

Helsinki, Finland, 23rd of February 2021

IFF Central Board meeting 2/2021 20.02.2021 in Teams

Place:	Meeting held as a Teams meeting	
Schedule:	Friday, February 19th Saturday, February 20th	CB workshop on Strategy Implementation 13:00 – 19:00 CET CB meeting 13:00 – 19:00 CET
Participants:	Tomas Eriksson Monica Birdal Tamuz Hidir Steen Houman Calle Karlsson Stephen King Martin Klabere Carlos Lopez Pakkamol Siritwat Filip Suman Kaarina Vuori	President § 5 D excused for the WFC 2024 discussions Vice President
	Veli Halonen Stefan Kratz John Liljelund	Operations Manager Competition Manager Secretary General
Excused:	Jörg Beer Agata Plechan	ATC Chair

Minutes

§ 1. Opening of the meeting

Mr. Eriksson welcomed all the CB members to the first ordinary CB meeting of the IFF Central Board elected by the IFF General Assembly in December 2020 and opened the meeting at 13:00 CET.

The CB workshop held on Friday the 19th discussed the Strategy Implementation process and went through all the targets and tasks defined in the Strategy. The CB will need to make the decisions in this meeting based on the workshop results in this meeting. Mr. Eriksson thanked all for a good and effective CB workshop yesterday and to Mr. Halonen and Mr. Liljelund for organising the workshop.

Mr. Eriksson informed that Mr. Jörg Beer and Ms. Agata Plechan have informed that they are for personal reasons not able to participate in the meeting.

§ 2. Approval of the agenda

Mr. Eriksson concluded that there are the following updated or new appendix for the meeting.

Appendix 6 - Updated proposal for the Canadian Payment plan
Appendix 11 - WFC 2022 Report

CB decided: To approve the report and include the new and updated appendices

§ 3 Minutes from the CB meeting: 01/2021 over Teams (24.01.2021)

The minutes from the last meetings were scrutinized, approved and put ad acta. (**Appendix 1**)

CB decided: To approve the minutes of the IFF CB meeting 01/2021

§ 4. Financial questions

a) Financial report 2020 (prel.) and 2021 - by 12.02.2021

Mrs. Birdal presented the preliminary financial report and the balance sheet by the 31.12.2020 (**Appendix 2a**). The outcome, a surplus of 7.818 CHF, is almost the same as in the last meeting. The final report will be presented in the next meeting when remaining financial issues from 2020 should have been handled. Mrs. Birdal is very pleased that we are still looking for a small positive result after the challenging and strange Covid-19 year. Mr. Kratz explained that there might be some minor changes of some Swiss francs in the end.

Mrs. Birdal further presented the financial report and the balance sheet by the 12.02.2021 (**Appendix 2b**). The situation looks very good, but it is still abnormal times, it is really too early to say what the end result for the year will be before we know what events will be played in the end.

The outcome per 12th of February is 452.704 CHF, which is some 217.260 CHF (2020: 235.441 CHF) better than the same period last year. This is mainly due to the double WFCs and the participation and organisers fees connected to these and the second instalment of the IOC Covid-19 support, but also the lowered costs due to lack of travelling to meetings and events. Unfortunately the situation with COVID-19 continues to negatively affect us, and we must still be very careful due to the uncertainty regarding the possibility to carry out the IFF events in 2021, and an expected backlash on the material income for 2021 since this comes delayed and the first payment of the year is based on what happened with the material sales the last four month of the year before. Mr. Suman asked about the different supports IFF has received. Mr. King asked if there is a risk with the value in kind income from the sponsors. Mr. Liljelund answered that there are no real issues if we can play the Events in November-December and explained that if we are not able to play the WFC's in the end of the years this will be a very big crises. Mr. Eriksson wanted to thank the IFF Office for being on top of the financial situation and asked to start making plans in regard to possible Covid-19 pandemic problems.

The U19 WFC 2021 Qualifications have already been cancelled which, if we still can play the final round this year, will have a relatively small but negative impact of the finances. If the U19 WFC 2020 however would be cancelled both the result and the liquidity will be negatively affected with some 40.000 CHF.

The liquidity 12th February is 426.550 CHF, some 259.200 higher compared with last year (167.261 CHF) and due to this we have not up to now taken up the secured loan of 100.000 EUR from the Finnish Floorball Federation. If the situation would worsen dramatically the IFF would need to seriously look over this option.

At this time of the year, it is too early to have a forecast for 2021 but will be prepared for coming meetings.

CB decided: To approve the report

b) Information on IFF claims – License system and WFC 2020-2021, status February 12th, 2021

Mrs. Birdal presented the claims situation by the 12.02.2021 for the Member Associations participating in the WFC 2020 and 2021 and separately for those not participating in the IFF Events. (**Appendix 3 and 4**). Not much has happened since the last meeting, for obvious reasons during the COVID-19 pandemic. For the WFCs 2020 no action is needed. For the WFCs 2021 Canada are still lagging with the payment of both participation fees. Cote d'Ivoire has continued to pay off their debt to IFF according to plan. The situation is not too bad, but the question is if the countries participating in the WFC's will be able to handle their debts before the WFC's. Mr. Hidir informed that the situation is difficult in Ukraine, but the new president has the IFF debts as a priority.

Mr. King asked if there has been any decision about how IFF will handle the payment made by the associations for the cancelled qualifications. Mr. Kratz answered that the IFF always proposes to the country, if the event is cancelled to use the money for some other fee they have to pay, in order not to have to return the money. The discussions will be taken case by case with the concerned party.

The follow-up of payment plans (**Appendix 5**) shows only the change for Cote d'Ivoire. The IFF Office continues to monitor these cases.

Floorball Canada and Premier Floorball has handed in a request of a further revised pay-off plan (**Appendix 6**). The reason behind this is the ongoing Covid-19 pandemic where floorball has not been played in Canada since March 2020 and due to this Floorball Canada has not collected any membership fees and have had no competition related revenues. For the same reasons Premier Floorball has not been able to sell any franchises. Floorball Canada anticipates that the season 2021-2022 will be played but it is unsure whether they can start in September. The IFF Office has discussed the proposal with Floorball Canada and asked Floorball Canada to look over the proposed timetable. The IFF Office has until yesterday received an altered proposal, based on the discussions held with the Floorball Canada. It would from an IFF Office point of view and based on the discussions in the CB, feel that approving the updated proposal is the best possible approach in these difficult times. Mr. Kratz informed that Floorball Canada has informed that concerning the WFC participation fees are handled by the teams, so they will be paid if they will be able to participate.

Mr. Klabere felt that it is important to keep the process up and running and anything we can receive from Canada is good and supported the new payment plan. Mr. Eriksson expressed that this is a difficult situation, and we need to try to solve the situation in the best possible way. Mr. Suman also supported the proposal.

CB decided: To approve the revised payment plan from Floorball Canada and Premier Floorball and that that Floorball Canada is eligible to register for the Men's WFC 2022. Further to approve the reports and to continue to follow up on the pay-off plans for Canada, Russia, Malaysia, Slovenia, Ukraine, and Cote d'Ivoire.

c) Minutes from the IFF General Assembly 2020

Mr. Eriksson informed that the minutes of the IFF General Assembly 2020 held over Teams on the 11th of December 2020 (**Appendix 7**), were sent out to the IFF membership on the 17th of December after the scrutineers had confirmed their accuracy. As there has not been any written comments handed in to the IFF Office by the 17th of January 2021, the minutes of the IFF General Assembly are in accordance with the IFF Statutes now approved.

IFF used for the first time an official outside scrutineer, Mrs. Mervi Kilpikoski, the Finnish Floorball Federation Good Governance specialist and Data Protection Officer. In the report provided (**Appendix 8**) Mrs. Kilpikoski states that the meeting was run in accordance with the IFF Statutes and the principles of Good Governance, without any issues that might have affected the result of the meeting. The report will be published together with the IFF General Assembly Minutes. Mr. Eriksson conveyed its gratitude to Mrs. Mervi Kilpikoski for the work as the outside scrutineer for the IFF General Assembly 2020

CB decided: To approve the report and conclude that the IFF General Assembly 2020 minutes are approved by the membership.

§ 5. **World Championships**

a) **Men's WFC 2020, Helsinki Finland – played in December 2021**

Mrs. Vuori to give a short report on the present situation of the preparations in Finland for the Men's WFC 2020 to be played from the 3rd to 11th of December 2021. The WFC 2020 steering group had a meeting in February and the plan to re-start the ticket sales in relation to the Finnish league Fliiga-finals in April. The main issue is how much audience can be taken into the venues and its financial effect.

Mr. Suman asked what the general attitude of the LOC will be towards the organisation of the event, if there is not a possibility to have a full house. Ms. Vuori expressed that the Finnish association is keen to organise the event as far as possible, even if there would occur major financial issue if there would not be a possibility for a full house. Mr. Klabere felt that it is important to play in any case as it will be very important for floorball as a whole.

Mr. Liljelund reported upon the preparations concerning the TV production and cooperation with the TV takers has continued. The LOC and IFF has visited the venues again and looked over the infrastructure and negotiations will re-start with takers in March-April after we know exactly how the TV production will be organised for the Women's WFC 2021 in Uppsala as coordination is here needed. IFF kindly asks for information from the national associations.

CB decided: To approve the report.

b) **Women's U19 WFC 2020, Uppsala, Sweden – played in May 2021**

Mr. Klabere reported on the preparations for the U19 WFC 2020 to be played in Uppsala, Sweden in May 2021. The Swedish federation and the LOC have decided that even if the event will have full audience restrictions, they are prepared to organise the event, regardless the loss of income. The biggest concerns the organiser have at the moment, are related to Covid-19 protocols and the effect these will have on the organisation. As a solution a small group consisting of both IFF and SIBF is looking upon the actual Covid-19 protocol for the Women's U19 WFC 2020.

There has unfortunately now been found some deficiencies in the roof construction of IFU arena on Friday the 5th of February due to massive amount of snow, so the city of Uppsala has closed the complete arena the same day and it is at this time unclear when it can be re-opened. The

Swedish federation will follow-up the situation with the City of Uppsala and keep IFF aware of any development and how this would affect the organisation of the Women's U19 WFC 2020. Mr. Klabere informed that the City of Uppsala will inform by the 26th of February concerning the situation of the IFU arena roof and when and how the use of it can continue again. Losing the arena for some time would be very problematic not only for the U19 WFC 2020, but also for the Swedish federation as so many teams have it as their home venue. The LOC is looking over the IFF Covid-19 protocol in cooperation with IFF and the only real issue here is the very huge costs for the Covid-19 tests in Sweden.

Mr. Kratz informed that the Go/NoGo dates are set for the 8th of March for the teams and on the 12th of March for the LOC. The IFF will then together with the Swedish federation and the LOC make all appropriate decisions by the middle of March.

CB decided: To approve the report.

c) Next Events

U19 WFC 2021, Czech Republic

Mr. Suman reported on the final round preparations. The Covid-19 situation in Czech Republic is definitely not easy. The LOC is still ready to go ahead with the championship, as there are still other championships being conducted in the Czech Republic. The National Sport Agency promised to grant the possibility for the Czech Floorball to organise the event. The Czech Floorball is also open for the possibility to play the event in the end of summer, if IFF CB would feels it's the better option.

The preparation of the final round in Brno is ongoing, and the schedule has been prepared and published. On behalf of the IFF Mr. Liljelund has written a letter to the National Sport Agency of Czech Republic to support Czech Floorball in their quest to receive an exception to organise the U19 WFC 2021 despite the Covid-19 situation (**Appendix 9**). The Czech Floorball Central Board had a meeting on the 16th of February to handle the issue from the LOC point-of-view regarding organising on planned dates or to postpone the event.

Mr. Kratz informed that eight teams have informed that eight teams have told that they are willing to participate, but it is not clear whether they might still be able to come to the event. Mr. Liljelund explained that it is very important for IFF and Floorball to play the event, in a way making it a showcase for the sport in getting back to playing despite the Covid-19 pandemic.

Mr. Klabere feels that there is a possibility for more teams to participate later in the year. The situation could be much clearer in August or September. So if it would be OK for the Czech Floorball able to move it, it would be good for all. Mr. Houman feels that we need to take the safety of the athletes, as there are a lot of player who have not played floorball for a long time. Mr. King proposed that we should go back to the countries registered and ask if their situation would change for the autumn. Ms. Vuori felt that if it is OK for the Czech, it would be better to postpone. Mr. Kratz informed that many countries have felt that the situation is very difficult in the first part of the year.

Mr. Lopez stressed that it is important to communicate that a possible postponement of the event will not make it possible to play the qualifications. Mr. Kratz answered that there will not be any qualifications played in this situation, even if the Event would be postponed.

Mr. Suman explained that there would be some more costs for the organiser and as the venue is booked for the September international weekend. the option would be to play the event the last weekend of August.

The Go/NoGo dates were set to the 8th of February for the teams and for the 1st of March for LOC. So far, the following 8 countries have advised that they cannot participate in the Event if organised in the end of April: Australia, Canada, Denmark, Japan, New Zealand, Germany, Norway and Slovenia.

CB decided: To approve the reports and ask the participating teams for a clarification of their possibility for participation and report this to the Men's U19 WFC 2021 LOC.

WFC 2021, Uppsala, Sweden

Mr. Klabere gave a report of the final round preparations. The LOC has contracted a new travel agency (Stricct Travel), which means that the cooperation with the earlier company Avisita has been terminated. Information about this shall be sent to the participating teams. The main issue is now the issue with the IFU Arena, which was already reported concerning the Women's U19 WFC 2021.

Mr. Liljelund informed about the discussions has been ongoing with the Swedish federation on TV agreement and production. IFF has rendered its rights to the Swedish association to include in their bigger TV discussions, which will most likely bring a better visibility for International floorball in Sweden. Additionally, the need to coordinate the TV timetable for the end of the Women's WFC and the beginning of the Men's WFC.

Mr. Kratz reported that the LOC has been asked to propose dates for the ballot of the groups which most likely will take place before all WFCQs are played.

Mr. Kratz further reported of postponements of the WFC 2021 qualifications.

WFCQ AOFC in Japan

The event has earlier been postponed being played from the 29th of June to 3rd of July. The Go/NoGo dates are set for the 19th of April for the teams and 26th of April for the LOC.

WFCQ Americas in Canada

The event has been postponed being played from the 11th to 12th June in Guelph (Ontario) but due to the state-of-emergency lockdown the LOC hasn't yet been able to secure the date with the venue. Currently only Canadian citizens may cross the border. The Go/NoGo date is set for the 9th of April for both teams and the LOC.

WFCQ EUR1 in Latvia

The event was originally postponed being played on the 1st to 5th of June but due to a clash of events in Valmiera during the 5th - 6th of June, when also a European Championship in BMX is taking place, the city of Valmiera asked the Latvian Floorball Union if it was possible to change dates. The Latvian LOC has managed to postpone the WFCQ further to be played 15th - 19th of June. The teams were informed about the planned change on the 29th of January and the change was made on the 4th of February.

Germany and Norway have switched qualification groups since the Norwegian finals are played on the 29th - 30th of May. The new Go/NoGo dates are set for the 12th of April for teams and 16th of April for the LOC.

WFCQ EUR2 in Italy

The event has earlier been postponed being played from the 25th to 29th of May. Germany and Norway have switched qualifications since the Norwegian finals are played 29th-30th May. The Go/NoGo dates are set for the 29th of March for teams and for the 2nd of April for the LOC.

WFCQ EUR3 in Slovakia

The event has earlier been postponed being played from the 26th to 30th of May. The Go/NoGo dates are set for the 29th of March for teams and for the 2nd of April for the LOC.

Mr. Eriksson praised the IFF competition office for the work done in regards to the WFCQ's

CB decided: To approve the reports.

d) Upcoming Events

WFC 2022, Zurich, Switzerland

Mr. Kratz to report in the absence of Beer reported on the preparations (**Appendix 11**). The preparations are going well under the leadership of Mr. Daniel Kasser and the marketing revenue has already reached XX%, which is really good. Mr. Liljelund reported about the meeting with Swiss TV (SRF) and the idea that SRF will be the Host Broadcaster and IFF will be responsible for the TV production through our production company PolarHD. The deal concerning this will be made in the coming months.

Mr. Kratz reported that a total of 35/36 teams have registered, 24 from Europe, 9 from AOFC, 1 from Africa and 1/2 from Americas. Switzerland as the organiser is directly qualified. Mr. Suman asked concerning the number of for the WFC's 2018 and 2020, to which Mr. Kratz answered that for the WFC 2020 we had 35 registered teams and for 2018 there was 34 teams.

The IFF Competition office proposes that the African teams shall play in the European qualifications as was done in the WFC 2020, and that these shall be played in three places with 2 groups of 4 teams in each with 10 to qualify from EUR/AFR (Group winners, 3rd place winners and the best 4th placed team/s based on the results of the group matches). Further the proposal is that AOFC shall play in one place with 9 teams divided in two groups with 4 teams to qualify (Group winners, 3rd-4th placed teams) and that Americas shall play best of two matches in one place where the winner qualifies to the final round.

CB decided: to approve the reports and the proposed system of the qualifications.

U19 WFC 2022, Wellington, New Zealand

Mr. Kratz reported that the LOC is in the process of increasing the organising committee to 12 persons to better cover all areas of the organisation.

LOC has informed that preparations are ongoing as planned and that the arena is secured, some 60% of the budgeted financial support and 50% of the sponsorship targets have been reached. Applications for grants will start later this year as those can't be submitted too far out. The LOC are also investigating possible Covid-19 recovery funding.

Further LOC has informed that they work with BCD travel in Wellington for accommodation options and bookings. A promotion video is expected to be published in April/May 2021 when also the website should be ready.

The main risk at this stage is the uncertainty with regards to international travel. The NZ government has indicated that it will be towards the end of this year before overseas travel is becoming more normal again and that is under the provision that the vaccination is working. So

at this stage LOC thinks that international travel to NZ will be possible in May 2022 but it might be a while before flight offerings are back up to what they used to be before Covid-19.

Mr. Kratz further reported that 18 teams have registered, 13 from Europe, 3 from AOFC and 2 from Americas. 8 European teams and New Zealand (organiser) are directly qualified. The IFF Competition office proposes that the two remaining teams from AOFC (Australia and Singapore) and the two teams from Americas (Canada and USA) shall also be directly qualified and that 5 European teams shall play in one qualification where three teams qualify to the final round. The European teams can't be named until after the U19 WFC 2020 is decided. As the ranking from the Women's U19 is not known yet, as the U19 WFC 2020 has not been played yet. If the U19 WFC cannot be played in 2021 the present ranking will be used.

Mr. Houman stressed that the Six nations have handed in the letter of concern concerning the organisation of the Women's U19 WFC in New Zealand 2022, due to the Covid-19 situation.

CB decided: to approve the reports and the proposed system of qualification.

U19 WFC 2023, 2024 and WFC 2024 bid process

Mr. Halonen reported on the outcome of the bids for the U19 WFC 2023, U19 WFC 2024 and the WFC 2024.

There were two IFF member associations, which bid to host the WFC 2024, Singapore and Sweden. The actual bidding time was in November, but the time was prolonged in order to get more detailed information from both bidders. After the bid was closed the evaluation took place and this time there were 12 persons from the IFF ExCo, IFF RACC and IFF office who evaluated the bids. A total of 9 out of 12 evaluators placed Singapore as number one in the bid. The final result by points was Singapore 780/1000 and Sweden 774/1000. The result based on the evaluations is therefore a draw.

The IFF bid has been built on questions from four different sectors, those being the event, finance, event delivery and sports development/legacy. The event section concentrating on timing, places, cities, and venues. The finance section concentrating on the financial impact of the event, that also includes the TV and marketing. The delivery is concentrating on practical topics such as volunteers, experience of earlier events, transportation, accommodation etc. The development then defining the legacy of the event and the possible development projects in the country and region.

In general, the bids were extremely even. In the event part the biggest difference was in the dates of the event, where Sweden scored 15/15 points and Singapore 5/15. The Singapore Floorball Association had a preliminary plan to host the event from the 16th to 24th of November due to Year-End school holidays taking place at that time and to that way to get even more spectators. Organising the event in December is not a problem for Singapore as they state in the updated bid version, which probably some of the evaluators missed. Singapore Marathon takes place during the first weekend of December and there could be some synergy benefits for the event in December. The result of the event part is therefore actually equal.

In the financial part Sweden had 205 points out of 250 and Singapore had 193 out of 250. The main differences being in the number of matches produced for the TV and paid by the LOC. Otherwise TV and Internet TV related questions are equal. Singapore at the time of the original bid has more sponsors outside the Floorball markets, but Sweden has in the last month or so made a number of really large sponsorship deals. Financial target being more positive in then Swedish bid, but Singapore looking for synergy benefits by organizing also the WFC 2023 and

that way considering the events to be financially combined. The budget for the Swedish bid is 2,6 million euros and 2,43 million euros for the Singapore bid.

Sweden has informed that they presently have 12 sponsors, which are also willing to be part of the WFC 2024 and Singapore has been prepared to seek 8-10 sponsors for the event, but no secured yet. Both Sweden and Singapore having the sponsors outside the Floorball. Sweden has informed that they are ready to cover the TV production costs of all matches in the WFC 2024 and Singapore is based on their bid, prepared to cover the costs of 11-12 matches.

In the delivery section Singapore got 337 points out of 450 and Sweden 333 points. The main difference was the monetary support from the city/region/government, but in that section the Swedish had not marked the monetary support, which is actually the same percentage in both bids, around 35 %. Singapore was slightly ahead of volunteer recruiting and also the accommodation variety is broader in Singapore, but Sweden was ahead of media capacity and social media. Both bidders had similar ideas of sustainability.

The biggest difference in the bids were in the development section. The Singaporeans had more detailed plans to use the legacy of the event afterwards and develop Floorball not only in Singapore, but in Asia in general. The WFC 2024, if granted to Singapore, would be the first IFF men's major event for them and Sweden on the other hand has already organised the men's WFC in 1996, 2006 and 2014 and has vast experience of organising. **(Appendix 10)**

Mr. Klabere excused himself from participating in the discussion concerning the appointment of the WFC 2024, for Good Governance reasons.

Mr. Liljelund explained the view from an overall IFF standpoint in the situation where the bids are so close. From a development issue it is clear that the Singaporean bid is better. On the other having a third consecutive IFF WFC outside Europe in as many years, which in these Covid-19 times could be an issue if not all countries would register for financial reasons caused by the pandemic. There is a financial difference for IFF with the Swedish bid, mainly due to the promise to take the costs for TV production of all matches and the possibility to have a positive effect from the already existing sponsors in Sweden. It is a very tough decision the CB will have to take. Mr. Eriksson asked if there are any other implications side effects in relation to either candidate having received the organisation. Mr. Liljelund answered that for IFF there might be a positive outcome for a TV deal in the years 2021 – 2024 in Sweden.

Mr. Houman felt that the financial impact for the IFF is the key issue in the matter and asked what the predicted financial difference between the two bids really is. There is no real issue to have two events after each other. Mr. Liljelund explained that there major difference is the Swedish promise to cover all the TV production costs for all matches in the WFC, compared to the Singaporean 11-12 games. Also the fact that there are more sponsors already will give a possibility for IFF to seek additional revenue for IFF.

Mrs. Birdal felt that without the Covid-19 pandemic effects on Floorball nationally and internationally, the event should without any question go to Singapore, but in the present situation and for the heavy financial effects on the IFF and national floorball, it would be more preferable to play the event in Europe this time. Ms. Vuori feels that it is really good that we have such good and equal bids from both Singapore and Sweden. One small concern could be if there are some issues with the WFC 2023, to then have the WFC 2024 directly and in this time it would be a little problematic to have two such big events neck to neck. But it is quite difficult to judge which organiser is better.

Mr. Suman felt that the Singaporean bid was really well built and very professional and focused on the importance to have the two events to build the level of Floorball in the region. Further Mr. Suman felt that the in the future it must be a condition to have all matches produced for TV as a

requirement. Mr. Suman asked what the opinion of the AOFC representatives is in this tight situation.

Mr. King is still divided between the two candidates, as the development factor is a key issue for the region and for floorball as a whole. It is still unclear how the WFC 2024 benefit of the event in Singapore will flow to the other countries in the region and there is a risk that the financial return could probably be much bigger for IFF through the event being hosted in Sweden.

Ms. Siriwat feels that it would be an excellent opportunity for Singapore to organise the event in 2024, but in these difficult times the financial parameters must be taken into account. The development in the AOFC region can be built through the Women's WFC and a possible Men's WFC in the future and also through the development of the AOFC competitions.

Mr. Lopez feels that we also need to take into account that in the year 2024 we have the IFF General Assembly and secure as large as possible participation in the Event. Mr. Hidir feels that from a purely idealistic reason Singapore is the better option, but from an operational and financial reasons Sweden is this time a better option.

Ms. Vuori felt that both bids are very good and it would be very good for IFF if the Singaporean association would apply for the WFC 2026 or 2028 to continue the development of the region.

Mr. Eriksson concluded that the CB is in favour of appointing the WFC 2024 to Sweden mainly due for the financial and operational reasons in the very tight situation between the two bids. The CB further wanted to thank Singapore for a very good and competitive bid and look forward to seeing additional bids for Men's WFC in the future.

Mr. Houman excused himself from participating in the discussion concerning the appointment of the U19 WFC 2023, for Good Governance reasons.

Mr. Halonen reported on the bid of the Men's U19 WFC 2023 and the Women's U19 WFC 2024. For the Men's U19 WFC 2023 there were two member associations, which made the bid; Denmark and Slovakia. Denmark was clearly better in the bid based on the evaluation and the difference was around 250 points. The plan for Floorball Denmark is to organise the event in Frederikshavn in Arena Nord from the 26th to 30th of April 2023 both playing venues being under the same roof. Floorball Denmark has also been promised as a support for the event from the city of Frederikshavn and from Sport Event Denmark in total of 100 000 € (750 000 DKK). Mr. Houman excused himself from participating in the discussion concerning the appointment of the U19 WFC 2023, for Good Governance reasons.

For the Women's U19 WFC 2024 there was eventually only in the end Finland to bid for the event, because due to the financial impact of Covid-19 both Australia and Italy withdrew from the bid. The Finnish Floorball Federation plans to run the event in city of Lahti in the Lahti Sports and Fair Center from the 1st to 5th of May 2024. Also there both playing venues will be under the same roof.

Mr. Halonen proposed based on the outcome from the bid evaluation to grant Denmark the organisation of the Men's U19 WFC 2023 in Frederikshavn and Finland the organisation of the Women's U19 WFC 2024 in Lahti.

CB decided: to approve the report, and to appoint Denmark as the organiser of the Men's U19 WFC 2023, Finland as the organiser of the Women's U19 WFC 2024 and Sweden as organiser of the Men's WFC 2024. The CB further thanked the Singapore Floorball Association for an excellent bid and welcome for new bids for the coming WFC's

e) Covid-19 protocols and regulations

The IFF office has prepared the following documents IFF Covid-19 Event protocol ver 1 (**Appendix 12a**), Regulations to minimize Covid-19 – MU19 WFC 2021 (**Appendix 12b**) and general document IFF Restart Guidelines (**Appendix 13**).

The first version of the IFF Covid-19 Event Protocols has been distributed to all 2021 event organisers and has been received well. It is a very detailed document but, so far, the feedback from the organisers is very positive with the general comment being that it is very useful. From the general IFF Covid-19 Event protocol ver 1, there will be made a specific Covid-19 Regulation to customize the requirements for each event.

