

**Helsinki, Finland, 15<sup>th</sup> of November 2022**

## **IFF Central Board meeting 7/2022 11.11.2022 as a physical meeting in Zurich, Switzerland**

**Place:** Meeting held at the Hotel Novotel West Zurich

<b>Participants:</b> Tomas Eriksson	<b>President</b>
Filip Suman	<b>Vice President</b>
Monica Birdal	<b>Treasurer</b>
Jörg Beer	
Tamuz Hidir	
Steen Houman	
Calle Karlsson	
Stephen King	
Martin Klabere	
Carlos Lopez	
Agata Plechan	<b>ATC Chair (virtual participation)</b>
Pakkamol Siritwat	
Kaarina Vuori	
Veli Halonen	<b>Operations Manager</b>
Stefan Kratz	<b>Competition Manager (virtual participation)</b>
John Liljelund	<b>Secretary General</b>

**Excused:**

## **Minutes**

### **§ 1. Opening of the meeting**

Mr. Eriksson welcomed all members to the seventh CB meeting of the year 2022 during the WFC 2022 in Zurich. Mr. Eriksson opened the meeting at 08:35

### **§ 2. Approval of the agenda**

Mr. Eriksson concluded that there are the following updated or new appendix and an updated agenda for the meeting.

Appendix 8	-	WFC report
Appendix 11	-	Strategy Implementation report
Appendix 19	-	Sportswik Regional pricing model
Appendix 22	-	IFF Instagram and TikTok

**CB decided:** To approve the report, the new and updated appendixes and the agenda for the meeting

### **§ 3 Minutes from the CB meetings: 06/2022 Copenhagen (09.10.2022)**

The minutes from the last CB meeting 06/2022 were scrutinized, approved and put ad acta. (**Appendix 1**)

**CB decided:** To approve the minutes of the IFF CB meeting 06/2022

§ 4. **Financial questions**

a) **Financial report 2022 by 31.10.2022**

Mrs. Birdal presented the financial report and balance sheet by the 31.10.2022 (**Appendix 2**).

The outcome per 31<sup>st</sup> of October is CHF 289,717, which is some CHF 55,000 (2021: CHF 344.668) lower than last year. The difference is mainly due to the earlier WFC and the costs connected to this with some income and costs still to come after the WFC. The forecast for the financial year still points at a final balanced outcome.

The liquidity continues to be on a healthier level compared to the last years. Per 31<sup>st</sup> of October the liquidity is CHF 630,691 which is CHF 185,500 (2021: CHF 445,171) better than last year, mainly depending on WFC organisers and marketing fees having been paid earlier than last year.

The forecast for the liquidity at the end of the year is CHF 313,289, some CHF 7,000 lower than last year with the investment in the OTT solution included, where the development cost 50,000 EUR and the annual fee for 2022, 25,000 EUR, both shall be paid by the end of this year. Mrs. Birdal felt that we should be quite pleased if we can reach an even result. Mr. Eriksson would like to highlight how the finances have been handled.

Mr. King asked if the income from the new IFF Mobile app is included in the forecast and Mr. Liljelund answered that it has not been included yet and can then positively affect the forecast.

The finances are continued to be monitored on a daily basis, and possible saves will be considered if and when we see signs of possible less income than now budgeted.

**CB decided:** To approve the reports.

b) **Information on IFF claims – License system and WFC 2022 – status October 31<sup>st</sup>**

Mrs. Birdal presented the claims situation by the 31.10.2022 for Associations participating in the WFCs 2022 and separately for those not participating in any of the IFF Events. (**Appendix 3 and 4**).

Since last CB meeting no payments have been done in accordance with the pay-off plans for Cote d'Ivoire, Malaysia, Russia, Slovenia and Ukraine (**Appendix 5**). Ukraine has asked for a pause in their pay-off plan due to the ongoing war (**Appendix 6**)

Mr. Kratz reported that only a few of the Associations not participating have reacted to the approach concerning their growing debts and possible pay-off plans. A continued follow-up is ongoing.

Mr. Kratz further reported that he is following up on financial eligibility to participate fully in the upcoming General Assembly.

Mr. Liljelund reported that there has been a meeting held during the WFC 2022 concerning the situation of Floorball Canada and their debt situation with the new Floorball Canada president Mr. Matthew Smith. Mr. Karlsson has also been in discussions with the Canadian federation. The old leadership has stepped down and been replaced with a new board of 11 persons. The new board consists of the following persons

President	Matt Smith
Vice President	James Daly
Secretary General	Sara Alfheim
Treasurer	Cedric Grenapin
Communications and Marketing	Patrick Mahoney
Community Development	Steve Broome
Sport Education	Matt Morgan
Men's High Performance	Francis Julien
Women's High Performance	Sonja Hotke
Competition	Tristan Walsh
Ref Dev	Sarah Bernier

It was agreed that IFF and Floorball Canada will organize a meeting to discuss the debt situation after the WFC.

**CB decided:** To approve the reports and to continue to follow up on the pay-off plans for Canada, Cote d'Ivoire, Russia, Malaysia, Slovenia and to grant Ukraine a pause on their pay-off plan due to the war and to continue to follow up on the debts of the non-participating Associations.

