

**Helsinki, Finland, 08.06.2022**

## **IFF Central Board meeting 4/2022 05.06.2022 as a Physical meeting in Madrid, Spain**

**Place:** Meeting held at the NH Madrid Ribera del Manzanares Hotel  
Paseo Virgen del Puerto 57, 28005 Madrid, Spain

<b>Participants:</b> Tomas Eriksson	<b>President</b>
Filip Suman	<b>Vice President</b>
Monica Birdal	<b>Treasurer (Virtual participation)</b>
Jörg Beer	
Tamuz Hidir	
Steen Houman	
Stephen King	
Martin Klabere	<b>(Virtual participation)</b>
Carlos Lopez	
Agata Plechan	<b>ATC Chair</b>
Kaarina Vuori	
Veli Halonen	<b>Operations Manager (Virtual participation)</b>
Stefan Kratz	<b>Competition Manager (Virtual participation)</b>
John Liljelund	<b>Secretary General</b>

**Excused:** Calle Karlsson  
Pakkamol Siriwat

## **Agenda**

### **§ 1. Opening of the meeting**

Mr. Eriksson welcomed all members to the fourth CB meeting of the year 2022 and opened the meeting at 09:00.

### **§ 2. Approval of the agenda**

Mr. Eriksson concluded that there are the following updated or new appendix for the meeting.

Appendix 2b	-	Financial Report 2022 31.05.2022 with forecast (updated)
Appendix 11ad	-	IFF Strategy Implementation table (new)
Appendix 21	-	Digital White paper (new)
Appendix 22	-	Proposal for New IFF Coach Education structure (new)
Appendix 23	-	East Europe and Middle East report (new)
Appendix 24-25	-	Erasmus+ Fit 4 Future (new)

**CB decided:** To approve the report, the new and updated appendixes and the agenda for the meeting

§ 3 **Minutes from the CB meetings: 03/2022 Zurich (26.03.2022) 1**

The minutes from the last CB meeting 03/2022 were scrutinized, approved and put ad acta. (Appendix 1)

**CB decided:** To approve the minutes of the IFF CB meeting 03/2022

§ 4. **Financial questions**

a) **Financial report 2021 by 31.12.2021 – final**

Mrs. Birdal presented the final financial report and balance sheet for 2021 (Appendix 2a).

The outcome per 31<sup>st</sup> of December is CHF 69.648, which is some CHF 61.797 (2020: CHF 7.851) better than last year. As reported in the last CB meeting the outcome was mainly due to the increased income from the double WFC's and the participation and organisers fees, the increased TV and marketing income connected to these, and the second instalment of the IOC Covid-19 support. Having been able to keep the TV production cost increase as low as possible and the saves on the cost side also turned out significantly better than forecasted which together with the income led to a better than forecasted financial year. The CB should be very pleased with the final outcome of 2021 as the financial planning has been quite difficult due to the Covid pandemic.

**CB decided:** To approve the reports and to put the Financial Report 2021 forward to the IFF General Assembly 2022 for approval.

b) **Financial report 2022 by 31.05.2022**

The outcome per 31<sup>st</sup> of May is CHF 295.298, which is some CHF 148.274 (2021: CHF 443.572) lower than last year. The difference is mainly due to the fact that we this year have again one WFC and one U19 WFC and are able to play the WFC qualifications. Further the cost for the TWG 2022 affects the outcome compared to last year.

The liquidity continues to be on a healthier level compared to the last years. Per 31<sup>st</sup> of May the liquidity is CHF 617.117 which is CHF 180.970 (2021: CHF 436.147) better than last year.

The finances are continued to be monitored on daily basis, and possible saves will be considered if and when we see signs of possible less income than now budgeted. The financial situation is on a healthy basis.

Mr. King asked if the loan promised by the Finnish federation is still a possibility if needed. Mr. Liljelund answered that IFF has already informed that there is no need for the loan at this stage.

**CB decided:** To approve the reports.

c) **Information on IFF claims – License system and WFC 2022 – status May 31<sup>st</sup> ,**

Mrs. Birdal presented the claims situation by the 31.05.2022 for Associations participating in the WFCs 2022 and separately for those not participating in any of the IFF Events. (Appendix 3 and 4).

For the WFC's 2022 the invoicing for the Women's U19 WFC 2022 qualified teams has been done and payments has started to come in.

Since last CB meeting no payments have been done in accordance with the pay-off plans for Cote d'Ivoire, Malaysia, Russia, Slovenia and Ukraine (**Appendix 5**). For Canada the next payment is scheduled to be made by the end of June. Mr. Kratz informed that the Philippines paid their fee on the 1<sup>st</sup> of June, so now it is only the Cote d'Ivoire which has not paid.

Mr. Suman asked what happens if Canada doesn't follow their payment plan by last of June. Mr. Liljelund answered that if they don't pay in accordance with earlier decisions they will not play, but the CB will look over this in the next meeting.

**CB decided:** To approve the reports and to continue to follow up on the pay-off plans for Canada, Cote d'Ivoire, Russia, Malaysia, Slovenia, and Ukraine.

#### **d) IFF General Assembly 2022**

Mr. Eriksson informed that the announcement for the IFF General Assembly 2022 needs to be sent out latest by the 10th of August 2022. The IFF statutes state that the first announcement needs to be sent out 90 full days prior to the meeting, which is scheduled to take place on Saturday the 12th of November 2022 in Swiss Life Arena starting at 8:30 in the morning.

The nominations and motions from the IFF member associations need to be handed over to the IFF latest 60 full days prior to the meeting and that date is the 12th of September 2022. The IFF needs to send out the Final announcement and the IFF reports, budget, and other documents to the member associations latest by 12th of October 2022, the full 30 days prior to the IFF GA. The registration for the General Assembly is open until the 20th of October 2022. (**Appendix 6**).

Mr. Liljelund informed that the topics the IFF CB needs to prepare are the Annual report 2021-2022, Plan of Action 2023-2024, Financial report 2020 and 2021 and auditors reports, Budget 2023-2024, Strategy Implementation process report, Motion on the Future of Floorball, Motion of the Euro Floorball Championships, Confirmation of the change of the ordinary membership of the Italian federation and Election of replacements/additions to the IFF Ethics Commission.

**CB decided:** To approve the report and approve the announcement for the IFF General Assembly 2022.

## **§ 5. World Championships**

### **a) WFC 2022, Zurich, Switzerland**

Mr. Beer reported on the preparations of the WFC 2022 (**Appendix 7**).

The construction of the Swiss Life Arena is progressing as planned and should be ready in time. The LOC is a bit worried as only four teams have booked their hotels, even that there has been quite good cancellation policies in place. The LOC will now contact all the qualified teams in connection to the next Information Letter..

The ballot for the groups will be held in Berne on 8<sup>th</sup> June, after which the first match schedule will be published, so that the LOC can start the ticket sales on the 15.06.2022. The final is already sold out apart for some international packages. The ticket sales is now focusing on the opening weekend and the and the hospitality packages. The initial target of 20.000 school pupils attending day matches is already reached and the target has been raised to 25.000.

All the available sponsorship packages have been sold with the total income of 1,3 million CHF and a meeting with all sponsors have been held on the 31<sup>st</sup> of May, with 30 sponsor representatives and the SUHV hope to tie them to the federation. The LOC is looking to find some small additional slots for additional sponsors.

A total of 10 Mobilier Street Floorball Tour will be organised, with the first event organised in the French part in Sierre in May.

Mr. Eriksson and Mr. King congratulated Mr. Beer for a fantastic sponsoring sales situation. Mr. Suman feels the fact that there is a possibility to have also the opening weekend sold out will create some options for development activities and positive publicity for the event.

Mr. Liljelund reported that he together with Ms. Sarah Mitchell carried out a venue inspection on 28<sup>th</sup> March in both venues. A second venue inspection has been carried out with the IFF TV production company Polar HD in both Swiss Life Arena and AXA arena in May. The plans for the arenas are being prepared and there are only a few open questions left.

Mr. Liljelund reported that the process for making an agreement with PolarHD has started and IFF has contacted the main TV companies to start the planning process for the match program and TV times and has now received the wishes for the preferred TV times and the time conflicts they have. IFF has prepared this to be ready for the match schedule preparations after the Ballot.

**CB decided:** To approve the reports.

#### **WFC 2022 qualifications**

Mr. Kratz reported on the WFC 2022 qualifications.

##### AMERICAS 29-30.04.2022 in Fort Worth, Texas

The qualification was played 29-30.04 in Fort Worth, Texas, with Canada being the first team to qualify for the final round

##### EUR 1 25-28.05.2022 in Valmiera, Latvia

The qualification was played in Valmiera, Latvia, with the following teams qualifying for the final round: Finland, Latvia, Denmark, and Estonia.

As a part of the WFCQ in Latvia, IFF had initiated a charity game between Finland and Sweden to support the Ukraine Floorball Federation. The two federations agreed to the proposal and made their teams able to participate in the match. The game was played the day before the WFCQ started in Valmiera and Koceni on the 24<sup>th</sup> of May. There were 630 spectators at the venue, and the match was viewed by 8,500 online. A big thanks must go to all that supported the event – in particular the Finnish & Swedish federations, Latvian federation, Unihoc (who have donated approx. 1500 clothing items to UFF), and Olly Hogben whose commentary fee was donated to UFF. In total approximately EUR 4500 was raised for the Ukraine Federation. On the IFF YouTube there was a possibility for the viewers to donate to the Ukraine Floorball Federation.

Mr. Hidir explained that the Ukrainian Federation is presently sorting out how much the charity game generated. The Latvian federation helped the Ukraine teams with the accommodation and food and the Lithuanian federation donated a support of 1.000 EUR. The UFF is looking into the way community could support them.

##### EUR 2 25-28.05.2022 in Koceni, Latvia

The qualification was played in Koceni, Latvia, with the following teams qualifying for the final round: Sweden, Norway and Poland.

EUR 3, 24-27.05.2022 in Celano, Italy

The qualification was played in Celano, Italy, with the following teams qualifying for the final round: Slovakia, Czech Republic and Germany.

Cote d'Ivoire got the visas for their players very late but managed to arrive to Italy the day before their first match.

AOFC, 31.05-04.06.2022 in Singapore

The qualification was played in Singapore with the following teams qualifying for the final round: Thailand, the Philippines, Singapore and Australia.

Neither China nor India could participate due to Covid-19 reasons and Malaysia was, by way of exception, given the possibility to participate as replacement team with paying the shared referee cost only. But if qualified will have to pay the full fee.

The Events Manager Ms. Sarah Mitchell has reported that the WFCQ events were rather complicated to organise for all involved – IFF, LOCs, and National Associations. The teams in particular had a lot of issues, especially to do with player lists. The late finishing of some leagues and the effects of Covid on the number of players interested in, or able to commit to the national team was very clear. The IFF competition department granted a lot of exceptions for the movement of players between final and emergency lists, as well as the adding/changing of players past the due date, and the submission of lists at a later than normal time. Two National Associations also included players to their final lists who were ineligible due to not yet having their Sporting Nationality applications approved. This required additional work for the office to have to process these applications in a very short time frame.

On a positive note, Côte d'Ivoire, despite having their visas approved only the day prior to departure, participated with a team more than twice the size of in 2018. However, the match results indicate that the participation of teams from Africa in the European qualifications needs to be reviewed. The experience of the event may be significant for the players personally but perhaps there are better ways that the IFF could help them to develop and direct their resources more effectively. A single team's participation in the event does not really benefit the federation or the general development of floorball in Africa.

Mr. King felt that the analysis of not having any African teams in the European qualifications is right. It would be important to develop the game in Africa first and play more real friendly internationals in Africa. Mr. Halonen informed that the plan is to play a first three or four country tournament in 2024 between Burkina Faso, Nigeria, Kenya and Somalia. If more countries are willing they will be invited. Mr. Klabere informed that the IFF had informed in the technical meeting that IFF is looking for other ways of building events for them.

Mr. Klabere felt that the qualifications have been organized in a very smooth way, even if there were some issues in Italy. Everything was organised, but maybe a bit late by the organiser.

**CB decided:** To approve the reports and give the IFF RACC the task to evaluate and make a proposal for how to deal with the African teams in the future.

**b) Next Events**

**U19 WFC 2022, Katowice, Poland**

Mr. Kratz reported that the U19 WFC 2022 will be played 31.08-04.09.2022 in Katowice, Poland. There was a site-visit organised by Ms. Sarah Mitchell and Ms. Monika Kraus.

The preparations are ongoing, and an arena inspection was carried out 13-14.05. The arenas are sufficient for this event, even if there is very little space in the venues for TV cameras and other.

LOC has presented a plan for ticket sales and are to start the sales on the 13.06 via ebilet.pl  
The logo and graphics for the event are finalised and the website will be launched in early June.

**CB decided:** to approve the report.

**c) Upcoming Events**

**U19 WFC 2023, WFC 2023 and WFC 2024**

Mr. Liljelund reported that a venue inspection for the WFC 2023 in Singapore was carried out 01-02.06.2022 in connection with the WFCQ 2022. Discussions are to be held during the WFCQ in Singapore to play also the inaugural 3vs3 Urban Floorball World championships alongside the Women's WFC 2023.

Ms. Vuori asked if the idea to have national teams playing and Ms. Plechan asked if the plan is to play both men and women. Mr. Liljelund answered that it has not yet been decided if it will be one national team or if it is open and it will be for men and women. Mr. Suman felt that we need to discuss the organisation of the 3vs3 WFC in the CB workshop in September.

The contract with Floorball Denmark regarding the U19 WFC 2023 has been signed and the preparations are ongoing. Communication with the LOC has really only just begun. The logo and graphics for the event will be finalised soon and the website will be launched prior to the Women's U19 WFC.

The discussions with the Swedish Floorball Federation regarding the WFC 2024 contract will start now when the WFC 2023 contract is signed after the summer.

Mr. Kratz reported that he will enter negotiations with Italy and Latvia to organise the WFCQ 2023 EUR.

The interest to organise the U19 WFC 2023 qualifications in Europe is very low and despite reminders to the registered teams only Slovenia has shown interest to organise. A complication this year is that these qualifications are in a date clash with the new dates for the U19 WFC 2022 final round. Mr. Kratz is planning to start looking for other dates, in order to find organisers for the U19 WFC 2023 qualifications in Europe. Uganda has registered, but not paid yet which causes an issue. The RACC needs to look over the situation and if Uganda is allowed to play the qualification in Europe.

Mr. Suman asked which countries are playing the qualifications in Europe. Mr. Kratz answered that there are 11 European countries (Austria, Belgium, Estonia, France, at Britain, Hungary, Italy, Netherlands, Norway, Slovenia and Spain). Russia has also registered but is suspended participating for four sports in the final round in Denmark. The IFF Office needs to clarify the situation for registration and payment of the participation fees.

The Americas U19 WFC qualification will be played in USA, date and place to be announced.

For the AOFC U19 WFC qualification the AOFC is internally discussing date and place considering that Australia, New Zealand and Singapore are the only registered teams.

The Competition department will prepare for the invitation for the organisation of the WFC 2025 and WFC 2026. The IFF CB is to take the decision prior to the IFF General Assembly in 2022.

**CB decided:** to approve the reports and give the IFF office the task to clarify the situation of the U19 WFC 2023 European qualification.

**d) Covid-19 and other Event Status Update**

Mr. Kratz reported on the current status regarding the Covid-19.

In Europe there are basically no travel or local restrictions. IFF still requires that all participants be fully vaccinated and those who are not should take daily antigen tests, but we are not checking any vaccination status or certificates in connection with the events. There has been some Covid positive cases in Great Britain after the event.

In Asia-Oceania all participants must be fully vaccinated, which is checked, but no test requirements for entry to Singapore. All participants will undertake self-antigen tests on day 1, 4 & 7. Some teams require exit test for return to their home country.

In Americas entry is open to everyone with ESTA or visa but must be vaccinated and must do pre-departure test (PCR or antigen).

**CB decided:** To approve the reports

**§ 6. Club competitions**

**a) Champions Cup**

Mrs. Vuori reported on the preparations of the Champions Cup 2023 to be played in the Bläk Boks arena in Lempäälä next to Tampere, Finland, 7th – 8th January 2023. The Finnish federation had a competition between the Classic, Tampere and TPS, Turku and the Finnish federation got a very good deal. The EFT's last autumn was played in this arena.

Mr. Kratz reported that the invitation has been sent and that last day to register is 30<sup>th</sup> June. So far the men's teams Falun and Mlada Boleslav have registered

Mr. Liljelund reported that the Champions Cup Steering group has held its first meeting for the year to discuss the process forward for the start of the new Champions Cup format Home & Away in the autumn of 2023. (**Appendix 8**)

The IFF Office is preparing a sales material for the sponsorship sales of the Champions Cup and the possible re-branding of the competition. The CCSG will have its next meeting on the 16.08.2022 to discuss these topics and prepare an information sheet that the EFT-countries can provide to their top league clubs before the start of the National leagues next autumn.

**CB decided:** To approve the report

**b) Euro Floorball Cup 2021**

Mr. Kratz reported that he is still discussing with potential organisers of the EFC and the EFCh 2022 with the aim to play last weekend of August. This far there is an interest from Slovakia to organise the EFC and from Poland to organise the EFCh. Slovakia has informed that they are not able to take the event and Mr. Kratz has asked if Poland can take the event. There is an interest from France to run the Euro Challenge.

**CB decided:** To approve the report

§ 7. **ExCo, Strategy Implementation and Ad Hoc group reports**

a) **ExCo reports**

Mr. Eriksson reported on the ExCo activities after the previous ordinary CB meeting, which has mainly focused on the preparations of the annual general meetings of GAISF and IWGA, in the turbulent phase within International Sports. There are still several open questions regarding the proposal made by the GAISF council to dissolve GAISF and liquidate its assets. Another topic which has required actions taken in regard to the solidarity actions for Ukraine Floorball Federation, namely, to execute the charity match between Sweden and Finland in advance of the start of the WFCQ EUR 1 and EUR2 in Latvia.

Mr. Eriksson further reported that the plan was to hold the next meeting with the Presidents and secretary generals of the Euro Floorball Tour countries in May. Due to the illness of the secretary general this was not possible to arrange. The plan is now to have it after the vacations most likely in connection to the U19 WFC 2022 in Katowice, Poland. It will also then be easiest to organise the TOP 15 meeting in Zurich, during the WFC 2022.

The IFF held a meeting with the secretary generals of the EFT countries to discuss and seek political support for the implementation of the IFF Physical Play project. IFF will organise an evaluation meeting after the WFCQ's have been played in June.

Mr. Liljelund reported that the IFF Disciplinary Committee has dealt with the case concerning the possible breach of IFF Code of Ethics by Wendy Kuan, General manager Singapore Floorball Association (SFA) and Kenneth Ho, President Singapore Floorball Association (SFA) in connection with elections to the SFA Management Committee (MC) in the SFA AGM September 2021, based on the investigation made by the IFF Ethics Commission. The IFF DC made the decision to sanction Mrs. Wendy Kuan to be discharged from the IFF Ethics Commission, due to breach of the IFF Good Governance Policy §3.11. Mr. Kenneth Ho is sanctioned according to Article 47 Failure to cooperate in investigation, with a Warning, requesting for the future to better cooperate with any reasonable investigation carried out by the IFF. **(Appendix 9)**

Mr. Eriksson felt that the Ethics Commission has handled this matter in the correct way, as a stand alone body of the IFF.

Mr. Liljelund informed that due to the illness of the ETC Chair Mr. Harri Syväsalmi and therefore has not been able to participate in the work of the ETC since beginning off the year, there is a need to find additional members for the ETC, as it is unsure when Mr. Syväsalmi can revert to the ETC. This especially as Ms. Kuan has also been suspended from participating in the work of the ETC. Mr. Liljelund has discussed with the ETC members and proposes to elect Mr. David Sharpe (IRL), who is a member of the World Sailing ETC and Mr. Bill Howitt (AUS) the Integrity Officer of Floorball Australia as new members of the ETC to secure the functionality of the commission. this decision will then have to be confirmed by the IFF General Assembly 2022.

Mr. Liljelund further reported that the IFF has met with Sportradar to investigate in which way IFF could start the monitoring of the betting activities during IFF competitions but also to explore into the education and prevention space. Based on the meeting the next immediate steps, as mentioned, the Sportradar team will review the upcoming IFF events (e.g. Women's U19 WFC 2022) and assess their historical betting relevancy. Once the list of betting-relevant competitions has been determined, they can be included in the draft agreement to kickstart the partnership between the IFF and Sportradar.

**CB decided:** to approve the report and elect Mr. David Sharpe and Mr. Bill Howitt as new temporary members of the IFF Ethics Commission.

**b) Strategy Implementation**

Mr. King reported on the work of the IFF Strategy Implementation working group (SWG) and the meeting held with the IFF Office (**Appendix 10**). The objective of the meeting was to agree about how the Strategy process shall be continued. To set the plan for how to continue the work of the Strategy Subgroups, the division of tasks between the Strategy Working Group (SWG) and the IFF Office and how to streamline the output of the Strategy subgroups and build and create a generic template for the Suggested Actions, with taken and planned actions. The idea with the template is to collect all information into one document and show what has been done and keep the community on the level.

The process will now for the Strategy Subgroups move from an operational stage to become more of an advisory role. The SWG thanked the Subgroup members for their valuable work. It was decided that the SWG members and the Office responsible persons are to update the subgroup Priority lists with responsible persons and to streamline them to have all the information needed in the Implementation templates

In order to be able to have an overall picture of the Strategy work the decision was to create a generic template for how the work with the Suggested actions, add a responsible person for suggested actions, with already taken and planned actions. The proposal was to create such a generic template and include all the subgroup output, with CB comments and to add a planned due date for conclusion for each task.

The SWG/Office has prepared the first draft of the Strategy Implementation template for the CB meeting and work will continue with a validity check and approval round for the responsibilities given still in June. This will also be the base for the reporting to the IFF General Assembly to show the progress in the Strategy work. (**Appendix 11ad**)

**CB decided:** To approve the report

**c) CB Member responsibilities**

Mr. Houman reported about the Six Nations associations steering group activities and that Germany are on track concerning the organisation of the tournament this year in Weissenfels and the invitation for the seminar for coaches will soon be sent to the federations in Europe. The Six Nations are inviting all European federations to participate.

Mr. Lopez reported on the situation in Latin America. There are some good news from Peru, as they have finally started the process of legal registration in the country and just after that they will apply for membership in IFF. Hopefully this may happen within this year. Mr. King asked if there are some plan for activity in South America. Mr. Lopez answered that Mr. Halonen is planning a kind of a seminar, but the challenge in Latin America where to organise the seminar.

Mr. Suman reported on the progress of the Czech Erasmus+ project Floorball - Fit for Future and the result of the IFF CB workshop. (**Appendix 24 and 25**) The Fit4Future will have a meeting next weekend in Bratislava and more information will come out after that.

Mr. Hidir reported on the situation in East-Europe and in the Middle East (**Appendix 23**). In Ukraine all Floorball competitions was stopped due to the Russian invasion and the season has been declared over. Many clubs have been forced to stop their activities especially in the east and central parts of the country, players and coaches has been displaced and junior and female players has left the country. There are players and coaches who serve in the Ukrainian Armed

Forces, National Guard and in the territorial defence force. A number of clubs have been extensively involved in the humanitarian effort.

There are more than 10 clubs that has resumed their floorball activities and a couple of floorball camps inside and outside Ukraine is planned for Ukrainian floorball players. The UFF CB is meeting via Zoom weekly and different competition structures is also discussed for next season. The Ukrainian Floorball Federation is also trying to use the Ukrainian Floorball Foundation to allocate resources to start up activities. The UFF finds the IFF decision to open transfers for Ukrainian player as a very good thing and has been noticed in general within the Ukrainian Sports.

In Moldova the floorball activities **have** been put on hold during the Covid 19 pandemic. In Moldavia there is a registered Moldavian Floorball Federation, 2 registered clubs, and several floorball groups. They are still playing but only locally. The club that is active is situated in Ungheni.

In Kazakhstan, the KFF organised an online referee seminar where they invited Artem Zolotar, an active referee and UFF Referee committee member from Ukraine. They plan to organise a tournament Taraz Open preliminary dates 21-22 of October 2022. They will also look to organise an international development seminar in connection to the tournament. Mr. Suman asked when Kazakhstan would be able to participate in tournaments. Mr. Hidir answered that KFF is planning to contact the IFF and ask about a development seminar.

Ms. Vuori reported on the plans for the Membership Service function and the activities to be taken. The plan is to start to build an electronic web-based form to help enter the team lists and other persons into the IFF accreditation and the match statistic system to reduce manual working time.

As the IFF Media department is preparing a digital white paper for IFF communications, it there are no idea to start the planning of a generic platform for information sharing. After the digital strategy has been finalised and the possibilities for example Sportswik could provide for information sharing.

The discussions are also continuing of how we would be able to utilise more statistical and match related data in the IFF TV signal and streams.

**CB decided:** To approve the report

## **§ 8. International Sports**

### **International Olympic Committee/IOC**

Mr. Eriksson reported that the IOC President has confirmed that IFF have been approved for the IFF Development support for 2022 (**Appendix 12**). The IFF Development function has handed in the applications.

As there has not been any meetings held with the IOC Sport Department since the SportAccord convention 2019, due to Covid-19, the IOC Sport Department has invited the ARISF federations to discuss the present situation of the International Federations and the implications of the Olympic Agenda 2020+5 road map. The IFF president and secretary general will meet with the Ms. Irina Gladkikh and Mr. Andrew Hoffer in Lausanne on the 9<sup>th</sup> of June. IFF is planning to raise the following questions in the meeting: The IOC view on the reorganisation of GAISF and SportAccord multi-sport games. Floorball and the Youth Olympic Games, introduction of a 3v3 format, virtual sports, cooperation with Special Olympics and some membership questions.