There have been some questions raised via the CB of the added costs for organisers and IFF. It is considered that the protocols have a far more significant effect on operational matters, rather than financial ones. There are, of course, other financial impacts that could be felt due to Covid-19 restrictions, such as events being played without spectators, however this kind of 'rule' is not set by the protocols themselves but defined more by local government guidelines (Appendix 12c). The documents have also been sent to the IFF Medical Committee for feedback, which is still to be received.

The IFF Office the proposals for handling of the Covid-19 tests for IFF personnel are for **Qualifications**, costs for the home country test prior to travel, and the host nation prior to departure from the event, are the responsibility of the IFF. Any tests done during the event are the responsibility of the LOC.

For **WFC Final rounds** (U19 and adults), costs for the home country test prior to travel is the responsibility of the IFF. The costs of the test done prior to departure from the event, as well as any tests during the event are the responsibility of the LOC.

Mr. King made a comment that the document would need to be sent as an information to all countries to help them in their own work. Mr. Klabere earlier had some doubts about the content, but after having seen the proposal for the Men's U19 WFC 2021, it feels more as a recommendation, than a specific rule. Also some of the times defined in the protocol is not in line with the national regulations and in regard to overseas travels, but these needs to be fixed case by case. This is a very positive outcome in the end. Mr. Suman also felt that the document is more of a guideline and then prepare a concrete regulation.

Mr. Liljelund expressed that the Covid-19 protocol is a general guideline and needs to be discussed case by case with the organiser and result in a separate regulation for each event.

CB decided: To approve the report and the proposal of handling the cost for Covid-19 tests for IFF personnel in IFF events. The IFF Competition department will send out this document to all members.

§ 6. Club competitions

a) Champions Cup

Mr. Liljelund reported on the Champions Cup Steering Group meeting held on the 28th January over Teams. (**Appendix 14**).

The CCSG discussed the nomination of the organisers for the Champions Cup 2022 and 2023 competitions, after the cancellation of the CC 2021 in Switzerland. As Finland was originally to organise the CC 2022, but it would have been only some weeks after the end of the postponed WFC 2020, played in December 2021, it was agreed that Switzerland will take the organisation of the CC 2022 and Finland the CC 2023. The CC 2022 will either be played in December 2021

(between 27th to 30th of December) or on the 15.-16.1.2022, due to a booking in the AXA Arena in Winterthur. The stakeholders are presently processing the options from their own perspectives.

The CCSG also discussed and approved the proposal for the basic Champions Cup Agreement (**Appendix 15a**) for the Home & Away Concept starting in the season 2023-2024 and the Champions Cup regulation 2023 (**Appendix 15b**). The stakeholder CB will approve these documents in their respective Central Boards prior to the IFF CB meeting, all stakeholder have approved the proposals in their respective CB's, with the comment from the Czech Republic that there needs to be an evaluation of the how the concept works after two years. Mr. Suman asked if the two years will be enough to evaluate the Home & Away concept. Mr. Liljelund felt that this enough and the CCSG will evaluate the Champions Cup new concept after each year anyway, as described in the CC Home & Away Concept. The CB discussed the issue of the needed financial commitment of IFF, which has to be guaranteed if there are no sales for the CC 2023 in September 2021

CB decided: To approve the reports and the proposed CC Agreement and the CC Regulation 2023.

b) Euro Floorball Cup 2021

Mr. Kratz reported that due to the Covid-19 situation and the effect this have had on both IFF events and national leagues, where several countries lack champions, the IFF Competition office proposes that the EuroFloorball Challenge (EFCh) and EuroFloorball Cup (EFC) shall not be organised 2021.

Mr. Eriksson felt that it is very unfortunate, but in this situation probably the best option.

CB decided: To approve the report and to decide not to organise the EFCh and EFC in 2021.

§ 7. ExCo, Strategy Implementation and Ad Hoc group reports

a) ExCo reports

Mr. Eriksson is reported on the ExCo activities after the previous CB meeting, as the IFF ExCo has mainly focussed on the preparation of the upcoming CB meeting and the CB workshop.

CB decided: To approve the report.

b) Strategy Implementation

Mr. King reported on the preparations made in regard to the work related to the planning of the Strategy Implementation. The idea is to build a structure with a Strategy Implementation working group (SWG) should consist of a total of five persons. Two from the CB and two from the member associations and one from the office. Then there would be four sub-groups, one for each Key Priority Area (Awareness & Visibility, Development & Service Level, Governance & Sport Culture and Sport Presentation & Appearance). The main idea is that the SWG will coordinate and steer the Strategy implementation together with the different sub-groups and other entities who have been given the responsibility to conduct the tasks mentioned in the Strategy document. The SWG will work out a document based on the CB workshop yesterday and the tasks and responsible defined there.

After the SWG has started its work the idea is to form a Strategy reference group which would act as more of a feedback group where developed actions and plans can be run past for any comment before they are implemented and/or approved by the IFF CB but not for them to action anything. The Reference group should consist of 16-18 persons, representing the following groups: 2 x AOFC, 1 x Americas, 1 x Africa, 4 x Top 4 Countries, 3 x 5-10+ Countries, 3 x 10-74 countries, 2 x Athletes Commission and 1-2 x Outside persons.

These persons could then be divided into four groups based on experience and interest. The persons for the sub-groups and the reference group will be asked from the members and other stakeholders during the spring. The four sub-groups will be set up in the next months in line with the preparation of the Implementation document.

Mr. Klabere feels that the proposal for the composition is very good also from the equality point of view. Mr. Liljelund explained that there will be possibilities for all CB members to be involved in the sub-groups and the reference group in the future.

The proposal for the Strategy Implementation working group is:

- Mr. Steve King, (CB/AUS), chair
- Ms. Kaarina Vuori (CB/FIN)
- Ms. Helèn Wiklund-Wårell (EFT/SWE)
- Mr. Teo Turay (Six countries group/SVK)
- Mr. John Liljelund, (IFF)

CB decided: To approve the report and form the Strategy implementation working group

c) **CB Member responsibilities**

Mr. Eriksson explained how the CB members are to report on their responsibilities for each CB meeting. As the work is only starting, the members are to start reporting on their responsibilities from the next meeting. For this meeting only the topics that have been brought forward are on the Agenda. The CB members are to provide the secretary general with their report in accordance with the given directions. The responsibilities to be reported here are North America/Mr. Karlsson, Asia region/Ms. Siriwat, Latin-America/Mr. Lopez, East-Europe/Middle East/Mr. Hidir, the Six Nations group/Mr. Houman and the Erasmus+ 4Floorball project/Mr. Suman.

Mr. Houman reported from the Six Nations associations steering group meeting on February the 8th with Denmark, Germany, Latvia, Norway, Poland and Slovakia. The situation with the Covid-19 pandemic has forced to postpone the tournament in 2020 with Germany as the host for the women tournament. In 2021, Slovakia will be the host for both the men and women tournament in 2021. With two WFC in 2021 for both women and men, there will be two six nations tournament. It is still to be decided if both tournaments will be played under the same roof, though Slovakia will be able to arrange both tournaments in Bratislava.

The format for the tournament will be 3x15min, and all teams will play each other. This format was tested at the last tournament in Poland 2019, and with great success.

The steering group will soon decide where the two tournaments will be played and will inform IFF office.

The Steering group has also sent the IFF CB members a letter of concern, related to the financial issues caused by the Covid-19 pandemic and the fact that there are three events in 2022, out of which two are in either USA or New Zealand. (**Appendix 16**) The concern is that as the aftermath of the Covid-19 pandemic on the financial situation are still unclear and there can be difficulties for the members to be able to in the end participate in all the Events. The aim with the letter was to raise the present concern of the six nations to the IFF Central Board. The Six Nations are fully

in support of the New Zealand as the host for the U19 WFC 2022 and willing to travel there, but all countries have severe financial issues due to Covid-19.

Mr. Eriksson expressed that there are a lot Asian-Oceania and American countries always travelling to Europe. It is important that the countries have raised concerns and also now expressed that the letter was in no way directed against the organisation of the U19 WFC 2022 in New Zealand. Mr. King felt that it was important that Mr. Houman clarified the thought process behind the letter.

Mr. Suman shortly reported that the basic presentations have been made as one-to-one meetings with the participating target countries, the mentor countries and the IFF (Target countries Denmark, Germany, Poland, Slovakia and Spain, Mentor countries Czech Republic, Sweden and Switzerland). The initial meeting is planned for March but is still pending due to the Covid-19 pandemic and will most probably will be moved to end of April. The exceptions to the project were really high in the one-to-one meetings. The Czech Floorball will discuss with the secretary general of how to involve all CB members to the project.

CB decided: To approve the report

8. International Sports

International Olympic Committee/IOC

Mr. Eriksson reported that the IFF has sent in the needed documentation to the IOC for receiving the 2nd part of the Covid-19 recovery support from the IOC. The sum of 37.500 USD was paid by the end of January.

General Association of International Sport Associations/GAISF

Mr. Eriksson reported that the GAISF SportAccord convention is planned for the 23rd to 28th of May in Ekaterinburg in Russia, where all the international organisations are meant to have their Annual General meetings during the week. It is however presently a bit unclear if the event will be able to be held in May in Russia and there has been some rumours of postponements till after the Paralympics in September. There was some news about this last weeks and there seems to be clashes with some Olympic Sports qualifications for the Tokyo 2021 Olympic Games.

IFF has asked for an offer for an exhibition booth at the SportAccord exhibition, in order to support the development of Russian Floorball and giving more visibility for Floorball. There is also a plan to continue with the Sport exhibition, which would give us a possibility to again showcase the sport. There is a quite active Floorball club in Ekaterinburg. IFF has been in contact with the Russian federation concerning this.

Association of IOC Recognised International Sport Federations/ARISF

Mr. Eriksson reported that the ARISF AGM will be held during the SportAccord and this time the elections for the President, vice-president, secretary general and three members of the council. Mr. Eriksson to propose that the IFF would nominate Mr. Liljelund, who presently is a member of the ARISF council to continue and run for vice president/secretary general/council member. The nomination must be handed in no later than the 10th of March.

Mr. Suman proposes that IFF should aim as high as possible with the nomination for the ARISF Council. The CB discussed the steps forward and how to act in the process.

During the SportAccord the yearly ARISF/IOC workshop will also be held where a workshop is organised concerning the Marketing case study Mr. Liljelund has worked on together with the IOC Recognised Federations manager Mr. Andrew Hoffer.

International World Games Association/IWGA

Mr. Eriksson reported that the IWGA will also hold their AGM during the SportAccord, but there are no elections or major questions on the Agenda, as all the statutory and other decisions were made in the last AGM in December.

IFF has been in active contact with the TWG 2022 organiser and the IWGA sport department to make additions to the TWG International Games Management System (IGMS) concerning the new information requests. IFF has also made some additional comment to the plans of the Field of Play in the Floorball and korfbal venue. The Competition Managers meeting has been postponed to January 2022, due to the serious Covid-19 situation in Alabama.

Mr. Karlsson reported on the status of the local preparations for the TWG 2022 by the USFbA and the planned test event and seminars in Birmingham. The plan is to have the US Championships in Birmingham in August and run a youth tournament and IFF development seminar at the same time, to raise awareness in the TWG Floorball venue. There is a lot of schools and YMCA who has been able to start playing floorball in Birmingham.

Mr. Eriksson asked how the USFbA will reach out to the North American Floorball community. Mr. Karlsson answered that the USFbA will reach out to community speaking about the dress rehearsal and cooperate with the North America Floorball League.

University Sport/FISU

Mr. Eriksson reported that the FISU has approved the nominations of Mr. Carlos Lopez as the FISU Technical commission chair and Ms. Meelike Terasmaa as the vice-chair for the next four-year period. (**Appendix 17ab**) IFF has extended its gratitude to Mr. Taneli Tiilikainen and Mrs. Kristina Landgren Carestam for their support in the FISU Technical committee during the previous period.

FISU has also confirmed the dates for the Liberec University Floorball Championships from the 20th to 24th of June 2022. The event in Liberec will be the first with University teams (**Appendix 18**)

Multi-Sport Games

Asian Indoor and Martial Arts Games 2022, Bangkok, Thailand

Ms. Siriwat reported concerning the Asian Indoor and Martial Arts Games 2022. Due to the current resurgence of Covid-19 in Thailand at present, the Olympic Council of Asia (OCA) has accepted the Organising Committee's proposal for the postponement of the 6th Asian Indoor and Martial Arts Games. Initially the Games was scheduled from the 21st - 30th of May 2021.

In conjunction with the OCA, Sports Authority of Thailand and AIMAG Organising Committee, the new proposed dates for the Games are from the 10th - 20th of March 2022. We will keep the

participating member countries updated with regards to any future changes. However, this remains the official dates secured for the Games which will be hosted in Bangkok and Chonburi province in 2022.

SEA Games 2021

Ms. Siriwat reported on the preparations with regards to the upcoming Southeast Asian Games (SEA GAMES) which will be hosted in Vietnam in 2021, Floorball has not been selected as a competition sport in the Games. This, however, works very well in our favour as the scheduled timing of the competition will be in conjunction with the prospective dates for the World Championships in both Sweden and Finland.

CB decided: To approve the reports and nominate Mr. Liljelund for a position in the ARISF Council.

9) Committees and Commissions

a) Rules and Competition Committee (RACC)

Mr. Klabere reported about the update of the Game Rules process due to the effect the Covid-19 has had on the national championships and leagues, which has resulted in a need to give more time to the National associations reported on the rules tests. The new timetable looks like this:

Collection of test experiences: 15th of February 2021 – to be postponed to 15th of April.

Reference Group evaluation of test/s: February 2021 - to be postponed to April 2021.

Asking for feedback from IFF RC, RACC, IFF Office and Athletes Commission on the final book: March 2021 - to be postponed to early May 2021.

Deadline for feedback: May 2021 - to be postponed to 15th of June.

This process aims towards that the IFF CB could make the final decision after proposal from the RACC for the IFF Rules of the Games 2022 in September and then it will be sent to the to all the member Associations. The Swedish association has promised to help with a new and easier layout for the new Rule book.

The RACC is also preparing for the test tournaments (WFCQ) regarding Future of Floorball (3 x 15 min and 17 players) to collect information of how the new format is working.

Mr. Klabere further proposed the composition of the IFF RACC and the Jury group:

Mr. Martin Klabere, Chair (SWE)

Mr. Jan Jirovský, Vice chair (CZE)

Mr. Marek Chomnicki, (POL)

Ms. Zane Klabere, (LAT)

Mr. Kenneth Ho, (SGP)

Ms. Meelike Terasmaa, (EST)

Mr. Teodor Turay, (SVK)

Mr. Ari Vehniäinen, (FIN)

Ms. Victoria Wickström, (SWE)

Mr. Beat Wullschleger, (SUI)

Mr. Tomas Sladky, ATC member (CZE)

Ms. (ATC member) – will be nominated by ATC later (until it is set Agatha Plechan, Poland is covering the position).

Mr. Suman felt that the size of the RACC with 12 members will work. Mr. Klabere felt that it is very important to have some new persons, representatives from another continent and the ATC representation. Some new forms for cooperation have been discussed with the IFF Office.

The IFF Competition office proposes to clarify the clause in the Friendly Internationals Regulation § 3. and in the National Teams regulation § 3. concerning the freeing of players during the International week-ends, as there this year has been some unclarity in the interpretation of the meaning of the rule. The aim of the rule has always been to free players for Friendly Internationals and/or National Team training camps during these week-ends.

Competition Regulations – National Teams

§ 3.7 For Friendly Internationals and **training camps** during IFF International weekends in February, April, September (1st full weekend of February 4th full weekend of April, 1st full weekend of September) players shall be freed for participation in their respective national teams at least three days in advance of the event or at the latest, Wednesday at noon, to be present in the team concerned.

§ 3.8 For Friendly Internationals and **training camps** during IFF International weekends in October and November (3rd full weekend of October and the 2nd full weekend of November), the players shall be freed on Monday at noon.

Competition Regulations - Friendly International Matches

§ 3.5 For Friendly Internationals and **training camps** during IFF International weekends in February, April, September (1st full weekend of February, 4th full weekend of April, 1st full weekend of September) players shall be freed for participation in their respective national teams at least three days in advance of the event or at the latest, Wednesday at noon, to be present in the team concerned.

§ 3.6 For Friendly Internationals and **training camps** during IFF International weekends in October and November (3rd full weekend of October and the 2nd full weekend of November), the players shall be freed on Monday at noon.

CB decided: To approve the reports, confirm the RACC composition as proposed and change the § 3. in the Regulations for Friendly internationals and National Teams as proposed

b) Referee Committee (RC)

Mr. Lopez reported on the preparations made for the composition of the Referee Committee (RC). Mr. Lopez proposes that the following persons shall be elected in the RC:

Mr. Carlos Lopez, Chair (ESP)
Mr. Peter Harris (AUS)
Mr. Petr Cerný (CZE)
Mr. Mika Saastamoinen (FIN)
Mr. Peter Zámecnik (SVK)
Mr. Ola Hamberg (SWE)
Mr. Lukas Gyger (SUI)

Mr. Jean-Francois Greffe was also proposed to the IFF RC by Floorball Cote d'Ivoire and the motion is that the IFF RC will during the upcoming four-year term invite him to an IFF event and to familiarise him with the work of the Referee Committee for the future. He will not at the time be appointed as a RC member.

The RC is looking on how to work with how to increase the number of female referees and how to work with the referee observers. Mr. Halonen expressed that there are a number of female international referee observers, which could help the situation in the future.

Mr. King asked if there can be only one nomination per country, which we might need to change to get also female candidates. Mr. Halonen informed that we ask for one candidate per country. Mr. Klabere thinks that there should be a possibility to nominate persons during the period and also have two persons per country. Mr. Hidir supported the thoughts of Mr. Klabere. Mr. Liljelund expressed that we should move into a system where we also ask for one men and one women for all positions.

Mr. Eriksson underlined that there are only men in the RC, which is understandable as a result of the associations nominations. However this is not good, and the RC need to look into recruiting more female referees in general, and more female observers, and hence broaden the base from which the IFF can recruit women also formally to the RC.

Mr. Suman asked what the plans in the upcoming weeks are, as some of the members are very motivated to start the work. Mr. Lopez answered that the first meeting will be set in the next 3-4 weeks.

CB decided: To approve the report, elect the RC members as proposed and to move into a system where we also ask for one male and one female for all positions.

c) **Medical committee**

Mr. Halonen, in the absence of Ms. Bruun, reported that the IFF has sent a first list of possible Russian athletes and officials (30+7) that have the possibility to make it to the WFC 2021 to WADA and will wait for further instructions and the outcome of the WFCQ.

A RUSADA Compliance - Q&A has been published by WADA on the 4th of February:
https://www.wada-ama.org/sites/default/files/resources/files/2021-02-04_rusadacompliance_qa.pdf.

The IFF has asked the International Testing Agency, ITA Legal Department and ITA Education Department, for more information on their International Hearing Panel and Anti-Doping Education services (like costs and other information) in case the IFF would need such services in the future.

The Medical Committee chair Mr. Walter O. Frey has made the following proposal for the composition for the IFF Medical Committee. In the medical committee all members needs to be medical doctors. The proposed members are:

Dr. Walter O. Frey, Chair (SUI)
Dr. Tiina Nylander, Vice chair (FIN)
Dr. Lars Erik Bartels (DEN)
Dr. Jonathan J. Koo (CAN)
Dr. Patricia Wallace (AUS)

CB decided: To approve the report and elect the MC members as proposed.

d) **Athletes commission**

Mr. Liljelund reported on behalf of Ms. Plechan on how the Athletes Commission elections for the Women's candidates, which were supposed to be held during the Women's WFCQ 2021 has been organised. As the WFCQ has now all been postponed or even cancelled there needed to

be a new solution for how to elect the members. The CB had in its previous meeting approved the proposal from Ms. Mitchell that we would allow for all member association to participate in the ATC elections by a digital platform. A Webropol survey link was distributed to all IFF Member Associations who were asked to forward the election information to 20 of their women's national team players. The Voting will closed on 14th of February and the results are now presented to CB for confirmation of the elected representatives.

The number of total votes received surveys (402) through this system was lower than expected and stayed on the same level as it would have normally been if the election had been carried out during the WFCQ's. In the future we need to ask the countries to nominate the voting persons in advance and provide their emails. We have needed to adjust the voting result slightly, as there were more voting surveys returned from some countries exceeding the allowed number of 20 voting forms. The result is displayed in the report (**Appendix 19**) and the proposal is to directly approve the voting result, without using the CB's right to adjust one of the elected due to geographical reasons.

Therefore, the CB is to confirm the following female representatives for the IFF Athletes Commission for the period 2021-2025:

Josefina Eiremo (SWE)	123	(Re-elected)
Lara Heini (SUI)	122	
Kabaziba Daphine (UGA)	109	
Yui Takahashi (JPN)	93	(Re-elected)

CB decided: To approve the report and confirm the Athletes Commission voting result.

e) **Development Committee (DevC)**

Mr. Houman reported on the preparations for building the composition of the Development Committee which was established in the previous IFF CB meeting, the chair and the office have had talks on what areas the Development Committee could work on in order to support the IFF strategy 2021-2032 implementation. There have been discussions with the IFF Office on the tasks and structure of the Development Committee.

The initial conclusion is to work on an education staircase for the IFF education systems. This in order to assist especially Member Association, who is still new in the world of floorball. The IFF has earlier made a survey of what type of support the members needs from the IFF and this was confirmed as an important task for IFF in the survey.

The IFF Development committee will look for members in the coming months, of persons who has knowledge in the field of development and education. The plans of the Development Committee are presented in the appendix (**Appendix 20**).

Mr. Klabere feels that the plan for the Development committee seems to be very good and well prepared. Mr. King commented that there needs be a tight communication between the Strategy Implementation working group and the Development Committee as there are a number of development related tasks.

Mr. Halonen reported that the China Floorball Union ran a referee webinar on the 23rd to 24th of January 2021 in co-operation with the AOFC educators from Singapore. The role of the AOFC educators was more supervisory. Mr. Halonen brought the greetings from the IFF during the opening on Saturday the 23rd of January.

CB decided: To approve the report and confirm the composition in the next CB meeting.

f) Entourage Commission (ENC)

Mr. Hidir presented the plans for the composition of the IFF Entourage Commission, starting to define what the task contains of and reaching out to a number of persons and will bring a proposal to the next CB meeting. Mr. Hidir has a good contact to the IOC Entourage chair Mr. Sergei Bubka and can in the future approach him for advice.

CB decided: To approve the report

§ 10. Functions

a) Communication function

Mr. Halonen reported on behalf of Ms. Bruun that the World Freestyle Floorball Cup (WVFFC) report has been finalised (**Appendix 21**) The Event was a huge success and has received a lot of positive feedback from the Floorball community and quite some interest within the International Sporting community. As the CB discussed during the CB workshop we will need to have similar competitions also in the future together with the member associations.

CB decided: To approve the report

b) Marketing function

Mr. Liljelund reported on behalf of Mr. Beer about the current sales and marketing situation (**Appendix 22**).

The cooperation with Protocol Sports remains very slow and in our correspondence, we have not received satisfactory answers. Mid-January we received a first report in six months which described the sales situation on the broadcasting side, but unfortunately without nothing very concrete. Regarding the sponsorship sales we do not have any insight about the situation even though we have requested for reports several times. Mr Beer and Mr Kalsta have discussed scenarios how to handle the situation moving forward.

Due to the poor results from the Protocol Sports situation and the difficult financial situation the IFF has been forced to look for options. Starting from February an entrepreneur (ex-Infront) will conduct sales for an IFF WFC Sponsorship product, to which the LOC organisers have given green light. The first round of contacting is expected to last 4-6 weeks with reporting in 2-week periods.

Follow up on the proposal for Craft has been done on a regular basis without any replies. Late October 2020 IFF presented a proposal to NeH, (a merchandise company from Sweden) This proposal would include an element for referee equipment (NeH closely cooperates with Adidas, Craft and Puma) and merchandising cooperation (WFC merchandise and event decoration, sales staff/booth, inventory, webstore). On a general level they have approved the proposal, but further negotiation is on-going as a vital element for them is selling LOC and volunteer clothing. Currently we are expecting their pricing proposal for clothing.

The market remains challenging due to the pandemic and companies, despite positive feedback in early November 2020, have put many things on hold. This has influenced the sales situation of the social responsibility program Floorball Hat Trick hence it has been put on hold by the agency i2.

The Core Country Marketing Network Group (CCMNG) which used to convene twice a year has been move to a virtual environment. The next meeting will take place as a Teams meeting 10th of March. The aim is to continue information exchange between the stakeholders and discuss the new strategy.

The sales for the new IFF Champions Cup concept have been initiated by contacting all the floorball manufacturers.

A new IFF fan survey project to investigate environmental perceptions was carried out in late January and early February 2021. The study results and report, made by the Glion Institute of Higher Education students, was submitted and are now under evaluation for action points. (**Appendix 23**).

National federations will separately be surveyed about the IFF brand renewal, how it is perceived and how successful it has been in comparison to the set goals.

Mr. Eriksson thanked Mr. Beer and Mr. Kalsta for the good work and the continued process seeking new sponsors.

CB decided: To approve the report

c) Material function

Mr. Liljelund reported that the IFF test-institute RISE is renewing their product database system, which has caused some issues as the functionalities are not at all on the same level as before. IFF is in discussions with RISE to try to solve the end user search functions, which the referees will be using if checking if a product is approved or not.

The deadline for handing in proposals for changes for the Material Regulation 2022 is in end of February and there has been some new proposals handed in to RISE.

Mr. King asked if there an increased issue with non-organised floorball product manufacturers. Mr. Liljelund answered that there are also a few, but no major issues in this fields presently.

CB decided: To approve the report

d) Membership services

Ms. Vuori shortly reported on the plans of how the function will work. The idea is to start implementing the tasks directed to the function from the CB Strategy workshop in close cooperation with the Strategy working group and the Development committee.

CB decided: To approve the report

e) Equality function

Mr. Halonen reported on behalf of Ms. Mitchell that IFF is in discussions with the IWG 2022 in Auckland, New Zealand and the Women's U19 WFC 2022 in Wellington about how Floorball can be present during the IWG Women in Sport event in Auckland simultaneously as the U19 WFC 2022.

The initial plan is having a mini-court set up at the IWG conference where people can come-and-try floorball. There would also be a video screen showing floorball promo videos as well as the livestream from the Women's U19 WFC in Wellington. There was originally an idea to play a mini World Championships between the conference attendees but that will now depend on how many people attend physically or virtually. The preparation for the submission for the IWG, will continue, which is due 6th April.

Mr. Eriksson felt that it would be beneficial if the National Associations could also sign the Birmingham declaration and asked the Equality function to look upon this question.

CB decided: To approve the report

f) Parafloorball function

Mr. Halonen reported on behalf of Ms. Bruun that an online meeting has been held between the International Powerchair Hockey (IPCH) chair Fabio Rodo and IFF representative Merita Bruun on the 7th of February. During the meeting the possibility for closer collaboration and the upcoming events were discussed.

Mrs. Birdal wanted to clarify that there is a plan to have a meeting between Canada, Denmark, Germany, Norway and Sweden and start discussion about a contact with the IFF in April.

Mr. Houman reported that within Special Olympics due to the Covid-19 pandemic a lot of activity is on hold, but a webinar was held with Special Olympics North America. Here floorball was introduced to the programs (50 in total, one from each state), and in total 107 attended the webinar. Presently there are only 3 programs in the USA playing Floorball. The next step is to have training sessions for the interested programs and to assist those programs who will begin introducing floorball to their athletes, when covid19 allows it.

