
</tr>
<tr>
<td>Banking</td>
<td>2</td>
</tr>
<tr>
<td>Event services</td>
<td>2</td>
</tr>
<tr>
<td>Hotel</td>
<td>2</td>
</tr>
<tr>
<td>Insurance</td>
<td>2</td>
</tr>
<tr>
<td>Car dealership</td>
<td>1</td>
</tr>
<tr>
<td>Construction</td>
<td>1</td>
</tr>
<tr>
<td>Horticulture</td>
<td>1</td>
</tr>
<tr>
<td>Internet &amp; IT services</td>
<td>1</td>
</tr>
<tr>
<td>Transportation</td>
<td>1</td>
</tr>
<tr>
<td>Utility services</td>
<td>1</td>
</tr>
<tr>
<td>TOTAL</td>
<td>18</td>
</tr>
</tbody>
</table>
Sponsorship

Sponsorship Strategy

International Floorball Federation

Following the review of the sponsorship sales strategy, in October 2019 the IFF announced a five-year deal with Protocol Sports Marketing, the Canada-based international rights distributor and marketing agency, that became the exclusive worldwide media rights distributor and sponsorship agency of the IFF.

The partnership entails developing, marketing and distributing commercial rights to events including the IFF Men’s and Women’s World Floorball Championships, related regional qualifying events, the U19 World Floorball Championships, the IFF Champions Cup and the EuroFloorball Cup.

Protocol’s strategy is to partner with emerging sports and the IFF is hoping to benefit from the agency’s international experience and existing relationships. The sales strategy created with Protocol involved contacting more than 100 companies between November and the start of the world championships. The ambitious goal was to secure a sponsor already for Neuchâtel 2019, but the lead time was too short to achieve that. As a result, the focus of Protocol and the IFF will now be on finding new sponsors for the men’s world championships that will be held in Helsinki, Finland in December 2020.

The IFF has a traditional approach to selling sponsorship rights for its major events, whereby it retains a certain inventory in terms of advertising space for global sponsors in clearly defined industries, while local organisers can sign up domestic partners in other categories.

Floorball’s current international partners are sports equipment suppliers but the federation is hoping to find sponsors in sectors such as lifestyle, telecommunication, technology and FMCG. It is believed that the women’s world championships could also be an attractive proposition for brands that would like to associate themselves with women’s sports and target a female audience.

In the search for new commercial partners, Protocol and the IFF emphasise the growing presence of floorball in social media and are looking for partners who could support specific IFF initiatives, such as the GoGirls! Floorball programme which promotes the participation in the sport amongst girls and women. Increasing the commercial revenue is seen as key to further the development of the sport and to widen the player base.

INTERVIEWS

Tero Kalsta
Sales Coordinator
International Floorball Federation

Khaled Abdalla
Director of Sales
Protocol Sports Marketing
Sponsorship

Leading Partners

Mobiliar / Concordia

Mobiliar, the property insurance company, and Concordia, the health insurer, were the main domestic partners of the IFF Women’s World Floorball Championships 2019. Since 2013, the two companies have had a unique sales cooperation and market each other’s insurance products. The collaboration between Mobiliar and Concordia also extends to sponsorship projects.

In 2013, Mobiliar launched the Topscorer campaign which entails the sponsorship of four prominent indoor sports: basketball, floorball, handball and volleyball. Through the programme the company supports the four sports on a professional and grassroots level, putting a strong focus on community and youth engagement. The campaign strengthened Mobiliar’s association with floorball which dates back to 2007 when the insurer first became the partner of swiss unihockey.

Thanks to the long-running sponsorship of the federation, Mobiliar has a strong position in the floorball community and becoming a partner of Neuchâtel 2019 helped to enhance that status, according to Luca Linder, sponsoring specialist at Mobiliar. Additionally, the sponsorship of the world championships was an opportunity to achieve brand visibility on television and to offer hospitality to local agencies.

Mobiliar activated the sponsorship through:

- On-site activation (distribution of fan clappers, flags and branded T-shirts for children with the “Topscorer of tomorrow” motto, use of an advertising airship)
- Sponsorship of the best player award ceremony at the end of each match
- Ticket competition on digital channels
- Sponsorship of TV broadcast of the Swiss national team’s matches
- Supplement in SonntagsBlick, the Sunday edition of the popular Swiss newspaper Blick

For Concordia, the sponsorship of Neuchâtel 2019 was also a natural extension of the existing partnership with swiss unihockey. Floorball is seen as a sport that is getting more and more traction in the media and with the rights fees to sponsor football and ice hockey properties ever-increasing in Switzerland, floorball has a strong commercial appeal with its growing number of licensed players and the TV visibility for major competitions.

Concordia’s partnerships with swiss unihockey covers the annual Swiss Cup finals and the Superfinal, the end-of-season game which determines the champion in the men’s and women’s club competition, but the company is not the sponsor of the national teams. Nonetheless, it decided to sponsor the women’s world championships to strengthen its relationship with swiss unihockey and to benefit from television coverage. The company ran a player escort programme through which 80 children had the opportunity to attend the championships and accompany the players as they entered the field of play during the final games of the tournament involving the host nation.

INTERVIEWS

Philipp Lehmann
Head of Sponsoring and Partner Management
Concordia

Luca Linder
Sponsoring Specialist
Mobiliar
Sporting

Athletes and Nations

A total of 316 players representing 16 nations participated in the IFF Women’s World Floorball Championships 2019 in Neuchâtel.

Europe was the most represented continent, with 11 nations and 220 athletes. Asia was represented by three nations, while the two remaining teams hailed from North America (USA) and Oceania (Australia).

A total of 30 teams took part in the regional qualification process which was held in January and February 2019. There were no first-time entrants in qualifying, with all teams having previously participated in an event.

Two European qualification events were held in Slovakia and Poland, while Thailand staged the Asia-Oceania qualification, and the USA held the Americas qualification tournament.

As the host nation of the 2019 world championships, Switzerland automatically qualified for the tournament.

Key statistics

<table>
<thead>
<tr>
<th>Athletes</th>
<th>316</th>
</tr>
</thead>
<tbody>
<tr>
<td>Competing nations</td>
<td>16</td>
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</tbody>
</table>

Neuchâtel 2019 – Competing nations

<table>
<thead>
<tr>
<th>Australia</th>
<th>Oceania</th>
</tr>
</thead>
<tbody>
<tr>
<td>Czech Republic</td>
<td>Europe</td>
</tr>
<tr>
<td>Denmark</td>
<td>Europe</td>
</tr>
<tr>
<td>Estonia</td>
<td>Europe</td>
</tr>
<tr>
<td>Finland</td>
<td>Europe</td>
</tr>
<tr>
<td>Germany</td>
<td>Europe</td>
</tr>
<tr>
<td>Japan</td>
<td>Asia</td>
</tr>
<tr>
<td>Latvia</td>
<td>Europe</td>
</tr>
<tr>
<td>Norway</td>
<td>Europe</td>
</tr>
<tr>
<td>Poland</td>
<td>Europe</td>
</tr>
<tr>
<td>Singapore</td>
<td>Asia</td>
</tr>
<tr>
<td>Switzerland</td>
<td>Europe</td>
</tr>
<tr>
<td>Slovakia</td>
<td>Europe</td>
</tr>
<tr>
<td>Sweden</td>
<td>Europe</td>
</tr>
<tr>
<td>Thailand</td>
<td>Asia</td>
</tr>
<tr>
<td>USA</td>
<td>North America</td>
</tr>
</tbody>
</table>

* The world championships were played in two divisions (A and B) between 1998 and 2008
Switzerland's performance at IFF Women's World Floorball Championships, 2009-2019

<table>
<thead>
<tr>
<th>YEAR</th>
<th>HOST</th>
<th>RANK</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>Vasteras</td>
<td>2nd</td>
</tr>
<tr>
<td>2011</td>
<td>St. Gallen</td>
<td>4th</td>
</tr>
<tr>
<td>2013</td>
<td>Ostrava</td>
<td>3rd</td>
</tr>
<tr>
<td>2015</td>
<td>Tampere</td>
<td>3rd</td>
</tr>
<tr>
<td>2017</td>
<td>Bratislava</td>
<td>3rd</td>
</tr>
<tr>
<td>2019</td>
<td>Neuchâtel</td>
<td>2nd</td>
</tr>
</tbody>
</table>

Sporting Performance

Sweden defended their world championship title with a 3-2 overtime victory over Switzerland in the final of Neuchâtel 2019. The third-place decider saw a narrow 5-4 win for Finland over the Czech Republic, which also went to overtime.

Finland, Sweden and Switzerland are the only three nations to have won the championships, and they have dominated the medal standings since the 2013 tournament.

**IFF Women’s World Floorball Championships medalists, 1997-2019**

<table>
<thead>
<tr>
<th>YEAR</th>
<th>HOST</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1997</td>
<td>Mariehamn</td>
<td>Sweden</td>
<td>Finland</td>
<td>Norway</td>
</tr>
<tr>
<td>1999</td>
<td>Borlange</td>
<td>Finland</td>
<td>Switzerland</td>
<td>Sweden</td>
</tr>
<tr>
<td>2001</td>
<td>Riga</td>
<td>Finland</td>
<td>Sweden</td>
<td>Norway</td>
</tr>
<tr>
<td>2003</td>
<td>Bern</td>
<td>Sweden</td>
<td>Switzerland</td>
<td>Finland</td>
</tr>
<tr>
<td>2005</td>
<td>Singapore</td>
<td>Switzerland</td>
<td>Finland</td>
<td>Sweden</td>
</tr>
<tr>
<td>2007</td>
<td>Fredrikshavn</td>
<td>Sweden</td>
<td>Finland</td>
<td>Switzerland</td>
</tr>
<tr>
<td>2009</td>
<td>Vasteras</td>
<td>Sweden</td>
<td>Switzerland</td>
<td>Finland</td>
</tr>
<tr>
<td>2011</td>
<td>St. Gallen</td>
<td>Sweden</td>
<td>Finland</td>
<td>Czech Republic</td>
</tr>
<tr>
<td>2013</td>
<td>Ostrava / Brno</td>
<td>Sweden</td>
<td>Finland</td>
<td>Switzerland</td>
</tr>
<tr>
<td>2015</td>
<td>Tampere</td>
<td>Sweden</td>
<td>Finland</td>
<td>Switzerland</td>
</tr>
<tr>
<td>2017</td>
<td>Bratislava</td>
<td>Sweden</td>
<td>Finland</td>
<td>Switzerland</td>
</tr>
<tr>
<td>2019</td>
<td>Neuchâtel</td>
<td>Sweden</td>
<td>Switzerland</td>
<td>Finland</td>
</tr>
</tbody>
</table>

**DOMESTIC PERFORMANCE**

Switzerland finished the tournament in second place, for the first time since the 2009 tournament, and for the fourth time overall. The country’s only gold medal in the championships came in the 2005 tournament held in Singapore.

**Neuchâtel 2019 – final standings**

<table>
<thead>
<tr>
<th>PLACE</th>
<th>NATION</th>
<th>PLACE</th>
<th>NATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>Sweden</td>
<td>9th</td>
<td>Norway</td>
</tr>
<tr>
<td>2nd</td>
<td>Switzerland</td>
<td>10th</td>
<td>Denmark</td>
</tr>
<tr>
<td>3rd</td>
<td>Finland</td>
<td>11th</td>
<td>Australia</td>
</tr>
<tr>
<td>4th</td>
<td>Czech Republic</td>
<td>12th</td>
<td>Singapore</td>
</tr>
<tr>
<td>5th</td>
<td>Poland</td>
<td>13th</td>
<td>Japan</td>
</tr>
<tr>
<td>6th</td>
<td>Slovakia</td>
<td>14th</td>
<td>Estonia</td>
</tr>
<tr>
<td>7th</td>
<td>Germany</td>
<td>15th</td>
<td>Thailand</td>
</tr>
<tr>
<td>8th</td>
<td>Latvia</td>
<td>16th</td>
<td>USA</td>
</tr>
</tbody>
</table>
A total of 143 officials were present at Neuchâtel 2019, including 121 team officials and 22 technical officials.

Due to strong representation of European teams, officials from Europe accounted for almost 77% of all officials. Officials from Asia made up 13% of the total.

Czech Republic, Finland, Sweden, Switzerland, Thailand and the USA all brought ten team officials, the most of any of the teams.

Amongst team officials, 63% were male and 37% were female.