The Los Angeles OC has informed the International Federations of the process and criteria for new sports for the Los Angeles Olympic Games 2028. (**Appendix 13**) The LA28 will in June 2022 invite selected sports for the Request for Proposal and the IF's having to provide their answers in July.

### **General Association of International Sport Associations/GAISF**

Mr. Eriksson reported that the GAISF held its AGM as a virtual meeting on the 20<sup>th</sup> of May. The GAISF president Ivo Ferriani opened the GAISF AGM congratulating everyone IOC, ASOIF, AOIWF, ARISF and AIMS for their continued good work. Ferriani expressed that the changed environment of Sport demands to look over the form and tasks of all sport organisations. There are no real need for GAISF services, as the ITA among other organisations has taken over the tasks in regard of Anti-Doping. ASOIF, AOIWF, ARISF and AIMS are doing more for their members and then GAISF is more creating duplication. Therefore, it is necessary to ask if there is a need for an entity on the side of SportAccord Convention. The council has concluded that GAISF not anymore serve this function as a self-serving entity. Therefore, an extra ordinary general assembly will be called for September to dissolve GAISF.

The process to start the dissolution and reshape of the organisation has been formulated as follows, there was a legal working group formed which has analysed the legal aspects of the dissolution of GAISF and the liquidation of the assets and the status of the employees of SportAccord. The legal working group organise working/explanatory sessions to the attention of the members of GAISF. In the Extra Ordinary AGM in September there will be a resolution of the dissolution of GAISF and appointment of an official liquidator and approval of the principles of the transfers of assets, liabilities, and the future of the employees.

Mr. Houman asked who finances GAISF, Mr. Liljelund answered that in principle the members and the SportAccord convention.

Duties of the liquidator is to draw up an inventory of assets and preparing an opening balance sheet. setting tax liabilities. Then there needs to be a final decision in the final accounts of GAISF. If the liquidation can be made before the end of the year, we can hold a final AGM to close the liquidation process.

The brief made by the GAISF President Mr. Ivo Ferriani was quite superficial and there were some questions asked by the attendant, despite some technical issues. The answer to all questions was in principle the same, they will be handled in the workshops.

One of the problematic issues with GAISF is the question of new members, where GAISF has a total of 269 interested organisation, out of which there are 49 confirmed candidates and presently 9 IF's having an observer status. Both the Tennis and Dance Sports raised concerns and criticism to the rivalry of some of the organisations seeking membership in GAISF. Mr. Suman asked how the membership of new organisations will be handled in the future. Mr. Liljelund answered that this is not yet known.

SportAccord will continue to organise Multi-Sport Games. The Riad 2023 Combat games, with 14 sport confirmed and building a sports festival as a part of the games. The work continues with the World Urban games and World Mind Games are under discussion and the GAISF will contact the sports on the program but also provide possibilities for other sports to showcase their sports and having a festival during the event. Ferriani's final statement closing the AGM was that we are resuming to business as usual, after some difficult years.

### **Association of IOC Recognised International Sport Federations/ARISF**

Mr. Eriksson reported that the ARISF held its council meeting on the 13.5. to update the situation in advance of the GAISF AGM and development after the GAISF Council meeting on the 3rd of May. A legal preparatory working group has been preparing in which way GAISF could be dissolved and liquidated. The dissolution could be made by a resolution of the GAISF Extra ordinary AGM, summoned 30 days in advance which needs a 2/3 majority. The liquidation will have to be made by a legal entity.

The SportAccord structure will have to be changed and the SportAccord ExCo has agreed to do the next steps in the change of the structure, including ARISF and AIMS. In the question of the Multisport games ARISF and AIMS will play a major role in multisport games in the events where you don't have any significant participation of Olympic sport disciplines included, then SportAccord could play a role in the management of these games.

President Chiulli informed that a Q/A session will be organised during the GAISF AGM on the 20.5., giving the opportunity for the members to ask questions. The assets of the GAISF will need to be transferred to the umbrella organisations of GAISF and not to the individual International Federations. GAISF President Ivo Ferriani wants to finalise the process by the end of August.

Chiulli proposed that the ARISF council will if we are happy with the proposed solution, we need to call for an Extra ordinary ARISF AGM in the end of June/beginning of July. Mr. Fraccari stressed that the liquidation has to be finalised before the dissolution of the GAISF.

### **International World Games Association/IWGA**

Mr. Halonen reported on behalf of Ms. Mitchell that the preparations for the Birmingham World Games 2022 are moving in the right direction, even though there are still quite a number of issues and lack of information. The BIC has enlarged their organisation and there is a big risk that some information has been lost in the transition, which was the case of the Extra Officials. Also, the fact that BOC changes directives and ask for new plans and information, creates a lot of extra work.

After a quite long and tedious process IFF has finally been able to secure the Extra Officials and their accommodation in the Athlete village. There is still an issue with single rooms, as there are not enough of these, so the BOC has informed that only accredited persons in case of an uneven number of one gender will have single rooms. IFF has also now received the bookings for the IFF CB and National Association VIP's.

The Chinese Olympic Committee (COC) has sent a letter to the BOC, concerning how to handle the Chinese Taipei delegation during the World Games (**Appendix 14**)

Concerning the World Games, the teams have now given their final lists which have been submitted to TWG organisers. These will be published in early June – date to be confirmed by IFF media. The IFF has needed to slightly change the Floorball tournament match schedule as BOC has changed their athlete's meal system, in order to secure that the teams will have the possibility to get their meals in the Athletes Village. The changes are still to be confirmed by the BOC and IWGA.

IFF has had some issues with the confirmation of the Extra Officials accreditations/ accommodations due to a misunderstanding of how the TWG registration system should be used for this. Floorball was not alone in this issue with the BOC, but it has now been resolved and all teams & IFF extra officials have been confirmed and approved. Some countries had requested single accommodation for their officials, but due to a lack of availability these will only be confirmed for those teams that have a mix of male & female staff members who cannot be roomed together.

After a very long delay, and a lot of trouble in communication with the BOC travel department, we have now received an accommodation offer for the VIP guest accommodation. All guests have chosen to stay at the main TWG hotel – Sheraton – which is located in the same complex as the Floorball competition venue. Rooms have been requested and we are waiting on a confirmation. (Might be updated by the time of the CB meeting)

There has been a lot of very poor communication from the BOC to the participating sports federations, which has caused a lot of issues for us. Information is either not received, sent late, or sent with conflicting information to what has previously been advised. Hopefully, this has been addressed internally after the IWGA AGM and it will improve from here on.

Special Olympics will do some exhibition games in intermissions on Saturday 9th July, but unfortunately, there are only two teams participating. They will also have a booth in the public space just outside the venue entrance and will use the training court on Sunday 10th in the morning to film some short videos. They also have had a lot of issues with communication with the BOC in regard to getting an offer of accommodation.

Mr. Eriksson informed that due to the cancellation of the SportAccord Convention in Ekaterinburg, Russia, the IWGA AGM was held in Madrid, Spain on the 19<sup>th</sup> of May. The AGM dealt with the statutory questions without any surprises.

the main topic of the AGM was the presentations of the Birmingham Organisation Committee. The BOC was represented by the Birmingham Mayor Mr. Randall Lee Woodfin, the BOC chairman Jonathan Porter, and the BOC CEO Jay Kasten. In their presentations they presented the present situation of the preparations.

Concerning Covid-19 all athletes will have to be fully vaccinated and provide proof of a negative COVID-19 test within 48 hours before arrival PCR or Anti-gen test. This goes also for all officials and staff. The BOC will provide department flight testing.

The BOC stressed that it is imperative to start getting visas now and submit the DS 160 form to the Embassy and Consulate or get your ESTA

The BOC will organise an Athletes Night at the Teaching farm on the 13.7.2022  
The TWG is a SEAR1 event. designated by the US Dept. of Homeland Security.

List of prohibited items needs to be informed to all participants. Need of see-through bags when entering all venues.

Domestic TV distribution: CBS/CBS Sports Network, which will broadcast two 1-hour shows on CBS and then a daily program on the CBS Sport Network. The Olympic channel will provide the an 24/7 channel. ISB has the rights for the rest of the World. Best TV production ever produced by the ISB, which is the host broadcaster, which will produce more than 400 h.

The TV Coverage: World Games channel, High-lights and News and Game highlights. Of the Floorball countries the Czech Republic have the 24/7 deal, IFF will continue the discussion for Finland, Switzerland and Sweden.

The Olympic channel will stream all the content for the market where there are no taker of the channel. IFF can stream the preliminary stage own additional production on our own YouTube channel, without geo-blocking. Allowed to distribute the stream form final rounds with geo-blocking. The IWGA/ISB have provided free media rights to Ukraine

Ticket sales looks good and by percentage Sumo is leading the competition and there are some 300.000 tickets sales. A ticket sales report has been promised to be sent to the IF's. International TV Broadcast.

The IWGA will create an ATC, in order to make the athletes part of the IWGA decision making. In 2025 there will be a fully elected ATC for the athletes in the Games. There should be 7-9 members with gender diversity. Elections prior to TWG 2025 and candidates must have been part in Games 2017, 2022 or 2025. An interim Athletes commission from 2022 with 5-7 members. Members are asked to make nominations must have participated in 2017, must nominate both one male and one female gender. Mr. Liljelund asked if this means the IF's participating with just one gender can not nominate. The answer was that this should not be a problem.

IWGA will form a Medical Commission and Anti-Doping commission by the end of the year. Anti-Doping: TUE's from IF's or NADO's will be recognized by the IWGA.

IWGA is planning to build a global MoU with ANOC after the games. Will sign an MoU with NSO's in Austria, Israel, Japan and Latvia. Pending with Hungary and Netherlands. IWGA has signed the MoU with FISU and discussions are ongoing with the IPC in May.2022.

IWGA is introducing E-gaming as a promotional tool for TWG and sports and provide a possibility to promote the TWG sport to a younger target group. There will be an activation in Birmingham, with three federations Archery, Baseball/Softball (VR), Racquetball (virtual competition).

In Chengdu the target is to have competitions in 10 TWG sports in Chengdu 2025. The games could be Mobile, VR, PC/Console. IWGA will decide in October 22<sup>nd</sup> 2023 will be a part of the World Games series.

The World Games series is a number of smaller events of member sports for showcases new formats (floorball 3vs3). The idea is to strengthen the brand of the IWGA sports. Attract new sponsors and foster innovation with mixed gender competitions and gender equal participation. There could be a Sport festival format with three day event, with 2023-2025 in China, as a promotion of the TWG in China and then going Global in 2026.

Next AGM in May 2023, depending on the future of the SportAccord.

Mr. Suman wanted to praise the IFF Office for the work done, as there are over 20 sports participating from the Czech Republic. The other Czech national associations have been praising the IFF information letters, as they have not receive enough information from their respective national associations.

Mr. Suman asked if there will be representation from the participating countries. Mr. Liljelund informed that there are only representation from the Swedish federation participating. Mr. Beer informed that the Swiss CB has decided not to send anyone in this situation. Ms. Vuori explained that her personal situation prevents her from travelling. Mr. Liljelund also explained that the fact that the BOC has not been able to provide accommodation information for the IFF, it has been very difficult to secure participation from the participating federations.

### **International Master Games Association/IMGA**

Mr. Liljelund reported that there have not been any additional activities towards the IFF from the LOC of the European Master Games 2023 in Tampere, Finland since the previous meeting. The IMGA has however informed that the Floorball tournament will be played from the 4<sup>th</sup> to 8<sup>th</sup> of July

with the following age groups. Women: 30+ and 40+ and Men: 35+, 40+, 45+ and 50+. The competition is organised by the Floorball clubs Classic and KooVee.

### **University Sport/FISU**

Mr. Lopez reported that FISU feels that it is a great disappointment that the Floorball UWG event had to be cancelled in Poland this summer (**Appendix 15**). The issue has been that the National FISU members have not had the possibility to finance the teams for this event and the universities has not had any budget to support the teams. There was in the end just 5-6 teams able to participate.

Mr. Liljelund had a meeting with the UWG director Mr. Julien Carrel to discuss the situation. FISU will not go back to the use of national teams for Floorball. FISU would like to have something that would fit better the UWG format. So they would like to look on another format, which would be easier for the universities to build the teams. One option could be either the Future of Floorball version or the Urban Floorball version (3vs3+goalie). Mr. Carrel felt that an Urban Floorball would give a possibility to get a number of teams from North America and Asia. The format would need to be decided by the end of the year 2022.

### **Multi-Sport Games**

#### **Asian Indoor and Martial Arts Games 2023, Bangkok, Thailand**

Mr. Liljelund reported on the behalf Ms. Siriwat that the Asian Indoor and Martial Arts Games 2023, which will be played from 17<sup>th</sup> -26<sup>th</sup> of November 2023 in Thailand and in Bangkok/Chon Buri.

As the next edition of the Asian Indoor and Martial Arts Games 2024 will be played in Saudi Arabia, there is a need to support the formation of a Saudi Floorball federation in Saudi Arabia, to facilitate Floorball on the next edition of the AIMAG in Saudi Arabia in 2024.

#### **SEA Games 2021**

Ms. Siriwat reported on the preparations with regards to the upcoming Southeast Asian Games (SEA GAMES).

The next edition of the SEA Games will be played in May 5<sup>th</sup> -16<sup>th</sup>, 2023, in Phnom Penh Cambodia, and Floorball can still appear on the program. There are five sports on a still possible list, which the SEA Games council will discuss in July. If Floorball is on the program there is a need to assist with coaching seminars, setting up the national team of Cambodia, and materials of sticks, balls, and a rink.

**CB decided:** To approve the reports.

## **§ 9. Committees and Commissions**

### **a) Rules and Competition Committee (RACC)**

Mr. Klabere reported from the RACC meeting 17.05.2022 (**Appendix 16**).

The meeting partly was an informative meeting to update the RACC members of the status with

the IFF events, IFF Strategy and decisions taken by the IFF CB.

The RACC discussed the EuroFloorball Championships and the possibility to enlarge the competition to 12 teams after 2-4 years. The RACC will, in accordance with the task given by the IFF CB, look over what different ways there could be to in the future include more teams and look how the other IF's have solved their competitions in upcoming meetings.

Further the RACC discussed the format of the WFC playing system focusing on the issue with different number of matches and the current quarter final system. After discussion on various solutions the RACC appointed Lara Heini, Sarah Mitchell, Ari Vehniäinen and Jan Jirovsky together with Martin Klabere and the competition office to produce several proposals to be discussed in the upcoming RACC meetings. At the moment all teams have a possibility to win the WFC, even though really unlikely, so if this could be changed would open up a number of solutions.

Regarding covid-related competition changes the only significant rule that we still have in place is that teams do not change team benches during the game.

After a question from the ATC representatives Lara Heini and Tomas Sladky some interesting information was shared about the effect that this have had on both forwards and, particularly, the defenders, who play a game on the opposite side to the bench. It has been noted that these players often spend significantly more time on the court as they are always having to cross to the opposite side to change. At times, a defender can be 'stuck' on the court for many minutes if the team does not have possession of the ball.

Ms. Vuori asked if the decision needs to be done now, as in Finland the experience has been positive. Mr. Klabere answered that the IFF is deciding for the IFF Events. The countries can ask for a exemption from this rule, like with any other rule.

After some discussion it was agreed that the RACC opinion is that we should keep the bench rule in place until the Women's U19 WFC 2022 but to propose to the IFF Central Board that all international matches after this event should return to the normal playing style of teams changing benches at the end of each period. Further that IFF should inform as early as possible to the National Associations of this change and strongly encourage them to also return to normal rules for their 2022/23 season.

The IFF Competition department has sent out a corrected version of the Game Rules 2022, as there in the translation process had been found two small mistakes.

The introduction of the Sporting Nationality in the IFF competitions has been installed. Applications for eligibility to represent a country based on Sporting Nationality (birth of a parent/grandparent in a country; or living for 5yrs in a country) began formally on 1st April. An administrative fee of 50e was also introduced for the application. Up until 25th May, we have had 29 approved applications: DEN – 3, CAN – 1, ESP – 2, GBR – 1, KOR – 4, MAS – 1, NED – 3, PHI – 14. Of these, 20 players were born in Sweden.

Mr. King asked how many of the Philippine Sporting Nationalities are actually living in the Philippines, as just flying in player doesn't support the development of the national development. This would need to be monitored and evaluated how the system works. Mr. Klabere answered that this decision is going in the line with other countries. Mr. Suman agrees with Mr. King that it would be important to follow-up with this within the RACC.

Mr. Klabere is still worried about the staff in the competition department with so many events close together, as the workload is very tough. The IFF Office needs to look over this.

**CB decided:** To approve the report and to decide that the changing of ends and substitution benches shall return to the normal procedure as per the Rules of the Game from after the

Women's U19 WFC 2022. The RACC was given the task to evaluate and monitor the Sporting nationality question.

**b) Referee Committee (RC)**

Mr. Lopez reported that the RC had a virtual meeting on the 5th of April and discussed about the upcoming referee nomination period 2023-2024. The information will be sent out to the member associations during the second week of June and the associations need to return the proposals by the 15th of September 2022 and the RC handles the proposals in its meeting after that.

The RC has organized educations of the new rules and physical play for the referees who have participated to the Men's WFC 2020 qualifications and the educational material will be delivered to the IFF member associations after the WFCQs are over, so that they can start their own educations for the season 2022-2023.

The RC will also educate the referee management and the IFF observers to be able to offer supportive surveillance for the referees in IFF events. In other words, the referee management will report to the Event disciplinary function(EDF), if the referees happen to miss offences which should have led to a match penalty according to the new physical play guidelines.

Ms. Vuori felt that the message that the referee management is conducting the supportive surveillance

The IFF office will arrange the follow-up meeting with the secretary generals of the EFT countries on the 21<sup>st</sup> of June. To discuss the first experiences of how the implementation of the new IFF Physical Play rules have been implemented during the WFC qualifications and the next possible actions.

Mr. Halonen reported on the feedback of the IFF Physical Play interpretation from the charity game between Finland-Sweden has been positive, even if it felt to be quite different.

**CB decided:** To approve the report

**c) Medical committee**

Mr. Halonen reported on behalf of Mr. Kihm that the Anti-Doping work has mostly concentrated on the normal tasks. All TUE's for the WFCQ's have been approved, entered into the WADA ADAMS system – or the applicants have withdrawn their application. Concerning the IFF Medical Committee unfortunately, it is only Ms. Patricia Wallace from Australia who is contributing to the communications (mainly for TUEs). Mr. Kihm would like to suggest that this is investigated and remembered when the next elections are upcoming.

Mr. Liljelund proposed that the IFF should re-elect the IFF Medical Committee after the IFF General Assembly 2022 in Zurich and asked the IFF CB members to start looking after medical doctors within their own organisations.

**CB decided:** To approve the report and the proposal.

**d) Athletes commission**

Ms. Plechan reported on the activities of the ATC.

WADA has informed that they have started a governance reform process and will change the way their Athlete Commission will be elected. (**Appendix 17**) There will be three different types of how the members of the new WADA Athlete Council, which will give us more possibilities to be elected.

Ms. Plechan will take part in the European Evening of Sport in Brussels

Mr. Liljelund informed that based on the Strategy work the IFF Strategy Working Group (SWG) a questionnaire directed to the participants of the Men's WFC 2022 in May – June has been conducted, to get a better understanding of how the players can be interested to participate in the work of the national and international federations.

Mr. Eriksson asked if the IFF ATC has been discussed why the national associations doesn't have their own athletes commissions.

**CB decided:** To approve the report

**e) Development Committee (DevC)**

Mr. Houman reported on the outcome of the CB workshop on the desired role of the Development Committee. The Latvian federation have put forward the person who will join in the Development Committee, and the next step will follow based on the outcome of the CB workshop and a proposal will be prepared for the next CB workshop.

Mr. Halonen informed that the IFF development function has started to create a new and updated education path for coaches. The main idea is to build a program for IFF members, which would be a natural path from the beginning and the path is planned to be three steps in the start and then the fourth step will eventually follow, when the program participants start to reach that level. The IFF will not only use its own educators, but also outside professionals, who have worked for the IFF, are involved. The need for this creation was strongly brought up during the strategy project.

The IFF has applied for the IOC development funds for the year 2022. There are three different projects in the application, the coaching development project, the fair floorball project, and the continuum of the physical play project. (**Appendix 18a-c**)

Also based on the strategy work, the IFF is carrying out a survey among the athletes participating the men's WFC 2022 qualifications on their knowledge of the possibilities for the athletes to participate in the decision making of the National organisations and the IFF. The survey was sent out right after the qualifications have been played. The teams were informed about the survey during the technical meetings in all events. There has already been over one hundred reply's from the European qualifications. Mr. Eriksson commented that the results need to be provided to the IFF Athletes Commission for evaluation.

The IFF was involved with a 3 vs 3 test play, which was carried out by the Finnish Federation and two clubs, SC Hawks and M-Team. One manufacturer was also involved by supplying equipment to the test. There were few test games carried and the organizers also made great efforts to build the test in a way that it looked good, and everything was streamed as well. The intention is to increase different types of events, so that Floorball can be taken to different kinds of in and outdoor events all over the world. The test was 3 vs 3 with a full-size goal and goalkeepers.

The IFF Office has prepared a proposal for a new IFF Coach Education structure, in accordance with the IFF Strategy (**Appendix 22**). The new structure and the topics for the different courses have been defined and the idea is that a smaller group of IFF coach lecturers will prepare the material for the different courses and then there will be a group of coaches used as a reference group to see that all essential material is presented. The plan is to start with the level 0/Level 1 courses in the autumn after the U19 WFC.

**CB decided:** To approve the report and discuss the role and composition of the Development Committee in the next CB workshop and meeting

**f) Entourage Commission (ENC)**

Mr. Hidir reported on the work in relation to the IFF Entourage Commission and that the input from the CB workshop has provided possible solutions for the Entourage.

**CB decided:** To approve the report

**§ 10. Functions**

**a) Communication & Media function**

Mr. Halonen reported on behalf of Mr. Kihm that the IFF Media function has been working on preparing the communication plans for the upcoming WFCQ's and the WFC. Good exchange and cooperation with Swiss Unihockey regarding what are when communicated by whom. The IFF Event App (mobile) is up and running with all WFCQ events, including the guessing game

There are various ongoing Media projects for TWG and the Draft of the Digital white paper, aligned with the projects from the strategy 2030 projects (**Appendix 21**)

Based on the task given by the IFF CB the Media function together with the rest of the IFF Office has been investigating in different business and cost models regarding implementing an OTT solution for IFF. The two systems left to be compared: Stay Live from Sweden and Nagra Vision from Switzerland. The evaluation of a complete communication solution with an integrated OTT platform is the better mid- and long-term solution for IFF. The evaluated platform is Sportswik. It is already in use by SIBF and was just purchased by Swiss Unihockey. The Media function will prepare a presentation for the CB to show the three solutions, listing the pros and cons of the three options.

During the WFCQ's and TWG IFF will be checking on various projects in Floorball tracking (with various technologies)

- Xampion – tracking system from Finland, provides data on running, to be worn on the shoe laces
- Floorballscanner – manual visual tracking from Finland, provides data about ball possession, shots and expected goals, to be managed off a screen or live at the venue
- Dartfish – automated visual tracking system from Switzerland, provides data about ball possession, shots and complete or in-complete passes, to be managed automatically – fixed installation at the AXA Arena. Plan to use games at WFC 2022 for a proof of concept – in particular that the ball can be properly tracked. Talks if referee tracking data could be included
- Time Motion Analysis – a tracking project by the Singapore Association. Uses manual tagging system from Dartfish. To be used and tested during WFCQ in Singapore

**CB decided:** To approve the report and give the IFF Office the task to prepare a final proposal for the Sportswik communication solution and OTT for the next CB meeting

**b) Marketing function**

Mr. Beer, reported about the current sales and marketing situation. **(Appendix 19)**

Work with the Finnish sales agency RCBA is on-going. We have just agreed on an extended prospect list and still have a handful of active conversations for example Oshee (sports drink) and Storytel (e-book provider). There has been very much more contacts than before.

The IFF is in direct discussions with TIER (micro-mobility provider), Kauko (provider of seamless digital solutions (devices/software/services)) and their partner Panasonic, Swappie (second-hand iPhones) and FROMM (that bought visibility at the WFC 2020/2021). Further, we have opened track with Stadium (sports retailer), Dachser (logistics) and found the right entity to discuss commercial partnerships regarding the Fisherman's Friend brand (Impex Management).

On the sports apparel side discussions with Craft CH for the WFC 2022 have been successfully finalised. The cooperation would include value in-kind referee wear for 16 referees, with the possibility for customisation and a monetary part of 12.500 EUR. There is also an on-going discussion regarding customised referee shirt (or with ad) and potentially customised socks. If successful, this will lay ground (after two WFCs) to discuss a longer-term deal with Craft HQ.

Once the qualified teams for WFC 2022 are known and the group ballot is done on the 8th of July we will inform Protocol Sports to facilitate their sales efforts. We expect them to start making a push once they have received the previously mentioned information. We have also submitted them the Quantum Consultancy Event Evaluation reports.

Discussion for extending the agreements with the existing IFF sponsors have been initiated. The negotiations will proceed during the summer.

For the World Games IFF sponsors will support show-casing floorball in the Sports Garden exhibition zone (material support in the exhibition area) and in the form of Best Player prizes (confirmed by UNIHOC). Further, matches are played on Gerflor floors, Swerink rinks and UNIHOC goals and balls.