The preparations for the Special Olympics World Games in Russia for 2022 is continuing. Mr. Lopez informed that there will be a webinar for Special Olympics Spain in the coming weeks.

CB decided: To approve the report

g) Sustainability function

Mr. Halonen reported on behalf of Mr. Kalsta that the main focus for the sustainability activities in the first half of 2021 will be to set up a model how to comply with the requirements set forward by the UN Sports for Climate Action working groups. In the next 3-6 months all signatories are obliged to report their carbon footprint based on the standardised Greenhouse Gas Protocol (**Appendix 24**). To meet the requirement the IFF can rely on help and expertise of its climate partner myclimate which offer the required measurement tools.

Last year the decision was made to replace the "Say NO! To Doping" campaign and replace it with a new, broader sustainability campaign. The goal is to include as many IFF values as reasonably possible into the campaign. A concept named #FairFloorball has been prepared and already tested with the Ethics Commission. Once the new Athletes' Commission members are confirmed the concept will be tested in the ATC. The plan is to finalize the campaign (design and decided campaign elements) by the end of summer to start promoting in autumn with the full launch planned for the adult WFC's end of year. (**Appendix 27**)

All sustainability material published by the IFF have been submitted for GAISF and also published on the web-page www.sustainability.sport.

The recycling initiative “Stick with it!” will move forward with the postponement of the WFC events. We have received a value-in-kind offer for producing the cardboard collection boxes.

Mr. Klabere expressed that he really liked the #FairFloorball concept and how we can change the topic and the system and it is really easy to understand.

CB decided: To approve the report

§ 11. IFF Office

Mr. Liljelund reported that IFF has re-started the discussions with the Event Study research company Quantum, concerning the Event Studies of the WFC’s 2020-2024. The CB has earlier decided that we would contract the company, but it has been kept on-hold due to the postponement of the WFC 2020. In the new proposal the need of having measure making it possible to evaluate the development of our Events in line with the IFF Strategy 2021-2032 has been included. The proposal is that we will conduct these studies as long as the Events are organised in a way which makes it possible to conduct a full study. **(Appendix 25)**

CB decided: To approve the report and proposal

§ 12. Members

Membership questions

Mr. Karlsson reported that the USFbA has applied for an exemption for the date range of the Intercontinental Visitor Transfer period to start June 1st instead of July 1st. in order to make it possible for the North American Floorball League – NAFL to have players coming from abroad. **(Appendix 26)** The NAFL will be played with four teams during 4-5 weeks in June-July this summer. The USFbA is discussing with the NAFL organiser to secure that all IFF regulations are followed as the NAFL is an independent endeavour from the USFbA, but in cooperation with the USFbA.

Members under suspension

Nothing to report

New Member applications

Mr. Halonen further reported that there have been some initial contacts with the group that has formed the National Floorball Federation of Kazakhstan and the IFF and the AOFC are now co-operating to find a working solution for Kazakhstan as well, so that they can also apply for a membership within the IFF during the 2021. Mr. Houman informed that there are over 3.000 Special Olympic players in Kazakhstan. Mr. Hidir has been in contact to a group in Kazakhstan and it would be interesting.

Mr. Halonen to further report that there are at the time two organisations in Chinese Taipei that are looking for the IFF membership and the IFF has asked the China Floorball Union to co-operating with the IFF to help the two organisations to join their forces in order to be able to apply for the membership within the IFF as one organisation as stated in the IFF statutes.

Mr. Eriksson asked Mr. Halonen to explain how the process for membership applications should be handled. Mr. Halonen informed that all contacts must go through the IFF Office in all cases related to membership. Mr. Liljelund explained that there has been a number of countries which has had several floorball organisations prior to receiving the IFF membership.

CB decided: To approve the reports and the approve the exemption for the NAFL in the Intercontinental Visitor Transfer rule in the Transfer regulations starting from the 1st of June 2021.

§ 13. Next meeting

Mr. Eriksson concluded that the next CB meeting (M3), which is planned to be held as a two-day meeting primarily at either of the U19 WFC, if played. If either of the events are not played, then the meeting will be hold over Teams on the 8.-9.5.2021.

CB decided: To approve the report

§ 14. Closing of the meeting

Mr. Eriksson thanked the CB members for two fruitful days and active participation of all. Mr. Eriksson closed the meeting at 17:46 CET.

John Liljelund
Secretary General

Tomas Eriksson
President

Helsinki, Finland, 14th of January 2021

IFF Central Board meeting 3/2021 14.04.2021 over email

Place: Per Capsulam over email

Schedule: Wednesday, April 14th, 2021

Participants: Tomas Eriksson	President
Jörg Beer	
Monica Birdal	
Tamuz Hidir	
Calle Karlsson	
Stephen King	
Martin Klabere	
Carlos Lopez	
Agata Plechan	ATC Chair
Pakkamol Siritwat	
Filip Suman	Vice President
Kaarina Vuori	
John Liljelund	Secretary General
Stefan Kratz	IFF Competition manager

Excused:

Minutes

§ 1. Opening of the meeting

Mr. Eriksson opened the meeting at 09:00 CET and wished all members of the IFF CB welcome to the virtual per capsulam Central Board meeting.

§ 2. Approval of the agenda

Mr. Eriksson concluded that there are no changes or additions to the agenda.

CB decided: To approve the report

§ 3. Cancellation of the Women's WFC 2021 qualifications

Mr. Eriksson explained that the continued problematic Covid-19 situation all over the World and the uncertainty or reduced possibilities for the registered teams to participate in the Women's WFC Qualifications 2021 has increased together with the extra costs related to a participation.

The IFF Competition office has during the last weeks made inquiries to the participants of the WFCQ 2021 and there is an alarming number of teams which are not in position to participate in the WFCQ's. In addition to this there is a certain uncertainty if the ones who have informed that

they can participate actually can do so in the end, due to travel and quarantine restrictions. There are already some teams informing that they will not be able to participate in the WFCQ's after only a week ago saying that they could participate. The outcome of that inquiry is presented in the table below. Out of the 25 teams registered for the qualifications a total of twelve have informed that they can't participate in the WFCQ's (**Appendix 1**). Out of the 13 that can five of these are the organisers of the qualifications. The Go/NoGo dates for the AOFC qualification have not yet passed but early inquiries already show that at least two countries will not participate.

Group	Host	Can participate	Cannot participate
EUR 1:	Latvia 15.-19.6.	LAT, FIN? and RUS	BEL, NED and NOR
EUR 2:	Italy 25.-29.5.	ITA, FRA and SUI	GER, HUN? and POL
EUR 3:	Slovakia 26.-30.6.	SVK, AUT, CZE and EST	DEN and ESP
AOFC:	Japan 29.6.-3.7.	JPN, SGP and THA	AUS and NZL
AMER:	Canada 11.-12.6.	-	CAN and USA

Therefore the IFF Competition Office started to prepare for possible changes in relation to non-participation of these teams and look upon how this might need changes in both the qualification groups and the number of teams qualified from each group. A proposal was sent to the IFF Rules & Competition Committee (RACC) for discussion and approval. After the proposal was sent more teams informed that they will not be able to participate and some comments upon the equality of the different qualification groups was raised by the RACC members.

Mr. Klabere reported that the RACC held a special meeting on Sunday 11th April to discuss the situation of the upcoming Women's WFC 2021 Qualifications in relation to Covid-19. Initially, the meeting was called to discuss how the qualification system would need to be changed, in the case of one or more events being cancelled, or groups being played with a reduced number of teams.

Based on the replies from the WFCQ participating teams, it became evident that to proceed with the qualification events was becoming increasingly difficult. In every country there is some level of restrictions that would affect participation – whether that be local regulations that limit the proper preparation of the team or testing and quarantine regulations when going to/from the event. The extra costs that could be incurred by a national association, especially in the case of a positive test while at the event, or a sudden change in Covid-19 regulations was also raised.

It was decided, after a thorough discussion, that the number of possibilities of what might happen in each qualification group, and how many teams would be able to participate, created too much uncertainty to be able to create any new qualification system that would be equal and fair to all involved.

For these reasons, it is the opinion of the IFF RACC that all qualification events for the Women's WFC 2021 be cancelled and the teams qualifying for the final round be decided by current rankings.

The IFF Competition Office sent out an information letter to the organisers of the WFCQ, with the content of the RACC proposal. Latvia responded that they are all right with the proposal, but Italy responded that they are quite surprised to receive the news about this proposal and they are against this proposal. The Italian association expresses that they fully understand that it is very difficult to define new rules that would be fair for all when it comes to assigning the spots available for the WFC. They stress that the RACC proposal is even more unfair to just let the current ranking decide who will be given access to the WFC. Italy asks whether there would not be a possibility to elaborate with a mixed system, e.g. out of 10 European teams willing/able to play the qualifications receives 7 qualification spots for the WFC and out of 8 European teams

not willing/able to participate receives 4 qualification spots based upon their ranking (the numbers stated are only given as an example to clarify the idea behind this proposal).

The Italian association thinks that it would be important to hold the qualifications in order to:

- 1) give a positive signal to the entire floorball movement
- 2) give the teams a possibility to conquer a ticket to the WFC on the field

The Italian association further believes that it is possible to hold the event in a safe way, as a lot of hard work has been done by the LOCs to organise the events in the best way. In addition agreements have already been made with sponsors and media and it will be difficult to exit the agreements in a smooth way. In case any LOC is having problems to hold the event in a safe way we also offer our availability to host up to 8 teams inside the Bella Italia EFA Village “bubble” in Lignano Sabbiadoro if that can be of any help.

Mr. Kratz explained that to have a fair and even qualification for the Final round, there must be more teams which can participate in the qualifications than we have today. With the present situation and the uncertainty if the teams having said yes can actually in the end participate, too much is left up for chance and we would not know until the qualification would actually be played how many teams could qualify from each group, based on participation. Therefore, the IFF Competition office still supports the RACC proposal to cancel the qualifications, regardless the comments and proposals received from Italy. It is important to recognise that the Italian offer to host 8 teams is a great one, except it unfortunately does not solve the problems teams face with preparing for the event and the uncertainty of traveling to/from Italy. Also, they are unable to hold the event at any later dates than in May.

Mr. Klabere explained that RACC made a thorough summary of the pros and cons of all the alternatives. But to leave the qualification of teams to be based on the respective national Covid-19 rules and the rules of the organiser country together with the extremely high financial aspects for some countries in the end would be unfair if you look at the tournament as such. We are of course very thankful for the organisers that put in a lot of effort in planning the events and we realize the effects that this decision will have for the LOC's.

RACC also think that organisers made a very good pre-work in general in all qualifications and that the 'bubble' that Italy made had been the safest possible an organiser could fix within floorball.

Mr. Eriksson concluded that it is very unfortunate that the Covid-19 pandemic is causing continued issues for all of sport to arrange and hold Events as planned. It is still the responsibility of IFF to see to the safety of the athletes and keep the qualifications fair, in order to maintain the level of the Women's WFC 2021 final round. Mr. Liljelund expressed that the matter has been carefully discussed in the IFF Office and now in the IFF RACC and it seems that the only reasonable thing to do now, is to unfortunately cancel all the qualifications. It is maybe, at this time, more important that all the resources and efforts of the IFF member associations are being directed towards a return back to Floorball, instead of the qualifications in this instance.

Mr. Eriksson proposed based on the recommendation of the IFF RACC to cancel all the Women's WFC 2021 qualifications and to decide that the teams qualified for the WFC 2021 will be based on the current ranking. Mr. Eriksson further wanted to convey the IFF CB gratitude to the WFCQ organisers for their excellent work to prepare for the qualifications, which will not now be played.

Mr. Houman felt that it is not an easy situation for the IFF. It is essential that the WFC is held, with the participation of 16 teams and that the member associations are not financially challenged. There are huge financial risks related, if one or more players will be tested positive, the team will be put under quarantine when arriving or returning from the event and there are not

such insurances available to an affordable price which the member associations could pay for. Based on these risks Mr. Houman informed that he is in favor of cancelling the qualifications.

Mr. Suman stressed that IFF unfortunately must be ready to face complications also in the other tournaments this year, as there is a risk that both adult and U19 WFCs will be somehow affected. As Mr. Houman mentioned that the Covid-19 issues will raise extra financial risks for the federations and some risks for the players. But in the sake of floorball, we have to ensure that these events will simply be played, even if in a different format.

Ms. Vuori felt that It is sad that we can't play, but in the current situation it feels that this is the only possible solution. Like many have commented, it is important to ensure the safety of the players and take in consideration the possible financial effects for the members. It would be really important for our sport to be able to play at least the Adult WFC's this year, taking all safety issues in consideration. It looks like more and more sports are playing their events safely despite the Covid-19, with modifications and new procedures.

What comes to the possible extra financial effects for participants, this can become a big challenge. Could IFF somehow advice or support the participating teams/associations to apply for financial support due to Covid-19 from their ministries or other foundations?

Mr. King believes that IFF needs to be leader in our sport on not just start playing again but also securing the safety of our players and the financial position of our members. This is a hard balance to achieve, but this proposal is the correct balance and the fairest option to determine who plays at the WFC in the current difficult and varied circumstances that our members face today.

The other CB members were all in favor of the RACC proposal, despite the very difficult situation.

Mr. Eriksson concluded that as many of the CB members have mentioned and stressed it is first and foremost the CB's duty to take care of the safety and wellbeing of all players and officials, hence with all uncertainty with Covid-19, it leaves us with the only option to cancel the WFCQ, however sad it is. Floorball has been a role model for many other International Federations handling these situations with crystal clear Go/no-go dates etc. being on top of external and internal information to associations, being in contact with the respective LOC's. Mr. Erikson would like to convey big thanks to the IFF office and to all bodies in IFF the RACC for a professional and prompt and swift handling leading up to this proposal.

CB decided: To Cancel all of the WFC 2021 qualifications and that the teams for the WFC 2021 Final round will be based on current rankings.

The qualified teams are **EUR:** Switzerland, Finland, Czech Republic, Slovakia, Poland, Latvia, Germany, Norway, Denmark, Estonia and Russia; **AOFC:** Australia, Japan and Singapore and **AMERICAS:** USA

§ 4. Closing of the meeting

Mr. Eriksson closed the meeting at 09:05.

John Liljelund
Secretary General

Tomas Eriksson
President

Financial Report 31.12.2020

COSTS		Budget	Outcome	Compared	Outcome
Cost Centre			31.12.2020	31.12.2019	/Ann.budget
10	Central activities	22500	19048,32	21023,87	3451,68
11	Office	838000	703846,02	677233,57	134153,98
12	CB	37700	14225,00	22657,86	23475,00
13	ExCo	5000	0,00	44,55	5000,00
14	GA/AM	12500	4235,77	7582,25	8264,23
15	External meetings	16100	127,55	15174,62	15972,45
16	IOC 50 Road Map	1500	0,00	0,00	1500,00
17	Parafloorball	5000	32,81	1050,48	4967,19
18	Equality Function	9900	20,16	0,00	9879,84
19	Athletes Commission	10000	0,00	7667,48	10000,00
20	WFC	198700	32840,03	206404,73	165859,97
21	U19 WFC	29000	1528,33	33659,47	27471,67
22	EFC	44000	0,00	44183,63	44000,00
23	Champions Cup	85000	70015,44	74324,58	14984,56
24	World Games	0	0,00	312,34	0,00
25	WUC	0	0,00	0,00	0,00
26	Regional Games	5500	0,00	4645,99	5500,00
29	Anti-Doping	28600	14456,57	23304,64	14143,43
30	WADA and Edu. Meetings	7998	2732,28	4864,72	5265,72
40	RACC	13800	2459,24	9859,88	11340,76
50	RC	24500	7314,43	19037,27	17185,57
60	Development	30050	789,73	24962,59	29260,27
61	Development mtrl	120000	120000,00	158890,00	0,00
70	Material*	120100	84037,37	88039,51	36062,63
80	Marketing	57502	8481,61	38970,45	49020,39
81	TV	1200	80,94	16,14	1119,06
82	Internet TV	0	0,00	0,00	0,00
83	Information	43700	34873,96	57815,01	8826,04
89	MC	6000	0,00	3405,04	6000,00
91	AC	1000	0,00	0,00	1000,00
92	DC	1000	0,00	0,00	1000,00
TOTAL		CHF 1775850	1121145,56	1545130,67	654704,44

INCOME		Budget	31.12.2020	31.12.2019	
3011	Transfers	115000	116540,00	113800,00	-1540,00
3012	Participation fees	217000	82000,00	213000,00	135000,00
3013	Organizers fee	185050	21960,00	113600,00	163090,00
3015	Part.fees - non-competition	0	0,00	0,00	0,00
3019	Temporary play	6000	50,00	2550,00	5950,00
3210	Membership fees	195000	194400,00	193900,00	600,00
3219	Fines	15000	2400,00	100,00	12600,00
3250	Sponsors & advertisements	235300	65704,78	93616,16	169595,22
3251	Value in kind	120000	120000,00	158890,00	0,00
3260	TV	160000	6298,54	167963,79	153701,46
3261	Radio	0	0,00	527,54	0,00
3270	Internet-TV	3000	1214,80	0,00	1785,20
3300	Office support	140000	140000,00	140000,00	0,00
3310	Development support	31000	29741,45	30974,90	1258,55
3320	Contributions	0	94866,55	0,00	-94866,55
3510	Sales	20000	4435,87	30600,07	15564,13
3620	Invoiced freight	0	243,12	0,00	-243,12
3860	Material approval income	326000	247727,70	266446,30	78272,30
3861	Material exemptions	4500	1161,97	1607,47	3338,03
3899	Other incomes	3000	0,00	3704,51	3000,00
8020	Interest	0	0,00	1,32	0,00
8080	Exchange rate gains	0	251,55	350,70	-251,55
TOTAL		CHF 1775850	1128996,33	1531632,76	646853,67
RESULT		CHF 0	7850,77	-13497,91	

Balance sheet 31.12.2020

ASSETS	01.01.2020	31.12.2020
Current assets		
Cash	0,00	1440,00
Credit Suisse 559200-11	40700,59	151538,22
Credit Suisse MasterCard guarantee	21600,02	16797,42
Receivables		
Deferr.exp. and accr.income	5668,22	0,00
Claims 2013	45500,00	44000,00
Claims 2014	40050,00	40050,00
Claims 2015	26600,00	25800,00
Claims 2016	50000,00	25000,00
Claims 2017	49500,00	48485,13
Claims 2018	25650,00	20250,00
Claims 2019	404719,20	144036,10
Claims 2020	0,00	151557,95
Prepaid costs	8599,85	8230,63
Receivables from rel.parties	53294,66	58467,57
Total assets	771882,54	735653,02
LIABILITIES AND EQUITY		
Current liabilities		
Accr expenses and deferr income	-404915,00	-451601,68
Other current liabilities	-20418,26	-28007,55
Loan	-75000,00	-75000,00
Transfers to reserves	-209086,84	-110291,45
Material Board reserves	-27528,57	-27967,70
Equity		
Retained earnings	-34933,87	-34933,87
Outcome 31.12.2020	0,00	-7850,77
Total liabilities & equity	-771882,54	-735653,02

Outcome of the material appr. system:

Income	247727,70
Costs	212768,08
Profit	34959,62
80 %	27967,70
20 %	6991,92

Appendix 3

Financial Report 30.04.2021

COSTS		Budget	Outcome	Compared	Expectation	Forecast	Outcome
Cost Centre			30.04.2021	30.04.2020	01.05-31.12	31.12.2021	/Ann.budget
10	Central activities	25800	8310,46	9604,98	17489,54	25800,00	0,00
11	Office	824500	283189,98	288982,69	516310,02	799500,00	25000,00
12	CB	37700	0,00	12040,02	19000,00	19000,00	18700,00
13	ExCo	5000	0,00	0,00	1000,00	1000,00	4000,00
14	GA/AM	9500	0,00	0,00	9500,00	9500,00	0,00
15	External meetings	16100	0,00	127,55	10000,00	10000,00	6100,00
16	IOC 50 Road Map	0	0,00	0,00	0,00	0,00	0,00
17	Parafloorball	5000	0,00	32,81	3000,00	3000,00	2000,00
18	Equality Function	9900	0,00	20,16	6900,00	6900,00	3000,00
19	Athletes Commission	10000	0,00	0,00	10000,00	10000,00	0,00
20	WFC	342000	299,21	23742,22	320000,00	320299,21	21700,79
21	U19 WFC	53800	0,00	1528,33	42000,00	42000,00	11800,00
22	EFC	48400	0,00	0,00	0,00	0,00	48400,00
23	Champions Cup	75900	0,00	43827,48	25700,00	25700,00	50200,00
24	World Games	0	0,00	0,00	0,00	0,00	0,00
25	WUC	0	0,00	0,00	0,00	0,00	0,00
26	Regional Games	11000	0,00	0,00	0,00	0,00	11000,00
29	Anti-Doping	33600	539,78	2300,00	33060,22	33600,00	0,00
30	WADA and Edu. Meetings	8000	0,00	2732,28	8000,00	8000,00	0,00
40	RACC	15800	0,00	2459,24	8000,00	8000,00	7800,00
50	RC	24500	422,52	5335,04	12000,00	12422,52	12077,48
60	Development	29050	0,00	0,00	10000,00	10000,00	19050,00
61	Development mtrl	120000	120000,00	120000,00	0,00	120000,00	0,00
70	Material*	110100	0,00	2481,52	110100,00	110100,00	0,00
80	Marketing	43450	821,29	4995,69	42628,71	43450,00	0,00
81	TV	1200	0,00	80,94	1200,00	1200,00	0,00
82	Internet TV	0	0,00	0,00	0,00	0,00	0,00
83	Information	45700	10588,26	13900,71	35111,74	45700,00	0,00
89	MC	6000	0,00	0,00	6000,00	6000,00	0,00
91	AC	1000	0,00	0,00	1000,00	1000,00	0,00
92	DC	1000	0,00	0,00	1000,00	1000,00	0,00
TOTAL		CHF 1914000	424171,50	534191,66	1249000,23	1673171,73	240828,27
INCOME		Budget	30.04.2021	30.04.2020	01.05-31.12	31.12.2021	
3011	Transfers	115000	17600,00	620,00	97400,00	115000,00	0,00
3012	Participation fees	372500	232000,00	171000,00	52000,00	284000,00	-88500,00
3013	Organizers fee	193000	76555,00	83080,00	92500,00	169055,00	-23945,00
3015	Part.fees - non-competition	0	0,00	0,00	0,00	0,00	0,00
3019	Temporary play	6000	0,00	50,00	0,00	0,00	-6000,00
3210	Membership fees	195000	150100,00	149500,00	44900,00	195000,00	0,00
3219	Fines	10000	500,00	1900,00	3500,00	4000,00	-6000,00
3250	Sponsors & advertisements	241000	32423,90	50615,23	103576,10	136000,00	-105000,00
3251	Value in kind	120000	120000,00	120000,00	0,00	120000,00	0,00
3260	TV	245000	0,00	6298,54	245000,00	245000,00	0,00
3261	Radio	0	0,00	0,00	0,00	0,00	0,00
3270	Internet-TV	3000	0,00	0,00	0,00	0,00	-3000,00
3300	Office support	140000	125000,00	135000,00	15000,00	140000,00	0,00
3310	Development support	29000	0,00	0,00	29000,00	29000,00	0,00
3320	Contributions	a 0	32751,70	0,00	0,00	32751,70	32751,70
3510	Sales	20000	3623,33	2067,67	5000,00	8623,33	-11376,67
3620	Invoiced freight	0	0,00	0,00	0,00	0,00	0,00
3860	Material approval income	290000	0,00	0,00	200000,00	200000,00	-90000,00
3861	Material exemptions	4500	106,24	209,46	1000,00	1106,24	-3393,76
3899	Other incomes	3000	0,00	0,00	0,00	0,00	-3000,00
8020	Interest	0	0,00	0,00	0,00	0,00	0,00
8080	Exchange rate gains	0	137,98	103,10	0,00	137,98	137,98
TOTAL		CHF 1987000	790798,15	720444,00	888876,10	1679674,25	-307325,75
RESULT		CHF 73000	366626,65	186252,34	-360124,13	6502,52	-66497,48

Balance sheet

ASSETS		Appendix 4	
Current assets		01.01.2021	30.04.2021
Cash		1440,00	1440,00
Credit Suisse 559200-11		151538,22	378868,57
Credit Suisse MasterCard guarantee		16797,42	16800,00
Receivables			
Deferr.exp. and accr.income		0,00	0,00
Claims 2013		44000,00	44000,00
Claims 2014		40050,00	40050,00
Claims 2015		25800,00	25800,00
Claims 2016		25000,00	25000,00
Claims 2017		48485,13	48371,25
Claims 2018		20250,00	20250,00
Claims 2019		144036,10	144036,10
Claims 2020		151557,95	28900,00
Claims 2021		0,00	9000,00
Prepaid costs		8230,63	584,65
Receivables from rel.parties		58467,57	52774,96
Total assets		735653,02	835875,53
LIABILITIES AND EQUITY			
Current liabilities			
Accr expenses and deferr income		-451601,68	-210626,68
Other current liabilities		-28007,55	-21018,26
Loan		-75000,00	-75000,00
Transfers to reserves		-110291,45	-91851,60
Material Board reserves		-27967,70	-27967,70
Equity			
Retained earnings		-42784,64	-42784,64
Outcome 30.04.2021		0,00	-366626,65
Total liabilities & equity		-735653,02	-835875,53

Outcome of the material appr. system:

Income

Costs

Profit

80 %

20 %

Liquidity calculation 01.05-31.12
Liquidity 30.04 378868,57
Res. 01.05-31.12 -360124 Forecasted
Diff. 18744,44

Pre-payments

U19 WFC 2023 45000

WFC 2023 49000

Liquidity 31.12 112744

Associations not registered for WFC and/or U19 WFC 2020-2021

Association	Total debt	Old debt (-2015)	New debt (2016-20)	IFF Events organising	Pay-off plan is followed	Pay-off plan is not followed	Comments
Argentina	4000	1500	2500	0			Have not participated in any IFF competition. Only annual fees.
Armenia	4000	1500	2500	0			Have not participated in any IFF competition. Only annual fees
Belarus	10000	2500	7500	0			Annual fee 2014, 2016-17, 2019-20 & shared U19 WFCQ 2015 refs
Brazil	2000	1000	1000	0			Have not participated in any IFF competition. Annual fees 2014-16,2020
Burkina Faso	800	0	800	0			Annual fee 2020
Cameroon	3800	1000	2800	0			Have not participated in any IFF competition. Only annual fees
Central Africa	500	0	500	0			Annual fee 2020
Croatia	1000	0	1000	0			Annual fee 2019-20
Georgia	5600	1500	4100	0			Annual fees 2013-2020
Haiti	2000	0	2000	0			Annual fee 2017-2020
Hong Kong China	1500	0	1500	0			Annual fee 2017-2019. Paid 2020
India	1200	0	1200	0			Annual fee 2018. Participated in AOFC Cup 2017 and 2018
Indonesia	4800	1500	3300	0			Participated in SEA Games. Only annual fees. Have paid for 2020.
Iran	15700	3500	12200	0			Annual fees 2013-2020, WFC & U19 WFC 2017
Ireland	4000	1500	2500	0			Have not participated in any IFF competition. Only annual fees
Israel	0	0	0	0			Have not participated in any IFF competition
Jamaica	11500	2500	9000	0			Has paid the annual fee 2019 but not 2020
Kenya	4500	0	4500	0			Annual fee 2018-2020
Kiribati	500	0	500	0			Annual fee 2020
Kuwait	500	0	500	0			Annual fee 2020
Lithuania	1000	1000	0	0			Have not participated in any IFF competition. Annual fees 2014, 2015
Malta	2500	0	2500	0			Have not participated in any IFF competition. Only annual fees
Moldova	4000	1500	2500	0			Have not participated in any IFF competition. Only annual fees
Mongolia	4000	1500	2500	0			Have not participated in any IFF competition. Only annual fees
Mozambique	4000	1500	2500	0			Have not participated in any IFF competition. Only annual fees
Nigeria	1500	0	1500	0			Annual fee 2018-20
Pakistan	4100	1500	2600	0			Have not participated in any IFF competition. Only annual fees
Portugal	4500	2500	2000	0			Have not participated in any IFF competition. Only annual fees
Romania	4000	1500	2500	0			Have not participated in any IFF competition. Only annual fees
Rwanda	1000	0	1000	0			Annual fee 2019-20
Serbia	14000	5500	8500	0			Participated last in WFC 2016
Sierra Leone	5200	1500	3700	0			Have not participated in any IFF competition. Only annual fees
Somalia	1000	0	1000	0			Annual fee 2017-18
South Africa	3500	1000	2500	0			Have not participated in any IFF competition. Only annual fees
Togo	500	0	500	0			Annual fee 2020
Turkey	7200	1000	6200	0			Have not participated in any IFF competition. Only annual fees
Uganda	1500	0	1500	0			Have not participated in any IFF competition. Only annual fees
Venezuela	1800	0	1800	0			Have not participated in any IFF competition. Only annual fees
	143 200	38 000	105 200	0			