#### c) **IFF General Assembly 2022**

Mr. Eriksson informed that the CB is to discuss the running of the IFF General Assembly 2022 and the responsibilities presented the different topics during the GA. Mr. Eriksson will not be present during the IFF GA, due to personal reasons. The CB approved the final version of the Agenda for the GA (**Appendix 7**) The President, vice president and the secretary general have agreed upon the running of the meeting. The CB discussed the presentation for the CB proposal concerning the Future of Floorball.

Mr. Halonen informed that at the present time there are 38 IFF member associations registered to the IFF GA. There are 30 ordinary members and 8 provisional members. Few member associations had to cancel their participation due to the reason that they were not granted the visas and some due financial issues. The pandemic is also still causing some travel restrictions to some regions. Travelling to Switzerland is not that cheap and the average price for accommodation is quite high compared to the other European countries and that also has its own impact on the participation of some member associations.

The IFF GA will be held on Saturday the 12th of November 2022 in Swiss Life Arena starting at 8:30 in the morning.

**CB decided:** To approve the report

## § 5. **World Championships**

### a) **WFC 2022, Zurich, Switzerland**

Mr. Beer reported on the ongoing WFC 2022 and that the LOC are very happy about the start of the Event (**Appendix 8**). The start of the WFC has been running pretty smooth, with some expected issues, that has been solved during the first days. The LOC has been hit by a few Covid-19 cases with-in their volunteer, but nothing the LOC can't handle. There has been one player that has been tested positive with Covid. The collaboration with the teams is working well, the only real issues has been with the teams keeping the time for the entry for the matches. Thank to the school kid there has been a lot of audience, which has secured a very good audience for all the teams. There has also been a lot of activities organised by the Swiss Unihockey, with a Symposium, the SUHV general assembly and the President Day, with the presidents of the Swiss floorball clubs.

The budgeted ticketing income was reached just before the start of the WFC and so far, it looks like the LOC can reach their target of 150.000 spectators. The sales for the Swiss quarterfinal have been quite slow but is expected to rise as soon as the team will make it for the quarter finals. It has been a great thing that the spectators have watched also the other than the Swiss matches in the Swiss Life Arena.

The Swiss media has covered the WFC very well and the LOC is very happy with the result, as for example the Swiss games on the 5<sup>th</sup> and 6<sup>th</sup> of November has had a really good TV market share with 21,1% for Saturday and then 29,4 %, which is a new record for Floorball in Switzerland.

Mr. Liljelund expressed the view of the office upon the issues WFC, as there has been some issues with the lighting in the AXA Arena and the fact that not all technical issues are working in the Swiss Life Arena. There has been an extremely good cooperation with the LOC and the IFF Office is very happy with the LOC input and support. The solution to work on a joint media cooperation has worked very well.

Mr. Eriksson congratulated the Swiss Unihockey for a great organisation of the WFC. Mr. Suman felt that it is extremely important to note how great the atmosphere has been, when all the matches have been treated in the same way. Mr. Klabere feels that the communality in the event is fantastic and Mr. Klabere is very happy that the public transportation works very good.

Mr. Klabere reported on behalf of the IFF Jury on the WFC 2022, as the jury has had a pretty easy tournament, with just minor issues. Mr. Klabere and Mr. Suman asked if it would be a possibility to ask for a number of volunteers to join the IFF operations.

Mr. Liljelund gave an update on the TV situation for the WFC. IFF and LOC has been working together to build the best possible solution for the production and distribution of the WFC. PolarHD acts as the production company of the signal and has through the initiative of the LOC secured an OB-van for the four last days of the event in the Swiss Life Arena to have a top class production for the finals. The uplink of the signal has been handled in cooperation with Swiss TV (SRF), from which IFF/LOC has rented two Satellite cars, one for each arena and the satellite segment is handled through SatGat.

IFF has made the agreements with the main TV companies in Czech Republic, Denmark, Finland, Germany, Latvia, Norway, Slovakia, Sweden and the host. Protocol Sports has made agreements for the following territories so far Brazil, Canada, France/Andorra, Georgia, Indonesia, The Philippines, Slovenia, Singapore, Thailand and USA. In addition to this the TV channel Africa XP, which operates in the sub-Saharan Africa will show some 20 matches. (**Appendix 9**). There will in the end be some 330 – 350 TV matches broadcasted on TV, which is some 100 higher than for the Men's WFC 2021.

The LOC and the IFF has been working on the set-up for the bi-lateral service and securing the satellite uplink via the Swiss TV. The satellite has been booked for the whole event.

Mr. Suman felt that it is a great achievement to have the additional TV hours.

Mr. Kihm reported that the new IFF Media Platform Sportswik has successfully been launched, with still some user issues on the app. The biggest problem is that Google has still not approved the IFF app in the Play Store, even after already ten days on Sunday the 6<sup>th</sup> of November. As there is no way to get in contact with Google to ask about why the app has not been approved, Sportswik has created a solution on the IFF web site for non-iOS users to be able to download the App. Mr. Kihm has sent a message to the participating teams asking them on their side to promote the IFF App in their channels to get it spread wider. The CB members has also been asked to spread the message.

On Friday the 11<sup>th</sup> the IFF App had been downloaded by some 13500 people who have subscribed with their mobile phone to the new IFF Media Platform; and we have some 2200 persons who have purchased the event pass.

Mr. Suman felt that we are having the problems with not having the Android app working and the issue with the streaming quality in the first matches, it is good that we made the decision in Katowice to move to the Mobile App. Mr. Suman asked why we think that we had a relatively small number of registered persons for the App and what was the effect of not having the Android app. In addition Mr. Suman felt that the IFF CB members should have received the IFF App for free.