### Neuchâtel 2019 – Officials by continent

<table>
<thead>
<tr>
<th>Continent</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Asia</td>
<td>13.3%</td>
</tr>
<tr>
<td>Europe</td>
<td>76.2%</td>
</tr>
<tr>
<td>North America</td>
<td>3.5%</td>
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<tr>
<td>Oceania</td>
<td>7.0%</td>
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### Key statistics

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
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<tbody>
<tr>
<td>Team officials</td>
<td>121</td>
</tr>
<tr>
<td>Technical officials</td>
<td>22</td>
</tr>
<tr>
<td>IFF Jury</td>
<td>4</td>
</tr>
<tr>
<td>IFF Referee</td>
<td>14</td>
</tr>
<tr>
<td>IFF Referee Management</td>
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<tr>
<td>Referee Observer</td>
<td>3</td>
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### Number of officials by team

<table>
<thead>
<tr>
<th>Team</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
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</tr>
<tr>
<td>Finland</td>
<td>10</td>
</tr>
<tr>
<td>Sweden</td>
<td>10</td>
</tr>
<tr>
<td>Switzerland</td>
<td>10</td>
</tr>
<tr>
<td>Thailand</td>
<td>10</td>
</tr>
<tr>
<td>USA</td>
<td>10</td>
</tr>
<tr>
<td>Germany</td>
<td>9</td>
</tr>
<tr>
<td>Latvia</td>
<td>8</td>
</tr>
<tr>
<td>Poland</td>
<td>8</td>
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<td>Slovakia</td>
<td>8</td>
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<td>Estonia</td>
<td>7</td>
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<td>Australia</td>
<td>5</td>
</tr>
<tr>
<td>Norway</td>
<td>5</td>
</tr>
<tr>
<td>Singapore</td>
<td>5</td>
</tr>
<tr>
<td>Denmark</td>
<td>4</td>
</tr>
<tr>
<td>Japan</td>
<td>2</td>
</tr>
</tbody>
</table>

### Gender breakdown of team officials

<table>
<thead>
<tr>
<th>Gender</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>63%</td>
</tr>
<tr>
<td>Female</td>
<td>37%</td>
</tr>
</tbody>
</table>
Social

Volunteer Programme

An estimated 650 volunteers were recruited to work at the IFF Women’s World Floorball Championships 2019.

The recruitment commenced in January 2019 on the official event website. The organisers also contacted volunteers who assisted at the U15 Trophy which was held in Neuchâtel in May 2017. Additionally, the volunteering opportunity was promoted by swiss unihockey via its digital channels and directly to floorball clubs.

One of the more important position to fill was a team guide, a liaison between participating teams and the organising committee who supported teams with logistical and transport arrangements. Team guides were required to speak English and be available from three days before the start of the competition until the day after the event’s conclusion (4-16 December).

In the process of developing the volunteer programme, the Neuchâtel 2019 LOC consulted the organisers of the ISU World Junior Synchronized Skating Championships which took place in Neuchâtel in early 2019, to assess the workforce requirements for a major international event.

Team guides were briefed on Wednesday 4 December ahead of the arrival of team delegations. The training of all other volunteers was led by team leaders within the respective sectors. However, many volunteers had the opportunity to discover the event venues only just before their first shift.

The challenge for the organisers was to simultaneously manage the volunteer teams at two arenas, with around 110 volunteers deployed to work at one time at the Patinoires du Littoral and La Riveraine, although scheduling of volunteers depended on the time of the day and the games being held.

The volunteers were aged from 10 years old to 70 years old. All of them received a t-shirt and access to the catering zone.

<table>
<thead>
<tr>
<th>Key statistics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Volunteers (total)</td>
</tr>
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<td>Volunteering hours</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Volunteer functional areas</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ball kids</td>
</tr>
<tr>
<td>Canteen support</td>
</tr>
<tr>
<td>Drivers</td>
</tr>
<tr>
<td>Match secretariat</td>
</tr>
<tr>
<td>Security</td>
</tr>
<tr>
<td>Team guides</td>
</tr>
<tr>
<td>Ticketing support</td>
</tr>
<tr>
<td>VIP assistant</td>
</tr>
</tbody>
</table>

INTerview

Tim Hunkeler
Volunteering
Local Organising Committee
Social

Neuchâtel 2019 Fanzone

A fanzone outside the primary event hall, Patinoires du Littoral, was organised in Neuchâtel for fans to spend time at in between the games, as well as support the Swiss national team and enhance the atmosphere of the event.

The fanzone was created for the nine-day duration of the event, and included various activities to engage fans, a fan shop featuring player jerseys and souvenirs, a booth selling floorball items, specialised shirt printing for a small price, a Concordia booth packed with competitions and giveaways, and a DJ on the final weekend of the tournament. Mobiliar also had a booth, where customers could have a top scorer shirt with their name on it printed for five Swiss francs.

The zone held two special events, the first of which was on Saturday, 7th December, which allowed free entry for everybody and a DJ. The second was held on Friday, 13th December, and featured special music from the 70s, 80s and 90s.

The fanzone was paid for by both the local organising committee and Swiss unihockey. A special crowd funding site using the ‘I Believe in You’ platform (IBiY) was set up to fund certain parts of the fanzone, including the screen and the lights. The initiative was created in a partnership between Mobiliar and IBiY to support the sport and its players in Switzerland.

The primary objective of the fanzone was to increase engagement and excitement amongst attending fans, and to drive the growth and popularity of the sport, particularly as the tournament was held in the French-speaking region of the country, where floorball is less popular.

The fanzone was open for all nine days of the championships, and was open an hour before the first game every day.

<table>
<thead>
<tr>
<th>Neuchâtel 2019 fanzone opening times</th>
</tr>
</thead>
<tbody>
<tr>
<td>7th December</td>
</tr>
<tr>
<td>8th December</td>
</tr>
<tr>
<td>9th December</td>
</tr>
<tr>
<td>10th December</td>
</tr>
<tr>
<td>11th December</td>
</tr>
<tr>
<td>12th December</td>
</tr>
<tr>
<td>13th December</td>
</tr>
<tr>
<td>14th December</td>
</tr>
<tr>
<td>15th December</td>
</tr>
</tbody>
</table>
Social

Schools Programme

A significant schools programme was organised around the IFF Women’s World Floorball Championships 2019, creating an opportunity for thousands of Swiss children to attend the event. The initiative proved very popular, with over 5,000 kids attending various games.

While floorball is an extremely popular sport in the German-speaking parts of Switzerland, it has yet to reach the same level of popularity in the French-speaking regions. Part of the purpose of the school visits was to expose children who may not know much about the sport to games involving some of the world’s best women’s teams.

The programme was set up by swiss unihockey, as they believe it’s an effective way to introduce the sport to a large group of people who don’t have any awareness about floorball, and it’s also appreciated by the schools. The kids who have attended are informed of what games they will be attending in advance, so they can learn about the countries and teams beforehand. For the 2022 IFF Men’s World Floorball Championships, swiss unihockey plans to provide classes with specific lesson material about the participating countries.

The programme was opened up to schools across Switzerland, but most that attended were from the canton of Neuchâtel. The organisers covered the travel costs of up to CHF 5.5 per person for the school groups attending.

### Attendees by day

<table>
<thead>
<tr>
<th>Date</th>
<th>Number of Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mon 9 December</td>
<td>802</td>
</tr>
<tr>
<td>Tue 10 December</td>
<td>1,279</td>
</tr>
<tr>
<td>Wed 11 December</td>
<td>526</td>
</tr>
<tr>
<td>Thu 12 December</td>
<td>1,159</td>
</tr>
<tr>
<td>Fri 13 December</td>
<td>1,414</td>
</tr>
</tbody>
</table>

### Attendees by canton

<table>
<thead>
<tr>
<th>Canton</th>
<th>Number of Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Neuchâtel</td>
<td>3,969</td>
</tr>
<tr>
<td>Fribourg</td>
<td>448</td>
</tr>
<tr>
<td>Bern</td>
<td>265</td>
</tr>
<tr>
<td>Vaud</td>
<td>128</td>
</tr>
<tr>
<td>St. Gallen</td>
<td>101</td>
</tr>
<tr>
<td>Aargau</td>
<td>96</td>
</tr>
<tr>
<td>Lucerne</td>
<td>82</td>
</tr>
<tr>
<td>Basel</td>
<td>41</td>
</tr>
<tr>
<td>Solothurn</td>
<td>27</td>
</tr>
<tr>
<td>Valais</td>
<td>23</td>
</tr>
</tbody>
</table>
Social

GoGirls! Floorball

The GoGirls! Floorball programme is aimed at increasing popularity and participation for floorball amongst girls and women across the world.

Girls and women often face more obstacles and barriers in attempting to participate in sport than their male counterparts, something that the programme aims to reduce by making floorball more readily accessible as a playable sport.

There are three core principles at the heart of the project:

- Getting girls to play
- Teaching girls to play
- Keeping girls to play

These are clearly outlined in documents produced by the IFF in conjunction with various member associations which can be used by individuals, clubs, national associations or local organisations to help develop their own female floorball programmes. All materials are free to access and can be downloaded from the IFF website. Discussed in the material are things including ways to start up an afternoon floorball club for children, tailoring programmes specifically for girls, tips for parents and coaches to encourage children to participate and outlining the benefits to participating in floorball.

At the IFF Women’s World Floorball Championships 2019 in Neuchâtel, a member from each team was selected as an ambassador in the programme, and unveiled on the website prior to the beginning of the tournament.

In the future, the IFF aims to support more projects put forward by local organisers and clubs under the campaign umbrella.

<table>
<thead>
<tr>
<th>NAME</th>
<th>PLAYER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Australia</td>
<td>Amanda Bartrim</td>
</tr>
<tr>
<td>Czech Republic</td>
<td>Eliska Krupnova</td>
</tr>
<tr>
<td>Denmark</td>
<td>Anna Sofie Thaarup</td>
</tr>
<tr>
<td>Estonia</td>
<td>Kati Kutsaar</td>
</tr>
<tr>
<td>Finland</td>
<td>Oona Kauppi</td>
</tr>
<tr>
<td>Germany</td>
<td>Anna-Lena Best</td>
</tr>
<tr>
<td>Japan</td>
<td>Yui Goto</td>
</tr>
<tr>
<td>Latvia</td>
<td>Lauma Visnevksa</td>
</tr>
<tr>
<td>Norway</td>
<td>Karen Farnes</td>
</tr>
<tr>
<td>Poland</td>
<td>Justyna Krzywak</td>
</tr>
<tr>
<td>Singapore</td>
<td>Amanda Yeap</td>
</tr>
<tr>
<td>Slovakia</td>
<td>Katarina Klapitova</td>
</tr>
<tr>
<td>Sweden</td>
<td>Emelie Wibron</td>
</tr>
<tr>
<td>Switzerland</td>
<td>Tanja Stella</td>
</tr>
<tr>
<td>Thailand</td>
<td>Suthasinee Phalaruk</td>
</tr>
<tr>
<td>USA</td>
<td>Kate MacBean</td>
</tr>
</tbody>
</table>
Comparative Data Analysis
Comparative Data Analysis

Overview

The findings from this study were compared to data from world championships in other sports, across five key indicators.

A total of 39 world championships in summer Olympic sports held in 2018 and 2019 (sports featured in the programme of the Tokyo 2020 Olympic Games; women’s or mixed gender events) were identified to conduct comparative analysis.

The indicators chosen for comparison were: attendance, athletes, competing nations, accredited media and volunteers. Data for attendance, accredited media and volunteers was estimated for events where no confirmed data is available. This has been indicated in each respective comparison page.

**Comparative data overview**

<table>
<thead>
<tr>
<th>INDICATOR</th>
<th>NEUCHÂTEL 2019</th>
<th>RANK* (WORLD CHAMPIONSHIPS IN SUMMER OLYMPIC SPORTS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendance</td>
<td>44,513</td>
<td>17/39</td>
</tr>
<tr>
<td>Athletes</td>
<td>316</td>
<td>29/40</td>
</tr>
<tr>
<td>Nations</td>
<td>16</td>
<td>≈37/40</td>
</tr>
<tr>
<td>Accredited Media</td>
<td>166</td>
<td>22/40</td>
</tr>
<tr>
<td>Volunteers</td>
<td>378</td>
<td>11/39</td>
</tr>
</tbody>
</table>

*For some events and indicators, data was not available for analysis. This has been noted on each respective comparison page where applicable.