DEBTS PAY-OFF PLANS (IFF Events participants)

APPENDIX 7

Association	Canada Plan	Cote d'Ivoire Plan	Malaysia Plan
Debt 13.12.2019	121655 CAD	2000	3700
New/Additional	3000 U19 WFC 2021	3500 WFCQ2020, Ann.fee	2200 Ann.fee 2020
Payments	1400,30 29.02.20 2000 30.06.21 1000 31.12.21 6500	500 06.11.2020 (1st pay) 500 01.02.2021 (2nd pay) 500 each quarter	1500 31.01.20 1500 2200 13.05.20 2200
Debt 30.04.2021	123254,7	4500	2200

Association	Russia Plan	Slovenia Plan	Ukraine Plan
Debt 13.12.2019	1000 U19Q 2019	4000	8500
New/Additional	6000 U19/WFCQ20,Ann fee	0	0 New plan
Payments	1000 18.11.20 U19Q 2019		31.10.21 1700 31.10.22 1700 etc until paid
Debt 30.04.2021	6000	4000	8500



1

Corona status

- We are monitoring the situation together with IFF on a continuous basis
- Preparations are moving forward quite normally at this point
- Meeting with the Ministry of Education and Culture will take place in August
- Biggest issues and question marks are the restrictions for travel and spectator capacity
- Deadlines for the fall:
 - Teams 17.9.2021 (will they attend)
 - LOC 24.9.2021 (Go/No-Go)
 - Announcement 30.9.2021

IFF
WORLD FLOORBALL
CHAMPIONSHIPS 2020
December 4-12, Helsinki, Finland

2

Organization

- Ticket sales started again 6.4.2021. Now all tickets are on sale
- Volunteer recruitment for remaining positions and COVID Control Team started 12.4.2021.
- Participating teams are being informed about the current situation regularly (COVID, accommodation, tickets..)
- Productions are being finalized with partners (graphics, entertainment, smaller promotional events..)
- A few functional partnerships are being finalized
- Summer tour (SunSäbä) is getting ready to start in July (partners and WFC2020 with strong visibility)
- Finland-Sweden games in September will be a showcase for the championships



3



Ticket Sales Status



4

Ticket Sales Status – total sales

DAY	TOTAL NUMBER OF SOLD TICKETS PER TICKET TYPE				
	April	Goal based on budget (exl.boxes)	% of the goal	Total capacity available for sale (exl. boxes)	% of the capacity
3.12. day ticket	243	3072	8 %	4700	5 %
4.12. day ticket	700	4500	16 %	4700	15 %
5.12. day ticket	166	3072	5 %	4700	4 %
6.12. day ticket	95	429	22 %	5100	2 %
7.12. day ticket	38	400	10 %	5100	1 %
8.12. day ticket	212	4548	5 %	4700	5 %
9.12. day ticket	56	1248	4 %	4900	1 %
Final Weekend (incl. 2 days)	4602	9468	49 %	9468	49 %
TOTAL SOLD TICKETS	6112	26737	23 %	43368	14 %
TOWARDS THE GOAL	23 %				
FROM TOTAL CAPACITY	14 %				

- Reservations:

Preliminary round: 1381

Quarter-finals: 317

Final Weekend: 896

* Only SOLD tickets included in the excel



5

Ticket Sales Status – International aspect

- Sweden fan stands (Final Weekend):
 - 118 tickets sold online
 - 464 reservations for travel agencies
 - 10 sold for the federation + 210 reservations
- Czech Republic fan stands (FW):
 - 4 tickets sold online
- Switzerland fan stands (FW):
 - 174 Tickets sold online
 - 120 sold for travel agencies + 240 reservations
 - 15 sold for the federation
- Other countries haven't expressed a need for separate fan stands
 - Still possible for small sections at least during final weekend
 - The reserved fan stands will be opened for public sale in fall, if seats are still available
- Team USA has bought tickets for the final weekend
- Reservations and purchases also made for Sweden and Switzerland for the preliminary round and quarter-finals



6



7

Marketing

- The most important events before WFC2020
 - U19 WFC in Sweden and Czech Republic
 - Floorball tournaments in Europe (Prague Games, Czech Open, Umeå Floorball Festival, the biggest tournaments in Finland)
 - Men's and women's Euro Floorball Tours
- Media and other channels
 - **The best way to reach potential tourists and spectators: Floorball Federations in participating countries and their channels** (fan groups, players, parents via newsletters and social media channels)
 - Material bank: <https://bit.ly/3vpTrtD>
 - If any questions or other materials needed, please contact: minna.koivisto@salibandy.fi
 - Floorball media: Innebandymagazinet, Pääkallo, Floorballtoday
 - WFC2020 channels – interviews, videos etc. (Channels shared with Women's WFC)

8

Marketing

- **Marketing schedule**

- Marketing emphasis mostly in August-November 2021
 - More information available on travel restrictions and spectator capacity
- Social media campaign and floorball events in Finland during spring – summer 2021
- Autumn 2021: Advertising in print media, social media channels, local transportation, other sport events etc.

If you have any tips, material needs or ideas how to reach floorball people even better in your home country, please contact: minna.koivisto@salibandy.fi



Helsinki, Finland 15th of March 2021

IFF ExCo Meeting 04/2021

Date: 15.03.2021 – per capsulam

Present:

Tomas Eriksson	IFF President, chair
Monica Birdal	member
Steven King	member
Filip Suman	member
John Liljelund	member, secretary

Agenda

1. Opening

Mr. Eriksson welcomed the members of the ExCo to the fourth meeting of the year and opened the meeting at 18:00 CET.

2. Postponement of the IFF Women's U19 WFC 2020 in Uppsala, Sweden

Mr. Eriksson informed that the Swedish Floorball Federation has on the 11th of March, 2021 informed that they will unfortunately not be able to host the Women's U19 WFC in Uppsala in May 2021 as planned. The main reason for this is a memorandum sent out by the Public Health Agency of Sweden and the Swedish Sports Confederation stating that all sport events that are not considered professional should be cancelled or postponed. Below you will find the relevant paragraphs:

Professional sports

Sports for such athletes where the sport is the main occupation and where the athlete is at the national or international elite level for seniors in the sport in question. Both conditions - the pursuit of sport as a main occupation and being at national or international elite level for seniors - must be met in order for the exemption to be applicable. That a person spends most of his free time on his sports activities is thus not enough. It is also not enough that the practitioner has the ambition to reach national or international elite level. The exemption does not apply to juniors or equivalent.

Sporting events with international participation

At present, the same restrictions apply as above for sporting events with international participation, i.e., competitions and matches are only allowed for professional sports. Junior and youth events are not excluded.

The LOC have been in contact with the Swedish Sports Confederation and the local Health Authorities in Uppsala. These discussions confirmed that it will not be possible to host the U19 WFC in May. The decision from the Swedish Health Agency and Swedish Sports Confederation applies until further notice.

Since the Swedish Floorball Federation, the City of Uppsala, IFU Arena and the District of Uppland are very keen to still host the Women's U19 World Floorball Championships 2020, the LOC wanted to discuss with the International Floorball Federation regarding postponing the event

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until at least the last week of August. The assumption is that the situation with Covid-19 pandemic at that time may have improved considerably both in Sweden and worldwide due to vaccination.

Due to this the IFF office and the LOC held a meeting over Teams on the 15th of March to discuss the issue and the LOC proposed a postponement of the event to be played in early September, based on venue availability. As the situation with the venues in Uppsala is unclear, the LOC is still working towards the IFF international weekend, to play the event during the 1st-5th of September 2021, if there is a venue available.

Considering the importance of the event, which for most players is a once-in-a-lifetime event, the IFF office is in favor of a further postponement of the Event. The European qualifications for the Women's U19 WFC 2022 in New Zealand was planned to be played during the 8th – 12th of September between the following countries Denmark, Estonia, Hungary, Italy and possibly Russia (depending on the results from U19 WFC 2020). Of these teams only Russia is qualified for the Women's U19 WFC 2020 final round. The IFF competition department feels that putting the Russian team and the Russian federation into two competitions within two weeks is not fair as some of the players could play in both events and therefore proposes that the Russia are directly qualified for the U19 WFC 2022. The ExCo discussed the proposal concerning the direct qualification of Russia and as the teams in the U19 WFC 2022 qualification are determined by the result of the U19 WFC 2020, the ExCo decided to use the same system for determining the direct qualified teams as in other cases during the Covid-19 pandemic, in this case to direct qualify Russia.

Concerning the dates there are limited opportunities, due to the other IFF Events, to postpone the event much further from September, so if it cannot be played then it will have to unfortunately be cancelled. The Swedish federation is working on to have cleared the venue availability and check the hotel situation during this week and will confirm the dates after that. The ExCo concluded that the decision to postpone the event ones more will be made in the interest and need of the athletes and the organizer.

IFF ExCo decided: to postpone the U19 WFC 2020 in Uppsala, Sweden for the first part of September 2021, based on venue availability and approve the proposal that Russia is directly qualified for the U19 WFC 2022 final round in Wellington, New Zealand.

3. Closing of the meeting

Mr. Eriksson closed the meeting.

John Liljelund
secretary general

Tomas Eriksson
IFF President

Reporting WFC 2022

IFF CB Meeting 08.-09.05.2021

Organization

- The Steering Committee of the WFC 2022 has been founded in May 2020
- The WFC Organization Committee is run by swiss unihockey
- Secretary General Daniel Kasser started to work for the WFC OC since May 2020 (pensum 90%)
- Project Leader Reto Gyger has started to work for the WFC OC on March 1st 2021 (pensum 100%)
- Project Leader Communication Fabienne Fisch has started to work for the WFC OC on April 1st 2021 (pensum 100%)
- A second Project Leader will be hired approximately one year before the WFC
- Close cooperation with the office of swiss unihockey is running
- The operation at the venues in Zurich and Winterthur is run by two local clubs; GC Unihockey in Zurich and HC Rychenberg Winterthur in Winterthur
- Both are in charge to recruit about 90% of the needed volunteers

Finances

- The budget is CHF 6.8 Mio
- The goal is a break-even result with inclusion of investments of CHF 600'000.- for activities to help floorball growing
- The budgeted revenue from the public authorities (state, canton, host cities) is CHF 3 Mio, but not finally secured yet (expectation for final confirmation is summer 2021)

Sponsoring

- 70% of the budgeted and recently adjusted marketing revenues of CHF 1'000'000.- is accomplished
- WFC OC was able to sell 2 main sponsor packages (Die Mobiliar, Concordia) and 1 official sponsor package (Fleurop)
- Further negotiations are in progress (bank, merchandising company, travel agency, clothing brand, hotels etc.)

Marketing and Communication

- The goal is to attract 150'000 spectators (including 20'000 pupils) in the arenas
- SRG will act as Official Broadcaster and will broadcast all matches starting with the quarterfinals and additionally all Swiss matches
- A national campaign in Switzerland for the floorball community will be launched in autumn 2021 together with the start of the ticketing presale
- A second national campaign targeting the whole Swiss population will be launched in spring 2022
- The idea of the campaign is to tell the story of the Swiss National Team while positioning 3 players of the National Team as stars
- The tool for the storytelling will be a multimedia project, whose climax is a documentary shown nationwide on the SRG channels shortly before the start of the WFC 2022
- The start of the ticket presale is planned on October 1st, if the pandemic situation is suitable
- On May 5th, the WFC 2022 website (www.wfc2022.ch) will move to the IFF template

Venues

- The Swisslife Arena in Zurich (11'000 spectators) will be opened in August 2022
- The construction work is on track, therefore the "backup solution" Hallenstadion has been released on February 16th (because from this date on, there would have been a cancellation fee of at least CHF 100'000.-)
- The AXA Area in Winterthur (2'000 spectators) will host 1 group match of the Swiss National Team

Mobilier Street Floorball Tour

- To promote the WFC and to launch Street Floorball in Switzerland, the WFC OC will organize Street Floorball city tournaments
- swiss unihockey has already bought 16 Street Floorball pitches so far, of which the rink is WFC 2022 branded
- All pitches are in use either in schools or at the clubs from April to October 2021
- Die Mobilier has bought the naming rights for the WFC Street Floorball Tour
- The first planned tournament on June 5th 2021 in Winterthur had to be postponed to August due to COVID 19
- The goal is to have at least 2 tournaments in 2021 and a total of 10 tournaments until the WFC 2022
- A big final tournament will be played in October 2022 in the Zurich main station, the biggest and most frequented railway station in Switzerland

Sustainability

- The WFC OC has set high goals to organize an CO₂-neutral event with the least possible CO₂-output
- The so called "Green Goal" is to have a maximum output of 3000T CO₂
- To reach this goal, the WFC OC works together with the company myclimate
- The CO₂-output goals are based on the calculated CO₂-output of WFC 2018 in Prague
- As an element to communicate the actions to minimize the CO₂-output and to integrate the WFC sponsors in the sustainability program, the WFC OC has created the label "Green Goal", based on the WFC logo
- The topic will be presented together with the website migration on May 5th with a video and a lot of information on the new website

IFF Covid-19 Impact Study

 Mandatory fields are marked with an asterisk (*) and must be filled in to complete the form.

Since early 2020, Covid-19 had affected the daily lives of all of us. The impact on Floorball activities worldwide has been substantial and the IFF is conducting this survey to get a better understanding of just how significant that impact has been on our members.

We are asking all IFF Member Associations to complete this survey to provide us with a global picture of Floorball in this changed landscape. We want to learn how the pandemic has affected your regular Floorball activities, the development of the game within your country, the financial impact, and the long-term effects that you see ahead.

The IFF will analyse all the responses and publish a report during 2021. When reporting on the findings there may be some information which will refer to a specific country's answer/s, however responses of a more sensitive nature, such as to do with any financial matters, will be kept anonymous.

Depending on your answers, some questions may ask for more information. Where asked, please provide as much detail as possible of the situation in your country. The more information that we can gather the better we will be able to determine where our resources should be focussed in the coming years.

In the survey questions are asked about the past / current Floorball seasons. The IFF defines the period of these seasons as follows:

- **2019/20** - Any competitions scheduled between September 2019 - June 2020
- **2020/21** - Any competitions scheduled between September 2020 - June 2021
- **2021/22** - Any competitions scheduled between September 2021 - June 2022

In the survey questions may refer to different age categories. The IFF defines these as follows:

- **Juniors** - under 16yrs
- **Youth** - 16-21yrs
- **Adults** - 21-40yrs
- **Seniors** - over 40yrs

One survey should be submitted by each Member Association.

Your completed survey should be submitted NO LATER THAN 17:00 CET on FRIDAY 14th MAY 2021. After this time the survey link will close.

SECTION 1: COMPETITION

1. Were you able to complete all national competitions in season 2019/20? *

This includes all competition categories - adults, juniors, seniors for any competitions scheduled between September 2019 - June 2020

Yes

No

2. Tell us how your competitions were affected in season 2019/20 *

Give details of how all age groups (junior, youth, adult, senior) were affected in the period September 2019 - June 2020

3. Were you able to start / complete the season in 2020/21 for your highest leagues? *

This includes both men's & women's highest league scheduled to be played between September 2020 - June 2021

Started and completed in full

Started and completed but with some changes

Started but have not completed yet

Started but had to cancel

Did not start

We had different situations in men's & women's leagues

4. Tell us why you could not complete / start your highest leagues in season

2020/21, or what changes you had to implement in order to complete the competition *

What were the main issues? Government restrictions, financial issues etc during the period of September 2020 - June 2021

5. How were the highest leagues affected? *

Men

--

Women

--

6. Were you able to start / complete the season in 2020/21 for other national competitions? *

Other competitions includes all national competitions for junior, youth, adult & seniors and special events (such as Cup competitions) scheduled to be played during the period September 2020 - June 2021.

Other competitions do NOT include your highest adult leagues

- Started and completed in full
- Started and completed but with some changes
- Started but have not completed yet
- Started but had to cancel
- Did not start

7. Tell us why you could not complete / start your other national competitions in season 2020/21 *

What were the main issues? Government restrictions, financial issues etc during the period of September 2020 - June 2021

8. How were the other competitions affected in each age group? *

Provide information on how each age category was impacted. Other competitions do NOT include your highest adult leagues.

Juniors (under 16yrs)	<input type="text"/>
Youth (16-21yrs)	<input type="text"/>
Adult (21-40yrs)	<input type="text"/>
Seniors (over 40yrs)	<input type="text"/>

9. Did you introduce any modified competitions? *

For example, 3v3 competitions or outdoor events

- Yes
- No

10. Give details of what types of modified competitions you used *

11. Did you introduce any special competition rules? *

Special rules might include those to do with how competitions were decided, or special conditions that may have been applied during a game, such as teams not changing ends

- Yes
- No

12. Briefly explain the different competition rules that were used *

13. Were there any special conditions for players participating in competitions? *

These may have included temperature checks before games, testing procedures etc

Yes

No

14. Briefly describe what these special conditions were *

15. During season 2020/21 were you allowed spectators at games? *

This applies for any competitions scheduled between September 2020 - June 2021

Yes. With no limits

Yes. But with restrictions

No. Spectators were not allowed

Yes & No. The rules changed during the season

16. Describe the spectator restrictions *

--

17. Do you expect the spectator restrictions to be lifted by the start of season 2021/22? *

This refers to all competitions scheduled to start after September 2021

- Yes
- No
- Not sure

18. How do you plan to attract spectators back to events in season 2021/22? *

19. Did you have other forms of competitions during season 2020/21 instead of the ordinary floorball series? *

This refers to, for example Floorball-at-home competitions, outdoor events, held anytime during September 2020 - June 2021.

- Yes
- No

20. Provide a brief description of the other types of competitions that were held *

21. Have you planned any new competitions to help restart Floorball? *

For example: summer floorball tournaments, street floorball

Yes

No

22. Give a brief description of any new competitions you have planned *

23. For how many months from the beginning of January 2020 until the end of April 2021, were competitions stopped? *

Many competitions were completely cancelled, while others stopped and started throughout the season. Give an estimated total amount of time when ALL of your competitions were completely stopped during the period

- 3 months or less
- 4
- 5
- 6
- 7
- 8
- 9
- 10
- 11
- 12 months or more

24. How did government restrictions affect other Floorball activities in your country? *

Give information on how other Floorball activities, such as training camps, education seminars etc have been affected by Covid-19

25. Do you expect to start season 2021/22 as planned? *

This refers to any competitions scheduled to start after September 2021

- Yes season will start as normal
- Yes but with some changes

No

26. What will the changes be for season 2021/22? *

27. Why will you not start season 2021/22 as planned? *

28. Will there be any special conditions for playing season 2021/22? *

Will there be any special regulations for participants, special competition rules, Covid-19 testing etc

Yes

No

29. Give a brief description of these special conditions *

30. Does your government have a plan for returning activities, such as sport, to normal levels? *

- Yes
- No
- Not yet, but have indicated they will
- Not sure

31. What are the government plans that relate directly to helping return Floorball to pre-Covid levels? *

Give a brief description of the plans

SECTION 2: PARTICIPATION

32. Did you see an increase or decrease in licenced players between the 2019/20 & 2020/21 seasons? *

Season 2019/20 = September 2019 - June 2020

Season 2020/21 = September 2020 - June 2021

- Increase
- Decrease
- No change (

33. What was the percentage increase? *

- Less than 5%
- 5-10%
- 10-15%

- 15-20%
- 20-50%
- Over 50%

34. What was the percentage decrease? *

- Less than 5%
- 5-10%
- 10-15%
- 15-20%
- 20-50%
- Over 50%

35. What impact do you think Covid-19 will have on licensed player numbers for season 2021/22? *

This refers to licensed player registrations for competitions starting in September 2021 and onwards

- Increase
- Decrease
- No change

36. We expect licensed player numbers to increase by.... *

- Less than 5%
- 5-10%
- 10-15%
- 15-20%
- 20-50%
- Over 50%

37. We expect licensed player numbers to decrease by.... *

- Less than 5%
- 5-10%
- 10-15%
- 15-20%
- 20-50%
- Over 50%

38. In terms of the decrease in licensed player numbers, which age group do you think will be most affected? *

Please rank each category from MOST affected to LEAST affected. 1 = most affected / 4 = least affected

Juniors (under 16yrs)	<input type="radio"/> 1
	<input type="radio"/> 2
	<input type="radio"/> 3
	<input type="radio"/> 4
Youth (16-21yrs)	<input type="radio"/> 1
	<input type="radio"/> 2
	<input type="radio"/> 3
	<input type="radio"/> 4
Adults (22-40yrs)	<input type="radio"/> 1
	<input type="radio"/> 2
	<input type="radio"/> 3
	<input type="radio"/> 4
Seniors (over 40yrs)	<input type="radio"/> 1
	<input type="radio"/> 2
	<input type="radio"/> 3
	<input type="radio"/> 4

39. What do you think the impact will be on the number of teams &/or clubs that register for season 2021/22? *

This refers to club/team registrations for competitions starting in September 2021 and onwards

- Increase
- Decrease
- No change

40. We expect the number of clubs &/or teams that register for season 2021/22 to increase by.... *

- Less than 5%
- 5-10%
- 10-15%
- 15-20%
- 20-50%
- Over 50%

41. We expect the number of clubs &/or teams that register for season 2021/22 to decrease by.... *

- Less than 5%
- 5-10%
- 10-15%
- 15-20%
- 20-50%
- Over 50%

42. Thinking about future participation (in the next 2-3yrs), which age segment do you think Covid-19 will have the greatest negative impact on? *

- Juniors (under 16yrs)
- Youth (16-21yrs)
- Adult (21-40yrs)
- Seniors (over 40yrs)

43. What actions have been taken, or are planned, to get players back playing after the pandemic restrictions are lifted? *

For example, reduced fees for the first season; regular testing to increase safety levels for participants; special events or competitions etc.

SECTION 3: REFEREES

44. Has Covid-19 affected the number of referees registered in your association? *

- Yes
- No
- Unsure

45. The number of registered referees has.... *

- Decreased by more than 20%
- Increased by less than 10%
- Decreased by 10-20%
- Increased by 10-20%
- Decreased by less than 10%
- Increased by more than 20%

46. Have you organised referee courses and education during the 2020-21 season? *

This refers to the period September 2020 - June 2021

- Yes
- No

47. Please give examples of what type of referee education you have

provided and how it was organised (online, face-to-face). *

48. Please explain why you have not been able to organise referee education *

SECTION 4: ORGANISATION

49. Have you had to reduce your staff numbers in the past year? *

This includes full-time or part-time staff involved in the running of the National Association as well as others on temporary contracts with national teams

- Yes
- No

50. Please give a brief overview. What are the main reasons for reducing staff numbers? In what areas of responsibilities have staff been most reduced? Do you think these changes were as a direct result of Covid-19? *

51. What other activities (coaching courses, development camps, promotional events etc) have been impacted? *

52. Has there been any significant criticism toward the National Association's handling of the pandemic from the players or clubs? *

Yes

No

53. Please give more information about the complaint/s? *

54. Apart from the financial impact and reduced competition activities, what other effects has Covid-19 had on the national association? *

55. Have your members requested any financial reductions, such as lower membership fees, or other financial assistance? *

Yes

No

56. What did they request and what was your response to their requests? *

57. What has been the impact of Covid-19 to the overall development work inside your association? *

58. Have you been able to continue joint development projects with other IFF Member Associations? *

This refers to projects either already in process or planned for the future

- Yes
- No
- Not applicable

59. What has changed in these projects? *

Please give details of how the projects have been changed / stopped / cancelled?

60. Do you expect the projects to begin again in the future? *

- Yes
- No
- Maybe

61. In your view, how has the IFF (Office and Central Board) managed the pandemic? Is there anything you think that was done well or could have been done differently? *

SECTION 5: MEDIA

62. Have you launched any new communication tools or methods during the pandemic? *

- Yes
- No

63. Please give examples of the new communication tools or methods *

64. What digital projects and/or campaigns have you launched to engage with the stakeholders? *

65. How has Covid-19 effected your website visitor numbers? *

- More visitors
- Less visitors
- No noticeable change in visitors
- Not applicable (our association does not have a website)

66. What is the approximate percentage increase in website visitors? *

- Less than 10%
- 10-20%
- 21-30%
- More than 30%

67. What is the approximate percentage decrease in website visitors? *

- Less than 10%
- 10-20%
- 21-30%
- More than 30%

68. How has Covid-19 effected your follower numbers on social media? *

- Less followers
- More followers

- No noticeable change in followers
- Not applicable (our National Association does not have any social media accounts)

69. What is the approximate percentage increase in followers on social media? *

- Less than 10%
- 10-20%
- 21-30%
- More than 30%

70. What is the approximate percentage decrease in followers on social media? *

- Less than 10%
- 10-20%
- 21-30%
- More than 30%

71. How has Covid-19 effected your engagement numbers on social media? *

- Less engagement
- More engagement
- No noticeable change in engagement
- Not applicable (our National Association does not have any social media accounts)

72. What is the approximate percentage increase in engagement numbers on social media? *

- Less than 10%
- 10-20%
- 21-30%
- More than 30%

73. What is the approximate percentage decrease in engagement numbers on social media? *

- Less than 10%
- 10-20%
- 21-30%
- More than 30%

74. During the pandemic have you been able to increase the reach of Floorball through other methods (for example TV / streaming)? *

- Yes
- No
- We have not broadcast or streamed any matches

75. How big has the increase been? *

- Less than 10%
- 10-20%
- 21-30%
- More than 30%

76. Do you have any agreements to broadcast Floorball matches? *

This could be free-to-air television, pay-tv, or other online platform agreements

Yes

No

77. Did the number of games broadcast during season 2020/21 change? *

More games were broadcast

Less games were broadcast

No change in the number of games broadcast

78. What has been the percentage change in the number of game broadcasts? *

Decreased by more than 30%

Increased by less than 10%

Decreased by 15-30%

Increased by 15-30%

Decreased by 10-15%

Increased by more than 30%

Decreased by less than 10%

79. How were viewer numbers impacted by Covid-19? *

Viewer numbers decreased

Viewer numbers increased

Viewer numbers stayed the same

80. What has been the percentage change in viewer numbers? *

Decreased by more than 30%

Increased by less than 10%

Decreased by 15-30%

Increased by 10-15%

Decreased by 10-15%

Increased by 15-30%

Decreased by less than 10%

Increased by more than 30%

81. Has Covid-19 affected any current/future TV agreements? *

- Yes
- No (Go to Q.82)
- Not applicable (we do not have any TV agreements)

82. Give a brief description of how Covid-19 has affected any current/future TV agreements? *

SECTION 6: MARKETING

83. How have your sponsors responded to any reduction in exposure due to games not being played / no spectators allowed / games not being broadcast? *

84. Has Covid-19 had any financial implications on current partnership agreements? *

- Yes
- No
- Not applicable (our National Association does not have any partnership agreements)

85. Please give examples of the financial implications. *

86. Have you been forced to change your partner agreements? *

- Yes
- No
- Not applicable (our National Association does not have any partner agreements)

87. How have you changed these agreements? *

88. How have future partnerships / sponsorship deals been impacted by Covid-19? *

89. Have you developed new marketing products due to the pandemic? *

- Yes
- No

90. What new marketing products have you developed? *

91. From a commercial perspective, how has any reduction in licensed players, or the lack of competitions, impacted on the general interest in the sport? *

SECTION 7: TRANSFERS

92. What impact did Covid-19 have on player transfers within your association? Were players able to complete transfers? *

- Players were forced to stay at their clubs
- Players were able to complete their transfers
- Not applicable (we have not received any transfer requests in the last 12 months)

93. Do you think Covid-19 will have an impact in your country during the upcoming transfer window? *

- Yes
- No

94. What do you think the impact will be? *

95. How many local players that were playing abroad transferred back to your country due to Covid-19? *

96. Were there any international transfers to/from your country that were started but then not completed due to Covid-19? *

- Yes
- No
- Not applicable (there were no such cases in our National Association)

97. How many international transfers were interrupted by the pandemic? *

SECTION 8: FINANCE

98. What have been the overall financial impacts (positive or negative) of Covid-19 on the National association? *

Provide a monetary figure or percentage impact, as well as reasons. For example, lack of sponsors; reduced/increased government support; ticket sales etc.