Mr. Kihm answered that IFF has only gave free access to the persons working at the event, the media centre and the House of Floorball. The relatively small number of the registrations is clearly due to the missing of Android app, which has a 70 per cent coverage. We have only received a relatively small number of negative comments. There has been some complaints about the commercial advertisements. Mr. King asked if the lack of the live matches on YouTube will affect the marketing, to which Mr. Liljelund and Mr. Kihm answered that there has not been any comments. Mr. Houman asked if there will be the highlights on the YouTube, Mr. Kihm answered that it has not been technically possible, and we believe that this would partly cannibalize the Mobile App.

Mr. Karlsson asked if there is road-map for the future of the Mobile App, Mr. Kihm answered that we have so far worked the last five weeks to get the app out and running. The idea is that the members can use the app, apart from the streaming. Ms. Vuori congratulated the IFF Office for being able to launch it in time.

Mr. Klabere feels that we have now moved from a low budget version to a professional version and hoping that there have been too many negative comments. The question for the handling highlights has not been decided for 2023.

Mr. Liljelund reported IFF has received information of a letter having been sent to a number of IFF member federations from Floorball New Zealand concerning the IFF decision to move the streaming of the IFF Events from the free-to-air YouTube channel to the IFF Media platform, which is behind a paywall. In the letter the Floorball New Zealand is indicating that it has not been possible to register for the app and make the payment. The IFF has been in contact with Sportswik, which has dealt with the problem of the mobile numbers and according to the statistics there are the following number of registered New Zealanders and none have paid for the viewing. A second point the New Zealand letter feels strongly about is that the move of international floorball matches from the free-to-air YouTube channel to behind the paywall it will effect the viewing of floorball in New Zealand and in the region, and for other countries where floorball remains a developing sport. In the letter they anticipate that very few people would purchase the IFF service even if it worked in New Zealand, and that this move will effectively eliminate casual viewership of international floorball in our country. They would like to encourage the IFF to

pursue a progressive development policy that minimises the barriers to viewership of international floorball in the developing markets which make up our region. We would also encourage the IFF to pursue more consultation with us when implementing such major changes, especially in short notice. The IFF CB has discussed the move from YouTube for over a year and the decision to move to the new IFF Media platform was in September. The reason for the move is to finance the spreading of Floorball, as YouTube only costed in production fees, but didn't bring any revenue. The IFF Office has already before the letter was sent, had discussions Floorball New Zealand about the possibility to find solutions for a broadcaster in New Zealand in the future.

Floorball New Zealand is asking for the thoughts of the other federations about the IFF's decision and the possibility to raise the topic at the IFF General Assembly. if you feel similarly I would be happy to discuss making a joint statement at the upcoming General Assembly in Zurich on behalf of our organisation/region.

The new IFF Media Application has so far been downloaded over 13.200 times (11.11.) from 65 different countries, even though the Android app is still not functional. Google had not approved the new IFF App for over 10 days and there was no way of contacting them. Only when we found a way into Google via the Finnish Google company, we found out why they had not approved it. The issue Google informed about was the privacy policy formulation, which has been changed. We are still waiting for an approval from Google. The total sales of the viewership are around brutto 38.400 CHF, which makes net 36.500 CHF, which is split even between IFF and Sportswik.

**CB decided:** To approve the reports.

**b) U19 WFC 2022, Katowice, Poland**

Mr. Kratz reported that the U19 WFC 2022 LOC has handed in a financial report from the event (**Appendix 10**).

The LOC have received financial support from Czech Republic, Finland and Switzerland (10,000 EUR each) and from Slovakia (6,810 CHF). The financial outcome of the event was -14,070 CHF which has been handled by the Polish Floorball Federation. Mr. Klabere reported that Sweden has also paid their share of 10.000 EUR, so the balance is updated with that additional and makes the Polish deficit smaller than reported in the appendix.

Mrs. Birdal expressed that it is problematic for the IFF of getting more organisers, as it seems that the Polish federation has done everything right.

**CB decided:** to approve the reports.

**c) Next Events**

**Women's WFC 2023, Singapore**

Mr. Kratz reported that the planning for all Women's WFCQ 2023 Qualifications are ongoing.

The WFCQs will be played in Latvia (Koceni) and Italy (Lignano Sabbiadoro) 31.01-04.02.2023, in Thailand (Chonburi) with the preliminary dates set for 31.01-05.02.2023 and in Canada (Toronto, ON) 25-26.02.2023.

**CB decided:** to approve the reports.

**d) Upcoming Events**

**U19 WFC 2023, WFCs 2025 and WFCs 2026**

Mr. Kratz reported that the preparations for the U19 WFC 2023 is ongoing.

The ticket sale has already started. The ballot is planned be held 30<sup>th</sup> November in Naestved, Denmark and a draft schedule will be produced after that and then finalised after the qualifications in Europe, Austria (Salzburg) and Spain (El Escorial) 24-28.01.2023.

The MU19 WFC LOC are using a separate event website for the Danish market. They were offered the possibility to have the official event website in both English and Danish but chose not to, advising that they would instead create a sub-page on the Floorball Denmark site where they would publish information and redirect people to the official event website.

