IFF Anti-Doping Education Plan 2021

The basis for the IFF Anti-Doping Education plan is based on a more thorough researched based IFF’s Anti-Doping Education Programme [https://dltaw1vhj9zy5.cloudfront.net/2020/09/Final-IFF-Anti-Doping-Education-Programme_IFF.pdf](https://dltaw1vhj9zy5.cloudfront.net/2020/09/Final-IFF-Anti-Doping-Education-Programme_IFF.pdf)

Assessment of current situation

The IFF has organised anti-doping activities such as awareness campaigns and information materials since 2010. Since 2015 there has also been more effort put on anti-doping education activities. The IFF’s education plan has been developed based on the research findings and based on the feedback received from the key target group, namely the athletes.

IFF Anti-Doping Programme Process Model:

![IFF Anti-Doping Programme Process Model](image)

**IFF Education Pool 2021**

Priority group

The IFF Education Pool will as outlined in the International Standard of Education include athletes in the IFF Registered Testing Pool (if existing) and athletes returning from a sanction (if existing).
In addition, the IFF has based on the research made as part of the Anti-Doping Programme and continuous feedback from the IFF Athletes’ Commission, decided to focus on the youngest international-level athlete age group, the U19 teams and athletes. All athletes entering the U19 World Floorball Championships shall therefore complete anti-doping education prior to participating in the event. Furthermore, the IFF can decide to target new adult teams entering the IFF Events for the first time.

Other international level athletes:

The IFF however strongly recommends that all other athletes that enter the IFF Events should be regularly educated. The IFF will assist the IFF Member Associations when needed in training the relevant MA staff, getting the contact information to NADOs, and providing information on existing E-learning programmes.

**IFF’s Education Activities 2021**

In 2021 is a special year, with two U19 World Floorball Championships planned. The participating teams have the choice to choose from three different education alternatives:

- a) Taking part in an Anti-Doping Education session organised by the National Anti-Doping Organisation/IFF Member Association before the U19 WFC (confirmation to be sent to the IFF) and/or
- b) Completing eLearning by utilising for example the ADEL programme for international level athletes
- c) NEW: Train the trainer approach. Based on application the IFF can organise education sessions for Member Association staff responsible for anti-doping.
- d) If there is a strong need, the IFF will try to organise anti-doping education sessions during the U19 WFC in cooperation with the local organisers.

All Education activities shall include at least the following topics:

- Principles and values associated with clean sport & principle of strict liability
- Anti-doping rules and violations
- Consequences of doping
- Substances and methods on the Prohibited List
- Risks of supplement use
- Use of medications and Therapeutic Use Exemptions
- Testing procedures & Testing pools.

**IFF U19 Anti-Doping education plan summary:**

<table>
<thead>
<tr>
<th>Target group</th>
<th>Goals &amp; Learning objectives</th>
<th>Activity</th>
<th>Responsible organisation</th>
<th>Time</th>
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</thead>
<tbody>
<tr>
<td>U19 teams entering</td>
<td>Floorball players shall understand the</td>
<td>IFF to be in contact with the MAs and/or</td>
<td>IFF responsible</td>
<td>Initial contact 3-6 months</td>
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<tr>
<td>IFF WFCs</td>
<td>consequences of doping and the importance of staying clean</td>
<td>NADOs to make sure that all teams entering the Events have completed or plan to complete anti-doping education sessions/E-learning</td>
<td>for initiating the cooperation between the MAs and NADOs</td>
<td>prior to the IFF Event</td>
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<tr>
<td>All U19 players participating in the IFF Events should be educated in a wide range of anti-doping topics such as: principles and values associated with clean sport &amp; principle of strict liability, anti-doping rules and violations, consequences of doping, substances and methods on the Prohibited List, Risks of supplement use, TUEs, Testing</td>
<td>IFF to present the different education activity choices to the teams: a) MA/NADO training b) E-learning c) Educated through a MA trained educator (train the trainer) d) IFF Event education</td>
<td>IFF to develop interactive anti-doping education sessions with train the trainer approach for athlete support personnel responsible for anti-doping education in MAs.</td>
<td>MAs to run or book an anti-doping session nationally, choose E-learning options or book an IFF session for those teams who have not received anti-doping education.</td>
<td>MA/NADO training prior to the event</td>
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<tr>
<td>Learning objectives:</td>
<td>IFF to develop interactive anti-doping seminars for those teams who have not completed a national anti-doping session prior to the IFF Event.</td>
<td>MAs can also book an IFF train the trainer anti-doping education session and then educate the athletes themselves.</td>
<td>IFF train the trainer education session for MA representative.s prior to the event.</td>
<td>IFF education session during Event</td>
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<tr>
<td>• Can follow the anti-doping rules</td>
<td>• Apply their rights</td>
<td>• Can assess the risk of supplement use</td>
<td>• Check the medication against the List</td>
<td>• Peer-led teaching should be investigated for the U19 players</td>
</tr>
<tr>
<td>• Know what constitutes an ADRVs</td>
<td>• Know what happens during doping control</td>
<td>• Know how to obtain a TUE</td>
<td>• Understand what ADAMS is used for</td>
<td>IFF to include anti-doping topics at the captains’ meetings prior to the event</td>
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<tr>
<td>• Apply their rights</td>
<td></td>
<td></td>
<td>IFF to oversee that all teams have completed a session</td>
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Anti-Doping information and awareness

The goal of the IFF anti-doping awareness campaigns is to increase the awareness of athletes, fans, spectators and media of the importance of playing clean, respecting the spirit of true sport and fair play. The aim is also to promote the image of floorball as a clean and fair sport.

Since 2010 the IFF has run anti-doping awareness campaigns at the major events. The Say NO! to Doping campaign was first launched at the Men’s World Floorball Championships 2010.

In 2021, the aim is to launch a new awareness campaign, the FairFloorball campaign that includes fair and clean sport values. The campaign is planned to include elements such as: captain bands, referee wrist bands, website material and social media campaigns.

In addition, the IFF publishes anti-doping information on a variety of communication channels like website, social media and newsletter.

Monitoring & Evaluation

The IFF will monitor that all teams have completed anti-doping education by asking for certificates or other proof that the education has taken place.

The education activities shall include interactive activities that have ongoing monitoring possibilities of the learning objectives.

In addition, the IFF will continue to evaluate its anti-doping awareness and education plan by asking for feedback from key stakeholders such as the IFF Athletes’ Commission, athletes and athlete support personnel completing the education.