99. How much did your turnover change in 2020 compared to 2019? *

Provide a monetary figure or percentage impact

100. Have you received financial support from the government or National Sport organisations specifically related to Covid-19? *

- Yes
- No

101. Please give a brief description of the support you have/will receive *

Was it one time support or ongoing support? For how long will you continue to receive this support?

102. What areas of your organisation do you think will be most greatly

affected by your financial impacts? *

SECTION 9: NATIONAL TEAMS & IFF EVENTS

103. How were national team activities affected? *

Camps were postponed; friendlies were cancelled etc.

104. What do you think will be the impact of this pandemic for future national teams? *

Training camps and friendlies will be organised differently; set guidelines for teams to follow; travelling.

105. Will there be an effect on your ability to register for future IFF events due to Covid-19 related impacts? *

- Yes
- No
- Unsure

106. What do you think will be the main issue? Financial problems; travel; vaccinations etc. *

107. Do you think there will be an effect on the ability of clubs from your country to register for future IFF events, due to any Covid-19 related financial impact? *

For events such as Champions Cup, EuroFloorball Cup or EuroFloorball Challenge

- Yes
- No
- Not sure

CONGRATULATIONS and THANK YOU! You have reached the end of the survey.

Please complete the contact details below and then press 'Submit'. A summary of the information you have entered to the survey will appear so that you can review all your answers. You will also be able to edit answers if needed. After you are happy with all of your answers, click on 'Finish' to send the survey to us.

We thank you for participating in this survey. We hope that the information we collect will help us to provide the best possible services and resources to all our Member Associations as we work together to recover from the effects of Covid-19 on our sport.

Your completed survey should be submitted NO LATER THAN 17:00 CET on FRIDAY 14th MAY 2021. After this time the survey link will close.

108. National Association contact details

Please enter the name of the person who should be contacted if further information / clarification on answers is required

Country *

First name *

Last name *

Role in National Association *

Mobile

Email *

Helsinki, Finland 31st of March 2021

Strategy Implementation working group (SWG) meeting M2

Time: 10:00 CET 31.03.2021

Place: Teams

Participants: Stephen King, Chair
Teo Turay
Helén Wiklund-Wårell
Kaarina Vuori
John Liljelund, secretary

Meeting report

1) Opening and SWG objectives

Mr. King opened the meeting and welcomed the members to the 2nd IFF Strategy Implementation working group (SWG) meeting.

The meeting is to discuss the proposed Strategy Implementation Plan for the Initial period 2021-2024, the proposed document for the Roles and Responsibilities of the different groups and the timetable for inviting interested persons to the Strategy subgroups.

2) Strategy Implementation Plan

The SWG evaluated the proposed Strategy Implementation Plan prepared by Mr. Liljelund, which was found to be well structured, easy to read and expressing clearly what actions can and might need to be taken to reach the set targets in the 1st phase of the implementation. The SWG stressed that the Implementation Plan is a living document and this is only to guide the work of the subgroups and more actions are needed and shall be determined by the subgroups. The SWG was pleased with the proposal and it was accepted with one addition.

The SWG discussed that there could be a short chapter included to the Strategy Implementation Plan about that the subgroups could already now start working with some of the tasks set for the 2nd and 3rd phase of the Strategy Implementation. The addition would be as follows:

1.3. Task for the Strategy subgroups

The four subgroups are to work with planning the actions for execution of the defined topics and the needed actions to reach the targets set in the Strategy Key Priorities. This work might include that a number of new action points are needed to be plan and taken in order to reach the final target. The Strategy implementation Plan works as a guideline in this work and the subgroups may propose and add actions to the plan in cooperation with the SWG. It is also essential that the subgroups will look over the tasks set for the

2nd (2025-2028) and 3rd (2029-2032) phase and in their view needed start to work with them already during the initial period up to 2024.

The process forward is to bring the proposal of the Strategy implementation Plan to the IFF CB for a discussion and approval in the next CB workshop and CB meeting.

3) IFF Strategic Implementation Roles and Responsibilities

The SWG discussed the proposal prepared by Mr. King for the different roles of the separate entities in the Strategy Implementation process on how the work with the Implementation Plan shall be handled. The SWG felt that the document in a very easy fashion describes the roles and responsibilities of the members of the SWG and the Subgroups (SG)

The document was approved by the SWG and will be put forward to the IFF CB for information and approval.

4) Process for Invitation of members to the subgroups (SG)

The SWG discussed the process for how to organise the Invitation of members to the subgroups. It was agreed that the Mr. Liljelund will prepare a news of the work the SWG is doing and the possibility for different persons to be part of the Strategy process as members of the Subgroups. This news will be published on the IFF web page during the week starting on the 12th of April.

Mr. Liljelund is to write the generic invitation letter to the individual persons and the member associations for volunteering to the four SG's. Mr. Liljelund is to write the generic invitation letter to the individual persons and the member associations and it will be given as information to the CB. This invitation letter will go out to the member associations at the same time as the IFF CB News are published after the May meeting.

As the members of the SWG are to coordinate the formation of their specific subgroups, they are to send out the invitation letter to the individual persons that are considered for the SG's. All of the SWG members are to think about persons that could be invited to participate in the work of the SG's and all ideas for individual persons to be invited shall be coordinated through Mr. Liljelund. The SWG are to present the proposal of the SG's composition in June.

5) Next Steps

The SWG will present a package consisting of the Strategy Implementation Plan, the Roles and Responsibility document and the process for invitation to the SG's to the IFF CB. It was also discussed that there should be a section in the May CB workshop to discuss the Implementation Plan based on the four subgroups. Mr. Liljelund will ask the CB member in which group they would be interested to participate in during the period 2021-2024.

6) Timetable and next meetings

The next SWG meeting will be held in the end of May.
Mr. King thanked all for an effective meeting and ended the meeting at 10:35 CET.

**IFF Strategy Implementation working group
IFF Strategy for 2021-2032 – Strengthening the Foundations – Implementation Plan
The initial period 2021-2024**

1. Introduction

1.1. Purpose

The International Floorball Federation (IFF) has in its General Assembly in 2020 approved the IFF Strategy for 2021-2032 – Strengthening the Foundations. The IFF Central Board (CB) has appointed a IFF Strategy Implementation working group (SWG) to prepare an Implementation Plan for the Strategy and steer the whole Implementation process. The CB has also divided the due dates for the execution of the targets into three different periods 2021-2024, 2025-2028 and 2029-2032.

The objective of this Implementation plan is based on the overall analysis made by the IFF CB, is to clearly define who carries the responsibility for the execution of each target, which entities can assist in the process and what are the different tasks and solutions that might derive from the end goal. Further the plan is built so that it concentrates on the tasks defined by the CB to be essential to be handled in the first period, namely 2021-2024. The implementation can also start to look and work with the targets that have been set for the period of 2025-2028.

The Implementation plan is designed to work as a guidance of what shall be done when and by whom. It at the same time shall be a tool for seeking the commitment and the assistance of the member associations and other stakeholders. The Implementation plan is the tool to for the IFF to make the Strategy document come alive and turn the words into action, in order to achieve our vision.

The result of the first phase achievements will be reported to the IFF General Assemblies in 2022 and 2024. The second phase Implementation plan will be prepared well in advance of the IFF General Assembly 2024.

1.2. Working structure

The IFF CB made an initial analysis of all the targets defined in the strategy, defining the responsibility for execution, time frame of achievement and the resources that can assist in the process. Based on this the SWG is in this document to define the priority of each target and which entity shall start to work with the topic in the defined timeline.

The role of the SWG is to steer the Implementation process and coordinate the activities with the four subgroups which are working on the more concrete level with each of the targets. There are four subgroups to work on the concrete level with the responsible entity in the IFF organisation on how the targets can be reached. The subgroups have been defined so that they will each work with one of the Key Priority Areas defined in the IFF Strategy. The Key Priorities are:

- Subgroup 1: Awareness and Visibility
- Subgroup 2: Development, Service level and Expansion
- Subgroup 3: Governance, Sport Culture and Leadership
- Subgroup 4: Sport Presentation and Appearance

The subgroups are built so that there will be representation from the CB, Athletes, Media/Communication, Member federations, other stakeholders and IFF Office. The size of the subgroups should not be bigger than 5-7 persons, to keep them operational. The SWG will in April/May 2021 ask all the stakeholders to volunteer for the subgroups, based on an invitation with detailed information of the role and tasks of the different subgroups.

The four subgroups will be formed during the 2nd quarter of 2021. Later in the year, probably after the summer a Strategy reference group will be formed, which will act more as an outside validator that the actions taken are in line with the Strategy, being meaningful and relevant.

As defined in the Strategy, if the strategy document is really to become an operational document, it needs to be continuously updated. When for example, there are changes in the surroundings or if the speed of development does not match what is expected. In order to handle this process, there will be one member of the SWG in each subgroup to coordinate the work between the SWG and the subgroups. The IFF secretary general will coordinate the work between the subgroups and the IFF Office.

The SWG will provide a report to the CB for each CB meetings and the IFF CB is to adjust or re-define implementation plans to fit under the overall strategy approved.

1.3. Task for the Strategy subgroups

The four subgroups are to work with planning the actions for execution of the defined topics and the needed actions to reach the targets set in the Strategy Key Priorities. This work might include that a number of new action points are needed to be plan and taken in order to reach the final target. The Strategy implementation Plan works as a guideline in this work and the subgroups may propose and add actions to the plan in cooperation with the SWG. It is also essential that the subgroups will look over the tasks set for the 2nd (2025-2028) and 3rd (2029-2032) phase and in their view needed start to work with them already during the initial period up to 2024.

2. Implementation of the Strategy

The SWG has prepared the following Implementation Plan for the suggested actions to be taken to reach the targets set in the IFF Strategy. The Implementation plan for the first phase, concentrates on the tasks that needs to be achieved or started during the first time frame of 2021-2024. The plan is built with concrete actions, responsibilities and open questions for the subgroups to elaborate with and to start working together with the defined entity within the IFF organisation.

The most critical factor enabling the implementation of the Key Performance Indicators and their targets, is securing the financial wellbeing of the IFF. The IFF and its membership is presently facing sincere financial issues, due to the COVID-19 pandemic and the many cancellations or postponements of Events and leagues. This requires that IFF can build a strong own revenue stream through sponsorship and other means. This is essential for the possibilities of executing the plans in this strategy.

The reviews of the actions against the KPI will be used to determine if the direction is correct to meet the targets and KPI's. The IFF CB is to make a periodic update of the IFF Strategy for the IFF General Assembly in 2024, 2028 and a final reporting in 2032.

2.1. Key priority: Awareness and Visibility

Floorball needs to raise its awareness and visibility amongst its current family, the international sports community and the general public. The awareness and visibility must be raised to achieve the other strategic targets including marketing, financial resources, growth of the game and numbers of players in Member Associations (MA).

There are three core targets that the IFF needs to achieve, to meet the Awareness and Visibility aims of floorball. Associated KPI's have been developed for each target:

Target 1: More TV time and utilising new media

Through more TV time and by utilising new media the goal is to make floorball more visible and to deliver the sport through different channels to different target groups.

Desired outcome: 10.000 articles on digital media in Major IFF Events
Field of Activity: Digital and Social Media
IFF Entity responsible: Communication function
Assisting resources: National Associations, Event organisers, Floorball Media
Suggested Actions:
- Look into entering new SoMe channels.
- Prepare ready articles for digital media
- Coordination with National Associations Media responsibilities
- Formation of a Media Network Group
- Offer plenty of opportunities for engagement through Social Media

Start date: 09/2021
Due date: 12/2024

Desired outcome: and the
Field of Activity: TV Operations
IFF Entity responsible: IFF secretary general
Assisting resources: Members Services, Marketing function
Suggested Actions:
- Explore new broadcasting possibilities, including an own OTT and D2C
- Use different digital content to drive interest
- Include competitions in the broadcasts and make them more interactive

Start date: 09/2021
Due date: 12/2022

Target 2: Strengthening Marketing efforts

Through strengthening the marketing efforts, the goal is to have a global Floorball brand, which is strong and unique and attracting more partners.

Desired outcome: Floorball stands for clean and fair sport, with no fan related violence
Field of Activity: Anti-Doping
IFF Entity responsible: Anti-Doping function/Marketing function
Assisting resources: Ethics Committee, Entourage Commission, Athletes Commission, Equality function and National Associations
Suggested Actions:
- Look over the related regulations and guidelines and update them continuously
- Introduction of the FairFloorball responsibility campaign for IFF Events through the ATC and the IFF Social Media Ambassadors as ambassadors
- Include these teams into the Anti-Doping education to the U19 WFC players
- Proactively react to new governance issues appearing in Sport
- Encourage NAs to bring these topics up regularly for their league teams

Start date: 06/2021
Due date: 12/2024

Desired outcome: The IFF to create a generic global Floorball website
Field of Activity: Communication
IFF Entity responsible: Communication function
Assisting resources: Marketing function, Outside service provider, National Associations Floorball websites
Suggested Actions:
- Collect all national and international news to one website
- Include National League matches to the site and the IFF OTT channel
- Introduce a IFF Floorball Hall of Fame and a Player of the Year award

Start date: 09/2021
Due date: 12/2026

2.2. Key priority: Development, Service Level and Expansion

A critical target of the IFF is to increase the development work, expansion and service levels to the floorball community. Increasing development work will assist to close the gap and build stronger member associations. Expansion to new countries and areas will automatically increase the number of players and help us reach our targets. Continuing to build the service level to support the development work of our members is a major objective that allows many of the targets to be achieved.

There are five core targets that need to be achieved, to meet the Development, Service Level and Expansion aims of floorball. Associated KPI's have been developed for each target:

Target 1: Closing the gap

By having more nations fighting for the top positions, floorball will become a more attractive sport.

Desired outcome: The IFF builds a separate plan to Close the Gap for countries not playing in the WFC qualifications
Field of Activity: Competition
IFF Entity responsible: Development committee
Assisting resources: RACC, National Associations, Regional confederations
Suggested Actions:

- Discuss with the countries concerned of their real needs and the form of support
- Look over the question of how IFF could help with the organisational development in the countries
- Look how the License system and the EOTO projects could be helpful here

Start date: 09/2021
Due date: 12/2022

Desired outcome: The IFF launches organisational development projects and a coaching project in cooperation with the more developed MA's
Field of Activity: Development
IFF Entity responsible: Development committee
Assisting resources: Member Associations (EFT countries, Six nations, Regional Confederations), Development operations
Suggested Actions:

- Build an organisational development model for Tier 3 countries.
- Create a coaching education structure from the 0-level to 2/3 level for IFF
- Build a 0- and 1 level webinars for coaching

Start date: 09/2021
Due date: 05/2022

Desired outcome: The IFF organises more coaching and refereeing seminars
Field of Activity: Development seminars
IFF Entity responsible: Development operations
Assisting resources: Member Associations (EFT countries, Six nations, Regional Confederations), RC, IFF Lecturers
Suggested Actions:

- Prepare an annual plan for seminars
- Update the list of lecturers with the National Associations
- Actively offer to have a seminars or webinars for members in different fields of coaching and refereeing

Start date: 09/2021
Due date: 05/2022

Desired outcome: Lower the threshold to participate by organising also online seminars, webinars and materials
Field of Activity: Development seminars
IFF Entity responsible: Development operations
Assisting resources: Member Associations (EFT countries, Six nations, Regional Confederations), Development committee, RC, IFF Lecturers
Suggested Actions: - Activate more resources from the national Associations
Start date: 09/2021
Due date: 12/2022

Target 2: Strengthening the existing Members

By focusing on strengthening the organisation of the Member Associations floorball can better serve its target group: the athletes, and other stakeholders.

Desired outcome: The IFF utilises new technologies for development purposes
Field of Activity: Development
IFF Entity responsible: Membership services function
Assisting resources: Development committee, Communication function
Suggested Actions: - Research what new technological resources can be used in development
- Seek cooperation with universities or companies to build systems
Start date: 09/2021
Due date: 12/2022

Target 3: Focus on the growth of the numbers of players

Players are the key for continuous growth and recruiting more players worldwide is therefore an essential target. The licenced players are active competition players, licensed by the MA's

Desired outcome: In more than 40 countries kids play floorball in school as a part of the school's sports curriculum
Field of Activity: Development
IFF Entity responsible: Development committee,
Assisting resources: National Associations, National Governments, Development operations, National experts
Suggested Actions: - Check how many member associations have Floorball as a in their School Curriculums.
- Update the existing IFF School Curriculum and inform actively the members of its existence.
- Organise meetings with National Associations that are interested in the School Curriculum.
- Help in translating the IFF School Curriculum
- Help with implementation with local ministries and school bodies etc
Start date: 09/2021
Due date: 12/2024

Desired outcome: Introduce the sport to international organisations promoting school and workplace activity
Field of Activity: Development
IFF Entity responsible: Development committee
Assisting resources: National Associations, Danish Floorball, IFF ExCo,
Suggested Actions: - Contact organisations like International School Sport Federation, TAFISA and other Workplace Sport Organisations and possible other organisations

- Evaluate the benefits of the of recent programs made by the National Associations and based on these prepare an IFF program.

Start date: 09/2021
Due date: 12/2023

Target 4: Knowledge gathering and sharing

By increasing knowledge sharing based on Member Associations' needs, the organisations can increase professionalism to best develop the sport.

Desired outcome: The IFF assists the MA's by creating best practice models to reach different groups (schools, elderly, companies, immigrants) and share the best practice models with the whole floorball community

Field of Activity: Development
IFF Entity responsible: Development function
Assisting resources: Member Services, marketing function, Core Country Marketing Network Group (CCMNG), IFF National Association Communication responsible, communication functions

Suggested Actions:

- Collect best practises and examples of how communication has been successful
- Create a sharing platform for such examples
- Evaluate different distribution methods and test them

Start date: 09/2022
Due date: 12/2024

Desired outcome: The IFF to develop the IFF School Curriculum of Floorball to assist entering into schools

Field of Activity: Development
IFF Entity responsible: Development committee
Assisting resources: Development operations, Member Services, National Associations
Suggested Actions:

- Update the content of the IFF School Curriculum
- Renew the drills in the material, as the present system is no longer in use
- Seek help with translation of the material to needed languages
- Arrange a session at the Association Meeting in 2023 to promote Floorball in Schools
- Active promotion of the existing material in the IFF channels.

Start date: 09/2021
Due date: 12/2024

Desired outcome: The IFF launches a system for exchanging coaches between MA's and creates an "IFF Coaches Camp" for the MA's

Field of Activity: Development
IFF Entity responsible: Development committee
Assisting resources: EFT countries, Six Nations countries, Development operations, IFF Sec. gen

Suggested Actions:

- Build a proposal for an exchange program content
- Agree with the National Associations that they are willing to participate in such a program
- Agree with a Sport institute to create a IFF Coaches Camp for Summer 2023 and if successful make it a yearly event
- Combine the exchange with some locally provided coaching education

Start date: 01/2022
Due date: 12/2024

Desired outcome: The IFF provides a platform designed for MA's to communicate with each other and to share and receive information and materials

Field of Activity: Development

IFF Entity responsible: Member Services function

Assisting resources: Communication function, Outside IT Company

Suggested Actions:

- Define the needs for such a platform and who could use it
- Evaluate what existing platforms are available
- Make a proposal for how to create one to the IFF CB

Start date: 01/2022

Due date: 12/2022

Desired outcome: The IFF to support small nations with seminars, training camps and ways of ideas to increase awareness in their home countries.

Field of Activity: Development

IFF Entity responsible: Development committee

Assisting resources: Development operations, Members Service, IFF sec.gen

Suggested Actions:

- Define what development services IFF will provide and to whom based on the IFF License Tier system
- Build the basic content for these services
- Produce general promotion materials to raise materials for the smaller members
- Build a beginner's guide for Lobby guidelines

Start date: 09/2021

Due date: 12/2024

Desired outcome: The IFF sets an annual system of regular face-to-face and online meetings to discuss individual topics based on association needs

Field of Activity: Development

IFF Entity responsible: Development operations

Assisting resources: Member services, IFF CB, IFF Office

Suggested Actions:

- Include a type of yearly meetings with the License Tier system
- Run a process asking for the needs of the members ones per year in beginning of season.
- Try to schedule as much of these for the IFF Events

Start date: 09/2022

Due date: 12/2024

Target 5: Targeted development projects (ROI)

By identifying the specific development needs and targeting certain projects, floorball can get the best return on investment (ROI).

Desired outcome: The IFF provides a programme of a club to club development system with partnership clubs

Field of Activity: Development

IFF Entity responsible: Development committee

Assisting resources: National Associations

Suggested Actions:

- Make an inquiry of present friendship clubs relations
- Create a model for such a program

Start date: 09/2023

Due date: 12/2024

Desired outcome: The IFF identifies 3-5 Member Associations and build a more detailed development or mentorship programmes based on Return on Investment to close the gap

Field of Activity: Development

IFF Entity responsible: Development committee

Assisting resources: IFF CB, Czech Floorball, Erasmus+ project participants, Development operations

Suggested Actions:

- Define the application process and the content of such a development or membership program based on the Czech Erasmus+ project outcome
- Identify what the Return on Investment criteria's are
- Prepare the proposal for such a project for the Associations Meeting 2023
- Roll-out the application process for the programme in 2024

Start date: 09/2022

Due date: 12/2024

Desired outcome: Based on the development services and materials, the IFF provides targeted projects to address specific need of an individual MA

Field of Activity: Development

IFF Entity responsible: Development operations

Assisting resources: IFF ExCo, Czech Floorball Erasmus+ project participants

Suggested Actions:

- Build a system for applications which will be introduced at the Association Meeting in 2023
- Define what ROI criteria exists and Identify High ROI opportunities

Start date: 09/2023

Due date: 12/2024

Desired outcome: Evaluate a system of 2nd level country players and/or coaches to "intern" in the top countries league teams

Field of Activity: Competition

IFF Entity responsible: Development operations

Assisting resources: RACC, IFF Office, National Associations, Top Clubs, Communication function

Suggested Actions:

- Build a model for such exchanges together with the EFT countries
- Seek approval from National Associations
- Create flexible transfer rules for such development transfers
- Actively communicate about such opportunities
- Use the transfer fees as an incentive

Start date: 05/2022

Due date: 12/2023

3.3. Key priority: Governance, Sport Culture and Leadership

One of the major strengths of floorball currently is its clean and safe culture. As a sport we need to maintain that culture, while improving in areas of equality and sustainability. Governance at all levels of the sport will need to be strengthened to resist the increasing pressures from not only the outside and to protect our sport, our athletes, the IFF and our members.

The IFF must be the leader in improving governance levels across the sport and to ensure it is in forefront and prepared for the potential increased outside demands. This will particularly apply as Floorball aims to develop professional leagues to continue growing the sport.

There are four core targets that need to be achieved to meet the Governance, Sport Culture and Leadership aims of Floorball. Associated KPI's have been developed for each core area:

Target 1: Strong financial base

Through increased financial resources the IFF and the Member Associations can do more to serve their target groups.

Desired outcome:	The financial income of the IFF and the Member Associations is growing.
Field of Activity:	Finances
IFF Entity responsible:	IFF CB
Assisting resources:	Member Associations, Financial function, CCMNG and Marketing function
Suggested Actions:	<ul style="list-style-type: none">- Evaluate what type of new sources of income IFF could have with Merchandising, TV/Streaming, licensing etc.- Rebuild the finances after the Covid-19 pandemic- Create a combine sales model for sponsorship sales together with the bigger countries- Re-structure the sales process for sponsorship, in order to create a solid system
Start date:	09/2021
Due date:	12/2024

Target 2: Professional structure and leagues

By having more athletes who can play the sport as their profession and through increased professionalism within floorball organisations, the sport can attract a wider audience.

Desired outcome:	The IFF creates and maintains a professional development programme for the IFF employees to improve level of expertise
Field of Activity:	Administration
IFF Entity responsible:	IFF Secretary general
Assisting resources:	IFF Staff
Suggested Actions:	<ul style="list-style-type: none">- To evaluate the present system of Personal Performance Reviews (PPR's)- Build a development plan for each employee, based on their professional needs which is evaluated yearly- Reserve funds in the budget for outside education
Start date:	09/2021
Due date:	12/2022

Target 3: Good Governance & Leadership

Through good governance floorball protects its athletes, the sport, the IFF and its Member Associations.

Desired outcome:	Include Athletes representation in all IFF bodies and create digital tools for the Athletes to provide their voice in all matters.
Field of Activity:	Governance
IFF Entity responsible:	IFF CB
Assisting resources:	Athletes Commission, Equality function, Member services function
Suggested Actions:	<ul style="list-style-type: none">- To secure Athletes representation of in each of the IFF bodies for the period 2021-2024

- To provide suitable education for the Athletes nominated for the different bodies
- Seek Athletes representation also outside the ATC
- Create new channels for the Athletes to participate in the decision-making
- Work towards creation of ATC's in the Continental/Regional organisations and National Associations
- Evaluate a yearly questionnaire to the participants in the IFF Events

Start date: 05/2021
Due date: 12/2021

Target 4: Leader in Sustainability

By increasing focus on sustainability, floorball and the events become more attractive while protecting the surrounding environment and the sport at the same time.