Rather than a sub-page, they have in fact created what is actually a whole separate website (even though it may be created as a sub-page within their own website domain). It contains all of the same menu items and content as the IFF event site, but in Danish. (ENGLISH (IFF): <https://www.u19wfc2023.dk/> / DANISH: <https://floorballu19vm.dk/>). When originally published it lacked any of the agreed event branding or IFF sponsor graphics. This IFF sponsor information has since been added.

The main issues are that the two websites have a completely different look to them, which does not adhere to our branding guidelines, and that the IFF is unable to post any information themselves to the Danish site, such as sponsor ads or promotional campaigns. For the LOC they must now maintain two websites which are completely separate to each other.

It would be possible to still add Danish as a second language on the official IFF event website, but the cost would be approx. 1000-1200 EUR. If it had been done at the same time as the original website setup the cost would have been around 300-500 EUR.

Mr. Houman reported that due to financial problems that Floorball Denmark has made organisational changes in the office and will seek for a meeting with the IFF to look over the continued preparation for the U19 WFC 2023 in Denmark. Mr. King felt that it is important that the national federations has a full understanding of the finances.

Mr. Kratz gave an update on the bidding process for U19 WFC 2025 Switzerland & U19 WFC 2026 Italy and the WFC 2025 Czech Republic.

The bids for the U19 WFC 2025 and 2026 has been handed in and both looks well in line with what is expected from U19 WFC events.

Due to elections in Czech Republic the bidding date for WFC 2025 has been postponed to March.

For the adults WFC 2026 a reminder about this event was sent in October but as of now there is no interested organiser.

Mr. Kratz further reported that he has asked for letters of interest for the organisation of the Euro Floorball Championships 2025 Men and 2026 Women, in order to be able to appoint the organiser as soon as possible should the GA decide upon the creation of the event.

Mr. Halonen informed that both the MU19 WFC 2025 and the WU19 WFC 2026 bids have been completed. The U19 WFC 2025 was bid by the Swiss Floorball Association and the U19 WFC

2026 by the Italian Floorball Federation. No other member associations were bidding for the events. Both bids were carried out so that the bids mainly fulfill the criteria set by the IFF. IFF competition therefore proposes the IFF Central Board to grant the Men's U19 WFC 2025 to the Swiss Floorball Association and the Women's U19 WFC 2026 to the Italian Floorball Federation.

The Czech Floorball has asked for a prolonging of the process concerning their bid for the Women's WFC 2025, due to a change of procedures in the planned city administration and there are so far no official applicants for the Men's WFC 2026.

Ms. Vuori expressed that the Finnish federation will show interest to organize the Men's WFC 2026, possibly with some other country and would like to inform that they will also like to apply for the Women's WFC 2027. Mr. Suman reported that the Czech Floorball had also analyzed the possibility to combine the WFC 2025 and 2026.

Mr. Liljelund asked if it would be a good idea also opening the bid for the Women's WFC 2027. The CB felt that we need to open bid for the Women's WFC 2027 until end of February 2023.

**CB decided:** to approve the reports and to appoint Switzerland as the host for the Men's U19 WFC 2025 and Italy as the host for the Women's U19 WFC 2026. The CB further decided to prolong the bids for 2025 and 2026 and open the bid for the Women's WFC 2027.

e) **Covid-19 and other Event Status Update**

Mr. Kratz reported on the current status regarding the Covid-19 pandemic. Currently there are no news in this area and with exception from possible vaccination requirements to enter countries there are currently no other travel or local restrictions affecting our events.

**CB decided:** To approve the report

§ 6. **Club competitions**

a) **Champions Cup**

Mrs. Vuori reported on the preparations of the Champions Cup 2023 to be played in Finland, 7th – 8th January 2023 in the Bläk Boks Arena in Ideapark shopping centre in Lempäälä. The ticket sales has already started and the marketing will start after the WFC.

Mr. Liljelund reported that the contract is signed, and that the LOC has decided to stream all the matches for the Finnish market on the Finnish Federation's own TV channel Salibandy.TV, with Finnish commentary. IFF will stream onto the IFF Media Channel Sportswik, with English commentary.

Mr. Klabere reported that the Finnish Federation have handed in the need for technical exemptions. The exemptions are related to the height of the free playing space the placing of the match secretariate and the padded pillars near the rink.

Mr. Liljelund further reported that the Champions Cup Steering Group had a meeting on the 10<sup>th</sup> of November in Zurich to discuss the execution of the Champions Cup 2023 and the preparation of the Champions Cup Home & Away competition.

**CB decided:** To approve the reports

**b) Euro Floorball Cup ~~2021~~**

Mr. Kratz reported that he has sent a letter to the Associations normally participating in the EFC and EFChallenge informed of the consideration of inclusion in Club events and asked for their opinion on this and also about the dates the EFC and EFCh now are played.

**CB decided:** To approve the report

**§ 7. ExCo, Strategy Implementation and Ad Hoc group reports**

**a) ExCo reports**

Mr. Eriksson reported on the ExCo activities after the previous CB meeting, which has mainly focused on the preparations of the IFF General Assembly 2022 in Zurich and the upcoming GAISF General Assembly to decide on the dissolution of GAISF.

Mr. Liljelund further reported that the IFF Ethics Commission held a planning meeting on the 13<sup>th</sup> of October to prepare for the yearly ETC meeting to be held on the 13<sup>th</sup> of November in Zurich.