The Quantum Consultancy report has been distributed to IFF sponsors, potential clients and at first stage federations who were or will be WFC hosts. The feedback has been positive and for example in the case of Craft has provided strong support for sales. The IFF has signed the agreement until the Men's WFC 2024.

**CB decided:** To approve the report

**c) Material function**

Mr. Liljelund reported that the yearly planning meeting with the IFF test-institute RISE has been held as a virtual meeting, discussing the practical issues like the yearly tasks, surveillance testing of material, the needed actions and preparation for starting the process for the updating of the Material Regulation 2024. **(Appendix 20)**

The yearly IFF Material Board meeting will be held on the 14<sup>th</sup> of June with the Floorball material manufacturers.

**CB decided:** To approve the report

**d) Equality function**

Nothing reported

**CB decided:** To approve the report

**e) Parafloorball function**

Mr. Houman reported that due to the cancellation of the Kazan SOI World Games in Russia, Special Olympics Europe Eurasia is looking to host a tournament in Europe with 10-12 teams to participate. Still a location is to be set as well as the dates.

**CB decided:** To approve the report

**f) Sustainability function**

Mr. Halonen reported on behalf of Mr. Kalsta that the IFF is preparing reported its emissions based on the UN Sports for Climate Network (S4CA) reporting template (concerns the IFF office). The WFC 2022 is leading the way for event sustainability in meeting S4CA goals by providing concrete numbers about CO<sub>2</sub>-emissions from Prague 2018, setting reduction goals and how that will be done during the 2022 edition of the event. As outcome of the event the plan is to create a Sustainability Manual for IFF Event Organisers.

The new responsibility campaign FairFloorball was successfully launched during the championships at the end of 2021. A new video to communicate the concept is being prepared. New footage to endorse the campaign was collected during the tournaments and will be used to update promotion material. The event study (WFC 2021) indicated that the concept was better known among athletes than spectators showing evidence that it needs to be strongly communicated further to increase the awareness of FairFloorball. This said, the results were ok considering it was just launched at the previous events.

The WFC 2022 has continued to publish material and concepts around their Green Goal concept. Together with their sponsor stockschlag.ch they have placed a multitude of collection containers for broken plastic material (balls and blades). This will be used as raw material for the Green Goal trophy, All-Star and other prizes. Closer to the tournament there are also plans to cover the sustainability initiatives in Blick (media partner) channels. The WFC 2022 will be featured in a podcast (Sustainability Report) with representatives from the IFF, LOC and myclimate.

Around 140 sticks and some additional material (balls and bibs) from the material collection in Helsinki were handed over to Hope ry, a charitable organisation which supports families in poverty. Some 60+ sticks are still available for IFF development projects. Plans for the next round of the recycling initiative "Stick with it!" have started. Discussion have been opened with DS Smith for the next set of boxes with an updated design. In future events there is more active communication required to make the audience more aware of the collection. In Helsinki collection boxes were also placed in floorball training facilities couple of months before and after the tournament and this was by far the most successful way to collect material and should be taken away as a learning.

The IOC is planning to organise the next IOC Carbon Action Award. Once the application term will be opened the IFF will submit its candidacy.

The EU Erasmus+ project (Green Approaches in Management for Enhancing Sports / Improve Good Governance in sport) consortium (six different organisations) will have a kick-off meeting of the project 9th of June 2022. The actual project will begin in 2023.

**CB decided:** To approve the report

## § 11. IFF Office

Mr. Halonen reported that the IFF office has reported to the Finnish ministry of education and culture about the use of the financial support the Finnish Federation has received for the hosting of the IFF Office in Finland for the year 2021 and the office has also applied for the support funds for the year 2022.

Mr. Liljelund informed that Ms. Merita Bruun has resigned from her position from the 31.05.2022. Ms Bruun has been employed by the IFF for over 17 years and been an essential part of the growth and development of the IFF during that time. The IFF CB and the IFF Office is very thankful for the important role Ms. Bruun has played. The IFF Office will organise a farewell dinner in June in Helsinki.

To replace Ms. Bruun the IFF has signed an agreement starting from the 12.09.2022 with Mr. James Varecka as an operations coordinator, presently an intern at IFF. Mr. Varecka's role is within the media department, anti-doping and development among others. Mr. Juerg Kihm will also continue in his role within Media but working only 50 per cent for IFF in the future. IFF will discuss with Ms. Anna Jakobsson for a further agreement to assist in the field of Anti-Doping.

Mr. Zacharias Signell who was to start working as a trainee for the period of the 25.04.-01.07.2022, informed in beginning of April that he would not join IFF.

Mr. Liljelund informed that the IFF Office has started to make some analysis in regard to the evaluation process of the Future of Floorball tests. There will be made a goal analysis from the WFC qualifications for WFC 2022. There is also a statistical analysis to be made comparing a number of elements between playing 3x15 min and 3x20 min in the games from where we have video materials.

Ms. Vuori asked what evaluation will be made by the RACC and Mr. Klabere answered that the IFF Competition office has sent out a survey to evaluate the feeling. Mr. Kratz answered that the Future of Floorball questionnaire has been sent to the WFC official staff, participating teams and the LOC's. Mr. Eriksson felt that we need to be more active in spreading the questionnaire. Mr. Liljelund felt that it is very important that the surveys are sent to all the teams to gather as much information. Mr. Suman felt that we need to understand that most of the players might feel that it is not positive to lose some number of players, and this can affect the result of the survey.

Mr. Eriksson stressed that it is important that the CB members will bring the topic to their respective federations.

**CB decided:** To approve the report

## § 12. Members

### Membership questions

Nothing reported

**CB decided:** To approve the report

**Members under suspension**

Nothing reported

**New Member applications**

Nothing reported

**§ 13. Next meeting**

Mr. Eriksson to conclude that the next planned ordinary CB meeting (M5), has been planned for the 3<sup>rd</sup> and 4<sup>th</sup> of September in Prague, Czech Republic. Due to the move of the Women's U19 WFC 2022 to Katowice, Poland the proposal is to move the meeting to Katowice.

**CB decided:** To approve the report and have the next CB meeting on the 3.-4.9. in Katowice, Poland

**§ 14. Closing of the meeting**

Mr. Eriksson closed the meeting at 13:00.

**John Liljelund  
Secretary General**

**Tomas Eriksson  
President**

COSTS		Budget	Outcome	Compared	Expectation	Forecast	Outcome
Cost Centre		31.08.2022	31.08.2021	01.09-31.12	31.08.2022	/Ann.budget	
10	Central activities	25800	17604,82	12939,22	8195,18	25800,00	0,00
11	Office	840000	438071,71	450084,66	401928,29	840000,00	0,00
12	CB	37700	21260,03	279,62	16439,97	37700,00	0,00
13	ExCo	5000	0,00	0,00	2000,00	2000,00	3000,00
14	GA/AM	10000	0,00	0,00	10000,00	10000,00	0,00
15	External meetings	16100	3629,35	1530,00	9470,65	13100,00	3000,00
17	Parafloorball	5000	0,00	0,00	5000,00	5000,00	0,00
18	Equality Function	9900	0,00	0,00	9900,00	9900,00	0,00
19	Athletes Commission	10000	535,08	0,00	9464,92	10000,00	0,00
20	WFC	206600	90499,96	5080,87	160500,04	251000,00	-44400,00
21	U19 WFC	48000	26902,83	34312,56	21097,17	48000,00	0,00
22	EFC	44000	0,00	0,00	0,00	0,00	44000,00
23	Champions Cup	72000	21217,55	20000,00	1782,45	23000,00	49000,00
24	World Games	53000	78888,47	0,00	3347,59	82236,06	-29236,06
25	WUC	0	0,00	0,00	0,00	0,00	0,00
26	Regional Games	2500	0,00	0,00	500,00	500,00	2000,00
29	Anti-Doping	33600	9163,70	8156,58	24436,30	33600,00	0,00
30	WADA and Edu. Meetings	8000	0,00	0,00	5000,00	5000,00	3000,00
40	RACC	15800	0,00	0,00	14800,00	14800,00	1000,00
50	RC	24500	2347,32	1674,48	21152,68	23500,00	1000,00
60	Development	29050	2194,64	0,00	26855,36	29050,00	0,00
61	Development mtrl	120000	120000,00	120000,00	0,00	120000,00	0,00
70	Material*	115100	6071,90	0,00	109028,10	115100,00	0,00
80	Marketing	43450	3880,25	4909,69	39569,75	43450,00	0,00
81	TV	1200	268,24	0,00	931,76	1200,00	0,00
82	Internet TV	0	0,00	0,00	0,00	0,00	0,00
83	Information	45700	15479,15	17520,67	30220,85	45700,00	0,00
89	MC	6000	0,00	0,00	6000,00	6000,00	0,00
91	AC	1000	0,00	0,00	1000,00	1000,00	0,00
92	DC	1000	0,00	0,00	1000,00	1000,00	0,00
<b>TOTAL</b>	<b>CHF</b>	<b>1830000</b>	<b>858015,00</b>	<b>676488,35</b>	<b>939621,06</b>	<b>1797636,06</b>	<b>32363,94</b>

INCOME		Budget	31.08.2022	31.08.2021	01.09-31.12	31.08.2022	Outcome
3011	Transfers	120000	62130,00	67770,00	57870,00	120000,00	0,00
3012	Participation fees	283500	219000,00	258000,00	10500,00	229500,00	-54000,00
3013	Organizers fee	166000	159300,00	107330,00	43700,00	203000,00	37000,00
3014	Shared cost payments	0	55500,00	18000,00	16500,00	72000,00	72000,00
3015	Part.fees - non-competition	0	0,00	0,00	0,00	0,00	0,00
3019	Temporary play	6000	5390,00	440,00	610,00	6000,00	0,00
3020	Sports Nationality	0	2002,50	0,00	0,00	2002,50	2002,50
3210	Membership fees	198000	194800,00	199000,00	0,00	194800,00	-3200,00
3219	Fines	10000	100,00	500,00	9900,00	10000,00	0,00
3250	Sponsors & advertisements	247000	42192,72	37423,90	204807,28	247000,00	0,00
3251	Value in kind	120000	120000,00	120000,00	0,00	120000,00	0,00
3260	TV	175000	0,00	0,00	175000,00	175000,00	0,00
3261	Radio	0	0,00	0,00	0,00	0,00	0,00
3270	Internet-TV	3000	0,00	0,00	3000,00	3000,00	0,00
3300	Office support	140000	140000,00	140000,00	0,00	140000,00	0,00
3310	Development support	29000	31881,73	0,00	0,00	31881,73	2881,73
3320	Contributions	a	0,00	32751,70	0,00	0,00	0,00
3510	Sales	25000	7393,39	7317,06	13606,61	21000,00	-4000,00
3620	Invoiced freight	0	0,00	0,00	0,00	0,00	0,00
3860	Material approval income	300000	78911,45	52960,85	136088,55	215000,00	-85000,00
3861	Material exemptions	4500	692,81	778,42	3854,36	4547,17	47,17
3899	Other incomes	3000	0,00	0,00	3000,00	3000,00	0,00
8020	Interest	0	0,00	0,00	0,00	0,00	0,00
8080	Exchange rate gains	0	262,37	235,27	0,00	262,37	262,37
<b>TOTAL</b>	<b>CHF</b>	<b>1830000</b>	<b>1119556,97</b>	<b>1042507,20</b>	<b>678436,80</b>	<b>1797993,77</b>	<b>-32006,23</b>
<b>RESULT</b>	<b>CHF</b>	<b>0</b>	<b>261541,97</b>	<b>366018,85</b>	<b>-261184,26</b>	<b>357,71</b>	<b>357,71</b>

Balance sheet		Appendix 2b	
ASSETS		01.01.2022	31.08.2022
<b>Current assets</b>			
Cash		1440,00	1440,00
Credit Suisse 559200-11		320376,39	495993,03
Credit Suisse MasterCard guarantee		16800,00	16800,00
<b>Receivables</b>			
Deferr.exp. and accr.income		0,00	0,00
Claims 2019		141717,40	141717,40
Claims 2020		24200,00	24200,00
Claims 2021		301308,67	71230,00
Claims 2022		0,00	48900,00
Prepaid costs		7601,70	0,00
Receivables from rel.parties		13766,09	16180,19
<b>Total assets</b>		<b>827210,25</b>	<b>816460,62</b>
<b>LIABILITIES AND EQUITY</b>			
<b>Current liabilities</b>			
Accr expenses and deferr income		-357191,98	-207381,98
Other current liabilities		-31124,05	-20841,57
Loan		-75000,00	-60000,00
Transfers to reserves		-252176,88	-154261,92
Material Board reserves		0,00	0,00
<b>Equity</b>			
Retained earnings		-112433,18	-112433,18
Outcome 31.08.2022			-261541,97
<b>Total liabilities &amp; equity</b>		<b>-827926,09</b>	<b>-816460,62</b>

Outcome of the material appr. system:

Income

Costs

Profit

80%

20%

Liquidity calculation 01.09-31.12

Liquidity 31.08	495993,03
Diff.	-261184,26 Forecasted 1.9-31.12
	234808,77

Pre-payments, refunds etc

WFCs 2024 fees	90000	90000	0
WFC 2023 org fees	40000	40000	0
		Forecast	Paid

Liquidity 31.12 364809

**WFC 2022 teams**

Association	Total debt	Paid WFC 2022	Paid U19 WFC 2022	IFF Events organiser debt	Pay-off plan followed	Pay-off plan not followed	Comments
Australia	0	06.10.2021	06.10.2021	0			
Austria	0	21.10.2020	11.08.2022	0			
Belgium	0	15.01.2021	Not registered	0			
Canada	118436	15.03.2021	24.05.2022	118436		X	U19WFC2019 org. Missed payment end of June 2022
China	0	31.12.2019	Not registered	0			
Cote d'Ivoire	11500	NOPAY	Not registered	0		X	Annual fees 2017-2018,2021-22, WFCQ 2020&2022. Plan: 500 per quarter starting March 2020.
Czech Republic	0	06.11.2020	06.11.2020	0			
Denmark	0	07.01.2020	30.10.2020	0			
Estonia	0	18.12.2020	18.12.2020	0			
Finland	0	02.12.2020	11.01.2021	0			
France	0	31.12.2020	Not registered	0			
Germany	0	21.12.2020	08.12.2020	0			
Great Britain	2200	22.12.2020	Not registered	0			Annual fee 2022
Hungary	1800	04.01.2021	04.01.2021	0			Annual fee 2022
Iceland	0	31.12.2020	Not registered	0			
India	5000	17.12.2020	Not registered	0			Annual fee 2021-22
Italy	2200	30.12.2020	30.12.2020	0			Annual fee 2022
Japan	0	04.02.2021	Not registered	0			
Korea	0	30.12.2020	Not registered	0			
Latvia	8000	22.12.2021		0			Annual fee 2021-22
Liechtenstein	0	14.12.2020	Not registered	0			
Malaysia	4400	Not registered	Not registered	0	X		Annual fee 2020, 2022
Netherlands	0	29.12.2020	Not registered	0			
New Zealand	0	18.10.2021	18.10.2021	0			
Norway	0	28.12.2020	30.12.2020	0			
Philippines	3600	01.06.2022	Not registered	0			Annual fee 2021-22
Poland	0	17.12.2021	16.05.2022	0			
Russia	8000	Suspended	Suspended	0		X	Ann.fee 2020, 2022
Singapore	0	21.12.2020	09.12.2019	0			
Slovakia	0	23.10.2020	02.12.2020	0			
Slovenia	3000	29.12.2021	Not registered	0	X		Partly WFC 2017, U19 2017.
Spain	0	05.01.2021	Not registered	0			
Sweden	0	21.10.2020	26.10.2020	0			
Switzerland	0	13.11.2020	13.11.2020	0			
Thailand	0	31.03.2021	Not registered	0			
Ukraine	6800	11.01.2021	Not registered	0	X		Plan: 1700 in October start 2021 until cleared
USA	0	29.12.2020	14.01.2021	0			
	<b>174 936</b>						

**Associations not registered for WFC and/or U19 WFC 2022**

Association	Total debt	IFF Events organising	Pay-off plan is followed	Pay-off plan is not followed	Comments
Argentina	2000	0			Have not participated in any IFF event. Annual fees 2019-22
Armenia	2000	0			Have not participated in any IFF event. Annual fees 2019-22
Belarus	6000	0			Annual fees 2019-22. Suspended
Brazil	1500	0			Have not participated in any IFF event. Annual fees 2019-22
Burkina Faso	2400	0			Have played Africa Floorball Cup. Annual fee 2020-22
Cameroon	2900	0			Have not participated in any IFF event. Annual fees 2019-22
Central Africa	1500	0			Have not participated in any IFF event. Annual fees 2020-22
Croatia	2000	0			Have not participated in any IFF event. Annual fees 2019-22
Georgia	2000	0			Annual fees 2019-22
Haiti	2000	0			Have not participated in any IFF event. Annual fees 2019-22
Hong Kong China	500	0			Have not participated in any IFF event. Annual fee 2019.
Indonesia	3500	0			Participated in SEA Games. Annual fees 2019 & 2021-22.
Iran	3700	0			Annual fees 2019-22
Ireland	1500	0			Have not participated in any IFF event. Annual fees 2019-21. On hold
Israel	0	0			Have not participated in any IFF event
Jamaica	1500	0			Annual fee 2020-22
Kenya	6000	0			Have played Africa Floorball Cup. Annual fee 2019-22
Kiribati	1500	0			Have not participated in any IFF event. Annual fee 2020-22
Kuwait	1500	0			Have not participated in any IFF event. Annual fee 2020-22
Lithuania	0	0			Have not participated in any IFF event
Malta	2000	0			Have not participated in any IFF event. Annual fees 2019-22
Moldova	2000	0			Have not participated in any IFF event. Annual fees 2019-22
Mongolia	2000	0			Have not participated in any IFF event. Annual fees 2019-22
Mozambique	2000	0			Have not participated in any IFF event. Annual fees 2019-22
Nigeria	2000	0			Have played Africa Floorball Cup. Annual fees 2019-22
Pakistan	4400	0			Have not participated in any IFF event. Annual fees 2019-22
Portugal	2000	0			Have not participated in any IFF event. Annual fees 2019-22
Romania	2000	0			Have not participated in any IFF event. Annual fees 2019-22
Rwanda	2000	0			Have not participated in any IFF event. Annual fees 2019-22
Serbia	4000	0			Annual fees 2019-22
Sierra Leone	3200	0			Have not participated in any IFF event. Annual fees 2019-22
Somalia	1500	0			Have not participated in any IFF event. Annual fee 2019, 2021-22
South Africa	1500	0			Have not participated in any IFF event. Annual fees 2019-21. On hold
Togo	1000	0			Have played Africa Floorball Cup. Annual fee 2020-21
Turkey	6000	0			Have not participated in any IFF event. Annual fees 2019-22
Uganda	3400	0			Have not participated in any IFF event. Annual fee 2019-22
Venezuela	2900	0			Have not participated in any IFF event. Annual fees 2019-22
	<b>87 900</b>	<b>0</b>			

DEBTS PAY-OFF PLANS (IFF Events participants)

APPENDIX 5

Association	Canada Plan	Cote d'Ivoire Plan	Malaysia Plan
Debt 13.12.2019	121654,52 CAD	2000	3700
New/Additional Payments	1400,30 29.02.20 727,70 30.06.21* 1091,00 31.12.21* 30.06.22 2000	3500 WFCQ, ann.fee 2020 1500 Annual fee 2021 5500 WFCQ, ann.fee 2022 500 06.11.2020 (1st pay) 500 01.02.2021 (2nd pay) 500 21.01.2022 (3rd pay)	2200 Ann.fee 2020 2200 Ann.fee 2021 2200 Ann.fee 2022 1500 31.01.20 2200 13.05.20 2200 14.12.21
*from U19 fee			
Debt 31.08.2022	118435,52	11500	4400

Association	Russia Plan	Slovenia Plan	Ukraine Plan
Debt 13.12.2019	1000 U19Q 2019	4000 1000 each 31.1,31.7.22	8500
New/Additional Payments	6000 U19/WFCQ/Ann fee 20 4000 Annual fee 2022 1000 18.11.20 U19Q 2019 2000 20.07.21 U19/WFCQ20	0 31.1,31.7.23 1000 31.01.22 (1st pay)	0 1700 09.12.21 1700 31.10.22 1700 etc until paid
Debt 31.08.2022	8000	3000	6800

**Helsinki, Finland 10.08.2022**

**To: IFF Member Associations  
The IFF President and CB**

**cc: IFF committee members**

## **ANNOUNCEMENT OF THE 17<sup>th</sup> IFF GENERAL ASSEMBLY 2022**

Dear Ms./Mrs./Mr. President,

The IFF Central Board hereby invites the member associations of the IFF to participate in the 17<sup>th</sup> General Assembly of the International Floorball Federation in Zurich, Switzerland on Saturday the 12<sup>th</sup> of November 2022.

The IFF 17<sup>th</sup> General Assembly 2022 will be held **on Saturday the 12<sup>th</sup> of November 2022, starting at 08.30 in the Swiss Life Arena**. The detailed information of the meeting system will be provided in the Final Announcement of the IFF General Assembly in October 2022

### **1. Regarding participation in the General Assembly**

All member Associations are welcome to participate in the General Assembly with two representatives each. If an interpreter is needed, the association may use one. Each member federation needs to inform which delegate will use the vote of the association. Please remember to register the name of the representative of the member associations who can vote in the General Assembly no later than the 20<sup>th</sup> of October 2022 to the IFF Office, at the mail address [kraus@floorball.sport](mailto:kraus@floorball.sport)

All member Associations are entitled to make proposals to the General Assembly, but only the ordinary member Associations are entitled to vote, see § 29.1. IFF Statutes. Nota bene that the ordinary members must have fulfilled all their obligations towards the IFF in accordance with the IFF Licence System, i.e. amongst other things have no debts to the IFF unless an IFF approved payment plan is followed. See § 29.2 IFF Statutes.

#### **ARTICLE 29 VOTING STATUS**

- 29.1 Each member Association is allowed to participate with two persons (delegates legitimated by the National Association) at the General Assembly. A person can only represent one Association.
- 29.2 Each ordinary member Association which has fulfilled its obligations to IFF is entitled to one vote at the General Assembly. The CB informs the voting roll and distributes it together with the documents of the General Assembly latest 30 full days before the General Assembly.

### **2. Regarding acquisition of ordinary membership**

Presently the IFF consists of 45 ordinary members and 32 provisional members. The CB may only grant provisional membership for a period of four years. After a maximum of 4 years from becoming a provisional member, the Association will, automatically, become an ordinary member, after a decision at the IFF General Assembly. A provisional member association can also choose to apply for ordinary membership earlier.

The IFF CB strongly urges the provisional members to consider their situation to apply for the ordinary membership in accordance with the § 13 IFF Statutes below:

#### **ARTICLE 13 ACQUISITION OF PROVISIONAL MEMBERSHIP**

- 13.1 The Association can be a section of another Sports Federation which is a member of the National Sports Confederation.

- 13.2 If the statutes and regulations correspond to the statutes of the IFF and the conditions for membership are fulfilled. The provisional membership shall be granted by the CB.
- 13.3 Provisional membership shall only be granted for four years. After a maximum of 4 years from becoming a provisional member the Association will, automatically, become an ordinary member, after a decision taken at the IFF General Assembly, if the Association in question is fulfilling the requirements of article 14.

#### **ARTICLE 14 ACQUISITION OF ORDINARY MEMBERSHIP**

- 14.1 The Association shall be a self-ruled Floorball Association or a self-ruled Floorball section in another Association.
- 14.2 The Association shall consist of at least 10 Clubs. Exceptions can only be granted by the CB.
- 14.3 The Association shall be the Organizer of National Floorball Championships.
- 14.4 The Association shall be member of the National Sports Confederation (Exception: if there are justifiable reasons).
- 14.5 An application for ordinary membership can also be handed in to the IFF according to article 12, paragraph 1, earlier than the four years.
- 14.6 Ordinary membership is granted by the General Assembly.

### **3. Regarding nominations:**

The IFF Central Board invites its member Association to make nominations, motions and proposals according to the IFF statutes concerning nominations, see § 27 as follows:

#### **ARTICLE 27 NOMINATIONS, MOTIONS AND PROPOSALS**

- 27.1 Candidates for election to any office in the IFF shall be nominated to the official address of the IFF at latest 60 full days in advance of the General Assembly. Only persons of an ordinary member are eligible for elections.
- 27.2 All proposals and motions of the member Associations shall be sent in to the official address of the IFF at latest 60 full days in advance of the General Assembly.

***Nominations, motions and proposals shall be sent to:  
IFF, Alakiventie 2, 00920 Helsinki, Finland, or by email [office@floorball.sport](mailto:office@floorball.sport), to be IFF by hand  
no later than 60 full days before the General Assembly (Monday 12<sup>th</sup> of September 2022).***

Summons to the 17<sup>th</sup> IFF General Assembly together with the agenda, CB reports, the financial reports for the years 2020 and 2021 with the related auditors reports, budgets for the years 2023 and 2024, a proposal for updates of the IFF Statutes and possible other motions and proposals will be sent to you latest 30 full days in advance (Wednesday 12<sup>th</sup> of October 2021) of the IFF General Assembly.