Desired outcome: The IFF creates and shares best practices to organise sustainable events
Field of Activity: Sustainability
IFF Entity responsible: Sustainability function
Assisting resources: Communication function
Suggested Actions:

- Build an education material around the WFC 2022 Sustainability activities
- Include Sustainability measurements in the IFF Bid Evaluation Tool for coming organisers
- Build a Best Practise folder based on the learnings from the WFC 2022

Start date: 05/2021
Due date: 09/2023

Desired outcome: There are events with campaigns promoting Sustainability
Field of Activity: Sustainability
IFF Entity responsible: Sustainability function
Assisting resources: IFF Office, Local Organising Committees (LOC), IOC, myclimate
Suggested Actions:

- Include the Sustainability part in the new IFF FairFloorball responsibility campaign in the WFC's 2020/2021
- Based on the results of the WFC 2022 build a Sustainability campaign for the Events in 2023 and forward.
- Create Sustainability guide for the Member Association events

Start date: 09/2021
Due date: 12/2023

Desired outcome: The IFF to build mechanisms for securing Event execution and legacy
Field of Activity: Governance
IFF Entity responsible: IFF CB
Assisting resources: RACC, IFF Office, Competition department
Suggested Actions:

- Define what is considered legacy of an IFF Event and how this should be developed
- Look upon what can be done to secure a good Event execution

Start date: 09/2021
Due date: 12/2022

2.4. Key priority: Sport presentation and Appearance

The international sport market is constantly changing with new media, time constraints, new expectations on sports presentation and broadcaster requirements. We need to continuously review our presentation and appearance, to be at the forefront at all levels.

There are three core targets that need to be achieved to meet the Sport Presentation and Appearance aims of floorball. Associated KPI's have been developed for each target:

Target 1: Equal, accessible, safe and clean sport

By being equal, accessible, safe, and clean the sport of floorball is inclusive, welcoming everyone from child to senior to enjoy the game.

Desired outcome: Safety aspects are taken into consideration when developing game rules

Field of Activity: Injury prevention

IFF Entity responsible: IFF CB

Assisting resources: RACC, Rules Group

Suggested Actions:

- IFF needs to look over the safety protocols to the IFF Game Rules edition 2022
- Evaluate what needs to be included in the rule based on the results of the Physical Play working group

Start date: 05/2021

Due date: 12/2021

Desired outcome: The number of injuries is kept at the present level and data is collected to increase player safety

Field of Activity: Injury prevention

IFF Entity responsible: Medical committee

Assisting resources: National Associations

Suggested Actions:

- Continue to conduct the Injury Study in the IFF Events
- Use the outcome of the Injury Study for the Rules of the Game change process
- Ask National Associations to provide all medical research's on Floorball to IFF and share the information with the MA's
- Look into if the Injury Study should be enlarged to the National Associations highest leagues
- Continuously update the IFF protocols for Global crisis like pandemics

Start date: 09/2021

Due date: 12/2024 ongoing

Desired outcome: There is a focus on prevention (injury, doping, match-fixing, harassment) through educating especially young players and the entourage

Field of Activity: Governance

IFF Entity responsible: Entourage committee

Assisting resources: Medical Committee, National Associations, Equality function, Athletes Commission

Suggested Actions:

- To create an educational material for the U19 National Teams and the Entourage
- Look over what materials other IF's have.
- Create a clear Entourage description for the IFF

Start date: 09/2021

Due date: 12/2024 ongoing

Desired outcome: The number of anti-doping rule violations is not growing while maintaining at least the current testing figures

Field of Activity: Anti-Doping

IFF Entity responsible: Medical committee

Assisting resources: IFF Anti-Doping, Athletes Commission, National Associations

Suggested Actions:

- Create Anti-Doping educations and campaigns
- Work to secure the Code Compliance of the WADA Anti-Doping Code.
- Look over the whole testing system for Floorball and to find out what the actual situation is with the tests in national associations

Start date: 09/2021

Due date: 12/2024 ongoing

Desired outcome: IFF increases the number of official partnerships with ParaFloorball organisations

Field of Activity: ParaFloorball

IFF Entity responsible: IFF CB

Assisting resources: ParaFloorball function, Special Olympics function, RACC, National Associations

Suggested Actions:

- To define which organisations to seek cooperation with
- Make a survey of what ParaFloorball exists in the member associations and how large the groups are
- Work to secure official partnership with ParaFloorball organisations
- Incorporate ParaFloorball within the IFF competition structure and if their events can be organised at the same time as the IFF WFC's

Start date: 09/2021

Due date: 12/2024 ongoing

Target 2: Entertaining events

By focusing on entertaining the fans at the events the aim is to create a positive, cheerful, interactive sport presentation that can also be experienced via new technological means.

Desired outcome: The IFF engage floorball stars at the event.

Field of Activity: Technology & Entertainment

IFF Entity responsible: Athletes Commission

Assisting resources: IFF Office, Local Organising Committees, National Teams

Suggested Actions:

- ATC to prepare a plan of how this will be organised during the events
- IFF to evaluate if it would be possible to include some tasks for the National teams during the events in the regulations

Start date: 09/2021

Due date: 12/2022

Desired outcome: The IFF includes entertaining events in the Fun Zone to attract spectators at Major IFF Events.

Field of Activity: Marketing

IFF Entity responsible: Marketing function

Assisting resources: Local Organising Committee

Suggested Actions:

- Cooperate with LOC's to find new forms to attract new audiences and to study what the other sports do.
- and Floorball as well Introduce a new format of Floorball at the event – for example Street Floorball
- To include the Fun Zone in the bidding document and require a plan for it in the Event Management system Eventello

Start date: 09/2021

Due date: 12/2022

Desired outcome: Create a manual for Clubs/MA's on how to broadcast floorball on InternetTV and/or TV

Field of Activity: TV operations

IFF Entity responsible: Marketing function

Assisting resources: Communication function, National Associations, IFF secretary general

Suggested Actions:

- Look for examples from other sports and Floorball as well
- To create a production manual for streaming and TV production
- To create a lobby manual to reach TV broadcast in the respective countries

Start date: 09/2021

Due date: 12/2022

Desired outcome: The IFF conducts fan surveys at IFF Events and utilise data to develop the events

Field of Activity: Marketing

IFF Entity responsible: Marketing function, membership services

Assisting resources: Local Organising Committees, CCMNG, IFF Office, Quantum

Suggested Actions:

- Evaluate the need of which type of Fan surveys are needed in the CCMNG
- Conduct them in relation to the IFF Events, in cooperation with The Event Study company Quantum
- Utilise new technology to give spectators more data and insights into the games

Start date: 09/2021

Due date: 12/2023

Desired outcome: The IFF to test a new colour of the flooring and other equipment in IFF Events

Field of Activity: Competitions

IFF Entity responsible: Material function

Assisting resources: Marketing function, Material producers, RACC

Suggested Actions:

- To make a survey with the TV companies and the TV spectators of the WFC's 2020/2021 which colour of flooring IFF should have and the preferred colour of the ball
- To speak with TV companies taking the signal from 2020/2021 to run a survey in their own broadcast.
- Also test the possible solution with the athletes after the TV input
- Test the preferred solution with a TV company in a real match
- Prepare for the introduction for the WFC 2022 or WFC 2023

Start date: 09/2021

Due date: 12/2022

Target 3: Different versions of the game

By introducing several versions of the game and reviewing the event structure the goal is to grow the sport as more nations and athletes have the chance to join in.

Desired outcome: There are international events, which are accessible for all members associations

Field of Activity: Competitions

IFF Entity responsible: RACC, Regional organisations, National Associations

Assisting resources: National Associations, Development committee, IFF Office

Suggested Actions:

- Create an entry level of either 3vs3 or 4vs4 Event on a basketball size arena
- Create the official rules for this 3vs3 or 4vs4 Event and also Street Floorball
- Evaluate the possibility for a mixed version of the game
- Look over the overall Competition Calendar when including this event format

Start date: 09/2021

Due date: 12/2023

Desired outcome: The event structure is continuously reviewed and updated

Field of Activity: Competitions

IFF Entity responsible: RACC

Assisting resources: National Associations

Suggested Actions:

- Prepare the proposals for the Associations Meeting 2023

Start date: 09/2021

Due date: 12/2022

Desired outcome: The AOFC Cup/Africa Cup concept is extended to all continents/regions for young/small member associations

Field of Activity: Development

IFF Entity responsible: RACC

Assisting resources: African National Associations, Development operations continental organs, all national associations

Suggested Actions:

- Create an entry level of either 3vs3 or 4vs4 Event on a basketball size arena
- Create the official rules for this 3vs3 or 4vs4 Event.
- Evaluate the possibility for a mixed version of the game

Start date: 09/2021

Due date: 12/2023

Desired outcome: There are several versions of the game standardised with adjusted rules

Field of Activity: Competitions

IFF Entity responsible: RACC

Assisting resources: IFF Competition department

Suggested Actions:

- Evaluate what different versions of the game IFF has and on which level they are played
- Make a proposal for the IFF CB on what official formats of the game IFF has and who can take part in which

Start date: 09/2021

Due date: 10/2022

Desired outcome: Test new versions of the game at selected international events, to make the sport more attractive and cheaper

Field of Activity: Competitions

IFF Entity responsible: RACC

Assisting resources: IFF Competition department, Athletes Commission, National Associations, Continental organs, RC

Suggested Actions:

- Set up a list of which International Events can be test events and what can be tested
- Conduct a survey in which direction the National Associations would like to develop the game of Floorball
- Prepare a proposal of the test events and a system for testing process of new features and a mechanism for proposing these

Start date: 09/2021

Due date: 12/2023

Desired outcome: There are virtual or digital floorball events

Field of Activity: Development

IFF Entity responsible: Development committee

Assisting resources: Communications function, Athletes Commission, Marketing function

Suggested Actions:

- Build and run more Virtual Competitions, based on the World Virtual Freestyle Floorball Cup, with classes like Freestyle, Skill, Speed etc.
- Collect data from existing virtual or digital floorball events from the member associations
- Evaluate the possibility to have these as official medal events.
- Looking for new groups in new countries, as a low level entry point to the IFF

Start date: 09/2021

Due date: 05/2022

Glossary

IFF	International Floorball Federation, is the governing body of all international Floorball, officially recognised by the International Olympic Committee (IOC) and the Global Association of International Sport Federations (GAISF)
General Assembly (GA)	The highest decision-making body of the IFF, which is organised every second year in connection to the Men's WFC
Central Board (CB)	The IFF CB is the executive body between the IFF General Assemblies making the decisions, which are executed by the IFF Administration
AOFC	The Asia-Oceania Floorball Confederation is a co-operation organ for the Asia-Oceanian Floorball member associations and a part of the IFF.
MA	In this document both the ordinary and provisional Member Association, are equally included into the definition
STF	The Strategy Task Force was created by the IFF Central board to prepare the proposal for the IFF Strategy 2021 – 2032
WFC	World Floorball Championships played every second year for men in even years and in odd years for women.
IFF Major Events	These are the Men's and Women's Adult and U19 World Floorball Championships
License system	The IFF license system is a license for the participation in the IFF Major Events, where the member associations are ranked into three different Tiers groups based on their level of organisation and good governance.
Tier system	In the Tier systems (3 Tiers) there are some 20 criteria's concerning policies and bodies the Member Associations needs to have to reach the Tier 1

Floorball Leagues	The highest competition level series of the competition pyramid in each country
IOC	International Olympic Committee
GAISF	Global Association of International Sport Federations, which is also referred to as the World of Sports.
IWGA	International World Games Association is the organiser of The World Games, in which IFF has participated in the 1997 Lahti, Finland and 2017 Wroclaw, Poland games. Floorball is on the program also of the Birmingham, USA 2022 World Games.
ASOIF	Association of Summer Olympic International Sport Federations is the organisation of the sports on the program of the Summer Olympics.
OCA	Olympic Committee of Asia, the regional association of National Olympic Committees in Asia and the organiser of regional multi-sport games.
Sportcal	An Event Management Study company making Event Studies of World Championships and Multi-sport games and specific Event studies.
KPI	Key Performance Indicator, which defines which measurable goals IFF is to achieve
OTT	OTT stands for "over-the-top," the term used for the delivery of film and TV content via the internet, without requiring users to subscribe to a traditional cable or satellite pay-TV service
D2C	The D2C stands for Direct to Consumer

IFF STRATEGY IMPLEMENTATION ROLES AND RESPONSIBILITIES

STRATEGIC IMPLEMENTATION GROUP (SWG)

MEMBER ROLE IN SWG

Member Roles

- Actively participate in the development of the overarching Implementation Plan based on the IFF Strategy and the IFF Central Board (IFF CB) priorities and timings
- Build the Sub-Group for their area of responsibility

Responsibilities

- Lead the building of their Sub-Group, but not necessarily chair it
- Report to the SWG on progress of their Sub-Group
- Present as required to the IFF CB or Member Association meetings their Sub-Group progress

Reporting

- Provide reports to meetings of the SWG as agreed within the SWG

Expectations

- Be the driver for the Sub-Group to work
- Be the link between the Sub-Group and SWG

SUB-GROUPS (SG)

SWG MEMBER ROLE IN SG

- Oversee the development of the Strategy implementation plan for their Sub-Group to address the individual priorities and actions in their Sub-Group, based on the suggested actions
- Monitor and change/build/adapt the Sub-Group for their area of responsibility to meet the changing actions/priorities being addressed
- Co-ordinate the workings of the individual members of the Sub-Group
- Monitor progress of the Sub-Group against their Implementation Plan actions and timings

Responsibilities

- Lead the operations of their Sub-Group
- Report to the SWG on progress

Reporting

- Provide reports to meetings of the SIG as agreed within the SIG

Expectations

- Be the driver for the Sub-Group to work
- Be the link between the Sub-Group and SIG

SG MEMBER ROLE IN SG

- Participate in the development of the Implementation Plan for their Sub-Group
- Take responsibility for actions allocated to the individual member
- Source support resources required to fulfill/achieve goals/priorities/action
- Participate in meetings of the SG

Responsibilities

- Take responsibility for the implementation of specific actions allocated to their responsibility
- Co-ordinate meetings, correspondence as required with those working with you on the same actions, priorities
- Report to the SG on progress

Reporting

- Provide reports to meetings of the SG as agreed within the SG

Expectations

- Be the driver for the actions allocated to achieve them
- Be the link between the Sub-Group and those working on the specific actions

Dear Floorball friends,

The IFF General Assembly has in December 2020 approved the IFF Strategy 2021 -2032 – Strengthening the Foundations and the IFF Central Board has decided concerning the Implementation Plan for the Strategy, based on the proposal of the IFF Strategy Implementation Working group (SWG).

In the IFF Strategy 2021-2032, there are defined a substantial number of Targets for the Key Performance Indicators. The time frame for reaching these targets have been divided into three phases, with the initial one for the period 2021-2024 and the other two for 2025-2028 and 2029 – 2032. The Strategy has defined what we are striving to achieve, but now we must define what practical actions needs to be taken to reach the set targets. For this work we invite the representatives of the IFF member associations and the general Floorball activists to nominate themselves for the four Implementation Subgroups.

The Implementation Subgroups (SG) will work mainly with the following topics:

- Group 1: Awareness and Visibility
- Group 2: Development, Service Level and Expansion
- Group 3: Governance, Sport Culture and Leadership
- Group 4: Sport presentation and Appearance

The four subgroups are to work with planning the actions for execution of the defined topics and the needed actions to reach the targets set in the Strategy Key Priorities. This work might include that a number of new action points are needed to be planned and taken in order to reach the final target. The Strategy implementation Plan works as a guideline in this work and the subgroups may propose and add actions to the plan in cooperation with the SWG. It is also essential that the subgroups will look over the tasks set for the 2nd (2025-2028) and 3rd (2029-2032) phase and start to work with them already during the initial period up to 2024.

The work of the SG's will be coordinated by the Strategy Implementation Working group (SWG) and the IFF Office and the SG's are to report regularly to the SWG.

It is imperative, that IFF has enough of different views collected to give us an broad enough base to work towards the fulfilling of the set targets.

You can find more information about the targets set in the different Key Priorities in the IFF Strategy document: Download the PDF version of the IFF Strategy here (https://dltaw1vhj9zy5.cloudfront.net/2021/02/IFF_Strategy_2021_2032_Web.pdf)

We are looking for persons who are willing to use their experience and knowledge in these fields of Floorball/Sport activities to help the IFF to develop and grow in both quality and quantity during the 1st phase of the Strategy implementation process until 2024. Please be so kind to hand in your applications no later than the 31st of May 2021.

Looking forward to receiving your nominations, we remain

with kindest regards,

Stephen King
SWG chair

John Liljelund
secretary general

LATINAMERICA REPORT – MAY 2021

On **Sunday 28th March** we have got the first video conference with the LATINAMERICAN countries.

The idea was sent to the participants some weeks before, mainly due to the difficulty to keep a fluent communication with some countries and also to have a more personal approach to everyone representing floorball being big or small projects. Another important point was to clarify all the information they get not only from us but also from “other sources”.

The idea was immediately got with big enthusiasm and I prepared a draft summary of how to proceed.

The invitation was sent to the “official representatives” but also open to anyone they consider important or necessary to be in.

The meeting was attended by representatives of:

Brasil, Colombia, Argentina and Chile.

Dominican Republic answered that they will contact again in a few months.

Venezuela contacted me some days after and apparently they had some problems with the mail account and they didn't read the message. But they are still active.

The presentation followed this summary:

- Presentation of the participants
- History and actual situation of Floorball
- IFF - know it - how it works - services for the members - the importance of being part of it
- Floorball partners
- How to develop floorball in a new country or region

The participation of all the counties was very positive and much more productive than the communication via mail. I was able to explain “face to face” how important is to set an organization and not just keep playing without any.

We went through the “logical natural” process of establishing a new sport like floorball within a new region or country. The different steps and problems we could find. Mentioned good and bad experiences and how to avoid possible problems. The importance of communications, offer a good image...

To finalize we started an open dialogue where all of them expressed their difficulties and how they could face them.

One thing to highlight was that at the end, they started to offer help to each other and hope this will be the “seed” to a more cooperative work within them and towards real floorball countries.

Among the problems we talked we can highlight:

- How to get floorball materials - here the difficulties are not just shipping costs but also how to “go through customs” that sometimes is almost impossible. They all agreed on that issue. Something also connected to have a “real organization”. A registered body would help on the “customs” problem.
- How to grow and be public and not just keep floorball as an activity done by a group of enthusiastic players due to the visit of someone who knew the sport, and then loose all when this person leaves the country.
- Education for coaches and referees -They all have lack of coaching educators and simply depend on the “visitors”. We agreed to create an online platform for basic coaching education so they can do a basic course and be able to reach more people.

The basic structure of this course could be:

Introduction to floorball

Basic rules

Technic and tactics (basic)

Didactic and methodology (basic)

How to develop a training session

We ended with the list of requirements to register in IFF and gone step by step on the process. The importance of this step was explained and what it would represent for them in order to be not just recognized but also to be able to reach new places.

The seminar was run for over two hours and the feedback of it was very positive.

Actions after the meeting –

During the weeks after the meeting some actions have been ongoing again. And in some countries they have started new ones.

Brasil – continues its activities and also started a new process in order to get official recognition within the Brazilian Olympic Committee.

Colombia – is in the way to register the CB and legalize Floorball Colombia as first step to join IFF.

Perú – some “separated” groups” are now working together so they can coordinate a first national championship and also with the focus on registering Floorball Peru (they need to be at least 8 clubs).

Carlos



INTERNATIONAL
OLYMPIC
COMMITTEE

Confidential

Circular letter

Presidents and Secretaries General
of the Recognised International
Federations.

Lausanne, 22 April 2021

Ref. 2021/KML/canh

Olympic Games Tokyo 2020

Dear Presidents, Dear Secretaries General,

We trust that this letter finds you and your teams safe and healthy.

As you know, on 20 March 2021, the Japanese Government confirmed it was not allowing the entry of overseas spectators at the Olympic and Paralympic Games Tokyo 2020. Equally it has made it very clear that in line with this position, there is also a requirement for a very significant reduction in the numbers of accredited participants, with a focus on limiting this to those who have essential and operational responsibilities.

In full support of this decision, and in order to comply with the requests of our Japanese partners, the International Olympic Committee (IOC) Executive Board decided to grant accreditations only to people who have an essential and operational role at the Games.

Reflecting what is happening at most IF events in this COVID-adapted environment, we have therefore significantly reduced IOC accreditations and are now working with all Games partners to also reduce accreditations in line with this policy. This is combined with a review of venue and zone access entitlements.

Therefore, in line with limiting invitations and accreditation to those with an operational role, it will unfortunately not be possible to extend an invitation and accreditation to the Recognised International Federations for the Olympic Games Tokyo 2020.

We trust that you will understand that the top priority must be to organise safe and secure Olympic and Paralympic Games for the athletes and all Games participants and focus on the operational delivery of the Olympic Games.

Equally we greatly appreciate the solidarity during this challenging period and your continued close partnership and look forward to seeing you all soon.

With our best regards,

A handwritten signature in black ink, appearing to read 'Kit McConnell', written in a cursive style.

Kit McConnell
IOC Sports Director



IOC ATHLETES' COMMISSION'S RECOMMENDATIONS ON RULE 50 AND ATHLETE EXPRESSION AT THE OLYMPIC GAMES FULLY ENDORSED BY THE IOC EXECUTIVE BOARD



 IOC

DATE 21 APR 2021 TAGS OLYMPIC NEWS, IOC NEWS, THE ATHLETE COMMISSION, PRESS RELEASE

The Athletes' Commission (AC) of the International Olympic Committee (IOC) today received the full support of the IOC Executive Board (EB) for a set of recommendations in regard to Rule 50 of the Olympic Charter and Athlete Expression at the Olympic Games. Rule 50 provides a framework to protect the neutrality of sport and the Olympic Games.

The recommendations are the result of an extensive qualitative and quantitative consultation process implemented by the IOC AC which started in June 2020 and involved over 3,500 athletes, representing 185 different National Olympic Committees (NOCs) and all 41 Olympic sports, and ensuring fully gender-equal representation. The consultation was supported by the Continental Associations' Athletes' Commissions and the World Olympians Association.

A professional research agency (Publicis Sport & Entertainment) was contracted by the IOC to implement the quantitative study. In order to have an independent review of the whole process for the quantitative survey, including auditing the methodology, reviewing the questionnaire and its execution, as well as interpreting the data, the IOC AC engaged with the Swiss Centre of Expertise in the Social Sciences (FORS), an organisation with extensive experience in high-quality academic surveys. The recommendations are also based on feedback from human rights and sports law experts.

The IOC and the IOC Athletes' Commission are fully supportive of the freedom of expression. This principle is included in the Athletes' Rights and Responsibilities Declaration. Already in early 2020, the IOC AC had clarified the existing opportunities for athletes to express their views at the Olympic Games, such as during press conferences and interviews, at team meetings as well as on digital or traditional media. The conclusions from the athletes' consultation which were presented today offer new opportunities on how athletes can express their views at the Olympic Games and are designed to provide even more clarity.

Kirsty Coventry, Chair of the IOC AC, said: "The goal of this wide outreach was to engage with athletes and hear their thoughts on existing and new opportunities to express their views at the Olympic Games as well as outside Games time. We want to amplify the voices of athletes, and find more ways to support the values of the Olympic Games and what sport stands for. This consultation was a very important process for us and is part of the ongoing dialogue with the athlete community. We are delighted that the IOC EB fully supported our proposals."

Recommendations

1. Increase opportunities for athletes' expression during the Olympic Games

Recommendations

a. At the opening and closing ceremonies

- Highlight the importance of solidarity, unity and non-discrimination at the opening and closing ceremonies.
- Adapt the Olympic Oath to include messaging on inclusion and non-discrimination.

Below is the proposal for changes to the Olympic Oath (which was approved by the IOC EB):

“In the name of the athletes”, “In the name of all judges” or “In the name of all the coaches and officials”.

“We promise to take part in these Olympic Games, respecting and abiding by the rules and in the spirit of fair play, inclusion and equality. Together we stand in solidarity and commit ourselves to sport without doping, without cheating, without any form of discrimination. We do this for the honour of our teams, in respect for the Fundamental Principles of Olympism, and to make the world a better place through sport.”

b. In the Olympic Village branding

- Incorporate collective messaging into the Olympic Village “look” to celebrate Peace, Respect, Solidarity, Inclusion and Equality.

c. Through the Olympic Truce Mural

Context: The concept behind the design of the Olympic Truce Mural in the Olympic Village is “Frame of Peace”, recognising diversity, connecting people and bringing harmony. Athletes should be made more aware of this opportunity in the Olympic Village to express their support for these values.

Recommendation

Further leverage the Olympic Truce Mural in the Olympic Villages among the athletes for them to show their support for the Olympic Truce ideals and increase its reach through digital means of engagement.

d. Through athlete apparel

- Produce athlete apparel with inclusive messaging and make it available for athletes and their entourage during the Games.
- Proposed words are: Peace, Respect, Solidarity, Inclusion and Equality.

e. Social media campaign

Build on the “Stronger Together” campaign with the athlete community to increase awareness of our shared values of Peace, Respect, Solidarity, Inclusion and Equality.

f. Digital messaging in sports presentation

Incorporate messaging around our shared values as part of the digital messages in the competition venues and the sports presentation.

2. Increase athletes' expression outside the Olympic Games

Context: As Olympic athletes, we are passionate about our sports. For each and every one of us, that passion continues into everyday life, where we advocate change on issues of great importance to us and our societies. Athletes should not be silent about the issues they care deeply about.

It should be noted that these causes vary for athletes from different parts of the world, backgrounds and cultures, and different issues are important to them.

The unique nature of the Games enables athletes from all over the world to come together in peace and harmony. By becoming Olympians, and through the platform that the Olympic Games provide, our visibility and reach within society is amplified beyond the 16 days of the Games. We believe that the example we set by competing with the world's best, while living in harmony in the Olympic Village, is a uniquely positive message to send to an increasingly divided world.

Recommendation

Provide athletes with a platform, including Athlete365, to discuss and highlight topics that are important to them. The expression of views should always be respectful and in line with the Olympic values.

3. Preserve the podium, field of play (FoP) and official ceremonies

Context: In the quantitative study, a clear majority of athletes said that it is not appropriate to demonstrate or express their views on the field of play (70% of respondents), at official ceremonies (70% of respondents) or on the podium (67% of respondents).

This position was also widely expressed in the IOC AC qualitative consultation. The argument the IOC AC heard was the need to ensure that athletes and their special moments are respected, and that the focus of the Olympic Games remains on the celebration of the athletes' performances, sport and the Olympic values. However, some athlete representatives took a different view, using freedom of expression and freedom of speech as their argument, and felt that this outweighed the other arguments.

The IOC AC took both views into account and consulted human rights and sports law experts. In these discussions it became clear that:

I. While freedom of speech and expression is a universally recognised fundamental human right, it is not absolute. Such a right comes with duties and responsibilities.

II. Freedom of speech and freedom of expression may be restricted under a very limited set of conditions, the assessment of which is delicate and varies depending on the circumstances (hence Recommendations 4, 5 and 6 below).

Listening to ACs as part of the qualitative consultation, the IOC AC is very concerned about the risk of politicisation of the athletes and the risk that athletes may be put under external pressure. It is important to protect athletes from the potential consequences of being placed in a position where they may be forced to take a public position on a particular domestic or international issue, regardless of their beliefs. In such cases, the political neutrality of the Olympic Games is a way to protect athletes from political interference or exploitation. (See the freedom of expression assessment section for details.)

In conclusion, the quantitative and qualitative findings indicate that the majority of athletes want to protect the field of play, official ceremonies and podium.

Recommendation

- Preserve the podium, FoP and official ceremonies from any kind of protests and demonstrations, or any acts perceived as such.