**CB decided:** To approve the report

**b) Strategy Implementation**

Mr. King reported on how the Strategy Working Group is planning reported on the work of the IFF Strategy Implementation for the IFF GA, (**Appendix 11**) The Strategy Working Group will have a meeting on the 11<sup>th</sup> of November to prepare for the verbal presentation for the IFF General Assembly.

**CB decided:** To approve the report

**c) CB Member responsibilities**

Mr. Houman is reported about the Six Nations cooperation and that the new 3 year agreement will start in beginning of 2023 and during the WFC 2022 all Six nations will sign the agreement. Planning for 2023 will start autumn 2023. Mrs. Birdal asked if the format for the Six Nation Cup be changed in regard to the Future of Floorball decisions in the IFF GA. Mr. Houman answered that this is under discussion.

Mr. Lopez reported on the situation in Latin America. The only activity informed is coming from Brazil where they have held the national championships. The Brazilian federation has provided a report (**Appendix 12**) There are some issues with the fact that the Floorball4all is in some countries working contra productively with the IFF members, as the interests are different. Mr. Eriksson felt that the IFF needs to discuss with Floorba4all on the way how we work. Mr. Hidir expressed that the issue is that the new countries don't understand the difference between the Floorball4all and the IFF. Floorball4all can be a great help for the development of Floorball but

needs to be better coordinated. Mr. Beer feels that it is important to know what the issues are with the organisation and look into the topic.

Mr. Suman reported on the progress of the Czech Erasmus+ project Floorball - Fit for Future (**Appendix 13**) The project teams has been working on the third pillar "Maturity Matrix" and the plan is to finish this part by end of January. The 5<sup>th</sup> workshop was held in October and the next workshop will be held in January in Switzerland. the project has now come to the most interesting, but also most difficult part of the project when defining the Maturity Matrix. The next steps are to look how the implementation could start in the participating countries the first part of the next year.

Mr. Hidir reported on the situation in East-Europe and in the Middle East'. In Kazakhstan there has been a tournament organised with six teams from five different regions. It was interesting to see that there is a mix of sports people involved in the teams. There are developments ongoing in Moldova and in Northern Iran, in Kurdistan there are some first steps being taken to start floorball.

Ms. Siriwat reported on the situation in Asia and that everything is on track.

Ms. Vuori reported on the plans for the Membership Service function and there will be a meeting to see how to proceed after the introduction of the new mobile app.

**CB decided:** To approve the report

## § 8. International Sports

### International Olympic Committee/IOC

Mr. Eriksson reported that the IFF has invited the IOC Sports Department for the WFC in Zurich and that Mr. Andrew Hofer, the IOC Recognised Federation relations manager will visit the WFC. Mr. Hofer congratulated the IFF and the Swiss federation for the organisation.

### General Association of International Sport Associations/GAISF

Mr. Liljelund reported that GAISF organised a workshop session on the 2<sup>nd</sup> of November in which the ARISF and AIMS federations could ask questions concerning the proposed dissolution of GAISF at the Extraordinary General Assembly in connection to the IF Forum on the 29<sup>th</sup> of November. (**Appendix 14**)

During the workshop the GAISF president Ivo Ferriani presented the solution from moving the existing GAISF activities to the SportAccord and the formation of a Ne IF Recognition commission. There was a lot of questions asked during the workshop, to which Mr. Ferriani gave answers. IFF asked if the SportAccord would provide a written statement that SportAccord would ensure that they would follow the said agreement, if and when GAISF dissolution is decided. This letter was provided by Ivo Ferriani (**Appendix 15**)

Ivo Ferriani explained the reasons for the proposal of dissolution and the process for the dissolution and liquidation First there must be a decision made by the GAISF EGA 1 on the 29<sup>th</sup> of November. A letter will be sent from SportAccord to GAISF Council that SportAccord agrees to the solution described here. The confirmation will be made transparent for all stakeholders. EGA 2 will decide upon the GAISF proposal that EY will take care of the liquidation

EY will be in charge and responsible for the liquidation proceeds to ASOIF 42%, AIOWF 18%, ARISF 30% and AIMS

New SportAccord council will consist of ASOIF 3, AIOWF 2, ARISF 2 and AIMS 1 – future revenue will be divided as the above mentioned shares of SportAccord.

An Recognition Commission will be composed by five members, ASOIF, AIOWF, ARISF, AIMA and IOC to solve and address rivalry issues. The umbrella organizations will determine who will be selected for the Recognition commission. The commission will make a recommendation for the SportAccord board.

The cost of the liquidation process: In bank GAISF had some 5 mill CHF, the Combat Sport games will achieve 2,5 mill and the cost for the liquidation will be approx. 500.000 CHF. The final sum will be defined by the liquidator.

The multisport games will not create any liabilities for ARSIF/AIMS member federations, as the MSG are contracted to an outside operator. If there are any Olympic sport disciplines, the ownership of the MSG will stay with the SportAccord, if not with ARISF and AIMS. The idea is not to add new games, but to have valuable games.

The GAISF observers status will be decided by the new SportAccord council, as they are very important. Exactly how to integrate them into SportAccord must be done by the SportAccord council.

The IF Forum will be organised in the Olympic museum from the 28<sup>th</sup> to 29<sup>th</sup> of November.

Mr. Suman thanked for the report which clarified the situation towards the dissolution of GAISF.

### **Association of IOC Recognised International Sport Federations/ARISF**

Mr. Eriksson reported that the time and place of the ARISF AGM has been set for the 28<sup>th</sup> of November in Lausanne. Apart from the statutory questions also the ARISF recommendation for the GAISF EGA will be discussed.