*With sincere regards,*

**International Floorball Federation**

**Tomas Eriksson**  
President

**John Liljelund b.d.**  
Secretary General

# Reporting WFC 2022

## IFF CB Meeting 3.-4.9.2022

### Organization

- The construction work in Swiss Life Arena progressing according to the plan
- The ZSC Lions will host 4 home games with full crowd before the WFC, with the first on October 18<sup>th</sup>, LOC to attend all 4 matches
- The running of the Swiss Life Arena remains one of the biggest challenges, due to the late information, the lack of experiences and the only few possibilities to test
- On September 1<sup>st</sup>, a 5<sup>th</sup> member of the WFC-team starts working and the organization is running at full speed
- Volunteering is on track, most open positions remains in the "observation shifts" in Zurich
- All but one team have made their accommodation booking
- The last information letter to the teams will be released on October 10<sup>th</sup>

### Sponsoring

- Additional to all packages, the LOC has sold special assets such as presenting partner GOAL, PENALTY, PRESENTING MATCH BALL, POWER BREAK (last not confirmed yet)
- The last effort in sales activities is about to sell some left LED-spaces in the arena
- The last Networking Event with all the sponsors and partners will be held on September 29<sup>th</sup> in Swiss Life Arena

### Ticketing

- The ticket presale is running steady and the sales stream has never stopped, even during summer vacation
- In Switzerland, no tickets for the final weekend are available any more, there will be more tickets released at a later time though
- Special country ticketing links have been provided to CZE, SWE and FIN, there are as well international packages including travel and accommodation available right now through the travel partner Gast AG
- One big challenge is to meet the needs of international fans for the final weekend, the LOC is working on matching the needs of international fans, which will be very important for the atmosphere during WFC 2022
- The sales focus is now on the opening weekend and the hospitality packages
- About 65% of the budgeted total ticket turnover could be reached

### Marketing & Communication

- On September 13<sup>th</sup>, a wide national campaign for the WFC will start, including a clip and visuals
- The national campaign will be run through a number of national communication channels such as media partner "Blick" as well as commercials in public transportation and railway stations
- Both, the clip and the visuals will be used internationally as well
- The mascot, a dog, has been presented nationally on July 3<sup>rd</sup>, at the moment there is a fan voting about the name. As soon as the name is chosen, the mascot will be introduced internationally by the beginning of September
- The official WFC 2022 song will be released on September 30<sup>th</sup>

### **Mobiliar Street Floorball Tour**

- The last tournament (out of 7) has been held on August 20<sup>th</sup> in the center of Basel
- swiss unihockey was able to gain a lot of experience and it is the aim to continue with the tour in 2023
- The big final in the main railway station in Zurich on October 22<sup>nd</sup> is still ahead and the LOC is working on a very big event: Besides playing street floorball, the WFC song will be performed live and the Swiss national team will have an appearance

### **Sustainability**

- A cooperation could be established with another Swiss sustainability project, named "das grüne Trikot" (the green jersey), which is supported by the government and a big sponsor and aims to teach sports clubs to save energy
- "Das grüne Trikot" will also have an appearance on November 10<sup>th</sup>, (quarterfinals) in Swiss Life Arena, the official place for the "Green Goal Day"

### **Fan Engagement**

- The LOC is aiming for a broad fan engagement and fan entertainment
- The build up in the arenas during the event is in progress and the fans can expect entertainment on a very high level in both arenas
- The media planning for social media and digital fan engagement is in its final steps and the LOC aims for a broad digital entertainment such as a daily show, "near-live" match experience and much more

**Helsinki, August 16<sup>th</sup>, 2022**

## **IFF Champions Cup Steering Group (CCSG) meeting Agenda 2/2022**

Place: Malmö Arena Hotel

Participants: Tomas Frank, Czech Floorball  
Jan Jirovsky, Czech Floorball  
Pekka Ilmivalta, Finnish Floorball Federation  
Mikael Ahlerup, Swedish Floorball Federation  
Magnus Nilsson, Swedish Floorball Federation  
Mikael Zoss, Swiss Floorball  
John Liljelund, IFF interim chair & secretary

### **1. Opening of the meeting**

Mr. Liljelund opened the meeting at 09:15 CET and welcome the participants.

### **2. Meeting Objective**

Mr. Liljelund that the objective of the meeting is to discuss the preparations for the CC 2023 in Tampere, Finland and prepare for the Home & Away concept in the fall of 2023 and discuss the proposed Information sheet and the Sales presentation.

### **3. Champions Cup 2023 in Finland**

Mr. Ilmivalta reported concerning the preparation timetable for the CC2023 in Bläk Boks in Lempälä, close to Tampere played during the weekend between the 7th to 8th of January. The Bläk Boks venue is a bit small, but a very nice spectator experience built in a shopping mall. The SSBL will start the preparations in the coming weeks and prepare the schedule with four matches per day.

Mr. Frank asked if the LOC would arrange the transportation from Helsinki, Mr. Ilmivalta agreed that LOC will organise the transportation, even if the teams will have to pay for it. Mr. Ahlerup proposed to look for the possibility to have a Gala dinner after the CC H&A finals.

Mr. Liljelund informed that the organisers agreement has been prepared based on the earlier base and will be provided to the Finnish federation.

The CCSG discussed the price level of the entrance tickets.

### **4. Status recap of the open questions in regards of the Champions Cup concept starting in 2023**

Mr. Liljelund concluded that it was agreed that the Competition departments in the different countries will look over the regulations and revert with their comments before the end of June to IFF.

The CCSG discussed some additions and made some small changes to the new Champions Cup Regulation 2023 and agreed to change the format for the Women's competition format to be the same as the male competition with Home & Away matches already in the quarterfinal stage.

As the Women's competition format was changed, Mr. Zoss and Mr. Liljelund will check if this requires some changes in the Champions Cup H&A stakeholder agreement.

## **5. Next Steps to be Taken for the introduction of the CC H&A**

### *Re-branding of the name for the Champions Cup*

In the previous meeting it was discussed if there is a need to change the name of the new Home & Away Champions Cup. There has so far not been any proposals for a new name. The CCSG to discuss the question.

### *Sales portfolio proposal*

Mr. Kalsta has prepared some ideas for the content of the sales portfolio, deviation of marketing rights and TV signal distribution, based on the information provided by the national associations of their rights in the leagues.

- IFF will reserve the right for four sponsors, with the following general visibility:
  - o Press Screen/mixed zone backdrop
  - o General signage
  - o CC website/Organiser website
  - o Digital Match programme (IFF to provide a base format)
  - o Editorial content
  - o Social media components (IFF to provide frames)
- Naming rights:
  - o Event (Gatorade IFF Champions Cup)
  - o Match host (This match is brought to you by Swatch)
  - o Highlights sponsor (Highlights brought to you by Gatorade)
  - o Player of the Match sponsor (sponsored by Gatorade)
  - o Match results (Match results brought to you by Coca Cola)
- Designated match ball (Oxdog Official Match ball)
- Player bench (sweat towels, bottles etc)
- LED / digital surfaces (subject to availability)
- Social media components (combined with the reach / use of clubs/NF social media channels)
- Referee outfit branding

The CCSG agreed to the proposal and the IFF will distribute the sales materials, when they are ready.

### *Information sheet*

Mr. Liljelund has prepared a first information sheet proposal, which Mr. Nilsson has made some comments to. The CCSG discussed the proposal and made some changes and additions to the document.

**6. Any other business**

The next meeting of the CCSG would be held on Thursday 10.11. in the morning in Zurich, Switzerland during the WFC 2022.

**7. Closing of the meeting**

Mr. Liljelund thanked everyone for a good and efficient meeting and closed the meeting at 14:00.



# CHAMPIONS CUP REGULATIONS

Responsibilities and regulations for participating teams, clubs, National Associations and organisers

**Edition 2023**

Decided by the IFF Central Board 04.09.2022

Valid from 01.02.2023

## **1. GENERAL**

- 1.1. The IFF Champions Cup (CC) shall be conducted in accordance with IFF Competition Regulations, IFF Juridical Regulations and the IFF Rules of the Game, during the period of 1<sup>st</sup> July 2022 or 2023 – 30<sup>th</sup> June 2023 or 2024 with the four nations Czech Republic, Finland, Sweden and Switzerland, and their representative clubs organising and participating in the event.
- 1.2. The organisers of the CC Home & Away matches are appointed by the IFF Champions Cup Steering Groups and confirmed by the IFF Central Board (CB) in accordance with the contract for the arrangement of the 4<sup>th</sup> Edition of the Floorball Champions Cup.
- 1.3. The CC home games shall be organised in the city of choice of the teams participating in the CC.
- 1.4. The duties and responsibilities of the organisers of the matches are laid down primarily in this regulation and secondly in the IFF Event Handbook and the contract between IFF and the organising countries.
- 1.5. The stakeholders of the CC, the International Floorball Federation, Czech Floorball, the Finnish Floorball Federation, the Swedish Floorball Federation and the Swiss Floorball Association have signed a separate agreement on the structure and responsibilities of the organisation of the CC.
- 1.6. Participants in the CC are obliged to follow the rules, regulations and guidelines from the IFF and the CC organiser.
- 1.7. The CC shall be expanded by involving further NA clubs in the competition.

## **2 QUALIFICATION OF TEAMS**

- 2.1. The CC is played from August to mid-February each season with the previous season's women's and men's National Champions and/or runners-up or the Cup winners of the 4 associations specified in 1.1 being eligible to participate.
- 2.2. The champions of the countries have a strong recommendation to participate in the CC, in accordance with these regulations and the Champions Cup Stakeholder agreement.
- 2.3. The national associations have the obligation to pay their Champions Cup fee regardless whether the clubs participate or not.
- 2.4. If a qualified team, due to reasons beyond control, cannot participate, the national Association may apply to the RACC for the winner of the National Championships regular season winner, National Association's Cup event or 3<sup>rd</sup> placed team in the National Championship to participate. The application must be made before end of August. The IFF CB shall decide, based upon the proposal of the RACC. The decision is final.
- 2.5. Registration to participate and payment of the participation fee shall be received by the IFF no later than the 31<sup>st</sup> of May preceding the CC. Registration shall be made on the official IFF form.
- 2.6. The teams participating in the Champions Cup are obliged to hand in the information required by the organiser no later than 21 days before the match, in order not to lose the right to any specific service.
- 2.7. A team that has registered team for CC and withdraws shall be sanctioned according to the IFF Juridical Regulations.

### **3 QUALIFICATION OF PLAYERS AND OFFICIALS**

- 3.1. Only players licensed for the club not later than the date for handing in the team delegation list shall be eligible to represent the club in the CC.
- 3.2. Only players having achieved the age of 15 and officials the age of 18 before the start of the CC are eligible to participate.
- 3.3. Clubs participating are entitled to use a maximum of 20 players (from which two at least shall be goalkeepers) and 7 officials in the CC per game. The player has to be licenced with the club and can only represent one club per season in the CC.
- 3.4. A 7 full days before the first match of each stage of the CC a list of the team delegation, completed on the official IFF form and signed by both the club and its National Association shall be sent to the IFF.
- 3.5. The team delegation list may consist of up to 20 players (two of which must be goalkeepers), up to 7 officials, and up to 10 emergency players. Only those persons included in the list are entitled to participate in the CC.
- 3.6. Any time up until 3hrs prior to a match, a player included on the emergency list may be substituted to the final team list in case of injury or other reasons, upon application to the IFF.
- 3.7. For matches in a Home and Away series, the team list submitted prior to the first game of the series will be used for both matches, unless changes, according to 3.6 are requested by a team.
- 3.8. Together with the list, the teams shall send a passport style photo of each team member (players and officials) and a picture of the team jerseys showing both the front and the back.
- 3.9. Official identification that includes a name, date of birth and current photo shall be checked in connection with the accreditation.
- 3.10. Every player and official must have signed the IFF Event Participant Acknowledgement & Agreement form before they will be provided with accreditation.
- 3.11. The signed list of 20 players and 7 officials taking part in a match shall be handed in to the match secretariat not later than 60 minutes before the match. At the same time, the team line-up form shall be handed in. No other than those on the list are allowed to be in the substitution zone.
- 3.12. The printed match record shall be signed by team officials after the match.
- 3.13. A club is responsible for taking out the appropriate insurance to cover their delegation.

### **4 PLAYING SYSTEM**

- 4.1. The teams are divided into a Northern (Finland and Sweden) and a Southern (Czech Republic and Switzerland) Conference.
- 4.2. The CC is played with of home and away games in single matches as follows:
  - Quarter-finals – home and away games
  - Semi-finals – home and away games
  - Finals – single matches with both finals played in the same location

- 4.3. For home and away games teams can agree in writing to play both games in the same city on two days for the quarterfinal and semi-final stage. If an agreement can't be reached the stage will be played with a home and away games.
- 4.4. The teams in the Men's and Women's Final can both apply to host the match. The IFF will decide based on the applications. The two finals could be played in combination.
- 4.5. The IFF RACC shall, after the deadline for registration, build the fixture list of the CC.
- 4.6. The IFF sets a three-week period in which each stage of the competition must be played. The games can be played at any time during this period, with the date being decided by the National Associations of both teams. The clubs can mutually agree to change the playing date/s, as long as they still fall within the set three-week period. If there is no agreement the IFF sets the date.

#### 4.7. Quarter-finals

4.7.1. The quarter-finals are played in pairs as follows:

- Northern Conference (4 teams):
  - Finnish champion vs Swedish runner-up/Cup winner
  - Swedish champion vs Finnish runner-up/Cup winner
- Southern Conference (4 teams):
  - Czech Republic champion vs Swiss runner-up/Cup winner
  - Swiss champion vs Czech Republic runner-up/Cup winner

4.7.2. A match can end in a draw

4.7.3. The home team will be balloted for the quarter-finals, which starts the stage

4.7.4. 3 points are awarded for a win, 0 points for a loss, and 1 point each for a draw during ordinary game time.

4.7.5. If the teams are equal (points and goal difference) after ordinary time of the last match in the stage, extra time and, if necessary, penalty shots according to the IFF Rules of the Game shall be played directly after the end of the 2<sup>nd</sup> match.

#### 4.8. Semi-finals

4.8.1. The semi-finals are played in pairs in home and away games as follows:

- Winners of the quarterfinals will be balloted into semi-finals.
- The pots for the ballot will be made in such a way that teams from the same countries cannot meet each other in the semi-final stage.

4.8.2. A match can end in a draw

4.8.3. 3 points are awarded for a win, 0 points for a loss, and 1 point each for a draw during ordinary game time

4.8.4. If the teams are equal (points and goal difference) after ordinary time of the last match in the stage, extra time and, if necessary, penalty shots according to the IFF Rules of the Game shall be played directly after the end of the 2<sup>nd</sup> match.

4.8.5. The winners of the Semi-finals are qualified for the Finals.

#### 4.9. Finals

4.9.1. The final match for both women and men is played between the winners of the semi-finals as a single match in one event location

4.9.2. The home team is balloted

4.9.3. The final matches, when ending in a draw, will be decided according to the IFF Rules of the Game concerning extra time and, if necessary, penalty shots.

## 5 GENERAL MATCH REGULATIONS

5.1. The match schedule of the CC shall be made according to a minimum time interval to the official arrival/departure time from abroad of the team before and after a game:

- Before match = 4 hours
  - After match = 4 hours (if the airport is within 2 hours of travelling)
- 5.2. The organisers are entitled to request to the IFF RACC for changes in the timetable for reasons of television coverage. The teams shall be informed at a justified time before the start of the match concerned.
- 5.3. The period intermission time in all CC matches is 15 minutes
- 5.4. Teams are entitled to warm up at least 30 minutes on the rink before the start of a match.

## **6 PLAYER'S OUTFITS**

- 6.1. The player's outfit shall be according to the IFF Rules of the Game.
- 6.2. The participating teams shall have one dark and one light coloured jersey to play with.
- 6.3. Both jerseys must have the player's surname printed with clearly visible Latin letters which are at least 80mm high on the back of the jersey. Players with the same surname should be identified with the addition of the initial of their first name.
- 6.4. IFF may decide about further regulations regarding numbering, colours and advertisements on the player's outfit and equipment and the team official's outfit and equipment, to be in charge during the CC.
- 6.5. Shirts should be the same colour on both front and back, and the main colour must be dominating.
- 6.6. Unless otherwise defined by National Association uniform regulations, visible parts of undershirts, undershorts, tights and compression wear shall be of the same colour as the main colour of the match uniform shirt or the shorts. For leg wear black is also allowed.
- 6.7. A player taking part in the CC shall wear the same number throughout the whole competition. Changes due to unforeseen circumstances, such as damage to the uniform, or blood, may be allowed with the permission of the IFF / Jury.
- 6.8. If, due to unforeseen circumstances, two teams have the same colour jerseys the team with the possibility to change, normally the home team, shall change.
- 6.9. All teams are required to send a photo of their two playing shirts (one light and one dark) when registering for the event.

## **7 COMMERCIAL RIGHTS**

- 7.1. The marketing and sales related work will be coordinated by the CCGS and the operational work will be headed by the IFF Marketing function and a possible appointed CC Brand Manager.
- 7.2. The IFF Champions Cup has its own specific logo for all events, in line with the IFF Corporate Identity and the guidelines for the Champions Cup logo.
- 7.3. A team is entitled to have advertisements on the player's outfit. The advertisements must not act as to change the colour of the playing jersey. The main colour of the outfit must remain dominant.

- 7.4. IFF owns all international TV rights, all internet rights and a part of the marketing rights. The domestic TV rights are owned by the National Federation
- 7.5. The IFF reserves space for 4 sponsors in the Home arena.
- 7.6. The materials CC sponsor has exclusivity in all fields, but the games are played with the home team rinks and on the home team floors. A separate plan for the execution of the venue advertisements needs to be made.
- 7.7. All the other sponsor spots are up the organisation of the home game/tournament.

## **8 RESPONSIBILITIES**

- 8.1. Each stakeholder shall pay 30,000 CHF for the organisation of the CC per year.
- 8.2. The participation fee for each team is 2,500 CHF per year.
- 8.3. The participating teams carry their own costs but can apply for a subsidy from the Champions Cup pot. This subsidy from the pot is intended to cover the costs of one night's accommodation and the travel for the official team delegation. All other costs on the road trips are paid by the away clubs. The home game organiser is not paying anything to the visiting club. The amount to be compensated is decided by the CCSG.
- 8.4. The maximum subsidy for the travel expenses for the away team is 5.000 CHF for the quarterfinals and 8.000 CHF for the semi-finals and finals. Any additional costs must be covered by the club.
- 8.5. The duties of the organiser are to cover all organisational costs of the event, including the travel, and food of the IFF Referees. In the final stage also the accommodation. IFF pays the referee fees.
- 8.6. The responsibility for the organiser to host the referees for the final starts the day before the start of the first match and ceases on the day of the last match
- 8.7. The organiser shall assist the teams to arrange domestic transport, however, the cost of all transport is the own responsibility of the participating teams.
- 8.8. The organiser shall assist the teams to book accommodation and meals, however, the costs of all accommodation and meals is the responsibility of the participating teams.
- 8.9. The match schedule shall be built so that the teams and referees are able to depart directly for home after the last match, if possible.
- 8.10. The organiser is to cover the costs of the production of the livestream from all matches. The organiser will receive a subsidy of 1000 CHF for each match from the CC pot to go towards these costs.

## **9 REFEREES**

- 9.1. All matters concerning referees in the CC shall be dealt with by the IFF Referee Committee according to valid regulations and decisions.
- 9.2. In quarter-final and semi-final stages the referees will be coming from the home team country

## **10 PROTESTS**

- 10.1. The IFF Rules and Competition Committee (RACC) or appointed representative shall act as the jury and decide in matters regarding protests during the CC.
- 10.2. Sanctions imposed by the Jury are final as far as the duration of the competition to which they apply is concerned.
- 10.3. When taking decisions, the valid IFF regulations are applicable.
- 10.4. The intention to protest shall be noted in the Match Record directly after the match and the protest shall be handed to the Jury within 60 minutes from the end of the match concerned.
- 10.5. Protests concerning qualification of players shall be handed in before the start of the match concerned
- 10.6. A protest must be written, signed and accompanied by the amount of 100 CHF, which will be returned only if the protest is approved.

## **11 ANTI-DOPING**

- 11.1. All players using medication that is on the Prohibited List must have a valid Therapeutic Use Exemption (TUE) to participate in the CC.
- 11.2. TUE applications must be submitted at least 30 days prior to the start of the event.
- 11.3. The IFF Rules and Competition Committee (RACC) or appointed representative shall act as the jury and decide in matters regarding doping during the CC. Sanctions imposed by the Jury are final as far as the duration of the competition to which they apply is concerned.
- 11.4. When taking decisions, the valid IFF regulations and the IFF Anti-Doping regulations are applicable.
- 11.5. All players registered for an IFF competition agree to undergo doping control test. Refusal of a player to submit to doping test shall be considered as equivalent to positive result.
- 11.6. The player is entitled to be accompanied by an official or other of the team during the test.
- 11.7. In case of a positive doping test the player concerned shall be suspended during investigation. Decision about punishment shall be taken after the investigation is over.

## **12 BETTING**

- 12.1. Those with a possibility to influence the outcome of a match may not, themselves or via another person/s, bet on the outcome of a match. This means that players, officials, secretariat, and board members may not bet on a match where their own club participates. Further, their team delegates are responsible for any untrue action, or attitude aimed at altering documents, or the performance of the participating team members, or influencing or agreeing of the result of a match or competition, or the scoring or any other individual appearance at any point of a match to the advantage of its own team, opponent or any third party.
- 12.2. Referees may not bet on a match, or any match in a tournament, they are part of.

- 12.3. Participants' laptops, computers and similar devices and telecommunication tools including cell phones and internet in the pre-defined restricted areas (including locker rooms) shall be turned off during the participants own matches.
- 12.4. Appointments of referees in IFF events shall in principal be made at the earliest the day before a match.
- 12.5. Random financial audits for referees may be carried out as well as regular scrutiny of their field decisions.
- 12.6. Matches may be excluded from the betting offer of organisations under investigation or subject to sanctions for manipulations.
- 12.7. It is prohibited for any athletes, and their entourage, from participating in all forms of, or support for, betting or gambling related to their own matches and competitions in their sport
- 12.8. It is prohibited to use any Inside Information for betting purposes, including disclosing Inside Information to any person (with or without reward) where the athlete might reasonably be expected to know that its disclosure could be used in relation to betting
- 12.9. Unauthorised betting types and formulas, following annual identification by a technical group of sport and betting experts will be determined by the IFF or Association. Betting operators will be requested not to offer these bets to punters.
- 12.10. The National Associations shall have regulations ensuring that they and their clubs fulfil their financial obligations towards their athletes and sports officials i.e. regular pay and good conditions for their professional athletes and sports officials (including referees).
- 12.11. Any person who is under prosecution for action including forgery, corruption, etc. or who has been convicted of a criminal offence within the last two years shall, to avoid conflicts of interest, not be allowed to be involved in the management of federations, clubs, associations, teams etc.
- 12.12. Random financial audits for National Associations as well as their Clubs may be carried out at any time to ensure transparency in their financial dealings
- 12.13. To ensure an economic fair return from the betting operators, not only for the organisers of events, but also for the development of Floorball recognition of a "betting right" of an IFF event shall be agreed upon between the betting companies and the IFF, and for a national event between the betting companies and the National Association.
- 12.14. Sanctions for breaches of the betting regulations are according to the IFF Juridical Regulations Section 8 and 9.

### **13 OTHER DISCIPLINARY MATTERS**

- 13.1. The IFF Rules and Competition Committee (RACC) or appointed representative shall act as the jury and decide in matters regarding other disciplinary matters during the CC.
- 13.2. Sanctions imposed by the Jury are final as far as the duration of the competition to which they apply is concerned. Exemption from this is when a disciplinary matter is reported by any of the teams playing in a match or by the IFF. Then the decision shall be made by the Event Disciplinary Function (EDF). A suspension decided by the EDF may not exceed 3 matches and applies only to matches in the said event.

- 13.3. When taking decisions, the valid IFF regulations are applicable.
- 13.4. All disciplinary matters which are not in the competence of the CB or the RACC of IFF shall be dealt with by the IFF Disciplinary Bodies.
- 13.5. The report in a disciplinary matter shall be handed in latest 09:00 the morning after the match. The EDF shall decide and inform of the decision latest 15:00 the day after the match.
- 13.6. A disciplinary report handed in by a team must be written, signed and accompanied by the amount of 500 CHF, which will be returned only if the decision is in favour of the reporter. If the report refers to a video clip this shall be included in the report
- 13.7. When handling a disciplinary matter during an IFF event the EDF may use video recording only if the recording is from the official filming of the event (LOC, IFF YouTube, TV).
- 13.8. The EDF of the event will be comprised of representative/s from the Jury, Referee management and IFF staff, according to the Juridical Regulations

#### **14 WALK OVER**

- 14.1. When a Walk Over (W.O) is at hand, meaning when a team does not line up to a match, the match is forfeited, and the opponent shall be considered having won the match with the result 5-0.

#### **15 PRIZES**

- 15.1. The winning team, for both genders, shall receive prize money of 10,000 CHF, a cup and 30 IFF Gold medals
- 15.2. The runner-up, for both genders, shall receive prize money of 5,000 CHF, a cup and 30 IFF Silver medals.
- 15.3. The referees of the final matches shall be presented one IFF Gold medal each.
- 15.4. No additional medals will be produced.

#### **16 FIELD OF PLAY**

- 16.1. The field of play comprises the playing area, rink, team substitution benches and match secretariat.
- 16.2. The playing area shall be 40m long and 20m wide.
- 16.3. There shall be 1.5m of free space outside of the rink.
- 16.4. There shall be at least 7m of free height over the field of play (measured from the playing surface)
- 16.5. The playing surface shall be made of synthetic material. The flooring should be provided by the organiser unless otherwise agreed with the IFF.
- 16.6. The substitution benches and match secretariat shall be according to the Rules of the Game

## **17 PRACTICE SESSIONS**

- 17.1. Teams are entitled to at least one 45-60-minute practice free of charge, before their match at said venue, preferably on the day before an official match.
- 17.2. Teams shall bring their own balls and other equipment to practice sessions.