Due to inconsistency in the reporting of attendance figures by event organisers and owners, the data recorded is a variation of total attendance, ticketed attendance and estimated attendance. It is recommended that the data is treated with care for comparison as it may not be representative of the equivalent type of attendance.
Comparative Data Analysis

Attendance

World Championships in Summer Olympic Sports

Attendance rank

IFF Women’s World Floorball Championships 2019

44,513

Rank

17/39 events

Attendance comparison

<table>
<thead>
<tr>
<th>Event</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIFA Women’s World Cup 2019</td>
<td>1,131,312</td>
</tr>
<tr>
<td>UCI Road World Championships 2019</td>
<td>500,000</td>
</tr>
<tr>
<td>Hempel Sailing World Championships Aarhus 2018*</td>
<td>400,000</td>
</tr>
<tr>
<td>IHF World Women’s Handball Championship 2019</td>
<td>315,748</td>
</tr>
<tr>
<td>IAAF World Athletics Championships 2019*</td>
<td>250,000</td>
</tr>
<tr>
<td>FIVB Women’s Volleyball World Championships 2018</td>
<td>224,415</td>
</tr>
<tr>
<td>FINA World Championships 2019*</td>
<td>200,000</td>
</tr>
<tr>
<td>FEI World Equestrian Games 2018</td>
<td>183,000</td>
</tr>
<tr>
<td>Vitality FIH Women’s World Cup 2018</td>
<td>120,000</td>
</tr>
<tr>
<td>Rugby World Cup Sevens 2018</td>
<td>102,000</td>
</tr>
<tr>
<td>Artistic Gymnastics World Championships 2019</td>
<td>102,000</td>
</tr>
<tr>
<td>ISA World Surfing Games 2019</td>
<td>88,000</td>
</tr>
<tr>
<td>FIBA Women’s Basketball World Cup 2018*</td>
<td>80,000</td>
</tr>
<tr>
<td>FIVB Beach Volleyball World Championships 2019</td>
<td>73,000</td>
</tr>
<tr>
<td>World Rowing Championships 2019*</td>
<td>50,000</td>
</tr>
<tr>
<td>Women’s Softball World Championship 2018</td>
<td>44,990</td>
</tr>
<tr>
<td>IFF Women’s World Floorball Championships 2019*</td>
<td>44,513</td>
</tr>
<tr>
<td>World Taekwondo Championships 2019*</td>
<td>30,000</td>
</tr>
<tr>
<td>World Karate Championships 2018*</td>
<td>30,000</td>
</tr>
<tr>
<td>TOTAL BWF World Championships 2019</td>
<td>27,600</td>
</tr>
<tr>
<td>Rhythmic Gymnastics World Championship 2019</td>
<td>26,577</td>
</tr>
<tr>
<td>World Table Tennis Championships 2019</td>
<td>25,500</td>
</tr>
<tr>
<td>FIBA 3x3 World Cup 2019</td>
<td>25,000</td>
</tr>
<tr>
<td>UWW World Championships 2019**</td>
<td>20,000</td>
</tr>
<tr>
<td>World Weightlifting Championships 2019*</td>
<td>20,000</td>
</tr>
<tr>
<td>World Judo Championships 2019*</td>
<td>20,000</td>
</tr>
<tr>
<td>Fencing World Championships 2019</td>
<td>16,630</td>
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<tr>
<td>Trampoline and Tumbling World Championships 2019</td>
<td>13,476</td>
</tr>
<tr>
<td>IFSC World Championships 2019</td>
<td>12,500</td>
</tr>
<tr>
<td>ICF Canoe Sprint World Championships 2019*</td>
<td>11,500</td>
</tr>
<tr>
<td>UIPM Pentathlon World Championships 2019</td>
<td>10,224</td>
</tr>
<tr>
<td>Hyundai World Archery Championships 2019</td>
<td>10,200</td>
</tr>
<tr>
<td>UCI Mountain Bike &amp; Trials World Championships 2019*</td>
<td>10,000</td>
</tr>
<tr>
<td>UCI BMX World Championships 2019*</td>
<td>10,000</td>
</tr>
<tr>
<td>ISSF Shooting World Championships 2018</td>
<td>6,026</td>
</tr>
<tr>
<td>ICF Canoe Slalom World Championships 2019*</td>
<td>6,000</td>
</tr>
<tr>
<td>ITU Multisport World Championships 2019</td>
<td>5,500</td>
</tr>
<tr>
<td>UCI Track World Championships 2019*</td>
<td>5,000</td>
</tr>
<tr>
<td>World Amateur Team Championships 2018*</td>
<td>3,600</td>
</tr>
</tbody>
</table>

* estimated data

Attendance figures not available for one of 40 events used in comparative analysis.
Comparative Data Analysis

Athletes
World Championships in Summer Olympic Sports

Athletes rank

<table>
<thead>
<tr>
<th>Event</th>
<th>IFF Women’s World Floorball Championships 2019</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>316</td>
<td>29/40 events</td>
</tr>
</tbody>
</table>

Athletes comparison

![Graph showing comparative data analysis for athletes in various world championships.](image-url)
## Comparative Data Analysis

### Nations

#### World Championships in Summer Olympic Sports

<table>
<thead>
<tr>
<th>Nations rank</th>
<th>Rank</th>
<th>Events</th>
</tr>
</thead>
<tbody>
<tr>
<td>IFF Women’s World Floorball Championships 2019</td>
<td>16</td>
<td>=37/40</td>
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</tbody>
</table>

#### Nations comparison

![Comparison of Nations in Summer Olympic Sports](image_url)
### Accredited Media

#### World Championships in Summer Olympic Sports

**Accredited media rank**

<table>
<thead>
<tr>
<th>Event</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>IFF Women’s World Floorball Championships 2019</td>
<td>166</td>
</tr>
</tbody>
</table>

**Accredited media comparison**

<table>
<thead>
<tr>
<th>Event</th>
<th>Accredited Media Rank</th>
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</thead>
<tbody>
<tr>
<td>FIFA Women’s World Cup 2019</td>
<td>2,500</td>
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<tr>
<td>IAAF World Athletics Championships 2019*</td>
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<td>945</td>
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<td>627</td>
</tr>
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<td>FINA World Championships 2019*</td>
<td>500</td>
</tr>
<tr>
<td>UCI Road World Championships 2019*</td>
<td>500</td>
</tr>
<tr>
<td>FIBA Women’s Basketball World Cup 2018</td>
<td>493</td>
</tr>
<tr>
<td>World Table Tennis Championships 2019</td>
<td>360</td>
</tr>
<tr>
<td>ISSF Shooting World Championships 2018</td>
<td>353</td>
</tr>
<tr>
<td>FIVB Women’s Volleyball World Championships 2018*</td>
<td>300</td>
</tr>
<tr>
<td>Women’s Softball World Championship 2018*</td>
<td>300</td>
</tr>
<tr>
<td>Hempel Sailing World Championships Aarhus 2018</td>
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<tr>
<td>TOTAL BWF World Championships 2019</td>
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<tr>
<td>World Karate Championships 2018</td>
<td>218</td>
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<tr>
<td>IFSC World Championships 2019</td>
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<tr>
<td>ISA World Surfing Games 2019</td>
<td>202</td>
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<tr>
<td>Rugby World Cup Sevens 2018</td>
<td>200</td>
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<tr>
<td>IHF World Women’s Handball Championship 2019*</td>
<td>200</td>
</tr>
<tr>
<td>FIVB Beach Volleyball World Championships 2019*</td>
<td>200</td>
</tr>
<tr>
<td>Rhythmic Gymnastics World Championship 2019</td>
<td>170</td>
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<tr>
<td>IFF Women’s World Floorball Championships 2019</td>
<td>166</td>
</tr>
<tr>
<td>UCI Track World Championships 2019*</td>
<td>160</td>
</tr>
<tr>
<td>Trampoline and Tumbling World Championships 2019</td>
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<tr>
<td>World Rowing Championships 2019</td>
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<tr>
<td>UIPM Pentathlon World Championships 2019</td>
<td>150</td>
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<tr>
<td>UCI Mountain Bike &amp; Trials World Championships 2019*</td>
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<td>World Taekwondo Championships 2019*</td>
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<tr>
<td>UCI BMX World Championships 2019*</td>
<td>100</td>
</tr>
<tr>
<td>Hyundai World Archery Championships 2019</td>
<td>100</td>
</tr>
<tr>
<td>FIBA 3x3 World Cup 2019</td>
<td>57</td>
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<tr>
<td>ITU Multisport World Championships 2019*</td>
<td>50</td>
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<tr>
<td>ICF Canoe Sprint World Championships 2019*</td>
<td>50</td>
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<td>ICF Canoe Slalom World Championships 2019*</td>
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<td>World Amateur Team Championships 2018</td>
<td>48</td>
</tr>
<tr>
<td>AIBA Women’s World Championships 2019*</td>
<td>40</td>
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</tbody>
</table>

* estimated data
Comparative Data Analysis

**Volunteers**

World Championships in Summer Olympic Sports

### Volunteers rank

<table>
<thead>
<tr>
<th>Event</th>
<th>Rank</th>
<th>Events</th>
</tr>
</thead>
<tbody>
<tr>
<td>IFF Women’s World Floorball Championships 2019</td>
<td>650</td>
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</tbody>
</table>

### Volunteers comparison

<table>
<thead>
<tr>
<th>Event</th>
<th>Rank</th>
<th>Events</th>
</tr>
</thead>
<tbody>
<tr>
<td>IAAF World Athletics Championships 2019</td>
<td>600</td>
<td>1,000</td>
</tr>
<tr>
<td>FINA World Championships 2019</td>
<td>444</td>
<td>3,000</td>
</tr>
<tr>
<td>FIFA Women’s World Cup 2019</td>
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<td>2,793</td>
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<tr>
<td>FIVB Women’s Volleyball World Championships 2018</td>
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</tr>
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<td>UCI Road World Championships 2019</td>
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<td>2,108</td>
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<tr>
<td>FEI World Equestrian Games 2018</td>
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</tr>
<tr>
<td>Rugby World Cup Sevens 2018</td>
<td>300</td>
<td>1,000</td>
</tr>
<tr>
<td>Hempel Sailing World Championships Aarhus 2018</td>
<td>300</td>
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<tr>
<td>IHF World Women’s Handball Championship 2019*</td>
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</tr>
<tr>
<td>Artistic Gymnastics World Championships 2019</td>
<td>600</td>
<td>1,000</td>
</tr>
<tr>
<td>TOTAL BWF World Championships 2019</td>
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</tr>
<tr>
<td>ITU Multisport World Championships 2019</td>
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</tr>
<tr>
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</tr>
<tr>
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<tr>
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<tr>
<td>World Amateur Team Championships 2018</td>
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<tr>
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<tr>
<td>World Table Tennis Championships 2019</td>
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</tr>
<tr>
<td>IFSC World Championships 2019</td>
<td>300</td>
<td>1,000</td>
</tr>
<tr>
<td>World Rowing Championships 2019*</td>
<td>300</td>
<td>1,000</td>
</tr>
<tr>
<td>World Taekwondo Championships 2019*</td>
<td>250</td>
<td>1,000</td>
</tr>
<tr>
<td>UCI Mountain Bike &amp; Trials World Championships 2019*</td>
<td>200</td>
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</tr>
<tr>
<td>FIBA 3x3 World Cup 2019</td>
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<td>AIBA Women’s World Championships 2019</td>
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<tr>
<td>FIVB Beach Volleyball World Championships 2019*</td>
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</tr>
<tr>
<td>Trampoline and Tumbling World Championships 2019</td>
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<tr>
<td>ISA World Surfing Games 2019</td>
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</tr>
<tr>
<td>UWW World Championships 2019*</td>
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<tr>
<td>World Weightlifting Championships 2019*</td>
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<tr>
<td>World Judo Championships 2019*</td>
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<tr>
<td>UCI BMX World Championships 2019*</td>
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<td>1,000</td>
</tr>
<tr>
<td>ICF Canoe Sprint World Championships 2019*</td>
<td>100</td>
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<tr>
<td>World Karate Championships 2018</td>
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<tr>
<td>UCI Track World Championships 2019*</td>
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</tr>
<tr>
<td>Fencing World Championships 2019*</td>
<td>50</td>
<td>1,000</td>
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</table>

* estimated data

Volunteer figures not available for one of 40 events used in comparative analysis.
**Comparative Data Analysis**