### **International World Games Association/IWGA**

Mr. Eriksson reported that the IWGA has informed that the IWGA will send out the application forms over the IMGS system in November. IFF has planned to apply for both Men and Women for the Chengdu 2025 World Games. IFF had a meeting with a representative of the IWGA office discussing the evaluation of the Birmingham World Games during the WFC.

### **International Master Games Association/IMGA**

Mr. Liljelund reported that the European Master Games LOC has sent out the basic information about the EMG 2023. (**Appendix 16**) The preparations are proceeding, and Floorball will be played in the Tampere Exhibition and Sports Centre with two Gerflor flooring courts. Floorball and Handball are the only two sports with their own Master championships and therefore the participation fee has been set to 1.300 EUR per team, instead of the 200 EUR per person.

### **University Sport/FISU**

Mr. Lopez reported that FISU on the 14<sup>th</sup> October have informed in a letter of the withdrawal of Poland - University Sports Association in Katowice - as the organizer of the 2024 FISU University World Cup Floorball. (**Appendix 17**)

Mr. Lopez and Mr. Liljelund has both contacted FISU asking if there is any plan or LOC interested in replacing the organizer but no answer so far.

## **Multi-Sport Games**

### **Asian Indoor and Martial Arts Games 2023, Bangkok, Thailand**

Ms. Siriwat reported that the 2023 AIMAG in Thailand is running as planned with Floorball on the program. The 2025 edition in Saudi Arabia is decided and here it is vital for Floorball to appear that there is a build-up of a NSA in Floorball in Saudi Arabia. The OCA is visiting the venues during this week in Thailand. Floorball are to be on a prime location in Bangkok

### **SEA Games 2023**

Ms. Siriwat reported on the preparations with regards to the upcoming Southeast Asian Games (SEA GAMES) 2023 in Cambodia, where Floorball is on the program, which will be played in May 5<sup>th</sup> -16<sup>th</sup>, 2023, in Phnom Penh Cambodia,

The four next hosts are decided by the SEAGF Council, that means 2023 in Cambodia, 2025 in Thailand, 2027 in Malaysia, 2029 in Singapore. The implication of this is that Floorball will after the Cambodia Games be in category 2 and will be on the future program. Thailand will facilitate the Cambodian Team with training camp in Thailand and will also assist together with Singapore with goals and a rink sent to Phnom Penh for the 2023 SEA Games. President Chaiyapak is CEO of the SEAGF.

**CB decided:** To approve the reports.

## **§ 9. Committees and Commissions**

### **a) Rules and Competition Committee (RACC)**

Mr. Klabere reported from the RACC meeting held over Teams 18.10.2022 (**Appendix 18**). The RACC has planned to have three meetings before the next CB meeting.

Proposals on how to solve the organisation of the IFF qualifications and Club events will be discussed further in the next RACC meeting when also opinions from Associations normally participating in the Club events hopefully have been received.

When RACC in its September meeting discussed different versions of the WFC playing system there was a common understanding that the WFC shall consist of 16 teams.

Of the proposals discussed there were two versions that got the most voices, both with an added match for 8th place. Most voices were for the version where all teams still have the chance to win which was seen as a very important element and the first stage gave a real 'world' championship with teams from all over the world meeting each other, while the second stage ensured an equal amount of tough games against similarly-ranked opponents.

The other version is quite similar to the current system but ensures that all teams play an equal amount of games so that at the end of the event, in the most important matches, you are not playing against a team that has played less games. The CB is to discuss the proposals more in detail in its next CB Workshop, during the Prague meeting and the RACC is looking for input from the CB members.

**CB decided:** To approve the report and the proposals accordingly.

**b) Referee Committee (RC)**

Mr. Lopez is reported that the IFF Referee Committee will run the 2<sup>nd</sup> international observer seminar for the IFF international observer during the first weekend of the WFC 2022 in Zurich. There was a number of 21 international observers and four educators participating to the seminar. The IFF RC ran the first international observer seminar in conjunction of the WFC 2016 and the seminars have taken place during the first weekend of the men's WFC, except during the pandemic. The main discussion point was the level of physical play.

Mr. Klabere felt that it would be important to rename the referee observers to referee coaches.

There are two referee pairs to be nominated to the IFF referee development group; Mateusz Jarysz/Krzysztof Krawczyk from Poland and Jean-Marie Courteille/Arno Foulonneau from France.

The RC will also run a web-based rule test for all the nominated international referees and international referee observers by the end of November and the plan is then to run a webinar for the new international observers during January 2023.

Based on the feedback from the referee management of the WFC 2022, it seems that the IFF Physical Play project has been a somewhat success. The physical level in the event has been stricter and the referees based on the educations during the event have come much closer to each other when it comes to define the physical level.

The RC finds this extremely positive even though the RC also knows that the process has just started in the end of May 2022 and is now ongoing in increasing number of IFF Member Associations.

**CB decided:** To approve the report and the proposed referees to the development group.

**c) Medical committee**

Mr. Kihm reported that IFF has received a TUE application from a German player. The player is/was using medication for ADHD. WADA requires a complete documentation on why this medication/substance needs to be taken; this includes diagnosis, tests, evaluation, prescriptions and so on. Unfortunately, the player wasn't / isn't able presented such medically approved documents.