## **18 OFFICIAL MEETINGS**

- 18.1. Immediately prior to the start of each stage the Captain's & Technical meeting shall be held, usually the meeting shall be held as conference call. A representative for each of the local organising committee, referees and Jury shall be present. The participating teams must be represented by their Head of delegation, coach and captain.
- 18.2. The heads of delegations shall attend other meetings scheduled by the Jury or the organising committee.
- 18.3. Such meetings shall be compulsory for the participating teams.

## **19 TICKETS**

- 19.1. The organiser of the CC must reserve the needed amount of reserved seats for the participating teams, National Associations and IFF.
- 19.2. **Participating Teams**
  - 19.2.1. Each participating team during a tournament is entitled to, free of charge, a maximum of 27 tickets/reserved seats, in the form of accreditations, for the players and officials of the team. Only those on the Official team list will receive accreditations/ reserved seats.
  - 19.2.2. These tickets are valid for the whole of the CC stage for which they are issued
- 19.3. **Participating Clubs & Associations**
  - 19.3.1. Each participating club is entitled, free of charge, to a maximum of 5 tickets (2 VIP accreditations and 3 ordinary tickets) valid for each CC game to which they are qualified.
  - 19.3.2. Each National Association with a club participating in CC is entitled, free of charge, to a maximum of 5 tickets (2 VIP accreditations and 3 ordinary tickets) valid for each CC stage to which their affiliated club is qualified
  - 19.3.3. Each participating Club and National Association is entitled to purchase tickets for the CC stage to which their affiliated team is qualified.
  - 19.3.4. The ticket quota of each club and National Association shall be fixed by IFF in consultation with the organiser.

## **20 UNFORESEEN CIRCUMSTANCES**

- 20.1. The IFF Central Board (CB) and/or IFF RACC shall take decisions on all matters not provided for in these Regulations, as well as in cases of "force majeure". Such decisions shall not be subject to appeal.

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## Appendix 10

### Champions Cup Home & Away format starting in the Autumn of 2023

#### General

The Champions Cup stakeholders have based on the feedback received built a new Home & Away format of the Champions Cup, which will be played from the Autumn of 2023.

The aim for this format is to increase the interest towards the competition and make it financially more viable for all parties, the clubs, the EFT-countries and the IFF.

The Champions Cup Steering group consists of the secretary generals of the participating countries and the IFF.

#### Competition format

The Champions Cup is in a first step only played with teams from the EFT-countries. Clubs from other countries will be integrated later, based on the evaluation. To avoid extra costs and long travel distances, countries will be split in two regional conferences:

Northern Conference	Southern Conference
Finland and Sweden	Czech Republic and Switzerland

The registration of the teams shall be handled by the end of May.

The rules of the game are set, and the game time is defined by IFF.

The champions of the EFT-countries have no obligation to participate to the Champions Cup and the replacement teams are defined by the national association, either the league runner-up or the Cup winner

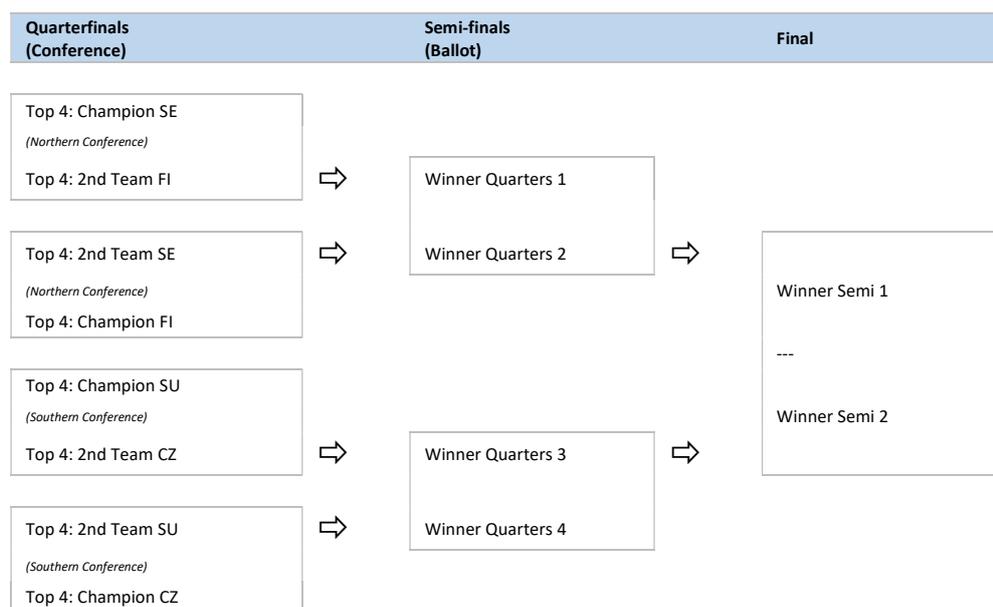
For the quarterfinals and semi-finals there will be a ballot, made by the IFF.

#### System

The competition starts with the quarterfinals played with a home and away game for the advancement to the semi-final. If both teams agree, the two games can be played in the same city on two days, if agreed between the teams.

The semi-final teams are balloted. The winners of the semi-finals play for the title in a single game.

The Champions Cup stakeholders will agree on where the final will be played.





The IFF sets a three-week period, by when all games must be played. Then the clubs can agree upon to change the playing date. If there is no agreement, the IFF sets the date.

Month	Round	Home-Away Game	2 games, one place	One Game (IFF)
Aug/Sept/Oct	Quarterfinals	X	X	
Nov/Dec	Semi-finals	X	X	
Jan/Feb	Finals			X

The balloted home team will propose three different days out of which one needs to be during a week-end at least 4 weeks prior to the first suggested date, within-in the first half of the time slot. The decision of the two matches has to be made within a week.

### Finances

The participating teams will pay a participation fee of 2.500 CHF.

There is a travel support for the Champions Cup for the Away team for a maximum of 5.000 CHF for the quarterfinals and 8.000 CHF for the semi-finals and the finals. The Champions Cup will support the streaming of the matches with 1.000 CHF and take the costs for the referees.

The Winner will receive a Prize money of 10.000 CHF and the runner-up will receive 5.000 CHF

The Home team has to pay the travel, food and accommodation of the referees in the Final.

### Additional regulations

There are some basic regulations additional to the IFF regulations:

This travel support covers only the set maximum costs for only one night and the travel for the team. Any additional costs must be covered by the club. All costs on the road trips are paid by the away clubs. The home game organisation is not paying anything to the visiting club.

There is a maximum size of the team is 27 persons (20 players and 7 officials) and all costs for additional persons must be covered by the club.

A minimum time interval to the flight landing/take-off is defined with 4 hours before the match and with 4 hours after the match.

The players playing in the Champions Cup must be licensed for their club and can only represent one club during the season.

### Sponsorship rights

The IFF reserves space for 4 sponsors. The material equipment CC sponsor has exclusivity (mainly concerning the ball), but the games are played in the home team rinks and on the home team floors, with the Clubs present Floorball material sponsor signs.

All the other sponsor spots are up to the organisation of the home game. Most of the CC promotional spaces are within the YouTube, Social Media and Web. The material equipment sponsor may include but not limited to material promotion, official match ball and referee equipment. The Champions Cup Sponsorship system is described in a separate document.

### Future

The CC Stakeholders will evaluate how the Champions Cup Home & Away will work out together with the teams and then decide to include more countries.

The Champions Cup Steering Group will inform about the deadlines concerning the teams before the end of the year.

**Helsinki, August 18<sup>th</sup>, 2022**

## **IFF Strategy Working Group (SWG) meeting 3/2022 over Teams**

Participants: Steve King, chair  
Helén Wiklund-Wårell  
Kaarina Vuori  
John Liljelund, secretary

### **1. Opening of the meeting**

Mr. King opened the meeting at 13:00 CET and welcome the participants.

### **2. Meeting Objective**

Mr. King and Mr. Liljelund made a short presentation of the work done in regard to the Strategy Implementation Plan and the generic tables, that the IFF Office has evaluated and updated regarding the responsibilities during the summer.

The SWG discussed the process of how to use the Implementation generic table and the system for the reporting to the CB. Ms. Wiklund-Wårell felt that it is a good idea to use a colour coding for the reporting at the Implementation SWG gave the IFF Office the task to plan the reporting of the Implementation general template.

### **3. Discussion on how to continue the Strategy Implementation work**

Mr. King started the discussion about how the SWG shall continue its work in the future. It was agreed that the SWG shall start a process with a meeting three weeks prior to the IFF CB meetings to evaluate the development of the Suggested Actions in the Implementation plan. Mr. Liljelund is to send out a Google invite for different for the next SWG meeting dates the mid of October.

When it comes to the SWG reporting to the CB and GA, it was discussed that a summary report of the Implementation Plan had to be made. Mr. Liljelund will create a summary report for the development with the suggested actions and distribute it to the SWG members

Mr. King proposed to send out a letter to the original Strategy Sub-group members thanking them for their valuable contribution in the Strategy process and informing them of the continued process. The letter will be sent out in mid September.

### **4. SWG reporting for the next CB meeting 04.09.2022**

Mr. King proposed to give a report and provide the CB with the four Strategy generic templates to explain how the process will continue from here.

### **5. Next Steps**

The next SWG meeting will be held in mid-October, based on the availability of the SWG members.

### **6. Closing of the meeting**

Mr. King thanked everyone for a good and efficient meeting and closed the meeting at 13:45 CET

<b>3.1. Key priority:</b>	<b>Edited Strategy Implementation Plan CB 03/2022</b>	<b>Main IFF</b>	<b>Taken Actions</b>	<b>Planned Actions</b>	<b>Planned Due</b>
<b>Target 1:</b>	<b>More TV-time and utilising new media</b>				
	<b>Through more TV time and by utilising new media the goal is to make floorball more visible and to deliver the sport through different channels to different target groups</b>				

Desired outcome:	10.000 articles on digital media in major IFF Events		Based on SWG reply		
Field of Activity:	Digital and Social Media				
IFF Entity responsible:	Communication function				
Assisting resources:	National Associations, Event organisers, Floorball media				
Suggested Actions:	1) Look into entering new social media channels	JK / MM	TikTok account has been revived and being updated with content regularly / Snapchat has been added as an IFF channel	Evaluate behaviour and feedback to justify allocation of resources	12/2022
	2) Prepare ready articles for digital media				
	3) Investigate news distribution platforms e.g. Reuters	JK / JV		Having press release from	2023
	4) Coordination with National Associations media responsibilities	JK		Planning to align with	2022
	5) Formation of a Media Network Group				
	6) Offer plenty of opportunities for engagement through social media	JK / TK / JL		Preparation of digital strategy	6/2022
	7) Content and channel based on target group (differs a lot depending on	JK / TK / JL		Preparation of digital strategy	6/2023

Start date: 09/2021  
Due date: 12/2024

Desired outcome:	Create a more interesting TV product using data and technology				
Field of Activity:	TV Operations				
IFF Entity responsible:	IFF Secretary General				
Assisting resources:	Members Services, marketing function				
Suggested Actions:	1) Investigate the consuming habits of our target group	JK	Research for reports /		06/2023
	2) Seek information about the trends on OTT streaming	TK	Found and distributed	Keep constant outlook on	on-going
	3) Refine target group	JK, TK	On-going work for an overall digital strategy for IFF content	Write the final strategy document and circulate for comments / first draft	6/2022
	4) Explore new broadcasting opportunities, including OTT and D2C	JK, JL, TK	Requesting offers and	Find a suitable OTT provider;	9/2022
	5) Cooperation between national federations on aggregating content on	TK, JL	Negotiations with NF how	Create a final model of the	8/2022
	6) Create "specialist" studio content / analysis for OTT platform (IFF	JK, TK, media	Negotiations with a	Prepare the studio concept	8/2022
	7) Include competitions in the broadcasts and make them more interactive	JK, TK,		Build models for interaction	12-2022

Start date: 09/2021

Due date: 12/2022

Based on SWG reply to 10.000 articles, suggestion to cover all digital communications is proposed (separate slides from Mr Kihm)

Increase the awareness of the sport – while creating a communication

We also consider this to include ALL digital channels therefore also the

Furthermore, we believe that IFF needs to own the (IFF)

Desired outcome:	• 10.000 articles on digital media in Major IFF Events	Several KPI's			12-2024
Field of Activity:	Digital and Social Media				
IFF Entity responsible:	Communication function				
Assisting resources:	National Associations, Event organisers, Floorball media				
Suggested Actions:	1) New plan for digital strategy	JK /		Implement the received	5/2022
	1) New plan for digital strategy	JK /		Use WU19 WFC 2022 and	10/2022
	1) New plan for digital strategy	JK /		Analysing the trials from	12/2022
	1) New plan for digital strategy	JK /		Refine the ideas to be ready	01/2023
	1) New plan for digital strategy	JK /		Ongoing process to define	6/2022-6/2023
	1) New plan for digital strategy	JK /		Preparation of digital strategy	5-12/2022

Start date: 09/2021

Due date: 12/2024

<b>3.1. Key priority:</b>	<b>Edited Strategy Implementation Plan CB 03/2022</b>	<b>Main IFF</b>	<b>Taken Actions</b>	<b>Planned Actions</b>	<b>Planned Due</b>
<b>Target 2:</b>	<b>Strengthening Marketing Efforts</b>				
	<b>Through strengthening the marketing efforts, the goal is to have a</b>				
Desired outcome:	Floorball stands for a fair and clean sport, with no fan related violence				
Field of Activity:	Anti-Doping				
IFF Entity responsible:	Anti-Doping function / marketing function				
Assisting resources:	Ethics Committee, Entourage Committee, Athletes' Commission, Equality				

Suggested Actions:	1) Look over the related regulations and guidelines. Update them	JK/TK			ongoing
	2) Introduction of the FairFloorball responsibility campaign for IFF Events	TK / Media	The concept has been	To promote	6/2022
	3) Include teams into the Anti-Doping education for the U19 WFC players	Anti-Doping		Proceed with the	on-going
	4) Proactively react to new governance issues appearing in sport	ATC / ETC /		Define process and	12/2022
	5) Joint campaign with another (bigger) sport on this topic?	TK / JL		Evaluate what sports	12/2022
	6) Try to find a sponsor who would like to specifically focus their	TK	FairFloorball is included	Create pricing to be	12/2022

Start date: 09/2021  
Due date: 12/2024

Desired outcome:	The IFF to create a generic global Floorball website
Field of Activity:	Communication
IFF Entity responsible:	Communication function
Assisting resources:	Marketing function, Outside service provider, National Associations,

		<b>Main IFF</b>	<b>Taken Actions</b>	<b>Planned Actions</b>	<b>Planned Due</b>
Suggested Actions:	1) Collect all national and international news to one website	Media + TK		Reference to action 4) /	12/2022
			Part of "Create a more interesting TV product using data and technology"		
	2) Include National League matches to the site and IFF OTT channel	TK			8/2022
	3) Introduce an IFF Hall of Fame and a Player of the Year award (this	TK	IFF Hall of Fame	Plan the Player of the	12/2022
				Evaluate what the requirements would be to compile all stats	
	4) CB input: see ALL league results from this website	Media / TK			12/2022
	4) CB input: see ALL league results from this website	TK / JK		See examples i.e.	12/2022

Start date: 09/2021  
Due date: 12/2026

<b>2.2. Key priority: Development, Service Level and Expansion</b>	<b>Edited Strategy Implementation Plan CB 03/2022</b>	<b>Main IFF Office respon- sibility</b>	<b>Taken Actions</b>	<b>Planned Actions</b>	<b>Planned Due Date completion</b>
<b>Target 1</b>	<b>Closing the Gap</b>				
	<b>By having more nations fighting for the top positions, floorball will become a more attractive sport.</b>				
Desired outcome:	The IFF builds a separate plan to Close the Gap for countries not playing in the WFC qualifications				
Field of Activity:	Development				
IFF Entity responsible:	Development committee				
Assisting resources:	Member Associations (EFT countries, Six nations, Regional Confederations), Development operations, outside experts				
Suggested Actions:	Create a coaching education structure from the 0-level to 2/3 level for IFF	JL/VH/JK	The first plan of the structure has been created and the work will continue in June 2022.	To create an overall program for 3 different levels and eventually ending up to fourth level in the end.	12/2023
	Build a 0 and 1 level webinars for coaching	VH	The update of the webinar material is ongoing	To finalize the material by the end of 2022	12/2022

Start date:	09/2021
Due date:	12/2023

Desired outcome:	The IFF organises more coaching, refereeing and good governance seminars				
Field of Activity:	Development seminars				
IFF Entity responsible:	Development operations				
Assisting resources:	Member Associations (EFT countries, Six nations, Regional Confederations), RC, IFF Lecturers				

Suggested Actions:	Prepare an annual plan for seminars	VH	The planning has started and the year 2023 should be closer to the "normal" years before the pandemic		06/2022
	Update the list of lecturers with the National Associations			Inquiry to be sent to the selected IFF member associations during autumn 2021	06/2022
	<del>Actively offer to have a seminars or webinars for members in different fields of coaching, refereeing and good governance</del>	VH	discussion with the		06/2022
	Activate more resources from the national Associations	VH		consulted with the	06/2022
	Offering also webinars as option to live seminars	VH	have b een carried out	option for educating	06/2022
Start date:	09/2021				
Due date:	09/2022				



B 410

C 83

D 145

E 136

F 90

2.2. Key priority: Development, Service Level and Expansion	Edited Strategy Implementation Plan CB 03/2022	Main IFF Office respon- sibility	Taken Actions	Planned Actions	Planned Due Date completion
Target 2:					
	Strengthening the existing Members				
	By focusing on strengthening the organisation of the Member Associations floorball can better serve its target group: the athletes, and other stakeholders.				
Desired outcome:	The IFF utilises new technologies for development purposes	JK	Introducing CB to a solution called Sportswik	Sportswik offers each member association to use the system for match statistics, live streams, stories	CB to decide during Sept 2022 meeting
Field of Activity:	Development				
IFF Entity responsible:	Membership services function				
Assisting resources:	Development committee, Communication function				
Suggested Actions:	Research what new technological resources can be used in development and find out which systems would be needed by the MAs for the development	VH/JK	The work is ongoing and the IFF has already been using Webropol and Moodle for educational purposes. More plans for the near future exist	To check with the IFF members what technological solutions they have been using in development and member service and find the co-operation from there	12/2022
Start date:	09/2021				
Due date:	12/2022				

2.2. Key priority: Development, Service Level and Expansion	Edited Strategy Implementation Plan CB 03/2022	Main IFF Office responsibility	Taken Actions	Planned Actions	Planned Due Date completion
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**Target 3:** Focus on the growth of the numbers of players

Players are the key for continuous growth and recruiting more players worldwide is therefore an essential target. The licenced players are active competition players, licensed by the MA's

Desired outcome:	The IFF to develop the IFF School Curriculum of Floorball to assist entering into schools				
Field of Activity:	Development				
IFF Entity responsible:	Development Committee				
Assisting resources:	Development operations, Member Services, National Associations				
Suggested Actions:	Check how many member associations have Floorball as a in their School Curriculums. Update the existing IFF School Curriculum and inform actively the members of its existence.	VH/JV	We have the school curriculum, but that needs to be updated and the first steps have been taken	To fully update the material and find a ned teamplate for the drills which are included to the curriculum	12/2024
	Sharing best practice approaches (how to get schools aligned with floorball, what kind of organizations to approach etc)	VH/JV		Not to reinvent the wheel so if some MAs have good systems we can learn from those and "Copy" those to use	12/2023
Start date:	09/2021				
Due date:	12/2022				

Desired outcome:	Introduce the sport to international organisations promoting school and workplace activity				
Field of Activity:	Development				
IFF Entity responsible:	Development committee				

Assisting resources:	National Associations, Danish Floorball, IFF ExCo,				
Suggested Actions:	1) Contact organisations like International School Sport Federation, TASIFA and other Workplace Sport Organisations	VH	The office has been part of Tafisa project and that has brought in some added value. The IFF has contacted the international school sports organisation	To check with the MAs about their contacts and to create a model of best practices. To find a model on co-operation with the school sport organisation	12/2023

Start date: 09/2021

Due date: 12/2023

2.2. Key priority: Development, Service Level and Expansion	Edited Strategy Implementation Plan CB 03/2022	Main IFF Office respon- sibility	Taken Actions	Planned Actions	Planned Due Date completion
Target 4:	Knowledge gathering and sharing				
	<b>By increasing knowledge sharing based on Member Associations' needs, the organisations can increase professionalism to best develop the sport.</b>				
Desired outcome:	The IFF launches a system for exchanging coaches/players between MA's and creates an "IFF Coaches Camp" for the MA's				
Field of Activity:	Development				
IFF Entity responsible:	Development committee				
Assisting resources:	EFT countries, Six Nations countries, Development operations, IFF Sec. gen				
Suggested Actions:	1) Build a proposal for an exchange program content and -Agree with the National Associations that they are willing to participate in such a program	JL/VH/JK		need to be approached with an open proposal and to find out if they are	12/2022
	2) Agree with a Sport institute to create a IFF Coaches Camp for Summer 2023 and if successful make it a yearly event	JL/VH/JK	The basic green light exists based on previous plans	Contact the sports institute and the IFF MAs	10/2022
	3) Combine the exchange with some locally provided coaching education	JL/VH/JK		Chcek with EFT countries and espeacially with some of their clubs	10/2022
	4) Create flexible transfer rules for such development transfers	VH/MK	Flexible IFF transfer rules can already been used in many cases	If other requirements needed the IFF will update the regulations	10/2022

5) Actively communicate about such opportunities	VH/IFF media		Communication plan, when there is more to communicate. The opening of the project need to be published	10/2022
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Start date: 01/2022  
Due date: 12/2024

Desired outcome:	The IFF provides a platform designed for MA's to communicate with each other and to share and receive information and materials				
Field of Activity:	Development				
IFF Entity responsible:	Member Services function				
Assisting resources:	Communication function, Outside IT Company				
Suggested Actions:	1) Define the needs for such a platform and who could use it	VH/JK/KV	of some platforms	made in order to find	11/2022
	2) Evaluate what existing platforms are available	VH/JK	Work is ongoing		11/2022
	3) Make a proposal for how to create one to the IFF CB	VH		information exists,	11/2022

Start date: 01/2022  
Due date: 12/2022

Desired outcome:	meetings to discuss individual topics based on association needs				
Field of Activity:	Development				
IFF Entity responsible:	Development operations				
Assisting resources:	Member services, IFF CB, IFF				
Suggested Actions:	include a type of annual meetings with the Licensee tier system. Try to schedule as much of these for the IFF Events. Each	VH	ongoing for several	IFF/CB members and	06/2022
Start date:	06/2022				
Due date:	11/2023				

Due date: 12/2024

<b>2.2. Key priority: Development, Service Level and Expansion</b>	<b>Edited Strategy Implementation Plan CB 03/2022</b>	<b>Main IFF Office respon- sibility</b>	<b>Taken Actions</b>	<b>Planned Actions</b>	<b>Planned Due Date completion</b>
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**Target 5:** Targeted development projects (ROI)  
By identifying the specific development needs and targeting certain

Desired outcome:	The IFF provides a programme of a club to club development				
Field of Activity:	Development				
IFF Entity responsible:	Development committee				
Assisting resources:	National Associations				
Suggested Actions:	Create a model for such a program	VH		Create and plan the	8/2024

Start date: 09/2023  
Due date: 12/2024

Desired outcome:	The IFF identifies 3-5 Member Associations and build a more				
Field of Activity:	Development				
IFF Entity responsible:	Development committee				
Assisting resources:	IFF CB, Czech Floorball, Erasmus+ project participants,				
Suggested Actions:	1) Define the application process and the content of such a	VH/JV		Clubs who want to be	11/2023
	2) Identify what the Return on Investment criteria's are	VH/JK			11/2023
	3) Prepare the proposal for such a project for the Associations Meeting 2023	VH/JK/JV		Needs to be ongoing process and should start as soon as possible in autumn 2022	11/2023
	4) Define the results we look for – 8 different realistic potential semi	JL/VH	Objective has been def	An objective for the future, but that is a defined target	11/2023

Start date: 09/2022  
Due date: 12/2024

Desired outcome:	Based on the development services and materials, the IFF provides targeted projects to address specific need of an individual MA				
Field of Activity:	Development				
IFF Entity responsible:	Development Operations				
Assisting resources:	IFF ExCo, Czech Floorball Erasmus+ project participants				
Suggested Actions:	Collect best practises and examples of how communication has been successful	VH		To run a survey for the IFF member associations during the first half of 2023	06/2024
	Use the Fit for future structure? Check the situation in other sports, if there are best practice examples	VH	The Floorball 4F structure can be used and is taken into the consideration in the first level planning	Part of the survey as well	06/2024
	Identify Hight ROI opportunities. Create a structure in what topics we are looking for the best practices	JL/VH		Define the ROI and other possible outcome	12/2023

Start date: 09/2023  
Due date: 12/2024

Desired outcome:	Evaluate a system of 2nd level country players and/or coaches to				
Field of Activity:	Competition				
IFF Entity responsible:	Development operations				
Assisting resources:	RACC, IFF Office, National Associations, Top Clubs,				
Suggested Actions:	1) Build a proposal for an exchange program content and agree with the National Associations that they are willing to participate in such a program	VH/JK		Find the clubs in elite countries which will be willing to “adopt the coach”, ideally take care of the local costs and show them how to work in the	09/2023