**Comparison Events**

### World championships used for comparison

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<thead>
<tr>
<th>SPORT</th>
<th>EVENT</th>
<th>CITY</th>
<th>NATION</th>
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<tbody>
<tr>
<td>Archery</td>
<td>Hyundai World Archery Championships 2019</td>
<td>s-Hertogenbosch</td>
<td>Netherlands</td>
</tr>
<tr>
<td>Athletics</td>
<td>IAAF World Athletics Championships 2019</td>
<td>Doha</td>
<td>Qatar</td>
</tr>
<tr>
<td>Badminton</td>
<td>TOTAL BWF World Championships 2019</td>
<td>Basel</td>
<td>Switzerland</td>
</tr>
<tr>
<td>Basketball</td>
<td>FIBA Women’s Basketball World Cup</td>
<td>Tenerife</td>
<td>Spain</td>
</tr>
<tr>
<td>Basketball 3x3</td>
<td>FIBA 3x3 World Cup 2019</td>
<td>Amsterdam</td>
<td>Netherlands</td>
</tr>
<tr>
<td>Beach volleyball</td>
<td>FIVB Beach Volleyball World Championships 2019</td>
<td>Hamburg</td>
<td>Germany</td>
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<tr>
<td>Boxing</td>
<td>AlBA Women’s World Boxing Championships 2019</td>
<td>Ulan-Ude</td>
<td>Russia</td>
</tr>
<tr>
<td>Canoeing</td>
<td>ICF Canoe Slalom World Championships 2019</td>
<td>La Seu d’Urgell</td>
<td>Spain</td>
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<tr>
<td>Canoeing</td>
<td>ICF Canoe Sprint World Championships 2019</td>
<td>Szeged</td>
<td>Hungary</td>
</tr>
<tr>
<td>Cycling - BMX</td>
<td>UCI BMX World Championships 2019</td>
<td>Heusden-Zolder</td>
<td>Belgium</td>
</tr>
<tr>
<td>Cycling - mountain bike</td>
<td>UCI Mountain Bike &amp; Trials World Championships 2019</td>
<td>Mont-Sainte-Anne</td>
<td>Canada</td>
</tr>
<tr>
<td>Cycling - road</td>
<td>UCI Road World Championships 2019</td>
<td>Harrogate</td>
<td>United Kingdom</td>
</tr>
<tr>
<td>Cycling - track</td>
<td>UCI Track World Championships 2019</td>
<td>Przyszów</td>
<td>Poland</td>
</tr>
<tr>
<td>Equestrian</td>
<td>FEI World Equestrian Games 2018</td>
<td>Tryon</td>
<td>USA</td>
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<tr>
<td>Fencing</td>
<td>FIE World Championship 2019</td>
<td>Budapest</td>
<td>Hungary</td>
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<tr>
<td>Field hockey</td>
<td>Vitality FIH Women’s World Cup 2018</td>
<td>London</td>
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<tr>
<td>Floorball</td>
<td>IFF Women’s World Floorball Championships 2019</td>
<td>Neuchâtel</td>
<td>Switzerland</td>
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<tr>
<td>Golf</td>
<td>World Amateur Team Championships 2018</td>
<td>Maynooth</td>
<td>Ireland</td>
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<tr>
<td>Gymnastics - artistic</td>
<td>Artistic Gymnastics World Championships 2019</td>
<td>Stuttgart</td>
<td>Germany</td>
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<tr>
<td>Gymnastics - rhythmic</td>
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<td>Azerbaijan</td>
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<tr>
<td>Handball</td>
<td>IHF World Women’s Handball Championship 2019</td>
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<td>Japan</td>
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<td>World Judo Championships 2019</td>
<td>Tokyo</td>
<td>Japan</td>
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<tr>
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<td>World Karate Championships 2018</td>
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<td>Spain</td>
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<tr>
<td>Modern pentathlon</td>
<td>UIPM Pentathlon World Championships 2019</td>
<td>Budapest</td>
<td>Hungary</td>
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<tr>
<td>Rowing</td>
<td>World Rowing Championships 2019</td>
<td>Linz</td>
<td>Austria</td>
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<tr>
<td>Rugby sevens</td>
<td>Rugby World Cup Sevens 2018</td>
<td>San Francisco</td>
<td>USA</td>
</tr>
<tr>
<td>Sailing</td>
<td>Hempel Sailing World Championships Aarhus 2018</td>
<td>Aarhus</td>
<td>Denmark</td>
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<tr>
<td>Shooting</td>
<td>ISSF Shooting World Championships 2018</td>
<td>Changwon</td>
<td>Korea</td>
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<tr>
<td>Soccer</td>
<td>FIFA Women’s World Cup 2019</td>
<td>Various</td>
<td>France</td>
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<tr>
<td>Softball</td>
<td>Women’s Softball World Championship 2019</td>
<td>Chiba</td>
<td>Japan</td>
</tr>
<tr>
<td>Sport climbing</td>
<td>IFSC World Championships 2019</td>
<td>Hachioji</td>
<td>Japan</td>
</tr>
<tr>
<td>Surfing</td>
<td>ISA World Surfing Games 2019</td>
<td>Miyazaki</td>
<td>Japan</td>
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<tr>
<td>Swimming</td>
<td>FINA World Championships 2019</td>
<td>Gwangju</td>
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<td>World Table Tennis Championships 2019</td>
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<td>Hungary</td>
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<td>Trampoline</td>
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<td>Russia</td>
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<td>Triathlon</td>
<td>ITU Multisport World Championships 2019</td>
<td>Pontevedra</td>
<td>Spain</td>
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<td>Volleyball</td>
<td>FIVB Women’s Volleyball World Championships 2019</td>
<td>Various</td>
<td>Japan</td>
</tr>
<tr>
<td>Weightlifting</td>
<td>World Weightlifting Championships 2019</td>
<td>Pattaya</td>
<td>Thailand</td>
</tr>
<tr>
<td>Wrestling</td>
<td>UWW World Championships 2019</td>
<td>Nur-Sultan</td>
<td>Kazakhstan</td>
</tr>
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</table>
EVENT EVALUATION SERVICES

PROPOSAL FOR: International Floorball Federation (IFF)
7 May 2020
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**EVENT EVALUATION SERVICES - INTERNATIONAL FLOORBALL FEDERATION**

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© 2020 Quantum Consultancy. All rights reserved / CONFIDENTIAL
I. INTRODUCTION TO QUANTUM

LEADING EXPERTS IN EVENT STRATEGY AND EVALUATION
QUANTUM PRODUCTS & SERVICES

INTRODUCTION

WHO WE ARE

Quantum Consultancy (Quantum) offers data-driven consultancy solutions to create strategies and evaluate existing products in the sport and event industries. Our market intelligence and industry focussed insights are used to drive strategic and operational improvements.

WHO WE WORK WITH

Our products and services are utilised by a range of diverse clients, including rights holders, hosts and destinations, organising committees and agencies to gather market intelligence to derive the maximum value from events. We engage in full spectrum analysis to understand the value propositions for events owners and host destinations.

WHAT WE OFFER

Quantum provides a turn-key event evaluation service which extends to the development of event hosting strategies, managing event bid processes, monitoring and compliance of host city contracts and feeding in to commercial strategies to produce intelligence which drives key strategic decision-making.

PRODUCTS & SERVICES OVERVIEW

- Event Evaluation
- Host Identification
- Research Preparation
- Strategic Consultation

- Report Based Event Metrics
- Identification Support Systems
- Bespoke Research Production
- Data-driven Management Consultancy

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WHY EVALUATE?
CONSISTENCY & CONTINUITY, KNOWLEDGE & UNDERSTANDING, ADDED VALUE

1. ACCOUNTABILITY
   When structured in line with stakeholder objectives, the evaluation is invaluable towards establishing whether or not event KPIs have been met.

2. COMMUNICATION
   Data obtained during the evaluation process can be used to better communicate the achievements of event owners and organisers.

3. COMMERCIAL INSIGHTS
   Event owners can use event evaluations to inform their commercial strategies and encourage media & sponsorship investments.

4. DEVELOPMENT
   Event assessments can help to identify the areas in event marketing, fan engagement or sport development in need of further assistance.

5. BENCHMARKING
   Conducting regular event assessment enables comparisons with past editions or other sports and events.
WHY QUANTUM?
CONSISTENCY & CONTINUITY, KNOWLEDGE & UNDERSTANDING, ADDED VALUE

1. CONSISTENCY & CONTINUITY
   The Quantum team successfully delivered the event evaluation, stakeholder interviews, observations and recommendations for all IFF World Championships since 2016.
   - Proven track record of delivering projects to agreed objectives on behalf of the IFF
   - Comparable and accurate data across all editions of the IFF World Floorball Championships analysed previously providing consistency and continuity

2. KNOWLEDGE & UNDERSTANDING
   The Quantum team has delivered 40+ evaluation projects worldwide and therefore understands the needs of clients and their events across specific territories.
   - Knowledge and understanding of the IFF and its strategic vision and objectives
   - Considerable experience evaluating events in future IFF World Championships host nations:
     - FIS Nordic Ski World Championships (FIN)
     - World Athletics U20 Championships (FIN)
     - BWF World Championships (SUI)

3. ADDED VALUE
   The Quantum team is in a unique position to provide dedicated and flexible support to the IFF in order to be more than a supplier, but a reliable and trusted long-term partner.
   - Quantum senior staff leading the project from start to finish
   - An established supplier with minimal overheads resulting in cost-effective research solutions
   - Quantum’s database and industry access allows accurate and reliable event benchmarking and comparison

☑️ IFF Men’s World Floorball Championships 2016 (Riga, Latvia)
☑️ IFF Women’s World Floorball Championships 2017 (Bratislava, Slovakia)
☑️ IFF Men’s World Floorball Championships 2018 (Prague, Czech Republic)
☑️ IFF Women’s World Floorball Championships 2019 (Neuchâtel, Switzerland)
IFF Men’s World Floorball Championships 2020 (Helsinki, Finland)
IFF Women’s World Floorball Championships 2021 (Uppsala, Sweden)
IFF Men’s World Floorball Championships 2022 (Zurich, Switzerland)

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Quantum team has a proven track record of working with some of the world’s leading sport organisations:

<table>
<thead>
<tr>
<th>RIGHTS OWNERS</th>
<th>INTERNATIONAL SPORTS FEDERATIONS</th>
<th>ASSOCIATIONS / GOVERNMENTS / NOCs</th>
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<tr>
<td><img src="image1" alt="International Olympic Committee" /></td>
<td><img src="image2" alt="aiba" /></td>
<td><img src="image3" alt="asoif" /></td>
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<tr>
<td><img src="image4" alt="Commonwealth Games Federation" /></td>
<td><img src="image5" alt="BWF" /></td>
<td><img src="image6" alt="International Association of Sports Federations" /></td>
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<tr>
<td><img src="image7" alt="The World Games" /></td>
<td><img src="image8" alt="FIE" /></td>
<td><img src="image9" alt="International Ice Hockey Federation" /></td>
</tr>
<tr>
<td><img src="image10" alt="FISU" /></td>
<td><img src="image11" alt="IEF" /></td>
<td><img src="image12" alt="International Gymnastics Federation" /></td>
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<td><img src="image14" alt="ITTF" /></td>
<td><img src="image15" alt="International Federation of Trade Unions" /></td>
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<td><img src="image18" alt="HM Government of Gibraltar" /></td>
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<td><img src="image20" alt="World Archery" /></td>
<td><img src="image21" alt="VISIT TAMPERE" /></td>
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<td><img src="image22" alt="World Curling Federation" /></td>
<td><img src="image23" alt="World Sailing" /></td>
<td><img src="image24" alt="DENMARK" /></td>
</tr>
<tr>
<td><img src="image25" alt="World Taekwondo" /></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

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TEAM PROFILES
PROJECT LEADS

COLIN STEWART
Director & Co-Founder

Colin has built a solid reputation in the event bidding, hosting and evaluation space, including the review of event hosting strategies and the development of event formats, bidding processes and marketing materials.

He also has considerable on-the-ground event management experience, including multiple Olympic Games, Commonwealth Games and European Games, working across a variety of sports but most notably boxing.

Colin has worked with 25+ event owners, organisers and host destinations in order to measure and evaluate the impact of events. Having played a key role in establishing and leading the development of the Global Sports Impact (GSI) Project, Colin now uses his knowledge and expertise to support event owners and hosts to maximise the value of their products using data and insight.

Using this data and insight, Quantum has now established itself as a global consultancy offering a range of services.

CHRIS KROPIELNICKI
Head of Insights & Analytics

Chris is an event and sponsorship evaluation expert with a background in sports PR and event management.

Before joining Quantum, Chris held various positions at Sportcal, a UK-based sports market intelligence firm. Most recently, he oversaw Sportcal’s event impact studies programme, working closely with a wide array of international federations, event organisers and hosts.

Under Chris’ leadership, Sportcal delivered 40+ evaluation projects across events ranging from youth and senior world championships in athletics, badminton, curling, equestrian, floorball, sailing and wrestling to multisport games such as The World Games and the FISU Winter and Summer Universiades.

Chris worked at Sportcal for nine years and was also the head of research and intelligence at the company, managing a 30-strong team and spearheading the development of Sportcal’s media, sponsorship and events research products.
TEAM PROFILES
PROJECT SUPPORT

MARK MATEER
CEO & Co-Founder

With over 20 years experience in the sports industry, Mark is an expert in the strategic and operational planning of major events and multisport games. He therefore has an in-depth understanding of the environment in which international sport operates and a considerable network in this area.

Currently engaged as an advisor on a number of major events, he is experienced in guiding rights owners and organising committees on the optimal approach to event planning and delivery.

Mark’s portfolio of events experience includes Olympic Games, Commonwealth Games, Commonwealth Youth Games, European Games, Asian Games and the Pan American Games, as well as numerous world, continental and national championships in a wide range of sports.

By combining his extensive strategic leadership experience with a data, insight and evaluation offering, Quantum is driving a new approach to standardised monitoring and evidenced decision making.

CLAIRE BIRCHMORE
Head of Business Development & Special Projects

Claire is an experienced international project manager and event delivery professional, having work on a number of major sport events, and for high profile clients across multiple sectors.

She has held project management roles at major sporting events, including the Rugby World Cup in Japan 2019 and in England 2015, the Commonwealth Games and the Asian Games, working with a variety of stakeholders.

As such she brings a wealth of experience in the processes and procedures required to oversee complex projects and deliver in challenging environments. She has an in-depth knowledge of the challenges rights holders and destinations face with coordination and alignment of strategies.

With a first class honours degree from the University of Stirling in Psychology and Sociology she is a skilled communicator and relationship builder.
II. QUANTUM EVENT EVALUATION

OUR APPROACH AND METHODOLOGY
Our knowledge of the issues surrounding events and their inconsistent measurement has allowed us to develop proprietary methodologies and processes in order to provide industry-leading services.

**OBJECTIVES & INPUTS**

In using a logic chain model, Quantum establishes a broad end-to-end view of an event life-cycle, starting with questioning the objectives and motivations for hosting an event in the first place. Once objectives have been established, processes can be implemented in order to capture and record all inputs contributing towards the preparation, delivery and legacy activity associated with the event.

At this stage: Online workshop & stakeholder consultations

**EVENT AND OUTPUTS**

The event is measured and outputs evaluated using key data metrics established via extensive fieldwork and research in order to ensure the measurement of these data metrics is both realistic and reliable in differing event setups and environments.

At this stage: Event observation, stakeholder interviews, main fieldwork research and data aggregation

**OUTCOMES AND IMPACTS**

Outcomes are measured largely via the use of primary research methods such as face-to-face survey fieldwork and post-event questionnaires. This allows for traditionally complex topics to be assessed in a quantifiable manner which can provide an accurate picture as to the success factors and shortcomings of the event.