The TUE was handed in on 6<sup>th</sup> October. The player was asked to organize proper medical documentation in English. He couldn't produce this. On 26<sup>th</sup> October, the Medical Committee from IFF confirmed the initial decline of this TUE. To play along the WADA rules, IFF offices got in contact with WADA. A template letter for declining of TUE was provided; completed by the IFF office and sent to the athlete.

Precious time was lost within the German organization as the player's doctor signed the TUE in May 2022. On 30<sup>th</sup> October a member of the GER team staff contacted the IFF office and asked for a call. However, the GER team staff member hasn't made that call yet. The player was by the German federation removed from the final list and substituted the player.

During the WFC the IFF Office had a meeting with WADA and Ms. Letitia Zumbrennen about the present topics in relation to the IFF Anti-Doping work and the WADA Code Compliance in 2023.

**CB decided:** To approve the report

**d) Athletes commission**

Mr. Halonen reported on behalf of Ms. Plechan is reported on the activities of the ATC. The ATC has prepared a written statement about the importance of allowing players to participate in the international weekends, which will be published in the weeks after the WFC.

The ATC will have their next meeting in conjunction to the Champions Cup in Tampere.

**CB decided:** To approve the report

**e) Development Committee (DevC)**

Mr. Houman reported that the members of the development committee are still providing info regarding 3vs3. There has been a request from some members to be given some more time to collect feedback, in order to get input from their respective network. When info has been provided the Development Committee will put forwards the thoughts regarding 3vs3.

**CB decided:** To approve the report

**f) Entourage Commission (ENC)**

Mr. Hidir reported on the work in relation to the IFF Entourage Commission.

**CB decided:** To approve the report

**§ 10. Functions**

**a) Communication & Media function**

Mr. Kihm separately reported on the present development and the sales numbers of the Sportswik media channel during WFC 2022.

The IFF Media Platform has been launched after plenty of extra hours. Unfortunately, OK System was not able to transfer the old IFF app to IFF for Android users (it worked well for Apple users). Otherwise, the launch has went smoothly.

During the WFC the IFF Social Media accounts Instagram and TikTok have been more actively used than before and has produced very good results in the last 7 days. **(Appendix 22)**

Mr. Kihm presented a proposal for the paywall price structure in 2023. The proposal will show different event classes and regional pricing. **(Appendix 19)** The basis for the proposal is to define the Events in three classes; class 1 Adult WFC's, class 2: U19 WFC, WFCQ and Champions Cup and class 3 all other events. There will be some 150 events.

The paywall model we have agreed upon has been the package of 19,99 CHF and single matches 4,99 CHF. The proposal is the class 2 events 14,99 CHF and the other events 9,99 CHF. The solution for the regional pricing is to look upon a division between participating and non-participating countries, where the non-participating nations would have a discount of 20 per cent on the regular price. If a country would have a smaller GDP or PPP than 30% than the average the country would get a discount of 25 %.

Mrs. Birdal asked if the pricing for this event has been on target or has there been any comments. Mr. Kihm answered that there has not been any complaints about the pricing. Mr. Suman feels that that we should be flexible to be able to change the price based on changes on the market situation. Mr. Suman is in favour of the proposal. Mr. Beer feels that this proposal makes sense and is in favour of the proposal. Mrs. Birdal feels that the discount system is a good.

Ms. Vuori asked the IFF Office to make a comparison between the previous YouTube viewers and the viewers on the Mobile App. The

**CB decided:** To approve the report and the proposal for the regional pricing model.

## **b) Marketing function**

Mr. Beer, reported about the current sales and marketing situation. **(Appendix 20)**

The IFF sales agency RCBA is very active during the autumn in their sales efforts. There is also a plan for a joint meeting with the Swedish Federation, RCBA and IFF to coordinate sales efforts in the Scandinavian area (in regard to the upcoming WFC 2024) to maximize use of resources and results.

In the end new partnerships for the WFC 2022 event were: New Wave Group S.A. (Craft Switzerland) as Sports Apparel partner for the WFC 2022, DUSCHOLUX as referee shirt sponsor and Fromm as event partner. The customised penalty benches (Schmidlin) also create some incremental revenue for IFF. The last offers regarding e.g. Goal Sponsorship did not create results. The IFF will be meeting with the sponsors at the WFC to discuss cooperation also beyond the 2022 championships.

Since the last CB meeting Protocol Sports has been able to secure some more broadcasting deals for the WFC 2022 including visibility in Sub-Saharan Africa and if programme scheduling overlaps can be solved also Poland . Even though the tournament is very close (when writing this report) there are still a few more markets pending for decision: Hungary, Bulgaria, Brazil, Iceland, Australia and Estonia.

The IFF media platform (Sportswik) was launched on the 31st of October and several companies delivered content in various formats based on our offer: LEND, Fleurop, Concordia, Gerflor, Fromm, UNIHOC (+DYNAMIC), Swerink and Craft. Event sponsors were also included into the line-up graphics (field of play).

Two out of three existing IFF sponsor agreement negotiations have been finalized and Swerink already published on the 2nd of November. One further discussion is on-going on a positive note with the target to be finalised before the end of the year.

The LOC is offering additional Quantum Consultancy research services to its sponsors (more precise measurement of brand specific visibility in specific markets). The IFF made the same offer to its sponsors but none of them were interested in purchasing a more accurate report of their tv and online presence.

The IFF and the LOC of CC 2023 are actively contacting potential sponsors with several discussions on-going.