			Check if there are already running co-operations in Floorball to learn from. Getting the bigger Floorball countries involved	
2) Create a model for such a program	VH/JK			09/2023
3) Build a model for such exchanges together with the EFT	VH/JK		Create flexible	09/2023

Start date: 09/2022  
 Due date: 12/2023

Desired outcome:	Creating and updating the IFF coaching education path				
Field of Activity:	Development				
IFF Entity responsible:	Development operations				
Assisting resources:	IFF educators, outside professionals, member associations				
Suggested Actions:	To create/update the IFF three level coaching education path to	JL/VH/JK	The work has already	To create the	06/2023
Start date:	06/2022				
Due date:	11/2023				

<b>3.3. Key priority: Governance, Sport Culture and Leadership</b>	<b>Edited Strategy Implementation Plan CB 03/2022</b>	<b>Main IFF Office respon- sibility</b>	<b>Taken Actions</b>	<b>Planned Actions</b>	<b>Planned Due Date completion</b>
<b>Target 1:</b>	<b>Strong financial base</b>				
	<b>Through increased financial resources the IFF and the Member Associations can do more to serve their target</b>				

Desired outcome:	The financial income of the IFF and the Member Associations is growing.				
Field of Activity:	Finances				
IFF Entity responsible:	IFF CB				
Assisting resources:	Member Associations, Financial function, IFF Finances, CCMNG and Marketing function				
Suggested Actions:	1) Evaluate what type of new sources of income IFF could have with Merchandising, TV/Streaming, licensing etc. (IFF CB)	SK/JL		Discuss this in the CB workshop in September	12/2022
	2) Re-structure the sales process for sponsorship, in order to create a solid commercial system (IFF Marketing)	TK	Started the cooperation with RBCA. Own sales efforts taken.	Active dialogue with RCBA, monthly status meetings, brainstorming new products / potential target clients	06/2023
	3) Rebuild the finances after the Covid-19 pandemic (IFF Finance)	SK	Being able to play both the WFC's put the finances back on track		12/2022
	4) Create a combine sales model for sponsorship sales together with the bigger countries (CCMNG/IFF Marketing)	TK		Introduce a proposal for the Core Country Marketing Network group	12/2022

Start date: 09/2021  
Due date: 12/2024

3.3. Key priority: Governance, Sport Culture and Leadership	Edited Strategy Implementation Plan CB 03/2022	Main IFF Office respon- sibility	Taken Actions	Planned Actions	Planned Due Date completion
Target 2:	<b>Professional structure and leagues</b> <b>By having more athletes who can play the sport as their profession and through increased professionalism within floorball organisations, the sport can attract a wider audience.</b>				

Desired outcome:	The IFF creates and maintains a professional development programme for the IFF employees to improve level of expertise
Field of Activity:	Administration
IFF Entity responsible:	IFF Secretary General
Assisting resources:	IFF Staff, CCMNG, Development Committee, Member Associations

### Organisational Structure

Suggested Actions:	1) To evaluate the present system of Personal Performance Reviews (PPR's), including also planning components in the Strategy Implementation process. (IFF Secretary General)	JL		Introduce more flexible discussion twice a year.	12/2022
	2) To make a need analysis of what the member associations needs are, to direct the line of development, in accordance with the IFF License Tier System (IFF Development)	VH/JL		Run a CB workshop on this topic to clarify the use of the License system	06/2022
	3) Look over what kind of professional structures we are wanting to have and what level of players are needed in different countries (CCMNG & Member Associations) then IFF to give feedback to the Athletes on their collective answers (IFF ATC)	???		Organise a larger discussion forum on the topic	2023
	4) Build a development plan for each employee, based on their professional needs which is evaluated yearly (IFF Office/SecGen)	JL		To run PPR discussions in August/September	09/2022

5) Conduct a review of the current Development Administration stream and ensure it aligns with the Targets set in the IFF Strategy (Development Committee).	VH/JV		After the Coaching and Referee education materials are finalised, the Office will look to review the Organisational education materials	03/2023
6) Need to analyse the level of administrative professionalism of our national associations. IFF to make guidelines of how to start to build professional administration and build a program for employment. (Development Committee, IFF Office, SecGen)	VH/JL		Start discussions in the Development committee	12/2022
7) Define a structure for a professional organisation for the member associations. (Development Committee, IFF administration)	VH/JL		Start discussions in the Development committee	12/2022

	<b>Main IFF Office responsibility</b>	<b>Taken Actions</b>	<b>Planned Actions</b>	<b>Planned Due Date completion</b>
<b>Education and Development</b>				
Suggested Actions:				
1) Reserve funds in the budget for outside education ( <b>IFF Finance</b> )	SK/VH		Take this into account when building the budget 2023	10/2022
2) Build a plan for how the future IFF administration should look like in order to achieve the set targets of developments for the IFF Office ( <b>IFF Secretary general/IFF Office</b> )	JL		Discuss this first inside the office and then in the CB	06/2023
IFF members, like a digital education tool ( <b>IFF Office outside</b>	KaVu		with a proposal for	09/2022
of the sport in all continents. ( <b>Member Associations</b> )	VH/JK		paper what we want to	12/2022

<b>Play Level Development</b>				
countries to even have professional players and leagues (linked to	JK		discussion with the top	11/2022
the different formats to give IFF the possibility to advise on how to	MaKI/RACC		the national playing	12/2022
to have and what level of players are needed in different countries	MK/TK		on thisions in the	03/2023

Start date:

sep-21

Due date:

dec-22

Start date:

Due date:

<b>3.3. Key priority: Governance, Sport Culture and Leadership</b>	<b>Edited Strategy Implementation Plan CB 03/2022</b>	<b>Main IFF Office respon- sibility</b>	<b>Taken Actions</b>	<b>Planned Actions</b>	<b>Planned Due Date completion</b>
<b>Target 3:</b>	<b>Good Governance and Leadership</b>				
	<b>Through good governance floorball protects its athletes, the sport, the IFF and its Member Associations.</b>				

Desired outcome:	Include Athletes representation in all IFF bodies and create digital tools for the Athletes to provide their voice in all matters.
Field of Activity:	Governance
IFF Entity responsible:	IFF CB
Assisting resources:	Athletes Commission, Equality function, Member services function Entourage Committee

Suggested Actions:	1) Conduct a general survey with the Athletes what they consider to be important question for them to participate in the operations of the IFF activities. Also interview the former and present ATC members of how they perceive the role of the ATC (Subgroup 3/IFF Office)	AgPL/MK		Plan the questionnaire t	09/2022
	2) Create new channels for the Athletes to participate in the decision-making, based on the IFF Athletes questionnaire to be conducted during the WFCQ's 2022. (IFF Office)	AgPI/MK	The survey has been conducted during the WFCQ's	Discuss the outcome in the ATC and make a action plan based on this	12/2022
	3) Start by asking the views of the Athletes on certain topics and then IFF to give feedback to the Athletes on their collective answers (IFF ATC)	AgPI/MK		Discuss the matter in the ATC	12/2022
	4) To secure Athlete's representation of in each of the IFF bodies for the period 2021-2024 (IFF CB/IFF ATC)	JL		To discuss with the ATC and the different committees	06/2022
	5) To provide suitable education for the Athletes nominated for the different bodies with a clear description of the task in question (IFF Office)	MK		To discuss with the Committee chairs and	09/2022

officers about this

6) Seek Athletes representation also outside the ATC, in the way they prefer (Member Associations/IFF Office, ATC and Entourage Committee)	JL		To make a list of where we need more athletes representation	12/2022
7) Work towards creation of ATC's in the Continental/Regional organisations and National Associations (IFF CB/Member Associations)	???		Discuss the matter at the IFF Association meeting and present a concrete action plan	12/2023
8) Evaluate a yearly questionnaire to the participants in the IFF Events (IFF Office)	AgPL/MK/JL			06/2023

Start date:

maj-21

Due date:

dec-22

<b>3.3. Key priority: Governance, Sport Culture and Leadership</b>	<b>Edited Strategy Implementation Plan CB 03/2022</b>	<b>Main IFF Office respon- sibility</b>	<b>Taken Actions</b>	<b>Planned Actions</b>	<b>Planned Due Date completion</b>
<b>Target 4:</b>	<b>Leader in Sustainability</b>				
	<b>By increasing focus on sustainability, floorball and the events become more attractive while protecting the surrounding environment and the sport at the same time.</b>				

Desired outcome:	The IFF creates and shares best practices how to organise sustainable events				
Field of Activity:	Sustainability				
IFF Entity responsible:	Sustainability function				
Assisting resources:	Communication function				
Suggested Actions:	1) Build an education material and a manual on the learnings based on the WFC 2022 Sustainability activities (WFC2022 LOC/Outside provider/IFF Sustainability)	TK/JK/JV		Build the education material and manual	06/2023
	2) Build a Best Practise folder based on the learnings from the WFC 2022 (Association Meeting 2023)	TK		Build and present the Best practise folder at the Association meeting 2023	11/2023
	3) Include Sustainability measurements in the IFF Bid Evaluation Tool for coming organisers (IFF Sustainability)	TK/JL	Some sustainability measures have already been included in the Bid Evaluation Tool	New measurements to be included as a part of the process in 2023	11/2023

Start date: maj-21  
Due date: sep-23

Desired outcome:	There are events with campaigns promoting Sustainability				
Field of Activity:	Sustainability				
IFF Entity responsible:	Sustainability function				
Assisting resources:	IFF Office, Local Organising Committees (LOC), IOC, myclimate, Member Associations				
Suggested Actions:	include all the aspects like environmental, financial and social	TK	ERAMUS+ project to		12/2022

effective and not only Green washing. (IFF Sustainability)	TK	office CO2-emissions)	measurement, utilizes	06/2022
Sustainability. (IFF Sustainability)	TK		documents, utilize	12/2022
responsibility campaign in the WFC's 2020/2021 and after the	TK	This has been done	and other parts	10/2022
Association events (IFF Sustainability/IFF Competition)	TK/JV		See row 10	06/2023
7) Create a guideline for the individual and club level as a part the process based on the learnings from the WFC 2022 campaign (WFC 2022 LOC/IFF Sustainability)	SUHV/TK	First step was when SUHV introduced a tailor-made CO2-calculator for floorball clubs / launch of the GreenGoal award for clubs (most innovative sustainability idea)	See row 10	06/2022
associations and an information on how to be sustainable in sport	TK	ERAMUS+ project to	and learnings from	12/2023
relation to the TWG promotions. (IFF Media/IFF Sustainability)	MM/JK/TK	in TWG promotional		07/2022
and the IFF Activities, as it can be a substantial cost for the	TK/JL		of the WFC 2022 CB	09/2023

Start date: sep-21  
Due date: dec-23

Office	Taken Actions	Planned Actions	Date
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Desired outcome:	legacy			
Field of Activity:	Governance			
IFF Entity responsible:	IFF CB			
Assisting resources:	RACC, IFF Office, Competition department			
Suggested Actions:	should be developed (IFF CB/IFF RACC)	CB/JL	topic in a CB	06/2023
	(IFF RACC)	RACC/SK		12/2023

Start date: sep-21  
Due date: dec-22

4.1 Key priority: Sport presentation and Appearance	Edited Strategy Implementation Plan CB 03/2022	Main IFF Office responsibility	Taken Actions	Planned Actions	Planned Due Date completion
Target 1:	<p><b>Equal, accessible, safe and clean sport</b>  <del>By being equal, accessible, safe, and clean the sport of</del>  <b>floorball is inclusive, welcoming everyone from child to senior to enjoy the game.</b></p>				

Desired outcome:	Safety aspects are taken into consideration when developing game rules
Field of Activity:	Injury prevention
IFF Entity responsible:	IFF CB
Assisting resources:	RACC, Rules Group

Suggested Actions:	1) IFF needs to look over the safety protocols to the IFF Game Rules edition 2022	SK		Check what safety protocols need to be created	09/2022
	2) Evaluate what needs to be included in the rule based on the results of the Physical Play working group	VH/CaLo		Prepare a list of needed changes in the rules and the interpretations	09/2022

Start date: 05/2021  
Due date: 12/2021

Desired outcome:	The number of injuries is kept at the present level and data is collected to increase player safety
Field of Activity:	Injury prevention
IFF Entity responsible:	Medical Committee
Assisting resources:	National Associations

Suggested Actions:	1) Continue to conduct the Injury Study in the IFF Events	JK		Execute the IFF Injury research at the U19 WFC 2022 and WFC 2022. Prepare a report after the 2023 events.	11/2022
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2) Ask National Associations to provide all medical research's on Floorball to IFF	JV		Make a general request for these in the fall of 2022	09/2022
3) Use the outcome of the Injury Study for the Rules of the Game change process	SK/MaKI		Prepare a proposal of rule changes based on the results of the Injury Study	09/2023
4) Look into if the Injury Study should be enlarged to the National Associations highest leagues	JL		Raise the question in the IFF CB in 2023	05/2023
5) Continuously update the IFF protocols for Global crisis like pandemics	SM			

Start date: 09/2021

Due date: 12/2024

Desired outcome:	harassment) through educating especially young players and the
Field of Activity:	Governance
IFF Entity responsible:	Entourage Committee
Assisting resources:	Medical Committee, National Associations, Equality function

Suggested Actions:	1) To create an educational material for the U19 National Teams and the Entourage	JV		Create the educational material for the U19 WFC 2023	05/2023
	2) Look over what materials other IF's have.	JV		Collect information of what kind of materials other IF have (both Olympic and IOC Recognised)	12/2022
	3) Create a clear Entourage description for the IFF	TaHi/JL/JV			09/2022

Start date: 09/2021

Due date: 12/2024 ongoing

Desired outcome:	maintaining at least the current testing figures
Field of Activity:	Anti-Doping
IFF Entity responsible:	Medical committee
Assisting resources:	IFF Anti-Doping, National Associations

Suggested Actions:	1) Create Anti-Doping educations and campaigns	JV/TK		Create a Anti-Doping part of the FairFloorball campaign for the WFC 2022	11/2022
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2) Work to secure the Code Compliance of the WADA Anti-Doping Code.	AJ/JV		Prepara for the WADA Code Compliance review	Ongoing
3) Look over the whole testing system for Floorball.	PaWa/JV		Consult the Independent Testing Authority and NADO's	12/2022

Start date: 09/2021  
Due date: 12/2024 ongoing

Desired outcome:	ParaFloorball organisations
Field of Activity:	ParaFloorball
IFF Entity responsible:	IFF CB
Assisting resources:	ParaFloorball function, Special Olympics function

Suggested Actions:	1) To define which organisers to seek cooperation with	JV/JL		Prepare a report for the IFF CB and discuss with the Special Olympics, PowerHockey, Volt Hockey and Manuyal wheelchair.	03/2023
	2) Work to secure official partnership with ParaFloorball organisations	JV/JL		Decisions to be made based on the report in 2023	05/2023
	3) Work to secure official partnership with ParaFloorball organisations	JV/JL		Prepare a generic MoU with the ParaFloorball organisations	12/2023
	4) Incorporate ParaFloorball within the IFF competition structure and if their events can be organised at the same time as the IFF WFC's	SK/JV		Create a plan for the IFF GA in 2024	12/2024

Start date: 09/2021  
Due date: 12/2024 ongoing

<b>4.1 Key priority: Sport presentation and Appearance</b>	<b>Edited Strategy Implementation Plan CB 03/2022</b>	<b>Main IFF Office respon- sibility</b>	<b>Taken Actions</b>	<b>Planned Actions</b>	<b>Planned Due Date completion</b>
<b>Target 2:</b>	<b>Entertaining Events</b>				
	<b>By focusing on entertaining the fans at the events the aim is to create a positive, cheerful, interactive sport presentation that can also be experienced via new technological means.</b>				

Desired outcome:	The IFF engage floorball stars at the event.				
Field of Activity:	Technology & Entertainment				
IFF Entity responsible:	Athletes Commission				
Assisting resources:	IFF Office, Local Organising Committees, SG Task group (Jirovsky, Kuan, Kivilehto, Turtiainen and Beer)				
Suggested Actions:	1) Ask ATC to give ideas of different activities that athletes can be involved in	SM			12/2022
	2) Contact past LOCs (especially of WFCs) to find out what activities they did. What worked? What didn't?	TK/SM		Create a guide for LOCs &/or MAs on how to create stars and engage the media	12/2022
	3) Contact future LOCs to find out what activities they have planned	TK/SM		Create a resource of possible activities that athletes can be involved in	11/2022
	4) Determine when during an event is the best time to ask athletes to participate – After games? On rest days? After training sessions?	MK		Discuss the matter in the ATC	12/2022
	5) How can the athlete profiles be enhanced prior to events? How do we make stars?	JK/MM		IFF ATC to prepare a questionnaire for the WFC 2022 and agree upon the how and when to make the questionnaire	11/2022

6) What media channels / formats can we use?	JV/MM		IFF to collect a number of National Floorball Stars and continuously promote these	10/2022
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Start date: 05/2021  
Due date: 12/2021

Desired outcome:	major IFF events				
Field of Activity:	Marketing				
IFF Entity responsible:	Klapita, Beer and Turtiainen				
Assisting resources:	Local Organising Committee				
Suggested Actions:	activities they did. What worked? What didn't?	TK	gathered on both how	of the other major	06/2023
	planned	TK	activities collected.	activities that LOCS	06/2023
	national league / summer / international events	TK	the Associations	together into a format	06/2023

Start date: 09/2021  
Due date: 12/2024

Desired outcome:	Floorball matches				
Field of Activity:	TV operations				
IFF Entity responsible:	Communication function, IFF secretary general				
Assisting resources:	Turay and Mitchell)				
Suggested Actions:	streaming	JK/JL	different streaming /	Clubs / LOCs / MAs on	09/2022
	2) Contact NAs that have TV agreements	JK/JL/TK		checklist that need to	12/2022
	3) Contact IFF broadcast partner	JL			12/2022

Start date: 09/2021  
Due date: 12/2022

Desired outcome:	develop the events
Field of Activity:	Marketing
IFF Entity responsible:	Marketing function, membership services
Assisting resources:	Local Organising Committees, CCMNG, IFF Office

Suggested Actions:	the CCMNG	TK	the CCMNG Autumn		12/2022
	2) Conduct them in relation to the IFF Events	TK	Quantum Consultancy		Done
	3) Utilise new technology to give spectators more data and insights into the games as the IFF WFC's	KaVu	On-going discussions with serveral service providers (movement data, xG stats)	Discuss with the Members Service function	12/2022

Start date: 09/2021  
Due date: 12/2023

Desired outcome:	IFF Events				
Field of Activity:	Competitions				
IFF Entity responsible:	Material function				
Assisting resources:	Marketing function, Material producers				
Suggested Actions:	2020/2021 which colour of flooring IFF should have and the	VH/JL	conducted and based		Done
	2) Test the preferred solution with a TV company in a real match	JL	discussed with the main		Done
	3) Prepare for the introduction for the WFC 2022 or WFC 2023	VH	played on dark blue		Done

Start date: 09/2021  
Due date: 12/2022

4.1 Key priority: Sport presentation and Appearance	Edited Strategy Implementation Plan CB 03/2022	Main IFF Office respon- sibility	Taken Actions	Planned Actions	Planned Due Date completion
Target 3:	<p>Different versions of the game</p> <p>By introducing several versions of the game and reviewing the event structure the goals is to grow the sport as more nations and athletes have the chance to join in.</p>				
Desired outcome:	There are international events, which are accessible for all members associations				
Field of Activity:	Competitions				
IFF Entity responsible:	RACC, Regional organisations, National Associations				
Assisting resources:	National Associations, Development committee, IFF Office				
Suggested Actions:	1) Create an entry level of either 3vs3 or 4vs4 Event on a basketball size arena. Utilise the Urban Floorball concept.	SK/JL/VH	IFF has participated in a 3vs3-test organised in Finland. The results will be presented later in 2022	The IFF CB to discuss in which form the IFF should introduce the 3vs3.	09/2022
	2) Create the official rules for this 3vs3 or 4vs4 Event palyed both inside (Urban) and outdoor (Street)	SK/MaKI		To build the 3vs3-rules based on the CB decision.	10/2022
	3) Evaluate the possibility for a mixed version of the game.	SK/MaKL		Bring the matter for discussion in the RACC	10/2022
	4) Look over the overall Competition Calendar when including this event format.	SK/MaKI		An inaugural 3vs3-WFC could be played adjacent to the WFC 2023 in Singapore	03/2023
	1) Create an entry level for a basketball field (4v4) or a smaller Urban/Street Floorball 3vs3 event for smaller members, like the Africa Cup	MaKI/VH		RACC to prepare a proposal, as a part of the 3vs3 solution	06/2023

Start date: 09/2021

Due date: 12/2022

Desired outcome:	The Event structure is continuously reviewed and updated				
Field of Activity:	Competitions				
IFF Entity responsible:	RACC				
Assisting resources:	National Associations, Competition department				
Suggested Actions:	are playing and by whom	SK		proposal of what	03/2023
	2) Prepare an proposal for the Association meeting 2023	MaKI		proposal	06/2023

Start date: 09/2021

Due date: 05/2022

Desired outcome:	Create more virtual or digital events				
Field of Activity:	Competitions				
IFF Entity responsible:	RACC, Regional organisations, National Associations				
Assisting resources:	National Associations, Development committee, IFF Office				
Suggested Actions:	Freestyle Floorball Cup	JK/MM	maybe add new	possibility to have	10/2022
	types of virtual competitions they have held and review how these	JK/MM			10/2022

Start date: 09/2021

Due date: 05/2022

Desired outcome:	Review the current IFF event structure				
Field of Activity:	Competitions				
IFF Entity responsible:	RACC				
Assisting resources:	National Associations				
Suggested Actions:	event structure may look	MaKI			
	U23 or U17 etc)	MaKI			
	them (e.g. having different World Championships tiers)	JL/SK			

Start date: 09/2021

Due date: 12/2022



10900 Wilshire Boulevard  
Suite 700  
Los Angeles, California  
90024

30 June 2022

Dear Presidents, Dear Secretaries General,

The LA28 Organizing Committee continues to evaluate sports for potential inclusion for the LA28 Olympic Games. After a comprehensive qualifying review guided by the LA28 sports programme criteria, we regret to inform you that your sport has not been selected to participate in the Request for Information (RFI) process. This concludes your sport's consideration for the LA28 sports programme.

This decision is final and is guided by the set of criteria set forth by the International Olympic Committee and the LA28 Organizing Committee, and communicated to all Recognized IFs. The criteria and this decision reflect and align with the Olympic Charter, the recommendations of Olympic Agenda 2020+5 and LA28's vision for the Olympic Games in 2028.

We appreciate the work you do to continue to develop and progress sport forward and thank you for your interest.

Sincerely,

A handwritten signature in blue ink, appearing to be 'John Harper', written in a cursive style.

John Harper  
LA28 Chief Operating Officer

Cc. Irina Gladkikh, IOC Associate Director, Winter and Recognised Sports and IF Relations  
Cc. Andrew Hofer, IOC Head of Recognised Federations and Organisations



29.06.2022

John Liljelund  
Secretary General  
Floorball

Sent via email: [liljelund@floorball.sport](mailto:liljelund@floorball.sport)

Dear Mr. Liljelund

### **European Masters Games 2023 Technical Delegate Appointment**

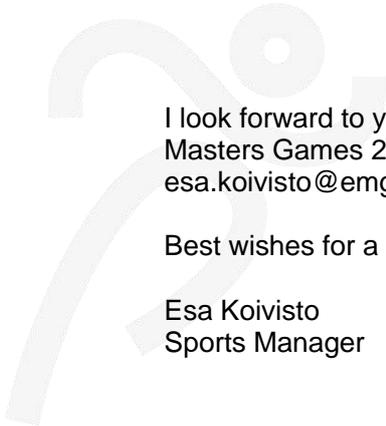
The European Masters Games will be held in Tampere, Finland 26.6.-9.7.2023. In line with the requirement of the International Masters Games Association (IMGA), European Masters Games 2023 is to appoint a Technical Delegate to oversee the technical delivery of each of the 29 Games sports. It has been agreed with the IMGA that priority wherever possible should be given to a suitably qualified and experienced technical official from Finland.

Following discussion with the National Sport Organisation for floorball in Finland and/or the appointed Sport Delivery Partner, EMG2023 would like to nominate Esko Kyyhkynen to act in the role as Technical Delegate for floorball at the Games.

Esko does not need much presentation on the floorball side as an award-winning sport operator. Previous TD experience e.g. World Games 1997 (Lahti) for floorball.

Accordingly, EMG2023 would like to seek the endorsement of WKF for the appointment of Esko Kyyhkynen as the Technical Delegate for floorball. Confirmation of your support prior to 25.7.2022, will enable EMG2023 to formally meet with each Technical Delegate to commence the first stage of sport specific operational planning for the Games.

EMG2023 truly values the support of each International Federation and we look forward to further progressing our planning to ensure the staging of a successful European Masters Games 2023 in Tampere.



I look forward to your positive response. Should you wish to discuss European Masters Games 2023 at any stage, please do not hesitate to contact me at [esa.koivisto@emg2023.fi](mailto:esa.koivisto@emg2023.fi) or phone +358 44 2441359.