Finally, the overall impact of the event (economic, commercial, reputational, societal, etc.) is evaluated.

At this stage: Post-event surveys, data analysis and report production
There are **eight impact categories** used within Quantum’s Event Evaluation, complemented with a **benchmarking analysis**. The impact data and insights will be captured within these categories as per the requirements of the tender.
QUANTUM EVENT EVALUATION
ADDITIONAL SERVICES

EVENT EVALUATION TOOLKIT
Quantum can provide data and knowledge consultancy to support event owners and hosts in capturing the impact of their events.
Quantum can review existing data gathering process, suggest most effective methods of collecting event information and produce reporting standards that can be easily applied across multiple events.

STAKHOLDER INTERVIEWS
Structured or semi-structured interviews with key event stakeholders conducted to obtain additional insights relating to event organisation, commercial activities, sport policies, as well as social and legacy objectives.
Combined with data analysis, the interviews can help to establish clear and actionable insights for future events. One or multiple stakeholder groups can be interviewed.

BENCHMARKING ANALYSIS
Quantum’s benchmarking analysis provides a vital foundation for event owners and organisers to assess their events against their targets, whilst at the same time benchmark their performance versus other events.
Data is obtained by Quantum through a proprietary database, subscription services, and our industry network and it can be analysed in accordance with the needs of the client.

DATA PROJECT MANAGEMENT OFFICE
For larger evaluation projects involving multiple data suppliers, Quantum can build the subcontracting in to the proposition and manage the entire evaluation project as Quantum, reducing the time and resource requirements of the client.
Quantum could effectively operate a project management office which handles all data requirements, including subcontracting requirements.
III. PROPOSAL & PRICING

IFF WORLD FLOORBALL CHAMPIONSHIPS EVALUATION
Quantum and IFF engaged in a conversation about Quantum’s event evaluation services in relation to the IFF World Floorball Championships (WFC). Following the analysis of IFF’s requirements, Quantum proposes to produce an evaluation of the WFC in 2020-2022.

<table>
<thead>
<tr>
<th>EVENTS</th>
<th>IMPACT CATEGORIES</th>
<th>PRIMARY RESEARCH</th>
<th>ADDITIONAL SERVICES</th>
</tr>
</thead>
<tbody>
<tr>
<td>IFF Men’s World Floorball Championships 2020 Helsinki, Finland</td>
<td>• Economic &amp; Tourism</td>
<td>• Event Participants Survey (Spectators)</td>
<td>• Benchmarking Analysis</td>
</tr>
<tr>
<td>IFF Women’s World Floorball Championships 2021 Uppsala, Sweden</td>
<td>• Commercial &amp; Marketing</td>
<td></td>
<td>Event comparison with Olympic sports and selected ARISF members across at least five key indicators: attendance, competing nations, competing athletes, accredited media &amp; volunteers</td>
</tr>
<tr>
<td>IFF Men’s World Floorball Championships 2022 Zurich, Switzerland</td>
<td>• Stakeholder Experience*</td>
<td></td>
<td>• Stakeholder Interviews</td>
</tr>
<tr>
<td></td>
<td>• Participation &amp; Performance</td>
<td></td>
<td>Up to 10 interviews would be conducted with key stakeholders identified by Quantum and IFF</td>
</tr>
<tr>
<td></td>
<td>• Social Impact &amp; Legacy</td>
<td></td>
<td>• Data/Impact Workshop</td>
</tr>
</tbody>
</table>

* only if Event Participants Survey is conducted

Quantum recommends to survey event spectators in order to build their tourism profile, calculate their expenditure and produce an event experience analysis.

To keep the research cost-efficient, Quantum proposes to do this in close collaboration with the local organising committee (LOC).

Quantum’s responsibilities:
• Survey design and hosting
• Survey data analysis

LOC’s responsibilities:
• Survey translation to local language
• Distribution of the survey (online or on-site through intercept surveys)

The survey options are further explained on the following page.

During the IFF Men’s World Floorball Championships 2020 the Quantum team will deliver a data/impact workshop to IFF members and future IFF host LOCs in order to provide the knowledge and tools required to identify, collect, manage and report key data metrics which will contribute towards the development of growth of the domestic and international floorball community.
PROPOSAL TO IFF
EVALUATION SCOPE - EVENT PARTICIPANTS SURVEY (SPECTATORS)

There are two recommended ways in which the spectator survey can be conducted in a cost-efficient manner:

1. ONLINE SURVEY OF TICKET BUYERS

Targeted survey used to gather essential information, distributed to the ticketing database.

LOC must confirm with the ticketing partner that the survey can be distributed to ticket buyers, in accordance with ticketing terms and conditions, as well as privacy laws.

The benefits of a ticket buyer survey are speed and cost. Surveys can be sent out electronically immediately after the event, so that people respond when the full details of the experience are still fresh in their minds.

2. LIVE FACE-TO-FACE SURVEY (INTERCEPT SURVEYS)

Ultra-specific targeting of event participants and spectators captured ‘in the moment’ at event. The most resource-intensive option but most accurate and insightful. Can be complemented with an online survey post-event.

To reduce the cost of the survey, Quantum proposes that the fieldwork team comprises official event volunteers who will be trained and overseen by a Quantum member of staff.

The LOC has to provide:

- A team of volunteers able to conduct 1,000+ intercept surveys (around 100-150 work hours)
- A coordinator to work alongside Quantum and oversee the survey process at event
## PROPOSAL TO IFF
### OPTIONS & COST

<table>
<thead>
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<th>IMPACT CATEGORIES</th>
<th>OPTION 1</th>
<th>OPTION 2</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>• Economic &amp; Tourism&lt;br&gt;• Commercial &amp; Marketing&lt;br&gt;• Participation &amp; Performance&lt;br&gt;• Social Impact &amp; Legacy</td>
<td>• Economic &amp; Tourism&lt;br&gt;• Stakeholder Experience&lt;br&gt;• Commercial &amp; Marketing&lt;br&gt;• Participation &amp; Performance&lt;br&gt;• Social Impact &amp; Legacy</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PRIMARY RESEARCH</th>
<th>Not included</th>
<th>Event participants survey – spectators only</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>ADDITIONAL SERVICES</th>
<th>• Benchmarking Analysis</th>
<th>• Benchmarking Analysis&lt;br&gt;• Stakeholder Interviews&lt;br&gt;• Data/Impact Workshop for IFF members and future LOCs</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>COST (£)</th>
<th>€17,500 per event (one-year deal)&lt;br&gt;or €15,000 per event (three-year deal)</th>
<th>€22,500 per event (one-year deal)&lt;br&gt;or €20,000 per event (three-year deal)</th>
</tr>
</thead>
</table>

Terms of invoicing for the 2020 event will be as follows unless otherwise agreed with IFF:

- 25% upon commission of work (May 2020)
- 25% upon confirmation of the event taking place as scheduled (October 2020)
- 25% upon conclusion of the event (December 2020)
- 25% upon completion of the first draft (April 2021)

Terms of invoicing for subsequent years will be as follows unless otherwise agreed with IFF:

- 25% 6 months prior to event
- 50% at the conclusion of the event
- 25% upon completion of the first draft

Quantum will send two members of its senior team to attend the event/s at the expense of IFF which agrees to cover the cost of travel, accommodation and subsistence.

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PROPOSAL TO IFF
PROJECT TIMELINE

TIMELINE EXAMPLE FOR THE IFF MEN’S WORLD CHAMPIONSHIPS 2020

PROJECT SET-UP
• Early engagement with event owner & LOC
• Communication of data requirements
• Development of project plan

PRE-EVENT
• Review of event documentation
• Development of survey questionnaires (if required)
• Scheduling of on-site meetings

EVENT PERIOD
• On-site event observation
• Stakeholder interviews
• Event participant survey

PRODUCTION
• Post-event data collection (data deadline – mid-February 2021)
• Submission of first draft – March 2021
• Project completion – April 2021

STAGE 1 STAGE 2 STAGE 3 STAGE 4

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DATA PROVISION
The client and its partners will provide data and information on the event in accordance with the scope of the Event Evaluation and the client will provide and share data on previous events, where it is available.
Quantum will provide a project management plan and coordinate regular conference calls with the client and event stakeholders.

PROJECT TIMELINE
The Event Evaluation is anticipated to be completed within four months after the conclusion of the event. The timeline is dependent upon the timely provision of data from stakeholders. Any delay in the provision of data will impact upon the delivery of the final evaluation report.

PROJECT DEBRIEF
A project debrief will take place via conference call in order to outline the key findings of the Event Evaluation.

EVENT POSTPONEMENT AND/OR CANCELLATION TERMS
Should the IFF Men’s World Floorball Championships not take place in the year 2020, this agreement would remain valid and would include the rescheduled event or the following edition of the event should it be cancelled entirely. This would also be the case should a multi-year agreement be confirmed.

DELCIVERY FORMAT
The final Event Evaluation will be delivered as a digital PDF file with unrestricted access allowing the client to print the document.
Professionally printed and bound copied can be made available and couriered to the client upon request. The cost of the this will be borne by the client.

PROMOTION
Quantum has access to a number of far-reaching media outlets and can promote the findings of the Event Evaluation as requested by the client. This service is complimentary.

INTELLECTUAL PROPERTY RIGHT
All data collated, analysed and produced as part of the project will remain the property of the client. Quantum retains the permission of the client to reuse any data for its own purposes, excluding any data deemed sensitive by the client, e.g. financial contracts.

Terms, fees and conditions are valid for 60 days from the date of this proposal.
AGREEMENT DETAILS

This agreement between the International Floorball Federation (IFF) and Quantum Consultancy (Quantum) includes the terms set out herein.

Any dispute or claim arising out of or in connection with this contract or its subject matter or formation shall be governed and construed in accordance with the law of Scotland and fall under jurisdiction of the Scottish courts.

No variation change or modification of the Agreement shall be valid unless confirmed in writing in a document signed by authorised representatives of both parties on or after the date of the Agreement that expressly states that it amends the Agreement.

SIGNED FOR AND ON BEHALF OF QUANTUM BY:

Full Name: ........................................................................................................

Role: ...................................................................................................................

Signature: ...........................................................................................................

Date: .................................................................................................................

SIGNED FOR AND ON BEHALF OF THE IFF BY:

Full Name: ........................................................................................................

Role: ...................................................................................................................

Signature: ...........................................................................................................

Date: .................................................................................................................
COLIN STEWART
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IFF - SP Meeting, by Skype, March 17th, 2020

Participants:
Lars-Åke Henriksson, SP
John Liljelund, IFF general Secretary

Report on present issues

1. Opening
Mr. Liljelund opened the meeting at 09:00 by Skype.

2. General issues

Last meeting March 2019
- IFF has included the Equipment manufacturer companies list on the IFF web page
- IFF has checked which companies who have received sanctions and have not paid them and been in contact to them. Tonnisport has still not paid 6,100 EUR and E-SG a total of 10,000 EUR
- IFF made a decision about E-SG Test Stop after the 1st of July, if debts not paid.
- IFF has asked the SSBL for their picture for the how the drop net shall hang
- IFF to prepared to host the DB meeting for May
- RISE has checked the dispense situation for E-SG – no continuation after 30.6. and 31.12.
- RISE made an addition to the MR2020 proposal concerning Test Stop for companies with more debts to IFF/RISE than 5,000 CHF
- RISE has made the updates to the Material Regulation 2020, based on the meeting report. RISE came back with a new proposal for the MR and it has been agreed and published.
- RISE discussed with Mr. Kratz if the periodisation of sales and bookkeeping could be made based on calendar years. It has been agreed to keep the present system.

- Material Regulation
  The Material Regulation 2020 has been approved and sent to the manufacturers. New drafts will be made during this meeting.

- Dispenses
  The number of dispenses has been kept low – now there are only the Shanghai GameWe Sports Development Co Ltd. and Salming Sports AB with one each until the 30th of June 2020.

- New Companies:
  Approved New Companies:
  - EXE Sport s.r.o, Czech Republic, sticks – Freez – Have sold some sticks

  On the way in:
  - Ariframe, Sweden, safety goggles (Patric Stafshede) – Ariframe
  - Joka Group PTE Ltd, Singapore, protective eyewear – Tom JJ
  - EXE Sport s.r.o, Czech Rep, sticks – Freez

  Questions from new companies:
  - Diksill, China, sticks – Sept 2019 (Shiny)
  - Gravolite, India, sticks – Nov 2019 (Nidhi Solanki)

  No more contacts from new companies
  - Tarzan Sports Technologies Pte Ltd, Singapore, sticks (Ben Ow) – Slap Shot
  - Beachboar, Sverige, sticks (Johan)
  - Golden Mast Ent. Co. Ltd, Taiwan, sticks (Angus T. Chuang)
  - OROKS by Decathlon, France, sticks and balls
No more contacts from new companies (cont.)
- Phenix Sporting goods Ltd UK, France, goal cages (Maxime Tetaud)
- Chinese company???, China, sticks (Dags Rozenbahs)

RISE web site/Newsletter
- 1st Newsletter has been sent in 2019
- The web pages have been updated continuously
- The database has been updated continuously

RISE Database
- The database will be sent to a new program (E-cert) earliest in May 2020. The planning has started. There will be a new layout and fully compatibility with mobile telephones.