4. Provide clarity on sanctions

Recommendation

- As it is the current practice according to the IOC disciplinary procedures and IOC Rule 50 Guidelines, examine breaches of the current paragraph 2 of Rule 50 on a case-by-case basis to ensure due process and the proportionality of sanctions.
- The IOC AC recommends that the Legal Affairs Commission clarify, in due course, the range of sanctions that would be imposed for a breach of the Rule, taking into consideration the respective context of each individual case.

5. Provide more information around Rule 50

Recommendation

Provide increased and enhanced information on:

- The purpose and scope of Rule 50.2 (athlete expression) and the related Guidelines.

- How the Olympic values and the non-discrimination principle are implemented and promoted by all stakeholders.

6. Restructure Rule 50 into two rules and increase clarity of Rule 50.2

Context: The combination of Rule 50.1 and Rule 50.2 in Rule 50 leads to a lack of clarity on the scope and purpose of Rule 50.

Recommendation

- Separate Rule 50.1 and Rule 50.2 into two rules.
- Provide more clarity on the scope of Rule 50.2, including by incorporating some elements that are currently included only in the Rule 50 Guidelines, into the Rule itself.

Timeline

The conclusions presented today by the IOC AC will be taken into account from the Olympic Games Tokyo 2020 onwards. The proposed change of Rule 50 of the Olympic Charter will be addressed, taking the evaluation of the implementation at one edition of the Olympic Games (Tokyo 2020) and one edition of the Olympic Winter Games (Beijing 2022) into account.

The athlete consultation

Among the new possibilities that were proposed in the quantitative survey, the ones most likely to be deemed important to introduce were to hold a moment of solidarity against discrimination during the Opening Ceremony and to have unified messaging around inclusion and solidarity on the field of play. Additionally, the research revealed a clear result whereby unified messaging promoting the Olympic values and Olympic Truce was preferred over individual messaging about a specific cause.

The majority of participating athletes did not think it is appropriate for athletes to express individual views during the Opening Ceremony, on the podium nor on the field of play. The respondents were most likely to believe it appropriate for athletes to demonstrate or express their individual views in the media, in press conferences and in the mixed zones.

The recommendations from the IOC AC are in line with the overall survey results of the NOCs with the highest number of responses in the quantitative survey. The feedback from the qualitative consultation showed similar trends overall.

As part of the qualitative process, written statements were also received from various ACs around the world. [Those statements can be consulted on Athlete365.](#)

The full [IOC AC Athlete Expression report can be found here](#) along with the survey [report from Publicis Sport & Entertainment here.](#)

Background

Currently, in addition to prohibiting commercial installations and advertising signs in Olympic sites, Rule 50 states that: “No kind of demonstration or political, religious or racial propaganda is permitted in any Olympic sites, venues or other areas”. The Rule strives to ensure that the focus at the Olympic Games remains on athletes’ performances, sport, unity and universality.

In 2019, the IOC AC consulted with the global athlete community while drafting [Rule 50 Guidelines](#). They are meant to provide athletes with clarity on existing opportunities to express their views at the Olympic Games and where such expression is not appropriate.

In June 2020, [following the publication by the IOC Executive Board of a resolution condemning discrimination in the strongest possible terms](#), the IOC Athletes’ Commission (AC) was tasked with exploring additional ways of how Olympic athletes could express their support for the principles enshrined in the Olympic Charter, including during the Olympic Games, while respecting the Olympic spirit.

###

The International Olympic Committee is a not-for-profit, civil, non-governmental, international organisation made up of volunteers which is committed to building a better world through sport. It redistributes more than 90 per cent of its income to the wider sporting movement, which means that every day the equivalent of USD 3.4 million goes to help athletes and sports organisations at all levels around the world.

###

For more information, please contact the IOC Media Relations Team:

Tel: +41 21 621 6000, email: pressoffice@olympic.org, or visit our web site at www.olympic.org.

Broadcast quality footage

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YouTube: www.youtube.com/iocmedia

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TAGS OLYMPIC NEWS , IOC NEWS , THE ATHLETE COMMISSION , PRESS RELEASE



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The President

To all Members of GAISF
By email

Lausanne, 8 April 2021

Postponement of GAISF Statutory General Assembly, Ekaterinburg, Russia, 12 November 2021

Dear President, Dear Secretary General,

We refer to our previous correspondence dated 26 November 2020, by which we called for GAISF 2021 General Assembly, initially scheduled to be held on occasion of 2021 SportAccord in May 2021, subject to the actual developments in respect of the COVID-19 pandemic.

Due to the worsening of the pandemic, SportAccord Executive Committee postponed the 2021 SportAccord, which is now finally confirmed for 7-12 November 2021, in Ekaterinburg, Russia. We trust that the recent achievements in the fight against the pandemic will allow the largest attendance of all the delegates after more than one year of forced distancing, and hence we are delighted to announce that the 2021 GAISF Statutory General Assembly will be held on Friday 12th November 2021, at the IEC Ekaterinburg-Expo Convention Centre.

Any Member wishing to add an item to the agenda must submit it to the GAISF Administration no later than 12th July 2021.

You may register for SportAccord 2021 [here](#).

We would like to take this opportunity to remind you of the rules relating to delegates in the applicable GAISF Statutes:

19.1 Each Member's delegation is limited to a maximum of 3 (three) persons, including Council Members (if they are represented in that organ).

19.2 All delegates other than the President/Chairman, Vice-President or Secretary General/Director General of the Member shall send to the Administration a power of attorney document signed by one of the above mentioned 3 (three) Officers, which he must carry on the day of the GAISF General Assembly.

21.1 Each Full Member who has satisfied all its financial obligations toward GAISF at the time of the meeting is entitled to one vote.

I am looking forward to meeting you in November in Ekaterinburg, Russia.

Best regards,



Dr. Raffaele Chiulli
GAISF President

cc. GAISF Council Members

RACC meeting minutes - 21.03.2021 via Teams

Meeting time 21.03.2021: 08.30-10.30 AM CET.

Participants:

Martin Klabere, Chair	Tomas Sladky
Jan Jirovsky, Vice Chair	Meelike Terasmaa
Marek Chomnicki	Teo Turay
Kenneth Ho	Ari Vehniäinen
Zane Klabere	Beat Wullschleger
Agata Plechan	

John Liljelund, IFF Secretary general
Stefan Kratz, IFF Competition manager
Monika Kraus, IFF Competition coordinator
Sarah Mitchell, IFF Events manager

Excused:

Victoria Wickström

1) Opening of the meeting

Martin welcomed everyone and opened the meeting at 08:30 CET.

2) Presentation of RACC members and office

Each participant presented themselves and briefly informed of the status with the floorball leagues in their country. In Sweden, Finland, Switzerland, Estonia, Denmark only the top leagues are played. In Czech Republic and Latvia they have had long breaks in their top leagues – Czech is already back playing and Latvia will resume in the coming weeks. In Poland nearly all leagues have continued as normal. Slovakia has been closed for floorball almost for the whole season with their top leagues only having played 5 or 6 rounds.

In Australia things are working well domestically and competitions at all levels have continued but travelling to and from Australia is problematic due to limited flights and quarantines. In Singapore, since October, training has only been allowed in a bubble of 5 people. This was recently increased to 8 and they have just begun a 3v3 competition

3) Strategy implementation and Key Priority working groups

- a. The Strategy implementation working group (SWG)
John informed of the strategy plan for 2021-2032 which was decided by the General Assembly 2020 and informed of the process and planned build-up by the SWG which is based on the analysis made by the IFF CB.
- b. RACC role and work
John informed of the basic role of the RACC being a committee under the CB to serve as the competition technical expert group of IFF. Technical and political questions should be kept apart - CB decides and RACC figures out how to do things. RACC is expected within the committee itself to be more active in discussions.

In appendix 1 a preliminary version based on the last CB meeting gives an idea of how the GA decision will transform into actual tasks to be carried out - and by which group.

The RACC tasks in the strategy will be more defined by the SWG during the next months but major topics are:

Future of Floorball

- Testing of the future of floorball concept, now when the WFCQ WFC 2021 has been moved later has to be further discussed. How to do if the WFCQs are cancelled? An extra GA will be held in 2021 to which a possible update of testing can be decided. RACC will need to discuss this and come up with a proposal to the IFF CB for further handling.

Euro Floorball Championships

- The consultative meeting for the Euro Floorball Championships has been postponed and this needs further preparation by the RACC

4) Events update 2021

Stefan presented the events update (appendix 2) and informed that the further postponement of the U19 WFC 2020 was due to the strong will of both LOC and participating teams to do the utmost to avoid cancelling the event.

Possible obstacles noted by RACC members were huge costs with all accumulated events but also the positiveness with the strategy trying not to cancel

Martin initiated a discussion on the jury in the upcoming events (appendix 3). It could be that fewer jury persons than normally will go to the events based on possibility to travel back and forth. A first edition of the jury plan will be made and



then, nearer the event, the list will be finalised with the persons with the actual possibility to go. Also, the U19 WFC 2020 will have to be rechecked since the event has been postponed several times. Beat Wullschleger advised he is no longer available as Jury Chair for this event.

5) Test evaluations (future of Floorball)

Martin presented the draft of test evaluation forms for organisers and participating teams (appendix 4 and 5). JJ, Ari & Sarah were appointed to work with these, changing them into an online survey and presenting a proposal in the next RACC meeting. The general idea is that the forms shall be made in Webropol or any other web-based system.

6) Rules 2022

Mr. Klabere reported that the IFF CB in its last meeting (20.02.21) decided to update the Game Rules 2022 process, due to the effect Covid-19 has had on the national championships and leagues, which has resulted in a need to give more time to the National associations to report on the rules tests.

The new timetable looks like this:

Collection of test experiences: 15th February 2021 extended to 15th April

Reference Group evaluation of test/s: February 2021 extended to April

Asking for feedback from IFF RC, RACC, IFF Office and Athletes Commission on the final book: March 2021 extended to early May

Deadline for feedback: May 2021 extended to 15th June

This process aims towards the IFF CB being able to make the final decision after proposal from the RACC for the IFF Rules of the Games 2022 in September 2021 and then it will be sent to the to all the Member Associations.

7) RACC work

Frequency of meetings of meetings was discussed and that the RACC meeting shall be coordinated with the CB meetings to be held approx. 3 weeks before the CB meetings. Agenda and material should be sent 5-7 days before each RACC meeting. It was further discussed that task specific subgroups shall be created to prepare for RACC decisions. Preferably, meetings should be on workdays.

8) Other topics or questions

Sarah informed of the covid protocols – IFF Covid-19 Event protocols are for LOCs and give an overview of the regulations in charge. This is made by the IFF and based on these protocols the LOC creates an event-specific Implementation Plan for participants. The IFF is now working on competition protocols that outline how the matches are run and what happens in various competition related situations. Sarah further informed that she keeps track of new national regulations. Current regulations will be sent to the RACC members for information.

To better handle all documents JJ suggested that an on-line space made for competition documents. Martin mentioned the possibilities in Teams by creating RACC and sub-groups.

9) Next meeting

The next RACC meeting will be held as a Teams meeting on 14th of April at 17:30 CET. (preliminary date)

10) Closing of the meeting

Martin thanked for an efficient and positive meeting and closed it at 10:10 CET.

Stefan Kratz
Competition manager

Martin Klabere
RACC chair

12th April 2021
Helsinki, Finland

IFF RACC Proposal regarding Women's WFC 2021 Qualifications

The IFF Rules & Competition Committee (RACC) held a special meeting on Sunday 11th April to discuss the situation of the upcoming Women's WFC 2021 Qualifications in relation to Covid-19. Initially, the meeting was called to discuss how the qualification system would be need to changed, in the case of one or more events being cancelled, or groups being played with a reduced number of teams.

Based on the replies from the WFCQ participating teams, it became evident that to proceed with the qualification events was becoming increasingly difficult. In every country there is some level of restrictions that would affect participation – whether that be local regulations that limit the proper preparation of the team or testing and quarantine regulations when going to/from the event. The extra costs that could be incurred by a national association, especially in the case of a positive test while at the event, or a sudden change in Covid-19 regulations was also raised.

It was decided that the number of possibilities of what might happen in each qualification group, and how many teams would be able to participate, created too much uncertainty to be able to create any new qualification system that would be fair to all involved.

For these reasons, it is the opinion of the IFF RACC that all qualification events for the Women's WFC 2021 be cancelled and the teams qualifying for the final round be decided by current rankings.

Martin Klabere
RACC Chair

Stefan Kratz
IFF Competition Manager

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RACC meeting minutes - 14.04.2021 via Teams

Meeting time 14.04.2021: 17.30-19.30 PM CET.

Participants:

Martin Klabere, Chair

Jan Jirovsky, Vice Chair

Marek Chomnicki

Kenneth Ho

Zane Klabere

Agata Plechan

Meelike Terasmaa

Ari Vehniäinen

Beat Wullschleger

Stefan Kratz, IFF Competition manager

Monika Kraus, IFF Competition coordinator

Sarah Mitchell, IFF Events manager

Excused:

Tomas Sladky

Teo Turay

Victoria Wickström

1) Opening of the meeting

Martin welcomed everyone and opened the meeting at 17:30 CET.

2) WFCQ 2021

Martin informed that the IFF Central Board earlier today, 14th April, decided to cancel the Women's WFC 2021 qualifications.

3) Jury for upcoming events

Martin presented the jury appointment file (Appendix 1) and asked all RACC members to note when they are available and send this to him.

4) International weekends 2022

Sarah informed that the competition office has received questions regarding the international weekends in the period September-November 2022. The reason for the questions is the early dates of the Men's WFC 2022 to be played in Switzerland 5th – 13th November 2022.

The question was discussed, and the competition office got the task to prepare a proposal for the next RACC meeting.

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5) Competition protocols

Sarah presented the draft competition protocols for upcoming IFF events regarding Covid-19 (Appendix 2).

The content was discussed, and Kenneth and Zane got the task together with Sarah to prepare the draft further.

All RACC members were encouraged to comment upon the document until 30th April.

6) Handling of less teams in the U19 WFC 2020 and 2021 final rounds

Stefan presented a document on how to handle various number of participating teams in the upcoming U19 WFC final rounds (Appendix 3).

The RACC discussed the possible need to play two matches per day in some groups, once per team, which may occur depending on number of teams participating. Since it is unlikely that the final rounds could be extended to be played for two more days, playing 3x15 minutes in such groups will be investigated as a possible solution.

7) Next meeting

The next RACC meeting will be held as a Teams meeting on 26th of May at 17:30 CET.

8) Closing of the meeting

Martin thanked for an efficient and positive meeting and closed it at 18:30 CET.

Stefan Kratz
Competition manager

Martin Klabere
RACC chair

IFF Social Media Ambassador Programme

As the IFF is quite far from the athletes comparing to for example club teams or Member Associations, we need to find another way to engage with our athletes. The current pandemic has also forced us to look for new communication strategies, when the direct contacts with the athletes which usually takes place during events have ceased to exist.

We believe that there can be an unused power of floorball players worldwide that could be utilised as social media ambassadors to build excitement and spread the word about our sport from different parts of the world. Social media ambassadors could also help in engaging floorball fans and raising brand awareness.

In addition, one of the key priorities of the new IFF Strategy is to raise the awareness and visibility of floorball, and we believe that a stronger social media presence with more content from athletes to athletes, will help us to reach our targets.

Goals

With our Social Media Ambassador programme, the aim is to increase awareness and engage more closely with our key stakeholders, the athletes. The aim is to utilise international level players who have the will and passion to be part of raising the awareness of floorball globally. We look for players who are already passionate about the sport and are willing to contribute by creating social media content from different parts of the floorball world through for example:

- Sharing interesting updates from the floorball country with the IFF communications team
- Participate in IFF campaigns and IFF stakeholder campaigns through for example posts, videos, and other campaigns such as
 - IFF's FairFloorball campaign
 - WADA's Play True day
 - International World Games campaigns
 - Peace and Sport's White Card campaign
- Participate in for example IFF Instagram takeover's during a national floorball camp, national/international event or other floorball related activity.
- Participate in IFF interviews upon request
- Provide opinions on specific IFF and floorball related topics upon request
- Be active in sharing ideas of other possible ways to contribute to increase IFF's social media engagement

Social Media Ambassador persona

The aim is to find committed Social Media Ambassadors, who represent different floorball countries, different genders, and ages. The minimum age is 15 years (and for players under 18, we will need a consent from the parents).

The players should preferably be international-level players (be part of an adult or junior national team), should be able to understand and write in English and have at least the basic skills in creating social media content on social media platforms.

The Social Media Ambassadors should also respect the core values of the IFF.

IFF is:

- Inclusive – *We are equal, flexible and open*
- Fun – *Floorball is both accessible and attractive*
- Fair – *We are transparent, and our sport is clean*
- Innovative – *We are progressive and ambitious*
- Supportive – *We co-operate and work together towards solidarity*

The expected commitment is depending on individual preferences, and can be discussed case by case, but we expect that the IFF Social Media Ambassador's would contribute in one way or another around 5-10 times annually.

Why become an IFF Social Media Ambassador?

The role is voluntary based, but by joining the team of IFF Social Media Ambassadors you are part of the international floorball community and involved in reaching IFF's Strategic Key Priority: to raise the awareness and visibility of floorball.

You can help to create a bigger and engaging international floorball community, especially on social media. In addition, you can increase the awareness of your floorball country, your team, your teammates, and yourself as a floorball player. Furthermore, you can get insider information of the activities of an international sport federation and the organisation's initiatives and broaden your social network through the IFF and other IFF Social Media Ambassadors.

All IFF Social Media Ambassadors will also get a certificate with information of their contributions.

Timeframe

The plan is to utilise the Social Media Ambassadors for at least one year, with a possibility to continue with some or more of the Social Media Ambassadors if the programme is beneficial for both parties.

The call out for Social Media Ambassadors started on 22.3.2021 and the letters of interest with a short motivation was to be handed in latest 12.4.2021. The IFF then reviewed the applications and decided about the possible future IFF Social Media Ambassadors on 19.4.2021.

Elected Social Media Ambassadors

The IFF received a total of 33 applications. A total of 22 (24) IFF Social Media Ambassadors representing 19 different countries were elected. They and all have international floorball experience and various creative ideas of how they wish to raise the awareness and visibility of floorball, which is one of IFF's Strategic Key Priorities.

The IFF media team evaluated the applications, taking into account geographical spreading, gender balance and international sport performance, and the following Ambassadors were elected:

1. Yasmin Skene, Australia, AUS national team forward
2. IFF Social Media Ambassadors Belgium: Chloë De Coninck & Emilie Schampheleer, BEL national team forwards
3. Tristan Walsh, Canada, CAN national team forward
4. Tyler Brush, Canada, CAN national team forward
5. Emil Brixager, Denmark, DEN national team goalkeeper
6. KauppiTwins, Finland: Oona Kauppi & Veera Kauppi, FIN national team forwards
7. Aki Karjalainen, Finland, FIN MU19 national team goalkeeper
8. Tiltu Siltanen, Finland, FIN national team goalkeeper
9. Adrián Iñigo Tastet, France & Spain, FRA national team forward
10. Peter Halket, Great Britain, GBR national team defender
11. Flemming Kühn, Germany, GER national team forward
12. Blanka Benyo, Hungary, HUN national team forward
13. Mohammadamin Davalou, Iran, IRI national team forward
14. Camilla Olshov, Italy, ITA national team forward
15. Collins Malika, Kenya, KEN national team defender
16. Rikke Ingebrigtli Hansen, Norway, NOR national team forward
17. Patrik Schoultze, Philippines, PHI national team forward
18. Sara Adamcova, Slovakia, SVK national team defender
19. Daniel Guzmán Vicente, Spain, ESP national team defender
20. Emrick Wiggur, Sweden, SWE MU19 national team defender
21. Marian Hrabovyk, Ukraine, UKR national team defender
22. Case Connor, USA, USA U19 national team forward

Action Plan

- Present the plan of Social Media Ambassadors to IFF staff (and IFF CB).
- Decide about the timetable.
- Prepare a draft IFF Social Media Ambassador guidelines and send it to Ambassadors for signature
- Prepare a Call out for IFF Social Media Ambassadors and publish on the IFF website and social media channels.
- Decide about the IFF Social Media Ambassadors and contact the Ambassadors directly to launch the programme and send the guidelines.
- Be actively involved with the IFF Social Media Ambassadors and create for example a private group for all the Ambassadors on for example Facebook.
- Prepare a Social Media Ambassador Calendar to keep track on what will happen when.

Marketing Function Report/Tero Kalsta 7.5.2021

Sales Overview

The market remains challenging due to the pandemic, but positive signs are that we are getting into conversations with sales leads. As mentioned earlier, very positive signs with several sponsor commitments for WFC 2022 and many new partners for the Swedish Federation.

Sales Status

The IFF has expressed Protocol Sports Marketing the will to renegotiate or optionally terminate the cooperation. As a result, we have now with common understanding and no claims from either side terminated the Sponsorship Agency agreement (effective 30th of April 2021). The Distribution agreement (broadcast) is still to be discussed however the IFF has pointed out that the agreement needs to be adjusted in any case as merchandising rights are included in this contract. Negotiations are on-going.

Sportunities (ex-Infront employee company) has been, as agreed, contacting a list of prospects. Thus far none have resulted further discussions, but work is on-going, but we are receiving regular updates. Due to the contractual change in our PSM relationship we are now able to more freely discuss of a possibility to grow the relationship and a meeting was held 30th of April.

IFF has also increased direct contacting to companies for example Swappie, Neste, Subway and TIER to name a few. Several of them have a good match in terms of target group and many especially in sustainability values.

Follow up on the proposal for Craft has been done on a regular basis without absence of replies. The discussions with NeH have died down, we are not receiving responses here either. As latest development, we have re-opened discussions with PUMA with the assistance of the Swedish Federation. We presented our offering and opportunities 21st of April and proceed with further discussions. There are two paths being followed: short-term cooperation (2021 events / budgetary and time constraints) and long-term cooperation (2022 onwards with deeper cooperation). Further, they need to involve their new Head of Sport Marketing (starts 1st of June) into the process which influences the negotiation timetable.

The initial sales for the new IFF Champions Cup concept with all the floorball manufacturers has not created commitment. There have been some clear refusals but on the other hand some discussions are on-going. Investment decisions are extremely difficult to make as expectations are that the current year will be worse than 2020. Products are sold in pre-sale which were closed just before the biggest pandemic impact. Due to the lockdowns and restrictions on sport consumer sales have been very slow and resellers inventories are still full of previous material hence little new orders are to be expected. The re-start of floorball, also recreational, is crucial and some are waiting to see how floorball will bounce back and evaluate the situation early 2022. Needless to say that also the 2021 WFCs will have a big impact.

Marketing Status

A new promotion video ("This is Floorball!") was produced and launched on the 35th anniversary of the IFF. The goal was to have fresh content (mostly from 2018/2019 events), create an even gender split in the material and include footage that displays the diversity of floorball. The latter part of the video also includes hard numbers for a more B2B approach. Further a product catalogue will be produced with the assistance of the Swedish Federation and their partner agency. This is a document, far more extensive than the standard presentation, of the IFF organisation, values, the sport, campaigns, events, available rights, partnership opportunities, advertising formats, etc. The production plan and time frame are currently being defined with the agency.

The IFF has prepared the IFF Hall of Fame concept (Appendix), which is planned, if approved, to be launched in the 2021 adult championships. Immediately after the approval the IFF needs to start the process to collect suggestions for the Selection Committee and begin collecting submissions for inaugurations from national federations.

The Core Country Marketing Network Group (CCMNG) convened online on the 10th of March (Appendix). The group discussed the effects of the pandemic on sales and marketing, collaborations and future meeting topics / working methods. The aim is to continue information exchange between the stakeholders to support each other's commercial potential. The next meeting is scheduled for the 20th of May with plans to work in smaller groups on specific topics. We will also include sustainability and the new strategy in the discussions.

The next IFF survey which will be carried out will be directed towards the national federations. It will be about the new brand (introduced 2017), the event logo guidelines and how this has helped their work.

We are also getting prepared to start implementation of the new strategy also in marketing and will take part in several of the working groups.

The targets in branding are to make the IFF sustainability elements more identifiable so the following projects are ongoing:

- "Stick with it!"-campaign to collect old floorball material => start at the adult WFC's 2021
 - Collection boxes will be produced without direct cost in exchange of some visibility in the IFF channels
- Participation in two UN Sports for Climate Action Working Groups
 - WG2: Reduce climate impact
 - WG4: Educate and advocate for climate action
- Promotion of our partnership and work with myclimate
- New FairFloorball campaign

Other on-going projects include:

- Gathering best-case scenarios for sustainability in sports
- Discussion on how to support sustainability efforts of national federations (with the assistance of myclimate)
 - Results of WFC 2022 and myclimate partnership

- Kicked-off the Sustainability Manual for event organisers (together with myclimate and supported by IFF intern)
- Helping our partners in sustainability efforts
 - UNIHOC agreed with myclimate for climate compensation on their Eco stick model (launch post-pone due to COVID-19)
- The IFF LinkedIn profile has been updated regularly as part of IFF channels. The number of followers is now at 692

Sustainability

The focus for sustainability in the first half of 2021 will be to set up a model how to comply with the requirements set forward by the UN Sports for Climate Action (S4CA) working groups. We have received access to myclimate online measurement tool (smart 3) and have started to input the necessary data. It will still take some time to collate all necessary data, but we should be prepared to meet the new requirements of the S4CA. The official publication about the new S4CA requirements is expected to happen during spring 2021.

The new sustainability campaign, named FairFloorball, has now been on comment rounds in the Ethics Commission, Central Board and the Athletes' Commission. The feedback has been positive and especially the ATC likes the more holistic approach in comparison to the "Say NO! To Doping" initiative. The IFF has chosen to use similar elements for promotion as before so currently referee wrist band and captain arm band design is being finalised (Appendix). The target is to submit them for production before the end of May. Plans for promotion and launch at the year-end WFC's are being prepared together with IFF media.

The IFF host bidding document has been updated and from now on also includes a sustainability section. The future hosts will be expected to consider all areas of sustainability: economy, environment and social. This has also aligned according to the new strategy. To emphasize the role of sustainability in the bid process it will account to ~12% of the overall points. Accordingly, the agreement between the IFF and the host will be adjusted to meet the sustainability criteria.

The sustainability section of the IFF website has been iterated to cover not only the environment but three different areas: economy, environment and social. The current and past IFF work provide lot of content for all areas e.g. "Kids with Sticks", GoGirls!, ParaFloorball, Special Olympics partnership.

The WFC 2022 micro-website will be launched during May 2021. As environmental sustainability plays a big role in the event the LOC has prepared a lot of quality material around this topic which will also be strongly communicated in IFF channels. The goals for the event have been set exceptionally high (reduce 50% of CO2 emissions compared to 2018 and offset all the rest) and this presents a huge opportunity to stand out in the media and in the sport community. In a separate discussion with the IOC we are evaluating how the sustainability concept of the event could act as an example case for calculating ROI in environmental investments.

The recycling initiative “Stick with it!” will move forward with the postponement of the WFC events. The design process for the cardboard collection boxes has begun and we also published news of the cooperation with DS Smith (provider of the collection boxes). A recycling company (Lassila&Tikanoja) has also indicated that they will assist us with the recycling of the non-usable / broken plastic products received during the campaign (in Finland). It has also been agreed that collection boxes will be placed in training facilities in the metropolitan area in Helsinki (Arena Center, Campo Center, Esport Center) already in autumn.