Best wishes for a successful sporting year ahead,

Esa Koivisto  
Sports Manager

Cc: Samantha Hayward, Director of Sports, International Masters Games Association



INTERNATIONAL  
FLOORBALL  
FEDERATION

**ONE WORLD  
ONE BALL**

# IFF OTT / COMMUNICATION SOLUTION



INTERNATIONAL  
FLOORBALL  
FEDERATION

Recognised by the IOC

Ordinary member of GAISF

[www.floorball.sport](http://www.floorball.sport)

# IFF OTT / COMMUNICATION SOLUTION

- Content

- Answer to the questions from CB Meeting June 2022
- Business Model Revenue
- Business Model Sportswik
- OTT solutions
- Stay Live
- Nagra Vision
- Request for the CB

# Open Questions from CB

## ● HANDLING

- How do automated updates work
  - IFF enters event into the stats system and community will see it
  - New version of the apps (once a month) automatically via store updates
- Current IFF stats software completely replaced by Sportswik?
  - Yes, current system can be replaced completely (new admin features required)
  - Current data base to be connected to new solution and historical data can be transferred
  - IFF player cards can be read into the Sportswik solution
  - Additional and new features are frequently added to the solution

# Open Questions from CB

## ● TECHNICAL

- GEO blocking possible
  - Possible - restricting access by the mobile phone number (to create account a mobile number is required)
- Different price models for different regions
  - Possible – price model linked to mobile phone country codes (not existing yet)
- Accessible via Apple TV
  - Share via airplay or chromecast to the TV
- How is the user data stored? Access for CRM reason? How to be accessed?
  - Data connected to excel spread sheets, Power BI (MS product incl in office 365)
  - End-User shares: Names, mobile phone, email, year of birth
    - If under 13, parents need to approve via their mobile phone number

# Open Questions from CB

## • COST

- Set up fee, annual license, revenue sharing model
  - Proposal shared in this presentation
- Transfer from YouTube data
  - Decision needed what wants to be shown via Sportswik, cost 0.023 USD/GB per month (one whole game in 720p ~ 0.08 Dollars/year) (Archive storage on Amazon)
- Guessing game
  - New feature to be built by Sportswik (no extra cost, covered in the licence fee)
- Contract length for re-negotiating terms & conditions
  - Business model created for 2022 and 2023. June 2023 set a review date
- Cooperation with Swiss Unihockey
  - No additional gains

# Marketing Opportunities with Sportswik

- Marketing

- Sportswik works similar like FB
- Specific audience (incl. personal naming) can be targeted (ppl following specific Teams/Events)
- Targeting not during the live match – using intermissions
- In-App LED Screen
- Line-Ups, Goals, Statistics can be presented by sponsors
- Lead generation for sponsors where fans voluntarily (GDPR compliant) share their details

- Planned

- Option to include National Association to sell via their sponsors and agree on a revenue share (e.g. 50%/50%)

# Business Model

Social Media Followers		YouTube	WFC 2020	WFC 2021
YouTube	80'100	Watch time	252'709	207'883
Instagram	97'213	Views	1'165'035	983'600
Facebook	59'555	Comments	296	168
TikTok	3'128	Shares	6'330	7'403
Twitter	14'300			
Linkedin	1'295			
<b>Total</b>	<b>255'591</b>	(third of total)	Potential Users	<b>85'197</b>

## Events classification for paywall

Class 1 (E1): all adults WFCs

Class 2 (E2): all U19 WFC, all adult WFCQ, CC

Class 3 (E3): all other events

# Business Modell, Paywall Structure

IFF paywall model			
		Class	Cost
Annual subscription			€ 199.92
Monthly subscription			€ 24.99
Pay-per-view (PPV) / match			€ 3.99
WFC Event package (all games)	E1	€	14.99
U19 WFC Event package (all games)	E2	€	7.99
other Event packages (all games)	E3	€	4.99

# Business Model, Revenue

IFF Income model 2023 Paywall				IFF Income model 2022 Paywall			
Paywall	Worst	Realistic	Best	Paywall	Worst	Realistic	Best
Year				Year	€ -	€ -	€ -
Month				Month	€ -	€ -	€ -
CC 2023 - event	€ 1'701.81	€ 3'403.62	€ 6'807.24	PPV	€ 13'597.44	€ 30'594.24	€ 47'591.04
CC 2023 - PPV	€ 6'798.72	€ 16'996.80	€ 25'495.20	WFC event	€ 6'385.52	€ 12'771.03	€ 25'542.06
CC 2023 - TOTAL	€ 8'500.53	€ 20'400.42	€ 32'302.44	u19 WFC event	€ -	€ -	€ -
Women's WFCQ - event	€ 1'701.81	€ 3'403.62	€ 6'807.24	other Event	€ -	€ -	€ -
Women's WFCQ - PPV	€ 6'798.72	€ 16'996.80	€ 25'495.20	<b>Total</b>	<b>€ 19'982.96</b>	<b>€ 43'365.27</b>	<b>€ 73'133.10</b>
Women's WFCQ - TOTAL	€ 8'500.53	€ 20'400.42	€ 32'302.44				
Men's U19 WFC - event	€ 1'701.81	€ 3'403.62	€ 6'807.24				
Men's U19 WFC - PPV	€ 6'798.72	€ 16'996.80	€ 25'495.20				
Men's U19 WFC - TOTAL	€ 8'500.53	€ 20'400.42	€ 32'302.44				
Other events E3 - event	€ 1'021.09	€ 2'042.17	€ 6'126.52				
Other event E3 - PPV	€ 10'198.08	€ 25'495.20	€ 40'792.32				
Other events E3 - TOTAL	€ 11'219.17	€ 27'537.37	€ 46'918.84				
Women's WFC 2023 - event	€ 3'403.62	€ 6'807.24	€ 13'614.48				
Women's WFC 2023 - PPV	€ 13'597.44	€ 30'594.24	€ 47'591.04				
Women's WFC 2023 TOTAL	€ 17'001.06	€ 37'401.48	€ 61'205.52				
<b>TOTAL PAYWALL 2023</b>	<b>€ 53'721.82</b>	<b>€ 126'140.12</b>	<b>€ 205'031.69</b>				

# Business Model Sportswik, Cost Saving

Cost savings IFF 2022 / 2023			
What	sub category	Remarks	Cost
IFF Event app	annual running cost		€ 3'500.00
	Update the app, cost proposal		€ 25'000.00
IFF statistic systems	Updates Software	in 2021	€ 900.00
	Planeetta PH Data (server maintenance	in 2021	€ 14'500.00
			€ -
			€ -
	Annual running cost 18'500 EUR		
<b>TOTAL</b>			<b>€ 43'900.00</b>

# Business Model Sportswik (SW), Cost

Cost Model Sportswik			
What	sub category	Remarks	Cost
Set Up fee	Programming	Getting solution running, custom programming	€ 35'000.00
	Manpower	Migration from old to new, training, guides	€ 15'000.00
Annual Cost	Licence Fee	server, support, storage, continuous development	€ 40'000.00
Live Streaming	flexible cost 2022	200 PPV, 500 event-packages, 15K highlights per Game	€ 25'000.00
	flexible cost 2023	first 60K goes to Sportswik, then we share 70% from net net paywall = revenue paywall - SW cost -> 30% for SW	€ 60'000.00
TOTAL			€ 175'000.00
Normally Sportswik charges a variable cost for live streaming; in addition to the annual licence fee			
Currently, the standard set up has 90 cents cost per user for the live stream			

# Business Model SW, Deal / Risk Mgmt

Deal / Risk Management 2022/ 2023			
What	sub category	Remarks	Cost
Set Up FEE	Accounting reserve for statistic system	planned	€ 20'000.00
Set Up FEE	App development	needed	€ 25'000.00
IFF Budget	Annual runnig cost statistic, app	existing	€ 18'500.00
	Annual OTT Budget	new	€ 20'000.00
Revenue Events	Paywall 2022, worst	€ 19'982.96	€ 25'000.00
	Paywall 2023, realistic	€ 126'140.12	€ 60'000.00
	net paywall = revenue paywall - SW cost -> 70% for IFF		
	Plus potential revenue for IFF through sponsoring		
<b>TOTAL</b>			<b>€ 168'500.00</b>

# Business Model Sportswik, Summary

Deal / Risk Management 2022/ 2023			
What	sub category	Remarks	Cost
Set Up FEE	Accounting reserve for statistic system	planned	€ 20'000.00
Set Up FEE	App development	needed	€ 25'000.00
IFF Budget	Annual running cost statistic, app	existing	€ 18'500.00
	Annual OTT Budget	new	€ 20'000.00
Revenue Events	Paywall 2022, worst	€ 19'982.96	€ 25'000.00
	Paywall 2023, realistic	€ 126'140.12	€ 60'000.00
	net paywall = revenue paywall - SW cost -> 70% for IFF		
	Plus potential revenue for IFF through sponsoring		
TOTAL			€ 168'500.00

Cost Model Sportswik			
What	sub category	Remarks	Cost
Set Up fee	Programming	Getting solution running, custom programming	€ 35'000.00
	Manpower	Migration from old to new, training, guides	€ 15'000.00
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TOTAL			€ 175'000.00
Normally Sportswik charges a variable cost for live streaming; in addition to the annual licence fee			
Currently, the standard set up has 90 cents cost per user for the live stream			

## ● Risk Mitigation

- If IFF doesn't reach the figures at the paywall
  - Due to the annual fee of 40k, the difference could be covered by Sportswik
- Review & discussion in mid June 2023
- Live stream breakdown -> infrastructure by Amazon, no penalties
- Standard setting for smaller Federations included
- Free highlights are a big cost factor

# OTT – stand alone solution

- OTT platform as primary video channel
  - Streaming Live Games with a cost
    - pay-per-view (PPV)
    - Subscription (annual, monthly, event) on demand (SOD)
  - Highlights and interviews
    - Free-2-air (or user already has PPV, SOD)
- Linear TV main competitor for own IFF paywall
- YouTube and other Social Media remain as marketing channel (highlights, pre-view)

# OTT – StayLive, SWE

- Annual fee: 19'200 € (1600 € - monthly)
  - This includes application costs, traffic, host , storage, plus all the VOD (video on demand) at the platform
- Rev-share from PPV/SOD
  - 75/25 of payments
- Plus Free-to-air livestream: 0,05 euro/viewing hour
- Plus Free-to-air VOD: 0 euro/viewing hour
- All rights remain with IFF
- Extra if required: One time migration cost (YouTube-clips): 5000 €
- Example: <https://www.innebandy.tv/>

# OTT – Nagra, SUI

- Total: No initial cost for IFF
  - First 100k revenue goes to Nagra
- Rev-share from PPV/SOD
  - 50/50 of payments
- All video rights remain with IFF, user data can be used by Nagra
- Migration cost (YouTube-clips): TBD
- Example: <https://watch.hockey/>

# Request from the CB

- Final decision on which provider to chose

Marketing Function Report/Tero Kalsta 4.9.2022

### Sales Overview

The challenges in the economy (rising interest rates, inflation) are sending some waves also into decision-making regarding sponsor purchase decisions but there are still positive signs. The good sales success for the WFC 2022 LOC provides proof that our events are an interesting product. The IFF has also sold some cases and potential cases are in the pipeline.

### Sales Status

Work with the Finnish sales agency RCBA is on-going. RCBA has over the summer evaluated their projects and clientele based on which the IFF has been identified as one of their key customers. They will be focusing on certain projects and the key customers. The next status meeting is in the last week of August. According to the agreement they are facilitating our sales efforts with Stadium (Scandinavian lead).

Since the WFC 2022 ballot and knowledge of the defined groups Protocol Sports has intensified their sales efforts. In our status meeting with them on the 25.8. they reported good progress with cases in Germany and Poland (monetary offer) as well as Canada, Hungary, France, Slovenia and Africa (visibility). The IFF pointed out to include Denmark on the list and emphasized to contact with their Asian clients as 2023 is an important year for floorball in that respective market. They will start closing the imminent deals and are to report back about the overall situation again after the WU19 WFC 2022.

The IFF is in direct discussions with TIER (micro-mobility provider), Kauko (provider of seamless digital solutions (devices/software/services)) and their partner Panasonic and Swappie (second-hand iPhones)). Further, we have opened track with Dachser (logistics) and found the right entity to discuss commercial partnerships regarding the Fisherman's Friend brand (Impex Management). Out of the pool of current and past LOC sponsors the car rental companies Enterprise and Europcar are also on the target list.

IFF was able to secure New Wave Group S.A. (Craft Switzerland) as Sports Apparel partner for the WFC 2022. The cooperation includes value in-kind referee wear and cash. A new discussion will be opened in the spring with Craft HQ once we have the report from the 2022 event (since they have then been a sponsor in the last two editions of the Men's WFC). There is also another discussion regarding advertisement on the referee shirt. The negotiation with FROMM to purchase presence with the mid-circle is also active.

Sales for the upcoming Champions Cup 2023 in Finland has begun and a meeting with the LOC regarding the sponsorship packages took place on the 25.8.

Discussions for extending the agreements with the existing IFF sponsors (flooring / rink / floorball equipment) have been on-going throughout the spring and summer. The outlook on these is positive and the negotiations are in the closing stages.

### Marketing Status

The newly created concepts like the customized penalty bench have proven successful and will be repeated for a different customer at the WFC 2022. As mentioned earlier also the use of

referee shirts as an asset is showing signs of success. There was also a negotiation for customised referee socks which did, at least for this time, not lead to a deal. For the 50<sup>th</sup> anniversary of UNIHOC there will be some special ads and video material.

The Core Country Marketing Network Group (CCMNG) is planning to have one more meeting this year. The agenda will be built on sharing success cases, how to promote the WFC's more (together) and also the updated Champions Cup concept (and how to sell it). Further, it is also a forum to share successful ideas and concepts in sales and promotion in each federation. For example, in the June meeting the Danish and Swedish federations started to discuss cross-promotion of the U19 WFC 2023 and WFC 2024 events.

Together with the media team evaluations and calculations for a streaming platform have progressed. As there are many solutions available and there are also other update needs (the IFF app, statistics system, etc.) also more holistic solutions have been included into the evaluation process.

As part of the negotiations with the existing IFF partners the wish and need has been expressed to portray the International Federation more in their own marketing. This will create more visibility and credibility for the IFF.

The Quantum Consultancy report has been distributed to IFF sponsors, potential clients and at first stage federations who were or will be WFC hosts. The feedback has been positive and for example in the case of Craft has provided strong support for sales.

### Sustainability

The IFF has submitted its CO2 emissions based on the UN Sports for Climate Network (S4CA) reporting template (this concerns the IFF office/staff). The WFC 2022 is leading the way for event sustainability in meeting S4CA goals by providing concrete numbers about CO2-emissions from Prague 2018, setting reduction goals and how that will be done during the 2022 edition of the event. As outcome of the event the plan is to create a Sustainability Manual for IFF Event Organisers. The Czech Federation has also published a Sustainability Manual as result from a study project of Mr Chvojka from Czech Floorball.

The responsibility campaign FairFloorball will be further endorsed in the future events. A new video to communicate the concept is being prepared. Further, new clips with player, team staff and referees to endorse the campaign will be collected during the upcoming tournaments and will be used to update promotional material.

The WFC 2022 has continued to publish material and concepts around their Green Goal concept. As the event moves closer the tournament sustainability initiatives will also be covered more in media (Blick, media partner). The LOC has partnered with a University of Applied Sciences which will produce several items for the event produced from recycled floorball plastics (broken balls / blades). Among these items are souvenir balls, best player medals, Green Goal Day trophies. Branding and decoration material (canvas / cloth) from the WFC 2022 will be sown into bags and similar products for sale.

Some 60+ sticks are still left from the collection for IFF development projects. We are still expecting some grips from UNIHOC so these sticks could be serviced and donated for Hope ry (in Finland).

Through its network, IFF has become aware of a carbon recycling pilot project spearheaded by World Sailing. After being in touch with the project leader Victoria Low (World Sailing Trust) we have been able to connect them with UNIHOC who are very interested in this project. Preparations are on-going to transport broken sticks for the recycling project to produce recycled raw material. The recycled raw material will then be submitted to UNIHOC for closer quality and suitability inspection.

The IOC is planning to organise the next IOC Carbon Action Award 2023 to be announced at the IF Forum in Lausanne. The plan has been to more closely involve the IOC sponsors in the project and prizes. Once the application term will be opened the IFF will submit its candidacy. We have also invited Ms Julie Duffus (Olympic Movement Senior Manager – Sustainability) to the WFC 2022 Green Goal Day.

The EU Erasmus+ project (Green Approaches in Management for Enhancing Sports / Improve Good Governance in sport) consortium (six different organisations) had a kick-off meeting of the project 9th of June 2022. The next steering committee (online) meeting is 26.9. and a physical meeting 15.12.2022. The project lead has also been invited to visit the WFC 2022 (Green Goal Day) to evaluate how the LOC is implementing sustainability initiatives.

The material UNIHOC donated to the Ukraine Floorball Federation in connection with the charity match played in Latvia (WFCQ / SWE vs FIN) is finally being shipped to Poland (shipment to Ukraine proved to be very expensive). The Ukrainians will take care of the last mile to deliver the products from the Poland warehouse to Ukraine. The shipment consists of just over 1500 items (shorts and shirts).

Helsinki, Finland 15<sup>th</sup> of June 2022

## IFF Material Board meeting 2022, minutes

**Place:** Teams meeting

**Time:** Wednesday 15<sup>th</sup> of June, 2022, at 12:30 CET

**Participants:**

Exel (E-SG)	Matti Pöyry
FatPipe (Powerstick)	Sami Turtiainen
Oxdog (Evosport)	Joacim Bergström
Unihoc (Renew)	Joakim Strömberg and Henrik Quist
Salming (X3M)	Emma Skerget and Julia Peksel
RISE	Lars-Åke Henriksson
IFF	John Liljelund and Veli Halonen

### Meeting Report:

#### 1) Welcome and opening of the Meeting

Mr. Liljelund opened the meeting at 12.30 CET and made the Roll Call

##### *Principles of the IFF Material Board*

The IFF Material Board is an advisory board to discuss and propose how to deal with issues with-in the Material questions in the IFF. The decisions of the MB will be given as advice to the IFF Central Board.

##### *Activities of the IFF during the previous season*

Mr. Liljelund made a short recap of the present IFF Activities

- The last year has been very difficult for Floorball and IFF has cancelled or postponed a large number of events.
- IFF conducted the Men's and Women's WFC's in end of November and beginning of December 2021 and the U19 WFC's in Uppsala and Brno in August-September.
- IFF has approved two new member Chinese Macau and Kazakhstan and now have 77 members.
- IFF has eight employees and one intern at the moment. Merita Bruun has left IFF by the end of May 2022.
- The Men's WFCQ's were played delayed in May-June, due to Covid
- IFF has continued the preparations of the The World Games in Birmingham 2022, played between the 8th to 12th of July 2022 with 8 teams.
- IFF will produce the TV signal form the Event for the preliminary rounds.

- IFF will organize the U19 WFC 2022 in Katowice, Poland, as it was first postponed and then cancelled from Wellington, New Zealand.
- Men's WFC will be played in Zurich and Winterthur from the 5<sup>th</sup> to 13<sup>th</sup> of November, due to the FIFA World Cup in Qatar in December 2022.
- The Asian Indoor and Martial Arts Games in Bangkok, Thailand in May 2021 has been moved to November 2023, where Floorball is among 20 sports and 43 countries from Asia and 20 from Oceania.
- IFF executed a Sustainability project "Stick with It" for the WFC 2020, Men's U19 WFC 2021 and the WFC 2021 where we invite spectators and Floorball players to recycle old and used Floorball materials. IFF has then repaired the usable material and used it for development work and then try to recycle the un-usable material. IFF has received some help in the process from the manufacturers. Material has been provided to Kazakhstan Floorball Federation, the Hope campaign in Finland and to Ukraine refugees in Finland.
- The Champions Cup Final 4 2022, in Winterthur, Switzerland was in the end cancelled and the last version of the Final4 will be played in Lempäälä (Tampere) in January.
- The new Home & Away Champions Cup will start in the autumn of 2023, with 8 teams for men and Women in a first phase.
- The new IFF Strategy the Implementation has started.
- The project concerning the Future of Floorball, with the proposal of 3x15 min and a reduced number of players with 17 players. The format was tested during the men's WFCQ 2022 and the evaluation based on the feedback surveys will be handled after summer 2022.
- IFF is looking to start a new Urban/Street Floorball 3vs3 game format as an entry point to the sport. Plans are to play the first 3vs3 WFC in connection to the WFC 2023

## 2) General update

Mr. Liljelund reported on the *Material Approval system financial outcome 2021*

The total revenue for the system 2021 was	CHF 143.037	(CHF 247.727)	and the costs
and the cost for running the system was	CHF 155.323	(CHF 212.768)	
giving a deficit of	CHF -12.286	(CHF 34.960)	
Out of this 80 per cent, which equals a sum	<b>CHF 0</b>	<b>(CHF 27.968)</b>	

for the use of the Material Board. So, there are no projects in 2022.

### *Number of sold sticks, balls and other material*

SP has on the request of IFF moved over to follow the marking of Floorball materials to a calendar year system, starting from 2011. The total for 2022 are:

Balls	1.361.083 pcs	(1.894 524 pcs)	-28,2 %
Sticks	341.743 pcs	(469 329 pcs)	-27,2 %
Goals	1 590 pcs	(1 518 pcs)	4,7 %
Rinks	322 pcs	(380 pcs)	-15,3 %
Face masks	500 pcs	(3.300 pcs)	-84,8 %

The result for 2021 was bad as for the whole industry as the report is autumn to autumn. The result for 2021 is for the balls some -40% compared with the situation in 2019 and with some -35% for sticks.

### **3) Approval of the Material Regulation 2022**

Mr. Henriksson reported that the IFF Material Regulation, edition 2022 will take full effect from the 1<sup>st</sup> of July 2022. The introduction of the new group certificates separately for all the different products (Ball, shaft, blade, rink, goal cage), will start. Mr. Henriksson went through the major changes in the IFF Material Regulations 2022(Appendix), mainly being the slight change in the numbering, updates to the face mask grill CE markings, sampling volume and frequency plan and certificates.

Mr. Liljelund described the system for the process for asking for the proposals for the Material Regulation edition 2024 will start with the deadline for proposals by the of February 2023.

### **4) MB Support Projects for 2021**

Mr. Liljelund made a short recap about the situation of the two Development Projects run during the previous season. The IFF Material Board has in 2021 approved to support two projects namely the support of the preparations for The World Games in Birmingham 2022 project with some 17.500 CHF for the year 2021 and support the “Stick with it”-project with 10.000 CHF.

The World Games project has been ongoing, and preparations have continued in close cooperation with the USFbA, which have held their National championships in Birmingham in August 2021, with a series of educational workshops. IFF has run an extensive promotional campaign with several videos of players playing in the WFC and supporting materials with NHL players promoting the sport in general. The Stick with it- project was carried out in three WFC's in 2021.

As there are no surplus provided from the Material regulation system in 2021, the proposal is not to run any additional projects in 2022, apart from the actions IFF is taking regarding The World Games 2022.

### **5) Organisation of the collection of Materials for the SP Surveillance Tests**

The collection of the materials for surveillance tests have worked quite well in most cases, there have been some small issues with some of the companies, due to the lack of newer products. As decided that the IFF and RISE will collect the materials for the surveillance tests directly from the wear-houses.

Mr. Henriksson proposed that the collection of the samples is based on the sold numbers of previous year. That would mean that there would be slightly bigger number of samples to be tested.

Mr. Strömberg and Mr. Liljelund both felt that the smaller and new companies shall also be part of the sample testing. Mr. Liljelund proposed that the sample collection is based on the number of the markets from previous year, but the smaller companies will also need to provide the samples. That needs to be monitored. The Material Board decided to try to test all the brands on the market one way or the other.

Mr. Henriksson and Mr. Liljelund will agree and proceed upon the practical actions.

#### **6) Other issues**

IFF is to inform that we will continue the process with the possibility for players 190 cm or longer to play with oversized sticks. There are now some 140 plus players using this option.

Social Media:

It is important to embed and share the IFF videos, as we need to show the sports community that we are bringing added value as a sport and through its fans. There have been some issues with the crediting of the IFF for use of video material from the IFF Events and with the correct #hashtags. The IFF rules needs to be followed, as IFF owns all social media rights of its Events. If questions appear, the IFF media department is more than happy to help.

Mr. Henriksson informed that RISE will send information regarding the numbering during the summer, but nothing will be done before the August. The certification numbering system will be changed one company at the time.

#### **7) Next meeting**

The next meeting will be held latest in May-June 2023, IFF will call for the meeting at a later stage.

#### **8) Closing of the meeting**

Mr. Liljelund thanked the members of the Material Board for a fruitful and efficient meeting and closed the meeting at 13:15 CET

**CZECH FLOORBALL**



# **Recommendations for the sustainability of the organization of major sporting events**

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Petr Chvojka

Czech Floorball, 2022

chvojka@ceskyflorbal.cz

## **Recommendations for the sustainability of the organization**

The following chapter presents the recommendations for the sustainability of the organization of major sporting events, which were based on the results of a questionnaire survey, which was structured for the organizers of the last world championships.

Many recommendations are intended for the upcoming organizers of major sporting events. Even though every major sporting event is unique, the recommendations listed are applicable to a wide range of sporting events.

The practical part is divided into three basic pillars (economic, social and environmental), which then specify the potential for partnerships or sponsorships of a sporting event.

The economic part contains recommendations on building economic, financial and developmental sustainability. The second part of the recommendations deals with social aspects of sustainability such as education, environment, safety. The third area is environmental sustainability, in which we discuss environmental impacts, and in the end, working with potential partners and event sponsors will be described.