The next CCMNG meeting will take place 13.12. in Frankfurt. The main topics on the agenda will be the new IFF media platform (Sportswik) and the possibilities it offers member associations, the new Champions Cup format and sharing success cases from national federations.

**CB decided:** To approve the report

**c) Material function**

Mr. Liljelund reported that the IFF Material Testing Institute RISE has through Mr. Lars-Åke Henriksson has prepared a proposal for an update of the IFF Material Regulation MR 2022, as the RISE Certification department interpreted that the new system will require more work for them and therefore the price would increase.

There has been a lot of discussions about whether there is any way to reduce costs for the manufacturers. What has come forward as a proposal now is, in connection with the companies being asked if they want to renew the certificates for a new 5-year period. It will also be suitable for merging shaft designs of the same type that have different flex values in one certificate. Flex values in the certificate is removed and only the minimum requirement remains.

The shafts division into different flex values is a historical requirement from an insurance company that required this, although it has always and only been a minimum requirement (mv. 23mm at 300N) in the Material Regulations.

It will approximately take 5 years before all certificates have been reviewed and the change is fully implemented. But there are no additional costs in the meantime, for the certificates that are already valid. Therefore, the IFF and the RISE testing unit has decided to keep the old certification system in force and will make needed changes to the Material Regulation during the coming weeks. This change is made to keep the costs down for the material manufacturers. IFF and RISE has informed the manufacturers of this in a newsletter (**Appendix 21**)

**CB decided:** To approve the report

**d) Equality function**

Nothing reported

**CB decided:** To approve the report

**e) Parafloorball function**

Nothing reported

**CB decided:** To approve the report

**f) Sustainability function**

Mr. Halonen reported on behalf of Mr. Kalsta that the UN Sports for Climate Network (S4CA) signatories Annual Meeting took place on the 5th of October in connection with the Sports Positive seminar. Mr Kalsta attended the meeting online. Unfortunately, there were numerous technical issues during the meeting so a good part of presentations were without sound and/or presentation material. During the meeting a summary of the framework participant report was presented however slides have until today not been distributed. A handful of signatories have lost their membership due to failing reported according to the framework requirements.

Mr Kalsta and Mr Liljelund were invited and took part in the IOC Recognised IFs Sustainability Workshop on the 25th of October. The IOC wants to assist recognised IF's to develop their sustainability programmes and plans to make the workshops an regular event (next planned for Q1 2023). After the meeting Mrs Julie Duffus, Sustainability Manager IOC invited Mr Kalsta to take part in sustainability panel in the IF Forum in Lausanne 29th of November.

A new campaign for FairFloorball started on the 5th of October. In addition to promoting IFF values it also encourages the community to post their own view of FairFloorball on IFF social media channels. The campaign will also run in the venues (LED panel, video cube, stream intro, player interview outro) throughout the WFC 2022. The campaign is coupled with some UNIHOC WFC 2022 giveaways. Further, new clips with player, team staff and referees to endorse the campaign will be collected during the tournaments and will be used to update promotion material.

The WFC 2022 has continued to publish material and concepts around their Green Goal concept. The LOC has published further videos in which their sponsors explain why they have engaged as sponsors and how they are contributing to the Green Goal. The videos (with English subtitles) are also being distributed in IFF channels.

UNIHOC has been active directly discussing with the carbon recycling pilot project lead. Currently the plan is the organise some recycled carbon fibre material for UNIHOC to evaluate its suitability for their production.

The IOC is planning to organise the next IOC Carbon Action Award to be announced in November at the IF Forum in Lausanne. There have been no news about the launch however once the application term will be opened the IFF will submit its candidacy (currently no news regarding this).

The EU Erasmus+ project (Green Approaches in Management for Enhancing Sports / Improve Good Governance in sport) consortium will have a steering committee (online) meeting on the 14th of November. All tasks are running according to plan and the project lead will start evaluating the participating organisations on their current green governance. The next face-to-face meeting takes place 15.12. in Pisa. The project lead will come to WFC 2022 (Green Goal Day) to evaluate how the LOC is implementing sustainability initiatives (part of the project plan).

**CB decided:** To approve the report

**§ 11. IFF Office**

Nothing reported

**CB decided:** To approve the report

**§ 12. Members**

**Membership questions**

Nothing reported

**CB decided:** To approve the report

**Members under suspension**

Nothing reported

**CB decided:** To approve the report

**New Member applications**

Nothing reported

**CB decided:** To approve the report

**§ 13. Next meeting**

Mr. Eriksson to conclude that the next planned ordinary CB meeting (M1), has been planned for the 25<sup>th</sup> – 26<sup>th</sup> of February in Prague, Czech Republic.

The topics for the CB working session will be the ~~the~~ future WFC playing system, Rules for the 3vs3 format and How to find new organisers.

The plan for the CB meetings in 2023 looks like the following

M1 25.-26.02. Prague, Czech Republic

M2 20.-21.05. Malmö, Sweden

M3 02.-03.09. Berlin, Germany

M4 11.-12.11. Helsinki, Finland

M5 07.-10.12. CB meeting 7.12. and Association meeting 8.-9.12., WFC final 10.12.

**CB decided:** To approve the report

**§ 14. Closing of the meeting**

Mr. Eriksson closed the meeting at 11.50

**John Liljelund  
Secretary General**

**Tomas Eriksson  
President**