We have received an opportunity to become a party in an EU Erasmus+ project (topic: Green Approaches in Management for Enhancing Sports / Improve Good Governance in sport). The project aims to perform an assessment of actual level of environmental governance system and maturity among sports organisations to identify the significant gaps and the related improvement actions. Lead applicant of the project and managing it will be Sant’ Anna school of Advanced Studies, an Italian public university with lot of experience in managing international projects for example for UEFA. As IFF cannot directly be a partner (IFF registered in Switzerland) we are trying to get the Finnish or Swedish Federation to be the main partner with us strongly assisting the project. Other partners would be IBU (International Biathlon Union) and World Athletics.

The work to develop sustainability in IFF work is continuous and further ideas as marketing and sales concepts are on-going. The deeper integration into sponsorship work is believed to be a differentiating factor and strong argument to tip the scale in IFF’s favour.

IFF Core Country Marketing Network Group Meeting, Teams, 1/2021, 10.3.2021, 11:00-14:00 (CET)

Participants:	Jörg Beer (JB)	SUHV/IFF Board member, CCMNG Chair
	Egils Sveilis	LFS Vice President
	Ilvis Peterssons	LFS President
	Jann Falett	SUHV Marketing and Events Manager
	Toni Nikunen	F-Liiga,, Marketing Manager
	Pekka Ilmivalta	SSBL, Executive Director
	Roman Urbar	CFbU Marketing Manager
	Michael Volling	Floorball Deutschland
	Ståle Wiig	NBF Floorball
	Carsten Provstgaard	Floorball Denmark, Secretary General
	Carl-Emil Clausen	Floorball Denmark
	Teo Turay	SvFF Vice President
	Jakub Udziela	PFF Media
	John Liljelund (JL)	IFF Secretary General
	Tero Kalsta (TK)	IFF Sales Coordinator
	Mattias Kauk	IFF Intern

Excused:	Tobias Linderoth	SIBF
	Stefan Jonasson	SIBF

Report on present issues

1. Opening and short presentation (JB)

Mr. Beer to open the meeting and welcome the members for the first meeting of 2021, in these difficult times after the previous meeting in 2019. Mr. Beer informed that the objective of this group is to be a platform for sharing ideas and experiences in the field of Marketing. The CCMNG is to look at the present situation in relation to the marketing activities of the different countries' pandemic situation.

2. Approval of the agenda (JB)

The Agenda was approved as proposed.

3. Minutes from the previous meeting (JB)

4. Country updates (ALL)

Each country to present a best practise case or it can also be e.g. from the list of "Biggest Challenge or Main Marketing Goal" – topics (max 5 minutes)

PFF/Jakub Udziela

Floorball was in September 2020 introduced as the official part of the University Sport curriculum. During the pandemic there has been less visibility on the SoMe, but the clubs have started broadcasting their games from the League and got more spectators. The Polish Extra league had a main sponsor Energa (Energy company) last season, but that agreement ended for this season for financial reasons. The PFF is discussing with TV about the WFC 2020/2021 Polish matches broadcasts.

working with sponsors are selling single events, like the WFC's.

SSBL/Toni Nikunen

Mr. Nikunen presented a promotion pair campaign together with a former NHL player Ville Leino clothes brand BilleBeino. The campaign was conducted so that all F-liiga clubs got a

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new BilleBeino logo hoodie as a pro bono thing for the F-liiga clubs. These were then sold in a very short time, but the main focus was not the revenue, even if it gave some money for the Clubs. The campaign got some key media exposure (140 publications) and SoMe visibility (1,2 mill reach) for an investment of zero euros.

The process took some six months to launch the project with BilleBeino and the clubs, as the F-liiga needed to have the club approval for the use of the logos and the outcome is that there is now an understanding of how to use licencing for the promotion of the F-liiga and the clubs.

Mr. Kalsta felt that this is a new way of using licencing with the clubs. Mr. Provstgaard asked what the most difficult was with the clubs. Mr. Nikunen answered that the BilleBeino modifications of the club logos was the most difficult issue and can F-liiga use the Team logos in the original versions together the F-liiga logo in projects. There was a very small number of hoodies in the project, so that all the 400 hoodies sold out. Mr. Urbar asked what the share of the profit revenue between the BilleBeino and the F-liiga/Clubs. Mr. Nikunen answered that all the profit went to the clubs.

LFS/Egils Sveilis

The LFS has had problems as there is not a SuperFinal this year either and the sales of sponsorship has been very slow. The play will continue in the end of March. in order to maintain the interest of the spectators LFS has agreement with SSL and Fliiga to broadcast matches on Latvian TV. There will be a decrease of governmental support, which will make it very difficult for the LFS in the future. Due to financial challenges LFS has decided not to register for the U19 WFC 2022 in New Zealand.

CF/Roman Urba

Last season there was no SuperFinal, but the project “Floorball at Home” on SoMe which lasted for two months. The project generated over 1000 videos and kept people interested in Floorball. The total reach was over 3 mill. on SoMe, keeping people engaged. In 2020 CF run the Street Floorball league in 6 cities during the summer. The edition for 2021 is planned for the coming summer. The sports stopped in October, but the professional leagues could re-start in November for Men and in January for Women. All other series are closed. As there are no spectators in the games, all the games are streamed and there was a project to enhance the streams with new content. This included commentators and a Studio project, where you could see one game, but also looking to the other games during the round, which increased the number of spectators. All the streams will go to the HbbTV of Czech Television. The CF has made a deal with Livesport (FlashScore), as Floorball has a clean brand and will provide them with the streams of the Czech Leagues. The CF has changed the structure of the sponsorship deals, including all costs for the agreement and divide the price per component. It also includes some compensatory projects and activations, as floorball is not running in the normal way. The plan is to launch a general ticketing platform for the Livesport Superleague and a communication campaign “Back to Floorball”

FG/Michael Volling

The last season was cancelled without champions and the main event Fina4 was neither. played. This season started in September and it was cancelled in December and will not be played for this season, as there is not practicing venues open all over Germany. The Final4 has been postponed to August, but it is still unsure if it will be able to be played. FG is looking forward to have all the matches from the Bundesliga streamed with Sportdeutschland.tv. Mr Liljelund pointed out to discuss with him the possibility of including WFC matches into the deal to increase value and add visibility of floorball.

SUHV/Jann Falett

The pandemic has closed the championships for both Men and Women and the EFT and the Champions Cup has been cancelled. The season 2020-2021 started as normal, but all playing stopped in October, the Men’s and Women’s leagues could continue in January. All other series were closed. Playoff is now starting. There has been a TV series with a total of 9 games, where there will be a playoff game every Saturday on the SRF channel. All the

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playoff TV-games will be produced in a similar format. SUHV has worked with digitalisation and Marketing projects of the top leagues together with a sport marketing agency. The aim is to build the brand of the leagues and the sport. As a part of the WFC 2022 preparations there is a new project launched: Floorball Unlimited.

Mr. Kalsta asked if there has been bigger TV figures, with no spectators in the arenas. Mr. Falett answered that the streaming numbers have been on the rise, but the TV figures are still on the way.

SvFF/Teo Turay

The season started well with at least one match per week from the Men's and Women's leagues on TV. The playing was stopped in October and there is no light in-sight. All marketing partners are still on-board but have problems to fulfil their obligations. Discussions are ongoing with new partners for Men's league and the National teams for a three-year period. There will also opening two new sport TV channels in Slovakia, one public and one commercial.

NBF/Ståle Wiig

NBF is working hard to have a media agreement and are very close to sign a long-term TV-agreement, which will lift the visibility of Norwegian Floorball to a total new level. The NBF is also starting to work with sponsorship sales.

Floorball Danmark/Carsten Provstgaard

The Danish championships were cancelled in 2020. The league is allowed to practise in March and the finals will be held in June. The Cup final4 will be held April 2021. There is a lot of clubs are organising floorball outdoor at the moment. Floorball Denmark has made a new organisation structure, with outsourcing the finances and running of tournaments. FD has taken a bigger ownership of their own events like the Super Final and Cup. The name of the Cup has been sold for the next two years. There has also been a youth event organised for 1.500 participants. The WFC 2023 has the following goals, with fostering the commercial development for floorball, learn to be able to organise the Men's WFC, increase sponsorship revenue. There has been a deal made with Sportlive for league broadcasts and built a new commercial strategy and hiring a new consultant.

5. Sportcal GSI Report / Quantum Consultancy: Quick review on the future of event studies (JL)

Mr Liljelund gave a short report on the future status of WFC studies. IFF is to sign an agreement for the period 2021-2024 with the company Quantum. The idea is also to include a workshop for the coming organisers during the making of the study in one WFC.

6. IFF Sales situation, Quick review (IFF/TK)

Mr. Kalsta to report the sales of IFF commercial rights, the tools used and new ideas. The sales efforts have been ongoing mainly for the Apparel sponsor, where we are talking to NeH about a larger deal also including a possibility of a merchandising and volunteer apparel for the WFC's. Contacts have been kept up with PUMA Nordic and Craft and a new lead has been established with JAKO International.

IFF has entered a joint project with the WFC organisers for a WFC sponsorship with a Swiss company Sportunities and are awaiting a first report in the coming weeks IFF also made a sales presentation to the Swiss company FROMM, but unfortunately were not able to get a deal due to budgetary reasons.

The cooperation with Protocol Sports has been slow, with just one very small TV deal in 2019. Protocol Sports have not had a sales team in Europe for over a year and have mainly focused on TV sales. IFF is has started a process to discuss the terms for cooperation, as we are not at all pleased with the present cooperation.

7. COVID-19: Quick review in countries

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Mr. Kalsta made a recap about present Covid-19 situation and that the IFF is to make an impact study concerning the effect of the Covid-19 and how it has affected the operations of the member association. Each country already gave a quick summary how the pandemic has affected their operations on the sales and marketing side.

Mr. Urbar asked if the IFF has any material to help coming back to Floorball. Mr. Liljelund that there are some materials, but more from the health point of view. There needs to be a more commercial material. Mr. Falett informed that there is a campaign in Switzerland #Stay intheClub run by the Swiss Olympic, similar campaigns are run in a number of countries. Switzerland will launch new forms of play in the spring and/or organise tournaments and even call them something like “Covid Cup”. In Poland POFF has been promoting safe sport, which has been helpful for the preparations for this season.

8. IFF Strategy / Role of Marketing: A view on the new strategy and targets (TK)

Mr. Kalsta presented the role of marketing in the new IFF strategy. To reach the targets close cooperation between the IFF and member federations is necessary.

The Strategy Implementation working group lead by Mr. Steven King will build four subgroups based on the Key Priorities in the Strategy. The IFF will invite all members to enrol for the subgroups later in March.

Based on the updated strategy the question was raised is the slogan “One World One Ball - Floorball” is still fitting. Mr. Provstgaard felt that the focus has been on domestic issues during the Covid-19 pandemic, so the slogan is still valid. Mr. Urbar stated the biggest challenge will not be the slogan, but whether we will be able to target the right groups and convey the message through the different channels. It was discussed that the CCMNG could discuss this topic in a workshop in the next CCMNG meeting.

9. IFF Marketing and Sustainability (TK)

Mr Kalsta explained the IFF basic approach on sustainability and the short term focus areas. A new sustainability campaign (working title “Fair Floorball”) is being developed to replace enlarge the “Say NO! To Doping” campaign to a more holistic responsibility campaign. The campaign is relying on three main elements Environment, Social Aspects and Governance/Clean Sport. The project has been on a commentary round in the Ethics Commission and the IFF CB and is now in the IFF Athletes Commission and if given green light launch this during the WFC 2021’s

The IFF works on environmental topics based on the UN Sports for Climate Action (S4CA) and the climate fund myclimate, with the target to fulfil the Paris Agreement on net zero emission economy by 2050. The S4CA guidelines and requirements will be published in the first part of 2021. With myclimate IFF is seeking a solution for carbon compensation and education to athletes and member associations. IFF will create a measurement tool during 2021 and is happy to offer assistance for NFs

Mr. Falett gave some additional information about the WFC 2022 cooperation with myclimate and the objective of a net zero carbon emission from the WFC 2022. Mr. Nikunen informed that the Fliiga has prepared a environmental component to their sponsorship offering, which will be launched in a number weeks. Mr. Urbar informed that also the Czech are working with the environmental questions I relation to their U19 WFC.

10. IFF web-site / Quick review (IFF/TK)

Mr. Kalsta made a short update of the present IFF web-site , The update about the status of the new IFF website, especially event sections

11. Any other questions

A report on OTT platforms (features, pricing, business models, etc.) is being prepared for evaluation of IFF future approach on streaming solutions. The CCMNG members are invited to comment upon this and give their insights here to Mr. Liljelund.

Unihoc was to launch a eco-line and a climate compensated model, which has been

postponed due to the Covid-19 pandemic.

Mr. Provstgaard ask if there is any measurement of fan involvement of the fans in the WFC's. Mr. Kalsta answered that IFF has looked into the activation of fans with the company Applause. In Prague there were some activations made on the Jumbotron and then linked to the Social Media channels. IFF is looking to work on this in the future.

Mr. Urbar suggested to make a global survey if we know who our fans are and are there some demographic differences between countries. There could be an idea to make a survey and some focus groups for the major national and international events. This could help to target the communication and our messages to the right. Also look at the general group of Sportfans, to understand why they are not interested in Floorball as whole. Mr. Liljelund felt that this would be very interesting to look at still during the spring.

12. Next CCMNG meeting

Mr. Kalsta proposed to have more concise meetings maybe a bit more often for a 2-3 hours. The CCMNG agreed to have more frequent meetings but also having more interactive meetings in smaller groups during the pandemic situation. Mr. Urbar asked if there will be a different form than emails for sharing information and ideas, in another communication channel than emails. Mr. Kalsta will investigate into this.

The CCMNG decided to have the next meeting in the second part of May on the 20th of May, from 09:00-12:00 CET and a second in Brno, Czech Republic during the U19 WFC 2021.

13. Closing of the Meeting

Mr. Beer thanked all participants for an active and fruitful meeting and Mr. Kalsta for running the meeting and wished the best of luck for the rest of the season ending the meeting at 11:55 CET.

IFF Hall of Fame

A high recognition of a person's exceptional international floorball career (player/coach/referee)

General concept

A person can be inaugurated in the IFF Hall of Fame (HOF) if they have been very successful in their international playing/coaching/refereeing career, advanced and promoted the development and awareness of floorball in an exceptional way or is otherwise highly merited among the sport of floorball.

Persons eligible for candidature are players, coaches, referees.

A player, coach or referee can be nominated for Hall of Fame- candidature after retiring from their active career.

The IFF Hall of Fame Selection Committee has the possibility to choose players based on candidature submissions which have been submitted by the annual deadline. National federations have the right to nominate HOF-candidates. The Committee has full authority to decide about the inauguration based on the evaluation of the submissions.

IFF Hall of Fame Selection Committee

The suggested structure of the committee is as follows: IFF Central Board, 3-4 national team coaches (gender split consideration), IFF Media, two ATC representatives and the IFF Sales Coordinator. IFF Office will collect proposals from NFs as committee members by the September CB meeting.

For the initial introduction year (2021) of IFF HOF national federations will be eligible to nominate one candidate for each gender from three different eras: 1990-99 / 2000-2009 / 2010-2021. After the launch year nominations will be considered every five years.

The Committee will receive nominations received and prepared by the IFF Office. Decisions about inaugurations will be made by mid-September.

Hall of Fame (digital)

The actual HOF will reside on the IFF website in a dedicated section. It will include a short description of the inductee's achievements, an action picture(s) and a link to tribute video as well as stats (if applicable).

Awarding ceremony

Based on the decision of the Selection Committee the Hall of Famers will officially be inaugurated in connection with the adult WFC's. The ceremony will take place during an intermission on the final day of the tournament. The selected person will receive a speech, tribute video (30-60 seconds) and a IFF Hall of Fame award.

IFF - SP Meeting, by Skype, March 11th, 2021

Participants: Lars-Åke Henriksson, SP
John Liljelund, IFF general Secretary

Report on present issues

1. *Opening*

Mr. Liljelund opened the meeting at 09:00 by Skype.

2. *General issues*

- **Last meeting March 2020**

- IFF has made the follow-up with the companies that have unpaid sanction fees. There has been an agreement made with Exel about their outstanding sanction fee during 2021, outside the 4.000 EUR which is under the reconstruction phase. Tonnisport is in total lockdown due to the pandemic. IFF needs to discuss with the Tonnisport after the pandemic is over.
- IFF asked for the drop-net picture from Finland and it was sent to RISE
- IFF to prepared to host the MB meeting for May
- RISE has answered the question of different testing results for rectangular sticks to Fat Pipe and the issue is cleared.
- RISE is to write an instruction for the how the surveillance tests will be made.
- RISE has sent out the revised decisions of the Sanctions for the Surveillance tests 2019.
- RISE published the MR 2020 in end of June in a Newsletter
- RISE to start preparations for how to deal with the new reequipments for the goalkeeper face masks for MR2022.

- **Material Regulation**

The Material Regulation 2020 has been approved and sent to the manufacturers.

- **Dispenses**

The number of dispenses has been kept low since the 1st of July 2016. There are no dispenses presently.

- **New Companies:**

Approved New Companies:

- None during this period.

On the way in:

- None during this period

Questions from new companies:

- No new companies on the way in.

No more contacts from new companies

- Diksill, China, sticks – Sept 2019 (Shiny)
- Gravalite, India, sticks – Nov 2019 (Nidhi Solanki)7

- **RISE web site/Newsletter**

- A total of three Newsletter has been sent in 2020.
- The web pages have been updated continuously.
- The database has been updated continuously.

- **RISE Database**

- The database will be moved to a new program (E-cert) latest in May 2021. The preparations have started, and discussions has been held with the RISE Certification. There are some major changes sent to a new program, in relation to functionalities and the search function. Even RISE Product testing/Lars-Åke is worried that it will be much more difficult to handle and update the system..

Report on present issues cont.

General Issues (cont.)

• **Floorball Equipment Manufacturer Information**

RISE has needed to renew a new site for the Floorball Equipment Manufacturer due to technical reasons.

3. **Marking of products**

• **Development of pre-sold markings:**

• The amount of pre-sold marking stickers for total year 2020:

○ From the start of the year 2019:

▪ Balls	1.894 524 pcs	(2.200.841 pcs)	-13,9 %
▪ Sticks	469 329 pcs	(514.663 pcs)	- 8,8 %
▪ Goals	1 518 pcs	(2.010 pcs)	-24,5 %
▪ Rinks	380 pcs	(465 pcs)	-17,9 %
▪ Face masks	3.300 pcs	(1.970 pcs)	+67,5 %

• The decrease in stick sales is around -106.000 sticks (decrease in 2019 was 112.792 sticks), equalling -13,9 % compared to 2019. The sales of sticks have now dropped the third year in row. In addition the full effect of Covid-19 will only hit in 2021.

• All ball manufacturers have handed in the yearly reports.

• There has been a total of 17.000 pcs (16.000 pcs) printed stickers sold for sticks, mainly to Sport 2020. For Face masks there has been sold a total of 3.300 stickers to Tempish s.r.o and ProMask.

• **Development of pre-sold markings:**

• There is a total of 45 of active companies (49 in 2019), with 413 (410) certificates:

• There are 14 SWE, 12 CZE, 8 FIN, 4 SUI, 3 POL, 1 CAN, 1 HK, 1 LAT, 1 CHN, 1 FRA, 1 SIN, 1 SVK and 1 TPI companies.

• There are 26 (27) approved balls, 1532 (1586) sticks names 140 (168 blades), 15 (15) goals, 18 (25) rinks, 9 (10) face masks and 25 (28) Protective eye-ware products.

• **Not paid invoices**

	IFF Stickers	SP Testing/Certification
- E-SG Oy FEB 2021	20.910 SEK	0 SEK
- New invoice	7.734 SEK	
- E-SG Oy Reconstruction debt	172.250 SEK (Invoice 18400457)	

4. **Surveillance Market Control**

• The yearly surveillance market control has been carried out.

• Following products have be tested in 2020:

- 27 pcs sticks have been tested
- 0 pcs balls have been tested
- 0 pcs goal cages have been tested
- 0 pcs rinks have been tested

• RISE will send the tested materials to IFF, in agreement with RISE

• **Sanctions**

There was a total of three companies who got a sanction.

Oxdog: Missing the new length system on the stick. The sanction was a written reprimand.

FatPipe: Had an incorrect certification number on the stick. The sanction was a written reprimand.

Exel: Had an incorrect size of IFF marking and incorrect certification number. The sanction was 500 CHF.

- **Market Surveillance Control 2020**

Based on the new Material Regulation, SP/IFF will continue to collect material for testing at the companies warehouses etc., where it is possible. If needed SP/IFF can buy products from warehouses. This system makes it possible to test more sticks. If IFF can't easily pick the sticks in accordance to the SWEDAC accreditation, RISE can buy products if not visited the countries, where they are sold in Czech Republic and Poland. There are need for checking of goal cages and rinks in Czech Rep., Finland, Poland and Sweden. The surveillance tests will be done in the later part of 2021, if the pandemic permits it.

For the surveillance test it is needed to check which are the active products.

The system with own sampling has not worked perfectly, so we will have to evaluate the system of how to sample the products after 2021. RISE will write a proposal for how to conduct the sampling.

- 5. **Material Regulation MR2021**

- Timetable for Material Regulation,
 - Last day to send in new ideas 28th of February 2021. There has been the 2 proposals made by the manufacturers.
 - IFF/SP checking the proposals in March-April 2021.
 - Draft sent out to all manufacturers end of May 2021.
 - IFF CB makes decision in September 2021.
 - Material Regulation published by 1st of October 2021.
 - (Final changes/adjustments are to be introduced at latest in end of April 2022).
 - Material Regulation (final version) published by 1st of June 2022.
 - It takes effect 1st of July 2022.
- Proposed changes:
 - **RISE:** Change the Face mask system. RISE to make a suggestion on how to deal with face masks not CE approved.
 - **IFF:** Change of the whole certification system for the sticks, with a group certification. RISE to look for a solution for this.
 - **Renew:** Smaller and easier IFF logo on the stick. No real issue with this.
 - **Renew:** Bigger tolerance level on the width 1600+/-5mm and respective 900 +/- 5mm concerning the smaller goals.

- 6 **Floorball accessories**

- No new companies

- 7 **Agreement between SP/IFF**

- Nothing to report

- 8 **Other Issues**

There has been a new Personal Protection Europe (PPE) EU Regulation 2016/425. based on this there has been 6 face masks and 3 protective eye-ware has been certificated, in relation to the renewal of the certifications. There are 2 face masks and 6 protective eye-ware products in the pipeline.

RISE has asked for all the related documents in the new PPE EU Regulation 2016/425, so no new testing of the old products as such has been made.

The new model for the confirmation letter for the IFF Marking Protective eye-ware was approved.

Upcoming meetings and issues

- The next meeting will be held in March 2022
 - The IFF Material Board Meeting in May 2021
-

Issues that need to be discussed or decided upon or taken action upon

- IFF to follow-up with the companies who have received sanctions to pay them (PiL)
 - RISE to write the instructions for how the surveillance test sampling shall take place. (LÅH)
 - IFF to prepare the MB meeting for May, venue open (PiL)
 - RISE to follow-up on the process for the new product database with the IT-department (LÅH)
 - IFF to look into the possibility of building a product database for the certified products. (PiL)
 - RISE to make a first draft of the material Regulation draft for April, with the proposed changes (LÅH)
-

New ideas, etc...

The materials for the IFF FairFloorball responsibility campaign looks like this:

Wristbands:

Top



Bottom:



Captains wristbands:



INTERNATIONAL FLOORBALL FEDERATION & FLOORBALL NEW ZEALAND

8th IWG World Conference on Women & Sport Presentation Submission

1.& 2. SUBMISSION TITLE & OVERVIEW

Floorball. Fast, fun and for everyone!

Floorball is fast becoming a well-known sport in New Zealand. Already a well-established sport in many European countries it continues to grow in Asia Oceania and Africa. At the same time as the conference, Floorball New Zealand is hosting the Women's U19 World Championships in Wellington, welcoming 16 teams from around the globe.

GoGirls! Floorball is a project run by the International Floorball Federation, aimed at not just increasing the number of girls and women playing Floorball, but also helping to keep them engaged and active in the sport. Many of our newer member countries use the project materials to help organise sessions and activate girls to participate. More information can be found here:

<https://floorball.sport/development/gogirls-floorball/>

Floorball can be adapted for everyone. No matter what your skill or physical ability, old or young, able bodied or disabled. Floorball has also become one of the largest sports at the Special Olympic World Winter Games. As long you have some sticks and a ball you can play. It does not matter what facilities you have – an indoor hall, a carpark, a patch of grass. Indoor, outdoor, on a wooden floor, on the beach, or on a patch of dusty ground – you can play anywhere.

In New Zealand, we now have approximately 1,500 Floorball players roughly 600 of which are female. Our elite Women's teams have competed at international level for several years now and are going from strength to strength, with several players even training in Europe. We offer a broad range of playing levels and a flexible structure for girls who have never played before and just want to turn up and give Floorball a go.

Get Active! Stay Active! Come and try it for yourself at our interactive session. Pick up a stick and give it a go.



3. OBJECTIVES

The main objective of the interactive workshop is to get participants active. No sitting around listening to someone just describe the sport to you, instead you get to have a stick in your hand and give it a go for yourself. Learn from others. Have fun.

4. HOW WILL IT BE INTERACTIVE?

Participants will get the opportunity to try Floorball for themselves. Learn the basics and learn how easy and fun it can be. We'll give some basic instructions in the game and provide the opportunity to play in some small 3 v 3 quick matches.

As well as seeing and trying the game for themselves, participants can learn more about how they can introduce the game to their own community. Talk to people who play the sport and who are directly involved in getting others to play. Learn how easily you could get your own community, school, work, village group playing. Learn of the benefits that Floorball can give and the opportunities it can create.

Watch the livestream from the Women's U19 World Championships that will be played in Wellington, New Zealand at the same time as the conference.

5. TAKEAWAYS &/OR VALUE ADD FOR PARTICIPANTS

1. For some this will be a completely new sport that they are introduced to, while for those who are already familiar with it they will have the opportunity to share their experience
2. Learning about the direct benefits and actions of a project aimed at getting girls involved in sport and helping to keep them there
3. An opportunity to get up out of their chair and be active



6. THEME

This workshop aligns with the conference theme of Active Lives and the conference lense of Huma Diversity. It encourages the conference participants to themselves be active, while providing resources and information on a sport that is promoting the participation and inclusion of girls and women.

7. SESSION TYPE

45-minute interactive workshop

8. SESSION MODE

Presented physically in Auckland. Includes active participation by conference participants as well as video streaming of matches from the Women's U19 World Floorball Championships in Wellington.

9. LANGUAGE OF SESSION

English

For more information please contact:

Mr Andre Ballantyne
Floorball New Zealand
Committee Member

andreballantyne@gmail.com

Ms Sarah Mitchell
International Floorball Federation
Event Manager

mitchell@floorball.sport

4F Project: Status report (May 2021)

Project started, but partly influenced by the corona situation

- All project representatives in place
- Project Guide and Guidelines in place
- Project logo in place
- Website to be built

- Project plan adjusted based on the changes of schedule
- Without any possibility to meet in person, all activities carried out online
 - o 2 types of online meetings since the start of the project
 - January – individual meetings with stakeholders of each partner organization
 - Objectives, Goals, Types of Cooperation, Attitude
 - March – meeting of all project representatives
 - Personal Introduction, Administration, Financial Questions
- Next online meeting planned for May, first meeting in person planned for June

PROJECT CYCLE

January 1, 2021 – December 31, 2023