### **Economic part**

Regarding the economic setting of a major sporting event, it is important to define the internal economically sustainable processes, and to think about which economic factors affect the organization of a major sporting event. These factors include the environment in which the work is carried out, where the energy source comes from, how the event is financed, which suppliers are used. Then, it is important to set aside amounts in the event's organizational budget for the implementation of sustainable steps both in the preparation of the event and during its course, but also after the end of the event for the processing of analyses, feedback and also the communication of the steps created.

It is advisable to create internal guidelines for behaviour in offices, to ensure the possibility of recycling and collection of all possible sorted waste. When printing, which is an important part of the event, it is necessary to verify that economy mode printing on recycled paper is set. It is not necessary to print everything; however, if necessary, print should always be double-sided with as little colour as possible. Information about print restrictions should be included, for example, in emails sent or internal communication.

Regarding federation or event partners, it is great to use partners of the international federation who already work with companies that focus on this issue. If a sustainable federation partner is also a supplier partner, they can, for example, recycle their old products or improve them and transform them into other useful equipment. National railways or other public means of transport can also be a partner. Another very common supplier are clothing companies that equip national or club teams.

Of course, suppliers also include companies that provide consultancy services or, for example, perform office audits. By working together, it is possible to locate your strengths and weaknesses that need to be worked on, or on the contrary, to work better with them to fulfil their maximum potential.

It is also important to think when purchasing material and services. The material can be consumable or multi-purpose. Already when purchasing the service, its long-term use – even after the end of the event itself – can be planned. For example, it is preferable to use rechargeable batteries. Some products are already sold from recycled or sustainable material, such as drinking bottles for organizers. Regarding external suppliers and sources, it is necessary to obtain information about their background and whether they are legitimate companies with transparent processes.

For federation visibility, it is essential to spread awareness about your work not only among companies interested in sustainable development, but also among registered members, fans and generally among all persons within reach. The European Union regularly publishes subsidy programs which can be applied for with various projects, see the international program Floorball: Fit For Future! for example.

For the federation and its economic impact regarding the organization of important events, it is necessary to draw up internal goals and prepare a long-term sustainable development plan that will be tailored to the company. It can discuss, for example, the reduction of the carbon footprint produced by the organization or challenges initiated by the association regarding the involvement of clubs and the community. It is essential to update such a plan at least once a year and work with its development according to the specific situation and adapt the budget plan accordingly.

The budget of the event should be planned to be balanced. First, the income part is compiled, which consists of amounts obtained from ticket sales, subsidy programs, profit from the sale of broadcast rights, marketing incomes, etc. Federation fees, rentals of sports grounds and necessary equipment and all other costs associated with organizing the event stand on the other side. For a sustainable event, the costs should never exceed the income of the event, as this creates a negative economic impact, which is not desirable in organization of events in the long-term.

## **SUPPLIERS**

A very important part of any important event is its suppliers. Knowing the suppliers personally is essential for sustainable development. Personal contact is important because you can understand the company's strategy, what their priorities are, what methods and procedures are used, what resources the company draws from. You get to know their vision and you have the opportunity to convey your own. In all these respects, your opinion should be more or less identical. The supplier is responsible for the work performed at the venue. By finding out this basic information, it is possible to prevent their work from negatively affecting the impact of the event, or even being the opposite of what you commit to at the event.

Currently, a personal meeting can be replaced by a video call, which can be conveyed at a professional level by most companies. When working with suppliers, it is also important to carefully check newly created contracts and revise those already signed. Focus on cost items so that everything is in line with the sustainable development plan.

Contracts and all financial flows can be optimized for economic savings through the legal entities between which they take place. An exemplary practice is if the union is registered as an association which has its sports and legal component, and it owns a 100 % of a subsidiary company with limited liability. Through one entity, you can apply for funding from subsidy programs for non-profit organizations, and within the framework of the second entity, you can implement projects intended for companies from a commercial environment.

## **Social part**

In this section, we will focus on the personnel component and human resources. In terms of personal development of employees, workers and volunteers, it is important to show interest in them, enable them to progress in their work and career, education and create opportunities for their self-realization.

### **EMPLOYEES**

It would be considered optimal if an HR department is part of the organizing federation, as it can best take care of all the employees' or workers' needs. In case there is no such department, it is desirable that at least one person be trained and take care of the development of the workers. Internal guidelines of sustainable standards can be created for the proper functioning of new employees or workers.

It is important for an individual who is a member of an organization to be able to apply their self-development, to have the opportunity for education, to improve their knowledge of foreign languages, and to have the opportunity to learn new processes and practices. It is possible to create benefits for employers that will motivate them to travel to work by public transport, by bike or on foot. At the same time, the entire agenda can be used on shared storage.

In order to create a high-quality work group, we must not neglect the social ties in the group. Properly targeted team building or seminars, lectures, inspirational speakers, team dinners, parties or themed evenings are activities used for a long-

lasting and well-established work team, which is complemented to create the complex organization of important sporting events.

Event co-organizers should also be familiar with the event code of conduct. The event code of conduct is a very useful tool that can include all the important information that needs to be communicated to all stakeholders before the event.

The code of conduct may include the following information:

- Information about ecological activities and principles of event set-up (recycling, education, training, collection);
- QR code for the online program;
- Information on accompanying activities (exhibitions, competitions, autograph signings);
- Daily program;
- Information about transportation and entry;
- A motivational quote encouraging fairness and, for example, inducing work ethic.

The code of conduct can also be personalized for the group it is intended for. For example, for volunteers, a greater emphasis can be put for their demeanour and conduct or the specification of the position they are working on. A group of people that has a large presence at the event are suppliers, for whom it is possible to adapt the code of conduct from a technical point of view, add important contacts, and specify various performance parameters of the venue. The last but no less important group are the event participants themselves, be they spectators, fans, friends or family members. It is recommended that they receive the code of conduct in advance, with the purchased ticket. Then, you have the opportunity to affect what style of clothing is suitable, to specify at what time is best to arrive, or to give them the opportunity to prepare collection material that is the subject of a realized collection, for example outdated or non-functioning mobile phones or the collection of damaged or old floorball equipment.

## **VOLUNTEERS**

Volunteers can be recruited in several ways: through the HR department, or by contacting an external company that provides this type of service. Other possibilities are given by internal organizational processes describing other ways of addressing people.

Before approaching potential volunteers, it should be clearly defined what position they will hold at the event, what qualities they should have and what requirements will be placed on them. With these documents prepared, it is possible to create, for example, an online questionnaire through which a person meeting the parameters will register. At the same time, it constitutes the first step in which a commitment is formed between you and a person outside of your organization. To spread information about the recruitment of volunteers, it is possible to use external communication channels, such as the website, social media, but also servers with job or volunteering offers.

Information can also be passed on with the help of members of registered clubs, through direct mailing, etc. A proven method is to contact local clubs located in the city or near the event venue. It is possible to enter into cooperation with the club regarding the co-organization of an important sporting event with clear conditions, defining both the responsibilities of the club and the compensation that will be provided for the work performed. An example could be that the club will provide a certain number of volunteers for the event, prepare a one-day program in the fan zone at its own expense, and/or participate in marketing to increase awareness of the event. For fulfilling these obligations, the club will be allowed to use a certain number of tickets to the event with a percentage discount or quantity discount. In the event venue, it will be possible, for example, to recruit new players and present their club in the fan zone as part of the accompanying program. During the event, the federation can communicate cooperation with the club or it can be given certain marketing space in the marketing set-up of the event.

Such cooperation with the local club strengthens the relationship between the national federation and the club, as well as also being a great example of cooperation for potential partners, city and regional authorities, where the quality of work and recognition is reflected in financial, sponsorship or subsidy support.

Once a sufficient number of volunteers are registered, a crucial task arises, which is the continuous development of these persons. First of all, it is advisable to find out and record basic information about these people: residence, age, contact, diet, physical limitations, language skills, previous experience in organizing similar events, interest in the offered positions or experience with sports in general. A database is created in which all information is stored and feedback on individual persons, their positions from the events they will participate in, positive and negative qualities, but also the information about training, seminar or educational event they might need to attend can be found.

In case the volunteer has already participated in several events, it means that such a working environment has been created in which they feel comfortable and are interested in continuing to participate. If this cooperation is positively evaluated by both parties, these persons can also be considered as future employees of the organization. The time and effort that is put into the individual at this moment is not only valued directly at the event, but can also have an impact in the future, when this person will be interested in continuing to participate in the development of the sport and will already know the internal processes of the organization and have experience with them.

## **COOPERATION WITH THE INTERNATIONAL FEDERATION**

The international federation should also be involved in the social aspect. There are always social ties between the federations, which are strengthened and subsequently improved through joint work.

The International Federation also has the most information gathered from previous events, as it is involved in each one, both in the preparation period and at the

venue during the event. They have experience with proven methods or knowledge of how to better implement certain organizational tasks. There are also international programs to join, and sometimes it is the international federation that makes this realization available.

In this cooperation, the awareness of “why” is important. The communication should clearly summarize why we are taking certain steps, but also explain what impact these steps will have.

There are, for example, the following thematic areas:

Recycling of plastic floorball equipment (balls, parts of equipment, etc.);

Recycling and sorting of plastic sports equipment at training sessions and competitive matches (players, parents and fans) – possibility of motivational elements and nationwide comparison;

- Awareness and educational programs for clubs and individuals (coaches, players);
- Special lectures for schools as part of sustainability projects;
- Communication campaigns to reach the wider public through sport;
- Connection with the national team and important role models from the sports environment.

## Environmental part

Based on the organization of the World Championships 2021 in Brno, the Manual for Organizers of Circular Events was created. This document consists of twelve areas that are applicable to any major sporting event.

### MANUAL FOR ORGANIZERS OF SPORTING EVENTS

12 areas of application:

Circular event area including description	Basic solution – application
1. Location	
<p>Choosing a suitable location is crucial for the next steps in setting up the sustainability of the event.</p> <p>Finding out the advantages of the location – e.g., airport, accessibility by train, etc.</p>	<p>Accommodation:</p> <ul style="list-style-type: none"><li>• Reduction of single-use packaging of hygiene items and food;</li><li>• Preference for buffets and porcelain dishes;</li><li>• Emphasis on local and seasonal foods, vegan and vegetarian alternatives.</li></ul> <p>Venue:</p> <ul style="list-style-type: none"><li>• Choose suitable buildings (equipped for waste sorting, collect green energy, work with rainwater and provide the data necessary to calculate the carbon footprint).</li></ul>

2. Catering	
<p>A well-chosen food and beverage menu is essential not only for the event’s carbon footprint; it also significantly affects waste management.</p> <p>In general, there is a preference for unpackaged food. If packaging is necessary, paper packaging, recyclable packaging, reduction of plastic packaging is preferred.</p>	<p>Catering – organizers, event management, VIP:</p> <ul style="list-style-type: none"> <li>• Reduction of single-use food packaging and single-use dishes (if they must be used, the best material is transparent plastic or a paper tray that does not get dirty – e.g., used with snack paper);</li> <li>• Preference for buffets and porcelain dishes;</li> <li>• Emphasis on local and seasonal foods;</li> <li>• Water in returnable barrels, carafes.</li> </ul> <p>Venue:</p> <ul style="list-style-type: none"> <li>• Solution for disposable tableware (if it has to be used, the best material is transparent plastic or a paper tray that does not get dirty – e.g., used with snack paper);</li> <li>• Returnable plastic cups.</li> </ul>
3. AV Technology	
<p>The choice of AV technology is essential not only for the perfect design of the event, but also to reduce electricity consumption.</p>	<ul style="list-style-type: none"> <li>• Use rechargeable batteries; recycle disposable batteries;</li> <li>• Set technology on saving mode;</li> <li>• Use extension cords with a switch.</li> </ul>

4. Communication materials and merchandise	
<p>Careful planning of a set of communication materials, media vehicles, merchandise and gifts significantly reduces the impact of the event on the environment.</p>	<ul style="list-style-type: none"> <li>• Ensuring the collection of paper branding and banners (for further use);</li> <li>• Do not laminate the paper, put it in punched pockets or folders (reusable);</li> <li>• Lanyards made of paper or rPET (recycled PET);</li> <li>• Do not laminate accreditations, print them on recycled paper and place them in transparent covers/cases;</li> <li>• Awards, medals, cups;</li> <li>• Choose from verified suppliers;</li> <li>• Prefer local production (Czech, European);</li> <li>• Prefer recycling and upcycling;</li> <li>• Communicate the added value of the products (e.g., Made in the Czech Republic from waste material; Made in a protected workshop, etc.)</li> </ul>
5. Event set-up	
<p>What equipment and materials we choose to use and where they come from is key. Whether we choose production, renovation or loan affects the impact on the environment.</p> <p>Setting the graphics, realistic event options and demands on things – purchase, rental, transportation.</p>	<ul style="list-style-type: none"> <li>• Tableware (rental, shared, owned, do not buy unless necessary, not single use; rentals or loans to be negotiated at the event location);</li> <li>• Flowers (local producer, organic cultivation).</li> </ul>

6. Program and accompanying program	
<p>The dramaturgy of the event program affects a number of demands, e.g., on transportation of performers, requirements for AV technology, backstage set-up. In addition to the previous points, accompanying activities can significantly affect the amount of waste from the event.</p>	<ul style="list-style-type: none"> <li>• Online version of the program on the website via QR code;</li> <li>• Accompanying program – theme, supplier, partner;</li> <li>• Awareness / education, workshop (including communication).</li> </ul>
7. Transportation	
<p>Participant transport has a major impact on the event’s carbon footprint, especially when it comes to individual and air transport, or the transport of suppliers.</p> <p>Generally, transportation to the location and around location for the duration of the event.</p>	<ul style="list-style-type: none"> <li>• Efficient and economic transport for participants and implementers;</li> <li>• Ensuring the availability of public transport for spectators according to the program of the event;</li> <li>• Data collection for event evaluation (optimization of personal meetings if the event is in another city).</li> </ul>

8. Personnel	
<p>Provision of personnel such as security guards, construction personnel, hostesses, etc. has an impact on the carbon footprint in terms of their transportation or catering.</p> <p>It is important that everyone involved is familiar with the concept of the event – why are sustainable practices applied, what is the consequence, what will be followed and by what steps.</p>	<ul style="list-style-type: none"> <li>• Code of conduct for suppliers on respecting the circular event;</li> <li>• Inform in advance;</li> <li>• Inform during the event as well, remind the assigned agenda (e.g., to the photographer, etc.).</li> </ul>
9. Waste management	
<p>Quality planning and setting of sustainable goals leads not only to the minimization of waste, but also to planning its upcycling, recycling or disposal.</p>	<ul style="list-style-type: none"> <li>• Venue – containers for sorted waste with infographics;</li> <li>• Ensure the collection of sorted waste;</li> <li>• Collection of specific waste for its further use (e.g., broken balls, blades and sticks, paper branding, banners) – assign as a task to the responsible person;</li> <li>• Data collection for event evaluation.</li> </ul>

10. Other suppliers	
<p>Pay attention to the choice of suppliers (quality, it is more advantageous to find suppliers in the location, more efficient to have one supplier, etc.).</p>	<ul style="list-style-type: none"> <li>• Code of conduct for suppliers on respecting the circular event.</li> </ul>
11. “Backstage”: The providers’ personnel	
<p>Behind the scenes, they significantly influence the implementation of the entire event, are under great pressure, both time-wise and financially, and influence the impact of the entire event on the environment. Therefore, it is necessary to take care of them and motivate them.</p>	<ul style="list-style-type: none"> <li>• Motivation of executive employees;</li> <li>• Code of conduct for organizers (organizers = employees /volunteers) – “lead by example”, communicate on time and according to the individuality of the event.</li> </ul>

## 12. Communication and PR

The objective of organizing a green event and the measures taken should be clearly communicated to all stakeholders and the general public at all stages of event communication. It is an excellent PR opportunity and a functional incentive to achieve them.

- Event participant code of conduct;
- Internal communication planning;
- External communication planning;
- Planning the communication of the Codes of conduct (participant, supplier, organizers);
- Technical outputs for communication of measured data (collection of data for the evaluation of the event) – total amount of waste produced, how much was sorted, amount of packaging saved, how much material upcycled, etc.;
- Presentation outputs – photo gallery of measures implemented at the event = individual list of points and their photo-monitoring for:
  1. Sustainability reporting (separate output for the purpose of evaluating event set-up + PR presentation to partners and suppliers);
  2. Reporting of sustainability partners (e.g., Ekokom);
- On-site communication, e.g., on sorting waste, reducing the use of paper towels in the bathrooms, it is also necessary to brief the moderator.

## Examples of good practice in selected areas

### 1) LOCATION

#### Accommodation

##### a) Personal visit to hotels:

- Getting to know the management and establishing relationships;
- Inspection of the rooms and dining areas, subsequently it is easier to imagine possible sustainable steps (the visit enables the eventual addition of environmental requirements);
- Placing the teams on the same floor – helps to set up uniform room service, which is suitable every other day (every day is not necessary, three days is too long);
- If necessary, it is possible to change towels every day – they can be left behind the door or on the shelf in the corridor;
- Food waste – a solution for leftover food management.

##### b) What can be recommended to the hotel:

- What are suitable “unpackaged” foods;
- How to verify the origin of food – it is possible to intervene in the variety of the diet and its composition;
- Meat / protein alternatives.

#### Venue

- Choice of accommodation depending on the distance from the venue – the consequence is reduced transport use, walking distances reduce the need for transport for the organizers as well;

- When choosing a suitable venue, it should also be considered whether the local club has facilities there.

## **2) CATERING**

### Refreshments for visitors

- Creating a menu – vegetarian and vegan options, dishes lead to a reduction in produced emissions;
- An alternative of snacks, sweets, finger food from verified suppliers;
- Solutions for disposable tableware, etc.;
- Returnable plastic cups – the possibility of linking with a partner, at the same time reducing the waste produced;
- Other waste (biological waste) – is it processed, if not, it is possible to recommend a supplier.

## **3) AV TECHNOLOGY**

- Designation of a person responsible for the daily control of connected appliances – leads to a reduction in energy expenditure;
- Central charging of all devices so that there is no energy shortage – applies to battery appliances.

## **4) COMMUNICATION MATERIALS AND MERCHANDISE**

These examples are mainly about reducing the material created and the subsequent waste.

- Provision of paper branding of the hall, navigation, orientation, etc. – collection and delivery of the paper to a school or club;

- To attach branding, it is best to use plastic rubber, which can be reused and removed from the paper;
- Event program offered only in electronic form;
- Any material provided to spectators should contain information regarding the production material and recycling method – facilitates recycling;
- Branding of cars or buses – it is possible to communicate responsibilities within the vehicle fleet, which is low-emission;
- Clothing for the organizers – choosing T-shirts made of ecological materials (organic cotton or functional recycled materials);
- Accreditation by cards – reduction of colour saturation when printing, use of FSC paper;
- In case of using lanyards for accreditations, provide collection boxes at the exit from the hall and in the hotel.

## **6) ACCOMPANYING PROGRAM**

### Involvement of clubs

- Contest focusing on ecological activities during the preparation of the event – education of spectators;
- Possibility of calculating the club's CO<sub>2</sub> production – cooperation with the Swiss Floorball Federation and myclimate.org;
- Ecological contest for registered clubs, where the announcement of the results and the hand-over of the reward will take place at the championships – education of spectators and appreciation of the work of the community.

## **7) TRANSPORTATION**

Recommendations to reduce the carbon gases produced.

- Rental of electric cars for organizers;

- Inspiring or motivating spectators to compete and use bikes and public transport, or travel to the event by train;
- Use of a ticket for free public transport on match day.

## **10) OTHER SUPPLIERS**

Cooperation with a ticketing agent.

- When purchasing tickets for the championship, you can add the option to offset the carbon footprint of the ticket to your selection;
- Voluntary contribution in any amount, or specifically calculated according to the number of tickets purchased.

The funds obtained can be used in cooperation directly with the supplier, or they can be added to another accompanying project of the event.

## **12) COMMUNICATION AND PR**

- Use of social media – notification of the environmental impact of the event, communication of the partner competition, etc.;
- Use of the website – writing an article with the environmental expectations of the event, followed by an evaluation article after the event with an evaluation of the event and the output of the implemented sustainable steps;
- Internal communication – see the codes of conduct;
- Evaluation of the event – getting feedback from spectators, what went well, what did not, commitments for the next year or the next event.

## **ANALYSING THE IMPACT OF STEPS TOWARDS A MORE SUSTAINABLE EVENT**

For information about the impact of individual sustainable steps, it is possible to use the analysis of steps towards a more sustainable event. This analysis consists of

several measurable values that can be calculated and measured, or it is possible to outsource this analysis to an external company. The result is real data on the implementation of the environmental steps of the event organization. This data can also be used as a communication tool to evaluate the event, both for partners and the general public. With long-term continuous work, the analysis can be extended by more measurable factors.

Analysable values:

- Water and energy consumption in the sports hall;
- Calculation of the carbon footprint of the event;
- Transportation – amount of km – passenger cars and buses;
- Quantification of the amount of ink and paper saved due to the reduction and adjustment of printing;
- Weighing and analysis of waste in the sports hall:
  - o kg of plastic waste;
  - o kg of mixed waste;
  - o kg of paper waste;
  - o kg of glass waste;
  - o about kg of biowaste in the sports hall;
- Packaging (reduction, replacement of plastic);
- Returnable cups (how many drinks in a cup were sold);
- Catering (how much bottled water was used – number of provided carafes, catering packages, etc.);
- Hotels – what was saved and how (how much soap, disposable hygiene items were used, volume of laundry).

## Partnerships

In terms of organization of a major sporting event, support linked to environmental steps can be financial, or in the form of barter media fulfilment. Regarding the connection, it is important that the partner fulfils all the necessary requirements, both from the point of view of the international federation and from the point of view of the organizing federation.

### Possibilities of financial connection

Possible partner activations:

- Partner logo on fan clappers made of recyclable material;
- Educational ecological contest in the arena for spectators;
- Partner logo on a photo frame with the theme of sustainability;
- Partner logo on sustainable/ecologically produced clothes for the organizers or accompanying program;
- A guessing contest regarding the amount of ecologically measurable output from the event (amount of sorted paper per day of the event, number of returnable cups sold after the group matches);
- Partner logo on a green background with special lighting effects;
- Educational activities in the fan zone;
- Stand in the event area on the topic of ecology/sustainability;
- Specific contribution to sustainable activities, or a contribution “in collaboration with”;
- Establishment of an ecozone – garbage cans, demonstrations, partner’s own activities, etc.

By making a special merchandising product

- Ecological T-shirt with the theme of the event and the logo of the partner.

#### Corporate thematic team building

- The possibility of implementing a company event during the championship.

#### Collaboration with the community

- Reimbursement of part of the costs for tickets, for example, to the school that is the best in collecting paper.

These activations and collaborations increase the partner's visibility and brand awareness. At the same time, the partner connects with the sport with which they share the same values.

### **Possibilities of barter**

Barter is an excellent way for suppliers to present the quality of their products or services and at the same time help the organizer reduce costs with eventual replacement implementation.

#### Mobility

- The possibility of renting electric cars – transport of the organizers;
- Free public transport – for event participants;
- Rental of low-emission buses to transport event participants;
- Use of the public bicycle service as a benefit for event visitors after purchasing a ticket.

#### Accommodation services

- Cooperation with the hotel on the ecological set-up of the event, see Manual for organizers of sports events.

### Accompanying program

- Donating merchandise to the accompanying program of the event;
- Realization of a workshop on the topic of sustainable development.

### Player Awards

- Production of prizes for players and match referees.

### Printing services

- Connection with a printing company regarding ecological printing and provision of material.

### Lanyards

- Production of recycled lanyards for tournament accreditations.

### Material involvement

- Providing any product that will help with the organization of the event.

### Waste management

- Ensuring the collection of waste from the event and subsequent recycling.

### Catering

- Provision of drinking water for organizers and participants – implementation of barrels with water and creation of a network of drinking places in the area;
- Provision of water bottles for organizers and participants;
- Catering and food preparation for event organizers.

## **Possibilities of media connection**

The media connection is realized with the sponsor of the event only in the digital environment in which the organizer of the event communicates most often. The implementation of such cooperation is an excellent means of communicating information to a wide audience.

- Cooperation with the radio – educational campaign on the radio – spots and moderated demonstrations;
- By creating specific podcasts;
- By making an educational video/post with influencers;
- Competition on social media;
- Presenting the partner's logo in the sustainability section of the website;
- Options for presentation of advertisements on the website;
- Creation of spots associated with the idea of ecology;
- Auction of jerseys and partner motifs;
- Connecting the partner with the Code of Sustainability.

## Project: Status report (September 2022)

### Third major pillar of the project in progress and another workshop meeting in person held in Bratislava

- Third pillar “Maturity Matrix” intensively worked on
- 2 sections proposal prepared by all project members
- June – successful and very fruitful 3 day workshop held in Bratislava
  - All project members present but for Sweden
  - Recap of the project objectives
  - Main part of the Workshop - common as well as group work on the third pillar “Maturity matrix”
    - Matrix scales drafts discussed by project members
    - Detailed discussion about need of defining the “benefits”
    - Group work – evaluating the vertical balance of the scale as well as thoughts about the future work – how can the matrix be used nationally as well as internationally
- Dinner guest – The newly elected president of Slovak Floorball Federation
- To reach the final stage of Maturity matrix, 36 sections needs to go through 6 different steps, there is now roughly 35% of work done with the aim to finalize it at the start of the 2023, to have a year to work on implementation of Maturity matrix on participating countries.
- Next workshop meeting is being prepared and will be held in 14<sup>th</sup> –16<sup>th</sup> October in Germany