3. Marking of products
   Development of pre-sold markings:
   The amount of pre-sold marking stickers for total year 2019:
   - From the start of the year 2019:
     - Balls 2,200,841 pcs (2,220,701 pcs) -0,9 %
     - Sticks 514,663 pcs (627,455 pcs) -18,0 %
     - Goals 2,010 pcs (2,410 pcs) -16,6 %
     - Rinks 465 pcs (466 pcs) -0,4 %
     - Face masks 1,970 pcs (1,410 pcs) -69,7 %
   - The decrease in stick sales is around -112,792 sticks, equalling -18,0 % compared to 2019. The sales of sticks have now dropped the second year in row.
   - All ball manufacturers have handed in the yearly reports, apart from Jii-Tee Sport Oy
   - There has been a total of 16,000 pcs printed stickers sold for sticks, mainly to Sport 2020, Accufili, E-SG and EXE Sport.

   Development of pre-sold markings:
   - There is a total of 49 of active companies (49 in 2019), with 410 (416) certificates:
   - There are 14 SWE, 12 CZE, 8 FIN, 4 SUI, 3 POL, 1 CAN, 1 HK, 1 LAT, 1 CHN, 1 FRA, 1 SIN, 1 SVK and 1 TPI companies.
   - There are 27 (27) approved balls, 1586 (1436) sticks names (168 blades), 15 (16) goals, 25 (24) rinks, 10 (10) face masks and 28 (28) Protective eye-ware products.

   Not paid invoices
   IFF Stickers SP Testing/Certification
   - E-SG Oy FEB 29,420 SEK 0 SEK

4. Surveillance Market Control
   - The yearly surveillance market control has been carried out.
   - Following products have be tested in 2019:
     - 25 pcs sticks have been tested
     - 0 pcs balls have been tested
     - 2 pcs goal cages have been tested
     - 2 pcs rinks have been tested
   - There are some companies which have not been tested as it is hard to find the products. Argentum, HS-Sport, Jii-Tee Sport, Korkeus, Scaiex, Sona and Passionfruit
   - RISE will send the tested materials to IFF, in agreement with RISE

Sanctions
   Oxdog: Has provided the results of self-tests and paid for the re-test which has been OK. There has still been a product on the market which has not meet the requirements. The system works well, despite all. The sanction for Oxdog 500 EUR
   FatPipe: Has not handed in new products or the results of the self-tests, as they implicated that they don’t have such products on the market anymore. RISE has not answered concerning the discussion of the way the product is tested. RISE will answer this question in the near future. RISE to ask for the number of sticks to be sent out to the market for the season 2019-2020. The sanction for FatPipe is 500 CHF, in the light of the present information.
• **Market Surveillance Control 2020**
  Based on the new Material Regulation, SP/IFF will continue to collect material for testing at the companies warehouses etc., where it is possible. If needed SP/IFF can buy products from warehouses. This system makes it possible to test more sticks. If IFF can’t easily pick the sticks in accordance to the SWEDAC accreditation, RISE can buy products if not visited the countries, where they are sold in Czech Republic and Poland. There are need for checking of goal cages and rinks in Czech Rep., Finland, Poland and Sweden. The surveillance tests will be done in the later part of 2020.

For the surveillance test it is needed to check which are the active products.

The system with own sampling has not worked perfectly, so we will have to evaluate the system of how to sample the products after 2020.

5. **Material Regulation MR2020**
   • RISE has made a clarification in the scale of a sanction decisions and the use of these in the three levels mentioned in the MR.
   • The final version of the Material Regulation (final version) shall be published by 1st of June 2020.
   • To discuss whether to remove and the issue of the EU CE marked vs. the need to have a Floorball related grill of the face masks from the MR2022.

   • Timetable for Material Regulation,
     - Last day to send in new ideas 28th of February 2021.
     - IFF/SP checking the proposals in March-April 2021.
     - Draft sent out to all manufacturers end of April 2021.
     - IFF CB makes decision in May 2021.
     - Material Regulation published by 1st of July 2021.
     - (Final changes/adjustments are to be introduced at latest in end of April 2022).
     - It takes effect 1st of July 2022.

6 **Floorball accessories**
   • No new companies

7 **Agreement between SP/IFF**
   • Nothing to report

8 **Other Issues**
   • RISE has been in contact with the concerned companies with protective eye-goggles, as there are new requirements for testing and documentation.

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**Upcoming meetings and issues**

• The next meeting will be held in March 2021
• The IFF Development Board Meeting in May 2020
**Issues that need to be discussed or decided upon or taken action upon**

- IFF to follow-up with the companies who have received sanctions to pay them (PiL)
- IFF to ask SSBL for their picture for the how the drop net shall hang (PiL)
- IFF to prepare the DB meeting for May, venue open
- RISE will answer the question of different testing results for rectangular sticks to FatPipe (LÅH)
- RISE to ask for the number of Fat Pipe sticks to be sent out to the market for the season 2019-2020 (LÅH)
- RISE will send out the revised decision for the Sanctions for the Surveillance tests 2019 (LÅH)
- RISE will check for the surveillance tests 2020, which are the active products
- RISE/IFF to publish the final version on the Material Regulation 2020, on the 1st of June 2020.
- To start preparations for how to include the new requirements for the goalkeeper face masks for the MR2022.

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**New ideas, etc…**
Major changes to
Material Regulations

Certification Rules for IFF-marking of
Floorball Equipment SPCR 011

Edition 2020

Interpretation of the Material Regulations.
If the need to interpret Material Regulations between two editions occurs,
can this be done 2 times / year (in May and December).

Valid from July 1, 2020

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A major general revision of Material Regulations has been made for the 2020-years edition; the major changes are listed below:

- The texts Abstract and Foreword have been merged under the heading Preface, in addition to some texts that already exist elsewhere in Material Regulations.
- The section "Conditions for Certification of Floorball Equipment" has been updated by our certification department with more specified information.
- The biggest difference to the previous edition is probably that Section 1 is rewritten, section 1 has been divided in more specialized parts; there is a general part, IFF-marking part and one part for each product type; balls, sticks, gaols and so on.
  It is hoped that it will be easier to find what you are looking for, and it is easy to add or remove sub-items within the respective product type, if needed.
- All the sketches / drawings are included in the main Material Regulations, and not as previously in separate pdf-file.
- All appendix documents and sketches / drawings are divided in three groups A, B and C followed by a digit. A: Different documents, B: sketches / drawings with measurements, C: equipment and explanations.
- A new font has been introduced, which hopefully is more readable than the previous one.

News and additions in more detail:

1 Requirements, general

1.1.4 Period of Validity for Certificate
The period of validity for certificate is five years. The period of validity for family-certificates is two years. The holder of the certificate will be notified three months before the certificate is due to expire and asked which certificates (if any) he wishes to be extended. The period of validity can be extended after application from certificate holder followed by a limited evaluation. Presuming that the products are not modified, the certification rules are not significantly changed, and the surveillance has been performed without remarks, the extension can be done without further testing. If there have been any changes, a new testing can be necessary. The testing will then be limited to the parts that are changed.

1.1.9 Rules for current license holders with payment problems and debts to IFF/RISE over 5,000 CHF
Any license holders, with outstanding debts for more than 5,000 CHF to IFF/RISE will be put on notice and will need to pre-pay the marking costs (see also section 1.3.1) and testing costs. As a second step IFF will decide a final pay date for all the existing debts. If the debts not are paid by then, IFF will not allow the licence holder to test new products, Test Stop. The Test Stop can only be lifted by decision of IFF.

1.2 IFF-Marking, general
Marking is to contain the certification mark as shown below. Stick manufactures can print the certification mark as a part of the Brand name / Model name sticker / print, see section 1.3.1.
The certification mark’s type and placement for each product type is to be in line with the following:
- Stick sticker on the shaft of the stick, between the grip binding and shaft / blade attachment point. See section 1.3.
- Blade embossed mark on the blade’s surface, see section 1.3.5.
- Ball embossed mark on the ball’s surface, see section 1.4.
- Goals sticker around the goal crossbar, see section 1.5.
- Rink sticker on the back of each sideboard section, See section 1.6.
- Facemask sticker on the inside or outside. (other requisite markings see appendix A9.)
1.2.2 Accounting reports

Three times a year the manufacturers will have to send in accounting reports of the quantity of sold floorball sticks, balls with certification marking during the following periods:
- January – April, accounting reports must be sent in at latest May 21st.
- May – August, accounting reports must be sent in at latest September 21st.
- September – December, accounting reports must be sent in at latest January 21st following year.

The accounting report form will be available for downloading from our homepage. The manufacturer's person authorized to sign for the company as well as the companies Certified public accountant must sign the accounting report. The accounting report must be RISE available within three weeks after each period. See also section 4.6.5 concerning sanctions.

It is very essential that these reports for sticks, balls are correct and sent in time.

1.3 Stick and Shaft Marking and Rules

Marking is to contain the certification mark as shown in point 1.2. Stick manufactures can print the certification mark as a part of the Brand name / Model name sticker / print.

The certification mark placement for each stick, blade and grip are to be in line with the following:

<table>
<thead>
<tr>
<th>Stick</th>
<th>Sticker on the shaft of the stick, between the grip binding and shaft / blade attachment point.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blade</td>
<td>Embossed mark on the blade's surface.</td>
</tr>
</tbody>
</table>

SIZES: 37±2 mm x 15±2 mm, for sticks.

(see appendix A5, Order form for certification marks).

1.3.1 Marking of stick

For new companies, in the first year after received its first certificate the IFF-mark must be purchased and applied to the shaft.

In the first year, it is appropriate that a marking proposal include the IFF-mark are developed. The proposal must be presented and approved by the certification body (RISE).

If the company would prefer to continue to purchase IFF-mark, it is also an opportunity.

From year two and with an approved marking proposal, it is possible to switch over to self-printing the certification mark as a part of the Brand name / Model name sticker / print.

If companies do not pay for the reported number of sold IFF-marked products in time and have debts exceeding CHF 5,000, the possibility of self-marking will be withdrawn. The company must return to purchase the IFF-mark and advance payment will be used.

The brand name in question shall be included as a prefix- or a suffix in the name of the stick and the blade shall be marked accordingly with the brand name. The sticker / print must be performed in a resistant material, e.g. paper and similar materials are not allowed. The manufacturer is not allowed to change the dimension of the mark more than within below stated sizes, not change the design, colour, grey scale or black and white version of the mark. The background of the mark must not be white or transparent but have a good contrast to the IFF logotype, text and number, either it is performed in colour, grey scale or black and white. The number on the certification mark is to be the same as the stick's certification number or the family-certification number followed by manufacturing year.
1.3.2 General Rules for the Floorball Stick
Any combination of shafts, blades between different brands are not legal. Further, it is not permitted to sell or use IFF-certified and approved shafts with non-approved or non-IFF-marked blades. Nor is it permitted to sell or use non-approved shafts together with IFF-marked and approved blades or non-approved blades that are still IFF-marked.
All the above combinations are therefore not allowed to be sold on the marked or used in any official matches. It is of utmost importance that these rules are to be followed.
All legal combinations of shafts/blades can be found in the database for certified equipment on IFF’s homepage.
If a shaft is to be shorted; the shaft must be shorted from the top of the shaft. It’s not legal to shortening the shaft from the bottom (shaft/blade connection point) of the shaft.

1.4 Ball, Marking and Rules
Moved / added sub-sections with a new header.

1.4.2 Boll colour
IFF reserves the exclusive right to the colour of the official IFF Match ball. If IFF decides to use its exclusive right, it will have to be made for two years at the time and included in the Material Regulations.

1.5 Goal, Marking and Rules
Moved / added sub-sections with a new header.

1.6 Rinks, Marking and Rules
Moved / added sub-sections with a new header.

1.7 Mask, Marking and Rules
Moved / added sub-sections with a new header.

Marking is to contain the certification mark as shown below (voluntary requirement).
The certification mark’s type and placement for the mask is to be in line with the following:
Facemask: Sticker on the inside or outside.
(other requisite markings see appendix A9, only valid within the European Union).
Sizes: 45 x 19 mm, facemasks.
(see appendix A5, Order form for certification marks).

1.8 Floorball Accessories
Moved / added sub-sections with a new header.

2.1.3 Stick Dimensions
The stick is to be designed with dimensions according to appendices B1 and B2.
The shaft may be strapped above the grip line, but approval marks or other possible official marks must not be covered. It is permissible to divide the grip binding into two or more parts. The shaft must have a knob closing it. It is permissible to have other shaping (e.g. hexagonal, octahedral) on the upper 50% of the shaft length. The upper 50% of the shaft length must be covered by a grip binding if the shaft’s curve radius is less than 6 mm.
The dimensions must conform to the standard.

a) stick length \hspace{1cm} \text{max 1140 mm}
b) the shaft’s curve radius \hspace{1cm} \text{min 6 mm}
c) the shaft’s diameter \hspace{1cm} \text{max 35 mm}
d) length to grip line marking \hspace{1cm} 375 \text{ mm}/20 mm
e) width of grip line design \hspace{1cm} \text{min 2 mm and max 40 mm *}
f) blade bottom edge radius \hspace{1cm} \text{max 270 mm}
g) blade edge radius \hspace{1cm} \text{min 2 mm}
h) blade length \hspace{1cm} \text{max 270 mm}
i) blade thickness \hspace{1cm} \text{min 8 mm}
j) blade height \hspace{1cm} \text{min 72 mm and max 80 mm and passing through blade height measuring device.}
k) blade penetration depth \hspace{1cm} \text{max 20 mm}
l) blade concavity depth \hspace{1cm} \text{max 12 mm}
m) shaft straightness \hspace{1cm} \text{within 50 mm}

* It is still legal to use a 10 mm wide grip line marking.

2.1.4.1 Shaft Rigidity Method A, shafts 850mm to 1040mm (sticks 950mm – 1140mm).

2.1.4.2 Shaft Rigidity Method B, shafts 650mm to 849mm (sticks 750mm – 949mm).

2.2 Ball

The balls (10 of each type) are tested according to the SP-method 1506, section 5.3 (see appendix A1), and are assessed according to the following requirements. The ball can have only one colour outside and can have a second colour inside. IFF approves balls for IFF events and have reserves the exclusivity for its official match ball colours. (see paragraph 1.4.2)

2.3.7 Drop Net Length and Mounting / Positioning
The drop net length is to be such that the bottom edge hangs between a min of 0 mm and a max of 50 mm from the playing surface and mounted in such a way that the entire goal cage width is covered (see appendix B7), apply to all goal sizes.

3 Supplier's In-House Inspection
The supplier is to have an in-house inspection guaranteeing products marked with the certification mark meet the requirements in the certification rules. The certificate holder shall state this in a declaration.

The following testing and inspection procedures are to be included in the in-house inspection.

<table>
<thead>
<tr>
<th>Product type</th>
<th>Attribute (testing and requirements, see chapter 2)</th>
<th>Min allowed frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stick</td>
<td>design weight dimensions shaft rigidity</td>
<td>1/100 manufactured</td>
</tr>
<tr>
<td>Ball</td>
<td>weight dimensions surface fineness</td>
<td>1/1000 manufactured 1/100 manufactured *</td>
</tr>
<tr>
<td>------</td>
<td>-----------------------------------</td>
<td>------------------------------------------</td>
</tr>
<tr>
<td>Goals</td>
<td>dimensions weight</td>
<td>1/10 manufactured</td>
</tr>
<tr>
<td>Rink</td>
<td>dimensions radii fit surface fineness</td>
<td>1/10 manufactured</td>
</tr>
<tr>
<td>Face mask</td>
<td>mesh size</td>
<td>1/10 manufactured</td>
</tr>
</tbody>
</table>

* for small quantities, less than 2500 balls apply 1/100 manufactured.

4.6 Sanction System

The International Floorball Federation IFF has implemented a sanction system to be applied to manufacturers in the event of failure of the surveillance inspection of material, sale of non-compliant marked equipment, not sending in accounting reports in time and not paid the invoices within the stipulated time as follows:

1. Surveillance inspection will be performed in accordance with the present system and regulations (SPCR 011 Material Regulations).

2. The manufacturer will perform in-house inspection and respond in accordance with the requirements of Paragraph 3. If surveillance inspection finds failures of materials, the company shall in accordance to the SPCR 011 Material Regulations provide an explanation of why the material has failed and shall provide a copy of its in-house test and inspection records for examination.

3. If the explanation does not provide a clear and suitable answer to the question, the IFF Central Board Material Function will decide upon the sanction to be applied to the company in accordance with the sanction system. The sanction system consists of four different levels (see section 4.6.1 - 4).

4. If an accounting report has not been received within stipulated time, a sanction fee will be applied. The sanction system consists of four different levels (see section 4.6.5).

5. If an invoice has not been paid within stipulated time, a sanction fee will be applied. The sanction system consists of four different levels (see section 4.6.6).

6. Certificates can with immediate effect temporarily be recalled. Temporarily recalled certificates will be published on IFF’s website (see section 4.6.6.4 and section 5.7).

7. Revenue from sanction penalties shall be used to develop Floorball in accordance with IFF Development Board decisions. Sanction penalties must be paid to the IFF account within 30 days of the IFF Central Board decision.

The IFF Central Board will inform its member Associations and the companies about any decision made by the Central Board in material questions. All information regarding these questions is strictly confidential until the decision is made.

IFF reserves the right to adjust and / or update the sanction system on yearly basis.
4.6.2 Level 1

4.6.2.3 Penalty
- If RISE finds the non-compliance during surveillance inspection, the penalty is in the range of a minimum of CHF 500 to a maximum of CHF 2,000.

4.6.3 Level 2

4.6.3.3 Penalty
- If RISE finds the non-compliance during surveillance inspection, the penalty is in the range of a minimum of CHF 1,000 to a maximum of CHF 4,000.

4.6.4 Level 3

4.6.4.3 Penalty
- If RISE finds the non-compliance during surveillance inspection, the penalty is in the range of a minimum of CHF 2,500 to a maximum of CHF 10,000.
Savings Groups Enable Women to Afford an Efficient Cook Stove

The “Nyipinje CSL group”, found in Kodweso Village, is one out of many Community Savings and Loaning (CSL) Groups located in Siaya County, Kenya. The CSL group is a mechanism to make the efficient cook stove affordable to every household. Photographer: Robert Hörmig

Traditionally the rural communities of the Siaya region of western Kenya have cooked on open fires, which require huge amounts of firewood. Thanks to community savings and loaning (CSL) groups, however, women can now afford more efficient stoves. This reduces the demand for firewood and thus protects the local forests, which leads to reduced CO₂ emissions. Furthermore the CSL groups lead to a financial and social empowerment of women.

Project type: Efficient cook stoves
Project location: Siaya, Kenya
Project status: In operation, credits available
Annual CO₂ reduction: 144,910 t
Situation without project
Use of non-renewable biomass fuels for cooking
Project standard

Gold Standard™
VER

Impressions

Pamela Omondi from Ng'ura village. She loves to Tembea Cookstove because of its safety. She has a mentally and physically disabled son who used to get burnt from the open fire. Photographer: Robert Hörmig

“The Tembea has changed my life.” Genevive Akoth, farmer and project employee as a community mobiliser, 33 years old, mother of 3 children. Photographer: Robert Hörmig

3 GOOD HEALTH AND WELL-BEING
5 GENDER EQUALITY
7 AFFORDABLE AND CLEAN ENERGY

67,836 households benefit
343,628 persons benefit
30% female employees

Copyright © 2019 Foundation myclimate, Pfingstweidstrasse 10, 8005 Zurich, Switzerland
www.myclimate.org, T +41 44 500 43 50, sales@myclimate.org
In Siaya County 97.5 per cent of households use wood fuels and only 0.1 per cent use electricity for cooking.

myclimate works closely with the local Kenyan Tembea Youth Center for Sustainable Development, which sets up and manages the CSL groups. Over time, CSL groups mature and are graduated to semi-autonomous operating entities across the project region. They conglomerate into women-led “financial institutions” with power to influence decision-making, shape leadership and inform policy at project level and beyond. The methodology of community savings and loaning has leadership components especially for women, as there is always a chair person, a secretary and a treasurer, which are mostly female.

Thanks to the project, I am able to send my children to school and to the doctor and I was able to buy 6 sheep and poultry.

Genevive Akoth, project employee, Siaya, Kenya

Thanks to this secure method of financing, women can afford a stove, and often have money to spare for such things as healthcare, insurance, school fees or high-quality seeds. On average, fifteen women meet between two and four times a month. The myclimate project partner Tembea subsidises half of the stove price, whilst an interest-free loan is granted for the remaining 1,000 shillings. The women must pay back this loan within two years at the latest.

The myclimate offsetting payments also flow through Tembea into educating local stove artisans in the production and installation of the efficient stoves, training households to use and maintain them correctly, and into campaigns to raise awareness among the population regarding the subjects of renewable energies and energy-efficiency.

Have a look at more pictures on myclimate-Facebook!

This Project contributes to 11 SDGS:

1. **No Poverty**
   - A household saves 72 euros and 242 hours due to reduced fuel consumption.

2. **Good Health and Well-being**
   - Women and children from 67,836 households benefit from better air quality.

3. **Quality Education**
   - 70,000 people have been reached with awareness creation on climate change, clean cooking and community saving & loaning.
30% of the jobs created by the project are held by women and the project reduces time spent by women and girls collecting firewood.

343,628 persons benefit from efficient and cleaner cooking.

160 people benefit from permanent employment.

The clean and energy efficient cookstoves are produced locally with local material.

Each stoves saves around 2.0 t CO2 per year.

100,680 tons of wood have been saved since project start.

1806 grassroot groups have been established, capacity has been built.

67,836 efficient cookstoves have been produced.
1.0 Process

1.1 Following steps have been completed

- The IFF CB decided to start the preparation process for a new IFF Strategy in May 2019
- An Initial Strategy survey was sent out to a few floorball stakeholders in June - August 2019
- Based on the survey results the first Key Priorities and Strategic Targets were defined by the IFF CB and the CB decided to form the IFF Strategy Task Force (STF). The STF was given the task to prepare the proposal for a Strategy document 2021 – 2032
- The STF prepared and run the strategy workshops during the IFF Member Associations’ Meeting in December 2019
- Based on the strategy workshop results the first draft of the IFF Strategy 2021 – 2032 was written in March 2020
- The IFF CB approved the first draft and it was sent out for consultation to the IFF member associations, IFF committees/commissions and other stakeholders in April 2020
- The IFF office developed and sent out a survey to obtain feedback and ranking on the Targets and Key Performance indicators due back by 30th June 2020

1.2 The following are the next steps in the process

- The STF will meet and analyse the feedback received and prepared a revised 2nd draft in August 2020
- The 2nd draft will be sent out to stakeholders for consultation and the STF will meet and analyse any further comments and make any needed changes to the document which will then be presented to the IFF CB for approval in November 2020.
- The IFF CB will send the proposal out to the member associations in November 2020
- The IFF General Assembly 2020 will be presented with a resolution to approve the document in Helsinki, Finland in December 2020
To Presidents and Secretaries General of International Federations

Lausanne, 31 July 2019

IOC / DOW CARBON INITIATIVE FOR THE OLYMPIC MOVEMENT

Dear Presidents, Dear Secretaries General,

As you know, sustainability is a working principle of the Olympic Movement and one of the three pillars of Olympic Agenda 2020 - its strategic roadmap for the future. Undoubtedly, one of the cross-cutting themes in sustainability is climate change, and therefore climate has a prominent place in the IOC’s sustainability work and is one of the five focus areas of the IOC’s Sustainability Strategy.

As the leader of the Olympic Movement, the IOC has committed to providing one-on-one guidance and support on climate-related issues to International Sports Federations (IFs). As part of our commitment, and in partnership with our Official Carbon Partner, Dow, we have created a carbon initiative to specifically support the Olympic Movement in addressing climate change.

The initiative will offer a capped amount of retired carbon credits to selected IFs that are implementing real and tangible actions to address and reduce greenhouse gas emissions within their sport organisations and respective events. These carbon benefits will be permanently allocated to selected IFs in order to fully offset the estimated residual emissions of their 2019 carbon footprint.

The two objectives of the carbon initiative are to:

1. Support IFs’ efforts to manage their carbon emissions and understand their carbon footprint; and,

2. Give recognition and credit to IFs who have implemented, or are in the process of implementing, a sound and viable carbon management programme and have made the commitment to join the UNFCCC Sports for Climate Action Framework.

The initiative will also provide the selected IFs with the credibility of the IOC’s and Dow’s support and recognition.

Carbon Credits

All of the carbon credits representing these climate benefits will come from standards approved by the International Carbon Reduction and Offset Alliance (ICROA), which is a not-for-profit dedicated to providing credibility and quality for corporates using voluntary
carbon offsets. All of the credits will be validated and verified as per best practice in the voluntary carbon market by credible, qualified third parties.

The portfolio of offsets will include a diverse set of climate solutions from high value ecosystem conservation and avoided deforestation to energy efficiency and renewable energy. In addition, the projects will be across multiple jurisdictions including the Americas and Asia.

2019 timelines for the carbon initiative

- Letter advising the Olympic Movement of the IOC / Dow carbon initiative – July 31st, 2019
- Submissions closes – September 1st, 2019
- Awarding of the retired carbon credits - IF Forum, Sustainability Session, Lausanne, October 30th, 2019

The carbon initiative is open to all IFs that join the UNFCCC Sports for Climate Action Framework. To apply, we thank you to complete the application form that attached to this letter.

We hope that this initiative supports you in your continued efforts and dedication to sustainability.

Yours sincerely,

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Kit McConnell
Sports Director

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Marie Sallois
Director of Corporate Development, Brand and Sustainability
IOC / DOW CARBON INITIATIVE APPLICATION FORM

Name of federation
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Address
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Carbon Footprint
Provide a breakdown of your estimated 2019 carbon footprint, indicating the key emission activities and the boundaries to your scope.
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Carbon Management
Please provide an overview of your carbon management plan (the summary below should be accompanied by supporting documents, as necessary).
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Reduction Plan

Please provide details on how you plan to specifically avoid and reduce your carbon emissions (the summary below should be accompanied by supporting documents).

It is noted that many IFs are just commencing their carbon management plan, therefore it is acceptable to include reduction plans that encompass both the latter half of 2019 and 2020.

Partnerships

Has any partnership been created to deliver your carbon management programme? If yes, please state with which organisation(s) and provide a brief explanation of your collaboration.
Knowledge sharing

Are there / will there be, any details of your carbon management plan and actions available within the public domain? If yes, please provide details on which platform they will be shared.

Additional Information

Please list below any additional information, documentation / evidence of impact or images you have attached within your application.
IFF Material Board meeting 2020

Place: Teams meeting
link to the meeting provided in the email you have received this Agenda in.

Time: Wednesday 20th of May, 2020, at 12:00 CET

Participants:

Exel (E-SG) Matti Pöyry and Lauri Nevalainen
FatPipe (Powerstick) Sami Turtiainen
Oxdog (Evosport) Joakim Bergström
Unihoc (Renew) Torbjörn Jonsson and Joakim Strömberg
Salming (X3M) Pär Eriksson and Rikard Jonsson
SP Lars-Åke Henriksson
IFF John Liljelund, Tero Kalsta (§§ 1) and Veli Halonen

Preliminary Agenda:

1) Welcome and opening of the Meeting

Mr. Liljelund opened the meeting at 13.00 and made the Roll Call

Principles of the IFF Material Board

Mr. Liljelund reminded the members that the IFF Material Board is an advisory board to discuss and propose how to deal with issues with-in the Material question in the IFF. The decisions of the MB will be given as advice to the IFF Central Board.

Activities of the IFF during the gone season

Mr. Liljelund made a short recap of the present IFF Activities

- IFF has now 74 members and there are some three to five countries on the way to become members of the IFF
- IFF has now eight employees, six in Helsinki, one in Poland and one in Sweden
- IFF included in The World Games in Birmingham 2021, which has now been moved to 7th to 17th of July 2022. The preparations are ongoing as planned. The IFF and US Floorball are closely co-operating and the plan is to have a test event in September 2020 and to organize the U19 WFC qualifications in conjunction of the tournament. That naturally depends on the global situation regarding the travels.
- IFF has been forced to cancel the AOFC WFC 2020 qualifications in Bangkok and to postpone the U19 WFC 2020 in Uppsala, Sweden from May to 2nd to 6th of September 2020.
- Preliminary for the WFC 2020 a Go/No-go date has been set for the 1st of October and discussions with the LOC, Finnish association, the Ministry of Education and Culture and Ministry of Health is ongoing.
- IFF has been included as a sport on the Asian Indoor and Martial Arts Games in Bangkok, Thailand in May 2021, among 20 sports and 43 countries from Asia and 20 from Oceania. This is a huge success to IFF and the preliminary schedule is to have it during the third week of May 2021.
- IFF is building a Sustainability project “Stick with It” for the WFC 2020, where we invite spectators and Floorball players to recycle old and used Floorball materials. IFF will then repair the usable material and use it for development work and then try to recycle the un-usable material. IFF will need help in the process from the manufacturers. Mr. Tero Kalsta, the IFF sales coordinator presented the project more thoroughly and brought up for example following topics of the project. For the non-usable the IFF will see that those will be recycled properly. The project will start in the WFC 2020 in Helsinki and will continue in the Women’s WFC 2021 in Uppsala in Sweden. The project has also been approved to the IOC sustainability program. The IFF will provide the description of the project to the members of the IFF Material Board.
- The Champions Cup Final 4, will this year be played in Winterthur, Switzerland on the 9th and 10th of January 2020
- IFF has worked on the IFF Strategy for 2021-2032 and IF has sent out a 1st submission to the stakeholders asking for comments until end of June 2020.
- IFF has during the COVID-19 pandemic, produced a set of videos on WFC top moments Best goals, best saves and best penalty shots

2) General update

Mr. Liljelund reported on the Material Approval system financial outcome 2019
The total revenue for the system 2018 was CHF 266.446 (CHF 285.179) and
the costs for running the system was CHF 232.035 (CHF 239.224)
giving a surplus of CHF 34.410 (CHF 45.954)
Out of this 80 per cent, which equals a sum CHF 27.528 (CHF 36.763)
for the use of the Material Board.

Number of sold sticks, balls and other material
SP has on the request of IFF moved over to follow the marking of Floorball materials to a
calendar year system, starting from 2011. The total for 2019 are:

<table>
<thead>
<tr>
<th>Item</th>
<th>2019</th>
<th>2018</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Balls</td>
<td>2.200,841 pcs</td>
<td>2.220,701 pcs</td>
<td>-0,9 %</td>
</tr>
<tr>
<td>Sticks</td>
<td>514,663 pcs</td>
<td>627,455 pcs</td>
<td>-18,0 %</td>
</tr>
<tr>
<td>Goals</td>
<td>2,010 pcs</td>
<td>2,410 pcs</td>
<td>-16,6 %</td>
</tr>
<tr>
<td>Rinks</td>
<td>465 pcs</td>
<td>466 pcs</td>
<td>-0,4 %</td>
</tr>
<tr>
<td>Face masks</td>
<td>1,970 pcs</td>
<td>1,410 pcs</td>
<td>-69,7 %</td>
</tr>
</tbody>
</table>

The decrease in stick sales is around -112,792 sticks, equalling -18,0 % compared to 2018.
The sales of sticks have now dropped the second year in row, as the decrease in stick sales is
around 79,700 sticks, equalling -9.1% compared to 2017. So in two years the level has gone down with around 192,000 sticks since 2017.

Material board members commented that the decreased sales number can be partially effected also by the fact that there have been new manufacturers and they have achieved some share of the markets, but the numbers are not visible, but Mr. Henriksson told that most of the sold sticks should be in the statistics.

There were also thoughts that there have been noncertified sticks on the market and therefore the number of sold sticks has decreased.

Mr. Liljelund stressed that it is vital that the manufacturers need to inform the IFF if they notice that there are sticks sold, which are not certified.

Some members mentioned that the sales of the manufacturers annually can also be affected by the stocks of the biggest distributors and the numbers change annually.

Mr. Henriksson said that in the future the new manufacturers need to purchase the approval stickers in order to secure the income for the IFF.

3) Proposal for Changes of the Material Regulation 2020

Mr. Henriksson reported that there have been some final minor changes included to the IFF Material Regulation, edition 2020. After the approval of the Mr2020 last year, RISE and IFF has made some smaller changes in accordance with the discussions we have held previously and after recent events also the possibility for IFF to change the delayed payment to sanctions is now included in the proposal.

The Major changes can be found from the MR 2020 proposal, which is as an attachment and the whole proposal for the Material Regulation, as it has been rewritten when it comes to the format.

The Revised Timetable for the Material Regulation 2022.

Mr. Henriksson also presented the timetable built by IFF/SP has built for the submission of proposals for the Material Regulation edition 2022 and the process of the Material Board to discuss these. The timetable is as follows:

- Last day to send in new ideas 28th of February 2021.
- IFF/SP checking the proposals in March-April 2021.
- Draft sent out to all manufacturers end of April 2021.
- IFF CB makes decision in May 2021.
- Material Regulation published by 1st of July 2021.
- (Final changes/adjustments are to be introduced at latest in end of April 2022).
- It takes effect 1st of July 2022.
4) DB Support Projects for 2018

Mr. Liljelund to made a short recap about the situation of the two previous Development Projects. The IFF Material Board has in 2019 approved to support two projects namely the support to the Philippine Floorball Federation development, in order to enhance the continued development of the federation and by this secure the participation of Floorball in the South-East Asian Games in Manila, the Philippines in 2019.

The Philippines Floorball Federation executed a very well organised South-East Games in end of November 2019 with six participating teams for men and four for women. The project has ended in 2019

In addition to this the material Board had decided to continue the to support the IFF in the build-up and start of the preparations for the World Games in Birmingham, USA in 2021. IFF has together with the USFbA started the development of grassroot Floorball in Birmingham and introduce the sport to the Boy’s and Girl’s clubs as well as the YMCA, in cooperation with the City of Birmingham, the Birmingham Organisation Committee and the USA Floorball Association (USFbA).

Mr. Liljelund also reported that there has been a teacher seminar held with over 50 PE teachers and the US Nationals are now planned for end of August in the World Games arena together with a set of activations and seminars. This project will be a three-year project, depending a little of how it will work-out, as the ground for our sport needs to be present to secure success for the sport in 2021.

As the present COVID-19 pandemic has made a lot of changes and restricts the possibility to run new projects, therefore the IFF proposes to support the The World Games project and that the MB would grant the project 17.500 CHF for the year 2020 and support the “Stick with it”-project with 10.000 CHF, which was decided accordingly.

5) Organisation of the collection of Materials for the RISE Surveillance Tests

Mr. Liljelund informed that the collection of the materials for surveillance tests have worked quite well in most cases, there have been some small issues with some of the smaller companies. As decided that the IFF and RISE will collect the materials for the surveillance tests directly from the wear-houses.

IFF/RISE proposes that the IFF will continue the collection of the materials from the manufacturer’s warehouses and/or from the special stories also during this year in 2020. Mr. Henriksson also proposed that if there will be a situation due to Covid-19 the IFF will ask the manufacturers to send the equipment for testing. All the MB members agreed to that.

6) IFF Strategy 2021 – 2032 proposal

Mr. Liljelund gave a short presentation of the IFF strategy work. The IFF Strategy Task Force has worked out a 1st proposal for the new strategy; IFF Strategy 2021 – 2032 – Strengthening the Foundations. The stakeholders have been asked to provide their feedback to the IFF by the end of June 2020. IFF will based on the feedback make a 2nd submission in beginning of September before the final version is published in November and it will be approved in the IFF General Assembly in December.
The MB shortly discussed of the input to the IFF Strategy, and Mr. Liljelund also asked the members to come with their input to the IFF secretary general separately. The members will also receive a link to a feedback survey regarding the new IFF strategy.

7) Other issues
IFF also informed that the IFF will continue the process with the possibility for players 190 cm or longer to play with oversized sticks. There are now some 70 plus players using this option.

Social Media:
It is important to embed and share the IFF videos, as we need to show the IOC that we are bringing added value as a sport and through its fans. The IOC is following only our official channels

Issues raised by the members of the Material Board.

8) Next meeting
The next meeting will be held latest in May 2021, IFF will call for the meeting at a later stage.

9) Closing the meeting
Mr. Liljelund thanked the members for a very good and efficient meeting and he ended the meeting at 14:02.
Champions Cup 2021
Current status / Mai 2020

General
- Contract with the IFF signed by swiss unihockey and will be sent to IFF within the upcoming days

Sponsoring
- Sponsoring documentation finalized
- IFF has already contacted potential partners for the manufacturer village
- swiss unihockey to contact their potential sponsors within the upcoming weeks

Ticketing
- Ticketing concept to be finalized latest until end of June
- Start ticket sales end of September / beginning October
- To be discussed is the situation, whether ticket sales will start even we don’t know, if the CC can be organized

Teammanagement
- Received offers for accommodation, meals and transports for the teams
- Negotiations have started or will start soon
- Latest until end of June should be fixed, where teams and officials will stay

TV-Production / Livestreaming
- Offer from Polar HD received (€ 12'000.00)
- Discussion with swiss TV need to be started, whether they are interested to buy some games

Infrastructure
- Contract received from AXA Arena
- Some smaller questions to be discussed within the upcoming days to afterwards subscribe the contract
- Generally state-of-the-art infrastructure

VIP
- Separate VIP-area within the arena for up to 300 guests, which should be enough for the CC
- Offer for VIP guests to be defined

LOC / Volunteering
- Contract with LOC is discussed
- To be signed until latest end of June
- Most of the key volunteers for the match secretary area already recruited

Marketing & Communication
- Communication has started in April
- Communication campaign, starting in September, to be discussed with the agency within the upcoming weeks
Budget
- Currently at CHF -140'000.00 (including CHF -20'000.00 for unforeseen circumstances)
- Currently set goal at CHF – 100’000.00

Next steps
- Until end of June: Ticketing concept / accommodation, food, transport for teams / setup of communication campaign / contract signed with the arena and LOC
- Beginning August: Information sheet to teams
- September: start communication campaign / “group ballot” on 26th September
- October: start ticket sales
Sent an e mail to all our contacts to get answers about how the situation is within this COVID-19.
Got answers only from:

**Argentina:** *Analia Jensen* reports that floorball is being use for some practices in roller hockey and ice hockey clubs.

**Chile:** *Felipe Quiroz* reports that everything is being suddenly stopped but they are ready to come back as soon as allowed.

**Brazil:** two reports from *Adriano Serafim* and *Raphael Pasqua*. Both express the lockdown in Brazil in this moment with the suspension of all floorball activities.

Just before this happened they were able to run a Floorball Seminar with a record of participants and they are preparing a website to keep the contact with all of them.
Also worked in the adaptation of documents towards the requirements form the Brazilian Olympic Committee.
During the “lookdown weeks” Floorball Brazil launched a campaign to keep active in floorball at home. #FloorballEmCasa that gives some prizes to the best participants.

During 2019 they increased the number of players 87% and their goal now is going towards 100.000 participants by 2023.

They have also created documents in order to help new arrivals to create a floorball club and online materials to join the education courses.

**Portugal:** We took back our contact (Stefan Uusitalo) and agreed to have a meeting during Easter holidays for some cooperation between them and Spain (specially Andalucia region). But due to the Covid-19 crisis this couldn’t happen.